Utah Survey

Project: 2509067 N Size: 502 Utah Adults Margin of Error: \pm 4% September 10-15, 2025

Topline Report

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lie Kirk's death in
41%
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with Charlie Kirk?
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y today? — Civil
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v today? — Political
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•

Question	Response	Frequency	Percentage
DES4_3	How concerned, if at all, are you about the following in the polarization	ie country toda	y? — Political
	Very concerned	266	53%
	Somewhat concerned	138	28%
	Not too concerned	35	7%
	Not at all concerned	10	2%
	Don't know / No opinion	53	11%
DES4_4	How concerned, if at all, are you about the following in the to freedom of speech	ne country toda	ay? — Threats
	Very concerned	293	58%
	Somewhat concerned	143	28%
	Not too concerned	36	7%
	Not at all concerned	12	2%
	Don't know / No opinion	17	3%
DES4_5	How concerned, if at all, are you about the following in the Domestic terrorism	ne country toda	ıy? —
	Very concerned	279	56%
	Somewhat concerned	159	32%
	Not too concerned	32	6%
	Not at all concerned	10	2%
	Don't know / No opinion	23	5%
DES4_6	How concerned, if at all, are you about the following in the of elected officials	ie country toda	ıy? — Safety
	Very concerned	183	37%
	Somewhat concerned	215	43%
	Not too concerned	51	10%
	Not at all concerned	26	5%
	Don't know / No opinion	27	5%
DES4_7	How concerned, if at all, are you about the following in the violence	ne country toda	ıy? — Gun
	Very concerned	282	56%
	Somewhat concerned	132	26%
	Not too concerned	47	9%
	Not at all concerned	29	6%
	Don't know / No opinion	13	3%

Question	Response	Frequency	Percentage
DES4_8	How concerned, if at all, are you about the following in the of political events	e country toda	ıy? — Security
	Very concerned	232	46%
	Somewhat concerned	186	37%
	Not too concerned	40	8%
	Not at all concerned	14	3%
	Don't know / No opinion	30	6%
DES4_9	How concerned, if at all, are you about the following in the speech	ie country todo	ay? — Hate
	Very concerned	302	60%
	Somewhat concerned	119	24%
	Not too concerned	44	9 %
	Not at all concerned	18	3%
	Don't know / No opinion	19	4%
DES4_10	How concerned, if at all, are you about the following in the of public figures	ie country todo	ay? — Safety
	Very concerned	201	40%
	Somewhat concerned	207	41%
	Not too concerned	46	9 %
	Not at all concerned	21	4%
	Don't know / No opinion	27	5%
DES5	When it comes to political violence, are you more concerr you felt 6 months ago?	ıed, or less con	cerned, than
	Much more concerned about political violence	201	40%
	Somewhat more concerned about political violence	164	33%
	About the same level of concern	103	21%
	Somewhat less concerned about political violence	12	2%
	Much less concerned about political violence	9	2%
	Don't know / No opinion	13	3%
DES6	Where did you first hear about the news regarding Charli	ie Kirk's death?	
	Television news	83	17%
	Online news websites	50	10%
	Social media	174	35%
	Friends or family	157	32%
	Radio	13	3%
	Other, please specify:	15	3%

