



HARVEY HITS magazine

presents

Wendy

THE GOOD LITTLE WITCH

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAR. No. 30



10¢

TOP
TOY
SPECIAL



GIANT!

SENSATIONAL-OPERATIONAL

FLYING HELICOPTER

MADE OF HIGH IMPACT STYRENE PLASTIC.

Copyright

FLIES
HORIZONTALLY
OR RISES
STRAIGHT UP.

CONTROLLED FLIGHT!
ZOOMS TO 500 FEET, WITH
ITS POWERFUL ROTOR MOTOR
COMPLETE WITH LAUNCHING
AND FLIGHT CONTROL ATTACHMENT

12½" LONG BY 7½" HIGH!

SAFE AND EASY TO OPERATE

YOU ARE
AT THE
CONTROLS!

ONLY
\$1.00
Plus 25c
Postage
& Handling.

**Simple to assemble — only three pieces
— and away you go! No tools necessary.**

BOYS AND GIRLS 6 TO 60! Experience the thrill and excitement of launching your own FLYING HELICOPTER. See it zoom to 500 feet at unbelievable speeds! Watch it return safely to earth, ready to be launched once more. Can be used over and over again hundreds of times... YOU ARE THE PILOT...

**An American toy, designed and
engineered by American engineers.**

GUARANTEED TO FLY - OR MONEY BACK!

FLYING HELICOPTER

Dept. H321, Box 72, N.Y. 23, N.Y.

Dear Sirs:

Please send me _____ HELICOPTERS. I am enclosing \$1.00 plus 25c postage and handling for each JET-O-COPTER

Name _____

Address _____

City _____ Zone _____ State _____

HARVEY HITS Presents

Wendy

THE GOOD LITTLE WITCH

I WONDER
HOW FAR
I CAN
THROW A
SPELL?



THERE ARE SOME SCRAWNY
RASPBERRY BUSHES ON THAT HILL—
I WONDER IF I CAN MAKE 'EM GROW
FROM THIS DISTANCE!



AND ON THE HILL...

WOW! LOOK AT
THOSE **BERRIES!**



I'LL GO AND SEE IF
MY LONG DISTANCE
MAGIC WORKED!



I WONDER IF I
COULD REACH THAT
FARAWAY HILL?



ALACAZAM!

ON THAT HILL MAKE RASPBERRIES GROW
BIG AS BASEBALLS ROW ON ROW!



GLUP! GLUP! MUNCH! LET'S
CARRY AWAY ALL WE DON'T EAT!

GLUP! GLUP!

YUP! SHLURP!



SIGH! NO BERRIES AT ALL!
I GUESS MY SPELL DOESN'T
CARRY **THIS** FAR!



THE
END

EVERYONE LOVES THE
FABULOUS
SAD SACK
and his FUNNY FRIENDS

I MAY NOT BE SMART BUT AT LEAST I'M BEAUTIFUL!

GEE, FRIENDS, THANKS FOR READING MY BOOK. I'M SO BOO HOO: HAPPY!

DON'T FORGET ABOUT ME! THERE'S A BOOK ABOUT ME, TOO!

HAMPH! WHEN I'M IN MY OWN COMIC MAGAZINE I'LL ORDER... ER-ER-I MEAN I'LL REQUEST MY FRIENDS TO READ MY COMIC!

EVERY SAD SACK COMIC IS DIFFERENT-NEW-CHOCK FULL OF CHUCKLES!

SAD SACK
COMICS

EVERY MONTH

Sad Sack's FUNNY FRIENDS

EVERY OTHER MONTH

SAD SACK'S SARGE

EVERY OTHER MONTH

SAD SACK'S ARMY LIFE

THREE TIMES A YEAR

LOOK FOR THE BIG 'H'

HARVEY COMICS

BY THE COMICS CODE AUTHORITY

HI, FRIENDS! WE'RE STARTING TO WORK FOR HARVEY!

WE'LL HAVE TO HURRY, MUTT! MILLIONS OF OUR FRIENDS WANT TO SEE OUR FIRST **NEW MUTT & JEFF!**

MUTT and JEFF
Created by **BUD FISHER**

LOOK FOR MUTT & JEFF
ASK FOR MUTT & JEFF
LAFF WITH MUTT & JEFF

I'M WORKING FOR HARVEY TOO!..

HARVEY COMICS

INK

Copyright © 1959
All rights reserved.

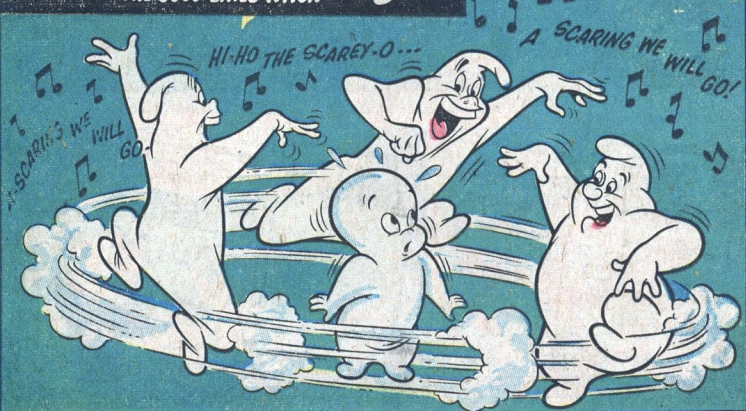
STARTS SOON! LOOK FOR THE BIG 'H'

MUTT & JEFF NO. 116, FEB. ON SALE NOV. 12th. TELL YOUR FRIENDS!

Wendy

THE GOOD LITTLE WITCH

IN WENDY'S WISH



HA HA HO! THAT CASPER'S A CARD!

WHAT'S SO FUNNY?



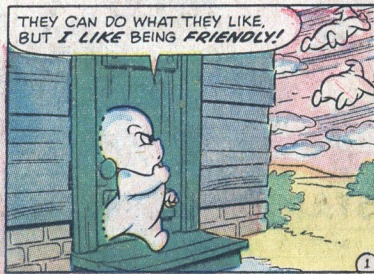
THAT **SAD** LOOK ON YOUR FACE IS JUST WHAT WE NEED TO **SPARK** US UP FOR TONIGHT'S **RAID!**

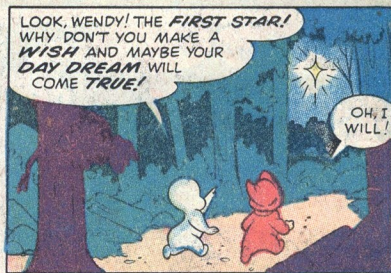
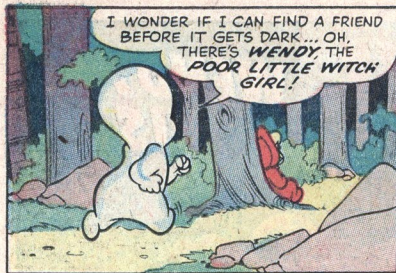


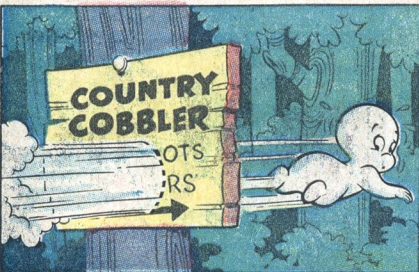
SO LONG, **FRIENDLY GHOST!** YOU'VE GIVEN US THE **SPIRIT!** HA HA HO HO!

