



OCT. No. 80



HOT STUFF

THE LITTLE DEVIL

12¢



APPROVED
BY THE
COMIC
CODE
AUTHORITY

Pick the right speedometer for your bike!

Now you get to pick the bicycle speedometer that's exactly right for your bike.

First, there's the famous CADET bike speedometer, the largest selling bicycle speedometer in the world. It fits all bikes.

Then there's the CADETTE "Twenty." It's made for all bicycles with 20" wheels, including the popular hi-rise handlebar models.

And now, you can get a special "racing" bike speedometer, the new SPEEDO DELUXE. It's

streamlined, compact, and is designed for bikes with 26" or 27" wheels.

All three models are rugged, dependable, and accurate. Each speedometer comes as a complete kit, containing everything you need.

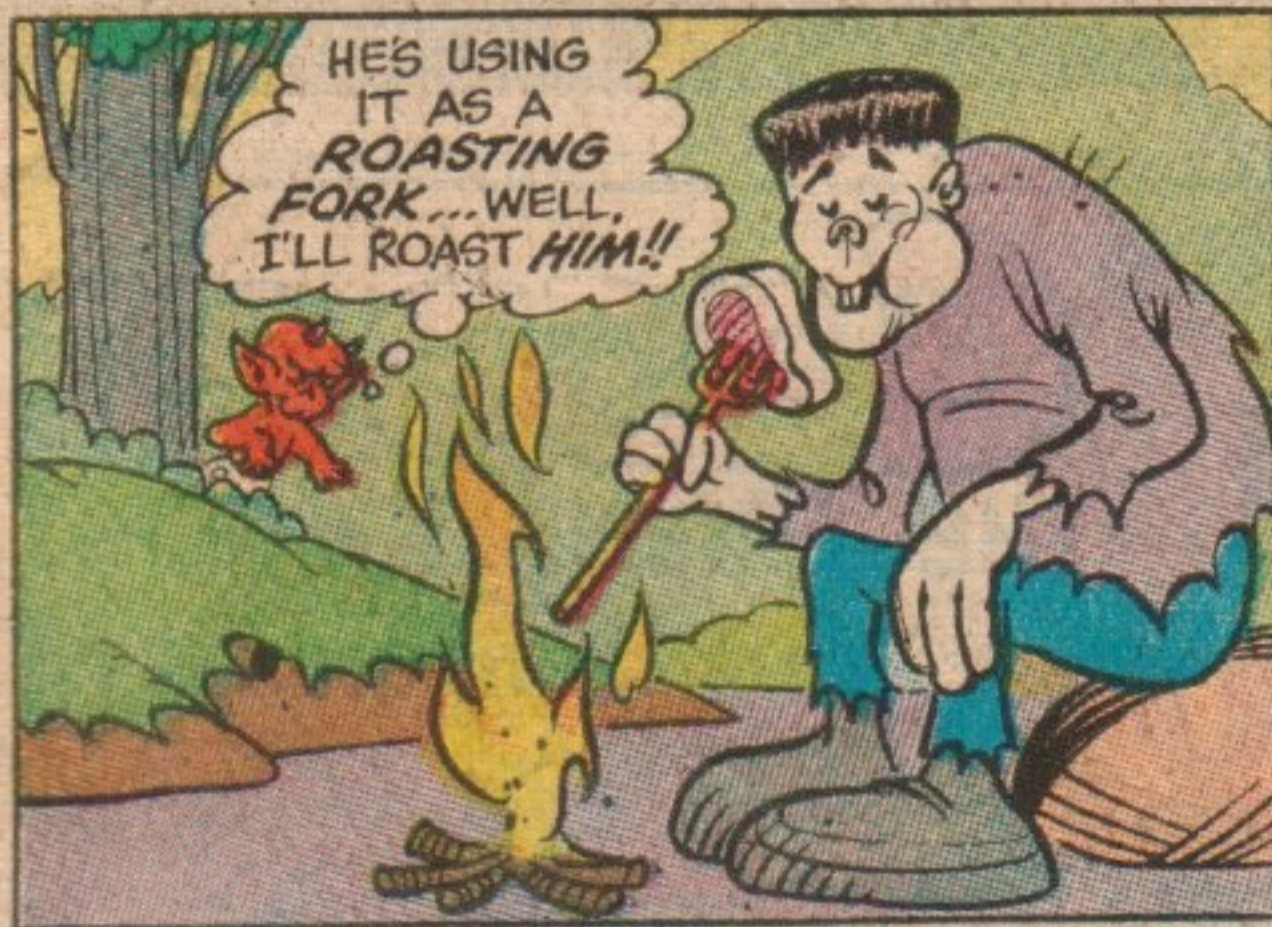
Bicycle riding is more fun with a bike speedometer. So pick the speedometer that's right for your bike: CADET, CADETTE "Twenty," or SPEEDO DELUXE. They're sold at all good bike, toy, and department stores.

S-W **STEWART-WARNER** 
INSTRUMENT DIVISION
1840 Diversey Parkway, Chicago, Illinois 60614



HOT STUFF.

THE LITTLE DEVIL



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ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$1.00



250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 50¢



300 CRAZY SIGNS. Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. CS300 \$1.00



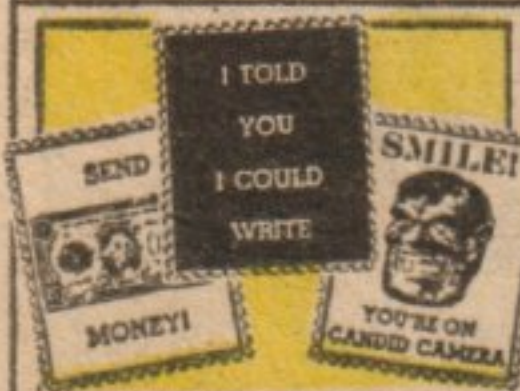
500 ASSORTED PENNANTS. Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$1.00



COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



500 KRAZY STAMPS. Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

Order No. ST500 \$1.00

1001 THINGS THAT YOU CAN GET FREE



This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc.

Imagine! They're yours for the asking—hundreds of \$\$\$ worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE ITEMS—such as Free Gifts, Free Products, Samples, Informative Books, Maps, Show Tickets, Foreign Stamps & Coins, Toys, Films, Posters, etc.

Complete List For Only

50¢

Order #TF1000 SPECIAL-3 LISTS FOR ONLY \$1.00



EJECTION SEAT PULL HANDLE



400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00

DOLLAR BARGAINS • P.O. BOX 1225-H • NEWARK 1, N.J. SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00

...AND HERE COMES



LOOK FOR US ON T.V!
CHECK THE CHANNEL IN YOUR LOCAL NEWSPAPER!

Casper

THE FRIENDLY GHOST and Company



© HARVEY FARRIS CARTOONS

ALBANY, N. Y.
AMARILLO, TEX.
ASHEVILLE, N. C.
ATLANTA, GA.
BAKERSFIELD, CALIF.
BALTIMORE, MD.
BANGOR, ME.
BILLINGS, MONT.
BOISE, IDAHO
BOSTON, MASS.
BUFFALO, N. Y.
CEDAR RAPIDS, IOWA
CHARLOTTE, N. C.
CHICAGO, ILL.
CHICO, CALIF.
CINCINNATI, OHIO
CORPUS CHRISTI, TEX.
DALLAS, TEX.
DAYTON, OHIO
DENVER, COLO.
DETROIT, MICH.
DURHAM, N. C.
EL PASO, TEX.
FLINT, MICH.

WGDB
KGNC
WLOS
WASH
KBAX
WJZ
WLBZ
KGHL
KTVE
WHOM-TV
WBN
KCRG
WSOC
WBKJ
KNSL
WLW-TV
KZTV
WBAP
WLW-TV
KLTZ-TV
WRYZ
WRAZ
KROD
WJIM-TV

FT. WORTH, TEX.
GRAND RAPIDS, MICH.
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GREENVILLE, S. C.
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HOLYOKE, MASS.
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MEMPHIS, TENN.
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WEAP
WKZO-TV
KRTY
WLOS
CJCH
WTPA
WWLP
KQMB
KTRK
WLW-TV
WJIM-TV
WKZO-TV
WDAP
WBR
WTPA
WJIM-TV
WTPA
KRTY
WHAS-TV
KCB
WLVA-TV
WISC
WHBG
KND

MINNEAPOLIS, MINN.
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ODGEN, UTAH
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SALT LAKE CITY, UTAH
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SCHENECTADY, N. Y.
SCRANTON, PA.

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WMA-TV
WVUE
WNEW
KPX
KMD
KCPX
KETV
WFIL
KPHO
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WCSN
WCSN
KPTV
KCPX
WRAZ
KNSL
WLVA-TV
WKTV
KXTV
KCPX
KPIX
WRGB
WRE

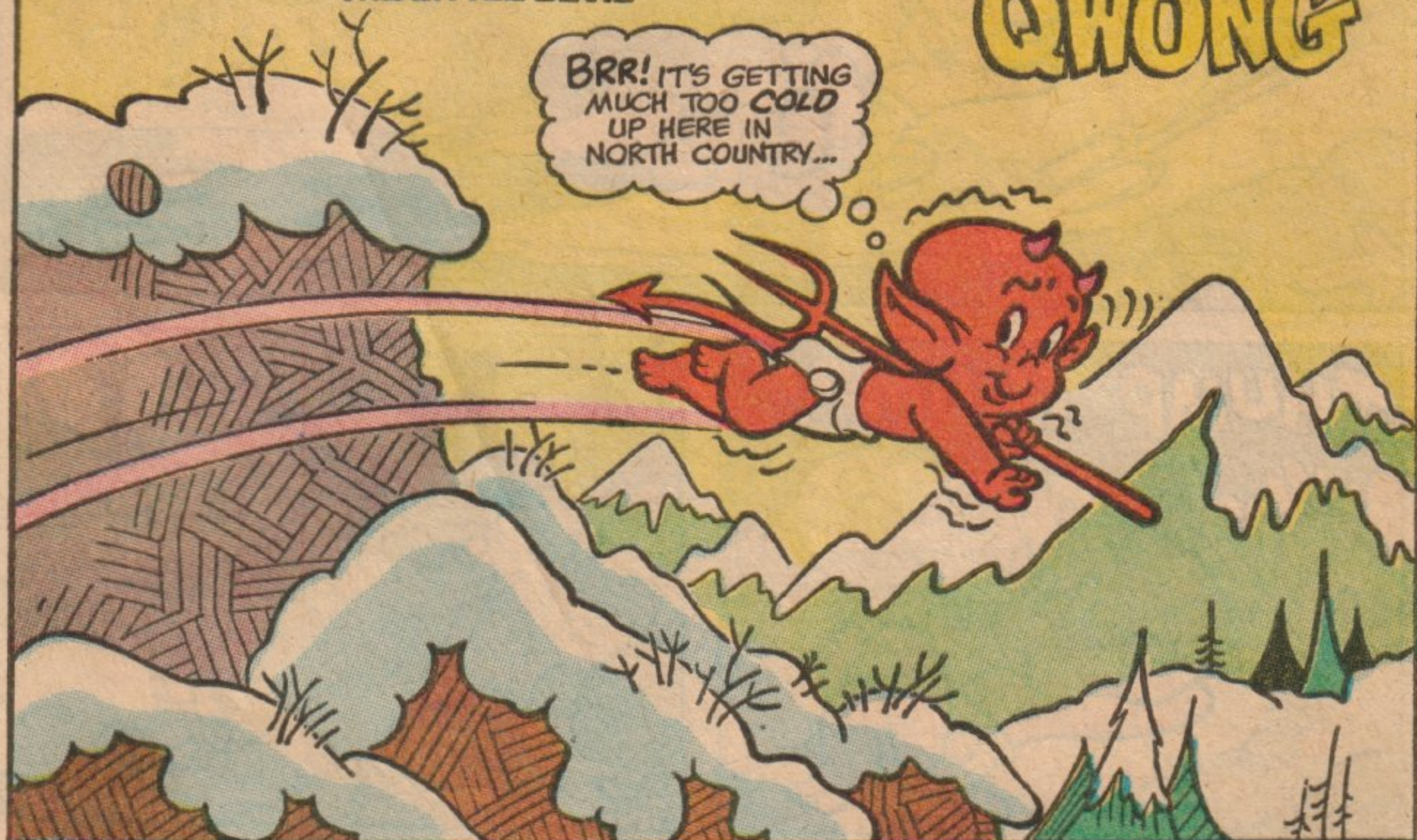
SEATTLE, WASH.
SHEVEPORT, LA.
SOUTH BEND, IND.
SPARTANBURG, S. C.
SPOKANE, WASH.
SPRINGFIELD, MASS.
ST. LOUIS, MO.
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STOCKTON, CALIF.
TACOMA, WASH.
TERRE HAUTE, IND.
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TROY, N. Y.
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UTICA, N. Y.
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WICHITA FALLS, TEX.
WILKES-BARRE, PA.
WINNEPEG, MAN., CAN.
YOUNGSTOWN, OHIO
YORK, PA.
YUMA, ARIZ.

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KTAL
WINDU-TV
WLOS
KREA
WLP
KTV
WTCN
KRTV
KIRO
WTH
KTAL-TV
WRGB
KTUL
WKTV
WITO
KCRG
KSYD
WRE
CJAY
WKST
WTPA
KIVA

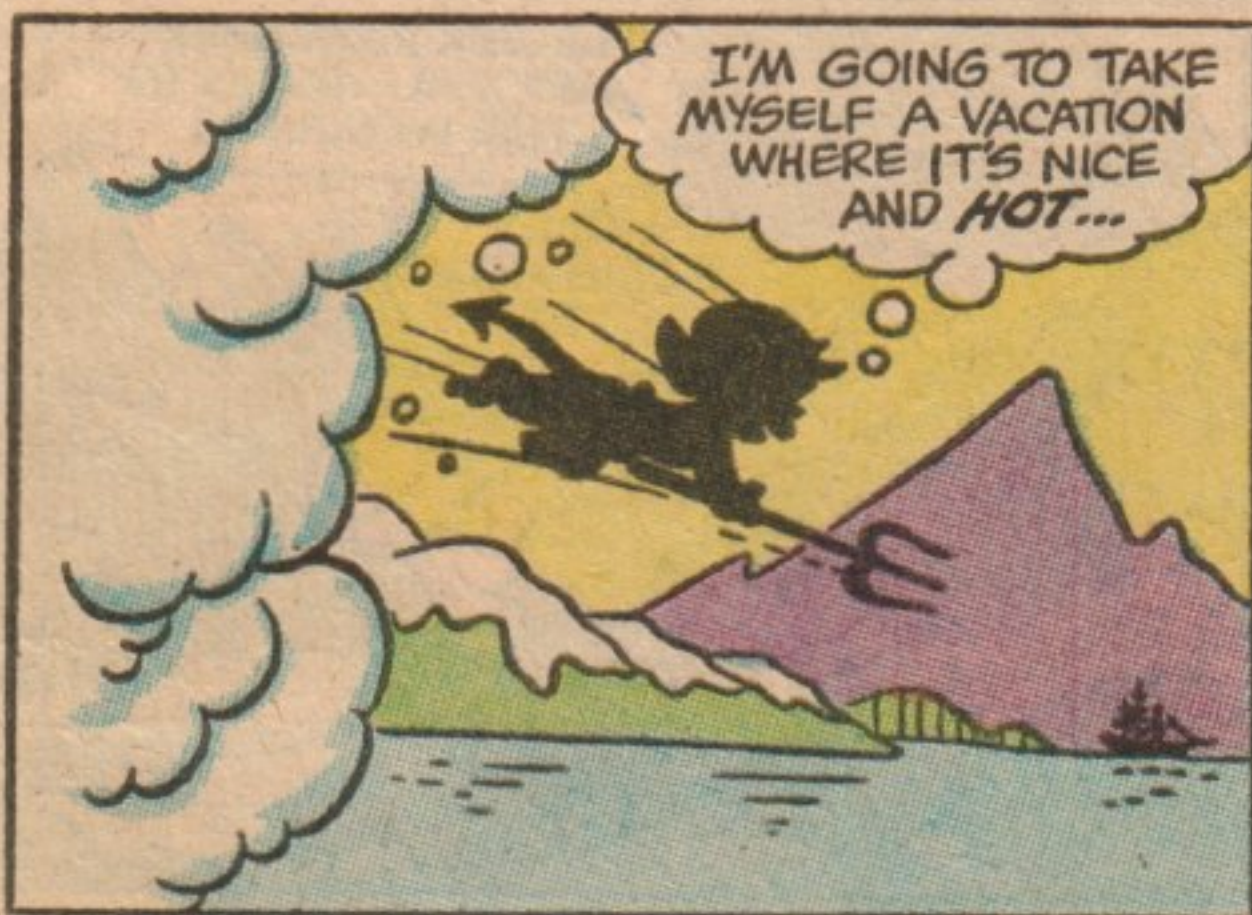
HOT STUFFTM IN QUEEN QWONG

THE LITTLE DEVIL

BRR! IT'S GETTING MUCH TOO COLD UP HERE IN NORTH COUNTRY...

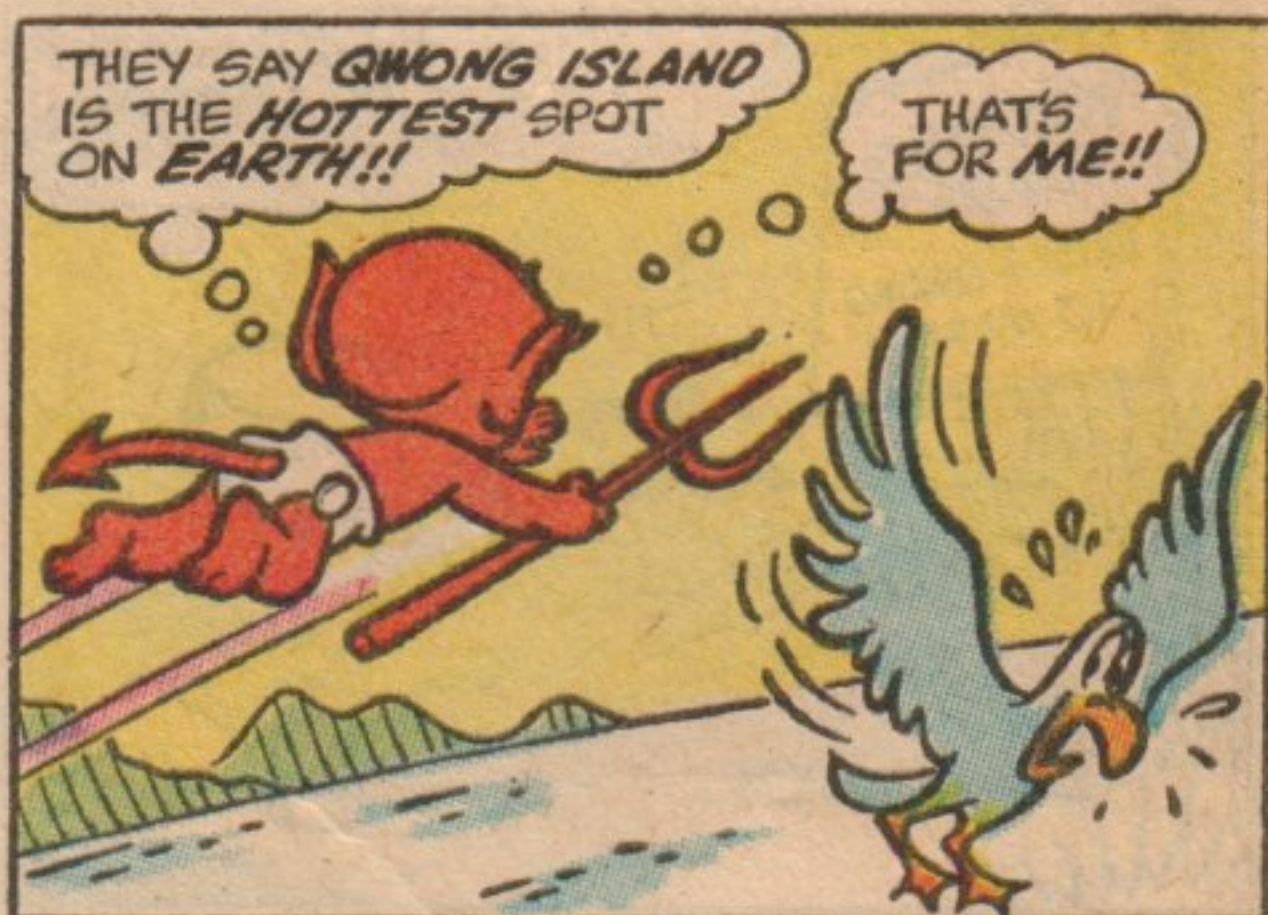


I'M GOING TO TAKE MYSELF A VACATION WHERE IT'S NICE AND HOT...



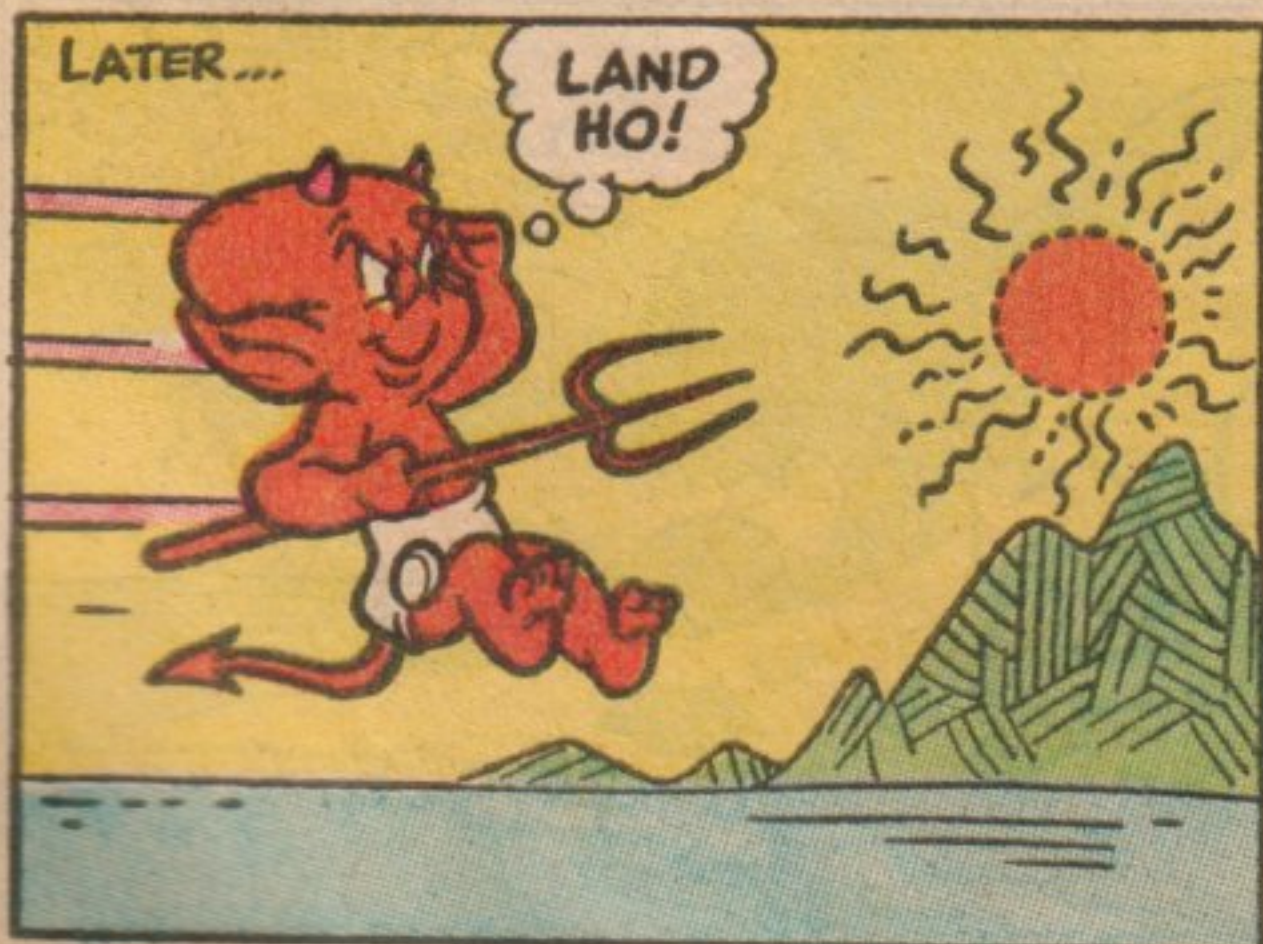
THEY SAY QWONG ISLAND IS THE HOTTEST SPOT ON EARTH!!

THAT'S FOR ME!!



