



1/2³ LOOK FOR ME ON FUNDAY FUNNIES!

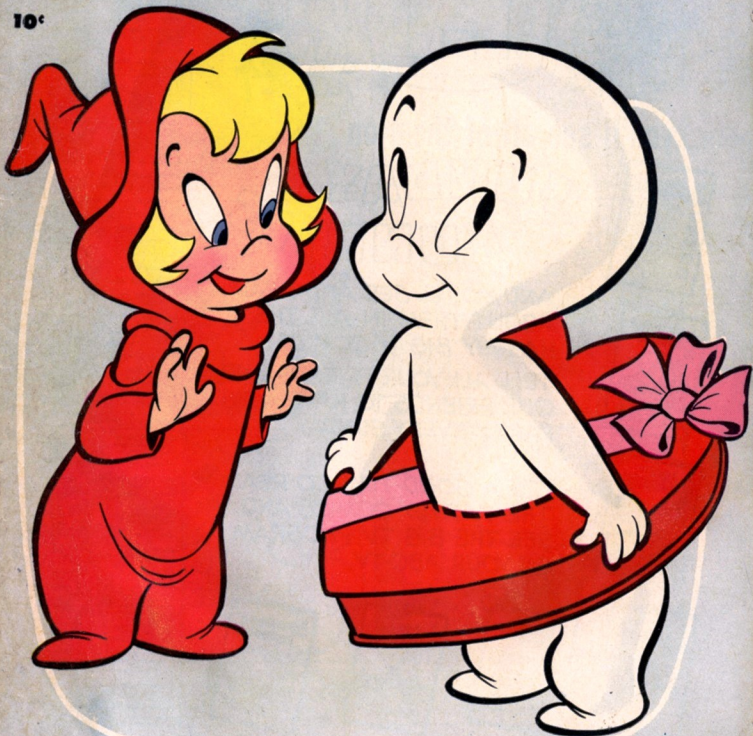
APPROVED
BY THE
COMICS
CODE
AUTHORITY

Wendy

THE GOOD LITTLE WITCH



10¢

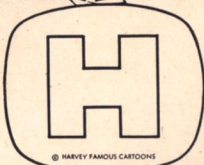


EVERY SUNDAY  TV

SEE ME ON
FUNDAY FUNNIES
EVERY SUNDAY



abc
television network



Hi Friends!

Flash! Here's good news!
Here are the first cities that
will show the Funday Funnies!
Look for YOUR channel. Write
me and let me know if you a-
gree that this is the best car-
toon show you've ever seen.
Also let me know what you
would like us to show on our
program. See you on T.V.!

Casper

ADDRESS POSTCARDS TO:
CASPER-TV
1860 BROADWAY
NEW YORK 23, N. Y.

...you'll see all of them on

FUNDAY FUNNIES

AND YOU'LL SEE AND READ
ABOUT THEM IN ALL THE
HARVEY BIG 'H' COMICS ...

TELL ALL YOUR FRIENDS AND
OUR FRIENDS TO HAVE A BIG
PARTY EVERY SUNDAY

IT'S A GOOD TIME TO READ
THE HARVEY COMICS AND
SEE THE BIG TV PROGRAM
ON YOUR ABC-TV.



AKRON, OHIO	49-WAKR-TV
ALBANY, N.Y.	13-WAST
AMARILLO, TEXAS	7-KVTV
ARVING, N. CAR.	13-WLOS-TV
ATLANTA, GA.	11-WUGA
AUSTIN, MINN.	4-KHMT
BALTIMORE, MD.	13-WJZ-TV
BIRMINGHAM, ALA.	13-WAPI-TV
BOSTON, MASS.	5-WUSH-TV
BUFFALO, N.Y.	7-WKBN-TV
CEDAR RAPIDS, IOWA	8-KCRG-TV
CHARLESTON, W. VA.	3-WCHS-TV
CHATTANOOGA, TENN.	8-WTVG
CINCINNATI, OHIO	7-WMBH
CLEVELAND, OHIO	8-WBCC-TV
COLUMBUS, OHIO	8-WCPQ-TV
DALLAS, TEXAS	8-WBNS-TV
DANVILLE, ILL.	8-WTXX-TV
DAYTON, OHIO	8-WYAA-TV
DECATUR, ILL.	24-WDAN-TV
DENVER, COLO.	8-WLSD-TV
DES MOINES, IOWA	17-WTVR
DETROIT, MICH.	8-KRTV
EMMONS (satellite to WICHTA, KANS.)	8-KRTV
EVANSVILLE, IND.	21-WFTS
FLINT, MICH.	41-KJEO-TV
FT. WAYNE, IND.	8-WBSC-TV
FREEMO, CALIF.	27-WTPA
GREEN BAY, WISC.	7-KATV-TV
HARRISBURG, ILL.	13-KTRK-TV
HARRISBURG, PA.	13-WUN-TV
HAYS (satellite to WICHTA, KANS.)	8-KMBC-TV
HOUSTON, TEXAS	26-WTVK
INDIANAPOLIS, IND.	13-KHBO-TV
KANSAS CITY, MO.	7-KRPO-TV
KNOXVILLE, TENN.	7-KARK
LAS VEGAS, NEV.	32-WFPE-TV
LAWTON, OKLA.	7-KABC-TV
LITTLE ROCK, ARK.	3-WAVE-TV
LOCK HAVEN, PA.	13-WLVA-TV
LOS ANGELES, CALIF.	27-WKOW-TV
LYNCHBURG, VA.	13-WBQ-TV
MADISON, WISC.	10-WFTV-TV
MEMPHIS, TENN.	13-WBNS-TV
MIAMI, FLA.	13-WFTS
MILWAUKEE, WISC.	13-WBNS-TV
MINN.-ST. PAUL, MINN.	11-WTCH-TV
MT. WASHINGTON, N.H.	8-WMTW-TV
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NASHVILLE, TENN.	8-WHXT-TV
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NEW ORLEANS, LA.	8-KSTU
NEW YORK, N.Y.	7-WABC-TV
NORFOLK, VA.	10-WAVY-TV
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OMAHA, NEBR.	7-KETV
ORLANDO, FLA.	9-WLOP-TV
PEORIA, ILL.	13-WTVR-TV
PHILADELPHIA, PA.	6-FITV-TV
PHOENIX, ARIZ.	3-KTVK
PITTSBURGH, PA.	4-WTAE
PORTLAND, OREG.	8-KPTV
RICHMOND, VA.	8-WTVR
ROCHESTER, N.Y.	10-WHEC-TV
ST. LOUIS, MO.	2-KSTI
SALT LAKE CITY, UTAH	2-KUTV
SAN ANTONIO, TEXAS	13-KONO-TV
SAN DIEGO, CALIF.	6-KSTU
SAN FRANCISCO, CALIF.	7-KGO-TV
SEATTLE, WASH.	3-KOMO-TV
SALISBURY, MD.	16-WBOC-TV
SEDALIA, MO.	8-KMOS-TV
SOUTH BEND, IND.	10-KMAY-TV
SPOKANE, WASH.	2-KRM-TV
STOCKTON, CALIF.	13-KOVR
TOLEDO, OHIO	13-WSPD-TV
TAMPA, FLA.	28-WFTS-TV
TUCSON, ARIZ.	8-KSTU
TULSA, OKLA.	8-KTUL-TV
WASHINGTON, D.C.	7-WMAL-TV
W. PALM BEACH, FLA.	13-WLAT-TV
WICHTA, KANS.	16-WNEP-TV
WILKES BARRE, PA.	43-WBET-TV
YORK, PA.	
YOUNGSTOWN, PA.	

