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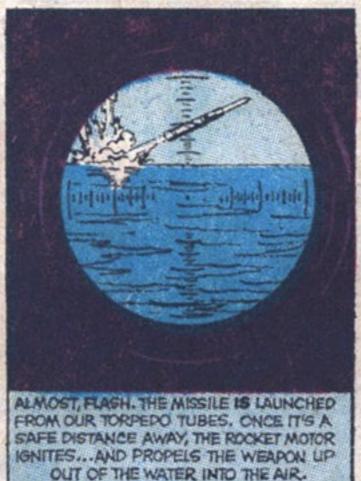
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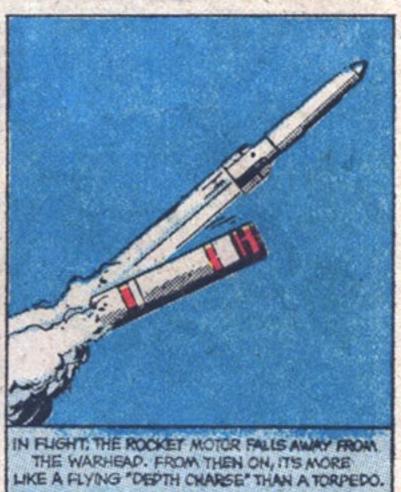
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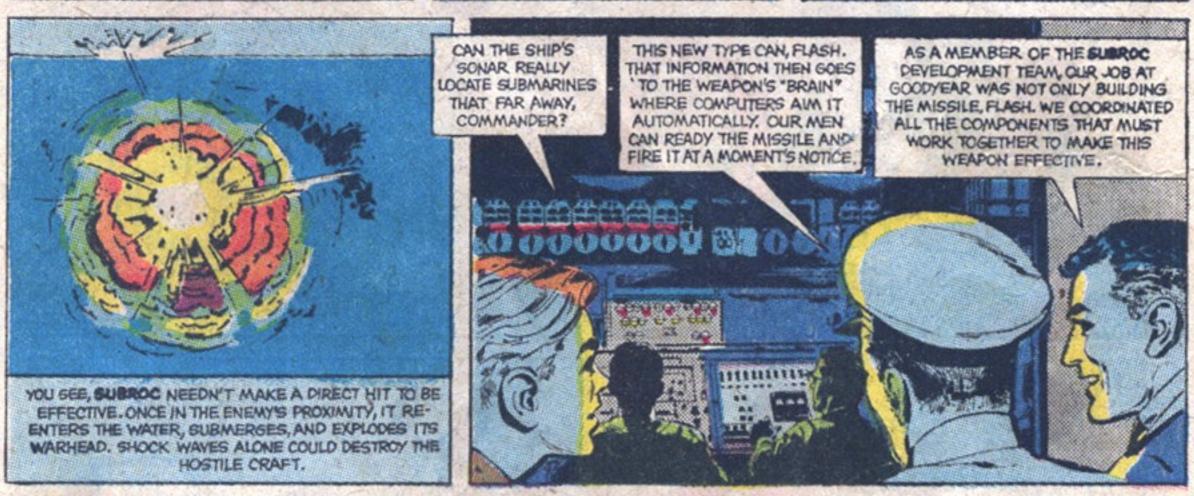
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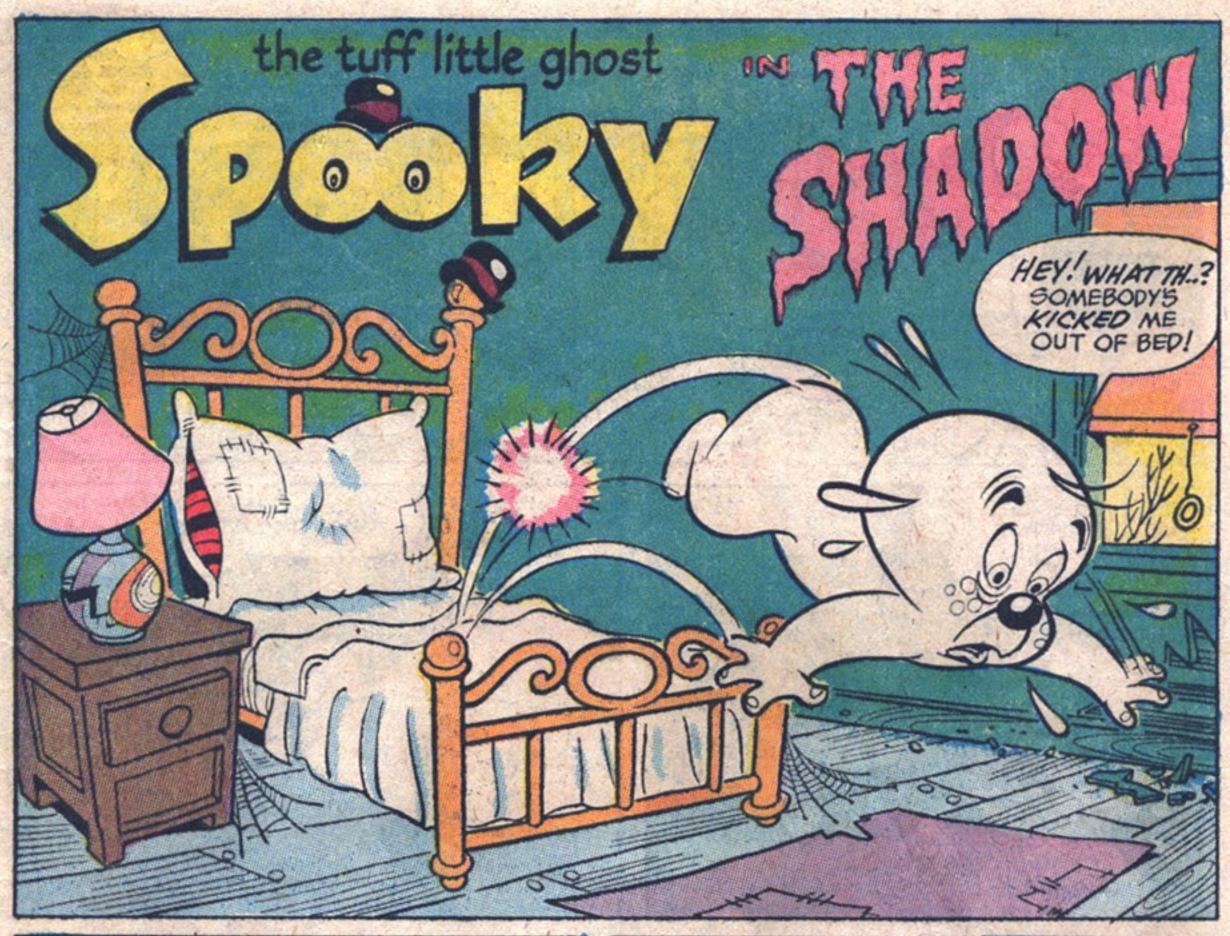
GOODYEAR "KNOW-HOW" LEADS TO
OTHER DOWN-TO-EARTH "FIRSTS" TOO...
LIKE BIKE TIRES. THE WINGFOOT "175"
IS BUILT WITH TUFSYN... A NEW
RUGGED RUBBER. INSIDE
THERE'S 3-T NYLON CORD...
TRIPLE-TEMPERED SO IT'S
STRONGER THAN STEEL.
NEED A NEW BIKE TIRE?
GET A WINGFOOT "175" BY
GOODYEAR...TO GO!

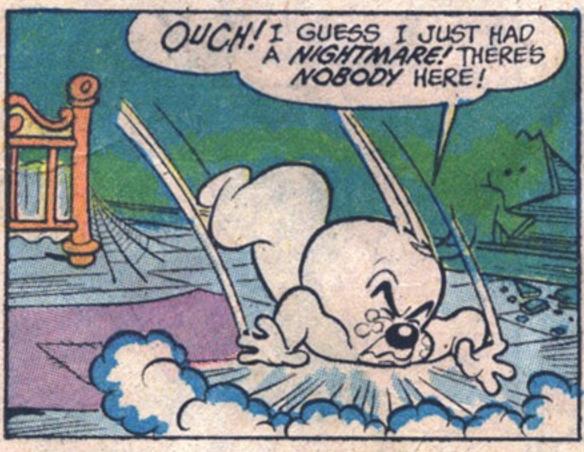
GOODYEAR...TO GO!

Goodyear, Cycle Tire Dept., Akron, Ohio 44316.

