

FAVORITE OF FILMLAND

35¢

# Westerns


K

NO. 2 AUGUST 1960

## John WAYNE

COWBOY  
WHO  
CAN'T BE  
DESTROYED





Ulp shucks,  
ma'm . . . ain't them's  
yer underwear?

Oh get into orbit,  
dad. Let's get off the  
Kiddy Kowboy kick  
and let's get with  
the Adult West.

# ON GETTING THE DROP.

ARE THEY  
DOING IT  
THIS AWAY



OR  
THIS-A  
WAY

OR, JEST WHICH AWAY?

Pardners—just what IS the latest news on cowboy habits? Do you know what? I'm gone tell you what. I'm gone tell you what's what. An what's what's what. That's what. You read my magazine—you gone be up-to-date with the latest cowboy facks. You gone be smart! Smart! Maybe even smarter then yore hoss! So round'em up! Head 'em out! And happy readin', pardners. Remuda Charlie, editor

Just a minute,  
mister . . . what  
makes you think  
I'm not Stan  
Laurel. . .

**WE KNOW  
WHO HE IS,  
DON'T WE.  
SEE PAGES  
6 - 17.**

# FAVORITE OF FILMLAND Westerns

## STABLE OF CONTENTS



August 1960 Vol. 1, No. 2

BELOVED FOUNDER & EDITOR



REMUDA CHARLIE STRINGER

- 4 LETTER PAGE.** Wherein we fearlessly reprint your rewritten, carefully expurgated letters.—Wow!
- 6 THE JOHN WAYNE STORY.** A fearless expurgated account covering Wayne's career from the Civil War till today.
- 19 THE NEW COWBOY ANATOMY.** Fearless and expurgated—a bold article illustrated by Basil Wolverton great Western artist.
- 22 WHY THEY FEAR CHEYENNE.** Expurgatedly fearless report rips the lid off!
- 28 GUESS WHO.** The whole rotten mess! Expurgated!
- 30 THE KEY SCENE.** The truth! All very rotten. Expurgenest!
- 32 GUNFIGHT AT OK CORRAL.** Who fought the gunfight? What was OK about the corral? Rips the whole rotten lid off.
- 40 FIND THE BOO BOO.** Who made the booboo? How does a booboo differ from a bubbie?
- 41 LOWDOWN.** Lowdown on the higher-ups. Like rips the lid off.
- 46 HIGH NOON.** The complete story of the original movie for you who didn't see it . . . all 5 of you.
- 55 LAST MINUTE NOOSE.** Scoop Ackerman with a fresh batch of his hot gross puns—warm-fresh from film factory to you.

**Editor—REMUDA CHARLIE STRINGER**

**production—SHORTY HARRIS**

**publisher—BIG JIM WARREN**

FAVORITE WESTERNS OF FILMLAND, Vol. 1, No. 2. Published quarterly by Central Publications, Inc.; Editorial, Advertising and Subscription Offices at 1426 E. Washington Lane, Philadelphia 38, Pa. Application for Second-Class mailing privileges pending at Phila., Pa., additional entry pending at Meriden, Conn. Printed in U.S.A. Entire contents copyrighted © 1960 by Central Publications, Inc. Subscriptions: 6 issues for \$2. in the U.S. Elsewhere: \$2.50. Contributions are invited provided return postage is enclosed; however no responsibility can be accepted for unsolicited manuscripts, photographs, artwork or letters. Nothing may be reprinted in whole or in part without written permission from the publisher. Reproductions or imitations of any part of the contents are, therefore, expressly forbidden. FAVORITE WESTERNS OF FILMLAND is sold subject to these conditions: that it shall not, without the written consent of the publisher, be given, be lent, resold, hired out or otherwise disposed of by way of trade, except at the full retail price of 35c per copy; and that it shall not be lent, resold, hired out or otherwise disposed of in a mutilated condition or in any unauthorized manner by way of trade except through our national distributor and their authorized distributors.



I'm calling yew!

Don't call. Write!



# Letter Page

By dang I guess some of you range riders out there been lamping my magazine shore nuff cause this month, the pony express been comin' through with bulgin' saddlebags of mail from the big-city Philadelphia office. Course, what with injuns an' all, the mail don't come through 100%, but we got plenny enough for our letter page.

—Remuda Charlie

Dear Remuda Charlie—

Howdy pardner. I red ya magizene nd I'll be hog tied ef it ain't gud! The tar enjin gal wuz a kind I'd like ta see mo a! Ef ya wuz uv a mine ta, ya kud put'm at (Favorite Westerns of Filmland) mo ofn'n quarterly!—A Jela ranj rida.

Dan! Coffman

Louyville, Kintuckie

Whut kind of dang fool wrote that letter. Don't he know how to spell "injun?" —R. C.

Jes' recieved youre furst copy of Favorite Westerns of Filmland. Shore am enjoyin' it. Jes' keep 'em comin'. Singed by . . .

Johnny Sinclair  
Lumberton, N. C.

I think your magazine is the best fire-breathin', dirt eatin', rip tearin' magazine in the whole world. I'm your fan.

John Bosnak  
Chicago, Illinois

This morning I bought your first issue of Favorite Westerns of Film-land and I thought I would let you know my views about it.

This first issue is very good indeed, but I think it will be much better should you use articles and pictures on the old western movie stars, such as the Great Charles "Buck" Jones, Edmund R. "Hoot" Gibson, Tom Mix, Buffalo Bill Jr., Wm. S. Hart, Ken Maynard, Fred Thompson, "Bob" Steele and lots of others who thrilled kids as well as grown-ups too, years ago . . . don't use too many of these present day T.V. cowboys, as some, in my opinion just don't come up to . . . the old western stars.

One thing that would be great . . . is if you could give us readers a good photo on the inside cover of one old star. We then could frame it . . . or you might offer us a good ink drawing on a star. Oh boy, how we would like an ink drawing on Buck Jones, Tom Mix or Hoot Gibson . . . and oh yes, there's old Wally Wales . . . Then there's ol' Jack Hoxie . . . Best of Luck in 1960.

S. F. Lowe  
Atlanta, Georgia

An' while we're on the subject, le's not fergit some of my ol' favorites like the original Buffalo Bill and how'z about Lillie Langtry. Now there wuz a gal! —R. C.

Thank you for your feature on Wagon Train, my favorite Western. Please run more pictures and articles on Robert Horton. Do dig your magazine. Much laughs.

Claudette Cyr  
Nashville, Tennessee

While laying on the floor in my pad, I came across a horrible mistake in your article on Kookie, where a sharp Indian maid (by the way, please send me her reservation number) is pouring a cup of espresso for Kookie. You cats will never make beatniks spelling espresso with an x. Otherwise, the magazine is like wild!

Bob Widinski  
Niles, Illinois

Whut the heck is "beatniks" and how do you make it . . . an' whut in the world is it fer? —R. C.

Is there anything we can do to get back the sidekicks? I wish we could still have the old ones . . . if I were you, I'd shave off that moustache.

Bob McCarthy  
Pittsburgh, Penns.

Well now, why'n't you go shave off yer own moustache. How you expect the old sidekicks to come back iffen you want ey'ybody ta walk aroun' with their faces nekkid! . . . Silly varmint.

Well naow . . . good to hear from you cactus-eaters. I'll be listenin' fer the hoofbeats of the pony express fer more mail (I shore do hope it gits through). Send letters to the big-city office in Philadelphia where it will be forwarded west to me out here in the fort. Write to me:

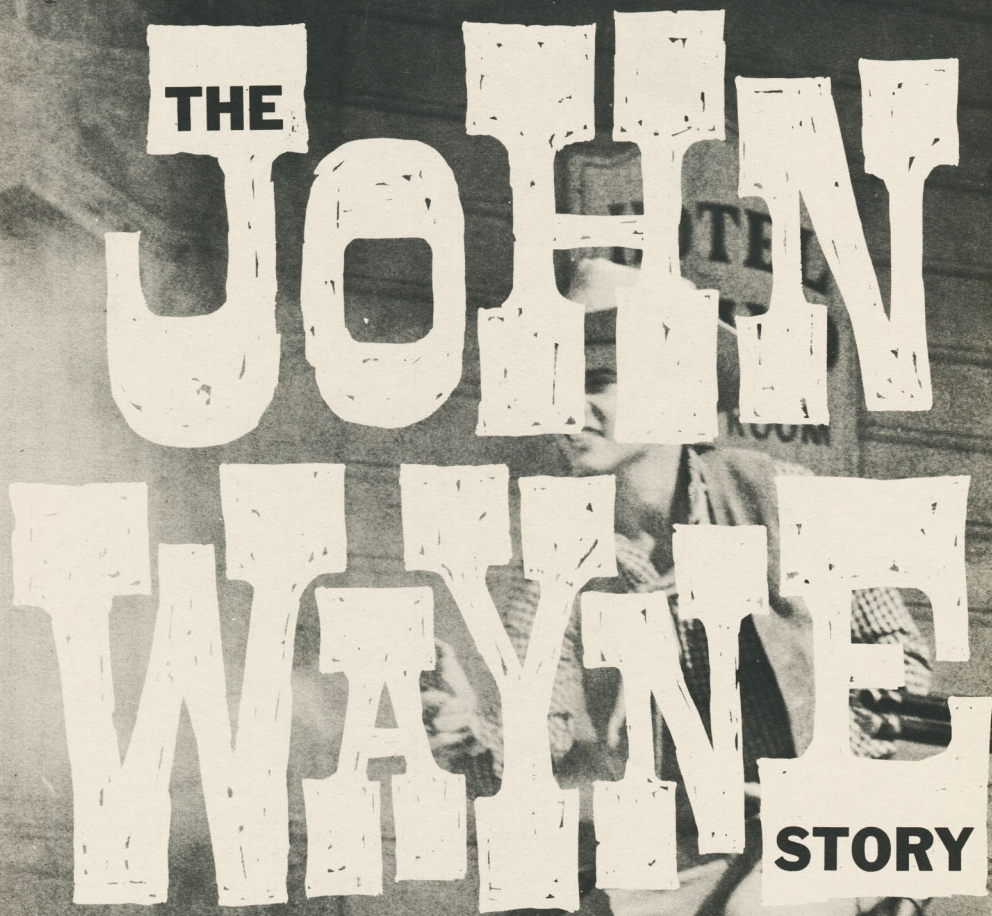
Remuda Charlie  
The Old Cowboy Editor  
c/o Favorite Westerns of Filmland  
1426 East Washington Lane  
Philadelphia 38, Pa.



Consarn it! Now we  
gonna miss "Gunsmoke".

Remun

John Wayne, Giant. They can't build the box-office big enough to hold him. "Can anyone match John Wayne's record at the ticket-wicket?" Walter Winchell recently asked 60 million people. "He has made 150 flickers which grossed over 300 million!" Remuda Charlie, your FAVORITE WESTERNS editor, here tells you the tale of the man with a Wayne-bow 'round his shoulder. —CONTINUED



# THE JOHN WAYNE STORY



**BRAVO, WAYNE! BRAVO, NELSON!  
JOHN & RICKY RUB OUT  
THE WRONG GUYS IN  
RIO BRAVO (1959).**





◀ **Babyface Wayne almost seems miscast as an outcast in shot from STAGECOACH (1939).**

Born with a monicker like Marion Michael Morrison, it is a wonder that the owner of this name didn't grow up to be Mmmarilyn Monroe. But Marion Morrison, like Marion Hargrove, was a boy—and very much of a boy from the word go—so he never had a chance of turning out to be a famous calendar girl.

Which is just as well, because what would the world of movie fans have done for the past thirty years without “the Duke” on their movie calendar for western entertainment?

Yep—and this is one for Ripley's “Believe It Or Not”—John Wayne (born MMM) has been on the silver screen since 1928! He was in films while they were still silent, before you could hear the clatter of runaway horses' hooves, the spatter of bullets in the dust. His first flick was a film made by John Ford, friend of a lifetime, and it was called “Hangman's House.”

#### GO WEST, YOUNG WAYNE

The Duke was born (on 26 May 1907) in Winterset, Iowa. But before he was knee high to a cornstalk he moved with his family to Lancaster, Calif., in the barren Mojave Desert. During the year in that dry desolate area he had a field day playing Cowboy & Indians, all the time growing like a tumbleweed.

When his folks moved to Glendale, Calif., John substituted pigskins for redskins, and in his teenage years at Glendale Hi he rose to popularity as the school football hero.

He was also the debating champ!—a talent which stood him in good stead when the silent pix discovered their voice.

At college he was a star of the famous USC “Wonder Team”, which for 3 years went undefeated. He was their top tackler—the “Duke” Morrison that the sports reporters raved about in their newspaper columns and radio broadcasts. He was an “All-American” for 2 years and turned down many offers to become a pro.

#### FROM FOOTBALL TO FILLUMS

It was while he was still a collegiate that Wayne met John Ford, a man who was to play an important part in his motion picture



◀ **Youthful John Wayne tells Ian Keith (right): “Get outta our trailer camp.” Worried look on Yakima Canutt, to right of Wayne, comes about 'cuz he Canutt predict if the Ben-Hur race is gonna be “fixed” in 1960 when he mas-terminds it. From THE BIG TRAIL (1930).**



You have 10 seconds to identify which one is the Duke in this still from that sagebrush saga, **THE TRAIL BEYOND** (1934). Your 10 seconds are up. Give up? No, he's not: a. the blond; b. the Indian; c. Noah Beery Jr.; e. rat with hat d. that right—it's Curly Top!



◀ A handsome hero, he, in the 1938 Mesquiteer movie PALS OF THE SADDLE.

career. At that time Ford was directing a football film using USC grid stars as extras. Ford had a football blocking plan blocked out for filming; Wayne courageously kibitzed, criticizing the validity of the play. Ford listened, respected Wayne's judgment, and a friendship was born that has lasted over a quarter of a century.

During the summer of '28, Wayne got a job at Fox Studios as a prop man. There friend Ford introduced him to Raoul Walsh, director of the famous "Big Parade" and other hits. Walsh was at that time engaged in preliminaries on a production that was to be an outdoor blockbuster called "The Big Trail". This epic was to be shot in a kingsize process called Grandeur Screen, a 70 millimeter frame that was a forerunner of such cinemascope wide-screens as Camera 65, Technirama 70 and Todd-AO. Ford recommended Wayne for the lead role of a trapper-explorer, and Walsh reacted favorably to the idea.

Two years and \$2 million later, "The Big Trail" premiered in New York—and a star was born.

#### LONG TRAIL TO RIGHT ROLES

While "The Big Trail" was a tremendous triumph and a personal hit for the propman turned movie actor, Wayne didn't immediately become No. 1 national male star or even the country's favorite western star. Unfortunately, the studio miscast him in such popular leading man cream-puffs as "Girls Demand Excitement" (1931), "Three Girls Lost" (same year, with Loretta Young as his co-star), "Men Are Like That" and "Maker of Men". He fared somewhat better when they put him in more ruff 'n' tumble roles in "Arizona" and "Range Feud". In the latter, a Columbia production, Wayne co-starred with the great western favorite, Buck Jones.

From Columbia, John rode on to Warners where he made a series of sagebrushers including "Haunted Gold 'Ride Him, Cowboy", "The Big Stampede" and "The Telegraph Trail", all in 1932.

Around this time a studio called Mascot came to the fore as a company specializing in cliffhangers, and Wayne went to work for them in a trio of slam-bang action thrillers: "Hurricane



◀ The Three Mesquiteers John Wayne, Max Terhune and Ray Corrigan play THREE TEXAS STEERS who take no bull from the bad guys.

