

FAVORITE OF FILMLAND

35¢

Westerns

NO. 1 MAY 1960

First Issue—

The Wild West you've never seen—

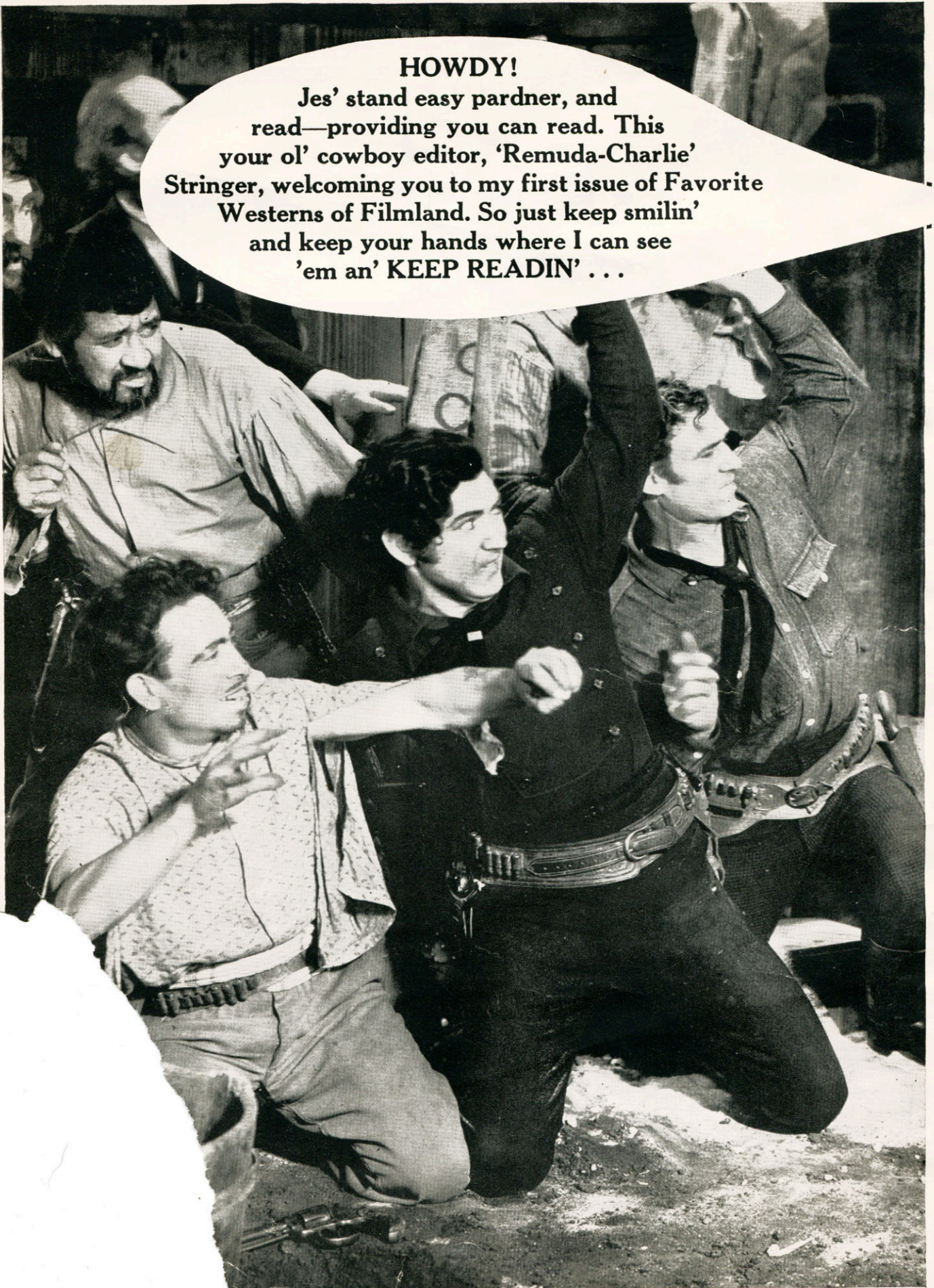
Collector's Edition



Paladin!
Are you hurt?

HOWDY!

Jes' stand easy pardner, and read—providing you can read. This your ol' cowboy editor, 'Remuda-Charlie' Stringer, welcoming you to my first issue of Favorite Westerns of Filmland. So just keep smilin' and keep your hands where I can see 'em an' **KEEP READIN'** . . .







**Paladin!
You hit too
hard!**

FAVORITE OF FILMLAND Westerns

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I'm calling yew!

Letter Page

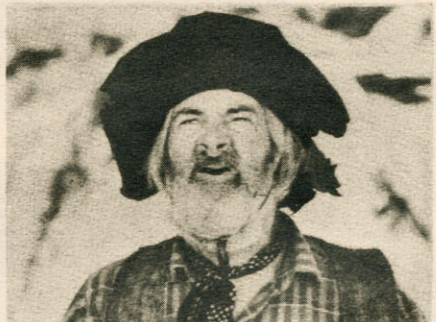
Don't call. Write!



Wranglers, this is your cowboy editor—ol' Remuda Charlie Stringer talkin'. Since this is our first issue we can't print none of your letters partik'larly since we ain't got none yet. But I wanted to have a palaver with you and tell you 'bout my magazine. This is gonna be a fire breathin', dust eatin', rip tearin' magazine for you western fans. We gonna show you pictures of your favorite Cowboy Heroes from movie pictures and television; the injuns they fight and the women they love and all the rest of that hawg-wash that you like to read about. So jes' come on an' plunk down your silver, wranglers. Thirty-five Indian pennies will buy you a heap of west.

Anyhow . . . I been scratchin' around inside my poke I *did* come up with a letter from a ol' ranny, Liver-Eater Joe, I used to know up at the North Fork stage station out

Abilene way. The letter must be 60 yar old if it's a day an' I plumb forgot to open it till now and since it's the only letter I got, I'm a-using



The late Liver-Eater Joe

it for the letter page. It say:

*Dear Remuda Charlie,
I am leavin' this note for the noon stage at the North Fork station an' prey it gits tew yew, riding shotgun*

*on the stage as yew air.
I hev been takin this morning by injuns hoo air plannin' to skin my hide cum sun-up. They air lettin' me rite this last note. I tole em it's my last will an' testament.
Hurry to the Cheyenne camp 1 mile due north an' save me! Do not delay!*

Sined
Liver-Eater Joe

Well -now—good to hear from Liver-Eater Joe. Always wondered where he gone to.

Now I hope some of you write out there 'cause we want letters for this here letter page. New ones. Write to me.

Remuda Charlie
The Old Cowboy Editor
c/o Favorite Westerns of Filmland
1426 East Washington Lane
Philadelphia 38, Pa.



You heard him! Now WRITE!

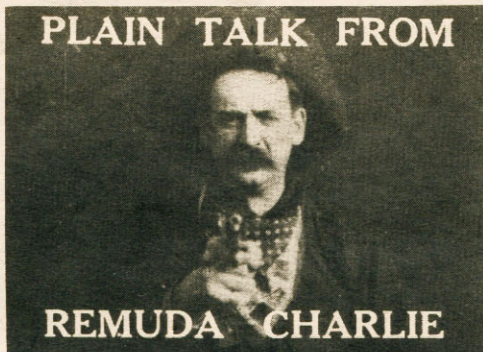


DEAN AND JERRY TOGETHER AGAIN?

NO INDEED. That's Dean Martin all right, but horsing around with Claude Akins in 'Rio Bravo.'



PLAIN TALK FROM



REMUDA CHARLIE

THE VANISHING WEST

or Whut in Tarnation Kind of Sidekick has Matt Dillon Got?

¶Wranglers—the west ain't what it used to be. No sir. What has happened to the old ways I enjoyed so much? Whar's the singing cowboy with his git-tar? Whut has happened to the cowboy who used to wear a clean 2-tone costume all decorated with brass-studs . . . topped with a big pearl-grey hat and followed around by a beardy-faced funny man? You take this dude Matt Dillon has got for sidekick on CBS's Gunsmoke. Whut kind of sidekick you call that? Why I remember the old days when sidekicks were

SIDEkicks! None of this sassy, "hey Mister Dillon!" stuff. The old sidekicks were down to earth plain folks FUNNY! They'd have a floppy hat and a face like a pack-rat. One sidekick—his pants'd fall down! I swear. Them were the days. Whut's this Chester do? Heck—all he do is LIMP! ¶Now I ask you—is the old west vanishing or no? I say bring back the ol' sidekicks. I say les' have a couple laughs. I say get Chester a beard an' les' give 'im a loose gun-belt so's his pants'll fall down evy now an' again.
—Remuda Charlie

◀ **GUNSMOKE'S MATT DILLON** and his unfunny sidekick Chester go through a typical grim adventure that is so popular on television today—
What has become of the humor-filled west?

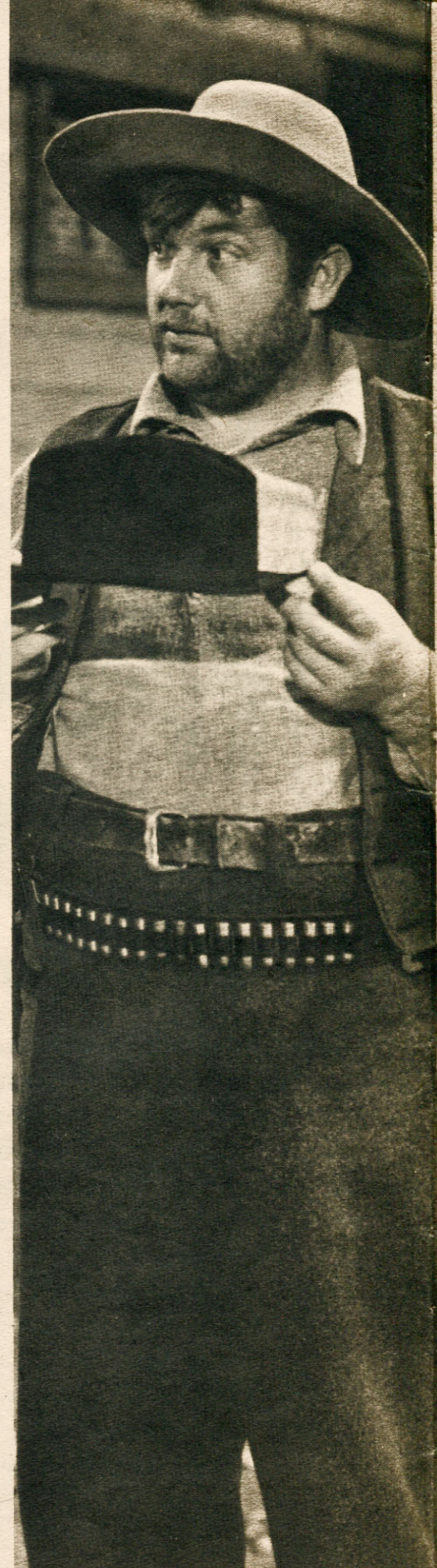
**SOME
VANISHING
SIDEKICKS**



WALTER TAYLOR
Silver City Raiders — 1943



GABBY HAYES
Utah — 1946



ANDY DEVINE
Trail of the Vigilantes — 1941



RAYMOND HATTON
Covered Wagon Days — 1940



SMILEY BURNETT
Ride Tenderfoot Ride — 1940



AL 'FUZZY' ST. JOHN
Fighting Bill Carson — 1946



GIVE MATT DILLON an' old-fashioned sidekick. Bring back the good old vanishing west. **END**

GUNSMOKE GAME



Cowboys and Indians do battle . . . and many bite the dust in this exciting board game! Based on the top-rated TV adventures of Marshal Matt Dillon . . . provides thrills a-plenty for 2 to 4 players!



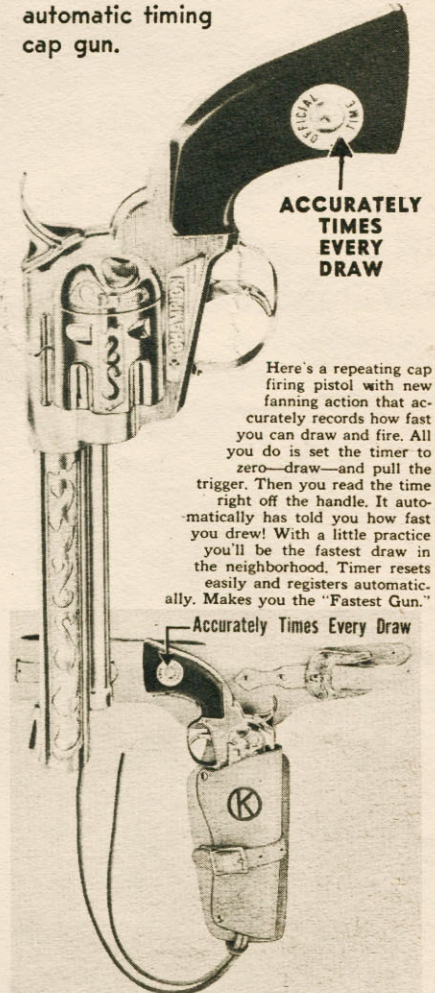
GENERAL PROMOTIONS CO., W-1
BOX 6550
PHILADELPHIA 38, PENNA.

I enclose \$2.98 plus 45c for postage and handling for a GUNSMOKE GAME with which I hope to provide thrills a-plenty for 2 to 4 players.

Name.....
Address.....
City.....Zone.....
State.....

NOW! ACCURATELY TIME EVERY DRAW!

with THE KILGORE CHAMPION automatic timing cap gun.



Here's a repeating cap firing pistol with new fanning action that accurately records how fast you can draw and fire. All you do is set the timer to zero—draw—and pull the trigger. Then you read the time right off the handle. It automatically has told you how fast you drew! With a little practice you'll be the fastest draw in the neighborhood. Timer resets easily and registers automatically. Makes you the "Fastest Gun."