Wendy

THE GOOD LITTLE WITCH

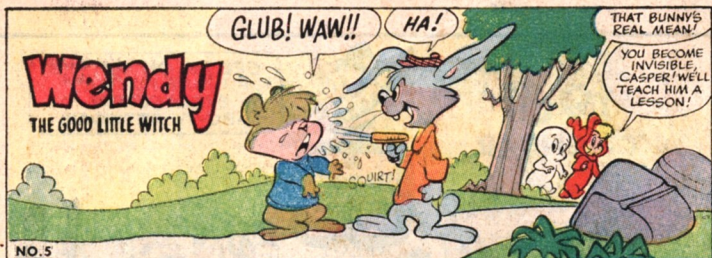
NO. 5

GLUB! WAW!!

HA!

THAT BUNNY'S REAL MEAN!

YOU BECOME INVISIBLE, CASPER! WE'LL TEACH HIM A LESSON!



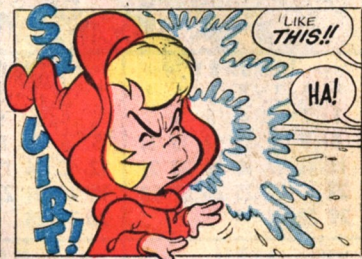
YOU SHOULDN'T DO SUCH THINGS, BUNNY!

OH, YEAH? WELL I'M GONNA SQUIRT YOU, TOO!



I LIKE THIS!!

HA!



I GUESS YOU'LL HAVE TO SWING INTO ACTION, CASPER! BZZZ!

HA!

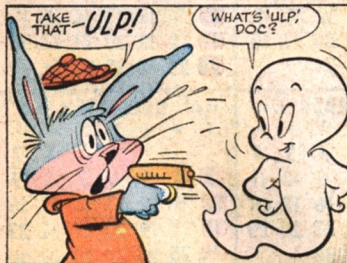


WOULD YOU CARE TO SQUIRT ME AGAIN, BUNNY? YOU BETCHA!



TAKE THAT—ULP!

WHAT'S 'ULP', DOC?



'ULP' MEANS HE'LL THINK TWICE BEFORE HE SQUIRTS ANYBODY AGAIN!



THE END

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1961 CALENDAR



SEE ME ON MATTY'S
FUNDAY FUNNIES
EVERY SUNDAY
ABC-TV NETWORK.



1961 JANUARY 1961

S M T W T F S

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1961 DECEMBER 1961

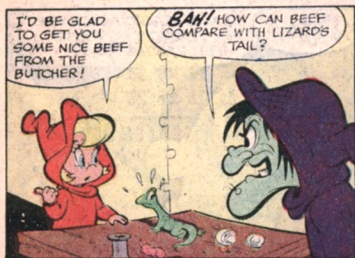
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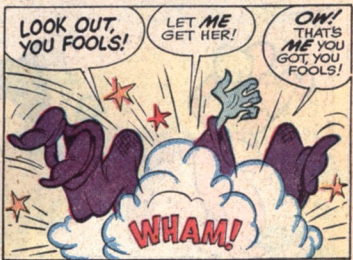
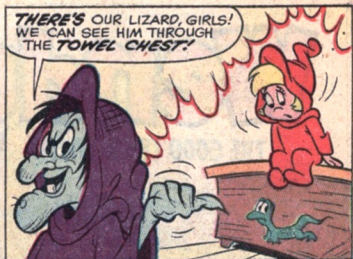
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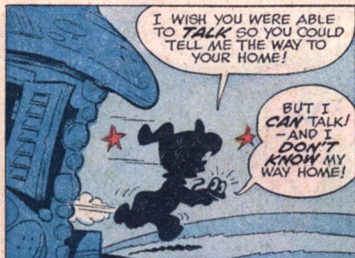
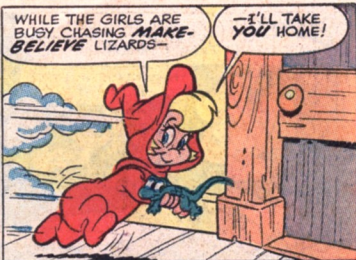
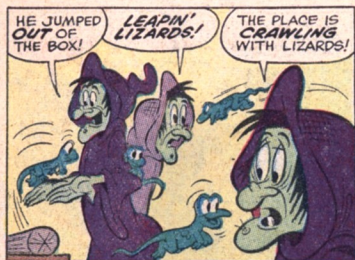
READ HARVEY COMICS ... EVERY DAY ... ALL YEAR ROUND

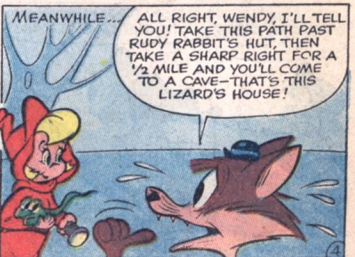
Wendy IN THE LIZARD

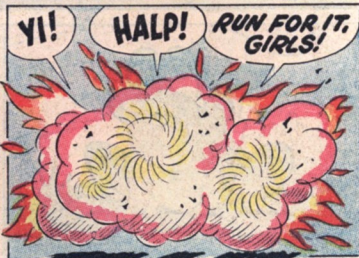
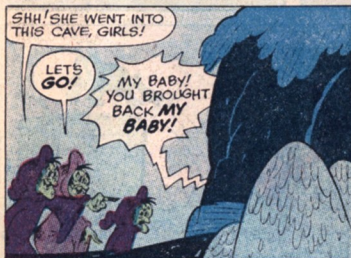
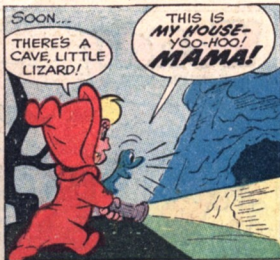
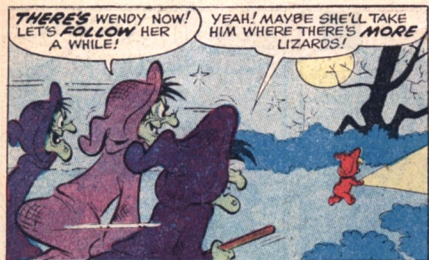
THE GOOD LITTLE WITCH