Express", a roaring railroad serial; "Shadow of the Eagle", breath-stopper about a mystery plane and intrigue at the carnival grounds; and, in 1933, a tale of modern day musketeers of the Foreign Legion fighting desert foes, instalments of which were edited and spliced together in 1949 and released as a feature-length film called "Desert Command".

### LONE STAR SINGING STAR

For a period our John was a kind of poor-cowboy's Gene Autry when, with a voice dubbed by Smith Ballew, he became 'Singing Sandy', the movies' first warbling cowhand, in a series of westerns produced by Lone Star Productions. The Duke shot and "sang" his way thru a baker's dozen of these Lone Star pix in '33, '34, and '35, namely "Riders of Destiny" "Neath the Arizona Skies", "Man from Utah", "Blue Steel", "The Trail Beyond", "Texas Terrors", "Lucky Texan", "Randy Rides Alone", "West of the Divide", "Desert Trial", "Dawn Rider", "Paradise Canyon" and "Lawless Frontier".

The Lone Star westerns became properties of Republic Studios in 1935 when Republic was born from a merger of Monogram, Mascot and Consolidated, and the Republic moguls decided to upgrade the Lone Star products a notch. So, starting with "Westward Ho", "New Frontier" and "Lawless Range", Wayne became a more important western star.

In '36, four Wayne outdoor actioners were released: "Lawless Nineties", "Winds of the Wasteland", "King of the Pecos" and "The Lonely Trail".

In the original Lone Star series, Wayne played with George Hayes (long before he became "Gabby") and was menaced by ex- rodeo star and silent screen western star Yakima Canutt—the same Canutt who a quarter of a century later was to stage the spectacular chariot race in "Ben-Hur". Originally, when it came stunt time, Canutt was a stand-in for Wayne; but Canutt was such a good teacher that Wayne learned the tricks of the trade himself and became one of the screen's most athletic and skilled cowboys.

### BRIEF CHANGE OF PACE, THEN WIDE OPEN SPACE

From Republic Wayne went to Universal for a half dozen non-westerns. His action films in '36 and '37 consisted of "Sea Spoilers",

**A tall drink of water, and everybody thirsting for him Wayne in STAGECOACH (1939).** ▶





◀ Gabby Hayes looks ungabby over John's note in **DARK COMMAND** (1940). Message: Beard in Hand worth Two in Bush

"Conflict", "California, Straight Ahead", "I Cover the War", "Idol of the Crowds" and "Adventure's End".

Meanwhile, Republic was blowing up a box-office storm the size of a Texas tornado with a new series called "The Three Mesquiteers". The original trio consisted of Robert Livingston, Max Terhune and Ray "Crash" Corrigan. The films, which were topnotch from the standpoint of story, production, acting, action and comedy, became so popular that Livingston (later to play both Zorro and the Lone Ranger) "graduated" to larger leading roles as a non-westerner, leaving a hole to be filled.

John Wayne stepped in as Stony Brooke, star of the Mesquiteers series, and in 1938 and '39 became increasingly popular due to his performances in "Pals of the Saddle", "Overland Stage Raiders", "Santa Fe Stampede", "Red River Range", "Night Riders", "Three Texas Steers", "Wyoming Outlaw" and a second version of 1935's "New Frontier" (co-starring Phyllis Isley. Don't recognize her? Now known as that Jones girl Jennifer!)

#### RINGS BELL AS RINGO KID

John Ford was about to direct his classic "Stagecoach" and wanted no one else for the role of the Ringo Kid but the Duke. So he got the Duke Wayne co-starred in "Stagecoach" with Claire Trevor, who was his romantic interest once again later on the same year (1939) in RKO's "Allegheny Uprising".

In 1940, in addition to his action ability Wayne demonstrated his acting ability in an exacting role in "Dark Command", unusual story of Quantrill's Raiders. Roy Rogers and Gabby Hayes supported him. Same year, he made "Three Faces West", story of devastating dust storms; "Lady for a Night", story of a riverboat gambler; and "A Man Betrayed".

Wayne was now truly on his way.

Three times he co-starred with the durable Dietrich herself, mauling Marlene in a two-fisted saga of the south seas called "Seven Sin-



◀ "Don't point that toy at me," sez Wayne to Ward Bond, "or I might have to bust that cane over your brain." **DAKOTA** (1945).

IN OLD OKLAHOMA (1943) John discusses prospects with Grant Withers of ever getting out IN OLD CALIFORNIA. ▶





"Easy there, son," Pop and trail boss Wayne warns Montgomery Clift in **RED RIVER** (1948).

ners", brawling with her in "The Spoilers" (in which, with Randolph Scott, he staged one of the screen's most vicious fist-fights), and falling for her in "Pittsburgh".

#### THE WAYNES CAME

One hit followed another, as the reign of King John, Duke of the West, took hold. "In Old California" . . . "In Old Oklahoma" . . . "Dakota"—John rode and roped and fought.

"I told you to take it easy and watch your step, son!" says Wayne to **RED RIVER** stepson.

In "Tall in the Saddle" (RKO '44) he found action on the range and fought to the finish with Ward Bond.

In "Angel and the Badman", John, though an outlaw, won the love of a Quaker girl. This was a western which he produced as well as starred in. Yakima Canutt directed.

One of the acknowledged greats in westerns was "Red River" (United Artists, 1948), and, if any proof was required of Wayne's genuine

"Of course you realize this hurts you more than it does me," grunts Wayne as he belts Clift. ▶









◀ Wayne got thousands of dollars a day for starring in Leigh Brackett screenplay **RIO BRAVO** and that ain't hay—that's money in the bags!

ability as a first-rate actor, it was amply evidenced in his portrayal of Montgomery Clift's stepfather in this outdoor classic.

#### WAYNE WAXES MIGHTY

The years pass; the Duke's popularity increases.

"Fort Apache" (RKO '48) co-stars him with Henry Fonda in a John Ford super-western.

In '49, he was a pioneer frontiersman known as the "Fighting Tuckian".

"She Wore a Yellow Ribbon" in 1949, and John Ford directed John Wayne how to take said ribbon without breaking any ribs.

"Rio Grande" was the Duke's first film venture in the 50s, and in it his co-star was carrot-topped Maureen O'Hara. "Operation Pacific", "Flying Leathernecks", "The Quiet Man", "Big Jim McLain", "Island in the Sky" and "Trouble Along the Way" followed; and then he made "Hondo", which would have been an outstanding western in the usual flat medium but in addition was photographed in 3d dimension.

"The High and the Mighty" was his big hit for 1954. He did have one flop that year: "The Conqueror", where the critics agreed he was miscast as Ghengis Khan in an "eastern" western.

#### REMEMBER THE ALAMO!

Soon Wayne will be seen as Col. David Crockett in a \$10 million western spectacle in Todd-AO titled simply "The Alamo". Produced by Wayne, this is the first film he has directed, and the outcome is eagerly awaited. Evidently he felt, after 5 years of hits like "The Searchers", "Wings of Eagles", "Rio Bravo" and "The Horse Soldiers", that he'd pour the experience of his 32-year film career into one titanic effort.

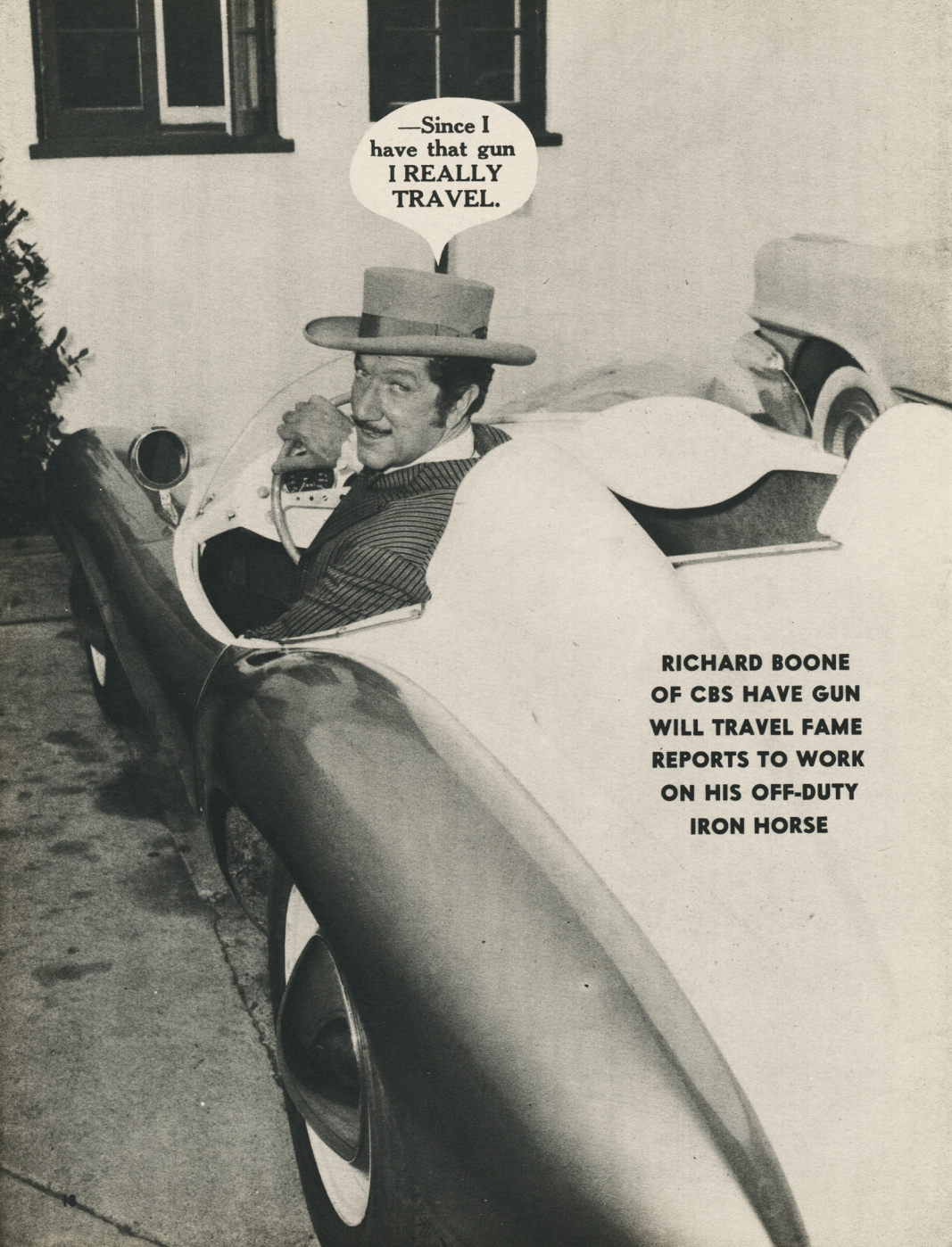
We expect nothing but the best from, and wish nothing but the best for, the indestructible **JOHN WAYNE**. END



◀ The durable Wayne, 1960, as Col. David Crockett in the \$10 million western, **THE ALAMO**.

After 32 years behind the cameras John Wayne steps out in front to personally direct cast in his greatest frontier blast, **THE ALAMO**. ▶



A black and white photograph of actor Richard Boone. He is wearing a dark, vertically striped suit jacket, a white shirt, a dark tie, and a light-colored fedora hat. He is sitting in the driver's seat of a classic convertible car, looking back over his shoulder towards the camera with a slight smile. His right hand is on the steering wheel. The car is parked on a paved surface in front of a light-colored building with dark window frames. A speech bubble originates from the top of the car, containing text.

—Since I  
have that gun  
I REALLY  
TRAVEL.

**RICHARD BOONE  
OF CBS HAVE GUN  
WILL TRAVEL FAME  
REPORTS TO WORK  
ON HIS OFF-DUTY  
IRON HORSE**

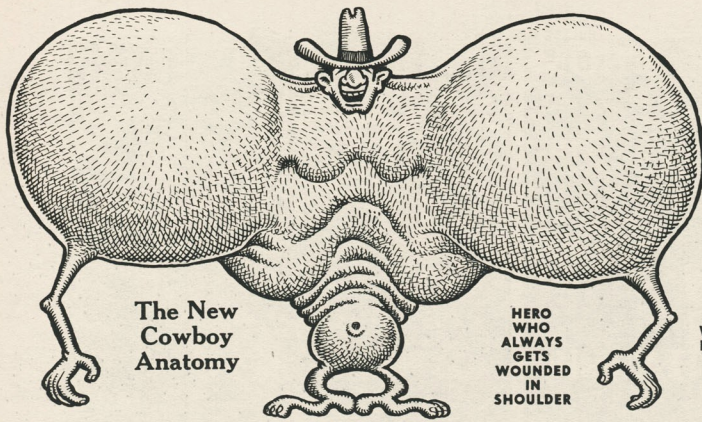
# PLAIN TALK FROM

## REMUDA CHARLIE



Wranglers—Again and again, our western heroes are being wounded in the same “safe” parts of their anatomies. Let’s face it, pardners — how many times kin you be socked in the jaw, clubbed on the head or shot in the shoulder without permanent injury? . . . What is the answer? Here’s whut! Basil Wolverton—the gol-durndest western artist since Fred Remington has whomped up some of the consarndest pichers of the NEW cowboy ANATOMY for SAFER, MORE COMFORTABLE WOUNDING. I swar if they don’t beat all! ◆

—Remuda Charlie

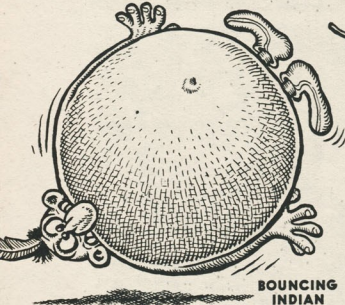


The New  
Cowboy  
Anatomy

HERO  
WHO  
ALWAYS  
GETS  
WOUNDED  
IN  
SHOULDER



VILLAIN GUN . . . GOOD  
FOR GUN-BUTT HITTING



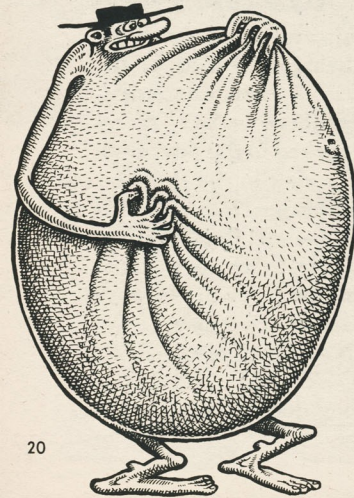
BOUNCING  
INDIAN  
WHO  
FALLS  
OFF  
HORSES



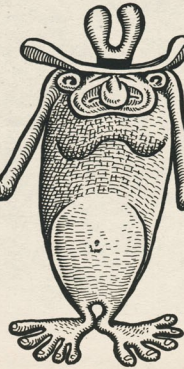
HERO  
WITH  
THICK  
NECK  
FOR  
GUN-BUTT  
HITS