Question	Response	Frequency	Percentage
DES7	How much do you trust the news you have seen, read, or Kirk's death?	heard regardir	ig Charlie
	A great deal	135	27%
	A fair amount	248	49%
	Not too much	68	14%
	Not at all	17	3%
	Don't know / No opinion	34	7%
DES8	How would you rate the fairness of media coverage of this	s incident?	
	Very fair	119	24%
	Somewhat fair	219	44%
	Somewhat unfair	73	15%
	Very unfair	27	5%
	Don't know / No opinion	64	13%
DES9	Did you or any friends/family see graphic content records	ed of this incide	ent?
	Yes, I myself did	237	47%
	Yes, my friends/family did	123	24%
	No, neither me nor my friends/family did	142	28%
DES9a	Do you think social media platforms did a good job remoto this incident? ($N=360$)	oving graphic co	ontent related
	Yes, they did a good job	111	31%
	No, they did not do a good job	128	36%
	Social media companies should not remove graphic content	35	10%
	Don't know / No opinion	85	24%
DES10	Do you believe any of the content you saw about this inci	dent was AI-ge	enerated?
	Yes	72	14%
	No	275	55%
	Don't know / No opinion	155	31%
DES11	How confident are you, if at all, that authorities will concinvestigation into Charlie Kirk's death?	duct a thorough	and fair
	Very confident	242	48%
	Somewhat confident	160	32%
	Not very confident	44	9%
	Not at all confident	18	4%
	Don't know / No opinion	38	8%
	Don't know / no opinion	30	0/0

Question	Response	Frequency	Percentage
DES12	Do you think this incident will have an impact on nation	al politics?	
	Yes, a major impact	253	50%
	Yes, a minor impact	157	31%
	No impact	33	7%
	Don't know / No opinion	59	12%
DES13	How safe, if at all, do you feel attending political events or today?	rallies in the	United States
	Very safe	25	5%
	Somewhat safe	117	23%
	Not very safe	190	38%
	Not at all safe	118	24%
	Don't know / No opinion	52	10%
DES14	Has this incident made you more or less likely to attend p	olitical events	or rallies?
	Much more likely to attend	14	3%
	Somewhat more likely to attend	30	6%
	Neither more nor less likely to attend	145	29%
	Somewhat less likely to attend	102	20%
	Much less likely to attend	170	34%
	Don't know / No opinion	41	8%
DES15	How has this incident affected your opinion on gun contro	ol laws in the U	United States?
	I now support stricter gun control laws	109	22%
	The incident did not change my opinion on gun control laws in either direction	305	61%
	I now oppose stricter gun control laws	36	7%
	Don't know / No opinion	52	10%
DES16_1	Do you approve, or disapprove, of the way the following g responded to the incident involving Charlie Kirk? — Presi	-	
	Strongly approve	145	29%
	0 / 11		~~~
	Somewhat approve	91	18%
	Somewhat approve Somewhat disapprove	91 67	18% $13%$
	Somewhat disapprove		
	11	67	13%
DES16_2	Somewhat disapprove Strongly disapprove	67 139 60 roups or indiv	13% 28% 12% iduals have
DES16_2	Somewhat disapprove Strongly disapprove Don't know / No opinion Do you approve, or disapprove, of the way the following g responded to the incident involving Charlie Kirk? — Utah	67 139 60 roups or indiv	13% 28% 12% iduals have encer Cox
DES16_2	Somewhat disapprove Strongly disapprove Don't know / No opinion Do you approve, or disapprove, of the way the following g responded to the incident involving Charlie Kirk? — Utak	67 139 60 roups or indiv 1 Governor Spe	13% 28% 12% iduals have
DES16_2	Somewhat disapprove Strongly disapprove Don't know / No opinion Do you approve, or disapprove, of the way the following g responded to the incident involving Charlie Kirk? — Utak Strongly approve Somewhat approve	67 139 60 roups or indiv 1 Governor Spo 156	13% 28% 12% iduals have encer Cox 31%
DES16_2	Somewhat disapprove Strongly disapprove Don't know / No opinion Do you approve, or disapprove, of the way the following g responded to the incident involving Charlie Kirk? — Utak	67 139 60 roups or indiv 1 Governor Spo 156 143	13% 28% 12% iduals have encer Cox 31% 28%

