



LOOK FOR ME ON TV



OCT. No. 110

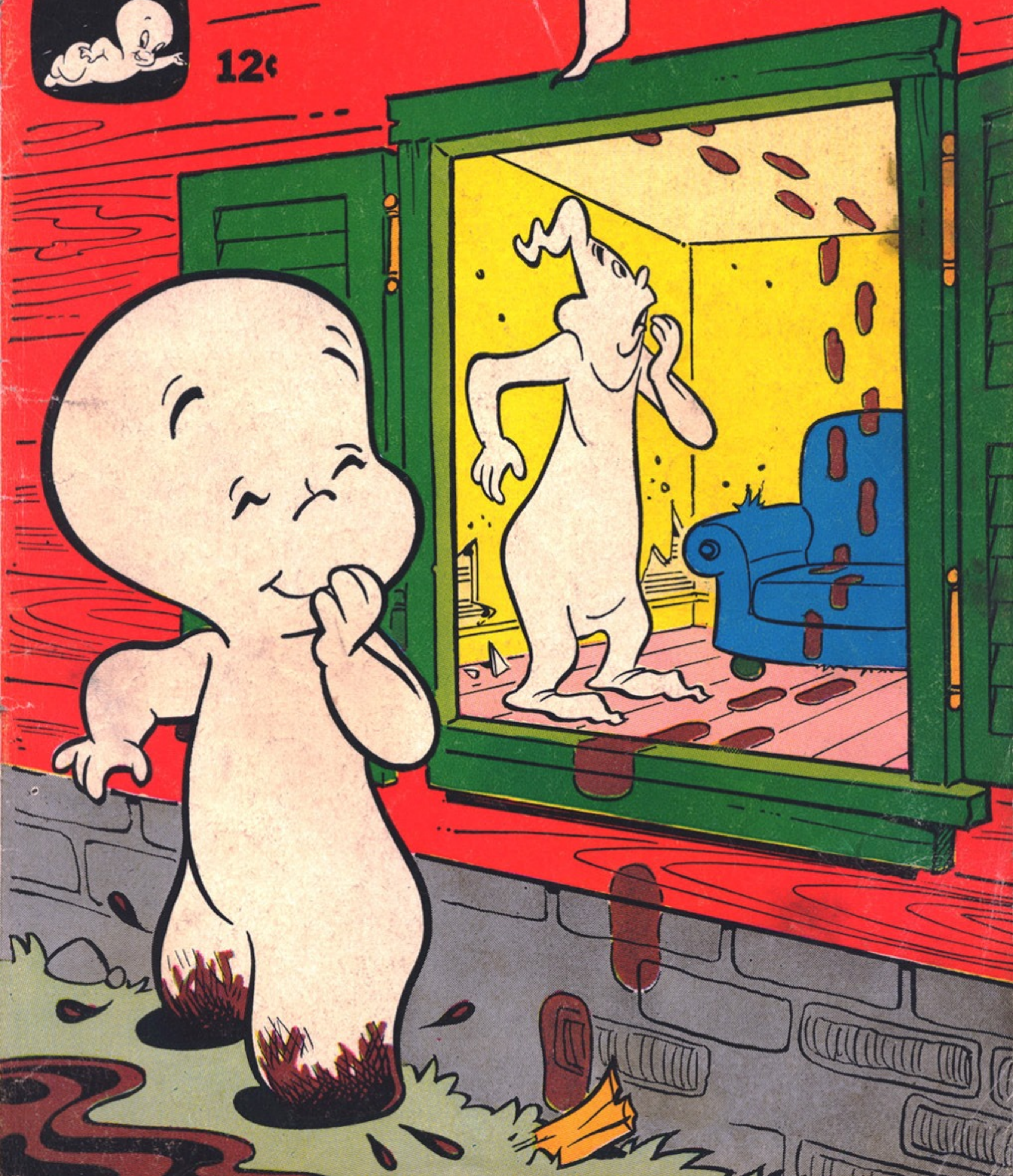


12¢

THE FRIENDLY GHOST

# Casper

APPROVED  
BY THE  
COMIC  
CODE  
AUTHORITY





# Pick the right speedometer for your bike!

Now you get to pick the bicycle speedometer that's exactly right for your bike.

First, there's the famous CADET bike speedometer, the largest selling bicycle speedometer in the world. It fits all bikes.

Then there's the CADETTE "Twenty." It's made for all bicycles with 20" wheels, including the popular hi-rise handlebar models.

And now, you can get a special "racing" bike speedometer, the new SPEEDO DELUXE. It's

streamlined, compact, and is designed for bikes with 26" or 27" wheels.

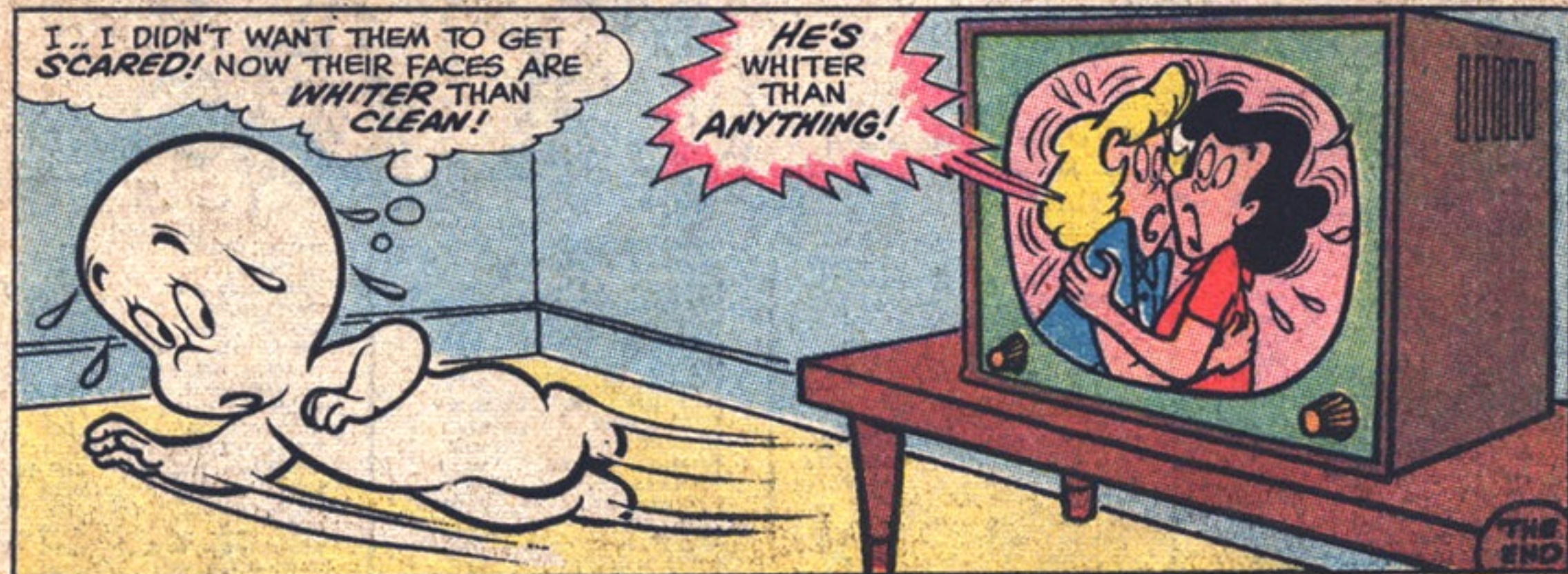
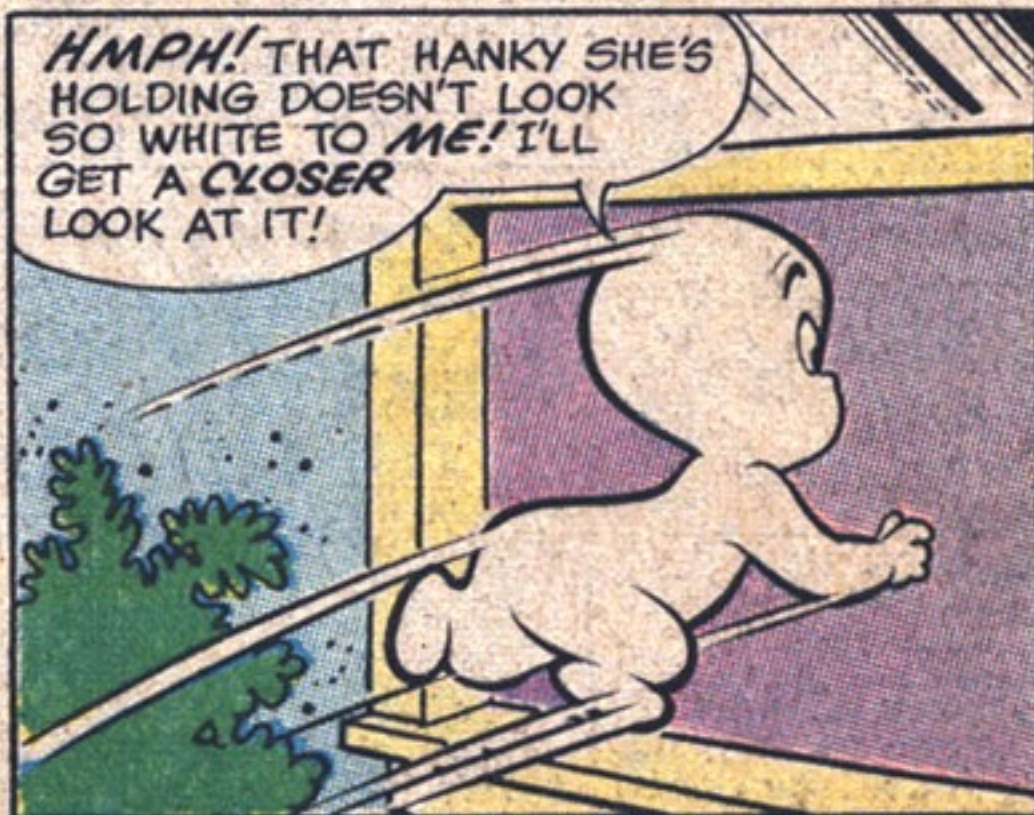
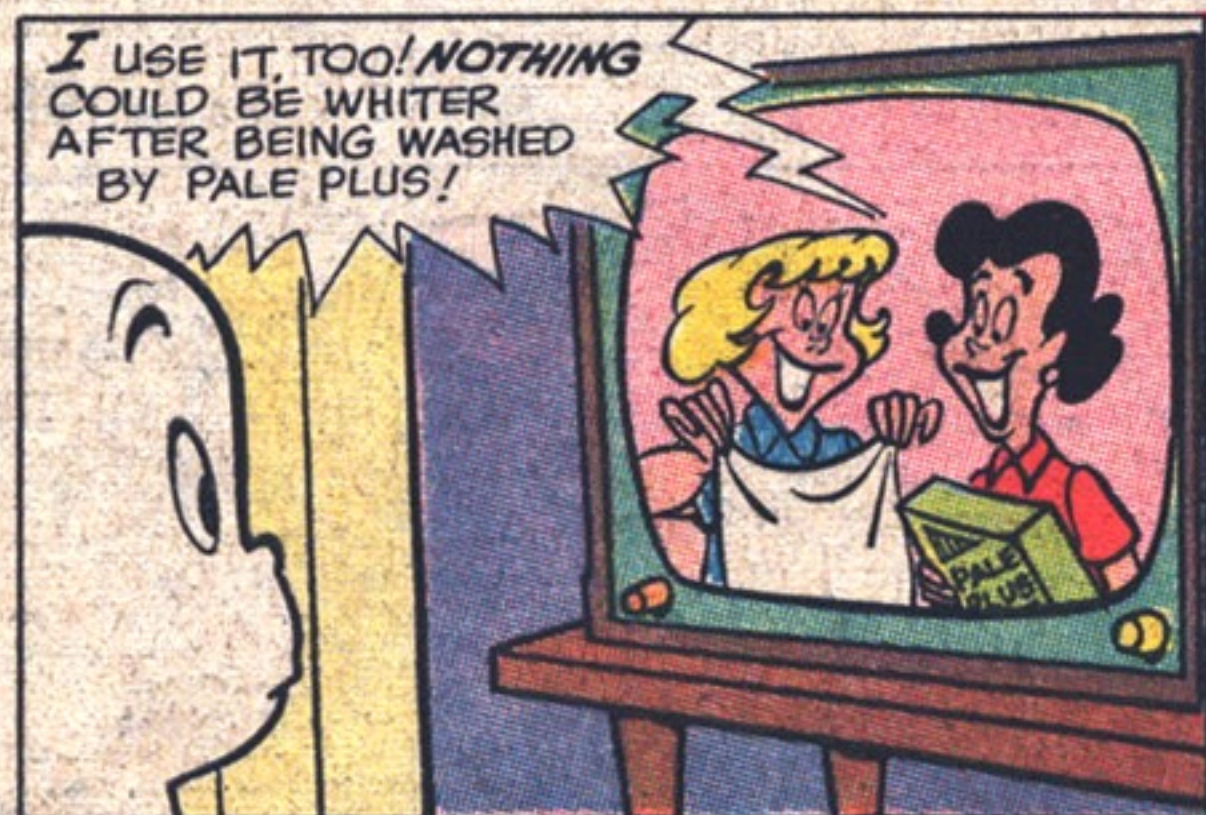
All three models are rugged, dependable, and accurate. Each speedometer comes as a complete kit, containing everything you need.

Bicycle riding is more fun with a bike speedometer. So pick the speedometer that's right for your bike: CADET, CADETTE "Twenty," or SPEEDO DELUXE. They're sold at all good bike, toy, and department stores.

**S-W** STEWART-WARNER   
INSTRUMENT DIVISION  
1840 Diversey Parkway, Chicago, Illinois 60614









# ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



**50 BIKE DECALS.** A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$1.00



**250 MAGIC TRICKS.** Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 50¢



**300 CRAZY SIGNS.** Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. GS300 \$1.00



**500 ASSORTED PENNANTS.** Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$1.00



**COMIC FELT PATCHES.** Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



**500 KRAZY STAMPS** Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

Order No. ST500 \$1.00

## 1001 THINGS THAT YOU CAN GET FREE



**This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc.**

Imagine! They're yours for the asking—hundreds of \$\$\$ worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE ITEMS—such as Free Gifts, Free Products, Samples, Informative Books, Maps, Show Tickets, Foreign Stamps & Coins, Toys, Films, Posters, etc.

Complete List For Only **50¢**  
Order #TF1000  
SPECIAL - 3 LISTS FOR ONLY \$1.00



**400 CRAZY LABELS.** They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00



DOLLAR BARGAINS • P.O. BOX 1225- H • NEWARK 1, N.J.

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00

...AND HERE COMES



LOOK FOR US ON T.V!  
CHECK THE CHANNEL IN YOUR LOCAL NEWSPAPER!

© HARVEY FAMOUS CARTOONS

**Casper**  
THE FRIENDLY GHOST  
and Company



ALBANY, N. Y.  
AMARILLO, TEX.  
ASHEVILLE, N. C.  
ATLANTA, GA.  
BAKERSFIELD, CALIF.  
BALTIMORE, MD.  
BANGOR, ME.  
BILLINGS, MONT.  
BOISE, IDAHO  
BOSTON, MASS.  
BUFFALO, N. Y.  
CEDAR RAPIDS, IOWA  
CHARLOTTE, N. C.  
CHICAGO, ILL.  
CHICO, CALIF.  
CINCINNATI, OHIO  
CORPUS CHRISTI, TEX.  
DALLAS, TEX.  
DAYTON, OHIO  
DENVER, COLO.  
DETROIT, MICH.  
DURHAM, N. C.  
EL PASO, TEX.  
FLINT, MICH.

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WLOS  
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WLBZ  
KGHL  
KTVB  
WHDH-TV  
WBEN  
KCRG  
WSOC  
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KZTV  
WBAP  
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KLZ-TV  
WXYZ  
WRAL  
KROD  
WJIM-TV

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GRAND RAPIDS, MICH.  
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GREENVILLE, S. C.  
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LANSING, MICH.  
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LOUISVILLE, KY.  
LUBBOCK, TEX.  
LYNCHBURG, VA.  
MADISON, WISC.  
MEMPHIS, TENN.  
MIDLAND, TEX.

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WKZO-TV  
KRTV  
WLOS  
CJCH  
WTPA  
WWLP  
KGMB  
KTRK  
WLW-TV  
WJIM-TV  
WKZO-TV  
WDAF  
WBIR  
WTPA  
WJIM-TV  
WTPA  
KTTV  
WHAS-TV  
KCBD  
WLVA-TV  
WISC  
WHBG  
KMID

MINNEAPOLIS, MINN.  
NASHVILLE, TENN.  
NEW ORLEANS, LA.  
NEW YORK, N. Y.  
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OMAHA, NEBR.  
PHILADELPHIA, PA.  
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POLAND SPRING, ME.  
PORTLAND, ME.  
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SCRANTON, PA.

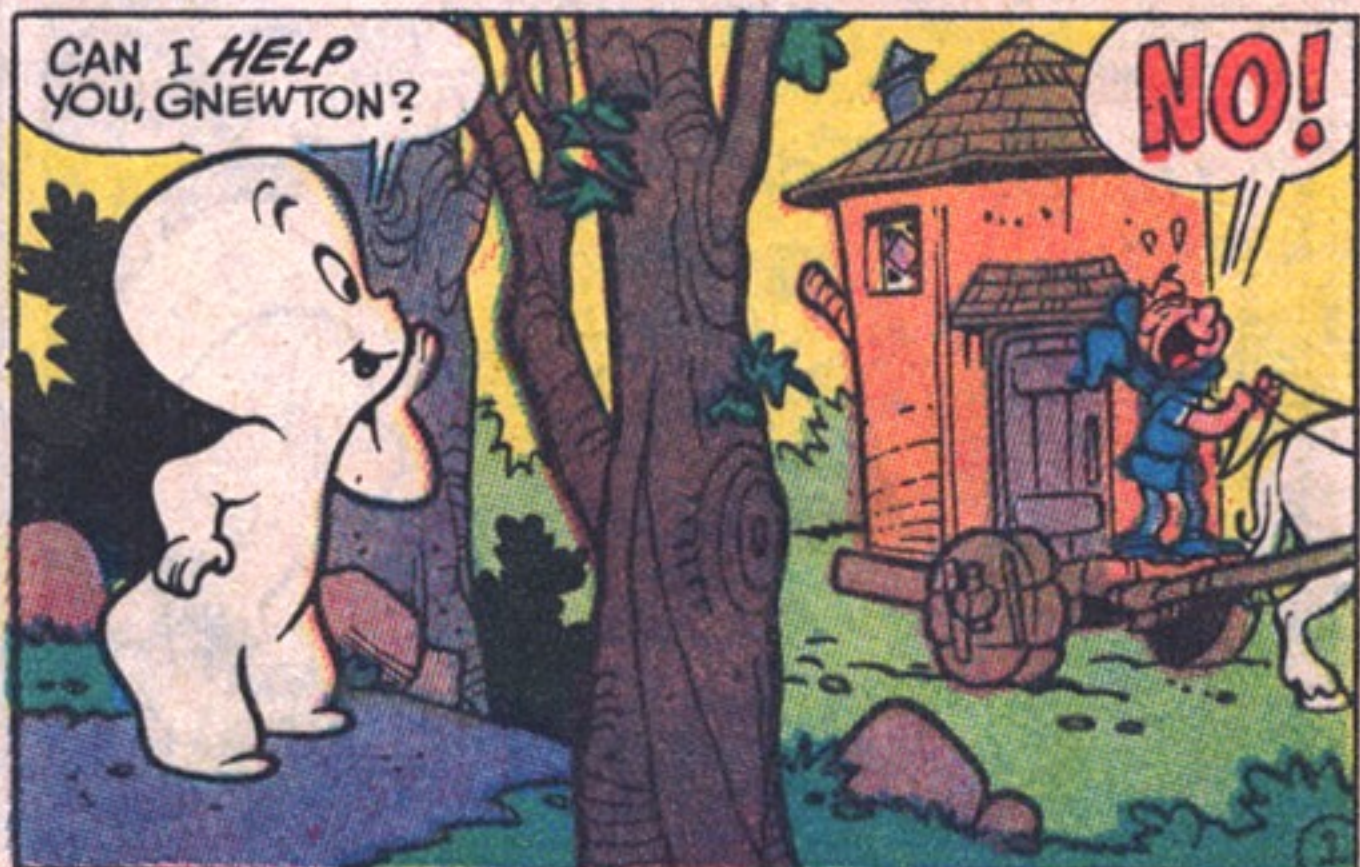
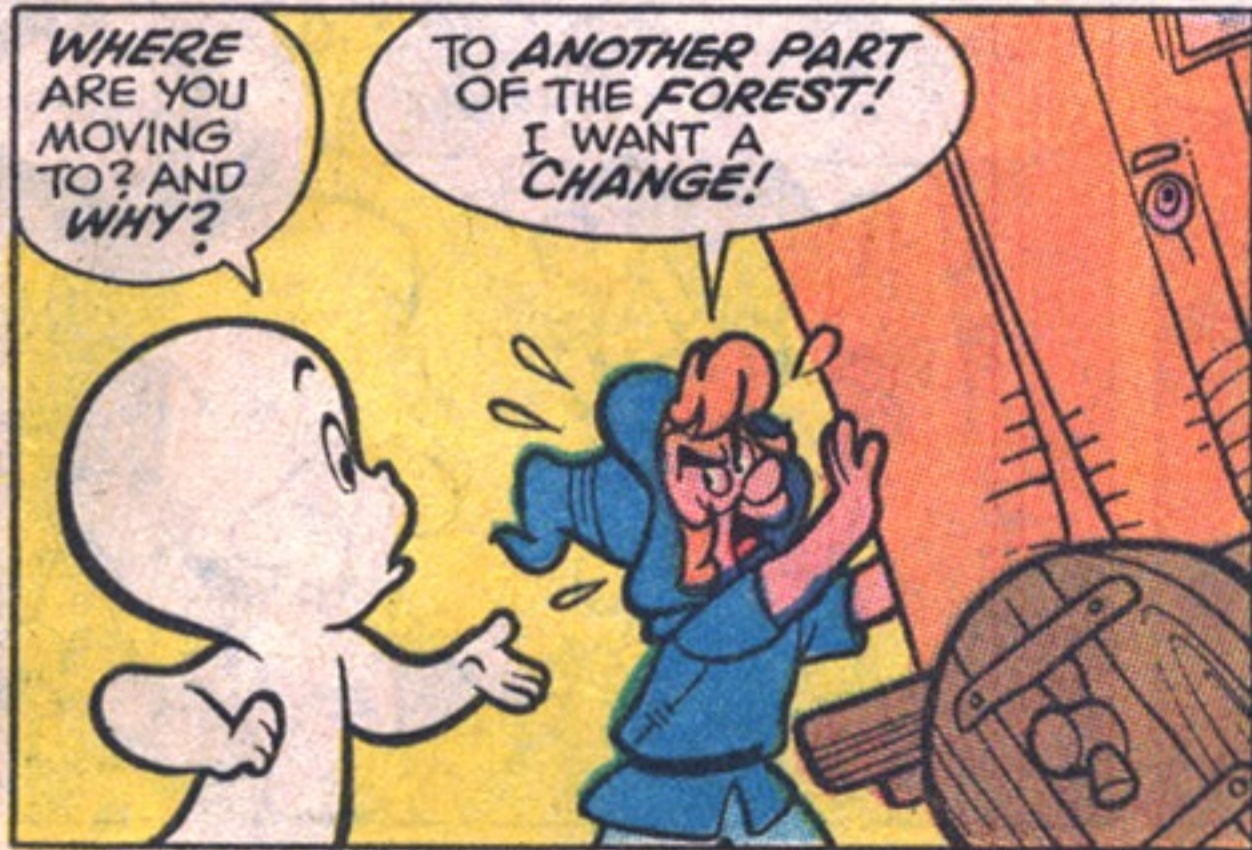
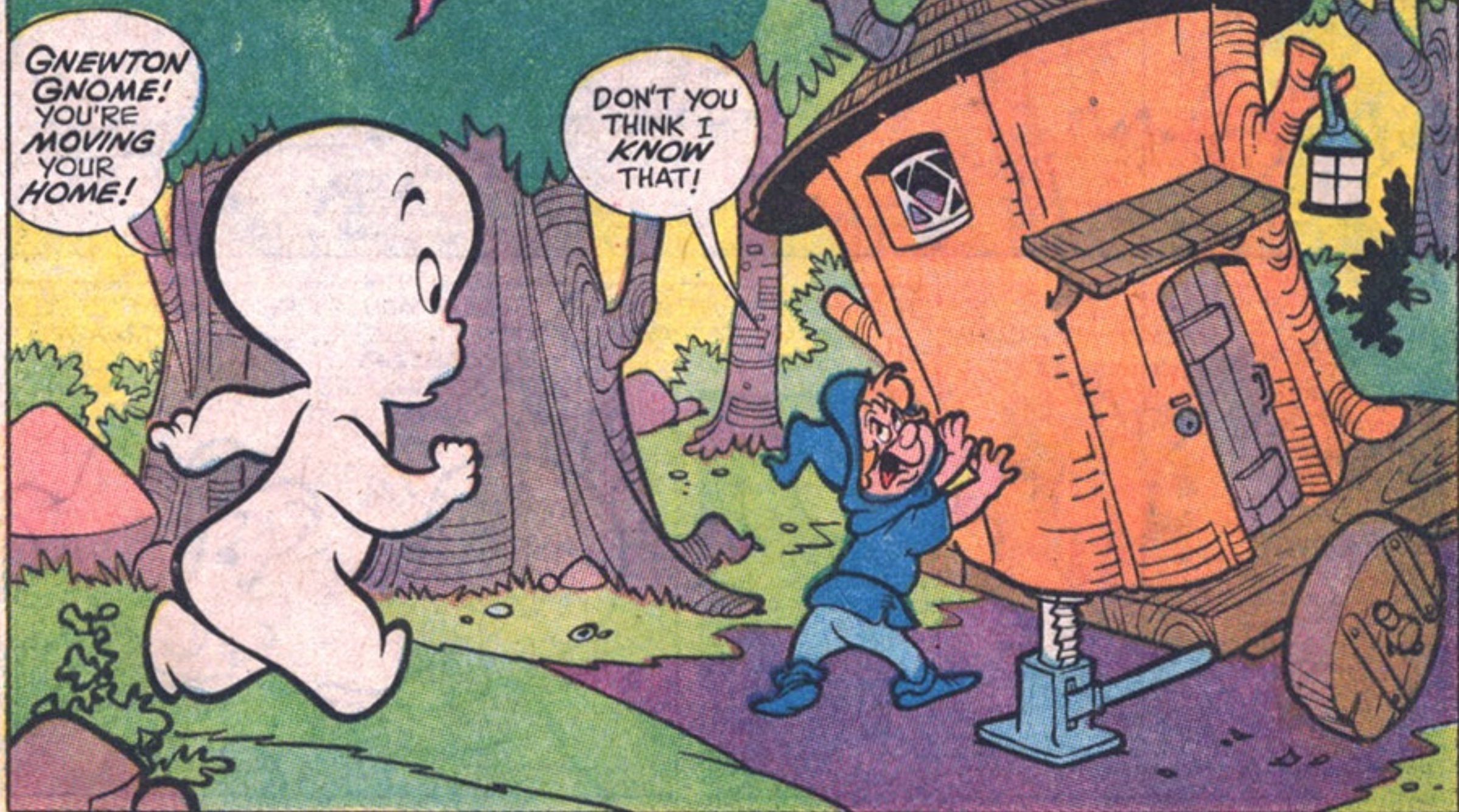
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WVUE  
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WCSH  
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KHSL  
WLVA-TV  
WKTU  
KXIV  
KCPX  
KPX  
WRGB  
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KTVI  
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KXTV  
KIRO  
WTHI  
KTAL-TV  
WRGB  
KTUL  
WKTU  
WTO  
KCRG  
KSYD  
WRE  
CJAY  
WST  
WTPA  
KIVA



# THE FRIENDLY GHOST *in* THE CHAMELEON







THERE GOES ONE OF MY *BEST* FRIENDS!

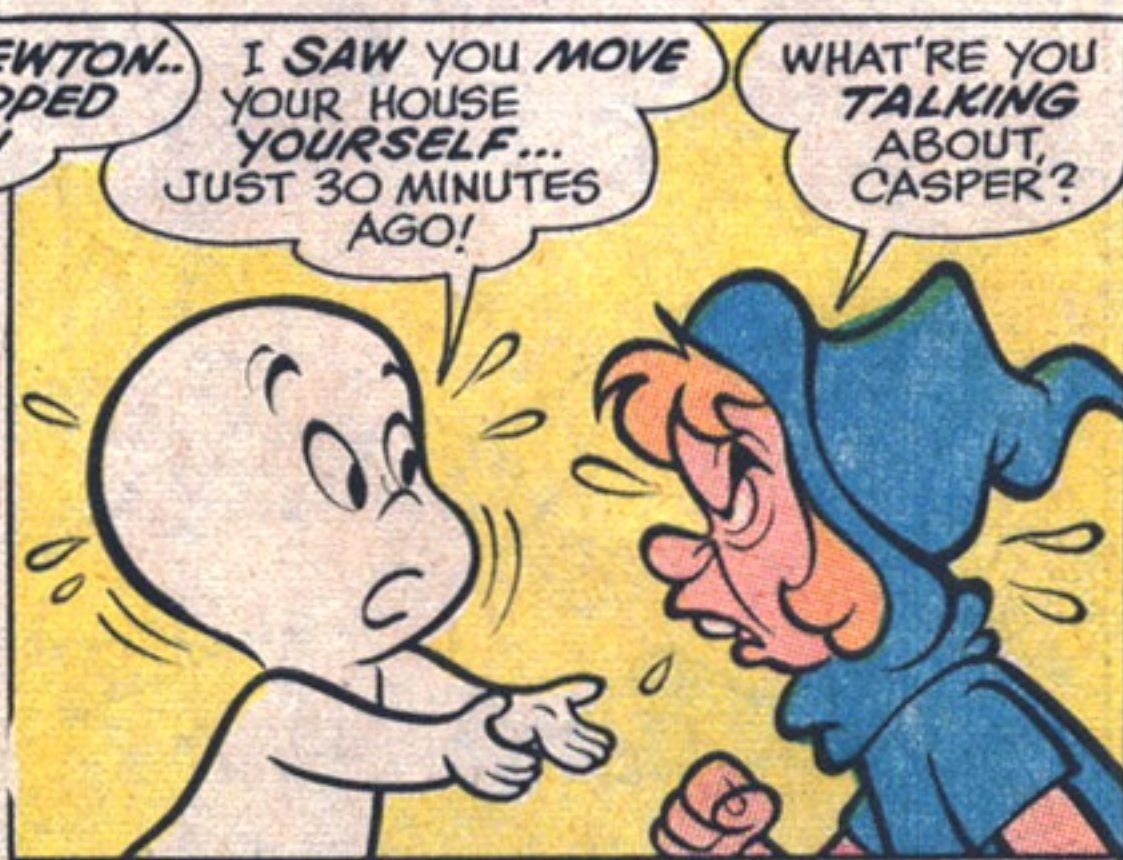
GIDDYAP, UNI!



**S**OON ...

HELP! HELP! SOMEBODY STOLE MY HOUSE!

HUH? GNEWTON.. YOU'VE FLIPPED YOUR LID!



I SAW YOU MOVE YOUR HOUSE YOURSELF... JUST 30 MINUTES AGO!

WHAT'RE YOU TALKING ABOUT, CASPER?



YOU WEREN'T *VERY NICE* WHEN I ASKED YOU WHY YOU WERE MOVING, GNEWT!

CASPER... EITHER YOU'RE *CRAZY* OR I HAVE A *TWIN BROTHER*!



AND I KNOW I *DON'T HAVE A TWIN*! I WAS JUST VISITING MY SISTER, GNORA... AND I CAN *PROVE IT*!

GOSH!