PIONEER WITH PHYSIQUE  
TO RECEIVE ARROWS

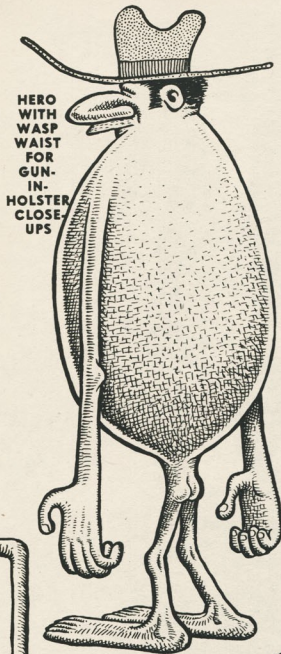


HERO WHO GETS  
KICKED IN STOMACH  
ALL THE  
TIME



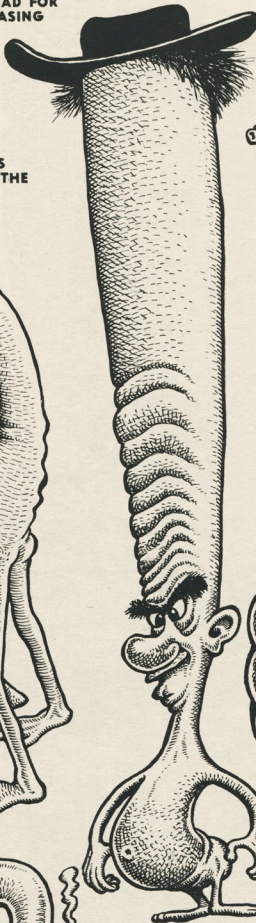
HERO WITH  
BIG FISTS  
FOR WEAR  
AND TEAR





HERO WITH WASP WAIST FOR GUN-IN-HOLSTER CLOSE UPS

HERO WITH PLENTY OF HEAD FOR BULLET CREASING



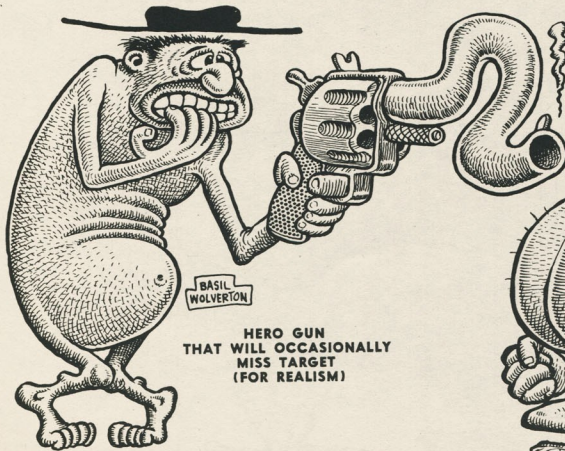
HERO WHO GETS SHOT IN LEG ALL THE TIME

HERO GUN THAT DOESN'T RUN OUT OF BULLETS



HEROINE WITH HANDLE TO BE GRASPED UP ON THE GALLOP

HERO WITH EXTRA HEAVY RIBS TO KICK WHEN DOWN

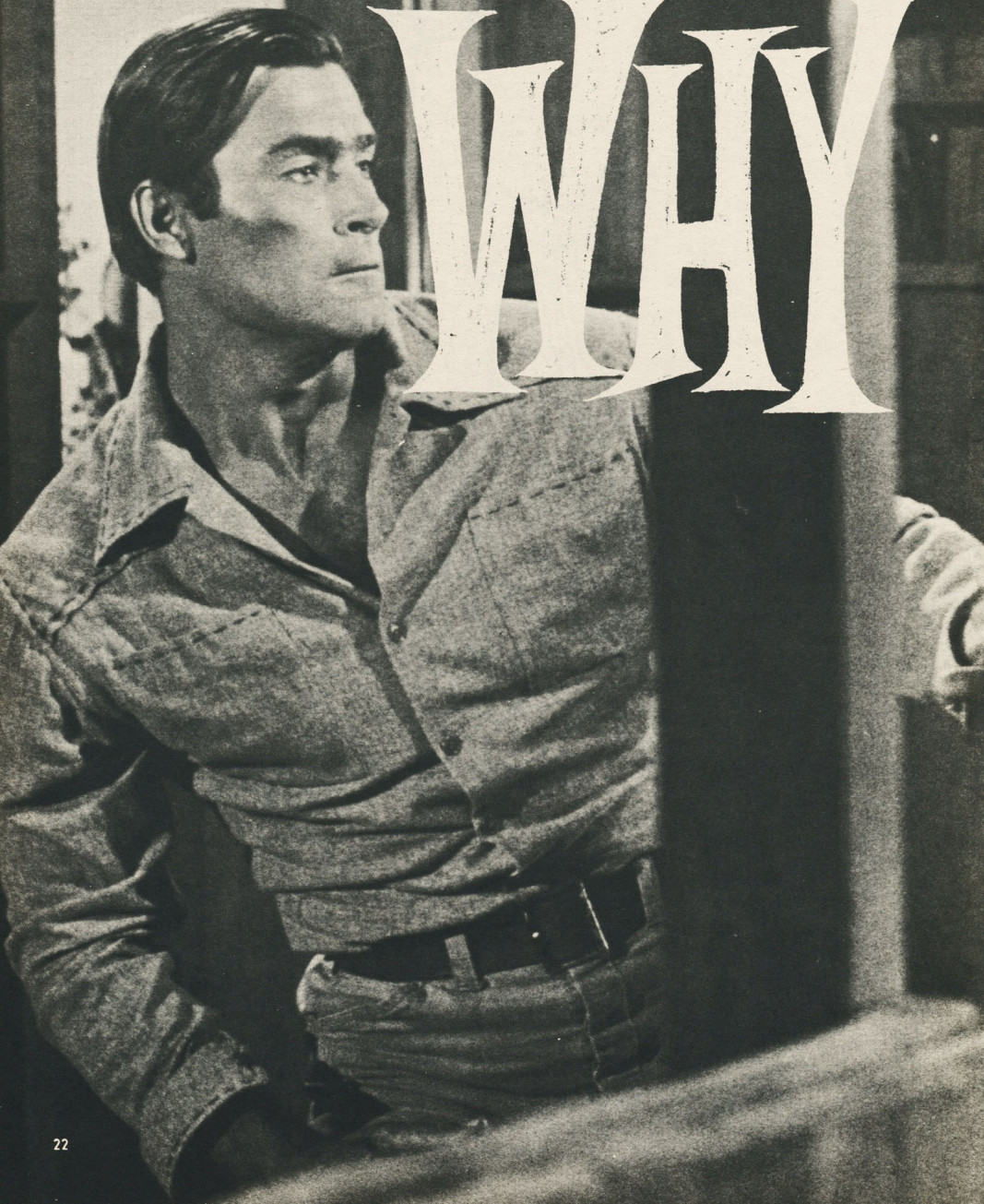


HERO GUN THAT WILL OCCASIONALLY MISS TARGET (FOR REALISM)

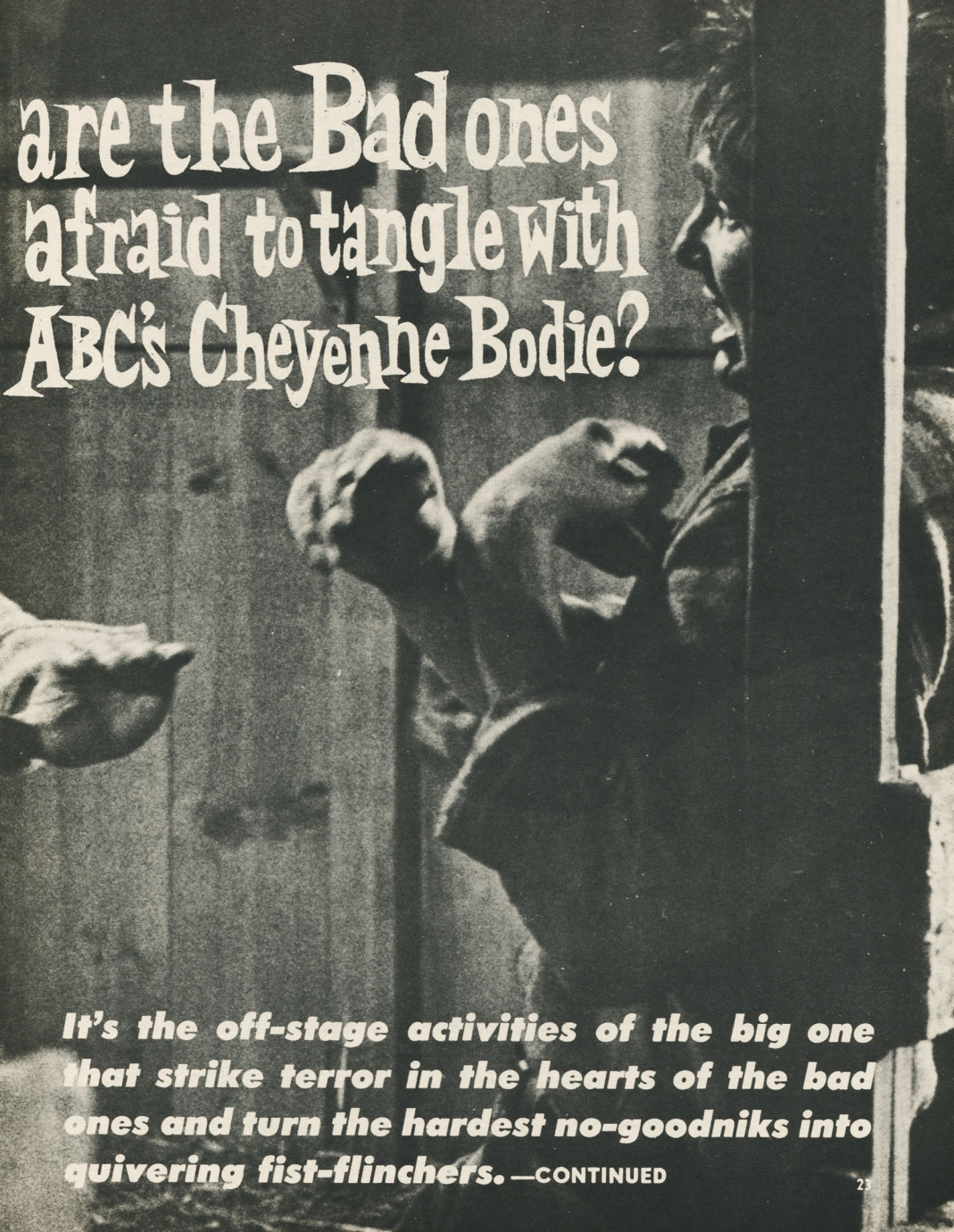


HERO WHO GETS PUNCHED IN FACE ALL THE TIME

# WHY



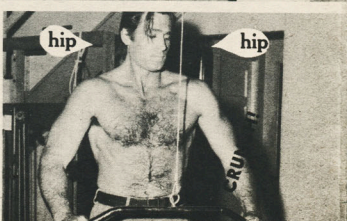
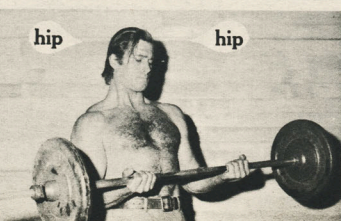
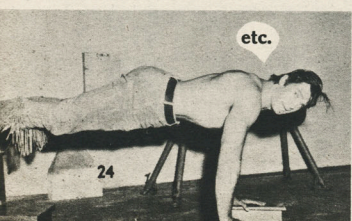
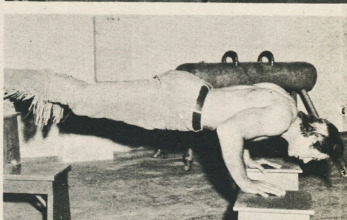
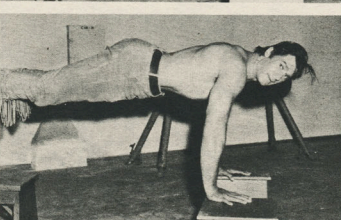
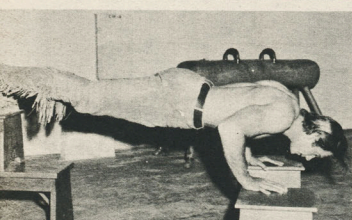
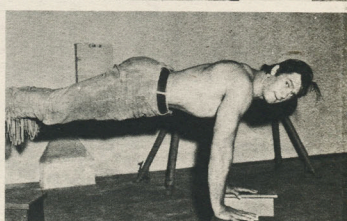
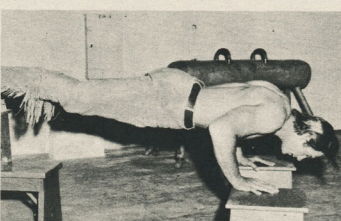
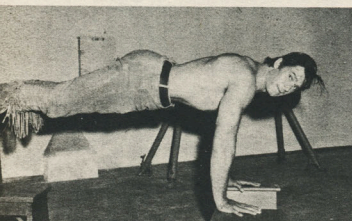
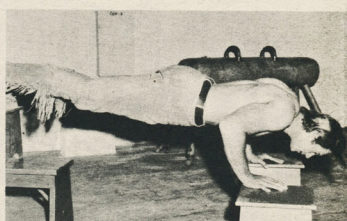
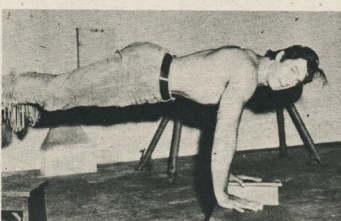
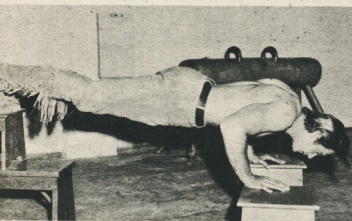
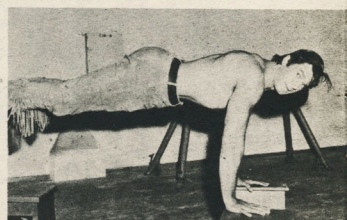
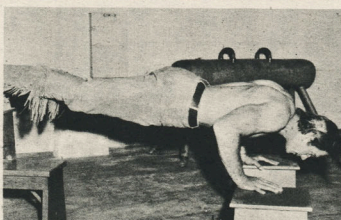
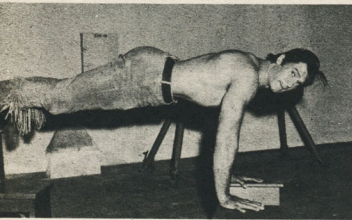
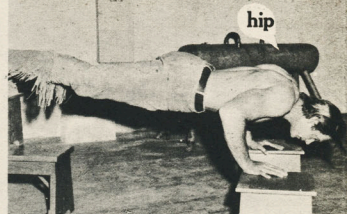
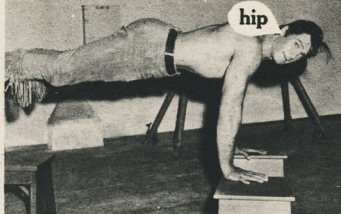
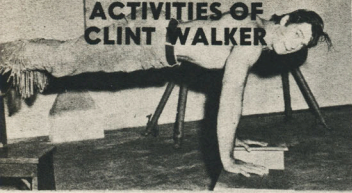




are the Bad ones  
afraid to tangle with  
ABC's Cheyenne Bodie?

***It's the off-stage activities of the big one that strike terror in the hearts of the bad ones and turn the hardest no-goodniks into quivering fist-flinchers. —CONTINUED***

OFF-STAGE  
ACTIVITIES OF  
CLINT WALKER



**EDDIE BYRNES WORKS  
OUT WITH THE BIG ONE,  
ON LOCATION.**

Lend  
me the  
comb,  
Kookie.

Like  
I need  
it my-  
self, dad.

