

## KIDS! BE SURE DAD SEES THIS!

Build a Fine Business ... Full or Spare Time! We Start You FREE—Don't Invest One Cent!

# MAKE BIG MONEY MASON LEATHER JACKETS

#### Rush Coupon for FREE Selling Outfit!

NOW IT'S EASY to make BIG MONEY in a profit-making, sparetime business! As our man in your community, you feature Mason's fast-selling Horsehide, Capeskin, Suede and other fine leather jackets - nationally known for smart styling, rugged wear, wonderful warmth. Start by selling to friends and fellow workers. Think of all the outdoor workers around your own home who will be delighted to buy these fine jackets direct from you: truck drivers, milkmen, cab drivers, postmen, gas station, construction, and railroad men-hundreds right in your own community! You'll be amazed how quickly business grows. And no wonder!-You offer these splendid jackets at low money-saving prices people can afford! Our topnotch men find it's easy to make up to \$10.00 a day EXTRA income! SHOE AND LEATHER JACKET ARE BOTH

> Be the first to sell men who work outdoors this perfect combination!-Nonscuff, warm Horsehide

#### These Special Features Help You Make Money From First Hour!

LINED WITH WARM SHEEPSKIN

. . . Men really go for these warm Mason jackets of long-lasting Pony Horsehide leather, fine Capeskin leather, soft luxurious Suede leather. You can even take orders for Nylon, Gabardine, 100% Wool, Satin-faced Twill jackets, men's raincoats, too! And just look at these EXTRA features that make Mason jackets so easy to sell:

- Warm, cozy linings of real Sheepskin...nature's own protection against cold!
- Quilted and rayon linings! Laskin Lamb waterproof, non-
- matting fur collars • Knitted wristlets!
- · Especially-treated leathers
- that do not scuff or peel! Zipper Fronts!
- Extra-large pockets!
- Variety of colors for every taste: brown, black, green, grey, tan, blue!

leather jacket lined with wooly Sheepskin, and new Horsehide work shoe also warmly lined with fleecy Sheepskin and made with oil-resisting soles and leather storm welt!

#### **Even MORE Profits with Special-Feature Shoes**

Take orders for Nationally-advertised, Velvet-eez Air-Cushion Shoes in 150 dress, sport, work styles for men and women. Air-Cushion Inver-sole gives wonderful feeling of "walking on air" all day long. As the Mason man in your town, you actually feature more shoes in a greater range of sizes and widths than the largest store in town! And at low, direct-from-factory prices! It's easy to fit customers in the style they want - they keep re-ordering, too - put dollars and dollars into your pocket! Join the exceptional men who make up to \$200 extra a month and get their family's shoes and garments at wholesale prices!

#### Send for FREE SELLING OUTFIT Today!

Mail the coupon today - I'll rush your powerful Free Jacket and Shoe Selling Outfit including 10-second Air-Cushion Demonstrator, and EVERYTHING you need to start building a steady, BIG MONEY repeat-order business, as thousands of others have done with Mason!

Dept. MA-361 Mr. Ned Mason, MASON SHOE MFG. COMPANY.

Chippewa Falls, Wisconsin You bet I want to start my own extra-income business! Please rush FREE and postpaid my Powerful Selling Outfit—featuring fast-selling Mason Jackets, Air-Cushion Shoes, other fast-selling specialties—so I can start making BIG MONEY right away!

Town\_\_\_\_State\_\_\_\_

















CASPER THE FRIENDLY GHOST, SEPTEMBER, 1954, VOL. 1; NO. 24, IS PUBLISHED MONTHLY
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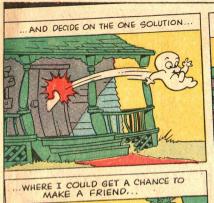






























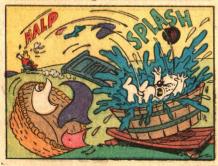














# CASPER'S DIARY

Gosh, it's taken me such a long time to find you. I've been so swamped with letters from my friends all over the world that I've even had trouble finding myself!