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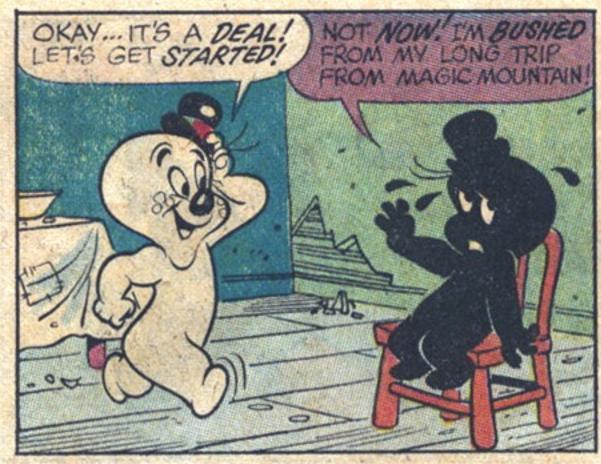






































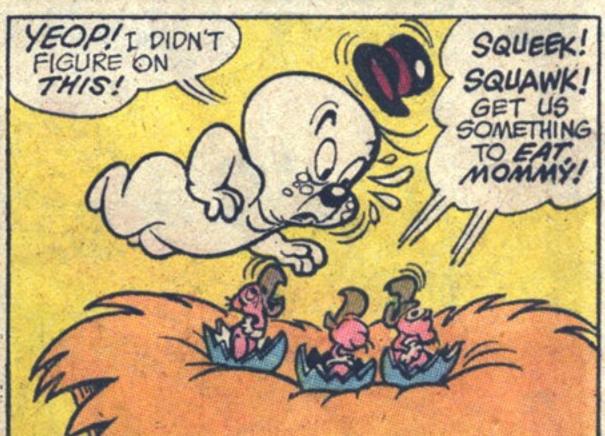






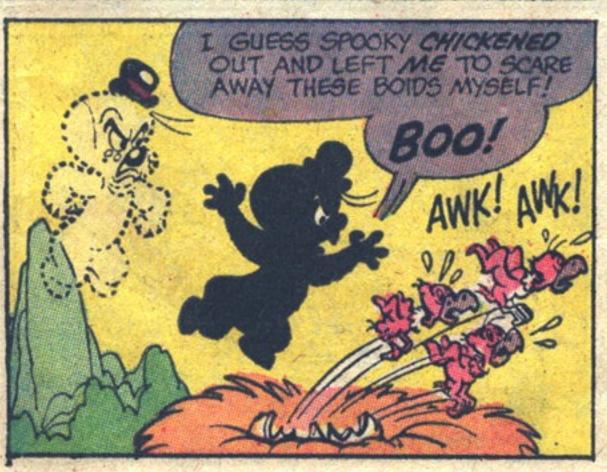










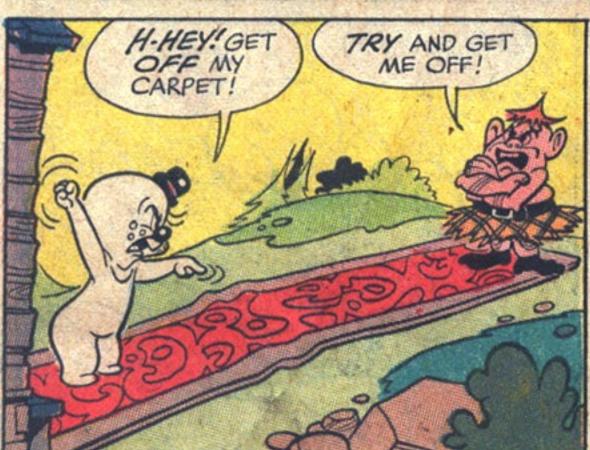




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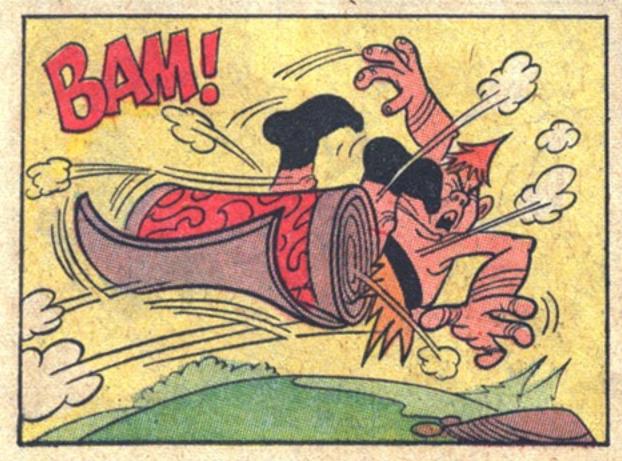