THE KILGORE CHAMPION with fast draw leather holster

GENERAL PROMOTIONS CO., W-1
BOX 6550
PHILADELPHIA 38, PENNA.

I enclose \$2.98 plus 40c for postage for THE KILGORE CHAMPION automatic timing cap gun.

I enclose \$5.98 plus 40c for postage for the KILGORE CHAMPION with fast-draw leather holster.

Name.....
Address.....
City.....Zone.....
State.....



◀ "KOOKIE, Kookie, lend me your comb", says Clint Walker, the Big One, as pompadours go flying.

KOOKIE

OUT WEST LIKE

All you Western Kats gonna flip the pompadours when you dig this flick. I mean like you are going to have outer Western Sensations. Like they say in the old West, Ki-mo-savvy, "Saddle up for the drive-in, Kookie's headin' 'em off at the pass."

CLAUDE AKINS gets kicks as Clint Walker shows Kookie how to remove cork without swallowing it.



KOOKIE



IT'S A LONG WAY from 77 Sunset Strip. Dig the kat with teeth growing out of his head. . .

as covered by Irving Ringo,
special Kookie reporter.

All you hip western kats gonna flip comes Yellowstone Kelly to the local cinema man. Here is a picture where outness reigns supreme. Like I mean there's Edd Byrnes—and there are the big ones—Clint Walker (six-foot-six) and John Russell (six-foot-four). Man, ain't nobody smaller than six feet except the chick and the horses. And here is the outset part. The Indians—the red ones, win all the fights. This flick's a gas! I mean like there's Kookie you know and he makes with the cowboy scene you know. I mean like he heads 'em off at the pass. And the Indians attack the fort like. And the cavalry comes on big. Only the Indians are the good kats. They are frustrated and neurotic you know. What with all the cool kats they got in westerns now—greats like Presley, Ricky Nelson and Kookie, who knows to what glorious heights this crazy trend will soon soar?

* * *

Take heed o'Hollywood. Lez have jazz westerns. Lez do High Noon with a Rock an' Roll beat . . . make Fabian play Wyatt Earp and Little Anthony'd be great as Doc Holliday . . . **“Do not forsake me oh ma darlin oh yay-yay-yay-yay-yay”**. An' the Indians could be a bunch of beatniks. You know—way out, but hip. Bongo drums everywhere.

* * *

Oh man, I tell you. If you ain't seen 'Yellowstone Kelly'—get some bread—glim the flick, Yellowstone Kelly starring Clint Walker—the Big one—as Y.K. with Kookie!



WAHLEEAH the Indian chick, played by Andra Martin tends the Kook, straightens out the pad, makes the Kook's expresso, checks the Kook's collar which must be turned up neatly.



"I GOT SMOG in the noggin' ever since you went away," says Kookie. Clint Walker—the Big One, just come up the trail with his pack train lets Kookie take over and park the horses.

KOOKIE'S LAST STAND—with sleeves half-rolled, pompadour well-brushed, and collar up, Kookie and the Big One are prepared to stand off the fast-advancing band of savage autograph hunters.



END

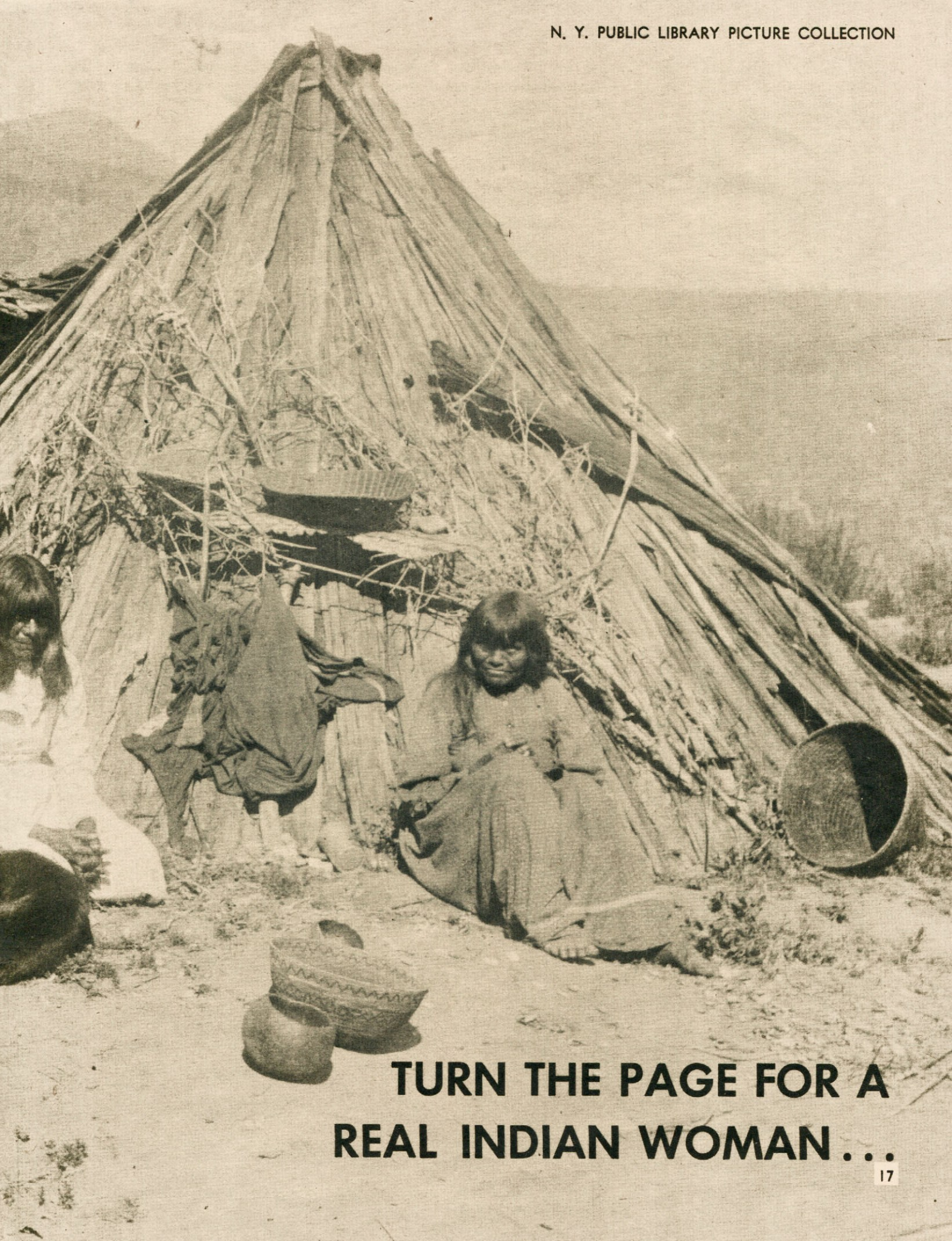
FAKE

INDIANS

phony
pictures
flood the
archives

You never know what to believe these days. This library photograph was labeled as showing Indian squaws beside their shelter. Now anybody with half a brain can see by the absence of tassled rawhide costumes and feathers, that these women are imposters. However, the film world is wise to this ridiculousness and takes great pains to create realism in their Indian women as you shall see on the following page.





**TURN THE PAGE FOR A
REAL INDIAN WOMAN...**

BELIEVE IT OR NOT, this is not a real Indian but a television actress, Barbara Luna, playing Little Fawn in CBS's 'The Texan'. Compare meticulous realism with phony photo on preceding page.



Johnny Ringo!

This title is typical of the colorful names that came out of the west and that we admired—names like Sam Bass, Jesse James, Clay Allison, Joe Slade, Wes Hardin and the rest of them low-down thievin' crooks. The 'Johnny Ringo' series on CBS Television stars Don Durant as Ringo and Mark Goddard as his side kick, Cully.

ESCAPED PRISONER! Johnny Ringo will get him with his pencil sharpener—or is it a meat grinder.





Cully faces danger. Waits for badman to make play.



Stands easy hands hanging . . . badman makes play.



Cully responds . . . Well'p . . . Can't win 'em all.



Don Durant (Johnny Ringo)

Don Durant, star of the CBS Television Network's new "Johnny Ringo" series, is a chap whose entire life has been meshed in the gears of show business.

Bent on a show business career following his school days, Durant moved to Hollywood and began taking formal music lessons. He joined a little theater group where he worked as an actor, stagehand and prop man for about a year and a half. In 1952, the handsome youngster began making appearances as a singer in some of Las Vegas' top night spots. However, his career was interrupted when he was "auditioned" by Uncle Sam and drafted into the Army.

Upon his discharge, Don's first movie was Warner Brother's "Battle Cry." Following this, acting and singing jobs were few and far between and he began working nights as a technician in an electronics firm.

Suddenly, jobs started coming his way. He began to appear on such programs as "The Jack Benny Show," "The Red Skelton Show" and "Climax!", whereupon he quit his fill-in job with the electronics firm.

It was Dick Powell who saw the potential in Durant, in a pilot film for television in which he co-starred with Jane Russell. Powell immediately signed him to play the quiet, gunman-turned-sheriff, "Johnny Ringo." As Powell puts it: "Durant's easy manner is a natural for the part."

Don is married. He and his wife Trudy, herself a television actress, have an apartment in Hollywood.

Mark Goddard (Cully)

Mark Goddard, who portrays Cully on the CBS Television Network's new "Johnny Ringo" series, is one of the few actors in television who never worked before a camera until he went to Hollywood.

In college he appeared in several plays, and became convinced that he should follow an acting career. Quitting college, he went to New York where he enrolled at the American Theater of Dramatic Art. He appeared in stock company productions in Florida and Massachusetts, then decided to try his luck in the film capital.

In Hollywood, his first audition was for the role of Cully in the "Ringo" series. He won the part hands down in competition with a host of Hollywood veterans.

Goddard is a bachelor and lives alone in Studio City, Calif. He likes sports and spends most of his leisure time horseback riding and swimming. He is six feet tall and weighs 165 pounds.



END

RUNNING JUMP SHOT used by Cully is very useful for hitting barns, elephants, etc., at close range.



AS 'JEANNIE' in 'Westbound', slim delicate Karen Steel with as fine a set of bones as we've seen in many a moon, daintily snugs in shirt as she prepares to mop up the street with a six-foot badman.

Karen Steel

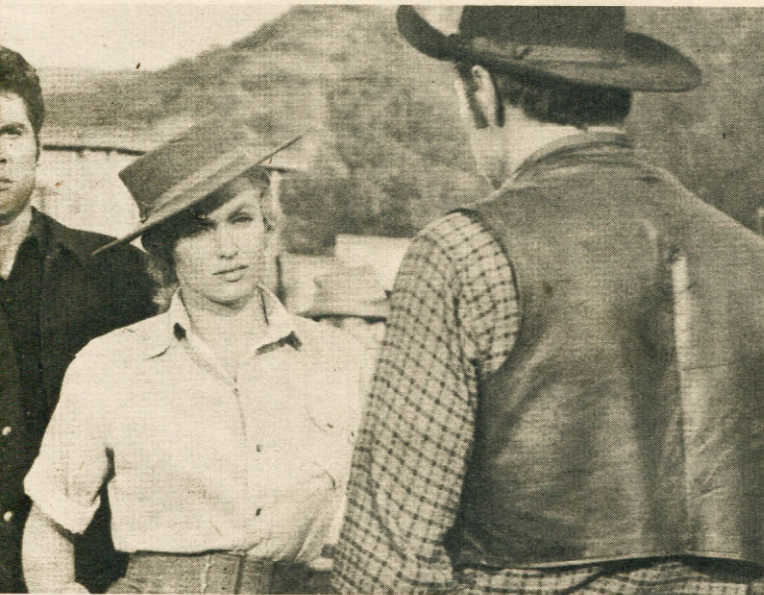
A DELICATE FRAGILE FEMALE HELPS WIN THE WEST

In Warner Brothers 'Westbound' featuring Randolph Scott, Virginia Mayo and Karen Steel, delicate Karen (playing Jeannie) shows how the west was not necessarily won by huge cowboys

like Jim Arness or Clint Walker or the Lone Ranger. No sir. A female with a good right-hook and some snappy sound effects could very often go a long way in the Winning of the West.

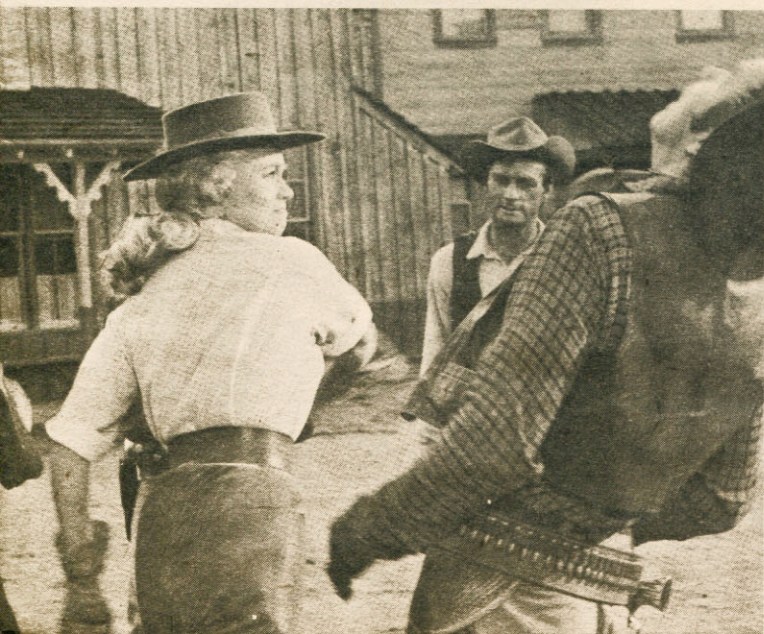
OWL HOOT Mace (Michael Pate) gets fresh. Karen, shirt carefully tucked in, inhales angrily.