Question	Response	Frequency	Percentage	
DES16_3	DES16_3 Do you approve, or disapprove, of the way the following groups or individuals have			
	responded to the incident involving Charlie Kirk? — FBI Director Kash Patel			
	Strongly approve	111	22%	
	Somewhat approve	107	21%	
	Somewhat disapprove	55	11%	
	Strongly disapprove	70	14%	
	Don't know / No opinion	159	32%	
DES16_4	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — The Investigation (FBI)			
	Strongly approve	148	29%	
	Somewhat approve	138	27%	
	Somewhat disapprove	66	13%	
	Strongly disapprove	39	8%	
	Don't know / No opinion	111	22%	
DES16_5	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — FBI Bongino	· •		
	Strongly approve	96	19%	
	Somewhat approve	103	21%	
	Somewhat disapprove	54	11%	
	Strongly disapprove	48	10%	
	Don't know / No opinion	201	40%	
DES16_6	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — Repa	· •		
	Strongly approve	89	18%	
	Somewhat approve	132	26%	
	Somewhat disapprove	69	14%	
	Strongly disapprove	101	20%	
	Don't know / No opinion	110	22%	
DES16_7	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — Den	· •		
	Strongly approve	47	9%	
	Somewhat approve	129	26%	
	Somewhat disapprove	99	20%	
	Strongly disapprove	102	20%	
	Don't know / No opinion	126	25%	

Question	Response	Frequency	Percentage	
DES16_8		prove, or disapprove, of the way the following groups or individuals have to the incident involving Charlie Kirk? — Republicans in general		
	Strongly approve	103	21%	
	Somewhat approve	123	25%	
	Somewhat disapprove	85	17%	
	Strongly disapprove	95	19%	
	Don't know / No opinion	95	19%	
DES16_9	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — Den	_		
	Strongly approve	44	9%	
	Somewhat approve	138	27%	
	Somewhat disapprove	106	21%	
	Strongly disapprove	102	20%	
	Don't know / No opinion	112	22%	
DES16_10	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — Loca	_		
	Strongly approve	195	39%	
	Somewhat approve	145	29%	
	Somewhat disapprove	52	10%	
	Strongly disapprove	29	6%	
	Don't know / No opinion	82	16%	
DES16_11	Do you approve, or disapprove, of the way the following gresponded to the incident involving Charlie Kirk? — Utal Mason			
	Strongly approve	83	16%	
	Somewhat approve	103	21%	
	Somewhat disapprove	43	9%	
	Strongly disapprove	26	5%	
	Don't know / No opinion	247	49%	
DES17_1	Do you think the media covers the following issues fairly?	′ — Civil unres	t	
	Yes, very fairly	50	10%	
	Somewhat fairly	164	33%	
	Not very fairly	123	24%	
	Not at all fairly	83	17%	
	Don't know / No opinion	83	17%	

Question	Response	Frequency	Percentage
DES17_2	Do you think the media covers the following issues fairly?	— Political vi	olence
	Yes, very fairly	52	10%
	Somewhat fairly	188	38%
	Not very fairly	115	23%
	Not at all fairly	74	15%
	Don't know / No opinion	72	14%
DES17_3	Do you think the media covers the following issues fairly?	— Political po	olarization
	Yes, very fairly	49	10%
	Somewhat fairly	130	26%
	Not very fairly	136	27%
	Not at all fairly	86	17%
	Don't know / No opinion	102	20%
DES17_4	Do you think the media covers the following issues fairly? speech	— Threats to	freedom of
	Yes, very fairly	61	12%
	Somewhat fairly	139	28%
	Not very fairly	137	27%
	Not at all fairly	93	18%
	Don't know / No opinion	72	14%
DES17_5	Do you think the media covers the following issues fairly?	— Domestic t	errorism
	Yes, very fairly	54	11%
	Somewhat fairly	167	33%
	Not very fairly	133	26%
	Not at all fairly	63	13%
	Don't know / No opinion	85	17%
DES17_6	Do you think the media covers the following issues fairly?	— Safety of el	lected officials
	Yes, very fairly	47	9%
	Somewhat fairly	202	40%
	Not very fairly	122	24%
	Not at all fairly	42	8%
	Don't know / No opinion	89	18%
DES17_7	Do you think the media covers the following issues fairly?	— Gun violer	ıce
	Yes, very fairly	63	13%
	Somewhat fairly	143	29%
	Not very fairly	122	24%
	Not at all fairly	108	21%
	Don't know / No opinion	65	13%