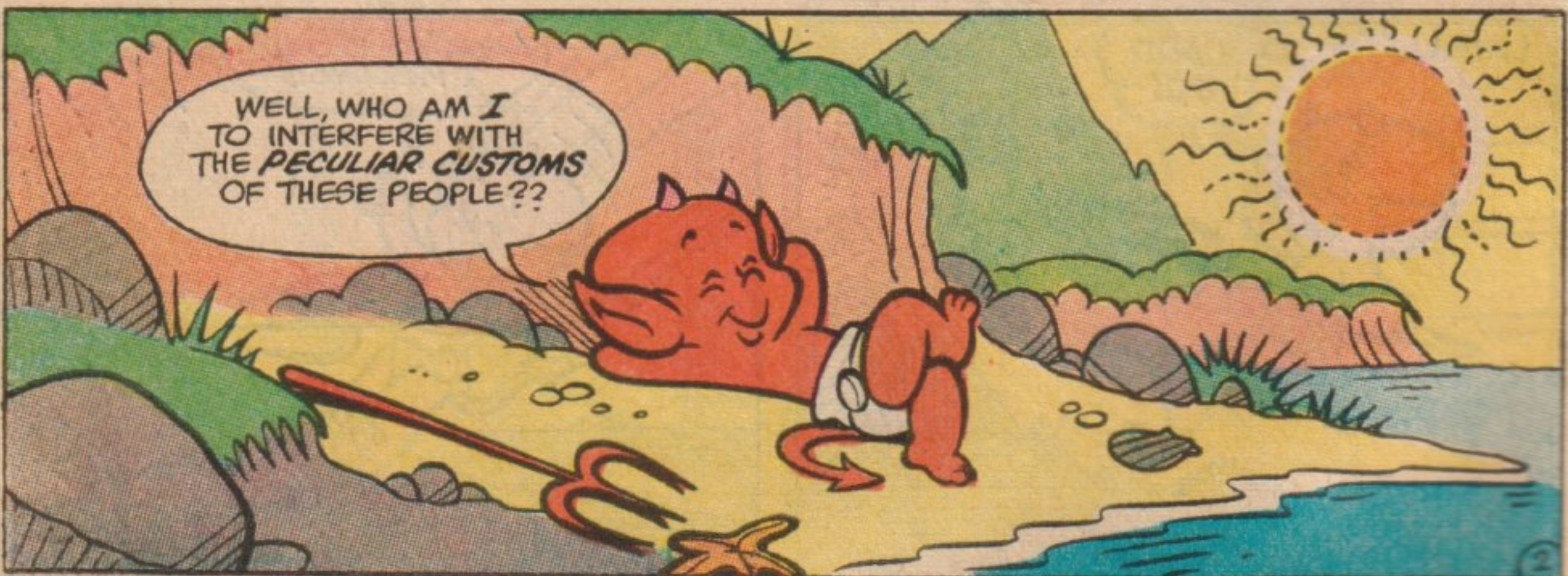
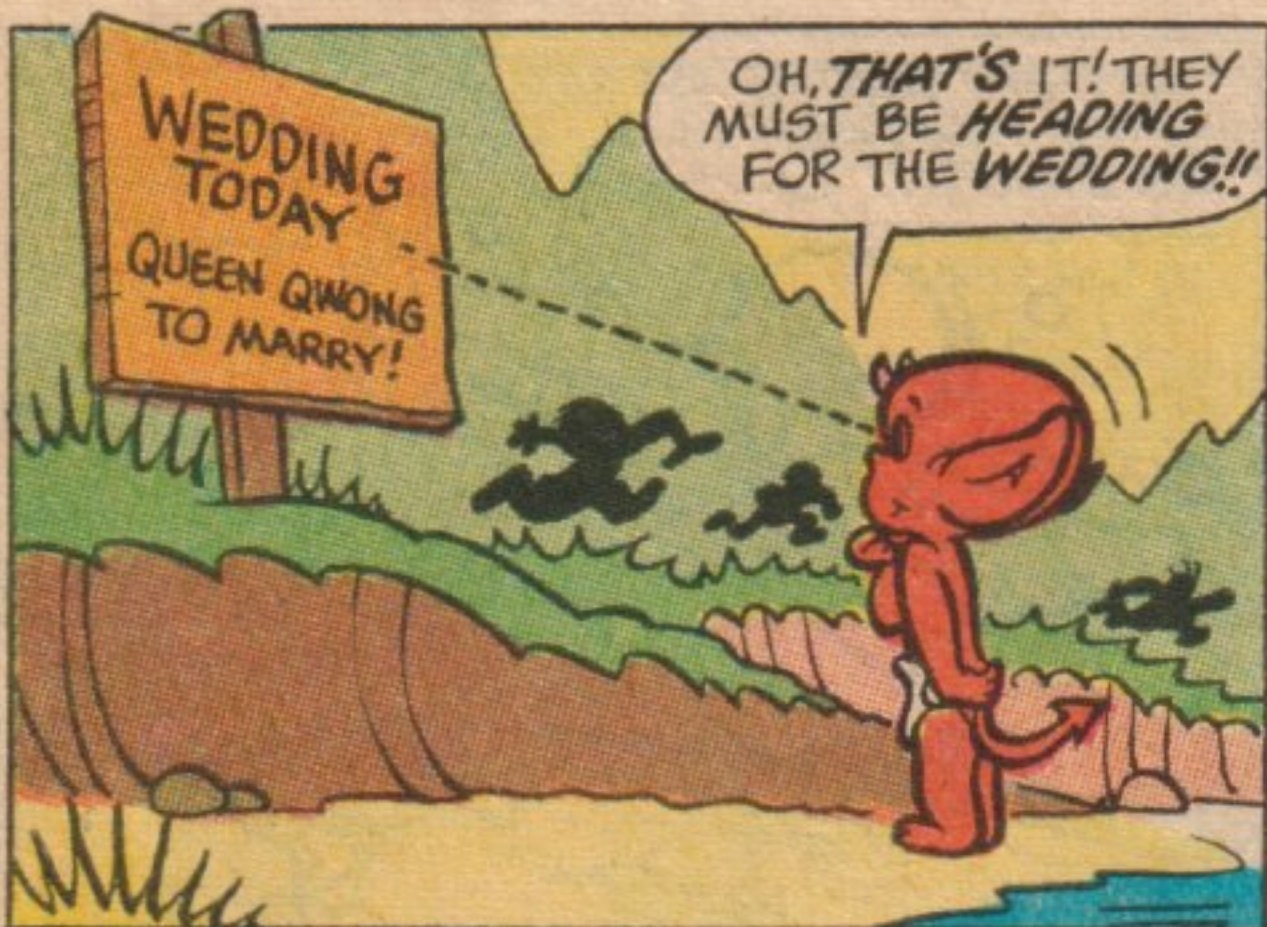
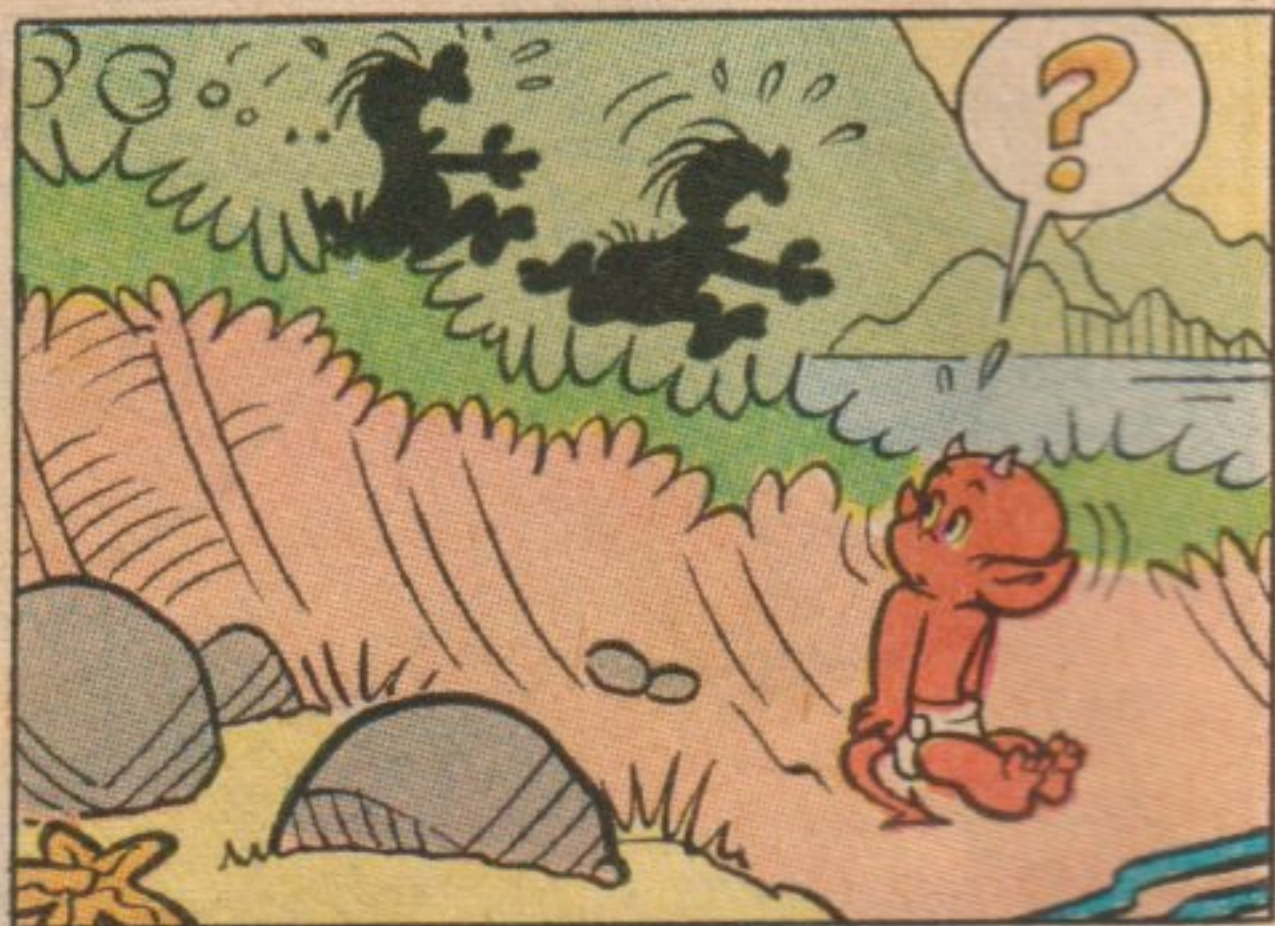
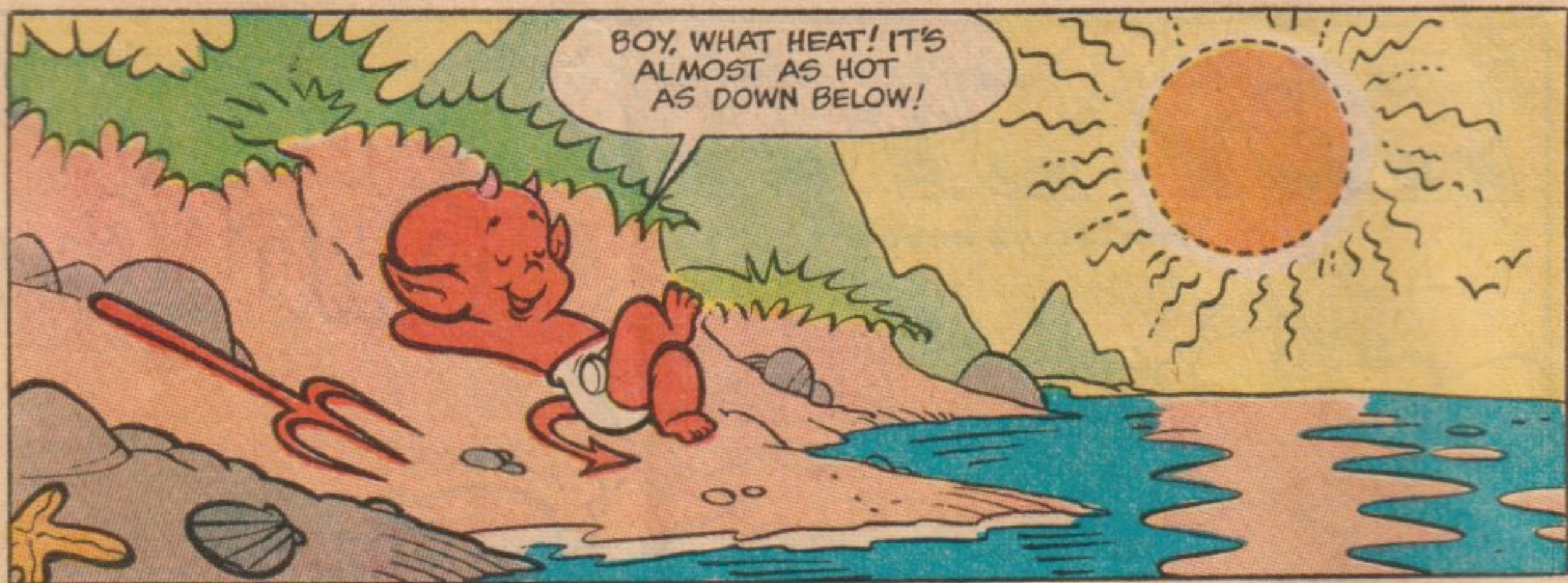
LATER...

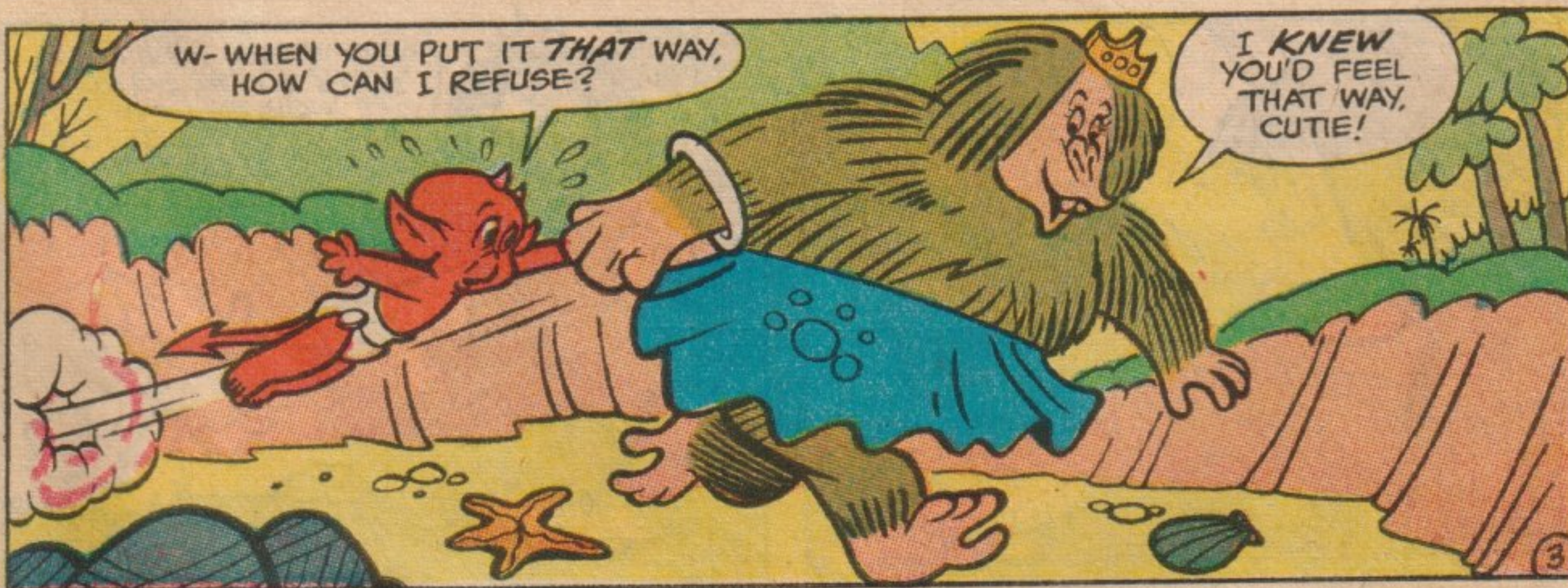
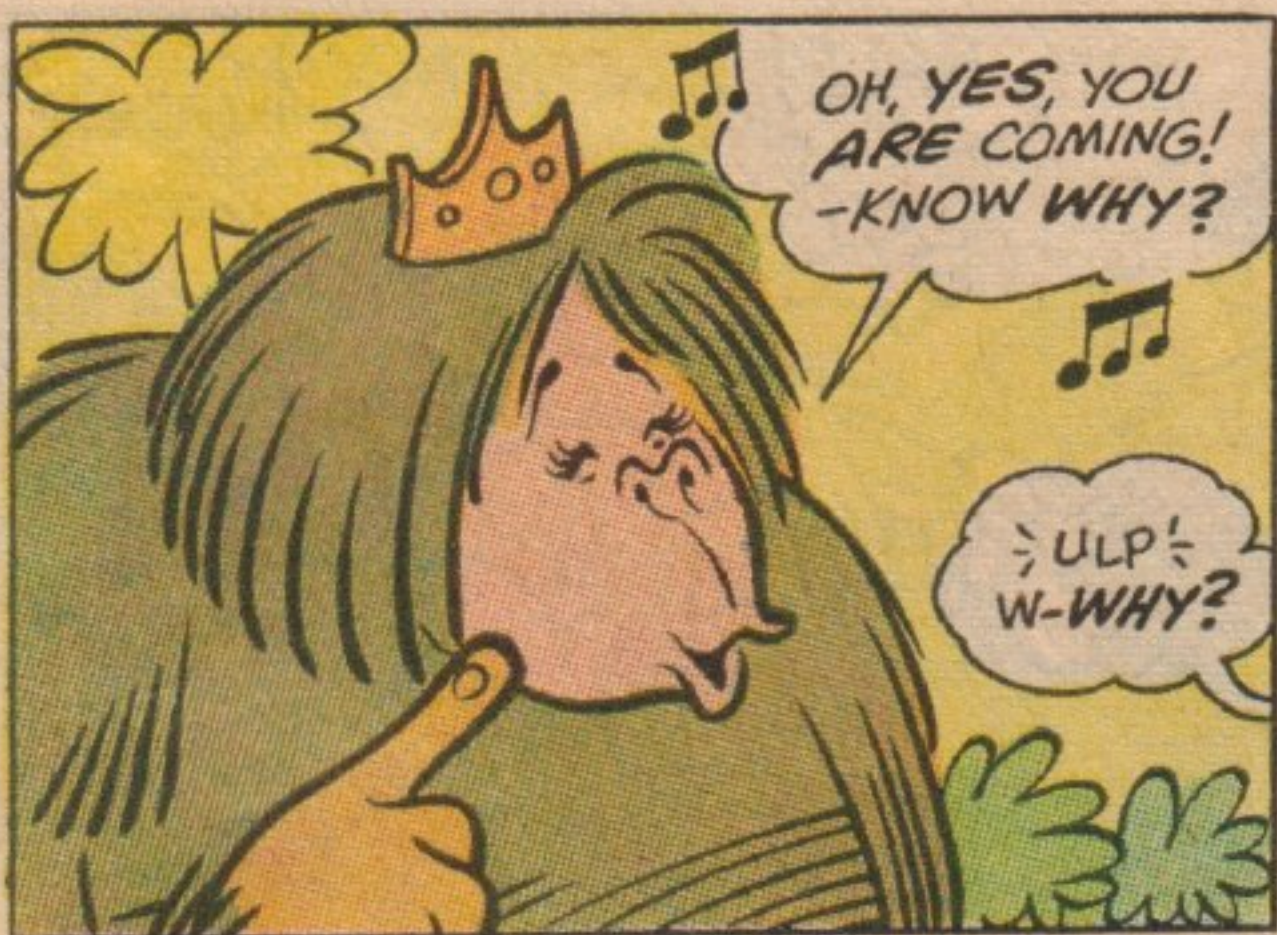
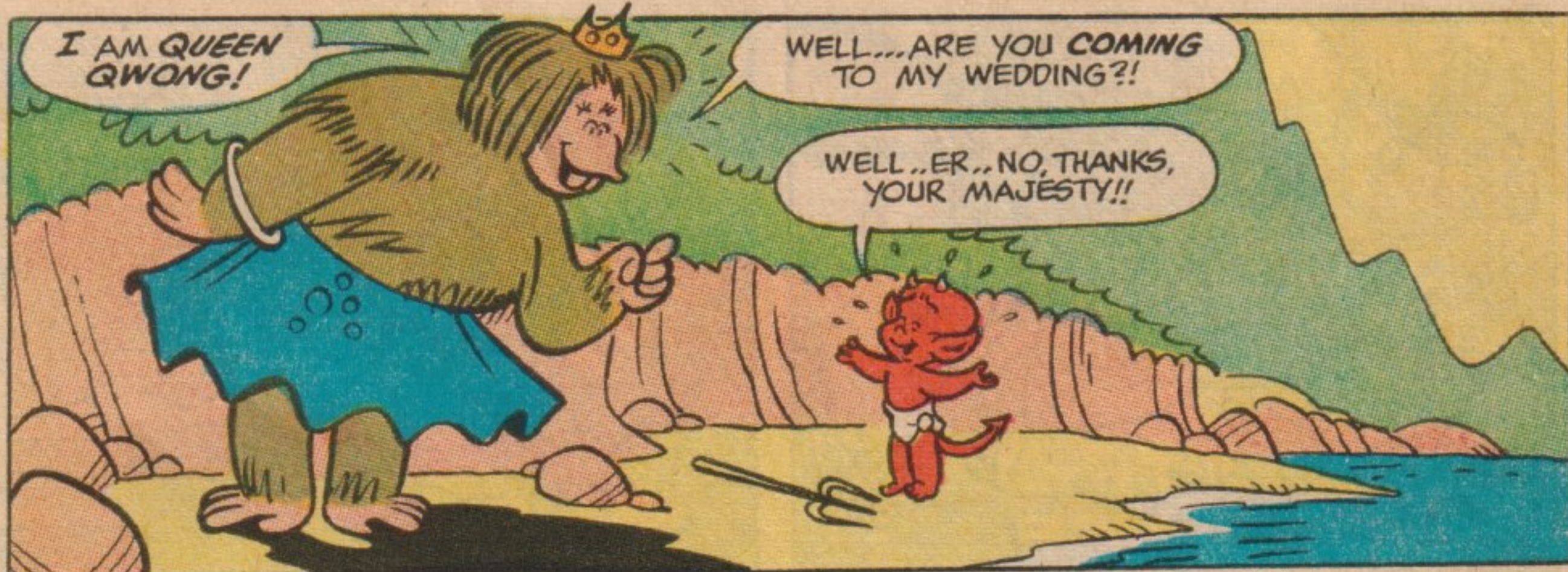
LAND HO!

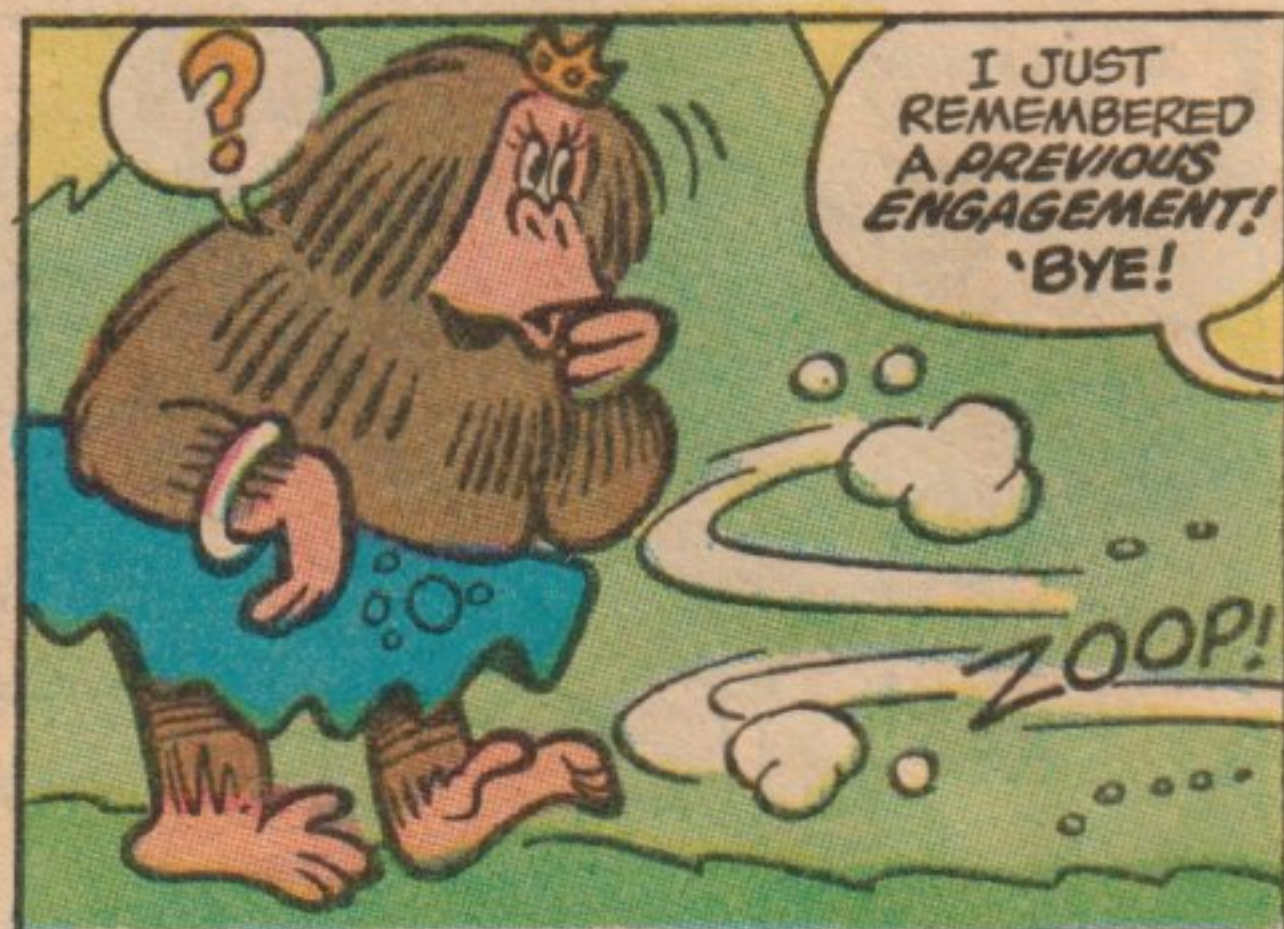
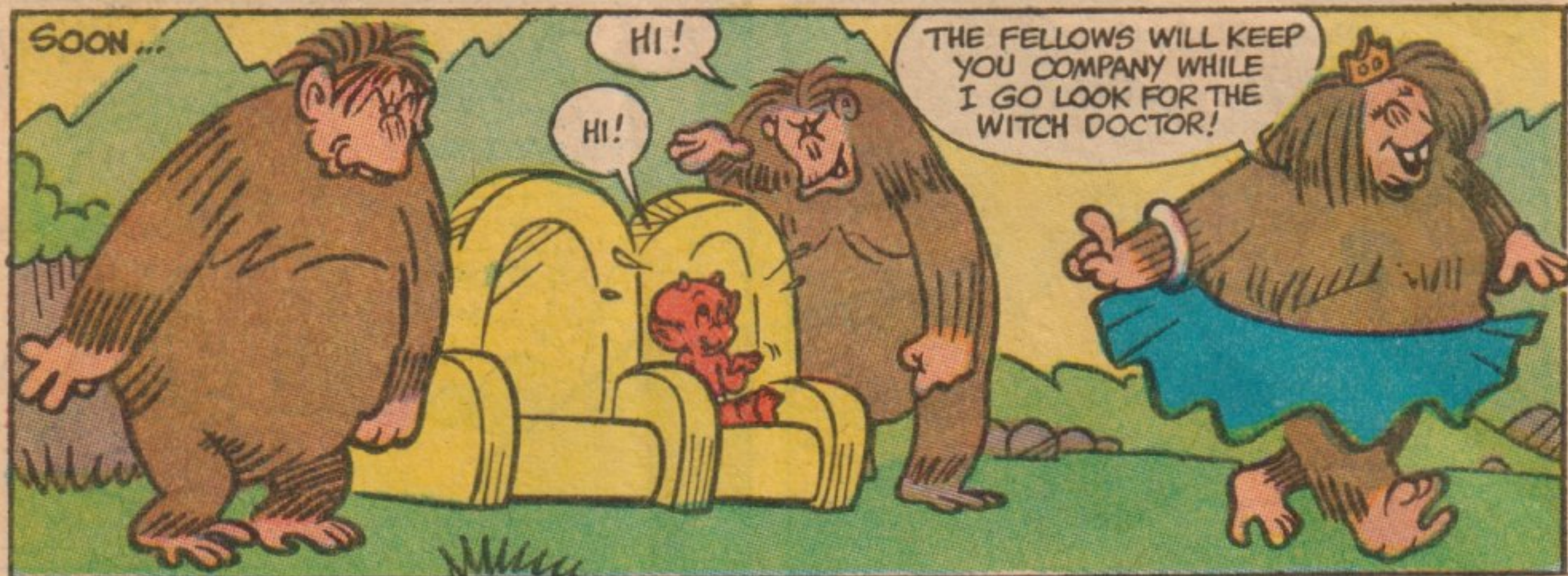


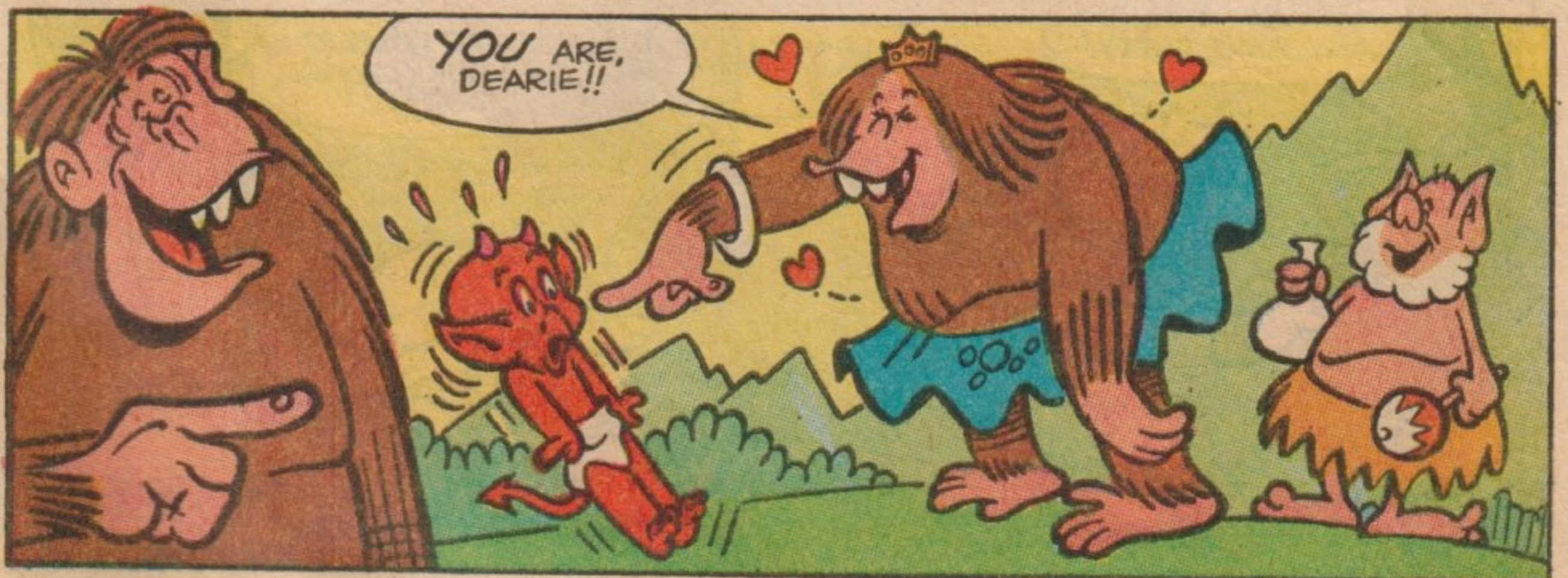
QWONG ISLAND, I PRESUME!!