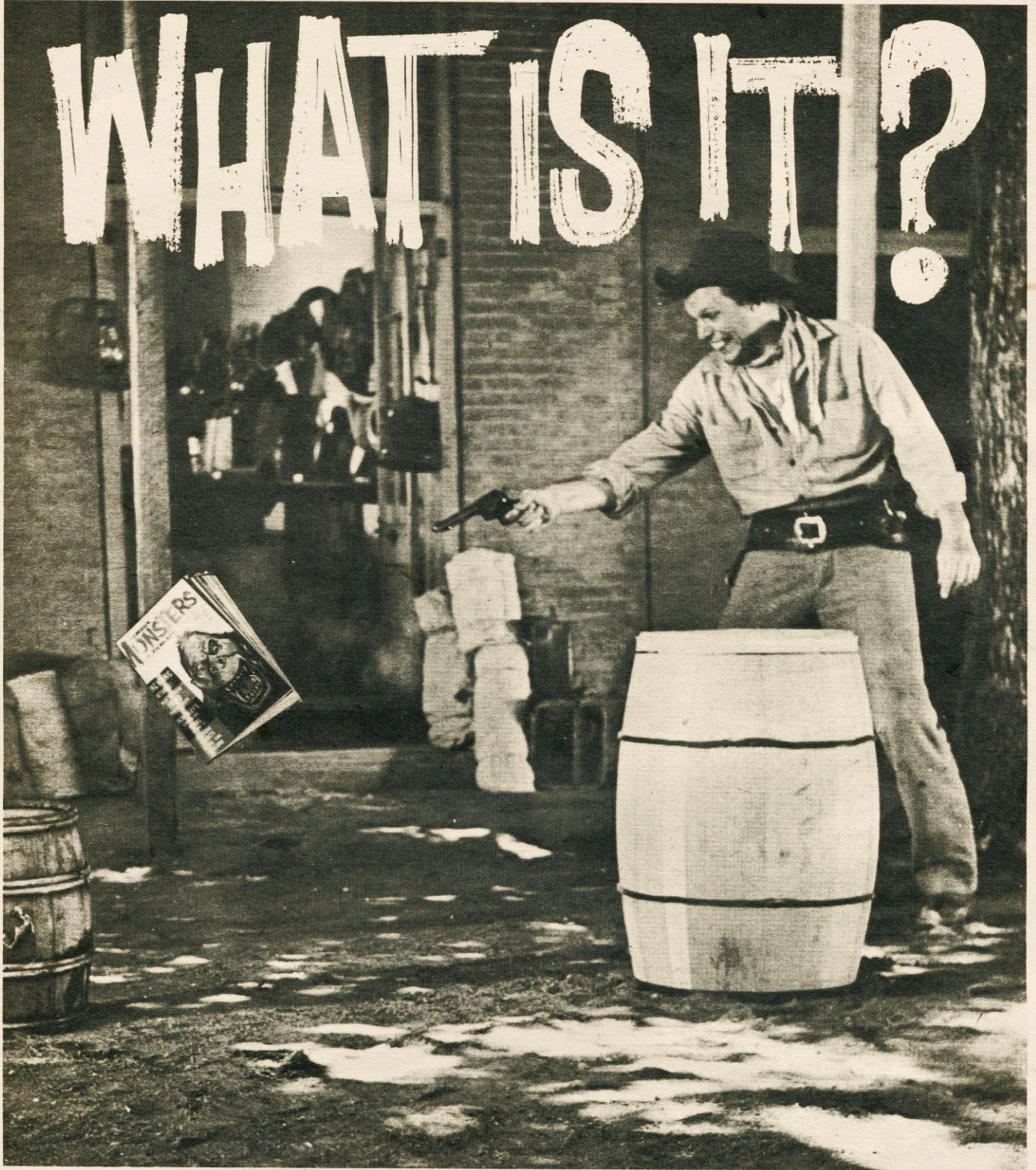
FRESH OWL HOOT (Pate) makes Karen lose patience. It's time to win some West. She inhales.



KER-BLAM! With final tuck on shirt and breath fully inhaled, Karen daintily belts owl-hoot.

AND SO a little bit more of the West is won but the good townspeople find it too awful to watch.



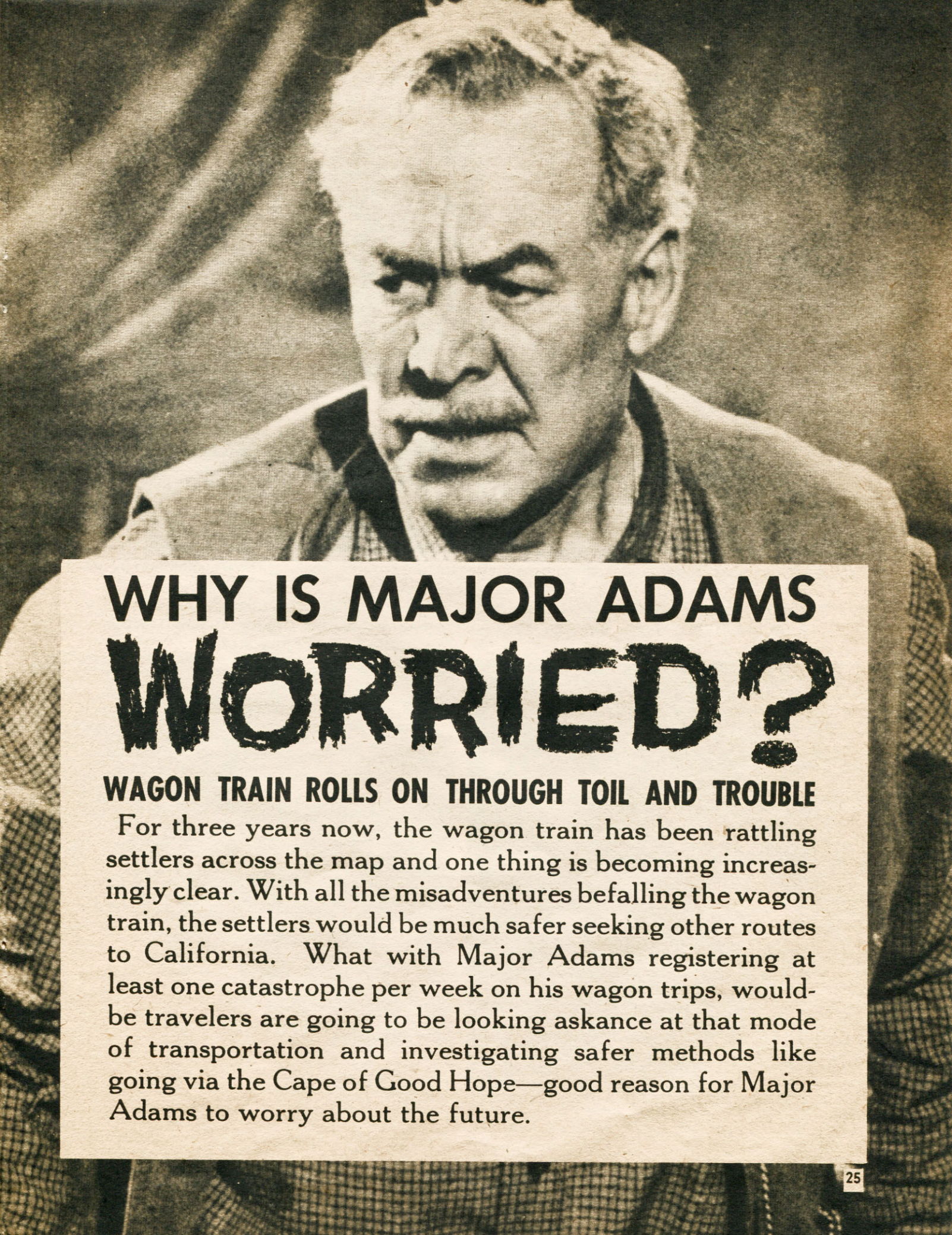


Want a real fright, pardners? Want to scare the tar out o' the boys in the bunk house? Want to be popular with the school-marm? Send me 50 coppers (50c) and I'll have them send you the next issue of this thing. Dog my cats—you'll find out for yourself what IT is sure enough!

—Remuda Charlie

FAMOUS MONSTERS W-1
1426 E. WASHINGTON LANE
PHILADELPHIA 38, PENNA.
S-S-Send me the latest issue of IT,
f-f-f-for which I en-enclose 50c.

Name.....
Address.....
City..... Zone.....
State.....



WHY IS MAJOR ADAMS WORRIED?

WAGON TRAIN ROLLS ON THROUGH TOIL AND TROUBLE

For three years now, the wagon train has been rattling settlers across the map and one thing is becoming increasingly clear. With all the misadventures befalling the wagon train, the settlers would be much safer seeking other routes to California. What with Major Adams registering at least one catastrophe per week on his wagon trips, would-be travelers are going to be looking askance at that mode of transportation and investigating safer methods like going via the Cape of Good Hope—good reason for Major Adams to worry about the future.

WAGON TRAIN PROBLEMS



INDIANS—against immigration, they are always starting trouble—asking for whiskey and bit parts.

SETTLERS—There is hardly a week goes by when a trouble-maker wants out and Major Adams has to talk him out of it.

SCOUT Flint McCullough is also always wanting out, but Major Adams' methods of persuasion are mighty strong.



WHAT HORRORS ahead?—Maybe they'd better give it up for something safe like bronco-busting.

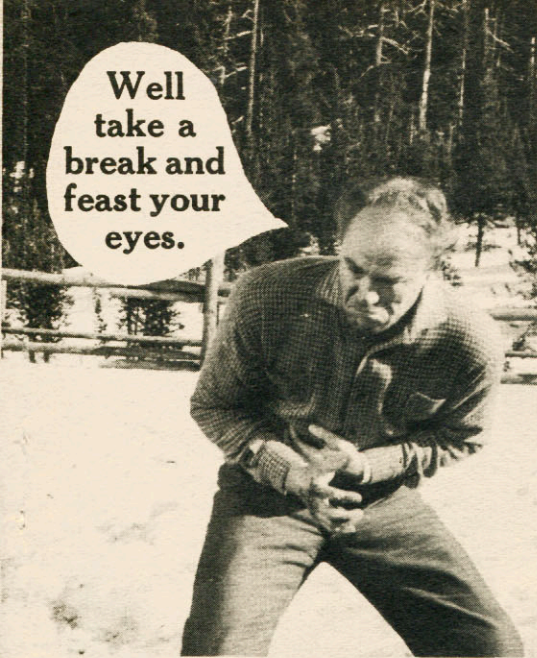


END

I'm so sick
of seeing Indians
git it all
the time.



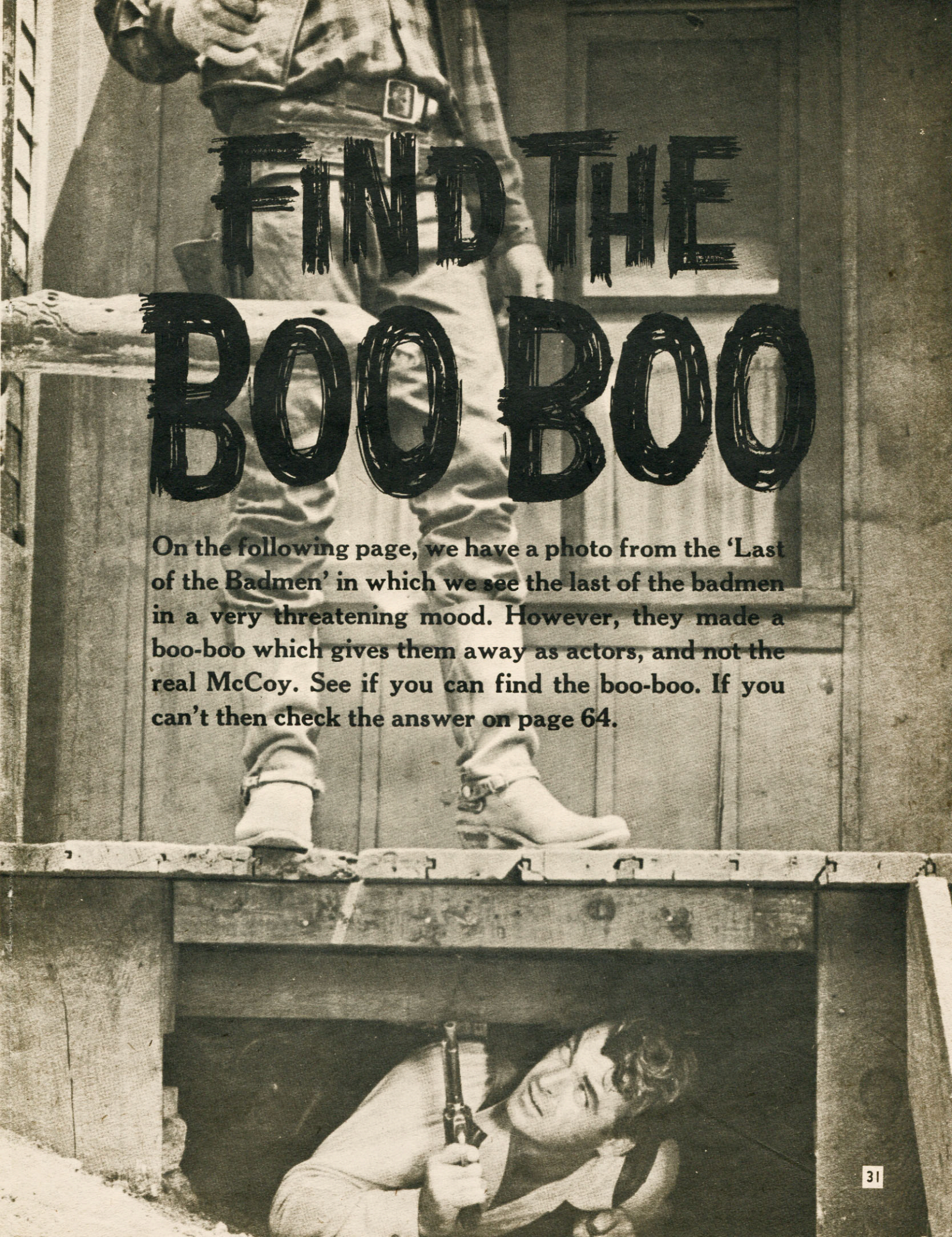
Well
take a
break and
feast your
eyes.