Let me mention the names of a few of my letter writers to you, dear Diary. I received mail from such wonderful boys and girls as Mary Lou Montaho, of Frankfort, Ind.; Roger Sindelar, of Omaha, Nebraska; Helen Cameron, of Seattle, Wash.; Jeff Woodman, of Machias, Maine; Carol Spencer, of Logan, Utah; Hedges MacDonald, of Chicago, Ill.; Lonnie Evans, of Belvidere, Ill.; Dolores Dunn, of Toronto, Ontario; Richard Hogate, of Coquille, Oregon; Helen Gecosky, of Mt. Carmel, Pa.; Merryl Weissman, of Brooklyn, N. Y. and so many, many more.

They had such nice things to tell me, too. Some of them told me about their wonderful families, some told me about where they live, some told me about their classes in school — but whatever it was they had to say, it was so nice hearing from them.

You know, dear Diary, when you get the kind of friendly mail I've been receiving, it makes you feel sure that most people are really friendly. So from now on, when some people aren't too nice to me, I'm going to try and think of those beautiful letters. I think I might then feel a little bit better.

Lots of those letters, by the way, mentioned how much they liked Nightmare and little Wendy, the witch girl. And I'm so happy to say that both Nightmare and Wendy will be joining Spooky and myself next month in some of the funniest and most

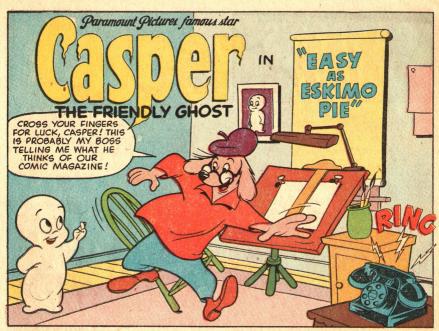
exciting adventures you've ever seen.

There's going to be a big race between the ghosts and the witches. There's going to be a thrilling adventure with the strangest of giants. There's going to be a mad-cap story about a ghost catcher. Oh, gee, I don't know why I've run away with myself like this, dear Diary. You'll be able to see it all for yourself in the very next issue.

There's one thing more that I'd like to mention to you, Diary, even though I've said it before. I sure wish I had the time to write to each and every one of the people that write me, but, gosh, I just don't have the sime. So could you please say thank you to all of them for me, and tell them I wish them a happy vacation. Tell them that though I can't visit each of them personally, we can be together in some way through my comics magazine.

So long for now, Diary.







































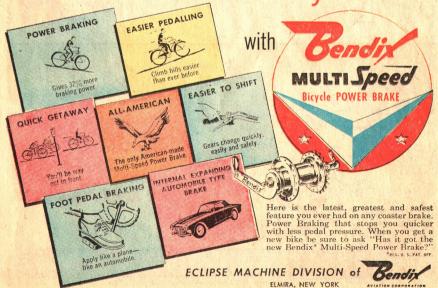




#### ADVENTURES OF THE DUBBLE BUBBLE KIDS



# Now! POWER BRAKING for your bike!



## HARVEY COMICS

PUBLISHED EVERY MONTH

HI, KIDG-HERE I AM
AGAIN WITH SOME NEWS
ABOUT THE TERRIFIC
STORIES APPEARING IN THE SEPTEMBER

ISSUES OF HARVEY FAMOUS NAME COMICS



# RIVATE SAD SACK

... AND THEN THE FUN BEGINS. HE USES THE INNER TUBES AS WIMMING AIDS AND THE RESULTS ARE

DISASTROUS. HOWEVER, THINGS MANAGE TO WORK OUT ALL RIGHT FOR AMERICA'S SADDEST G.I.



THIS ISSUE OF DICK TRACY IS THE MOST EXCITING EVER! JUNIOR FALLS IN LOVE WITH MODEL, WHILE MODEL'S BROTHER PLOTS TRACY'S RUIN. READ THIS THRILLING SEPTEMBER 199UE FOR THE EXCITING RESULTS!

## LITTLE DOT GETS

FEATURING THE BIG "H" KID

YOU'LL HOWL WHEN YOU MEET UNCLE SNAP, THE STRANGEST NEWSPAPER PHOTOGRAPHER ON RECORD. HE AND ADORABLE DOT ALMOST TEAR THE TOWN APART AS THEY CHASE SOME ROBBERS!

## GUESS WHAT! CASPER'S THAT'S RIGHT... AND WAIT TILL

YOU SEE HOW HE AIDS OTHER ARTISTS. IN FACT HE EVEN PUTS OUT HIS OWN COMIC BOOK!