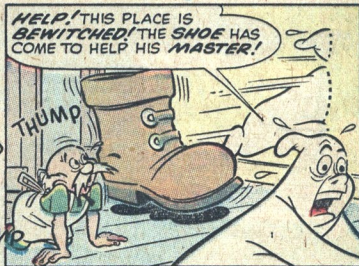
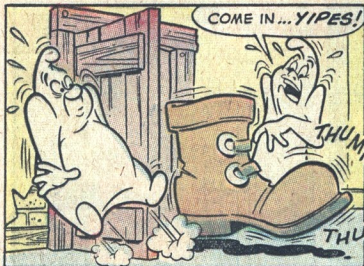
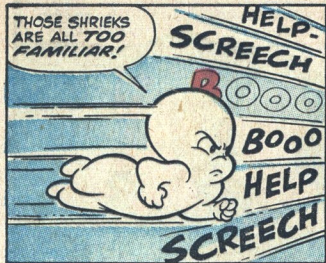


THEY CAN DO WHAT THEY LIKE, BUT **I LIKE BEING FRIENDLY!**











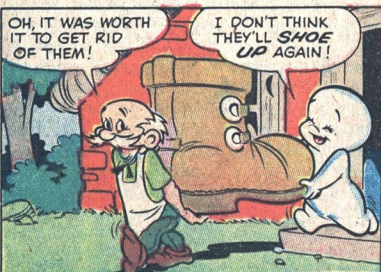
WHO SAID THAT?

I DID, MR. COBBLER!
CASPER THE FRIENDLY GHOST!



A **FRIENDLY GHOST!**
WELL YOU'RE A WELCOME CHANGE FROM THE OTHERS!

I'M SORRY YOU WERE FRIGHTENED!



OH, IT WAS WORTH IT TO GET RID OF THEM!

I DON'T THINK THEY'LL **SHOE UP** AGAIN!



SOME PEOPLE USE A **HORSESHOE** TO GET THE SAME RESULTS!

HA-HA! THAT'S RIGHT TO KEEP **EVIL SPIRITS** AWAY!



NOW, HOW CAN I **REPAY** YOU FOR THIS BIG FAVOR?

WELL, I DO HAVE SOMETHING YOU CAN DO FOR ME!

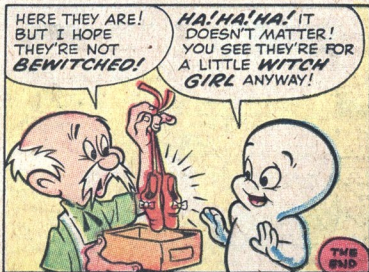


JUST **NAME IT!** NO FAVOR IS **TOO BIG** FOR A **FRIEND!**

I'D LIKE TO GET A PAIR OF **RED DANCING SHOES** FOR A GOOD **LITTLE GIRL!**



DONE! AN OLD WITCH LEFT A PAIR TO BE FIXED A LONG TIME AGO! SHE NEVER RETURNED, SO I'LL GIVE THEM TO YOU!



HERE THEY ARE! BUT I HOPE THEY'RE NOT **BEWITCHED!**

HA! HA! HA! IT DOESN'T MATTER! YOU SEE THEY'RE FOR A **LITTLE WITCH GIRL** ANYWAY!

THE END

CASPER'S DIARY

Dear Diary:

What do you think about my adventure in this issue? Do you think it's the kind of story that my readers would like? I wish you could ask them about this, and ask them to tell me about their feelings in those wonderful notes they sent me.

And speaking about those wonderful notes, I was so happy to read many, many notes from people who just started reading my magazine. It was truly thoughtful of them to let me know their feelings, and all of them were good.

Arthur Farrar, of Ventura, Calif., wrote: "I'm a newcomer to your books, but I like them very much."

Roberta Bridenstine, of Birmingham, Mich., wrote: "Today was the first time I ever read your comics, and I love it. You are the best comic I ever read. All my friends like you, too."

That's the kind of mail I've been receiving from newcomers, dear Diary, and you can understand how thrilling it's been. If you see any of my new friends, dear Diary, could you tell them to write me their opinions of my magazine -- regardless of what it may be.

I also received a very interesting note from Elvada Overall, of Stockton, Calif. Elvada liked my adventure with Pegasus, the winged horse, and would like to see more stories about mythology. Diary, could you also ask my friends what they think of that.

And then Elvada told me that she wanted to be a writer. She's only 17, but she's already written stories and plays. But then she asked for hints on becoming a writer. "So many ideas come into my head," she wrote, "that when I start to write them, they get mixed up." Elvada then went on to answer her own problem, and I think gave good answer to so many of all of our problems.

"If I work long enough," she wrote, "I find the clues."

Dear Diary, I wish all people would realize this. If we face our problems, just like my trying to find friends, we'll find that we can do it. Why, look at all the mail I get from friends throughout the world. If we say that hopes can't be realized, problems can't be solved, then we won't. But as Elvada wrote: "If I work long enough, I find the clues."

I also received wonderful mail from Mack Crider, of Hot Springs, Ark; Joyce Frazier, of Dubuque, Iowa; Carolyn Card, of Columbus, Kan; Beverly Hall, of Alexandria, La; Dean Carlson, of Batavia, Ill; Penny Lieberman, of Memphis, Tenn; James Thwaite, of Library, Penn; Willa Margo Johnson, of Chicago, Ill; Stephen Fein, of Jamaica, N. Y.; Carol Kunkler, of Garland, Texas, and so many others.

Ask my friends, dear Diary, to keep those welcome postcards coming. Tell them my address is:

Casper, the Friendly Ghost
Harvey Comics
1860 Broadway
New York 23, N. Y.

STATEMENT OF OWNERSHIP, MANAGEMENT & CIRCULATION
REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912 AS
AMENDED BY THE ACTS OF MARCH 9, 1933 AND JULY 2, 1946
OF

HARVEY HITS
published monthly at Sparta, Illinois, on October 1, 1959

1. The names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher: Harvey Publications, Inc., 1860 Broadway, New York 23, N. Y.

Editors: Leon Harvey, 1860 Broadway, New York 23, N. Y.
Managing Editor: Alfred Harvey, 1860 Broadway, New York 23, N. Y.

N. Y. Business Manager: Robert B. Harvey, 1860 Broadway, New York 23, N. Y.

2. The owners are:
Harvey Hits, Inc., 1860 Broadway, New York 23, N. Y.
Alfred Harvey, 1860 Broadway, New York 23, N. Y.
Leon Harvey, 1860 Broadway, New York 23, N. Y.
Robert B. Harvey, 1860 Broadway, New York 23, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees holding stock and securities in a capacity other than that of a bona fide owner.

(signed) ROBERT B. HARVEY
Business Manager

Sworn and subscribed to before me this 25th day of September, 1959.

RUTH J. HEINFIELD (My commission expires March 30, 1960.)

GREATEST SHOW

"Hurry -- hurry -- hurry! Get your tickets! The greatest show on earth is about to begin!" The barker's voice, rasping with the promise of untold wonders within, was enough to lure anyone into the magic wonderland of the Big Top!

Anyone, that is, but Mary Jane April. You see, Mary Jane's father OWNED the circus, and she had never known any way of life but the circus way. "And it bores me!" she now whispered to herself. "It's so LOUD and EMPTY!" She slipped away from the crowd, and nearly tripped over the huddled figure of a sobbing little girl -- a girl just about her own age. But what a tattered and torn and raggedly-looking little girl she was!

"My goodness!" exclaimed Mary Jane. "What's wrong? Can I help you?"