Question	Response	Frequency	Percentage
DES17_8	Do you think the media covers the following issues fairly? events	' — Security of	political
	Yes, very fairly	42	8%
	Somewhat fairly	202	40%
	Not very fairly	116	23%
	Not at all fairly	44	9%
	Don't know / No opinion	97	19%
DES17_9	Do you think the media covers the following issues fairly?	— Hate speec	h
	Yes, very fairly	49	10%
	Somewhat fairly	139	28%
	Not very fairly	155	31%
	Not at all fairly	93	18%
	Don't know / No opinion	66	13%
DES17_10	Do you think the media covers the following issues fairly?	— Safety of p	ublic figures
	Yes, very fairly	58	12%
	Somewhat fairly	183	37%
	Not very fairly	124	25%
	Not at all fairly	57	11%
	Don't know / No opinion	80	16%
DES18_1	Who do you think bears the most responsibility for the cu violence in the U.S.? (Select up to two) — Politicians	rrent climate o	of political
	Selected	217	43%
	Not Selected	285	57%
DES18_2	Who do you think bears the most responsibility for the cuviolence in the U.S.? (Select up to two) — Media	rrent climate o	of political
	Selected	147	29%
	Not Selected	355	71%
DES18_3	Who do you think bears the most responsibility for the cu violence in the U.S.? (Select up to two) — Social media pl		of political
	Selected Not Selected	147 355	29% 71%
DES18_4	Who do you think bears the most responsibility for the cu violence in the U.S.? (Select up to two) — Activist groups		of political
	Selected Not Selected	138 364	27% 73%

Question	Response	Frequency	Percentage
DES18_5	Who do you think bears the most responsibility for the current climate of political violence in the U.S.? (Select up to two) — The general public		
	Selected	84	17%
	Not Selected	418	83%
DES18_6	Who do you think bears the most responsibility for the cuviolence in the U.S.? (Select up to two) — Other, please s_1		of political
	Selected	19	4%
	Not Selected	483	96%
DES18_7	Who do you think bears the most responsibility for the cuviolence in the U.S.? (Select up to two) — Not sure	ırrent climate o	of political
	Selected	53	11%
	Not Selected	449	89%
DES19	Do you feel that the left, or the right, bears more responsithe United States today?	bility for politi	cal violence in
	The left, much more	91	18%
	The left, somewhat more	35	7%
	Both the left and the right bear equal responsibility	186	37%
	The right, somewhat more	31	6%
	The right, much more	71	14%
	Neither the left nor the right are responsible	21	4%
	Don't know / No opinion	67	13%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Utah Adults	502	100%
xdemGender	Gender: Male Gender: Female N	252 249 500	50% 50%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	180 94 141 87 502	36% 19% 28% 17%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 <i>N</i>	101 173 118 98 490	20% 34% 24% 20%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	97 190 215 502	19% 38% 43%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	38 57 95 97 119 96 502	8% 11% 19% 19% 24% 19%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	103 143 199 446	21% 29% 40%
xeduc3	Educ: $<$ College Educ: Bachelors degree Educ: Post-grad N	321 126 55 502	64% 25% 11%

Demographic	Group	Frequency	Percentage
xdemInc3_us	Income: Under 50k Income: 50k-100k Income: 100k+ N	176 209 117 502	35% 42% 23%
xdemWhite	Ethnicity: White	439	87%
xdemHispBin	Ethnicity: Hispanic	73	15%
demBlackBin	Ethnicity: Black	13	3%
demRaceOther	Ethnicity: Other	50	10%
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N	272 5 22 162 41 502	54% 1% 4% 32% 8%
xdemReligOther	Religious Non-Protestant/Catholic	207	41%
xdemEvang	Evangelical Non-Evangelical N	44 64 108	9% 13%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	93 321 87 502	19% 64% 17%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	188 35 40 56 11 89 53 30 502	37% 7% 8% 11% 2% 18% 11% 6%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	63 439 502	13% 87%