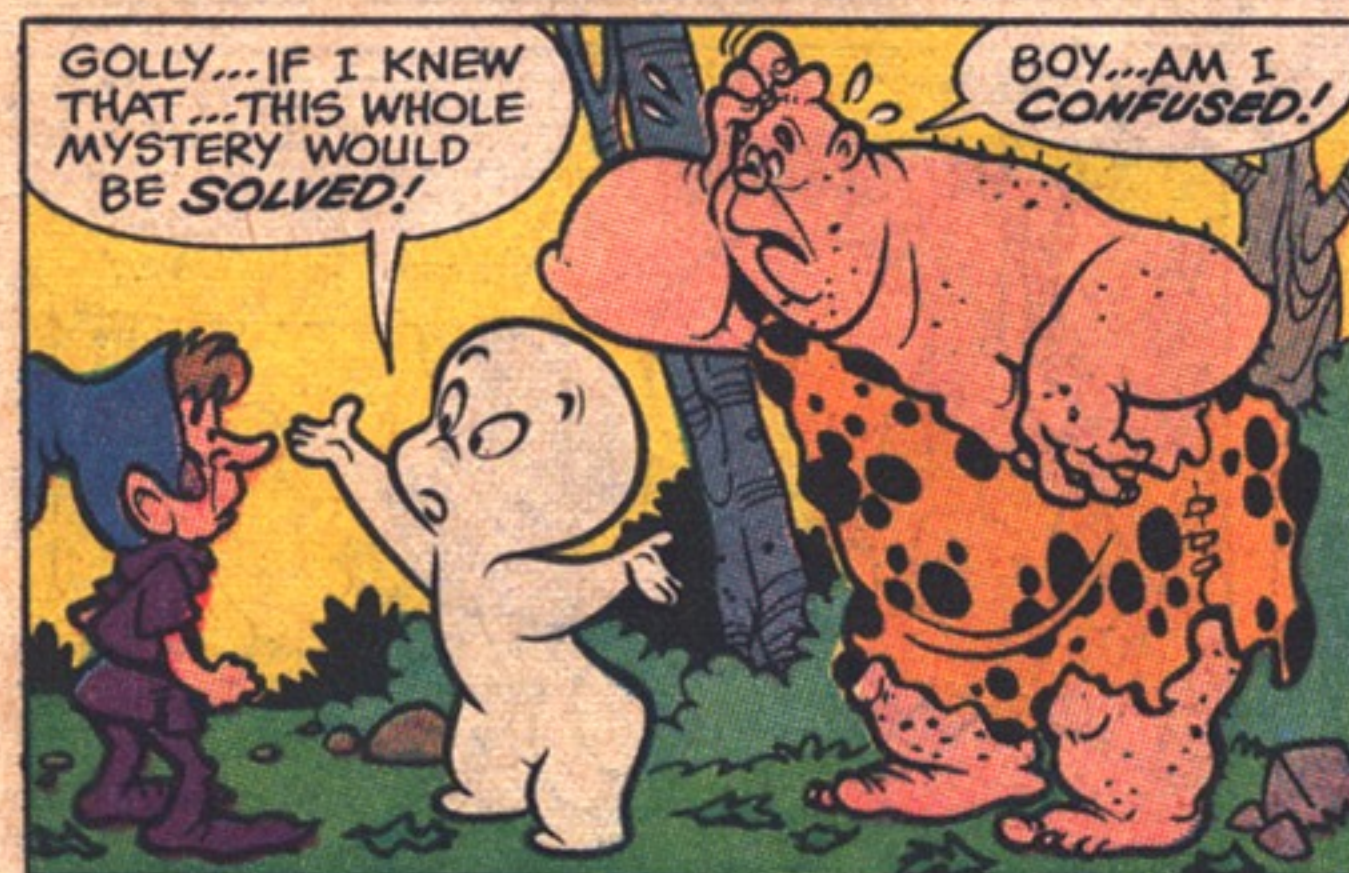
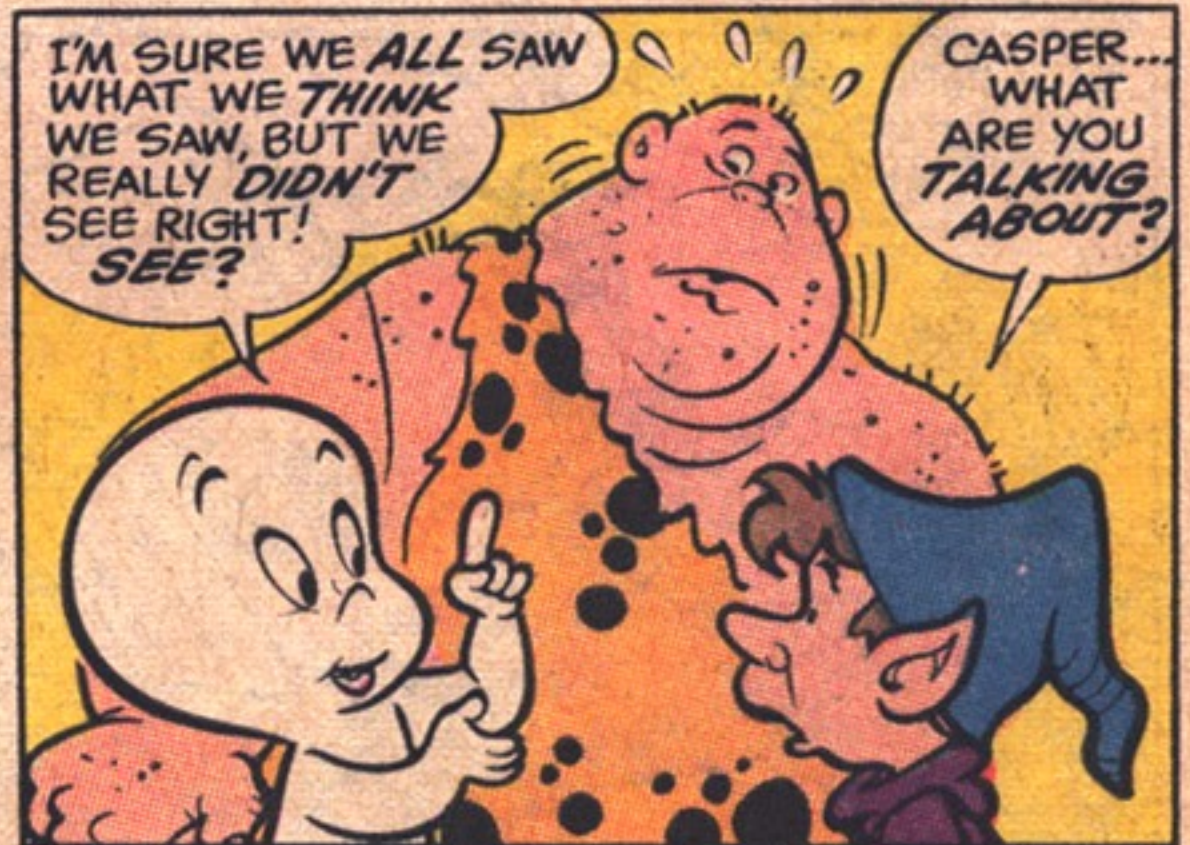
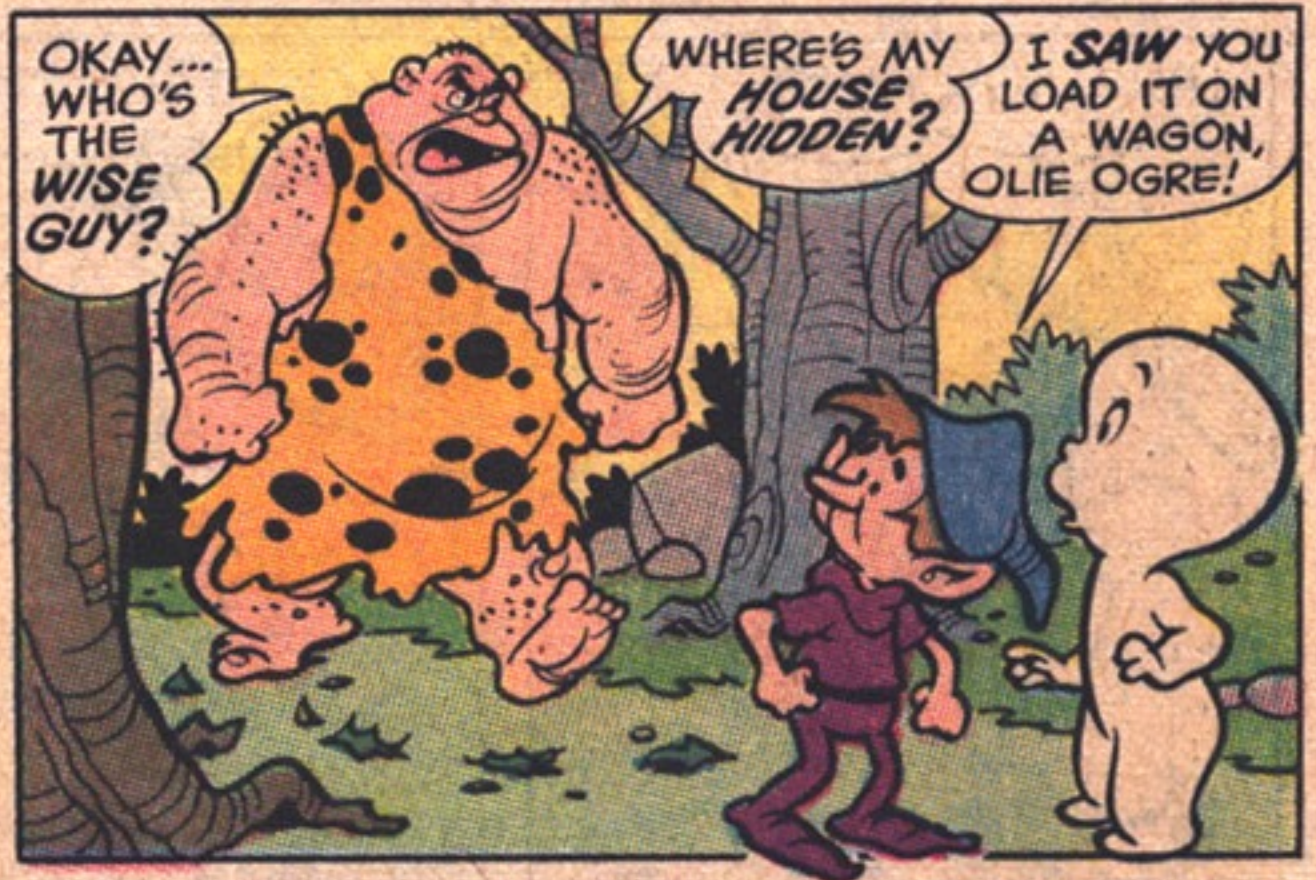
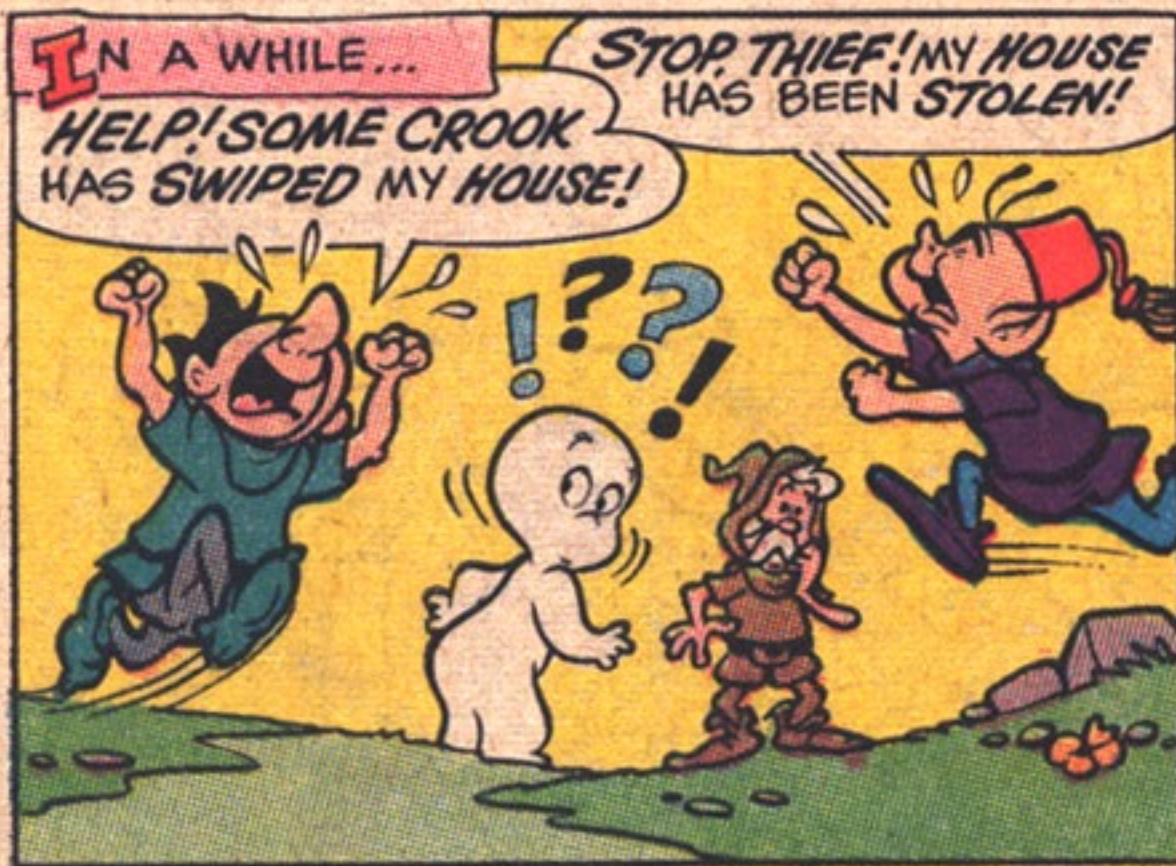
BESIDES, I WOULDN'T TALK *NASTY* TO YOU, CASPER!

HELP! HELP! MY HOUSE HAS BEEN STOLEN!

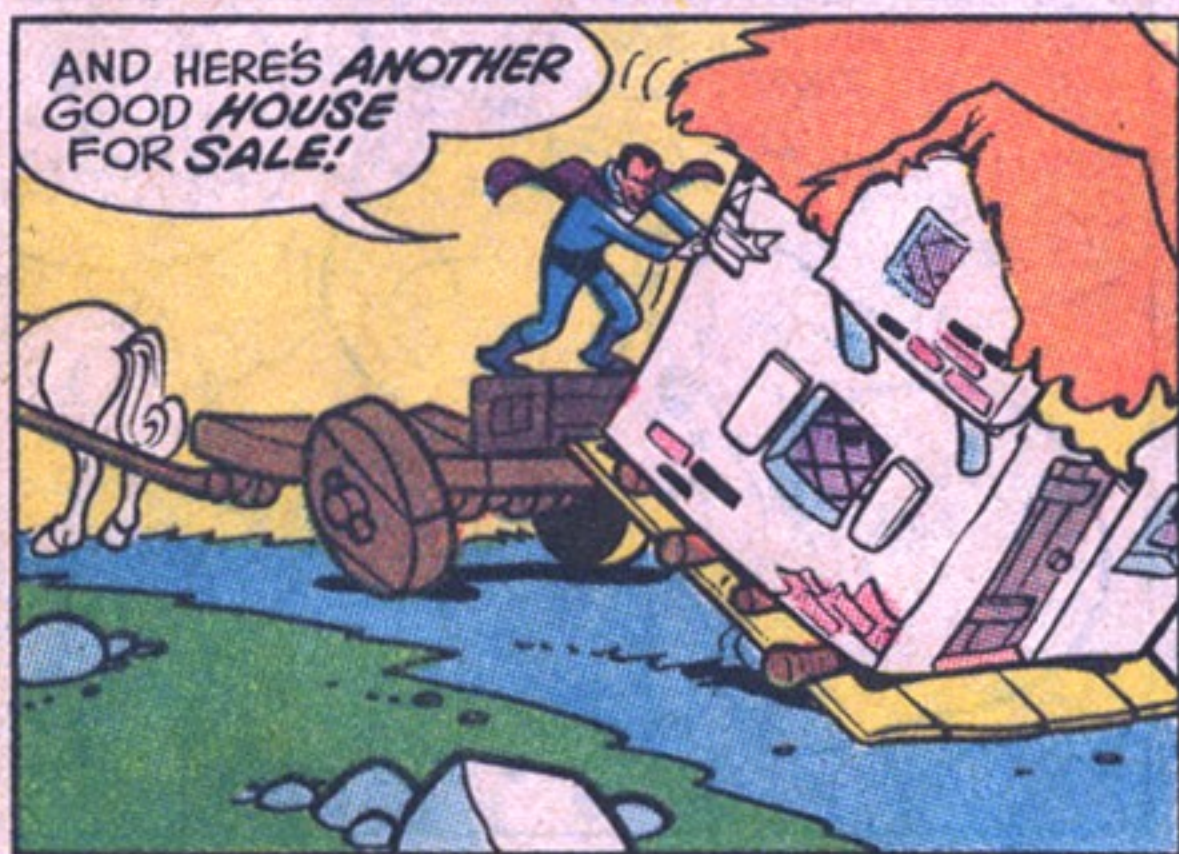


THIS IS SO MYSTERIOUS... IT'S *SCARY*!

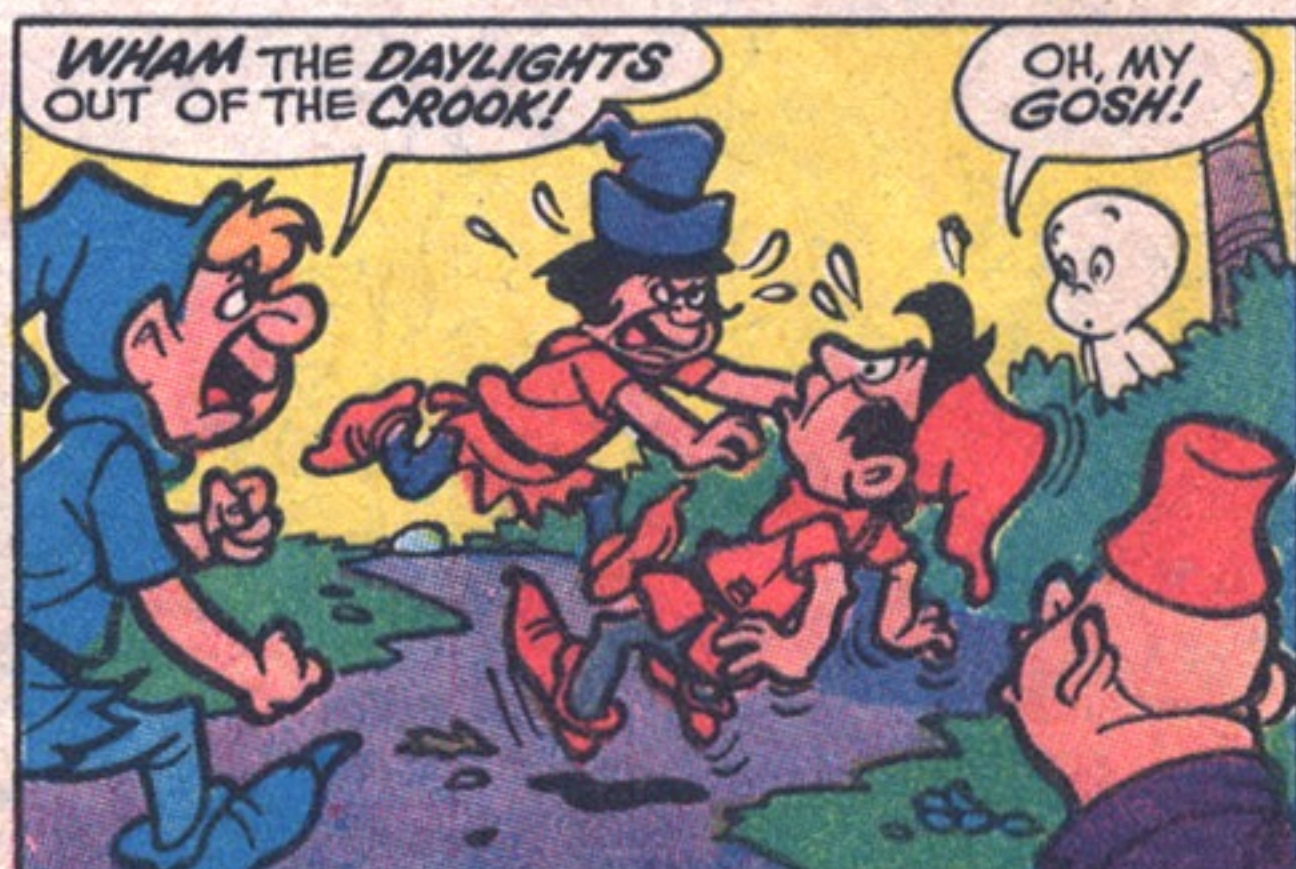
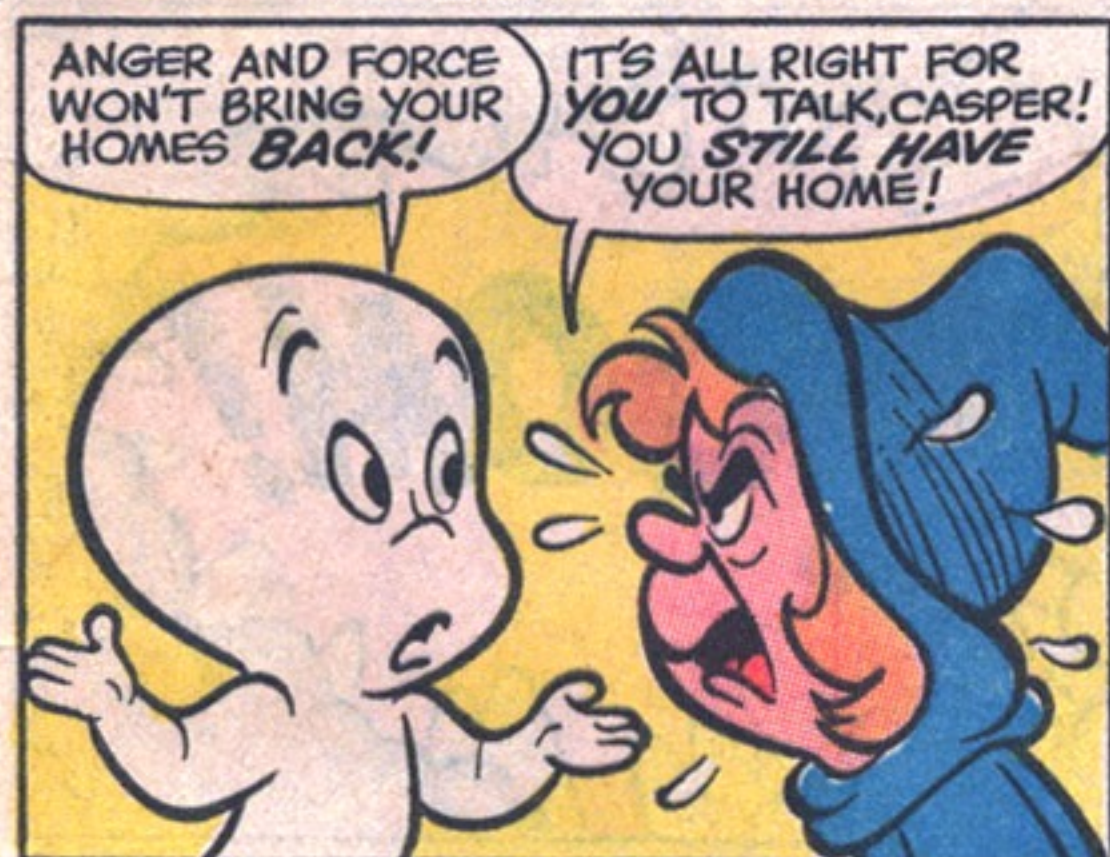






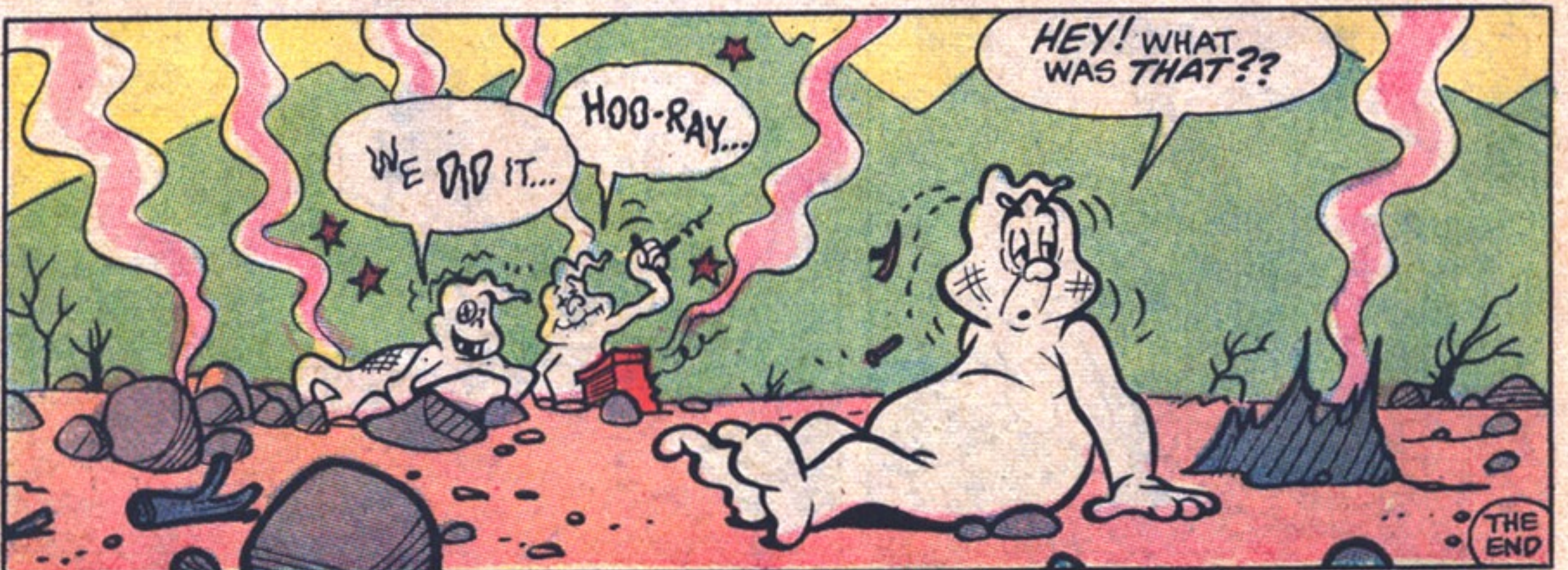
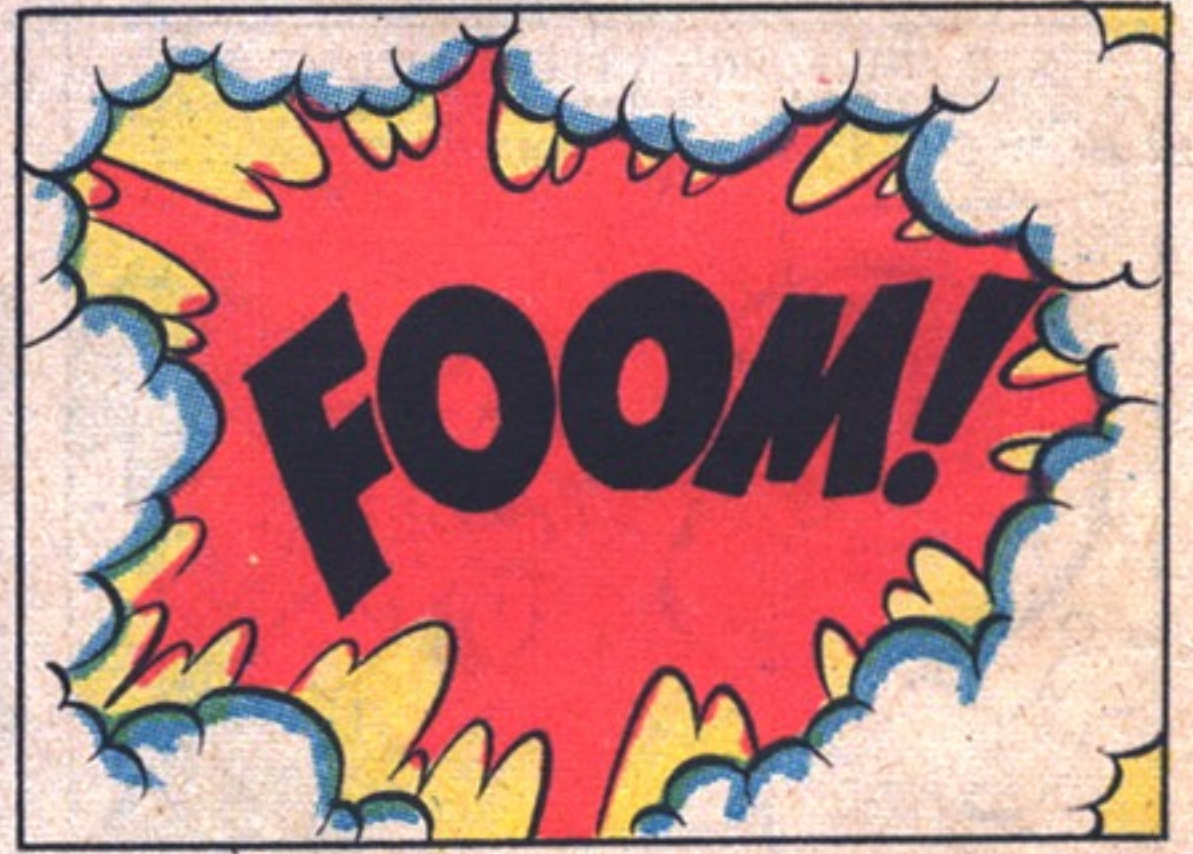
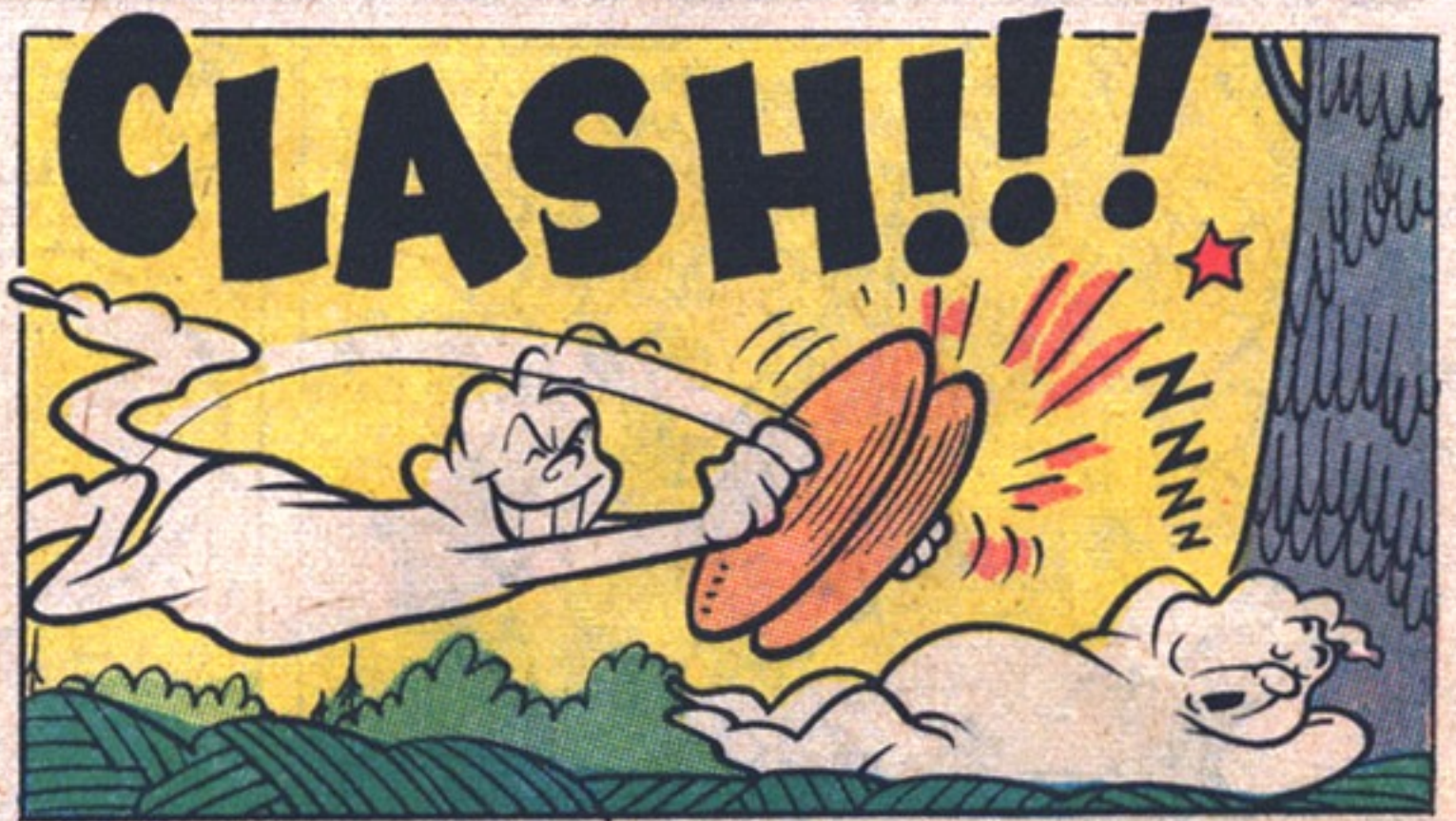
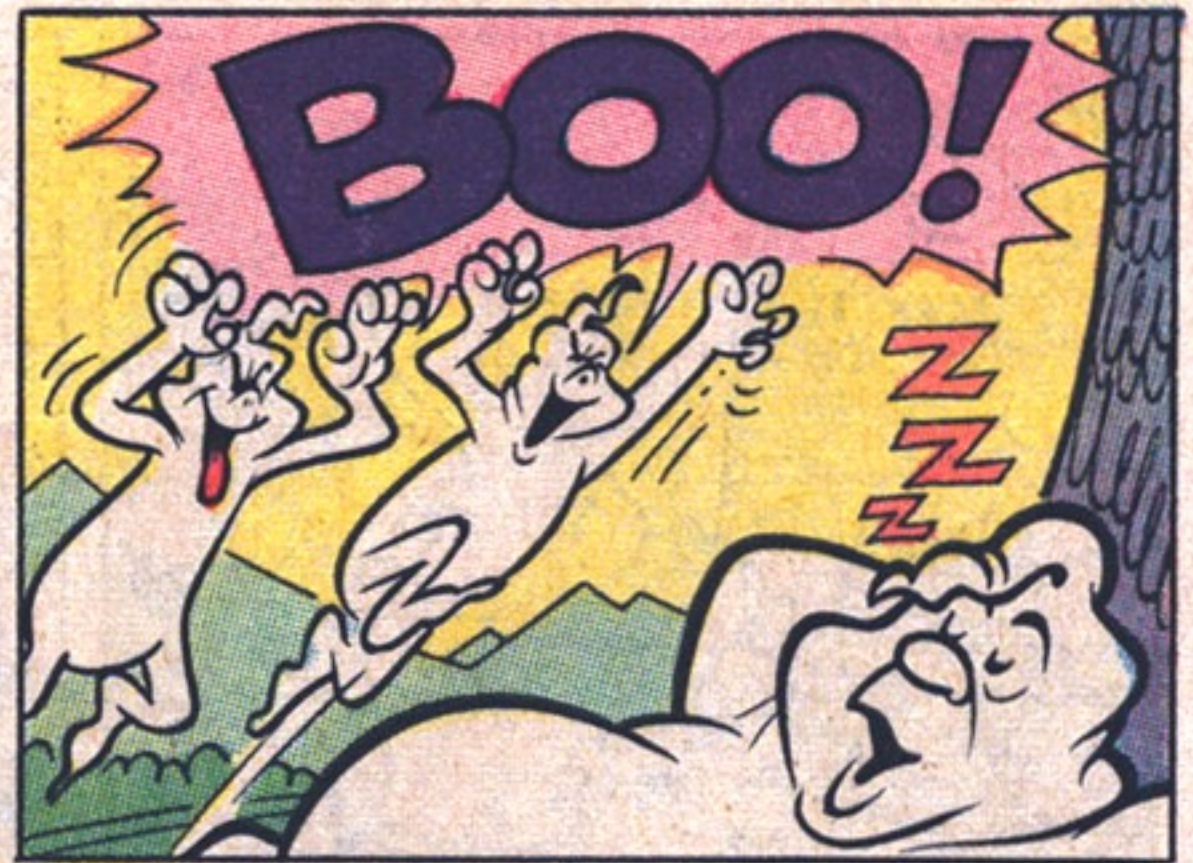