"NOBODY CAN HELP ME!" wept the other girl. "A -- all my life, I've dreamed of going to a circus, a REAL circus! And now, the first time one has EVER come to Parksville, I can't go! Ma and Pa just can't spare the admission money..." The words were drowned in a fresh flood of tears.

Mary Jane was stunned. She couldn't understand how a plain old circus could be so terribly important to anyone! "You can stop crying, little girl," she said slowly. "I'll show you your dream circus! My name is Mary Jane April, and my daddy owns it."

"OH!" the weeper scrambled to her feet. "I -- I'm Liza Nobert," she stammered. "I -- I live in Parksville. Oh, it just seems too good to be true! How will I ever thank you?"

"Don't even TRY to thank me!" smiled Mary Jane. "You'll be cured of your circus fever soon enough! Let's go!"

And then they were off -- off into an enchanted fairyland of sight and sound and smell! At least, it was enchanted in Liza's eyes. The top-hatted ringmasters and the clowns, the thrilling high-wire walkers and the daredevil trapeze artists, the fierce wild animals and their trainers, the lumbering elephants and the prancing horses, the spangles and the sawdust -- all of it -- all the color and noise and fun of the greatest show on earth dazzled Liza into speechless rapture. She could only stare and stare and stare some more, her thin face a shining mirror of happiness.

As for Mary Jane, something very strange was happening to her. "Why," she thought dazedly, "why, it's almost as though I were seeing it all for the first time -- seeing it through Liza's eyes!" Little shivers of excitement chased up and down her spine.

"It IS wonderful!" she breathed aloud. "It really is!"

"Yes, of course!" cried Liza joyously. "Oh, yes, yes, yes! You're so lucky, Mary Jane!"

"You bet I am!" Mary Jane was close to tears. "I -- I wouldn't trade places with anyone in the whole wide world!"

yes! EVERYONE LOVES LITTLE DOT



...AND I LOVE YOU!
SEE YOU IN MY COMICS!

ALSO IN EVERY ISSUE:



RICHIE RICH



LOTTA



A SURPRISE UNCLE VISIT

LITTLE DOT IS ON THE SPOT WITH FUN AND LAUGHS WITH THE CUTEST STORIES.

LOOK FOR THE BIG

HARVEY



BUY TODAY!

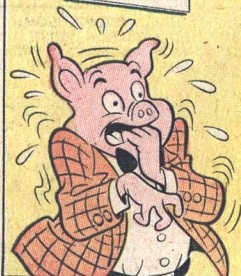
Wendy

THE GOOD LITTLE WITCH

IN
SPELLBOUND

PUBLIC
LIBRARY

WITCHES • WITCH-CRAFT • BLACK MAGIC



I CAN'T WAIT TO SEE *WENDY'S*
FACE WHEN SHE OPENS
THIS BOX!



ON SECOND THOUGHT I WOULDN'T
WANT HER TO KNOW
I SAW HER
SECRET
WISH!



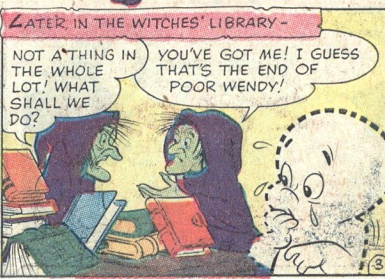
I'LL BECOME **INVISIBLE**
AND MAKE HER THINK
IT'S ALL SO
MAGICAL!

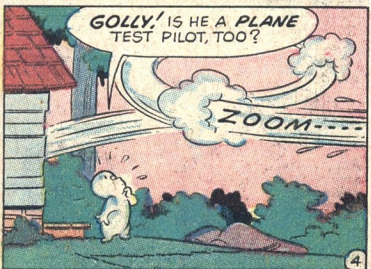
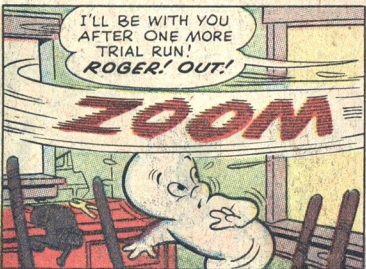
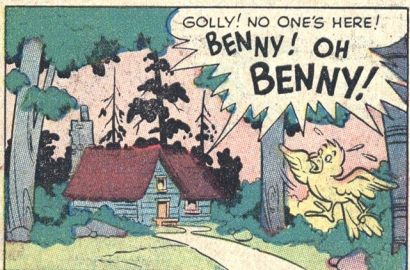
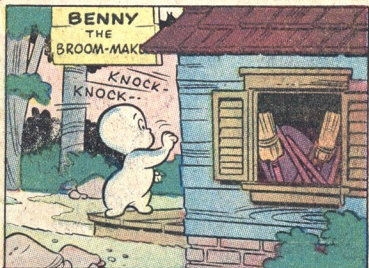
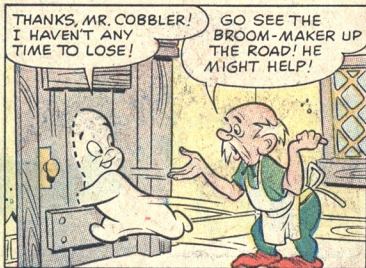
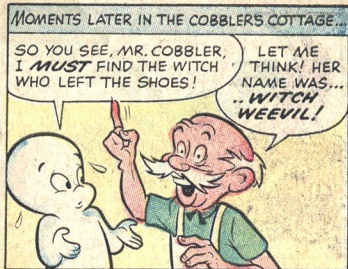
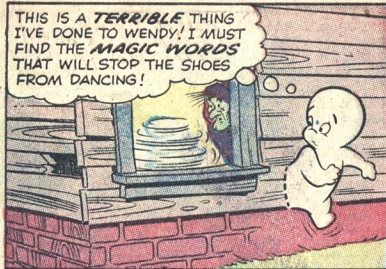


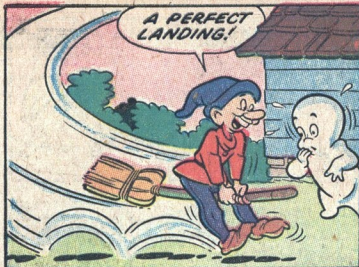
KNOCK-
KNOCK-

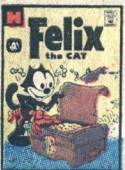
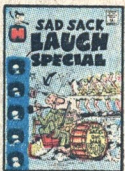
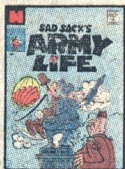
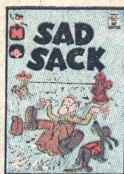
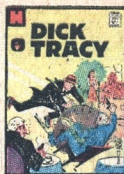
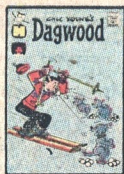












LOOK KIDS...
HERE'S HARVEY'S...

TOP

TOYS

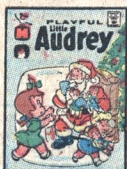
and
HOBBY

EACH TOY IS
GUARANTEED
FOR TOP FUN
AND VALUE

SHOW YOUR
FAVORITE
TOY TO MOM
AND DAD!



LOOK FOR THESE HARVEY TOP TOYS
AT YOUR FRIENDLY TOY DEALER...
...AND READ ALL YOUR HARVEY COMICS



TOP TOYS AND HOBBIES ARE ON PAGES 10-11

WHEE-E-E! Look Pop, that's what I want for Christmas-A FLEXIBLE FLYER.

It's the Sled with the Eagle

Visit your nearest department, hardware or sporting goods store soon. S. L. Allen & Co., Inc., 5th & Glenwood, Philadelphia 40, Pa.