### OAGWOOD IN JAIL

I'LL BET YOU NEVER THOUGHT YOU'D HEAR THAT ABOUT YOUR FAMILY HERO. IT'S TRUE, THOUGH, -AND ALL
BECAUSE HE TRIES TO BE
A GOOD FATHER. POOR BUMSTEAD.

SAY, KIDS... AFTER YOU'VE READ THESE STORIES, TELL ME WHICH ONES YOU LIKED MOST. WRITE TO: THE BIG "H" KID 1860 BROADWAY N. Y. 23, N.Y.



### WITH YOUR HANDS STOP WITH YOUR FEET!



Just like Mauri Rose in the

Like the brakes on GM's "Firebird," which Mauri Rose drives, the New Departure is in the wheel hub. That's where it's safe from rain and snow, dust and dirt. It's the lightest, strongest, safest bike brake . New Departure.





ITOPS LIKE A JET OR BACING CAR







SAY KIDS! GET A FREE PUZZLE! TEST YOUR SKILL! TEST YOUR FRIENDS! -WRITE TO NEW DEPARTURE DEPT. B-DIVISION OF GENERAL MOTORS, BRISTOL, CONN.

## HELPS HIS YOUNG FRIENDS START A SAFE BOB RIFLE CLUB!

MR. TRACY-WE WANT TO START A BOB RIFLE CLUB SO THAT WE CAN LEARN HOW TO SHOOT AN AIR RIFLE SAFELY! WILL YOU BE OUR GROUP LEADER?

SURE- EVERY YOUNGSTER SHOULD LEARN HOW TO HANDLE FIRE-ARMS SAFELY, AND AIR RIFLE GOOD START!



AND THE

WILL GIVE

OF PUBLICITY!

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YOU LOTS

WE'LL MEET WEEKLY AND TRAIN TO HANDLE AND SHOOT AIR RIFLES SAFELY! WE CAN QUALIFY FOR OFFICIAL NATIONAL RIFLE ASSOCIATION AWARDS AND HAVE REGULAR GEE! SOUNDS CONTESTS!



WHEN WE GET GOOD ... WE CAN COMPETE WITH OTHER CLUBS FOR CHAMPIONSHIP CUPS AND TROPHIES

AND WE CAN CARDS AND



WHEN RIGHT AWAY, I GUESS ... FIRST WE CAN WE GET SHOULD WRITE STARTED. TO THE JUNIOR SAFETY TRACY?

INSTITUTE SUITE 1900-H 230 N.MICHIGAN AVE CHICAGO, 1.ILL. TO GET ALL THE DETAILS



### YOU CAN START AN AIR RIFLE CLUB AND **ENJOY TOP SPORT**

Yes, any group can enjoy this top sport by starting a new Air Rifle Club, or an Air Rifle Division of their own group! A parent, teacher, or any other adult can be the safety supervisor. Write for full adult can be the safety supervisor. Write for full details today. How to Organize. Who to Select all Leader. How to Get Official Targets, Buttons. Emblems. Cards, Equipment. How to Get Co-operation from Parents. Teachers. Local Organizations and Newspapers. Free 40 page booklet explains everything in detail

#### MEMBERSHIP CARDS FOR YOUR CLUB OR AIR RIFLE DIVISION

This is to Certify: (MEMBER'S NAME) is an Official Member of (YOUR CLUB NAME) for the year\_Date\_\_\_No. PRESIDENT

#### AND YOUR CLUB NAME IMPRINTED FREE!

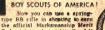
SEND FOR FREE BOOKLET TO FIND HOW YOU CAN START A CLUB OR BOB RIFLE DIVISION.

#### EARN THESE AWARDS AT HOME OR CLUB





DIPLOMA



Badge (pictured at right). For full details consult your local Marks-manship Merit Badge counselor!



YES!

A BOB RIFLE CLUB! THIS OFFER OPEN TO ALL GROUPS .

BOYS AND GIRLS!

SEND FOR FREE DETAILS NOW... BE FIRST IN YOUR **NEIGHBORHOOD TO START** 

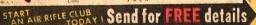
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PRINT NAME

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- Secrets of Ju-Jitsu with Amazing Grips and Holds
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1001 Hours of Fun, Decorations, Party Ideas, Fashion, Dancing, Hobbies, atc.

