

HARVEY
FAMOUS NAME COMICS

No. 20
MAY
10c

Paramount Pictures famous star

Casper

THE FRIENDLY GHOST



PDC



<input type="checkbox"/> DAINY AND HER PUPS	<input type="checkbox"/> HURRAH AND DOTTY	<input type="checkbox"/> RAGS RABBIT
<input type="checkbox"/> LITTLE DOT	<input type="checkbox"/> BELIEVE IT OR NOT	<input type="checkbox"/> KATZ KIDS

TUNNEL OF FUN

CASPER THE FRIENDLY GHOST, MAY, 1954, V. by FAMILY COMICS, INC. Editorial, Advertising and Executive Offices, dent and Editor, Leon Harvey: Vice-President and Business Manager, Role in the U. S. and possessions; elsewhere, \$1.50. All names in this period. Contents copyrighted, 1954, Paramount Pictures Corporation. Printed in U.

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Stamp Collector's Guide

GET ALL 3 FREE

Hi Boys and Girls:

We've got some wonderful adventures in store for you this month that will make you chuckle and laugh from panel to panel.
















You're going to see the funniest fight you've ever seen, a big battle between the ghosts and the witches. Then you're going to meet a poor little witch girl who . . . well, you'll see for yourself.

Spooky has his hands full with a little bear he just can't bear! And, wow, what Baby Huey does to that "English maid."

So join us now in this funniest of all issues.

Your pal,
Casper

P.S.: Here is your **GOOD READING CHECK LIST** - How many of these Harvey comics have you read this month?

<input type="checkbox"/>  JOE PALOOKA	<input type="checkbox"/>  BLONDIE	<input type="checkbox"/>  DAGWOOD
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<input type="checkbox"/>  LITTLE DOT	<input type="checkbox"/>  BELIEVE IT OR NOT	<input type="checkbox"/>  KATZ KIDS



CASPER, THE FRIENDLY GHOST, SAYS...

HARVEY
FAMOUS NAME COMICS

IT PAYS TO BE FRIENDLY—LOOK FOR THE FRIENDLY "H" ON MY COMICS!



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HARVEY

FAMOUS NAME COMICS



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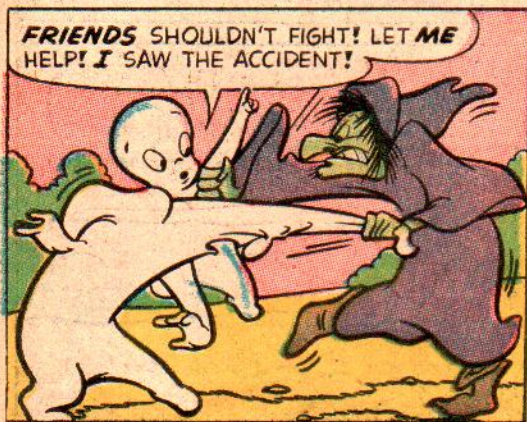
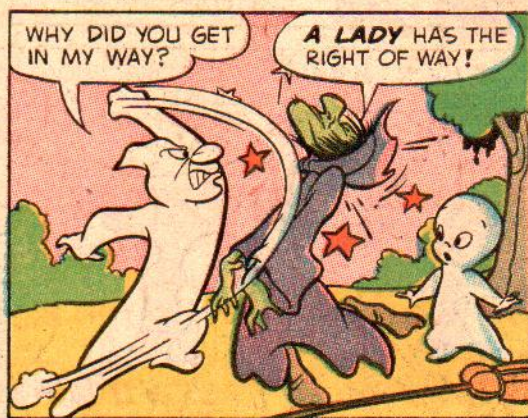
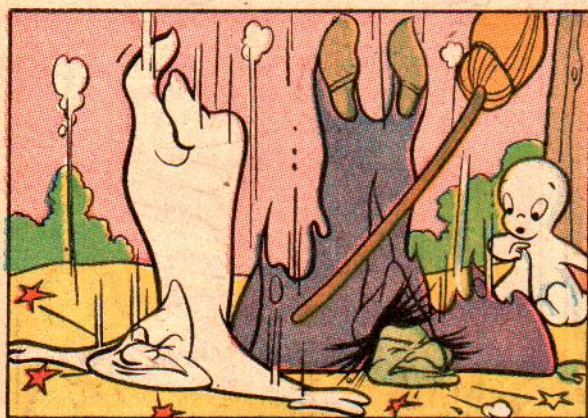
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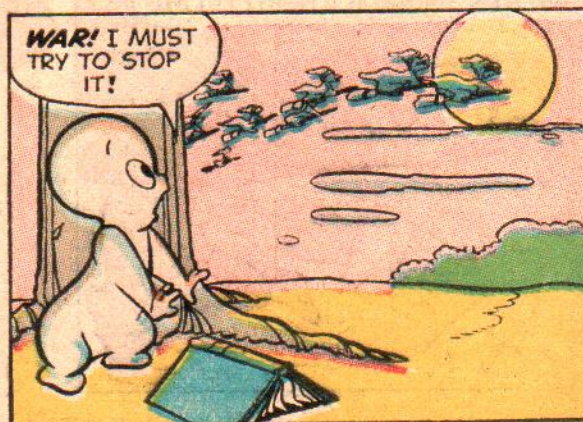
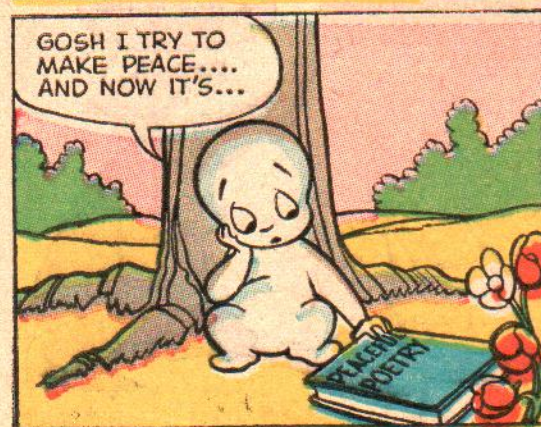
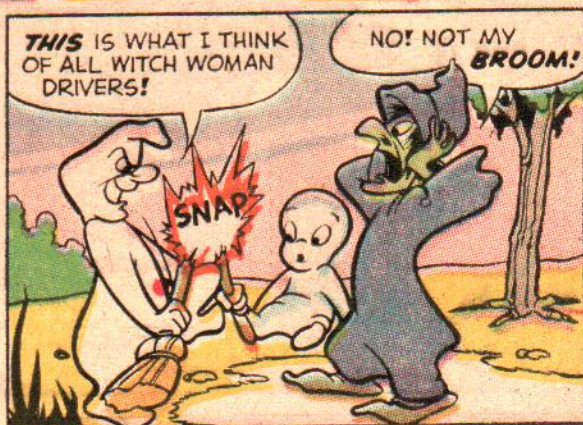
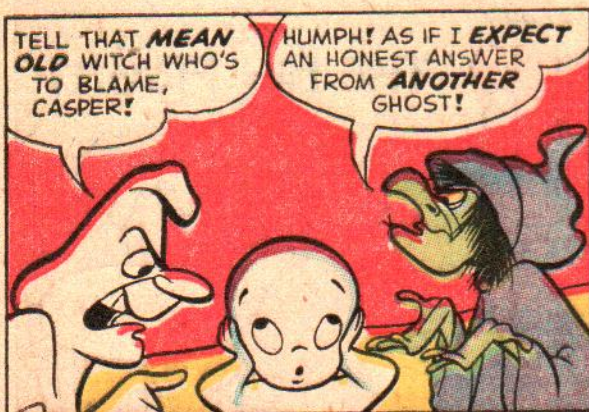
HARVEY FAMOUS NAME COMICS