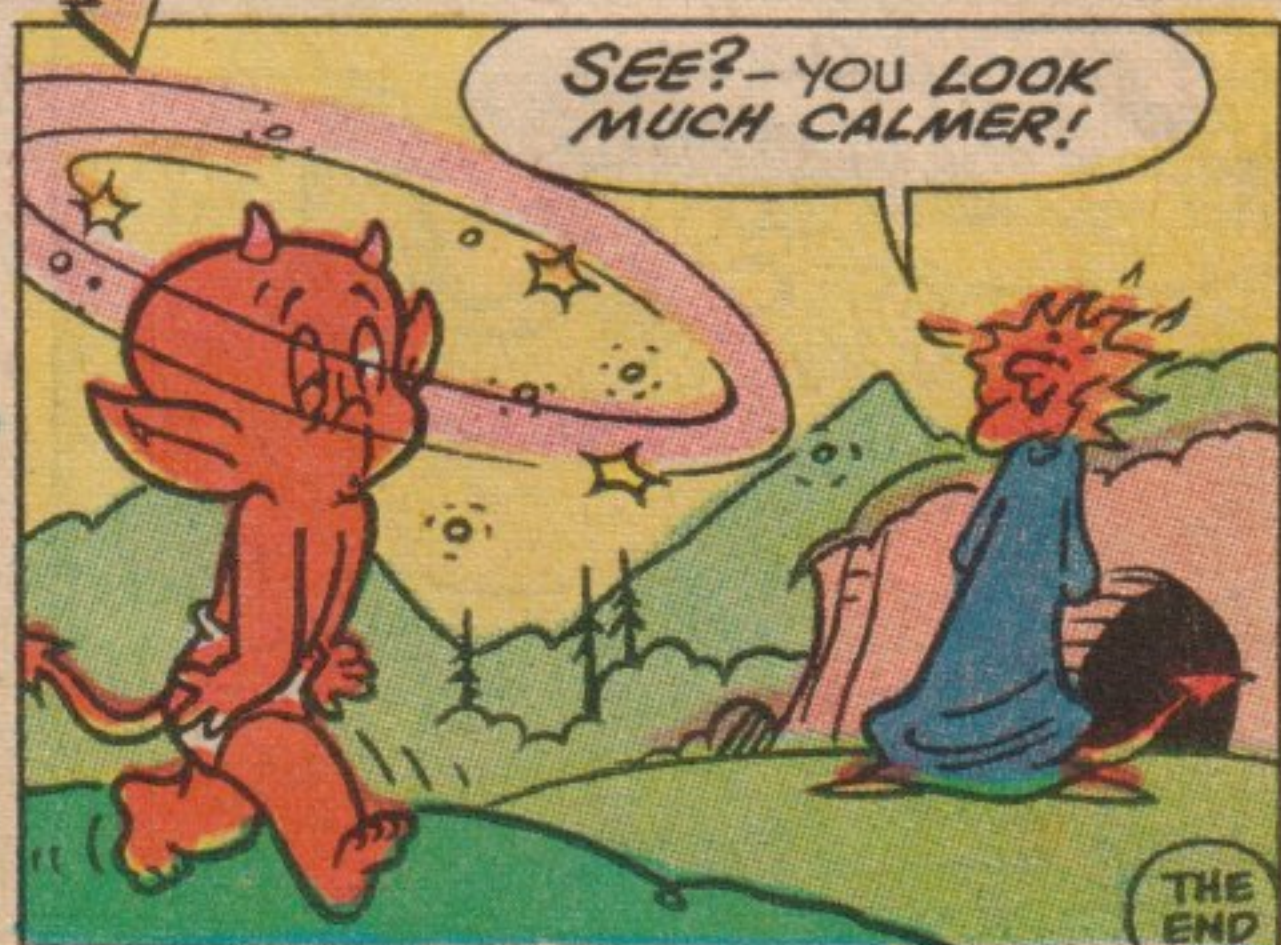
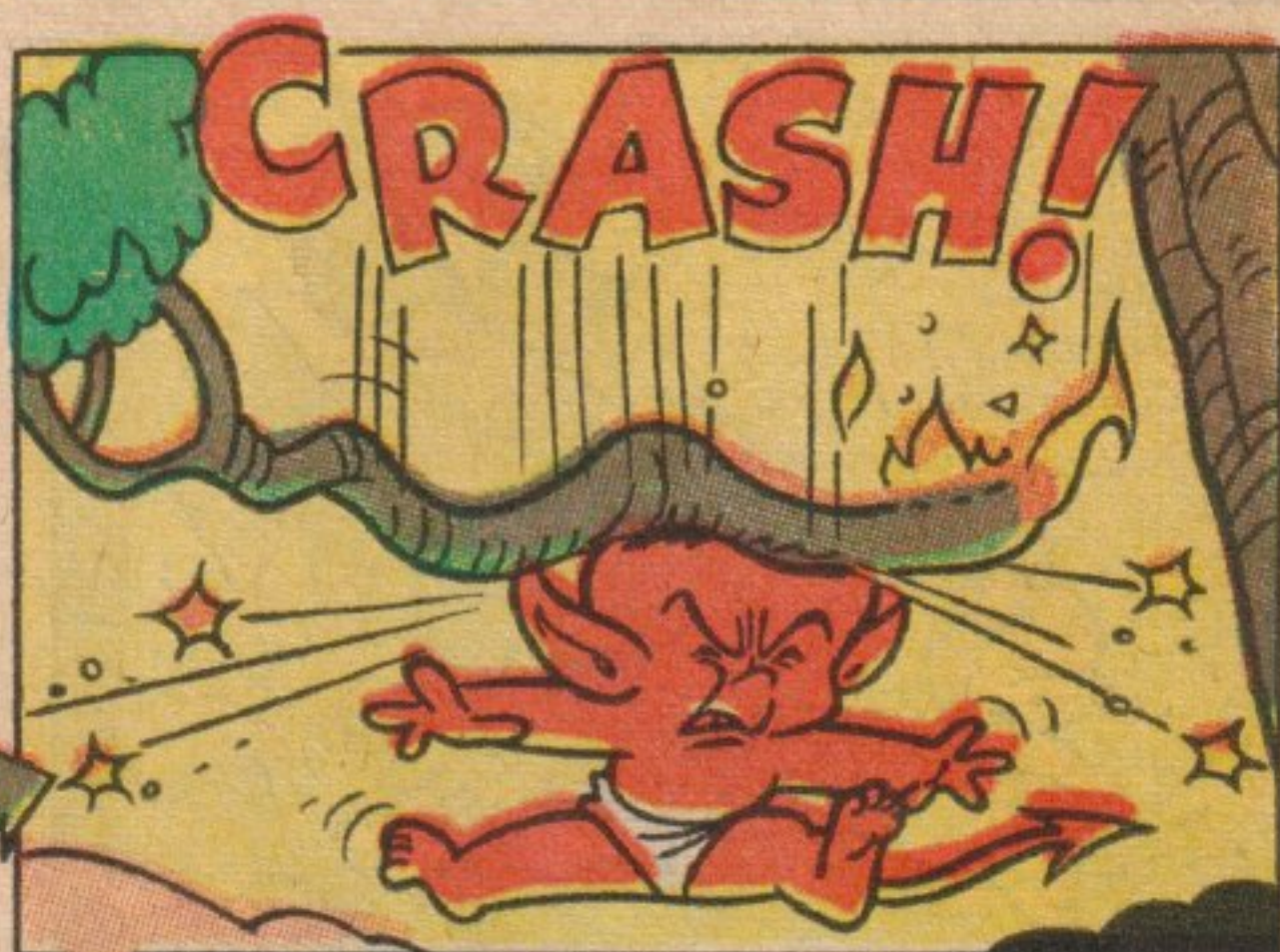
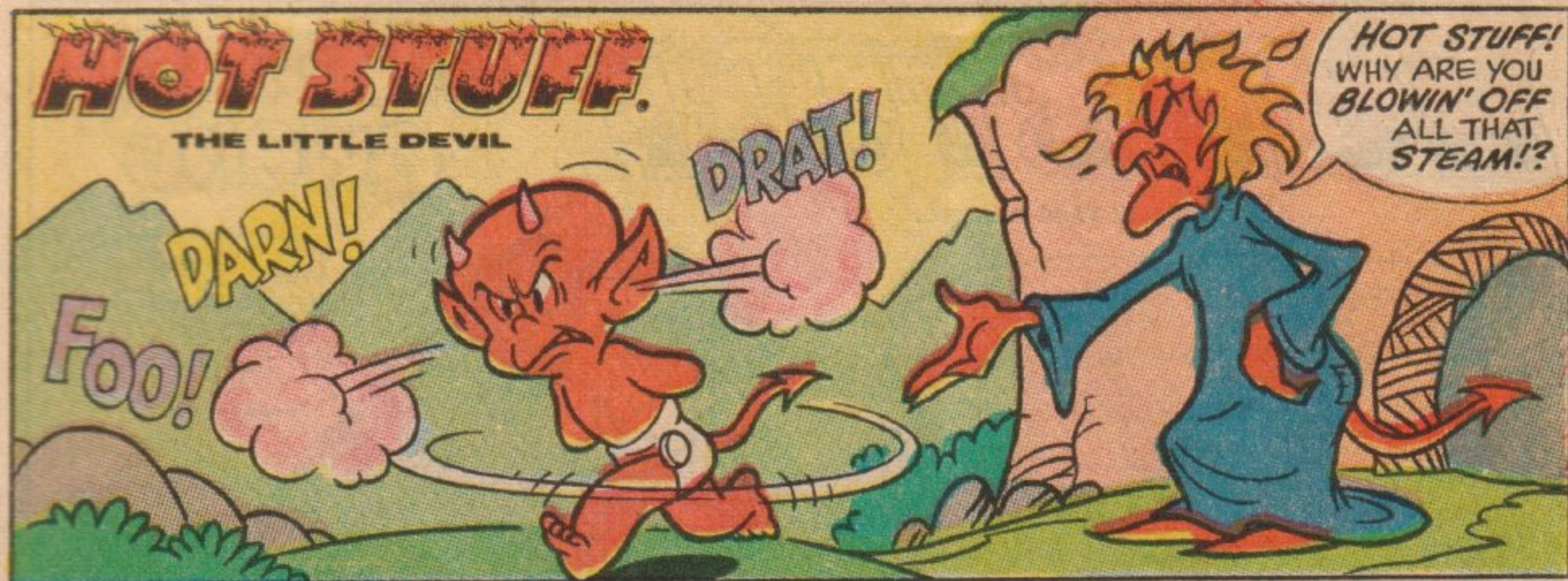


CONTINUED IN THIS ISSUE

HOT STUFF.

THE LITTLE DEVIL





HOT STUFF™ GROOM OF QWONG

THE LITTLE DEVIL

ER... REALLY, QUEEN QWONG...
I COULDN'T MARRY YOU WITHOUT
FIRST GETTING PERMISSION
FROM MY AUNTIE CLINKER...
AND A HUNDRED OTHER
FOLKS...

WELL, I'M
THE LAW HERE
AND YOU GOT
MY PERMISSION!



BESIDES— LOVE
CONQUERS ALL!

B-BUT I
D-DON'T
LOVE YOU!



YOU WILL! ONCE OLD WITCH
DOCTOR SPRINKLES YOU
WITH LOVE DUST!!



BUT FIRST— GUARDS!
PREPARE THE
GROOM FOR
THE WEDDING!

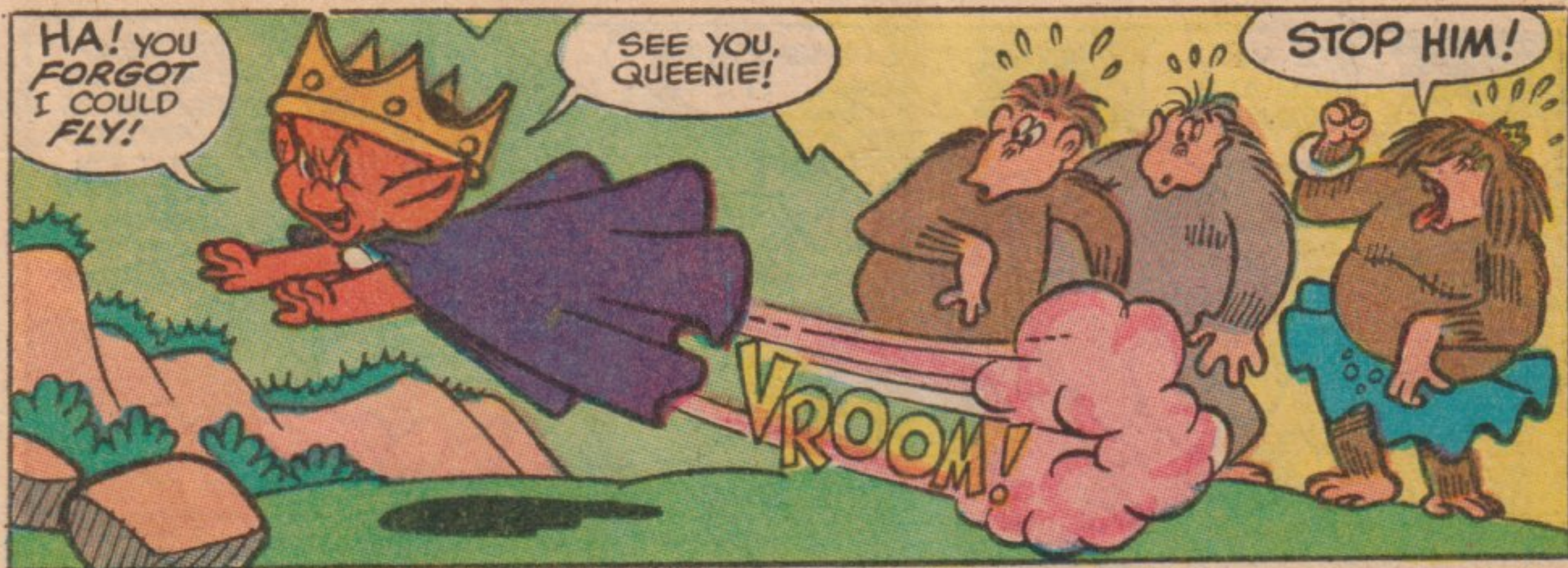
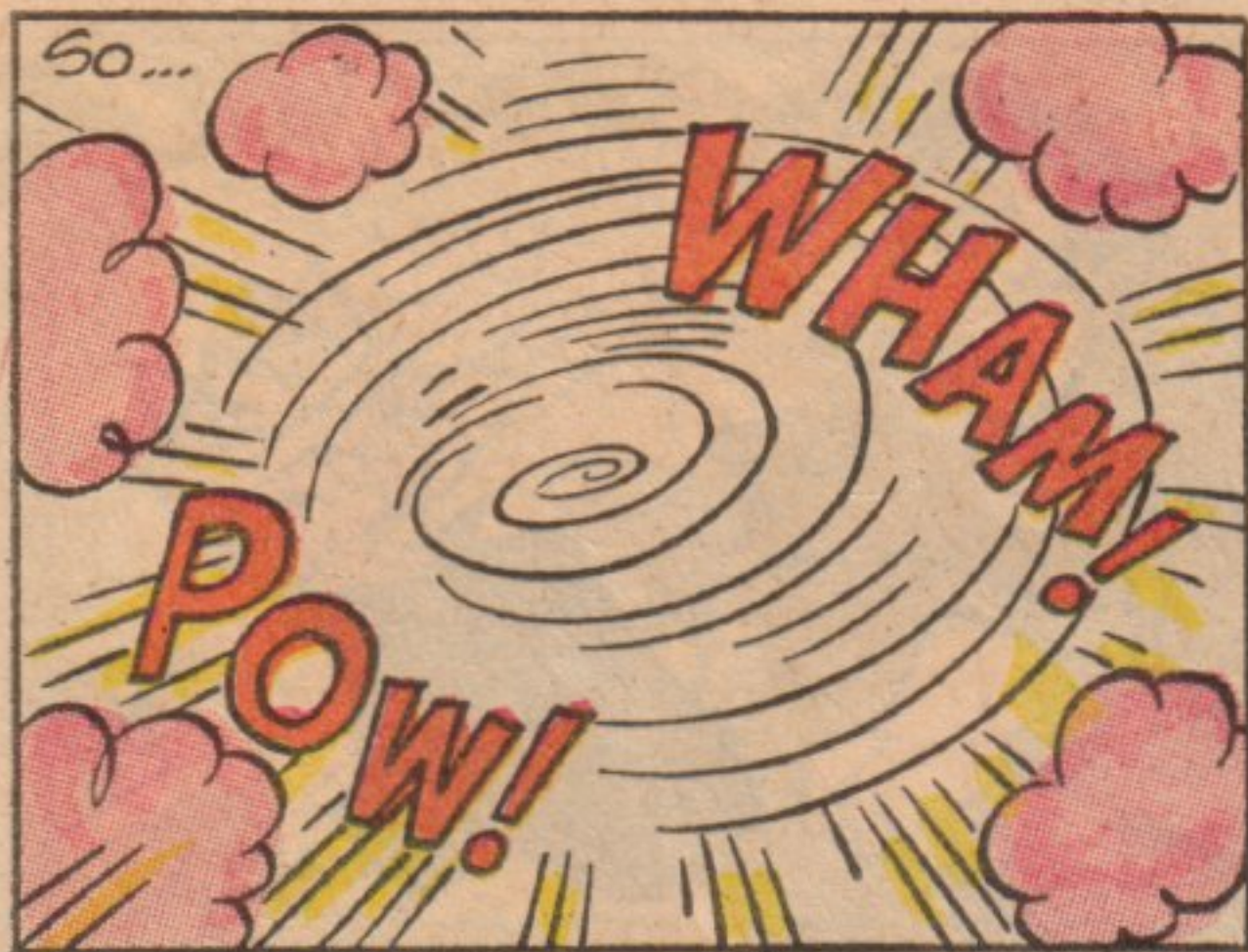
CLAP!

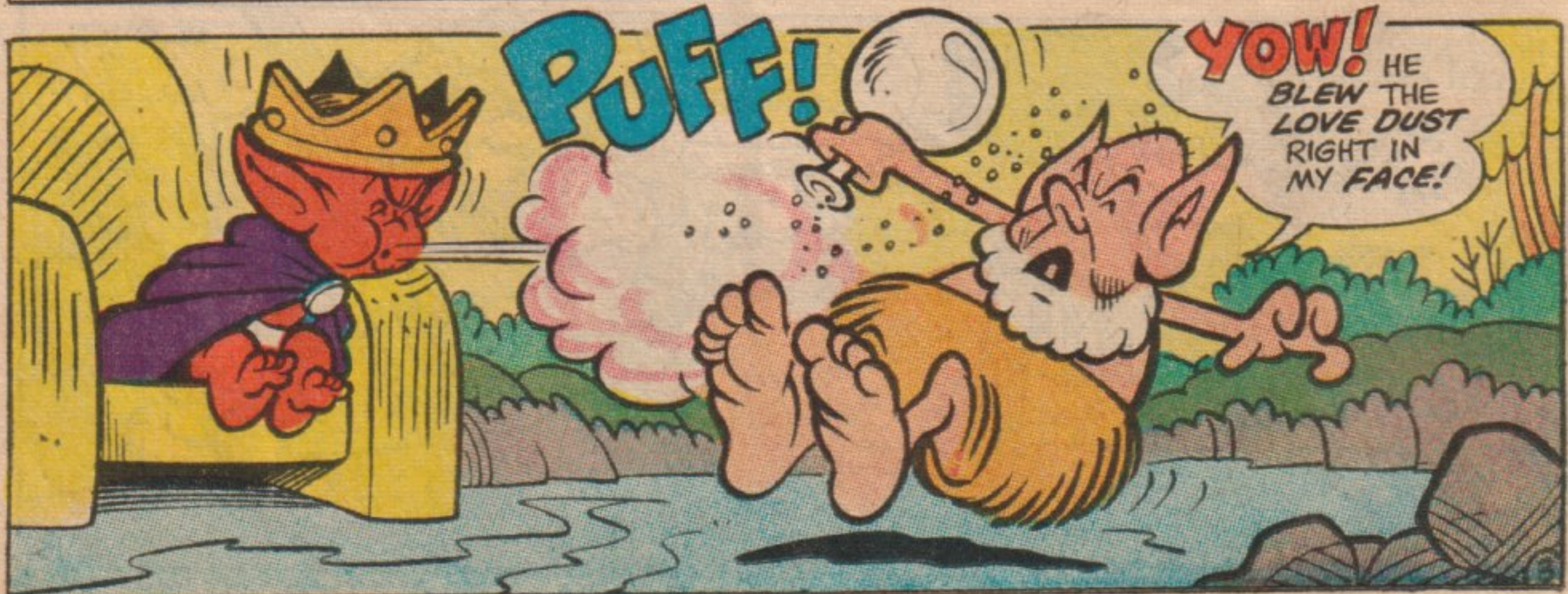
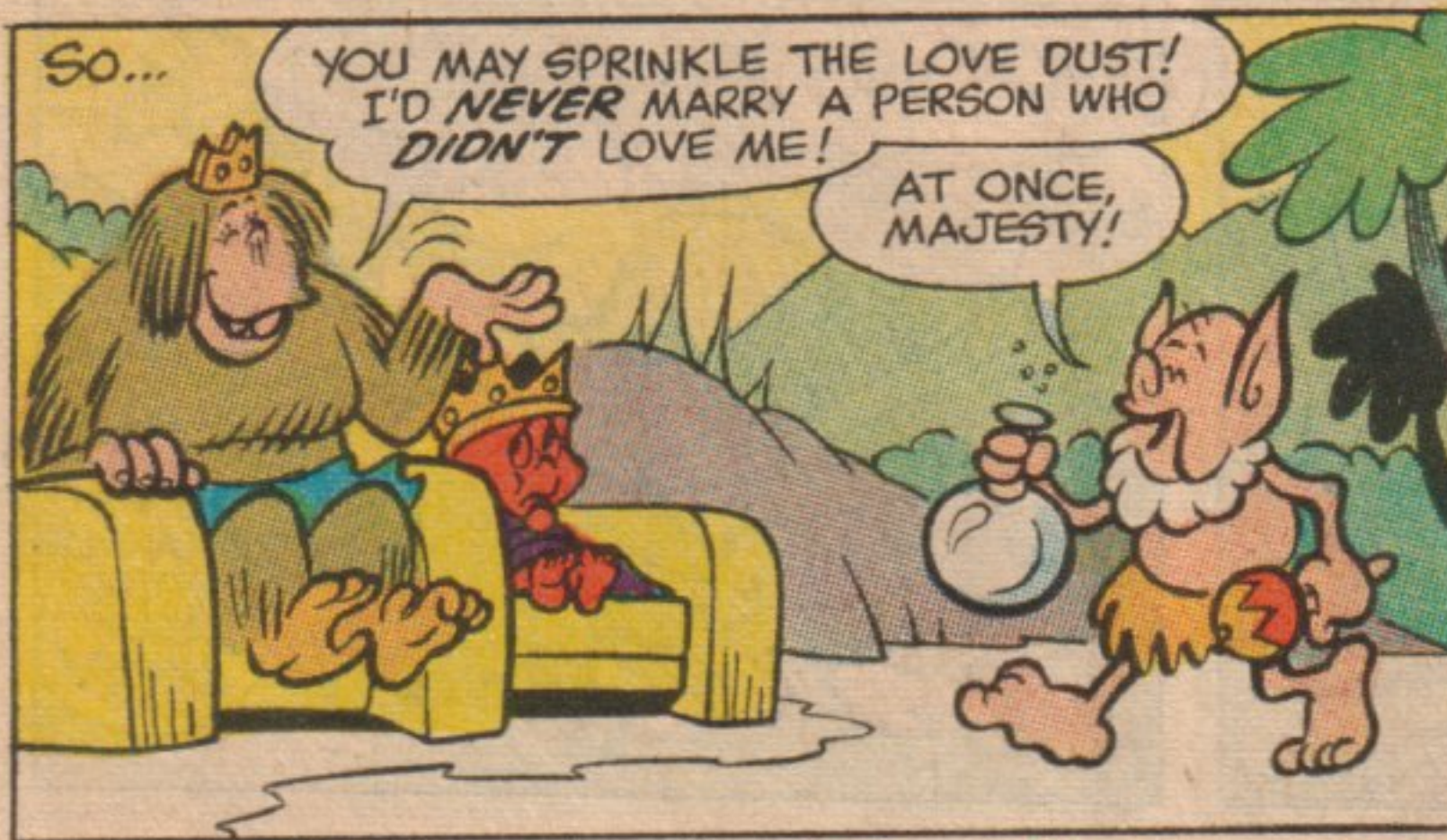
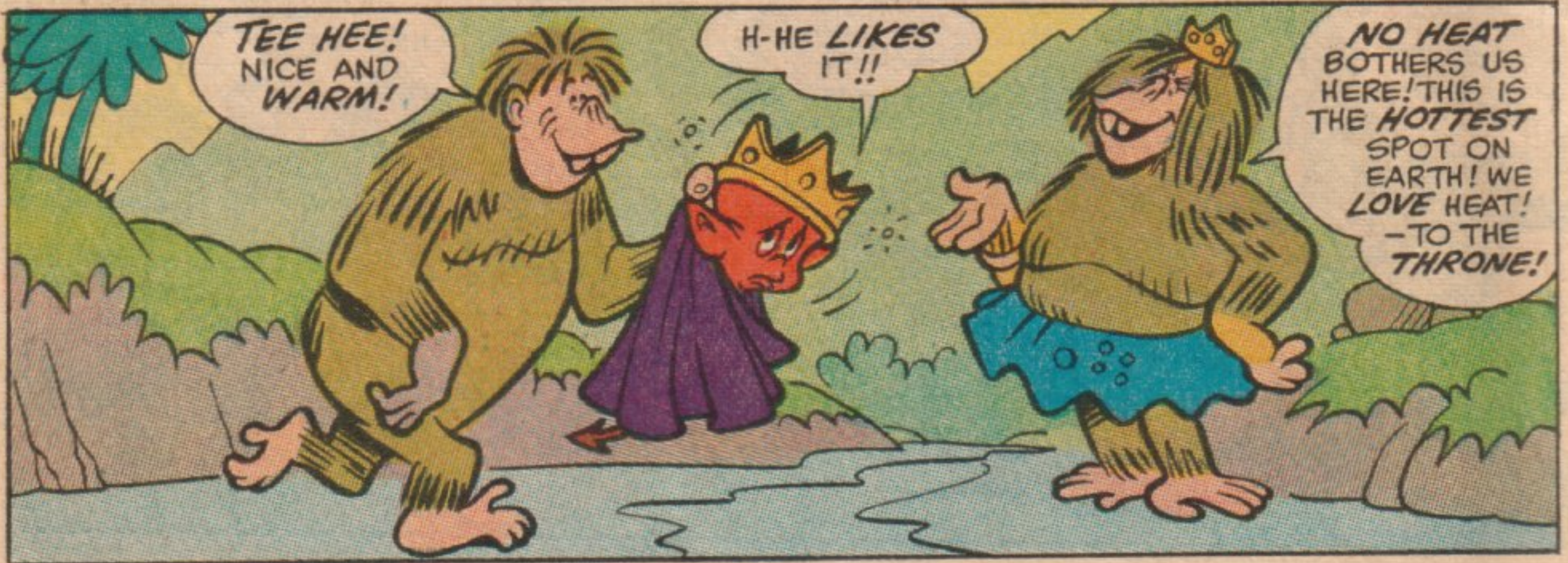
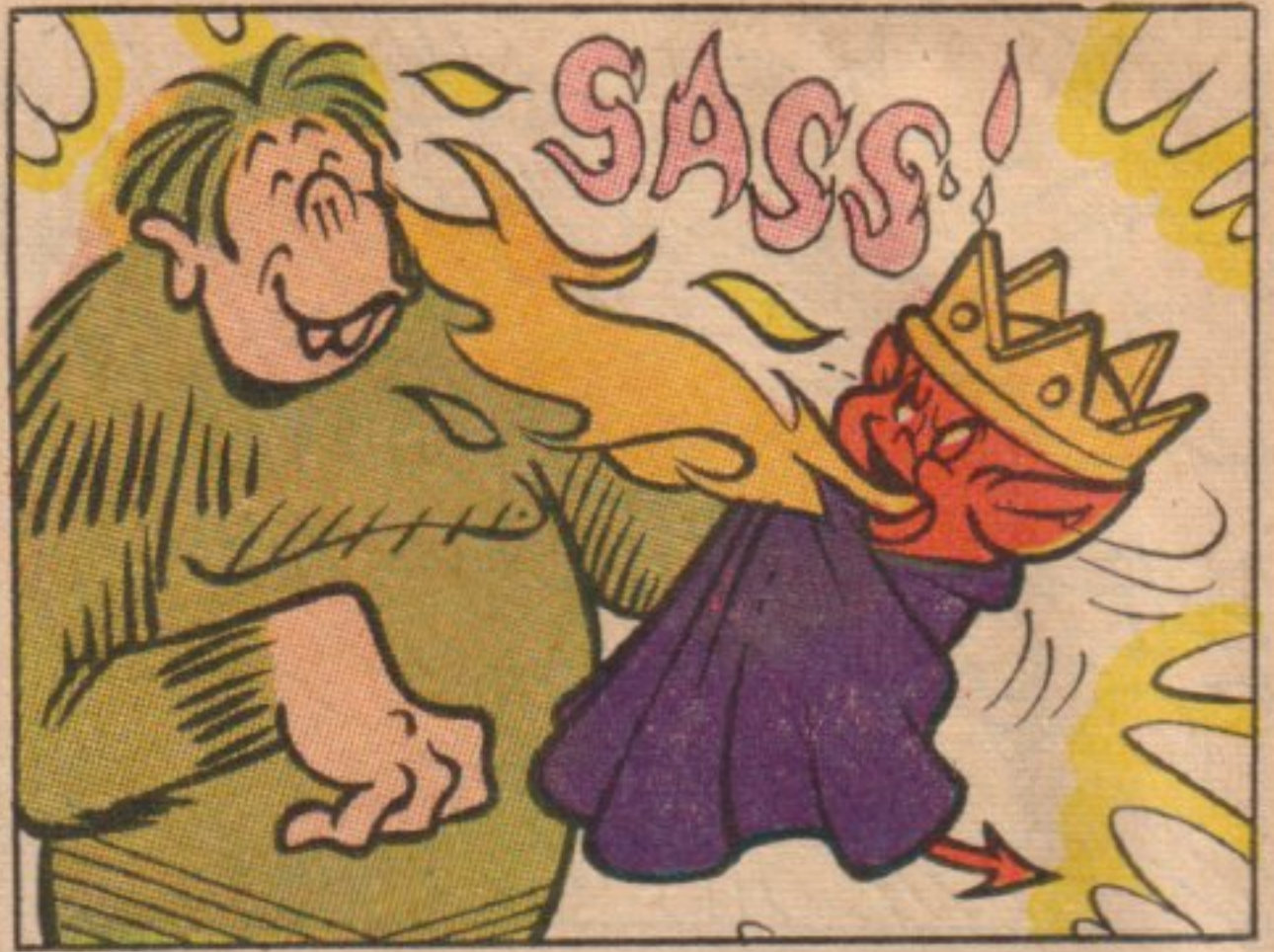
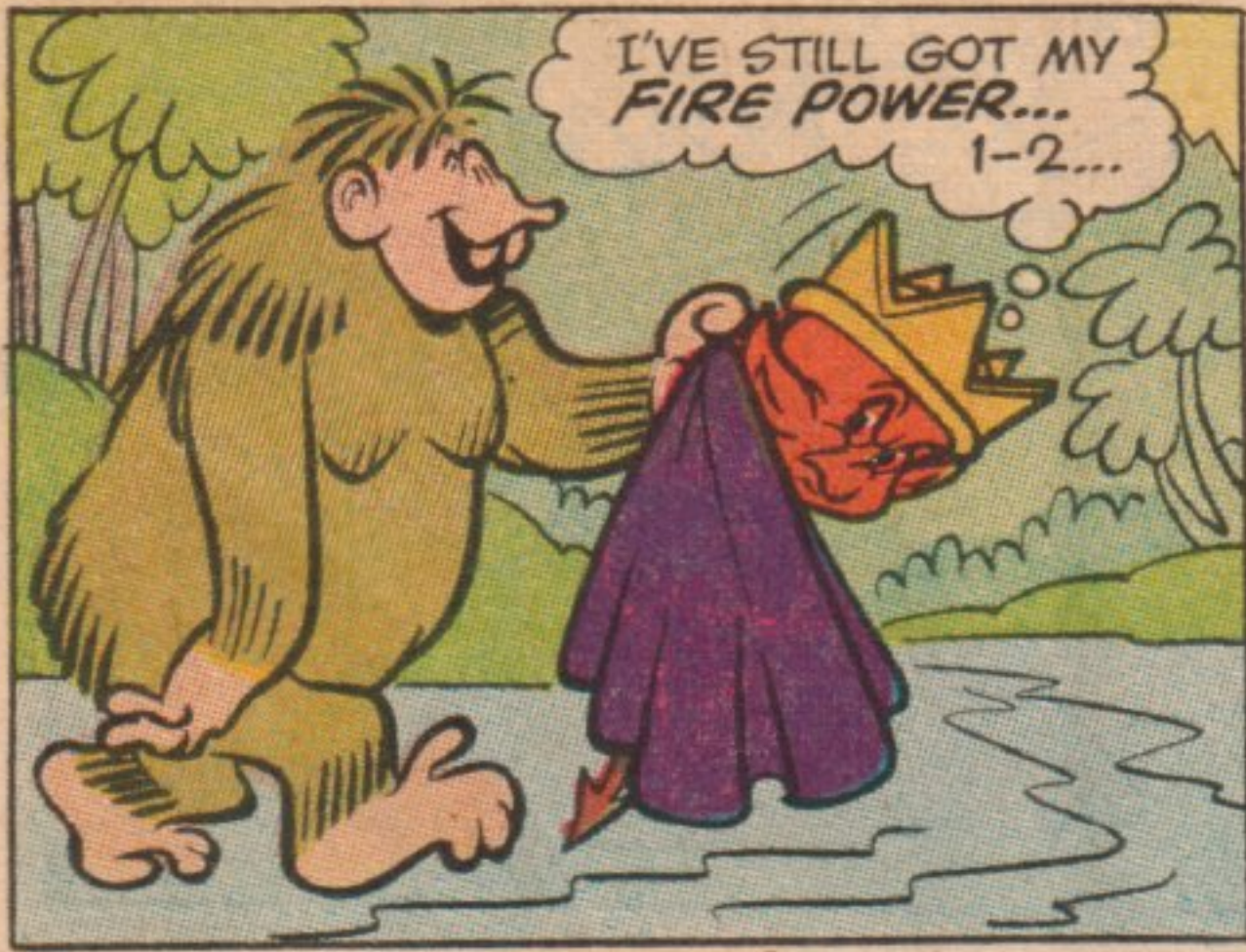