THE SUNDANCE KID

WATCH THE KID'S (Earl Holliman's) hat in CBS's 'Hotel de Paree' series. Decorated as it is, with mirrors, sharp-eyed viewers can see other side of cameras . . . sort of a show within a show.



FIND THE BOO BOO

On the following page, we have a photo from the 'Last of the Badmen' in which we see the last of the badmen in a very threatening mood. However, they made a boo-boo which gives them away as actors, and not the real McCoy. See if you can find the boo-boo. If you can't then check the answer on page 64.

FIND THE BOO-BOO





As everyone knows,
a cow-puncher
riding herd gets to
live, eat, drink and
sleep with the
cattle. And after a
while on the trail
he gets to smell
like the cattle.

So how do the
RAWHIDE
boys get to rate
with the girls?



Eric Fleming hugs Nina Foch.



Eastwood hugs Linda Cristal

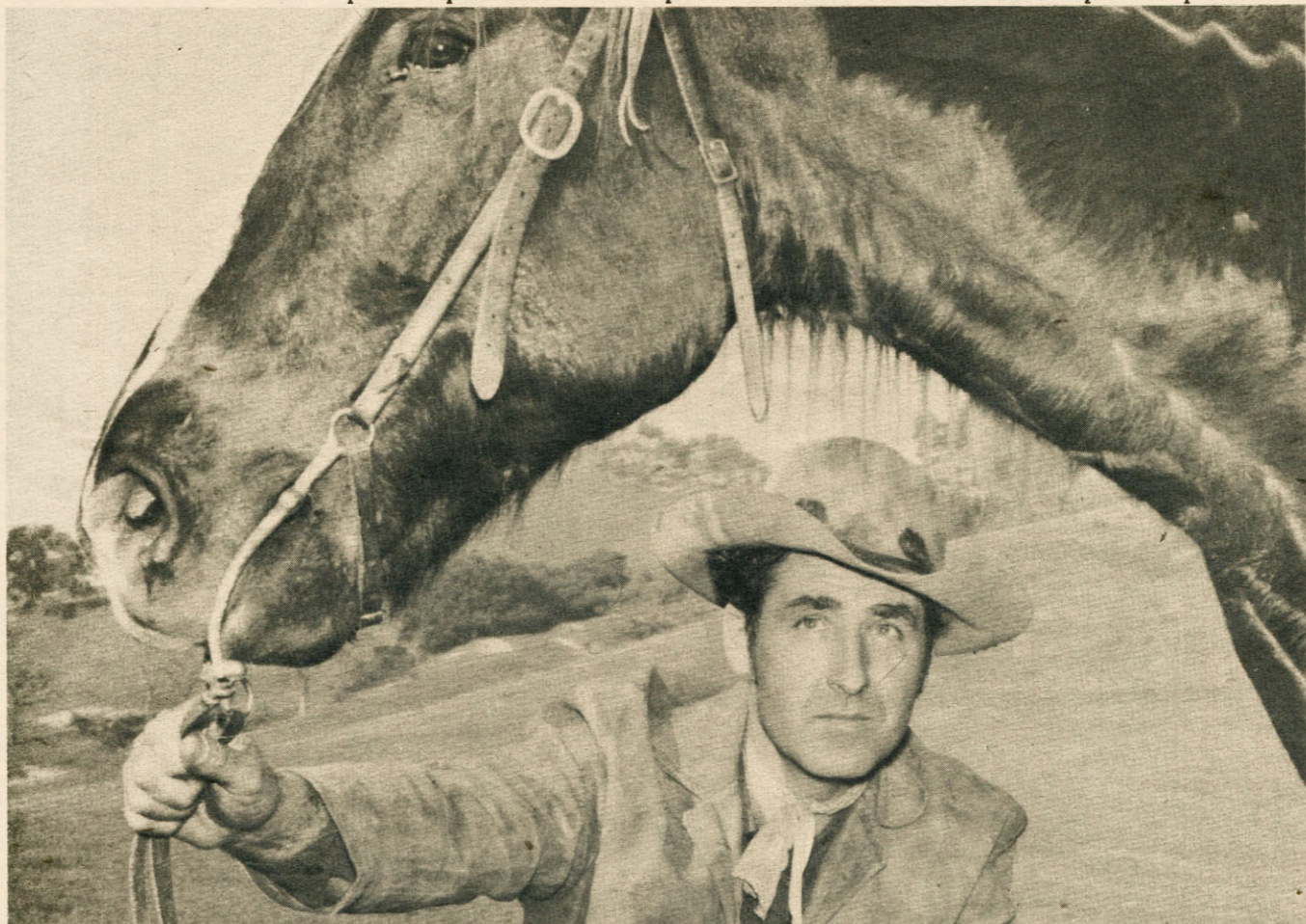


Eleanor Ayer hugs Clint Eastwood.



Allison Hayes hugs Fleming.

SHEB WOOLEY of 'Purple People Eater' fame peeks from beneath . . . a Purple People Eater.



WOOLEY'S WILD GUIDE TO THE WILD, WOOLY WEST

The really conscientious Western fan has had to learn a whole new language since television—with its gimlet eye for authenticity—clattered on the scene in a flurry of hoofbeats and frontier dialect. Airwaves these days are heavy with exotic expressions like remuda and carbine and chuck wagon. And until now, the diligent viewer had to consult dozens of sources—mainly small boys—to find out what his television set was talking about.

Luckily, Sheb Wooley (Pete Nolan) of *Rawhide*, a scholarly cowboy star ever on the lookout for ways to benefit ailing mankind (remember his timely warning of the Purple People Eater onslaught?) has once again filled the felt need. Closeted with co-stars Eric Fleming (Gil Favor) and Clint Eastwood (Rowdy Yates) on the set of CBS Television's "Rawhide", Wooley has assembled the following Authentic-Type Linguistic and Dialectic Guide to the Old West:

CHAPS—English fellows.

REMUDA—Resort island in the Atlantic, popular with cowboys who hit it rich.

STEER—Point your hoss.

SPURS—Why don't you? As in, "Spurs you ride on down the road a ways and see if the posse's comin'."

CORRAL—The stuff that atolls are made of; also a color like pinkish orange widely used for badlands and saloon interiors.

CHUCK WAGON—Western conveyance invented by a guy named Charlie.

STAGECOACH—Theatrical teacher.

PINTO—A horse with very small hoofs.

OLD PAINT—The stuff that sets around the barn all winter.

PASS—What you head 'em off at.

BOX CANYON—What you trap 'em in.

SIX-GUN—Ingenious weapon that fires 48 times without reloading.

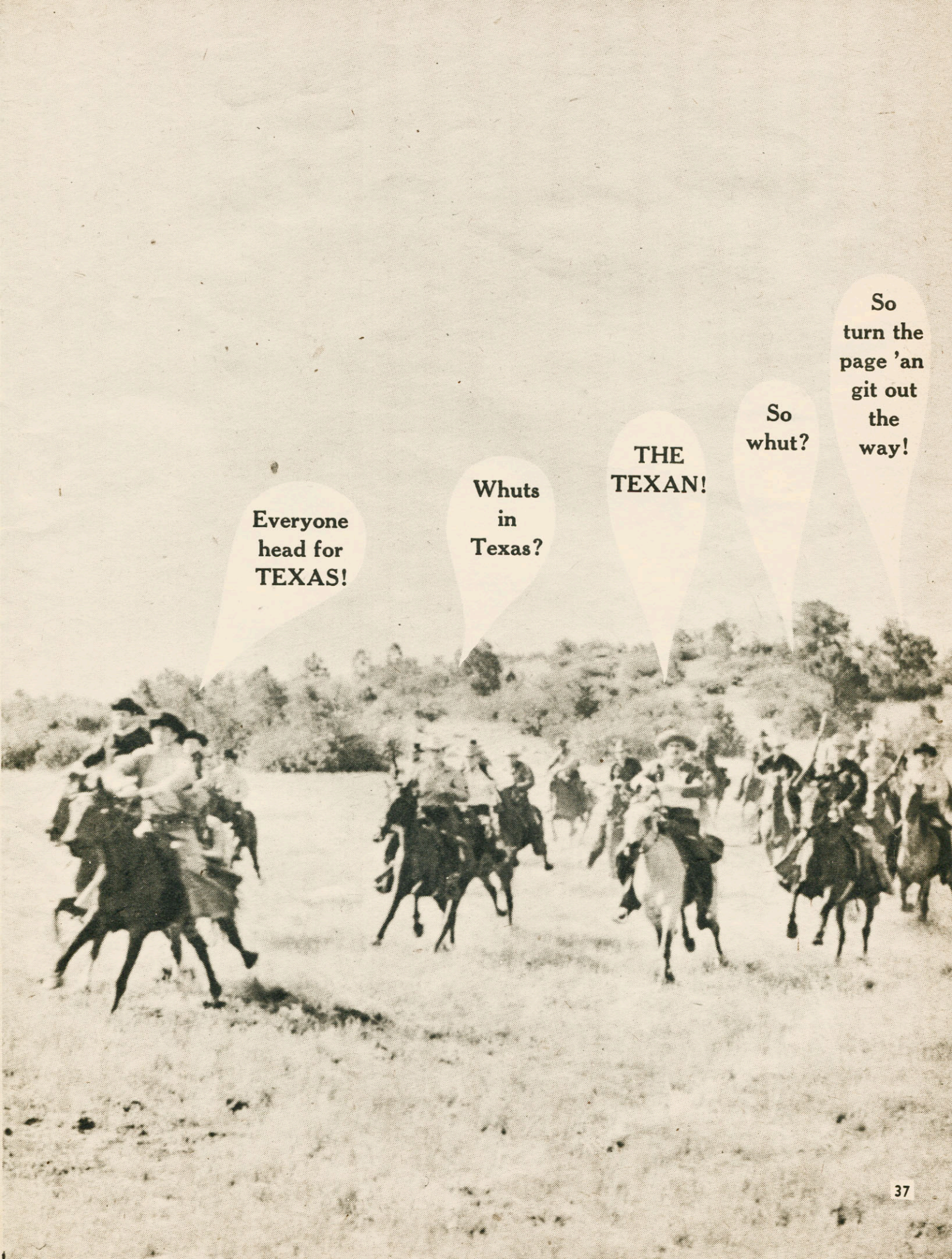
CARBINE—Shopping for an automobile.

RAILHEAD—Sheriff with a one-track mind.

Lexicographer Wooley even has a helpful definition of his show's title, "Rawhide." That, he explains, is what you get when you fall off yore hoss.

Oh me. . . .

END



Everyone
head for
TEXAS!

Whuts
in
Texas?

THE
TEXAN!

So
whut?

So
turn the
page 'an
git out
the
way!

LOOK WHATS IN TEXAS

Rory Calhoun
plays
'The Texan'
against a
background
of
breathtaking
Texas
scenery.

Calhoun and scene-
ry Nan Peterson. ▶





CALHOUN AND SCENERY Barbara Luna (the Comanche Bridgit Bardot) take break.

CALHOUN AND SCENERY Mari Blanchard head the owl-hoots off at the old pass.



No one likes a good Texas joke better than a Texan—even a television Texan like Rory Calhoun.

Calhoun, who stars as Bill Longley in the CBS Television Network's "The Texan" series, actually hails from Los Angeles, but Texas jokes enjoy a good deal of currency there, too.

"Texas jokes," says Rory, a collector, "seem to follow a pattern. Most of them concern the casual attitude of Texans toward the wealth of their state and its inhabitants. Take, for example, the one about the Kentuckian who was fed up with the outrageous claims a Texas friend was making for his state:

"'I tell you what,' said the exasperated Kentuckian. 'In MY state, at Fort Knox, we've got enough bullion to build a wall of gold all around the whole state of Texas.'

"'Fine,' said the Texan. 'You go ahead and do that. And if we like it, we'll buy it!'"

"My favorite," Rory says, "is the one about the Kansan who was driving through Texas and had to stop for gas. He paid his bill, and the attendant came back with his change and a jug.

"'Have a drink,' the attendant said.

"'No, thanks,' replied the Kansan,

"'I said have a drink with me,' the Texan said. 'Ain't polite to refuse to drink."

"'But I don't drink,' said the Kansan. So the Texan hauled out a pistol and leveled it at the Kansan.

"The Kansan tipped up the jug and drank.

"'Wow,' said the Kansan. 'That's terrible.'

"'I know,' said the Texan. 'Here. Now you hold the gun on me while I have a drink.'"

The Lone Star state has experienced a bad time at the hands of the rest of the country, Rory concedes, since the admission of Alaska

"But no matter what anyone says," he concludes, "Texas is STILL the largest glacier-free state in the Union."





PLAIN TALK FROM



REMUDA CHARLIE

Git the FOREIGNERS

OUT

Wranglers. Thars a situation I'd like to call to your attention. If you been watching your TV screens like every good little wrangler should—you prob'ly have noticed the foreigners been invading and mongrelizing the west lately. There was a time when there were just lean, raw-boned cowpokes on their horses and maybe a schoolmarm here and there. But now h'its gittin' so every which-a-way you turn, there's some gol-durned foreign dude wearing the official uniform of the Tasmanian Navy or something. Hits about time every upstanding, red-blooded, bow-legged, squeaky voiced, acned western fan took a stand on the West for Westerners and getting the foreigners out. Get them Europeans and Japanesers and gypsies out. And especially get them nocount Indians out. They're the worst trouble-makers of the lot. We say get 'em out—the Apaches, the Sioux, the whole kit and kaboodle and send 'em back where they come from. —Remuda Charlie

◀ Whut the hey you call this? Have Gun Will Travel or a duel from The Student Prince? Left to right: Theodore Marcuse, Richard Boone.

