

**HARVEY**  
COMICS

**HARVEY HITS**  
MAGAZINE

APPROVED  
BY THE  
COMICS  
CODE



AUTHORITY

AUG NO.12

**PHANTOM**



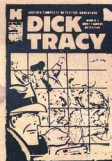
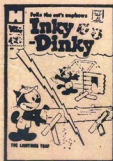
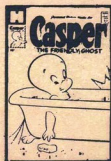
10¢

IN THIS ISSUE

# PHANTOM



**ARE THE GIANT AND THE DWARF  
TOO MUCH FOR THE PHANTOM ?**

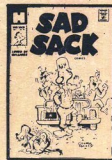


# EVERYBODY LOVES the BIG "H" COMICS

READ  
EVERY  
BIG "H"  
COMIC  
EVERY  
MONTH

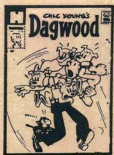
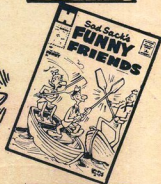
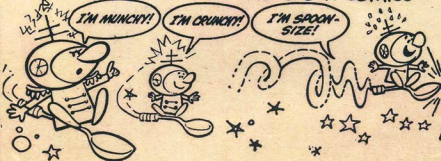


TELL ALL  
YOUR  
FRIENDS  
ABOUT  
WONDERFUL  
BIG "H"



And...

LOOK FOR FURTHER ADVENTURES  
OF THE SPOONMEN IN THE BIG "H" COMICS



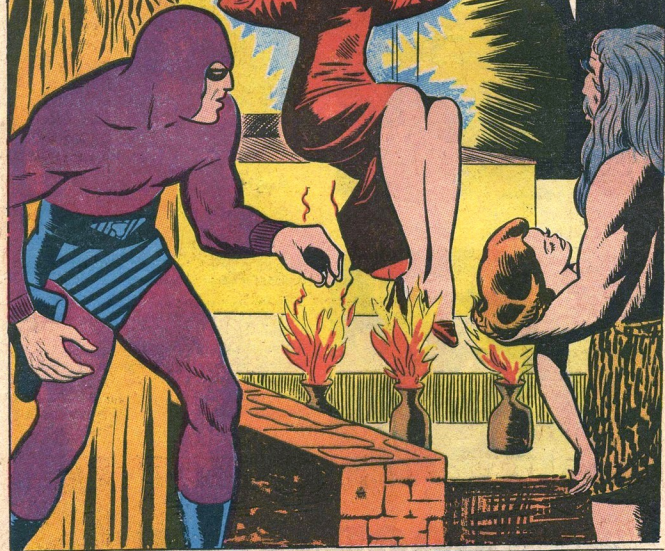


## PHANTOM

The Mystery of  
The **SCARLET  
SORCERESS**

YOU ASK  
ME TO CURE  
YOUR DAUGHTER,  
KING WOG!-- TO DO  
THIS, YOU MUST  
BRING ME A  
PRINCESS THE SAME  
AGE AS YOURS BUT IN  
ALL OTHER WAYS  
OPPOSITE!

MY DWARF  
KNOWS OF SUCH  
A PRINCESS, MIGHTY  
SORCERESS!-- ONLY  
THE PHANTOM  
STANDS IN OUR  
WAY!



HARVEY HITS, AUGUST, 1958, VOLUME 1, NUMBER 12, IS PUBLISHED MONTHLY  
by HARVEY HITS, INC. at Sparta, Illinois. Editorial, Advertising  
and Executive Offices, 1860 Broadway, New York 23, New York.  
President, Alfred Harvey; Vice-President and Editor, Leon Harvey;  
Vice-President and Business Manager, Robert B. Harvey. Entered as  
Second-Class Matter at the Post Office at Sparta, Illinois, under the

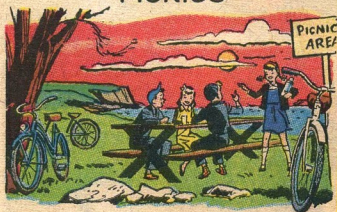
Act of March 3, 1879. Subscription rates, 10 issues for \$1.50, U. S.  
and possessions only. All names in this periodical are entirely fictitious  
and no identification with actual persons is intended. Copyright © 1958,  
by Harvey Features Syndicate. Phantom Fiction is Copyright © 1958, by  
King Features Syndicate. Printed in U. S. A.

# What do you like?

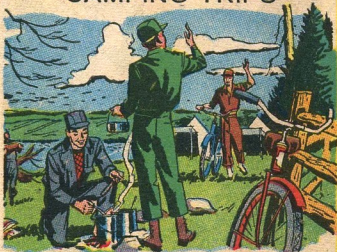
## BASEBALL



## PICNICS



## CAMPING TRIPS



# Get there by bike!

PAIR TO TAKE YOU ANYWHERE



**The Double Eagle**

Best on  
Smooth Highways



**The Studded Tread**

Best on Slick  
or Muddy Roads

## IT'S THE HEALTHIEST WAY TO TRAVEL

No doubt about it. For outdoor exercise, to keep you in shape for more fun, you can't beat a bike.

To get the most fun and service out of any bike, you need good tires, of course. You're looking at two of the best.

**The Double Eagle** is built with super strength and toughness to give you many added miles of safer, trouble-free riding.

**The Studded Tread** is built with an exclusive heavy-duty tread design that gives you extra grip in mud, snow or rain.

Next time you need tires, ask your dealer to show you the **DOUBLE EAGLE** and the **STUDDED TREAD**. They're sure to make a good bike even better.



Always ask for **GOODYEAR** bike tires

Double Eagle—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

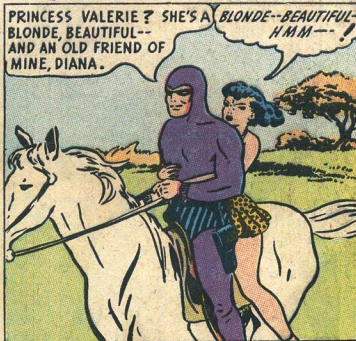




A ROYAL ELEPHANT TRAIN HALTS  
AT THE EDGE OF THE DREADED  
DEEP WOODS--HOME OF THE  
BANDAR, THE PIGMY POISON PEOPLE



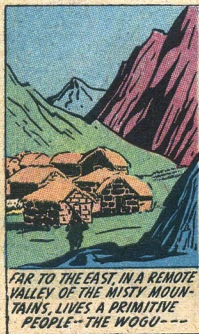
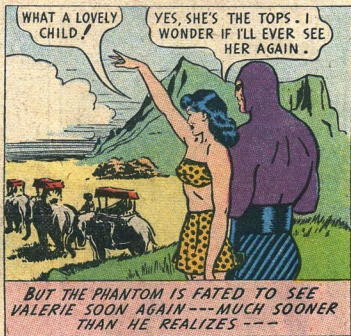
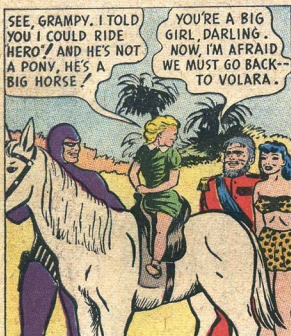
FAR WITHIN THE DEEP  
WOODS, AS THE PHANTOM--  
LORD OF THE JUNGLE--ENJOYS  
HIMSELF ON A TIGER HUNT--



