

LOOK FOR ME ON TV

THE FRIENDLY GHOST

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY



NOV. No. 111



12¢

# Casper



# Pick the right speedometer for your bike!

Now you get to pick the bicycle speedometer that's exactly right for your bike.

First, there's the famous CADET bike speedometer, the largest selling bicycle speedometer in the world. It fits all bikes.

Then there's the CADETTE "Twenty." It's made for all bicycles with 20" wheels, including the popular hi-rise handlebar models.

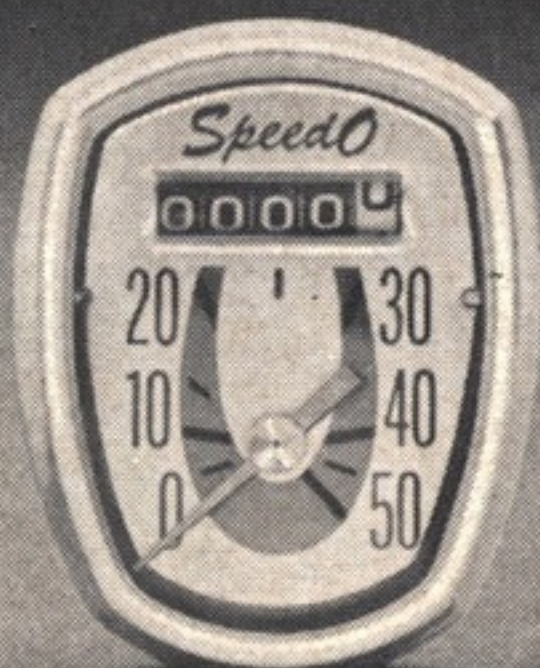
And now, you can get a special "racing" bike speedometer, the new SPEEDO DELUXE. It's

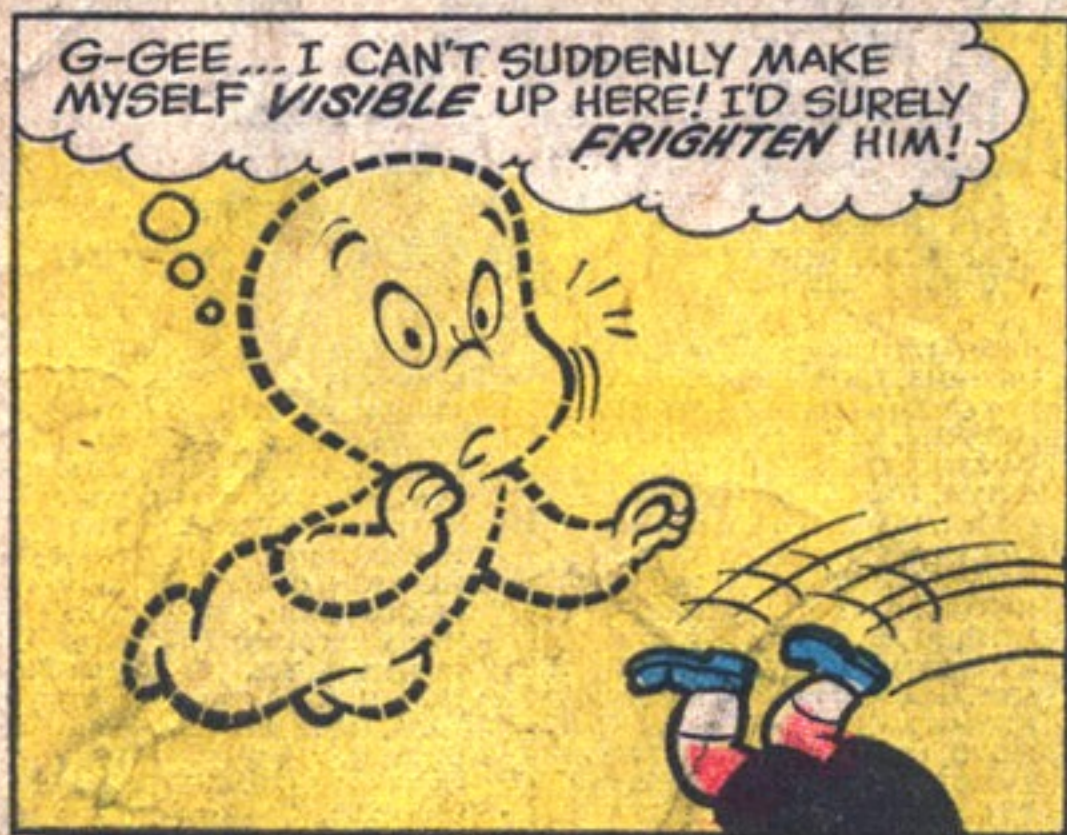
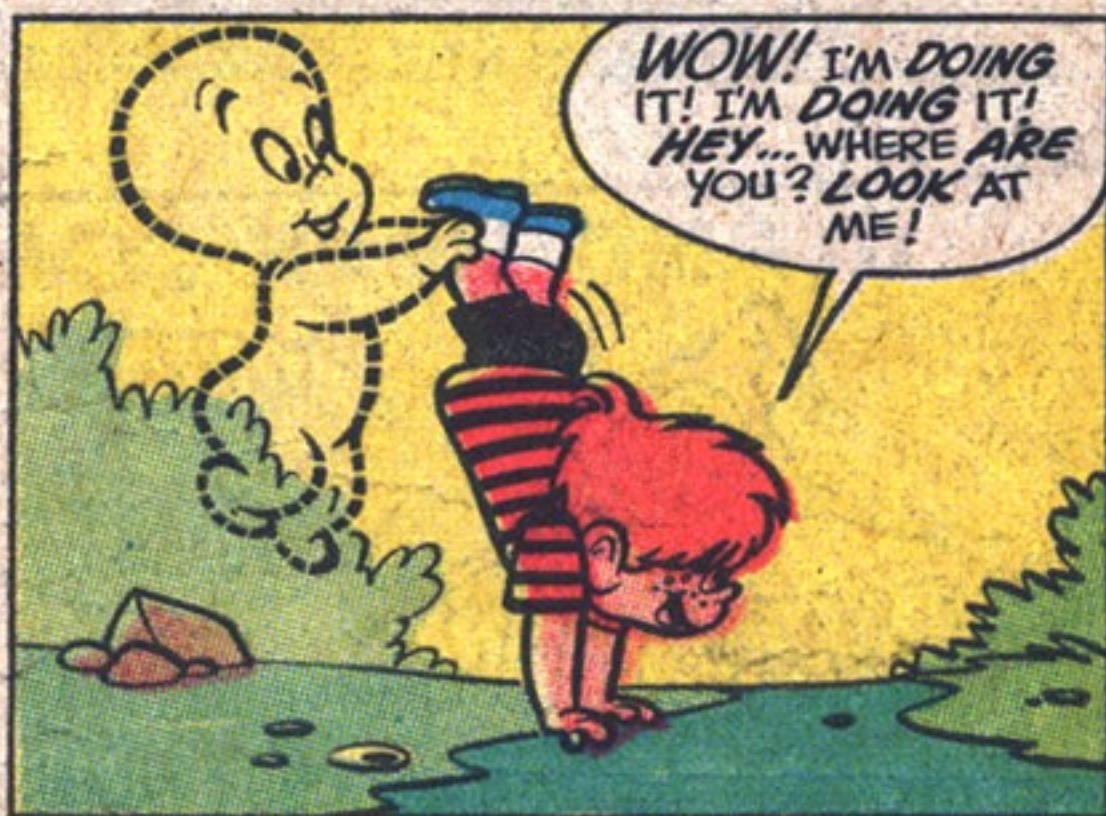
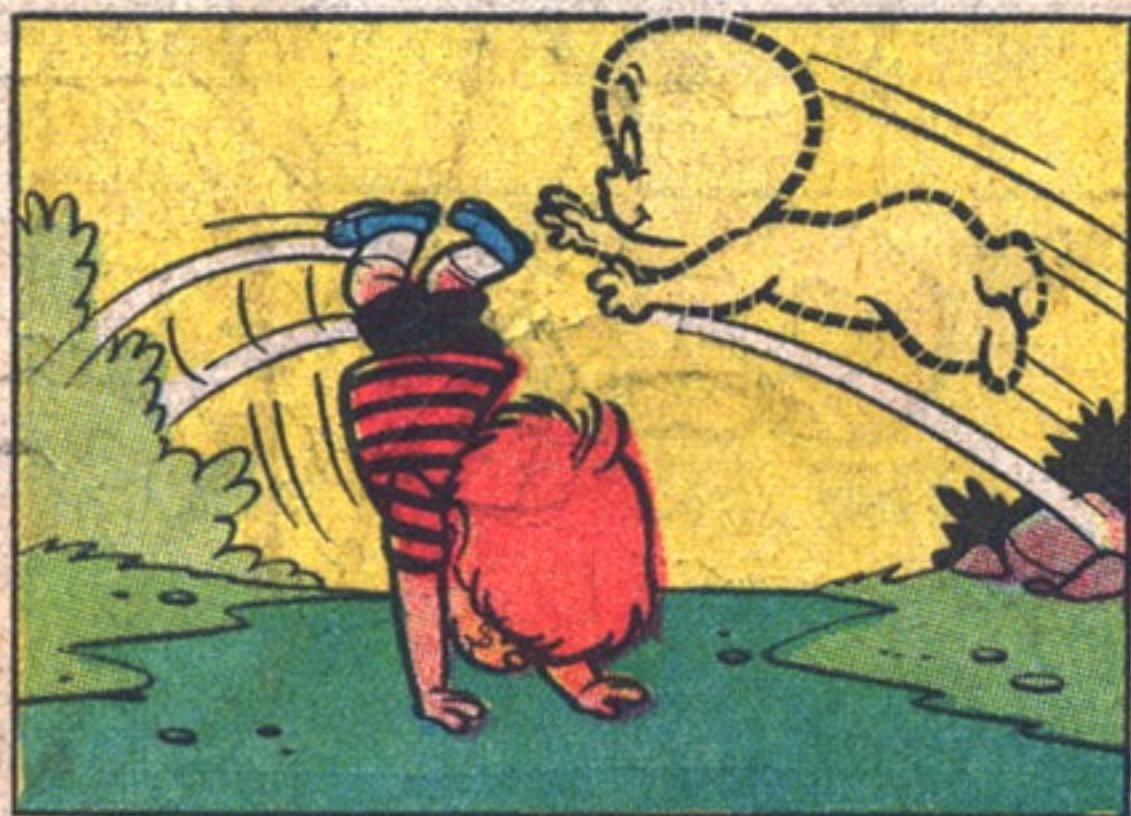
streamlined, compact, and is designed for bikes with 26" or 27" wheels.

All three models are rugged, dependable, and accurate. Each speedometer comes as a complete kit, containing everything you need.

Bicycle riding is more fun with a bike speedometer. So pick the speedometer that's right for your bike: CADET, CADETTE "Twenty," or SPEEDO DELUXE. They're sold at all good bike, toy, and department stores.

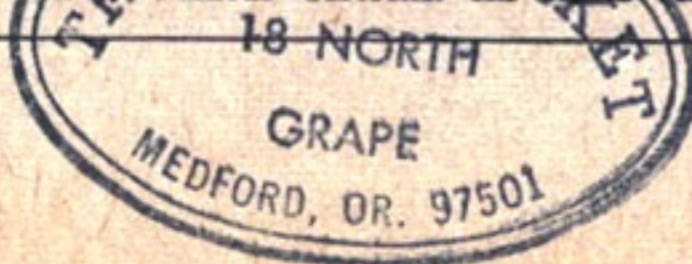
**S-W** STEWART-WARNER   
INSTRUMENT DIVISION  
1840 Diversey Parkway, Chicago, Illinois 60614





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# ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



**50 BIKE DECALS.** A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$1.00



**250 MAGIC TRICKS.** Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 50¢



**300 CRAZY SIGNS.** Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. CS300 \$1.00



**500 ASSORTED PENNANTS.** Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$1.00



**COMIC FELT PATCHES.** Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



**500 KRAZY STAMPS.** Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

Order No. ST500 \$1.00

## 1001 THINGS THAT YOU CAN GET FREE



**This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc.**

Imagine! They're yours for the asking—hundreds of \$\$\$ worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE ITEMS—such as Free Gifts, Free Products, Samples, Informative Books, Maps, Show Tickets, Foreign Stamps & Coins, Toys, Films, Posters, etc.

Complete List For Only

50¢

Order #TF1000  
SPECIAL-3 LISTS FOR ONLY \$1.00



EJECTION SEAT  
PULL HANDLE

PANIC BUTTON

**400 CRAZY LABELS.** They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

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SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00

...AND HERE COMES

# Casper

THE FRIENDLY GHOST and Company



LOOK FOR US ON T.V!  
CHECK THE CHANNEL IN YOUR LOCAL NEWSPAPER!

© HARVEY FARROW CARTOONS



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WHR  
WTPA  
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WTPA  
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KCPX  
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WRGB  
WBRE

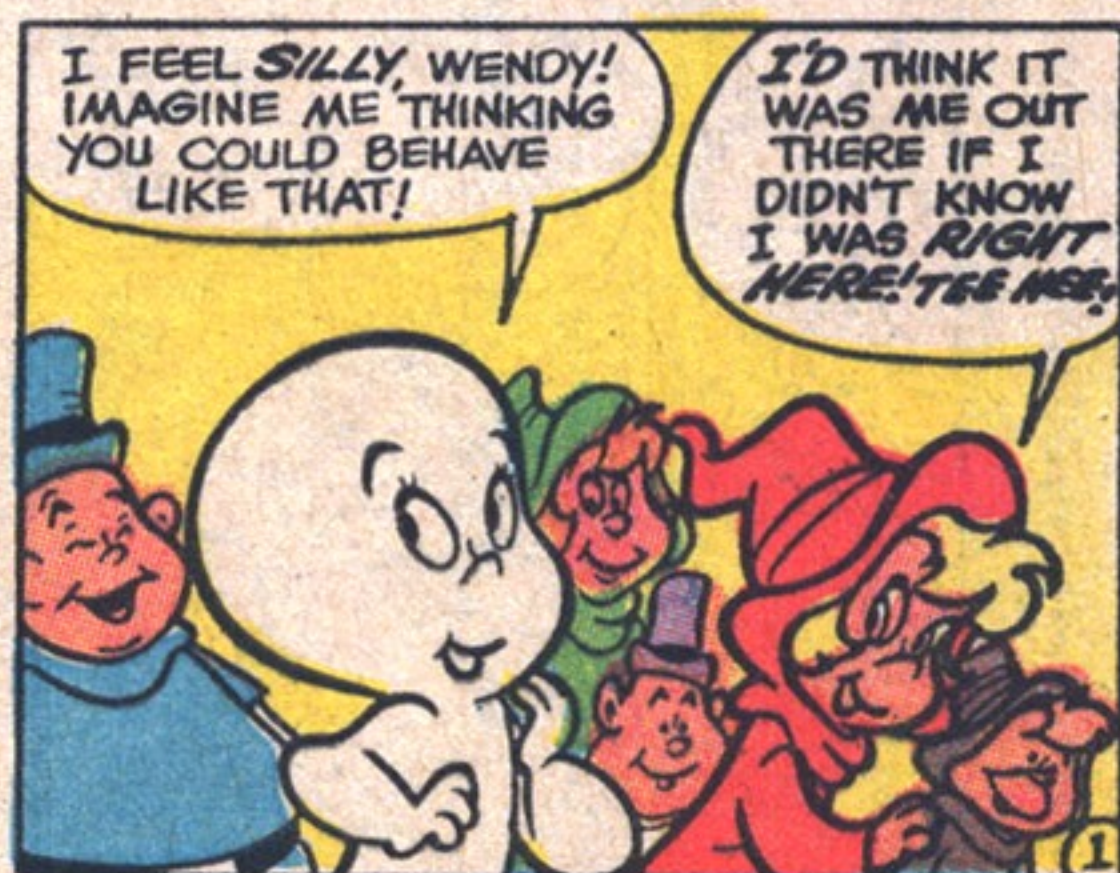
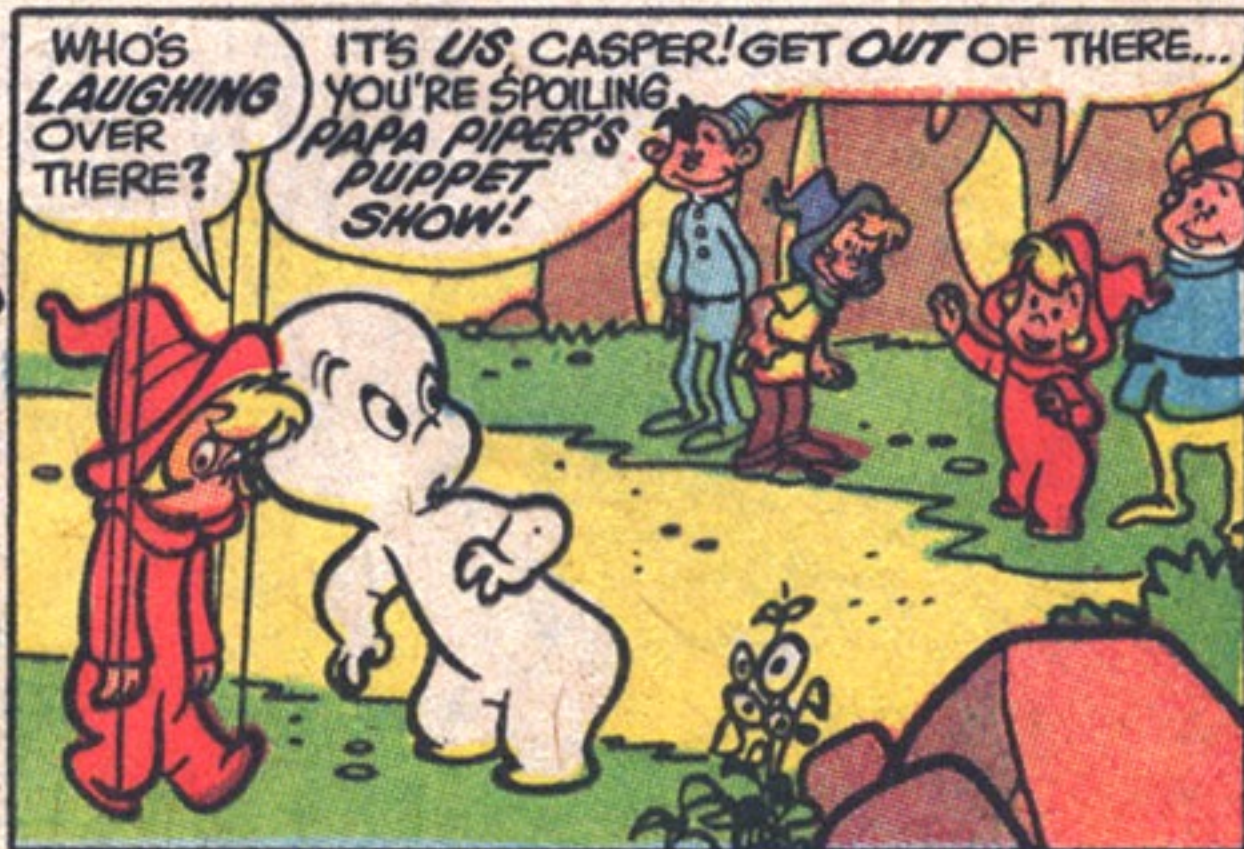
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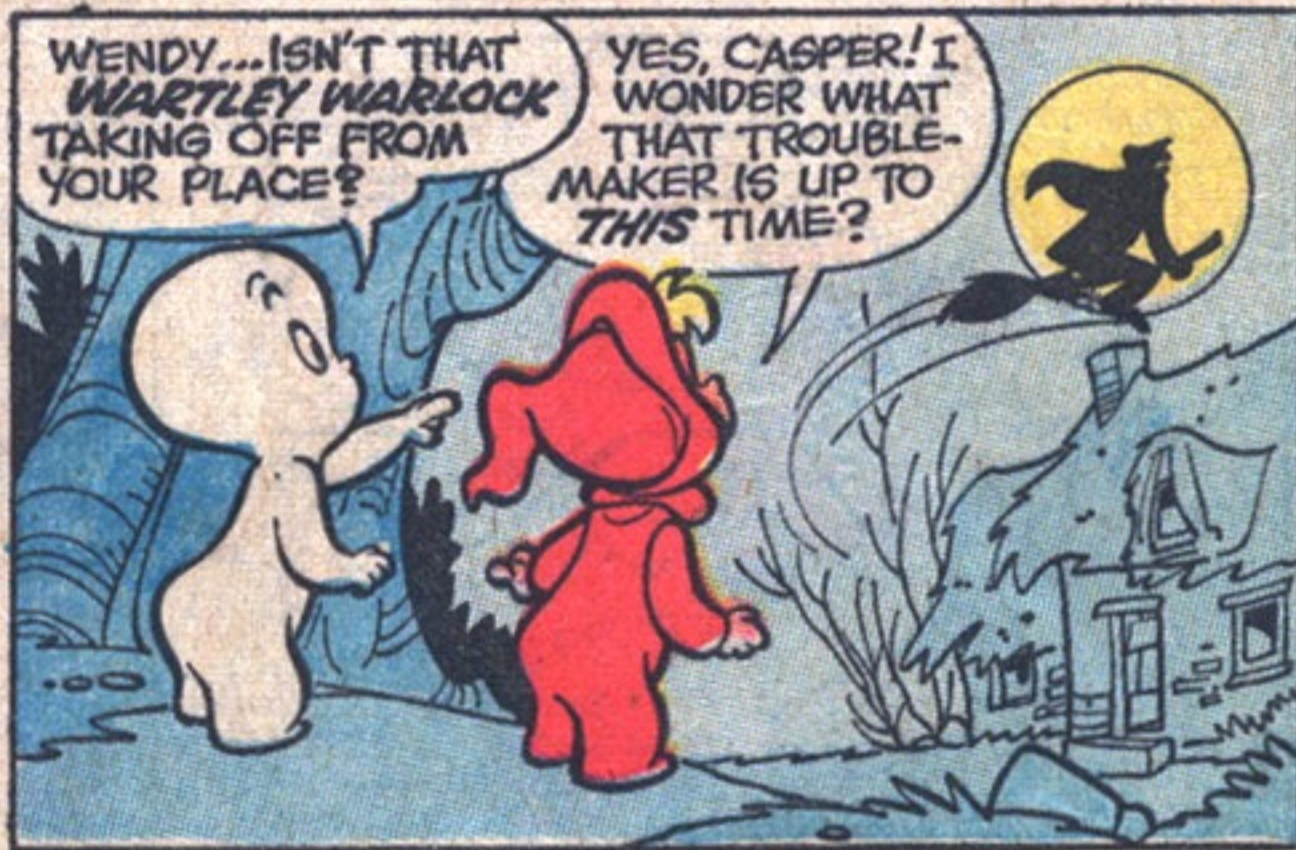
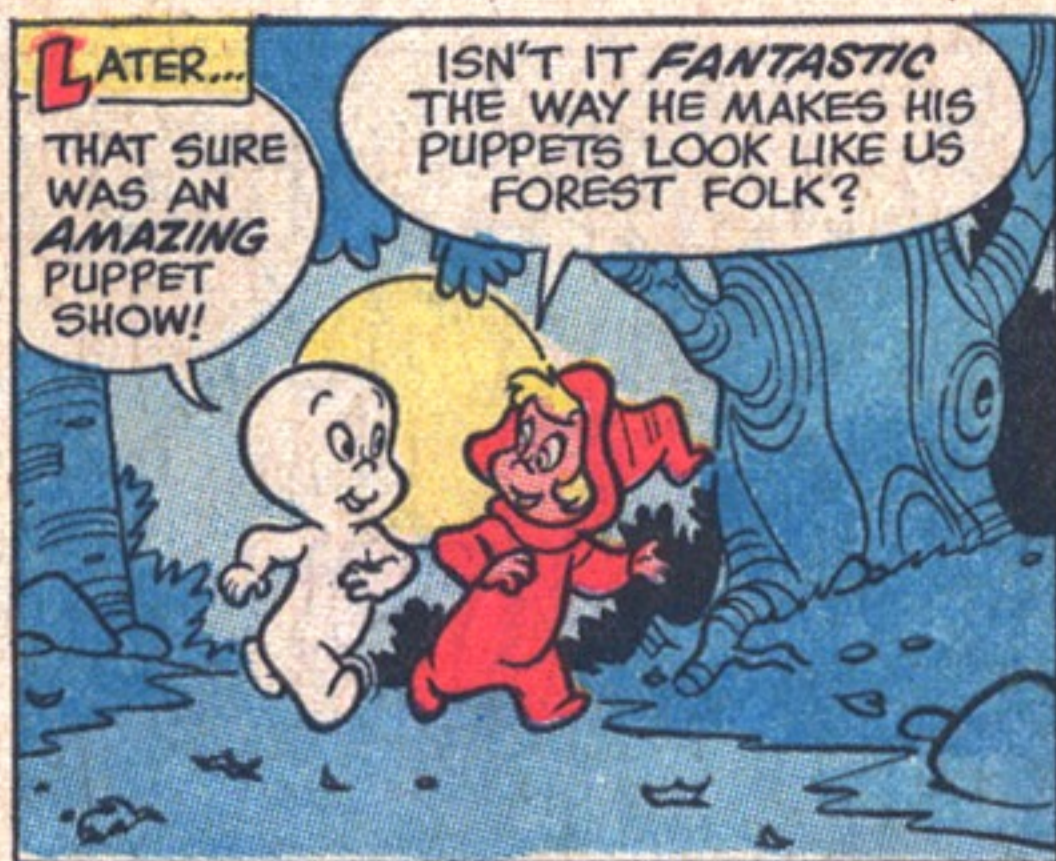
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KTAL  
WNU-TV  
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KTVI  
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WTTG  
KCRD  
KSYD  
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WKST  
WTPA  
KIVA