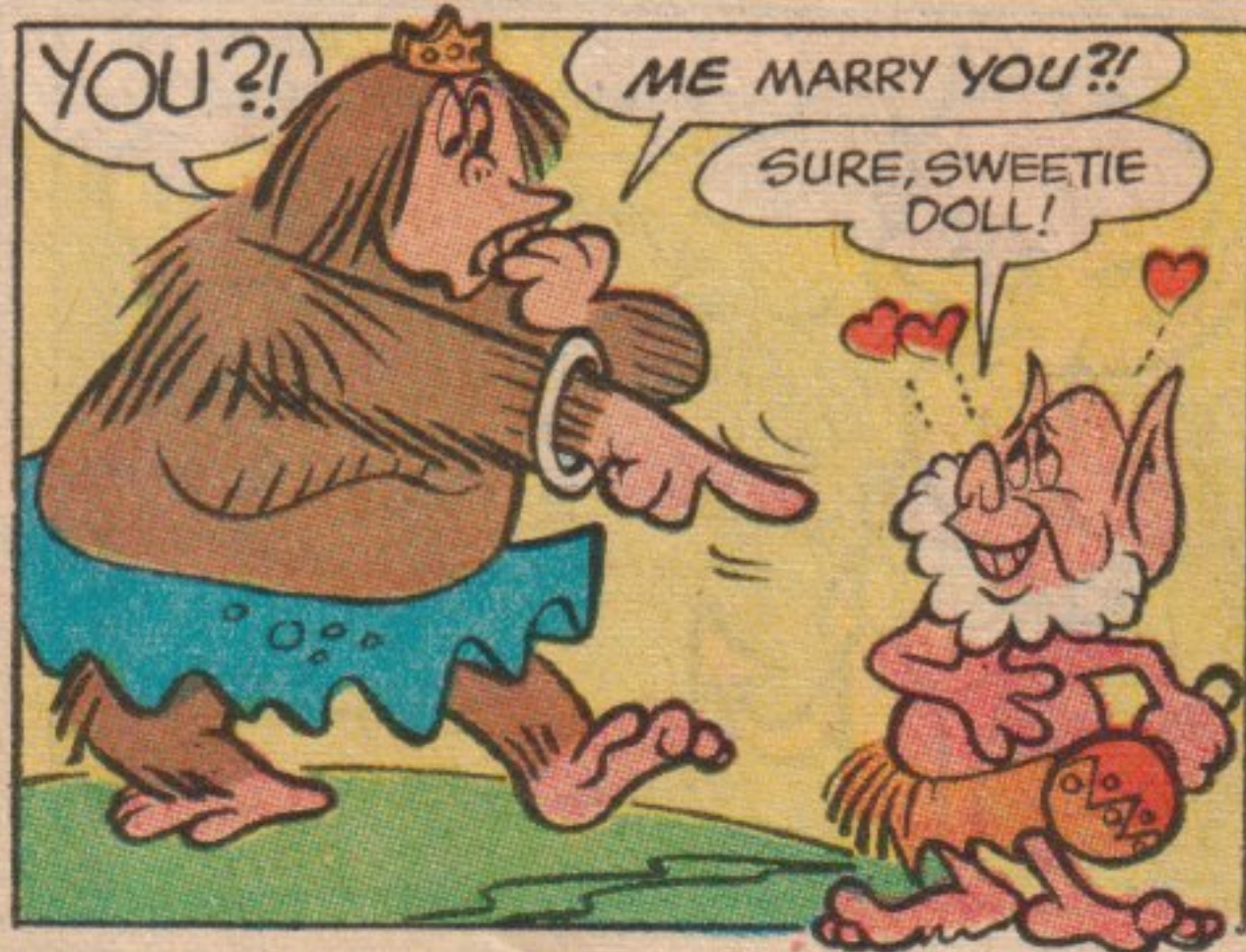
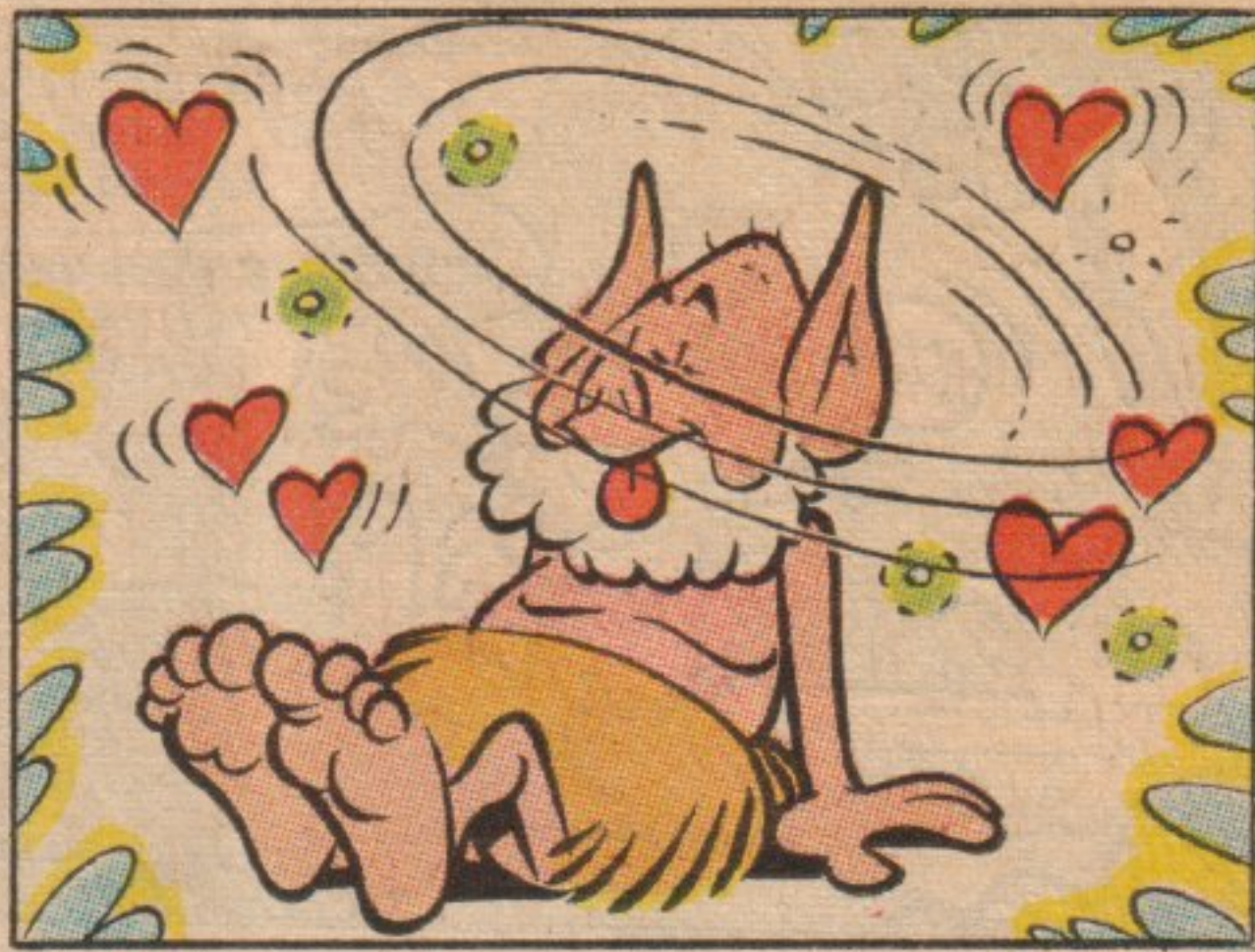
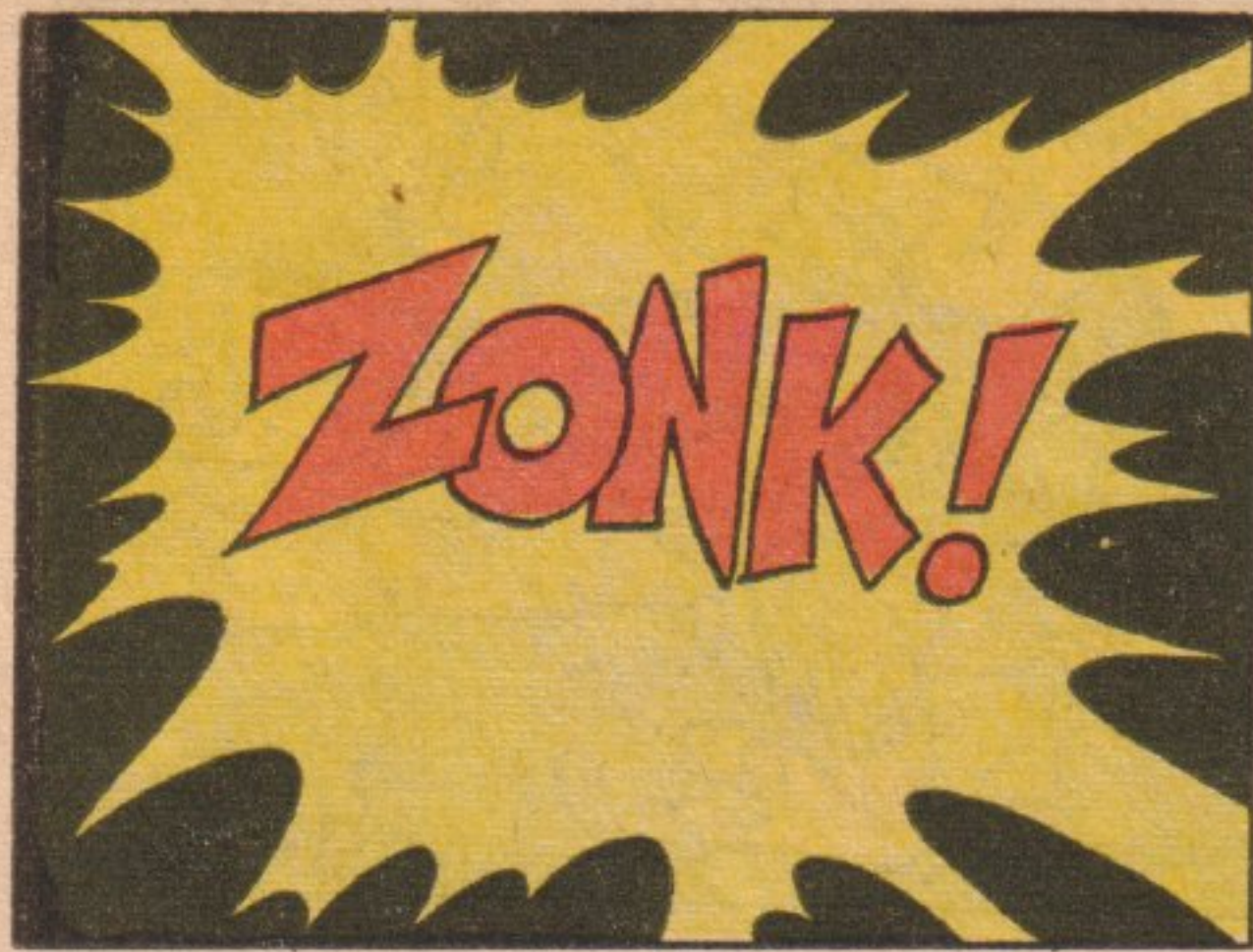
YES, MAJESTY!

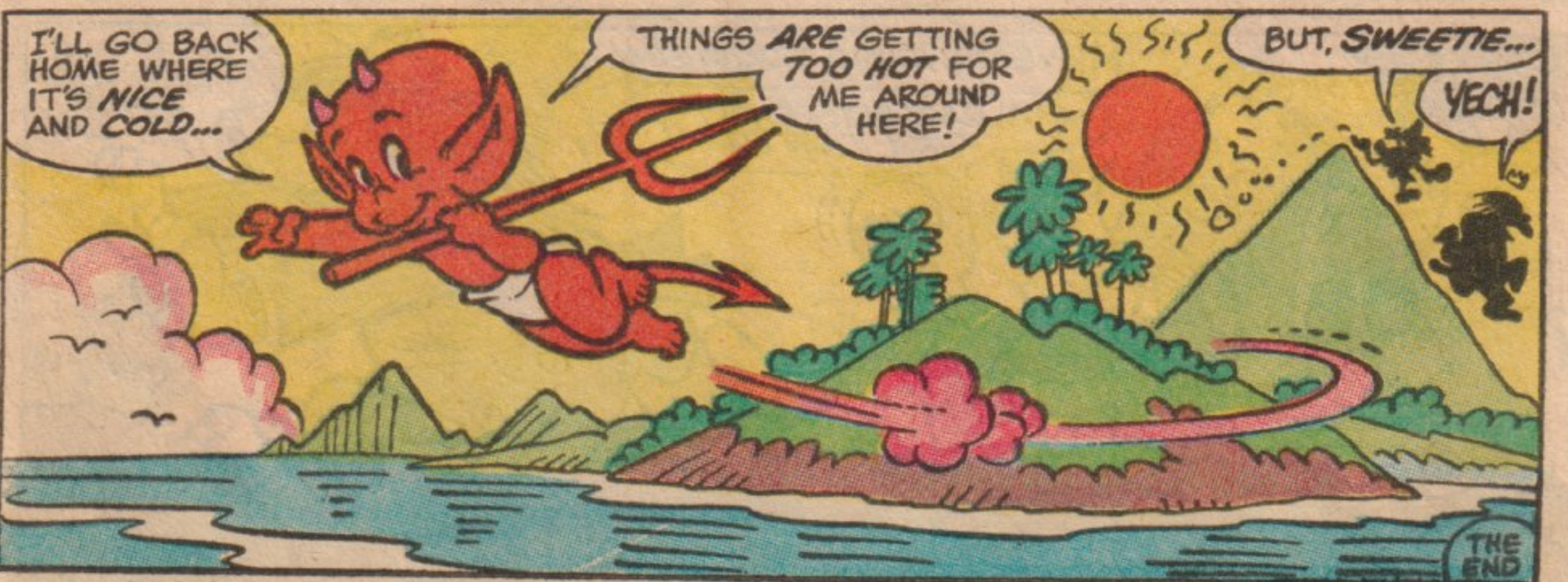
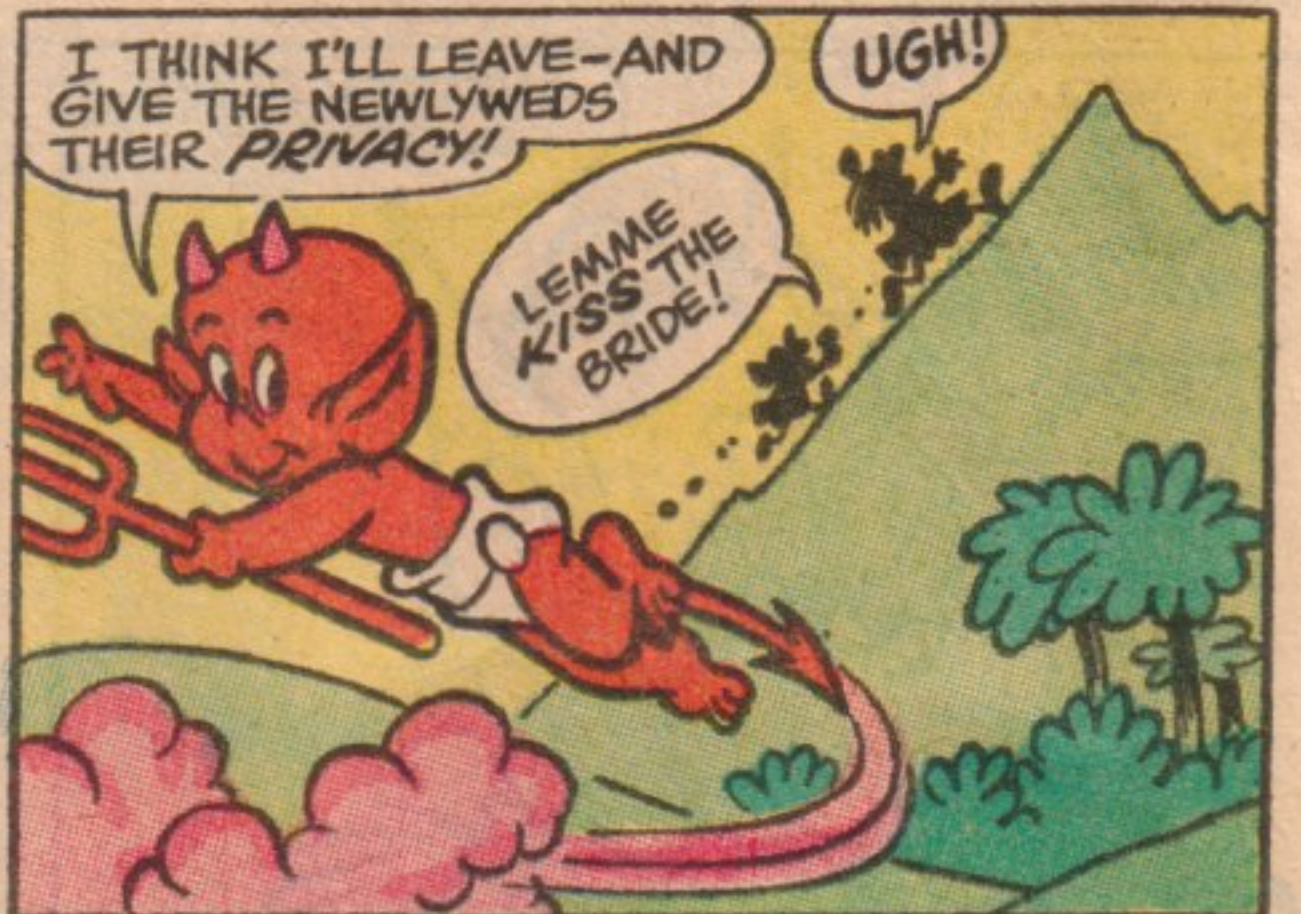
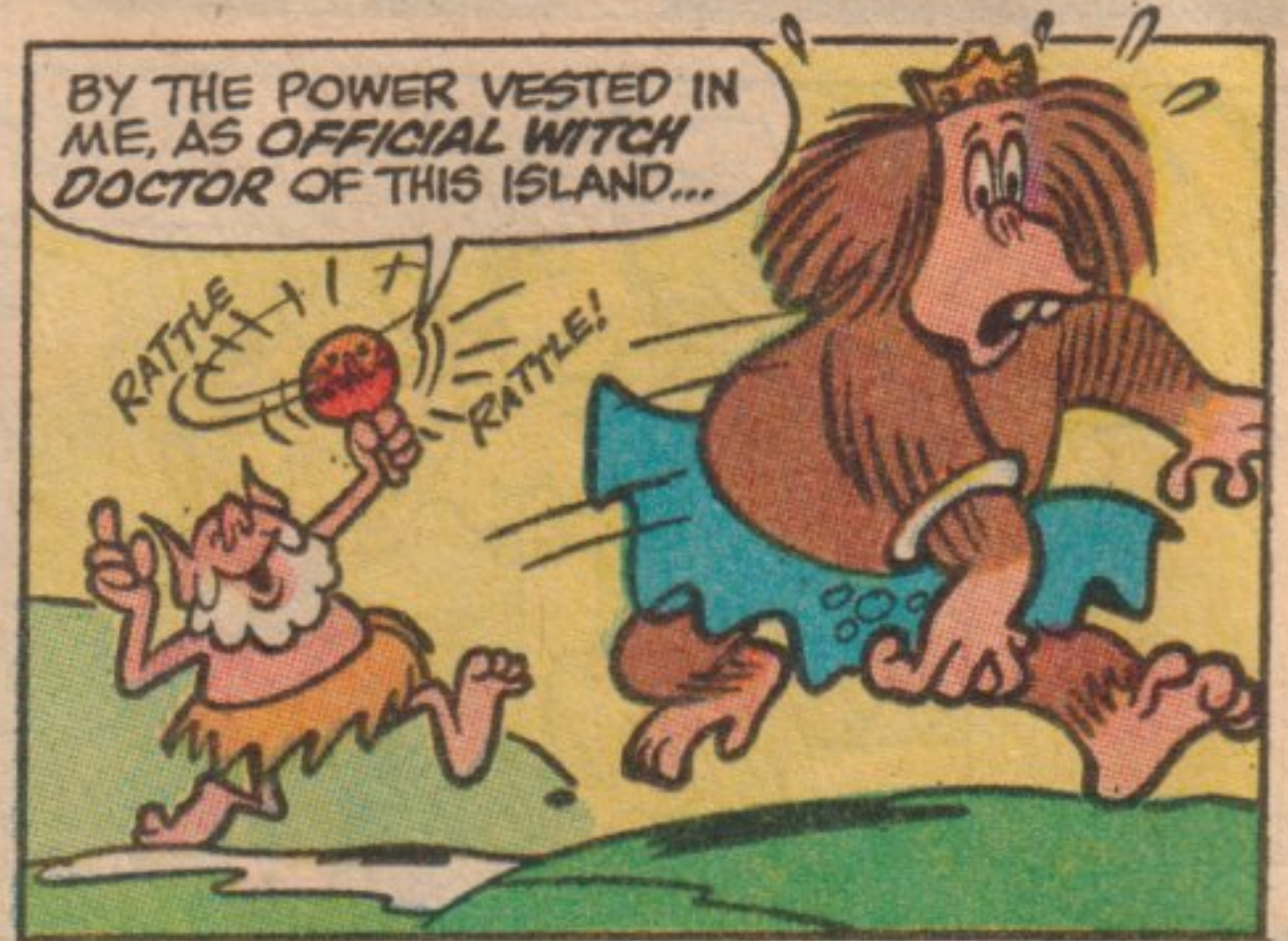
HALP!











EXCLUSIVE FUN PRODUCTS

BY MAIL!