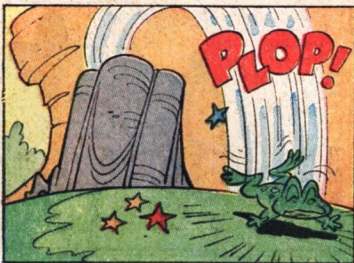
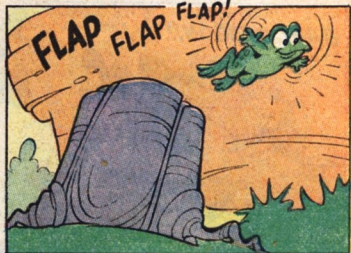
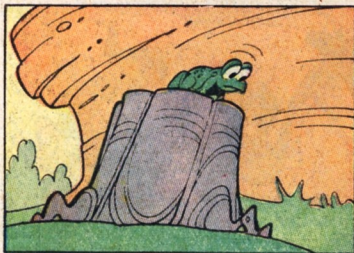
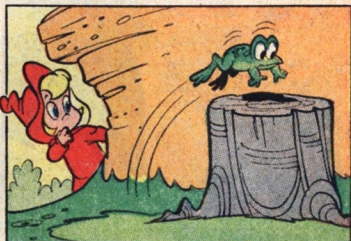
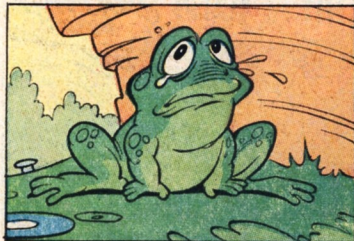


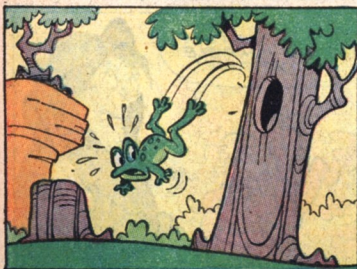
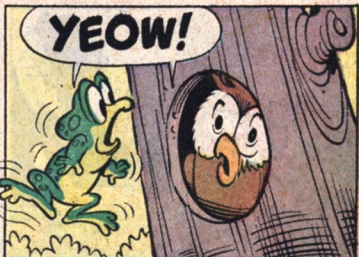
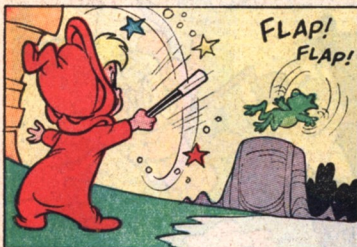






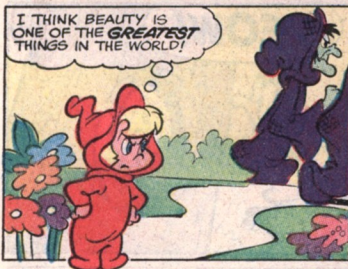


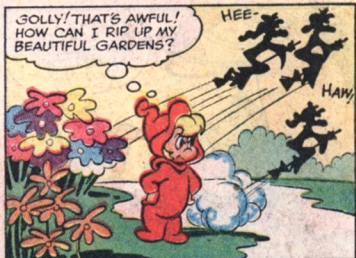


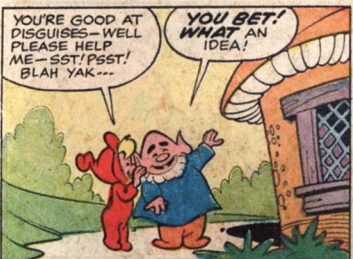


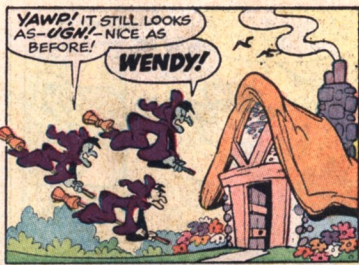
Wendy ^{IN} WORRIED WITCHES

THE GOOD LITTLE WITCH









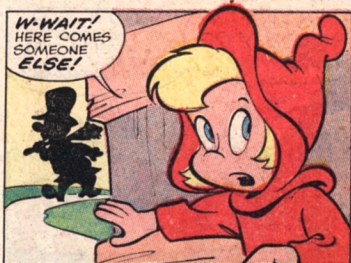


NO, THANKS! SORRY
TO TROUBLE YOU!
'BYE!

GOODBYE!



HA! NOW WE CAN GET BACK TO
OUR **DIRTY WITCH-BUSINESS!**
WENDY! RIP UP THOSE FLOWERS
WHILE WE CHANGE BACK!



W-WAIT!
HERE COMES
SOMEONE
ELSE!



PSST! WENDY, IT'S ME—
GNORMAN GNOME!
WHERE ARE THE WITCH
SISTERS SO I CAN
FRIGHTEN
THEM?



I THINK YOU'VE **GOT** THEM
SCARED! THANKS FOR
HELPING, MR. GNOME!

GREAT! I'LL BE BACK
IF YOU EVER NEED ME!



GOLLY! THAT
LOOKED LIKE
ANOTHER
WITCH HUNTER!

WE'VE GOT TO LET WENDY
KEEP THIS PLACE
PRETTY SO NO ONE
KNOWS US WITCHES
ARE HERE!



GOLLY! THAT FIRST MAN MUST'VE
BEEN A **REAL** WITCH HUNTER!

CAN **WE** HELP
YOU, WENDY?

YES,
DEAR?

THE
END



DEAR BOYS AND GIRLS,
I HOPE YOUR SANTA CLAUS
HAS BROUGHT YOU THE NICE GIFTS
YOU WANTED FOR CHRISTMAS.
DID YOU RECEIVE ANY OF
THE SPECIAL **HARVEY**
TOP TOYS?

YOU CAN HAVE CHRISTMAS
EVERY DAY IF YOU CAN STILL GET
ONE OF THESE HARVEY TOP TOYS
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HAVE A
WONDERFUL 1961.
YOUR FRIEND,

Casper



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THIS POSTER
IN STORE
WINDOWS



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- Sure-stop hand brakes
- Double ball bearing wheels



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106 LYMAN STREET, HOLYOKE, MASS.