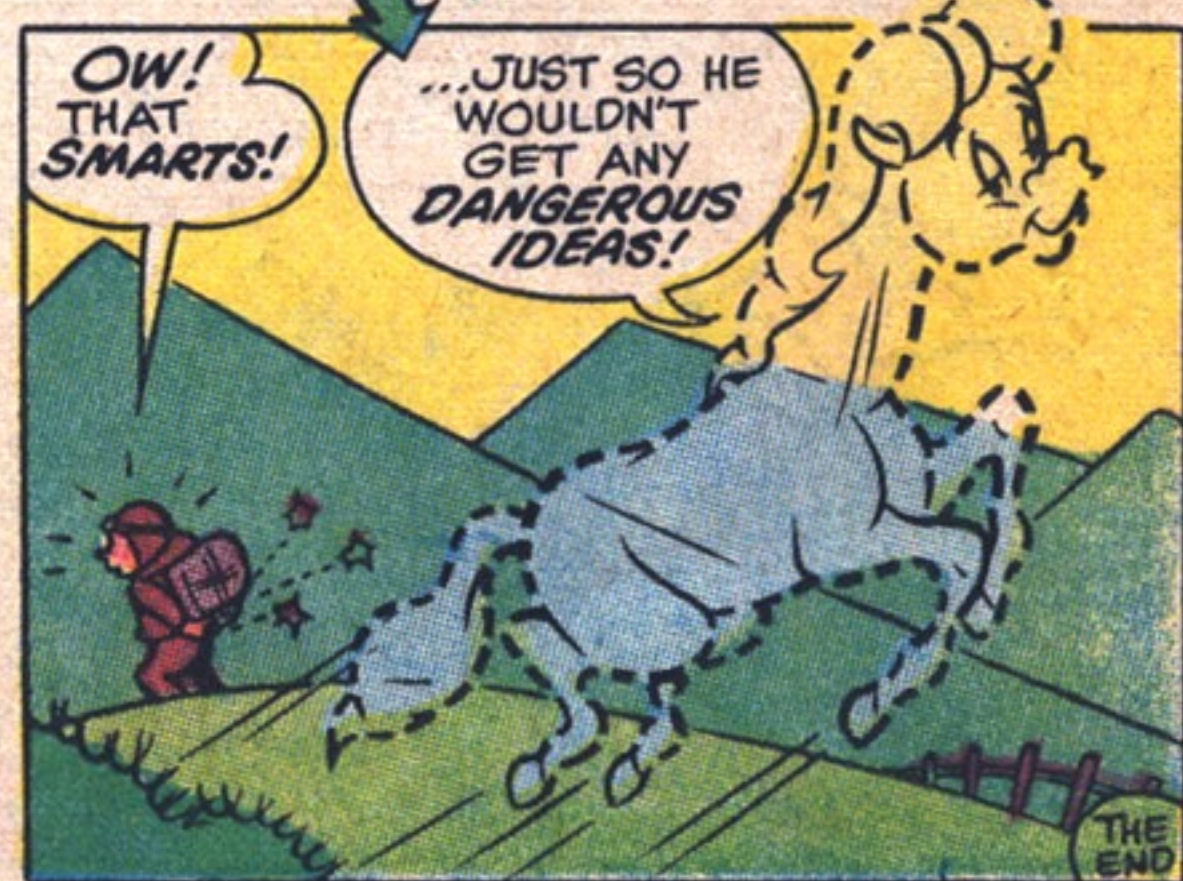
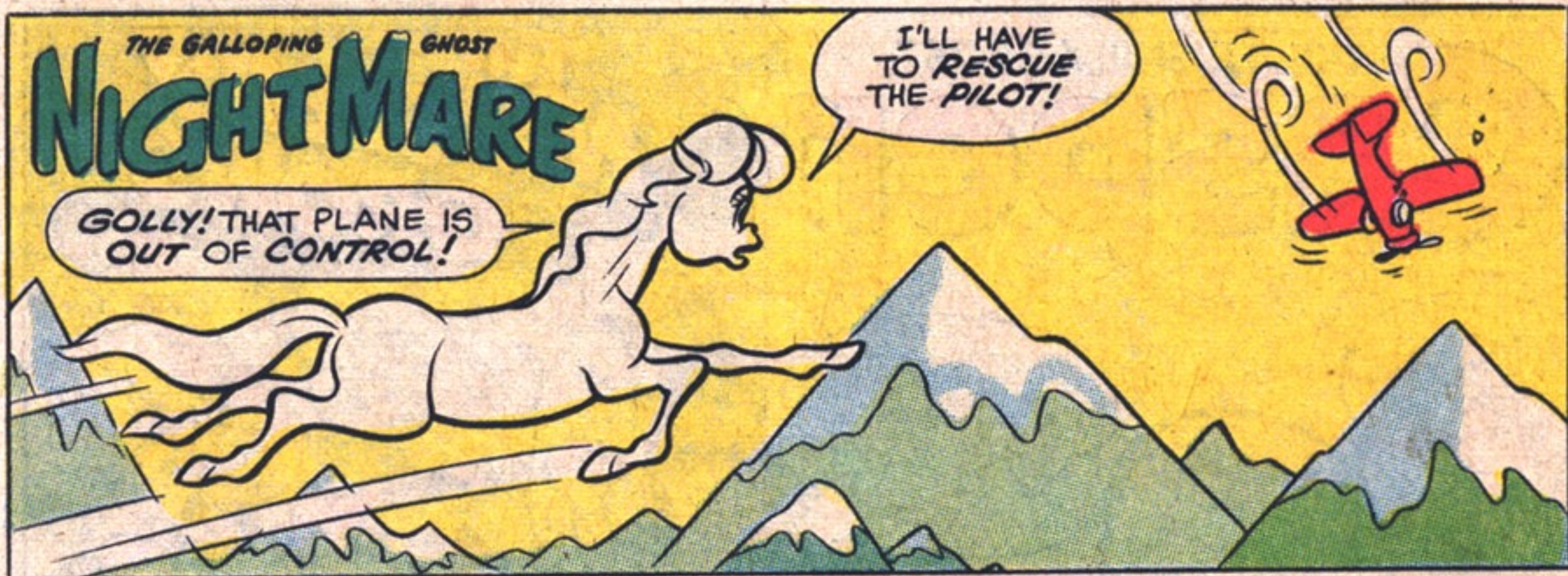


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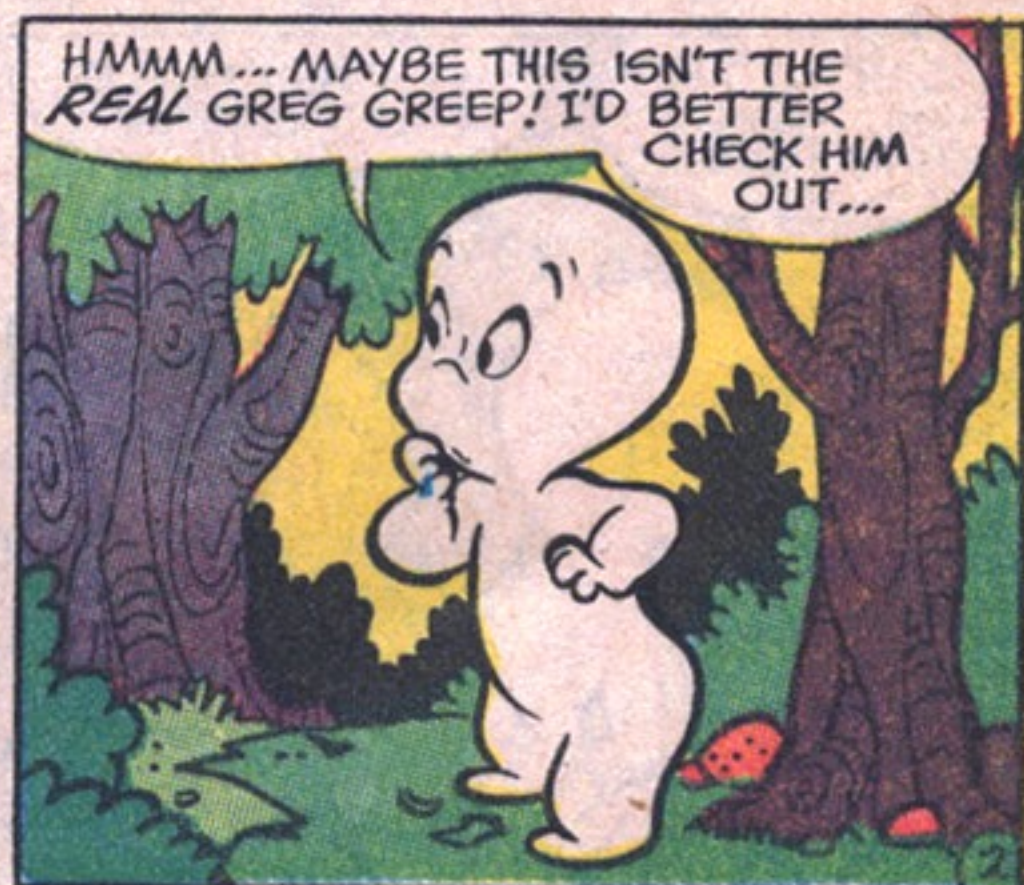
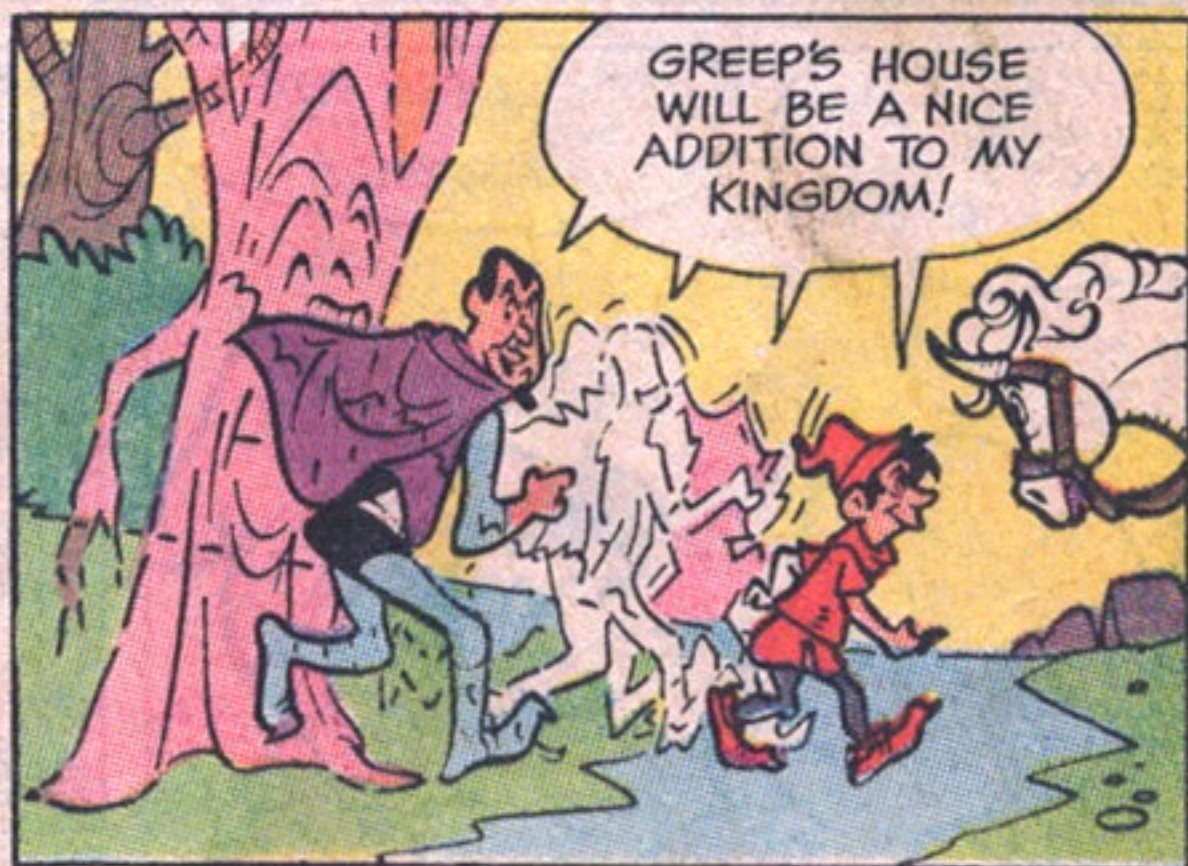
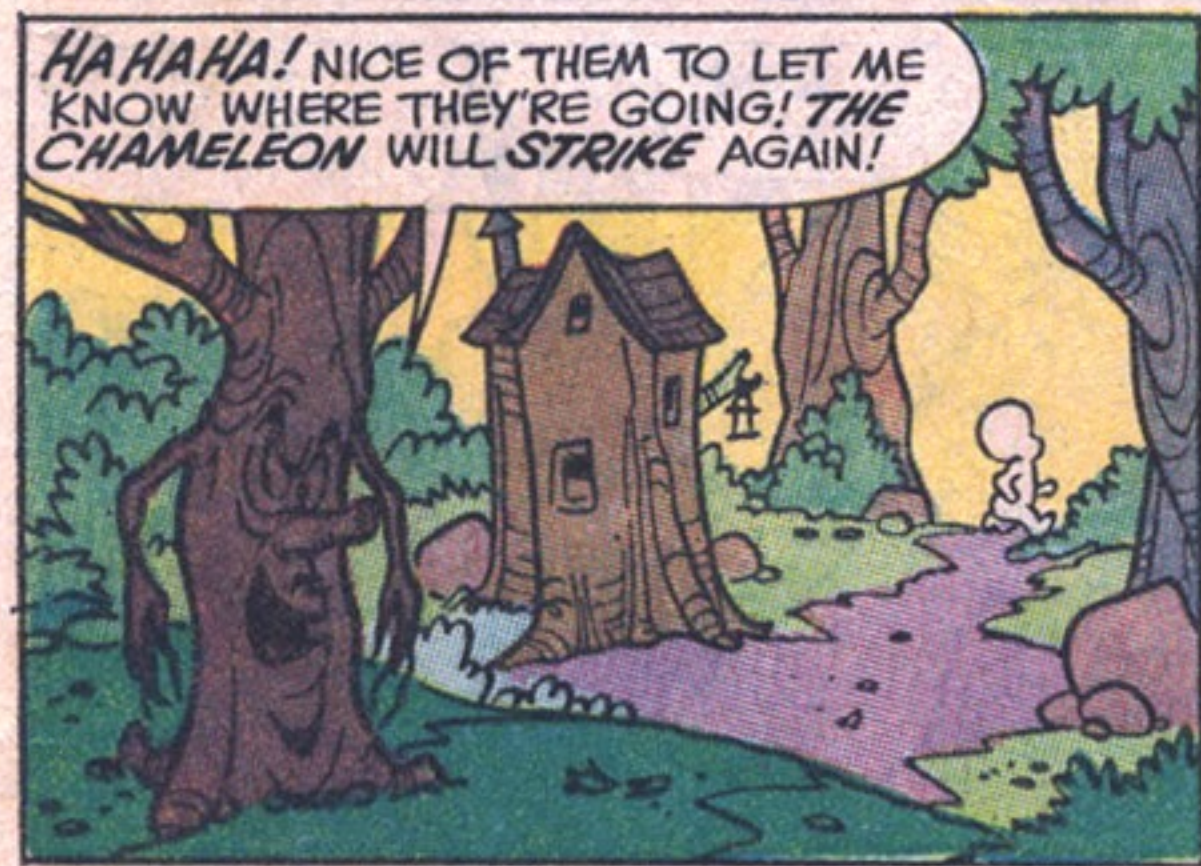
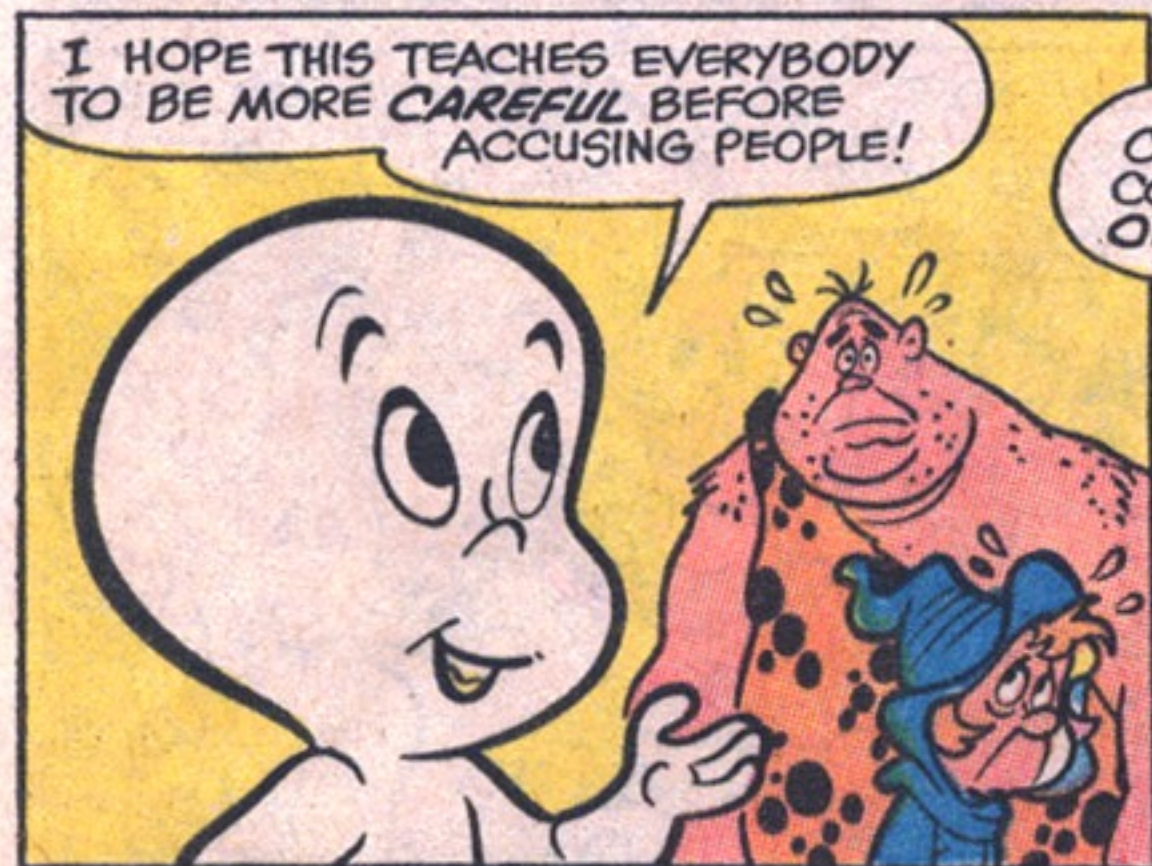
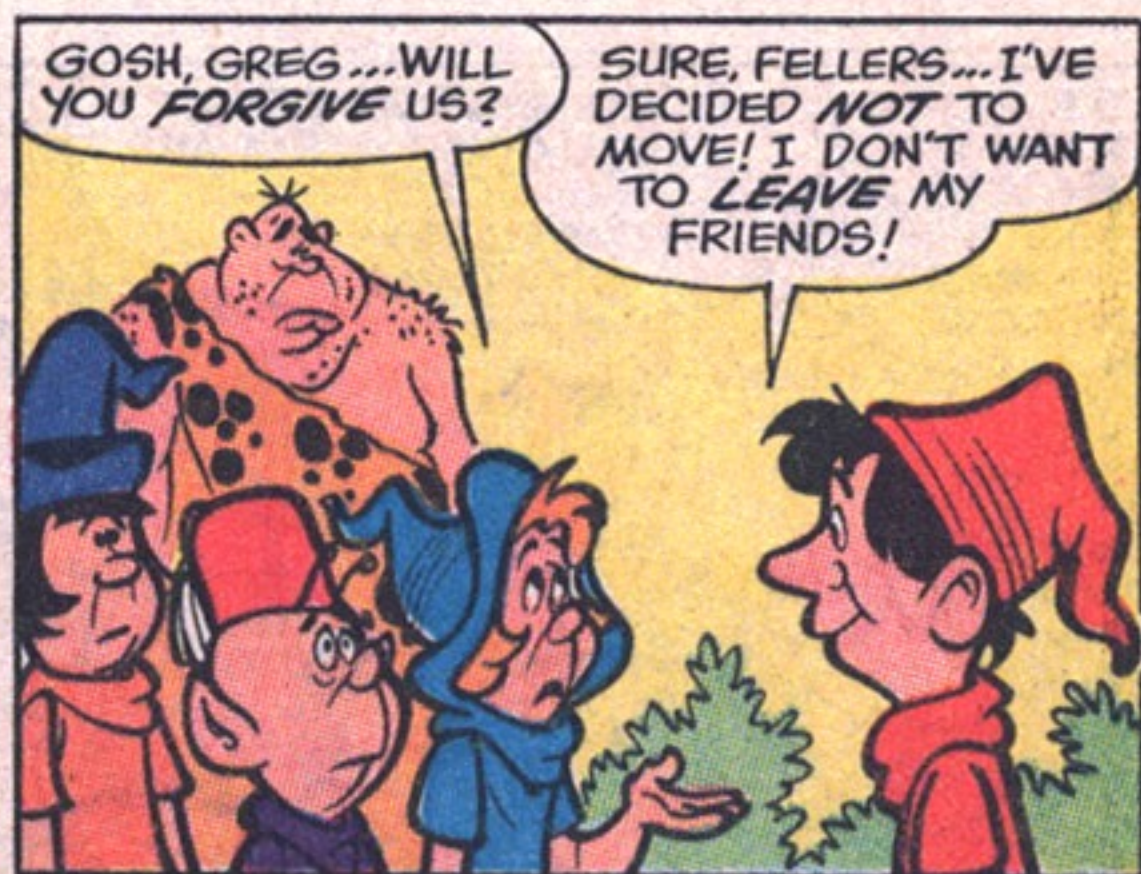