PEPPER GUM

Hi Pal, have a piece of gum. Completely harmless but a million laughs. Once he starts chewing you better have a glass of water ready. No. 5008..... 15¢



JOY BUZZER

Completely harmless. Shake hands and watch your friend jump 6 feet high. No. 7005..... 50¢



TRICK BLACK SOAP

Victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Ordinary looking piece of soap. Harmless. No. 685..... Only 25¢



A MINIATURE MARVEL

bigger than a small matchbox, but it pulls in newscasts, musical programs and sporting events — there are no batteries, no tubes to wear out! It's the most economical radio imaginable! So inconspicuous...comes with an ear-speaker for personal listening. No. 7197 - World's Tinliest Radio..... \$2.98

SUPER POWER-VISION

POWERFUL BINOCULAR EYEGLASSES
The binoculars you wear like eyeglasses! Rugged, strong, yet so light. Provide new fun for, baseball, football, hunting, movies and T.V. Comparable to models selling at \$3.95. Now yours for only \$1.99

MINIATURE



SECRET CAMERA

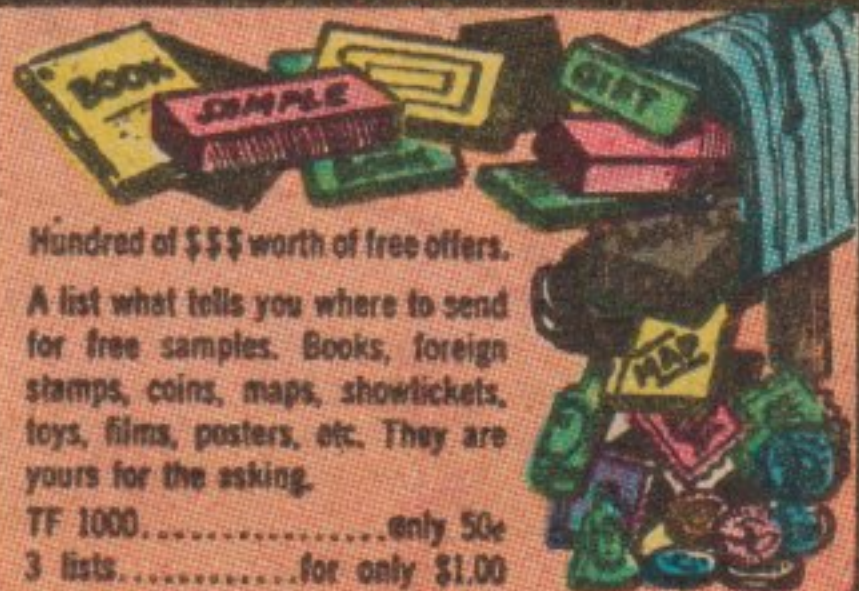
Weights 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Precision camera so small, it fits in cigarette pack. Complete with free roll of film..... \$1.00
6 Rolls Film 75¢



SURPRISE PACKAGE

filled with surprises. If you are willing to take a chance, we guarantee you more than your moneys worth. No. 8002..... 50¢

1001 things for FREE



Hundred of \$\$\$ worth of free offers.

A list what tells you where to send for free samples. Books, foreign stamps, coins, maps, showtickets, toys, films, posters, etc. They are yours for the asking.

TF 1000..... only 50¢
3 lists..... for only \$1.00

REGENCY MAIL ORDER DEPT. HC-GK10 BOX 826 NIAGARA FALLS, N.Y. 14302

RUSH ME THE ITEMS LISTED BELOW. If I am not 100% delighted, I may return any part of my purchase after the 10 day free trial for full refund.

ITEM NO.	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ plus 15¢ postage and shipping in cash, cheque or money order.

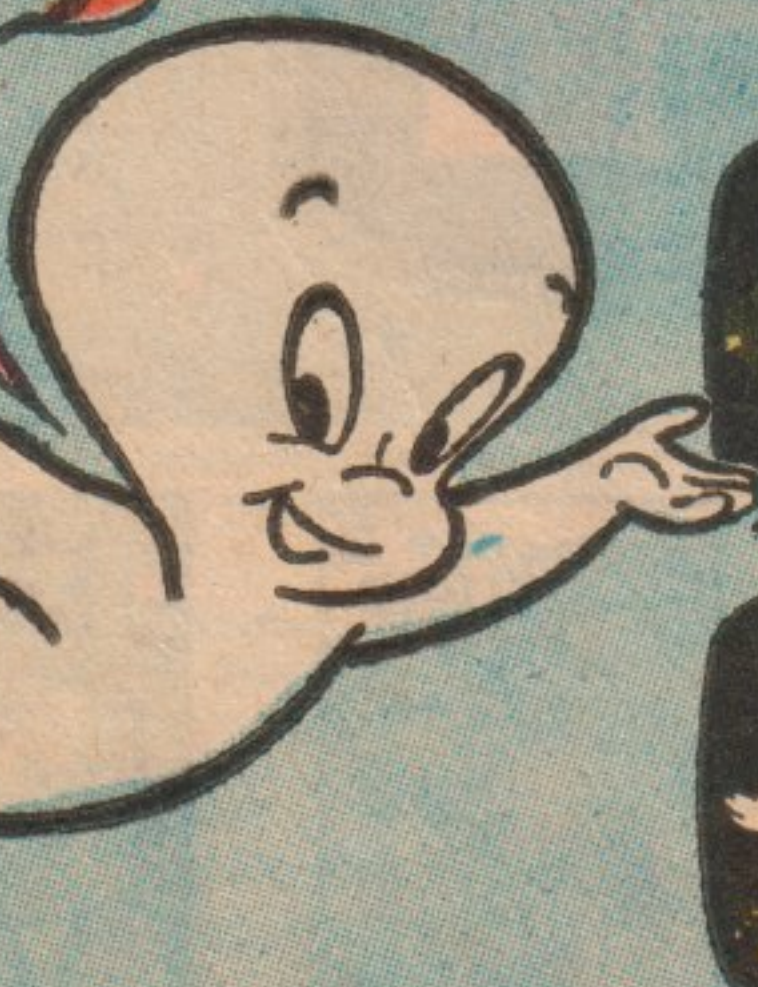
NAME _____

ADDRESS _____

A new show on ABC TV

NEW Casper CARTOON SHOW

SEE US ON
ABC-TV NETWORK
EVERY SATURDAY
MORNING



WENDY



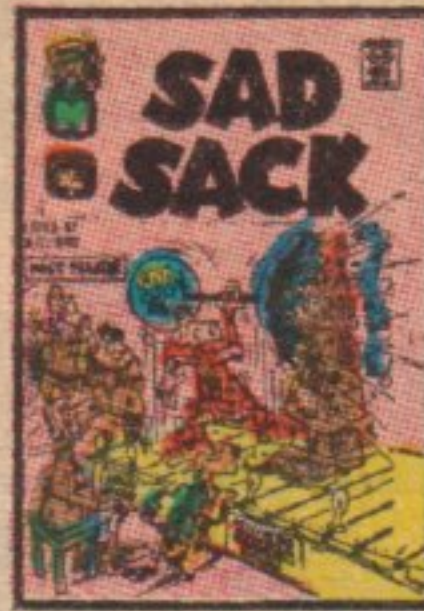
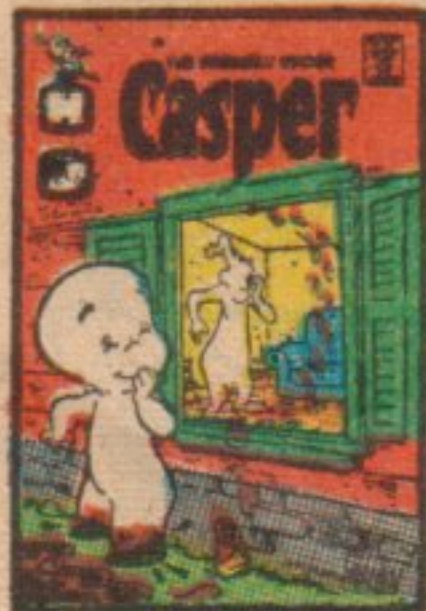
SPOOKY



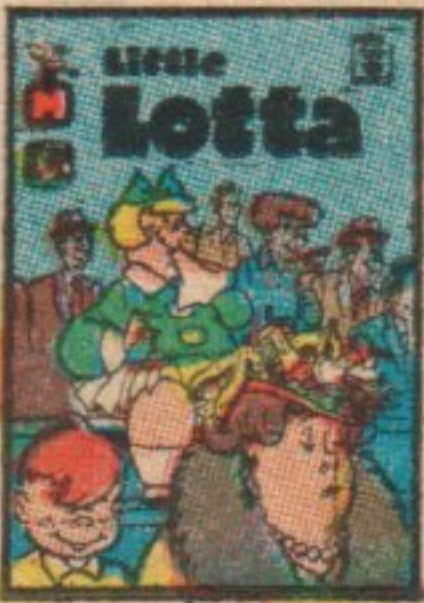
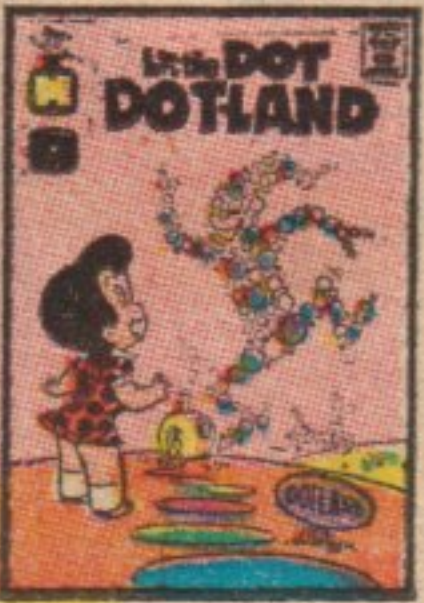
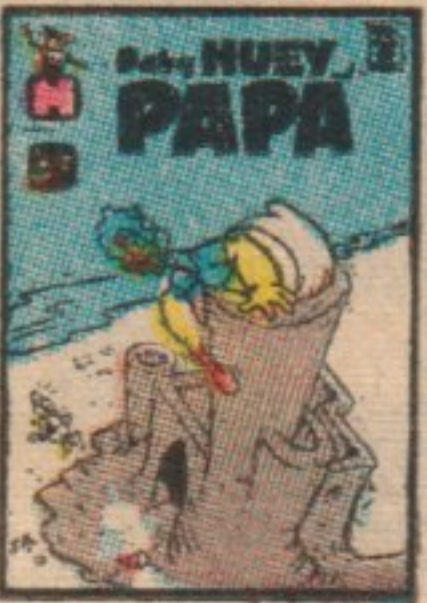
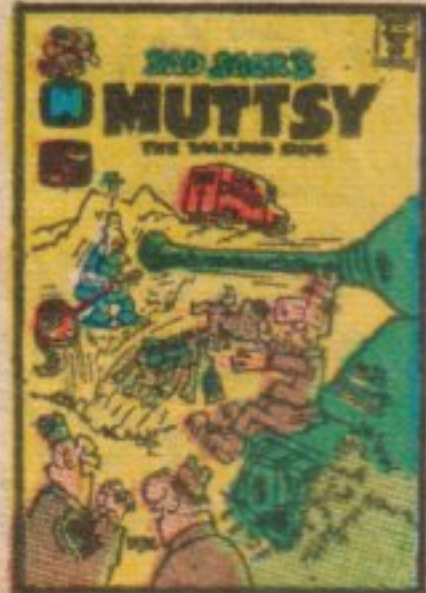
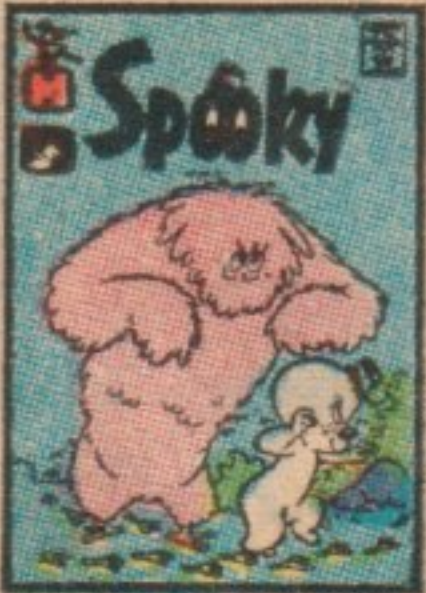
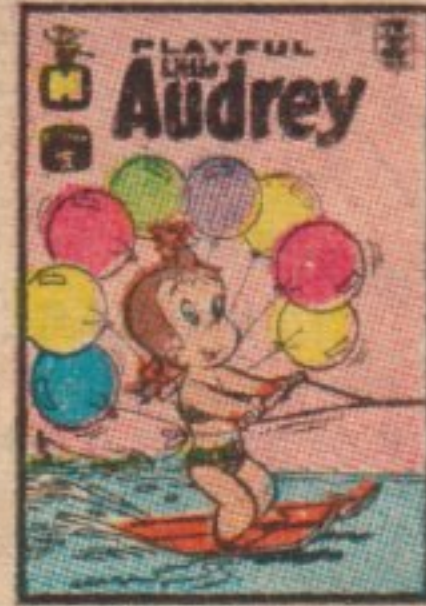
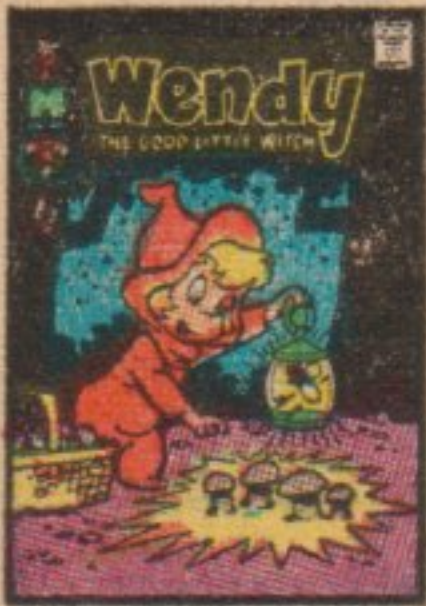
NIGHTMARE



GHOSTLY TRIO



A central advertisement for Harvey Comics. It features a jester character with a green and red striped outfit and a pointed hat, standing on a large black oval with the "HARVEY COMICS" logo. The background is light blue with scattered yellow, pink, and green stars. A large yellow speech bubble from the jester says: "HI! HERE ARE THE FUNNIEST COMICS NOW ON SALE AT YOUR FRIENDLY DEALER."



HI-POWER BINOCULARS

SEE UP TO 18 MILES

Powerful folding Opera Glasses
fit into pocket or purse. Center
eye piece adjustment. Worth many
times low introductory price. Com-
parable to models selling for \$4.95.

NOW ONLY

75¢

Postpaid.
Limit 2
to a customer.

HI-POWER Box 72
N.Y., N.Y. 10023

Please send me Hi-Power Binoculars.

☐ 1 for 75¢ ☐ 2 for \$1.50.

Limit 2 to a customer.

I enclose: ☐ Cash ☐ Check ☐ Money Order
Sorry, No. C.O.D.'s.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Mystify Your Friends! Baffle Your Family! You'll Astonish Them All!

250 MAGIC TRICKS

REVEALED

SPECIAL \$1.00
INTRODUCTORY
OFFER

NOTHING EXTRA TO BUY!

Every single trick is performed with everyday
things you have around the house... coins, cards,
balls, handkerchiefs, ropes, etc. The small price of
\$1.00 is all you pay!

"POSITIVELY ASTONISHING" ...

say people who have seen this collection. You'll be
plucking coins from thin air! You'll cause cards to
change their spots at your command! You'll hear
the gasps of wonder as you do the world-famous
"Indian Rope Trick." You'll actually do over 250
baffling tricks, including:

- The Vanishing Ball
- The Mind Reading Trick
- The Secret of Number 9
- Phantom Writing
- Growing Money Trick
- The Coin Leaping Trick
- Disappearing Handkerchief
- The Knot that Unties Itself
- The Disappearing Coin
- Making a Ball Roll by Itself
- Miracle Card Jumping Trick
- The Phantom Money Trick, etc., etc.

HURRY! Supply is Limited!

ANYONE ... 6 TO 60 ... CAN
PERFORM THESE FEATS OF MAGIC
ONCE YOU KNOW THESE SECRETS!
First time revealed ... this private
collection from "Art the Magician."
COMPLETE SECRETS REVEALED!
Every single trick fully explained! You
saw some of them on T. V. Many were
performed by such master magicians
as HOUDINI, THURSTON, etc. And
now ... YOU can do all of these
famous magic tricks. They're fun!
They're mystifying! Simply terrific for
parties!

MAIL COUPON TODAY!

MAGIC COLLECTION, Box 72
NEW YORK, N.Y. 10023

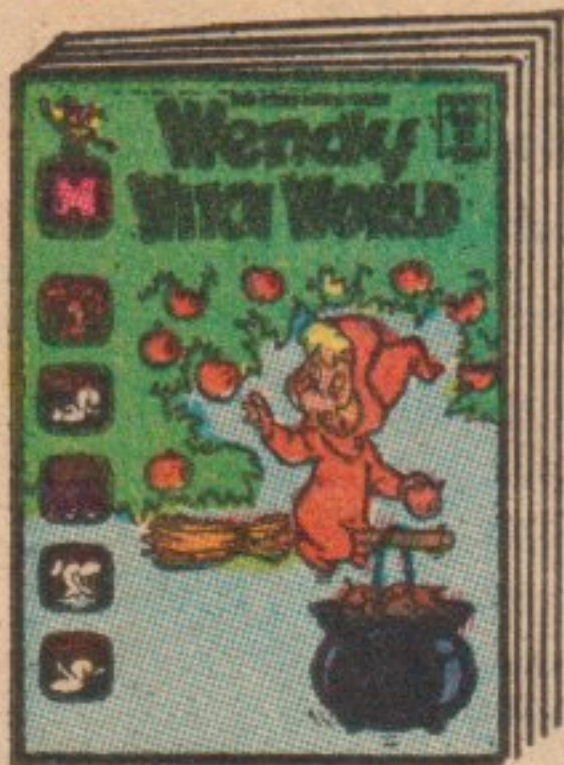
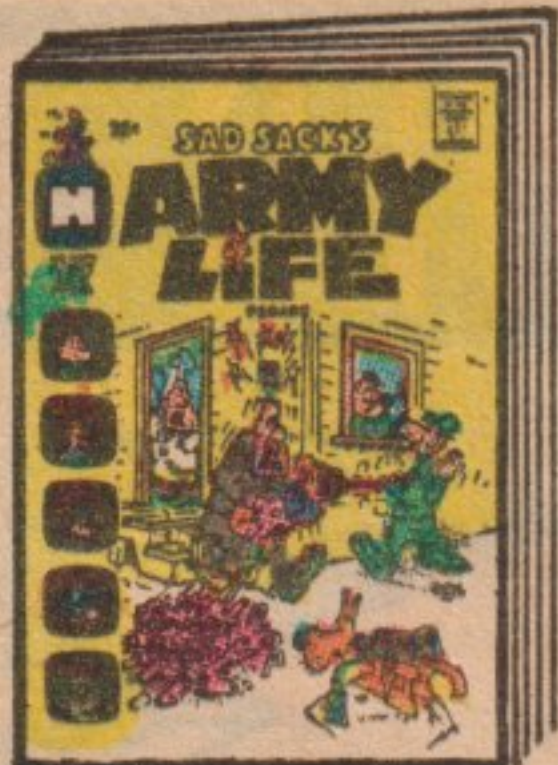
I enclose \$1.00. Please RUSH my 250 MAGIC
TRICKS postpaid. If the tricks don't work,
I can return in 10 days for full refund.
(Sorry, No COD's.)

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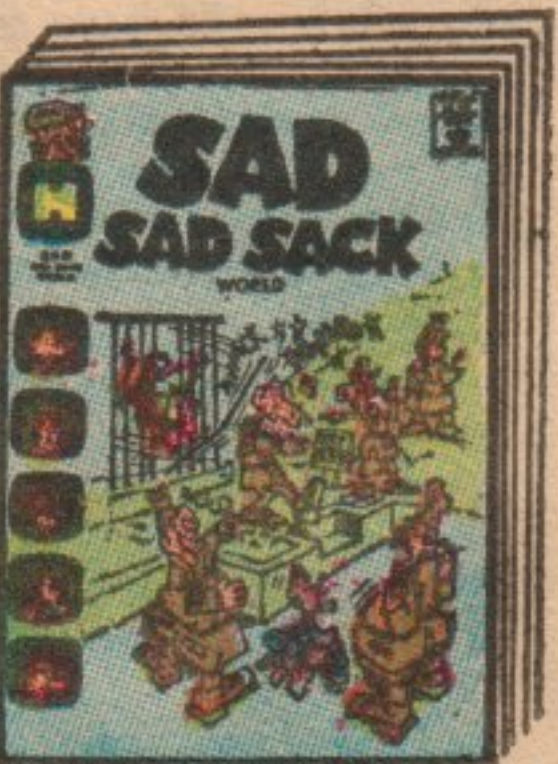




*EVERY ONE
DIFFERENT!*

MORE STORIES!...
MORE ENTERTAINMENT!
YOU'LL READ THEM ALL,
AND KEEP THEM...
TO READ THEM...
AGAIN AND AGAIN!!

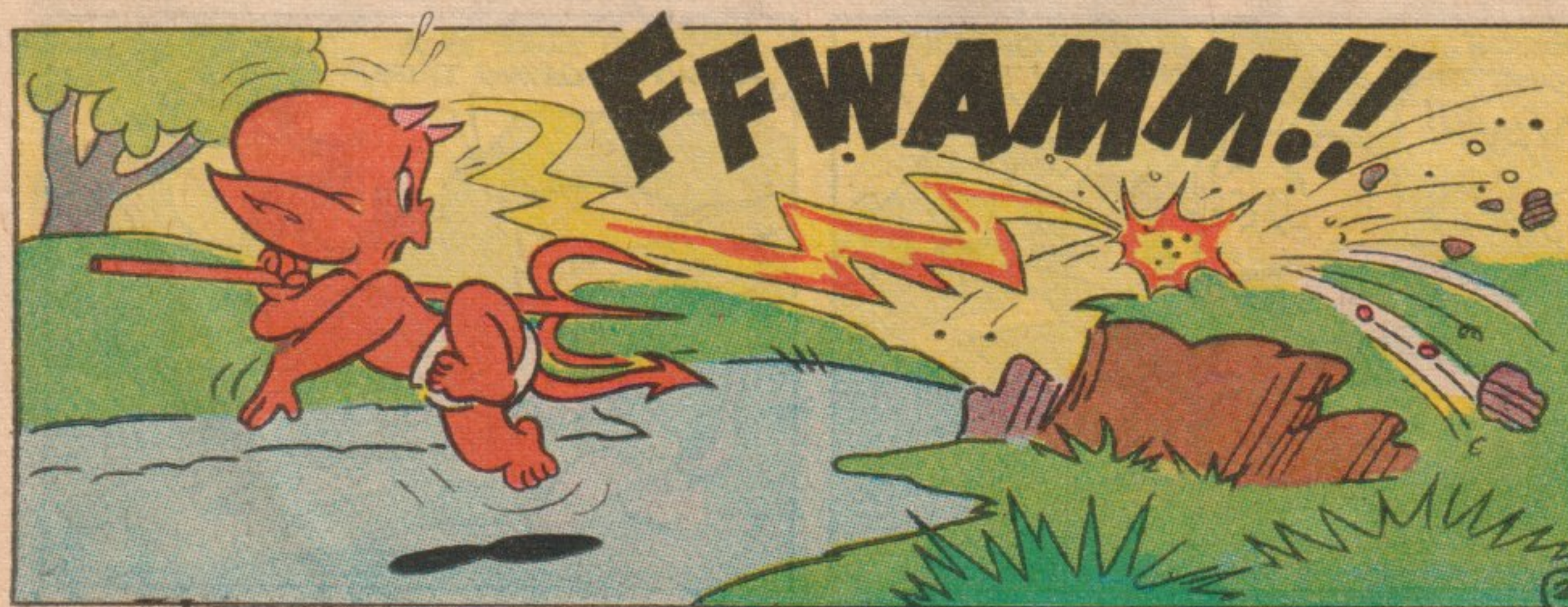
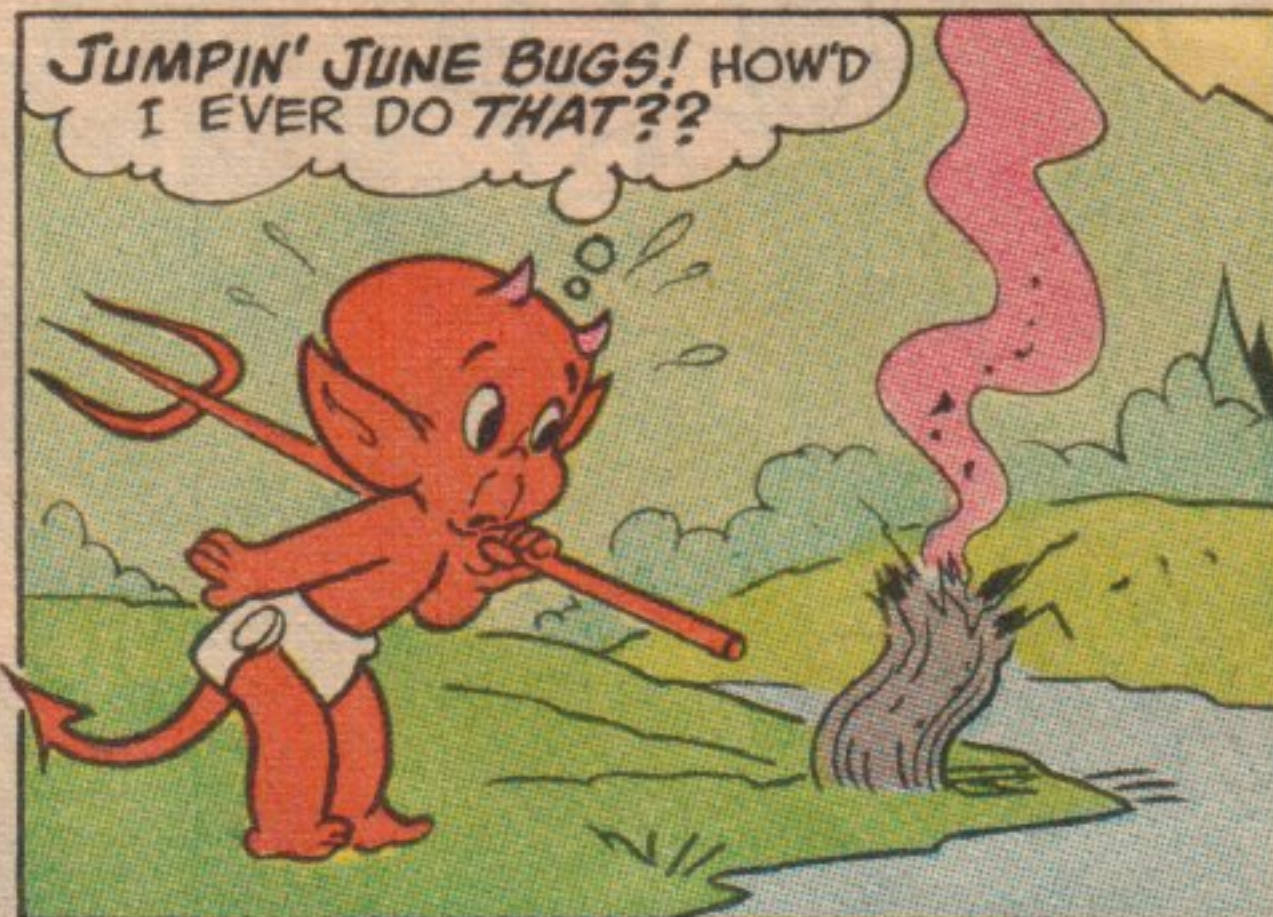
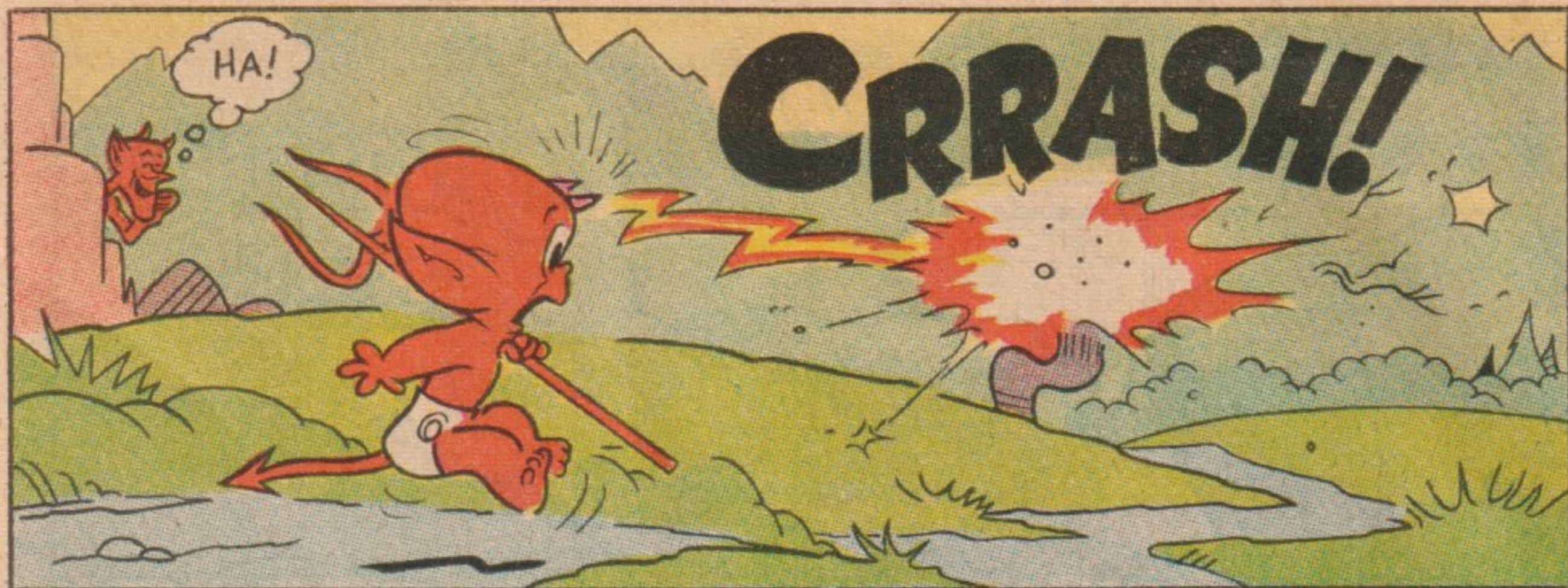
*...HURRY! GET
YOUR COPIES!*