FOREIGNERS



NOW WHAT! ABC's adventure 'Gaucho' in the Sugarfoot series with Will Hutchins and Carlos Rivas, shown here as a goldurn who-knows-what! Ain't it the living end, western lovers?



HOW ABOUT THIS! Sessue Hayakawa on NBC's 'Wagon Train'. Don't this beat all?



MIGHTY QUEER goes on in 'Gunsmoke'. What in the world are these two clowns supposed to be?



GOL-DURN! . . . Now gypsies! . . . Could go fer a l'il gypsy wench myself—hey wranglers!



WORST OF THE FOREIGN element. Indians. Can't take a respectable ride in a covered wagon 'thout being attacked. Indians should be first to be sent back where they come from. **END**



“ YOU COUGH AND I’LL PULL!” Randolph Scott in action-packed scene with a Comanche.

RANDOLPH SCOTT STILL GOING STRONG

That indestructible cowboy is currently starring cinemascopically in ‘Comanche Station’, a story about a hard-bitten westerner, tall in the saddle, who goes into Comanche territory to ransom a woman being held by the injuns, But in the

CINEMA things do not come easy, and before it’s all over, Indians are attacking Scott, outlaws are attacking the woman, and . . . well go see the picture! Scott co-stars with Nancy Gates plus Claude Akins and Skip Homeier.

“ THOSE COMANCHES MAKE ME SO MA-AD!” Scott discusses Indians with Nancy Gates.



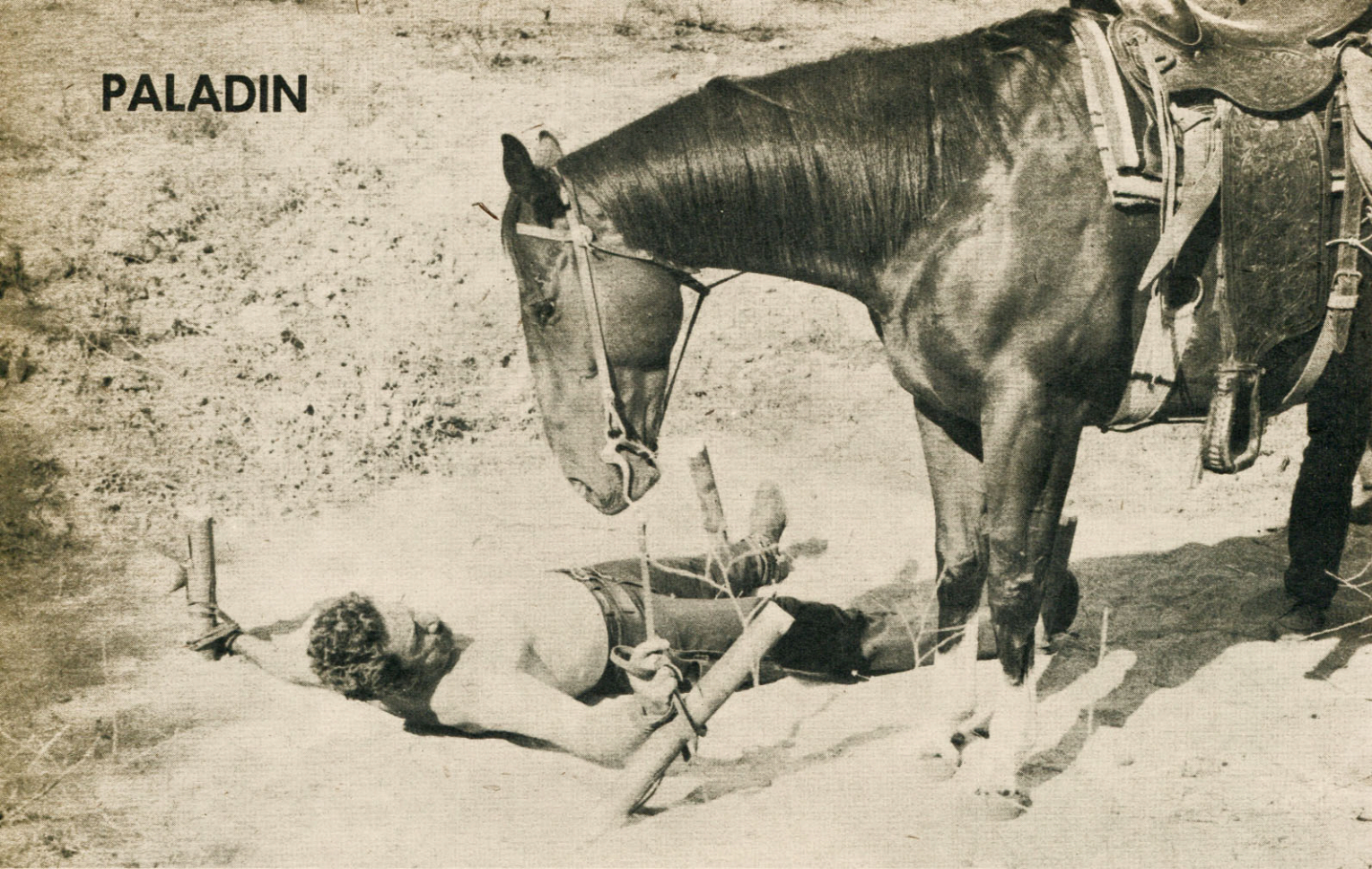
NO WONDER PALADIN ALWAYS WINS!



Hero of 'Have Gun Will Travel' conquers his enemies with a range of abilities in the arts, literature, physical prowess and use of weapons as revealed here.

In addition to holster gun, belt derringer and saddle-rifle, Paladin is armed with boot machine-gun . . . an early model of course.

PALADIN



BEING EATEN BY HORSE Paladin (played by Richard Boone) will positively get out of this fix.

"I'LL THMASH YOU" it looks like Paladin is saying. Actually he's saying, "You thmashed me"!



RICHARD BOONE: A "GUNMAN" WHO REALLY KNOWS HIS GUNS

If viewers believed all they saw in television westerns they'd be convinced that Hollywood is almost entirely populated by gun experts—cold-eyed men who know their weapons intimately and who can shred a flower at 200 feet.

Actually most western stars know no more about their guns than that the noise comes out of the end of the barrel. However, a few, who have respect for the tools of their trade, do take the trouble to acquaint themselves with their weapons.

Perhaps the best "gunman" of them all is Richard Boone, Paladin in the CBS Television Network's "Have Gun, Will Travel" series. Boone's knowledge and skill in the use of firearms is not that of a hobbyist. He was a professional gun expert during World War II—a naval aviation ordnanceman handling arms ranging from pistols to aircraft cannon.

Boone didn't just learn to take guns apart and put them together. He became a crack shot in the Navy, winning intra-service competitions with the service pistol, the .45 caliber Colt automatic which fires the same slug as that used in the .45 frontier model hand guns fired by the gunfighters of the old West.

Boone's love for his guns is frequently demonstrated when the "Have Gun, Will Travel" company is working on location. More often than not, he sets up targets and (always observing the safety precautions the Navy taught him) squeezes off a few dozen rounds during a break in the action. It doesn't seem to make the crew nervous, but the prop man has special orders to keep Boone's target pistols out of the holster he uses when he's before the camera. Beating the bad guys to the draw, the producer feels, must be strictly make-believe!

NEW TWISTS ON AN OLD TITLE

The "Have Gun, Will Travel" influence, though, has been felt from here to Lebanon, and even in outer space.

United States Marines, for instance, sported signs on their equipment when they made the historic landings in Lebanon to help preserve the peace in the Near East: "HAVE GUNS, WILL TRAVEL."

A sign reported in the rear window of a station wagon driven by a man delivering supplies to the candy counter of a newsstand read "HAVE GUM, WILL TRAVEL."

Perhaps you'd like to have your own Have Gun Will Travel card. Here is a selection. Cut out the one that fits you, glue it to a stiff card and you're in business.



**WIRE PALADIN
SAN FRANCISCO**



**WIRE PALADIN
COOKS TOUR**



**WIRE PALADIN
HOSPITAL**



**DON'T WIRE
JUST GIT**



**WIRE PALADIN
WESTERN CONSTRUCTION CO.**



HAVE SATTELITE WILL ORBIT

**CAPE CARNAVERAL
WIRE PALADIN**



HAVE GAVEL WILL TRAVEL

**WIRE JUDGE PALADIN
AMERICAN BAR CONVENTION**



HAVE SAMPLES MUST TRAVEL

**FULLER BRUSH CORP.
WIRE PALADIN**



HAVE GIN NEED VERMOUTH

**WIRE PALADIN
CORNER SALOON**



HAVE GUN WILL TRAVEL

**WIRE 329743367
SAN QUENTIN**

Any more
trouble in
Korea, just
call on me.



END

The *Hartland* GUN FIGHTERS

No. 766
PALADIN
of "Have Gun
Will Travel"

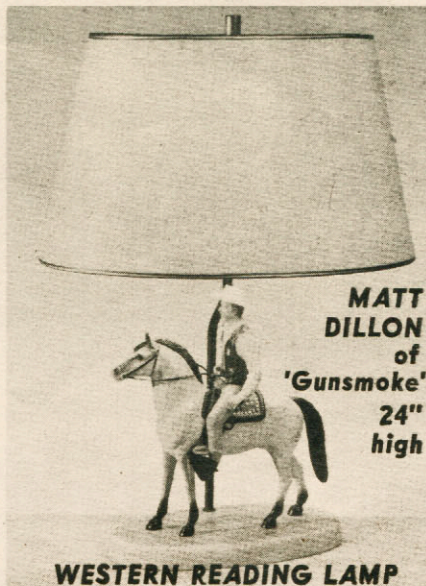


a series of figurines
you will want
for your ranch

- practically unbreakable ●
- hand-painted colors ●
- the arms move ●
- the hats come off ●
- the guns come out ●
- 8" high ●
- all done in the ●
- Hartland tradition ●
- of authenticity



No. 826
LUCAS McCAIN
of "Rifleman"—9½" high
THE 'HORSEMAN' SERIES



MATT DILLON
of
'Gunsmoke'
24"
high

WESTERN READING LAMP

GENERAL PROMOTIONS CO., W-1
BOX 6550
PHILADELPHIA 38, PENNA.

Please send the following heroes to workshop that I have checked below—for which I have enclosed the amount indicated. \$.....

GUNFIGHTERS—Each \$1.98 & 45c ship.

#766 PALADIN of "Have Gun Will Travel"



#709 WYATT EARP from "The Life and Legend of Wyatt Earp"

#761 CHRIS COLT from "Colt .45"



#762 BRET MAVERICK from "Maverick"

#763 CLAY HOLLISTER of "Tombstone Territory"



#764 JIM HARDIE of "Tales of Wells Fargo"

#765 VINT BONNER of "Restless Gun"



#767 DAN TROOP of "Lawman"

#768 JOHNNY MCKAY of "Lawman"

#769 BAT MASTERSON of "Bat Masterson"



HORSEMEN

Each \$3.98

& 45c shipping.

#866 PALADIN of "Have Gun Will Travel"

#826 LUCAS McCAIN "The Rifleman"

#805 TONTO the Lone Ranger's partner

#801 LONE RANGER and SILVER

#817 JIM BOWIE TV's "Jim Bowie"

#809 WYATT EARP from TV's "Wyatt Earp"

#864 JIM HARDIE from TV's "Wells Fargo"

#822 MATT DILLON of "Gunsmoke"

#816 HOBIE GILMAN of CBS "Trackdown"

#828 JOSH RANDALL of "Wanted: Dead or Alive"

#818 CHEYENNE TV's "Cheyenne"

#816 COCHISE of "Broken Arrow"



WESTERN LAMPS — Each \$12.95 & 70c shipping.

MATT DILLON
 ROY ROGERS

ANNIE OAKLEY LONE RANGER

Name.....

Address.....

City..... Zone.....

State.....



WE'RE TAKING OVER THIS TOWN. EVERYBODY JUST BEHAVE AND WON'T NOBODY GET HURT.
WE ONLY WANT TO USE THE REST ROOM. FROGGY DID A COURTIN GO HEY WAILY WAILY
STONEWALL JACKSON HAS ESCAPED US AGAIN WE HEARD THERE WAS A RUMBLE . . .

◀ **HERE THE OUTLAWS** under Captain' Bruhn, take over saloon. Choose your own dialogue below.