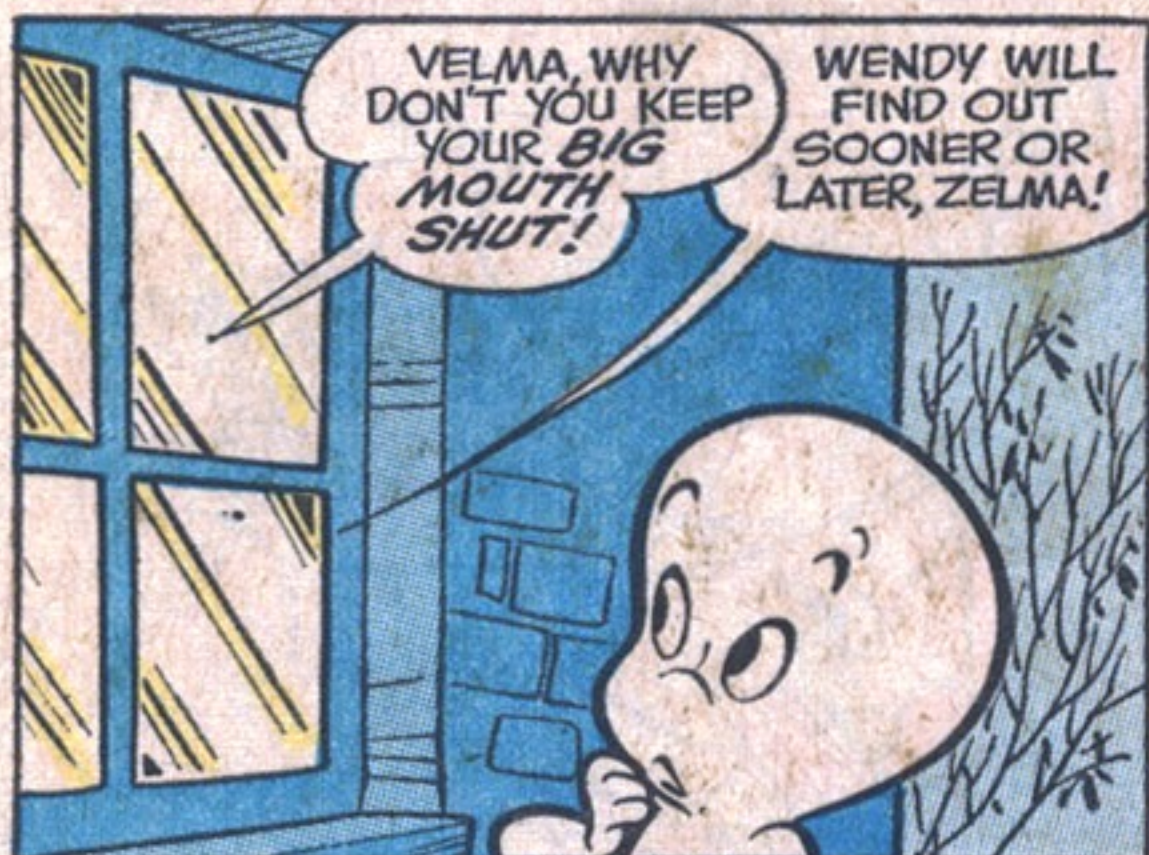
# THE FRIENDLY GHOST Casper

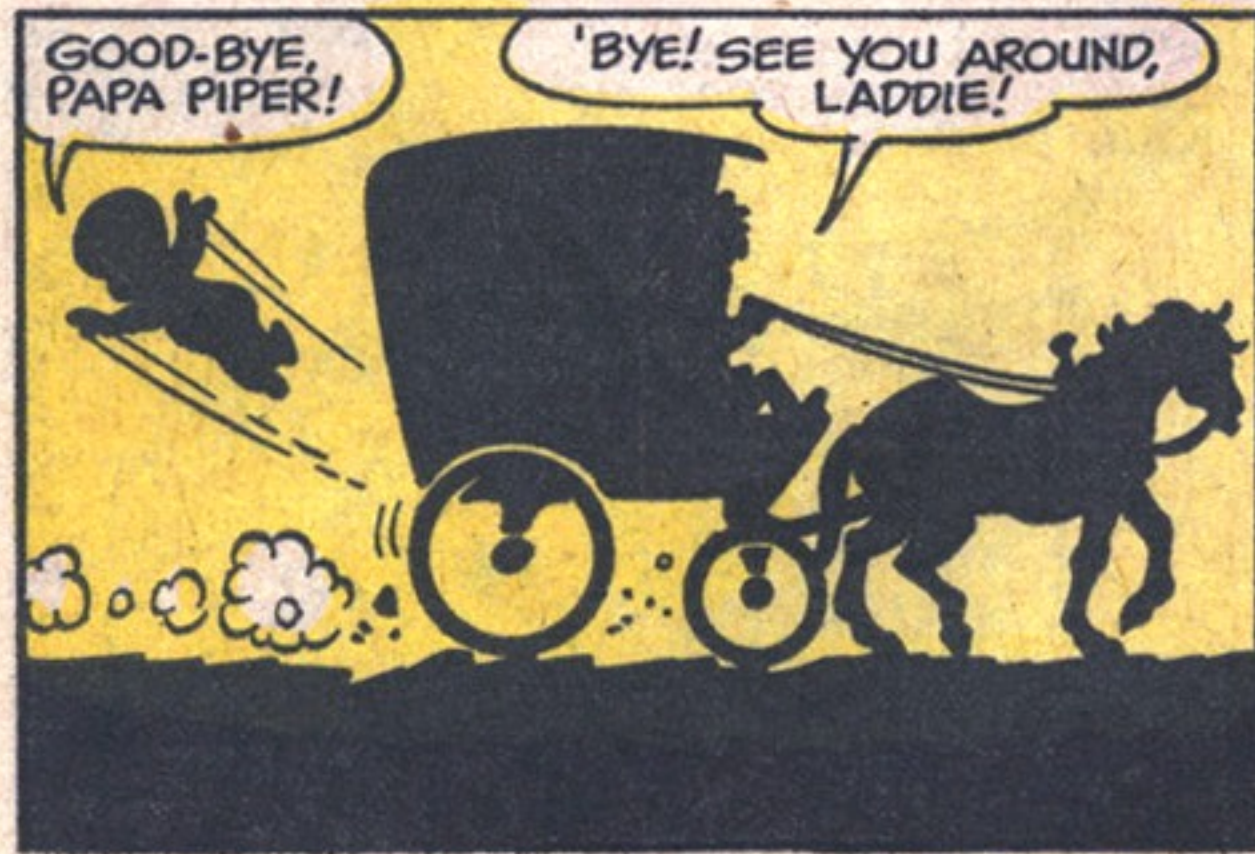
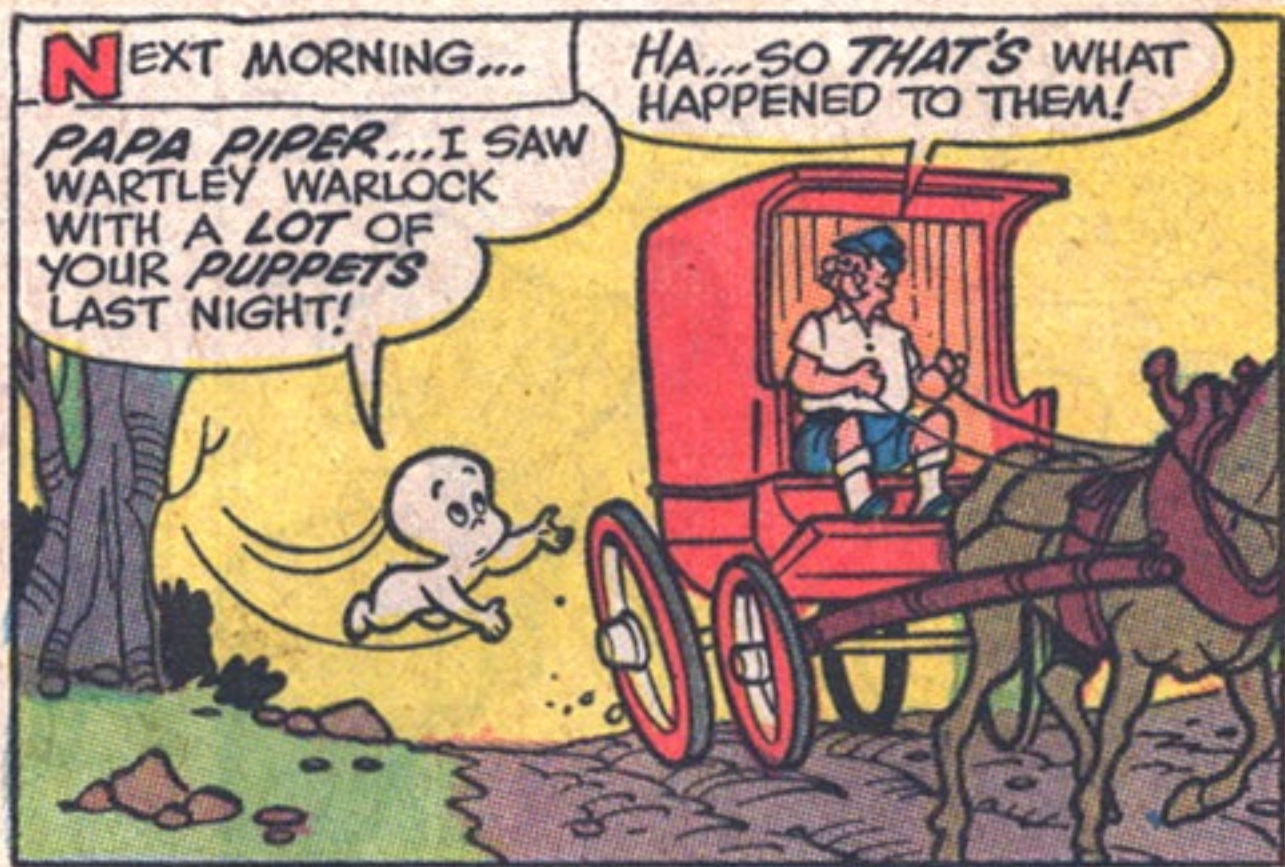
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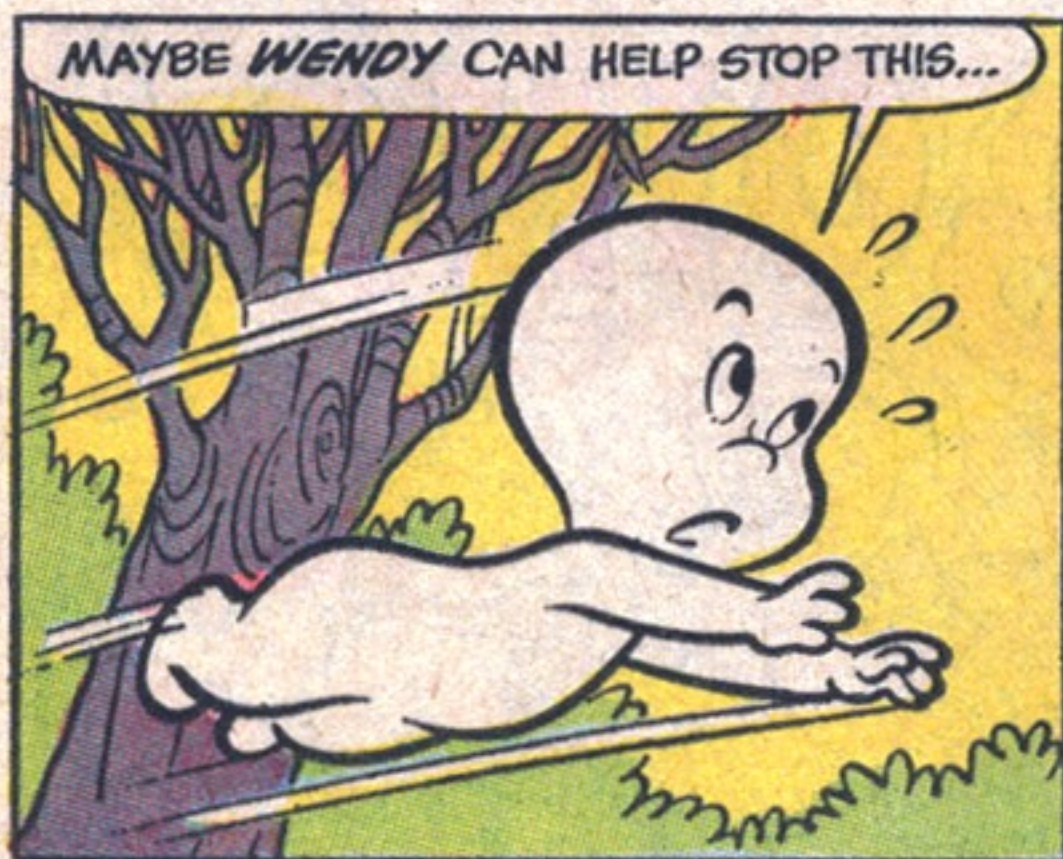
## PAPA PIPER'S PUPPETS



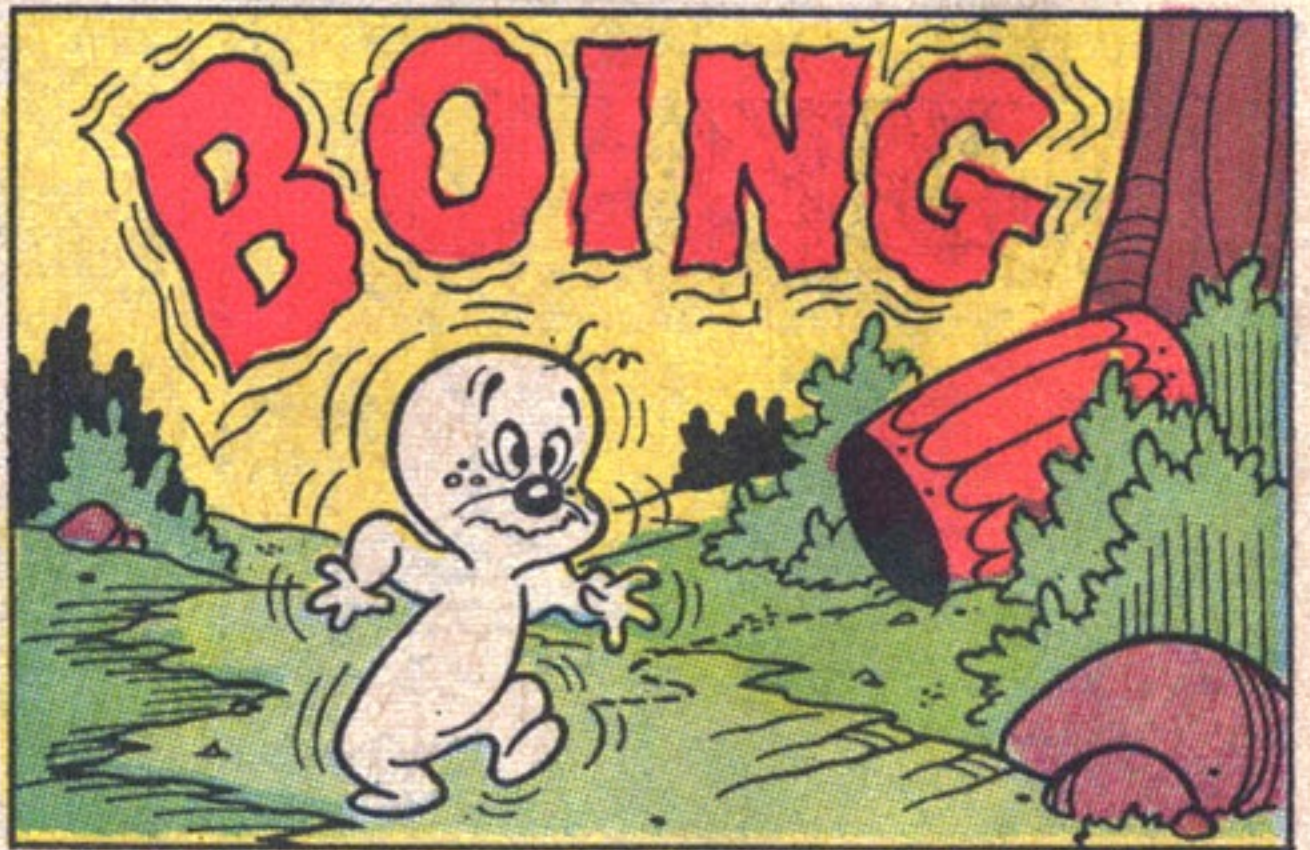
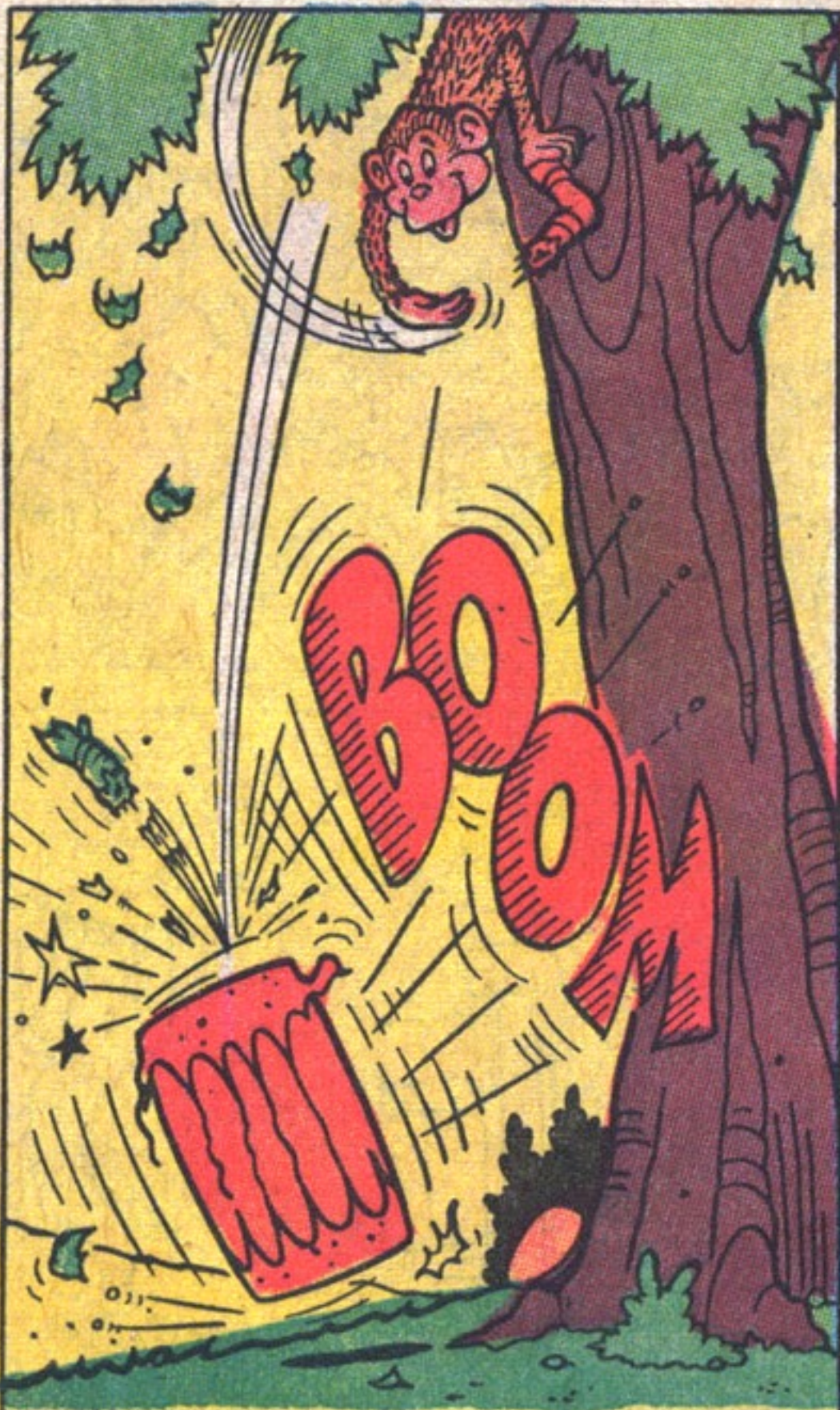
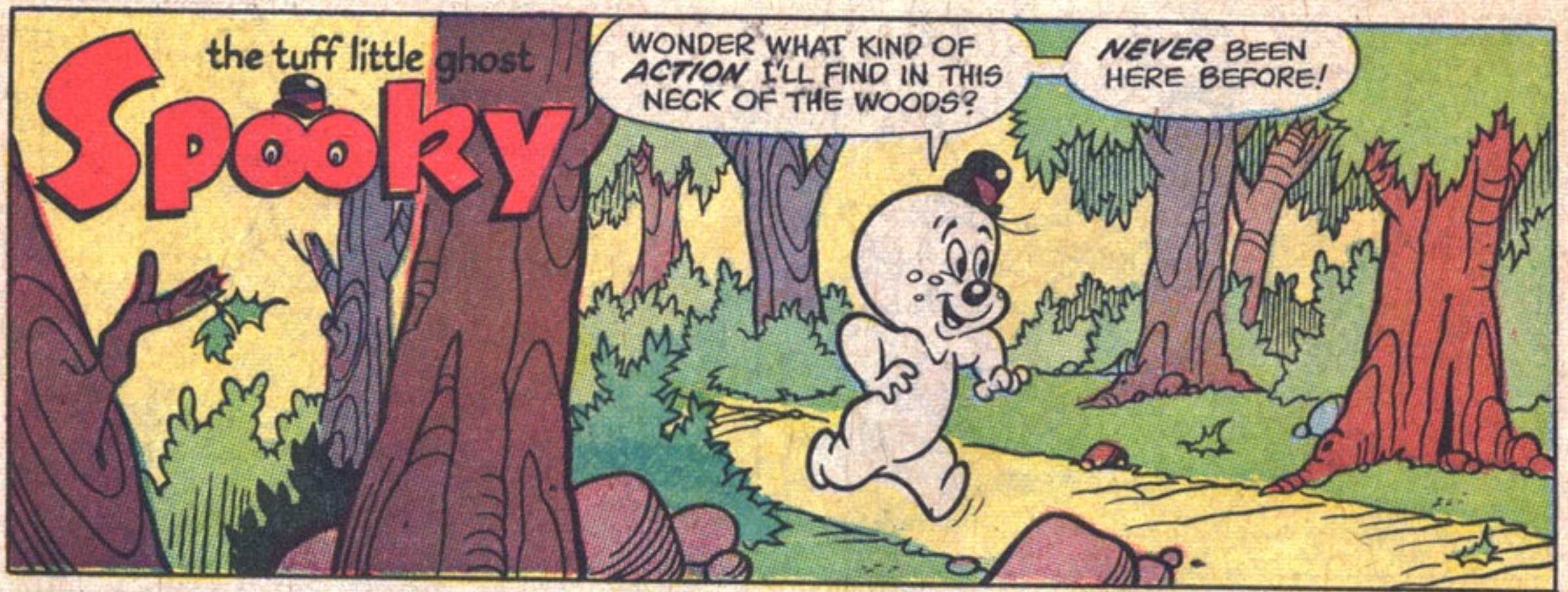






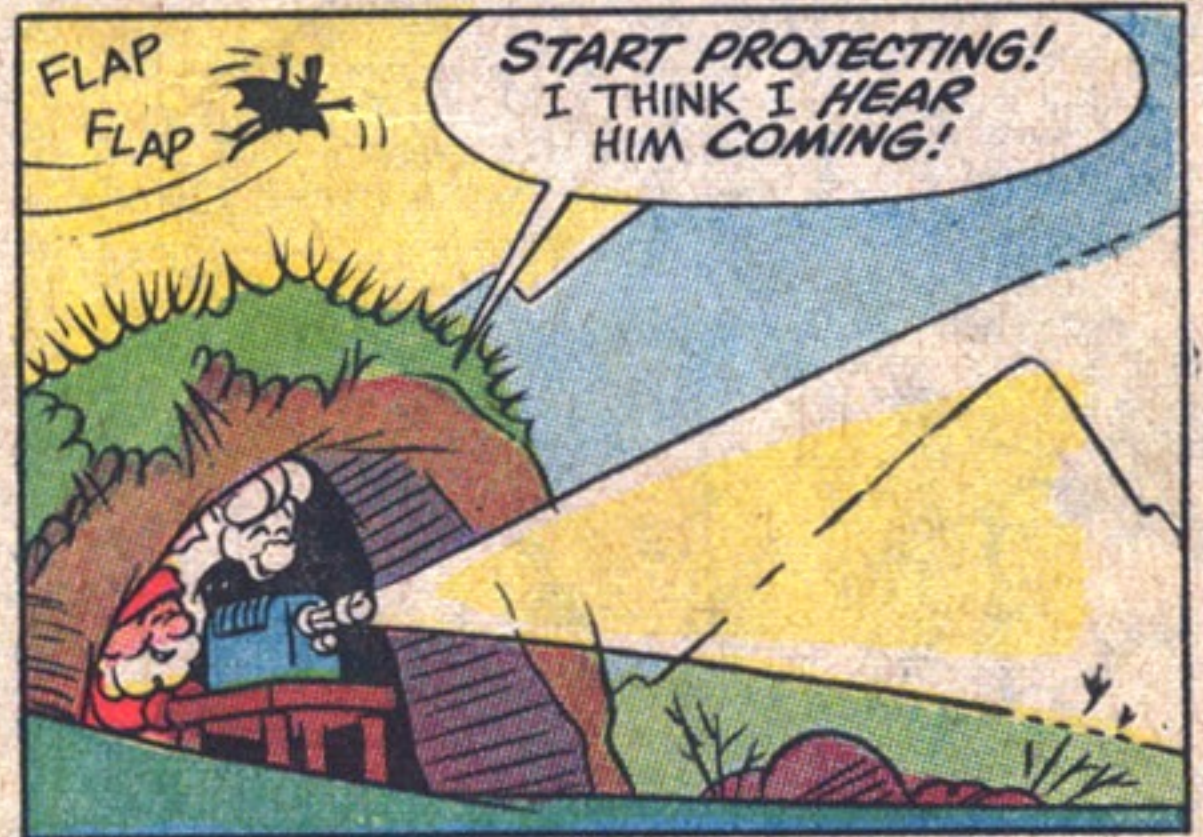
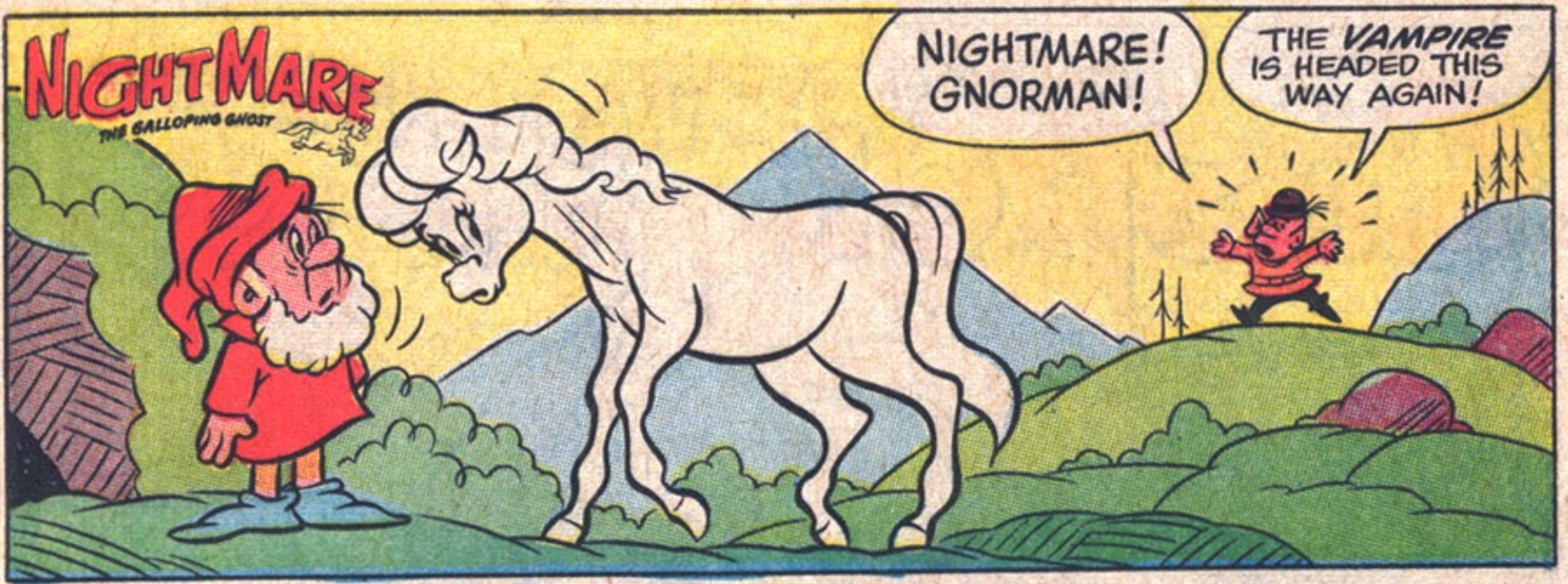


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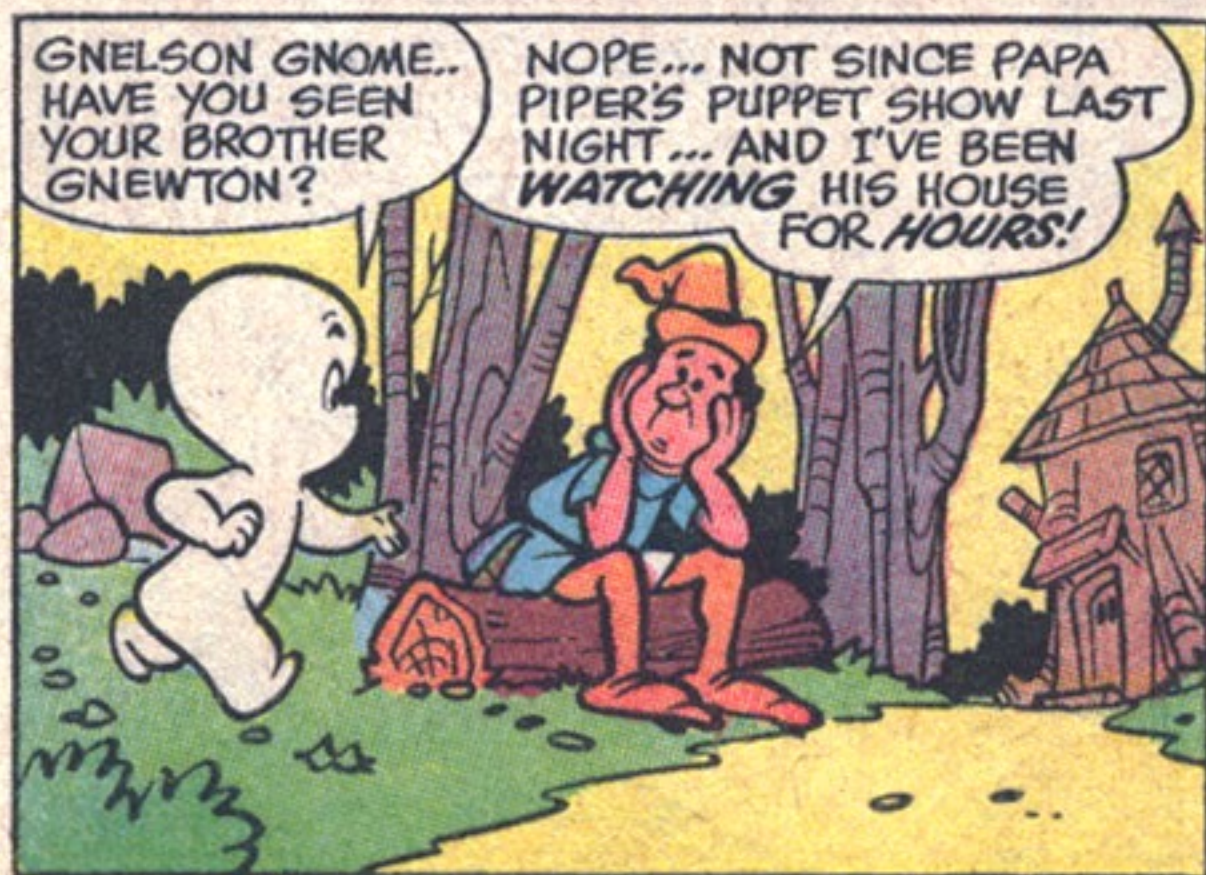
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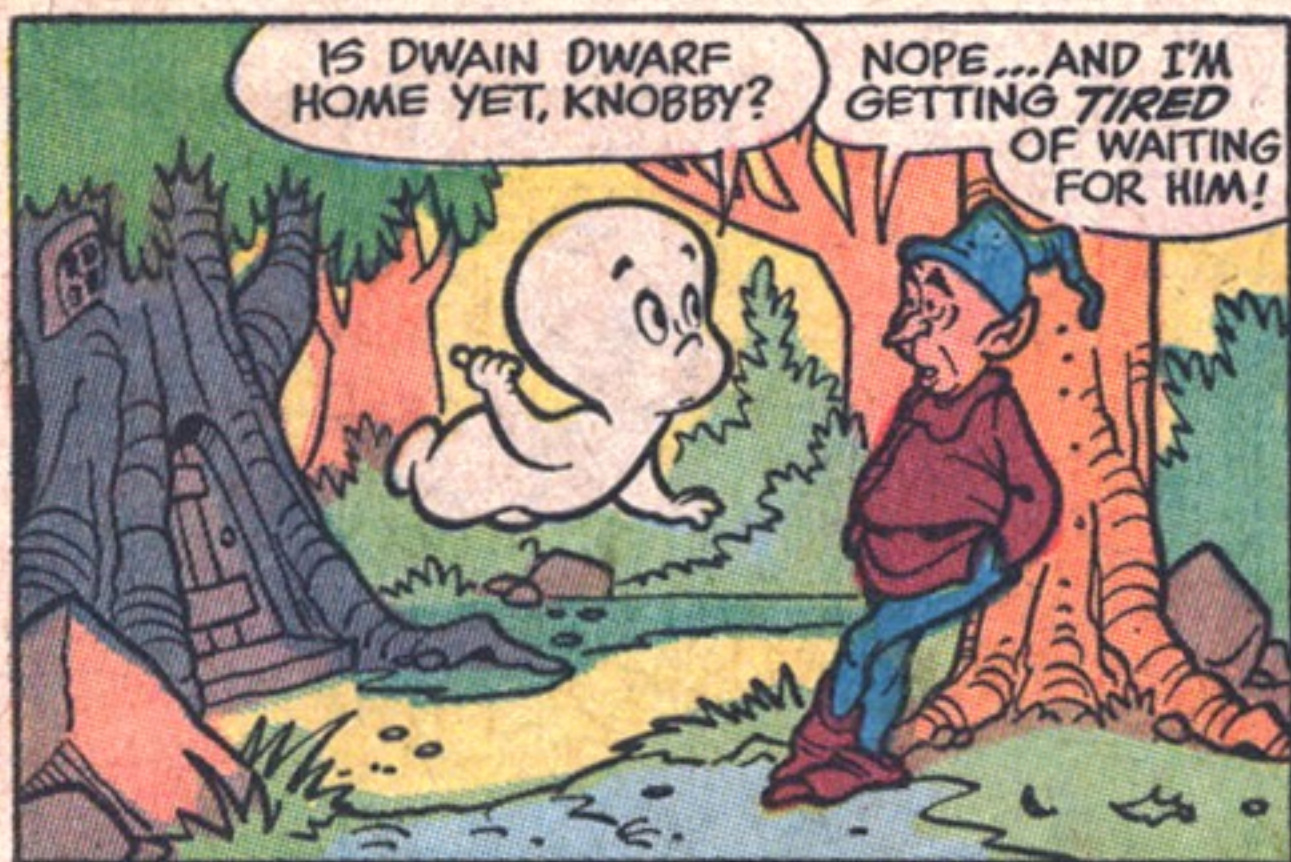
THE GALLOPING GHOST



# THE FRIENDLY GHOST **Casper**

## IN **WHERE HAVE OUR FRIENDS GONE**





IS DWAIN DWARF HOME YET, KNOBBY?