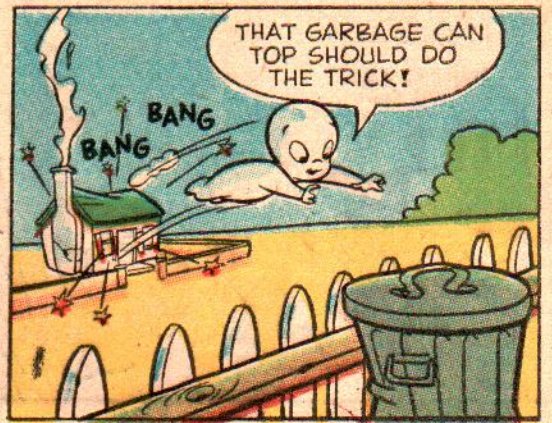
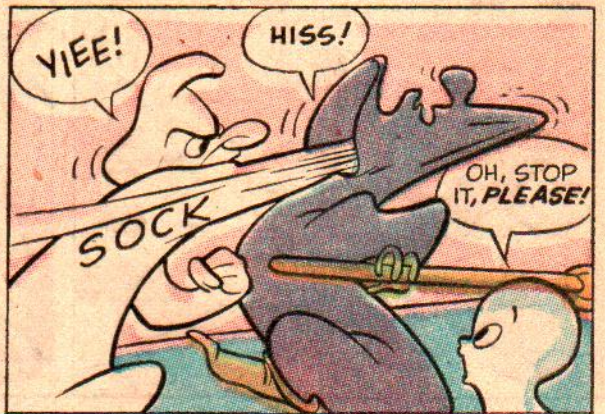
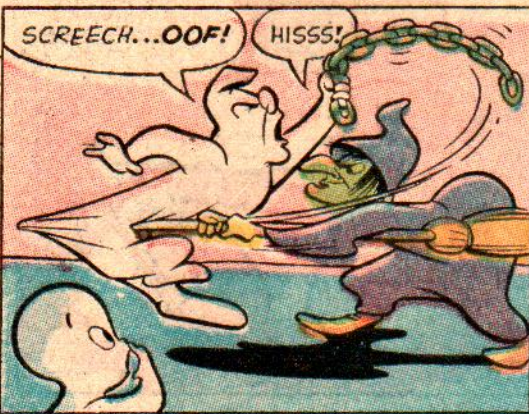
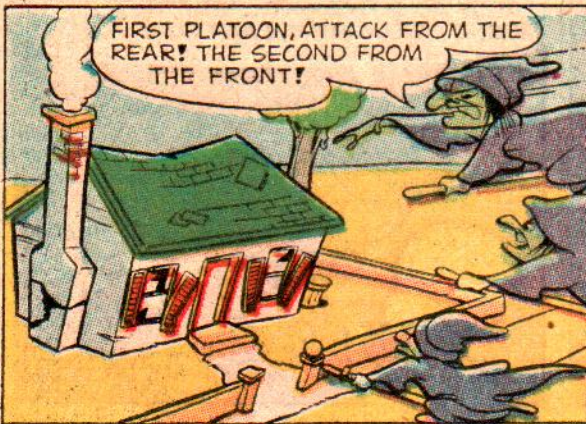
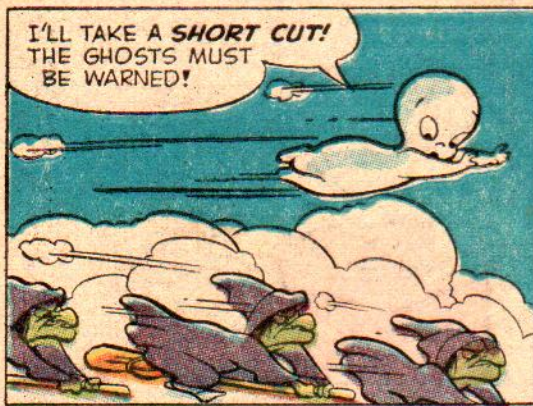
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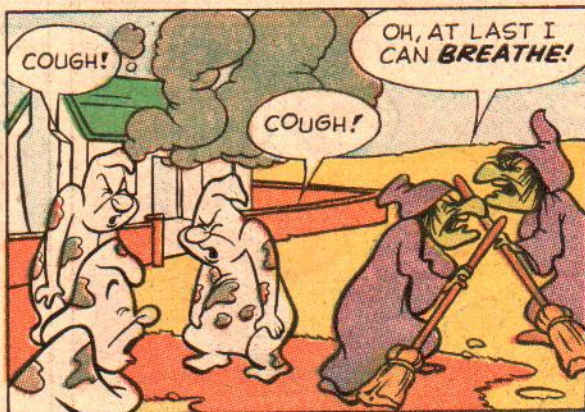
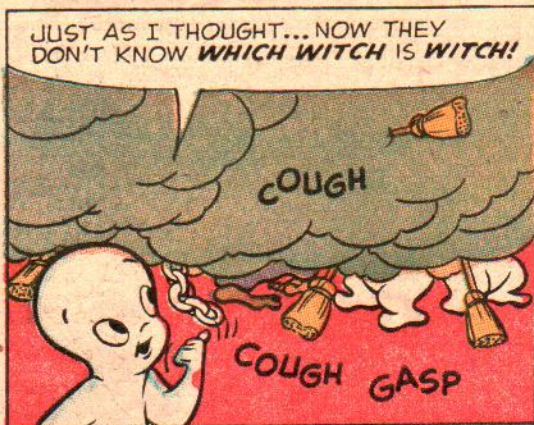
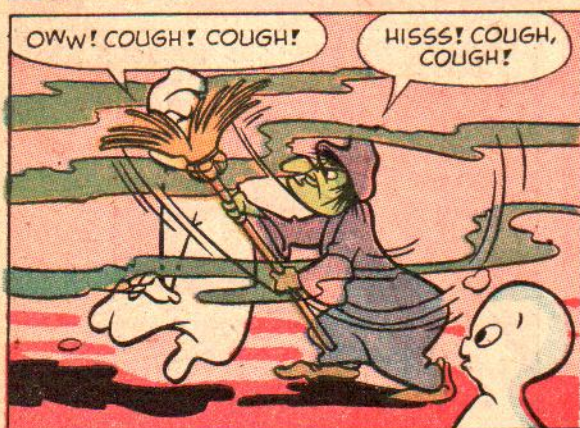
LOOK FOR THE BIG "H"! THIS SEAL APPEARS ON THE TOP-LEFT CORNER OF EVERY HARVEY COMIC! THE "H" IS YOUR SIGN OF A GOOD COMIC... WRITTEN AND DRAWN BY AMERICA'S FAVORITE CARTOONISTS... EVERY STORY IS CAREFULLY PLANNED TO ENTERTAIN YOU AND YOUR FRIENDS!