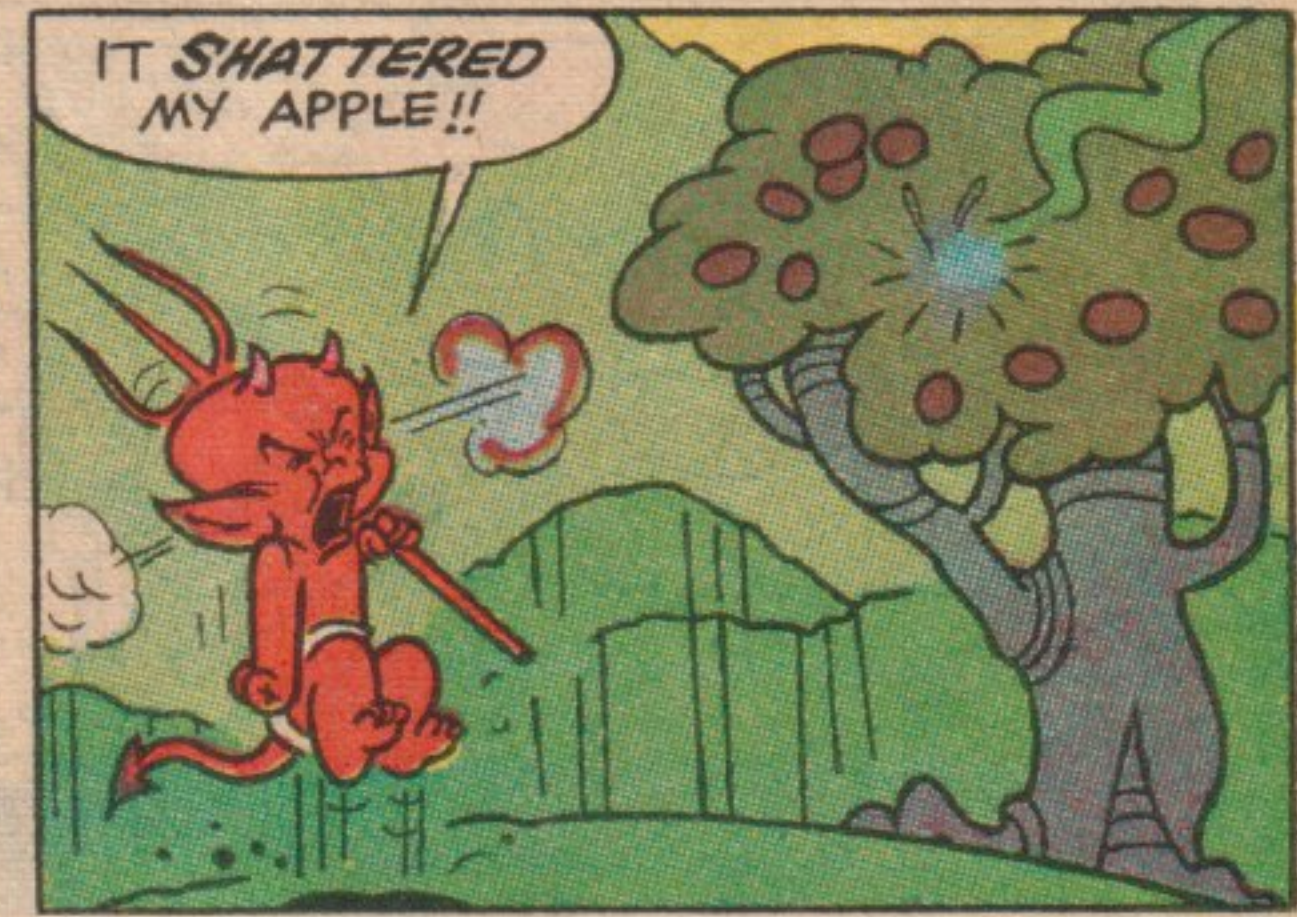
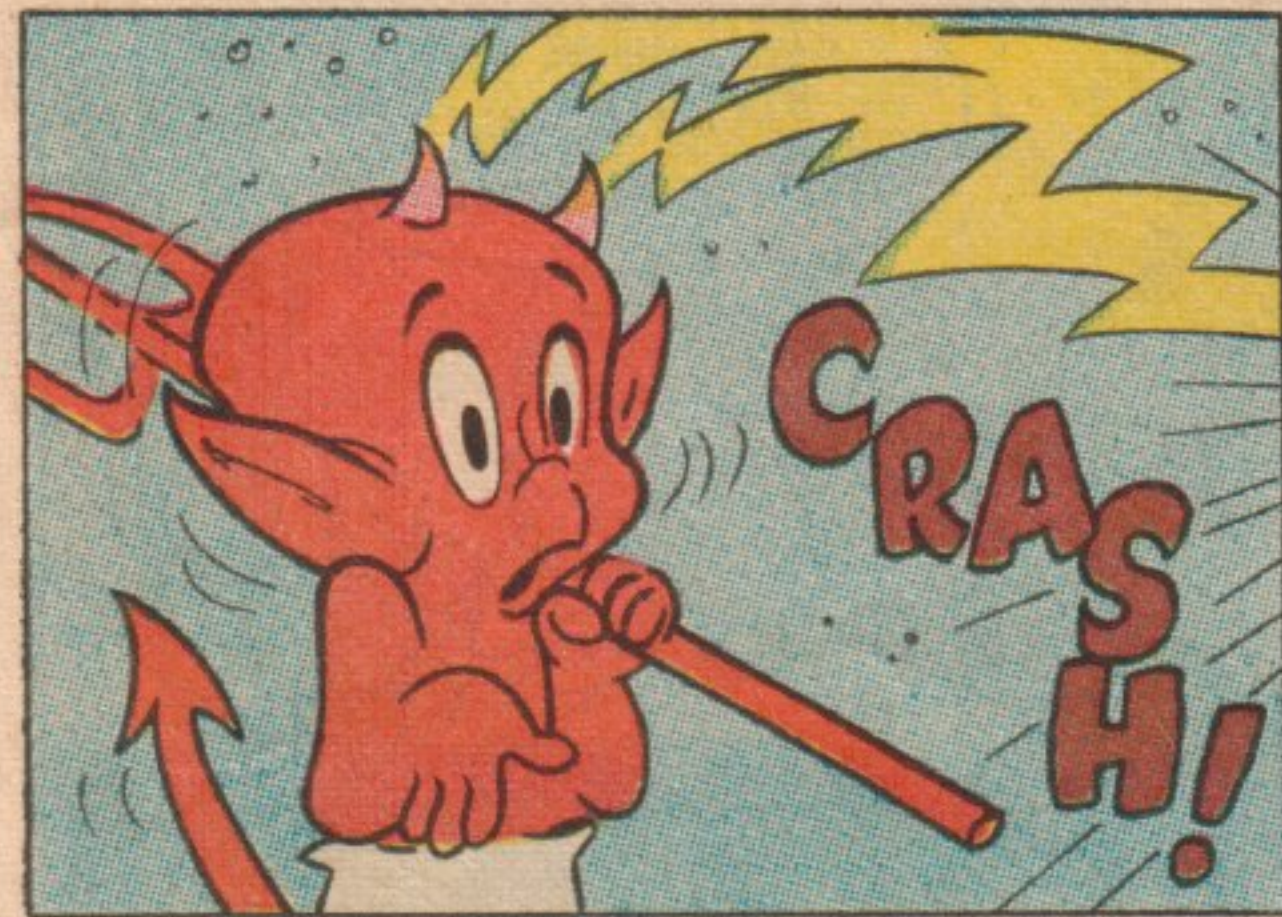
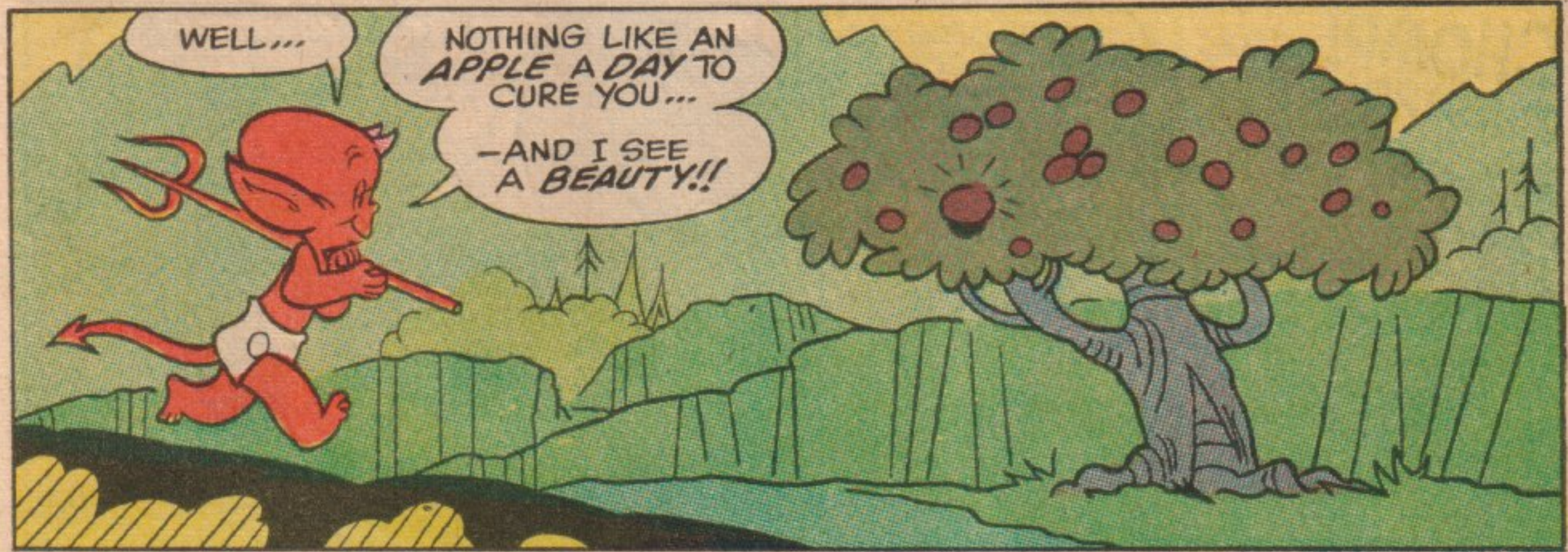
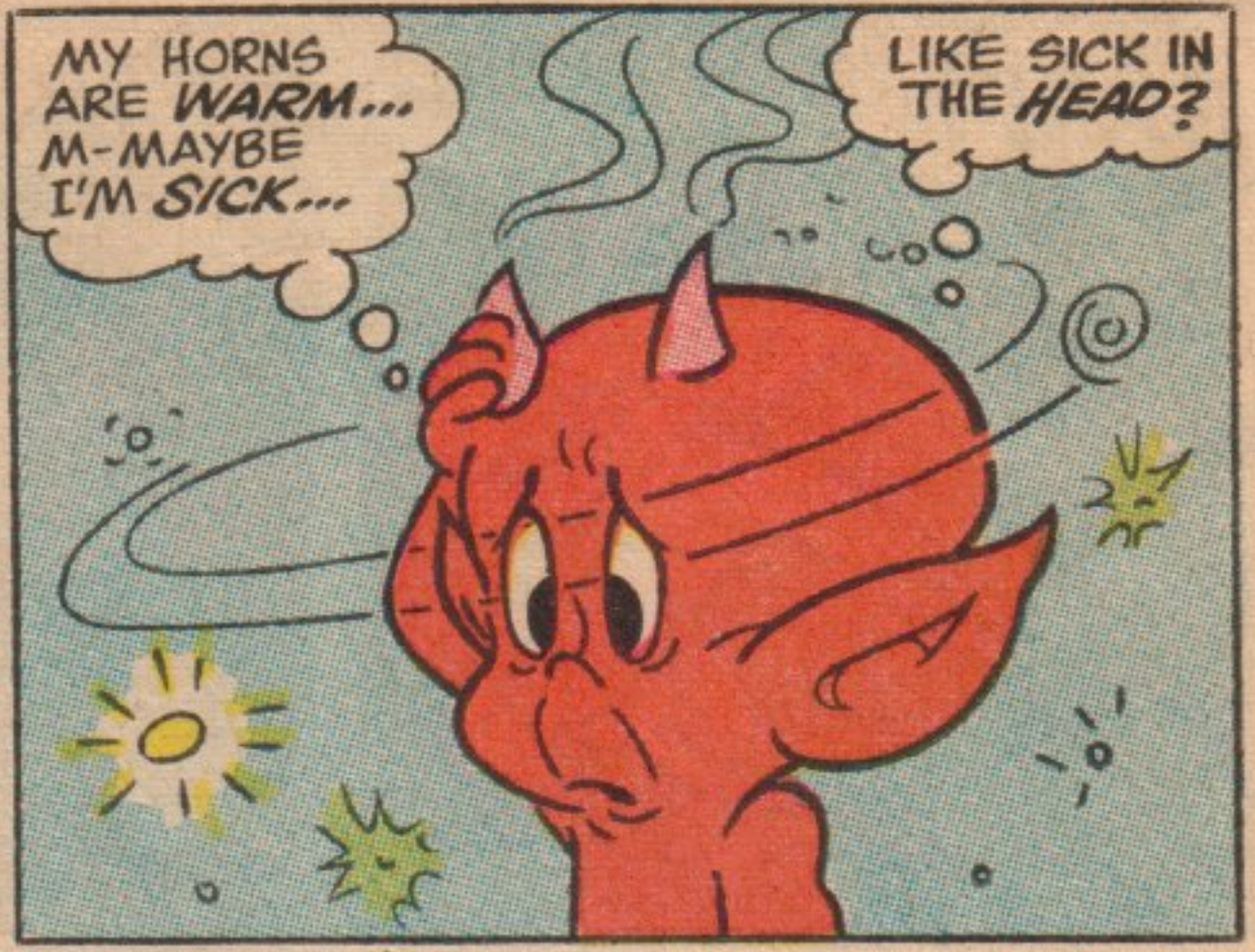
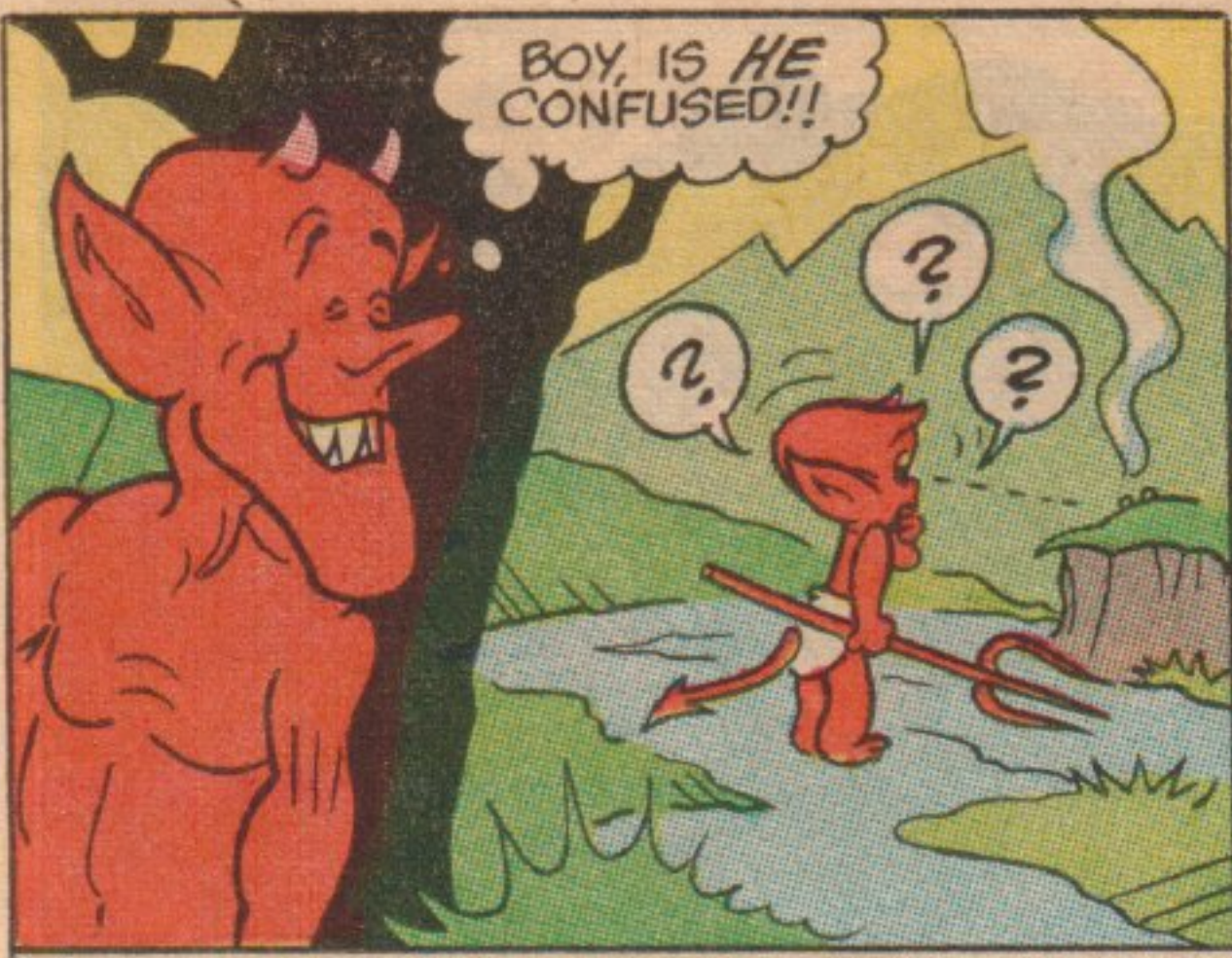


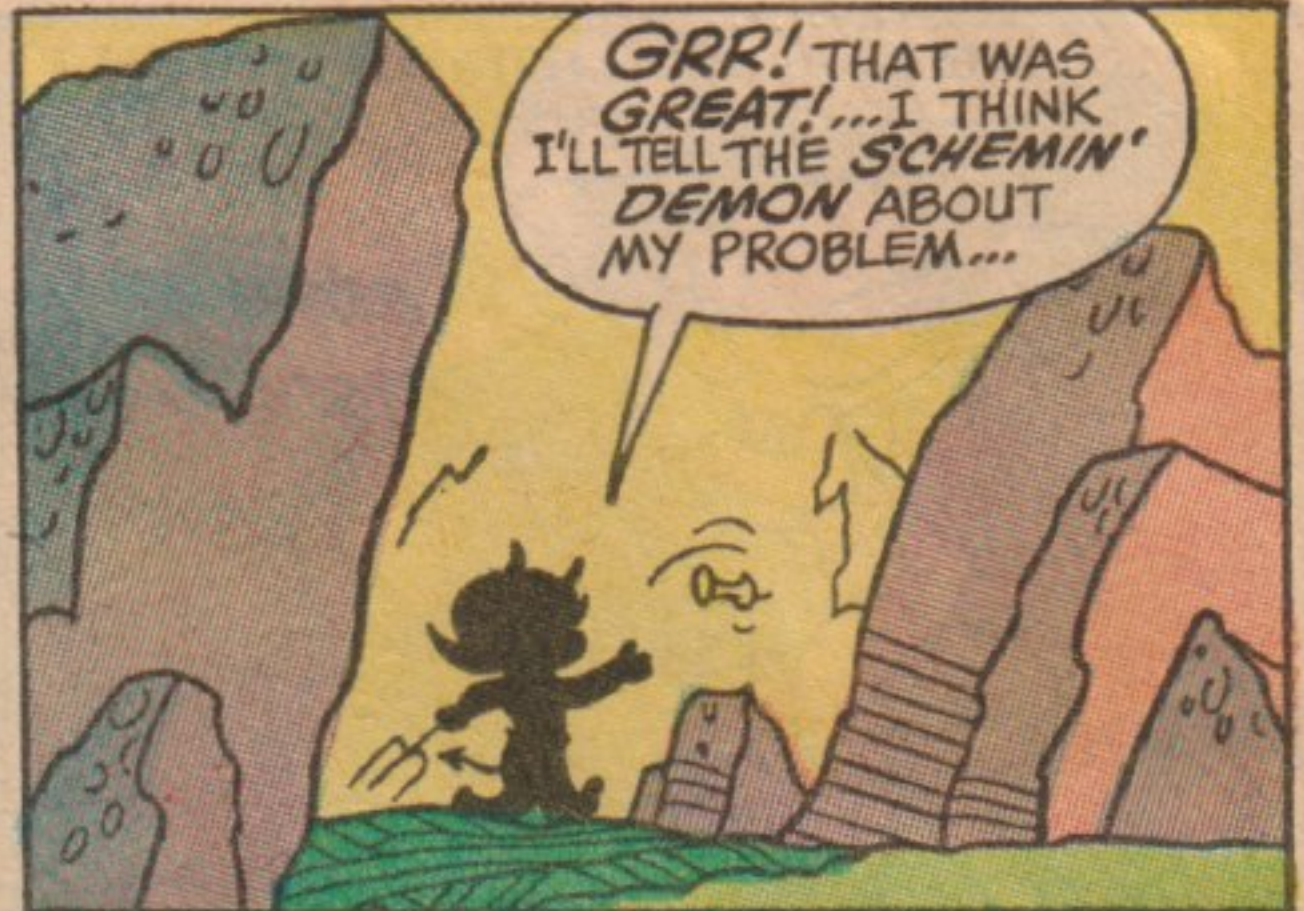
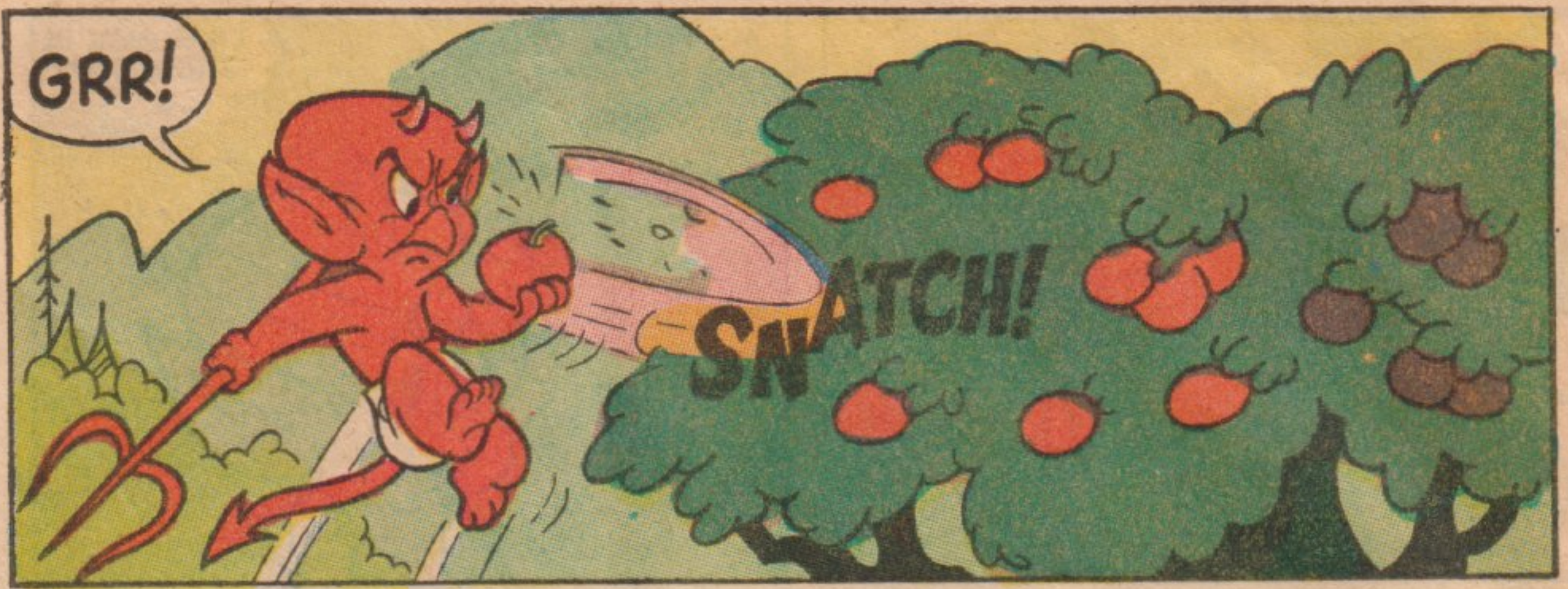
HOT STUFF™ IN A Devastating Smile

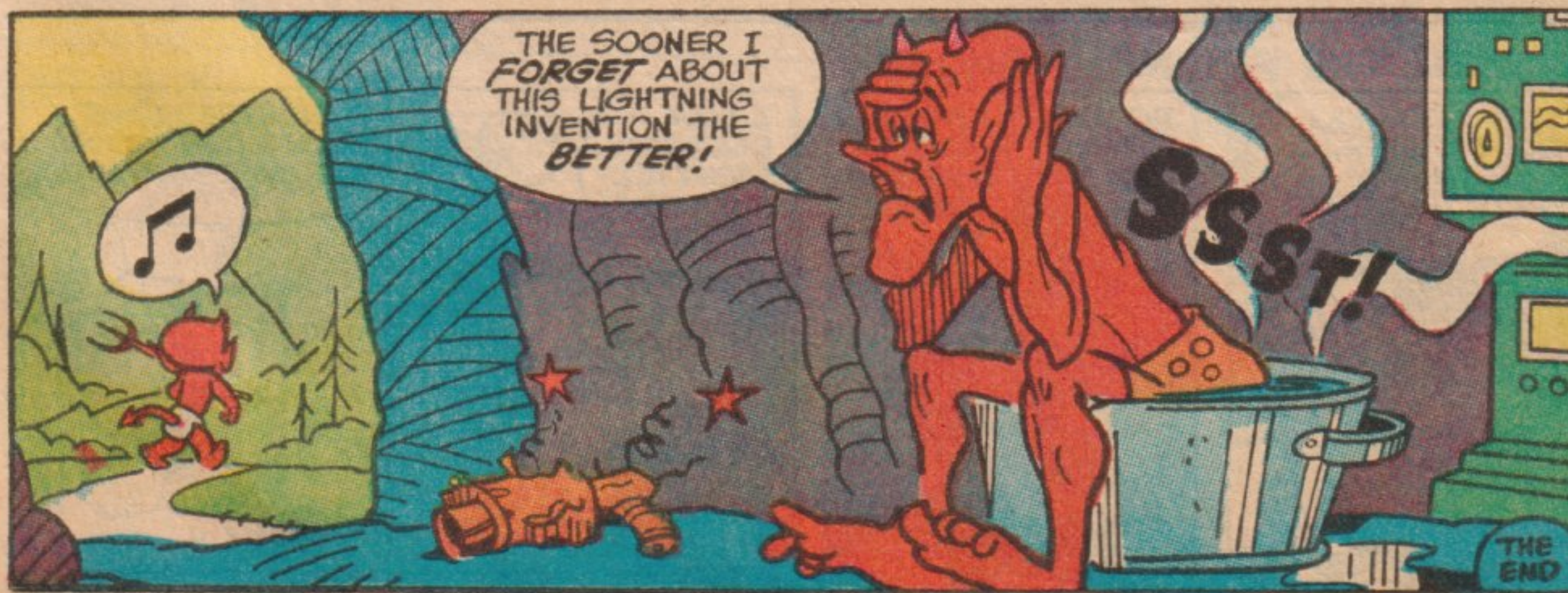
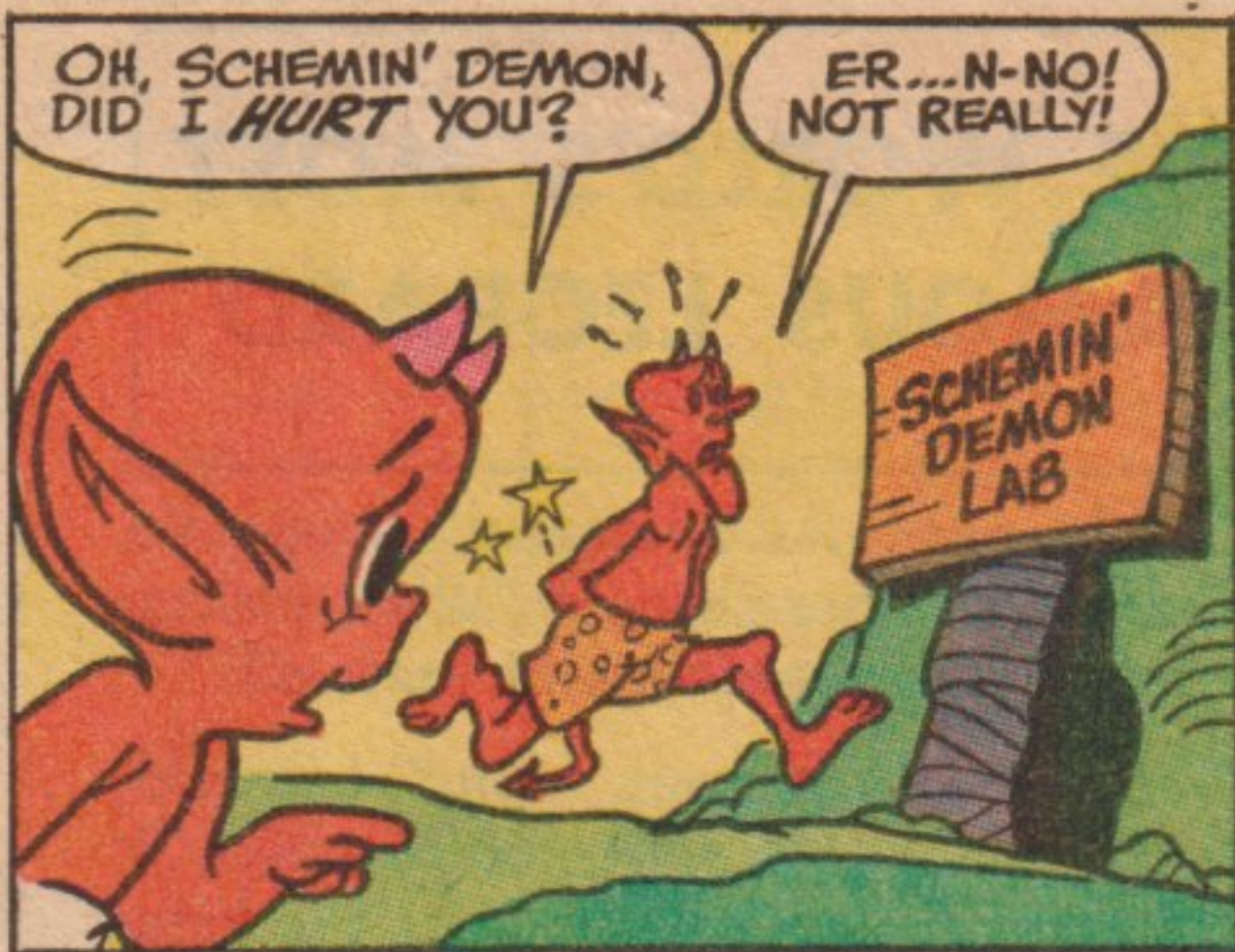
THE LITTLE DEVIL











THE WORLD'S MOST FAMOUS LEOPARD

"But leopards ARE famous!" Leopold's mother said rather sharply. "What makes you say that leopards aren't famous?"