WRITE IT YOURSELF WESTERN

RE-WRITE A SCENE FROM 'DAY OF THE OUTLAW'

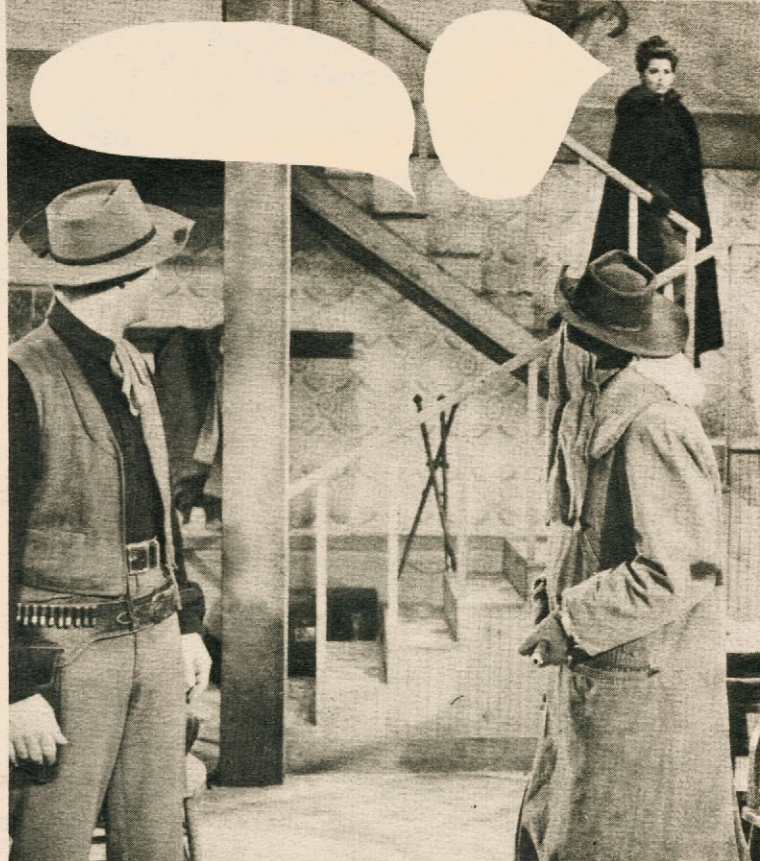
This United Artists release starring Robert Ryan, Burl Ives and Tina Louise is a story that took place in a Wyoming frontier town where a group of desperados come to hide from pursuing U.S. Cavalry. Led by Captain Jack Bruhn (Burl Ives) they take over the town for two days and cause all kinds of trouble for the townfolk and hero cattleman Blaise Starret (Robert Ryan). But never fear. The good guys win and everything ends happily ever

after. Now we have a scene from the movie here which we figured that since you readers are true western fans and know so many typical situations by heart, you might like to write standard western dialogue for this scene yourself. We've made it easy by suggesting under each picture a few phrases, one of which you might choose to write in the balloons above. Go ahead, try it. If the people who write this magazine can be writers, so can you.



**YOU'LL NEVER GET AWAY WITH THIS.
IF YOU DIDN'T HAVE THOSE RIFLES I'D—
THIS IS AMERICA, NOT RUSSIA!
SHUT UP, YOU! COOL THE JAZZ, KAT.**

**COME ON OUT BABY AND GIVE US A KISS.
LOOK MOM! NO CAVITIES!
DON'T TOUCH ME, BEAST! LIKE A CLORET?
I LIKE THE COAT, BUT THAT SCARF!**



**FOR MONTHS WE BEEN WITHOUT WARMTH,
WITHOUT WOMEN—HOW I'D LOVE A WOMAN.
AM I INTERRUPTING SOMETHING? OOPS!
I'M LOOKING FOR THE BARGAIN BASEMENT**

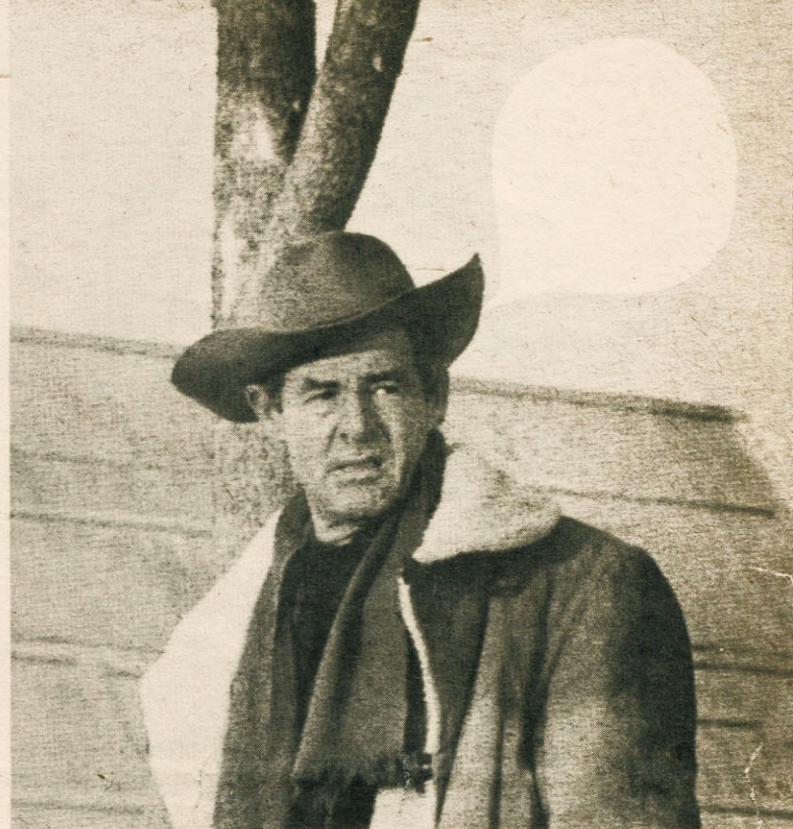
**LEAVE THAT GAL ALONE, COWBOY!
ANYBODY HAVE THE RIGHT TIME?
IF YOU DIDN'T HAVE THAT RIFLE I'D—
COOPERATE GAL. YOU'LL GET US IN TROUBLE.**





**COME ON BABY — JUST ONE L'IL KISS . . .
LET'S BUILD A FORT!
WON'T ANYBODY STAND UP TO TYRANNY?
THAT SNOWBALL HAD A ROCK IN IT!**

**YOU'D WHAT? HOLD MY RIFLE, BOYS.
CONSIDER THE POPULATION EXPLOSION . . .
THIS ISN'T A TRIAL . . . IT'S A LYNCH MOB!
GO STOMP HIM, TEX! HEY WAILEY, WAILEY—**



**IF YOU DIDN'T HAVE THAT RIFLE I'D . . .
IF YOU DIDN'T HAVE THAT SNOWBALL, I'D . . .
I'M GOING TO TELL ON YOU!
THIS ISN'T A TRIAL . . . IT'S A LYNCH MOB!**

**NOW REMEMBER—FIGHT FAIR AND . . . OOF!
WHY YOUR SHOELACE ISN'T UNTI . . . OOF!
EEP! BLECHH!
WOULD YOU BELIEVE IT. I HAVE A COLD.**



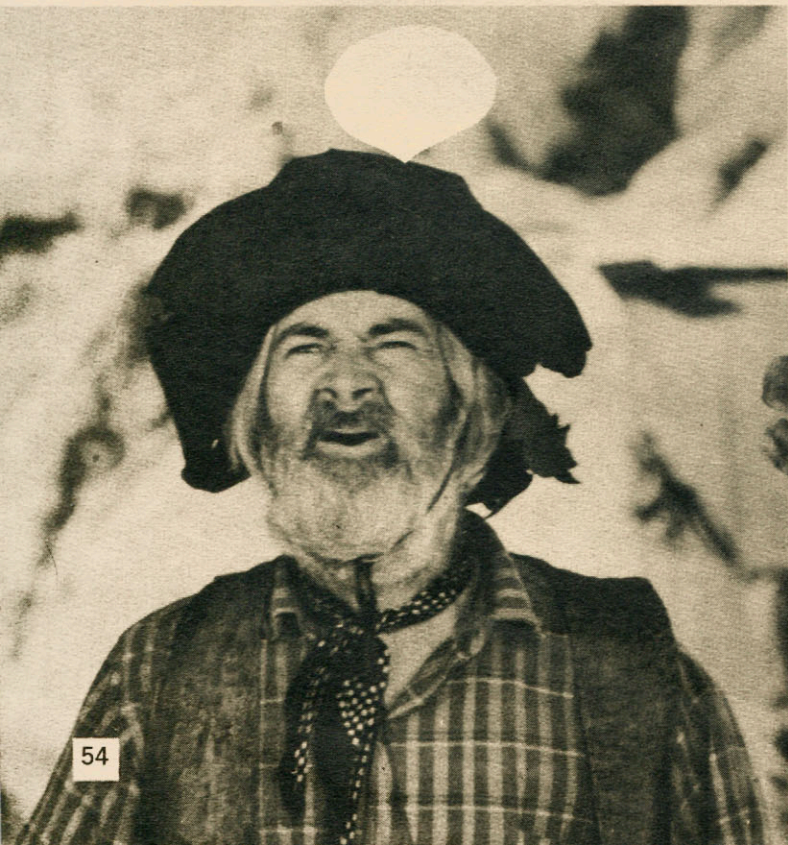


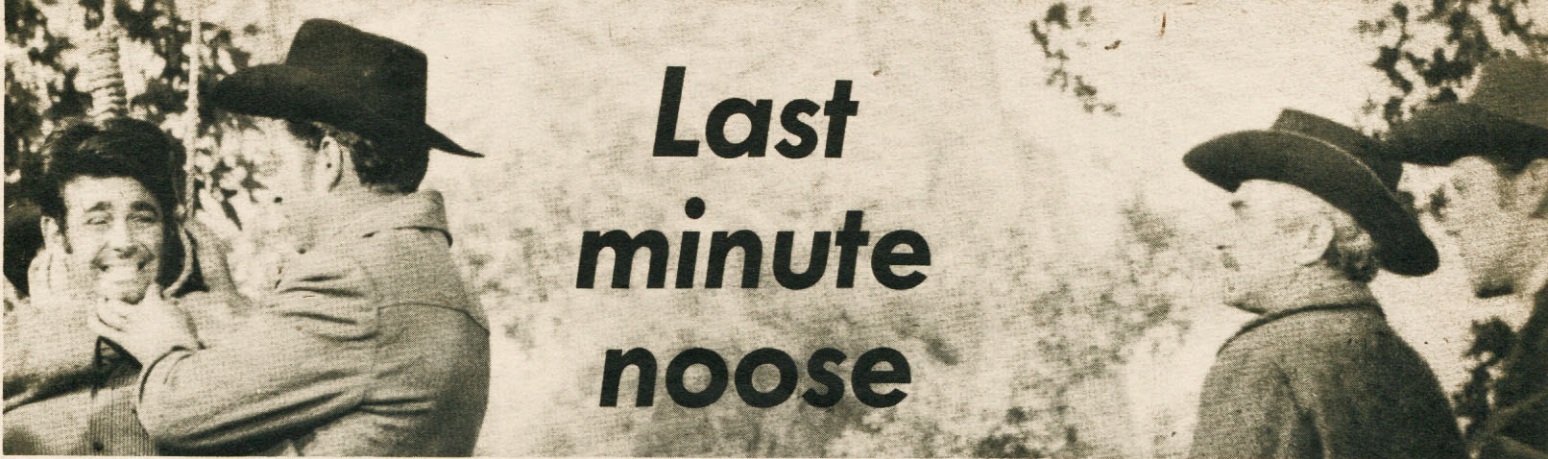
THUD! CLOP! WHUNK! POW! TAP!
 ZETS! SHOT! HIT! BOING!
 PWING! SPLASH! RATTLE! TOOT!
 BONNG! VABLADABOOOOM!

FIGHT DIRTY, TEX! IN THE LABONZA, TEX!
 THIS ISN'T A TRIAL! IT'S A LYNCH MOB!
 PLAY NICE. CRUNCH! SQUEEK!
 LET'S KISS AND MAKE UP, BOOBY.

GO GIT 'IM ROY! GIT 'IM ROY!
 GO, ROY! GO AWN AN' GIT 'IM ROY!
 GO GIT 'IM GENE! GO GIT 'IM DALE!
 WE'LL HEAD 'EM OFF AT THE PASS!

HAD ENOUGH COWBOY? OH GEE, I'M SORRY!
 ENOUGH! ENOUGH! DON'T HIT ME ANYMORE!
 YOU GOT MY PANTS AAALL WET!
 WAAAAAAAAAAAAAH!





Last minute noose

THE WEST IS YET TO COME

by Far West Ackerman

Hot from the Heart of HORSYWOOD, CORRALIFORNIA, rushed to you by Punny Express, comes this Roundup of Last Minute Noose about forthcoming West-erama Dramas on TV and the Wide Open Spaces of the Hi-Ho Silver Screen.

* * *

Greetings, Buckaroos, there's good news from the Acky Corral. There are so many oaters coming up on yore tele-screens and movie marquees, that word reaches me from Deepin, the Heart of Texas, that this year they are thinking of changing the name of Easter to Wester . . .

* * *

BRAND NEW THRILLS

That most dangerous of all Bills, the boy that nobody KIDS around with, is going to ride your way in "The Legend of Billy The Kid." He'll be shooting up your video-box once a week in the person of Bob Steele, veteran six-gun star. Bobcat Bob has been cast in a running role in this exciting new series, and considering all the running he has to do, it's small wonder he traded his black mask for an oxygen mask before making this breathless announcement! . . .

* * *

THE TOWN THAT NEVER DIES

CIMARRON! You can't keep a good town - or a bad one - down. The dusty streets of Cimarron, that Richard Dix once strode, will now feel the spurred boots of Glenn Ford. MGM is filming this epic in CinemaScope and color, and adding colorful Russ "tom thumb" Tamblyn to the stellar cast. (There

is no truth to the rumor that young Russ will play a Tamblyn weed!) Mixed up in the doin's in this famous Old West city will be Anne Baxter, Arthur Ó'Connell and Maria Schell. Simmer on, Cimmarron! . . .

* * *

THE MAN WHO DIES TWICE!

It'll be a bang-bang performance in a forthcoming segment of the JOHNNY RINGO series as Johnny struts his Four Star stuff on the telescreen in an episode with the double-take title of "Die Twice."

Meanwhile, back at ZANE GREY THEATER, things look black for Paul Carr, who's being cast into "Shadows" . . .