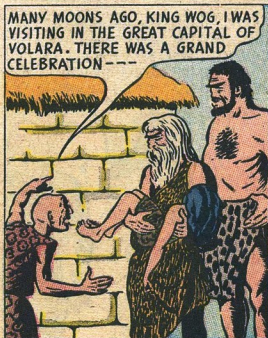
DIANA BURNS WITH JEALOUSY -

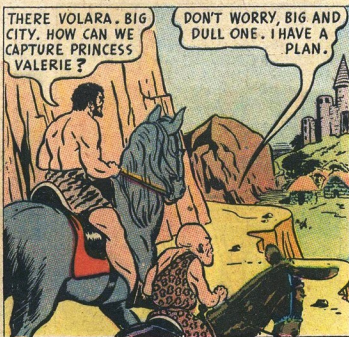
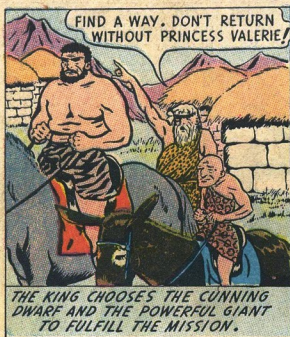


IS DIANA'S FACE RED!

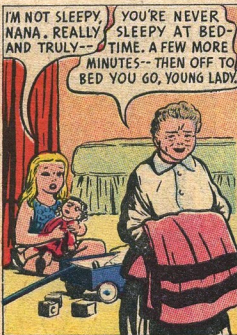






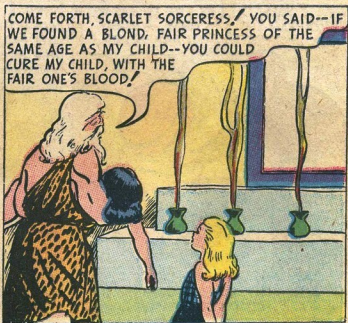


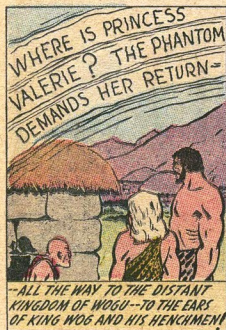














GURAN, HAV' YOU  
HEARD OF A  
SORCERESS  
AMONG THE  
WOGU?

ONLY FAINT  
RUMOR. WOGU  
IS FAR AWAY.  
NO ONE OF THE  
JUNGLE GOES  
THERE.



TELL YOUR MASTER, THE WHITE  
RAJAH, THAT I WILL DO ALL  
IN MY POWER TO SAVE  
PRINCESS VALERIE FROM  
THE WOGU, IF I'M  
NOT TOO LATE--



IF THEY'VE HARMED HER--! WHAT KIND  
OF MUMBO-JUMBO ARE THE WOGU  
PRACTICING NOW---WITH  
A SORCERESS--?



HE SPEEDS THRU THE JUNGLE ON  
"HERO", HIS WONDER HORSE---

PLANE WRECKED HERE! MUST HAVE BEEN  
A LONG WHILE AGO. STRANGE--  
I NEVER HEARD OF IT--



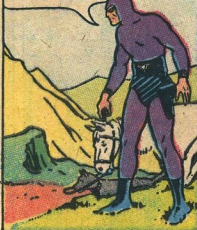
AT LENGTH, HE REACHES THE MISTY MOUNTAINS,  
AND AS HE CLIMBS THE STEEP SLOPES---  
HE ENCOUNTERS A MYSTERY.

GRAVES! WONDER WHO  
THEY WERE ?

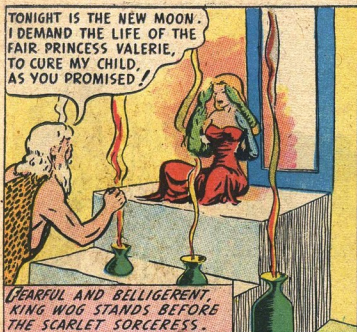


AND NOT FAR FROM THE  
WRECK-- GRIM EVIDENCES  
OF A TRAGEDY....

WOGU VILLAGE--DOWN THERE.  
I'LL HAVE TO CLIMB DOWN.  
DEVIL--STAY HERE WITH  
HERO--MAYBE I CAN  
GET IN WITHOUT  
BEING SEEN--



BUT AS HE REACHES THE  
BOTTOM OF THE CLIFF..



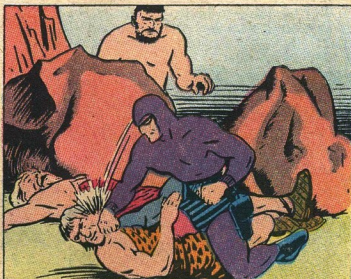
FEARFUL AND BELLIGERENT, KING WOG STANDS BEFORE THE SCARLET SORCERESS.



HER COLD VOICE COMES THRU THE RISING CURTAIN OF SMOKE AS SHE DISAPPEARS---



MEANWHILE, AT THE EDGE OF THE WOGU VILLAGE, THE PHANTOM HEARS A SOUND. TURNS JUST IN TIME---



AS HE'S REGAINING HIS FEET, SOMETHING BIG AND HEAVY LANDS ON HIM, LIKE A TON OF BRICKS! THE GIANT OF WOGU!









THE PHANTOM--  
DISAPPEARED--  
INTO THE SMOKE  
--WITH THE SCARLET  
SORCERESS!

RASH FOOL!  
SHE WILL  
BLAST HIM  
INTO  
NOTHINGNESS!



WAIT--DON'T RUN  
AWAY.

AND BEHIND THE THRONE OF THE  
SCARLET SORCERESS, A SLIDING PANEL--  
LEADING INTO A SMALL CHAMBER--



YOU KNEW HOW  
TO FOLLOW ME!  
SO YOU'RE  
THE PHANTOM!

SO YOU'RE THE SCARLET  
SORCERESS, YES, I'VE  
SEEN MAGIC DISAPPEAR-  
ING ACTS LIKE  
YOURS BEFORE--  
ON THE STAGE!



YOU'RE THE FIRST PERSON  
I EVER SAW WITH FOUR  
ARMS--EVEN IF TWO OF  
THEM ARE PHONY!

YOU MUST ADMIT--  
THEY'RE REALISTIC.  
THESE STRAPS ARE  
TOO TIGHT. I MUST  
BE GETTING FAT!



BEFORE WE TALK  
ABOUT YOU, WHAT  
ABOUT VALERIE?