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- BIG LEAGUE HOCKEY
- PUSH BUTTON BASEBALL
- ELECTRIC HOT ROD
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AT ALL BETTER STORES



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PROFESSIONAL
ELECTRIC
FOOTBALL

GOTHAM
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BIG BANG

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model shown
17" Field Cannon \$9.95

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FUN TO BUILD!
FUN TO RACE!
MOTOR DRIVEN!



EVERYTHING YOU NEED (except battery)

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 - 2 Motor Brackets
 - 4 Wheels • Body
 - Rubber Hub Switch
 - Nailor Battery Brackets
 - Lead Wires • Axles
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EASY-TO-FOLLOW DIRECTIONS!

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REMOTE CONTROL ACTION GAME

PLAYERS ACTUALLY SPEAR FISH

COMPLETE WITH CONTROL ROD, SKIN DIVER AND SIX FISH

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Corridor Coach No. 13. Second Coach No. 14. Brake Coach No. 15.



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2 AUTOS
2 TUNNELS
2 BRIDGES
AND STEERING CONTROL ROD

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mfd by **SIDNEY A. TARRSON CO.**
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BIG KIT \$149

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STUFFIES: Stuff and lace your favorite TV character with 6 Tinkle Toys. **\$1.00**

FUN BOX: A Box full of Casper Fun with color books, stand ups, stencils and games. **\$1.00**

FLANNEL BOARD: Make your own TV scenes of Casper and the other FUNDAY cartoons. **\$1.00**

SAALFIELD SEWING CARDS: Sew your own Funday cartoon characters. **\$1.00**

THE Great NAME

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TURN THE CRANK AND IT PLAYS THE MATTY'S FUNDAY FUNNIES TV SONG

Casper (The Friendly Ghost) GE-TAR

MATTEL, INC. TOYMAKERS

IF IT'S MATTEL IT'S SWELL!

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GOOD YEAR

Casper SPOOK BOARD GAME

Casper SPOOK BOARD GAME

IT'S FUN AND ADVENTURE!

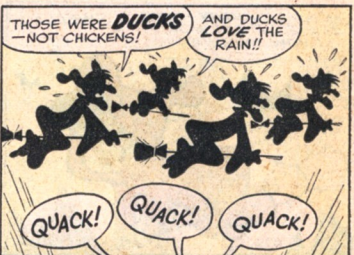
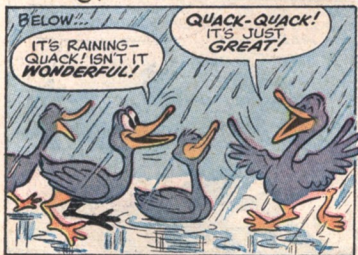
MB MILTON BRADLEY

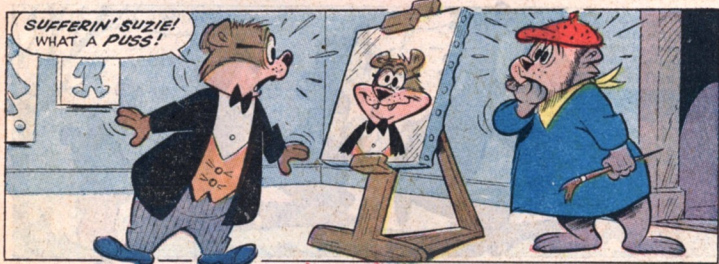
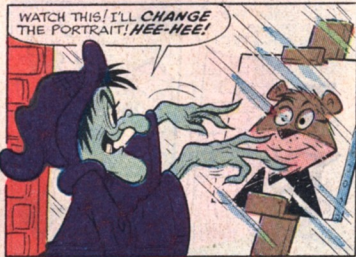
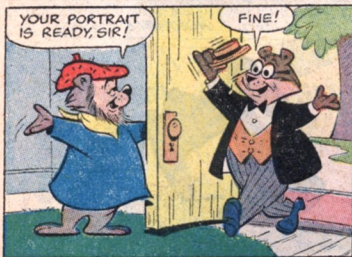
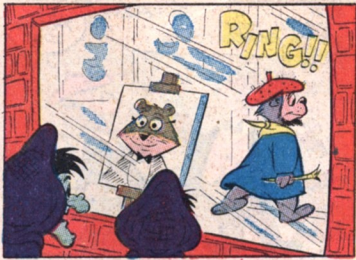
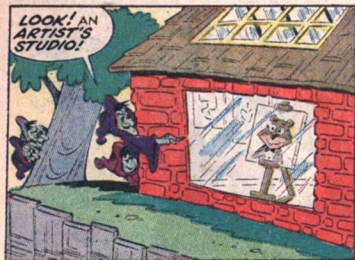
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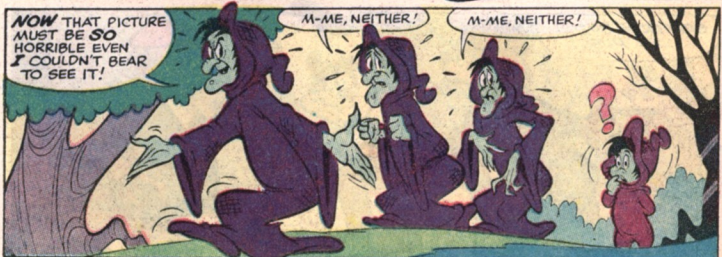
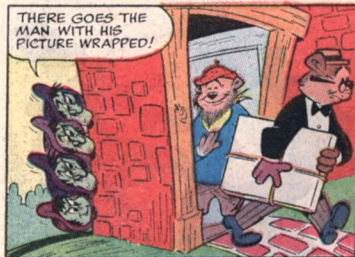
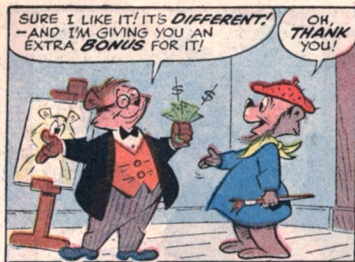
THE WITCH SISTERS

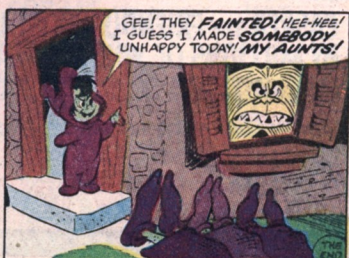
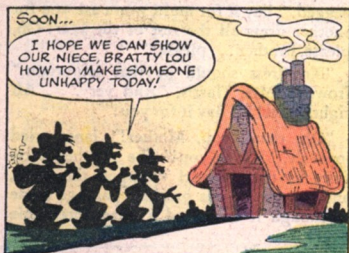
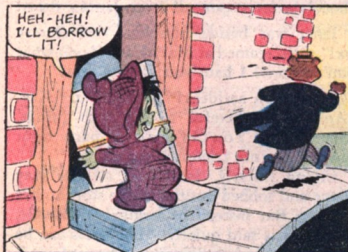
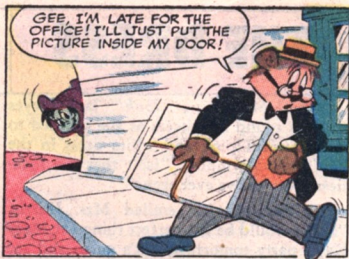
IN BRATTY LOU











THE DRESS

"Oh-h! Mother . . . look!" Janet's eyes were as round as saucers as she pointed to the beautiful pink and white dress in the kiddie shop window. "Isn't that the loveliest dress you've ever seen?"