# THE FRIENDLY GHOST Casper

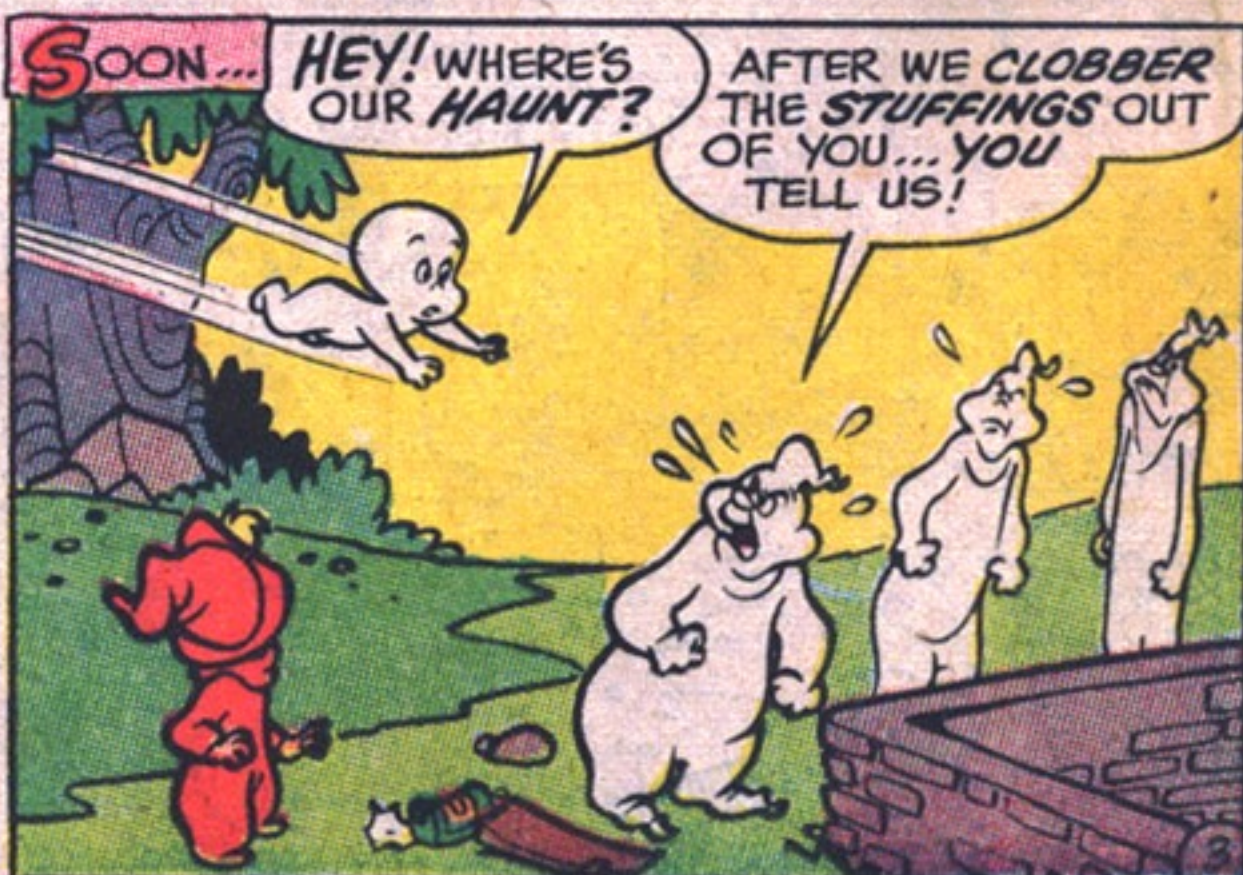
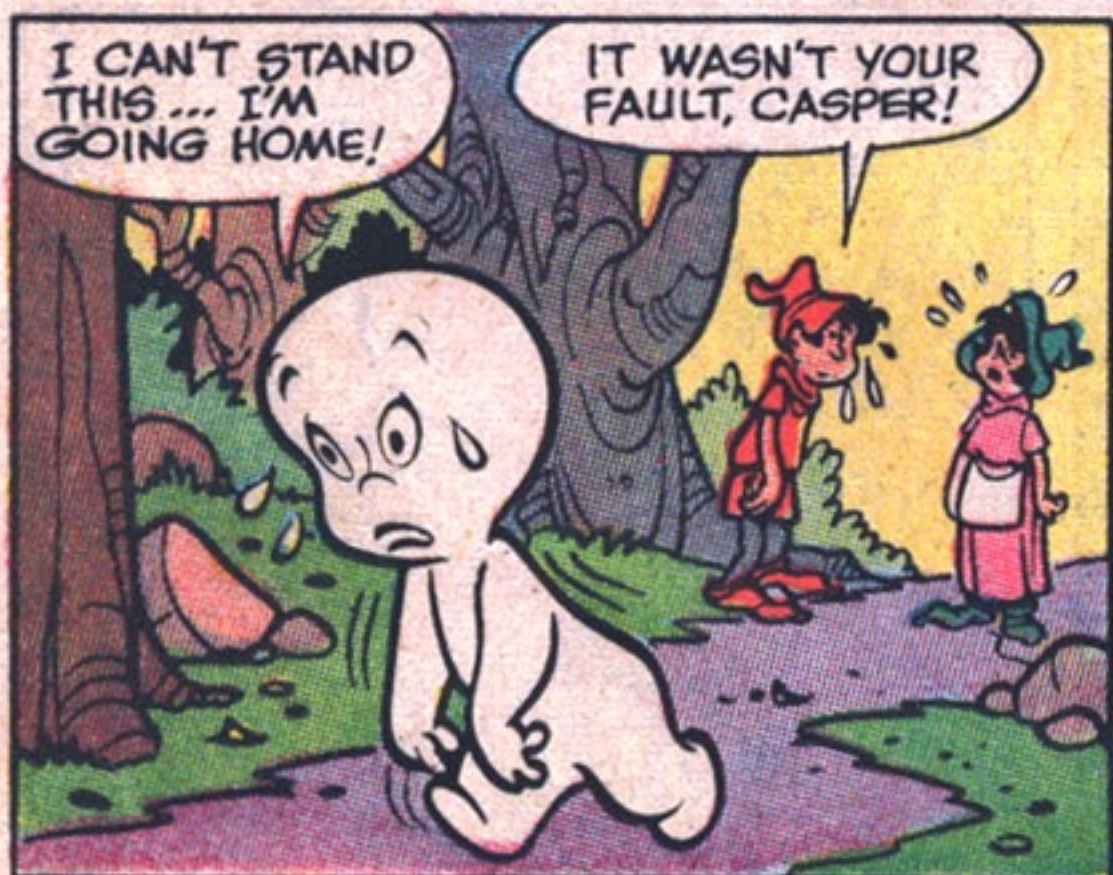
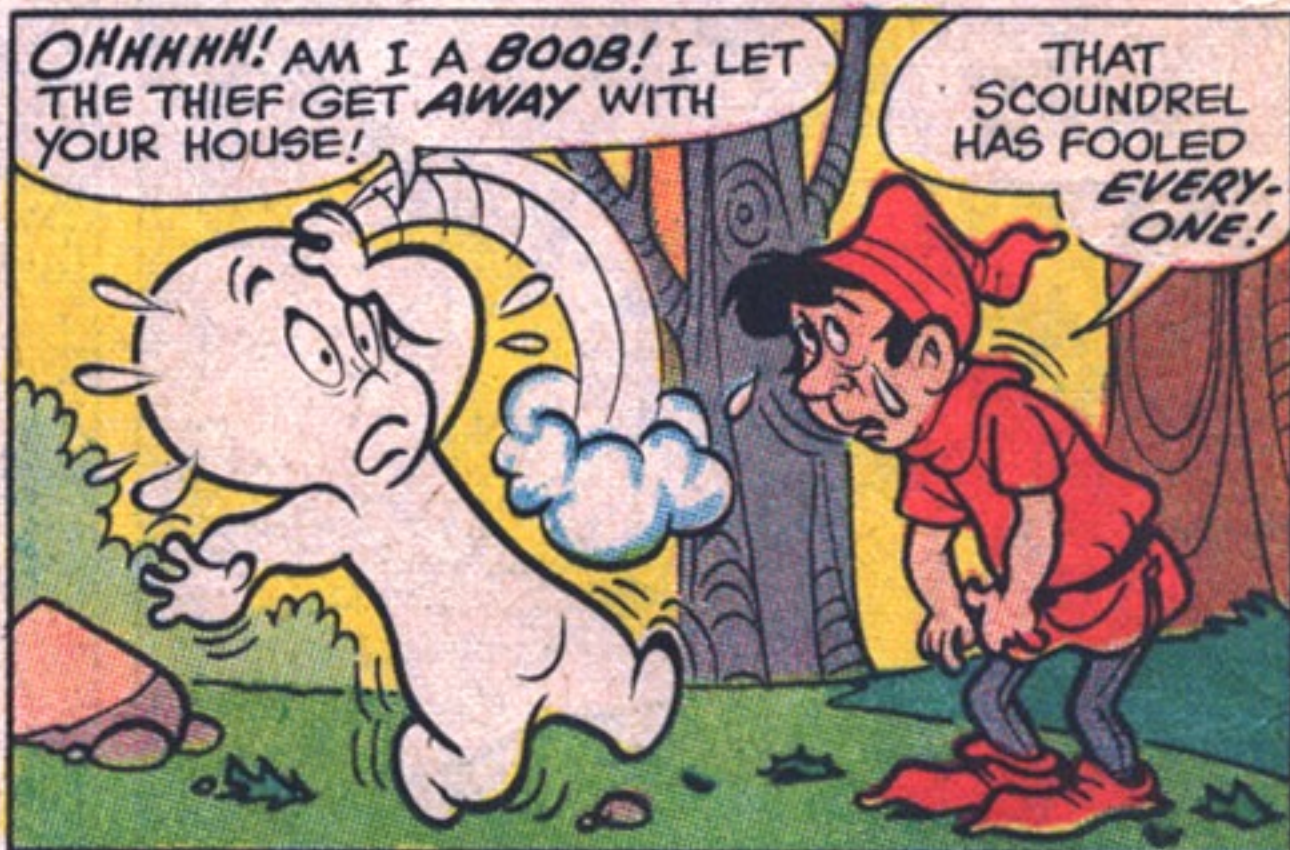
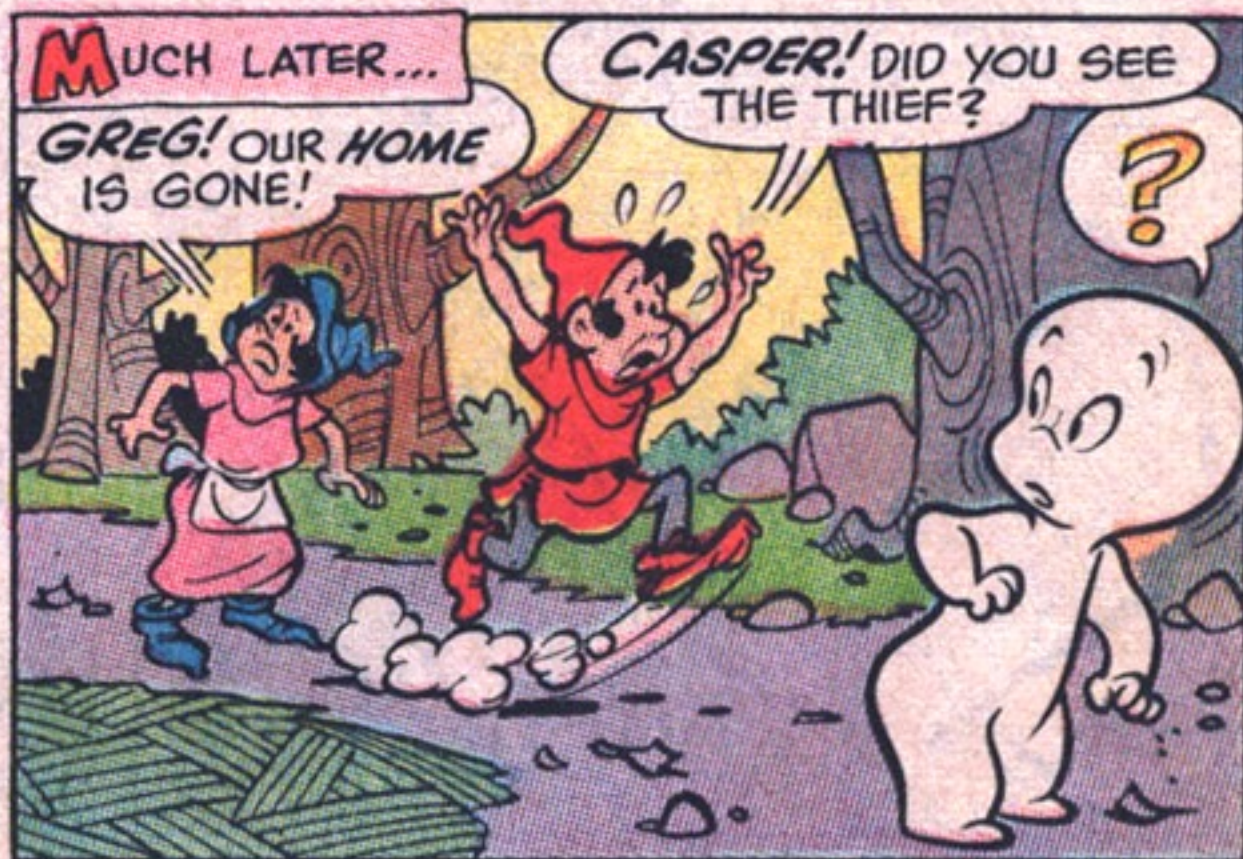
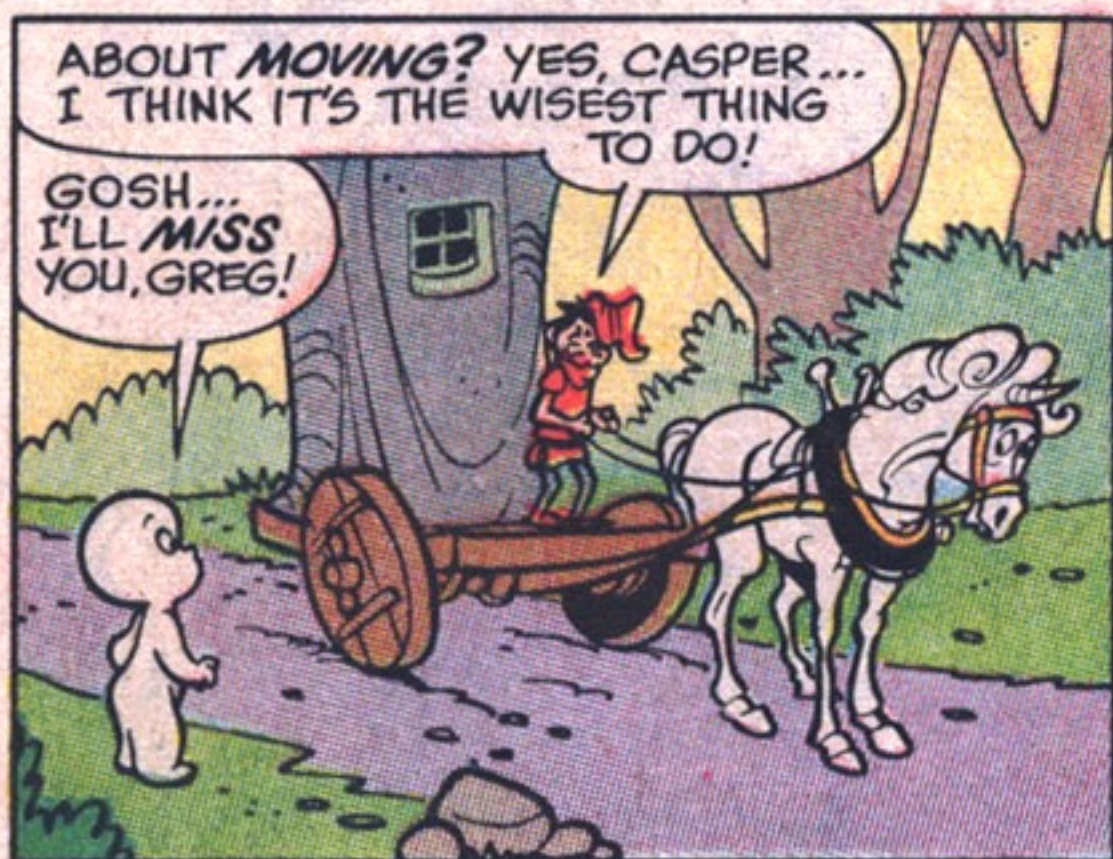
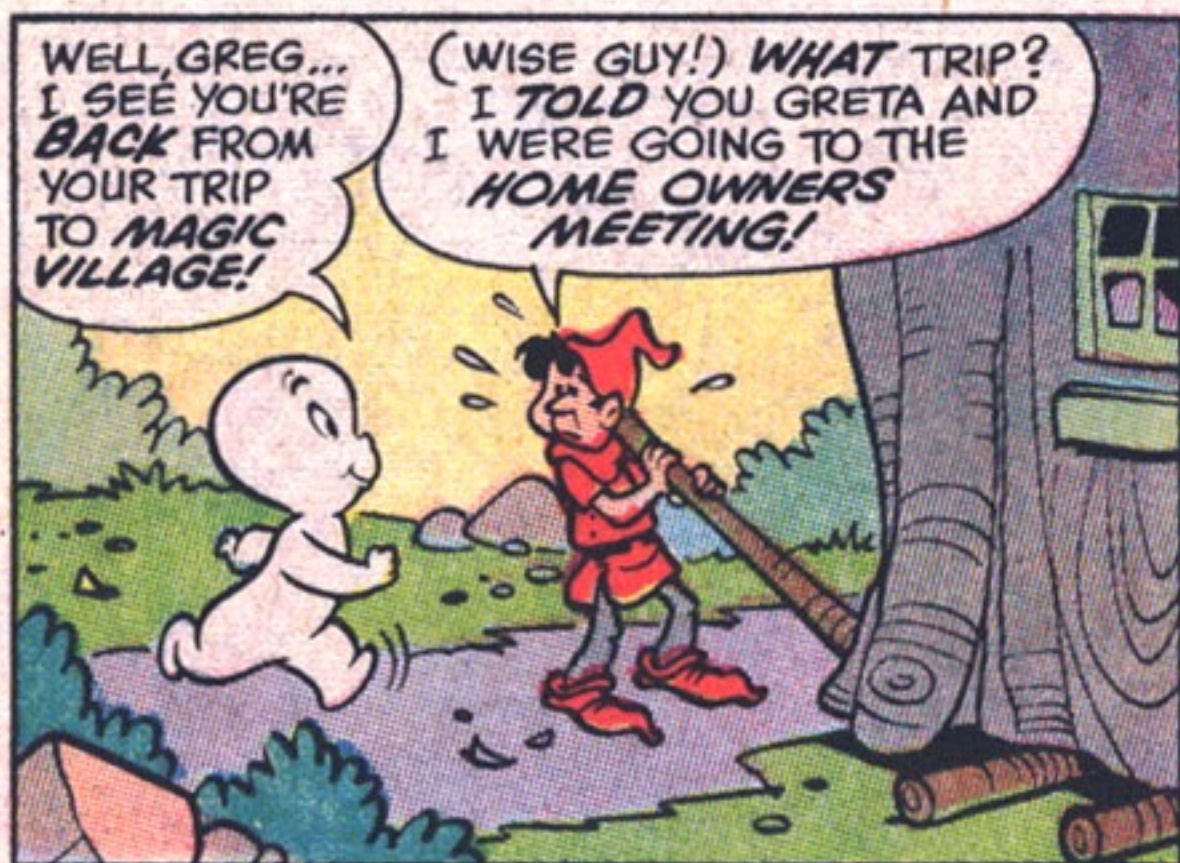
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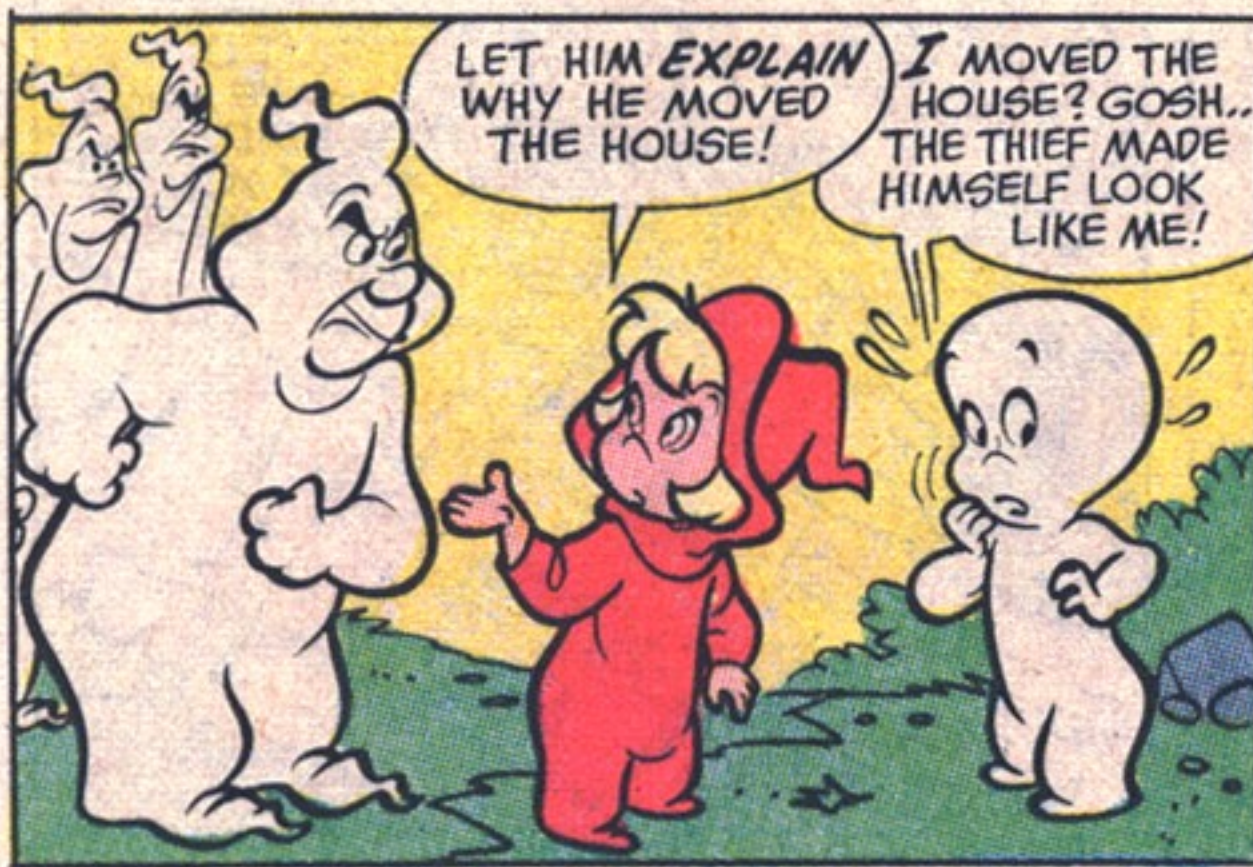




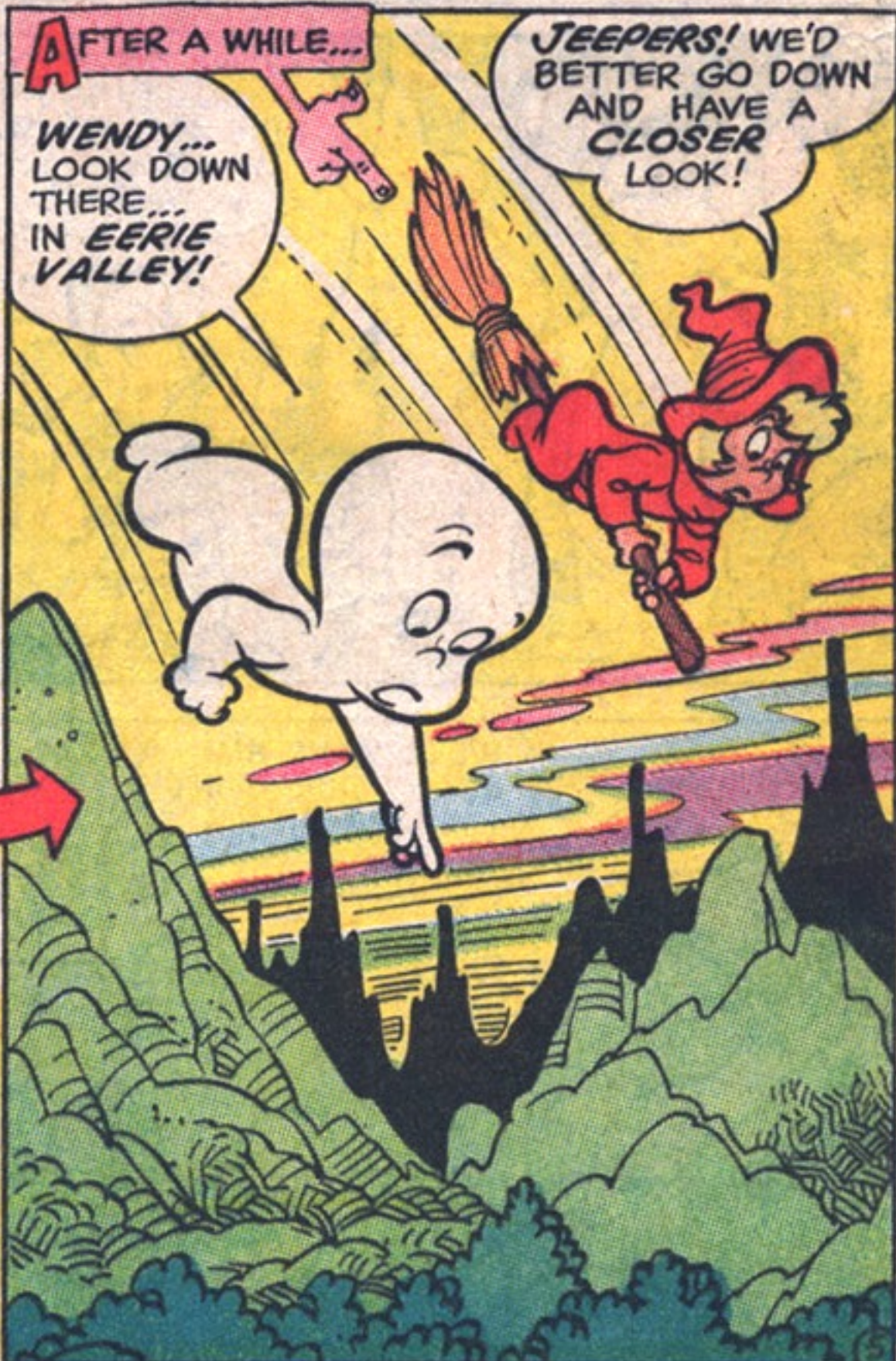
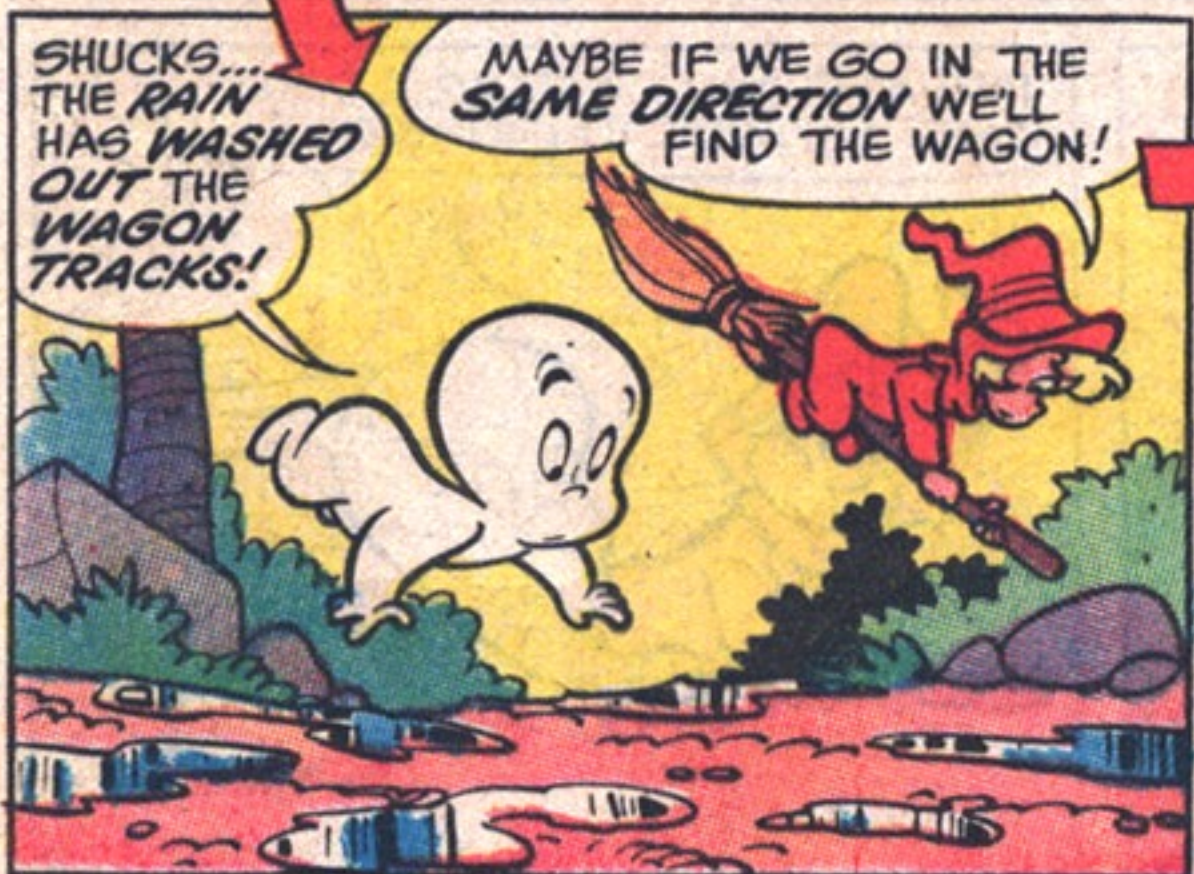
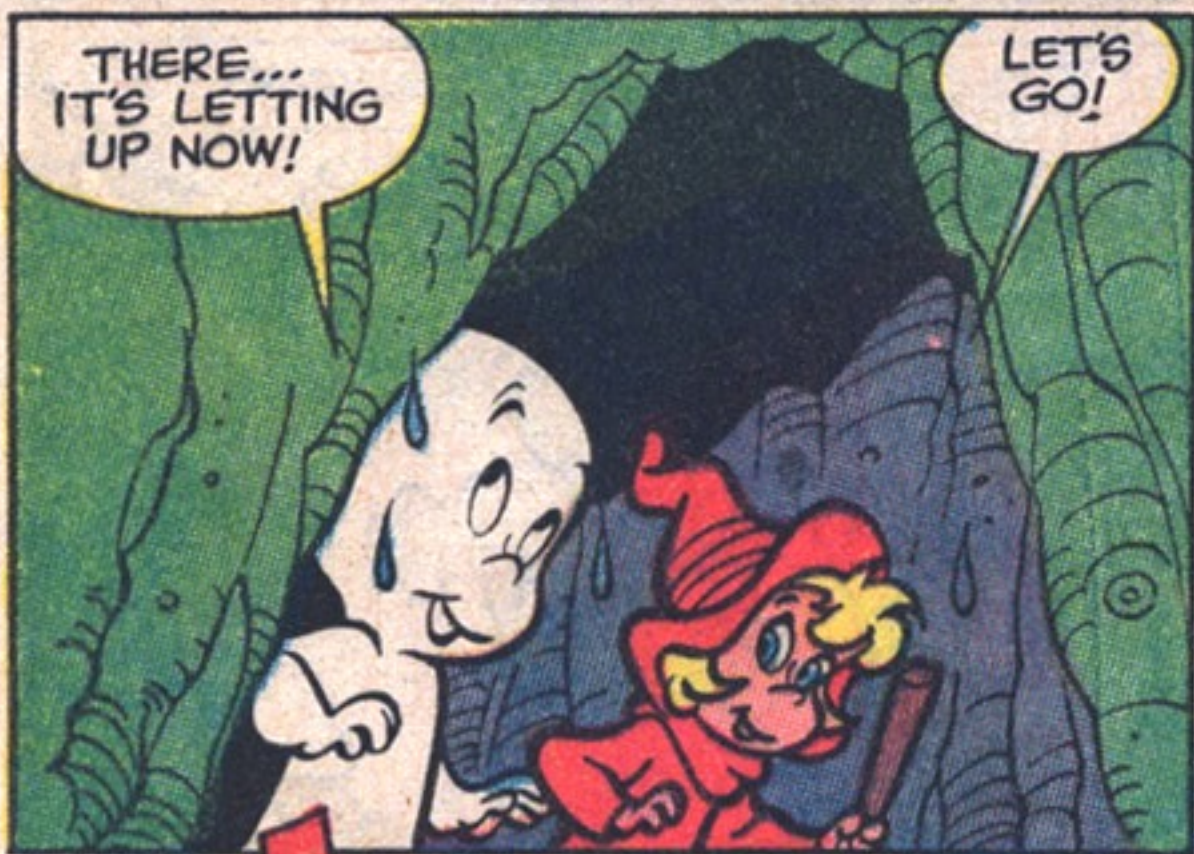
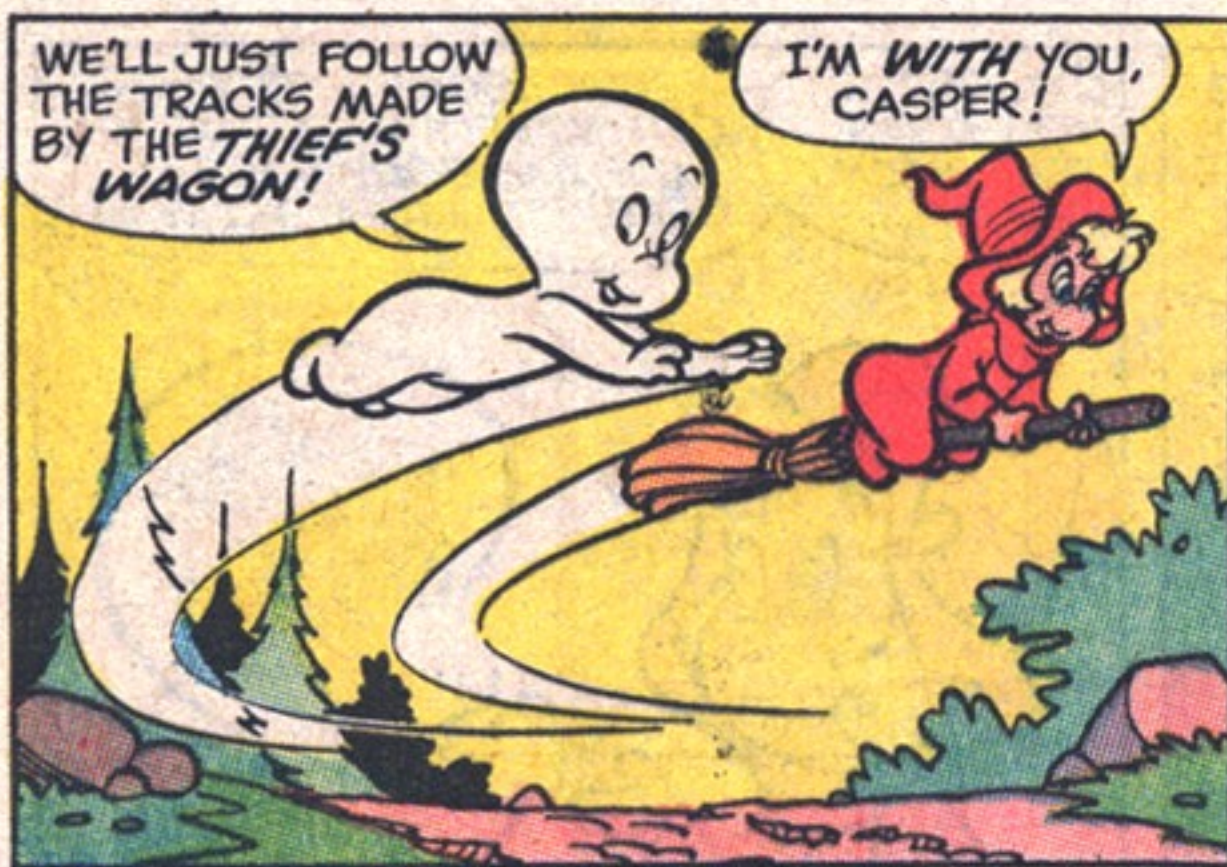










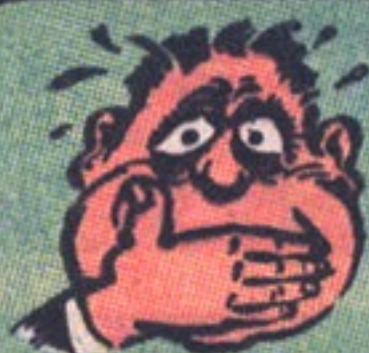


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## EXCLUSIVE FUN PRODUCTS

BY  
MAIL!



### PEPPER GUM

Hi Pal, have a piece of gum. Completely harmless but a million laughs. Once he starts chewing you better have a glass of water ready. No. 5008..... 15¢



### JOY BUZZER

Completely harmless. Shake hands and watch your friend jump 6 feet high. No. 7005..... 50¢



### TRICK BLACK SOAP

Victim washes face and gets blacker and blacker. When he gets a look in the mirror he'll be shocked. Ordinary looking piece of soap. Harmless. No. 685..... Only 25¢



### A MINIATURE MARVEL

bigger than a small matchbox, but it pulls in newscasts, musical programs and sporting events — there are no batteries, no tubes to wear out! It's the most economical radio imaginable! So inconspicuous... comes with an ear-speaker for personal listening. No. 7197 - World's Tiniest Radio..... \$2.98

## SUPER POWER-VISION



**POWERFUL BINOCULAR EYEGLASSES**  
The binoculars you wear like eyeglasses! Rugged, strong, yet so light. Provide new fun for, baseball, football, hunting, movies and T.V. Comparable to models selling at \$3.95. Now yours for only \$1.95

### MINIATURE



### SECRET

### CAMERA

Weights 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Precision camera so small, it fits in cigarette pack. Complete with free roll of film..... \$1.00  
6 Rolls Film 79¢



### SURPRISE PACKAGE

filled with surprises. If you are willing to take a chance, we guarantee you more than your money's worth. No. 8002..... 50¢

## 1001 things for FREE



Hundred of \$\$\$ worth of free offers.

A list what tells you where to send for free samples. Books, foreign stamps, coins, maps, showtickets, toys, films, posters, etc. They are yours for the asking.

TF 1000..... only 50¢  
3 lists..... for only \$1.00

## REGENCY MAIL ORDER DEPT. HC-GK10 BOX 826 NIAGARA FALLS, N.Y. 14302

RUSH ME THE ITEMS LISTED BELOW. If I am not 100% delighted, I may return any part of my purchase after the 10 day free trial for full refund.

ITEM NO.	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose \_\_\_\_\_ plus 15¢ postage and shipping in cash, cheque or money order.

NAME \_\_\_\_\_

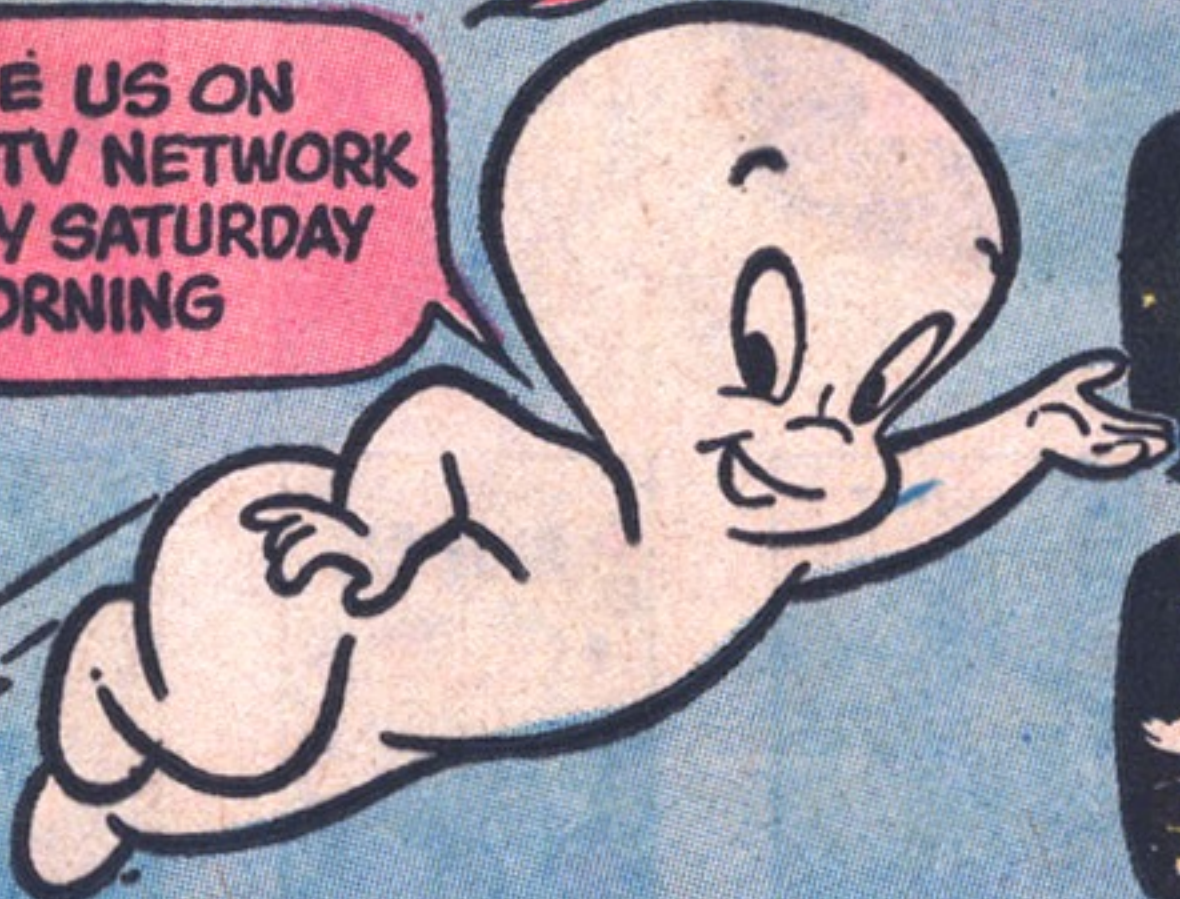
ADDRESS \_\_\_\_\_

## A new show on ABC TV

# NEW Casper CARTOON SHOW



SEE US ON  
ABC-TV NETWORK  
EVERY SATURDAY  
MORNING



© HARVEY FAMOUS CARTOONS



WENDY



SPOOKY

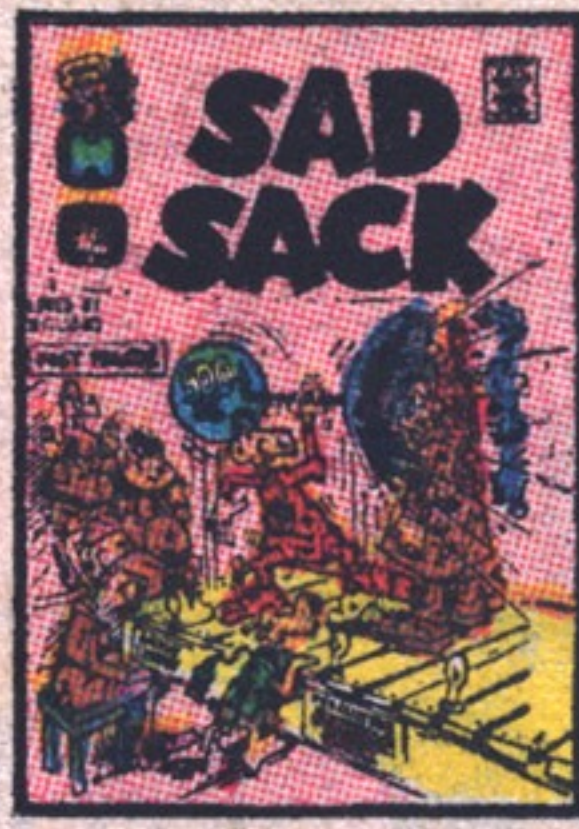
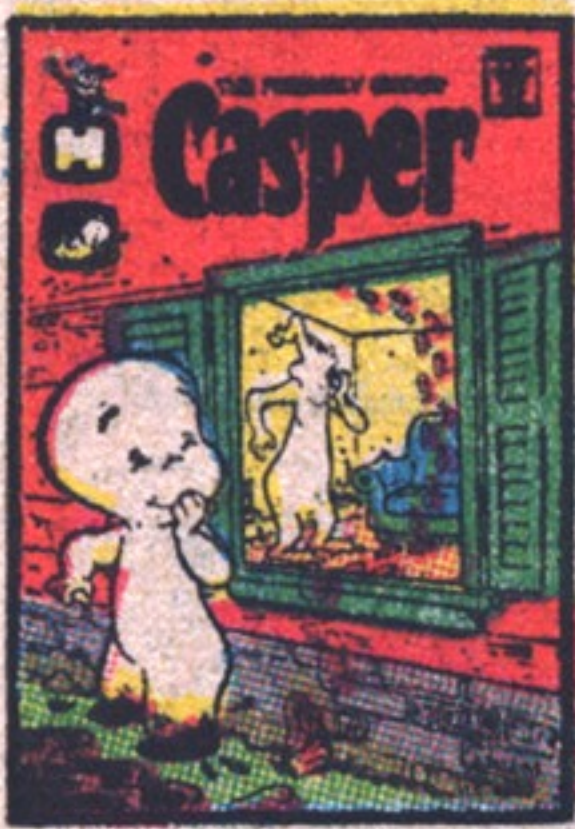


NIGHTMARE



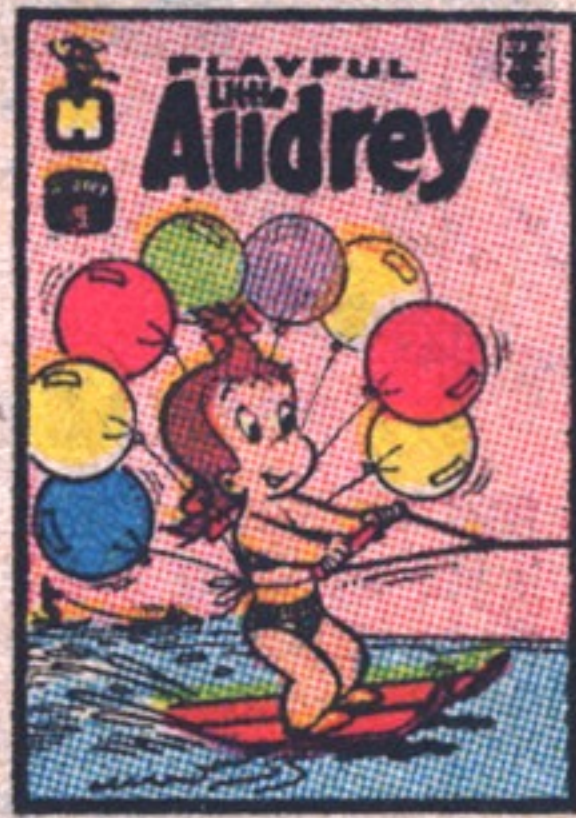
GHOSTLY  
TRIO





**HI!**  
HERE ARE THE  
FUNNIEST COMICS  
NOW ON SALE  
AT YOUR FRIENDLY  
DEALER.

**HARVEY  
COMICS**





# HI-POWER BINOCULARS

## SEE UP TO 18 MILES

Powerful folding Opera Glasses  
fit into pocket or purse. Center  
eye piece adjustment. Worth many  
times low introductory price. Com-  
parable to models selling for \$4.95.