SHE'S  
IN HERE--



WHEE--HELLO--  
HELLO--  
HELLO!

VALERIE  
DARLING!

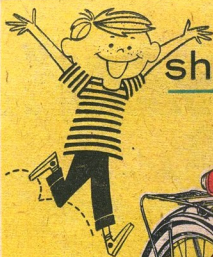


AH--SHE'S FIT AS A  
FIDDLE. NOW-- IF  
YOU'LL EXCUSE MY  
CURIOSITY, I'D LIKE  
TO KNOW WHO  
YOU ARE--AND  
WHY YOU'RE HERE.

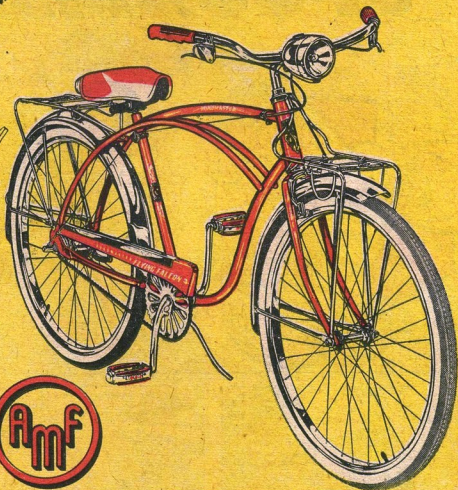
GLADLY. I'VE  
BEEN WAITING  
A LONG TIME  
TO TELL  
SOMEONE!  
IT'S QUITE A  
STORY!

COMPLETED  
IN THIS ISSUE.





**sharpest bikes built!**



# ROADMASTER

*with Speed-sweep styling and all-chrome fenders!*



## NEW JET PILOT MODEL

Here's another bike that's hard to beat for flash—or dash! Easy pedal action gets you off to a flying start and keeps you going mile after mile. Complete with tank, torpedo light, white sidewalls and luggage rack, it's yours to try out free at your dealer's now!

## NEW FLYING FALCON MODEL (shown above)

Sparkling with chrome from stem to stern—with white sidewalls, sharp two-tone saddle, chrome ball-type headlight and two chromed luggage racks! Sharp performer, too—with 3-speed transmission for fast take-off, easy cruising, better hill-climbing. Hand brake plus coaster brake for double safety. Try it out at your dealer's today!

**FREE  
COMIC  
BOOK**



Mail coupon today for your free copy of "Bud Wins His Wings," the story of a boy, a bike and a big adventure.

Name

Address

City  Zone  State

Mail to Box H, American Machine and Foundry Company, 215 Marble St., Hammond, Indiana.

NABISCO

NATIONAL BISCUIT COMPANY

# The Adventures of the "SPOONMEN"

I'M MUNCHY!

"SPOON SIZE"  
SHREDDED WHEAT  
**JUNIORS**

I'M CRUNCHY...  
AND HE'S  
SPOON SIZE!

SAY,  
FELLOWS,  
LOOK AT  
THE FOG—  
IT'S ROLLING  
IN FAST!

©1958 NATIONAL BISCUIT COMPANY

IT'S SO THICK  
I CAN HARDLY SEE  
A **NABISCO'S  
JUNIOR** IN  
FRONT OF ME!

WE'RE  
LOST!

WE'RE OUT OF IT!

WHERE  
ARE WE?

IT LOOKS LIKE WE'RE  
IN WONDERLAND! LET'S  
GO DOWN AND TAKE  
A PEEK!

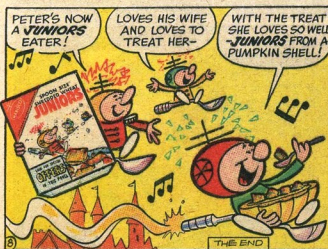
LOOK!  
THAT LADY'S  
CRYING!

**BAW!**

WHY ARE  
YOU CRYIN',  
MA'AM?

**BAW!** PUMPKINS! PUMPKINS!  
— ALL THE TIME!





LOOK FOR MORE ADVENTURES OF THE SPOONMEN IN OTHER HARVEY COMICS.



FRIENDS GET YOUR **FREE TELESCOPE** AT NO EXTRA COST IN EVERY PACKAGE OF "SPOON SIZE" **JUNIORS** WITH THE TELESCOPE PICTURE ON FRONT

OFFICIAL SPOONMAN **TELESCOPE**

TWIN LENSES  
3 1/4 POWER MAGNIFICATION

ADJUSTABLE FOCUS  
• STURDY PLASTIC

MAKES DISTANT OBJECTS LOOK BIGGER AND NEARER

ASK MOM TO GET YOU NABISCO'S SPOON SIZE JUNIORS TODAY.

# "HEY GANG! Look what I've got..."

## A STEWART-WARNER 'CADET' BIKE SPEEDOMETER

"Hey! . . . just like the speedometer on Dad's car. Goes up to 50 m.p.h.!"

"That classy blue dial really shows distance all the way up to 10,000 miles! And look at this weatherproof aluminum case!"

"Boy! . . . a 'Cadet' Speedometer sure has sharp airplane styling! Get one for your bike, too!"



See the Stewart-Warner "Cadet" at your neighborhood bike shop. Or write to Stewart-Warner, Dept. N-78 1840 Diversey Parkway, Chicago 14, Illinois



INSTRUMENT DIVISION

**STEWART-WARNER**  
CORPORATION



LOOK  
FOR HIM  
ON  
SALE  
SOON

© Harvey Features Syndicate



# MEET HOT STUFF

HE'S REALLY **RED HOT!**

...AND EVERY ONE WILL LOVE  
LITTLE **HOT STUFF!**...  
YOU'LL LAUGH OUT LOUD  
AT THE FUNNY ADVENTURES  
OF THIS LITTLE RASCAL...



**HAVE A TREAT! CAN'T BE BEAT! HE'S THE FUNSATION OF FANTASY!**

## New EXCITING JOE PALOOKA COMICS

YOU HAVE ALWAYS LOVED THE FAVORITE  
JOE PALOOKA COMICS! **NOW**...WITH MORE  
FEATURES, NEW STORIES...FIRST TIME IN ANY COMIC  
MAGAZINE-YOU'LL READ IT OVER AND OVER.

*Here are some of the stars in coming issues*



JOE • KNOBBY • HUMPHREY • LITTLE MAX • JERRY • ANN



LOOK  
FOR THE  
BIG "H"

**HARVEY**  
COMICS





JUST TO SHOW YOU THAT I'M ON YOUR SIDE--I'LL FREE YOUR HANDS.



GOOD! THAT ONLY INCREASES THE MYSTERY. WHO ARE YOU?



IN THE SECRET CHAMBER OF THE SCARLET SORCESS OF WOGU!

TO MAKE A LONG STORY SHORT, I WAS ONE OF THE FEW FEMALE STAGE MAGICIANS IN THE WORLD. I WAS BILLED AS MAGDA, THE GREAT! I'M WEARING ONE OF MY COSTUMES NOW!