**ON STAGE THE BIG  
ONE MAKES THE  
COUNT-DOWN**



**INTO  
ORBIT!**







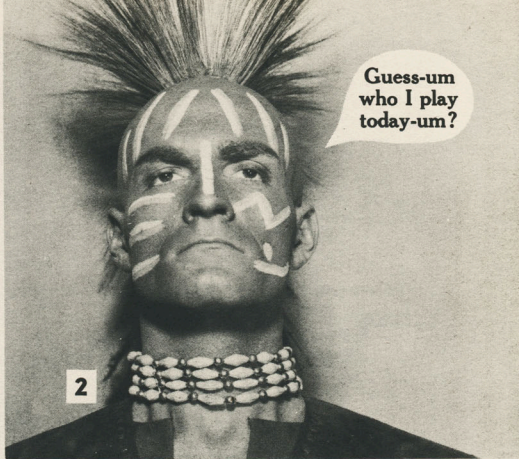
This is a  
**GUESS-  
WHO**  
page.

What-um if  
I give up?

Then  
turn to  
page 45.

Yes.  
This is  
an old  
picture of  
me. **GUESS  
WHO**  
I play  
today?

1



Guess-um  
who I play  
today-um?

2



Guess  
who ah  
play today  
yo-all-um?

3



Like  
guess who  
I play  
today,  
dad?

4



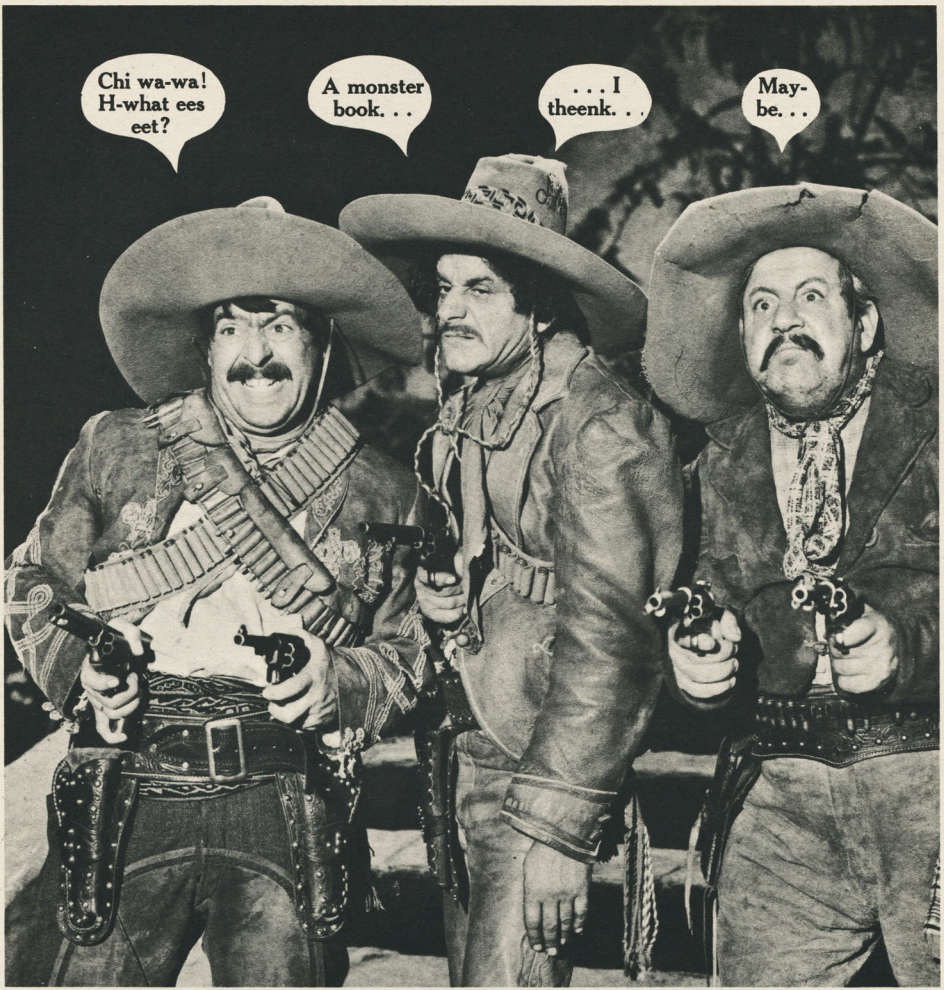
They'd  
better guess  
who I play ...  
or I'll  
ZAP 'em!

5



Glegg  
who I  
glog ...

6



Chi wa-wa!  
H-what ees  
eet?

A monster  
book. . .

. . . I  
theenk. . .

May-  
be. . .

**FAMOUS MONSTERS**  
OF FILMLAND

RENAME  
**CYCLOPS' EVIL EYE**  
ILLUSTRATED

EXCLUSIVE PHOTOS  
OF HOLLYWOOD'S  
**MAD LABORATORIES**

OF  
**ZACHERLEY**  
THURSDAY 10:30 P.M.  
SUNDAY 11:30 A.M.  
SATURDAY 11:00 P.M.  
WOR-TV 9 CHANNEL

Want a real fright, Amigos? Want to scare the tar out o' the peons in the hacienda? Want to be popular with the senoritas? Send me 50 centavos (50c) and I'll have them send you the next issue of this thing. Dog my cats—you'll find out what IT is pronto!

—Remuda Charlie

FAMOUS MONSTERS W-2  
1426 E. WASHINGTON LANE  
PHILADELPHIA 38, PENNA.

S-S-Send me the latest issue of IT,  
f-f-f-for which I en-enclose 50c.

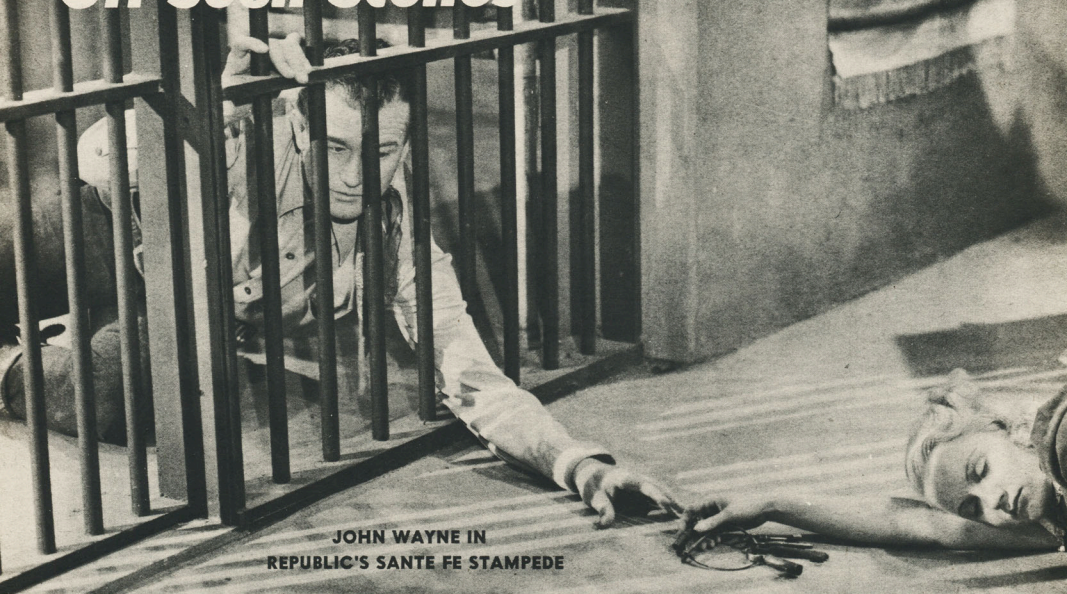
Name.....

Address.....

City..... Zone.....

State.....

# Off Seen Scenes



JOHN WAYNE IN  
REPUBLIC'S SANTE FE STAMPEDE

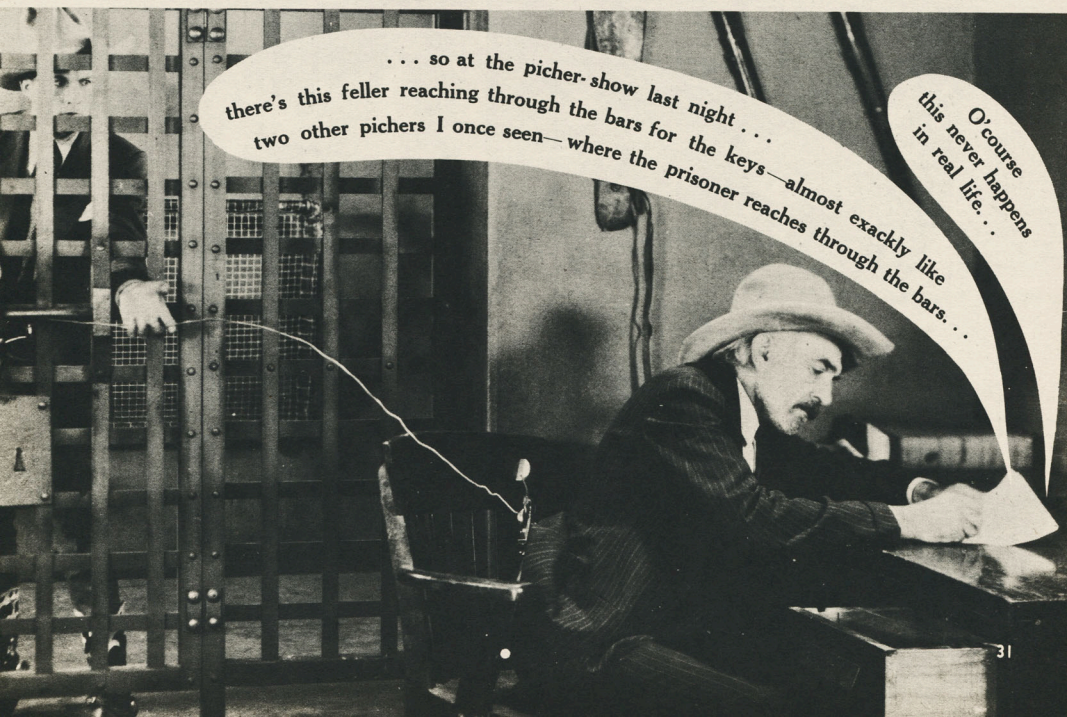


A SCENE FROM  
R.K.O.'S GUNS OF WRATH





FRED MACMURRAY  
IN WARNER BROS.  
MOONLIGHTERS

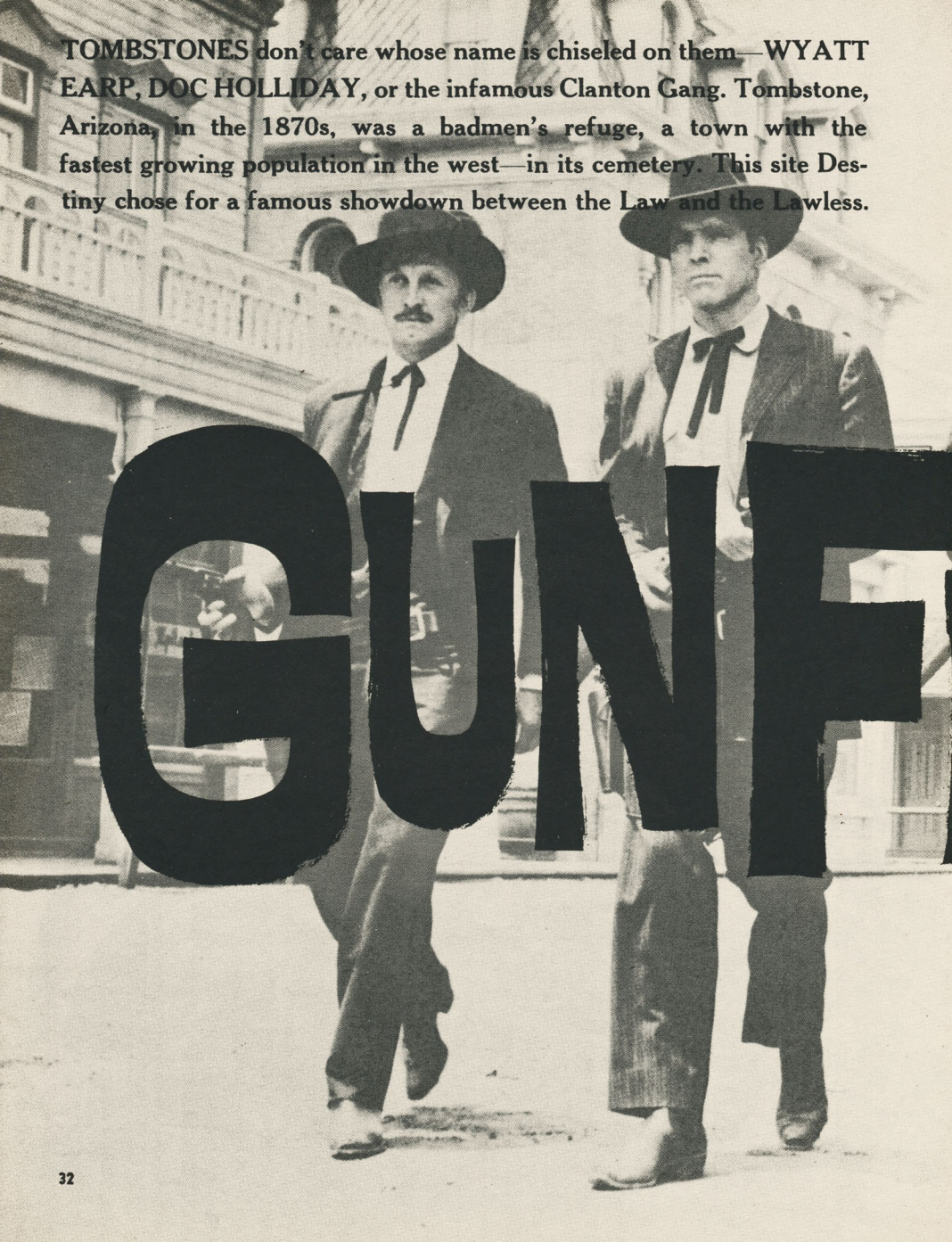


... so at the picher-show last night ...  
there's this feller reaching through the bars for the keys—almost exactly like  
two other pichers I once seen—where the prisoner reaches through the bars...

O'course  
this never happens  
in real life...

TOMBSTONES don't care whose name is chiseled on them—WYATT EARP, DOC HOLLIDAY, or the infamous Clanton Gang. Tombstone, Arizona, in the 1870s, was a badmen's refuge, a town with the fastest growing population in the west—in its cemetery. This site Destiny chose for a famous showdown between the Law and the Lawless.