"It certainly is," smiled Mrs. Harris, "and it would be the perfect thing for Mary Kay's party tomorrow. Let's go in and see how it looks on you."

So they went into the store, and Janet tried on the dress. It fit her perfectly, and one glimpse of herself in the mirror told Janet that no other dress could possibly do.

But when Mrs. Harris saw the price tag, she gasped in horror. "Why, it's ridiculous!" she whispered to Janet. "No dress is worth that much money! Take it off, and we'll go find you something at Matson's Department Store."

But Janet couldn't. She just *couldn't*! She had to have that dress! "Please Mother," she begged, "buy it for me! I won't ask you for another dress all the rest of the year! Oh, please, Mother . . . please!"

"No dress should be that important," frowned Mrs. Harris. "And yet . . . All right, Janet! I'll buy it for you!"

"Oh, thank you, Mother!" Janet cried joyously. "I love you!" She watched carefully as the salesgirl wrapped the dress, and she carried the precious package home as though it contained a dozen breakable eggs!

That night, she could hardly sleep. The dress just seemed to float before her eyes. And the next day, she was dressed and ready for Mary Kay's party hours before it was to begin.

But when she finally walked through the door of Mary Kay's house, she knew it had all been worth it. *Her* dress was the prettiest one there. The other girls complimented her on it all afternoon. And then, midway through the party, tragedy struck! Mary Kay herself, who was Janet's best friend, tripped and spilled a whole dish of sticky chocolate ice cream all over Janet's dress!

Janet was beside herself. "You clumsy ox!" she screamed at Mary Kay. "Look what you've done! I hate you! I hate you!"

"It was an accident!" sobbed Mary Kay. "And you're hateful to say such things, Janet Harris! You can leave my party right now! We're not friends anymore!"

Crying bitterly, Janet ran all the way home and sobbed out the whole story to her mother. But instead of being sympathetic, Mrs. Harris said quietly, "The dress can be cleaned, Janet, but can you make your friendship with Mary Kay clean and shining again? You can always buy a new dress, but can you always find a new friend? That's what I tried to tell you in the store when I said a dress wasn't so important. That's why I bought it for you, hoping you'd find out for yourself. Do you understand *now*?"

"I guess," Janet said in a small voice, "I guess *people* are always more important than *things*. I'll be back in a little while, Mother. I'm going over to Mary Kay's house again . . . to apologize!"

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EVERY WONDERFUL ISSUE IS *PACKED* WITH HIS BEST STORIES THAT YOU WILL READ OVER AND OVER AGAIN!

YOU'LL LOVE OUR WONDERFUL FRIENDS...



TELL YOUR FRIENDS ABOUT CASPER AND SAVE EVERY BIG ISSUE!....GET YOUR COPY TODAY!

FIRST DAY

"Come on, dear. It's time to go!" smiled Mrs. Crawford pleasantly.

"No! I won't go! I won't!" muttered her daughter Donna rebelliously.

"Now, Donna, that's no way to talk!" Mrs. Crawford's face was quite stern, but then it crumpled into soft and tender lines as she beheld the little girl's misery. Swiftly, she knelt and took the small figure into her arms. "Believe me, honey," she whispered, "you'll *like* school once you start! You'll see! There'll be fun and games and other children to play with..."

"But I can play with the kids right here on the block!" Donna interrupted, her lower lip quivering perilously close to tears. "We have fun and games right here! Wh-why do I have to go to school for that?"

"Because *everyone* has to go to school!" her mother patiently explained for the umpteenth time. "It's the law, Donna. You *must* go to school. Now let's go. You don't want to be late your very first day."

"Yes, I do!" Donna protested in her heart. "I want to be so late that I never get there at all!" But aloud she said nothing! She knew further argument was useless. She couldn't ask her mother to break the law! So, silently, miserably, she slipped into her coat and followed Mrs. Crawford out the front door.

It wasn't a long walk to the school building, but Donna clung to her mother's hand all the way as though for support. Soon, all too soon, her mother would be leaving her,

leaving her all alone in a strange room full of strange children. Mrs. Crawford had explained it all to her long before. Mothers weren't permitted to stay with their children in kindergarten. It would be the first time in her whole life that she, Donna, would be out of sight of her mother's eyes, out of range of her voice. And she was frightened . . . frightened into speechlessness.

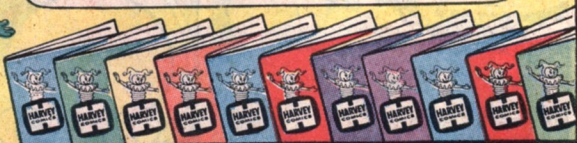
Even when they reached the school and Mrs. Crawford introduced her to the teacher, a smiling young woman called Miss Ames, Donna didn't speak. Even when Mrs. Crawford blew her daughter a kiss and hurried out of the classroom, Donna remained silent. Her anguished eyes followed her mother out the door, but she couldn't seem to force any words from her lips.

And then the little girl beside her spoke softly. "Miss Ames said we could do whatever we wanted while she was getting our records in order. Would anyone like to jump rope?" A squeal of assent went up from the other children, and as if by magic, a place was suddenly cleared, a rope appeared, and the game was on! Before she quite knew what was happening, someone pushed Donna forward, someone shouted "it's your turn," and she found herself jumping in rhythm to the churning rope!

Her cheeks flushed, her braids flying, Donna didn't miss a step! Rope jumping was her speciality! "Hurray!" the other children shouted. "She's the champ!" And suddenly, Donna realized she was part of the group . . . having fun . . . *real* fun . . . in school!



HI, KIDS! LOOK FOR ME IN EVERY HARVEY COMIC IN THE TOP LEFT CORNER!