* * *

GHOST WRITERS IN THE SKY

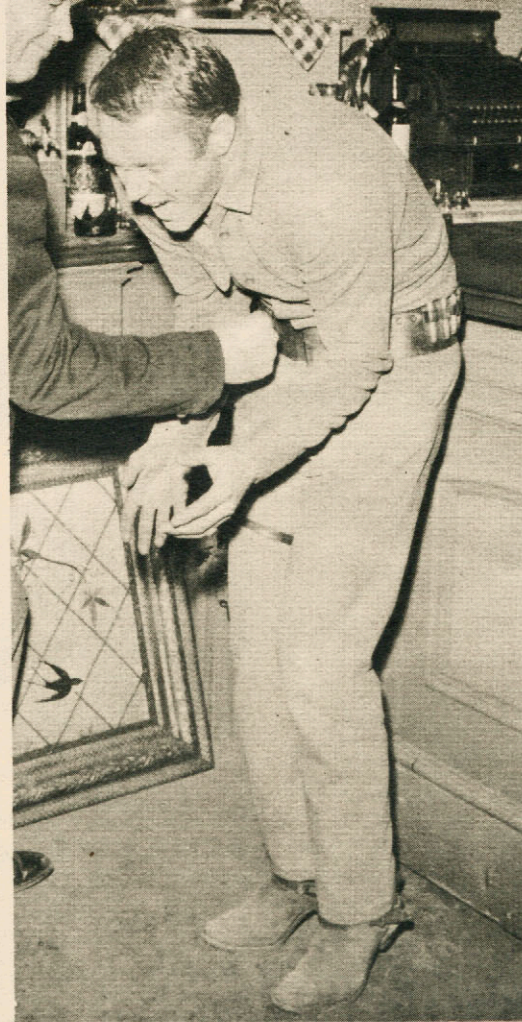
A surprising number of sci-fi authors and monsterscripters are turning their out-of-this-world talents to the dust-whirl of the Old West. Coming down to Earth for oat-meals are:

Jerome Drexel Bixby—author of "The Curse of The Faceless Man," "It-The Terror From Beyond Space," "The Face in the Tombstone Mirror" (episode of the tele-"Tales of Frankstein") and the filmscript, "Demon of The Deep." The Bix has just completed a half-hour teleplay called "The Waterhole," which those who have read it call "a bold, daring and unusual western theme."

Catherine Kuttner - author of such weird chillers as "Shambleau," "Yvala" and (with Forrest J. Ackerman as collaborator) "Nymph of Darkness" is now lending her unique touch to SUGARFOOT and such . . .



“Wuff!”

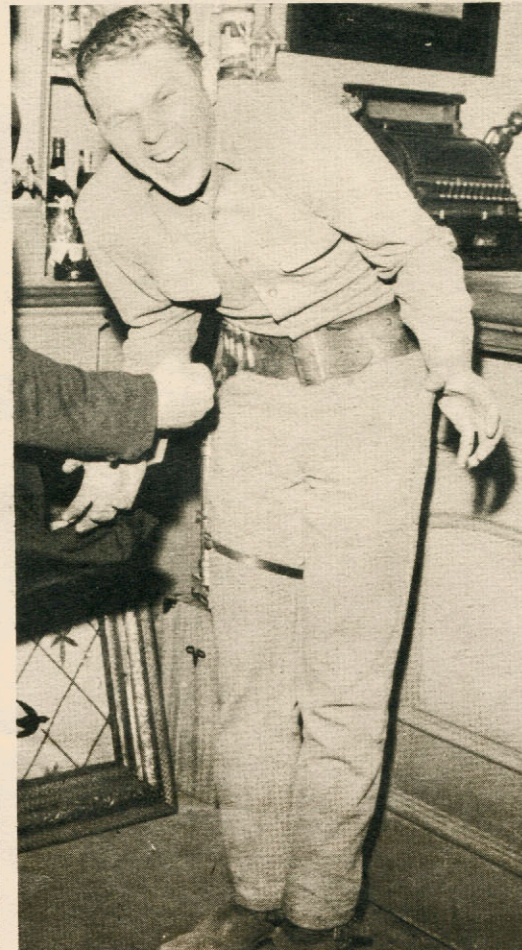


“Oof!”



“Unk!”

“Owch!”



“Hic!”



“Blechh!”

◀ Without pifle, Bounty Hunter Josh Randall is in trouble as indicated by dialogue in this sequence.

Steve McQueen and his

PIFLE



Some call it a 'Pifle', some call it a 'Riftol' and some call it a 'Mare's Laig'. Then there are others who call it a 'Veeblefetzer', but they don't count. What counts is that it is one of the most dangerous weapons ever used by a western gunman. This peculiar-look-

ing but deadly "mare's laig" wielded by Josh Randall in CBS's "Wanted—Dead or Alive" is so dangerous Steve McQueen, who stars in the series as Josh Randall, is forbidden by law to take the weapon off the set unless he's accompanied by a police officer.

WHAT IS IT? Not a candle-snuffer, not a medieval musical instrument, this is the hunter's 'pifle'.





PIFLE BEFORE when it was just a plain old-fashioned 44-70 caliber frontier carbine.

"The 'mare's laig' (pifle) isn't dangerous to use, exactly," McQueen explains. "It's just that it's classed with sawed-off shotguns and such—weapons which are easy to conceal but which have the hitting power of full-sized rifles and shotguns, and today are outlawed because no honest man needs one."

The weapon has a stubby barrel and a stubbier stock, and its lever, used for loading and cocking, has been altered for fast action. Randall wears it on his hip like an ordinary hand-gun, but held in a clamp rather than a holster so it can be swung into action instead of being drawn.

Fashioned from a .44-70 caliber carbine, the "mare's laig" has the hitting power of a rifle in a hand-gun, with slightly more accuracy than a pistol because of its greater length of barrel. It can be fired from the hip as fast as a frontier model Colt .44 or .45—and, in the series, frequently must be if Josh Randall is to survive in his dangerous occupation of hunting down outlaws for the rewards on their heads.



PIFLE AFTER—It is rumored that McQueen charged through a too narrow door with rifle

The odd gun gets its name from the fact that the big pistols used on the western frontier were nicknamed "hog's legs," because of their size and general shape. As Josh Randall put it when asked why he calls his gun a "mare's laig," "It's like a hog's laig, only gentler."

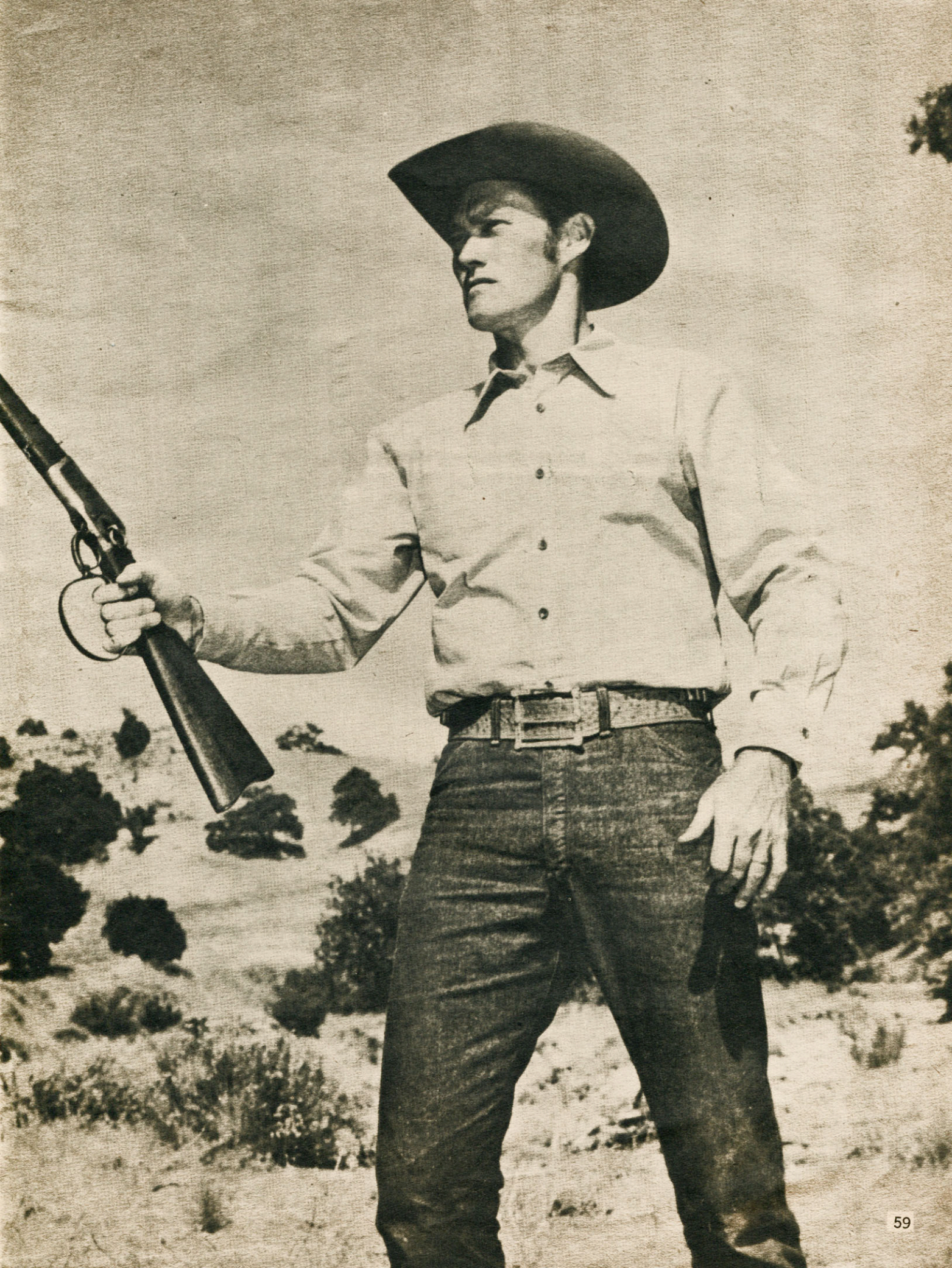
In using the "mare's laig," Steve McQueen demonstrates a skill and speed that could only be acquired through long practice.

"I couldn't take the gun off the lot," he says, "and, as a matter of fact, the producer had to get a special federal license to possess it. So when I wanted to take it home and practice using it, I was out of luck. They put me in a little room at the studio and told me to go to work."

"I practiced drawing and firing that gun until I had blisters. But I found that with practice, you can handle it as fast as any pistol. I've had enough practice with it so that I can outdraw an average fast man with a pistol, and at least tie with the fastest. And without any camera tricks, too."

END

UH-OH what's here? — ABC's Rifleman. Somebody is mass-producing them kookie Winchesters. ▶





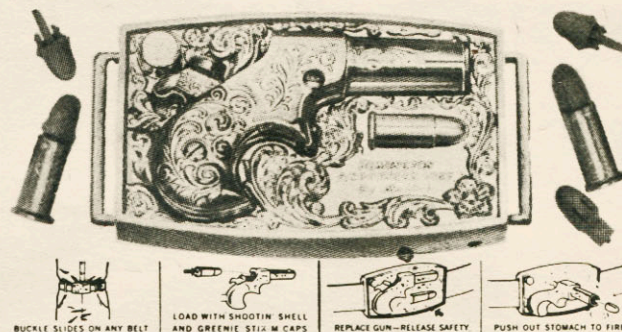
1
Nobody paid much attention to me before I got my Mattel "Shootin' Shell" guns.

2

First I got the #660 SHOOTIN' SHELL POT-SHOT DERRINGER PISTOL which shoots the Shootin' Shell and fires Greenie Stik-M-Caps.



3 Next I got the #662 SHOOTIN' SHELL BUCKLE GUN with secret no-hands firing—just surprise shots right from the belt.

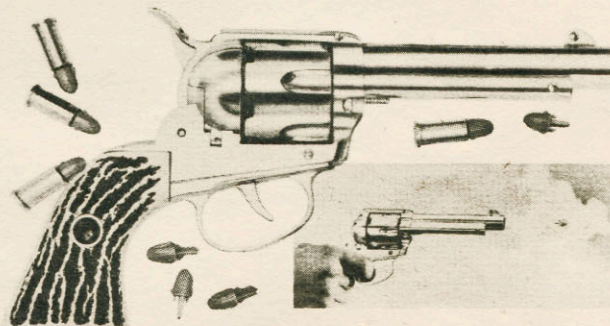


4

Next, I got the #632 SHOOTIN' SHELL BUCKLE GUN WESTERN BELT SET with the genuine leather belt tooled in Western fashion.



5 Next, I got the #603 SHOOTIN' SHELL FANNER which loads 6 Shootin' Shells with Greenie Stik-M-Caps. I can fan 'em or trigger off single shots! Smoking action! Revolving barrel!



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BOX 6550
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I want them to pay attention when they see me coming. Therefore:

Send me the #660 SHOOTIN' SHELL POT SHOT DERRINGER PISTOL with 1 Shootin' Shell cartridge, 10 bullet noses and 60 Greenie Stik-M-Caps for which I

enclose \$1.00 plus 30c for shipping and handling.

Send me the #662 SHOOTIN' SHELL BUCKLE GUN which is removable for easy loading, with a safety lock to prevent mis-firing and 2 Shootin' Shell cartridges and 6 bullet noses for which I enclose \$1.98 plus 40c for shipping and handling.

Send me the #632 SHOOTIN' SHELL

BUCKLE GUN WESTERN BELT SET with the authentic Derringer and an adjustable belt of genuine leather for which I enclose \$2.98 plus 45c for shipping and handling.