NOW ONLY

# 75¢

Postpaid.  
Limit 2  
to a customer.

HI-POWER Box 72  
N.Y., N.Y. 10023

Please send me Hi-Power Binoculars.

☐ 1 for 75¢ ☐ 2 for \$1.50.

Limit 2 to a customer.

I enclose: ☐ Cash ☐ Check ☐ Money Order  
Sorry, No. C.O.D.'s.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Mystify Your Friends! Baffle Your Family! You'll Astonish Them All!

## 250 MAGIC TRICKS REVEALED

**SPECIAL \$1.00  
INTRODUCTORY  
OFFER**

**NOTHING EXTRA TO BUY!**

Every single trick is performed with everyday  
things you have around the house... coins, cards,  
balls, handkerchiefs, ropes, etc. The small price of  
\$1.00 is all you pay!

**"POSITIVELY ASTONISHING" ...**

say people who have seen this collection. You'll be  
plucking coins from thin air! You'll cause cards to  
change their spots at your command! You'll hear  
the gasps of wonder as you do the world-famous  
"Indian Rope Trick." You'll actually do over 250  
baffling tricks, including:

- The Vanishing Ball
- The Mind Reading Trick
- The Secret of Number 9
- Phantom Writing
- Growing Money Trick
- The Coin Leaping Trick
- Disappearing Handkerchief
- The Knot that Unties Itself
- The Disappearing Coin
- Making a Ball Roll by Itself
- Miracle Card Jumping Trick
- The Phantom Money Trick, etc., etc.

**HURRY! Supply is Limited!**

**ANYONE ... 6 TO 60 ... CAN  
PERFORM THESE FEATS OF MAGIC  
ONCE YOU KNOW THESE SECRETS!**  
First time revealed ... this private  
collection from "Art the Magician."  
**COMPLETE SECRETS REVEALED!**  
Every single trick fully explained! You  
saw some of them on T.V. Many were  
performed by such master magicians  
as HOUDINI, THURSTON, etc. And  
now ... **YOU** can do all of these  
famous magic tricks. They're fun!  
They're mystifying! Simply terrific for  
parties!

**MAIL COUPON TODAY!**

MAGIC COLLECTION, Box 72  
NEW YORK, N.Y. 10023

I enclose \$1.00. Please RUSH my 250 MAGIC  
TRICKS postpaid. If the tricks don't work,  
I can return in 10 days for full refund.  
(Sorry, No COD's.)

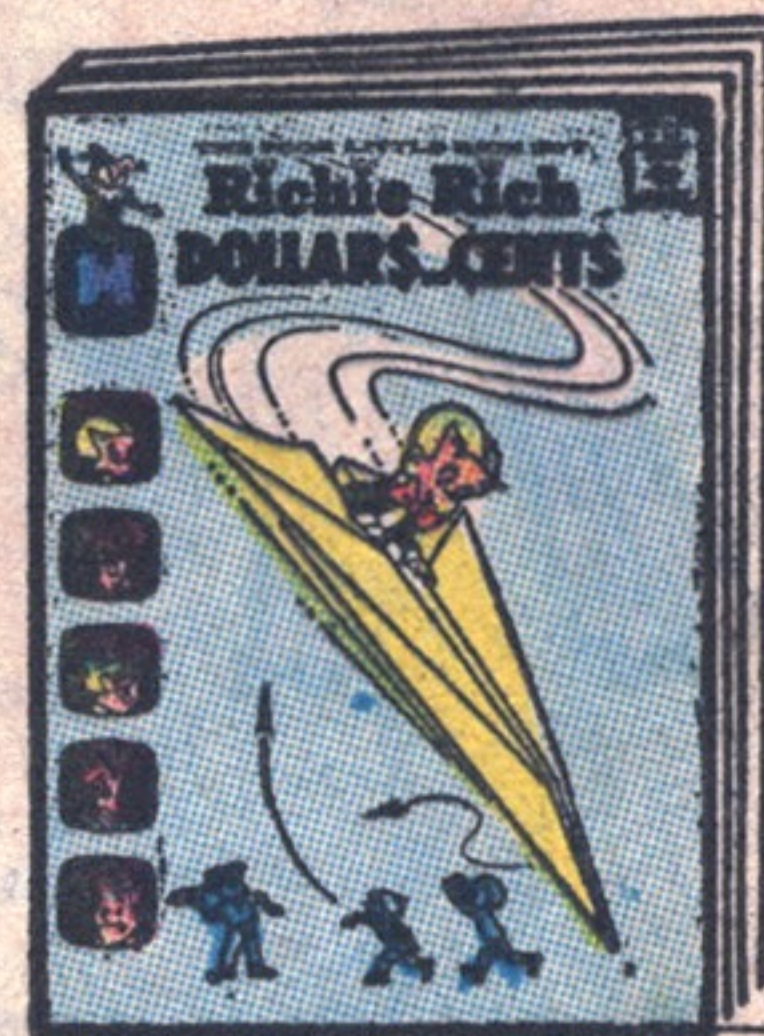
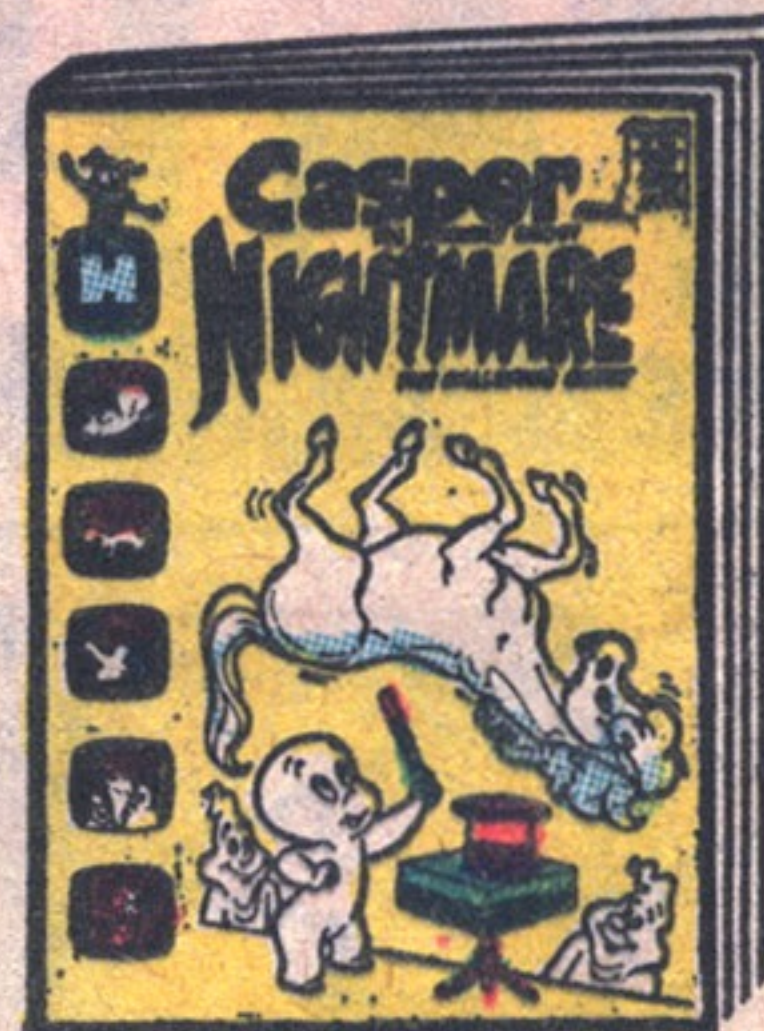
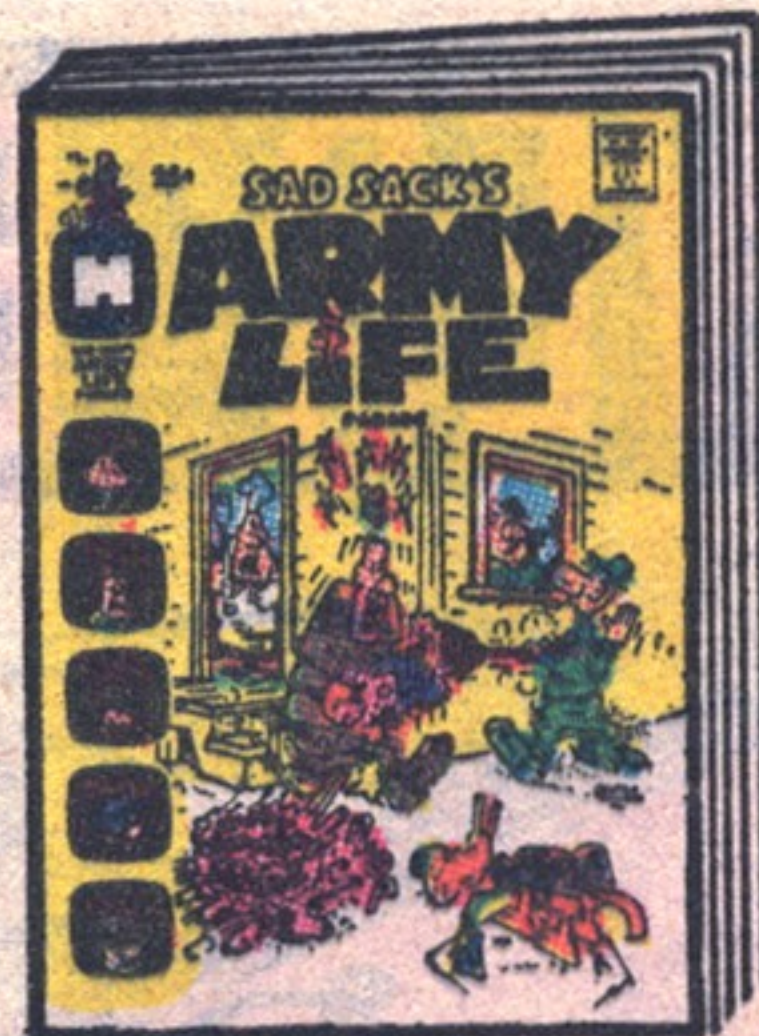
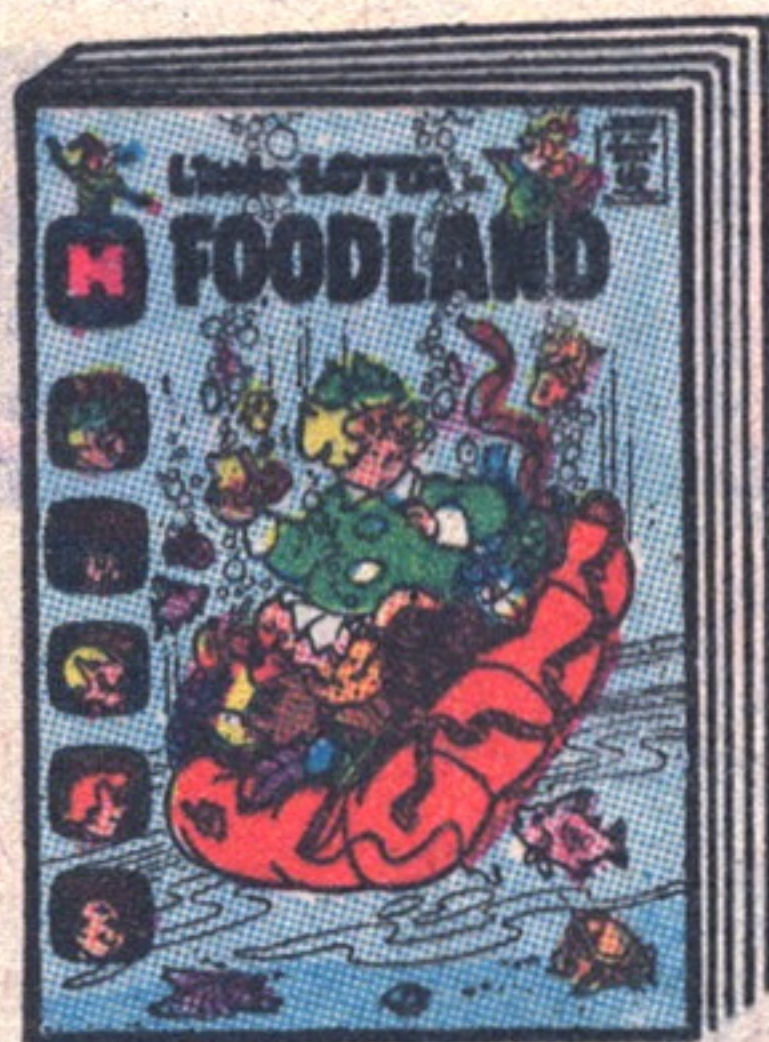
NAME \_\_\_\_\_ *Please Print*

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

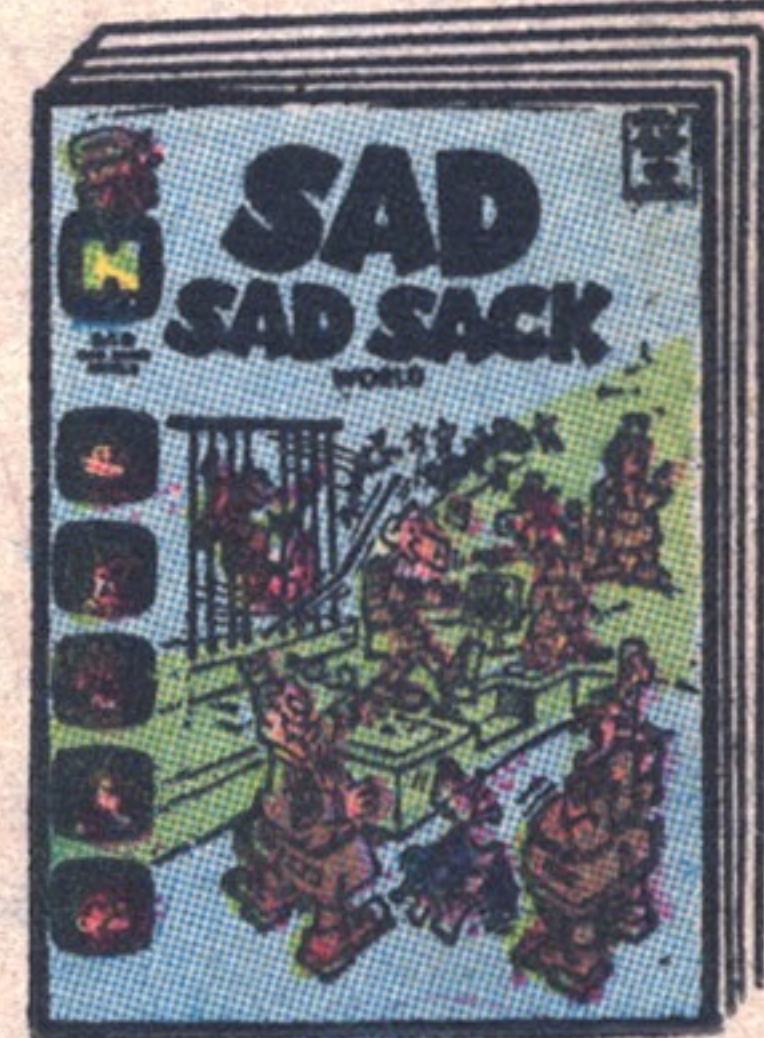




*EVERY ONE  
DIFFERENT!*

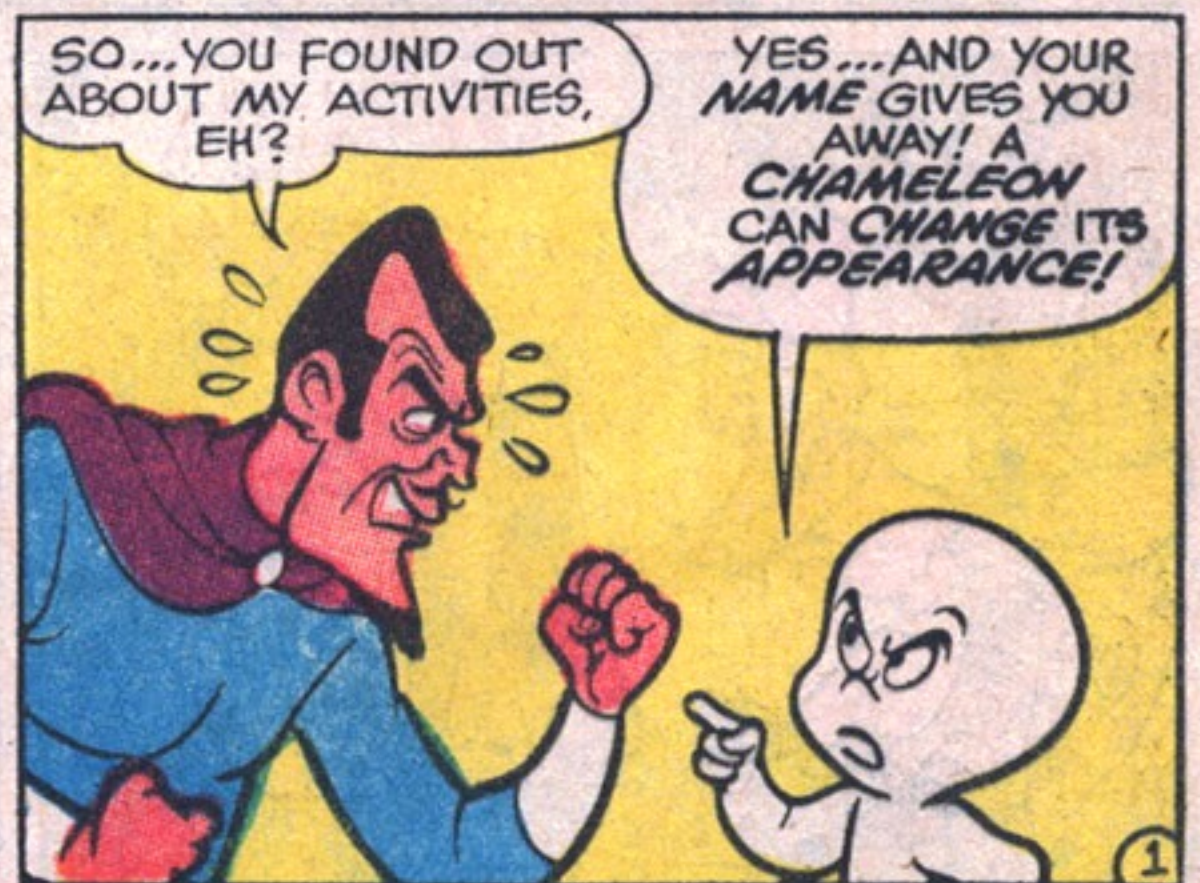
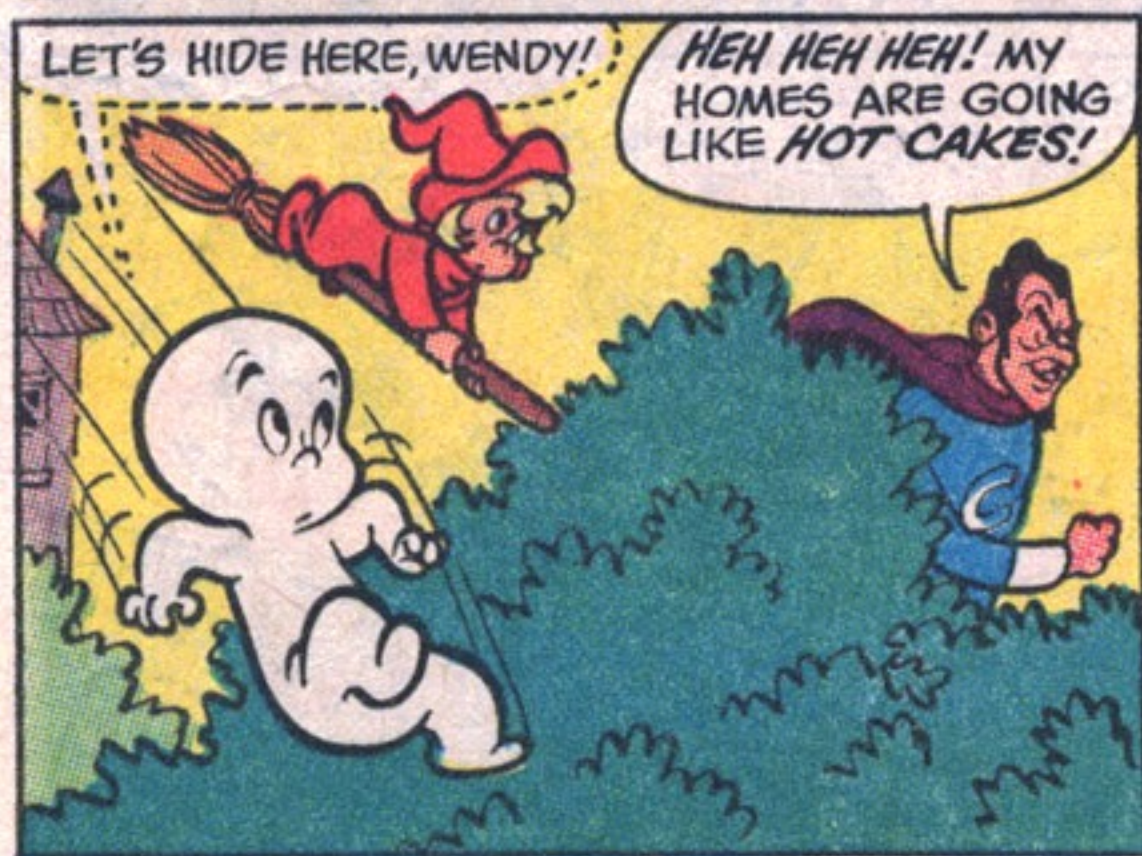
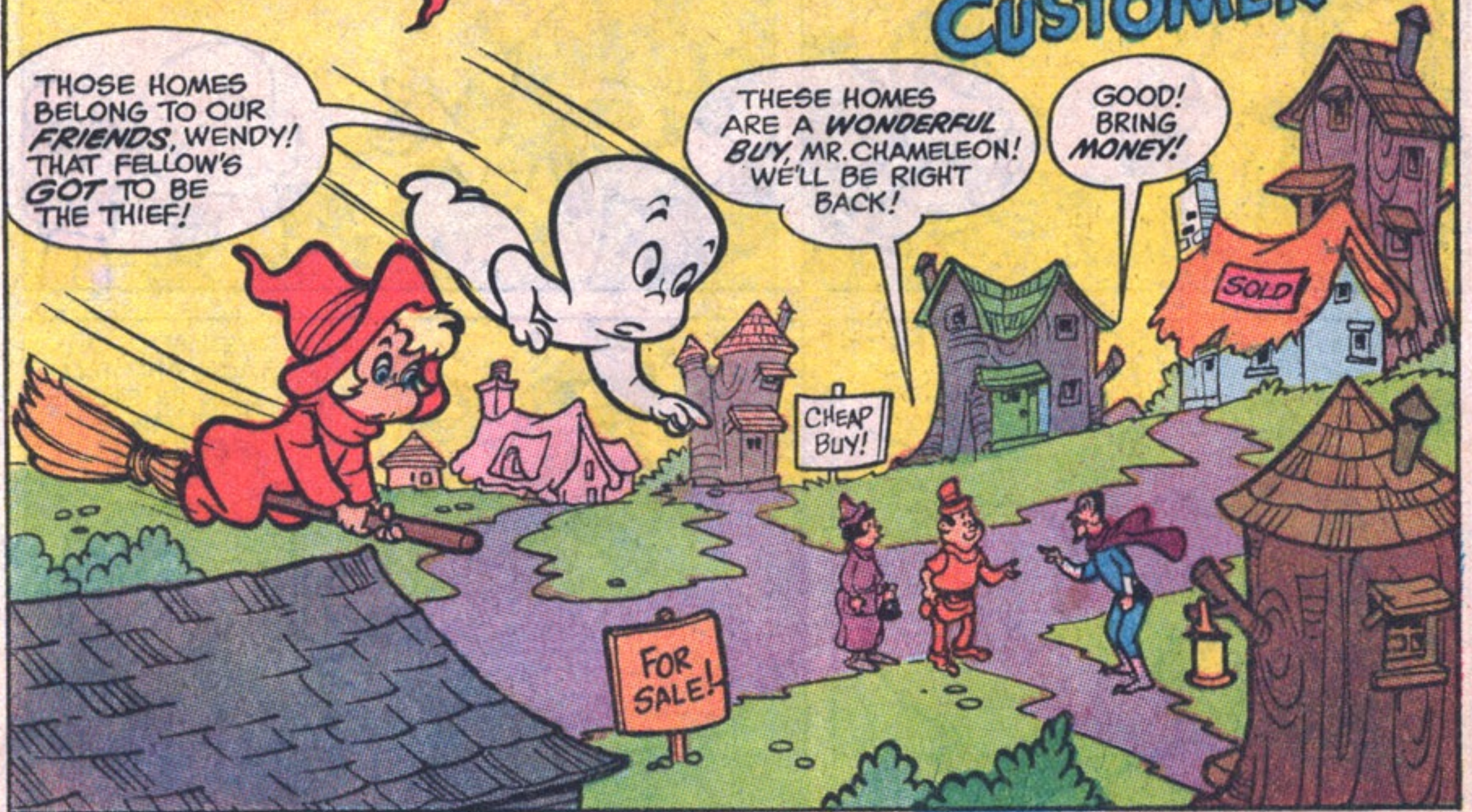
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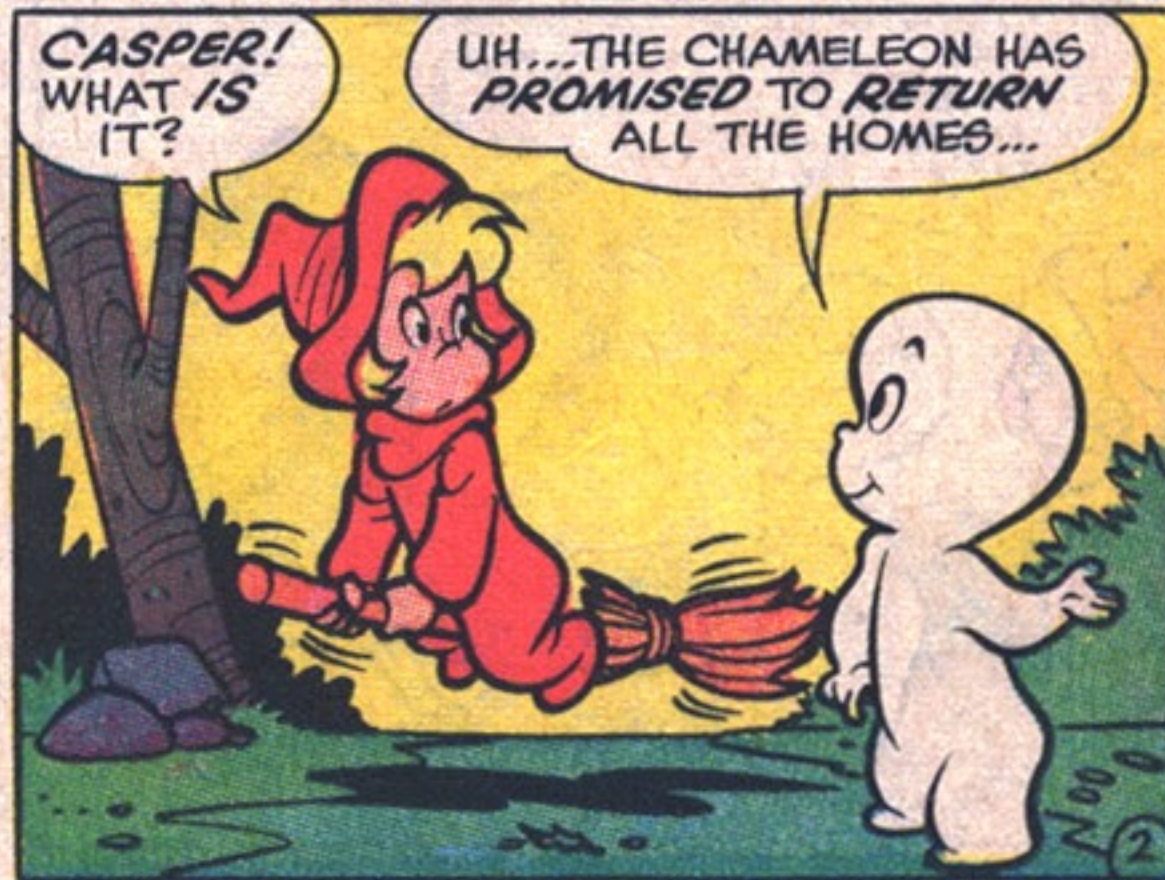
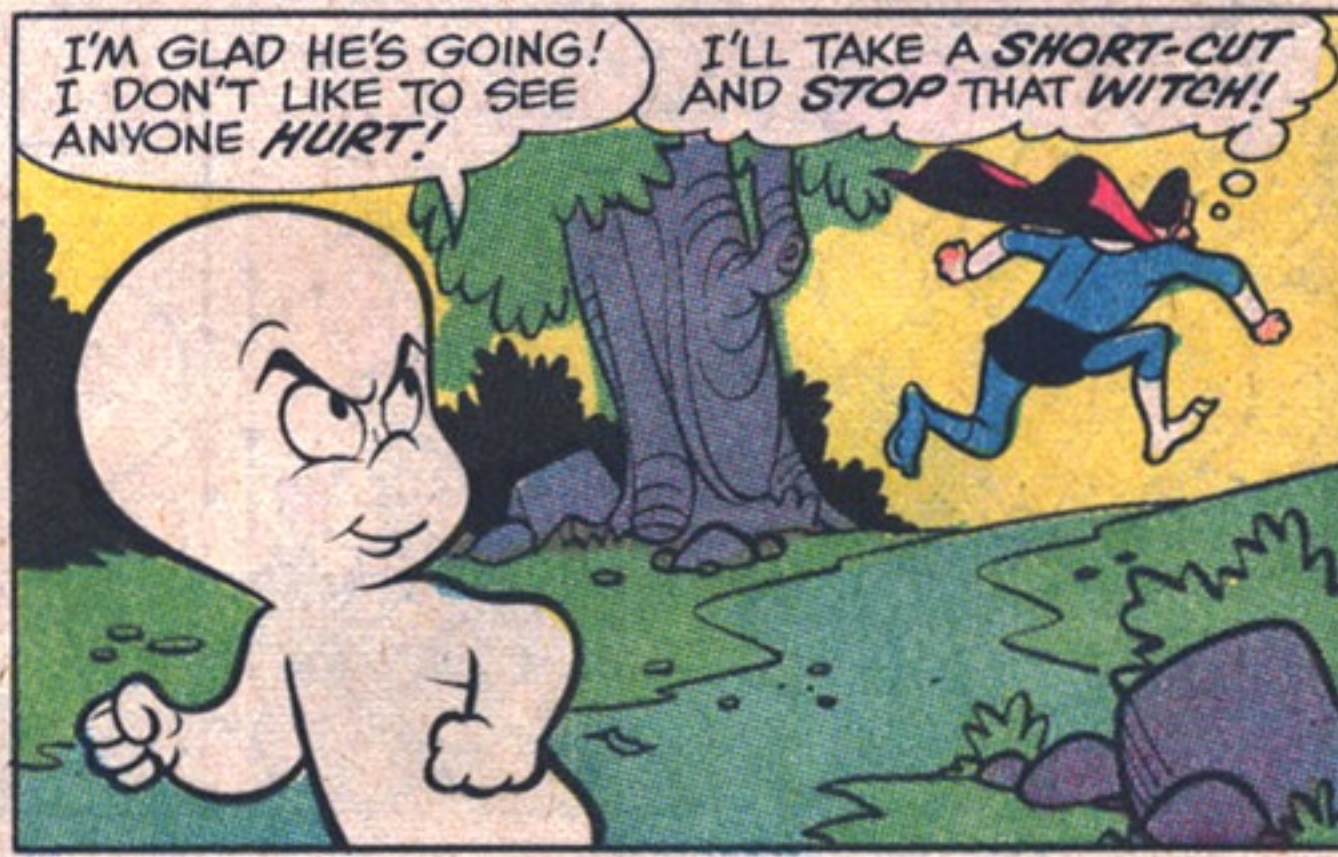
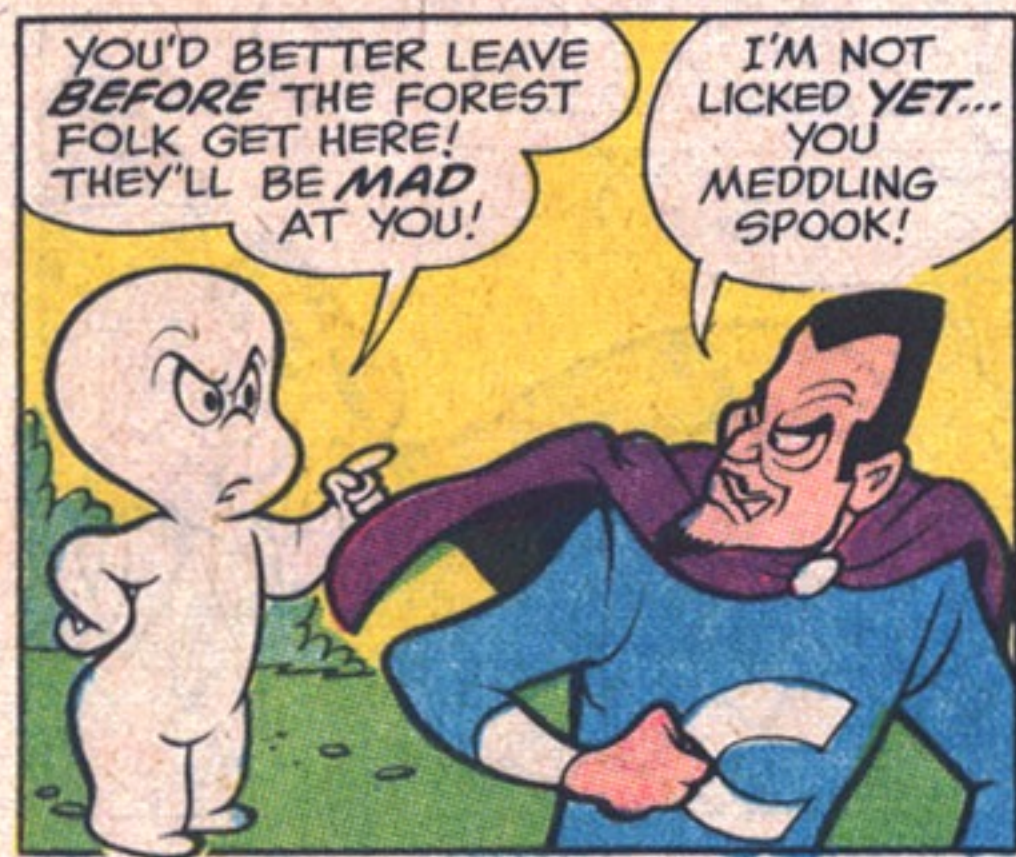
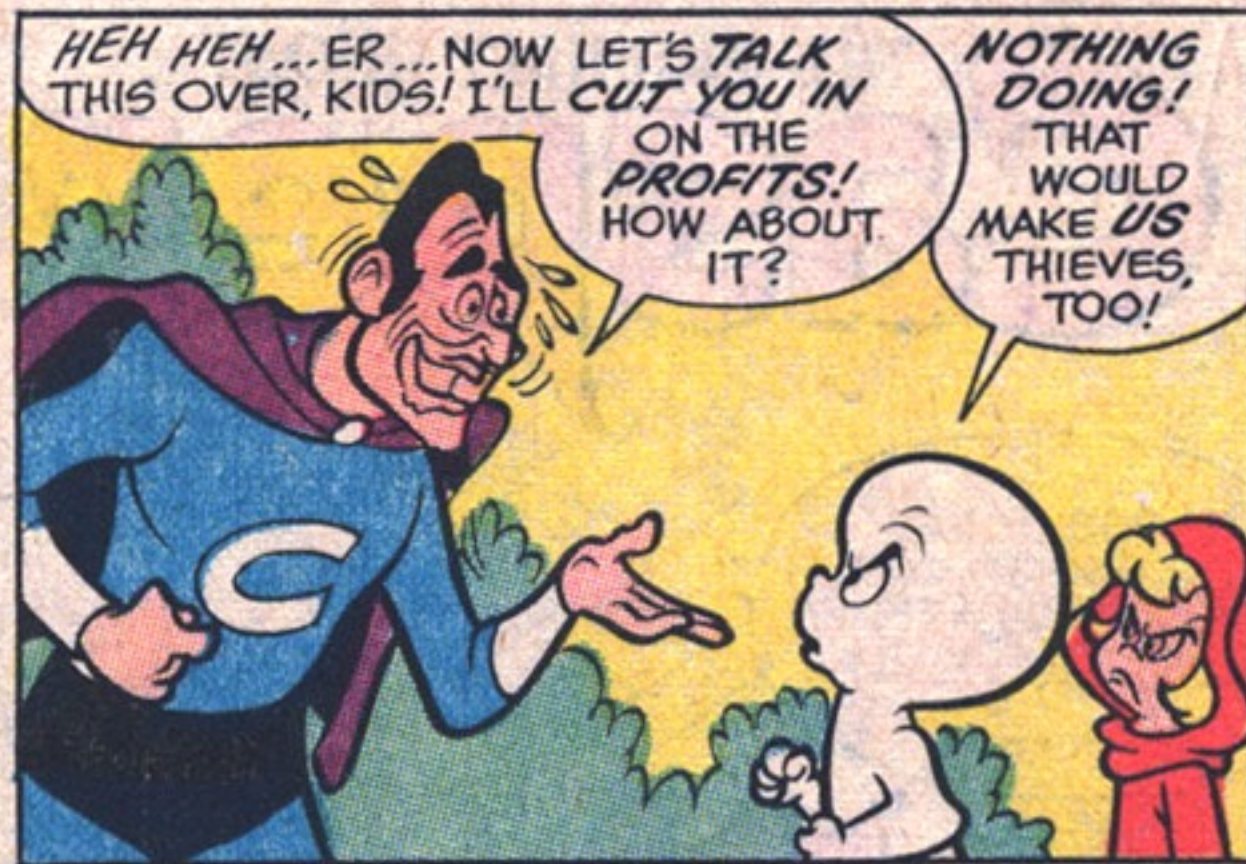