"I WAS WITH A SHOW TROUPE, TRAVELING TO ENTERTAIN TROOPS. WE CRASHED IN THE MISTY MOUNTAINS, NOT FAR FROM HERE--A YEAR AGO--TWO YEARS--IT SEEMS CENTURIES."



"BY SOME MIRACLE THE PLANE DIDN'T EXPLODE--- AND BY A SECOND MIRACLE, I SURVIVED, ALONG WITH ONE OTHER PASSENGER. IT WAS WINTER--I DIDN'T KNOW WHERE TO GO--I COULDN'T LEAVE HIM--HE WAS FAILING--"



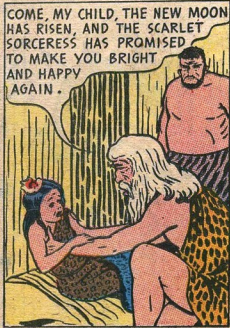
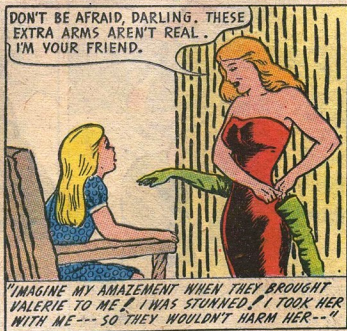
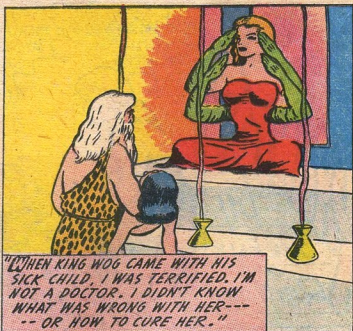
"SOON, HE, TOO, WAS GONE. IT WAS MY UNHAPPY DUTY TO BURY THEM, WHICH I DID AS BEST I COULD--I WAS HALF-CRAZED WITH FEAR, COLD AND LONELINESS--"



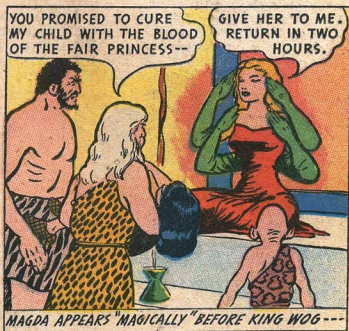
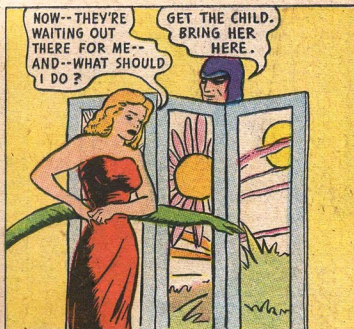
"THE NEXT MORNING, I SAW WILD-LOOKING MEN CLIMBING UP THE SLOPE. I WAS AFRAID THEY'D KILL ME--I HAD AN IDEA--I RUSHED INTO THE PLANE AND FOUND A STAGE COSTUME--"

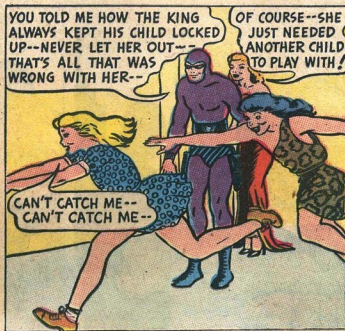


"IT WAS MY WEIRDEST AND MOST EFFECTIVE ROLE--"THE SCARLET SORCESS." BRAVING PNEUMONIA, I STEPPED BEFORE THEM-- IT WORKED--"

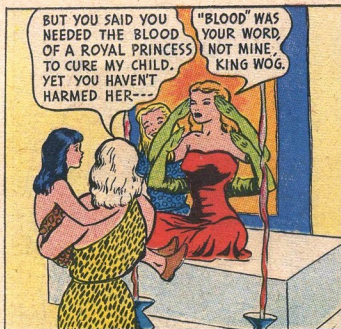






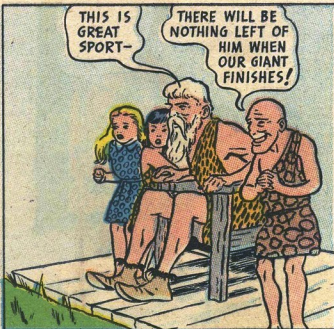








THE WOGU GATHER TO WATCH THEIR  
GIANT FIGHT THE PHANTOM ---  
THE GIANT WHO HAS KILLED  
MOUNTAIN BEARS WITH HIS HANDS.



THIS IS  
GREAT  
SPORT--

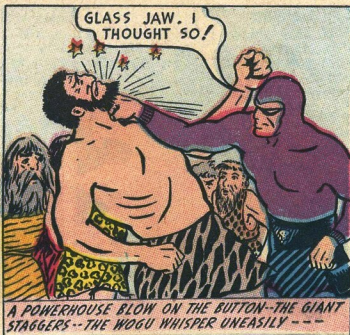
THERE WILL BE  
NOTHING LEFT OF  
HIM WHEN  
OUR GIANT  
FINISHES!



CAN'T QUITE REACH YOUR  
JAW, BIG BOY--

UMPH--

THEN THE PHANTOM MOVES--LIKE  
LIGHTNING--WITH A MIDRIF BLOW  
THAT CAN BE HEARD A MILE---



GLASS JAW. I  
THOUGHT SO!

A POWERHOUSE BLOW ON THE BUTT--THE GIANT  
STAGGERS--THE WOGU WHISPER UNEASILY ---



THEN A FLYING MARE---AND  
THE WOGU RECALL THE TALES  
OF THE PHANTOM--"WHO HAS  
THE STRENGTH OF TEN TIGERS--"



THE GIANT LANDS FLAT  
ON HIS BACK WITH A  
THUD THAT SHAKES THE  
VILLAGE--AND HE IS  
THRU FOR THE DAY!



I CLAIM OUR BARGAIN, KING  
WOG! I WON--SO YOU'RE  
GOING BACK TO JUSTICE--  
WITH ME!

BEFORE ANYONE CAN MOVE---  
HE RACES TO WOG---DRAGGING  
HIM OFF THE THRONE



HEAR ME, MEN OF WOGU. YOUR KING HAS COMMITTED A CRIME. HE KIDNAPPED THIS CHILD.



I WAS WRONG, BUT I DID IT ONLY TO SAVE MY CHILD, WHOM I LOVE DEARLY. THE SCARLET SORCERESS SAID IT WAS THE ONLY WAY TO CURE HER---



HE'S BEEN PUNISHED ENOUGH--HUMILIATED BEFORE HIS TRIBE. HE'S A SAVAGE--WE CAN'T JUDGE HIM BY OUR LAWS--- BESIDES, IT WAS PARTLY MY FAULT--PLEASE--



GOODBYE, HONEY. PLAY WITH THE OTHER BOYS AND GIRLS AND THEN YOU'LL BE HAPPY---

GOODBYE--



WHAT A RELIEF TO GET BACK TO CIVILIZATION--AND TO GET RID OF THOSE 'PROP' ARMS---

YOU'LL BE HOME SOON, VALERIE.