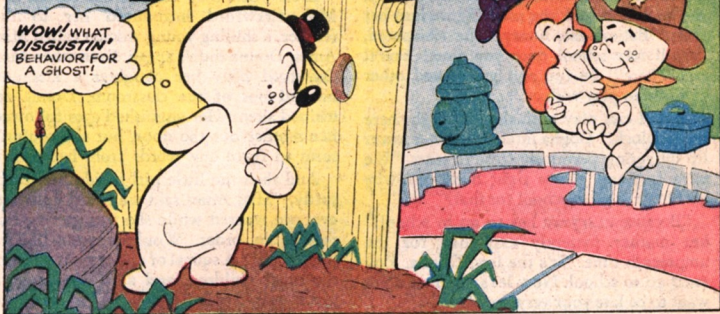
NOW ON SALE-ASK FOR HARVEY COMICS AT YOUR DEALER!

the tuff little ghost

Spooky

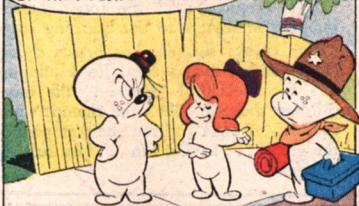
IN IT'S NO
PICNIC

WOW! WHAT
DISGUSTIN'
BEHAVIOR FOR
A GHOST!



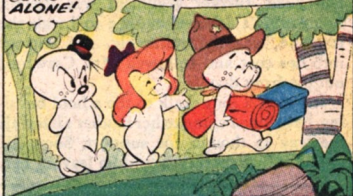
SPOOKY! MEET MY BOO-SCOUT
FRIEND, SEYMOUR! HE'S GOING
ON THE PICNIC WITH US!

HELLO!



PHOOEY!
POIL SAID
WE WAS
GOING
ALONE!

YOU SHOULD SEE ALL THE NICE
THINGS SEYMOUR DOES... HE
HELPS OLD LADIES ACROSS
THE STREET!

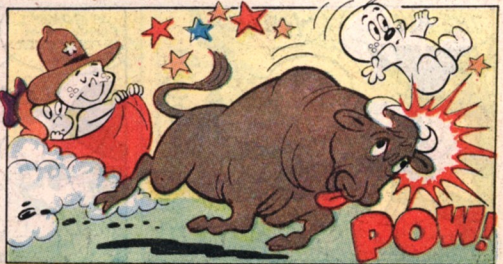
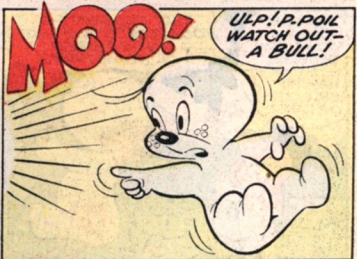
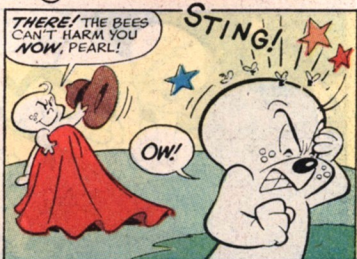
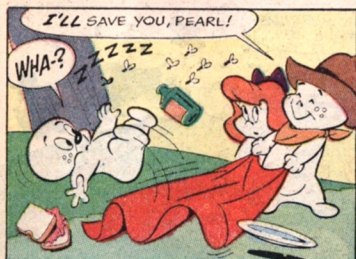
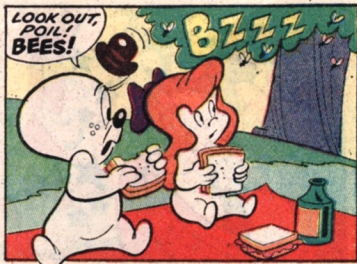
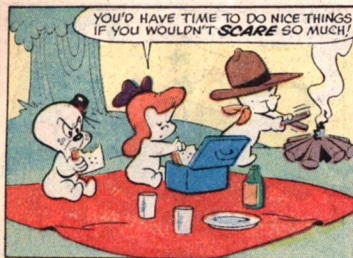


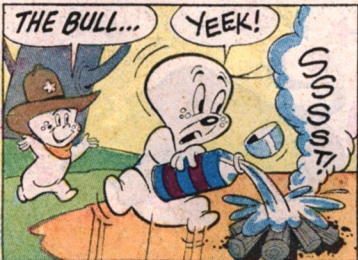
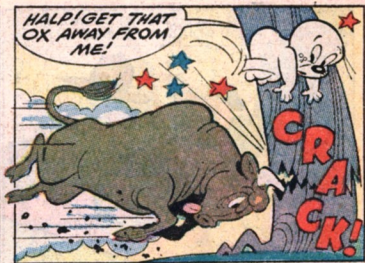
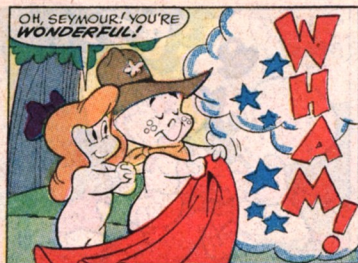
IT WOULD BE FINE
IF **YOU** DID NICE
THINGS, SPOOKY!

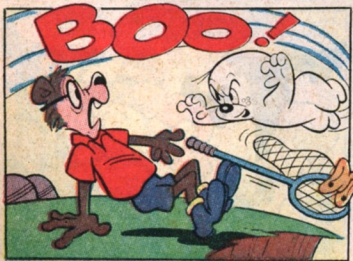
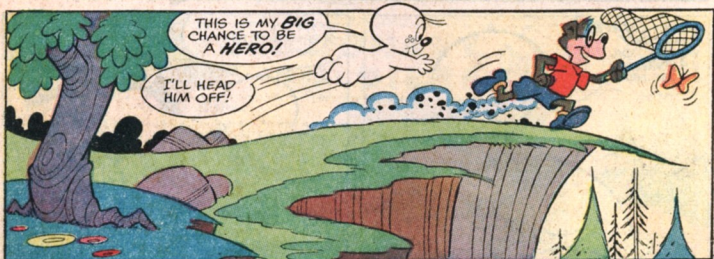
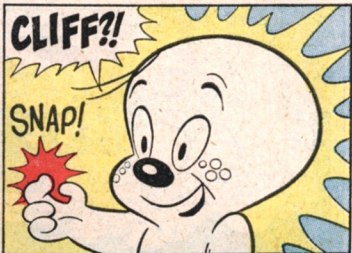
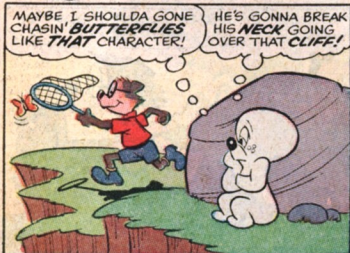
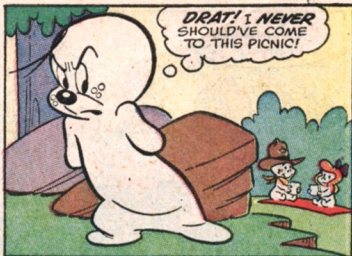