# GUNF



For a dozen bloody bullet-laden years the Clanton Gang rode roughshod thru Ft. Griffin in Texas, terrorized Dodge City, Kansas. Blond, burly and surly was their leader, Ike Clanton (Lyle Bettger); eyes of a bat and heart of a rat had their chief henchman, Johnny Ringo (John Ireland). || Opposing the Clantons (and sometimes themselves!) were a strange pair with an uneasy relationship: Wyatt Earp (Burt Lan-

caster), marshal of Dodge City, hawk-eyed enforcer of order in a lawless era of young America; and Doc Holliday (Kirk Douglas), ex-dentist, once adept at pulling teeth, now adapted to pulling a smoking six-shooter from a well-worn holster. || **DEATH RIDES FOR DOC** As the last notes of the "Gunfight" ballad are belted out behind the production credits by Frankie Laine, the technicolored VistaVision

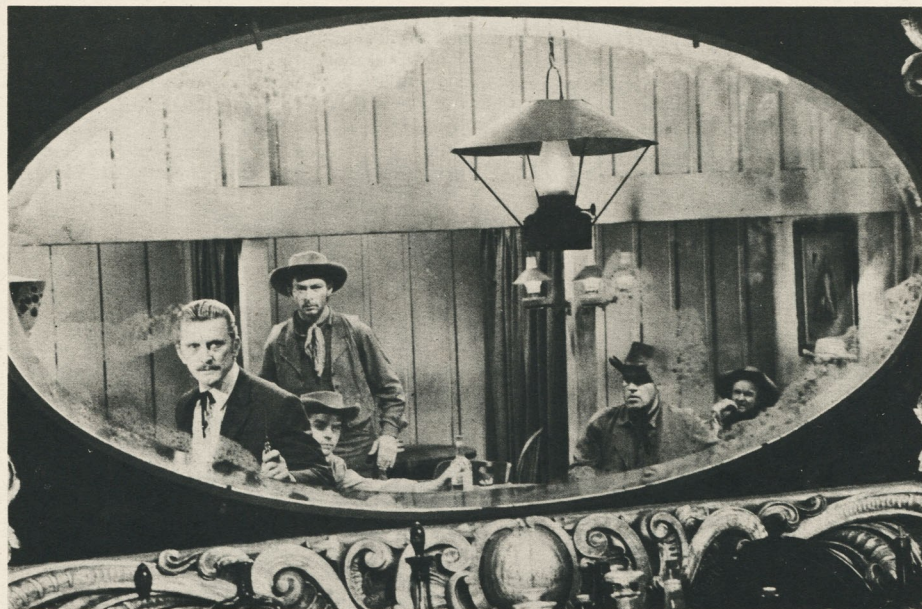


# GUNFIGHT

AT THE OK CORRAL

THE DODGERS MEET  
WYATT EARP (SECOND  
FROM LEFT) AND FRIENDS.  
FRIENDS INCLUDE KIRK DOUGLAS  
AS DOC HOLLIDAY, LEFT;  
AS FOR THE DODGERS,  
WHY ELSE DID YOU THINK  
THEY NAMED THIS DODGE CITY?

10209-116



Mirror, Mirror, on the Wall—who's the unfairest of 'em all? Looks like Lee Van Cleef's elected.

screen reveals the mean, whisky-flushed face of Lee Van Cleef as Ed Bailey, eyes narrowed against the wind and sun as he purposefully rides toward Ft. Griffin.

Bailey's purpose: plug Doc Holliday. Kill the ex-dentist for having drilled his brother . . . the hard way.

There's no mistake, Holliday did take the other man's life. But under the code of the west, with a clear conscience: Doc shot Bailey's brother in self-defense when Doc caught him cheating at cards and was drawn on.

Doc's justification, however, is of no interest to the brooding Bailey, who rides with but one thought in mind: to provide a holiday from living for the Doc. Bailey aims to fill Holliday as full of holes as the cavities in a hyena's tooth.

But Kate Fisher, a dance hall queen who has a sweet tooth for Doc, gets wind of Bailey's vengeance plan and warns her man. At least she (played by Jo Van Fleet) would like Doc to be her man, but he blames her for his fall from southern gentleman to western gambler, and nowadays deals her a pretty raw hand.

Stubbornly, Holliday refuses to leave town, but instead establishes himself at Shanssey's saloon, where Bailey is certain to come gunning for him.

When Bailey arrives, death in his eye, Doc will be ready for him—death in his trigger finger.

At this point, shortly ahead of Bailey, Wyatt Earp arrives in Ft. Griffith. Meeting Doc, and learning of his impending showdown with the drink-crazed outlaw, Earp does Doc the favor of revealing to him that Bailey doesn't fight fair and very likely has a revolver hidden in his boot.

Deciding to fight fire-power with steel, Holliday conceals a switch-blade knife in back of his collar.

Shanssey's bar fills with interested parties as the word gets round of the fireworks to come. Among those present are Kate, Shanssey himself, Cotton Wilson (Frank Faylen), who is the marshal of Ft. Griffin but is secretly sympathetic to the Clanton Gang; Cotton's crooked deputies—and Wyatt Earp.

Bailey arrives, allowed himself to be searched, his concealed weapon is not discovered—and he and Doc square off for a fight.

Moments later, one man lies dead on the saloon floor, his fresh blood coloring old stains.

**Knife work if you can get it. Evidently Doc Holliday isn't the only gay blade in town.**





◀ From dental work to denting, Doc Holliday is about to make a cavity in Ed Bailey's ugly hide.

It is Doc Holliday who survives when he sees Bailey, in the saloon mirror, duck for his revolver, and knifes him as the outlaw's shot goes wild; but immediately thereafter Marshal Cotton stirs up resentment against Doc, and the outlaw deputies of Ft. Griffin move in to treat Doc to a necktie party.

But Earp can't see Doc hanging around to be lynched by a pack of lawless louts, so he comes to Doc's rescue.

Earp, Holliday and Kate Fisher high-tail it out of town, and despite angry gunshots fired in their direction make it safely to Dodge City.

In Dodge the news is not good. Wyatt's brother Virgil, who is marshal of Tombstone, informs him that the politics there are so corrupt that the Clantons are free to roam at will, robbing, rustling, raping as they please. Earp is about to accompany his brother, to help him clean up this mess, when there is a diversion on the scene in the form of the arrival in town of a new gambler.

The gambler's got gams! Not to overlook a powerful pair of .38s, the whole pulchritudinous package topped off by a fiery thatch of red hair—with temper to match.

The beautiful card-player's got a name, and it's Laura Dembow (Rhonda Fleming). Wyatt Earp, however, figures there's another name for her, and that a girl has no business picking up chips for a living. "Lady, you're operating on the wrong side of town," he tells her. He makes it plain it's jail for the frail if he catches her taking any cash away from the cattlemen via cards.

The way Laura's stacked, she wouldn't need to stack a deck to make a living, but she defies Earp. "You've no right to dictate to me where I should live or how I should make a living!" she blazes. "I'll gamble with the boys as long as they like me and I'll let me."

But Laura doesn't gamble on Earp's devotion to the law as he sees it, and next thing she knows does find herself in jail.

However, Laura accepts her sentence so gracefully and is so well behaved that Wyatt finds he can't hold a grudge against her, comes to the conclusion that he was mistaken about her character, and in fact becomes so fond of her that he proposes marriage when he discovers that she feels the same way about him.

◀ Wyatt Earp enjoys an evening cheroot before the big cheroot-out over at the O.K. Corral.



Doc and Wyatt Earp drink a shot of bourbon together just before the sub-bourbon shooting begins. Is the hand quicker than the die? Somebody's about to find soon out from the Doc in the house.





Survivors. Doc Holliday & Wyatt Earp survey the results of their savage legal massacre.

Meanwhile Doc Holliday has formed a sort of friendship with Earp since the marshal helped him at Shanssey's and rescued him from the rope trick the mob at Ft. Griffin had in mind for him. Doc Holliday rides with Earp, and it is well that he does, for twice he would have been a dead man without his help. Earp first has a mad gunfight with an outlaw named Shanghai Pierce, who would have killed him without Doc's assistance; and on the second encounter, with the Clantons' hired killer Ringo, Wyatt would never have lived to slip that ring on Laura's finger without Holliday's gun at his side.

Having been attacked by a member of the Clanton Gang, Earp decides it is now high time that he lay down the law to this lawless breed. He rouses the ire of Ike Clanton by informing him:

"You can't move your stolen cattle into Mexico."

And—"You'll have to be disarmed if you're going to hang around Tombstone."

Ike's reaction is to plan the immediate death of not only Earp but his brothers and aides. The spot will be Tombstone itself, the no-man's land high on a ledge of the Dragoon Mountains.

Kate learns of the Clantons' plan and gets the information to Earp so that he has a bit of a break—but not much.

Jumping the gun, one of the Clantons kills Wyatt's brother James in the mistaken belief that it is Wyatt. Mad for revenge, the remaining Earps join Wyatt and, with Doc Holliday too, riding at his side, all set out to have it out.

Bullets spang, dust flies, horses whinny, cattle bellow, men scream as lead fills the air—and bodies—at the O.K. Corral.

Rifles roar and bullets ricochet, six-shooters blast.

Men shoot from behind broken windows, from haylofts; seek protection and vantage place behind trees, boulders, in ravines, behind wagon wheels. And one by one they drop—shot in the chest, the head, the belly. They die crouching, running, shooting, cursing.

The Earps do not escape unscathed. They have their casualties, their dead.

But when the shooting dies, the dust clears, the corpses are counted, the entire Clanton Gang has been wiped out and—

Doc and Wyatt have survived the GUN-FIGHT AT THE O.K. CORRAL.

#### LOWDOWN ON THE SHOWDOWN

Paramount Pictures moved a company of more than 100 actors and technicians to Tucson and Phoenix, where 15 "shooting" days were spent in locales representing Ft. Griffin, Dodge City and Tombstone.

The actual gunfight, filmed at Old Tucson, lasted but 5 minutes on the screen but took approximately 44 hours to enact! Lancaster, Douglas and John Ireland got plenty roughed up during the knockdown dragout battle, winding up with bruises and cuts that remained for days as mementoes.

Superstition Mountain was "stand-in" for the Dragoon Mountains, site of the real Clanton Ranch.

The film will be a classic for years to come.

END





Face to face! The scene is set for the Clantons to clash with Wyatt and his men. In a second the "Okay" will be obscured by gunshot.

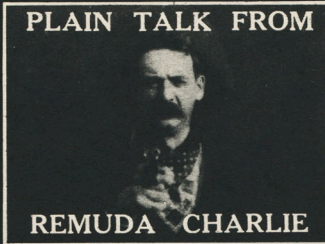
10209-3

# FIND THE BOO BOO

IN THIS PHOTO-STILL FROM UNIVERSAL'S APACHE DRUMS, WE'VE FOUND A BOO-BOO WHICH GIVES AWAY THE WHOLE SCENE AS AN ACT. IF YOU CAN'T FIND THE BOO-BOO, WE'LL TELL YOU WHERE IT IS ON PAGE 56.



PLAIN TALK FROM



REMUDA CHARLIE

# Lowdown

BY REMUDA CHARLIE

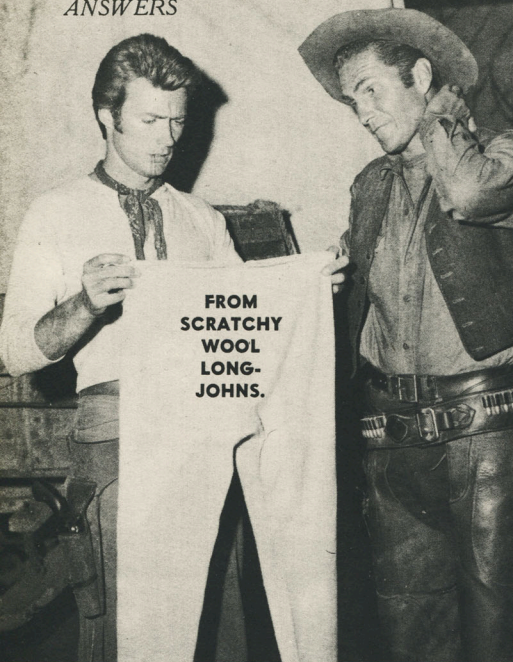
Pardner's there's questionable goings-on midst the video vaqueros. And there are questions I intend to answer. By dang I gone rip the lid right off! Forinstance:

*QUESTION:*

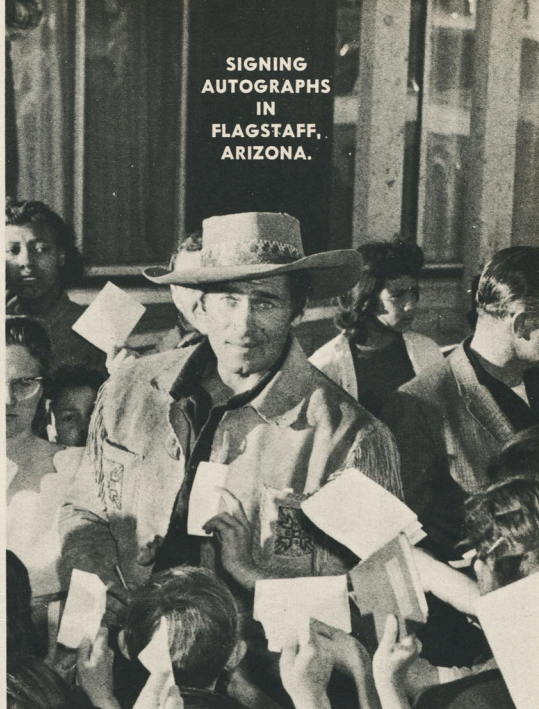
- 1—Why is Clint (Rowdy) Eastwood's Rawhide?
- 2—When did Clint (Cheyenne) Walker look like he was going to run?
- 3—Did James Garner (Maverick) who usually has a gorgeous leading woman, ever play opposite a bag?
- 4—What cowpoke learned to ride in a parking lot?
- 5—When was Chuck (Lucas McCain) Conners of The Rifleman, all wet?
- 6—Who is television's neatest cowboy?
- 7—What was Matt (Gunsmoke) Dillon's knottiest problem?
- 8—What no good low-down rattlesnake had a part in Have Gun Will Travel?

—continued

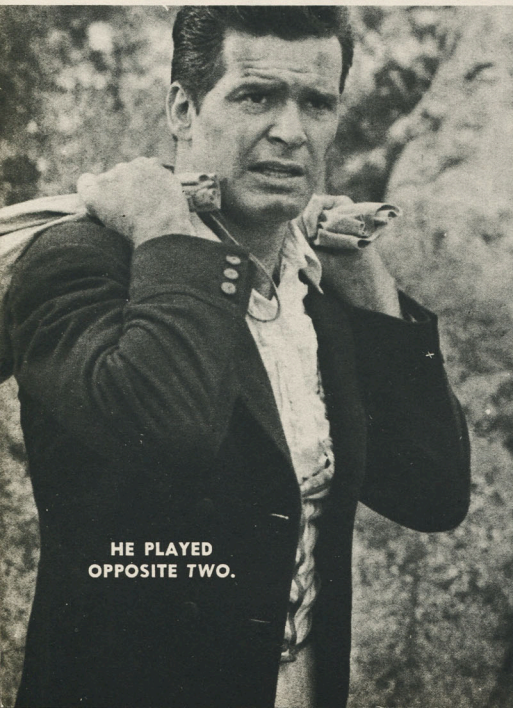
ANSWERS



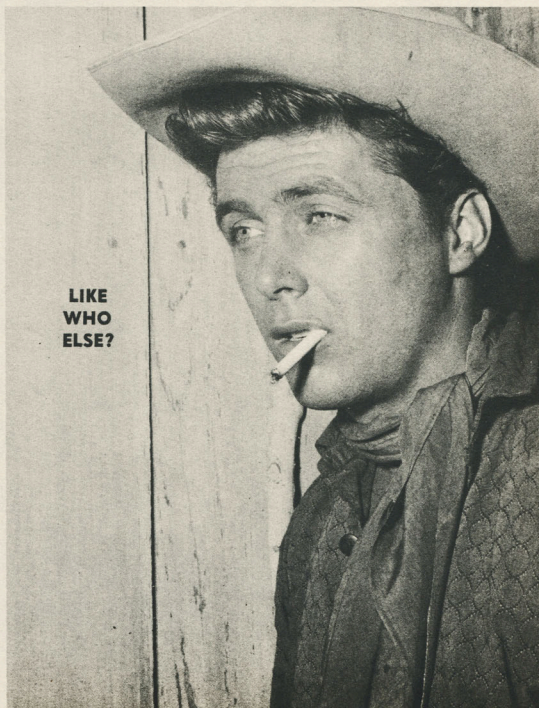
FROM  
SCRATCHY  
WOOL  
LONG-  
JOHN'S.