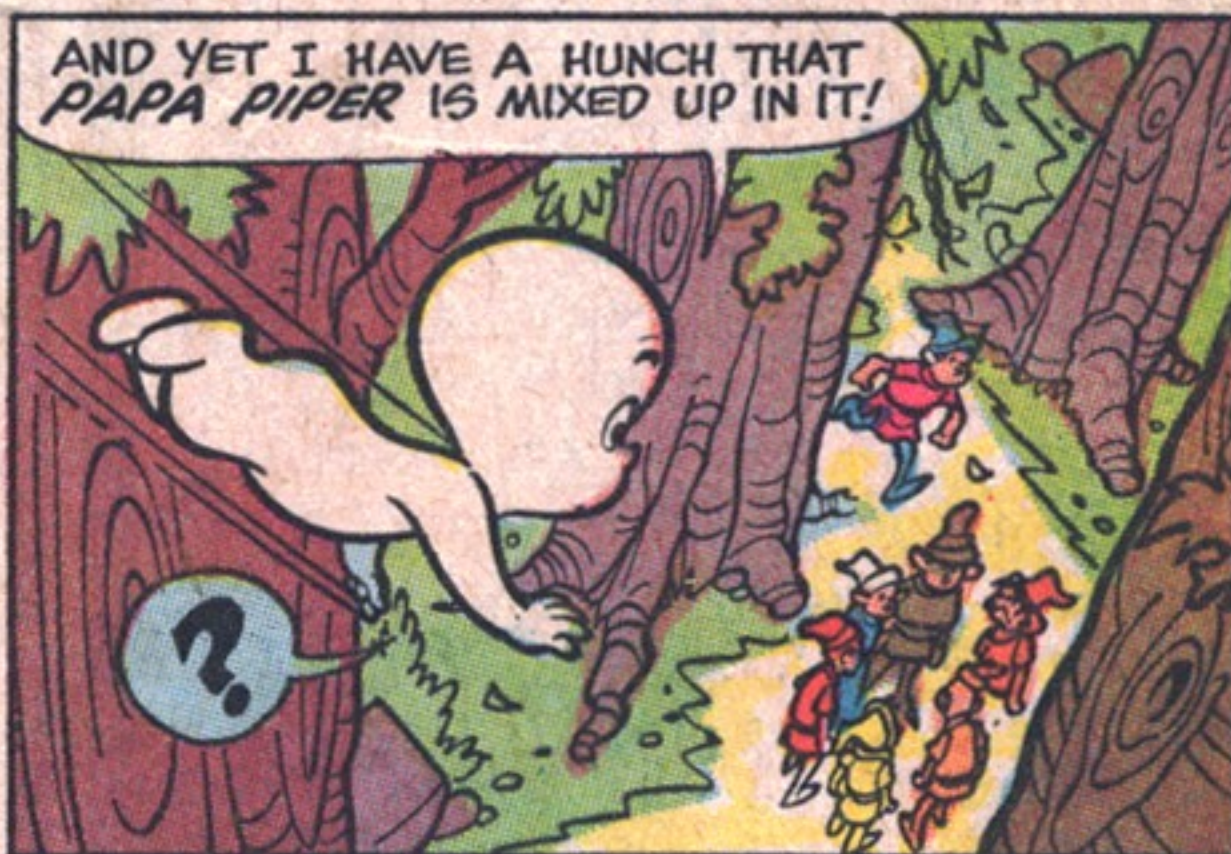
NOPE...AND I'M GETTING TIRED OF WAITING FOR HIM!



THERE'S NO USE LOOKING FOR THE OTHERS! EVERYONE WHO HAD A PUPPET DOUBLE HAS **VANISHED!** BUT WHY?



WITCHES HAVE MOVED INTO THE HOMES! **WARTLEY WARLOCK'S** GOT TO BE BEHIND THIS!



AND YET I HAVE A HUNCH THAT **PAPA PIPER** IS MIXED UP IN IT!



HI! WHAT'S GOING ON?

WE'RE GOING TO HUNT FOR **WENDY** AND **GNEWTON** AND **EVERYONE** THAT'S MISSING!

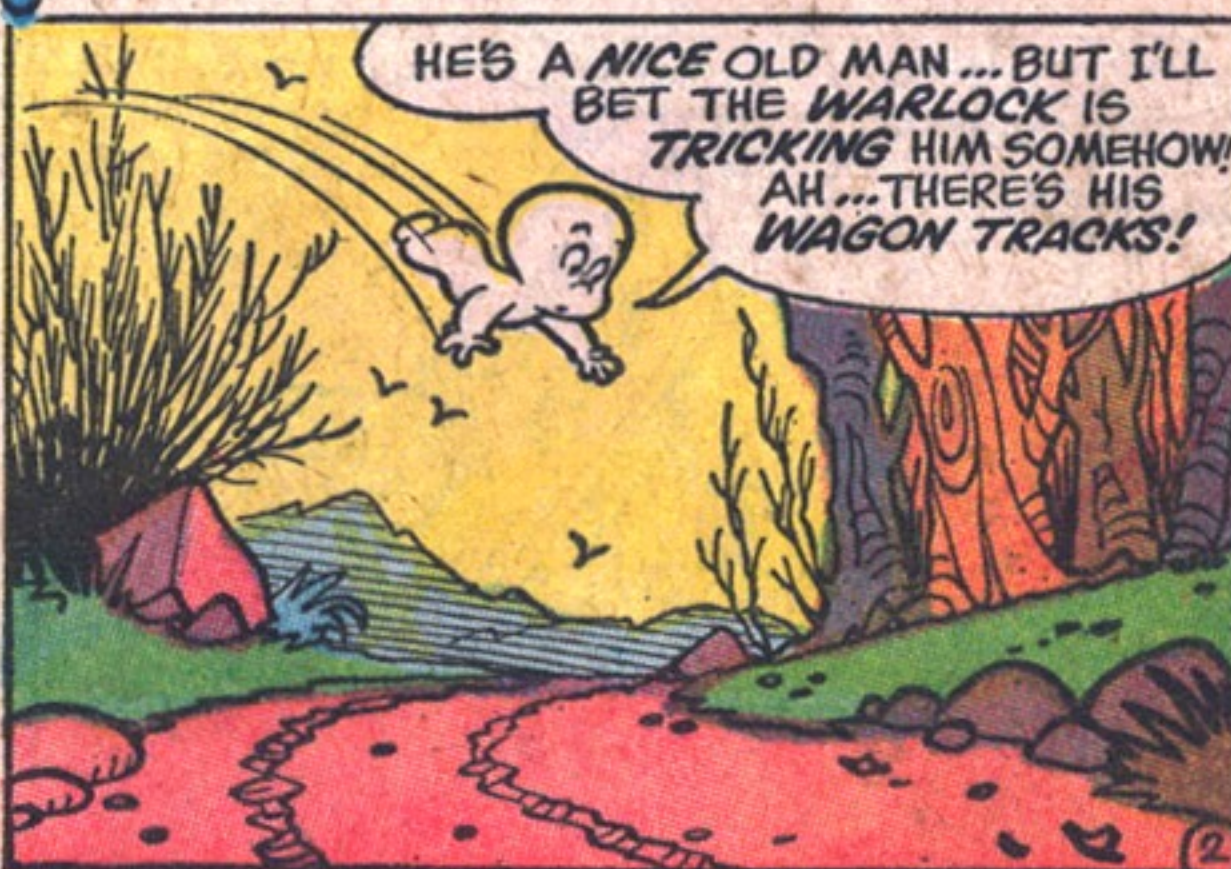


WHAT ARE YOU DOING WITH THE CLUB!?

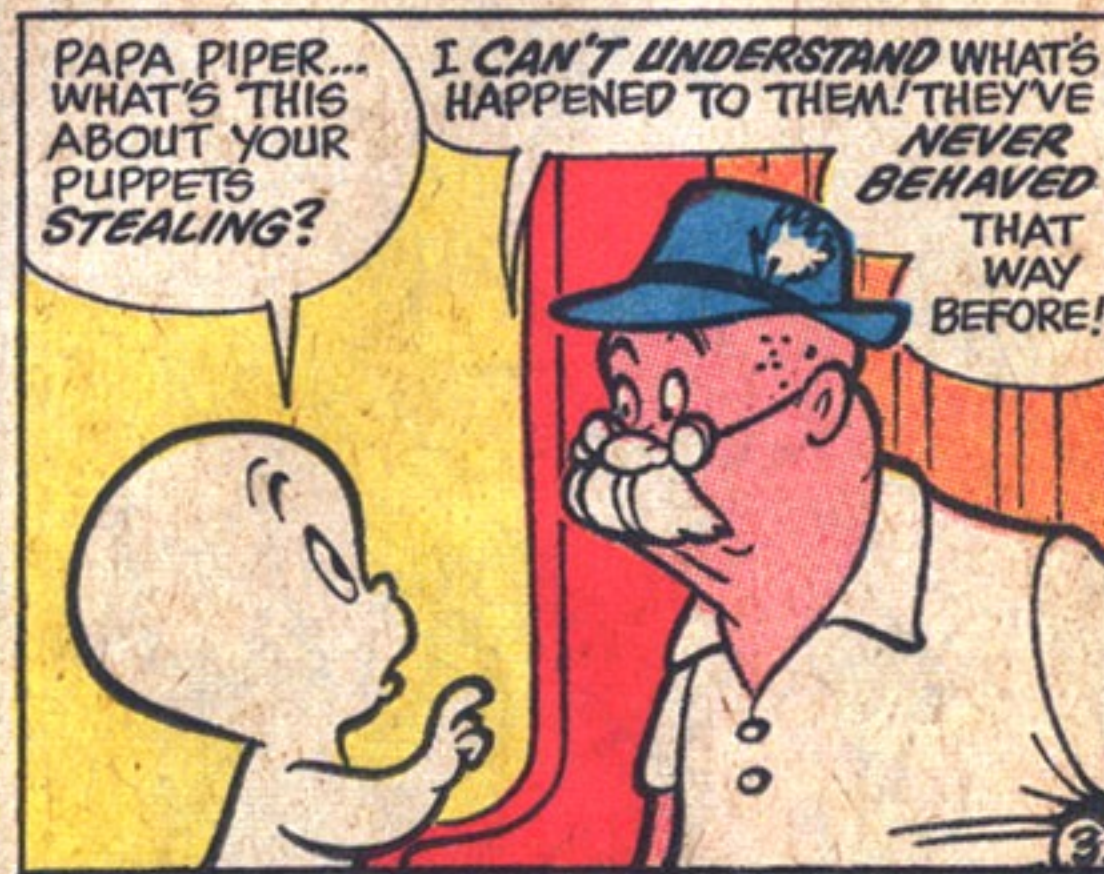
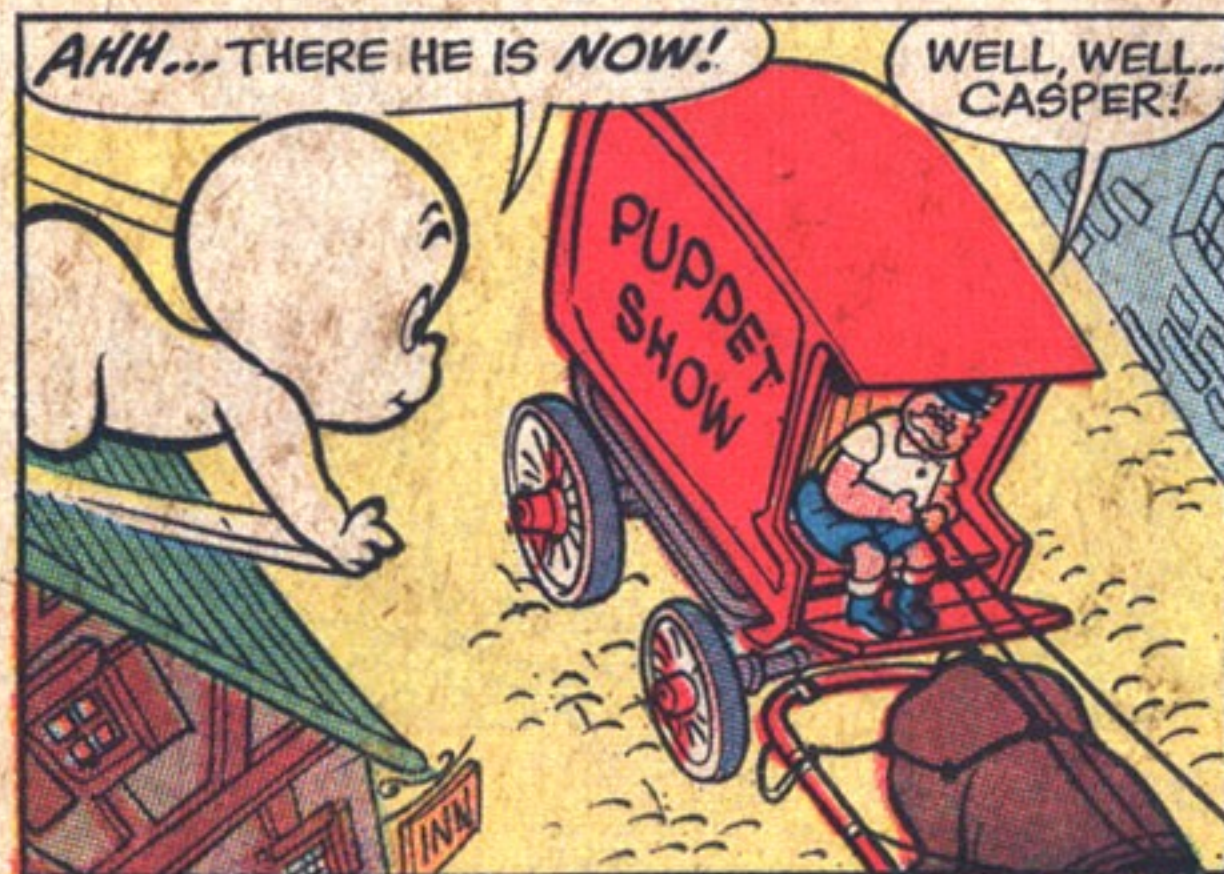
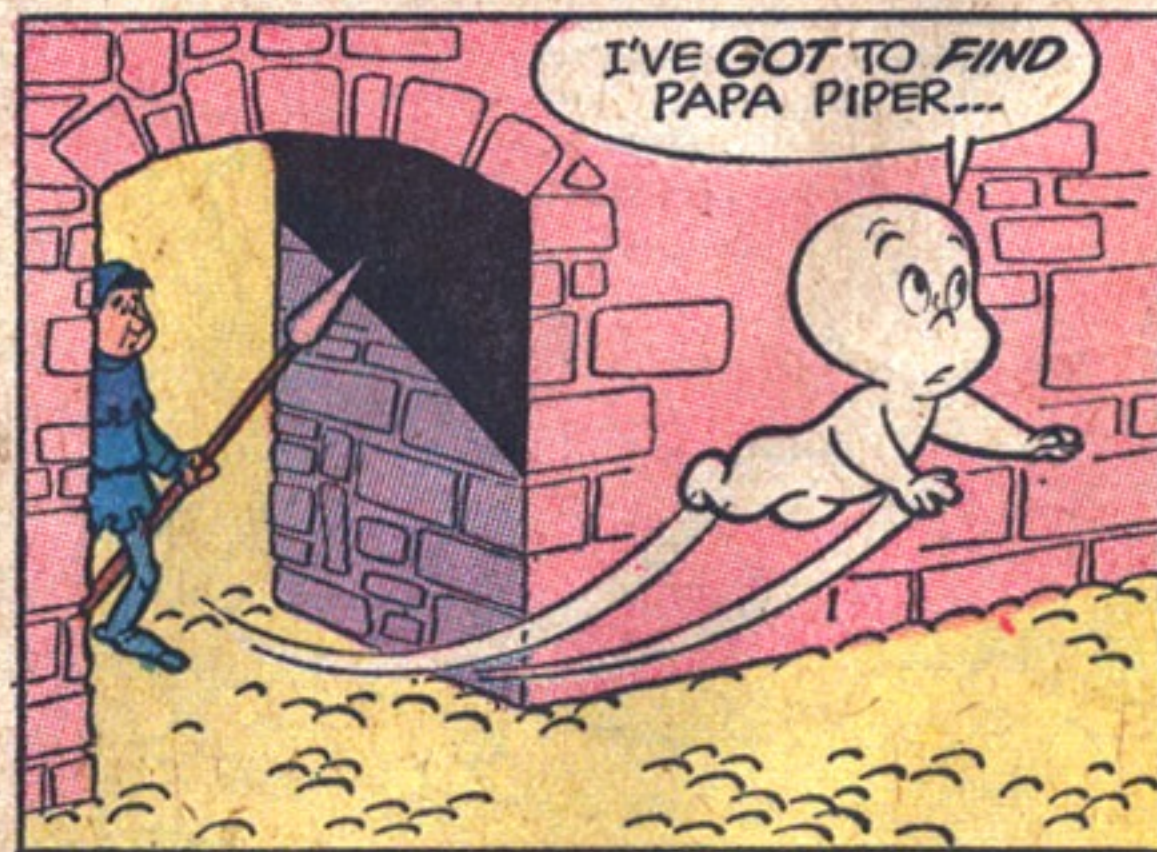
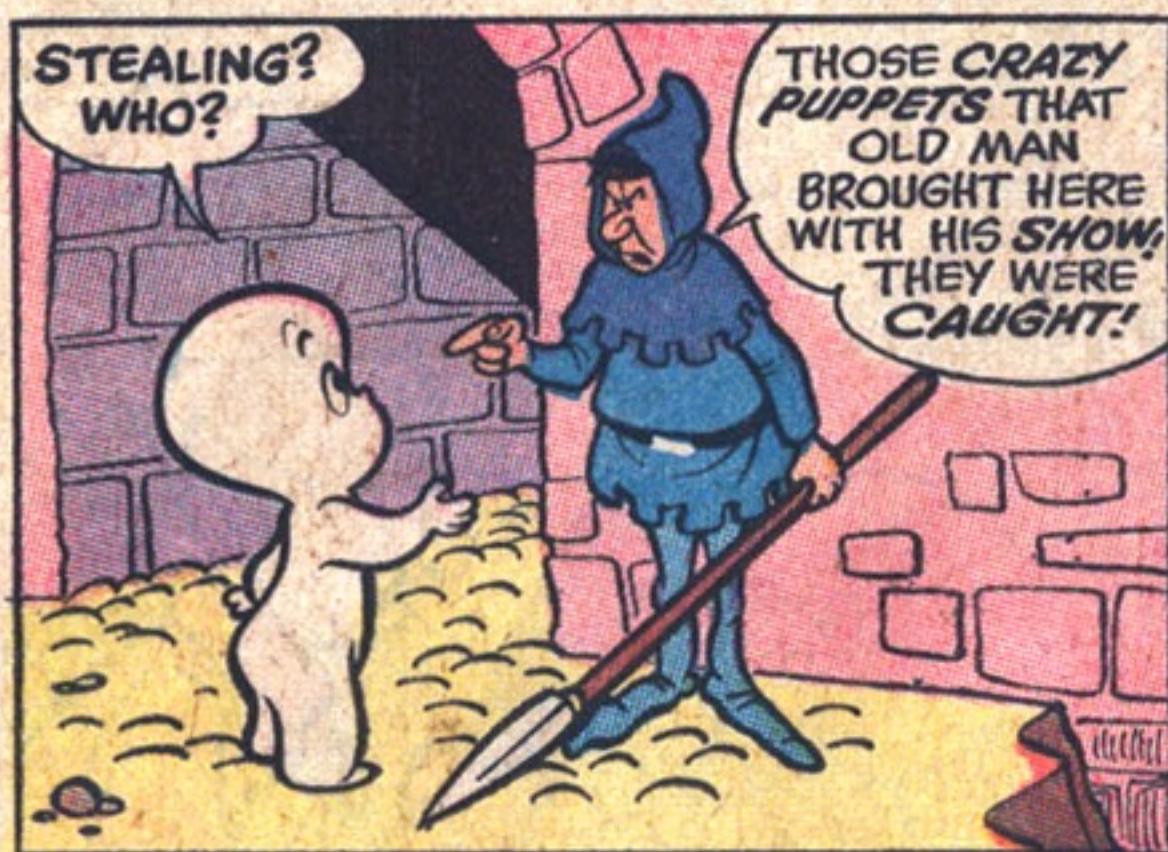
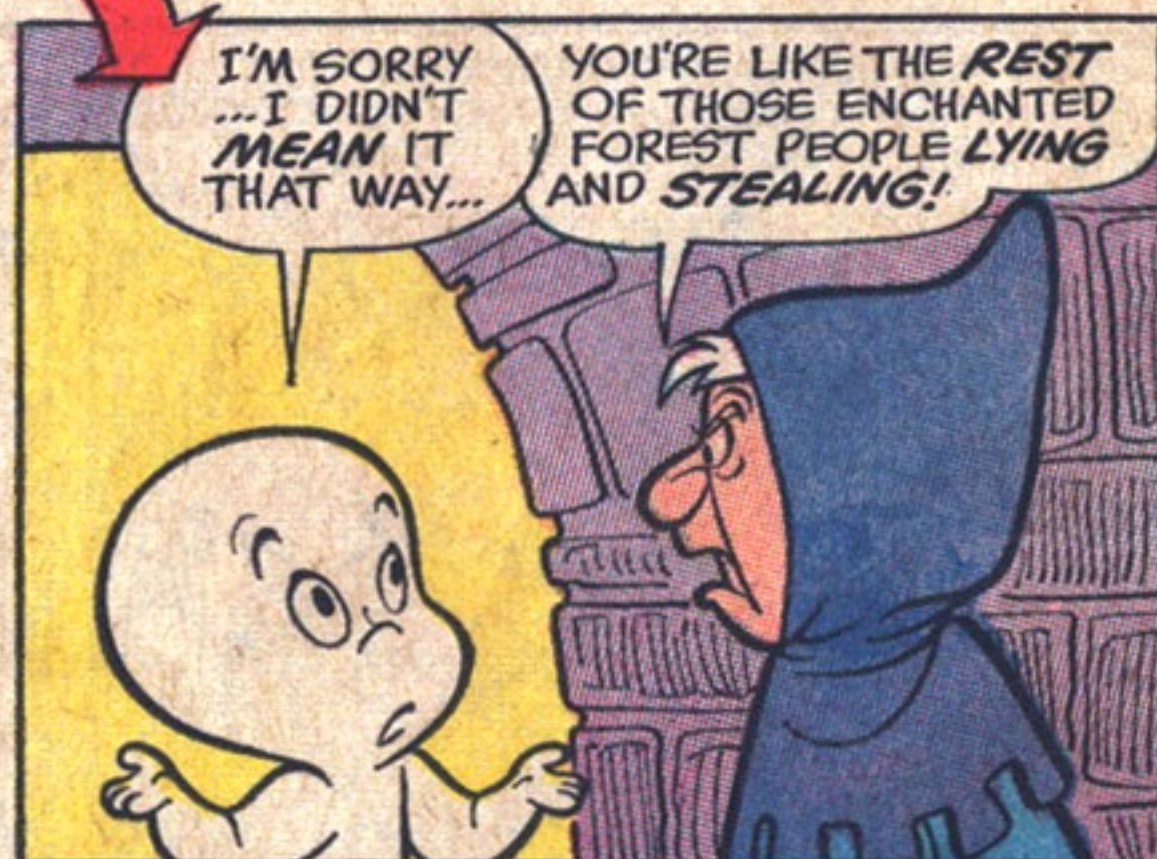
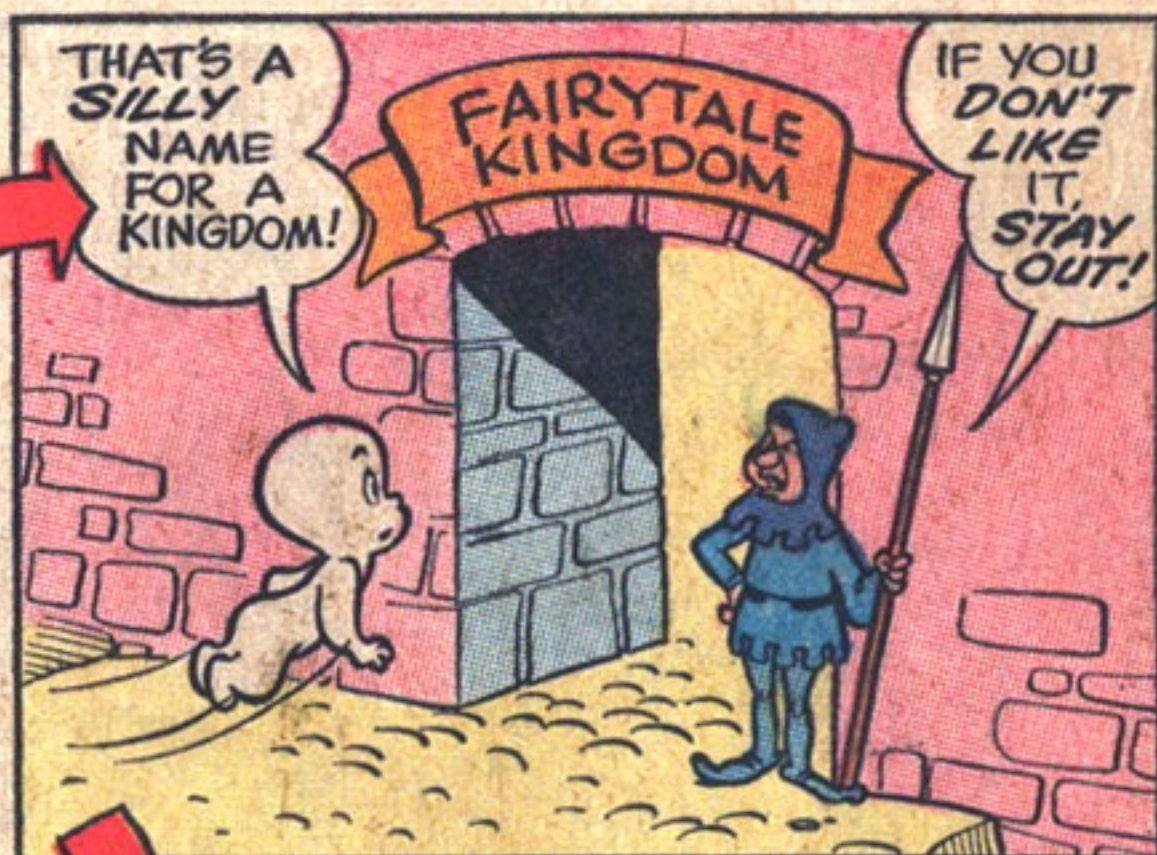
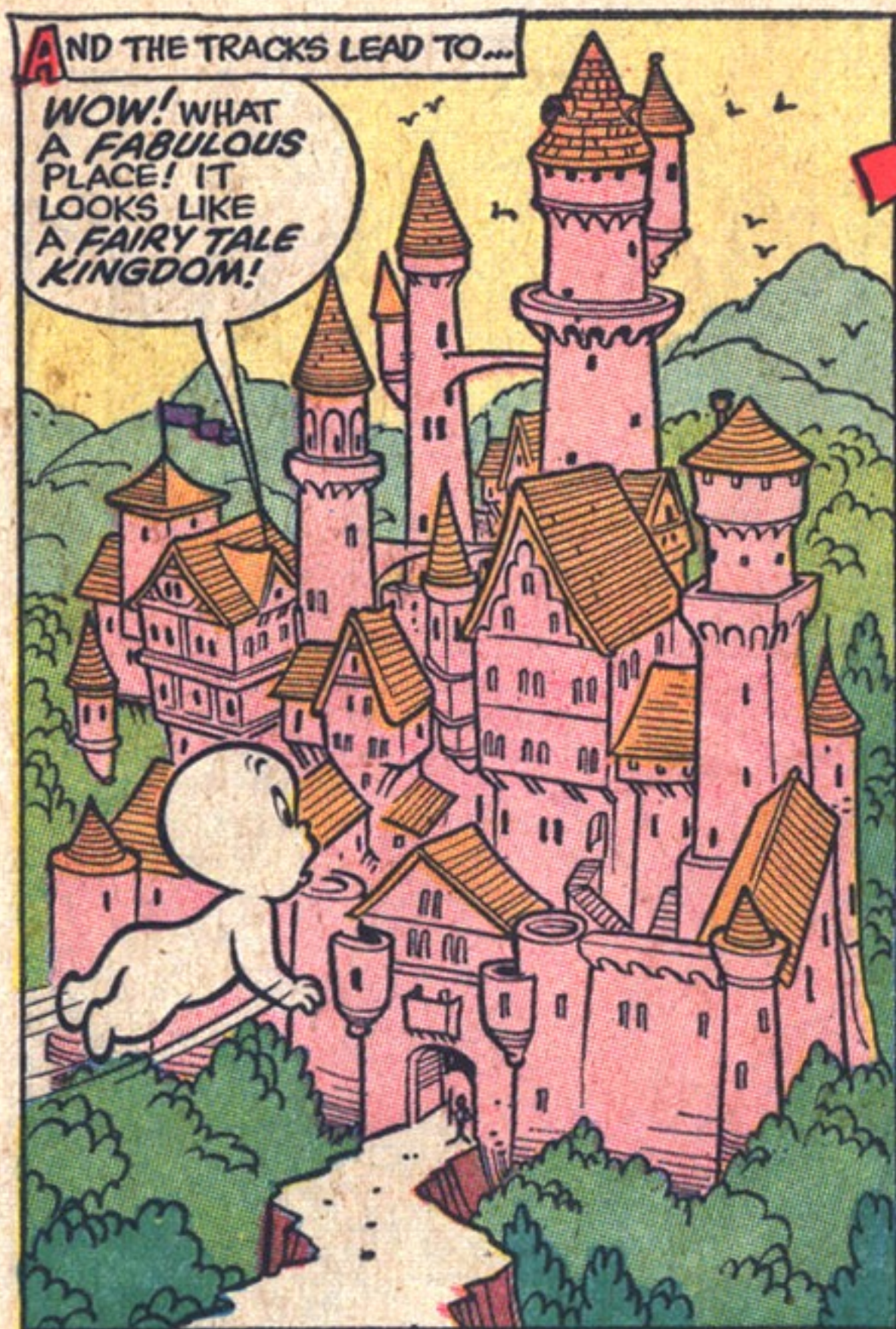
WE MAY HAVE TO CLOBBER THE **FIEND** WHO'S GOT THEM...IF ONE HAS!