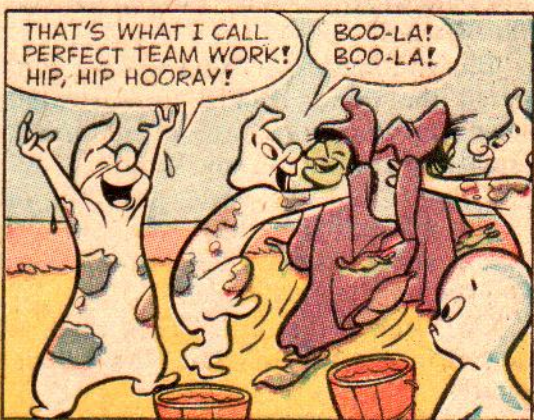
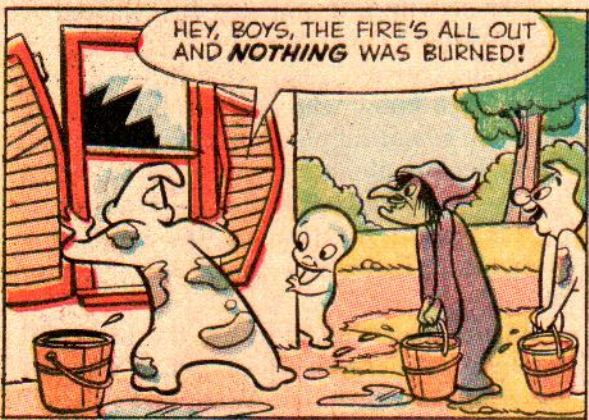
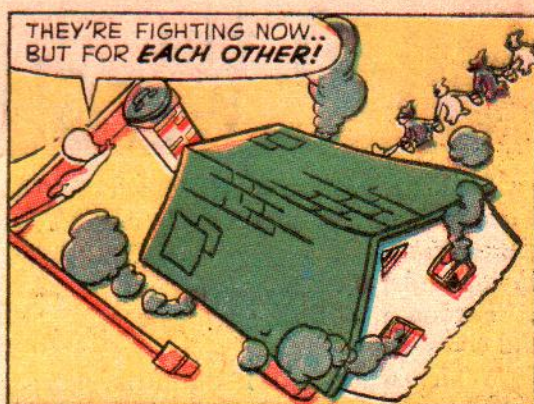












WHO, the WITCH

The little man ran swiftly down the road. Then suddenly he stopped. He didn't know which way to go. Then he saw the little girl sitting under the tree.

"Pardon me, little girl," he said, "but did you see Who?"

"Which who?" asked the little girl.

"That's right," smiled the little man.

"What's right?" asked the little girl.

"No, Who's right," answered the man.

"Well, what's right or who's right," snapped the girl, "I still don't know who you're talking about!"

"Then why did you say you knew Who?" the man said.

"I didn't say I knew who," replied the girl. "I said, 'Which who.'"

"I know you said Witch Who," the man smiled. "That's why I thought you knew Who."

"If I knew who," the little girl, who was now quite annoyed, said, "I would have said I knew who!"

"But you knew that Who was a witch!" roared the man. "And if anyone would know that Who was a witch, then I certainly would expect them to know Who!"

"Listen," said the little girl. "If you would only tell me which who you were talking about, then I'd tell you if I knew who you were talking about!"

"Oh," smiled the man. "Then there are more than one Witch Who! Now I understand!"

"My gosh!" snapped the girl. "Of course, there are more than one who. Everyone's a who!"

"But is everyone a witch?" the man came back.

"I guess you could say that," said the girl.

"Maybe you would say that," screamed the man, "but I certainly wouldn't!"

"Each to his own grammar," the girl shrugged.

"What's grammar got to do with it?" asked the little man. "Look, let's start from the beginning."

"We haven't gone much further than that anyhow," suggested the girl.

"Okay," agreed the man. "Now, do you know Witch Who?"

"That's what I want to know!" said the girl.

"Want to know what?" roared the man.

"Want to know which who!" answered the girl.

"Then you don't know Who?" said the man.

"Of course not!" snapped the girl.

"Then why did you say you wanted to meet Who?"

"Look, Mister," said the little girl. "I don't even know who you're talking about, and you're not helping me any. And if you don't let me alone I'm going to send that witch—whatever her name is—after you!"

"Oh, well" said the man, "As long as her name is Whatever, I guess I'll just trot along."

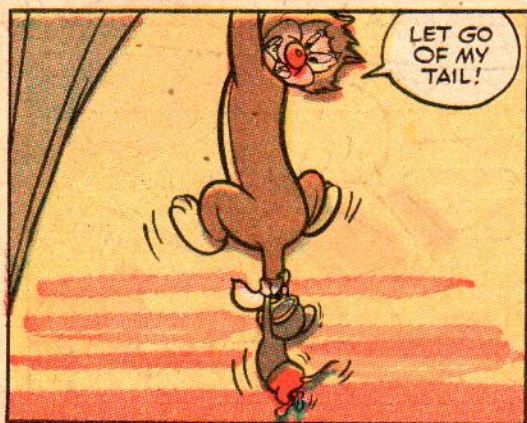
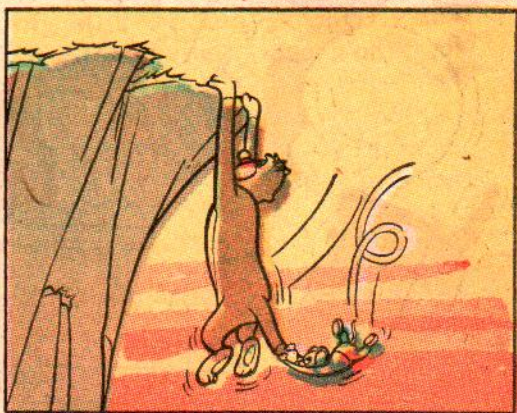
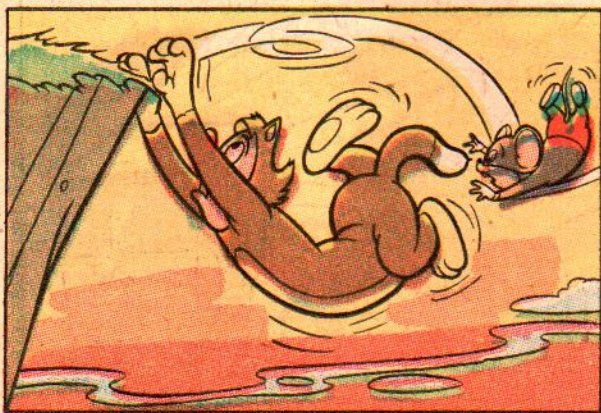
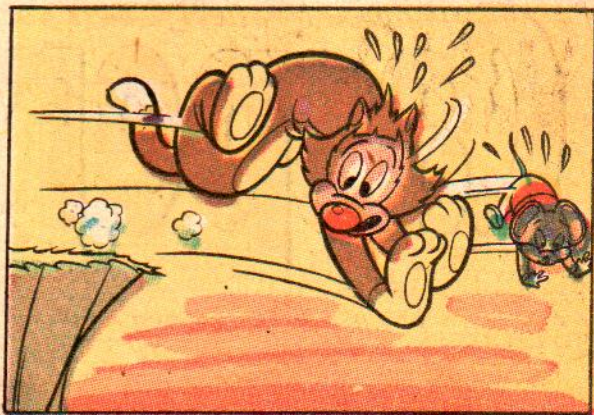
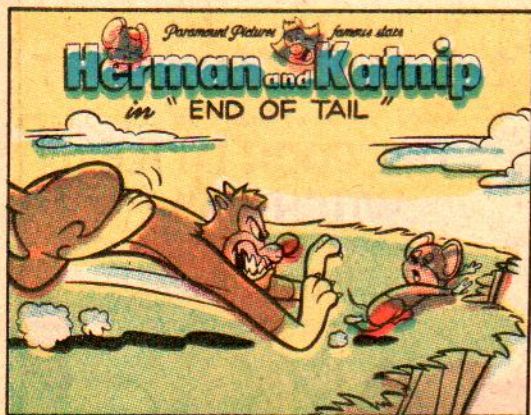
As the man walked away, the little girl thought to herself: "Gee, what was the name of that witch. Oh, Who, that's right!"