"I mean really famous, Mom!" Leopold said, twitching his tail emotionally. "I mean, like the lion is famous as the king of the beasts, and the elephant for his size and for never forgetting. Things like that! What do people say about us leopards?"

Leopold's mother saw that her son was in earnest and she thought hard. "I know," she exclaimed at last. "Leopards are famous because they can't change their spots!"

"Spots!" exploded Leopold. "What a thing to be famous for!" He stomped furiously, lashing his tail in indignation. "Spots! Well, this is ONE leopard who isn't going to be famous for spots!"

He stalked off into the jungle, calling back over his shoulder, "Good-bye, Mom! I'm going out into the world now. When you hear from me next I'll be 'Leopold, the world's most famous leopard!'"

A few minutes later Leopold came upon a sleeping lion. "Mr. Lion," he said timidly, "Would you mind waking up for a second?"

"You're famous enough for your spots. Go to sleep." And the lion rolled over, ending the conversation.

Leopold was smart enough not to get angry at the lion, so he held in his fury about the spots until he came upon a zebra grazing on the plain. With a roar he seized the hapless zebra and snarled, "Don't you mention spots to me if you value your life!"

"I won't!" said the terrified zebra. "I know how you feel. Don't forget, I have stripes!"

This appeased Leopold somewhat. "How can I become famous?" he asked.

The zebra was afraid not to answer, and he knew he couldn't mention the spots. He thought desperately. "I know!" he squeaked happily. "Join the circus!"

"Thanks, pal!" said Leopold, giving the zebra a friendly pat that would leave him with a backache for days. "That's just what I'll do!" And he trotted off to find the circus people.

A few days later Leopold burst breathlessly from out of the underbrush to tell his mother the good news.

"Mama!" he roared, "I've come to pack my things! I've joined the circus! I'm going to make leopards REALLY famous!"

"Oh, I'm so happy for you," his mother said. "You did just what you said you would. I can see the posters now: 'Leopold, the world's most famous leopard!'"

"Er, Mom . . ." Leopold stammered, embarrassed. "There's just one thing. When I signed the contract they insisted I change my name to 'SPOT!'"

CASPER, THE FRIENDLY GHOST



THE SMART LITTLE TOAD

Croaky the toad curled up comfortably in the little boy's pocket and vaguely listened to the argument that filtered through the heavy corduroy material of the boy's pants.

"Young man, either you get rid of that loathsome toad, or I don't stay in this house another minute!"

"Aw, Mom, do I have to do what she says?"

"Tommy, 'she' is your aunt and our guest. You can always get another toad later."

"There'll never be another toad like Croaky!" Sobbing, Tommy ran from the house.

When Tommy didn't show up for supper, his family was worried. He was a good boy, and they knew he wouldn't run away because of the argument about the toad. They inquired among the neighbors and one woman finally remembered seeing the little boy in the vicinity of the woods. The family waited, and when it grew dark and Tommy hadn't showed up, his father called the police to organize a search party. A great many men joined in the search, but they couldn't locate the little boy in the dark. "We'll just have to wait until morning," said the police chief. "He must be somewhere in the vicinity of Mushroom Grove. I'm sure he'll be all right."

"Well," said his father, "I guess if he gets hungry he can always eat mushrooms."

"That's the one thing that worries me," said the chief. "Almost all the 'mushrooms' in the grove are toadstools. I sure hope he doesn't try to make himself a breakfast of mushrooms and poison himself!"

Unfortunately, when Tommy found himself lost, that's just what he decided to do. As it grew dark he told Croaky he would stay with him overnight, have a mushroom breakfast, and then try to find his way home.

In the morning Tommy looked around for some mushrooms. He found what looked like a delicious one and reached for it. Quick as a toad Croaky hopped up on it and bounced up and down. "What's the matter, Croaky, what are you trying to tell me?" asked Tommy. Croaky sat up very straight in the middle of the 'mushroom' and looked intently at the little boy.

"Ha ha," laughed Tommy, "You look just like you're sitting on a little stool!" Croaky didn't move, hoping Tommy would understand him. "Just like a little toad sitting on a stool!" laughed Tommy, and then it suddenly hit him. "Hey, you're trying to tell me that's a TOADSTOOL!"

When the searchers found him, Tommy hadn't touched a single toadstool, and when his family heard how Croaky had saved Tommy's life, even Tommy's aunt didn't mind seeing the little toad hopping around the house.

SAD SACK

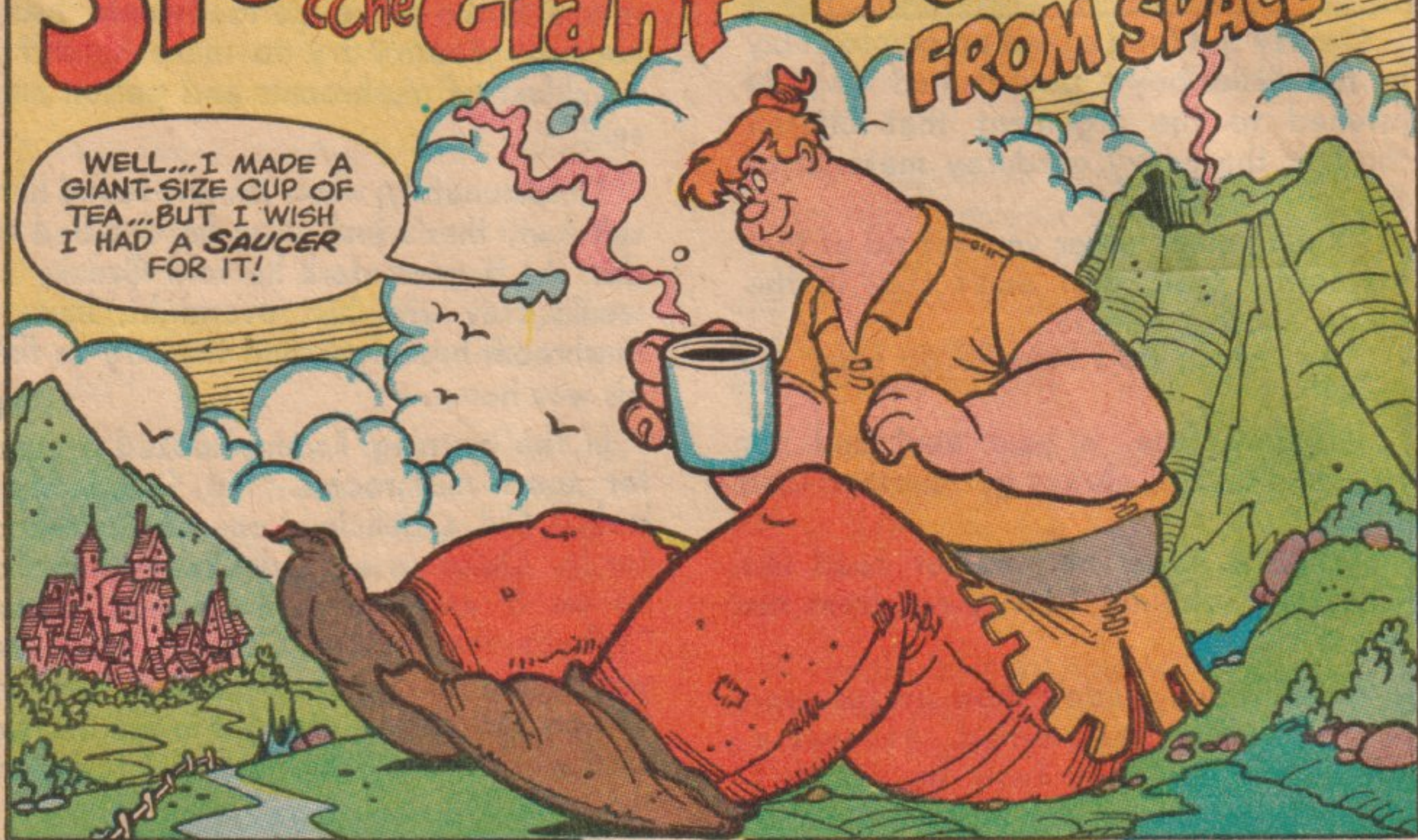


GET YOUR COPIES TODAY!

STUMBO. The Giant

IN THE SPOILED LADY FROM SPACE

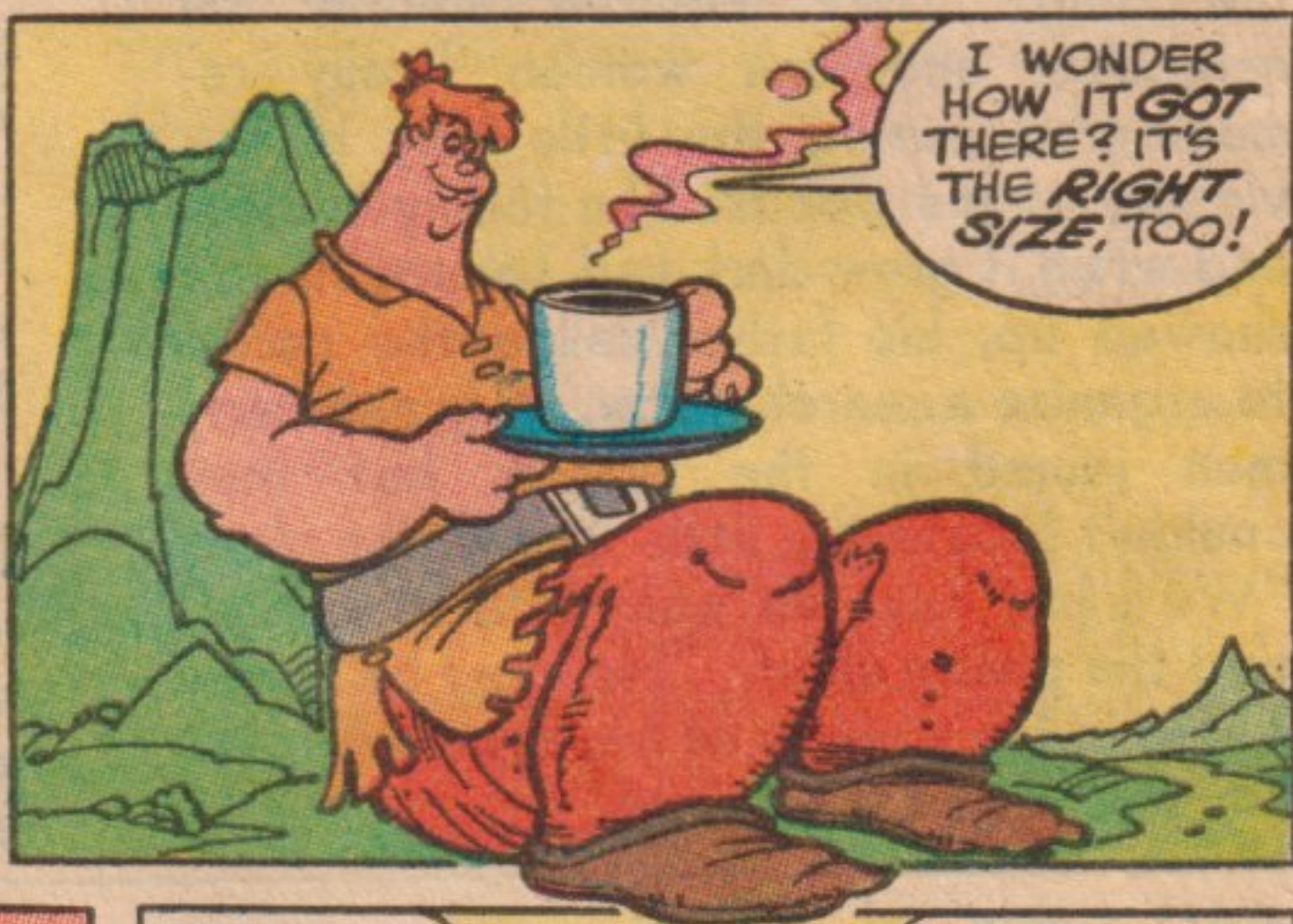
WELL...I MADE A
GIANT-SIZE CUP OF
TEA...BUT I WISH
I HAD A **SAUCER**
FOR IT!



SAY-Y...
THERE'S
ONE!



I WONDER
HOW IT GOT
THERE? IT'S
THE **RIGHT**
SIZE, TOO!



I SAY
THERE!
PLEASE
GET THAT
THING
OFF MY
VEHICLE!

HUH?



THANK
YOU,
EARTHLING!

A **FLYING**
SAUCER, EH?



OH, STOP THE *POLITE* STUFF, HERBIE!
...I'M A *COLLECTOR*! WE TRAVEL FROM
PLANET TO PLANET PICKING UP STUFF!

YES...SHE
DOES!

DON'T INTERRUPT WHEN I'M TALKING!
NOW PLEASE SET US DOWN ON THE
GROUND WHERE YOU *FOUND* US,
GIANT!

SURE... I
THOUGHT I...

OH, NEVER MIND
THE *EXPLANATION*!
WE CAN'T
WASTE
TIME
BLABBING!

I'D LIKE TO
GET SOME
SAMPLES
OF THINGS
ON THIS
PLANET!

HOW ABOUT SOME OF
OUR PRETTY *WILD*
FLOWERS GROWING
ALL AROUND HERE?

NO... I HAD MY EYE ON
THAT *MOUNTAIN*! I'D
LIKE TO TAKE *THAT*!

I'LL GET THE
GADGET!

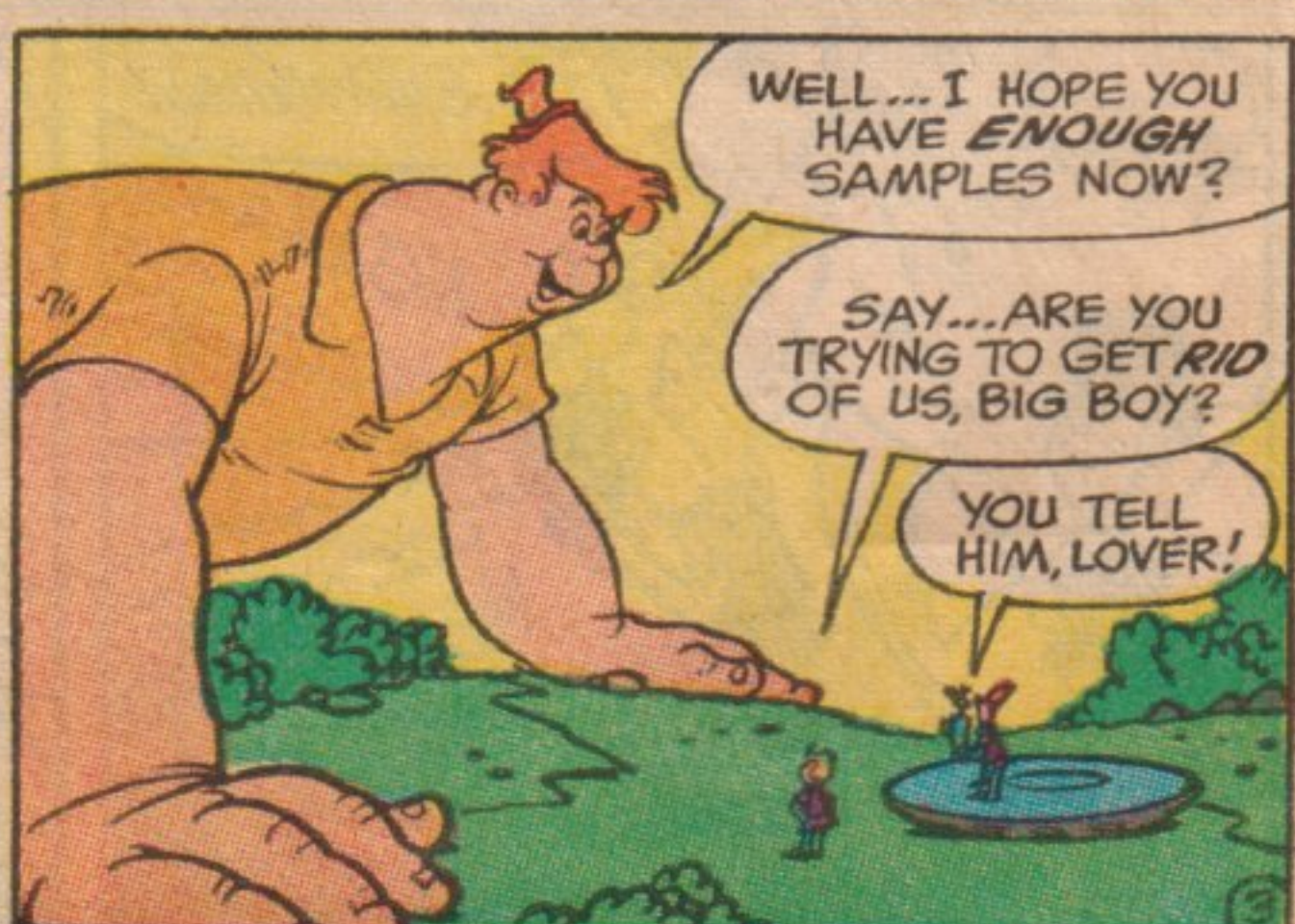
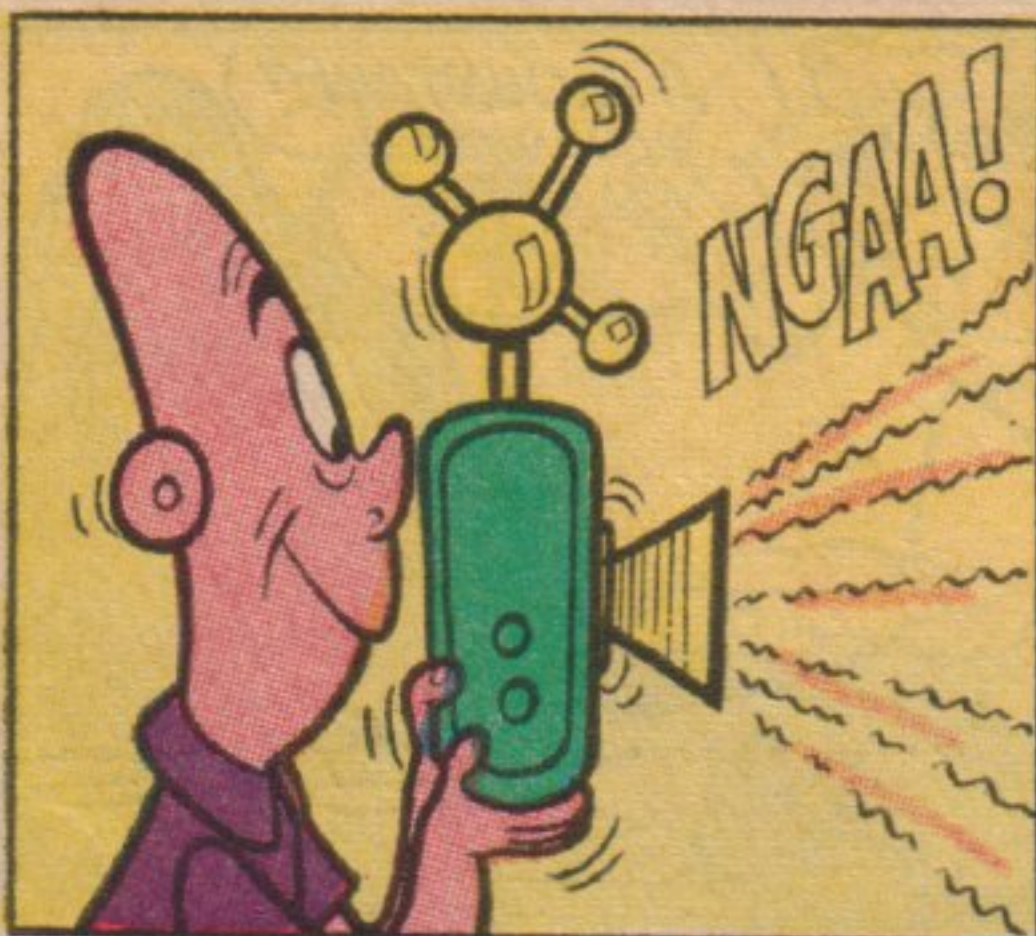
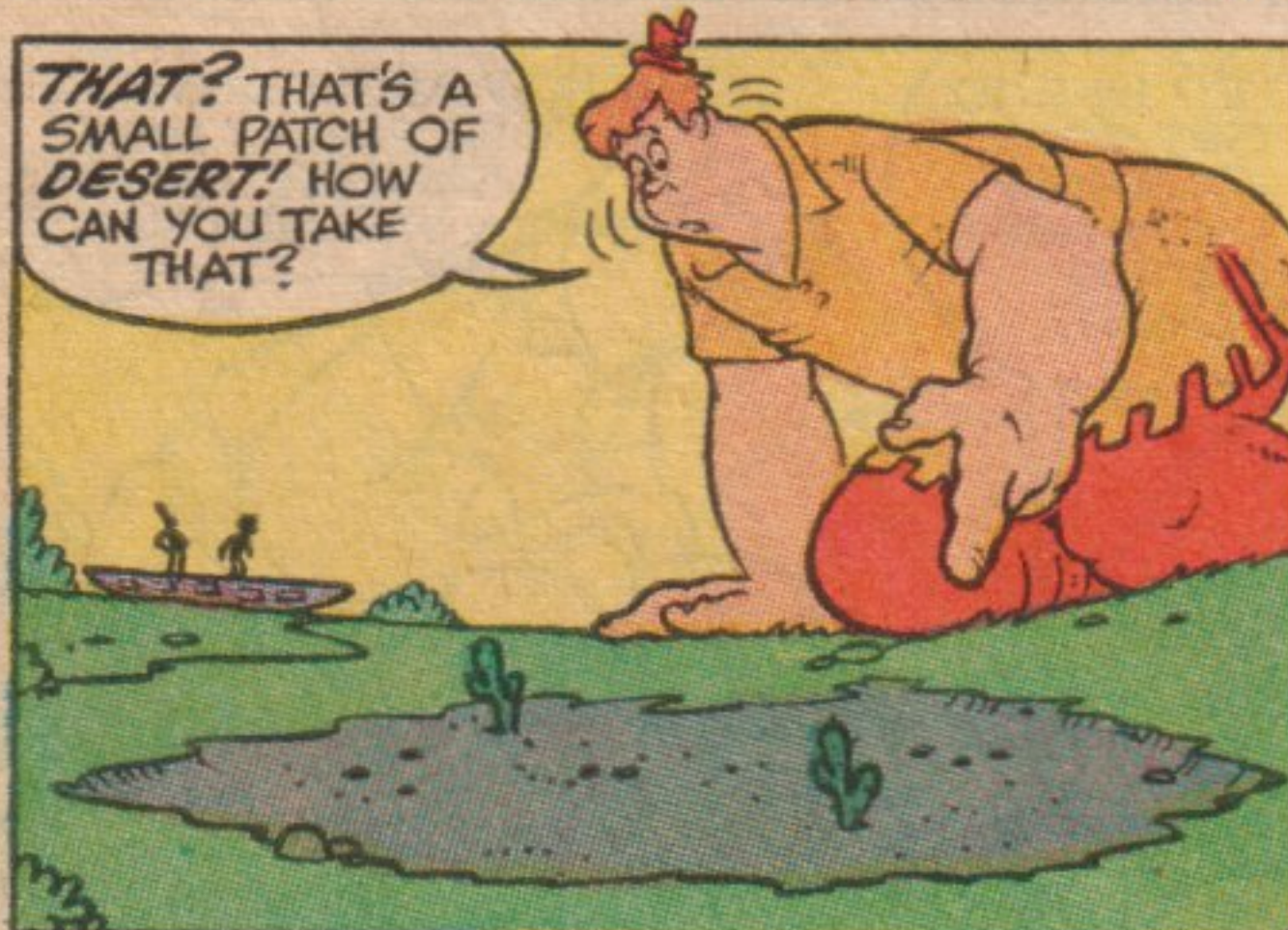
A *MOUNTAIN*?!
HOW WOULD
YOU *CARRY*
IT HOME?