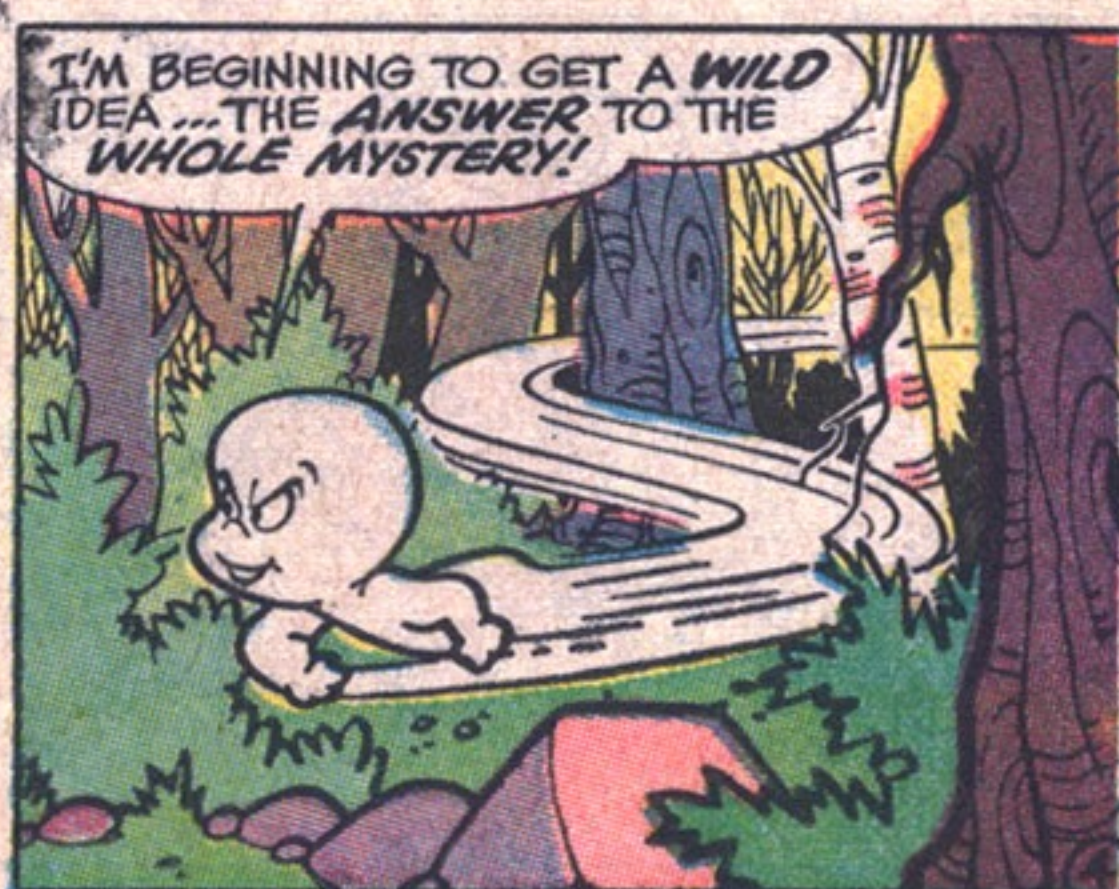
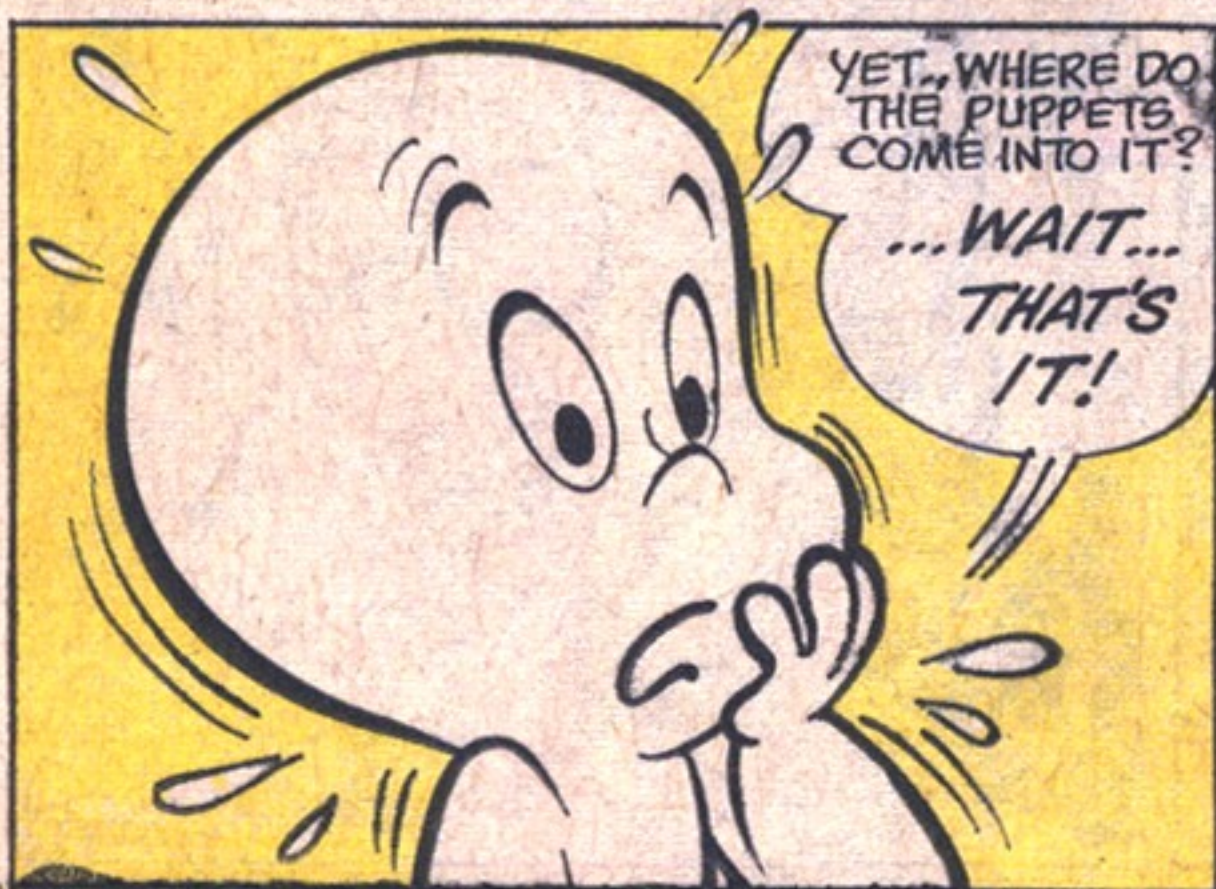
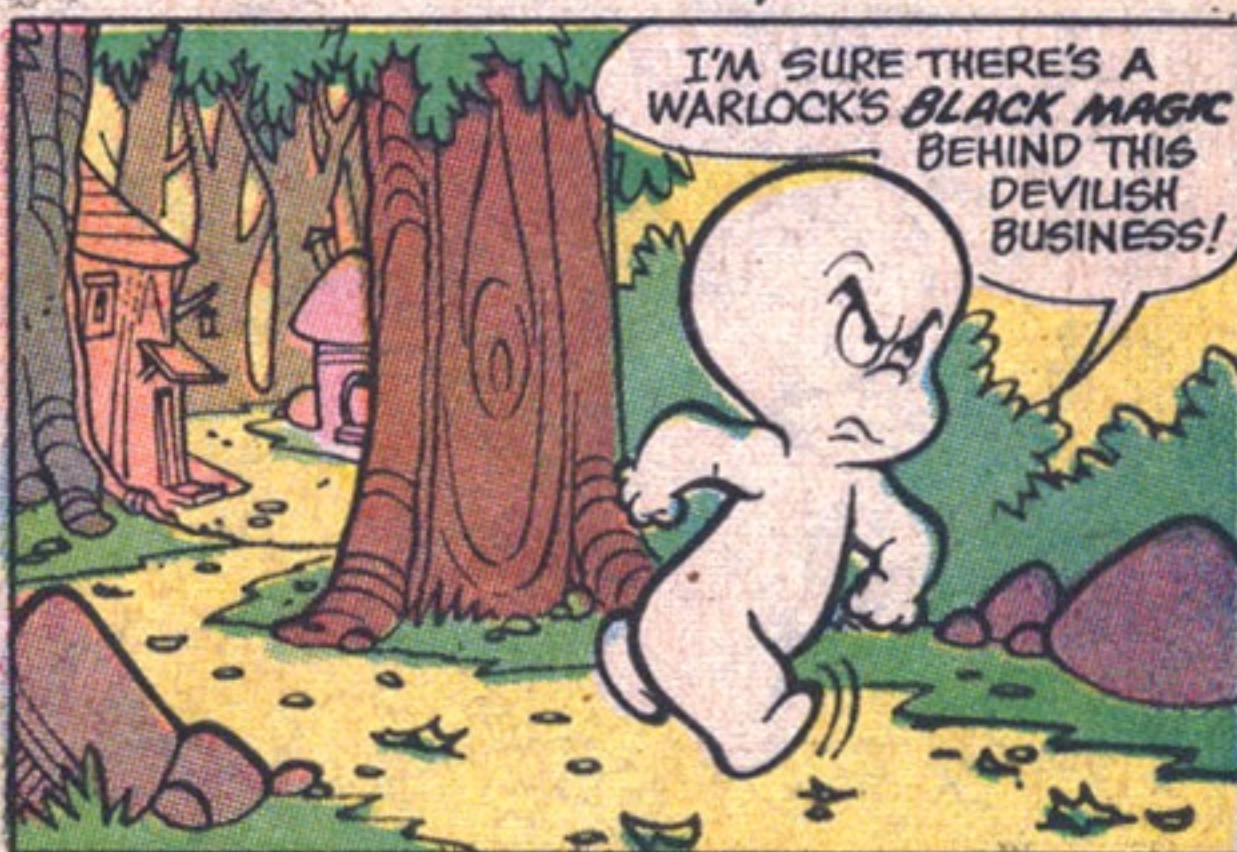
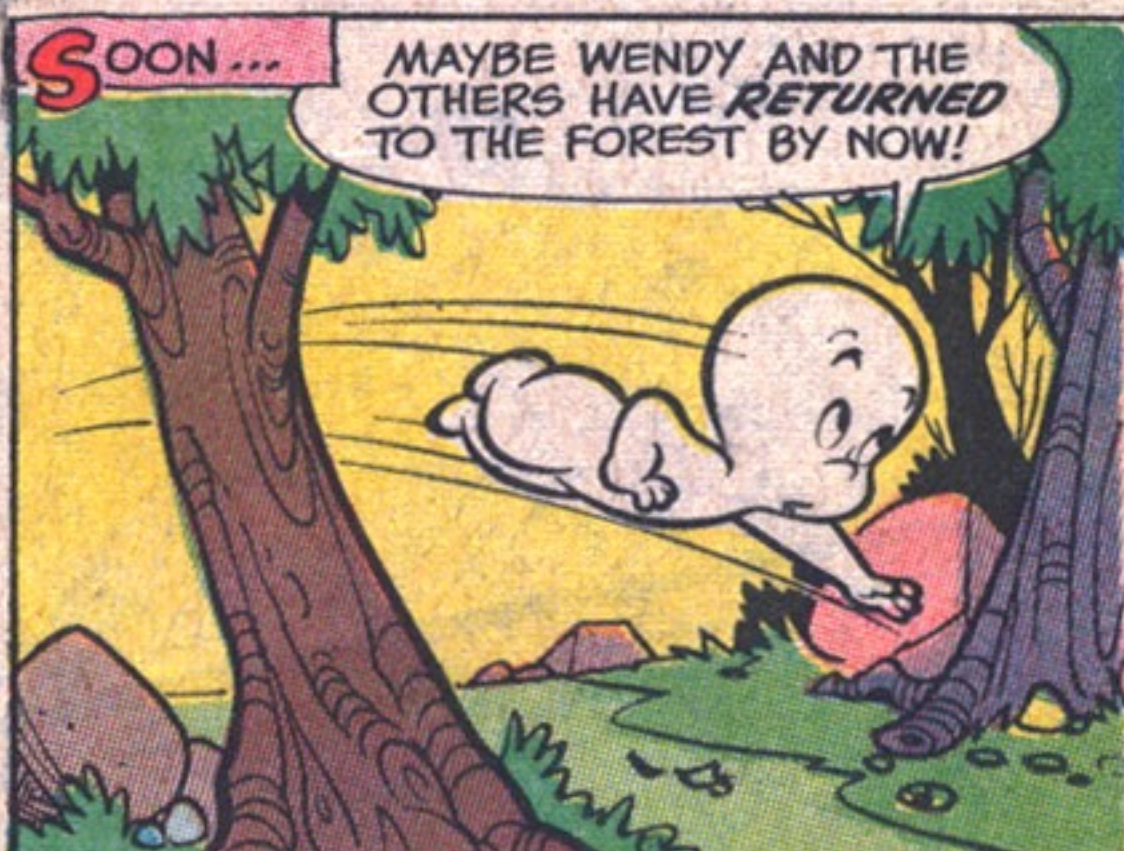
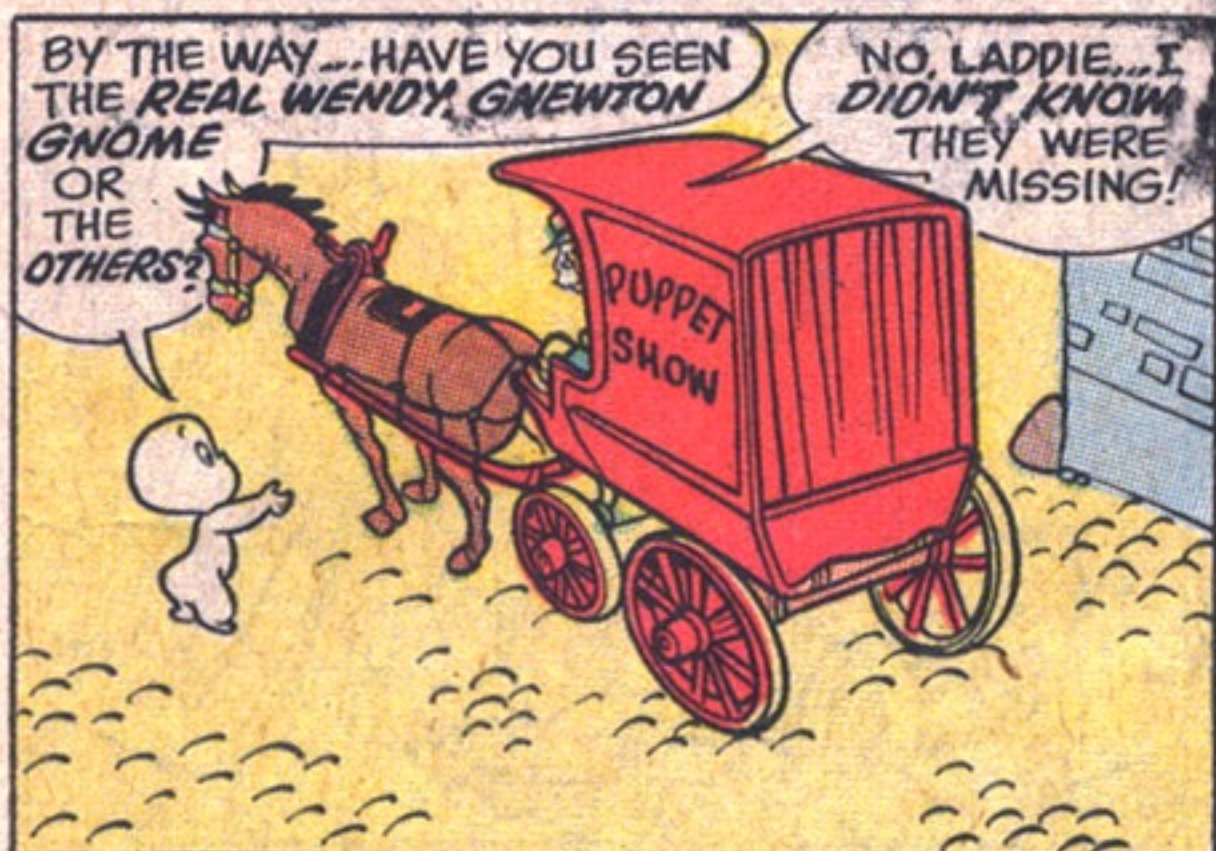
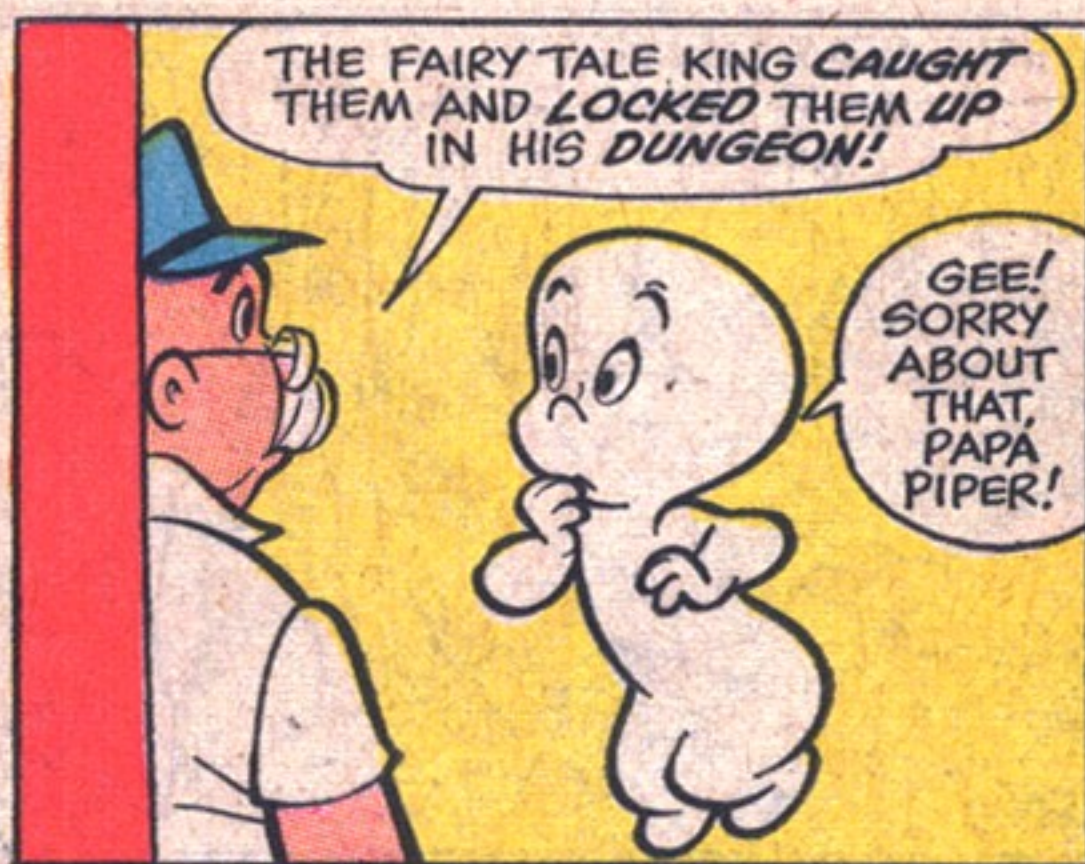
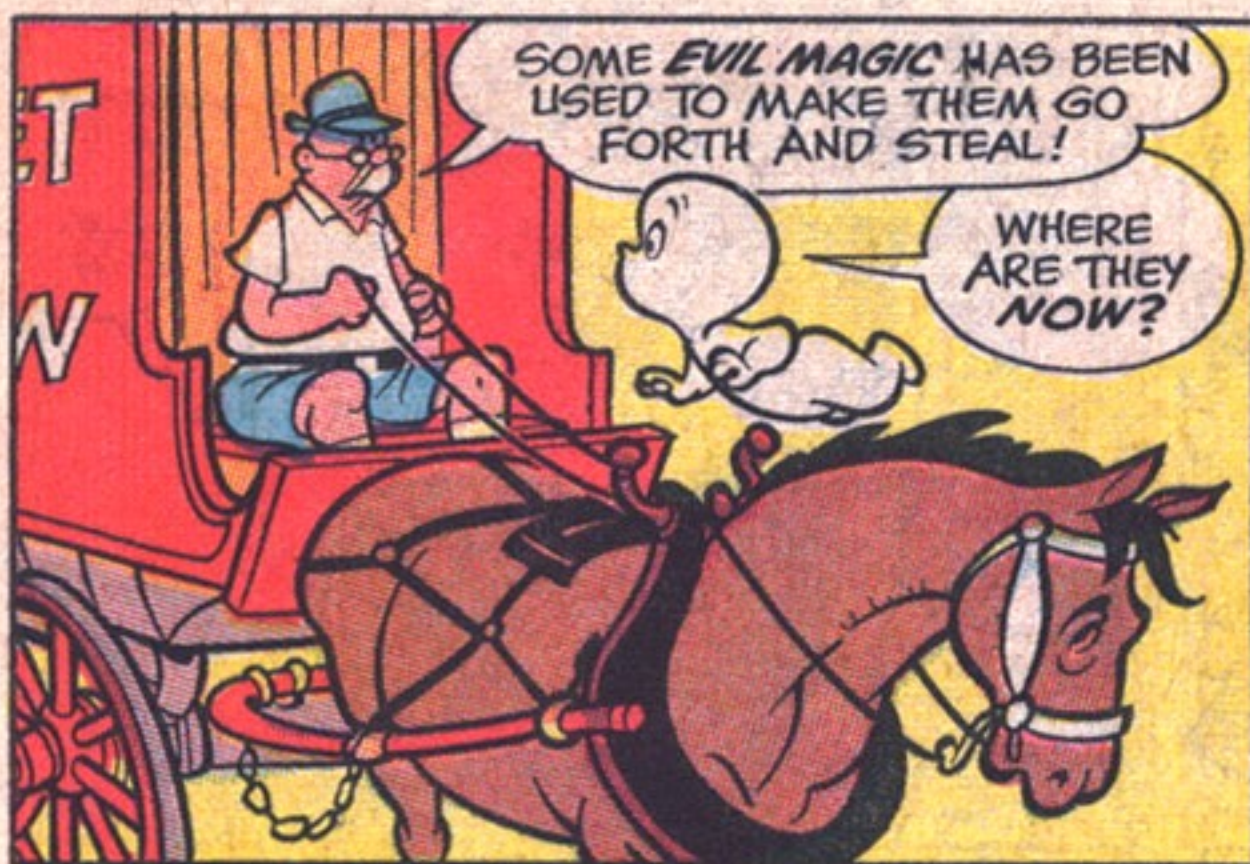