ADVERTISEMENT

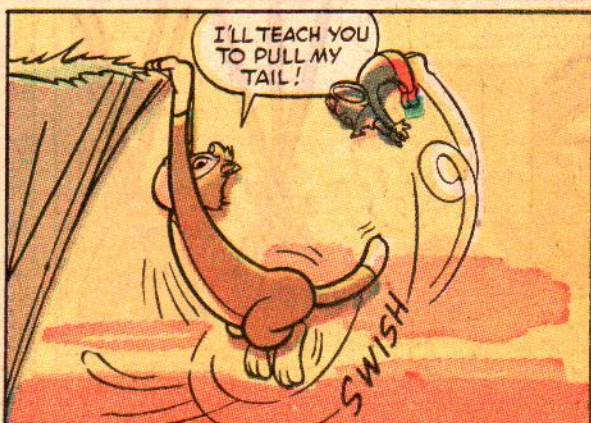
FEARLESS FOSDICK by Al Capp



KEEPS HAIR NEAT- BUT NOT-UGH! GREASY! LOW AS 29¢

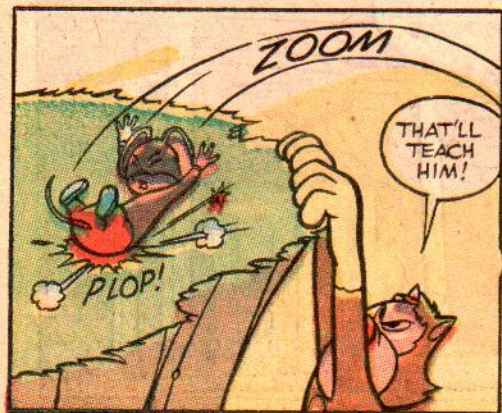


LET GO
OF MY
TAIL!



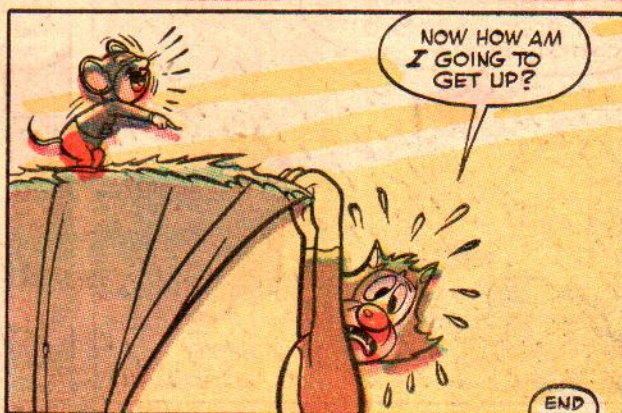
I'LL TEACH YOU
TO PULL MY
TAIL!

SWISH



ZOOM

THAT'LL
TEACH
HIM!



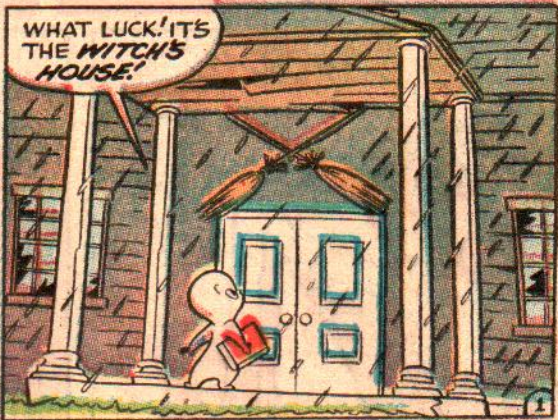
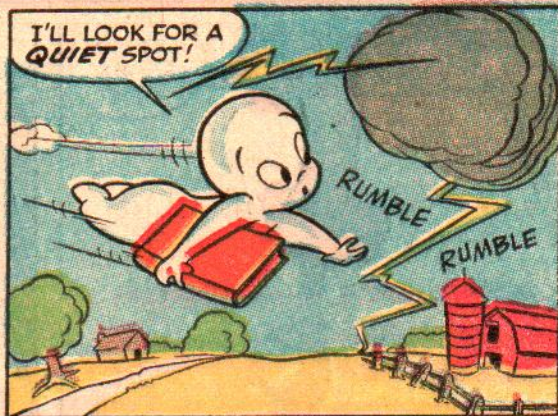
NOW HOW AM
I GOING TO
GET UP?