'HERO' AND 'DEVIL' AWAIT THEM AT THE CLIFF ---



SOON--THE PALACE GATES OF VOLARA, WHERE THE LONG VIGIL OF VALERIE'S GRANDFATHER, THE WHITE RAJAH, COMES TO AN END--

WHAT DO YOU WANT TO DO FIRST, DARLING?

I'M SO DIRTY. I'D BETTER HAVE A NICE BATH.

I SUSPECTED SHE WAS AN UNUSUAL CHILD. NOW, I'M POSITIVE!



SO ENDS THE ADVENTURE OF VALERIE AND THE SCARLET SORCERESS. THE END

# THE STORY BEHIND THE PHANTOM

The whole story of THE PHANTOM is *different* from any other modern strip! It was *different* right from the start! THE PHANTOM made his first appearance on February 17th, 1936, in a famous New York newspaper. He was a sensational success—and he's been going strong ever since!

It was just about that time that the element of *fantasy* had been introduced into comics, and the idea of the *super-human* hero with *super-normal* powers had been born. And that was where THE PHANTOM'S extraordinary appeal lay; for THE PHANTOM was a *superb human*, not a *super-human*! That element of *believability* alone would account for his success! But there's even more to the story than that.

For it was during that same period in history—the middle 1930's—that the ugly tyranny of dictatorship began to make itself felt throughout the world. Millions of innocent people were being inhumanly slaughtered all over Europe by the robot armies of Hitler and Mussolini. The American public was fully aware of the situation, and of all its fearful implications. People were disturbed and frightened. They *wanted* to do something to stop the Frankenstein's of injustice and cruelty that were running amok, but they were helpless. Individually, they were all too conscious of their own smallness, their own weakness. They yearned for a *saviour*, for a *symbol* of honor and decency, for a hero that could make *right* triumph over *might*! And, straight from the

gifted pens of Lee Falk and Ray Moore, came THE PHANTOM!

The whole nation heaved a delighted, relieved sigh—and took THE PHANTOM to its heart! Because—and this is one of the soundest principles of psychology—each and every reader could *identify* himself with THE PHANTOM, could enjoy the satisfaction of defeating the forces of evil *through* THE PHANTOM! It was no great feat for *other* comic strip heroes to win out against overwhelming odds when all they had to do was inflate their manly chests, set their handsome jaws and become *super-natural*! But THE PHANTOM was *not* possessed of super-normal or supernatural powers in the fantastic, modern sense of the word! The whole story of THE PHANTOM was, in a way, *opposed* to the superman theory . . . and the public loved it!

Of course, THE PHANTOM is a superb physical specimen—and far above the average! And, of necessity, he is surrounded by an intriguing aura of legend and mystery! BUT—he has no powers that you and I don't have too, he has no weapons in his never-ending fight against evil that you and I don't possess! The essential difference is that HE has developed them to the highest possible degree of perfection! THE PHANTOM can probably outfight, outrun, outswim, outjump, outclimb, outride and outshoot any other man in the world—but under his own steam!

Perhaps *that* is why he continues to strike *terror* at the heart of evil!



# COLLISION

When Hiram Ascot settled down to his morning breakfast, he did not realize he was going to read about himself in the newspaper. He read it with amazement:

"Mr. Hiram Ascot, local bank clerk, was involved in an automobile collision. Another car and Mr. Ascot's collided at the corners of Wallabout and Ashley Streets. Nobody involved in the accident was injured. However, there was heavy damage done to Mr. Ascot's car."

Hiram Ascot was beside himself with rage. There was not a fathom of truth in it. He had not driven his car in the last week. Moreover, he was not near the corners of Wallabout and Ashley for the past month.

Hiram Ascot jumped into his car and headed straight for the newspaper offices.

Meanwhile, the newspaper editor had difficulty drinking his coffee. A reporter had just told him something he could not quite believe.

"What did you say?" the editor asked. "No, it couldn't be...!"

"I'm telling the truth, boss," the reporter said. "That Ascot article... that crazy automobile accident! Someone gave us a bum steer on it!"

"Say it isn't so!" the editor said. "Please say it!" The editor gulped down the scalding coffee and started to pound on the desk. His newspaper had

not printed an untrue article for quite a while. He was sued the last time, lost in a heated court battle that provided headlines for a rival newspaper, and he was forced to pay heavily to the damaged party. He could not afford such a battle again.

"Go to this Hiram Ascot and apologize. Offer him anything! But apologize. Tell him we're sorry. Tell him it won't happen again. Tell him anything. But get him off our necks!"

Because of his rage, Hiram Ascot almost went through a red light. He had realized suddenly what he was doing and he applied the brakes to his car. It came to a stop with a screech. He could hardly wait for the light to turn green and when it did, he spurted ahead, his car going no faster than the increasing rage within him.

As he drove, Hiram Ascot felt himself get hot. Sweat beads formed on his forehead; his collar felt tight.

Too late, too late Hiram Ascot awoke from his overpowering anger. He did not see the oncoming car. He heard the unbearable crunch of metal against metal, of one car hitting another. He heard the shattering of glass, tires pleading with the ground to stop. The impact jarred Hiram Ascot.

He got out of his demolished car and ran to the other driver. Hiram Ascot and the other driver began to argue and Hiram discovered the driver was the reporter from the newspaper. Slowly, knowing what he would discover, Hiram looked at the street signs. They read: Wallabout and Ashley!

**AMERICA'S FUNNIEST FAMILY!**

Read **BLONDIE and DAGWOOD**

THEY ARE FUNNY! YOU'LL READ THEM OVER AND OVER... JUST LIKE IN YOUR NEIGHBORHOOD...

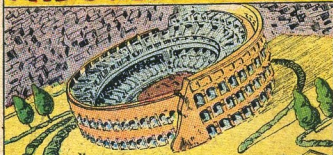
HURRY—GET YOUR COPIES!

READ THE BIG HARVEY

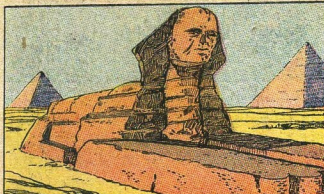
by **CHIC YOUNG**

BLONDIE
© E.P. DAGWOOD
ALEXANDER
COOKIE
DAISY
THE PUPS

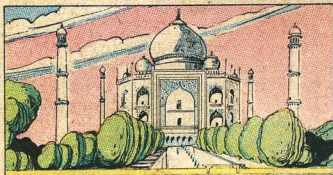
## AND STILL CHAMPION!