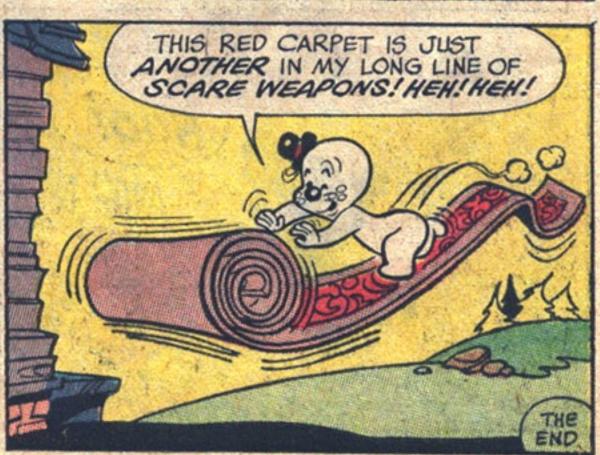


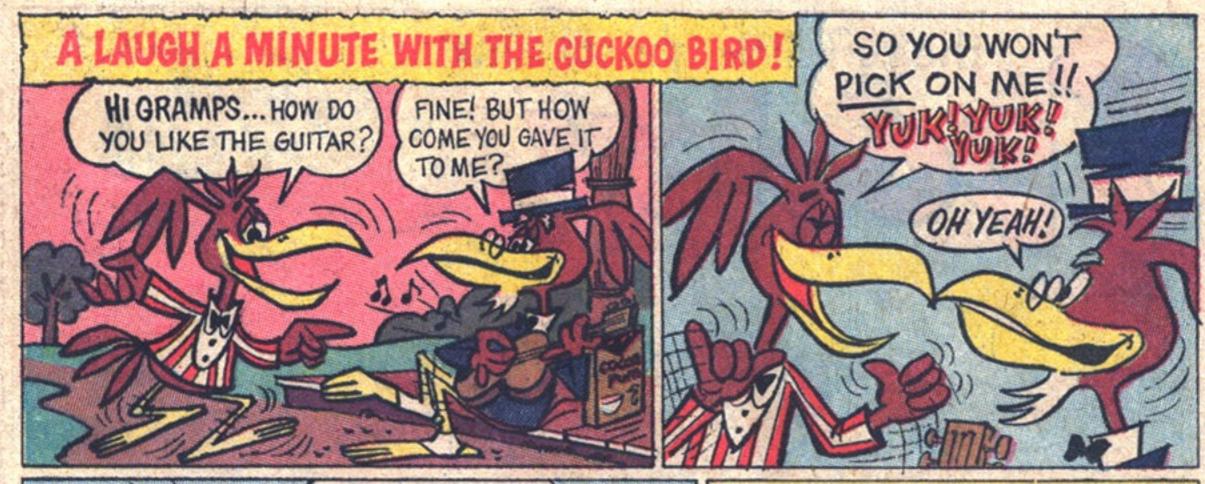
















WENDY, THE GOOD LITTLE WITCH







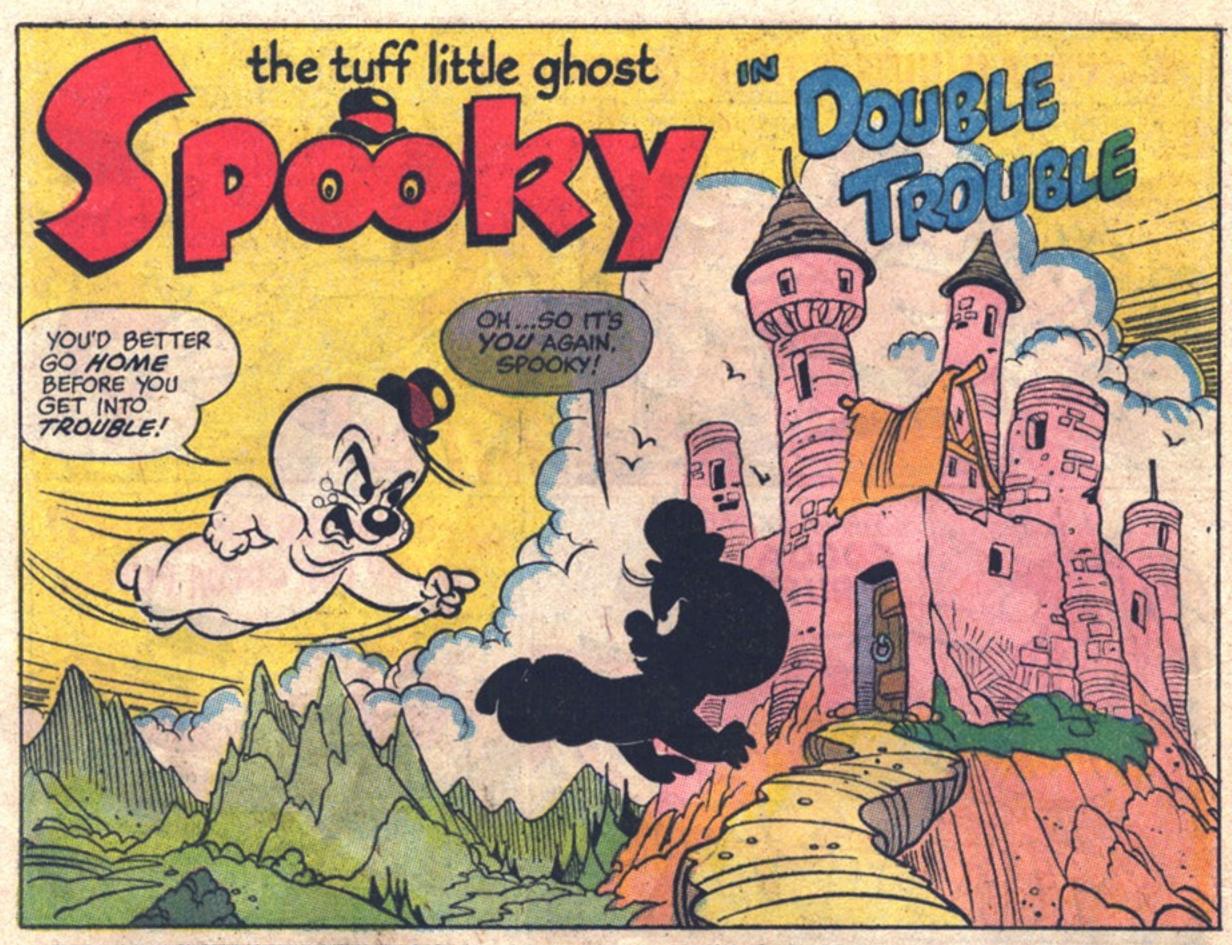


CASPER THE FRIENDLY GHOST AND COMPANY



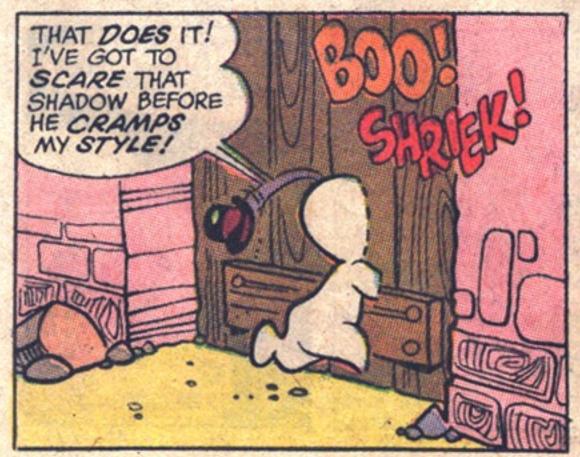




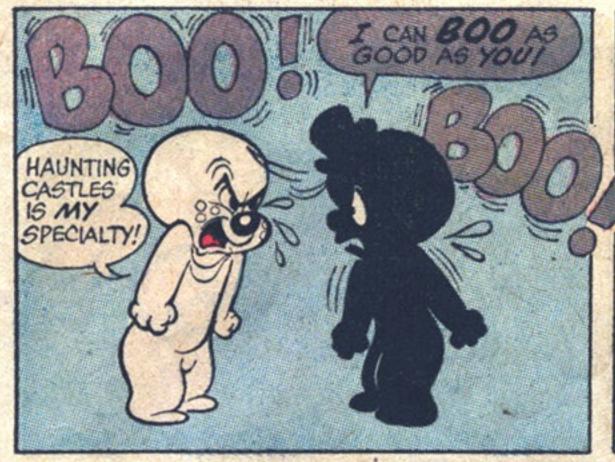
















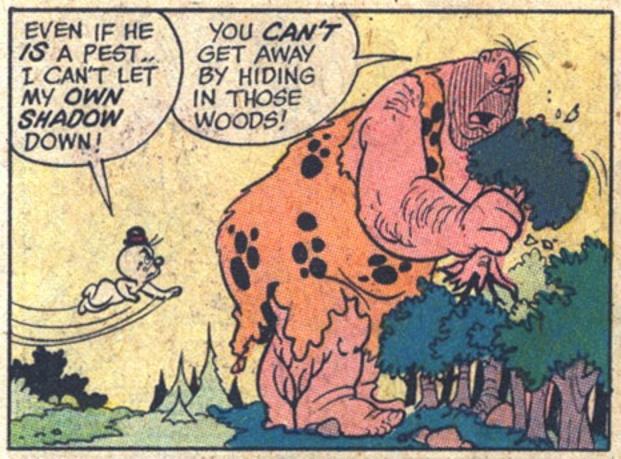




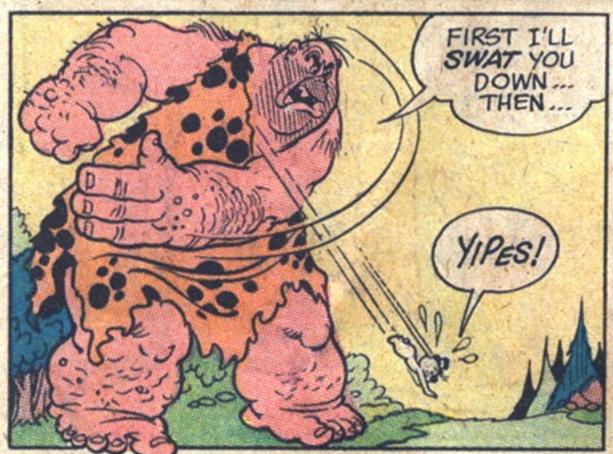




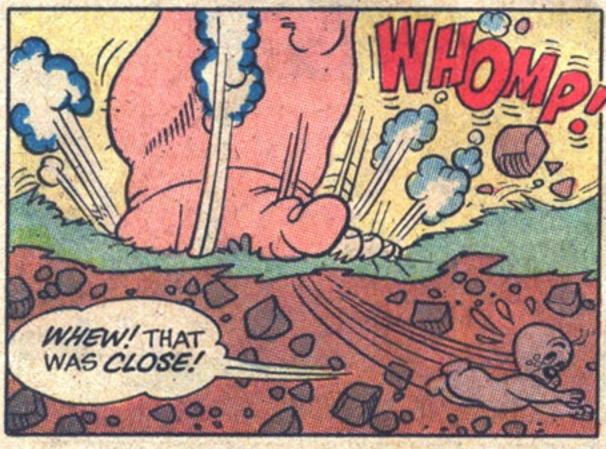






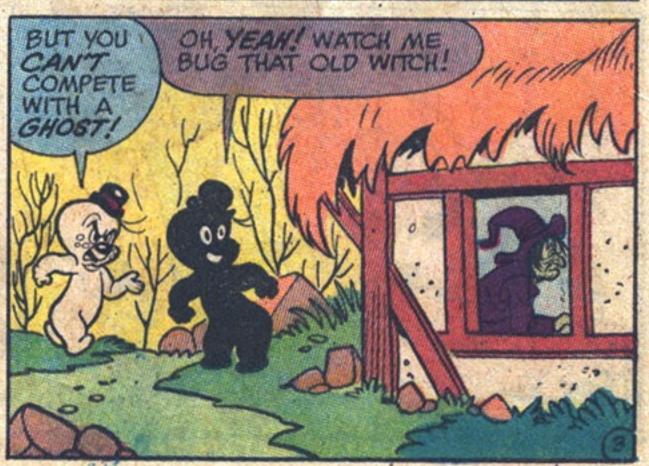


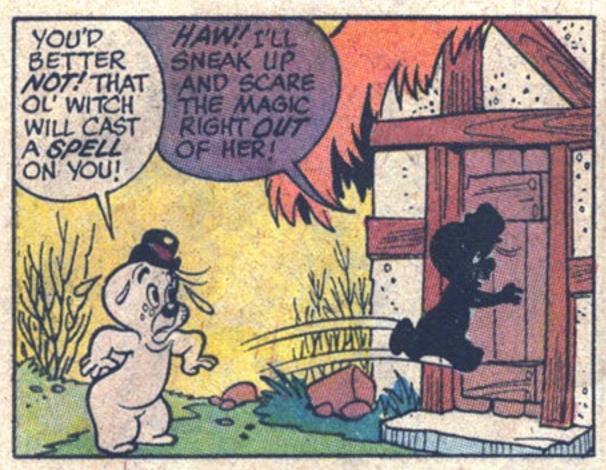










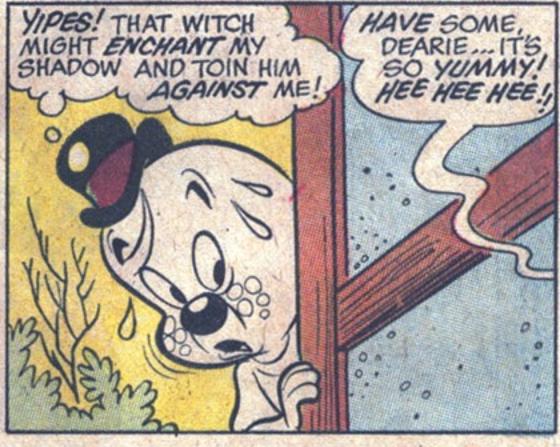




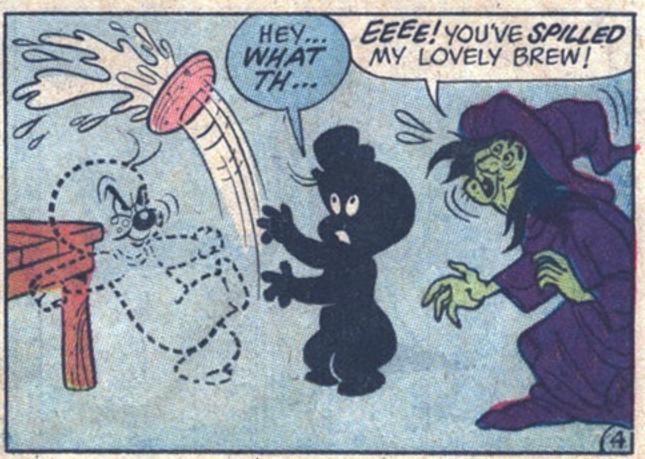










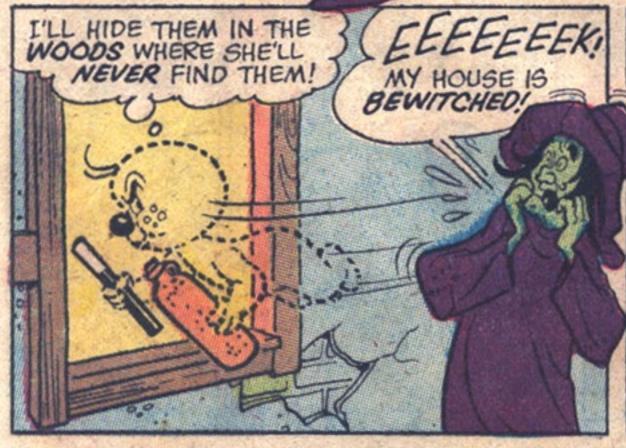