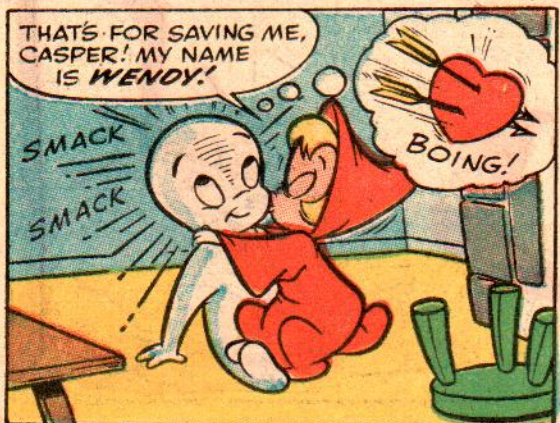
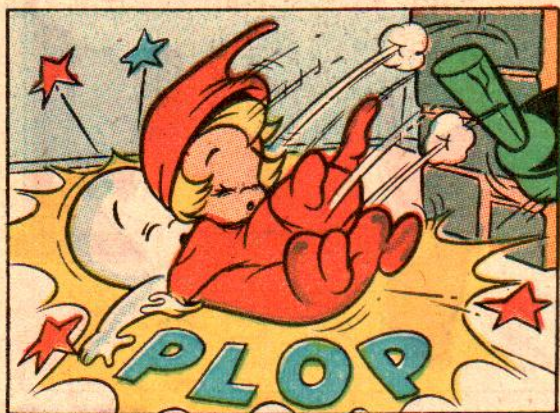
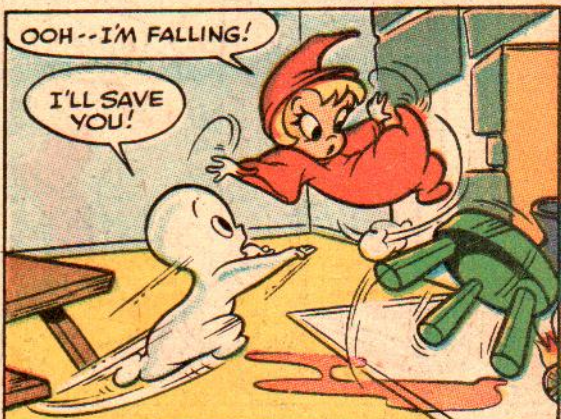
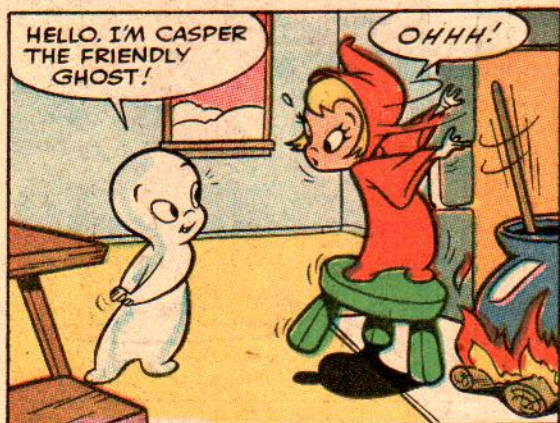
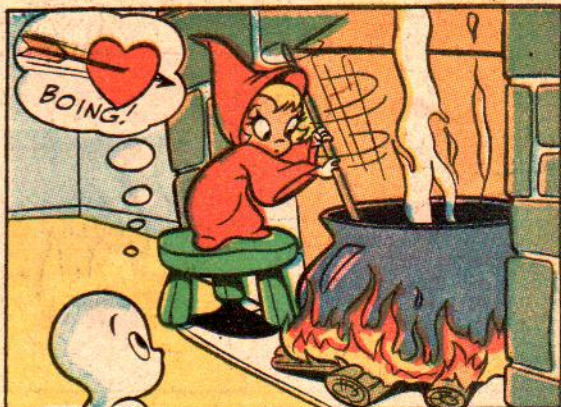
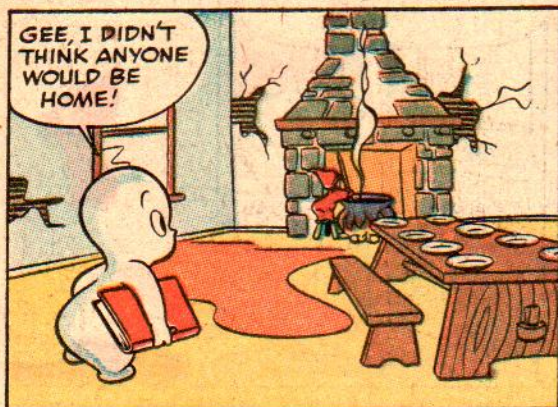
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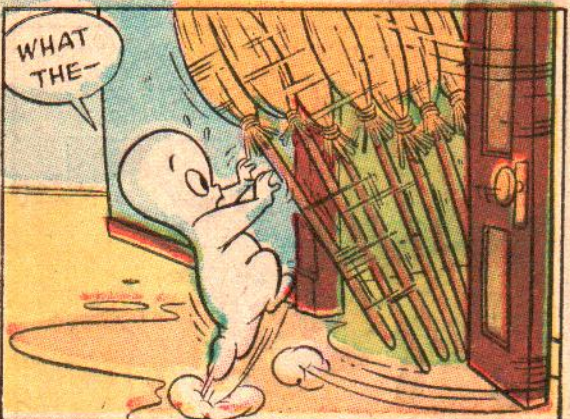
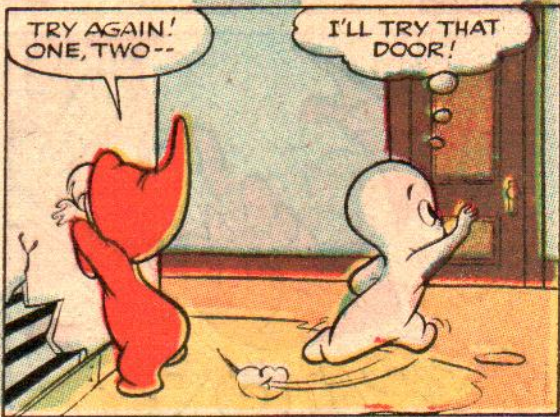
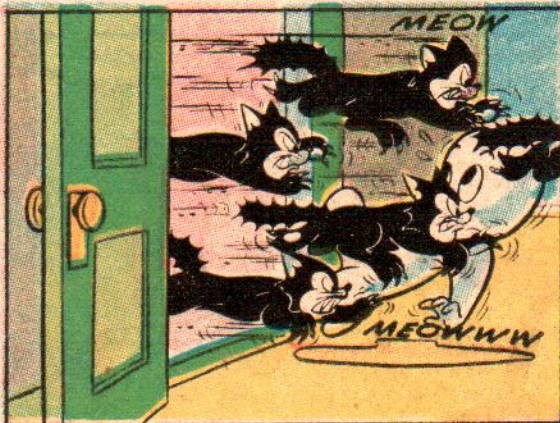
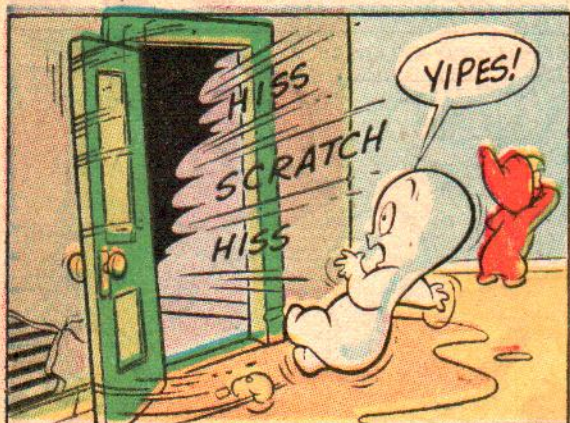
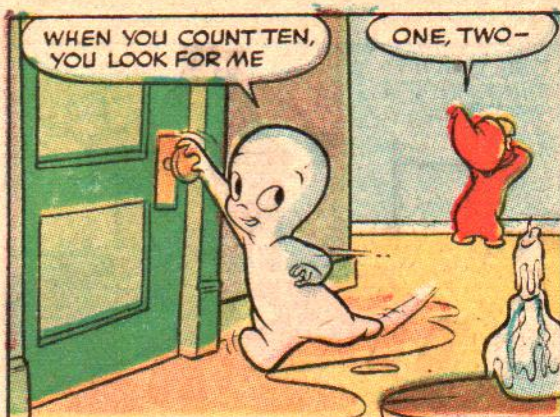
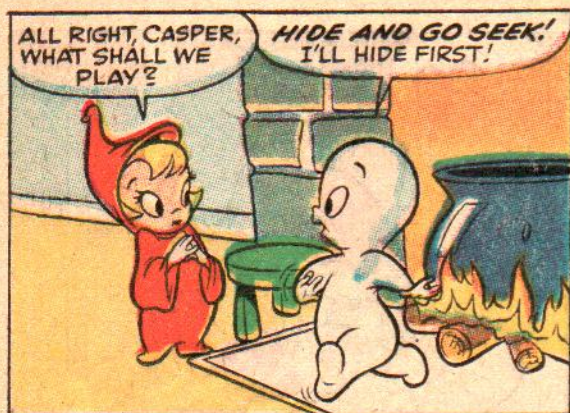
Paramount Pictures famous star