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris 2024 Vote: Donald Trump 2024 Vote: Other 2024 Vote: Didn't Vote N	137 199 26 140 502	27% 40% 5% 28%
xreg4	4-Region: West	502	100%
demRVoter	Yes No N	410 92 502	82% 18%
DESxdem1	Latter-Day Saints (LDS)	202	40%
DESxdem2	Awareness of Kirk News: Aware at All	494	98%
DESxdem3	Awareness of Kirk News: Unaware Before Survey Interest in Kirk News: Following Closely Interest in Kirk News: Not Following N	8 413 81 502	2% 82% 16%
DESxdem4	Familiarity with Kirk: Familiar Familiarity with Kirk: Name Only/not Familiar N	276 226 502	55% 45%
DESxdem5	Shock at Kirk Death: Shocked Shock at Kirk Death: Not Shocked N	418 61 479	83% 12%
DESxdem6	Concern Civil Unrest: Concerned Concern Civil Unrest: Not Concerned N	430 43 474	86% 9%
DESxdem7	Concern Political Violence: Concerned Concern Political Violence: Not Concerned N	451 39 490	90% 8%
DESxdem8	Concern Polarization: Concerned Concern Polarization: Not Concerned N	404 45 449	81% 9%
DESxdem9	Concern Free Speech: Concerned Concern Free Speech: Not Concerned N	436 49 485	87% 10%
DESxdem10	Concern Domestic Terror: Concerned Concern Domestic Terror: Not Concerned N	437 42 479	87% 8%

Demographic	Group	Frequency	Percentage
DESxdem11	Concern Elected Safety: Concerned Concern Elected Safety: Not Concerned N	398 77 475	79% 15%
DESxdem12	Concern Gun Violence: Concerned Concern Gun Violence: Not Concerned N	414 76 489	82% 15%
DESxdem13	Concern Event Security: Concerned Concern Event Security: Not Concerned N	418 54 472	83% 11%
DESxdem14	Concern Hate Speech: Concerned Concern Hate Speech: Not Concerned N	422 61 483	84% 12%
DESxdem15	Concern Public Figure Safety: Concerned Concern Public Figure Safety: Not Concerned N	409 66 475	81% 13%
DESxdem16	Change in Violence Concern: More Concerned Change in Violence Concern: No Change Change in Violence Concern: Less Concerned N	365 103 21 489	73% 21% 4%
DESxdem17	Kirk News Source: TV News Kirk News Source: Online News Kirk News Source: Social Media Kirk News Source: Friends/Family Kirk News Source: Radio Kirk News Source: Other	83 50 174 157 13 15 494	17% 10% 35% 31% 3% 3%
DESxdem18	Trust Kirk News: Trust Trust Kirk News: Distrust N	382 86 468	76% 17%
DESxdem19	Media Fairness: Fair Media Fairness: Unfair N	338 100 438	67% 20%
DESxdem20	Saw Graphic Content: Self Saw Saw Graphic Content: Family/Friends Saw Saw Graphic Content: No One Saw N	237 123 142 502	47% 24% 28%