Send me the #603 SHOOTIN' SHELL FANNER which loads and shoots 6 Shootin' Shells and comes with 6 cartridges and 12 bullet noses and with a target on the back of the box. I enclose \$2.98 plus

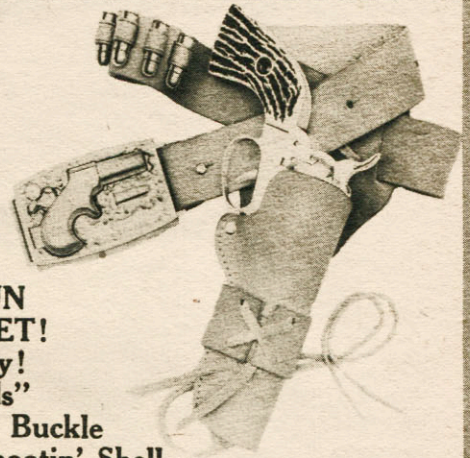
6

Next, I got the #624 SHOOTIN' SHELL PLAINSMAN HOLSTER SET—the Shootin' Shell Fanner in an adjustable holster of top-grain cow-hide leather with metal buckle and rawhide leg-tie. Wow!



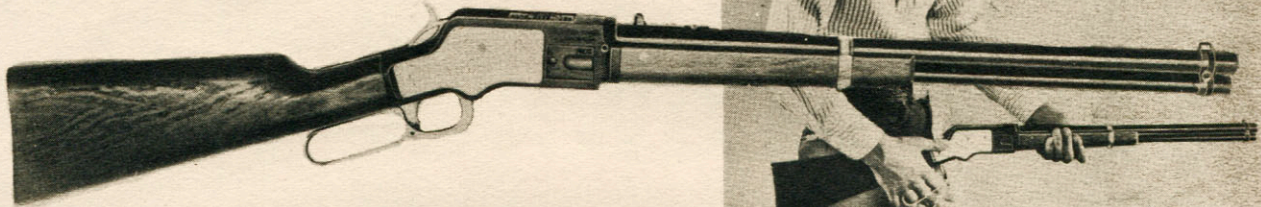
7

Next, I got the #625 SHOOTIN' SHELL BUCKLE GUN HOLSTER SET! Wow Ziggetty! The "no-hands" Shootin' Shell Buckle Gun and a Shootin' Shell Fanner Pistol with belt and holster!



8

Next, I got the #544 WINCHESTER SADDLE GUN with the secret trigger for rapid-fire action which loads and ejects all-metal play bullets and fires 50 perforated roll-caps. Smoking action. Blue Steel Barrel. Zinc die-cast mechanism and wood-grain stock and grip. Now I'd show 'em!



9



Now when they see me coming with my Mattel arsenal, they pay attention. You too can get them to pay attention, with the coupon below. . .

45c for shipping and handling.

Send me the #624 SHOOTIN' SHELL PLAINSMAN HOLSTER SET complete with adjustable belt and holster of top-grain cowhide and rawhide leg-tie and 6 Shootin' Shell cartridges and 12 bullet noses for which I enclose \$4.98 plus 50c for shipping and handling.

Send me the #625 SHOOTIN' SHELL BUCKLE GUN HOLSTER SET with the whole mess combined—the Shootin' Shell Fanner, the Plainsman Belt and Holster, the Pot-Shot Derringer, the Shootin' Shell Buckle, 8 Shootin' Shell cartridges, 18 bullet noses AND 6 all-metal play bullets. Wheh! What more can I ask? I enclose \$7.98 for the works plus 45c for shipping and handling.

Send me the #544 WINCHESTER SADDLE GUN with 8 play bullets in a Bullet Pak for which I enclose \$4.98 plus 50c for shipping and handling.

Name.....

Address.....

City.....Zone.....

State.....



Audie Murphy looks for an unbroken window to break in 'THE GREAT GAMBLE'

THE GREAT GAMBLE
with Audie Murphy

No. 589 — Young Gary Brannon is framed for holding up a gold shipment. In a daring maneuver, Gary's father rescues him from a hanging! Together, they foil the real thieves' plans



TOM MIX

**WESTERN
FILMS
YOU CAN OWN**

Anyone of the following films can be bought to show in your own bunk-house. All films come in the following sizes and prices:

- 8mm black & white — \$5.75 & 25c handling.....\$ 6.00
 - 8mm color film — \$13.00 & 25c handling.....\$13.25
 - 16mm black & white — \$11.00 & 25c handling.....\$11.25
- Running time of all films—nine minutes.

GUNS OF VENGEANCE

No. 571. When Tom captures four bandits the Sheriff has failed to arrest, the ambitious official 'frames' him. In an exciting battle Tom wins out with the help of "Tony"

TERROR TRAIL

No. 572. A gang of captured horse thieves receive arms from friends so that they can shoot their way to freedom. Tom walks into a trap but his horse 'Tony' saves him.

**THE KING AND
THE COWBOY**

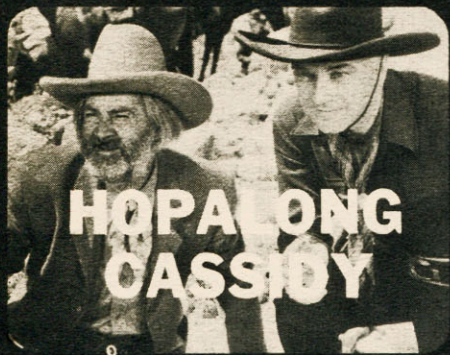
No. 585. Tom takes his circus to a mythical kingdom. He meets the boy ruler who is really just a circus-struck kid. A conspiracy is smashed by Tom's roustabouts.

Please send me the following films of the exciting west to show in my own bunk-house:

Name.....
Address.....
City..... Zone.....
State.....

FILM NO.	TITLE OF FILM (Please print clearly)	8mm \$6.00	8mm Color \$13.25	16mm \$11.25

SEND TO: FAVORITE WESTERN W-1, 1426 E. WASHINGTON LANE, PHILA. 38, PA.



GHOST CANYON ROUNDUP

No. 577. Cassidy agrees to supply a cavalry post with wild horses from Ghost Canyon and a rival contractor stampedes the enormous herd — but Hoppy meets the emergency.

STICK TO YOUR GUNS

No. 579. A strange role for Hoppy to be on the wrong side of the law—but the only way he can get evidence on a clever rustler! His brush fire signal brings a posse.

RUSTLER'S VALLEY

No. 573. Hoppy's pal, Lucky, threatened with lynching, leaps his horse off a high cliff in a spectacular dive into a lake. He lives to aid Hoppy catch the thieves, gang.

LOST MINE

No. 587. Hopalong Cassidy cleverly locates his friend's lost gold mine. Thieves try to stop them from staking their claim. Hoppy, of course, slugs it out in a dramatic battle.

THE LONE WOLF

No. 586. Hoppy rides after bandit leader on a runaway train not knowing Windy is aboard as a hostage. Train goes over cliff in tense, surprising finish.

LAW OF THE TRIGGER

No. 576. Hopalong, as Marshal, tries to bring law and order into a gun-ruled town. His nerve, intelligence and iron will bring about the defeat of the lawless.

DOOMED WAGON TRAIN

No. 588. Thieves disguise themselves as a squad of troops assigned to protect a Government gold wagon. Hoppy catches on and rides down the outlaws.

STAGE COACH WAR

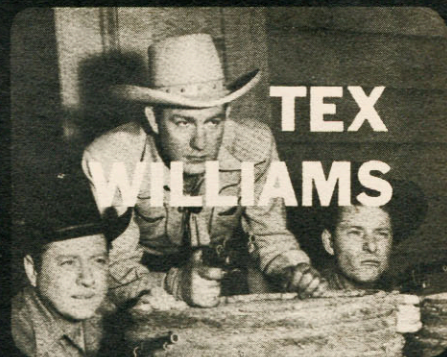
No. 583. With a big Wells Fargo contract the goal, Hoppy is challenged to a coach race for the right to bid. It is a breath-taking spectacle, gang.

RIDERS OF THE TIMBERLINE

No. 581. Unusual action in a northwest lumber camp with Cassidy in the middle of a fight to the finish between two tough lumberjack crews. Great adventure.

HIDDEN GOLD

No. 584. Hired to catch road-agent gold thieves, Hoppy lets them capture a shipment of gold and then tracks them to a mine hideout where he captures them.



WEST OF LARAMIE

No. 564. Tex, the Sheriff tries to persuade a ranch owner not to break the law in driving settlers from the public lands. Outlaws provoke trouble which convinces the rancher.

PRAIRIE PIRATES

No. 570. All the romantic atmosphere of the old west pervades this story. Tex, as a daredevil freight driver, wipes out lawless rivals in a spectacular battle.

CHEYENNE COWBOY

No. 565. Buck McCloud takes a job as a ranch hand to check on a foreman he suspects of dishonesty. He discovers a theft that leads to an exciting, chock-full-o'-action climax.

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NEW 8mm HAND MOVIE PROJECTOR

Any cowhand can operate this simple machine!

Precision projector for all 8mm movie films. Battery lighted, hand crank operated. Safe—kiddies can run it unaided. Comes with 25-ft. film ready to show many hour's fun..... Only \$6.95

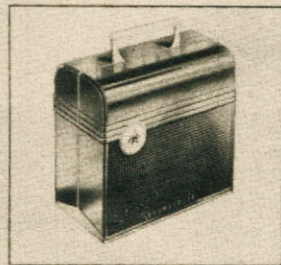
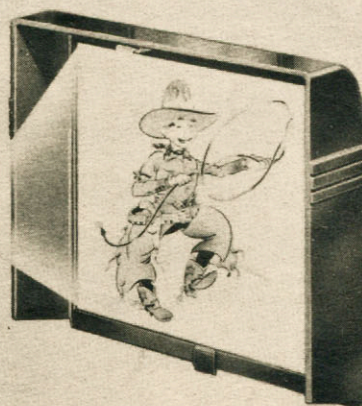
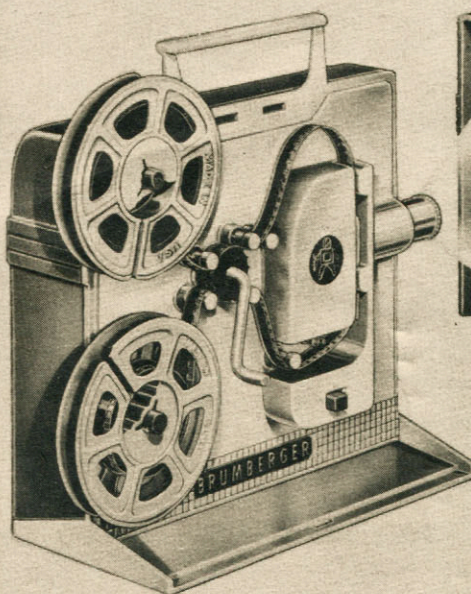
3 EXTRA FILMS—many hours of Western entertainment.
The 3 Western Films..... \$2.49

GENERAL PROMOTIONS CO., W-1
BOX 6550
PHILADELPHIA 38, PENNA.

Rush my 8mm Home Movie Projector with case, screen and film. I enclose \$6.95 plus 50c for handling.

Rush my 3 extra Western 8mm Films (25-ft. reels) for which I enclose \$2.49 plus 25c for handling.

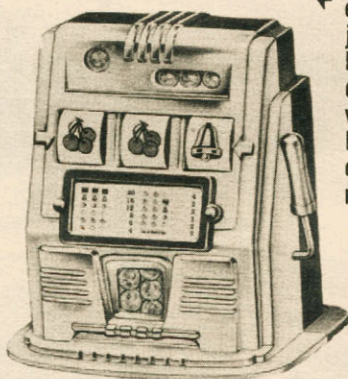
Name.....
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City..... Zone.....
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All this for \$6.95

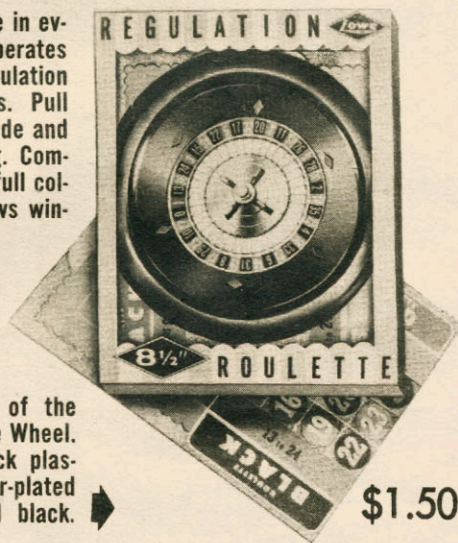
SALOON HALL ITEMS

Little Bandit Slot Machine • Wrangler's Roulette Wheel



only \$1.50

Here is a slot machine in everything but size. Operates just like the regulation Dodge City machines. Pull down the handle on side and wheels start spinning. Combinations show up in full colors. Award chart shows winners.



An exact miniature of the Long Branch Roulette Wheel. Sturdy revolving black plastic wheel has silver-plated numbers in red and black.

\$1.50

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Please send the items checked. I want to open my own gambling hall. The cattle drives are coming through soon so hurry!

The Little Bandit Slot Machine for which I enclose \$1.50 plus 25c for handling.

The Wranglers' Roulette Wheel for which I enclose \$1.50 plus 25c for handling.

Name.....
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City..... Zone.....
State.....

BOO BOO ANSWER (from pages 32-33) They forgot to put any bullets in the guns!



You took
my copy of
Favorite Westerns
of Filmland!

DON'T LET THIS HAPPEN TO YOU!

Pardners! Thar's a heap o' killin' goes on amongst us cowboys as any west-watcher knows—and readers of my magazine ain't no sissy-pants dudes, I can tell you. So don't go takin' some other ranny's magazine, range-riders, or this might happen to you. Send me 2 silver dollars—(I take paper too) and I'll send you the next 6 issues of Favorite Westerns. —Remuda Charlie

FAVORITE WESTERNS SUBSCRIPTIONS
1426 E. WASHINGTON LANE
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Help! Don't let that happen to me. I en-
close \$2.00 for the next 6 issues (printed
quarterly).

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City.....Zone.....
State.....

Sez who,
our hats
are out
of style?

Sez
Favorite
Westerns
of Filmland
Magazine!