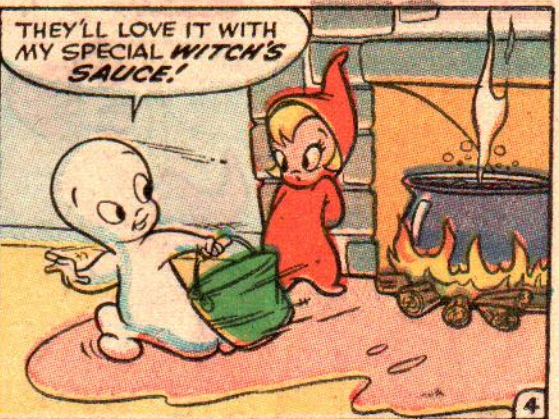
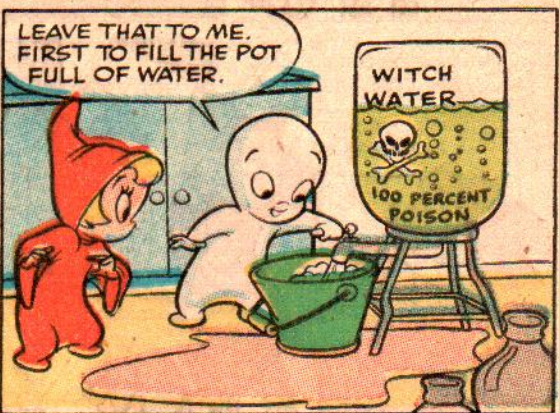
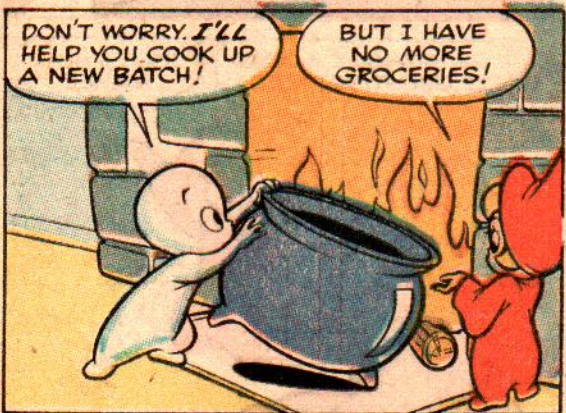
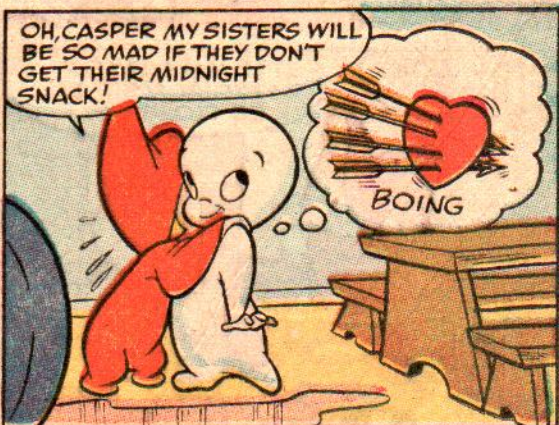
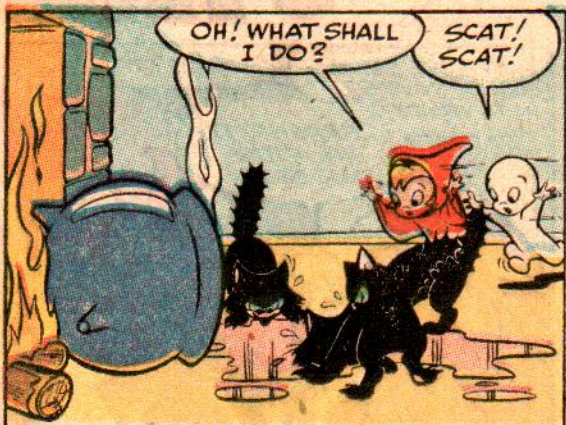
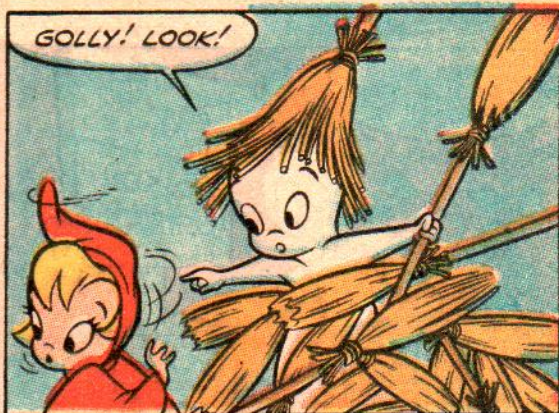
Casper

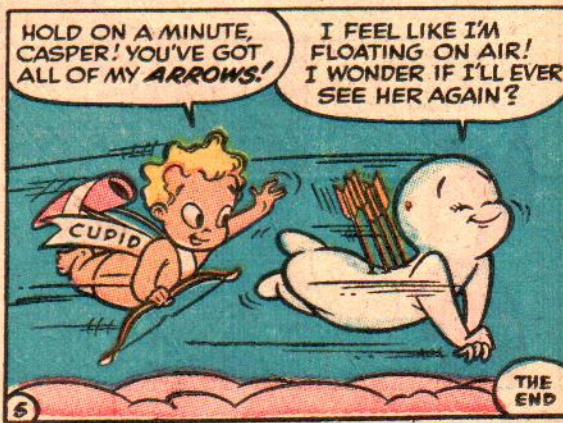
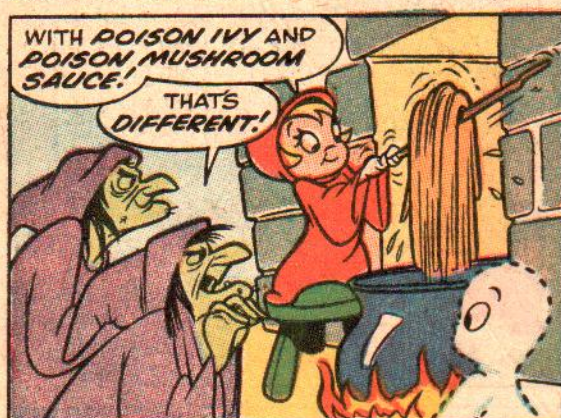
THE FRIENDLY GHOST
in
"THE POOR LITTLE
WITCH GIRL"