THE ONE AND ONLY FLEXIBLE FLYER - SAME AS POP HAD, ONLY BETTER

And for your year-round sledding
THE FLEXY® RACER

- Sure-stop brakes
- Safety bumper
- Center-Matic steering, returns wheels to center

exciting new hobby

BIRDS *the* **WON'D**

Boys! Girls! Learn about birds this new fun way! Assemble and paint them by number. Beautiful colors, paint brush, and printed instructions in every kit. Your choice of nine lifelike birds, \$1.00 each. At your favorite chain, variety store, toy and hobby shop.

BACHMANN BROS., 1400 E. ERIE AVE., PHILA. 24, PA.

WANTED
CARNELL'S
BAT MASTERSON
Holster Set

© 1971 TELEVISION PROGRAMS, INC.

Have more fun than you've ever had - Own a genuine Bat Masterson outfit. Complete with:

- * 2 piece twirling cane
- * Cross draw gun and holster
- * Golden vest and buttons
- * Western belt with heavy buckle and silver bullets

Only \$4.98 at all leading toy & variety stores.

If unavailable, send your check to:
CARNELL MFG. CO., INC., 418 Johnson Avenue, Brooklyn 37, N. Y.

HEY GANG! LOOK AT THESE:

1959-1960

'32 FORD & CUSTOMIZED BOAT KITS

FLYWHEELS & KITS IN CONVERTIBLE & HARDTOP MODELS

FORD EDSEL MERCURY	T-BIRD CONTINENTAL CHEVROLET PONTIAC	BUICK CORVETTE IMPERIAL
--------------------------	---	-------------------------------

FLYWHEELS **CUSTOMIZED KITS**

\$2.00
\$1.39
\$1.49

Include 25c for mail & handling costs.

IF UNAVAILABLE AT STORES WRITE TO: AMT CORPORATION, 21535 Groesbeck Hwy., Warren, Mich.

THEY'RE EXCITING GAMES IF THEY'RE BUILT-RITE!

SHOOTING STARS GAME

Play Shooting Stars. The game of exciting fun for everyone, with action that lasts for hours. Comes with the sensational ring launcher.

For boys and girls of all ages.

PASTE WITHOUT PASTE

ACTIVITY SET

Make your own 3 dimensional pictures without mess or fuss. It's fun and easy to do. Over one hundred objects to cut out and paste-up.

For boys and girls ages 5-12.

Each only \$2.00 at all local toy and variety stores...

ASK FOR BUILT-RITE TOYS Accept No Substitutes

BUILT-RITE TOYS Division of Warren Paper Products, Lafayette, Indiana

A TV WESTERN LIKE CHEYENNE

SMOKES! BANGS! WHINES
LIKE A REAL BULLET!

SHOOT A **cheyenne** **SINGIN' SADDLE GUN**

©1959 Warner Bros. Pictures, Inc.

Tell Mom to buy Daisy Toys at department, toy, hardware stores. Send unused 4c stamp for Daisy Catalog now!

DAISY MANUFACTURING CO., DEPT. 1310, ROGERS, ARK., U.S.A.

No. 660 \$4.98

DAISY

WEAR A **CHEYENNE** TOP GRAIN LEATHER **HOLSTER!**

\$1.98 to \$10.95!

MODELING FUN FOR EVERYONE!
NEW KID-O MAGIC MODELING DOUGH

5 COLORS
5 FREE COOKIE CUTTER LIDS
5 CANS

It's easy - exciting - educational! Make animals, flowers, fish, comic heads... with this amazing new ready-to-use modeling material! 5 colors - Red, yellow, blue, green and neutral KID-O in one giant package. Get KID-O today at toy and hobby counters. If unobtainable send \$1.00 for the 5-can pack, postpaid.

KID-O MAGIC MODELING DOUGH

ALL FOR ONLY \$1.00

CLARK INDUSTRIES, Cranford, N.J.

NOW! MORE THRILLS THAN EVER with

Slinky®
WALKING SPRING TOY

It's springer and singler... the most exciting fun-toy you can find! Slinky walks down stairs, stretches many times its length with just a twist of the wrist. 3 bright colors to choose from. 3,000 thrills to share with your friends. Get Slinky TODAY at any toy counter. If unobtainable, send \$1.00 and we will ship Slinky postpaid.

JAMES INDUSTRIES, INC.
 FACIL, PA.

Only \$1.00

OFFICIAL* AUTOGRAPHED WESTERN HATS

Be the first in your neighborhood to wear the authentic* autographed hat of your favorite western TV hero.

BE SURE TO NAME THE HAT YOU WISH.

*Facsimile

CHEYENNE
 © 1959 WARNER BROS. PICTURES, INC.



RAWHIDE
 © 1959 CBS, INC.



LAWMAN
 © 1959 WARNER BROS. PICTURES, INC.



SUGARFOOT
 © 1959 WARNER BROS. PICTURES, INC.

IF UNAVAILABLE AT YOUR LOCAL STORE, SEND \$1.29 (REGULAR) \$2.00 (SUPER).

CORONA HAT CO., INC. 27 WILBUR STREET, LYNBROOK, NEW YORK

JEFFERSON MUSICAL TOYS

THE LONG RANGER GUITAR

Decorated with two harmonizing colors. Equipped with wire and nylon strings, plastic pegs, shoulder cord.

WHYATT GARP GUITAR

Instructions for tuning and playing.

Manufactured by **JEFFERSON MANUFACTURING CO.**
 432 N. GRIFFIN ST. PHILA. 22, PA.

Genuine Leather Craft

Mak-It Yourself Leather Craft Kits

Each kit comes complete with all materials to make...

- BILLFOLD • KEY CASE
- COIN PURSE • COMB CASE
- PEN & PENCIL HOLDER

ASK FOR JEWEL PROD'S AT ALL BETTER HOBBY, TOY & VARIETY STORES.

THEY'RE EASY TO MAKE AND ONLY \$2.00 also available in \$1.00 & De Luxe \$3.00 kits.

JEWEL LEATHER GOODS CO., NEW YORK 13, N.Y.

It's a boy! JOE PALOOKA'S NEW LITTLE CHAMP

BUDDY PALOOKA STEPS OUT OF THE COMIC STRIPS AS BIG AND CUTE AS LIFE.

He's 16" of all vinyl, with moveable arms, legs and head. All complete with robe and boxing trunks.

Only \$4.98 at your local toy store



Remember too—Look for the LITTLE MAX doll—21" of charm. Only \$5.98

© MAX FISHER



If unavailable locally send money & order to:
PERSONALITY DOLL CORP., 43-34 37th Street, Long Island City, N.Y.

IT'S
REALLY
NEW!

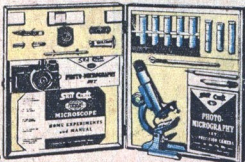
WORLD OF SCIENCE PHOTO-MICROGRAPHY SET

—includes camera and precision microscope to help photograph actual specimens on slides.

★ Easy to use!

★ Educational!

★ Loads of fun! **\$12.95** Retail



SKIL-CRAFT CORPORATION, Chicago, Illinois

Try the Roadmaster ride yourself!



**RIDE
ROADMASTER
TO ADVENTURE**



GET A "SPORTS MODEL"

"CADET"

Bike Speedometer

Every bike ride is extra fun with this genuine "Cadet" Bike Speedometer! Shows speeds up to 50 m.p.h. and distances up to 10,000 miles. Just like the speedometer on sports cars, with new dial facing and "fire orange" indicator. Attractive white, weatherproof case. Lightweight, shockproof, scratchproof. See it at your bike shop, or wherever bicycles are sold.