Demographic	Group	Frequency	Percentage
DESxdem21	Social Media Removal: Good Job Social Media Removal: Poor Job Social Media Removal: Should not Remove N	111 128 35 274	22% 25% 7%
DESxdem22	AI Content Belief: Believes AI AI Content Belief: Does not Believe AI N	72 275 347	14% 55%
DESxdem23	Confidence in Investigation: Confident Confidence in Investigation: Not Confident N	401 62 464	80% 12%
DESxdem24	Impact on National Politics: Major/Minor Impact Impact on National Politics: No Impact N	410 33 443	82% 7%
DESxdem25	Event Safety: Feels Safe Event Safety: Feels Unsafe N	142 308 450	28% 61%
DESxdem26	Event Attendance Likelihood: More Likely Event Attendance Likelihood: No Change Event Attendance Likelihood: Less Likely N	44 145 272 461	9% 29% 54%
DESxdem27	Gun Control Opinion: Now Supports Stricter Gun Control Opinion: No Change Gun Control Opinion: Now Opposes Stricter N	109 305 36 450	22% 61% 7%
DESxdem28	Trump Response: Approve Trump Response: Disapprove N	236 206 442	47% 41%
DESxdem29	Cox Response: Approve Cox Response: Disapprove N	299 107 406	60% 21%
DESxdem30	Patel Response: Approve Patel Response: Disapprove N	218 125 343	43% 25%
DESxdem31	FBI Response: Approve FBI Response: Disapprove N	286 105 391	57% 21%

Demographic	Group	Frequency	Percentage
DESxdem32	Bongino Response: Approve Bongino Response: Disapprove N	199 102 301	40% 20%
DESxdem33	GOP Congress Response: Approve GOP Congress Response: Disapprove N	221 171 392	44% 34%
DESxdem34	Dem Congress Response: Approve Dem Congress Response: Disapprove N	175 201 376	35% 40%
DESxdem35	GOP General Response: Approve GOP General Response: Disapprove N	227 180 407	45% 36%
DESxdem36	Dem General Response: Approve Dem General Response: Disapprove N	182 208 390	36% 41%
DESxdem37	Local Law Response: Approve Local Law Response: Disapprove N	340 81 420	68% 16%
DESxdem38	Mason Response: Approve Mason Response: Disapprove N	186 43 229	37% 9%
DESxdem39	Media Fairness Civil Unrest: Fair Media Fairness Civil Unrest: Unfair N	213 206 419	43% 41%
DESxdem40	Media Fairness Political Violence: Fair Media Fairness Political Violence: Unfair N	240 190 430	48% 38%
DESxdem41	Media Fairness Polarization: Fair Media Fairness Polarization: Unfair N	179 221 400	36% 44%
DESxdem42	Media Fairness Free Speech: Fair Media Fairness Free Speech: Unfair N	200 230 430	40% $46%$
DESxdem43	Media Fairness Domestic Terror: Fair Media Fairness Domestic Terror: Unfair N	221 196 417	44% 39%

Demographic	Group	Frequency	Percentage
DESxdem44	Media Fairness Elected Safety: Fair Media Fairness Elected Safety: Unfair N	249 164 413	50% 33%
DESxdem45	Media Fairness Gun Violence: Fair Media Fairness Gun Violence: Unfair N	207 230 437	41% 46%
DESxdem46	Media Fairness Event Security: Fair Media Fairness Event Security: Unfair N	244 161 405	49% 32%
DESxdem47	Media Fairness Hate Speech: Fair Media Fairness Hate Speech: Unfair N	188 248 436	37% 49%
DESxdem48	Media Fairness Public Figure Safety: Fair Media Fairness Public Figure Safety: Unfair N	242 181 422	48% 36%
DESxdem49	Blame for Violence: Politicians	217	43%
DESxdem50	Blame for Violence: Media	147	29%
DESxdem51	Blame for Violence: Social Media	147	29%
DESxdem52	Blame for Violence: Activist Groups	138	27%
DESxdem53	Blame for Violence: Public	84	17%
DESxdem54	Blame for Violence: Other	19	4%
DESxdem55	Blame for Violence: Not Sure	53	11%
DESxdem56	Blame Left/Right: Left More Blame Left/Right: Both Equally Blame Left/Right: Right More Blame Left/Right: Neither N	126 186 103 21 435	25% 37% 20% 4%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