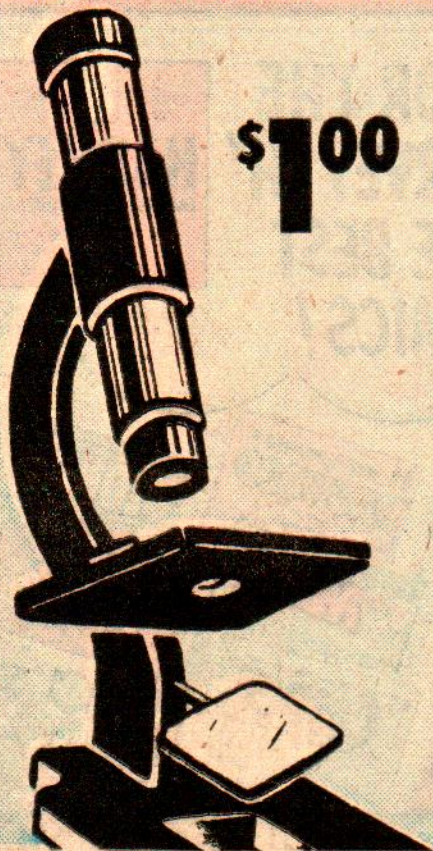
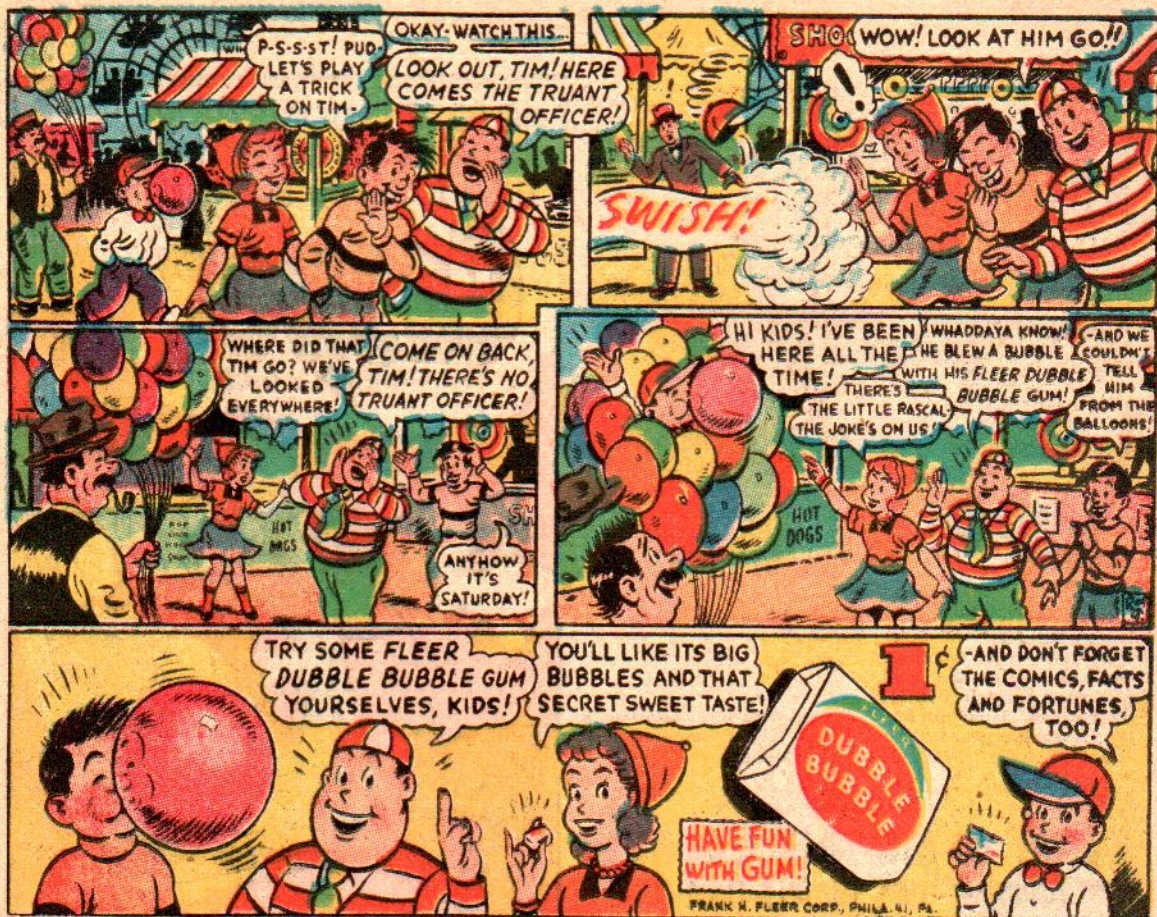












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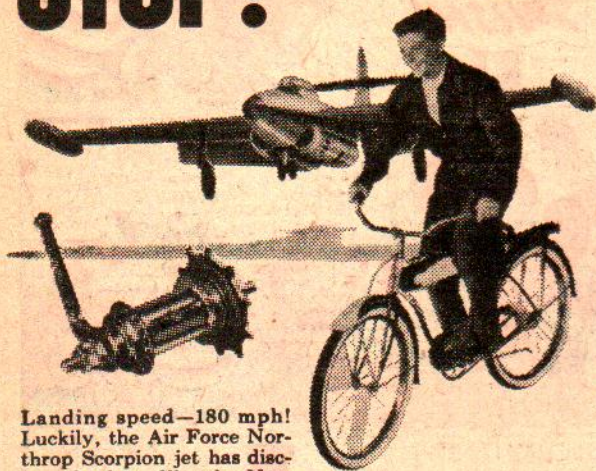
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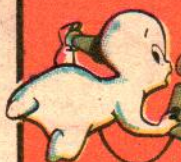
NEW DEPARTURE... DIVISION OF GENERAL MOTORS... BRISTOL, CONN.

HELLO, OPERATOR! I'M CALLING ALL BOYS AND GIRLS TO TELL THEM TO GET MY BRAND NEW

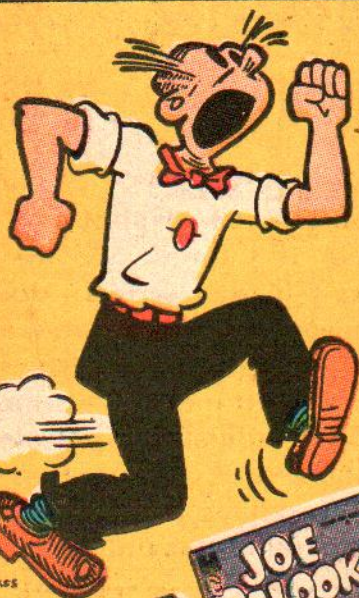
Casper

THE FRIENDLY GHOST

CUTE AND FRIENDLY HUMOR



SPECIALLY WRITTEN AND DRAWN FOR TINY TOTS!