SIGNING  
AUTOGRAPHS  
IN  
FLAGSTAFF,  
ARIZONA.



HE PLAYED  
OPPOSITE TWO.



LIKE  
WHO  
ELSE?



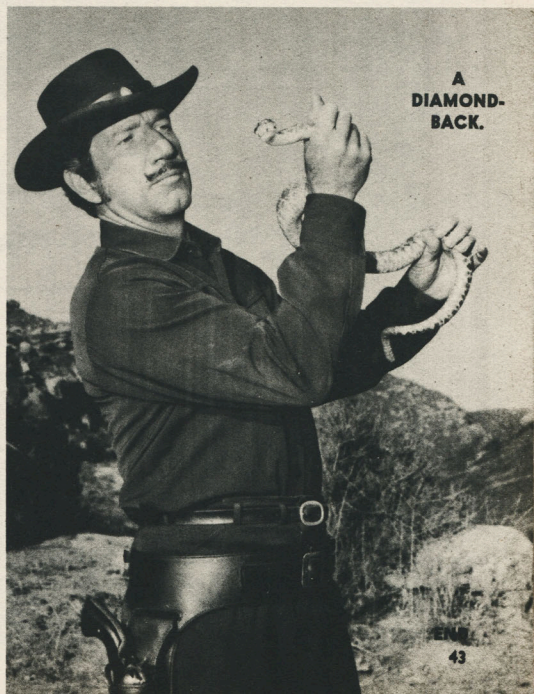
JUST  
BEFORE HE  
CHANGED  
THE  
BABY.



STEVE  
(WANTED  
DEAD OR  
ALIVE) MCQUEEN.  
BLASTS EM  
NEAR THE  
UNDERTAKERS  
SO THERE'S  
NO BODIES  
LAYING  
AROUND.



UNTYING A NECKTIE  
AT MOSS GRIMMICK'S PARTY.



A  
DIAMOND-  
BACK.

... You say some feller  
outside's lookin' fer work?  
What's he do?

He give me a card.  
It says "HAVE GUN  
WILL TRAVEL" —



Is  
Rowdy  
here?

Rowdy?  
Why Rowdy  
is riding  
point.

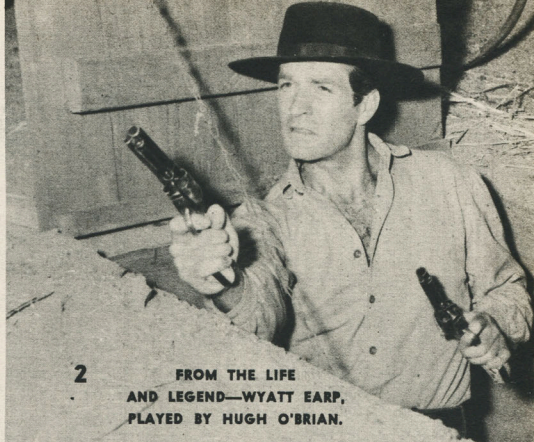
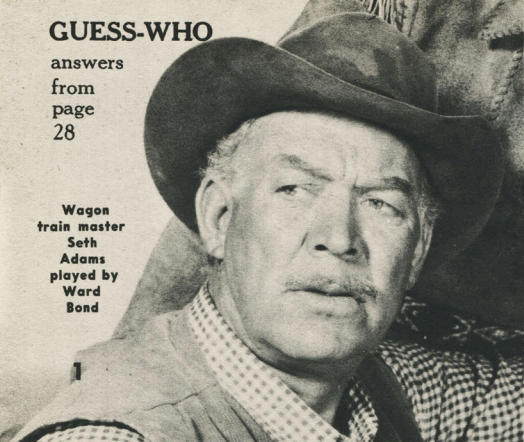
Woops! And I  
told trail boss  
Favor Rowdy  
was riding drag.



# GUESS-WHO

answers  
from  
page  
28

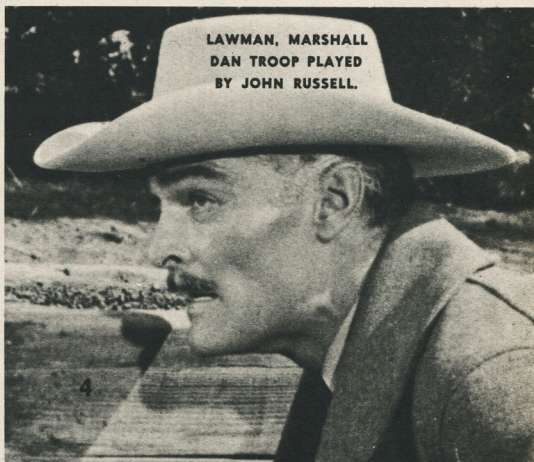
Wagon  
train master  
Seth  
Adams  
played by  
Ward  
Bond



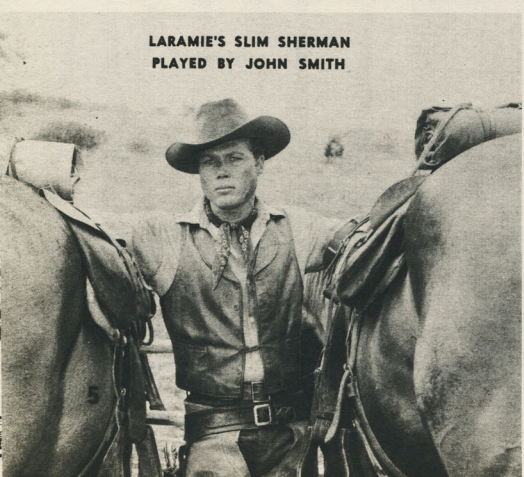
2 FROM THE LIFE  
AND LEGEND—WYATT EARP,  
PLAYED BY HUGH O'BRIAN.



3 THE REBEL,  
JOHNNY YUMA,  
PLAYED BY NICK ADAMS.



LAWMAN, MARSHALL  
DAN TROOP PLAYED  
BY JOHN RUSSELL.



LARAMIE'S SLIM SHERMAN  
PLAYED BY JOHN SMITH

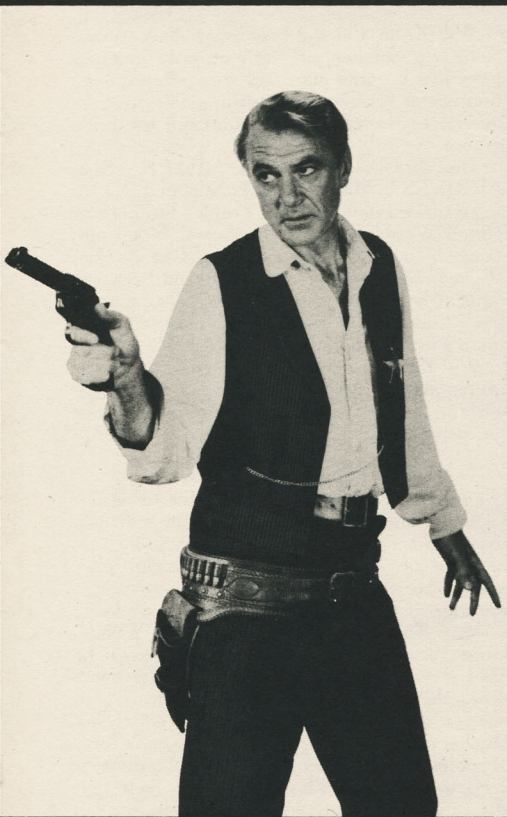


CHEYENNE  
BODIE  
PLAYED BY  
CLINT  
WALKER.

IT IS 10:35 A.M. ON A DAY OF DESTINY. FIVE MEN HAVE A DATE WITH DEATH. ONE MAN MAY CHEAT THE OLD MAN WITH THE SCYTHE—BUT IN THE NEXT 85 MINUTES, TILL HIGH NOON, EVERY MAN IN TOWN WILL TURN HIS BACK ON THAT DESPERATE MAN. HIS OWN SWEETHEART WILL DESERT HIM. AND, FINALLY, AT THE STROKE OF 12, HE WILL FACE ODDS OF 4 TO 1—4 KILLERS AGAINST HIS LONE GUN THAT SPEAKS FOR COURAGE AND CONVICTION.-----

# HIGH NOON





The time is 1870. )) The place is Hadleyville. )) The population is 400. )) One hour and 25 minutes from now the population will either, as unfortunately seems likely, have gone up 3 and down 1, or it will be pop. 399 and better for it. )) Five years before, in 1865, the little frontier town of Hadleyville had been constantly terrorized by a gang of lawless killers led by Frank Miller. But at that time Marshal Will Kane (Gary Cooper), backed up by a half dozen deputies, had caused the arrest of Miller and broken up the gang. )) Miller was sentenced to hang, and the townspeople breathed easy once again. Law and order became so well established in Hadleyville that Will Kane no longer needed a handful of deputies to keep the peace, the assistance of Harvey Pell (Lloyd Bridges) was sufficient. )) But influential friends saved Miller's neck from the rope, had his hemp



◀ “Do not forsake me, oh, my darling,” begs Gary Cooper of Grace Kelly:—Will she be content to settle down in Hadleyville, pop. 400, or choose to become Queen of Monaco?

collar exchanged for iron bars.

Now Miller has been unexpectedly, crookedly pardoned.

#### MILLER RELEASE MARS MARRIAGE

Will Kane and the beautiful Amy (Grace Kelly), a Quaker girl with queenly qualities, have just become man and wife when the stationmaster receives a disturbing telegram and hurries to the courtroom to inform the bridegroom.

The wire reads: FRANK MILLER FREE. ARRIVES HADLEYVILLE NOON TODAY.

To make matters worse, Frank's brother Ben (Sheb Wooley) and two cohorts, Jack Colby (Lee Van Cleef) and James Pierce (Bob Wilke), have ridden into town and been recognized by the inhabitants, who realize that the trio's stakeout at the station bodes no good upon Frank Miller's arrival.

Will Kane has just been married, just given up his job as marshal; does his loyalty now lie with his newly wedded wife, or does a greater necessity dictate his return to duty?

#### UNPOPULAR DECISION

Kane feels Harvey Pell incapable of coping with the situation. Self-respect and a feeling that he must protect the community in its hour of need impel Kane to don his badge once again, tho it means deserting his wife within minutes of their marriage.

Amy Kane is furious, argues that Will no longer has any responsibility to the town he once served long and well. He is her husband, now; they are bound for another location to open a general store; and in any event her Quaker convictions are strong against any form of violence. If further killing must be done to keep the peace of Hadleyville, she feels that she cannot condone Will's part in it.

While waiting for the noonday train at the hotel, Amy encounters Helen Ramirez (Katy Jurado), a fiery seniorita who has been a controversial figure in town, and the Mexican spitfire makes it plain to Amy that if Will were her



◀ Marshal Will Kane (Coop) reaches in the candy jar and brings himself out a jawbreaker.

Deputy Harvey Pell (Lloyd Bridges) speaks with fists in loud argument with Will Kane. ▶





Mr. Tin Star, himself, in a ten star picture. Gary Cooper aims to make very short shrift of the shooter who tore his shirt. ▶

man she would surely not forsake him.

#### BY THE TOWN BURNED DOWN

One by one Will Kane visits every neighbor, friend and acquaintance he had in Hadleyville, soliciting their assistance in the certain trouble that grows nearer by the minute; one by one, out of fear or other reasons, everyone turns him down.

In desperation, reinstated marshal Kane goes to the church and, feeling the urgency of the situation justifies such an unprecedented action, interrupts the services to plead for volunteers.

The congregation gives his impassioned plea a cold reception. In fact the townspeople make it plain to Kane that they feel he would best serve the town's interests by getting out of town himself.

Will walks out without a word.

If the town won't stand up for itself, marshal Will Kane will have to stand up for it alone.

#### SIXTEEN MINUTES TILL SHOWDOWN

It is now 11:44.

Kane is in the local livery stable, meditating on a plan of action—how can one man hope to successfully combat 4 armed outlaws single-handed? To add to his troubles, deputy Harvey Pell comes across him and cuts loose with a vindictive verbal barrage that can only lead to fisticuffs. "So you think I'm not up to the job of marshal?" he berates Will. "You don't think I'd know how to defend this town myself? You had to come back and grab back the badge I should be wearing!" Pell is swearing mad, infuriated that Kane judges him too immature to handle the situation. Demonstrating the very immaturity he is vehemently denying, he swings on the marshal.

A brutal fight ensues.

Round and about the stable the men batter each other, the cool Coop fighting only to protect himself from the unstable character played by Lloyd Bridges.

Bridges connects with a right to the jaw and Coop is down in the straw.

Coop, from his reclining position, trips Bridges, rolls on top of him, pinions his arms.

Bridges arches his back, breaks free, regains his feet.

With grunts, groans, thuds and the crack of clenched fists against fleshed bones, the fight continues.





Here come the Baddies! Left to right: Sheb Wooley (he's got the Purple People Heater);

Ian MacDonald; Lee Van Cleef (wasn't he loafing around the O.K. Corral?); and Bob Wilke.

It is, by now, a bloody fight. When it is over, it is nearly noon, and Will Kane is triumphant but much weakened by the blows his body has absorbed.

Still, he is unwavering in his devotion to duty as he conceives it.



Lon Chaney Jr. would like to help Coop out at High Noon but he has a date to keep at High Noon with werewolf he met in the pages of our companion Magazine, FAMOUS MONSTERS.

He weaves toward the train depot.

THREE WHISTLES SIGNAL TROUBLE

It is a fraction of a minute shy of High Noon.

In Hadleyville, the first train whistle is heard.

The town holds its breath.

A second whistle sounds.

The townspeople stand stockstill in hypnotic fascination.

If there is a third whistle, it will mean that the train is definitely stopping at the station.

And if the train stops, it is bound to discharge a passenger.

Frank Miller.

Inside the marshal's office, Will Kane hastily finishes writing his will!

THE DEATH-DIE IS CAST

Will steps outside the office just as Amy and Helen ride by on their way to the station. His heart is broken as his bride forsakes him.

At the depot, the women board the train as Frank Miller steps off it.

Ben Miller and Pierce and Colby greet Frank.

Will Kane—silent, alone, outnumbered 4 to 1—walks warily up the deserted main street of Hadleyville.

Down a side street come the Millers and their henchmen, guns ready.

Suddenly, gunfire blasts the stillness. Bullets splinter wood, shatter windows. One of the 4 falls.

One of their number dead, the Miller Gang now shoots with less caution, more blind fury.

Their rage makes them more vulnerable, and Kane manages to kill a second while remaining himself unwounded.

Meanwhile, Amy hearing the gunshots, finds herself reacting like a woman in love, her instinct to be with her man more powerful than her Quaker code of conduct. She runs for her husband and actually aids him in his desperate stand! The odds are evened out: 2 to 2.

When the guns stop blazing, all 4 of the outlaws lie in the streets.

The timid citizens emerge from the vantage places from which they witnessed the protection of their town. Will they thank Will Kane now that he has rid them of 4 dangerous vermin? He does not even wait to find out.

Kane, duty done and once again ex-marshal, assists his bride Amy aboard their buckboard, and without a look at the people and the town

ride silently away from Hadleyville forever.

#### HIGH HONORS FOR "HIGH NOON"

Coop copped the 1952 Oscar for his outstanding performance as Will Kane in HIGH NOON.

In addition to the Academy Award for '52, Gary Cooper was voted No. 1 male star in the national popularity polls for 1953 on the basis of his HIGH NOON acting.

The picture itself was one of the top-grossers of its year. The New York Film Critics chose it as best picture of the year, and honored Fred Zinneman as best director. Zinneman's honors were doubled when the Screen Directors Guild tendered him their best direction award for 1952.