An exciting new book of 192 pages containing hundreds of illustrations and plans for play and party fun, and for making yourself charming and populor. Here are instructions for learning to dance and learning to draw, for developing happy hobbins and creative crafts—for making and doing things—but above all for having fun and enjoying yourself

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- special ideas Let's Have a Party - a guide to successful
- entertaining Fun Alone Handicrafts Projects

- Ride a Hobby For Fun Magic for Girls
- with Fabrics how to sew; things to make for vourself and home
- CONTAINS 14 COMPLETE SECTIONS:

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  - games, etc.
    Games to Play with Friends checkers, quoits,
  - 12 Learn to Dance-fox-trot, waltz, lindy, rumba,
    - conga, samba, jitterbug
      How to dress and look your best secrets of
      smart fashion

### **LEARN TO DANCE-At Home**

Dan't envy dancers. Be one. Enjay life, dancing. Be popular. Others do, why not you? Here is a simple and complete guide that shows you have you can teach yourself to become a good dancer, assily and quickly. Fully illustrated with a dancing couple, showing you each step and movement — with foot-prints showing just how feet move — and with complete written information and advice on leading and following, thythm, pesture, efiquette, etc.

AMAZING BARGAIN: Set of three books -

.HOW TO DANCE — covers popular ballroom dancing — The Waltz, Hestitation, Savay, La Bomba, The Rhumba, Black Bottom, Charleston, Fox Trot, Tango, Promenade, El Charonne, The Polka, etc. SWING STEPS — coxers today's exciting swing rhythms — The Swing Break, Snake Hips, Shim, Sham, Shimmy, The Suzi-Q, The Westchester, Trucking, The Peabady, etc.

SQUARE DANCING — covers popular country dancing — Square Sets, Quadrilles, Running Sets, Play-Games, Round Dances; sample dances are Wagon Wheel, Virginia Reel, Mountaineer, Lify White Hands, Gol from Arkansos, Birdie in a Cage, etc.

You can learn a basic step in one hour, a complete dance in one evening. From then on it is just practice and dancing. Get in the fun! Send for this easy, home-study dance lessons NOW!

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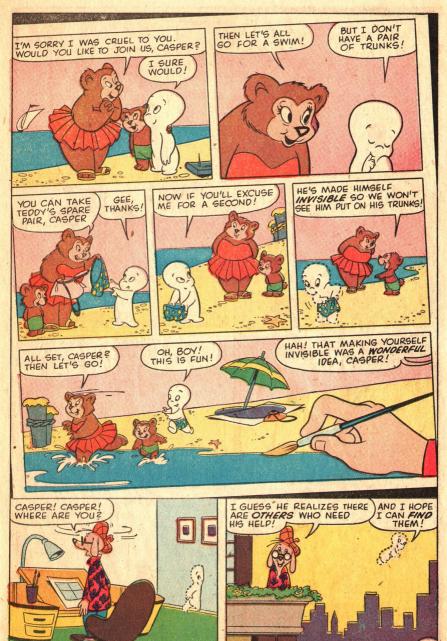








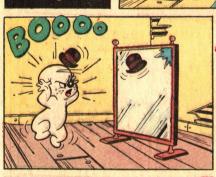


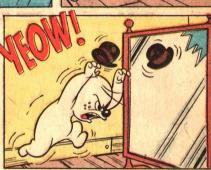




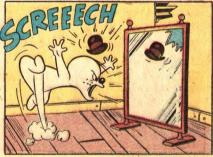
















# DAY OFF

Bobby Davis' dad didn't get many days off, but Bobby didn't mind too much. You see, Mr. Davis was a professional baseball player and Bobby would come to watch every game his father played.

Still, it was a big day for the Davises when Mr. Davis didn't have to play ball.

"Gosh," Mr. Davis would say to his son, "a whole day to spend with you. What would you want to do, Bobby?"

"We might take a drive in the country," Bobby would suggest.

So Mrs. Davis would pack a lunch for the two of them, and they would go off into the country air at the crack of dawn.

But they wouldn't be driving long before Bobby would say, "Dad, don't you think we could try something else besides driving?"