STEWART-WARNER CORPORATION

1840 Diversey Parkway, Chicago 14, Ill.

LOOK FOR OUR BIG AD IN THE JANUARY-FEBRUARY HARVEY COMIC

FOR
CHRISTMAS



Hey Kids!



**DRAW YOUR
OWN FUNNIES**

Draw without Pencil—Color without Paints!
It's easy—just ★ Place It!
★ Trace It!
★ Face It!

A perfect KARBON KOPEE everyone. Other KARBON KOPEE KITS:
★ Ruff'n Reddy
★ Truckberry Hound
★ Bugs Bunny
★ Mighty Mouse

© HARVEY FAMOUS CARTOONS

**JUMBO \$2.99
SET**

**JUNIOR \$1.99
SIZE**

ON SALE AT WALGREEN'S:
W. T. GRANT CO. AND ALL BETTER TOY STORES
WONDER ART ENTERPRISES, INC., 80 Boylston Street, Boston, Mass.

AMAZING TARCO SKILL-DRIVE!

**ELECTRONIC
Remote
CONTROL**

**SAFE
MAGNETIC
ACTION
CAR-
DRIVING
GAME with**
2 AUTOS
2 TUNNELS
2 BRIDGES
AND STEERING
CONTROL ROD

AT YOUR
FAVORITE
TOY STORE **\$7.99**

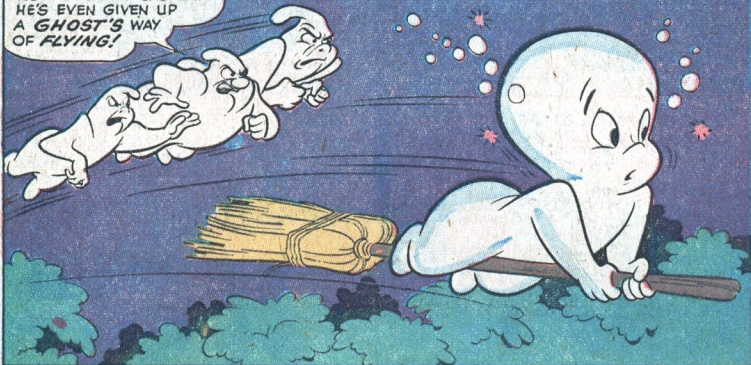
mfd by **SIDNEY A. TARRSON CO.**
CHICAGO 7, ILL.

Wendy

THE GOOD LITTLE WITCH

BEWITCHED AND BETWEEN

NOW LOOK AT CASPER!
HE'S EVEN GIVEN UP
A *GHOST'S* WAY
OF *FLYING*!



WELL, THIS LOOKS
LIKE THE HOME
OF *WEEVIL*
WITCH!

**DISMAL
SWAMP**
KEEP OUT
WEEVIL WITCH,
LANDLADY



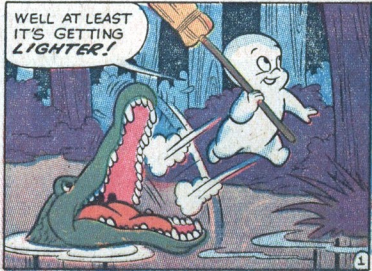
SHE MUST *ENJOY* BEING
ALONE! NO ONE WOULD
EVER *VISIT* HER HERE!



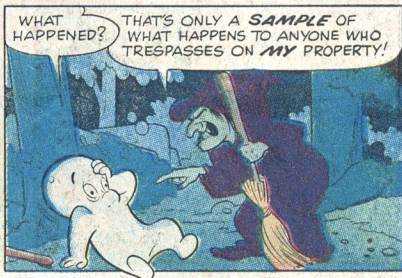
I DON'T SEE ANYONE
BUT I HAVE A
FEELING I'M
BEING *WATCHED*!



WELL AT LEAST
IT'S GETTING
LIGHTER!











TV

WE KNOW THE BIG SPONSOR ON TV!!!
DO YOU KNOW?? GUESS!..

FUNDAY FUNNIES

SUNDAY
IS
FUNDAY!

abc
NETWORK

EVERY
SUNDAY
5:00 TO
5:30 P.M.

YOU'LL
LOVE THESE
HARVEY
FAMOUS
CARTOONS

AND
SEE THEM
IN THE MOVIES
AND COMICS
MAGAZINES

THE
SPONSOR IS
**MATTEL,
INC.,**
TOYMAKER!
TELL EVERYBODY
TO LOOK AND
LISTEN FOR THE
BIG HARVEY
CARTOON
PROGRAM!

© HARVEY FAMOUS CARTOONS

Hi Friends!

Flash! Here's good news! Here are the first cities that will show the Funday Funnies! Look for YOUR channel. Write me, and let me know if you agree that this is the best cartoon show you've ever seen. Also let me know what you would like us to show on our program. See you on T.V.!

Casper

Address postcards to: Casper - T.V.
1860 Broadway
New York 23, N.Y.

AKRON, OHIO
ALB-SCH-TROY
AMARILLO, TEXAS
BOSTON, MASS.
ATLANTA, GA.
AUSTIN, MINN.

49-WAKR-TV
13-WAST
7-KVH-TV
12-WLOS-TV
11-WLW-A
6-KMMT

BALTIMORE, MD.
BIRMINGHAM, ALA.
BOSTON, MASS.
BUFFALO, N.Y.

13-WJZ-TV
13-WAPI-TV
5-WHDH-TV
7-WKBW-TV

CEDAR RAPIDS, IOWA
CHARLESTON, W. VA.
CHATTANOOGA, TENN.
CHICAGO, ILL.
CHARLOTTE, N. CAR.
CINCINNATI, OHIO
CLEVELAND, OHIO
COLUMBUS, OHIO

9-KCRO-TV
8-WCHS-TV
9-WTVG
7-WBKB
9-WSOC-TV
9-WPCO-TV
5-WEWS
6-WTVN-TV

DALLAS, TEXAS
DANVILLE, ILL.
DAYTON, OHIO
DECATUR, ILL.
DENVER, COLO.
DES MOINES, IOWA
DETROIT, MICH.

8-WFAA-TV
24-WDAN-TV
2-WLWD-TV
17-WTVP
9-KBT
5-WQTV
7-WXIV-TV

ENHSON (Satellite to
WICHITA, KANS.)
EVANSVILLE, IND.

6-KTVC-TV
7-WTVW

FLINT, MICH.
FT. WAYNE, IND.
FRESNO, CALIF.

12-WJRT
21-WPTA
47-KJEO-TV

GREEN BAY, WISC.

5-WMBC-TV

HARRISBURG, ILL.
HARRISBURG, PA.
HAYS (Satellite to
WICHITA, KANS.)
HOUSTON, TEXAS

3-WNLT-TV
27-WTPA
7-KAYS-TV
13-KTRK-TV

INDIANAPOLIS, IND.

13-WLW-I

KANSAS CITY, MO.
KNOXVILLE, TENN.

9-KMBC-TV
26-WTVK

LAS VEGAS, NEV.
LAWTON, OKLA.
LITTLE ROCK, ARK.
LOCK HAVEN, PA.
LOS ANGELES, CALIF.
LOUISVILLE, KY.
LYNCHBURG, VA.

13-KSHO-TV
7-KSWO-TV
32-WBPZ-TV
7-KABC-TV
13-WAVE-TV
13-WLVA-TV

MADISON, WISC.
MEMPHIS, TENN.
MIAMI, FLA.
MILWAUKEE, WISC.
MINN-ST. PAUL, MINN.
MT. WASHINGTON, ME.