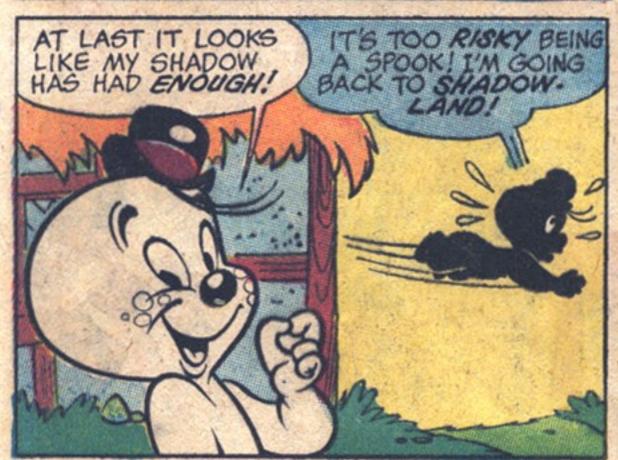














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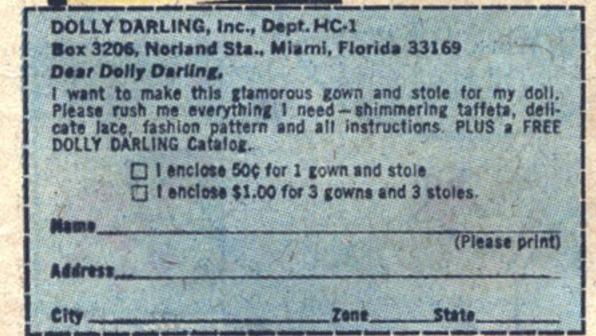
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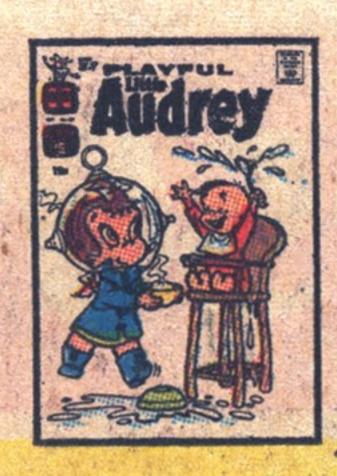
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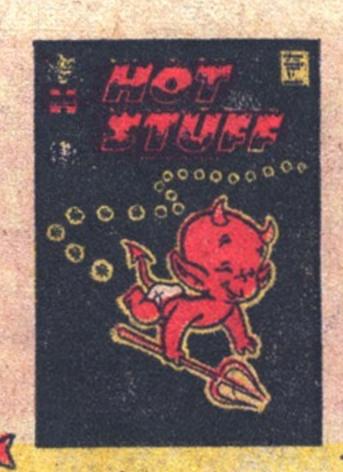
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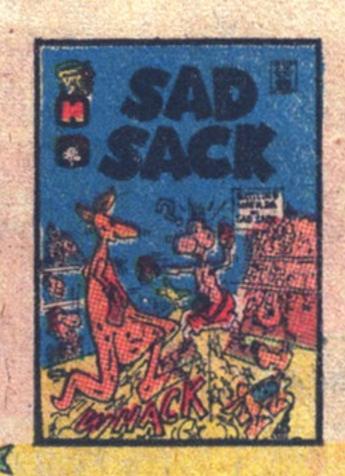










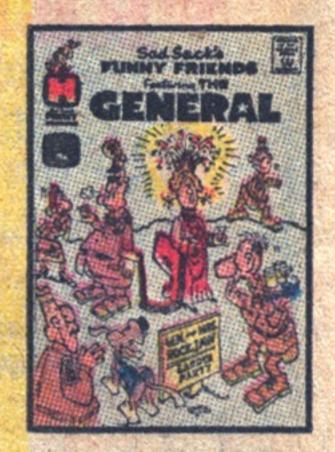




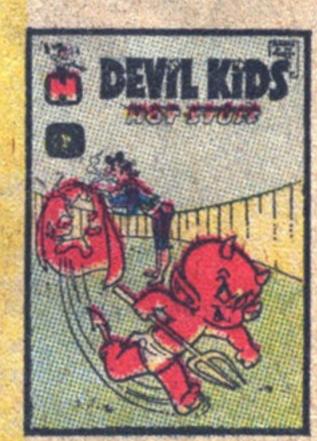




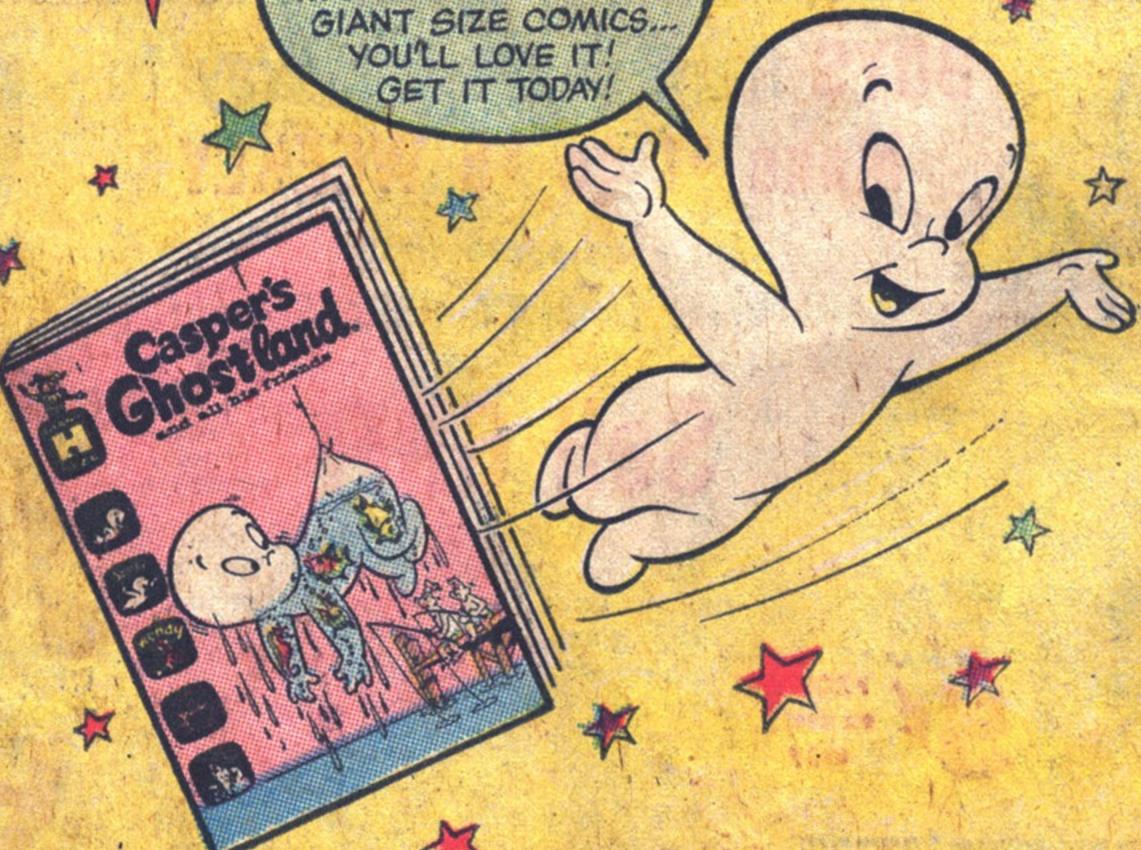
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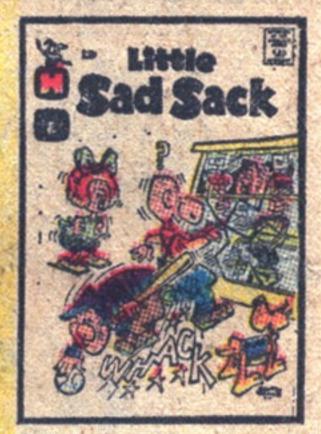