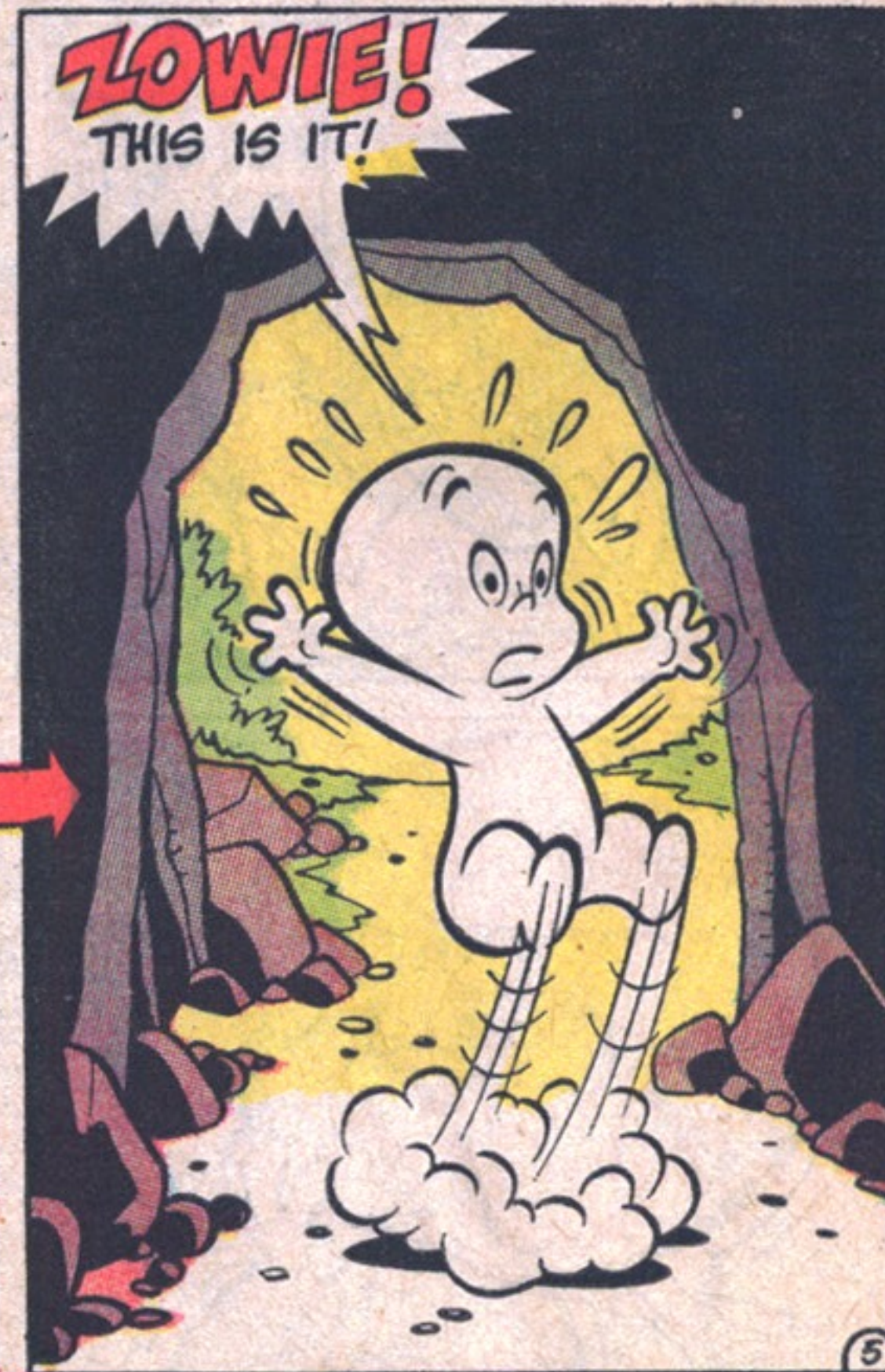
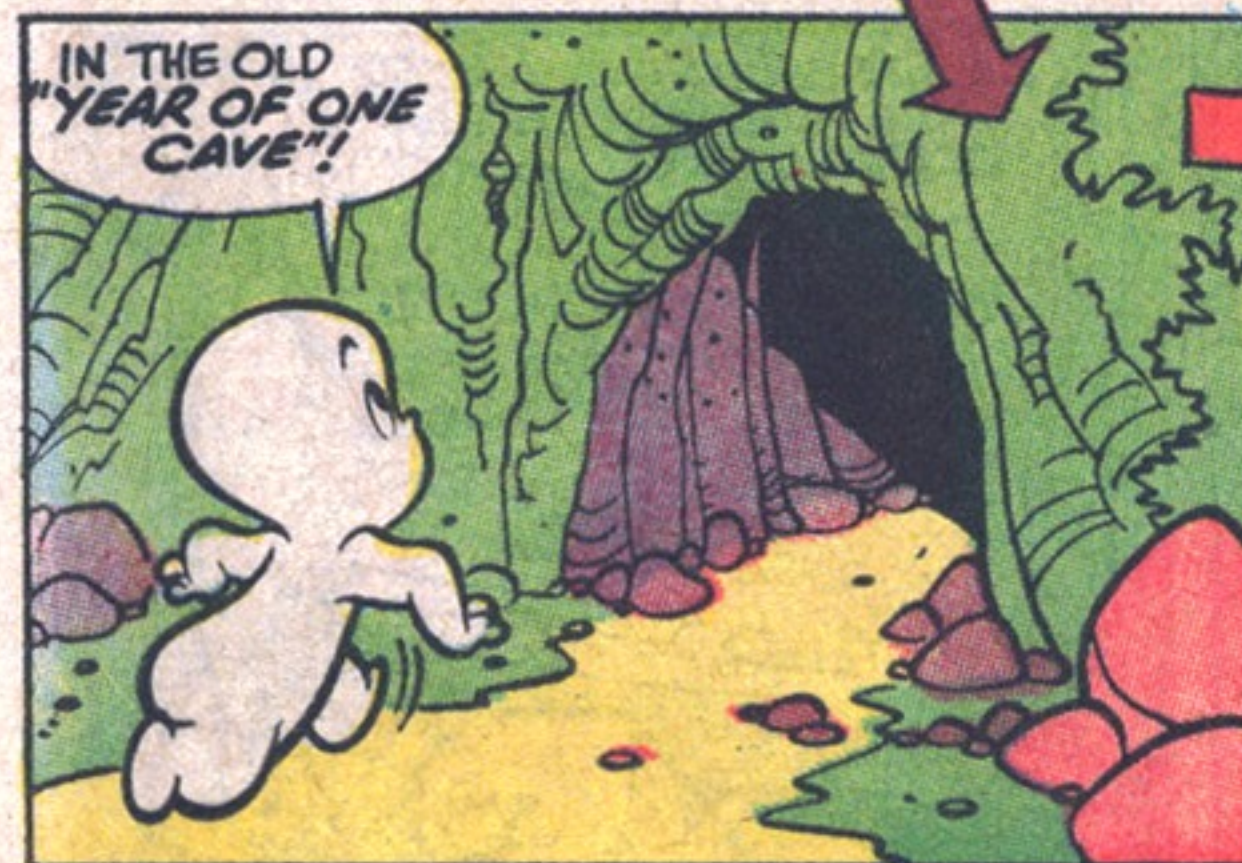
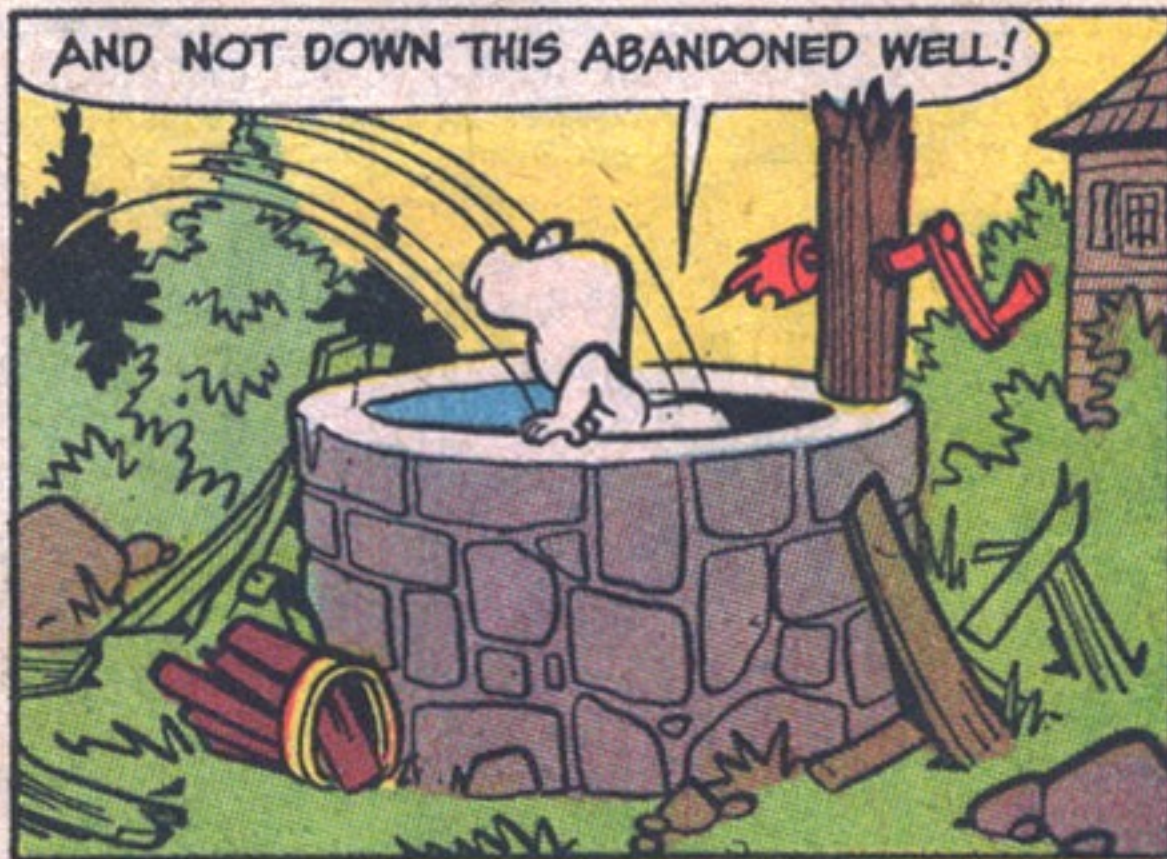
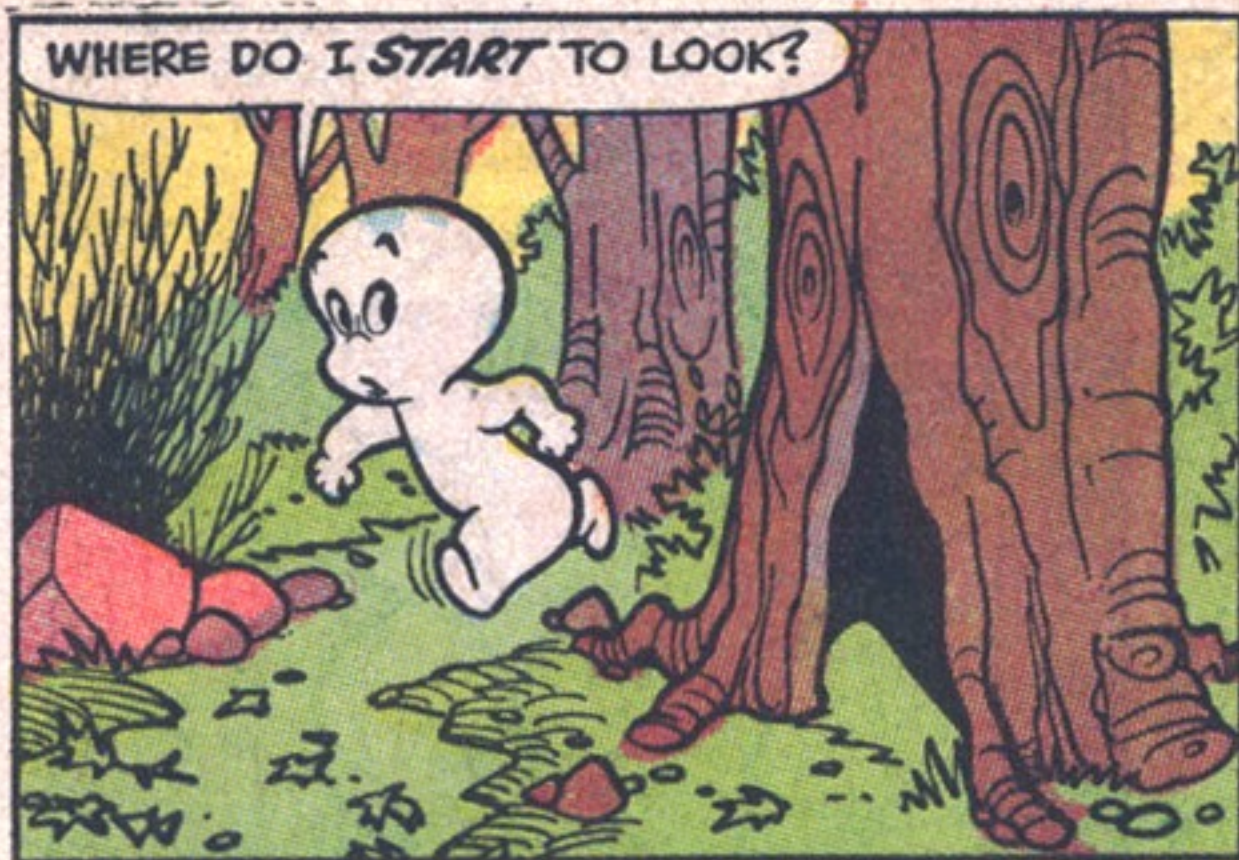
I'M GOING TO SEARCH FOR THEM, TOO! BUT I THINK I'LL FOLLOW **PAPA PIPER'S WAGON TRAIL!**



HE'S A NICE OLD MAN...BUT I'LL BET THE **WARLOCK** IS TRICKING HIM SOMEHOW! AH...THERE'S HIS **WAGON TRACKS!**







CONTINUED IN THE NEXT

## EXCLUSIVE FUN PRODUCTS

BY  
MAIL!



### PEPPER GUM

Hi Pal, have a piece of gum. Completely harmless but a million laughs. Once he starts chewing you better have a glass of water ready.

No. 5008.....15¢



### JOY BUZZER

Completely harmless. Shake hands and watch your friend jump 6 feet high.

No. 7005.....50¢



### TRICK BLACK SOAP

Victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Ordinary looking piece of soap. Harmless.

No. 685.....Only 25¢



### A MINIATURE MARVEL

bigger than a small matchbox, but it pulls in newscasts, musical programs and sporting events — there are no batteries, no tubes to wear out! It's the most economical radio imaginable! So inconspicuous...comes with an ear-speaker for personal listening.

No. 7197 - World's Tiniest Radio.....\$2.98

## SUPER POWER-VISION



### POWERFUL BINOCULAR EYEGLASSES

The binoculars you wear like eyeglasses! Rugged, strong, yet so light. Provide new fun for, baseball, football, hunting, movies and T.V. Comparable to models selling at \$3.95

Now yours for only \$1.99

### MINIATURE



### SECRET CAMERA

Weights 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere.

Precision camera so small, it fits in cigarette pack. Complete with free roll of film.....\$1.00

6 Rolls Film 79¢



### SURPRISE PACKAGE

Filled with surprises. If you are willing to take a chance, we guarantee you more than your money's worth.

No. 8002.....50¢

## 1001 things for FREE



Hundred of \$\$\$ worth of free offers.

A list what tells you where to send for free samples. Books, foreign stamps, coins, maps, showtickets, toys, films, posters, etc. They are yours for the asking.

TF 1000.....only 50¢

3 lists.....for only \$1.00

## REGENCY MAIL ORDER DEPT. HC-GK10 BOX 826 NIAGARA FALLS, N.Y. 14302

RUSH ME THE ITEMS LISTED BELOW. If I am not 100% delighted, I may return any part of my purchase after the 10 day free trial for full refund.

ITEM NO.	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose — plus 15¢ postage and shipping in cash, cheque or money order.

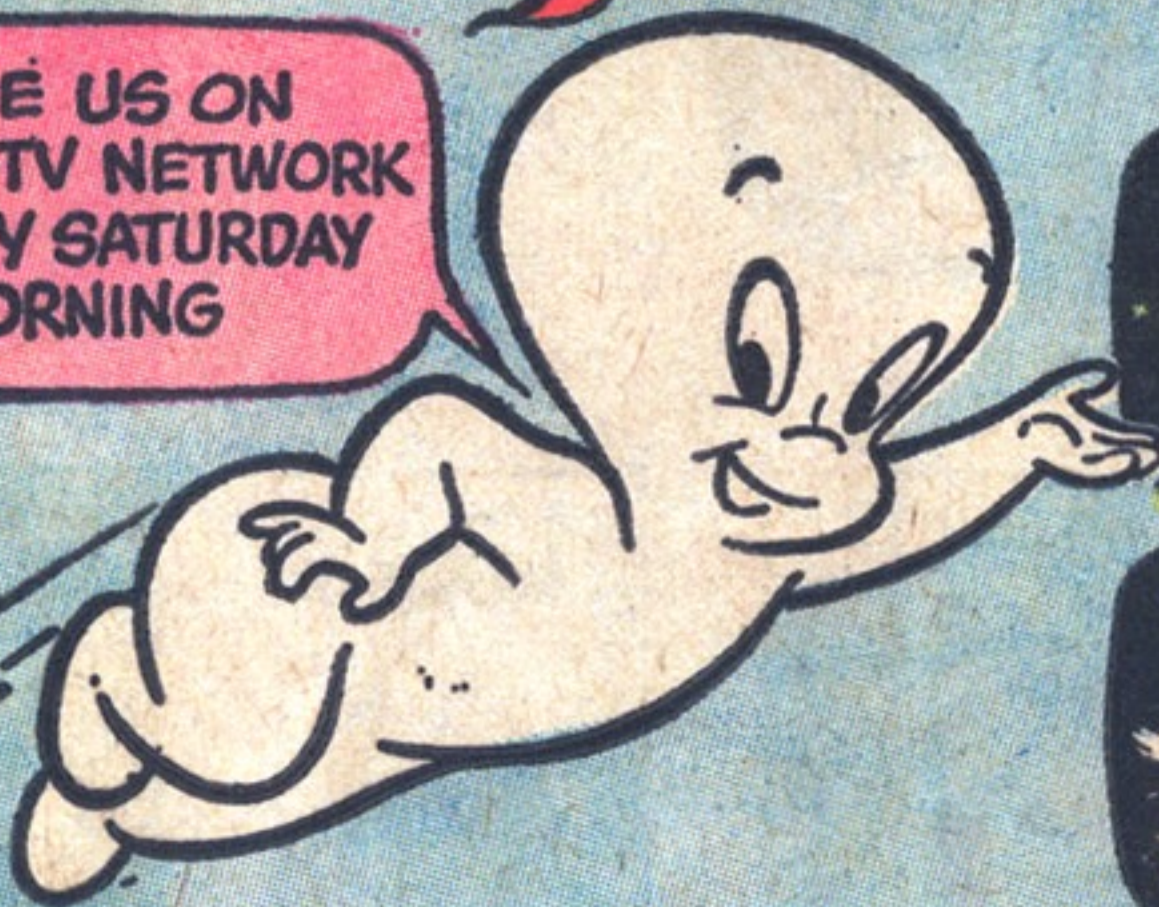
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

## A new show on @b@ TV

# NEW Casper CARTOON SHOW

SEE US ON  
ABC-TV NETWORK  
EVERY SATURDAY  
MORNING



© HARVEY FAMOUS CARTOONS



### WENDY



### SPOOKY

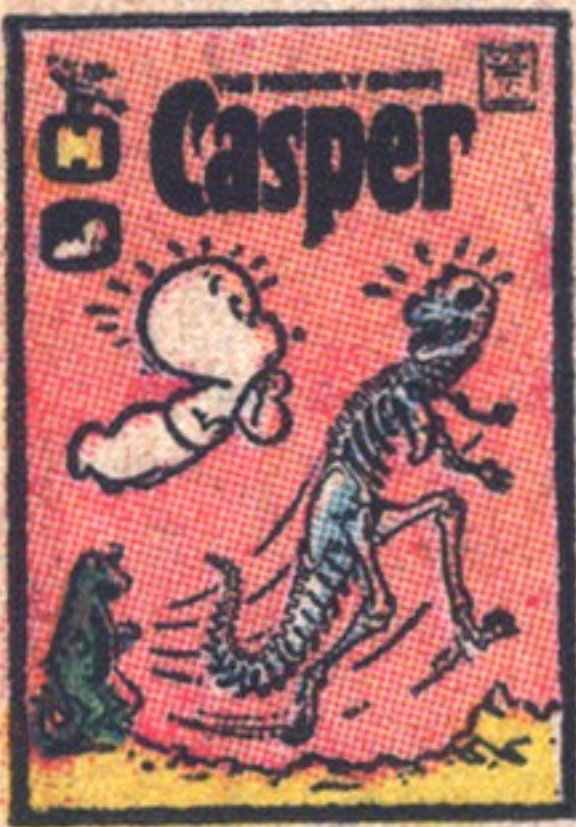


### NIGHTMARE

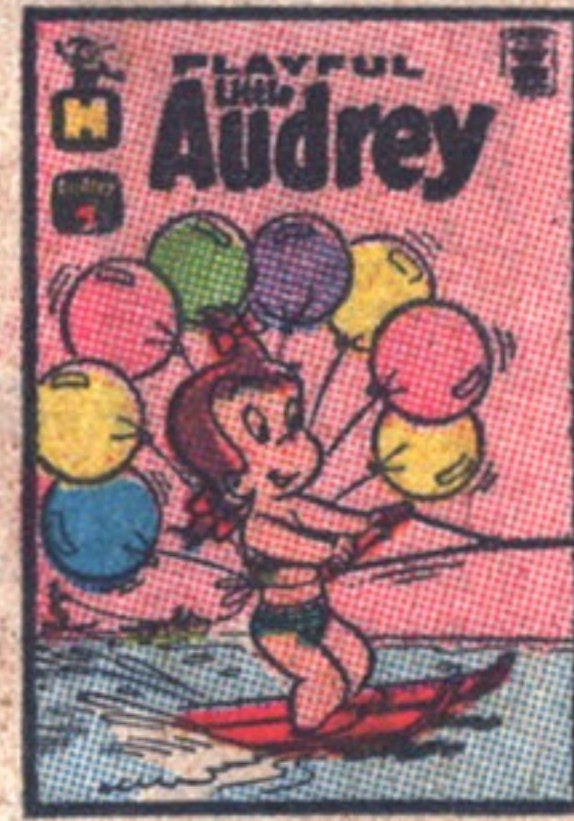


### GHOSTLY TRIO





**HI!**  
HERE ARE THE  
FUNNIEST COMICS  
NOW ON SALE  
AT YOUR FRIENDLY  
DEALER.

A large, stylized 'H' logo with the words 'HARVEY COMICS' inside it.

# HI-POWER BINOCULARS



## SEE UP TO 18 MILES

Powerful folding Opera Glasses fit into pocket or purse. Center eye piece adjustment. Worth many times low introductory price. Comparable to models selling for \$4.95.

NOW ONLY

# 75¢

Postpaid.  
Limit 2  
to a customer.

HI-POWER Box 72  
N.Y., N.Y. 10023

Please send me Hi-Power Binoculars.

☐ 1 for 75¢ ☐ 2 for \$1.50.

Limit 2 to a customer.

I enclose: ☐ Cash ☐ Check ☐ Money Order  
Sorry, No C.O.D.'s.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Mystify Your Friends! Baffle Your Family! You'll Astonish Them All!

## 250 MAGIC TRICKS REVEALED



**SPECIAL \$1.00  
INTRODUCTORY  
OFFER**

**NOTHING EXTRA TO BUY!**

Every single trick is performed with everyday things you have around the house... coins, cards, balls, handkerchiefs, ropes, etc. The small price of \$1.00 is all you pay!

**"POSITIVELY ASTONISHING" ...**

say people who have seen this collection. You'll be plucking coins from thin air! You'll cause cards to change their spots at your command! You'll hear the gasps of wonder as you do the world-famous "Indian Rope Trick." You'll actually do over 250 baffling tricks, including:

- The Vanishing Ball
- The Mind Reading Trick
- The Secret of Number 9
- Phantom Writing
- Growing Money Trick
- The Coin Leaping Trick
- Disappearing Handkerchief
- The Knot that Unties Itself
- The Disappearing Coin
- Making a Ball Roll by Itself
- Miracle Card Jumping Trick
- The Phantom Money Trick, etc., etc.

**HURRY! Supply is Limited!**

ANYONE... 6 TO 60... CAN PERFORM THESE FEATS OF MAGIC ONCE YOU KNOW THESE SECRETS! First time revealed... this private collection from "Art the Magician." COMPLETE SECRETS REVEALED! Every single trick fully explained! You saw some of them on T.V. Many were performed by such master magicians as HOUDINI, THURSTON, etc. And now... YOU can do all of these famous magic tricks. They're fun! They're mystifying! Simply terrific for parties!

**MAIL COUPON TODAY!**

MAGIC COLLECTION, Box 72  
NEW YORK, N.Y. 10023

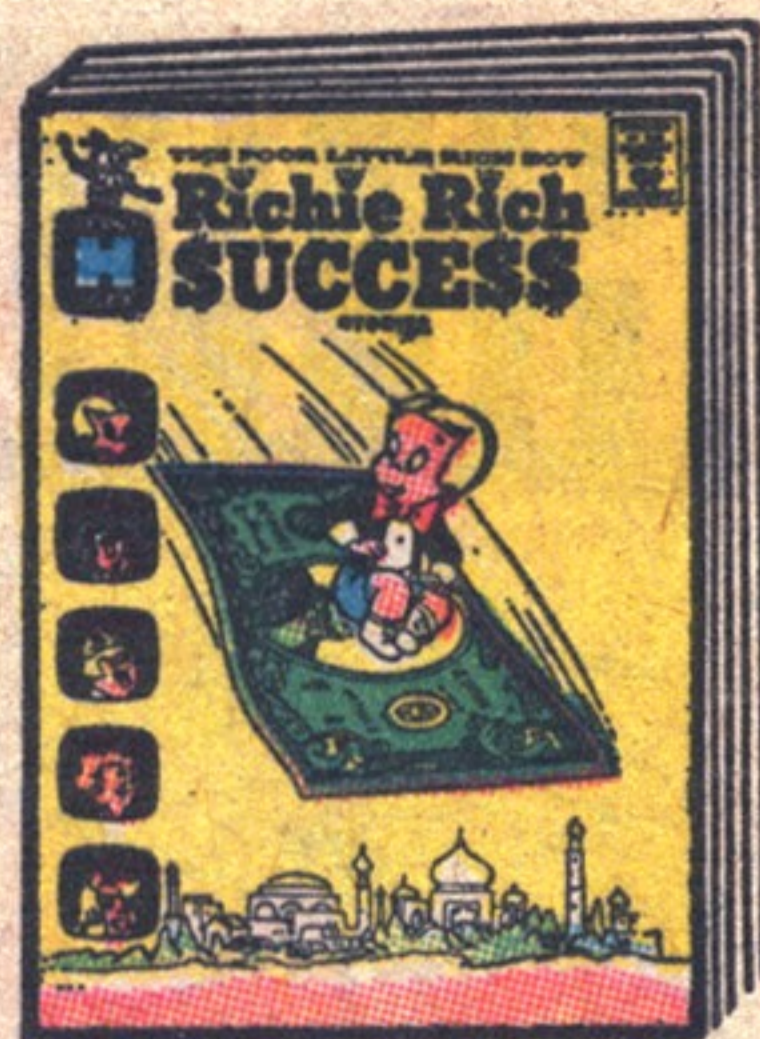
I enclose \$1.00. Please RUSH my 250 MAGIC TRICKS postpaid. If the tricks don't work, I can return in 10 days for full refund. (Sorry, No COD's.)

NAME \_\_\_\_\_ Please Print

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



*EVERY ONE  
DIFFERENT!*

MORE STORIES!...  
MORE ENTERTAINMENT!  
YOU'LL READ THEM ALL,  
AND KEEP THEM...  
TO READ THEM...  
AGAIN AND AGAIN!!