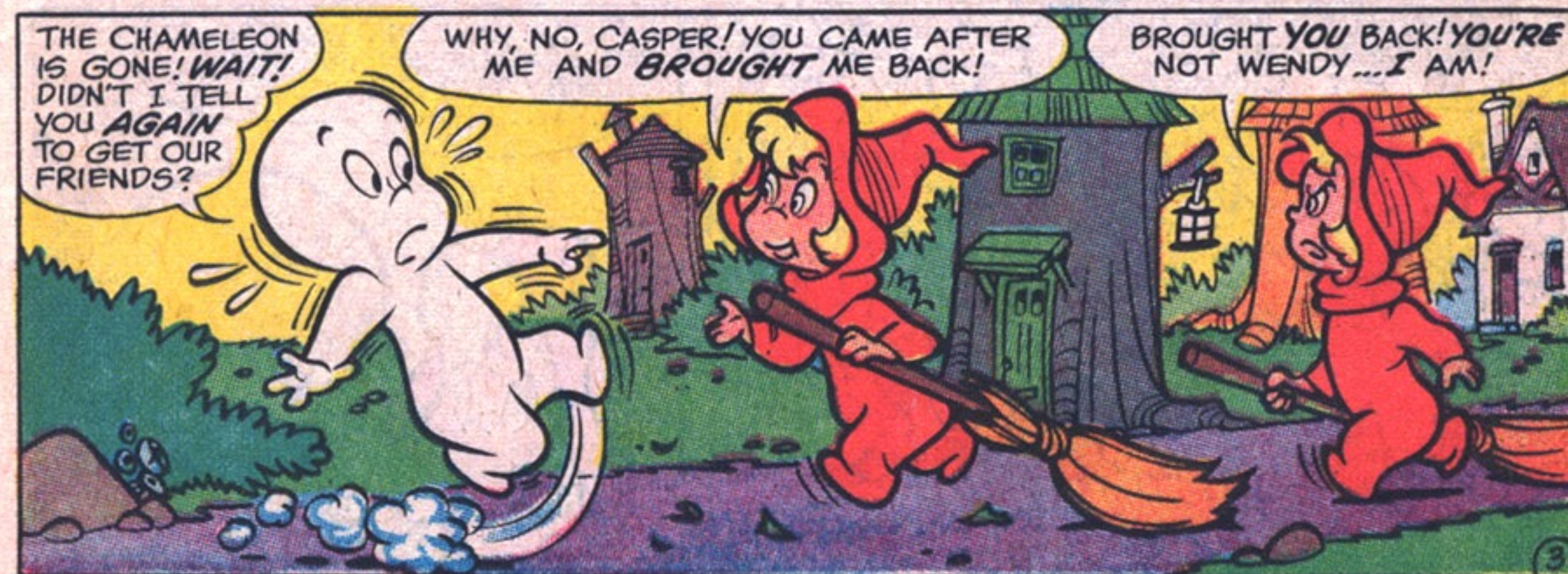
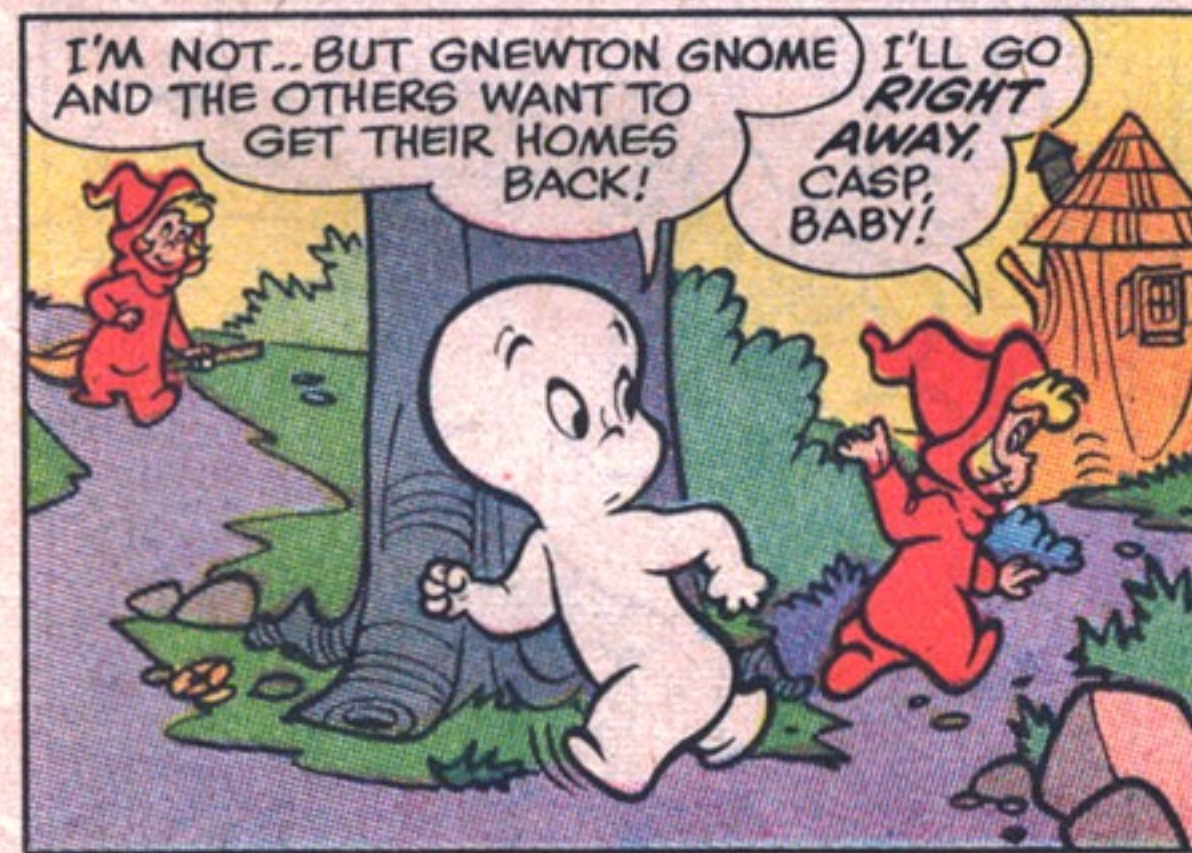
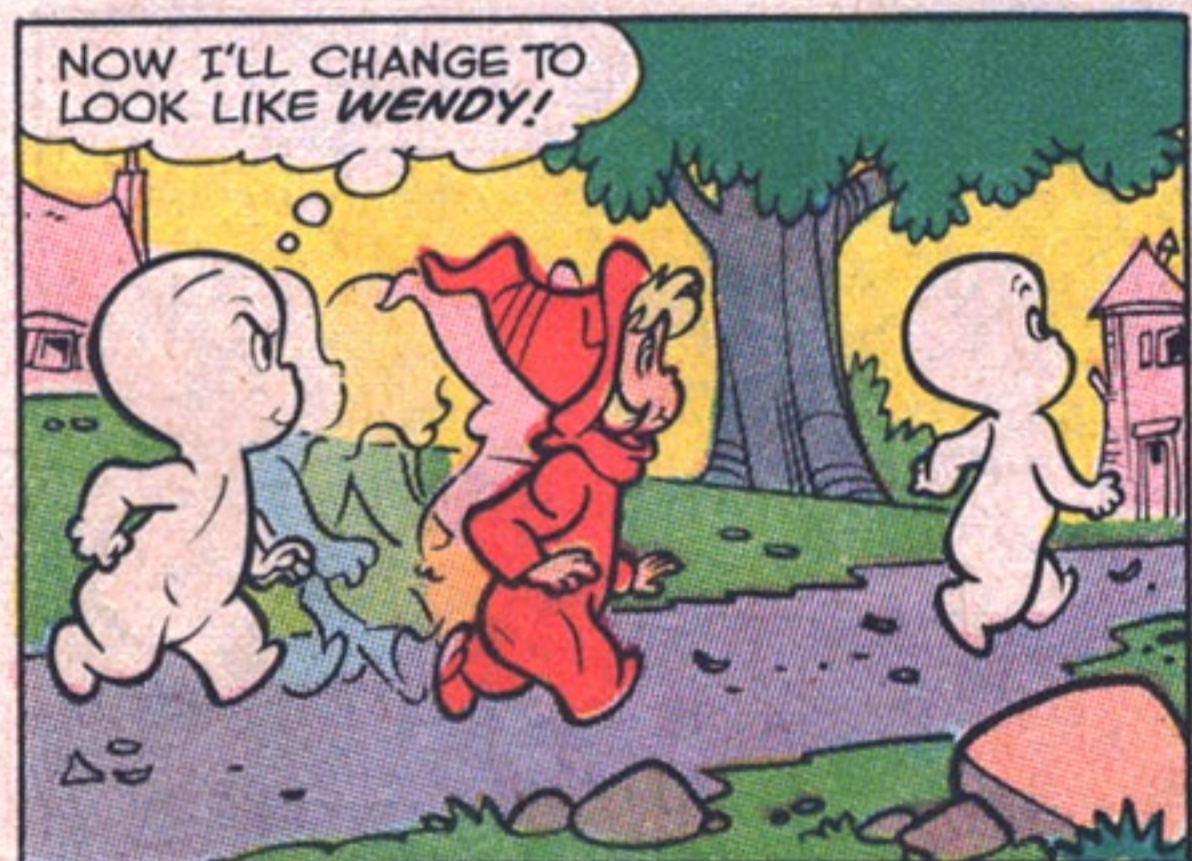
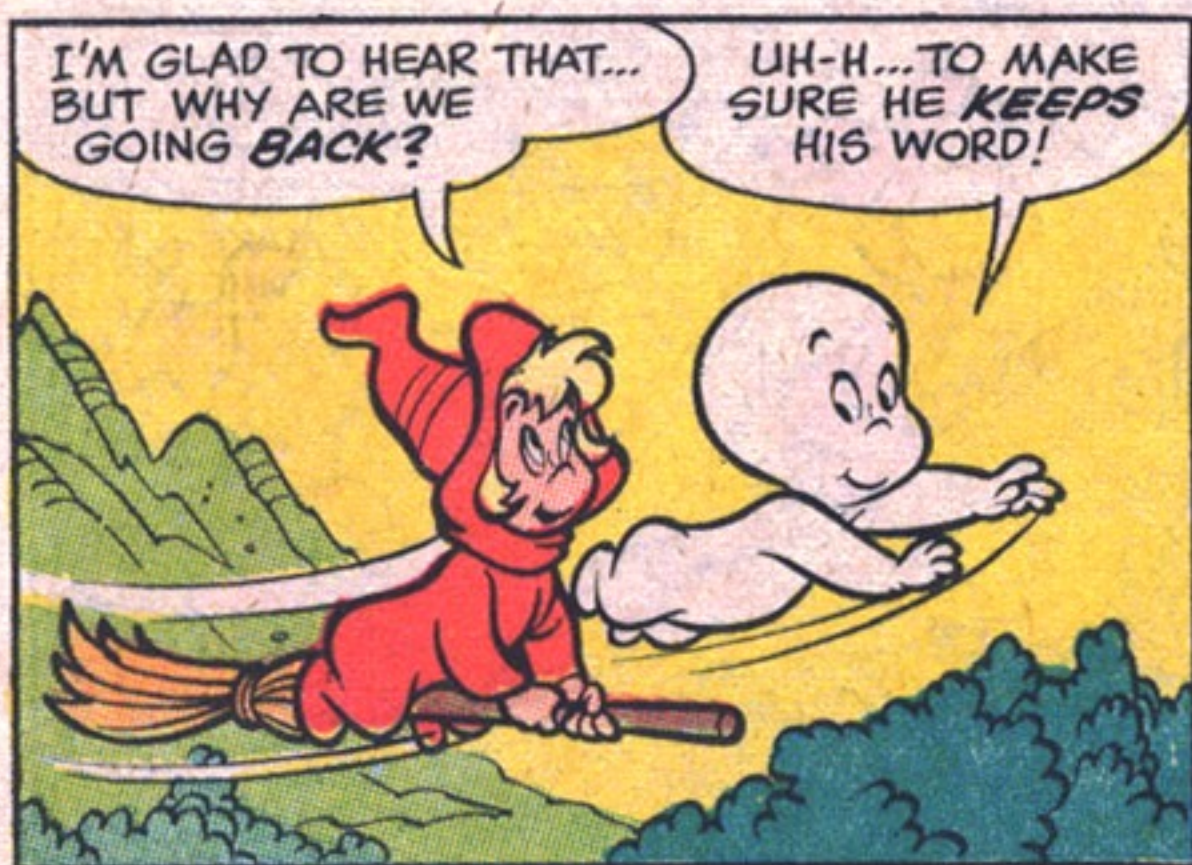
# THE FRIENDLY GHOST **Casper** <sup>in</sup> THE CHAMELEON IS A TOUGH CUSTOMER



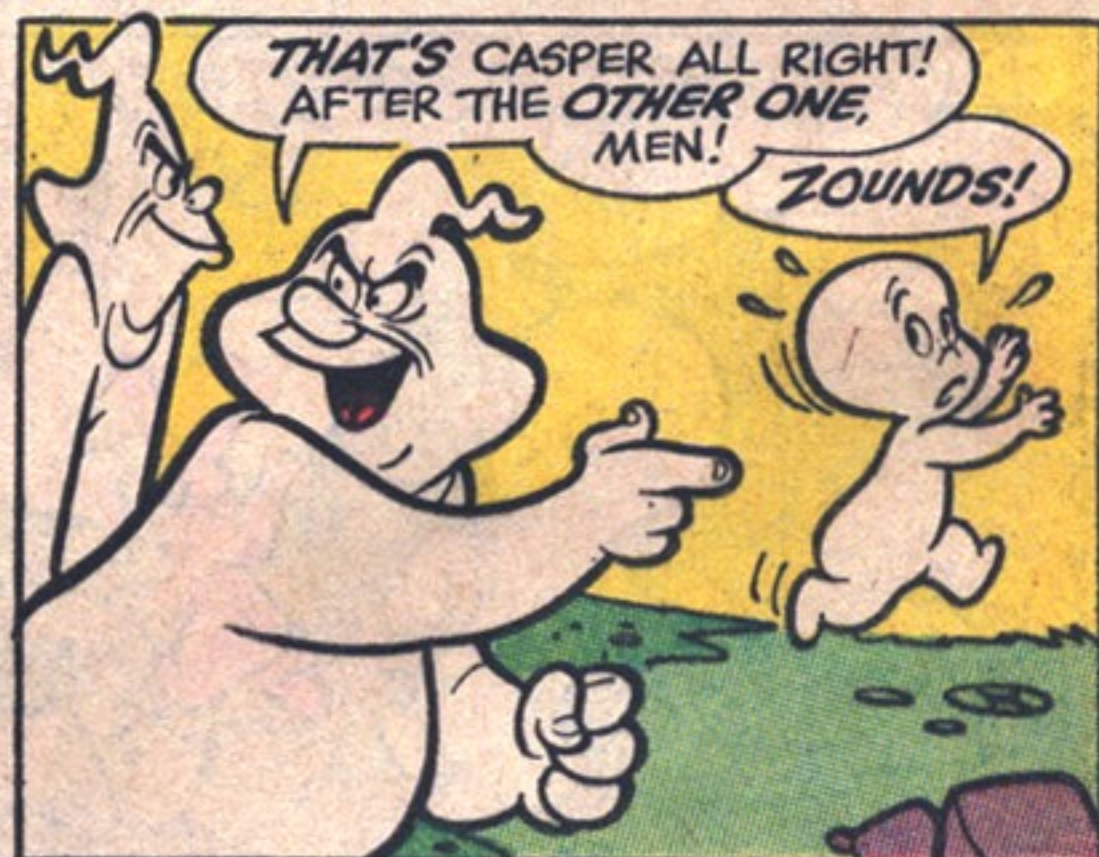
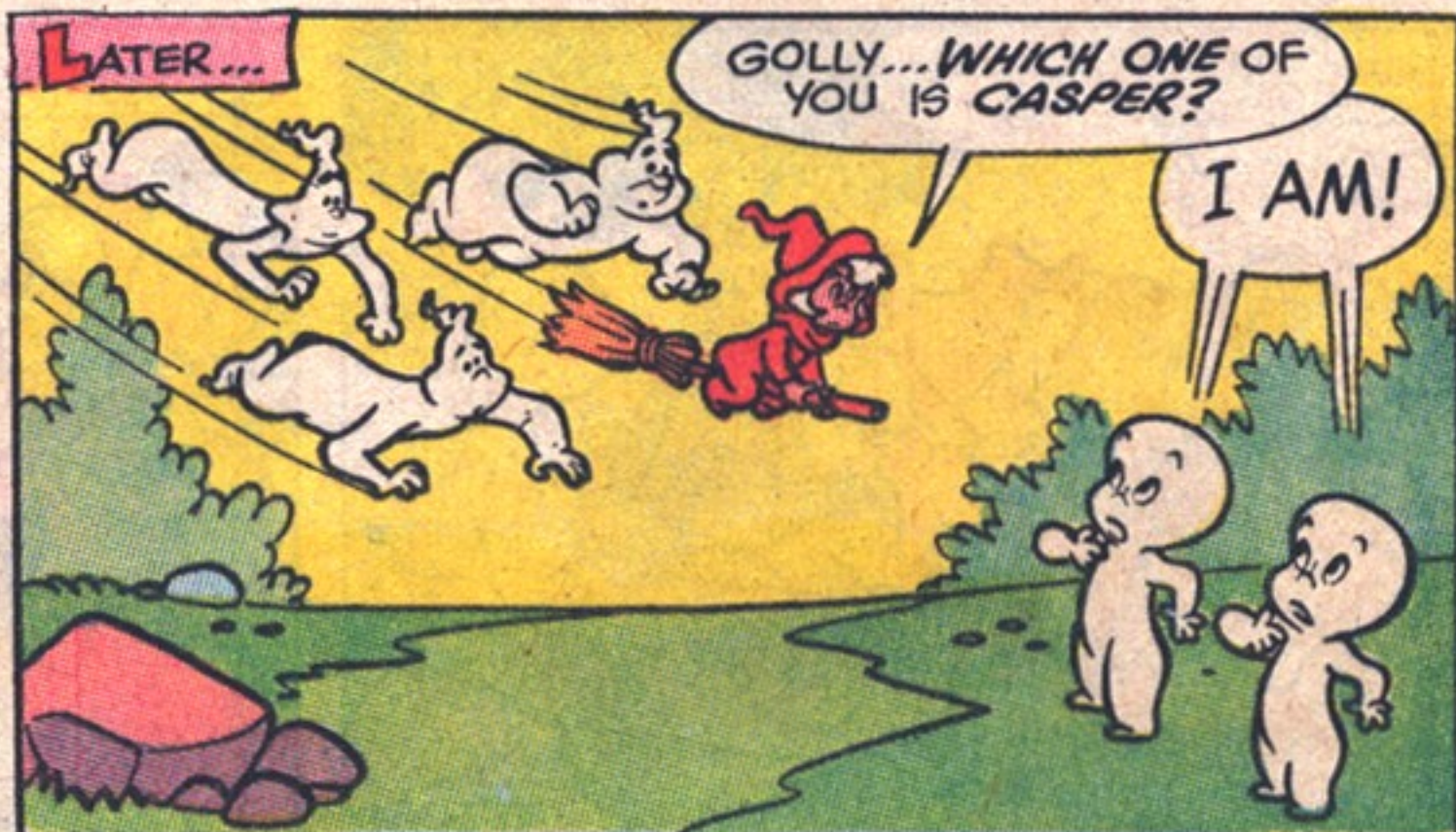
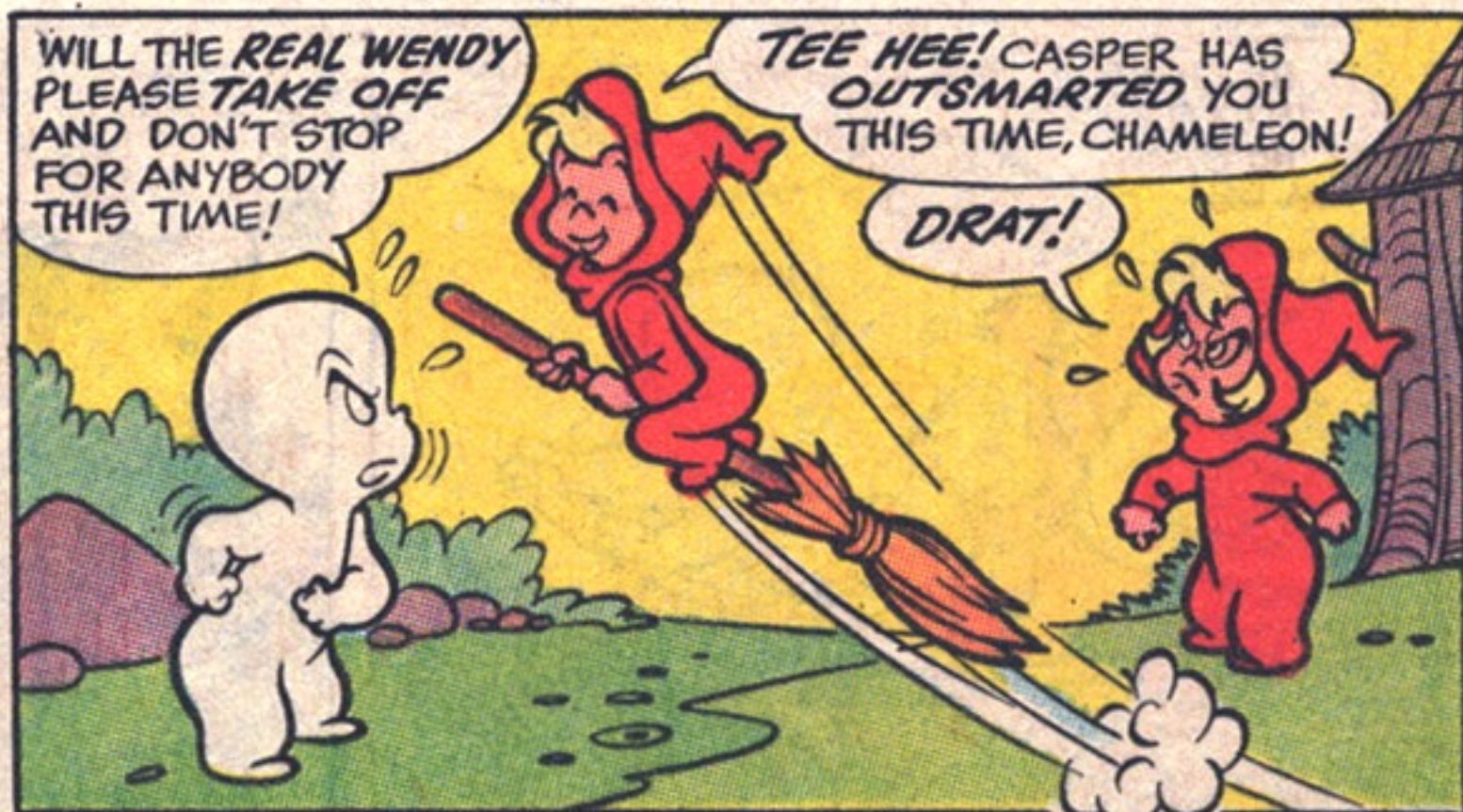
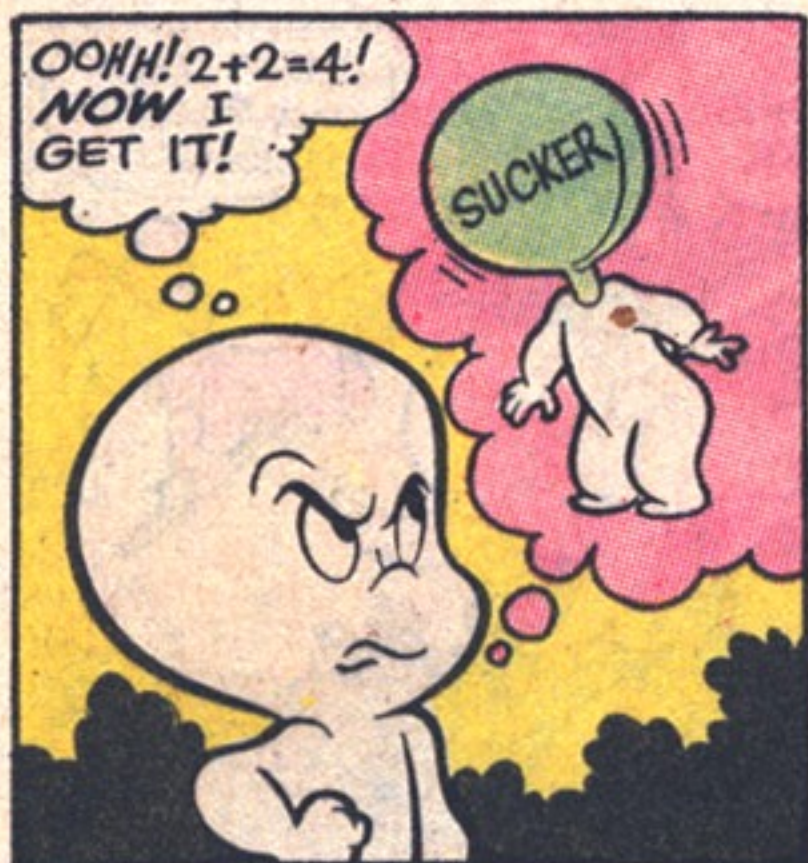