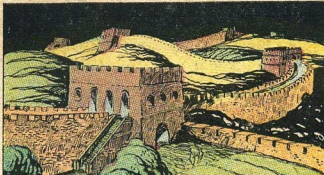
SOMEBODY IS ALWAYS SAYING THAT NATURE IS STRONGER THAN MAN, FORGETTING THAT MAN'S MONUMENTS ARE A TESTIMONY TO HIS STRENGTH. FOR INSTANCE, "THE COLOSSEUM," STILL STANDING THOUGH SLIGHTLY MOTH-EATEN, WAS BUILT IN A.D. 80, ALMOST 1900 YEARS AGO.



WHEN A NEW WARNING VOICE ROLLS OUT, CRYING THAT MANKIND'S DAY IS AT AN END DUE TO NATURE'S SUFFOCATING HANDS, ONE ONLY HAS TO POINT TO "THE GREAT SPHINX OF EGYPT" TO SAY THAT MAN IS STILL STRONG. THIS GREAT STRUCTURE WAS BUILT DURING EGYPT'S 4TH DYNASTY.

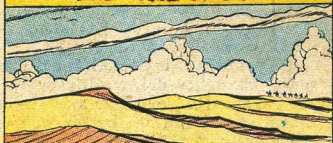


A BOOMING SHOUT COMING FROM AGRA, INDIA, STILLS THE ARGUMENT THAT MAN SHOULD HIDE LIKE AN OSTRICH BECAUSE OF NATURE'S DOOM. HERE, ONE OF THE WORLD'S MOST BEAUTIFUL BUILDINGS STANDS, "THE TAJ MAHAL." BUILT IN 1632, THIS MARBLE MONUMENT IS A THING TO SEE.

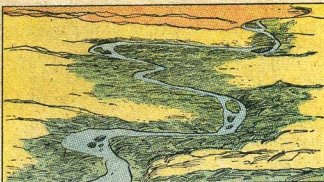


THE "GREAT WALL OF CHINA," DESIGNED SPECIFICALLY AS A DEFENSE AGAINST NOMADIC TRIBES, TAKES ON NEW MEANING IN THE ENDLESS DIATRIBES ABOUT MAN AGAINST NATURE. BUILT IN 228 B.C., SNAKING FOR 1400 MILES, IT STRESSES UNQUESTIONABLY MAN'S WILL TO SURVIVE.

## "IT'S THE MOST"



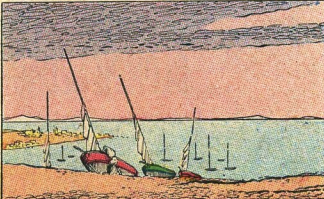
STRETCHING OUT OVER AN AREA OF 3,500,000 SQ. MI. BURNING THE NORTHERN STATES OF AFRICA FROM THE RED SEA TO THE ATLANTIC OCEAN, THE MIGHTY SAHARA DESERT IS THE BIGGEST OF ALL DESERTS.



THE NILE RIVER, MAJESTIC IN ITS 4000 MILE FLOW IS THE LONGEST OF RIVERS THAT SNAKE THE EARTH. STARTING AT LAKE VICTORIA, FLASHING INTO THE MEDITERRANEAN SEA, IT IS ONLY 2 MILES LONGER THAN ITS NEAREST COMPETITOR, THE MISSOURI-MISSISSIPPI RIVERS.



FROM THE FLOOR OF TIBET-NEPAL, MOUNT EVEREST LOOMS TOWARD THE SKY. ITS PEAK, RESTING ON A FOUNDATION THAT IS 29,000 FT. HIGH, ALMOST 3 AND ONE-HALF MILES, IS THE TALLEST OF ITS HIMALAYAN AND OTHER MOUNTAIN-BROTHERS.



THOUGH NOT CONSIDERED A LAKE, THE CASPIAN "SEA" IS, NEVERTHELESS, THE BIGGEST IN AREA OF ALL WORLDLY LAKES. SHOULDERING RUSSIA AND IRAN, THIS MONARCH OF WATER IS 169,300 SQ. MILES.

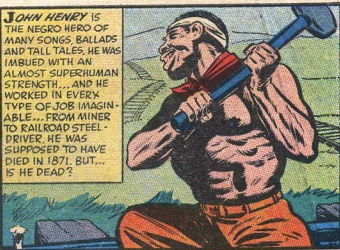


## DID THEY EXIST?



IN THE DEEP, RICH ANNALS OF AMERICAN FOLKLORE, PEOPLE STILL TALK OF **JOHNNY APPLESEED**, THAT KINDLY OLD GENT WHO AIDED THE PIONEERS AND SETTLERS WHEN DANGER THREATENED THEIR ORCHARDS AND FARMS. IT'S ALSO SAID THAT HE DIED IN 1847. NOW... DID HE?

**JOHN HENRY** IS THE NEGRO HERO OF MANY SONGS, BALLADS AND TALL TALES. HE WAS IMBUED WITH AN ALMOST SUPERHUMAN STRENGTH... AND HE WORKED IN EVERY TYPE OF JOB IMAGINABLE... FROM MINER TO RAILROAD STEEL-DRIVER. HE WAS SUPPOSED TO HAVE DIED IN 1871. BUT... IS HE DEAD?



ONE OF THE GREATEST NAMES IN AMERICAN FOLKLORE IS **CASEY JONES**. A FAMOUS LOCOMOTIVE ENGINEER AND A HERO, HE DIED IN A TRAIN SMASH-UP SACRIFICING HIS OWN LIFE SO THAT OTHERS COULD JUMP TO SAFETY. THE WRECK OCCURRED ON APRIL 30 1900. WE ASK... DOES THE "OLD 638" STILL CHUG ALONG IN SOMEONE'S MIND?

IN RECENT YEARS, PILOTS AND MECHANICS HAVE INVENTED A GROUP OF IMAGINARY GNOME-LIKE CREATURES THEY CALL **GREMLINS**. NOW THEY CAN BE REFERRED TO AS EXPLAINING ANY UNEXPECTED INTERFERENCE. NOT TO BE CONSTRUED WITH JONES OR JOHN HENRY, THEY SEEM TO HAVE A REALITY ALL THEIR OWN.

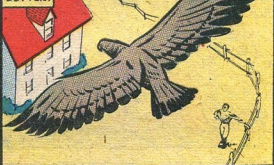


## YOUR DREAMS MEAN...



TO DREAM THAT YOU ARE PLAYING THE BUGLE MEANS THAT AN UNPLEASANT AFFAIR IN WHICH YOU ARE INVOLVED WILL TURN OUT PLEASANTLY.

SEEING A HAWK IN FLIGHT IS A SIGN THAT YOU WILL SOON MAKE MANY CHANGES IN YOUR WAY OF LIVING. BUT, TO BE SURE, NOT ALL OF THEM WILL BE FOR THE BETTER.



TO DREAM OF IVORY OBJECTS AND ORNAMENTS MEANS THAT YOU WILL TRAVEL IN MANY COUNTRIES. OF COURSE, THIS DREAM, IN EVERY RESPECT, IS EXPENSIVE.