*...HURRY! GET  
YOUR COPIES!*

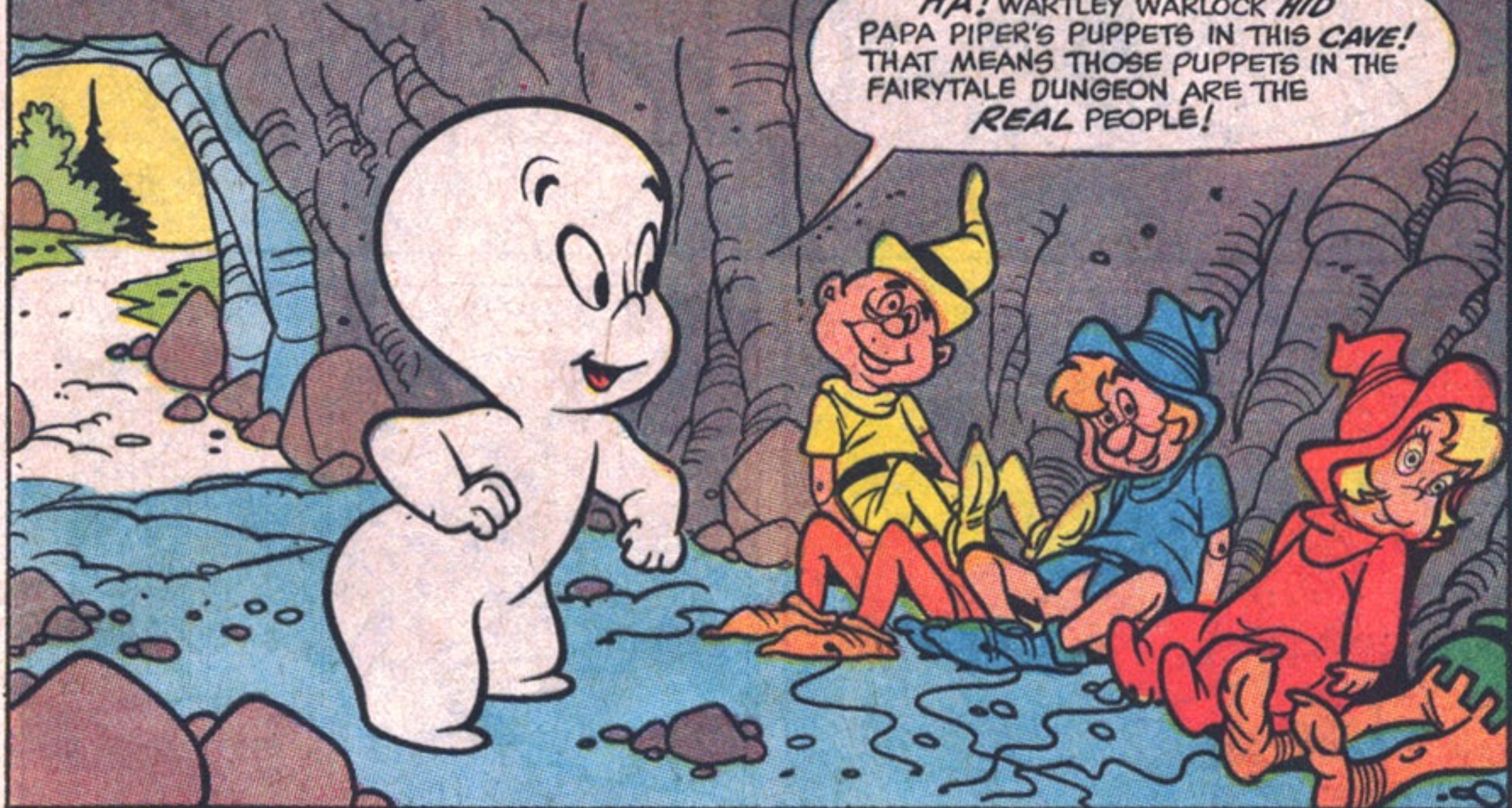


# THE FRIENDLY GHOST Casper

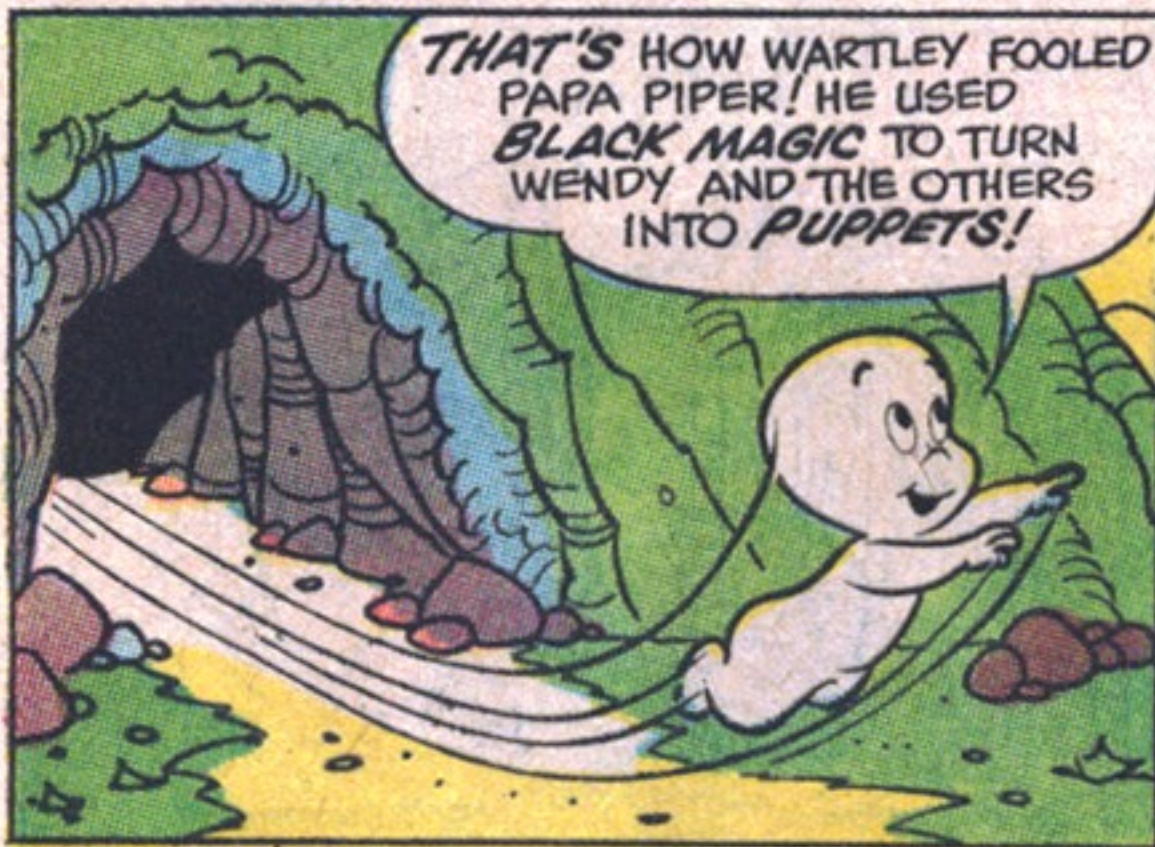
IN

## THE TABLES ARE TURNED

HA! WARTLEY WARLOCK HAD  
PAPA PIPER'S PUPPETS IN THIS CAVE!  
THAT MEANS THOSE PUPPETS IN THE  
FAIRYTALE DUNGEON ARE THE  
*REAL* PEOPLE!



THAT'S HOW WARTLEY FOOLED  
PAPA PIPER! HE USED  
*BLACK MAGIC* TO TURN  
WENDY AND THE OTHERS  
INTO *PUPPETS*!



I'VE GOT TO *WARN* PAPA PIPER THAT  
WARTLEY IS *USING* HIM TO GET *REAL*  
PEOPLE OUT OF THE FOREST SO  
WITCHES CAN TAKE THEIR HOMES!



BUT FIRST I'D BETTER TRY TO  
BORROW WENDY'S WAND AND  
WHITE MAGIC BOOK!

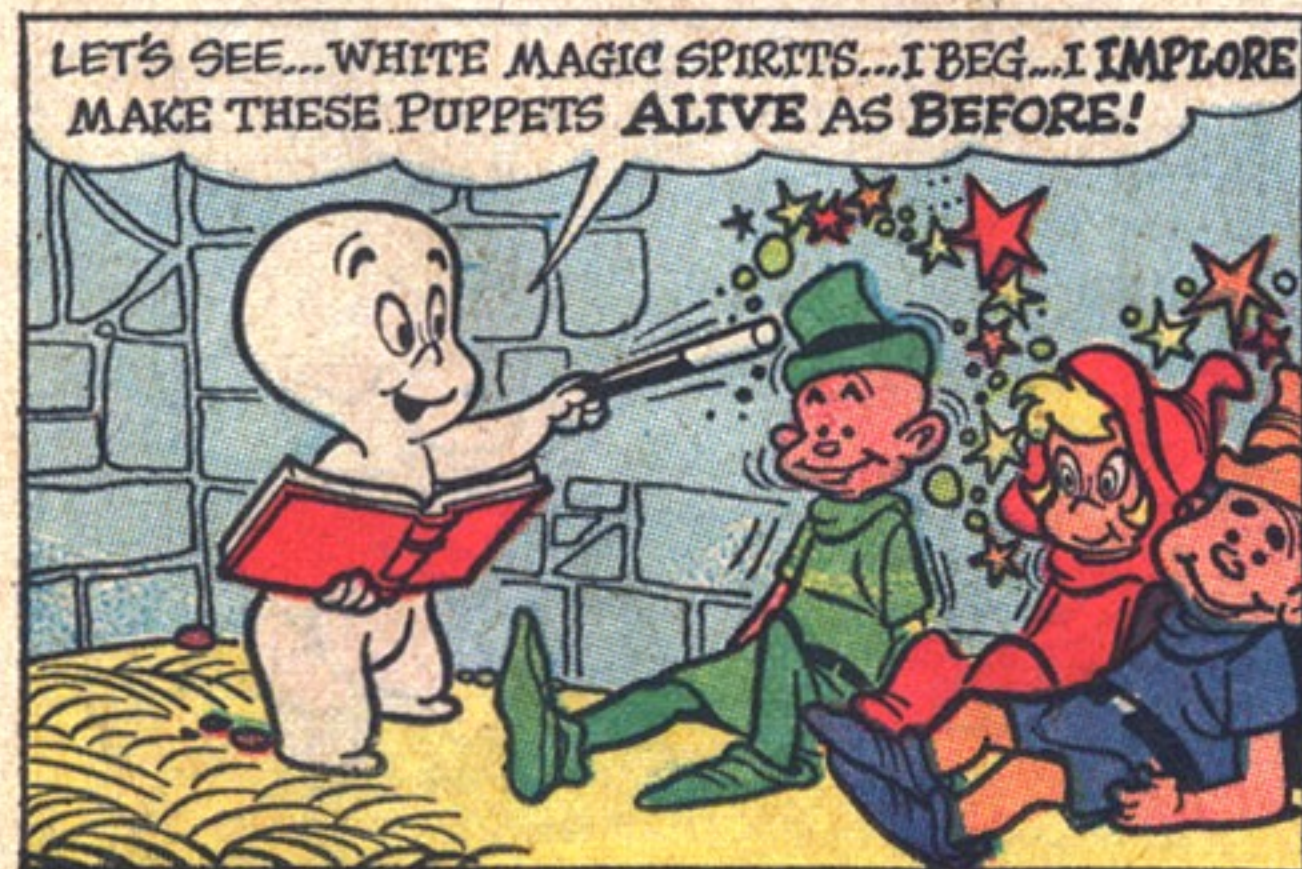
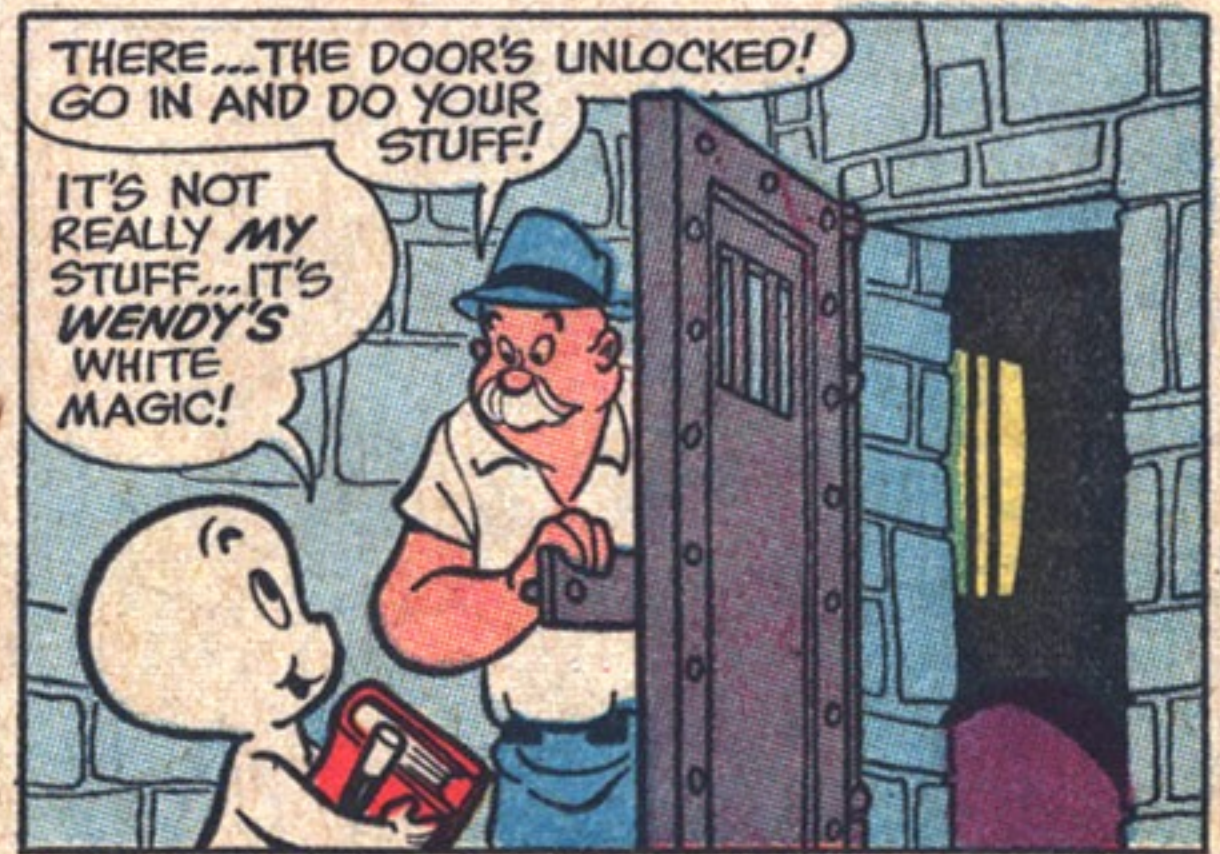
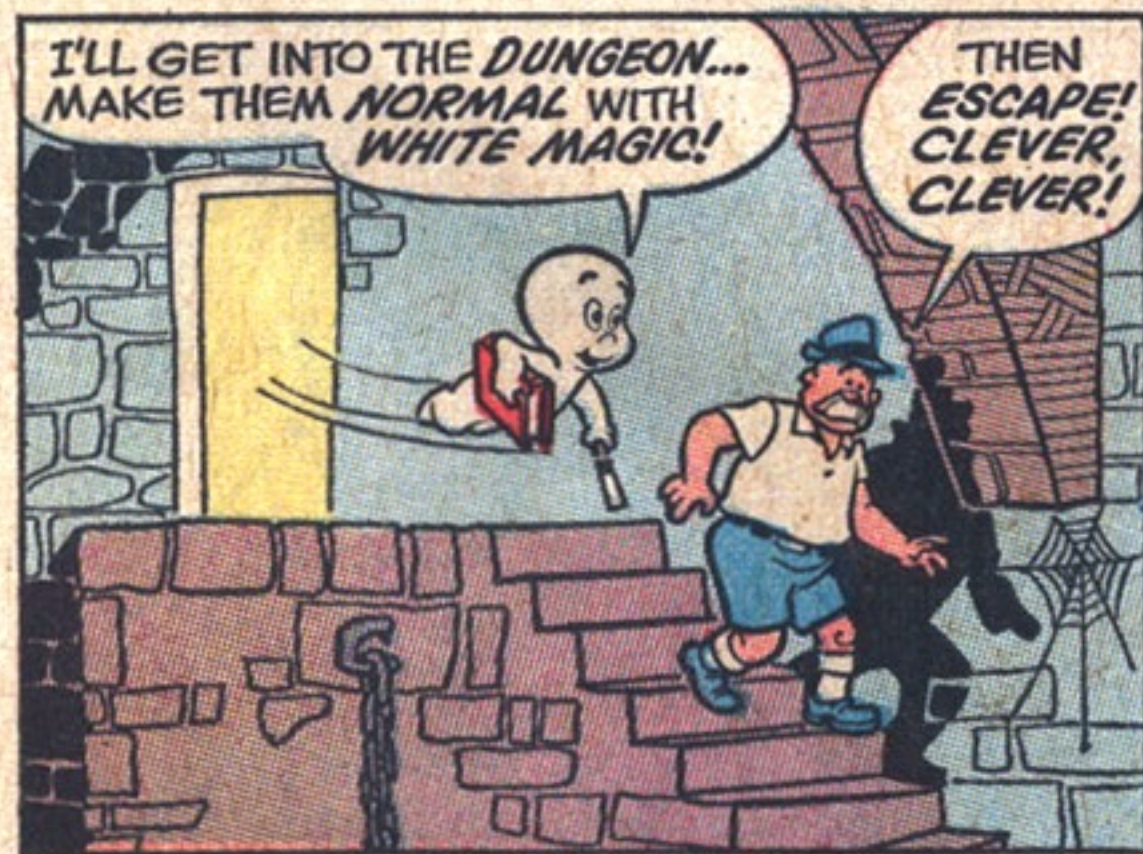
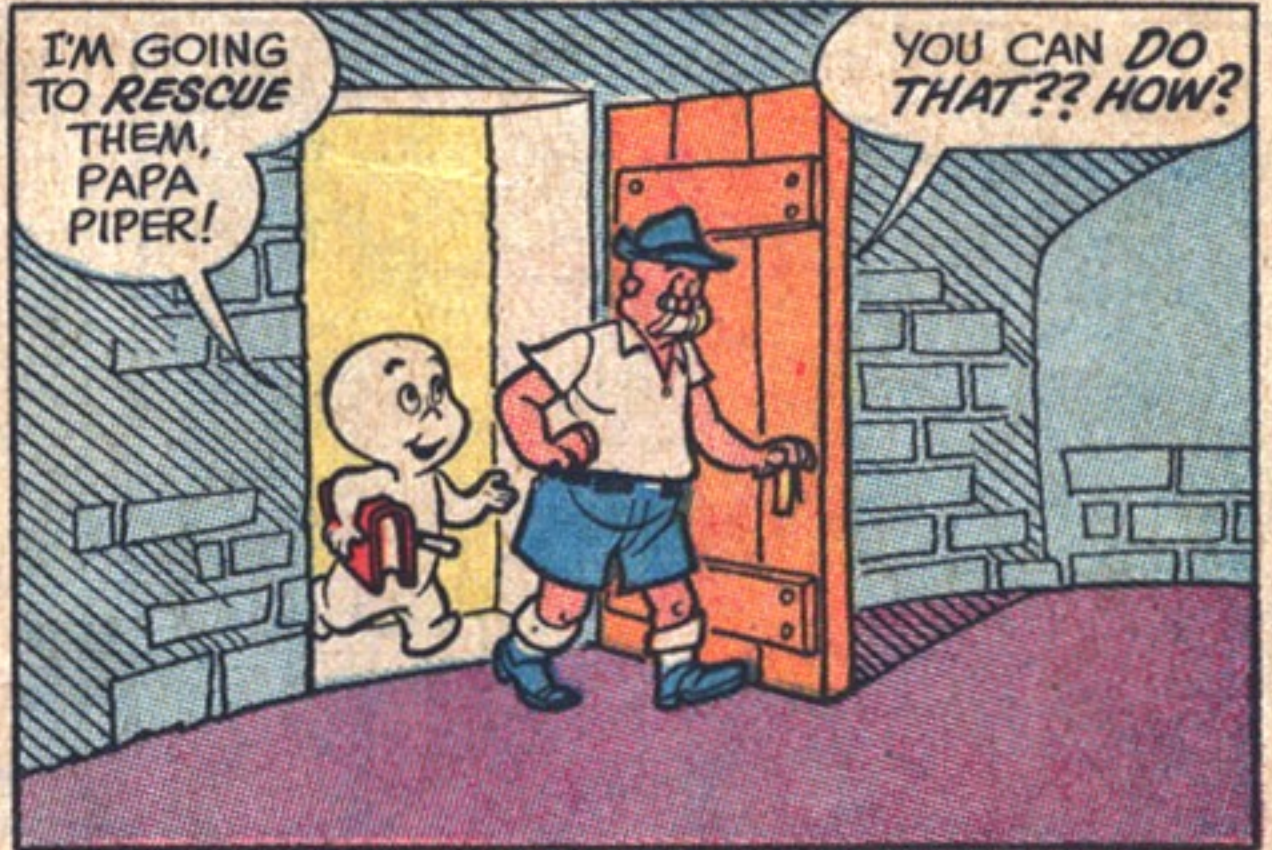
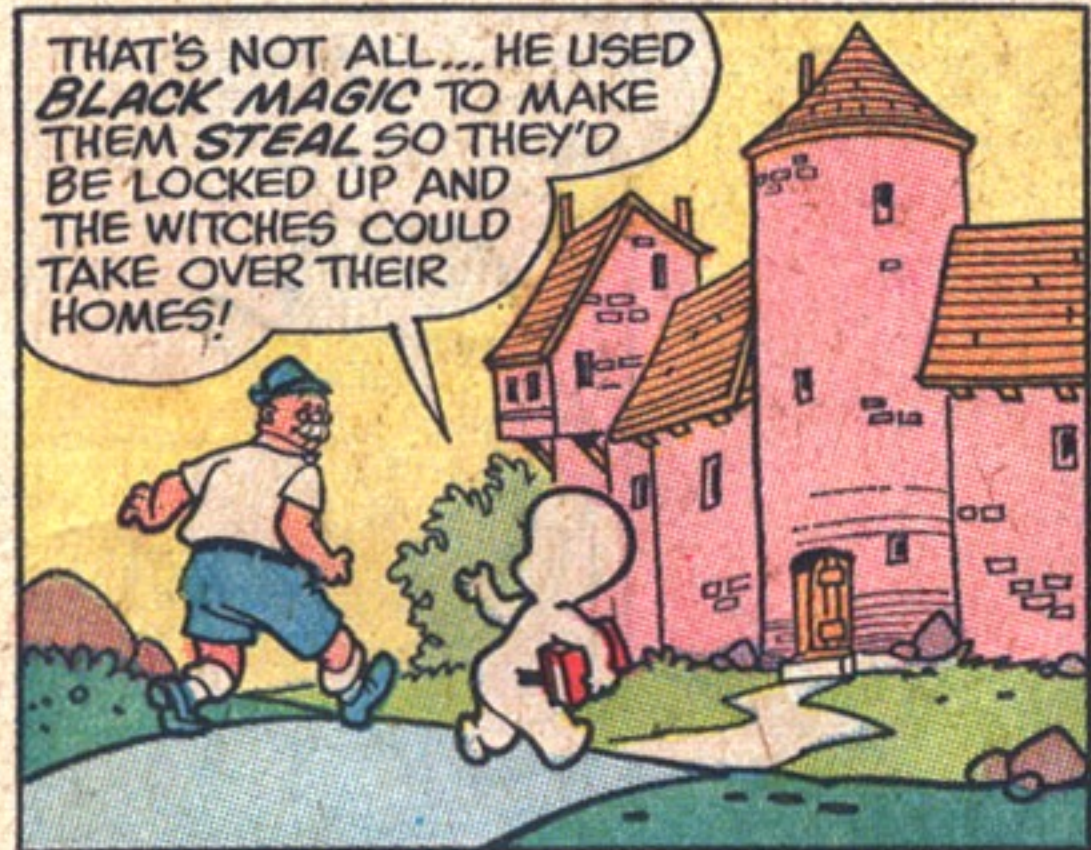
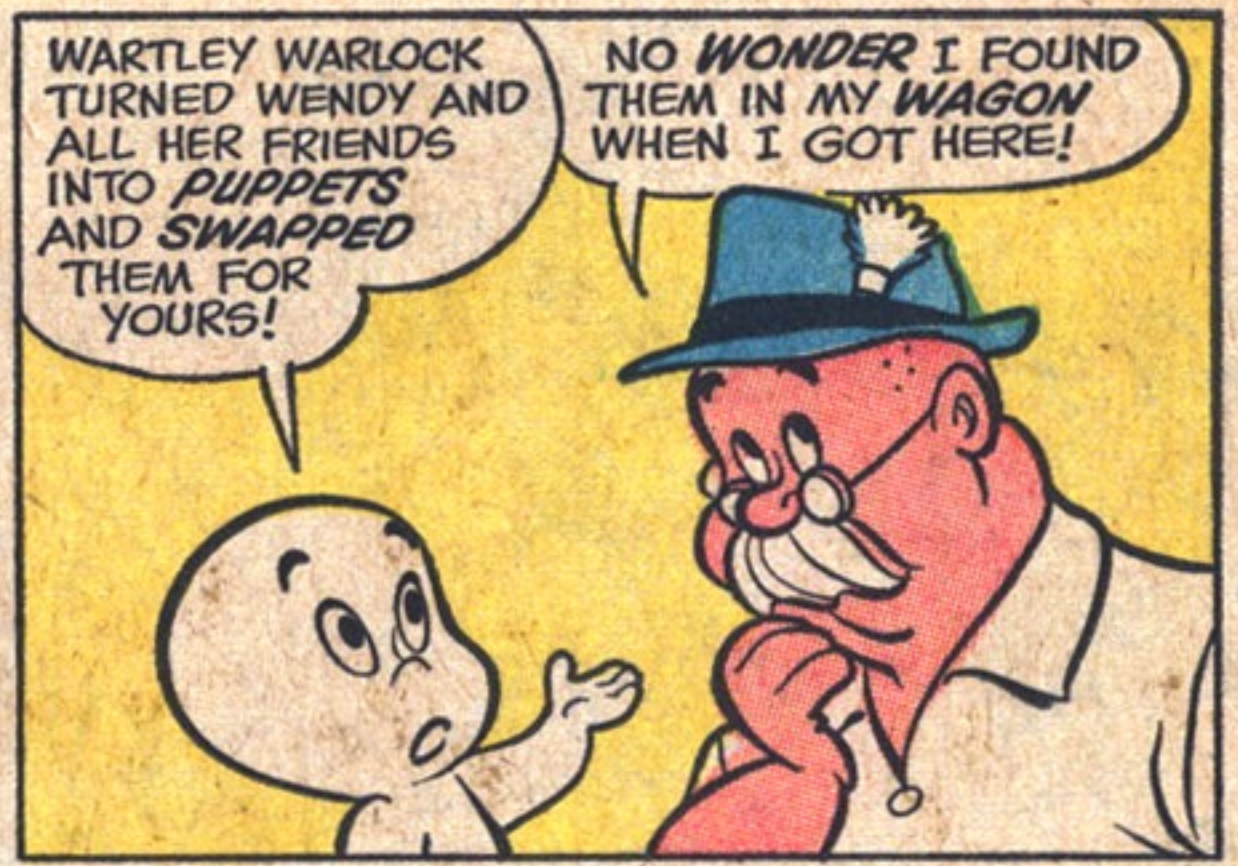
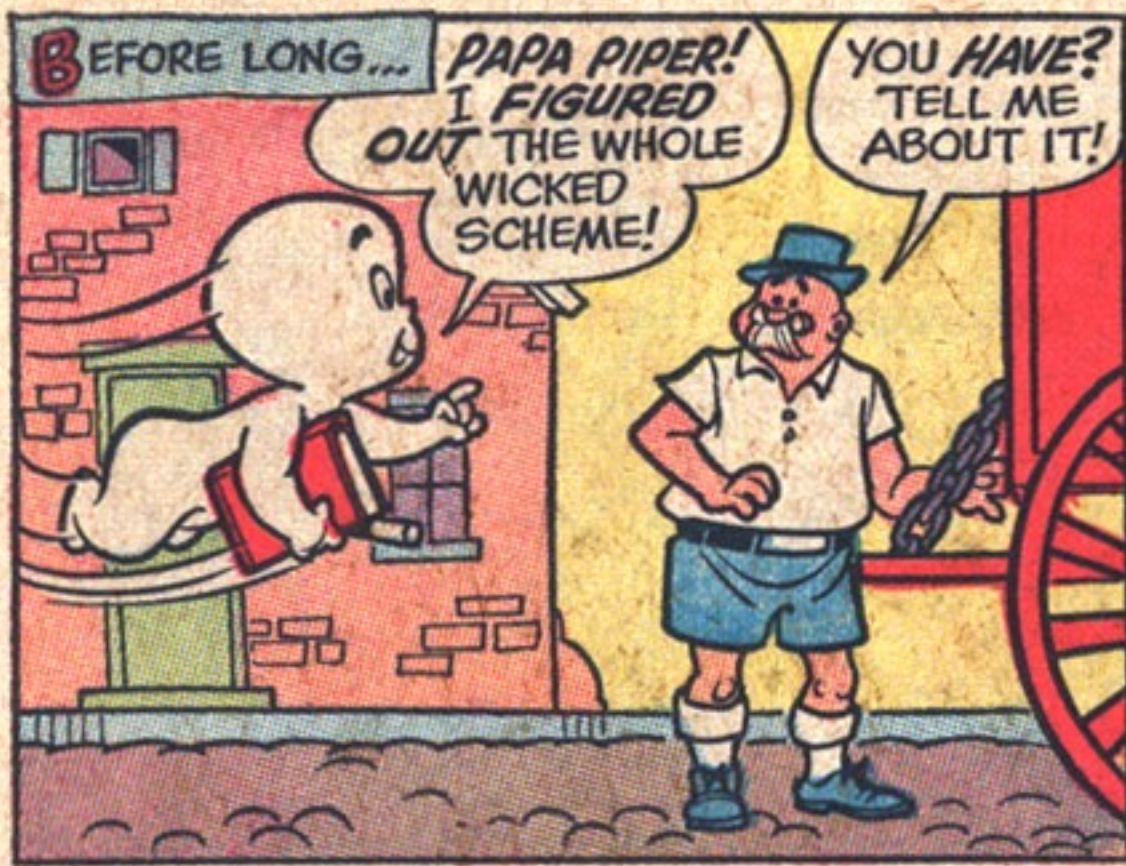