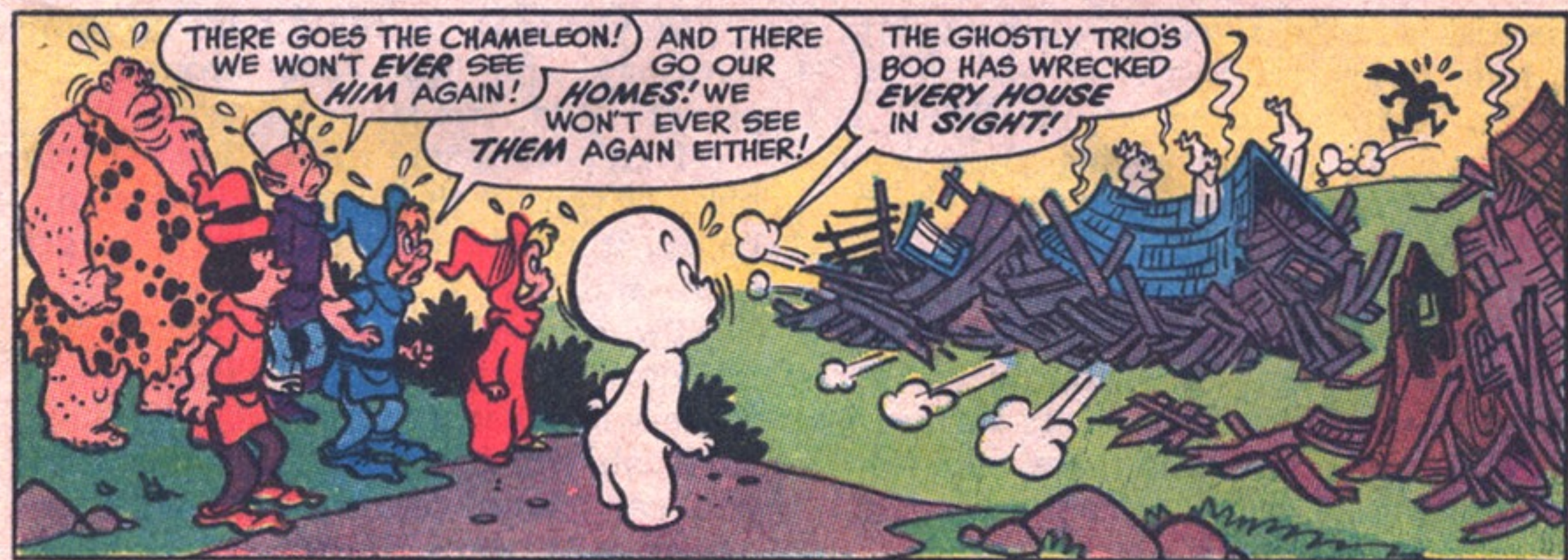
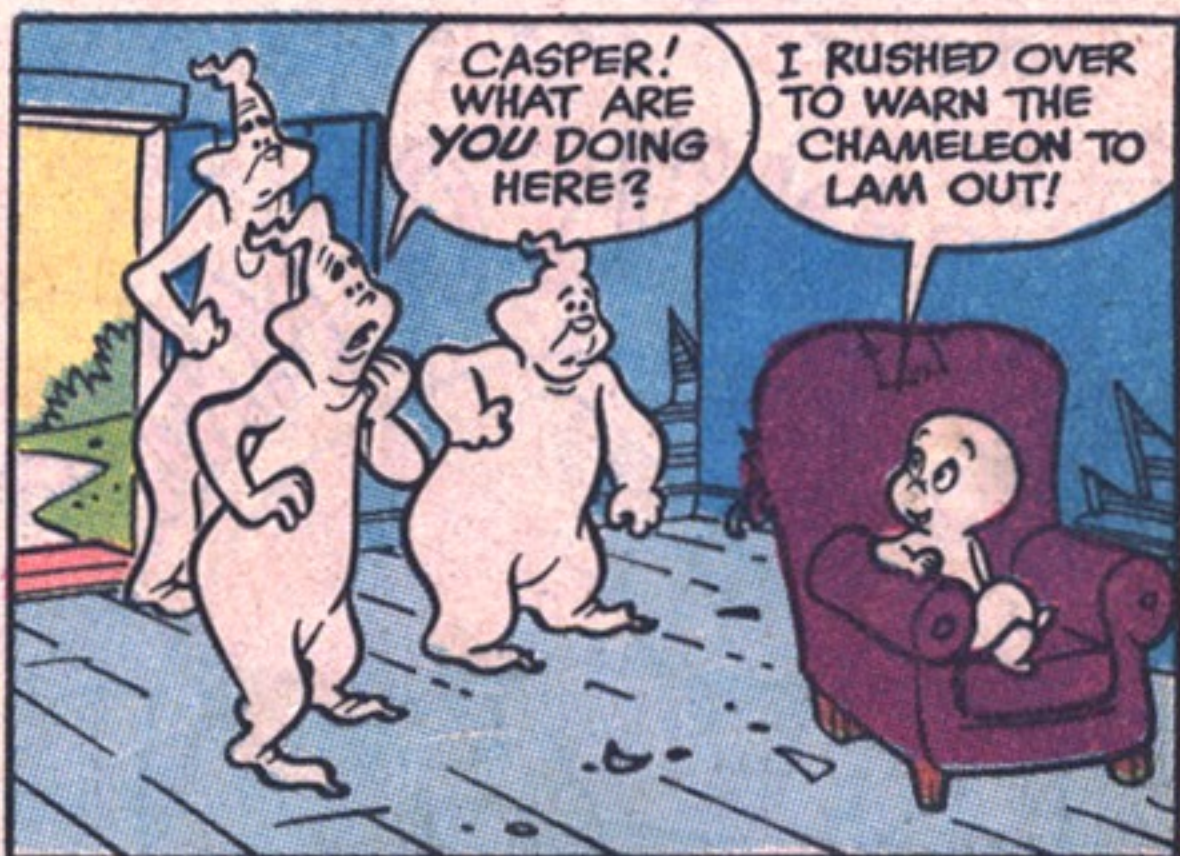
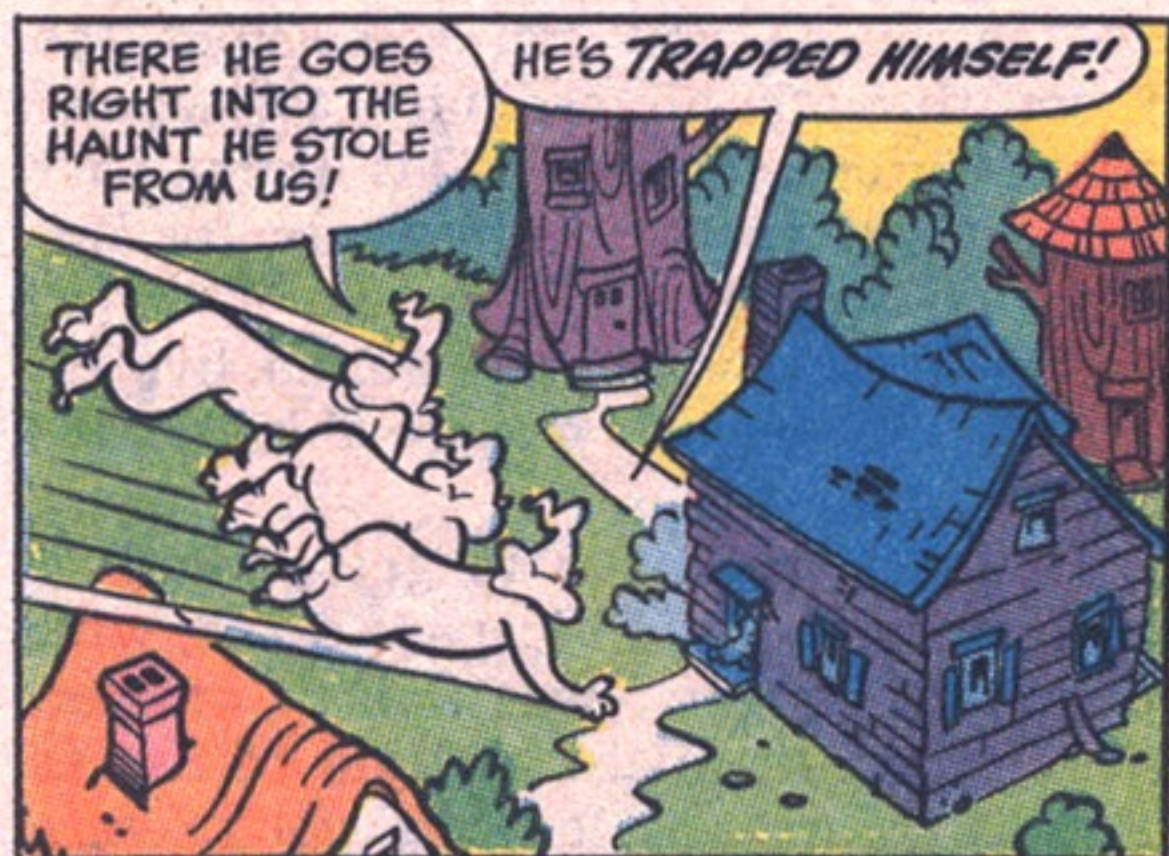






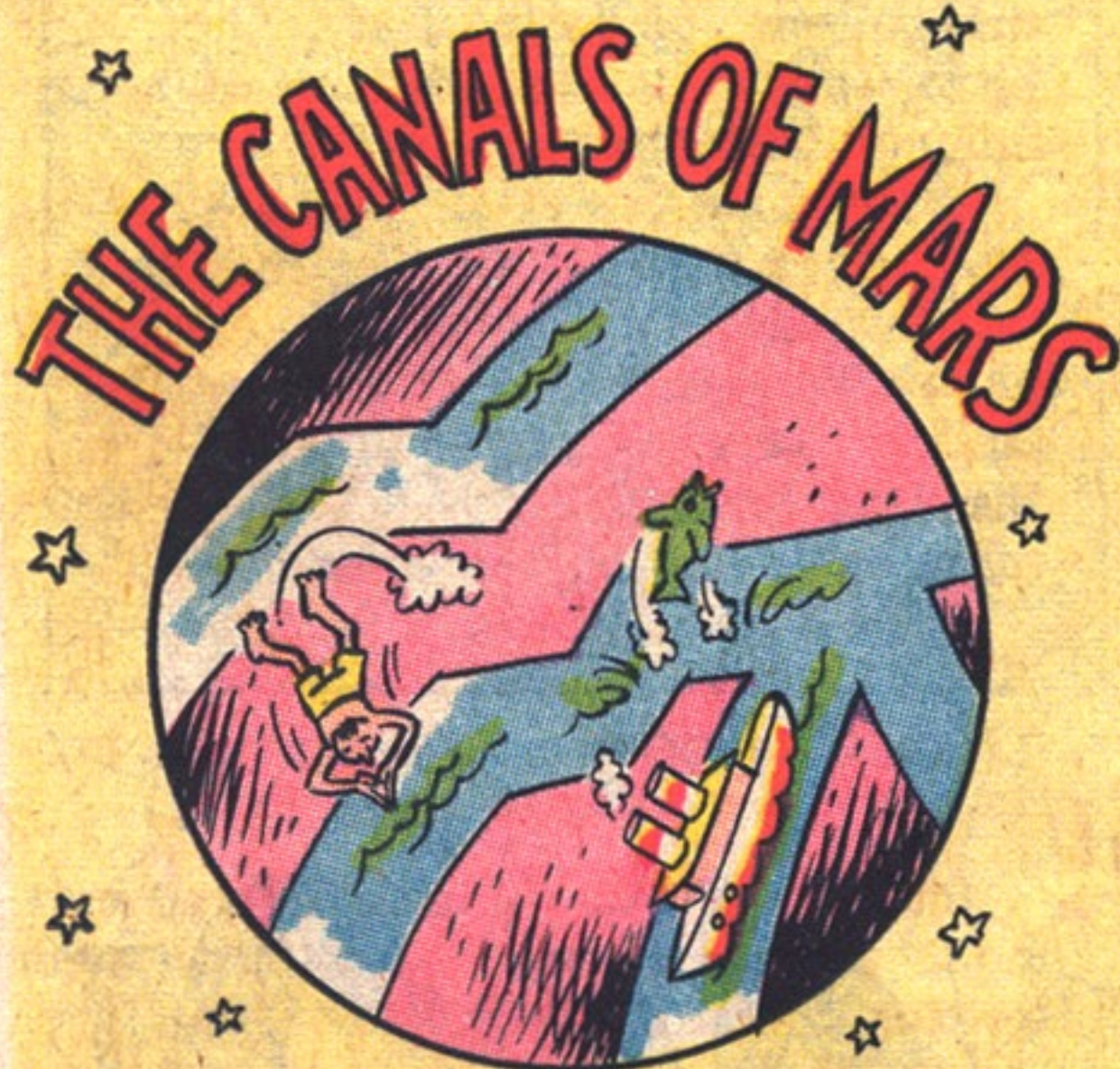








## THE STORY OF THE SKY:



"Zowie! What a scary show!" shivered Archie Willett as he left the movie with his pal, Spike Smith. "I wouldn't want to be an astronaut and battle those 'Monsters from Mars'!"

"Aw, you can't take that stuff seriously," replied Spike. "My father is a scientist and he says there's probably nothing living on Mars."

"Oh, yeah?" snorted Archie. "Well, I just read an article saying there are canals on Mars that must have been made by men."

"That's an old-fashioned idea," Spike told him. "Modern scientists think those lines on Mars aren't canals but just some kind of rock formations on its surface."

"Well, this article said there were also signs of plants growing on the planet," muttered his friend.

"Oh, sure—you can sometimes see them through an ordinary telescope," Spike informed him. "But there isn't enough oxygen or water there for humans to survive."

"Then how is anyone gonna live on Mars if they ever fly a space-ship there?" asked Archie.

"Why, you'd have to get around in spacesuits and build a space-dome, with plenty of oxygen," was Spike's answer.

"Hmmm—it might be kind of fun to explore Mars—as long as you're sure there aren't any monsters," Archie said.

"Gee, I dunno," murmured his pal. "There are other problems—the winters are a lot longer and colder, and the summers are shorter and hotter."

"And another thing—there's the matter of density."

"Huh? What does that mean?" asked Archie wonderingly.

"Well," his friend informed him knowingly, "it means that if you weighed 200 pounds on earth, you'd only weigh about 70 pounds on Mars. That would make it a lot harder to get around."

"Maybe soon we could buzz up some Saturday and just look around the planet," said Archie.

"That's what you think," his pal told him. "Even if they had a space-ship ready, it would take two years to get there and back."

"Two years!" groaned Archie. "I guess the only view of Mars we'll get for a while will be in the movies."

"Yeah," snickered Spike. "If you think you can stand the sight of all those monsters."

## CASPER, THE FRIENDLY GHOST





# THE BALLOON

The fair grounds were a beehive of color and noise and smells and excitement. Mary Jane clung to her Daddy's hand, her big blue eyes as round and wide as saucers. She had never been to a State Fair before, and she thought it was the most wonderful thing she'd ever seen in her whole short life! Why, she hardly knew where to look first! The gaily-decorated popcorn and soda stands...the big, impressive livestock show...the beautiful patchwork quilts that hung side by side before the judges' stand...the fortune teller's mysteriously darkened booth...the two-tailed pony's tiny stall...the merry-go-round...the ferris wheel...or a hundred and one other thrilling exhibits?

By the time she and her parents had gone half way through the Fair, Mary Jane was worn out from all the walking and all the talking and all the excitement. Mother noticed it right away. "You sit right down there on that bench and rest a while," she told Mary Jane, "while Daddy and I go into this little restaurant for coffee."

Mary Jane did as she was told, of course, and she hadn't been sitting on the bench two minutes when the oddest little old lady she had ever seen appeared before her. The old lady wore a great wide purple skirt, with a long, fringed pink shawl around her shoulders, and a bright blue kerchief over her hair.

In her left hand she carried a battered old yellow umbrella, and in her right hand she held a big bunch of multi-colored balloons.

"Buy a balloon?" the old lady asked Mary Jane softly. "Only a penny each."

"I would love to buy one, ma'am," answered Mary Jane politely, "but I don't have any pennies. Could I hold them for you, thought -- just for a few minutes? You look so tired."

"I AM tired," the balloon lady smiled, "but I must keep going to sell my wares. Thank you anyhow -- and here's a balloon just for being so sweet!"

She handed Mary Jane a big red balloon, and shuffled away without even waiting to be thanked. The little girl stared at the balloon in open-mouthed astonishment. It was getting bigger and bigger right in her hand! Now it was so big she could hardly hold onto it! Mary Jane felt herself being lifted -- higher and higher -- pulled up towards the sky by the huge but weightless balloon! Her head brushed against a cloud, and STILL she was going higher! "Balloon lady!" hollered Mary Jane desperately, "Save me!"

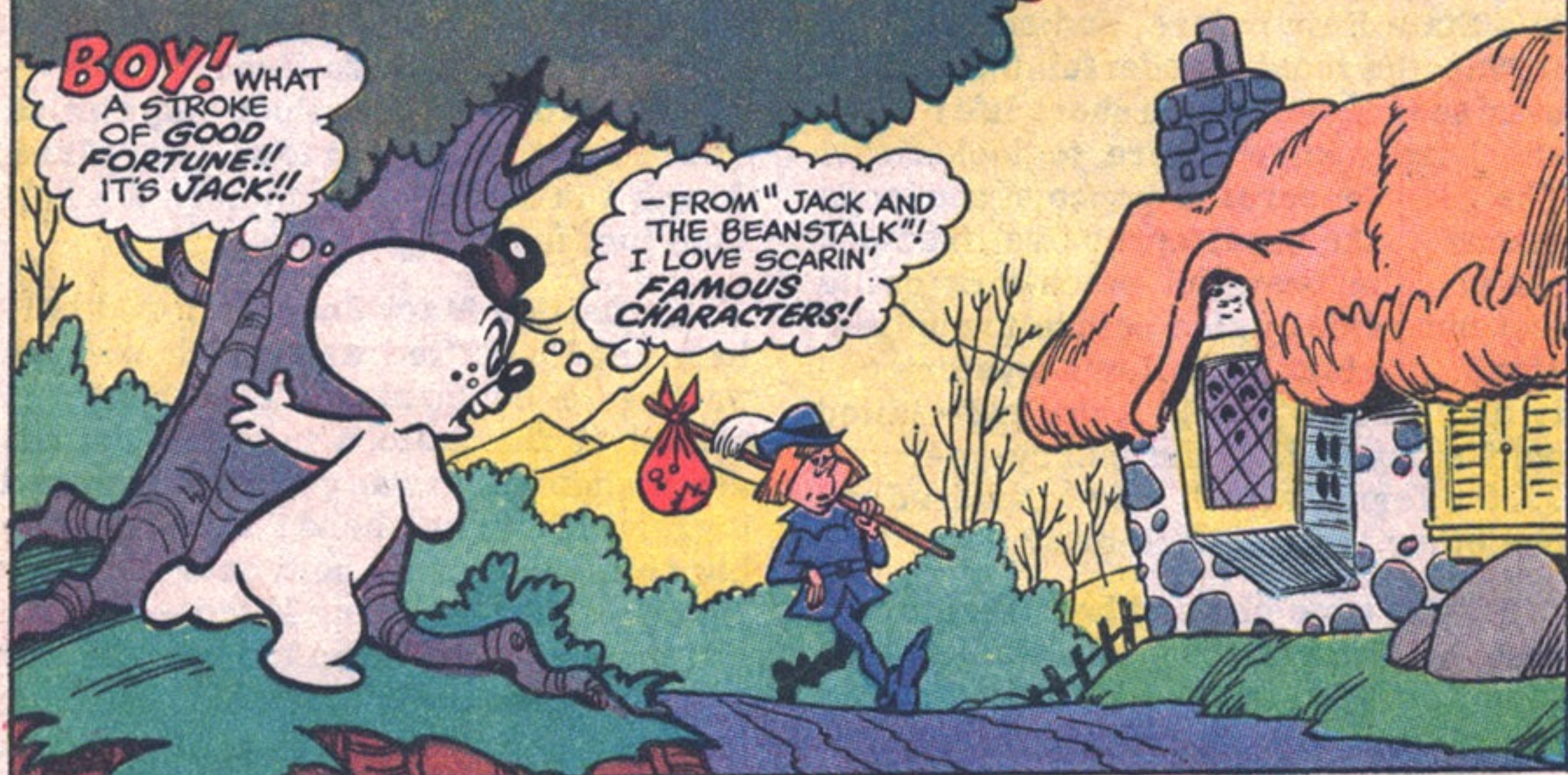
"Mary Jane! Wake up, darling!" That was Daddy's voice, and Daddy's hand was shaking her shoulder. So it had only been a dream! But no -- it hadn't ALL been a dream, realized Mary Jane with a start. For there in her hand was the big red balloon, something she would keep forever to remind her of the little old balloon lady and the wonderful State Fair!

## SAD SACK

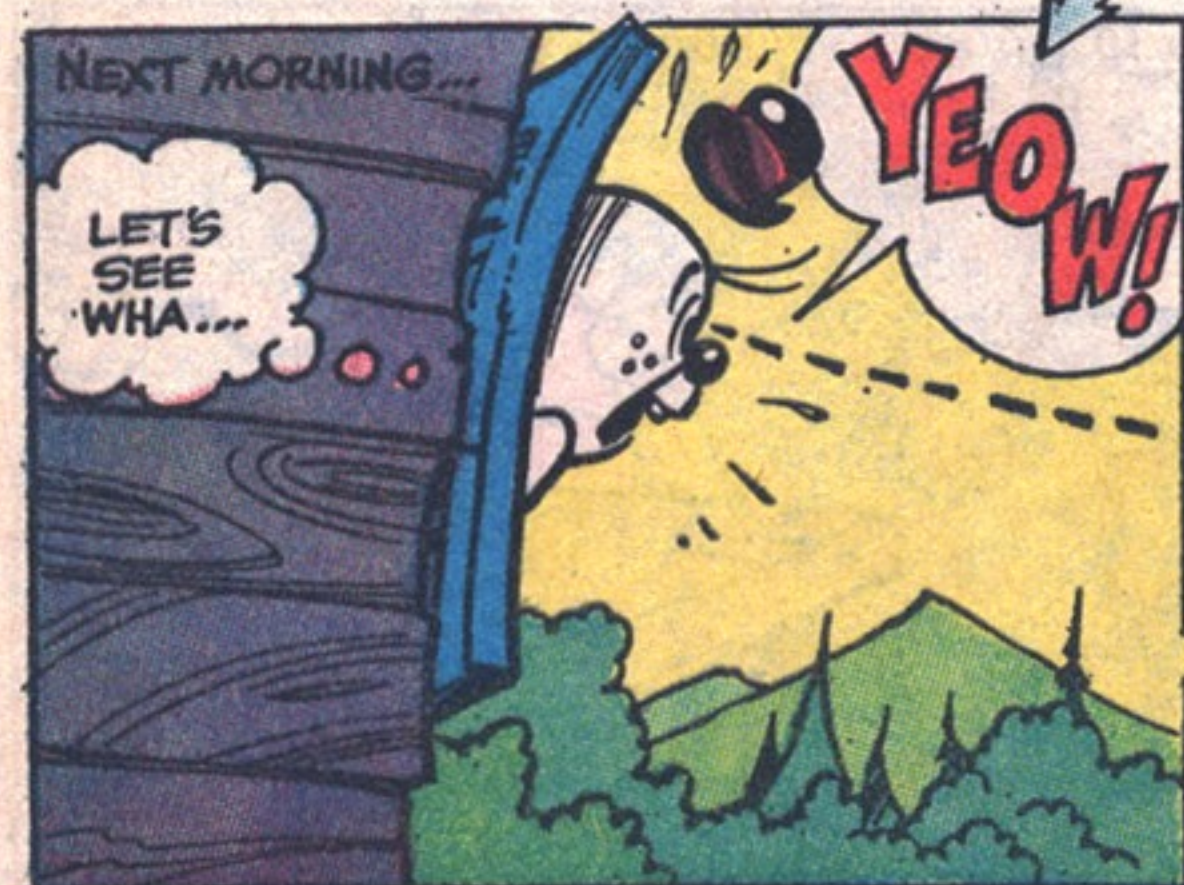
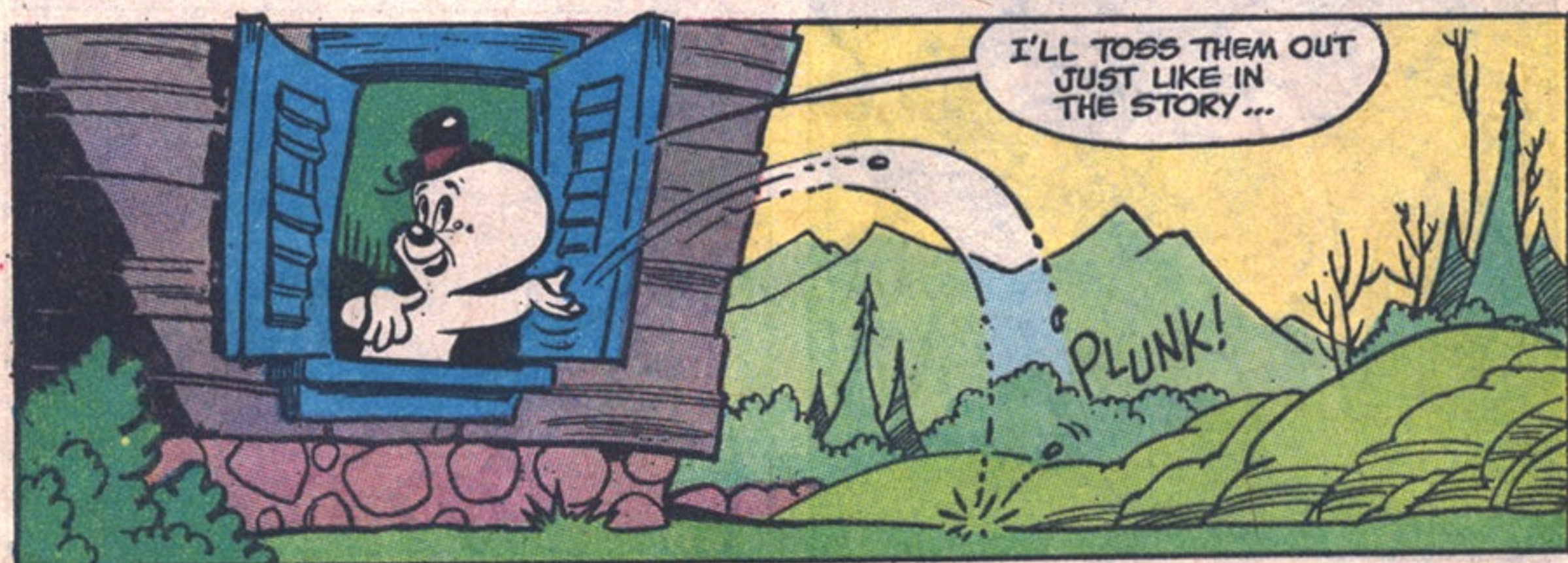
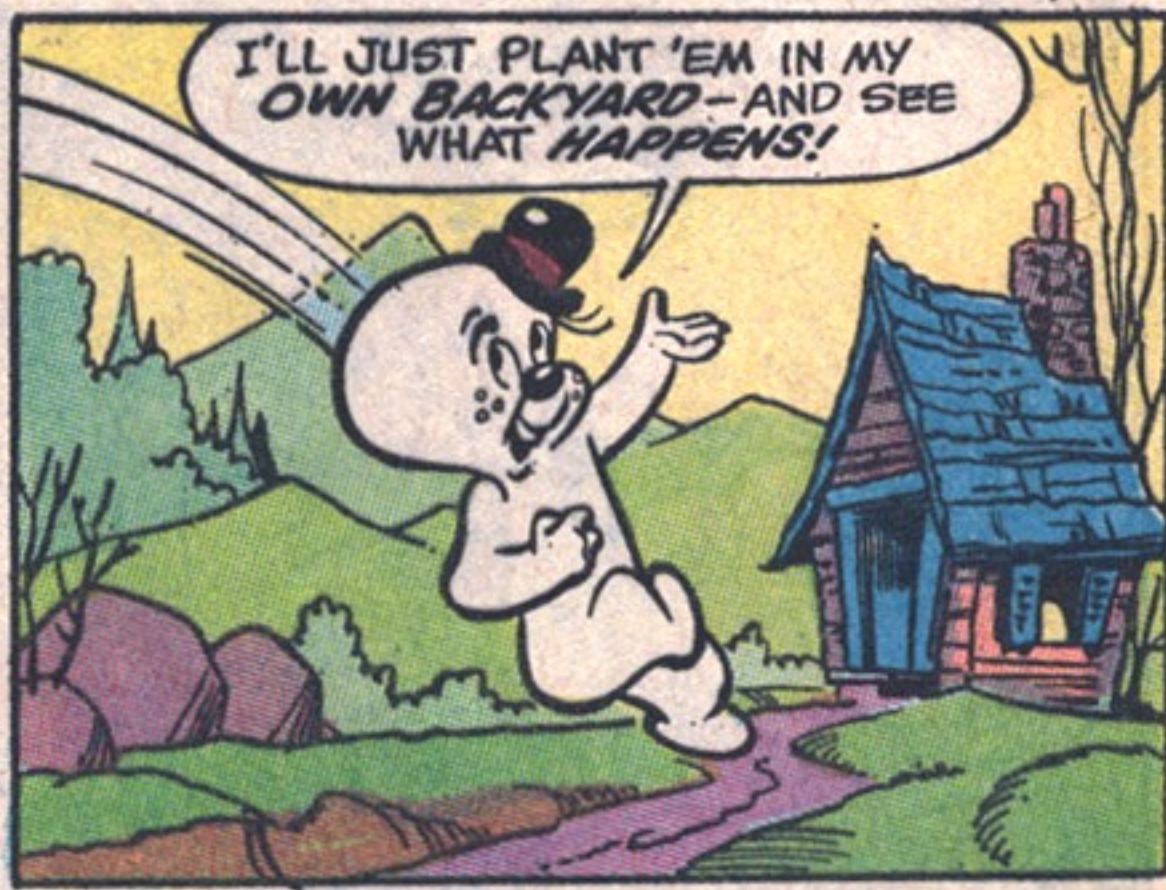