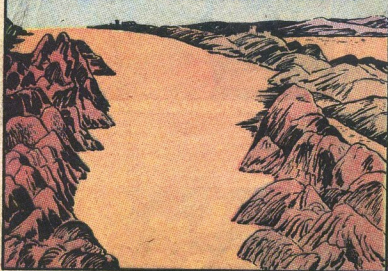


SEEING PEOPLE WEARING MASKS, SAY AT A PARTY, IS A SIGN THAT GOOD FRIENDS ARE TRYING TO KEEP BAD NEWS FROM YOU AS LONG AS POSSIBLE.



# HOW DEATH VALLEY GOT ITS NAME

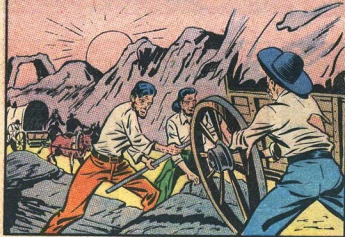
DEATH VALLEY IS 130 MILES LONG WITH HALF OF IT BELOW SEA LEVEL AND IS COLORED IN SPOTS LIKE A DEADLY CORAL SNAKE. THE INDIANS CALL THE GREAT PIT, *TOMESHA*, MEANING GROUND FIRE.



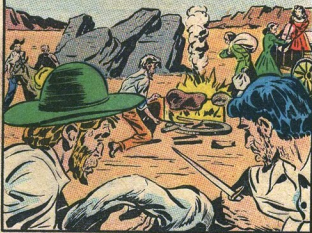
ON CHRISTMAS 1849, A MORMON PARTY, KNOWN AS THE JAYHAWKERS, PUSHED TOWARD *TOMESHA* ON THEIR WAY TO CALIFORNIA. LITTLE DID THESE PIONEERS KNOW OF THE DANGERS THAT LAY AHEAD.



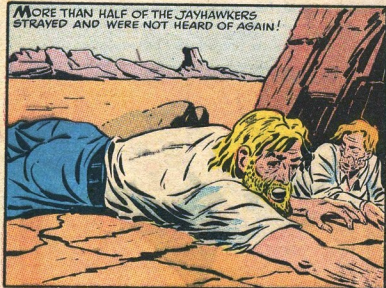
ALMOST IMMEDIATELY, THEY HIT IMPASSABLE GROUNDS. WAGONS HAD TO BE DRAGGED OVER JAGGED BOULDERS. AND, IF THAT WASN'T ENOUGH, THE WATER AND FOOD SUPPLIES BEGAN TO RUN LOW.



WAGONS WERE TOO CLUMSY FOR *TOMESHA*, SO THE JAYHAWKERS BURNED THEIR WAGONS TO ROAST THE MEAT OF DYING OXEN, AND LOADED THEIR BELONGINGS ON THE REMAINING OXEN.



MORE THAN HALF OF THE JAYHAWKERS STRAYED AND WERE NOT HEARD OF AGAIN!



FORTY DAYS LATER... LIKE THE 40 YEARS OF THE ISRAELITES... THE PITIFUL SURVIVORS REACHED SAN FERNANDO MISSION, WITH A NAME FOR *TOMESHA*. SINCE THEN, IT HAS BEEN KNOWN AS DEATH VALLEY.



THE  
END.



**FREE!**  
wonderful offer!

# ELIZABETH II COLONIES STAMPS

from all over the  
world  
3 other big offers!



## ALL GENUINE! ALL DIFFERENT! ALL YOURS!

**RUSH COUPON TODAY!** Here's a big, valuable addition for your stamp collection, FREE. Yes, send the coupon below right now before you miss the chance to get this unique FREE offer. We'll send you a big collection of scarce Elizabeth II stamps from many of the interesting, far-flung British Colonies all over the world. Beautiful stamps from

Aden, Fiji Islands, North Borneo, Cyprus, Singapore, Bermuda . . . many others. Fictorials, two-color stamps galore. These *genuine*, *all different* stamps are the most desirable we've seen. In fact, it's an offer that's *never* been available *before*, so think what it will mean to *your* collection. Think how it will grow in value. They are yours *now*, absolutely FREE!

But that's not *all*. In addition to this generous collection of unusual stamps, we include a FREE copy of our popular, illustrated "Stamp Collector's Guide". Here you get all the information you need to find rare stamps, how to swap stamps — many other helpful hints to make your collection grow in value. And *more*, a beautiful reproduction in color of the World's Rarest Stamp complete with its fascinating story. All these great offers can be yours absolutely FREE. Just clip the coupon and we'll send them by return mail. Other valuable offers also included for your free inspection. But hurry. — this is a limited offer. If coupon has been clipped, send 10¢ for postage and handling to GARCELON STAMP CO., Dept. 5HVK, Calais, Maine. And act now!

**PLUS...**

BEAUTIFUL SOUVENIR OF  
THE WORLD'S RAREST STAMP  
IN COLOR!

Only here can you get the fascinating story of how an English schoolboy, in 1873, discovered a stamp in British Guiana and sold it for only \$1.50. Today this bit of paper is worth more than \$50,000! Get your FREE reproduction, in color, of this real "collector's item"! Offer may be withdrawn soon, so MAIL COUPON TODAY!

Stamp Collector's Guide

**PLUS...**

ALSO YOURS  
FREE

Our valuable **STAMP COLLECTOR'S GUIDE!** All the information you need to start a collection, where to find rare stamps, how to swap stamps — other helpful hints. FREE if you act NOW!

**GET ALL 3 FREE!**

**GARCELON STAMP CO., Calais, Maine, Dept. 5HVK**

Rush me FREE Colonies Stamps, Rarest Stamp Souvenir, Stamp Collector's Guide, other offers. Enclosed 10¢ for postage and handling. (PLEASE PRINT)

Name

Address

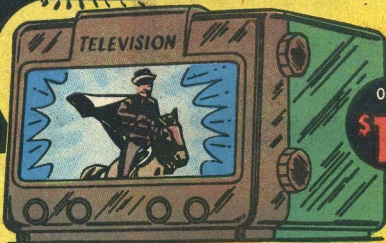
City  State

HEY KIDS!! SEND FOR THE NEW

WALT DISNEY

ZORRO

COLOR TELEVISION SET



**COMPLETE WITH 8 ROLLS OF COLOR FILM**  
Now you can have hours of fun seeing and showing your own favorite TV Star to your friends and family. Each roll of film is different — here are the titles:

1 - Presenting Senor Zorro

2 - Zorro and the Ghost of the Mission

3 - Zorro's Secret Passage

4 - Zorro's Romance

5 - Zorro Goes to Church

**PLUS**

6 - Zorro Saves A Friend

7 - Zorro's Ride Into Terror

8 - Monesterio Sets A Trap



In all, the 8 rolls of 4 color film make up 112 different pictures of exciting adventure! Don't wait! Mail coupon immediately with only \$1. Your set will be sent post-paid. No C.O.D.'s. For Canadian & foreign orders — send \$1.50 money order. Satisfaction guaranteed or return set for full refund.