27-WKOW-TV
13-WHBQ-TV
10-WPST-TV
12-WISN-TV
11-WTCN-TV
8-WMTW-TV

NACOGODOCHES (Satellite to
WICHITA, KANS.)

19-KTES

NASHVILLE, TENN.
NEW HAVEN, CONN.
NEW ORLEANS, LA.
NEW YORK, N.Y.
NORFOLK, VA.

8-WISX-TV
8-WNHC-TV
13-WYUE
7-WABC-TV
10-WAVY-TV

OKLAHOMA CITY, OKLA.
OMAHA, NEBR.
ORLANDO, FLA.

5-KOCO-TV
7-KETV...
9-WLOP-TV

PEORIA, ILL.
PHILADELPHIA, PA.
PHOENIX, ARIZ.
PITTSBURGH, PA.
PORTLAND OREG.

18-WTVN-TV
6-WFLL-TV
6-KTVL
4-WTAE
8-KPTV

RICHMOND, VA.
ROCHESTER, N.Y.

6-WTVR
10-WHEC-TV

ST. LOUIS, MO.
SALT LAKE CITY, UTAH
SAN ANTONIO, TEXAS
SAN DIEGO, CALIF.
SAN FRANCISCO, CALIF.
SEATTLE, WASH.
SALISBURY, MD.
SEDALIA, MO.
SOUTH BEND, IND.
SPOKANE, WASH.
STOCKTON, CALIF.

2-KTVI
2-KUTV
12-KONO-TV
6-NETV
7-KGO-TV
5-KOMO-TV
16-WBOC-TV
6-KMOB-TV
22-WSTV-TV
2-KREM-TV
13-KOVR

TOLEDO, OHIO
TAMPA, FLA.
TUCSON, ARIZ.
TULSA, OKLA.

13-WSPD-TV
24-WSTN-TV
9-KGUN
8-KTUL-TV

WASHINGTON, D.C.
W. PALM BEACH, FLA.
WICHITA, KANS.
WILKES BARRE, PA.

7-WMAL-TV
12-WEAT-TV
10-KAKE-TV
16-WNEP-TV

YORK, PA.
YOUNGSTOWN, PA.

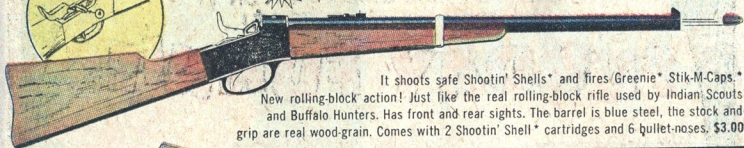
45-WBSA-TV
45-WKST-TV

MATTY SAYS:
SEE YOU ON
FUNDAY FUNNIES!



SHOOTIN' SHELL

INDIAN SCOUT RIFLE



It shoots safe Shootin' Shells* and fires Greenie* Stik-M-Caps.* New rolling-block action! Just like the real rolling-block rifle used by Indian Scouts and Buffalo Hunters. Has front and rear sights. The barrel is blue steel, the stock and grip are real wood-grain. Comes with 2 Shootin' Shell* cartridges and 6 bullet-noses, \$3.00

BANDOLIER-SCABBARD

Indian Scout Rifle with genuine leather scabbard holster and bandolier (16 all-metal play bullets in loops), \$6.00 with rifle.



SHOOTIN' SHELL

FANNER

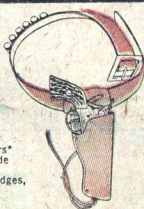
Fans or triggers 6 Shootin' Shells* with Greenie* Stik-M-Caps*! Smoking action, revolving cylinder. Pistol is all metal with stag handle. Comes with 6 Shootin' Shell* cartridges and 12 bullet-noses, \$3.00

PLAINS MAN HOLSTER SET

Shootin' Shell Fanner* with cowhide holster (metal buckle, rawhide leg-tie), 6 cartridges, 12 bullet-noses, \$5.

FRONTIER DOUBLE HOLSTER SET

2 Shootin' Shell Fanners* with 2 fast-draw cowhide holsters. Soft leather bullet pouch, 12 cartridges, 24 bullet-noses, \$11.



greenie STIK-M-CAPS

Peel 'em off, stick 'em on - Shootin' Shells* or all-metal play bullets, 10¢ a box. Extra Shootin' Shells: 3 cartridges, 30-bullet-noses, 50¢



Western Belt Set - Shootin' Shell* Buckle Gun with adjustable leather belt, 2 cartridges, 6 bullet-noses, bullet-loader, \$3. complete.



SHOOTIN' SHELL

BUCKLE GUN



LOAD WITH SHOOTIN' SHELLS AND GREENIE STIK-M-CAPS



REPLACE GUN & RELEASE SAFETY-LOCK



PUSH OUT STOMACH TO FIRE

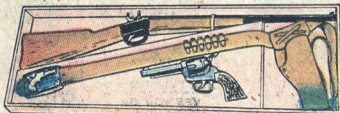
It looks like a Western Buckle, but push out your stomach and it fires a Shootin' Shell* and Greenie* Stik-M-Cap! Derringer lifts off buckle so you can fire it by hand. 2 Shootin' Shell* cartridges, 6 bullet-noses, \$2.

Buckle Gun Holster Set -

Buckle Gun, Shootin' Shell* Fanner* pistol, leather belt and holster. 6 all-metal play bullets with belt, 8 Shootin' Shell* cartridges, 18 bullet-noses, \$8.

SHOOTIN' SHELL

SHOWDOWN SET



Complete Shootin' Shell* outfit! Indian Scout Rifle, Fanner* pistol, holster belt, Buckle Gun, 9 Shootin' Shell cartridges, 30 bullet-noses, \$10 complete.

WHEREVER
TOYS
ARE
SOLD!



Look for Matty's Funday Funnies - Sunday 5:00-5:30, ABC-TV network

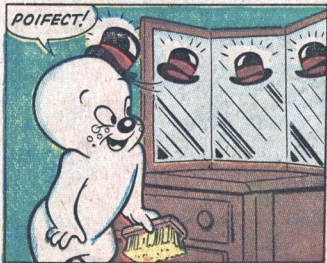
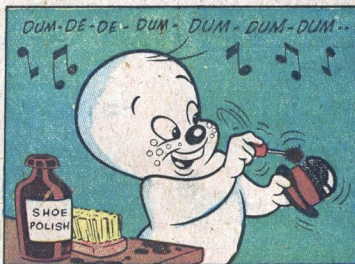
the tuff little ghost

Spooky

I WONDER WHAT'S GOT INTO SPOOKY? ALL I SAID WAS THIS IS *WENDY* CALLING, AND HE *HUNG UP* ON ME!

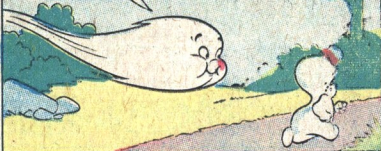
IN
~~WIND BLOWN~~

THIS IS *WINDY* CALLING! SOME WISE GUY TRYING TO BE FUNNY!



MEANWHILE A GENTLE LITTLE WIND IS ALSO FULL OF SELF-CONFIDENCE...

I'LL HAVE SOME FUN WITH THAT LITTLE FELLOW'S DERBY!



OH, NO! A GUST OF WIND!