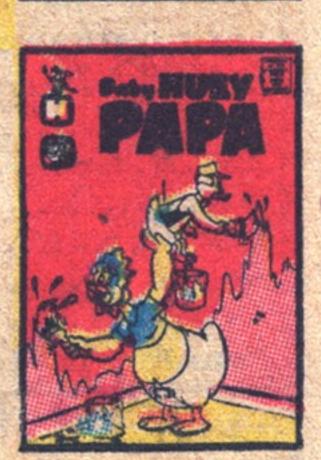




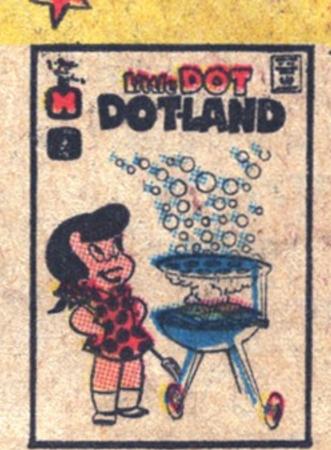




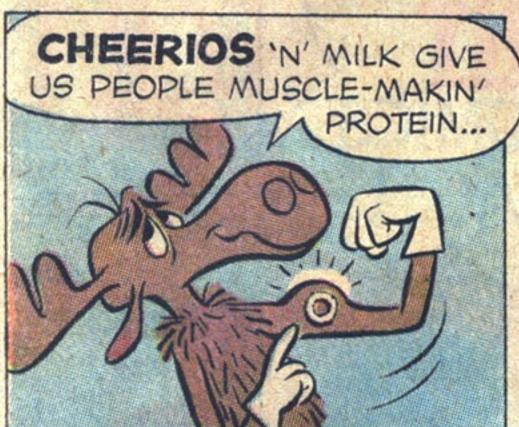










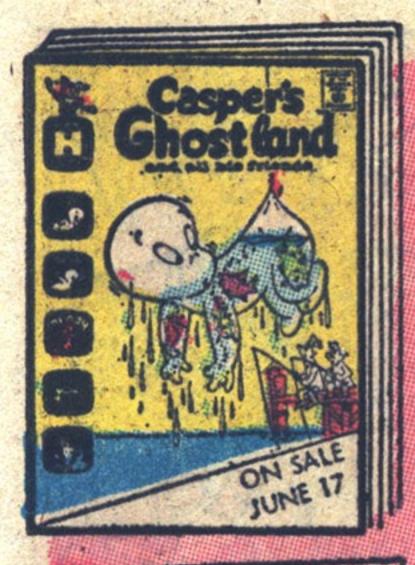


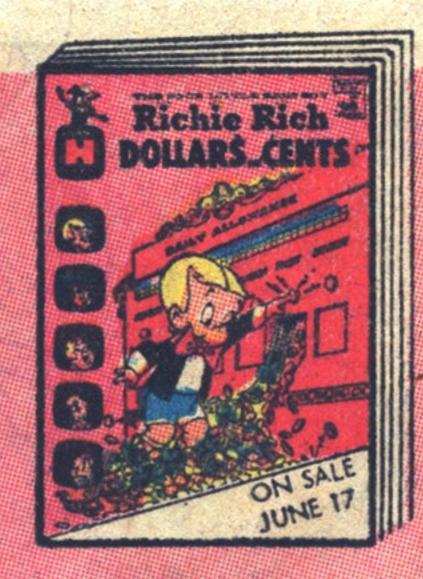


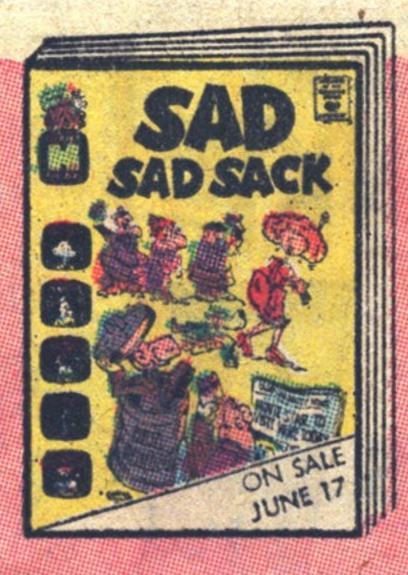


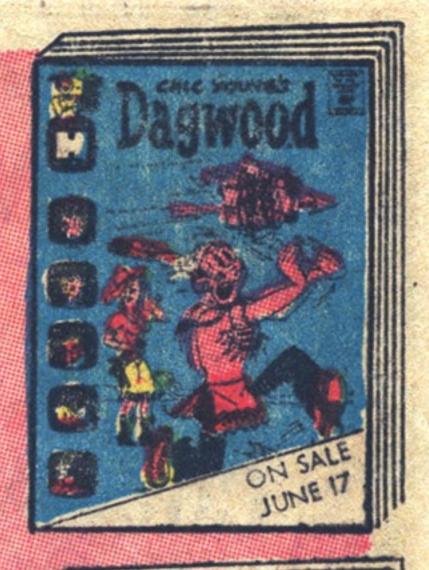














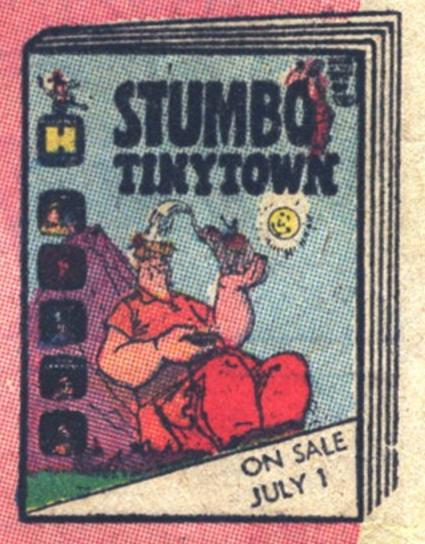


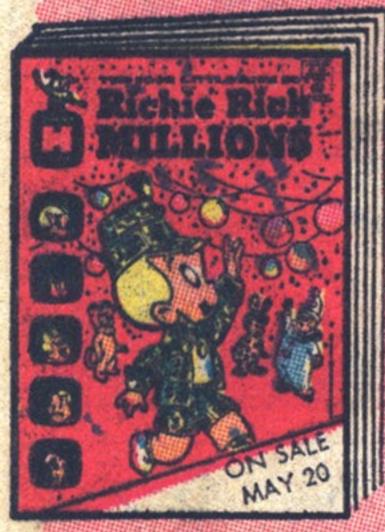


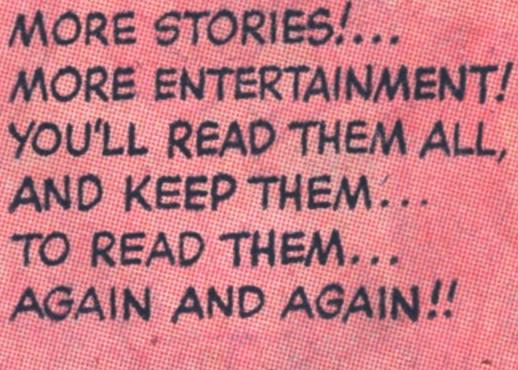








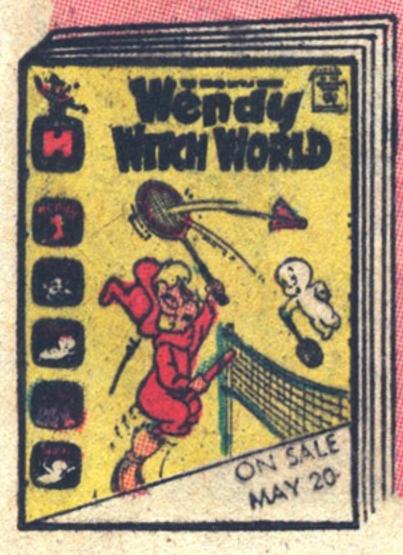




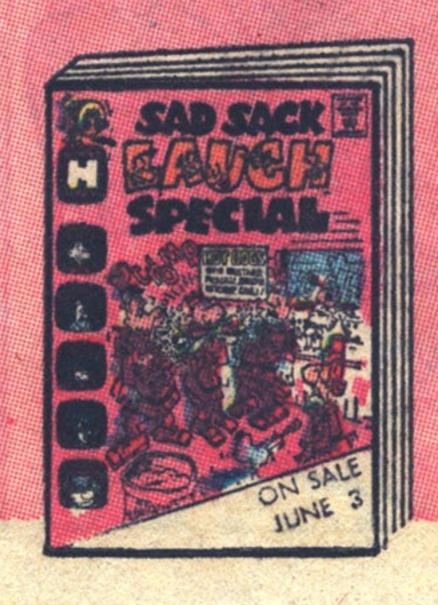


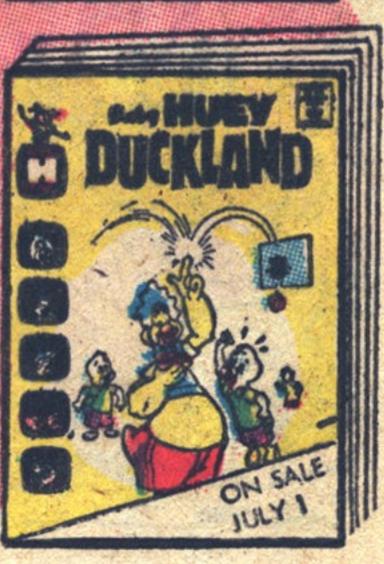


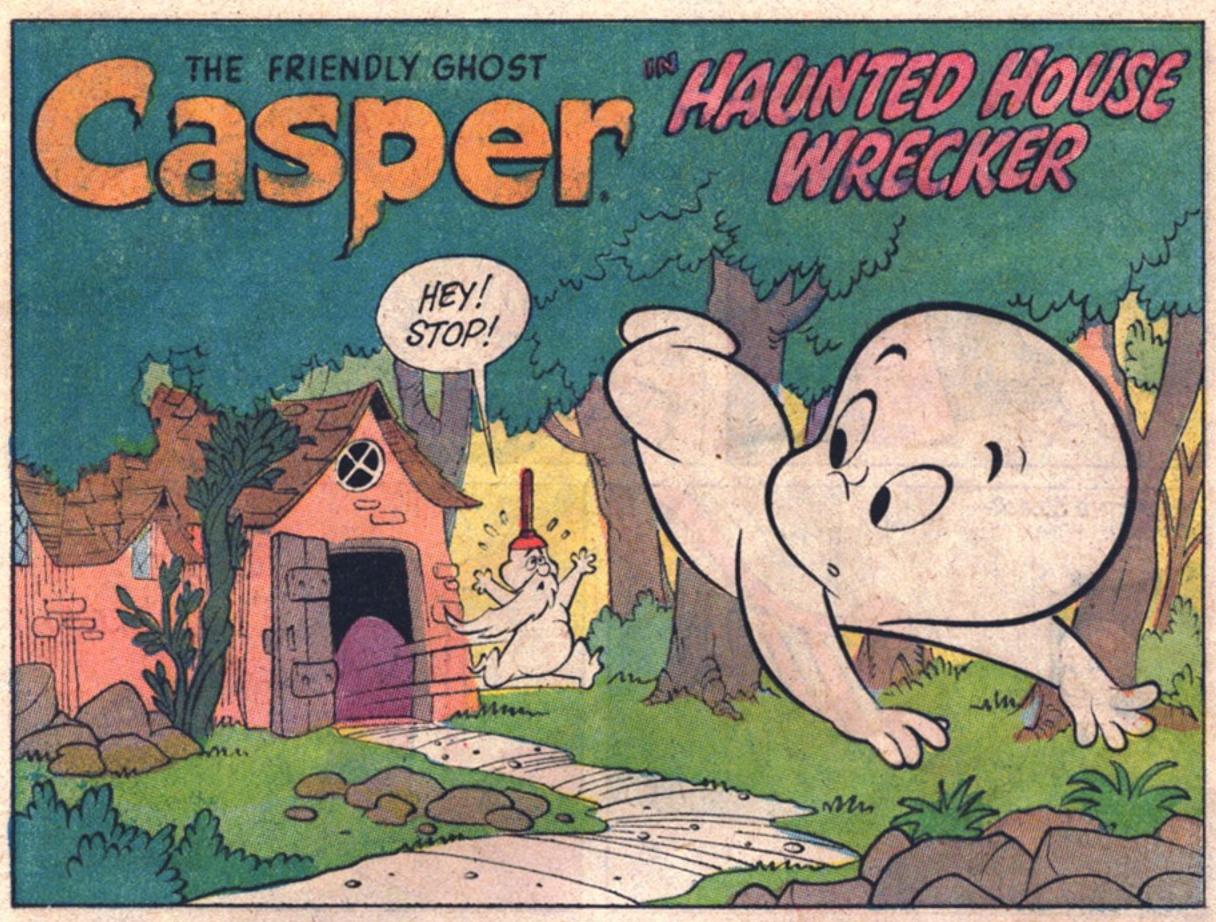
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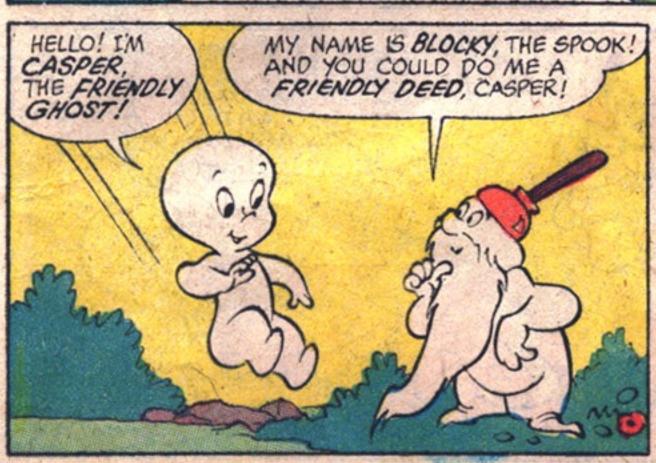