**MONEY BACK GUARANTEE**

ZORRO COLOR TV  
Box 72, Zone 23  
New York 23, N. Y.

No C.O.D.'s  
H-8

Here's my dollar. Send me the Zorro Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name

Address

City  Zone  State

Canadian & Foreign orders, \$1.50 with coupon



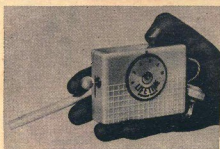
# AMAZING

# PORTABLE RADIO WORKS INDEFINITELY!

**GUARANTEED FOR LIFE!**

**Complete! — Ready to Operate! — No Batteries! — No Tubes!**

**No Longer Than a Regular Pack of Cigarettes.  
The New LIFETIME POCKET RADIO Gives You  
INTERFERENCE-FREE Reception!**



Expensive Transistor and old style tube-type radios this size cannot give you more clarity or more freedom from interference than the LIFETIME POCKET RADIO. You get high quality reception for the low, low price of just \$4.95 for the complete LIFETIME POCKET RADIO, already assembled and ready to operate.

#### How Does This Amazing Pocket-Size Radio Function?

Scientists and electronic engineers working together, perfected and developed the special new circuits found in the Lifetime Pocket Radio. The special power source is a new-type, self-powered rectifier called a germanium diode. This, together with the specially designed ferrite loop antenna (now standard equipment on many transistor sets) and the new circuit design, receives station's signals and amplifies them through a precision hearing-aid type speaker, enabling you to listen to your favorite programs in complete privacy! Calibrated tuning dial aids in station selection.

#### Will Last Indefinitely!

The Lifetime Pocket Radio comes built into a colorful, durable, shock-resistant plastic case, completely enclosed . . . no bigger than a pack of cigarettes (regular size). Easily slips into your pocket or purse. Its fine, attractive appearance rivals portable radios selling for many times the price.

**Featherweight!** The entire Lifetime Pocket Radio weighs so little that you'll be amazed. Just 4 ounces, complete! So light, so small, so inconspicuous that you'll hardly know you have it with you. Fill in and mail the coupon today while the limited supply lasts.

#### Listen To Your Favorite Programs!

No matter where you are you can enjoy your favorite programs without bothering anyone else. Take the Lifetime

along without it. No maintenance costs whatever . . . nothing to wear out . . . nothing to replace . . . nothing additional to buy now or at any time. Why not rush your order today. Simply send the coupon below with your remittance and your Lifetime Pocket Radio will be shipped to you at once. You will be delighted beyond your wildest expectations.

#### Listen Anytime — Anywhere!

Now you can tune in on radio programs without anyone else knowing that you are listening to music, sports, news, weather, etc. Order your Lifetime Pocket Radio now before the major sporting events this Spring deplete our limited supplies. A FANTASTIC IMPORTED VALUE! NOW AVAILABLE WHILE THE SUPPLY LASTS, AT THE UNBELIEVABLY LOW PRICE OF JUST \$4.95! And remember, there's absolutely nothing to go out of order. The Lifetime Pocket Radio is not a toy, but a precision instrument constructed and designed for your own personal use.

#### Here's What You Get When You Order:

● Complete (ready to play) Lifetime Pocket Radio in attractive case, with calibrated tuning dial. Nothing to pay the postman when he delivers your radio.

● COMPLETE WITH ANTENNA . . . FURNISHED AT NO EXTRA COST TO YOU.

● Hearing Aid type speaker. Featherweight. Excellent clarity and fidelity. Inconspicuous . . . lets you listen in bed without disturbing others. Almost invisible. Order Now \$4.95.

● Nothing To Plug In

● No Expensive, Heavy Batteries to Buy or Carry Around

● No Tubes To Burn Out or Replace

● OPERATES A LIFETIME and NEVER RUNS DOWN!

Here's How You Can Get The Complete Lifetime Pocket Radio for just \$4.95! Yes just \$4.95 is all you pay. No Hidden Costs. Nothing To Pay Later. Nothing To Assemble. Your Lifetime Pocket Radio is ready to play the moment you remove it from the shipping carton!

## MAIL NO RISK COUPON TODAY!

LIFETIME POCKET RADIO, Dept. H6  
31 West 47th Street, New York 36, N.Y.

SUPPLY LIMITED.  
RUSH ORDER TODAY.  
WE PAY POSTAGE

Gentlemen: I enclose \$ . . . . . for the Lifetime Pocket Radio. Please send me at once. If not delighted, I may return it within 10 days for refund.

Name . . . . .

Address . . . . .

City . . . . . Zone . . . . . State . . . . .

Sorry, No C.O.D.'s

### GUARANTEED FOR LIFE

Pocket Radio with you wherever you go . . . it only weighs 2 ounces and it's so convenient to carry around with you that you'll wonder how you ever got

**BOYS • GIRLS  
MEN • WOMEN**

Boy and Girl Scouts  
Camp Fire Girls - News Boys!

# PRIZES GIVEN

**MAKE MONEY, TOO!**

We will send you the wonderful prizes pictured on this page ... or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others ... all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c ... sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottos. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

**SEND NO MONEY—We Trust You!**

**ELECTRONIC TWO-WAY WALKIE-TALKIE**



**WRIST WATCH FOR  
BOYS AND GIRLS**

**TABLE TENNIS SET**



**SPORTS EQUIPMENT**

**GAS MOTOR FOR  
YOUR BICYCLE**



**ROLLER  
SKATES**



**GIRLS  
OVERNIGHT  
CASE**



**INDIAN  
MOCCASIN  
SET**



**FREE  
BIG  
PRIZE  
CATALOG**

**FREE MEMBERSHIP in  
FUNman's Fun Club**

EXTRA! Sell mottos and send payment within 15 days, and I'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, packet of fun materials all yours — PLUS extra surprise!

**SEND NO MONEY—We Trust You!**

**ELECTRIC TRAIN**



**PORTABLE  
PHONOGRAPH**



**ARCHERY SET**



**MUSICAL  
INSTRUMENTS**



**GABBY  
HAYES  
FISHING KIT**



**RED RYDER CARBINE**



**ALL KINDS OF  
HOUSEWARES**



**BOYS' OR GIRLS'  
BICYCLE**



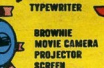
**SCOUTING  
EQUIPMENT**



**1 TUBE  
RADIO SET**



**TYPEWRITER**



**BROWNE  
MOVIE CAMERA  
PROJECTOR  
SCREEN**



**JET PLANE  
WITH GAS  
ENGINE**



**SEWING MACHINE**



**RADIO**



**WALKING  
DOLL**



**WOODBURNING  
SET**



**CHEMISTRY  
SET**



The FUNman, Dept. T-90  
5728 N. Broadway, Chicago 40, Ill.

**FREE BIG PRIZE  
CATALOG**

Please rush to me on 15-days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name .....

Street or RFD .....

Town ..... Zone ..... State .....