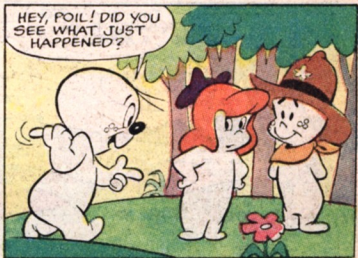
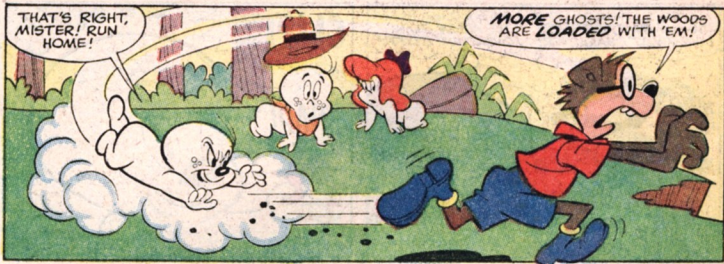
I'D LIKE
TO DO
SOMETHIN'
NICE **RIGHT**
NOW!
DUMP HIM
IN THE
NEAREST
LAKE!











FRONTIER CABIN

\$1.00
5 for
\$4.00

**BIG ENOUGH
FOR 2-3
KIDS!**



SPECIAL GIRL'S PLAYHOUSE NOW AVAILABLE!

Same size, shape and price as cabin. Imprinted brick walls, French windows, folded wood-slat shutters, flowers, shrubs, sloping roof, large door, etc.

FREE

Large 2"x8" Name Plate fits on door. House can be personalized with child's name.

This huge, western-style cabin is a child's dream come true. Size Approx. 3 ft. hix. - 9 ft. square, 23 cubic ft. inside. Endless hours of play fun. Big enough for 2-3 kids to 'Live' in this cabin of their very own. Constructed of specially treated, safe... flameproof and waterproof DuPont Polyethylene. Use year 'round; indoors or outdoors. No tools needed, nothing to assemble. Sets up in a jiffy, folds compactly for easy storage. Walls and door are realistically imprinted in authentic brown split-log design. Peaked roof is in contrasting color. In a youngster's imagination it quickly becomes a RANCH HOUSE... FARMHOUSE... PLAYHOUSE or A LIFE-SIZE DOLL HOUSE FOR GIRLS. A Bunkhouse - Jailhouse - Sheriff's Office - Secret Clubhouse for Boys. This King-size cabin is our

greatest bargain in years. A comparable \$3.98 value now only \$1.00. This sale price is made possible by your buying directly from factory. We are the largest Mfrs. and Distrib. of playhouses in the U.S. Over 250,000 satisfied customers. They make wonderful gifts. Buy several. Add 25c each house, postage and handling charges. Sorry, no C.O.D.'s. Special Offer: 5 for \$4.00. GUARANTEE: Try without risk or obligation for ten days. Let the kids play in and enjoy it. If they are not delighted return for immediate refund.

Orders Shipped Within 24 Hours!

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Dept. 15-KL, 147 West 42 St.
New York 36, New York

FRONTIER CABIN

Please send me
items checked:

- ☐ Frontier Cabin @ \$1.00 plus 25c postage and handling
☐ Girl's Playhouse @ \$1.00 plus 25c postage and handling
☐ Frontier Cabin or Giant Playhouse or Any Combination
- 5 for only \$4.00 plus \$1.00 postage and handling

I enclose ☐ Cash ☐ Check ☐ M.O.

Name _____

Address _____

City _____

Zone _____ State _____

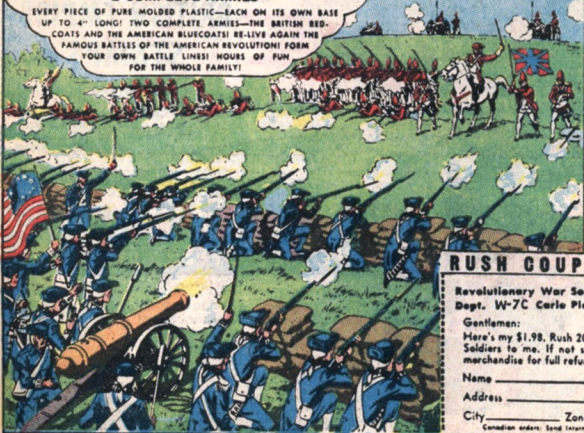
Sorry, No C.O.D.'s

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HERE'S WHAT YOU GET:

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- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

NO C.O.D.'s

Revolutionary War Soldiers

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Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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**FLASHES
LEFT AND RIGHT
LOOKS REALLY
GREAT**

only 1.98

- Switches On and Off for turns
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Be the first In Your Neighborhood

Hey kids, here's the sharpest new addition to your bike of all times. Yes, it's a combination powerful headlight and flashing directional signal made of shiny chrome plate, that really works! All you do is attach the headlight to the handlebars, the signal to the rear fender, and you're all set. A flick of the hand switch and your directional signal lets them know which way your turning. And, the headlight is a real flashy job also. This is a must for any bike. Will not interfere with the operation of your bike in any way. Only 1.98 plus 27¢ shipping charges. So don't delay! Order now. Give the gang really something to see!

10 DAY FREE TRIAL

Order your combination headlight and flashing signal at once. If you are not 100% delighted after 10 day free trial, Simply return for prompt refund of full purchase price.

Money Back Guarantee

Honor House Product Corp.
Lynbrook, N.Y.

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Rush my combination headlight and directional signal at once. If I am not 100% delighted after 10 day free trial, I may return for prompt refund of full purchase price.

☐ I enclose 1.98 plus 27¢ shipping charges. Same Guarantee.

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Rush coupon today! Get this giant collection FREE. Direct from our agents everywhere, scarce old and new issues in our newest FREE offer. Genuine, all different stamps from Africa, the Far East, Colonies and Dominions, the Royal Family, Jubilees, Coronations, many more! Hand-picked, seldom-seen stamps from all over the Empire. Pictorials and bi-colors. Think how they will grow in value, what they will mean to your collection. MORE. For your free inspection, we'll include other interesting offers, approvals, and a free copy of our popular, helpful STAMP COLLECTOR'S GUIDE. Important! Our present supply of this rare offer will be exhausted shortly, so mail the coupon now! If clipped, send name, address and 10c for postage, handing to GARCELON STAMP CO., Dept. HV2P, Calais, Maine.