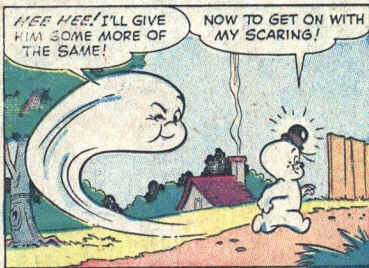


BROTHER! I CAUGHT IT JUST IN TIME!

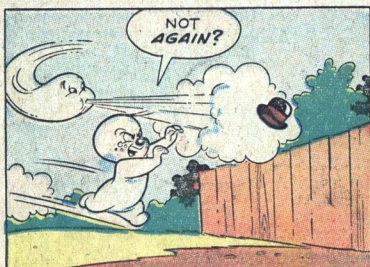


HEE HEE! I'LL GIVE HIM SOME MORE OF THE SAME!

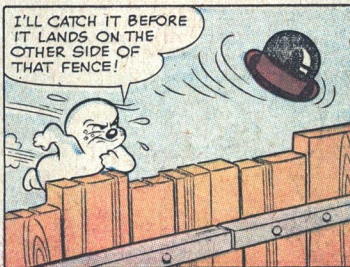
NOW TO GET ON WITH MY SCARING!



NOT AGAIN?

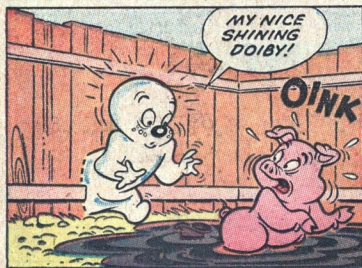


I'LL CATCH IT BEFORE IT LANDS ON THE OTHER SIDE OF THAT FENCE!



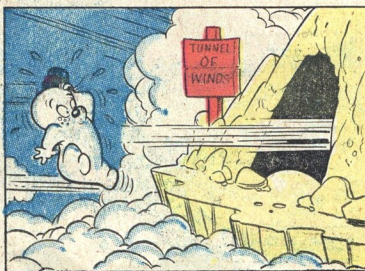
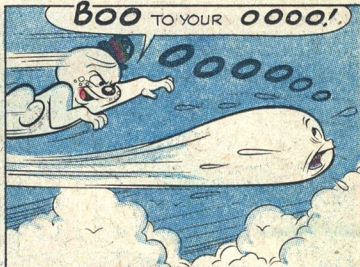
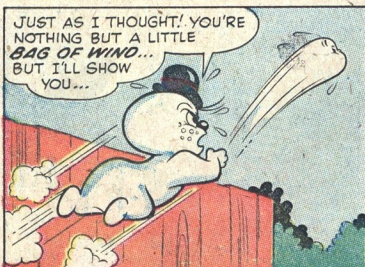
MY NICE SHINING DOBY!

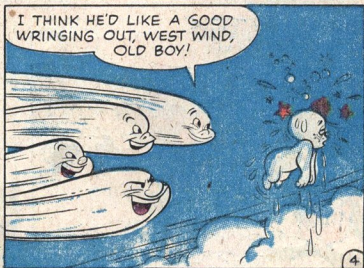
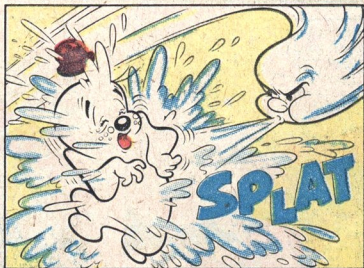
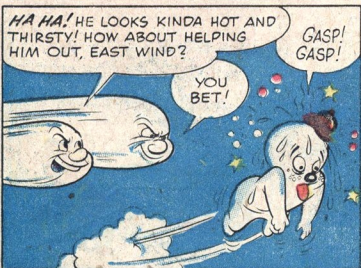
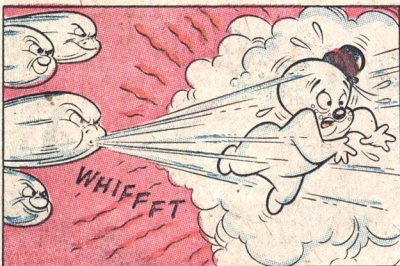
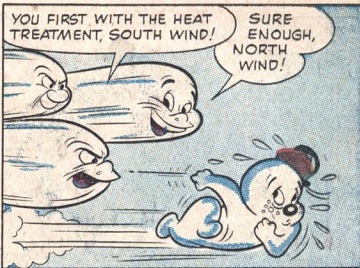
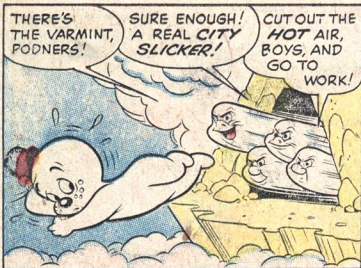
OINK

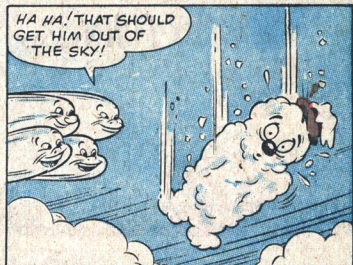
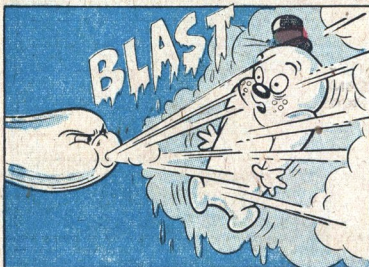


A GHOST! OINK!











HI, FRIENDS—
PLEASE TELL ME
WHAT YOU LIKE
ABOUT MATTY'S
FUNDAY FUNNIES
SO YOU CAN HAVE
THE BEST
TV SHOW!

WE WILL SEND A SPECIAL
COMIC BOOK TO THE BEST 100 ANSWERS.
HURRY! SEND YOUR CARD TODAY!

SEE YOU EVERY SUNDAY AT 5 P.M.
MATTY'S FUNDAY FUNNIES



PASTE ON A POSTCARD

VOTE WHAT YOU WANT ON T.V.	I WANT MORE	I WANT LESS
CASPER		
LITTLE AUDREY		
HERMAN & KATNIP		
BABY HUEY		
HARVEYTOONS (BUZZY AND OTHERS)		
MATTY		
SISTERBELLE		
COMMERCIALS		
FUNDAY FUNNIES SONG		

I LIKE MATTY'S FUNDAY FUNNIES BECAUSE:

PRINT NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

MAIL TO: CASPER-TV
1860 BROADWAY
NEW YORK 23, N.Y.

FREE!
ELIZABETH II
BRITISH AFRICA
STAMPS
3 other big offers!



RUSH COUPON TODAY! Here's your chance to get this big collection of scarce, colorful Elizabeth II British Africa stamps, *free*. Beautiful, interesting stamps from many obscure countries in Africa—Nigeria, Basutoland, Gambia, St. Helena, Bechuanaland, Mauritius, Tanganyika, Gold Coast, to name only a few. *Many more—all genuine, all different.* Think what treasures you'll find. Supply limited—act now. **ALSO FREE!** Other offers for your inspection *plus FREE*

of Stamp Collector's Guide. Tells how to find rare stamps, trading tips, other facts.

PLUS—Colorful Souvenir, World's Rarest Stamp. If you send *now*, we'll include original color souvenir of British Guiana 1¢ stamp worth \$50,000. Imagine all this being yours **FREE!** Limited edition—*rush coupon today!* If coupon is clipped, send 10¢ for postage and handling to GARCELON STAMP CO., Dept. HV12B Calais, Maine.

GET 3 BIG OFFERS FREE!