Mr. Davis would smile. "How about a mice swim," he would say.

Bobby would nod his head, and they would pull up the car at the nearest lake.

This wouldn't last too long either, however. One or the other, and usually both would get tired of this very soon. So then they'd try to fish for awhile.

"Enjoying this, son?" Mr. Davis would ask as they waited to feel a tug on their lines.

"In a way, I guess," Bobby would answer.
"But can't we do something else?"

And so they would. For a while, they would play miniature golf. Then they would bowl together. Then they would try sitting in a movie. But they all ended up in the same way. Bobby would always end it with, "Can't we try something else?"

By the time the afternoon came around, the two of them were usually sitting in a restaurant, talking once more of what to do.

"Have any ideas, son?"

"Gee, Dad, I don't really know. We really tried a lot of things today."

"Guess we did,"

Then there would be silence for a while as the two of them used their mouths only for their food. This would usually last till they would reach the dessert. Then Bobby would look up at his dad, and say:

"Do you think we ought to?"

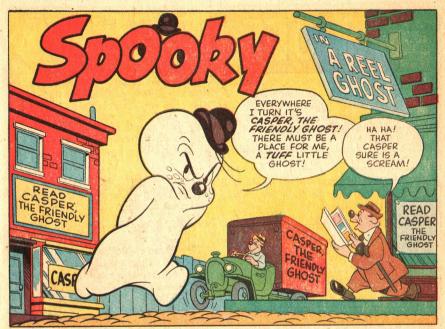
"What do you think, Bobby?"

"I'd love to, Dad."

Mr. Davis would smile. "I guess I would, too."

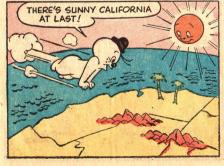
"But, we'd better hurry!"

















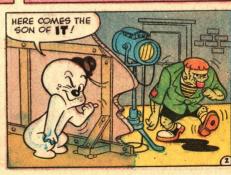














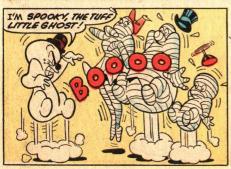
















































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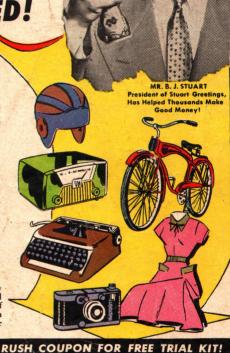
What do YOU want that money will buy? Whether it's new clothes, sporting equipment, household appliances, or anything else check the coupon. I'll show you how you can earn all the money you need, quickly and easily, taking orders for STUART Greeting Cards!
And I'll send you everything you need to start earning right away.

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It takes no special skill to sell a complete assortment of 21 beautiful new Christmas Cards for just \$1.00. This exciting bargain really sells itself. All you do is show it to friends and neighbors and you keep up to HALF the price as your cash profit! Say you want anything that costs \$50.00. Sell only 100 boxes and you've got the money! Folks will also want our exciting new low-priced Name-Imprinted Christmas Cards, All-Occasion Assortments, Stationery, Gift Wrappings and the other fast-sellers in our big line. They help you earn still more easy money!

#### GET MONEY-MAKING KIT ON FREE TRIAL!

See for yourself how easy it is to get the money for anything you want. Check the coupon and mail it now. I'll send you a complete kit of samples including fast-selling assortments on FREE TRIAL and full facts on how to reach your goal fast. Don't delay. Act TODAY!



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This is the easiest and most dignified way to earn money for Scout camp, Christmas presents and spending money in general. P.E., New York

I made \$21.75 in approximately 3 hours one afternoon. Everyone just loves these beautiful greeting cards and it's so easy to show and sell them. C.R.P., North Carolina

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Mr. B. J. Stuart, STUART GREETINGS 4436-38 N Clark Street, Dept. 127, Chicago 40, Illinois

Dear Mr. Stuart: I've checked off what I want money for:

- ☐ Sporting
- Equipment New Clothes
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- Electric
- Toaster Portable
- Please rush full facts on how to make the money, and sample kit of assortments ON FREE TRIAL and FREE Personalized Samples.

- City & Zone . . . . . . . . . . . State . . . . . (If for a club, give its name below.) Radio