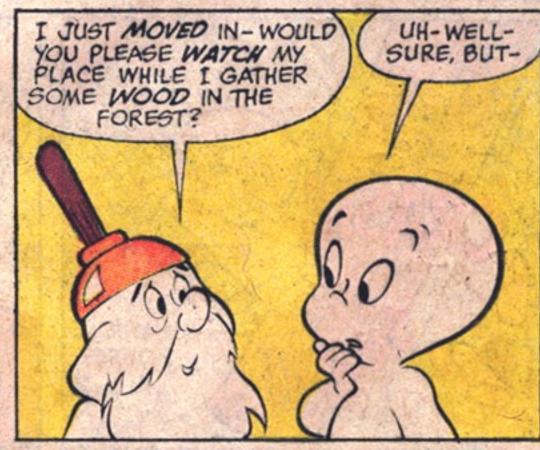


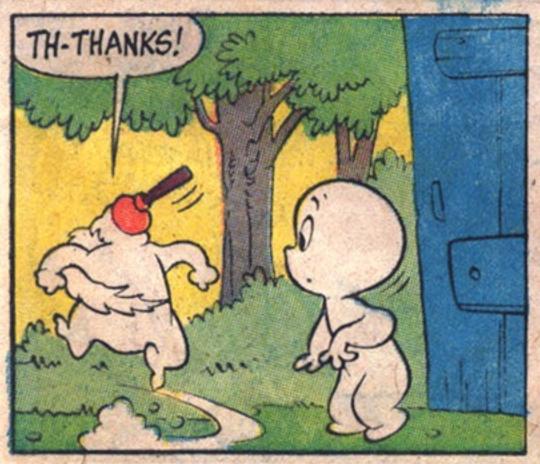


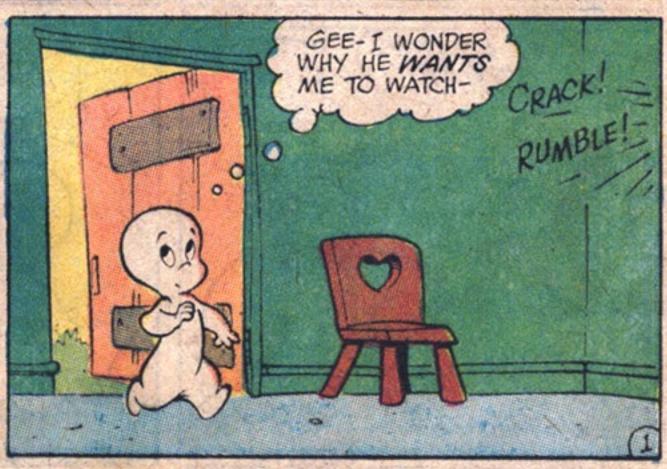










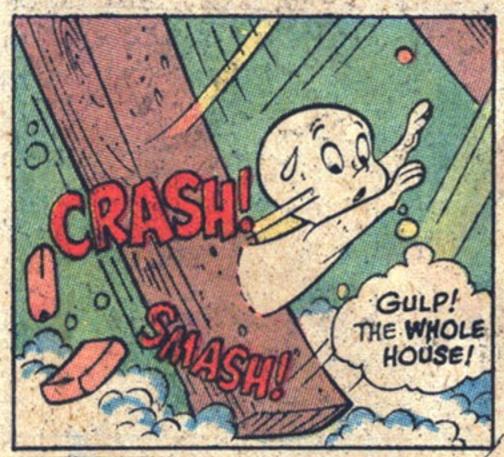






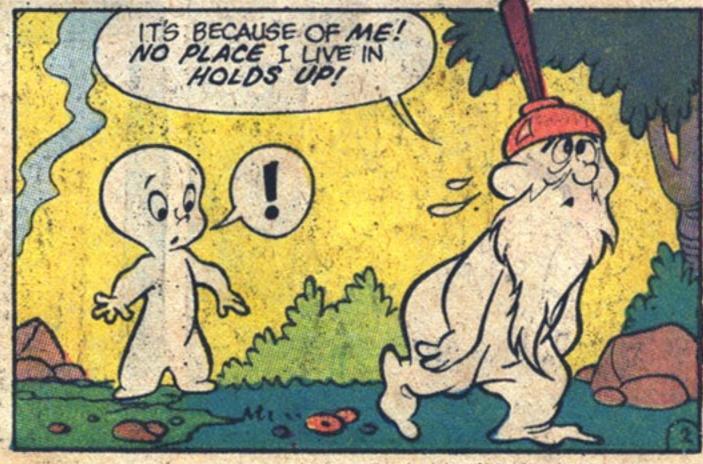


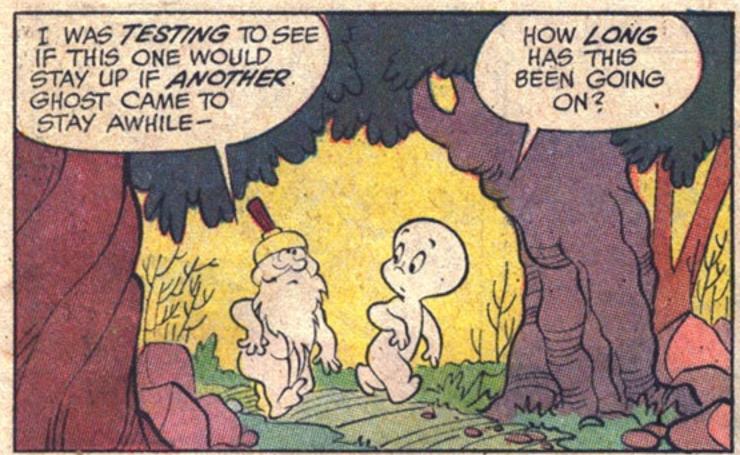




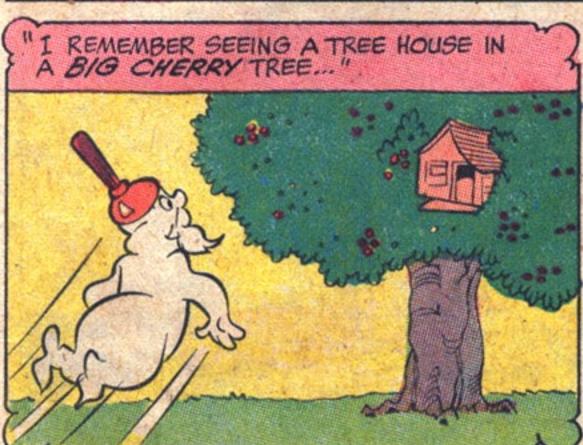












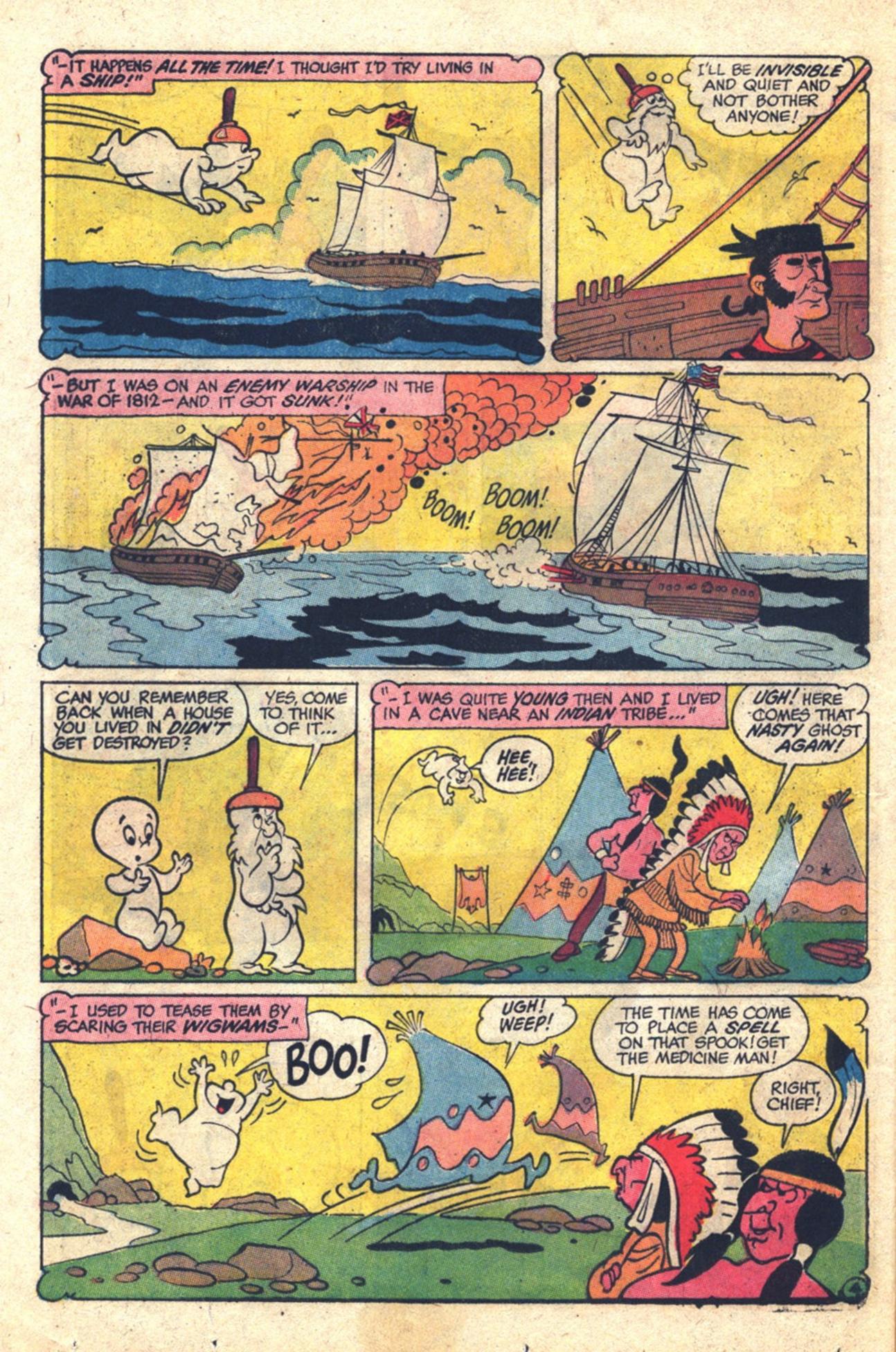


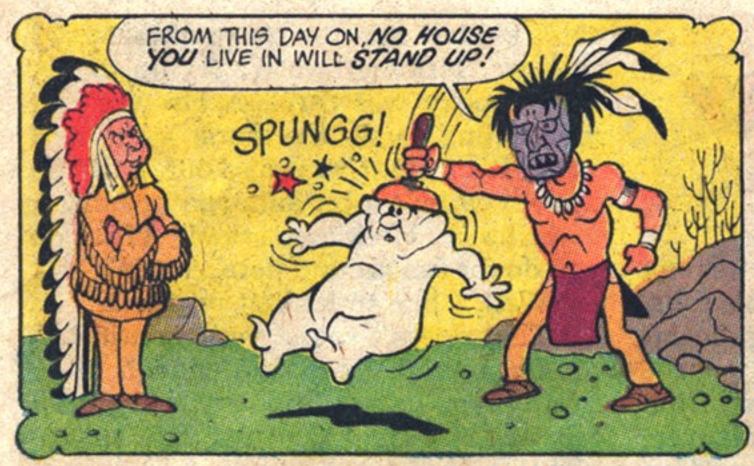




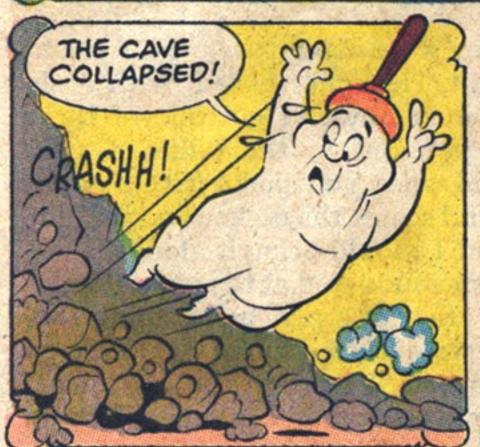


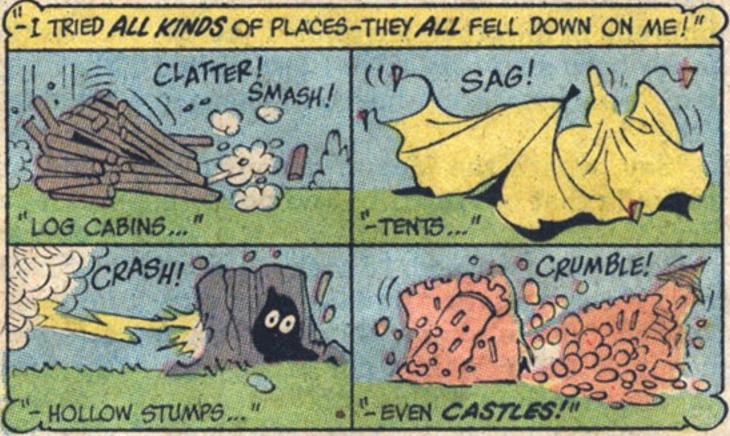






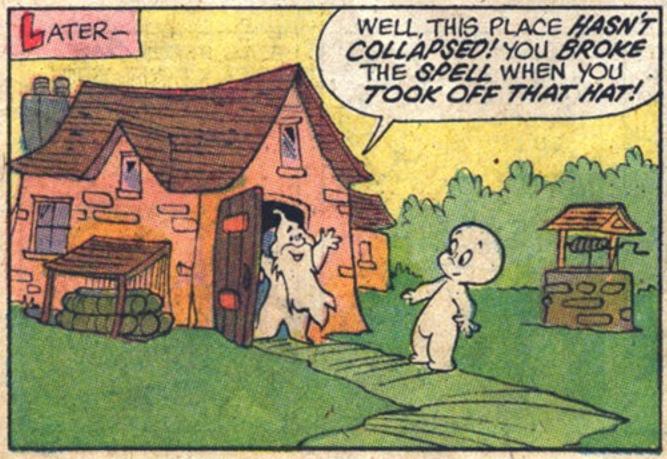














# SPOOKY in HUS COUNTRY COUSIN

"Holy cats, Herkimer, you haven't changed a bit!" Spooky greeted his cousin with a big grin. "How long has it been...?"

Cousin Herkimer, coming down from a passenger car on the Ghost Train, carried a cloth satchel in one hand and an umbrella in the other. He replied, "Reckon it's been six years since I last visited you, Spooky. You haven't changed either!"

"Say, what's the idea of carrying an umbrella that has just ribs and no cloth, Herk?"

Herkimer shrugged. "Spooky, I don't mind the sun on me," he said, "and any-body that doesn't know enough to come in out of the rain is a golderned fool. Anyhow, moths ate the cloth!"

Spooky chuckled, "Yep, Herkimer,

you haven't changed a bit!"

They soon reached Spooky's haunt, and Herkimer remarked that it looked exactly as it did the day he left the place six years before.

"You just don't know how busy I've been, Herk," Spooky explained, "I have

not had time to sweep it!"

"You haven't made my bed since I was in it either, cousin!" Herkimer pointed out.

"I guess you're right. This is the first time I've been in this room in all that time, kiddo!" said the tough ghost.

Now Herkimer wasn't trying to say that Spooky was careless. He was just mentioning facts, the same as if he'd said, "It's a right nice day out, pal!" So Spooky wasn't a bit annoyed at him.

At lunch, Herkimer asked, "What do you do for fun around here, cousin?"

"Well, I like to look at tv, Herk!"

"That doesn't sound very exciting..."

"Oh, I think I can find enough to do to keep you happy," Spooky said with a grin and a wink. "You just wait till to-

night!"

As they were about to leave the haunt that night, Herkimer asked, with a sly twinkle in his eye, "I got one of those buzzers you put in the palm of your hand, and when you shake with a guy it buzzes and scares the dickens out of him. You want I should bring it along?"

Spooky shuddered at the idea. "Herk," he said, "that stopped being funny before we were born. You're not back on the farm now. You're in the big town!"