Grace Kelly's part in the picture boosted her to stardom.

Dimitri Tiomkin composed the popular HIGH NOON ballad ("Do Not Forsake Me") which was sung by Tex Ritter.

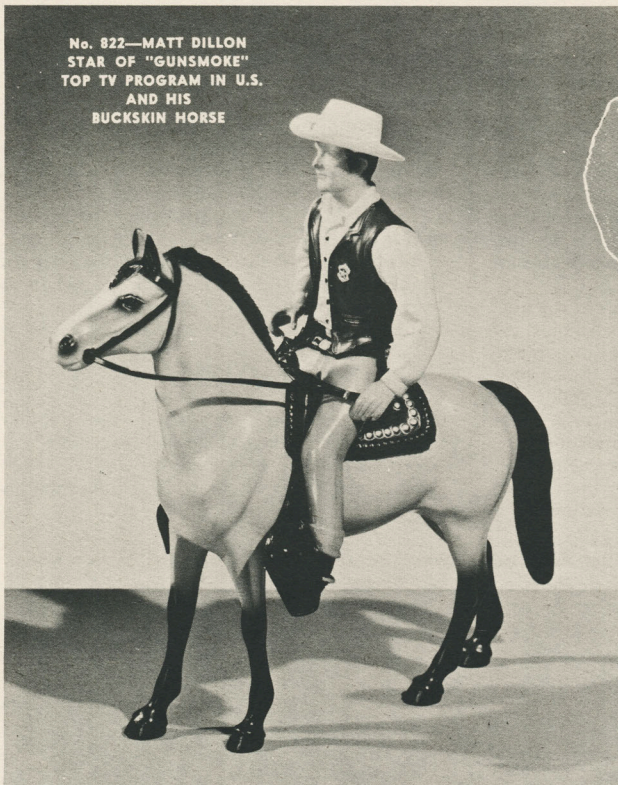
Film was based on John W. Cunningham's short story "The Tin Star".

**Looks like the Miller boys got the drop on Marshal Kane. But, fortunately, their shooting**

**was clock-eyed, and when the clock's struck 12, Coop has proved he was no cuckoo.**



No. 822—MATT DILLON  
STAR OF "GUNSMOKE"  
TOP TV PROGRAM IN U.S.  
AND HIS  
BUCKSKIN HORSE



# The Hartland MOUNTED

# GUN

## FIGHTERS

A FABULOUS TOY AND  
A COLLECTORS ITEM  
EACH A WORK OF AUTHENTIC ART

- practically unbreakable ●
- hand painted colors ●
- figures come off horses ●
- hats come off heads ●
- guns pull free ●
- approximately 10" high ●

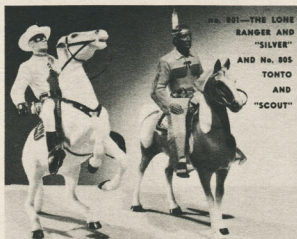
No. 846—PALADIN  
DASHING HERO  
OF CBS "HAVE GUN,  
WILL TRAVEL"



No. 816—CHIEF COCHISE AND  
No. 821—TOM JEFFORDS  
OF "BROKEN ARROW"



No. 801—THE LONE  
RANGER AND  
"SILVER"  
AND No. 805  
TONTA  
AND  
"SCOUT"



GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

Please send the following bronco busters  
that I have checked below—for which  
I have enclosed the amount indicated.  
\$ .....

### GUNFIGHTERS ON HORSEBACK

Each \$3.98 & 45c shipping.

- No. 866 PALADIN of "Have Gun Will Travel"
- No. 801 LONE RANGER and SILVER
- No. 805 TONTA the Ranger's partner
- No. 822 MATT DILLON of "Gunsmoke"
- No. 816 COCHISE of "Broken Arrow"
- No. 821 TOM JEFFORDS of "Broken Arrow"

Name .....

Address .....

City..... Zone.....

State .....



**WAIT TILL THE BOUNTY HUNTERS SEE THIS AUTHENTIC-LOOKING OLD WEST JAIL CIRCULAR WITH YOUR NAME ON IT. BIG 11" x 17" SIZE, PRINTED IN 2 COLORS**



GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

I want the following name imprinted on my poster(s):

( NO MORE THAN 17 LETTERS PLEASE )

Please send me 1 imprinted poster. I enclose \$1.98 plus 25c for postage and handling.

Please send me 2 posters (copies). I enclose \$2.98 plus 25c for postage

Please send me 3 posters (copies). I enclose \$3.49 plus 25c for postage

Name .....

Address .....

City..... Zone.....

State.....

- Shoots soft-safe rubber-like pellets
- Stays completely hidden up your sleeve
- Slips on and off easily
- Can be used as tuck-away Derringer by detaching gun from mechanism.

GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

By George I've always wanted to have something up my sleeve. Please rush me my SECRET SLEEVE GUN with mechanism and 12 pellets for which I enclose \$1.49 plus 25c for handling.

Name .....

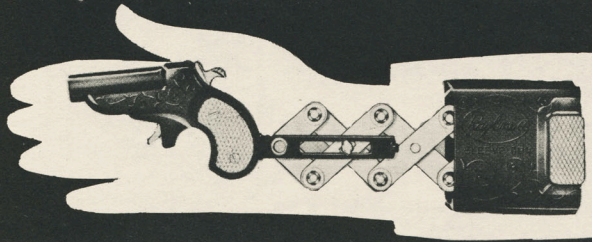
Address .....

City..... Zone.....

State.....

# SECRET SLEEVE GUN

APPEARS LIKE MAGIC FROM SLEEVE



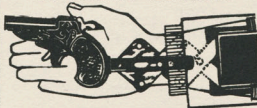
**\$1.49** GUN PLUS MECHANISM AND 12 PELLETS



SHOOTS SOFT-SAFE RUBBER LIKE PELLETS



TO RELEASE SLEEVE GUN PRESS BUTTON WITH FINGER, OR AGAINST YOUR BODY



# NEW 8mm HAND MOVIE PROJECTOR

Any cowhand can operate this simple machine!

Precision projector for all 8mm movie films. Battery lighted, hand crank operated. Safe—kiddies can run it unaided. Comes with 25-ft. film ready to show many hour's fun. Only \$6.95

3 EXTRA FILMS—many hours of Western entertainment.

The 3 Western Films. \$2.49

GENERAL PROMOTIONS CO., W-2

BOX 6550

PHILADELPHIA 38, PENNA.

Rush my 8mm Home Movie Projector with case, screen and film. I enclose \$6.95 plus 50c for handling.

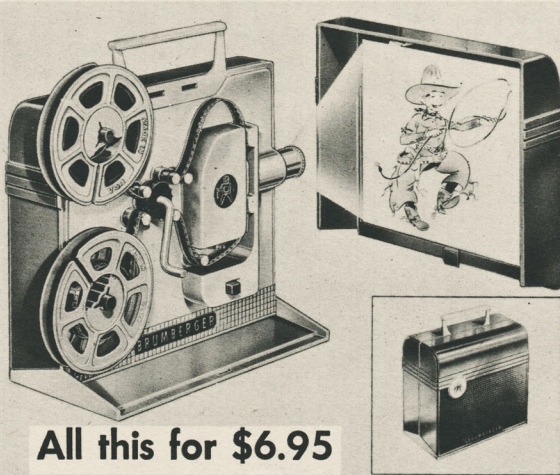
Rush my 3 extra Western 8mm Films (25-ft. reels) for which I enclose \$2.49 plus 25c for handling.

Name.....

Address.....

City.....Zone.....

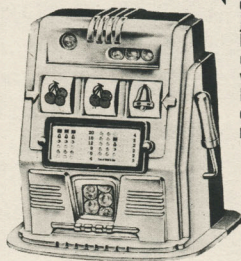
State.....



All this for \$6.95

# SALOON HALL ITEMS

Little Bandit Slot Machine • Wrangler's Roulette Wheel



only \$1.50

Here is a slot machine in everything but size. Operates just like the regulation Dodge City machines. Pull down the handle on side and wheels start spinning. Combinations show up in full colors. Award chart shows winners.



An exact miniature of the Long Branch Roulette Wheel. Sturdy revolving black plastic wheel has silver-plated numbers in red and black.

\$1.50

GENERAL PROMOTIONS CO., W-2

BOX 6550

PHILADELPHIA 38, PENNA.

Please send the items checked. I want to open my own gambling hall. The cattle drives are coming through soon so hurry!

The Little Bandit Slot Machine for which I enclose \$1.50 plus 25c for handling.

The Wranglers' Roulette Wheel for which I enclose \$1.50 plus 25c for handling.

Name.....

Address.....

City.....Zone.....

State.....

Boo Boo ANSWER from page 40: Injun's elastic unmentionables are showing.

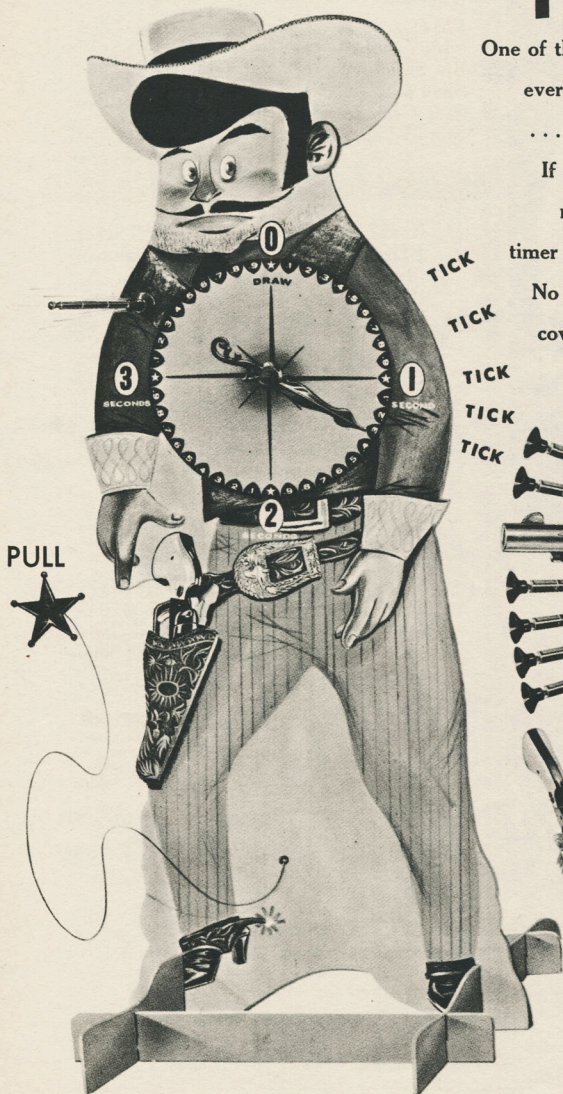
# FAST DRAW TIMER

## TARGET SET

One of the most interesting and challenging games ever. Man size target 32½" high. Simple to use . . . set timer, pull release cord. Draw and fire.

If target is hit anywhere, timer stops. Time registers to split second. Specially designed timer operates on a unique mechanical principle.

No batteries, no extras to buy. Complete with cowboy target, Holster set, 6 darts, Western style Fanning dart gun that can either be triggered or fanned to fire darts.



TICK  
TICK  
TICK  
TICK  
TICK



GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

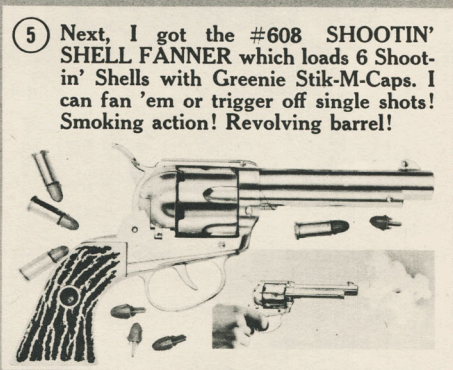
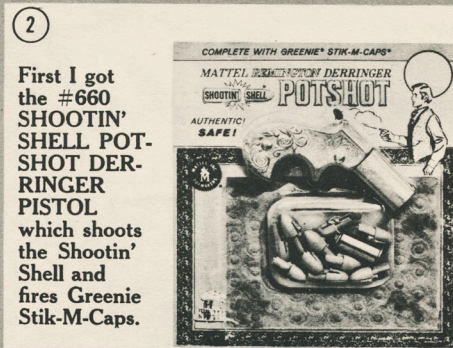
At last! Now I can learn to outdraw SELF-TAUGHT! Fast rush my Fast Draw Timer target set to me fast! Hurry! I am enclosing \$4.98 plus 50c for postage and handling.

Name .....

Address .....

City ..... Zone .....

State .....



**GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.**

I want them to pay attention when they see me coming. Therefore:

Send me the #660 SHOOTIN' SHELL POT SHOT DERRINGER PISTOL with 1 Shootin' Shell cartridge, 10 bullet noses and 60 Greenie Stik-M-Caps for which I enclose \$1.00 plus 30c for shipping and handling.

Send me the #622 SHOOTIN' SHELL BUCKLE GUN which is removable for easy loading, with a safety lock to prevent mis-firing and 2 Shootin' Shell cartridges and 6 bullet noses for which I enclose \$1.98 plus 40c for shipping and handling.

Send me the #632 SHOOTIN' SHELL BUCKLE GUN WESTERN BELT SET with the authentic Derringer and an adjustable belt of genuine leather for which I enclose \$2.98 plus 45c for shipping and handling.

Send me the #608 SHOOTIN' SHELL FANNER which loads and shoots 6 Shootin' Shells and comes with 6 cartridges and 12 bullet noses and with a target on the back of the box. I enclose \$2.98 plus

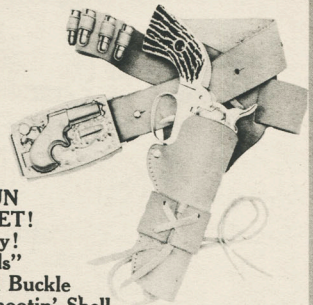
6

Next, I got the #624 SHOOTIN' SHELL PLAINSMAN HOLSTER SET —the Shootin' Shell Fanner in an adjustable holster of top-grain cow-hide leather with metal buckle and rawhide leg-tie. Wow!



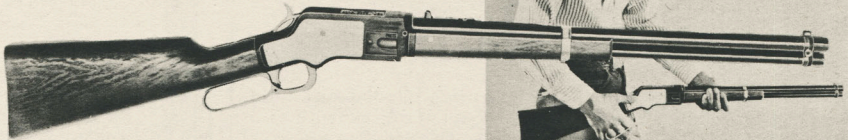
7

Next, I got the #625 SHOOTIN' SHELL BUCKLE GUN HOLSTER SET! Wow Ziggetty! The "no-hands" Shootin' Shell Buckle Gun and a Shootin' Shell Fanner Pistol with belt and holster!



8

Next, I got the #544 WINCHESTER SADDLE GUN with the secret trigger for rapid-fire action which loads and ejects all-metal play bullets and fires 50 perforated roll-caps. Smoking action. Blue Steel Barrel. Zinc die-cast mechanism and wood-grain stock and grip. Now I'd show 'em!



9



Now when they see me coming with my Mattel arsenal, they pay attention. You too can get them to pay attention, with the coupon below . . .

45c for shipping and handling.

Send me the #624 SHOOTIN' SHELL PLAINSMAN HOLSTER SET complete with adjustable belt and holster of top-grain cowhide and rawhide leg-tie and 6 Shootin' Shell cartridges and 12 bullet noses for which I enclose \$4.98 plus 50c for shipping and handling.