GARCELON STAMP CO., Dept. HV12B CALAIS, MAINE
Rush FREE African Stamps, Rarest Stamp Souvenir, Collector's Guide, other offers. Enclosed 10¢ for postage, handling. (PLEASE PRINT)

NAME _____

ADDRESS _____

CITY _____ STATE _____

RUSH TODAY! LIMITED OFFER!



Meet...

HOT STUFF

HE'S REALLY RED HOT!
...AND EVERY ONE WILL LOVE
LITTLE **HOT STUFF**!...
YOU'LL LAUGH
OUT LOUD AT THE FUNNY
ADVENTURES
OF THIS LITTLE RASCAL...

and introducing...

STUMBO The Giant

A
MOUNTAIN
OF
LAUGHS!

JUST
WHO ARE
YOUR
FRIENDS?

DUH...
EVERYONE
WHO LIKES
HOT STUFF
WILL BE MY
FRIEND!

HARVEY
COMICS

©
HARVEY
FEATURES
SYNDICATE

HAVE A TREAT! CAN'T BE BEAT! HE'S THE FUNGATION OF FANTASY!

HI-POWER BINOCULARS

SEE UP TO 18 MILES

Powerful folding Opera Glasses
fit into pocket or purse. Center
eye piece adjustment. Worth many
times low introductory price. Com-
parable to models selling for \$4.95.

NOW
ONLY

50¢

Postpaid.
Limit 2
to a customer.

HI-POWER, Box 72, Dept. G
ZONE 23, NEW YORK 23, N.Y.
Please send me Hi-Power Binoculars.

☐ 1 for 50¢ ☐ 2 for \$1.00.

Limit 2 to a customer.

1 enclose: ☐ Cash ☐ Check ☐ Money Order
Sorry, No. C.O.D.'s.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

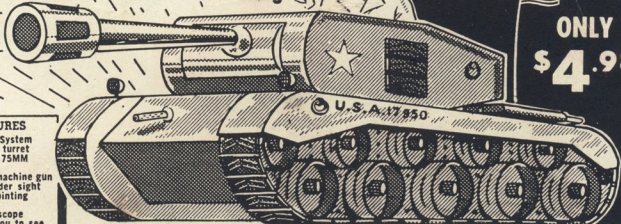
A REAL MOBILE TANK

Over 6 Ft. Long

ONLY
\$4.98

FEATURES

- Intercom System
- Revolving turret
- Elevating 75MM cannon
- Co-axial machine gun
- Range-finder sight for pin-pointing targets
- Real periscope permits you to see the enemy without exposing yourself
- 2 way radio controls
- Whip antenna and flag



Large Enough for Two Kids
But Can Be Handled By One

It's Mobile — Pilot gets INSIDE — Guns Swivel — Turret Turns
Imagine your thrill when you get inside this authentic replica of the mighty "General Patton" tank and power forward to adventure. This six foot hunk of equipment is so realistic with its mighty cannon, swiveling machine gun, simulated treads, and other authentic tank features that its bound to bring squeals of delight from any young warrior. And, when you and a pal get right down into the fully equipped control room and close the cockpit cover — you can bet you're using your mobile power to devastate every imaginary enemy in your path. Sturdily constructed for long periods of fun, it's bound to bring more thrills and adventure than you've ever known from a toy. So don't delay! Act now. Only \$4.98. Because of its gigantic size, we are forced to ask for an additional 63c shipping charges.

10 Day Free Trial

Order this sensational "General Patton" Tank on 10 day free trial. If you are not 100% delighted then your purchase price will be refunded.

MONEY BACK GUARANTEE

Honor House Products Corp Dept. TK-95
Lynbrook, New York

Rush my "General Patton" Tank at once. If I am not 100% delighted, I may return after 10 day free trial for prompt refund of full purchase price.

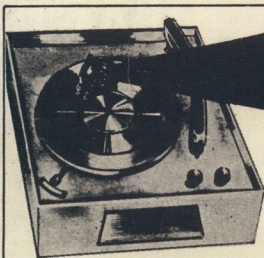
- ☐ I enclose \$4.98 plus 63c shipping charge.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charge.

Name.....

Address.....

RECORD YOUR VOICE AT HOME

ONLY \$6.98



Make Your Own Records Anywhere!

Now, you can cut your own records at home. Sing, tell jokes, record "secret" conversations, take off your favorite show and music, and it's all ready to play back instantly. Baby's first words, famous speeches, top shows and so much more are all captured by you forever. Yes, with this precision instrument, you no longer need expensive tape recorders. And, think how useful this exciting recorder will be at parties, gatherings and wherever you and your family and friends gather.

Not A Cheap Tape Recorder— Makes Actual Records

You receive complete recording equipment, including recording arm and head, microphone, tracking disc, cutting needles, and full supply of blank records. It all attaches to your phonograph, and you're all set to record what you like, where you like, and when you like. Take only 30 seconds to operate and so simple any child can use it. Perfect for mailing to a loved one who hasn't heard from baby or the kids in a while. Records at 33½, 45 or 78 R.P.M.'s.

- Cuts Actual Records
- Records at 33½, 45, or 78 R.P.M.S
- Money Back Guarantee



MONEY BACK GUARANTEE

Honor House Products Dept. LR-10
Lynbrook, New York

Rush my Home Voice Recorder on 10 Day Free Trial. If I am not 100% delighted, I may return it after 10 Day Free Trial for prompt refund of the purchase price.

- ☐ Send C.O.D. I'll pay postman \$6.98 plus postage and shipping charges.
☐ I enclose \$6.98 plus 45¢ shipping charges in full payment.

Name.....

Address.....

WIN

A BIG PRIZE!

CAN YOU NAME

the 6 foreign countries
these pictures
stand for?



ACT!
NOW!

CHECK YOUR 6 CHOICES
IN THE COUPON BELOW!

If You Get 6 Right

WE'LL SEND YOU an EXCITING COLLECTION OF REAL FOREIGN COINS

YES! ABSOLUTELY FREE! Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost!

Yes! We'll GIVE you real COINS from strange, far-away lands! Start your own coin collection! Trade with other kids! Simply check on coupon the 6 nations which match the pictures and mail to us. If correct, we'll send you a thrilling collection of REAL FOREIGN COINS. Also, we'll send you BIG FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, identify the pictures and get your REAL FOREIGN COIN COLLECTION! Rush coupon today!

YOU'LL RECEIVE
REAL COINS FROM
NATIONS OF THE
WORLD,
SUCH AS . . .
MEXICO JAPAN, FINLAND
BRAZIL



It's easy!
It's fun!
Look over
the pic-
tures above
and name
the 6 nations
correctly on
coupon . . .
Then mail
coupon to
win your
COIN
COLLECTION!

MAIL COUPON—WIN REAL FOREIGN COINS!

WILSON CHEMICAL CO., Dept. 25-H Tyrone, Pa.

Countries shown in pictures are (check 6 only):

- | | | |
|--------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> SPAIN | <input type="checkbox"/> AUSTRALIA | <input type="checkbox"/> EGYPT |
| <input type="checkbox"/> ITALY | <input type="checkbox"/> CANADA | <input type="checkbox"/> INDIA |
| <input type="checkbox"/> JAPAN | <input type="checkbox"/> HOLLAND | <input type="checkbox"/> SWITZERLAND |

If I'm a winner, rush my FOREIGN COINS and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

Name..... Age.....
Street..... RD..... Box.....
Town..... Zone..... State.....

PRINT LAST NAME HERE

WILSON CHEMICAL CO.
Dept. 25-H TYRONE, PA.

Paste coupon on post card or mail in envelope today!