"Okay," Herkimer challenged, "then

show me some big town fun!"

Suddenly Spooky grabbed his cousin's arm, yanked him off the dark road on which they'd been walking, and whispered, "Quick, behind this tree. Be very quiet and you'll see some fun!"

"What is it, Spooky?" Herk whis-

pered.

"Somebody's coming...watch this..."

As the stranger, a ghost, glided by whistling a merry tune, Spooky reared back, then leaped out and exploded a "BOOOO!" that knocked the guy flat.

"Hahaha!" roared Spooky, "Look at



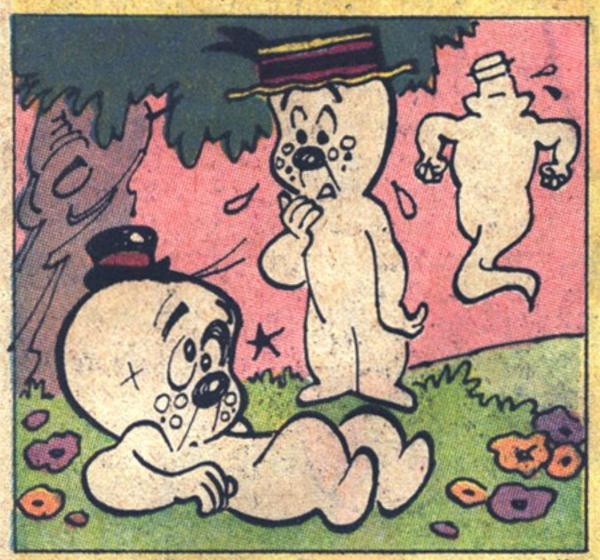








the surprised expresson on his face!" Spooky doubled up with laughter,



but when he finished laughing, there was the stranger standing before him with his hamlike fist drawn back. Spooky had to look up-way up-to see him.

POW!

The sock that flattened Spooky was almost as loud as his own BOOOO! Five minutes later, after Herkimer had revived him, the farmer said, "Cousin, that sure doesn't look like much fun to me!"

Spooky didn't answer, but he felt kind of silly. After all, he wanted to show his visitor from the sticks how they did things in the city.

Then Spooky saw a pretty girl spook walking along the main street of Spooktown, and with a wink at Cousin Herkimer he took off and flew some fancy figures around the young lady. She stopped and smiled at him. Only then did he land.





"How about you and I dining and dancing one of these evenings, honey?" he said.

The girl just hauled off and knocked Spooky flat. Then she said as she walked away, "I don't talk to strange ghosts!"

"Cousin," Herk remarked, "You spend

a lot of time on your back!"

"Aw," gulped Spooky, "I just ran into a few creeps with no sense of humor!"

"Well, maybe you'd better come along home while you can still walk, cousin," Herkimer suggested. So they went home,

"Maybe you have more fun on your farm?" said Spooky, doubting it very much.

"I didn't know what a good time I have there," Herk told him, "until I came here and saw what you call a good time!" Spooky glared at him.

"Oh, yeah," growled Spooky. "What do you do-milk cows and count fire-

flies?"

"Spooky," invited Herkimer, "you just come down to the farm and see for yourself!"

Cousin Herkimer left that very night after telling Spooky he'd he expecting him. But it wasn't until the last day of summer that curiosity made Spooky go to Mill Town Forks.

After knocking on the farmhouse door a few times, Spooky said, "Herk's not here-I'd better try the barn!"

The barn had a sign: Herk Mc-Haunt's Barn Theatre. And Spooky whooped when he saw Herk surrounded by lovely showgirl spooks. Herk grinned, "You should have come sooner, cousin. Summer is over!"















































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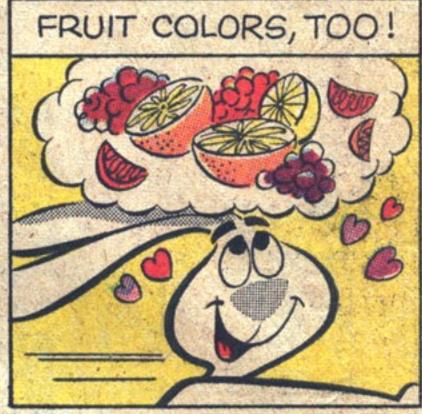
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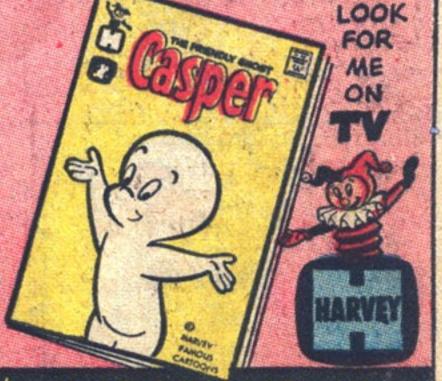




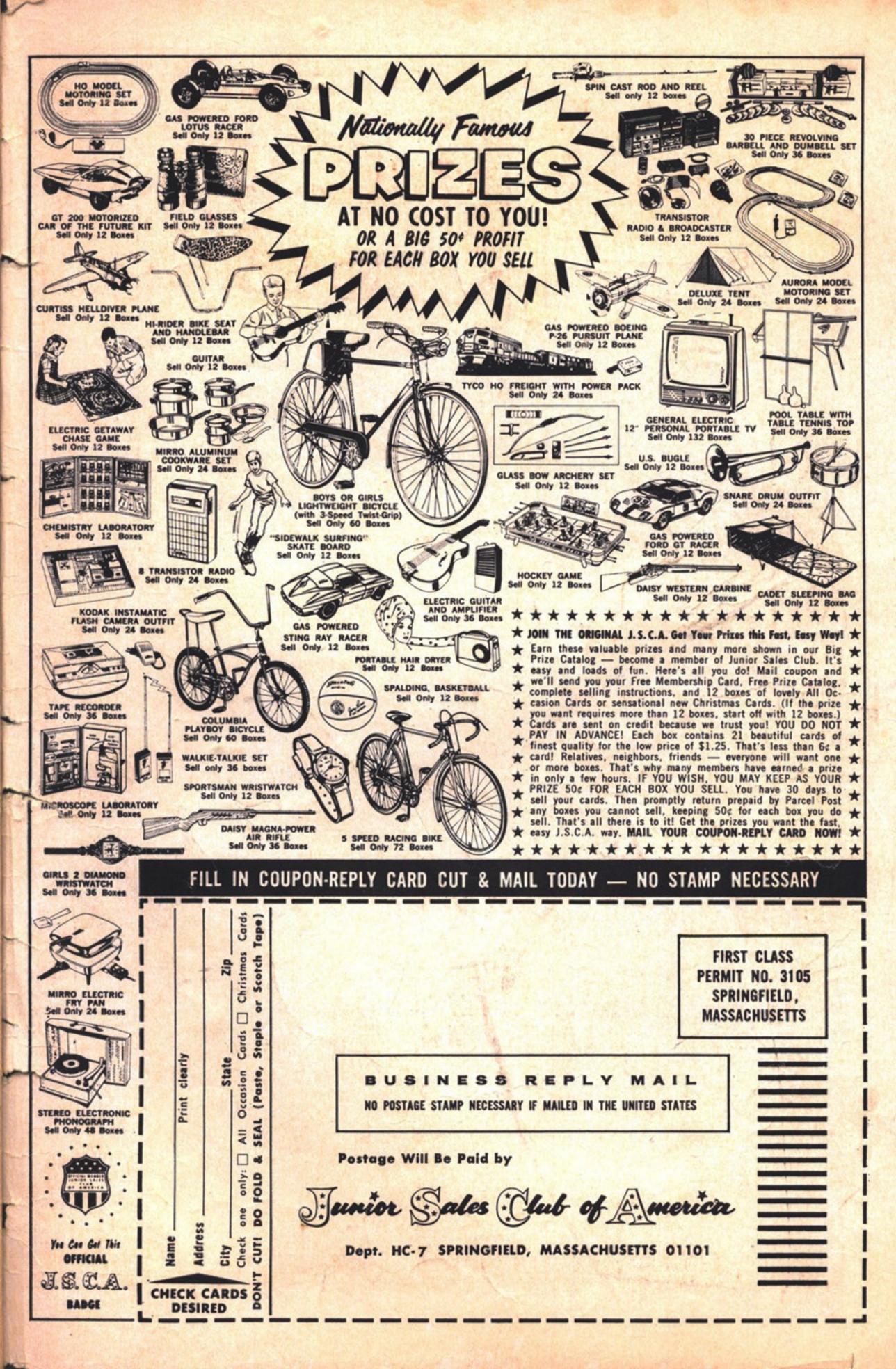








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\$100 to \$200 IN YOUR SPARE TIME!

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GOLDEN TREASURES ASS'T. (fop) ... 21 gorgeous Christmas cards . . . rich, colorful designs with exquisite "gold pattern" backgrounds and fine sculptured embossing.

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# **Everyone You Know Needs Christmas Cards** and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople-and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost exeryone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1965 Wallace Brown Line of Cards and Gift Items-it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

# GET FREE CATALOG, TOO -Send Coupon Below



# Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value

PERSONAL Christmas Cards at amazingly low prices . . . from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. It's so easy, too . . . they sell just by being shown! Just send

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#### **ORGANIZATIONS:**

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

Be first in your neighborhood to cash in on this easy way to extra money with the 1965 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And Free Album of Name-Imprinted Personal Christmas Samples. Plus Free full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once-and we show you how.

#### Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC. Dept. M-189

11 East 26th St., New York, N.Y. 10010

Send 2 Christmas Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple moneymaking plan.

Name

Address Zip City &

If writing for an organi-

zation, give its name.

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