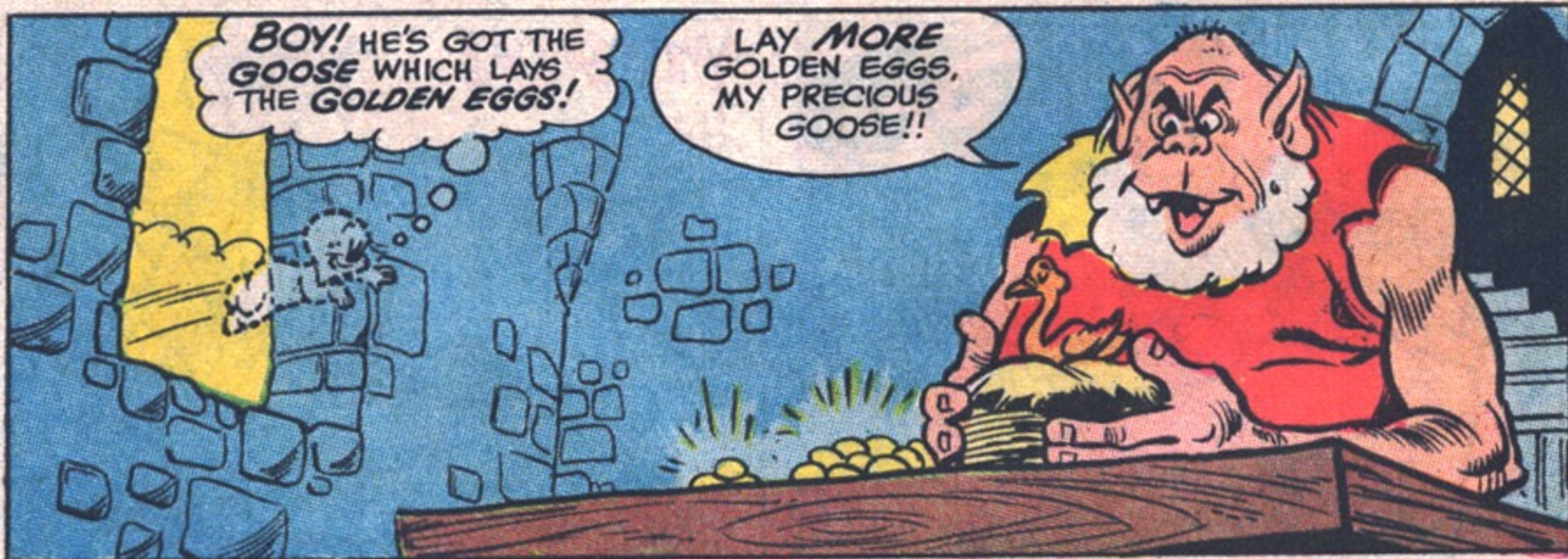
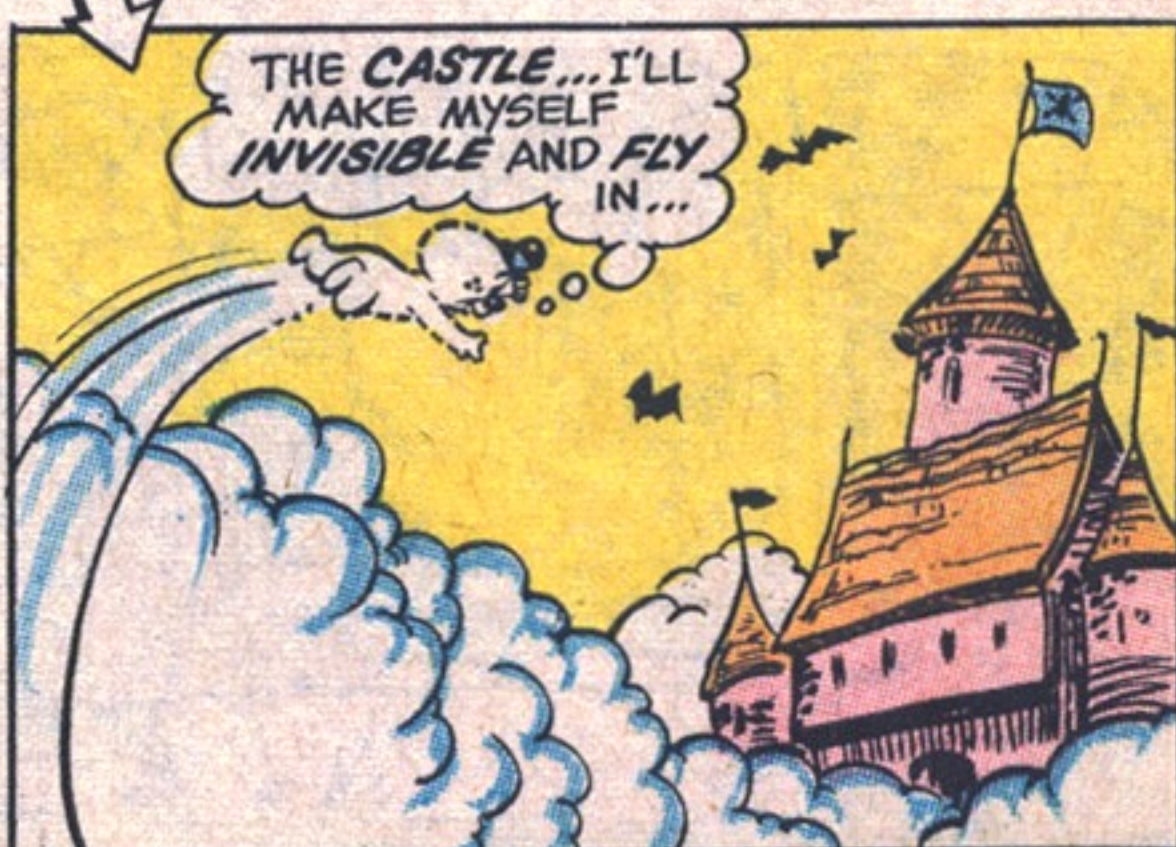
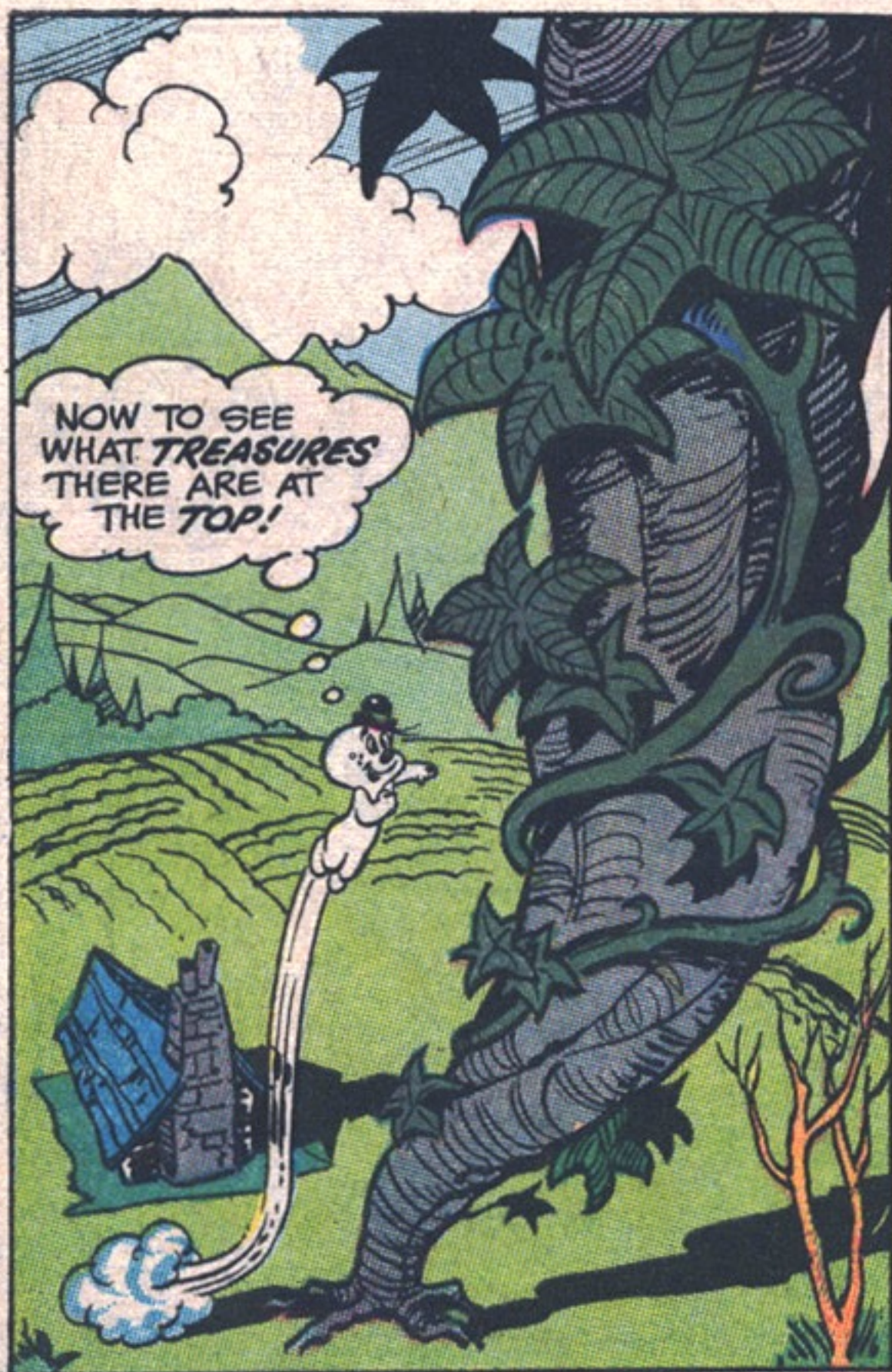
# the tuff little ghost **Spooky** <sup>IN</sup> **Spook** and the **BEANSTALK**



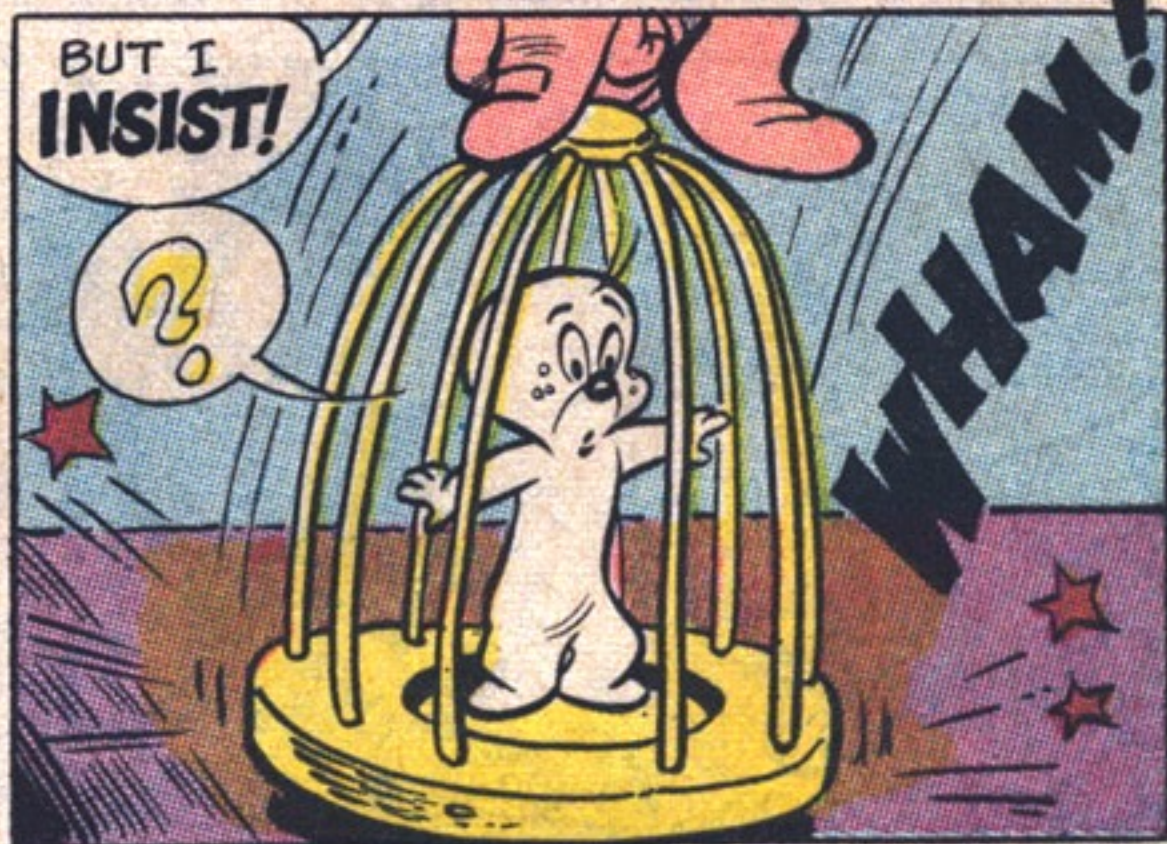
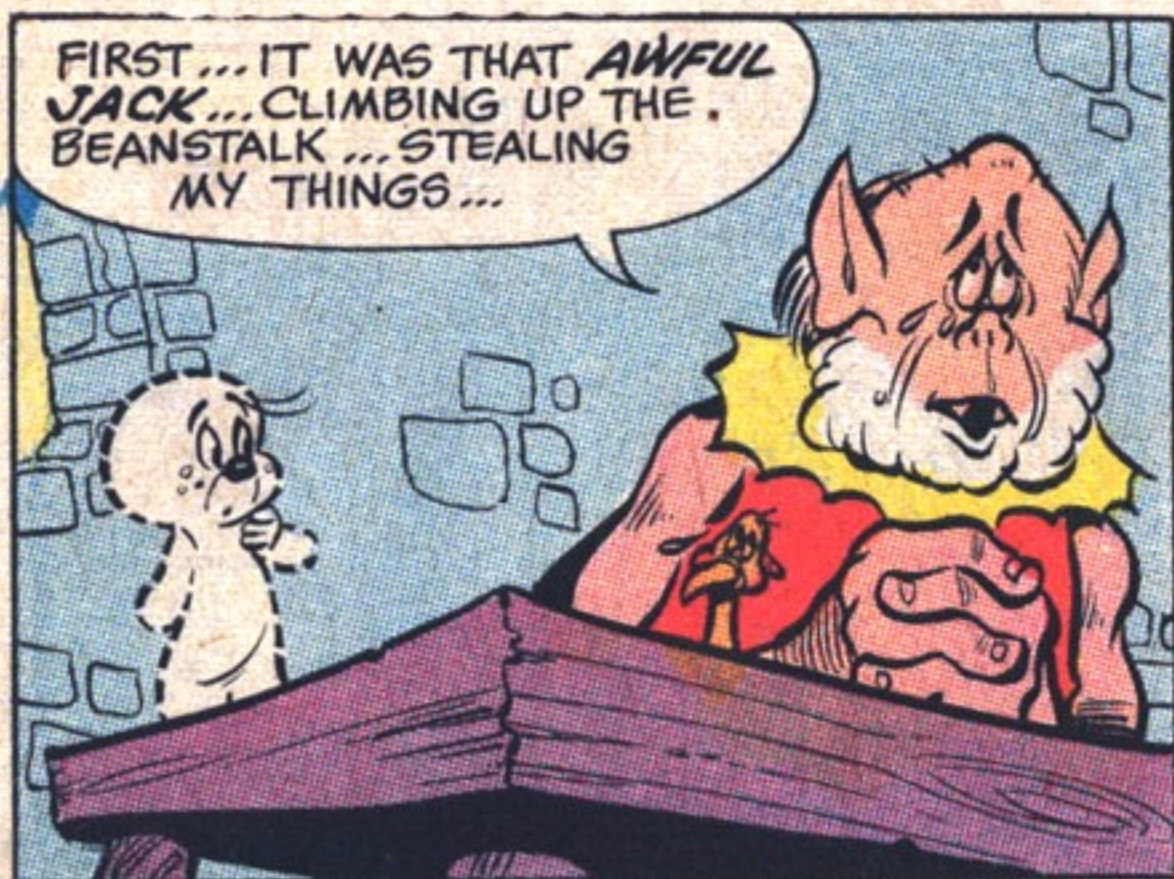




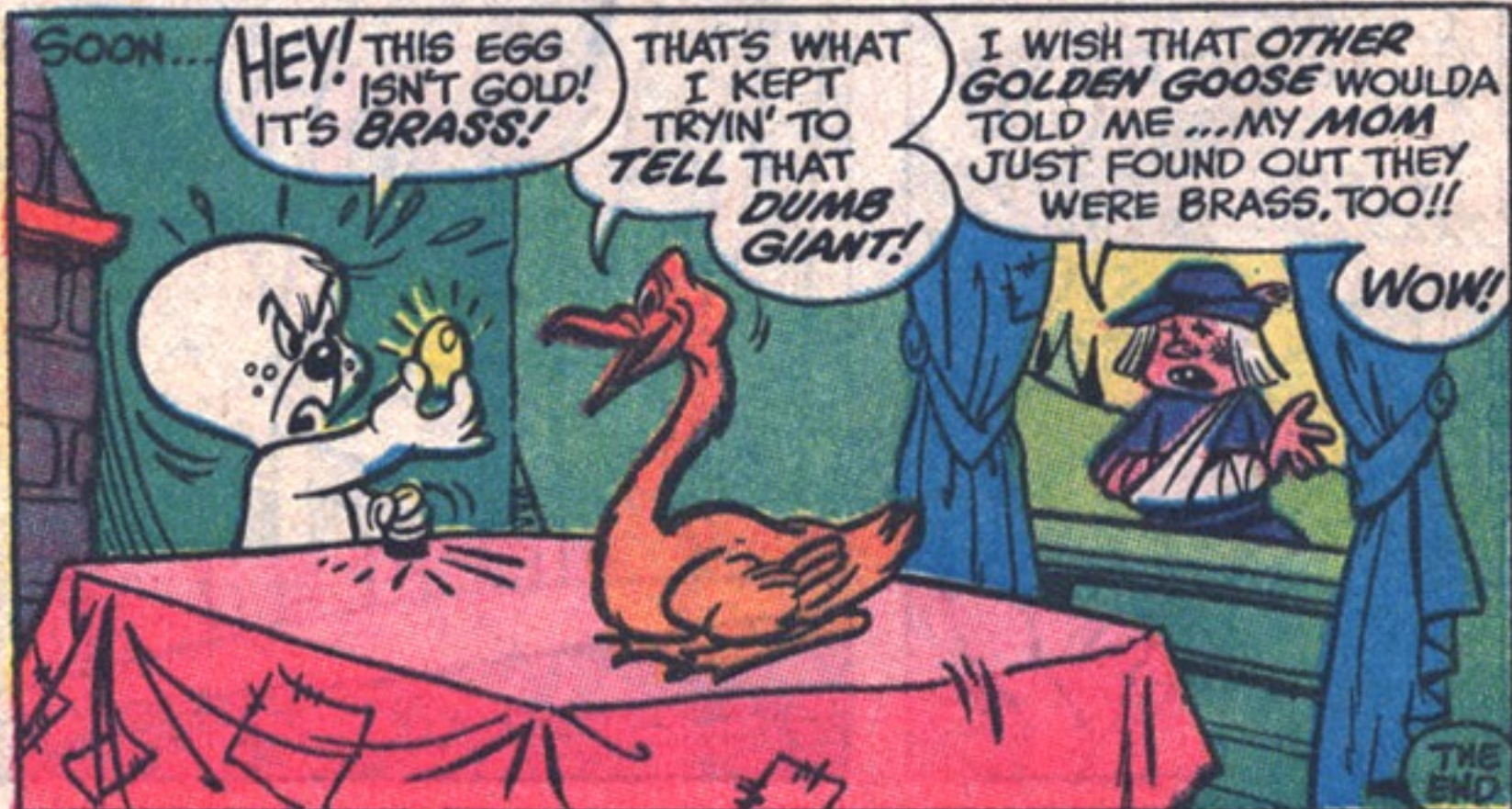
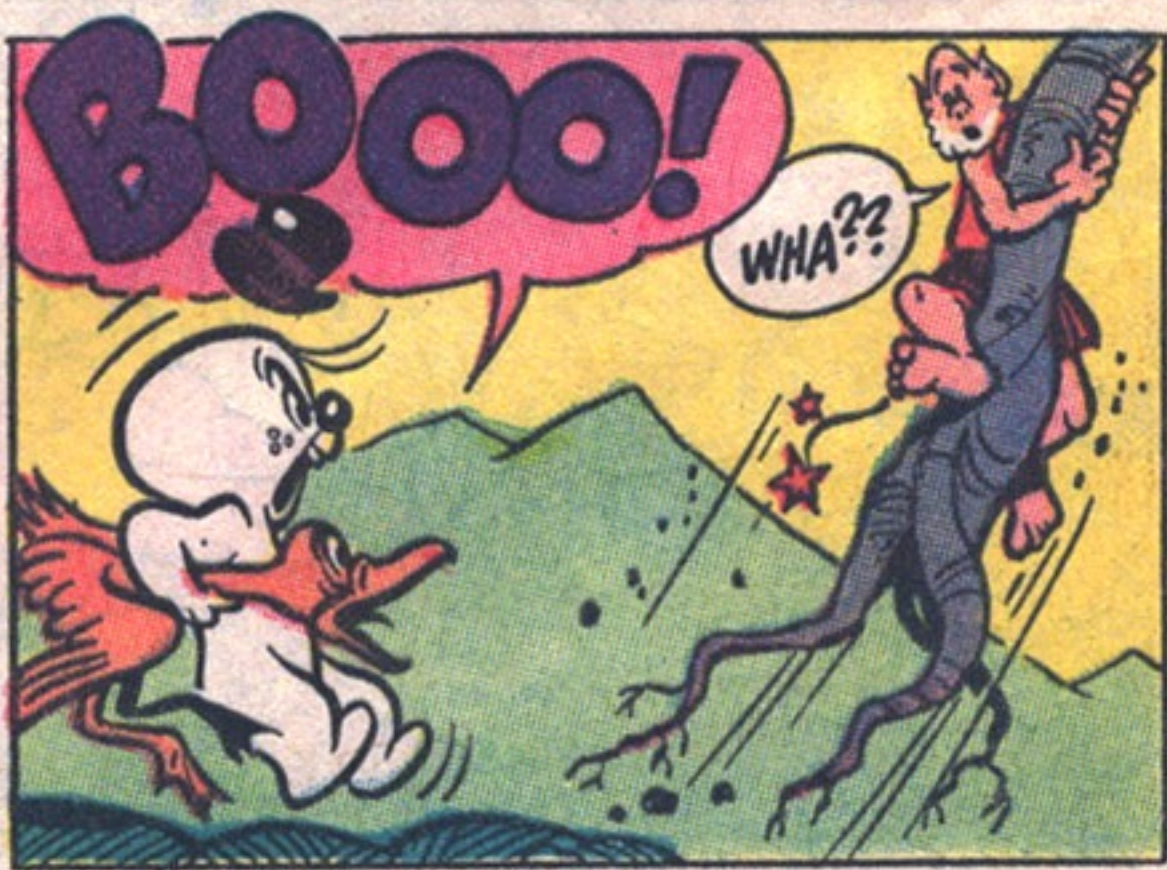
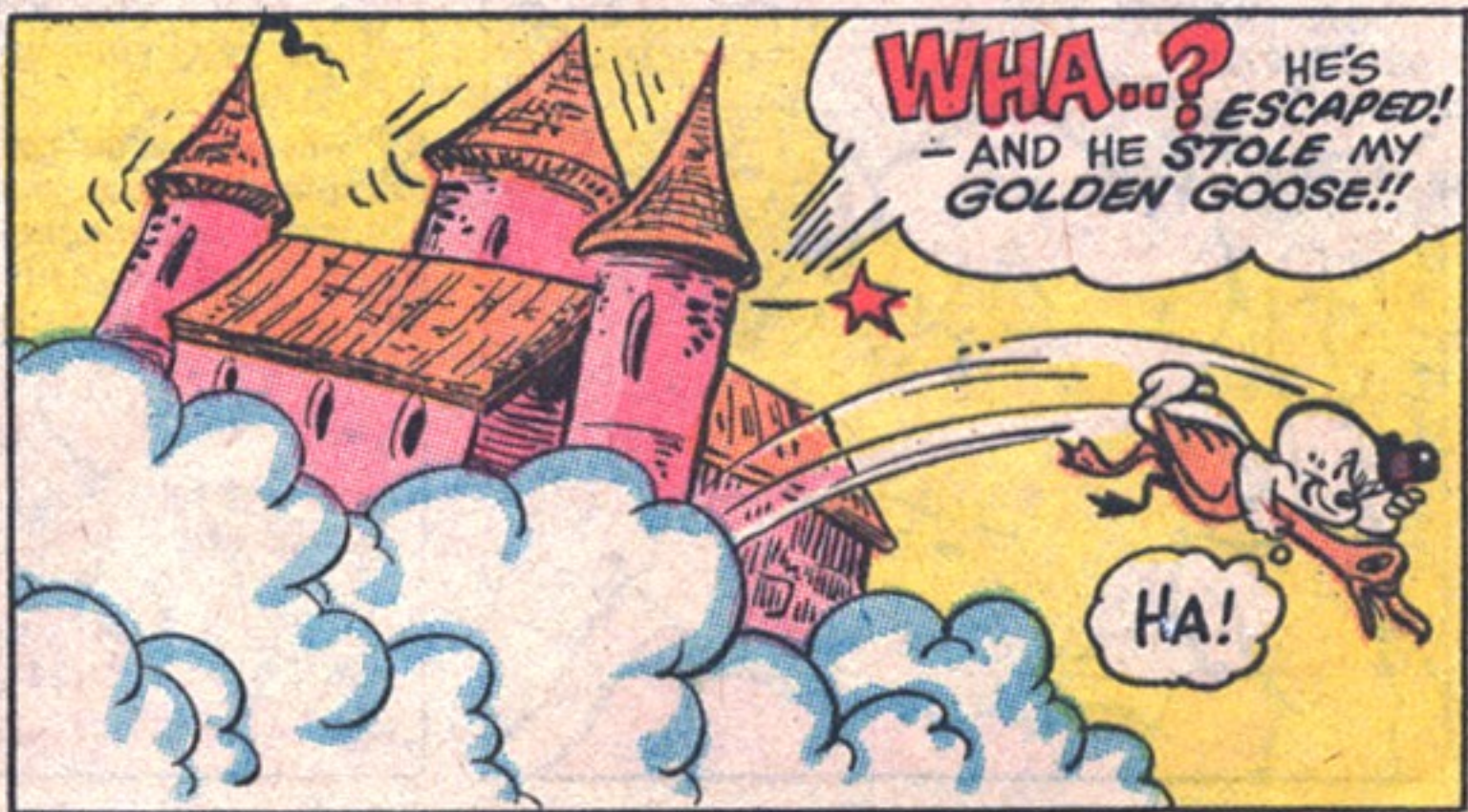
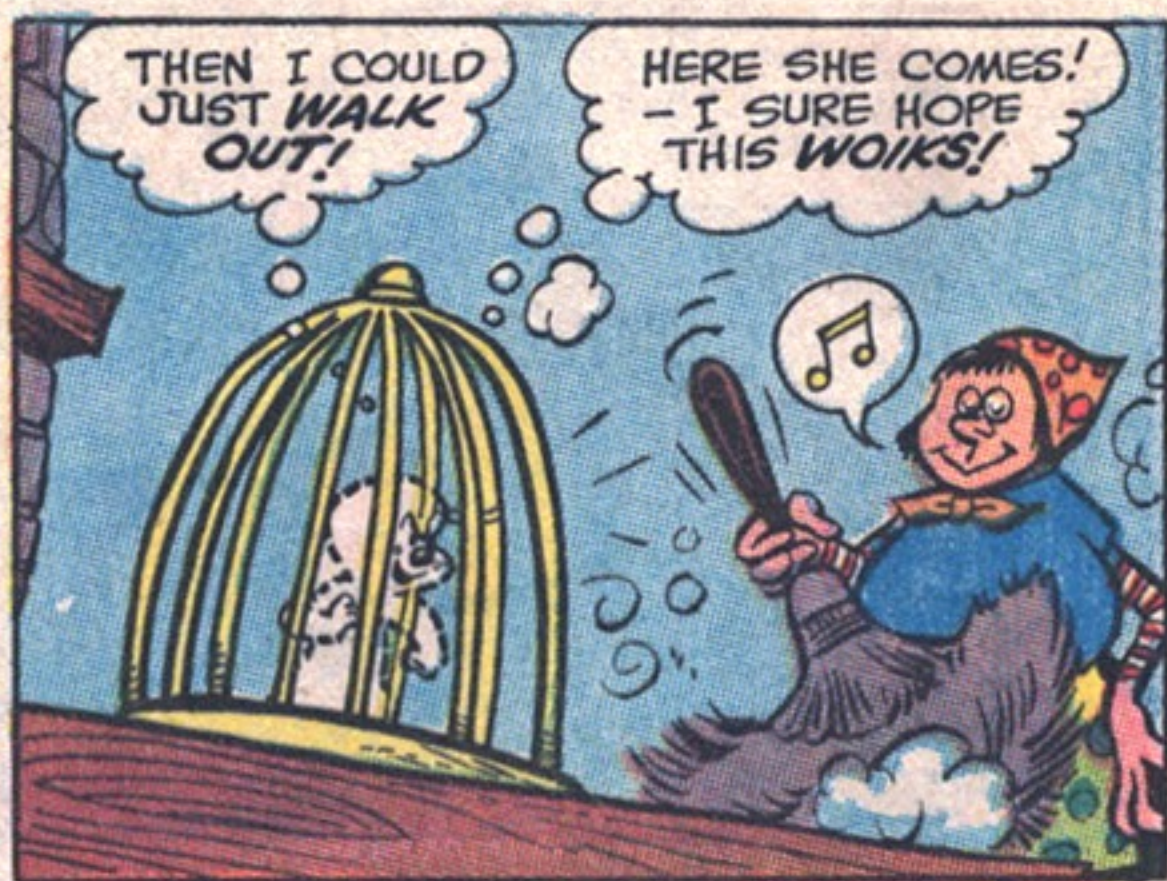
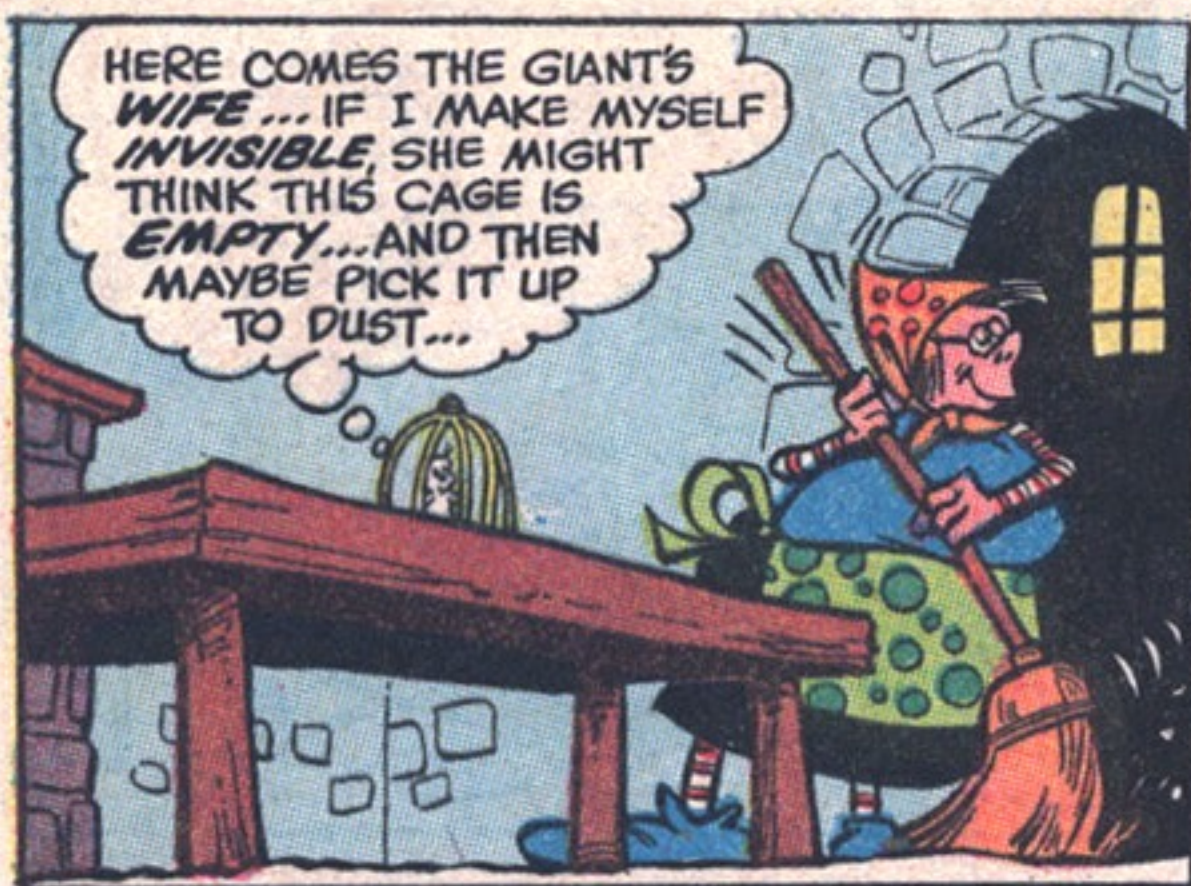
















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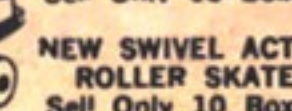
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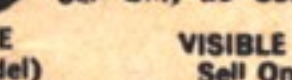
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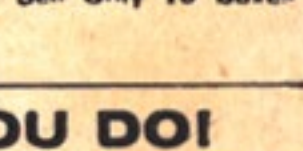
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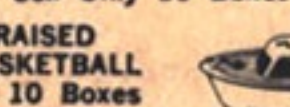
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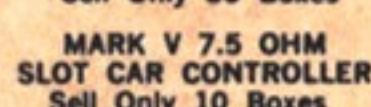
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AD-6 SKYRAIDER  
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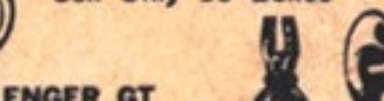
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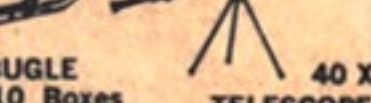
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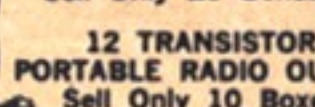
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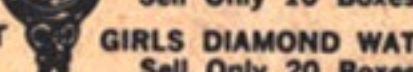
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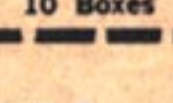
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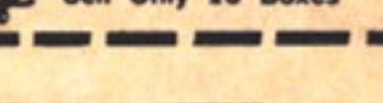
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Junior Sales Club of America  
SPRINGFIELD, MASSACHUSETTS 01101

Join the  
ORIGINAL  
J. S. C. A.  
EARN  
PRIZES  
FASTER

FILL IN COUPON — REPLY CARD — CUT & MAIL TODAY — NO STAMP NEEDED

Fold Over Here ↑ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↑ No Stamp Needed!

CHECK CARDS  
DESIRED

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

PARENT'S SIGNATURE \_\_\_\_\_

Check one only: ☐ Christmas Cards ☐ All Occasion Cards



# BOYS, GIRLS, MEN, WOMEN



## IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE...

YOU CAN MAKE \$50<sup>00</sup>, \$100<sup>00</sup>, \$200<sup>00</sup> AND MORE  
IN YOUR SPARE TIME—*It costs you nothing to try!*



### Get These 2 Assortments ON APPROVAL

**YULETIDE RADIANCE ASS'T** ... 21 thrillingly beautiful Christmas cards ... lovely designs in rich, radiant colors on lustrous plastic-coated stock ... all exquisitely embossed.

**GOLDEN SPLENDOR ASS'T** ... 21 fabulous Christmas cards strikingly designed in gorgeous colors, ... exquisite gold filigree work, deep etched embossing and sparkling glitter.

### Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1967 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

### IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1967 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And Free Album of Name-Imprinted Personal Christmas Samples. Plus Free full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



# FREE

### Album of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices ... from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. It's so easy, too ... they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

#### ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

### SEND NO MONEY Paste Coupon on postcard or mail in envelope

**WALLACE BROWN, INC. Dept. P-189**  
11 East 26th St., New York, N.Y. 10010

Send 2 Christmas Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_ Zip Code \_\_\_\_\_

If writing for an organization, give its name \_\_\_\_\_

**Wallace Brown, Inc.** 11 East 26th St., Dept. P-189  
New York, N.Y. 10010