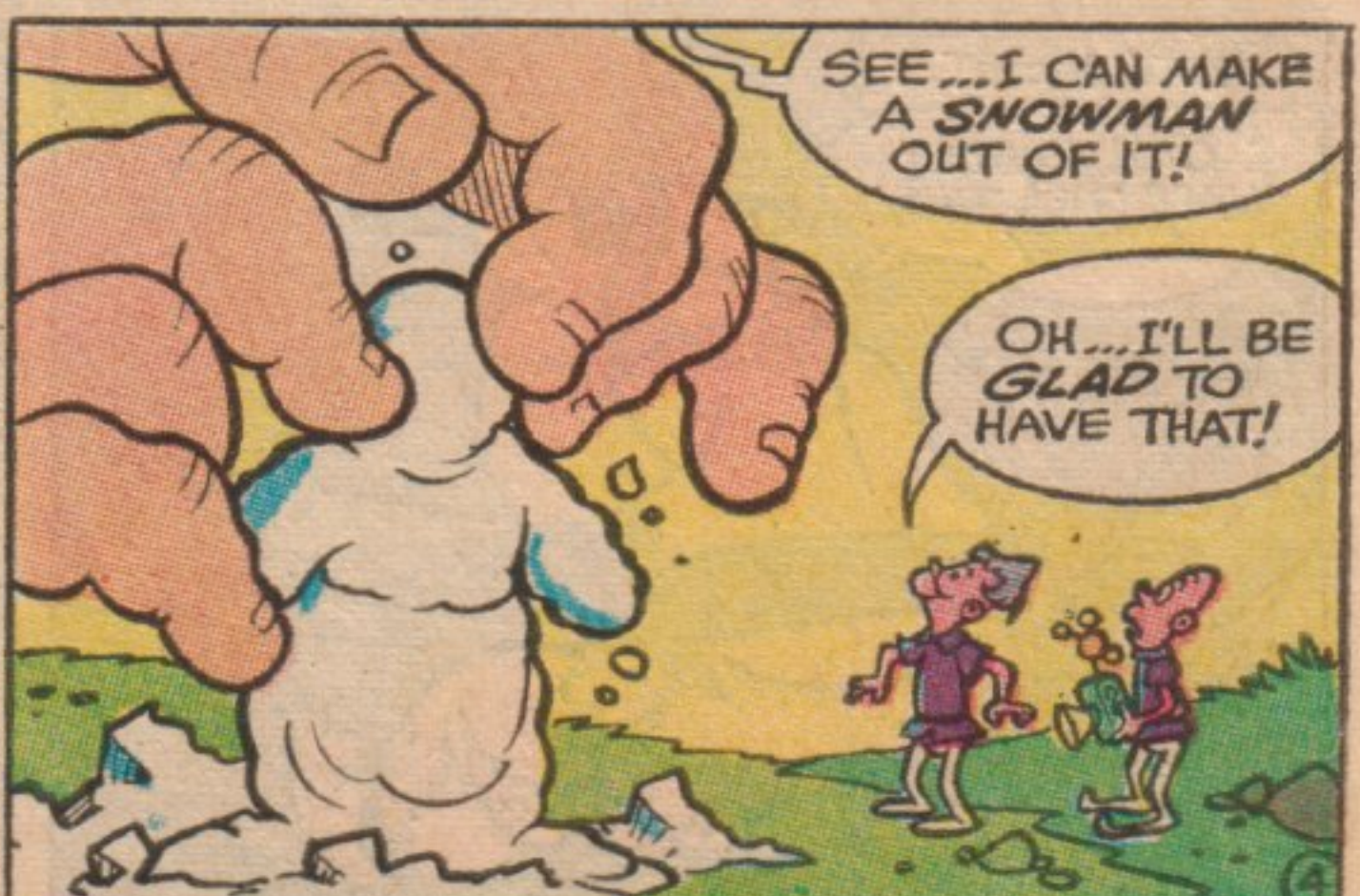
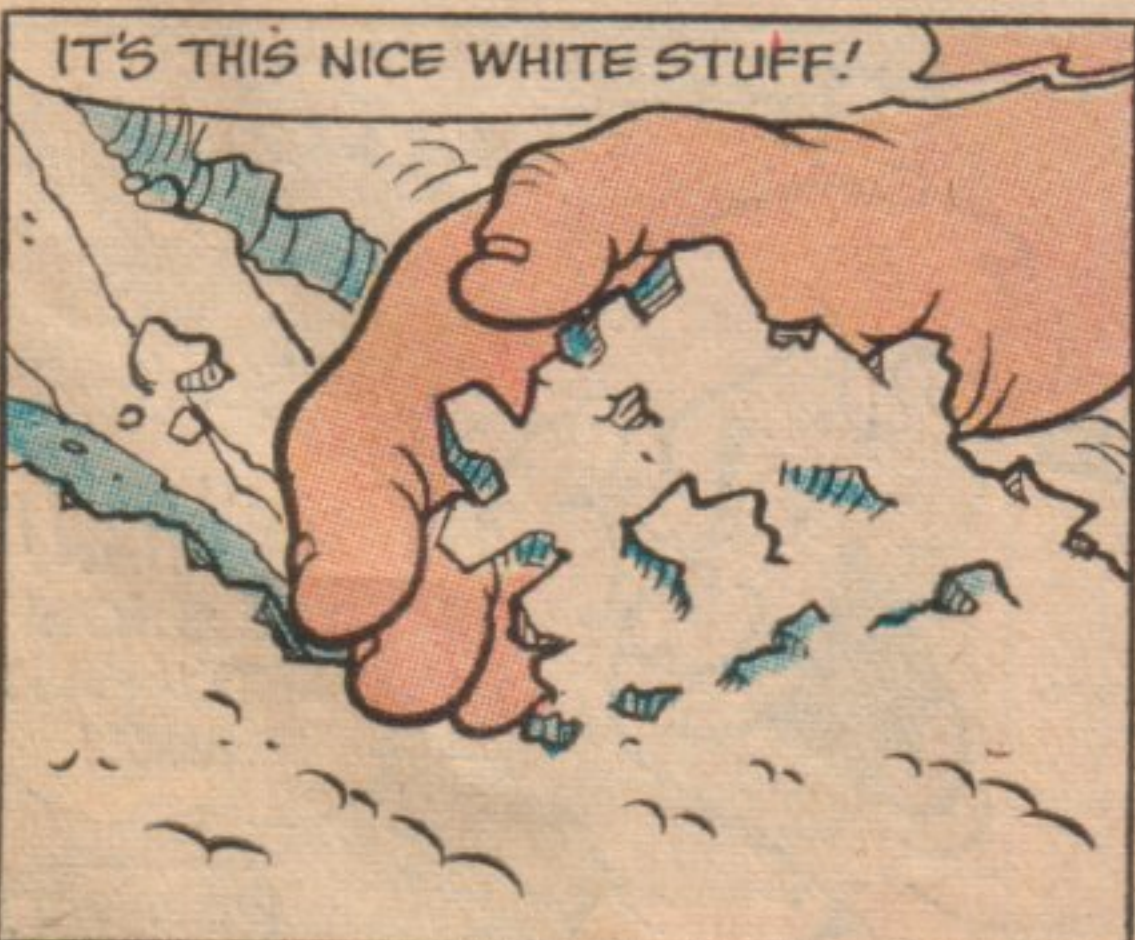
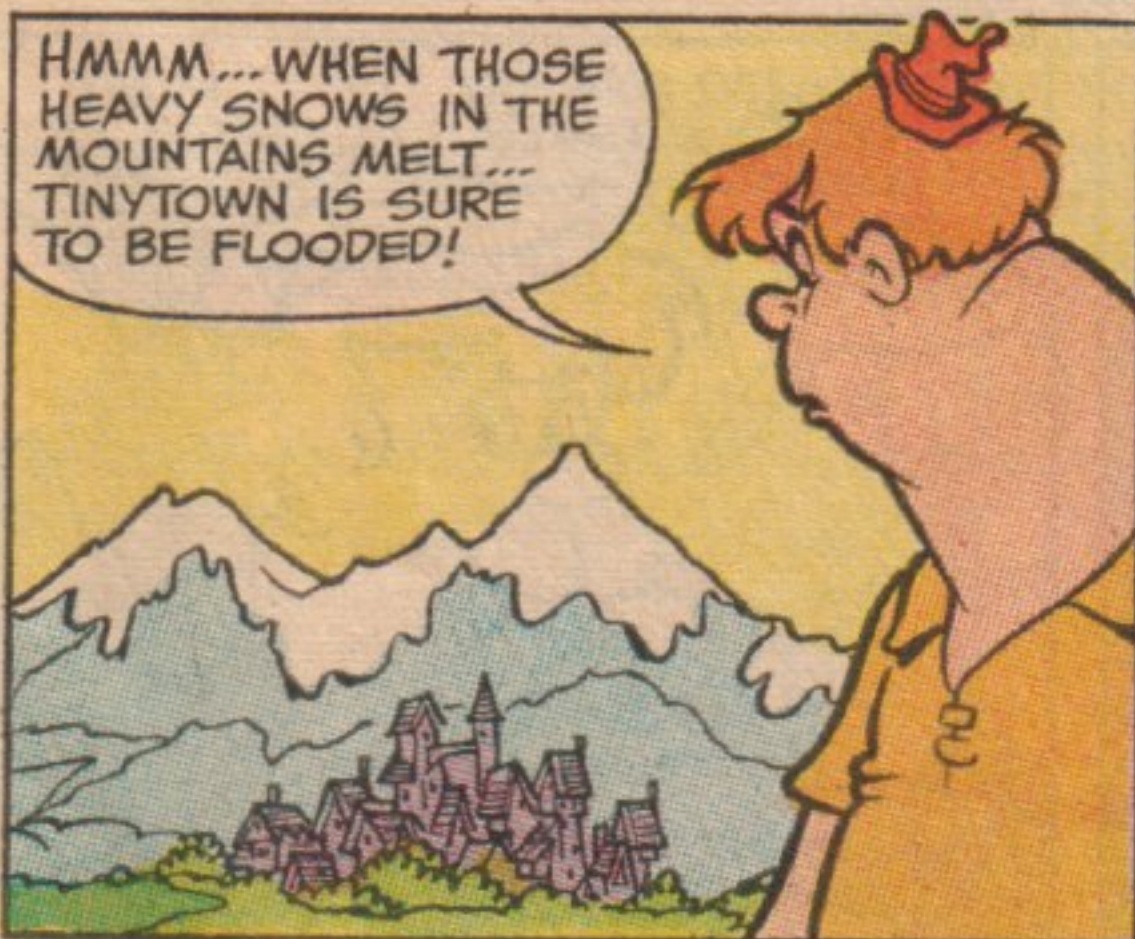
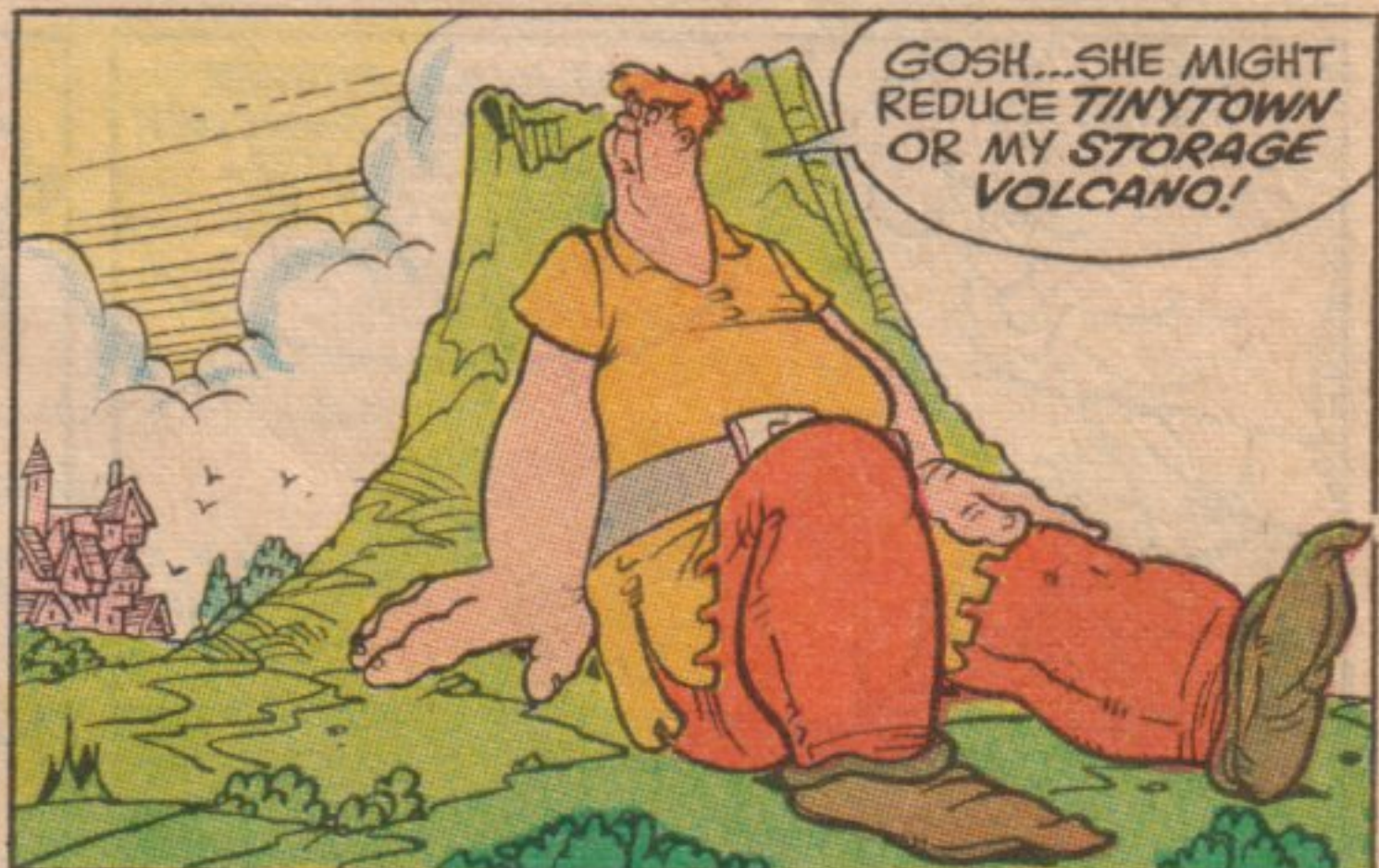
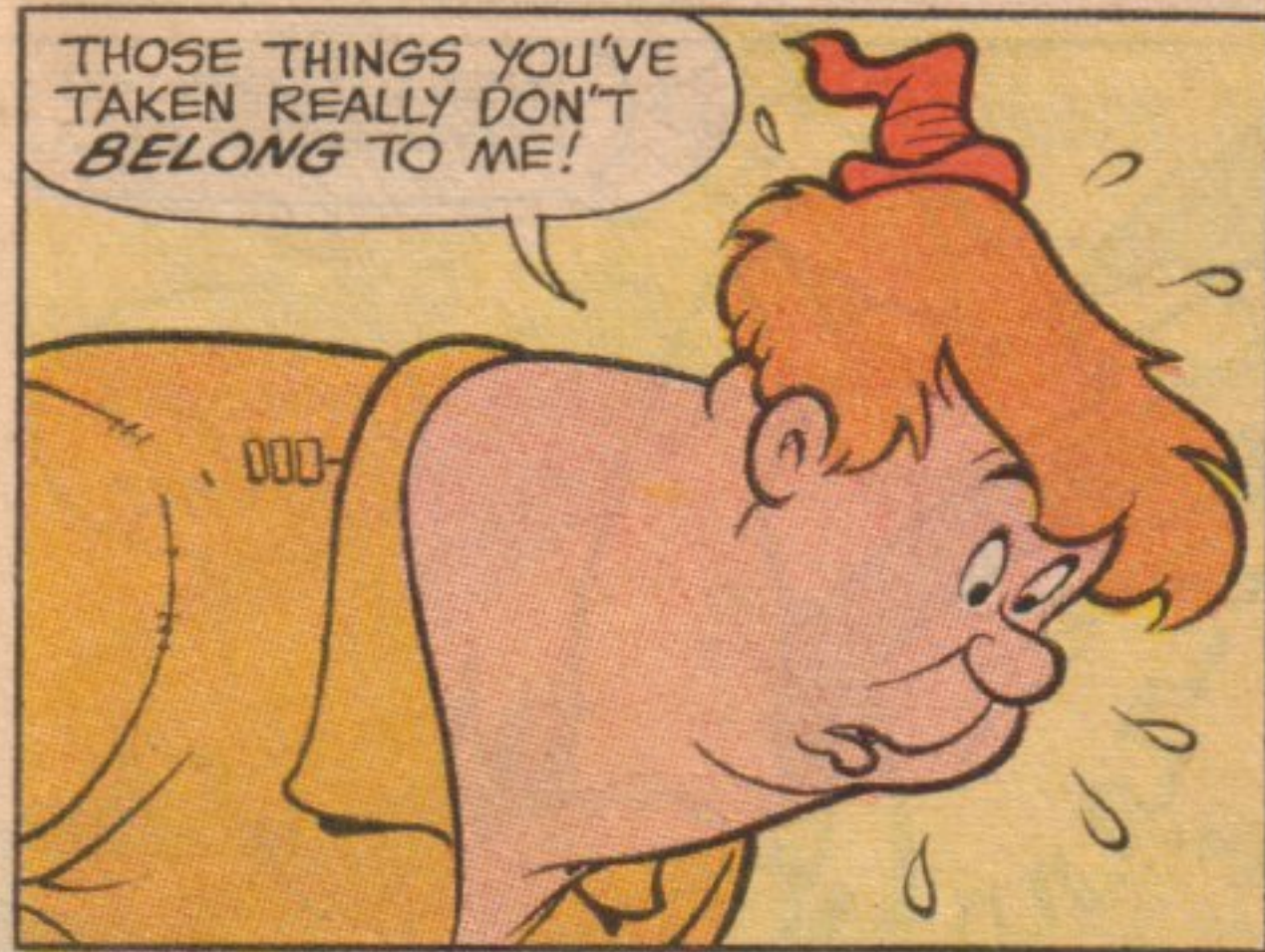
IT'S SHRINKING!

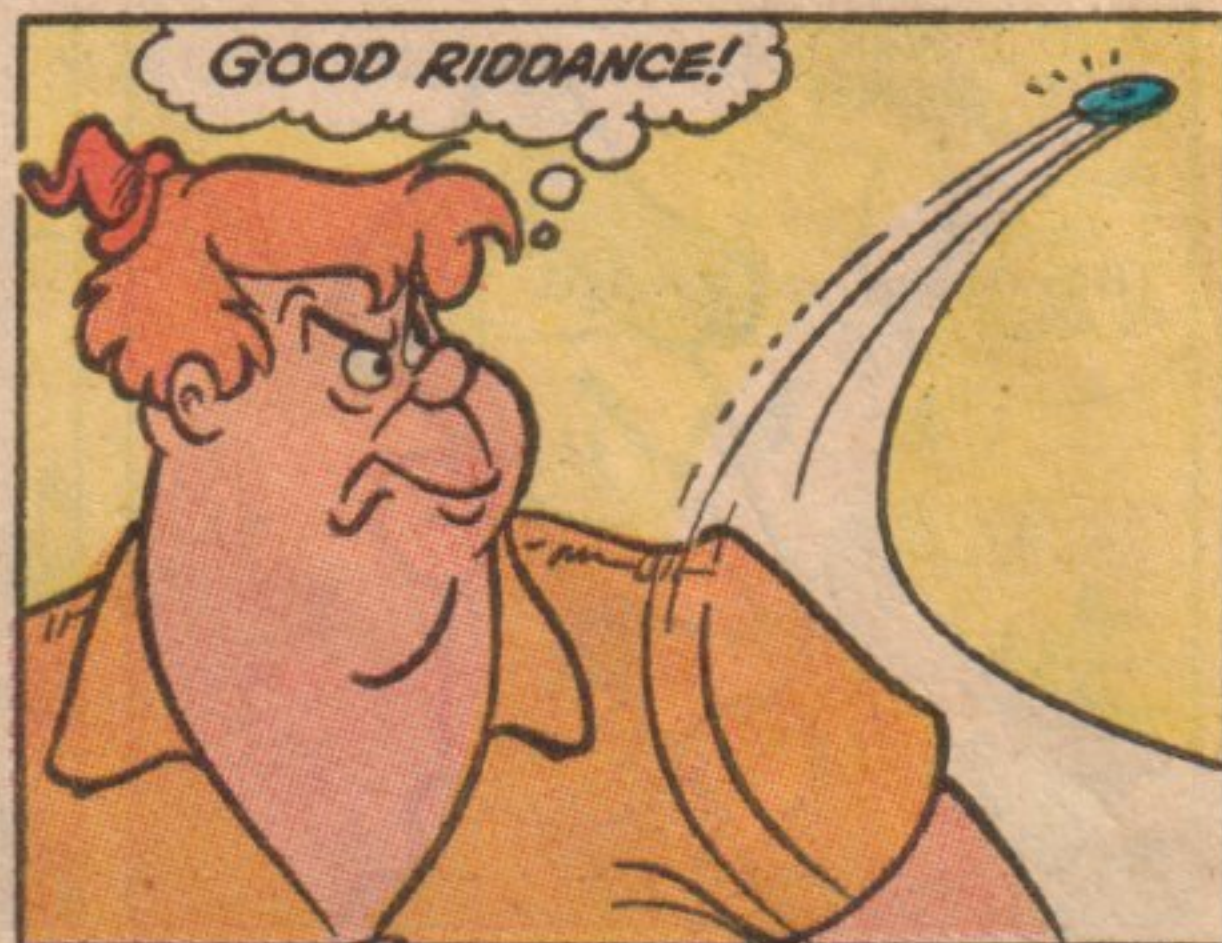
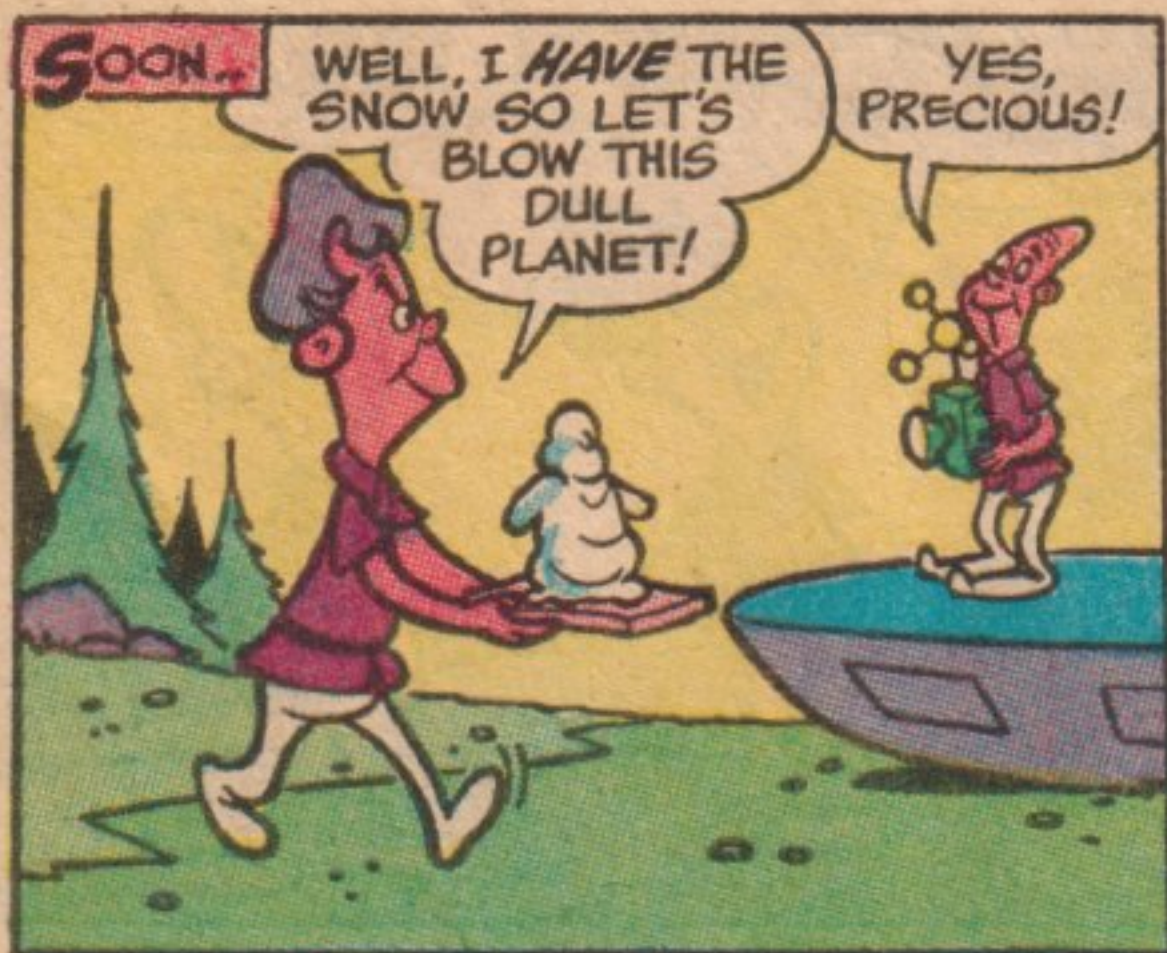
NGAAA--

NGNAA

IT'S BEEN
SHRUNK TO
CARRYING
SIZE! WE'LL
ENLARGE IT
BACK ON MY
HOME PLANET!







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older

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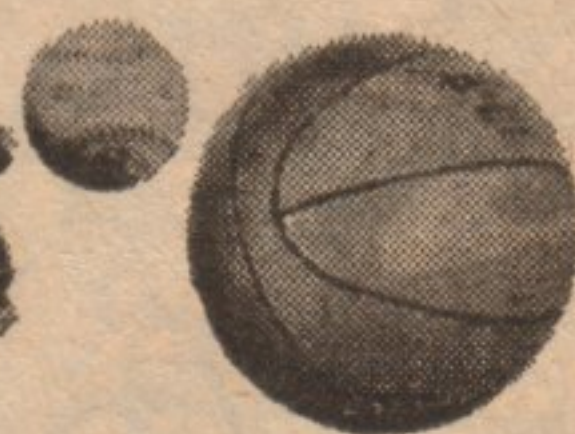
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If you are a boy
12 or older

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NOW

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Name

Age Date Born Year

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Post Office State

Are You a Boy? Zip Code No.

Please Print Your Last Name Plainly Below

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(Please print)

Address _____

City _____ State _____ Zip _____

*INCLUDE YOUR ZIP CODE FOR FASTER SERVICE.

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Brooklyn, N.Y. 11201

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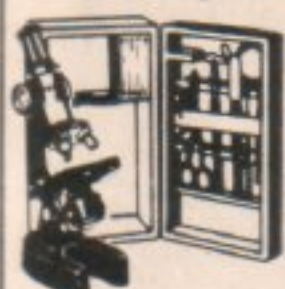
- 36 Dragons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Fifers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops



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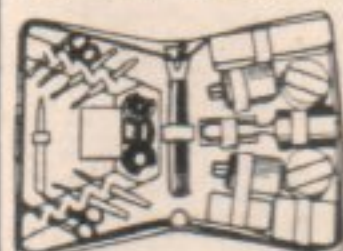


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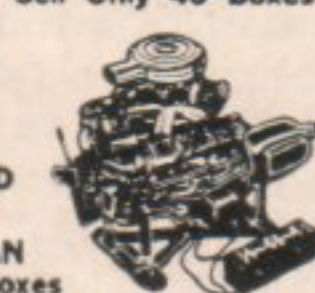
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PLAYBOY BICYCLE
(Boys or Girls Model)
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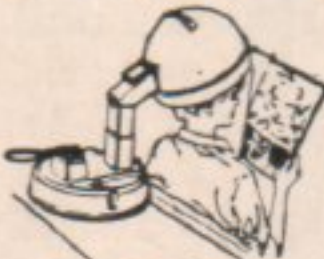
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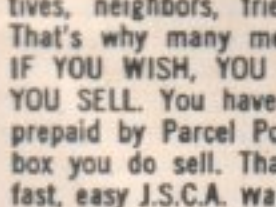
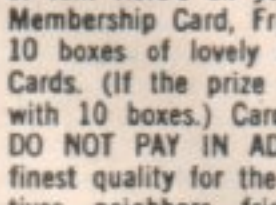


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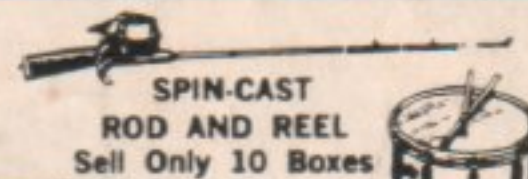
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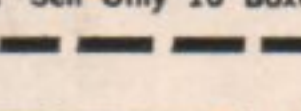
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IN YOUR SPARE TIME—It costs you nothing to try!**



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YULETIDE RADIANCE ASS'T . . . 21 thrillingly beautiful Christmas cards . . . lovely designs in rich, radiant colors on lustrous plastic-coated stock . . . all exquisitely embossed.

GOLDEN SPLENDOR ASS'T . . . 21 fabulous Christmas cards strikingly designed in gorgeous colors, . . . exquisite gold filigree work, deep etched embossing and sparkling glitter.

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1967 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1967 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And Free Album of Name-Imprinted Personal Christmas Samples. Plus Free full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



FREE

**Album of Popular-Priced,
Name-Imprinted PERSONAL CHRISTMAS CARDS**

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices . . . from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too . . . they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY

Paste Coupon on postcard
or mail in envelope

WALLACE BROWN, INC. Dept. P-189

11 East 26th St., New York, N.Y. 10010

Send 2 Christmas Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____

Address _____

City &
State _____

Zip
Code _____

If writing for an organization, give its name _____

Wallace Brown, Inc. 11 East 26th St., Dept. P-189
New York, N.Y. 10010