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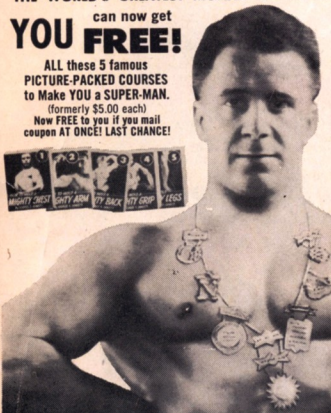
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ALL these 5 famous
PICTURE-PACKED COURSES
to Make **YOU** a SUPER-MAN.
(formerly \$5.00 each)
Now FREE to you if you mail
coupon AT ONCE! LAST CHANCE!



"NO MATTER WHAT YOUR AGE
I'll show you, by my quick, easy SECRETS

How to GAIN OR LOSE UP TO 50 LBS. FAST
like my pupils here did and THOUSANDS do now."



YOU can add
7 inches to your CHEST
3½ inches to each ARM
and the rest in proportion
just at I did.

YOU can WIN the 18" tall
SILVER TROPHY with name on it,
A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year
old SON — now Pals — train
JOWETT way together!



"Both gained pounds of powerful
muscles. Advise all you fathers and
sons to end for the Jowett courses
without foolish delay."

—LARRY CAMPBELL

"I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES.
BEFORE
mailing
coupon,
I was a
125 lb.
6 ft.
skinny
weakling,
says JOHN SILL.



"I LOST
30 LBS.
OF
DANGEROUS
UGLY
FAT
4 INCHES
OFF MY
WAIST!"

"That 220 lb. FAT-BOY at
the right was ME a few
short weeks ago."

JOWETT streamlined my
body, made me a new man
my 47" chest
my 32" waist
15" difference
attracts admiration at the beach.

A WINNING CHAMPION
and SPORTSMAN.

"I am just
41 years YOUNG now,

I LOST
POUNDS OF
FAT FAST.
Everyone,
regardless
of age,
should
send
for your
courses.
Soon
they'll
be as proud
as I am."

Paul
Lange



28 year old
Felipe
Mendoza

**SKINNY OR FAT, 15, 20, 30 OR 40 YEARS
OF AGE
I'LL BUILD YOU INTO A NEW
ATHLETIC MIGHTY-MUSCLED
ALL-MALE HE-MAN**

in 10 THRILLING MINUTES a day, as I have done to MILLIONS in 35 YEARS."

**GEORGE
JOWETT**

4 TIMES WINNER
WORLD'S STRONG
EST AND MOST PER-
FECTLY DEVELOPED
MAN title, wearing
CHAMPIONSHIP
MEDALS, and MED-
ALS honoring him as
"WORLD'S BEST Body
Builder"



This now MAGNIFICENT,
MODERN HERCULES,
26 year old teacher,
William Butler,

How would **YOU** like
to have 18½ inch ARMS
a 52 inch CHEST like this
Jowett pupil NOW has?

says to YOU, "No matter WHAT your age, I advise you, SEND for the
JOWETT WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, George Jowett, I
now have 18½" ARMS, a 52" CHEST my STRENGTH has greatly im-
proved. So have my sports. I have won titles like 'Mr. Virginia',
'Mr. State Y.M.C.A.', etc."

**YOU can soon be a HERO of MEN like Butler is
and an IDOL of WOMEN in a few weeks!**

Yes! In just 10 THRILLING MINUTES a day, in the
SECURITY OF YOUR OWN ROOM at home, MY RAPID-
FIRE, EASY as ABC FAMOUS PICTURE METHODS
will start building you THE VERY FIRST NIGHT. I'll
show you How to build 16 INCH ARMS of MIGHT,
a big, deep 45 INCH CHEST housing TIRELESS
LUNGS, WIDE MANLY SHOULDERS — a BROAD
BRAVING BACK, tapering to a SLENDER WAIST with
punch-proof STOMACH MUSCLES, LEGS of RUN-
NING POWER.

**WOMEN always say, "I just adore
JOWETT ALL-MALE HE-MEN".**

Not I don't care how skinny or flabby you are
now, if you're in your teens, twenties, thirties or
forties, I'll show you in just 10 thrilling minutes
in your home, how you can make yourself over by
the easy, quick method I turned myself from
wreck to WORLD CHAMPION and turned MILLIONS
of others into all-male he-men!

YES! You'll ADD INCHES of MIGHTY MUSCLES to
your ARMS, deepen your CHEST, broaden your
BACK and SHOULDERS. From HEAD to HEELS
you'll gain SIZE, POWER, LIGHTNING SPEED
ENDURANCE. You'll become a SUCCESSFUL HE-
MAN in LOOKS and ACTS — a WINNER in EVERY-
THING — athletics, business, studies.



"I'm
proud
of you
now,
Tony."

Pascarella

BEFORE
mailing
coupon
this
JOWETT
pupil was
this
90 lb.
skeleton.
Gained
70 lbs.
Made
football
team.

You wouldn't
give me
a tumble
before
I gained
28
JOWETT
lbs.

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Dear George: Mail me FREE all 5 HE-MAN Building Picture Courses.
Include PHOTO BOOK of FAMOUS STRONG MEN.

☐ I enclose 10¢ for mailing and handling.

☐ I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST

☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST

☐ I want to become a winning athlete. ☐ I want new pep.

NAME _____ AGE _____
(please print or write plainly)

ADDRESS _____

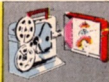
CITY _____ ZONE _____ STATE _____

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\$80 worth
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defense,
Strong-man
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Courses
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Let me
know how
to get these
FREE!

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Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too—and get your prize at once. Or, if you want money instead of a prize, keep \$2.40 for every 48-pack order you sell. Mail coupon today for your first order of American Seeds and Big Prize Book—give the other coupon to a friend.

AMERICAN SEED CO.

Dept. 101
Lancaster, Pa.
OUR 43rd YEAR



MAIL ONE COUPON TODAY

Give the Other to a Friend

AMERICAN SEED CO., Dept. 101F, Lancaster, Pa.

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 15c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____

AMERICAN SEED CO., Dept. 101, Lancaster, Pa.

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 15c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____

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You have an opportunity to win an RCA Victor TV Set, a Motor Powered Speedmobile, Stereo Record Player or \$100.00 in cash. Information sent with Big Prize Book and Seeds. Be prompt! Mail coupon now!



RCA VICTOR TV



MOTOR POWERED SPEEDMOBILE



STEREO HI-FI RECORD PLAYER



\$100 IN CASH