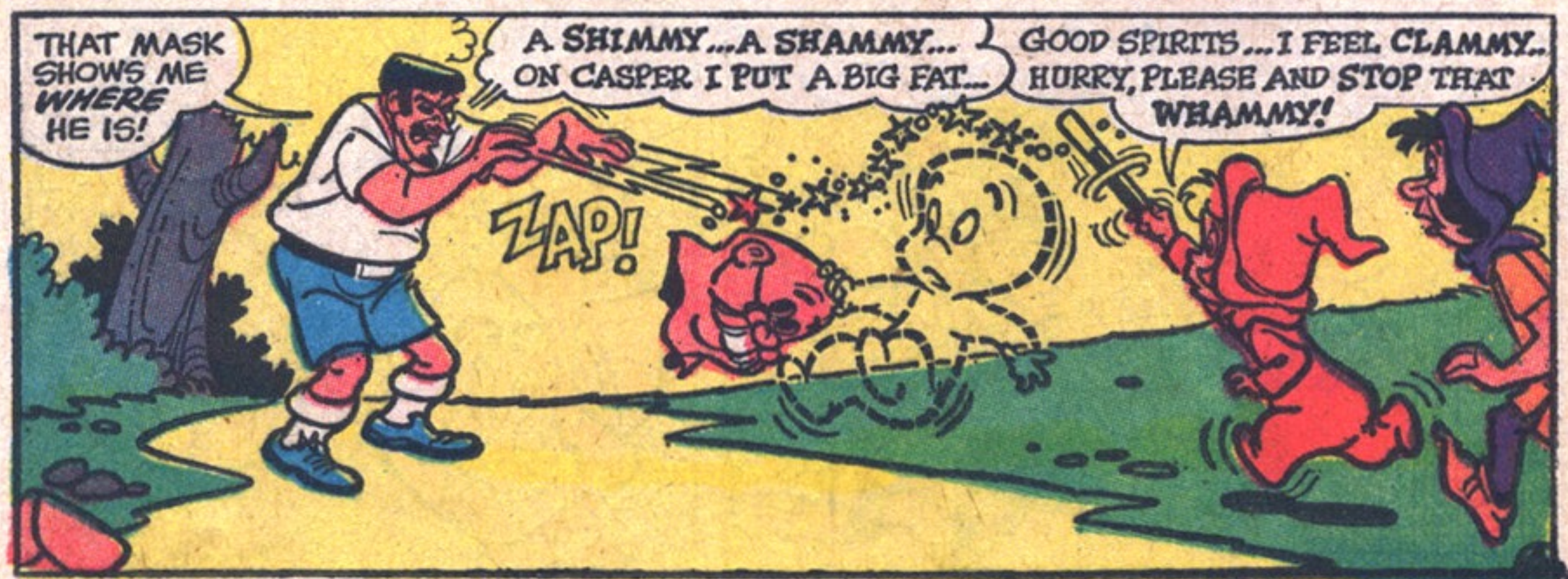
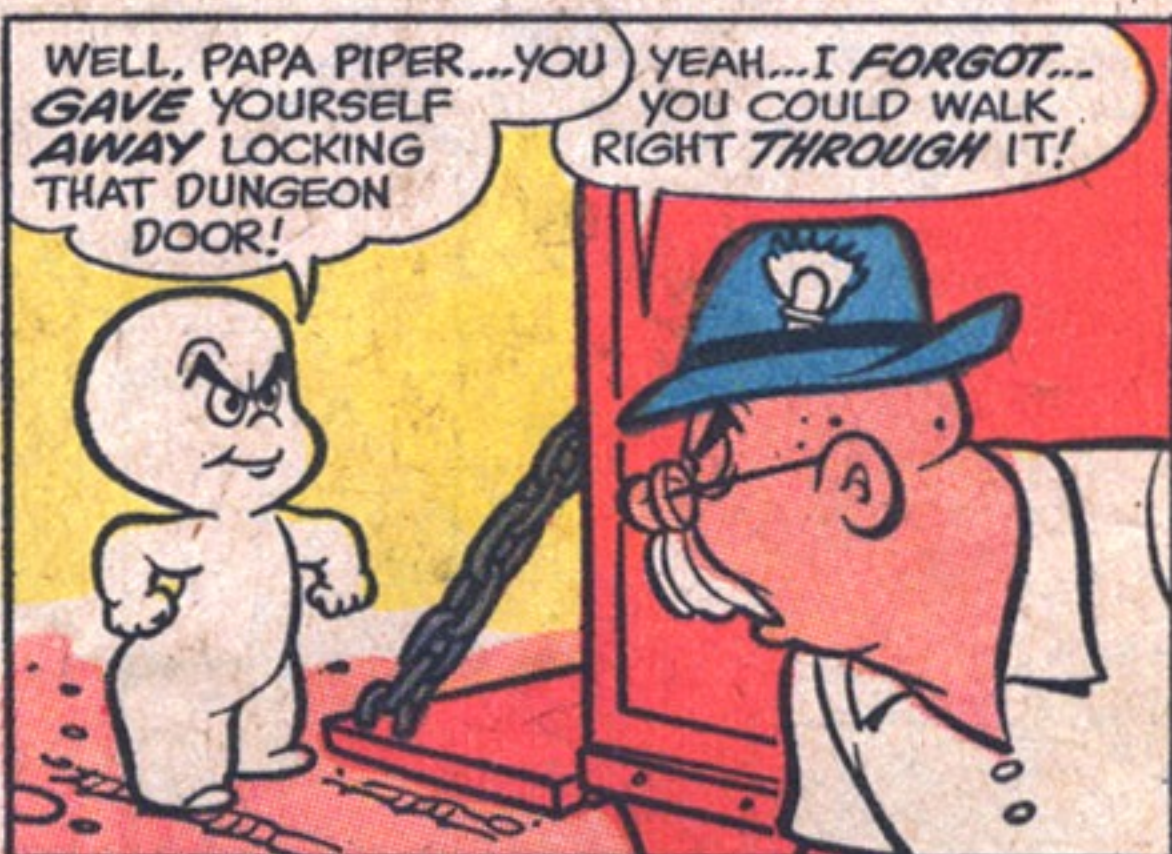
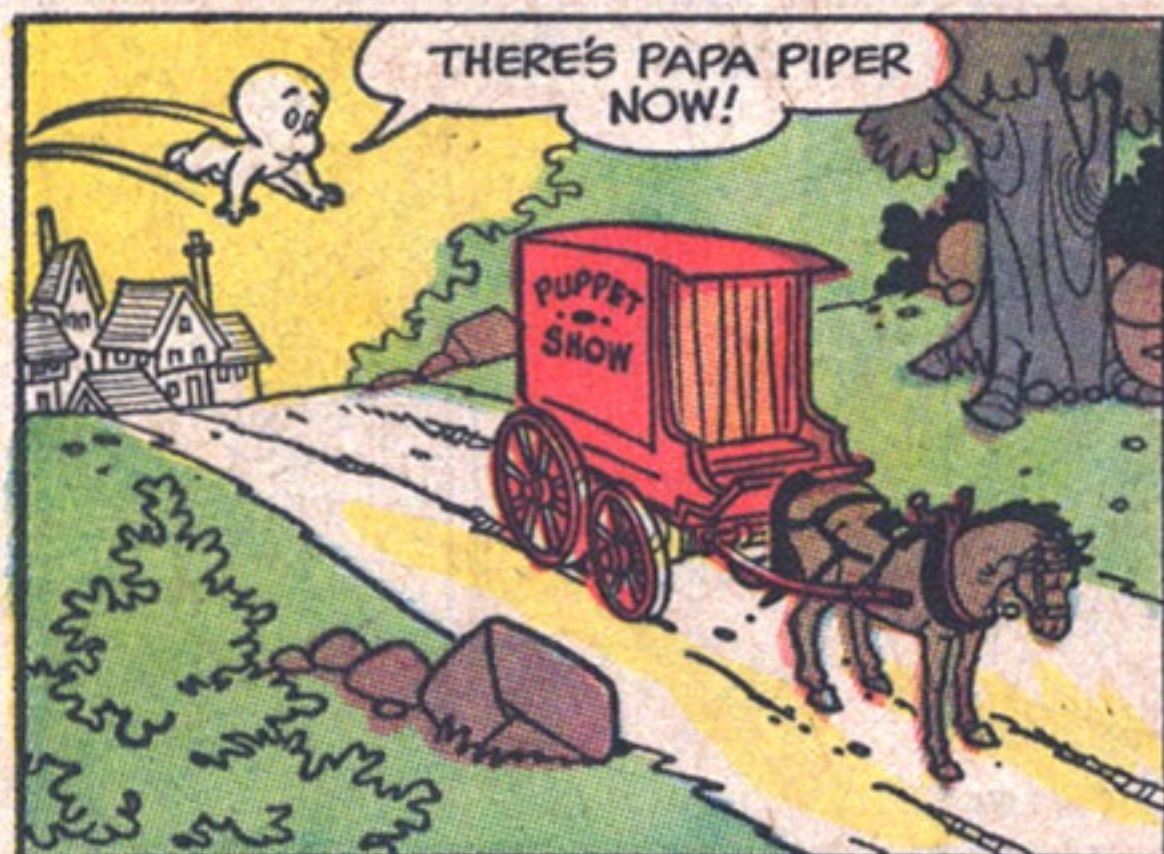
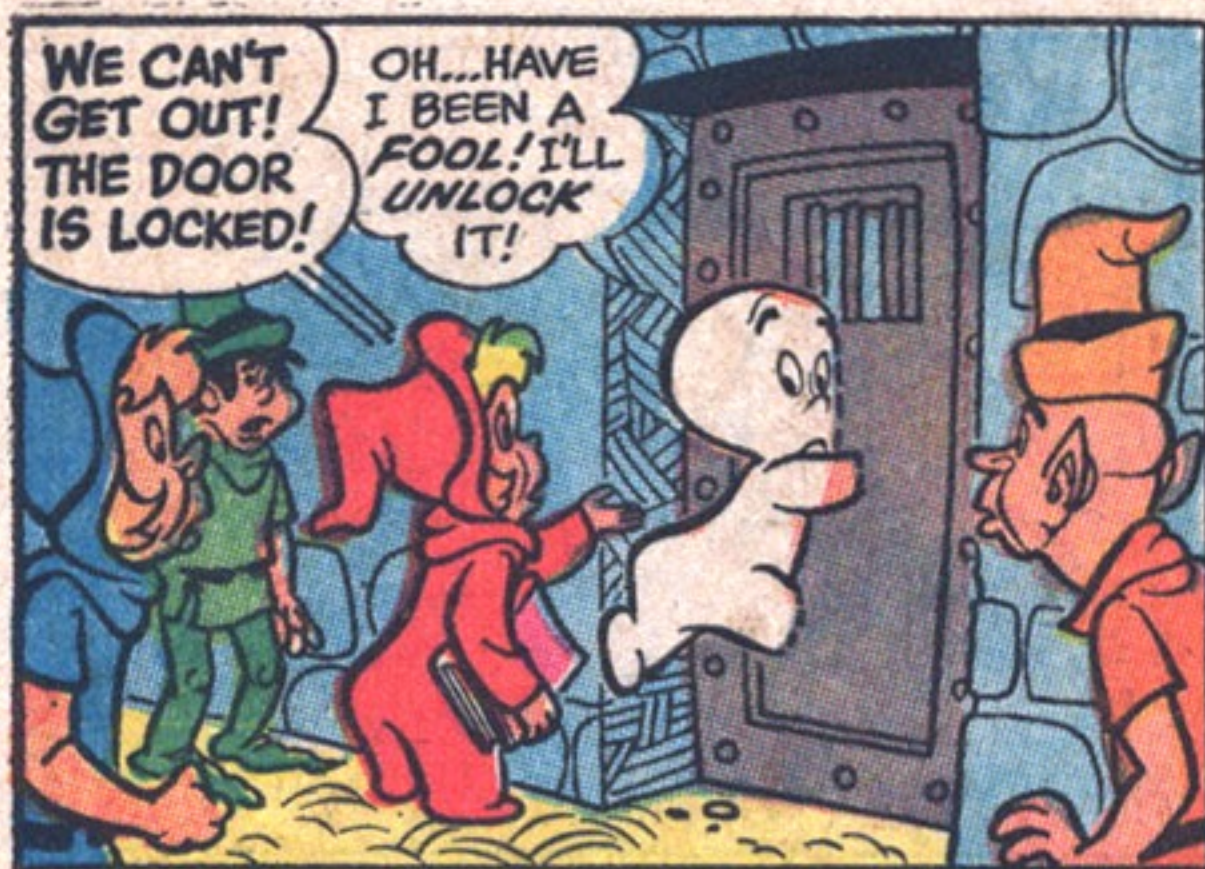
CASPER! HAVE YOU SEEN *WENDY*? SHE'S  
BEEN *MISSING* SINCE THIS  
MORNING!

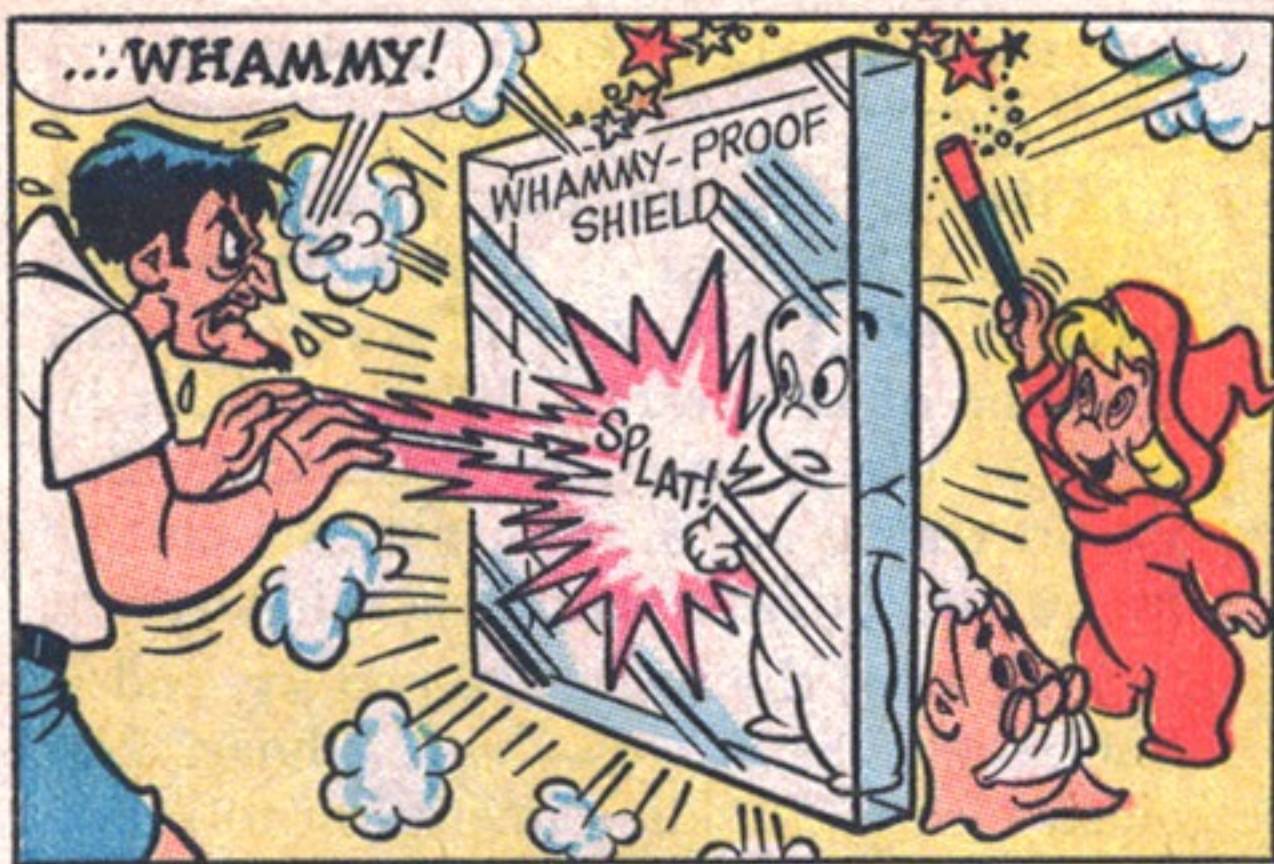
I *KNOW*  
WHERE  
SHE IS,  
ZELMA!











THE END

## BIRTHDAY PRESENT

Freddie decided to approach the problem very scientifically. So first he outlined the conditions he was sure of: one, that the coming Saturday most definitely *was* his birthday; two, that Mother and Dad would certainly give him a birthday present; and three, that the present they were going to give him was most unlikely to be anything he already had. Next, he tried to figure all the things he did have in order to deduce what was left that Mother and Dad might give him. But that got too complicated. So then he tried to approach the problem from the other end. What *didn't* he have that they might give him? But that way was too complicated, too.

So the next step was to try a direct approach. Whistling a casual little tune, Freddie strolled into the kitchen where his mother was baking cookies. "Hi, Mom," he greeted her.

"Hi, yourself," smiled Mrs. Morton. "You're a little too early for a cookie, son. They're not done yet."

"Oh, that's okay!" Freddie assured her. "I didn't come in for a cookie." He traced a pattern in the flour smeared over the kitchen table. "Say, Mom," he continued without looking up, "if you wanted to buy a birthday present for a fellow about my age, what do you think you might get him?"

Mrs. Morton's eyes were twinkling, but she answered in a serious voice, "Why, I guess the best thing would be clothes, son."

You know how fast a boy like you outgrows his things."

"Clothes!" Freddie could hardly hide his dismay. What kind of a birthday present was *clothes*? A fellow could get clothes any old time of the year! Still, he couldn't let on how disappointed he was, or Mother would realize she'd given him the clue to his own birthday present. So he said no more.

After that, the week dragged by, and at last it was Saturday — his birthday. Not much caring, Freddie came down to breakfast that morning, trying to pretend it was just like any other day. But "Happy Birthday!" laughed his parents, jumping up from the breakfast table to kiss him. And there at his plate were piled three big white boxes, each inscribed "happy birthday, son." Freddie's heart sank. Clothes! His fingers trembled as he opened the first box. And then his jaw fell open. It was the mitt — the catcher's mitt — he'd wanted for so long! Then the second box. *That* was a king-size erector set! And the third — a genuine clay sculpting set, complete with six different molds! Poor Freddie had to blink back the tears. "I — I thought it would be — *clothes*!" he said chokingly.

"Clothes!" echoed his father. "Whoever heard of giving your own son clothes for his birthday? Did you, Mother?"

"No," said Mrs. Morton, and her eyes were twinkling just as they had that day in the kitchen. "But sometimes when a nosy little boy asks too many questions, he comes up with the wrong answers! Doesn't he, Freddie?"

And Freddie knew just what she meant!

## CASPER, THE FRIENDLY GHOST



# FIRST PRIZE

Taffy was a cocker spaniel puppy — and every bit as beautiful as a cocker spaniel pup can be. Her hair was the color of ripe, golden honey, long and silky and fine as a baby's. Her ears were long and perfectly shaped, her eyes round and clear like two amber nuggets. Oh, Taffy was beautiful all right — and she was also the saddest dog in the Kenilworth Kennels.

It all began the day she overheard Mr. Kenilworth, her master, talking to a strange, cigar-smoking man. "It's a great publicity stunt," the man was saying. "Imagine — we're giving away a real, live dog as first prize in the contest! The kids'll be wild about the idea! It'll make the Kenilworth Kennels famous!"

"And I've got the perfect pup to give away!" Mr. Kenilworth answered eagerly. "A honey of a pup! Her name is Taffy —!"

Poor little Taffy didn't wait to hear any more. She slunk away into the farthest corner she could find, tears welling within her beautiful eyes, her heart aching within her. So that was what they thought of her — that all she was good for was a giveaway. Mr. Kenilworth didn't even want her around. He preferred to give her away — and apparently the faster the better. Uncontrollable sobs shook Taffy's little body. What had she done? Why didn't anyone want her? And who would they give her

to? Taffy wept harder.

And in the bewildering days that followed, she cried lots of other times too. She couldn't understand what was happening. Five different men came to take her picture and then went away. Mr. Kenilworth brought other men — and two ladies — down to the kennel to look at her. Then they went away. Sometimes Mr. Kenilworth came alone. He brushed her hair and stroked her head and even hugged her once or twice. But through all the visits ran that awful whispering thread . . . *giveaway* . . . *giveaway* . . . *giveaway* . . .

Then one day Mr. Kenilworth came to get her. He carried her up to the house in his arms as though she were a baby. A whole crowd of people was gathered on the front lawn. There was a hush as Mr. Kenilworth began to speak. "Ladies and gentlemen," he said. "This is Taffy, the most precious pup in the Kenilworth Kennels. It's breaking my heart to give her away today as first prize in our contest because I love her very much. But when you hear the letter that won the prize you'll realize — as I did — that someone else loves Taffy too, every bit as dearly as I do."

A great weight fell from Taffy's heart. She was *loved*! And as Mr. Kenilworth read the prize-winning letter, her heart swelled with pride. She was wanted and needed, as well as loved, by a little girl named Mary! Warm, eager arms reached for her — she looked into the rapturously happy face of her new mistress — and Taffy knew she had truly come home at last!

## SAD SACK



# the tuff little ghost **Spooky** <sup>IN</sup> **THE TRY-OUT**

HERE COMES THE *TALENT SCOUT* WHO PICKS THE SCARERS FOR THE *WORLD SCARING CONTEST*! YOU'VE GOT TO BE *REAL GOOD* TO GET IN!

LET'S GET DOWN TO BUSINESS, BOY!



ARE YOU *READY* TO TRY OUT?

I SURE AM!



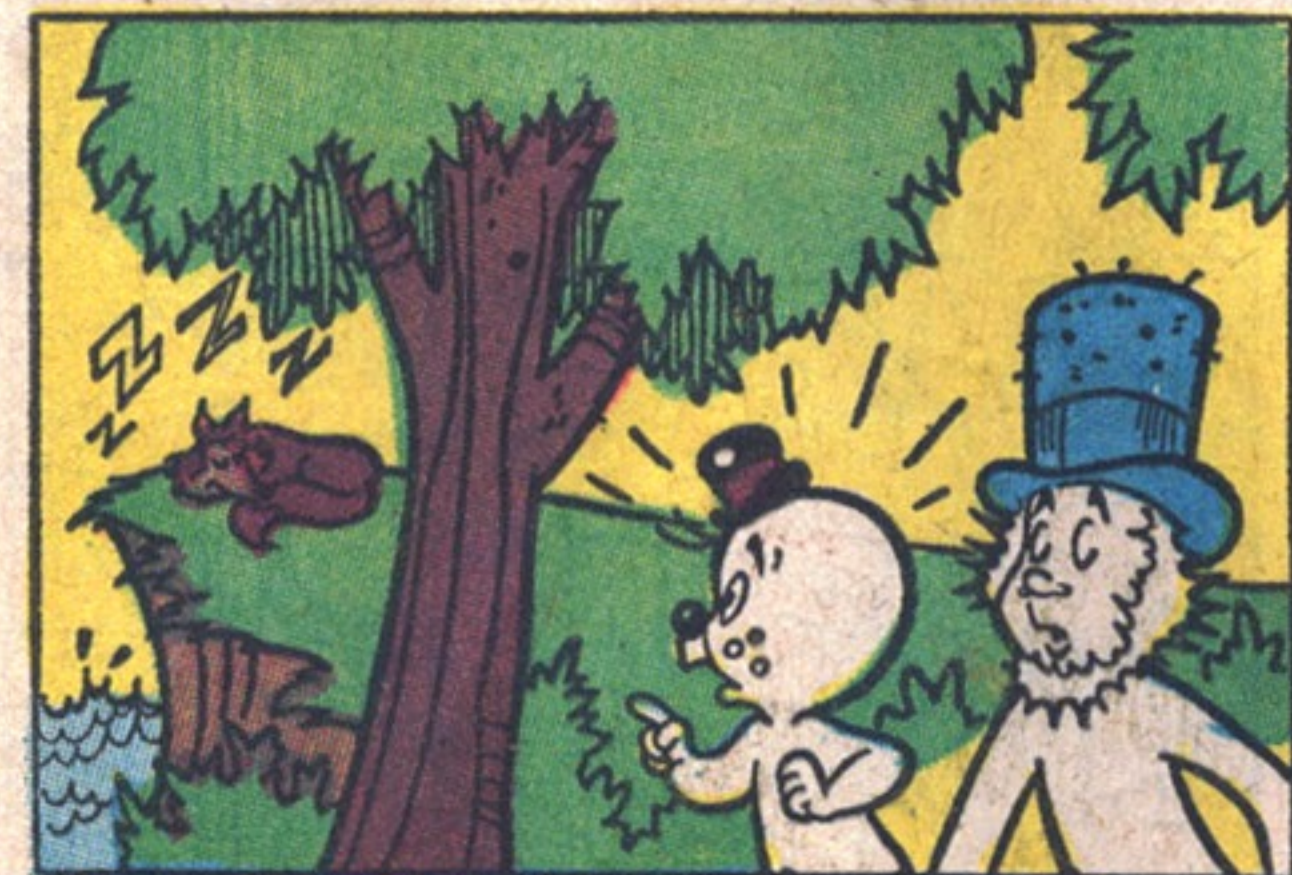
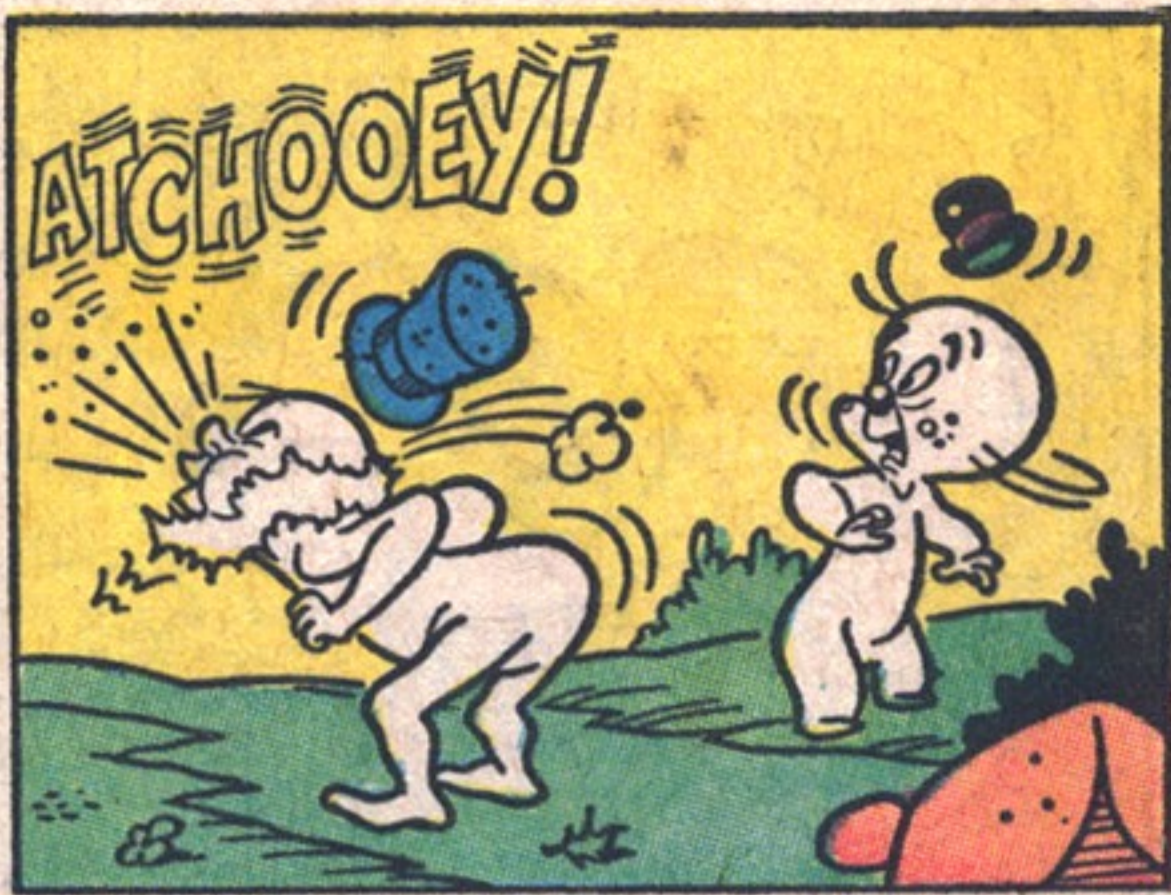
LEAD THE WAY AND SHOW ME YOUR A *BOO-LITY*!