Send me the #625 SHOOTIN' SHELL BUCKLE GUN HOLSTER SET with the

whole mess combined—the Shootin' Shell Fanner, the Plainsman Belt and Holster, the Pot-Shot Derringer, the Shootin' Shell Buckle, 8 Shootin' Shell cartridges, 18 bullet noses AND 6 all-metal play bullets. Wheh! What more can I ask? I enclose \$7.98 for the works plus 45c for shipping and handling.

Send me the #544 WINCHESTER SADDLE GUN with 8 play bullets in a

Bullet Pak for which I enclose \$4.98 plus 50c for shipping and handling.

Name.....

Address.....

City.....Zone.....

State.....

Advertisement

# WILD WESTERN GAMES

## Gun smoke Game



Cowboys and Indians do battle . . . and many bite the dust in this exciting board game! Based on the top-rated TV adventures of Marshal Matt Dillon . . . provides thrills a-plenty for 2 to 4 players!

## WILD Bat Masterson Game

This game is an exciting replica of frontier days in a western town with stand-up figures, informer cards, wanted posters, outlaw name card, play pieces, dice and cup.



GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

Please zoom me my GUNSMOKE GAME for which I enclose \$2.98 plus 45c for postage and handling.

Please zoom me my BAT MASTERSON

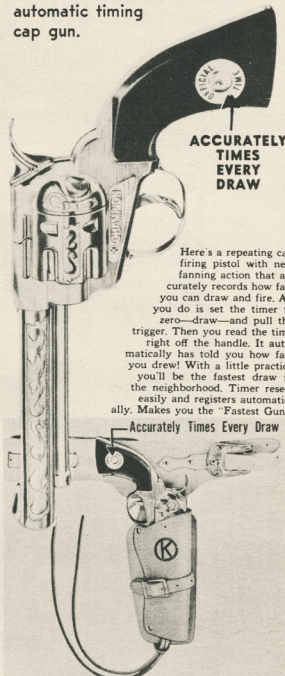
GAME for which I enclose \$2.98 plus 45c for postage and handling.

Name .....  
Address .....  
City ..... Zone .....  
State .....

Advertisement

# NOW! ACCURATELY TIME EVERY DRAW!

with THE KILGORE CHAMPION automatic timing cap gun.



THE KILGORE CHAMPION with fast draw leather holster

Here's a repeating cap firing pistol with new fanning action that accurately records how fast you can draw and fire. All you do is set the timer to zero—draw—and pull the trigger. Then you read the time right off the handle. It automatically has told you how fast you drew! With a little practice you'll be the fastest draw in the neighborhood. Timer resets easily and registers automatic. Makes you the "Fastest Gun."

Accurately Times Every Draw

GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

I enclose \$2.98 plus 40c for postage for THE KILGORE CHAMPION automatic timing cap gun.

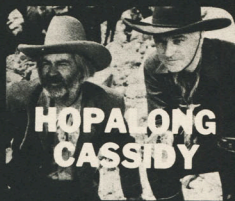
I enclose \$5.98 plus 40c for postage for the KILGORE CHAMPION with fast-draw leather holster.

Name.....  
Address.....  
City..... Zone.....  
State.....



Audie Murphy looks for an unbroken window to break in 'THE GREAT GAMBLE'

**THE GREAT GAMBLE**  
with Audie Murphy  
No. 589 — Young Gary Brannon is framed for holding up a gold shipment. In a daring maneuver, Gary's father rescues him from a hanging! Together they foil the real thieves' plans



**GHOST CANYON ROUNDUP**

No. 577. Cassidy agrees to supply a cavalry post with wild horses from Ghost Canyon and a rival contractor stampedes the enormous herd — but Hoppy meets the emergency.



**GUNS OF VENGEANCE**

No. 571. When Tom captures four bandits the Sheriff has failed to arrest, the ambitious official 'frames' him. In an exciting battle Tom wins out with the help of "Tony".

**STICK TO YOUR GUNS**

No. 579. A strange role for Hoppy to be on the wrong side of the law—but the only way he can get evidence on a clever rustler! His brush fire signal brings a posse.

**WESTERN FILMS YOU CAN OWN**

Anyone of the following films can be bought to show in your own bunk-house. All films come in the following sizes and prices:

8mm black & white — \$5.75 & 25c handling.....\$ 6.00

16mm black & white — \$11.00 & 25c handling.....\$11.25

Running time of all films—nine minutes.

**TERROR TRAIL**

No. 572. A gang of captured horse thieves receive arms from friends so that they can shoot their way to freedom. Tom walks into a trap but his horse 'Tony' saves him.

**RUSTLER'S VALLEY.**

No. 573. Hoppy's pal, Lucky, threatened with lynching, leaps his horse off a high cliff in a spectacular dive into a lake. He lives to aid Hoppy catch the thieves, gang.

Please send me the following films of the exciting west to show in my own bunk-house:

Name.....  
Address.....  
City.....Zone.....  
State.....

FILM NO.	TITLE OF FILM (Please print clearly)	8mm \$6.00	16mm \$11.25

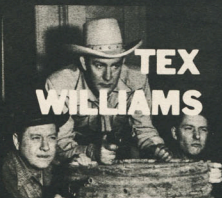
SEND TO: FAVORITE WESTERN W-1, 1426 E. WASHINGTON LANE, PHILA. 38, PA.

**THE KING AND THE COWBOY**

No. 585. Tom takes his circus to a mythical kingdom. He meets the boy ruler who is really just a circus-struck kid. A conspiracy is smashed by Tom's roustabouts.

**DOOMED WAGON TRAIN**

No. 588. Thieves disguise themselves as a squad of troops assigned to protect a Government gold wagon. Hoppy catches on and rides down the outlaws.



**CHEYENNE COWBOY**

No. 565. Buck McCloud takes a job as a ranch hand to check on a foreman he suspects of dishonesty. He discovers a theft that leads to an exciting, chock-full-o'-action climax.

**WEST OF LARAMIE**

No. 564. Tex, the Sheriff tries to persuade a ranch owner not to break the law in driving settlers from the public lands. Outlaws provoke trouble which convinces the rancher.

**LAW OF THE TRIGGER**

No. 576. Hopalong, as Marshal, tries to bring law and order into a gun-ruled town. His nerve, intelligence and iron will bring about the defeat of the lawless.



# HAND PUPPETS

STARTLING LIKENESSES OF T.V. HEROES

Make them move!  
Their hats come off!  
Their guns come free!  
Put on your own show.  
Your hand fits through  
the back into the  
head and arms.



TEXAS  
SHERIFF  
FROM  
THE  
TEXAN

RORY  
CALHOUN  
THE  
TEXAN



DON  
DURAN  
JOHNNY  
RINGO



DEPUTY  
CULLY  
FROM  
JOHNNY  
RINGO



CORA  
THE  
GIRL  
FROM  
JOHNNY  
RINGO

GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

I want to put on my own show therefore:

- Rush me RORY CALHOUN for which I enclose \$2.00 plus 25c for postage and handling.
- Rush me the TEXAS SHERIFF for

which I enclose \$2.00 plus 25c for postage and handling.

- Rush me DON DURANT for which I enclose \$2.00 plus 25c for postage and handling.
- Rush me DEPUTY CULLY for which I enclose \$2.00 plus 25c for postage and handling.

Rush me LORA THE GIRL for which I enclose \$2.00 plus 25c for postage and handling.

Name .....

Address .....

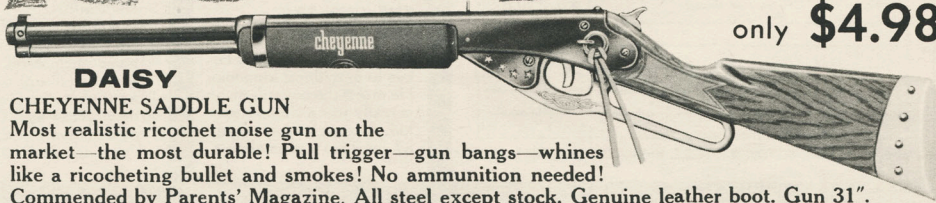
City ..... Zone .....

State .....

# RICOCCHET

SOUND MAKING  
SMOKE RIFLE

only \$4.98



DAISY

CHEYENNE SADDLE GUN

Most realistic ricochet noise gun on the market—the most durable! Pull trigger—gun bangs—whines like a ricocheting bullet and smokes! No ammunition needed!

Commended by Parents' Magazine. All steel except stock. Genuine leather boot. Gun 31".



GENERAL PROMOTIONS CO., W-2  
BOX 6550  
PHILADELPHIA 38, PENNA.

Please shoot me a Cheyenne Singin Saddle Gun for which I enclose \$4.98 plus 60c for handling and mailing.

Name .....

Address .....

City ..... Zone .....

State .....





last  
minute  
noose

no noose  
is good noose

THE WEST OF EVERYTHING

by Far West Ackerman

Rodeo City, Cattleifornia. From Columbia Studios to Pintomount to 20th Century-Horse, this passel of Last Minute Flashes from the Pass is sped to you by Indian Signs and Smoke Signals . . . filter-tipped, of course.

\* \* \*

**BRONC'S CHEER**

Thad Swift, as the baddy, really tangles with the Good Guy for a whang tang slap-saddle side-winder doozer of a bruiser in a BRONCO episode. "One of the most terrific fights ever tele-filmed!" declares Director Herb Strock. . .

\* \* \*

**ABC ANNEXAN "TEXAN"**

The Texan will quit C.B.S. t.v. next season—but will keep repeating over the American Broadcasting Company t.v. network. Star Rory Calhoun, has arranged for a new hour-long adventure series that will start in the autumn over C.B.S. . . .

\* \* \*

**HOOT A THOT IT?**

No less a Cowboy Great than old HOOT GIBSON is coming out of retirement for a role in Frank Sinatra's film "Ocean's Eleven". . .

\* \* \*

**NEW SLANT ON WESTERNS**

The first Oriental western! That's what Bob "Beady Eyes" Bloch plans to script in "Shoot-Out at Fortune Cookie Corral". His star? None other than Rick Shaw. . . !

\* \* \*

**LOCK BEFORE YOU LEAP**

Scott Brady draws a key role in an instalment of the SHOTGUN SLADE episodes. It's called "The Deadly Key".

\* \* \*

**HOLLIMAN MAY JOIN "FANNY"**

Earl Holliman is being sought after by Josh Logan to co-star with Charles Boyer and Maurice Chevalier in the filmization of the stageplay "Fanny". Actor, currently starring in CBS-TV's "Hotel De Paree", will accept the role depending on the starting date of the picture, so as not to conflict with his series. . . .

\* \* \*

**AMBITIOUS LADD**

"SADDLE TRAMP" is a western series that Alan Ladd plans to produce and alternately star in for television.

\* \* \*

**SAGEBRUSH SAGAS STAND FIRST IN SURVEY**

According to a canvass of over 3,000 set owners by marketing students of Woodbury College in an annual survey

to determine and analyze attitudes, opinions and feelings of L.A. tele-viewers, westerns lead with 15.57%; mysteries were tabulated at 13.38%. Others finished in this order: dramas 12.18%; comedies 10.66%; music 7.88%; sports 6.87%; variety 4.51%; news 4.96%; family 7.63%; educational 1.81%; quiz 1.44%; cartoons 4.08% and others .91%. Average number of hours watched per week was 9.7% . . .

\* \* \*

#### LONG RANGE PLANS

Sanrok Productions aims to film "THE LEGEND OF BILLY THE KID" . . . Bill Bendix to star in new hour-long shows scripted by Sam Peeples, "OVERLAND STAGE" . . . Tom Gries aims to film novel "BUFFALO SOLDIERS" as READY AND FORWARD . . .

\* \* \*

#### BALLAD OF BULLETS

Budd Bankson has written a major movie script, THE BALLAD OF HAWKE TRAVIS, based on the life of the legendary gunslinger as revealed to him by Eli Colter, who knew the hawk-eyed pistolero-packer personally. . .

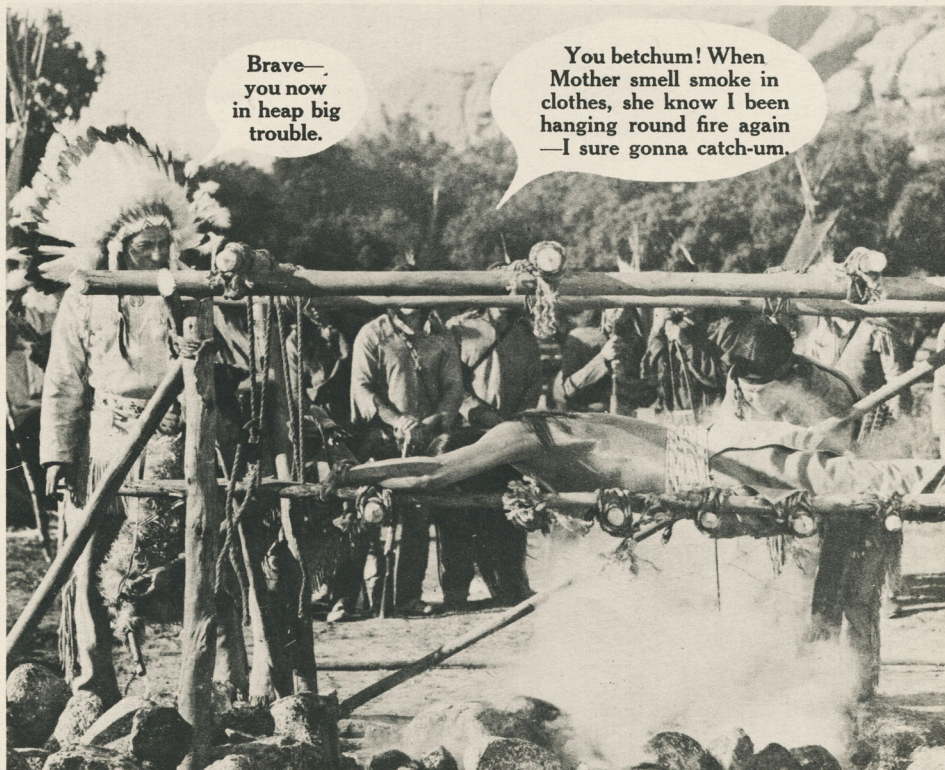
\* \* \*

#### ABSENCE MAKES HEART GROW FONDA

Henry Fonda, more often heard than seen on "The Deputy," will increase the number of his appearances in the Western series during the 1960-61 season.

The actor, who will continue as narrator, will have the starring drama role in thirteen episodes, seven more than he had in the show's initial season.

\* \* \*





## GET THE MESSAGE, PARDNERS?

You rannies want to be popular with the dance-hall girls, be sure to get your **Favorite Westerns** by subscribing. Two silver dollars (\$2.00 paper) gets you a six-issue subscription (1½ years worth).

**FAVORITE WESTERNS**  
 SUBSCRIPTION DEPT. 3-8  
 1426 E. WASHINGTON LANE  
 PHILADELPHIA 38, PENNA.

I get the message! I enclose \$2.00 for the next 6 issues (printed quarterly).

Name .....

Address .....

City..... Zone.....

State .....

**FAVORITE WESTERNS**  
 BACK ISSUE DEPT. 2  
 1426 E. WASHINGTON LANE  
 PHILADELPHIA 38, PENNA.

Say there. I'm dying because I missed Favorite Westerns No. 1. Enclosed is 50c for this Collector's Edition.

Name .....

Address .....

City..... Zone.....

State .....

# Favorite WesternS of FilmLAND IS HERE

—on that  
“get-a-doctor-quick”  
message . . . how do you  
spell “doctor” again?