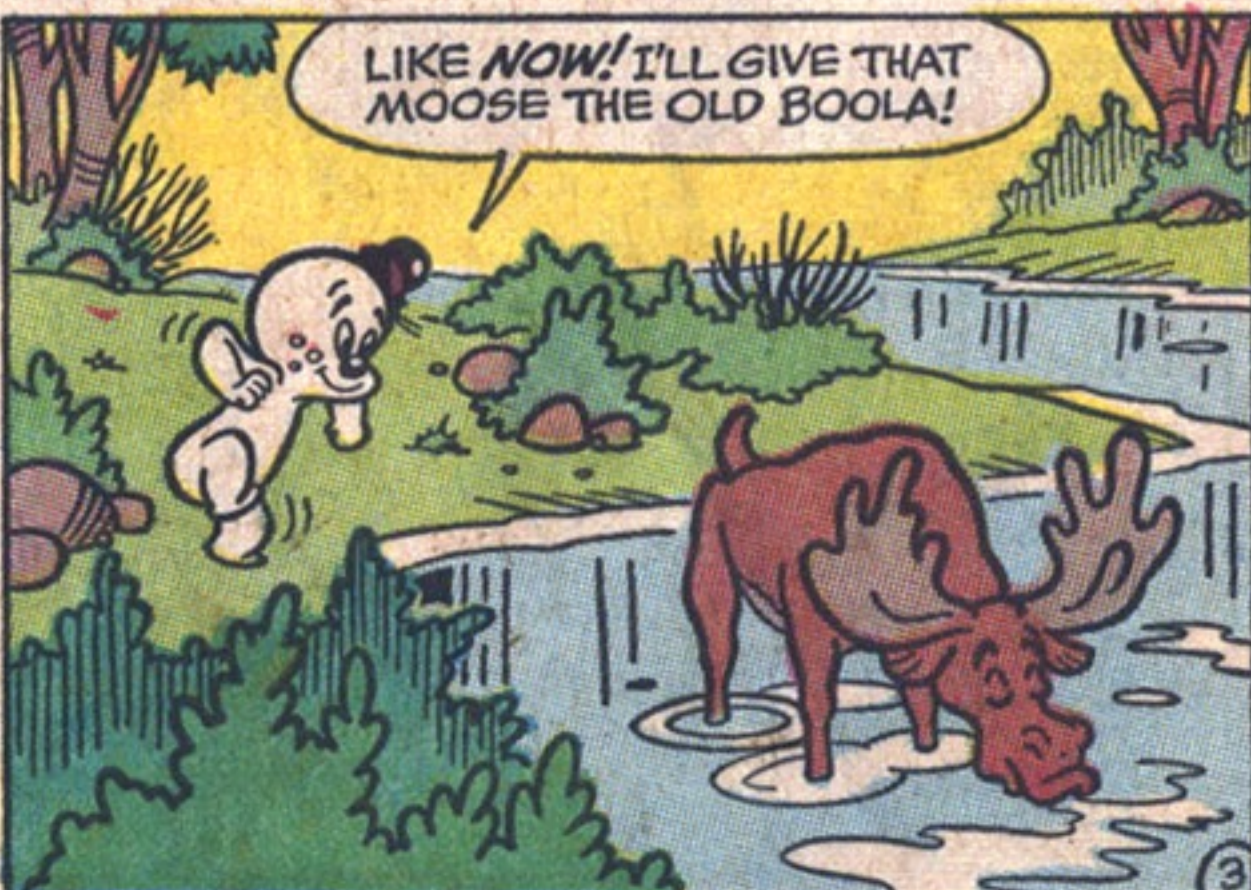
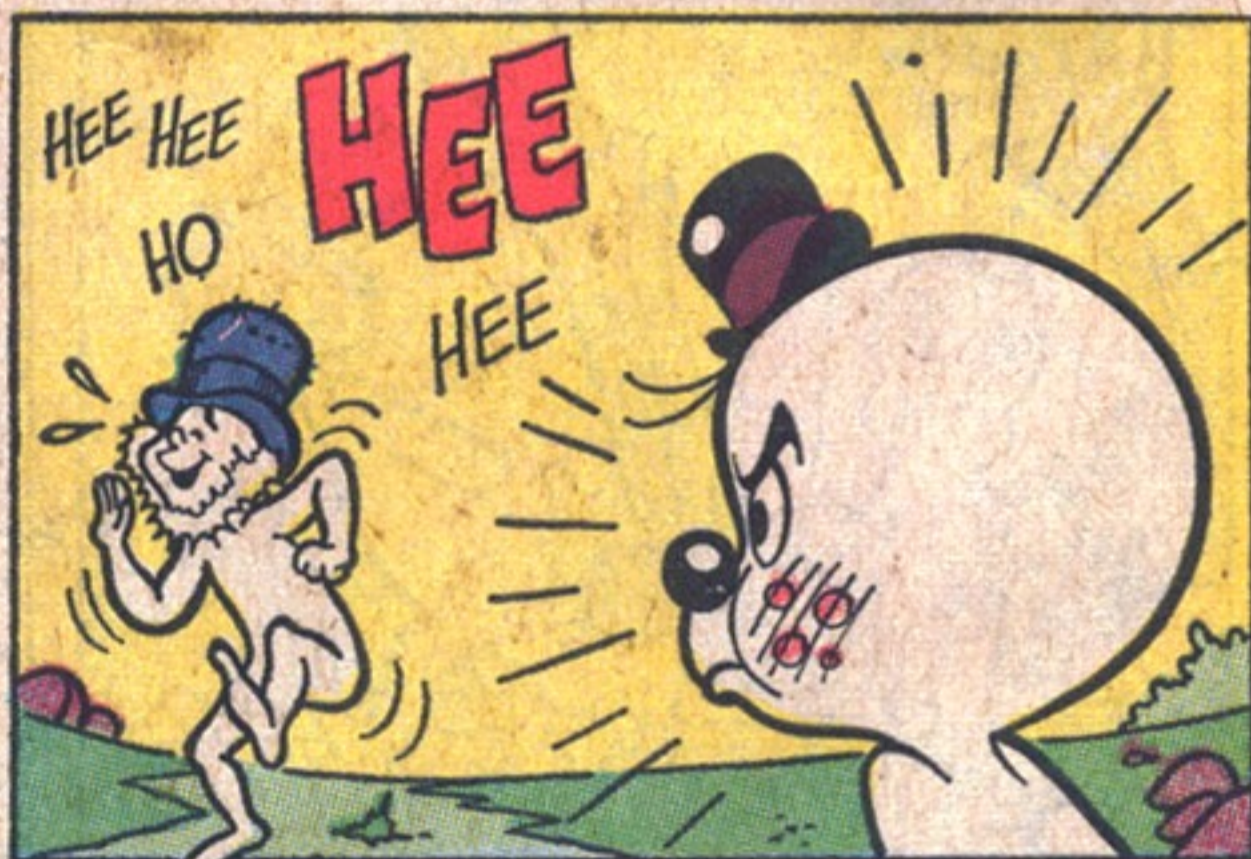
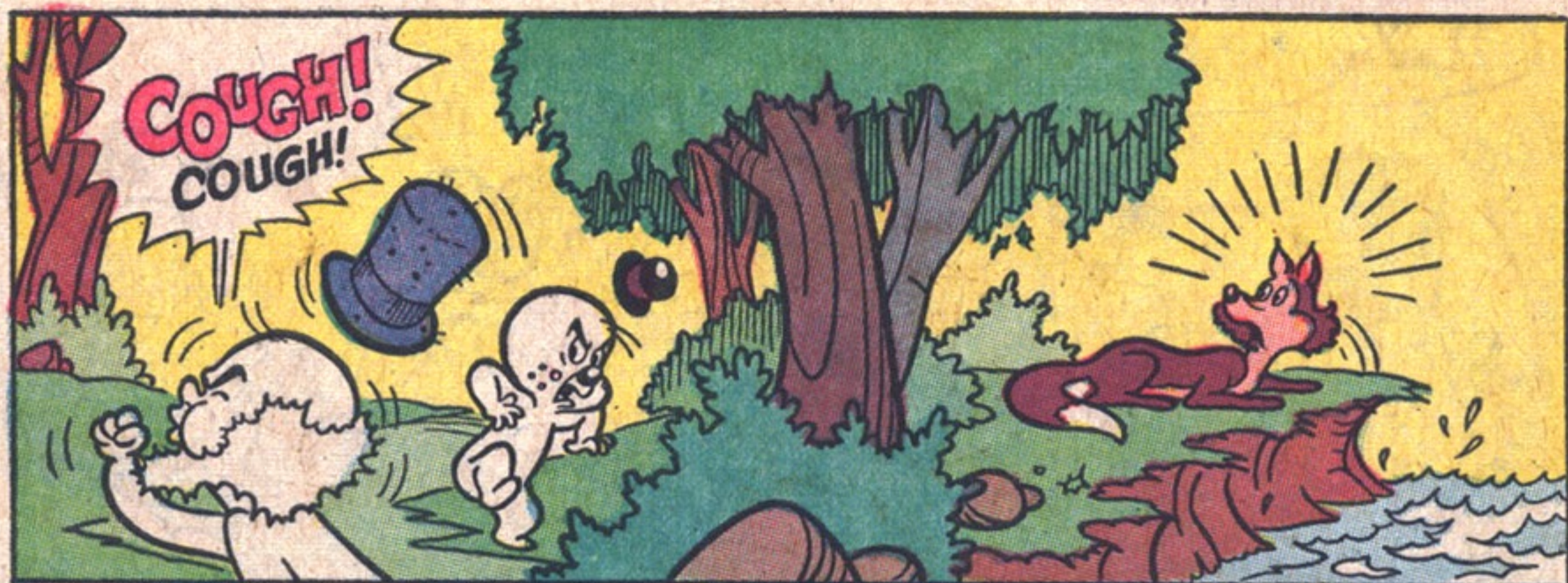
OKEY DOKEY!

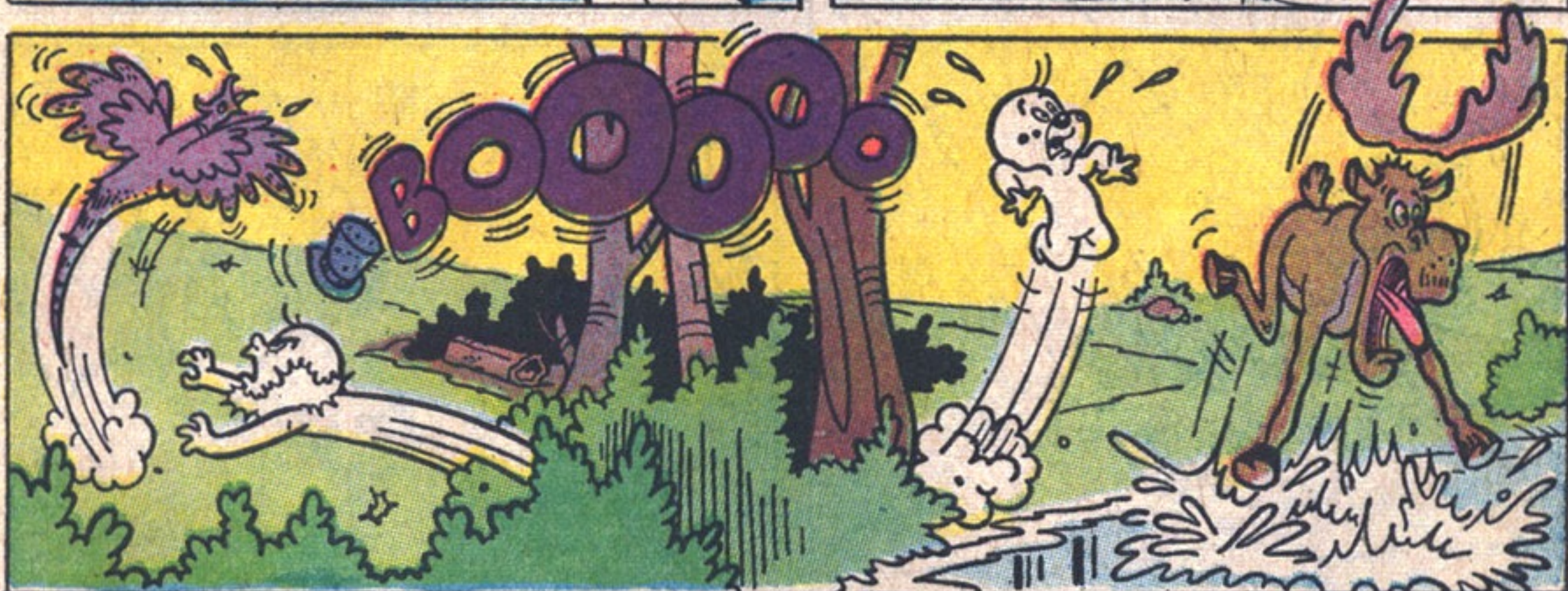
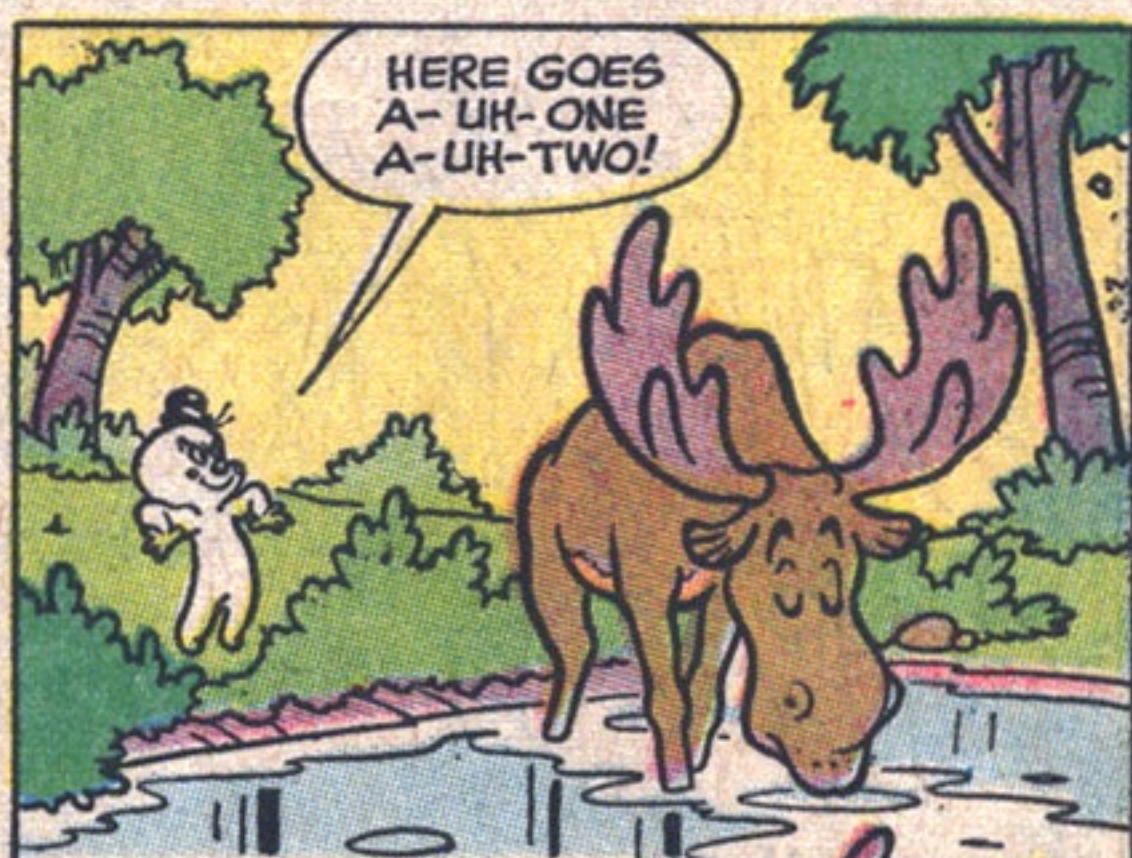


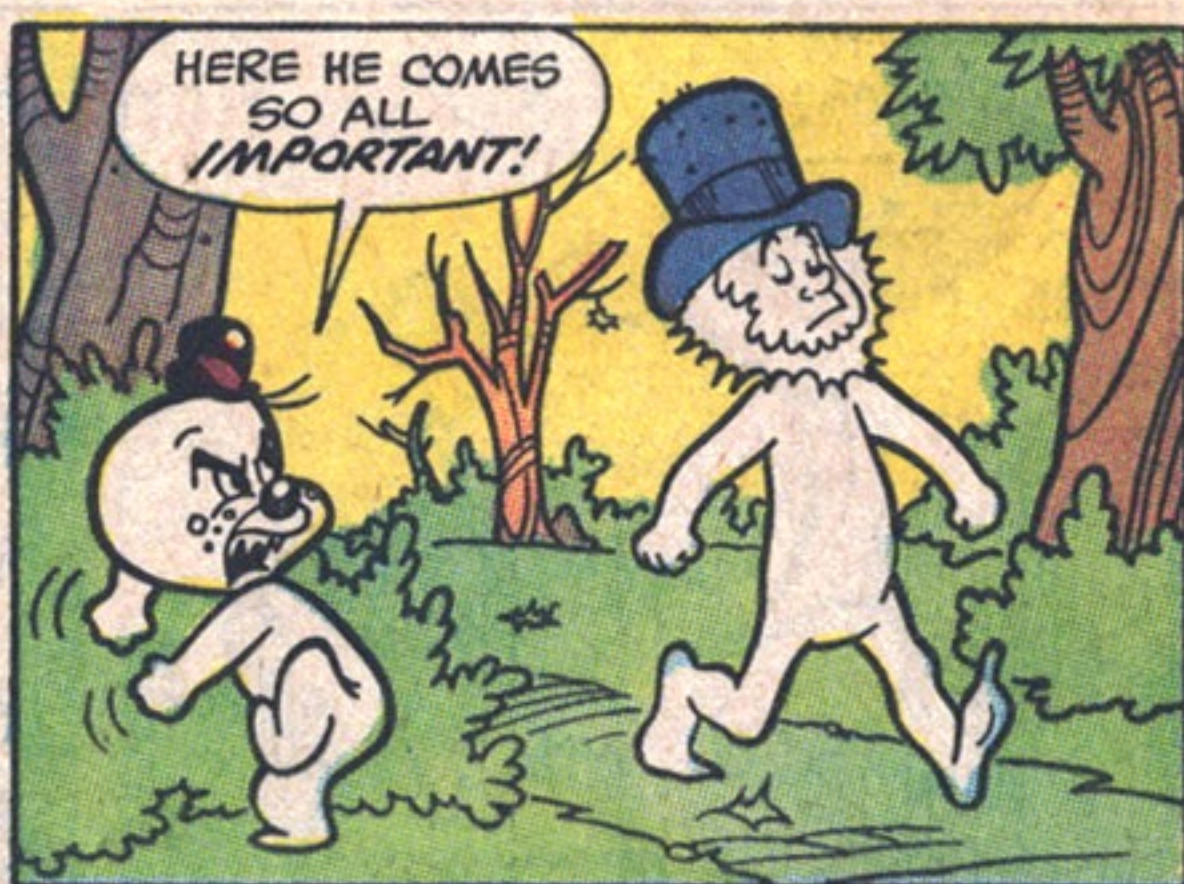
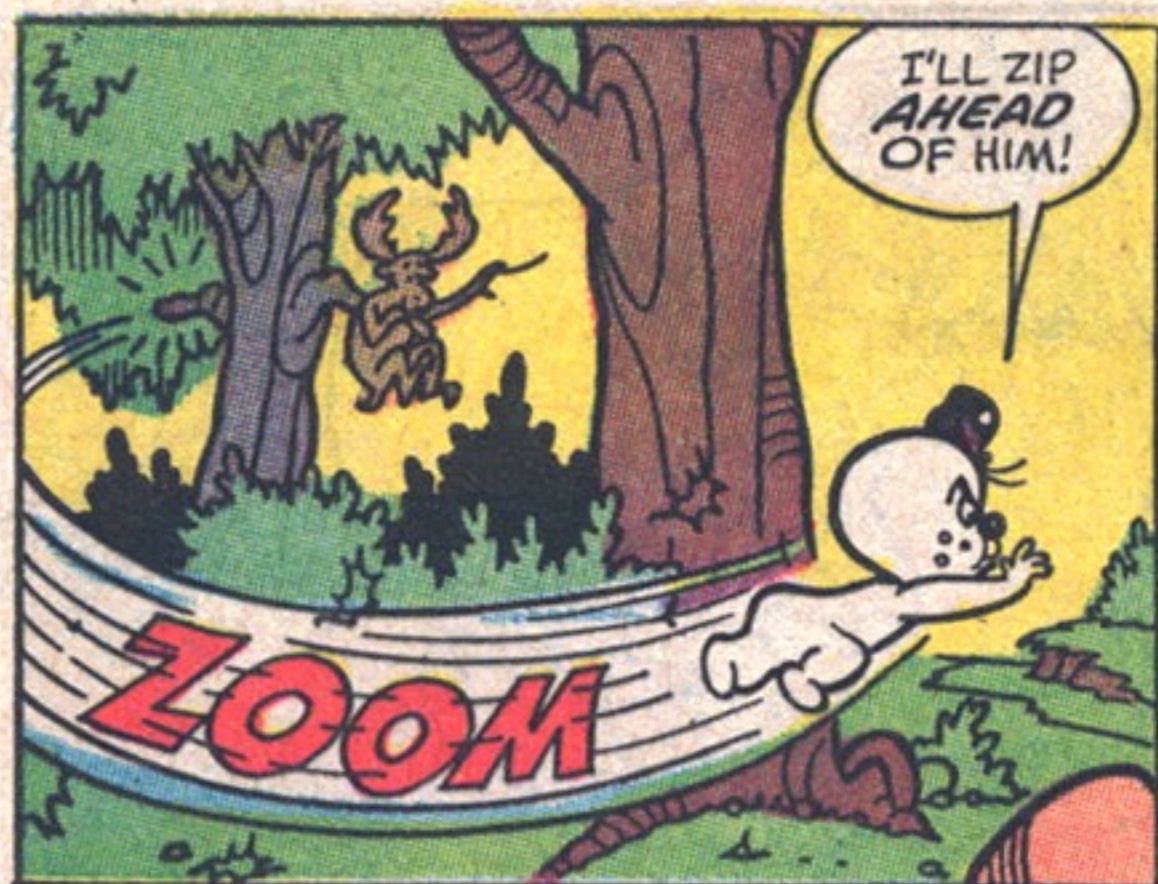
AS SOON AS I FIND A CHOICE VICTIM TO BOO!











THE  
END



# BOYS Here's a Swell Way to Make \$1 to \$5 WEEKLY

in your spare time

— and WIN DANDY PRIZES Too!

Over 30,000  
Boys — 12 or  
older

## Sell GRIT

"America's  
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copy

Besides getting lots of spending money and winning prizes, selling GRIT gives boys valuable business training which will help them become successful men. Many of today's leaders sold GRIT during their boyhood.

GRIT will help you get started in a profitable business of your own. We will send you papers. You pay ONLY for those you sell until you know how many to order. You will also receive easy-to-understand selling helps. You'll find selling GRIT easy and fun.

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**SEND THIS COUPON**

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GRIT PUBLISHING CO., Williamsport, Pa. 17701

Start me in as a GRIT salesman Dept. HC-107

Name .....

Age ..... Date Born ..... Year .....

In care of .....

Street or R. D. ....

Post Office ..... State .....

Are You a Boy? ..... Zip Code No. ....

Please Print Your Last Name Plainly Below

.....

# 239 STAMPS

plus MIDGET ENCYCLOPEDIA OF STAMP COLLECTING

plus SOLAR SYSTEM ROCKET SERVICE Souvenir Stamp Sheet

yours  
for  
only

# 25¢



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Everything you  
need to know to  
enjoy this hobby.  
Includes Stamp  
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Just look at these beauties you get from exotic, faraway places: Togo—U.N. Admission, Monaco—Lourdes "Miracle," Nicaragua—Midget "Christ" Stamp, Guinea—Tribal Masks, Antarctica—Penguins, Dahomey—Man-eating Leopard and hundreds of others. 239 different in all. But that's only the beginning! You also get this unique "first-of-its-kind" SOLAR SYSTEM ROCKET SERVICE Souvenir Stamp Sheet, plus the informative Midget Encyclopedia of Stamp Collecting shown here.

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SEND 25¢ WITH COUPON TODAY!

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81 Willoughby St., Brooklyn, N.Y. 11201

Yes, rush my 239 stamps, Rocket Stamp Sheet and Midget Encyclopedia at once. I enclose 25¢ in full payment.

I will also receive—on approval—a selection of other unusual stamps and sets to look over. I may buy as many—or as few (or none at all) of these Approvals as I wish, at your low, bargain prices—and agree to return the balance within 10 days. I can cancel service anytime.

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ADDRESS .....

CITY ..... STATE ..... ZIP CODE\*

\*Include your Zip Code for faster service.

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### HERE'S WHAT YOU GET:

- 36 Dragons (Cavalryman)
- 12 Shooting Infantrymen
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- 12 Crouching Infantrymen
- 12 Fifers
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- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

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State .....



Canadian orders: Send International money order for \$2.50.

IMAGINARY WAR SCENE SHOWN





These Xmas Packs are real sellers. I made \$4.00 the first hour.  
**HOWARD HILL, Kansas**

I couldn't find a more pleasant way of earning money.  
**HARRY KEVORKIAN, Mich.**


Cards, Tags and Seals at such a low price made my job easy.  
**JULIE BUSSEN, Indiana**

I've been selling Christmas Packs for years. People are amazed to get such a bargain.  
**MARVA BLACKMAN, Kansas**





This year I got a watch. Last year I got a radio. They really sell fast.  
**STEPHEN LEIGHT, N.Y.**


I thought they sold fast before, but this year is unbelievable. Rush me more.  
**DONALD BRADFORD, Mo.**




**8 VOL. ENCYCLOPEDIA**




**ICE SKATES**



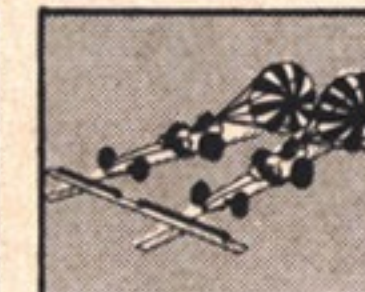
**JOHNNY UNITAS FOOTBALL**




**GIRL'S PENDANT WATCH**




**GIRL'S TRAVEL CASE**




**DRAG RACE SET**



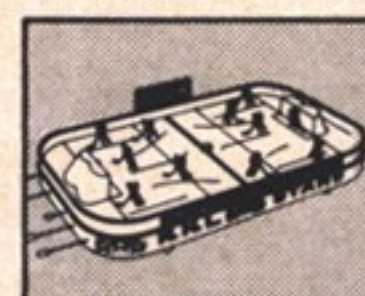
**MICROSCOPE SETS**




**FLASH CAMERA OUTFITS**



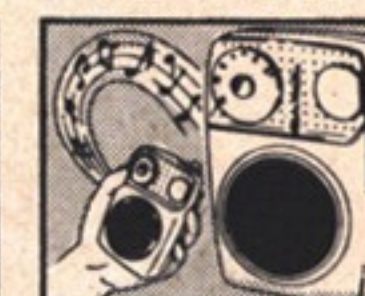
**WRIST WATCHES**



**HOCKEY GAME**



**DAISY AIR RIFLES**




**TRANSISTOR RADIO**



**HOT ROD KITS**




**WIRELESS WALKIE-TALKIE**




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**JR. TYPEWRITER**



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**COMPLETE ARCHERY SETS**




**10-POWER TELESCOPE**



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TAKE YOUR CHOICE of over 100 wonderful prizes. You can earn as many as you want — quickly, easily. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one order of 20 Xmas Packs. Some of the larger prizes require more sales or extra money, as explained in the Big Prize Book.

**Send NO MONEY, We Trust You**

It's easy to sell these 60¢ Xmas Packs to your family, friends and neighbors. Each Pack contains 6 Big Beautiful Christmas Cards, 6 envelopes, 10 Gift Tags and 38 Christmas Seals — just what every home needs at Christmas time. **60 PIECES IN EVERY PACK** — a big value for only 60¢. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell all their Xmas Packs in one hour. You can too — and get your prize at once. Or, if you want money instead of a prize, keep \$4.00 in cash for every 20-pack order you sell. There's no risk on your part. Any unsold Xmas Packs may be returned. **BE FIRST** in your neighborhood. Mail coupon today for your Xmas Packs and Big Prize Book — give the other coupon to a friend.

**AMERICAN SPECIALTY COMPANY**  
 Dept. 75  
 Lancaster, Pa. 17604

**MAIL ONE COUPON NOW**  
**Give the Other to a Friend**

AMERICAN SPECIALTY CO., Dept. 75, Lancaster, Pa. 17604  
 Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 60¢ each, send you the money and choose my prize.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_

AMERICAN SPECIALTY CO., Dept. 75, Lancaster, Pa. 17604  
 Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 60¢ each, send you the money and choose my prize.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_

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**\$2,000 GIVEN AWAY** in our Promptness Contest! . . .  
**\$1,000 U.S. Savings Bond** plus \$1,000 more in runner-up awards. Contest information is sent with your big prize book and Christmas packs.



# BOYS, GIRLS, MEN, WOMEN



**IF YOU NEED EXTRA MONEY  
& YOU KNOW JUST 10 PEOPLE...**

**YOU CAN MAKE \$50<sup>00</sup>, \$100<sup>00</sup>, \$200<sup>00</sup> AND MORE  
IN YOUR SPARE TIME—*It costs you nothing to try!***



## Get These 2 Assortments ON APPROVAL

**YULETIDE RADIANCE ASS'T** ... 21 thrillingly beautiful Christmas cards ... lovely designs in rich, radiant colors on lustrous plastic-coated stock ... all exquisitely embossed.

**GOLDEN SPLENDOR ASS'T** ... 21 fabulous Christmas cards strikingly designed in gorgeous colors, ... exquisite gold filigree work, deep etched embossing and sparkling glitter.

## Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1967 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

## IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1967 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And *Free* Album of Name-Imprinted Personal Christmas Samples. Plus *Free* full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.

**FREE**

## Album of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices ... from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too ... they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

### ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

**SEND NO MONEY** Paste Coupon on postcard or mail in envelope

**WALLACE BROWN, INC. Dept. R-189  
11 East 26th St., New York, N.Y. 10010**

Send 2 Christmas Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_ Zip Code \_\_\_\_\_

If writing for an organization, give its name \_\_\_\_\_

**Wallace Brown, Inc.** 11 East 26th St., Dept. R-189  
New York, N.Y. 10010