LOOK FOR THE BIG HARVEY "H" FOR THE BEST IN COMICS!



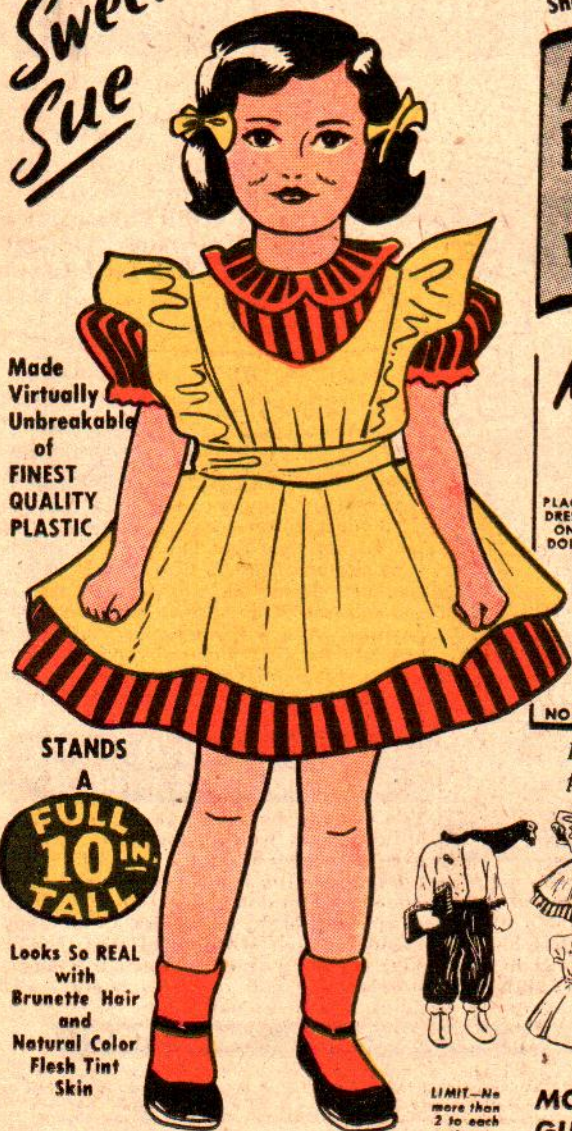
THIS SEAL APPEARS IN THE TOP LEFT CORNER



NOW ON SALE - GET YOUR COPIES TODAY!

NEW MAGIC ACTION DOLL

Sweet Sue



Made Virtually Unbreakable of FINEST QUALITY PLASTIC

STANDS

A

FULL 10 IN. TALL

Looks So REAL with Brunette Hair and Natural Color Flesh Tint Skin

She's Pretty As A Picture And Virtually Unbreakable...

America's **BIGGEST Doll Value!** Only **\$1.00** = **COMPLETE** Including **15 Beautifully Styled DRESS OUTFITS**

MAGIC ACTION

You Can PUT-ON or TAKE-OFF each dress in SECONDS! No Pins • No Snaps • No Thread



Each of these 15 dresses is expertly made to fit perfectly and easily on your "SWEET SUE" DOLL



LIMIT—No more than 2 to each customer

MONEY-BACK GUARANTEE

You get everything you see here. Positively nothing else to buy, ALL FOR ONLY \$1.00



"Sweet Sue" is so beautiful and so outstanding at only \$1.00, she could easily win 1st prize at any doll show. Her life-like beauty, bright eyes, cute mouth and figure, will also make her a prize-winner with you. She's the only mannequin-type Magic Action standup doll in all America under \$5.00.

Her cut-out style, changeable wardrobe of 15 colorful, chrome-kote Dress Outfits provide never ending fun and thrills as you put-on or take-off each dress in seconds by Magic Action. Lamination makes doll virtually unbreakable to withstand maximum bending and rough handling. Order your "Sweet Sue" Doll and Dress Outfits today. She's a precious bargain at only \$1.00.

Rush Your Order Today On This NO-RISK Coupon!

ILLINOIS MERCHANDISE MART, 15TH FLOOR
1860 BROADWAY, NEW YORK 23, N.Y.

Gentlemen: ☐ ENCLOSED IS \$1.00 plus 15c for postage. Rush me the "Sweet Sue" MAGIC ACTION Doll postpaid to my door complete with 15 Beautifully-Styled Dress Outfits.

☐ ENCLOSED IS \$2.00 plus 25c for postage (total \$2.25) Send me 2 "Sweet Sue" Dolls and Dress Outfits.

If not delighted I can return in 10 days for refund

NAME.....

ADDRESS.....

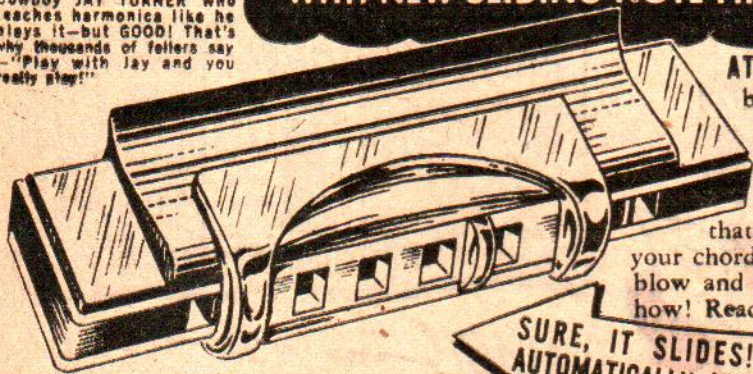
CITY.....ZONE.....STATE.....



**Reddie's Super-Special
HARMONICA STAR**
Cowboy JAY TURNER who
teaches harmonica like he
plays it—but GOOD! That's
why thousands of fellows say
—"Play with Jay and you
really play!"

play **Red Hot** HARMONICA MUSIC In 8 Minutes Flat!

**RICH CHORDS AND TRICKIEST TUNES A SNAP
WITH NEW SLIDING NOTE FINDER-HARMONICA!**



AT LAST, a way to get hep to
being a real harmonica maestro
in a few **FAST MINUTES!**

Leave it to Big Jay to dope out
a sensational new "**SLIDING
NOTE FINDER**" Harmonica
that picks out your notes . . . adds
your chords . . . does **EVERYTHING** but
blow and take your bows! Fun . . . and
how! Read exciting details below!

**SURE, IT SLIDES! PICKS OUT ANY MELODY!
AUTOMATICALLY ADDS CHORDS! NO NOTES TO READ!**



Play For Dancing



They'll Sing With You

Only

\$1

A STAR OVERNIGHT—THAT'S YOU!

Honest, Pal, you don't know what real fun
is 'til you get "harmonica hot" the exciting
Jay Turner way! Boy, Oh Boy! Watch the
gang gather when you swing those cowboy
favorites! Hear 'em whistle and sing as
you roll into "Little Brown Jug" and "Oh!
Susanna!" And will you have to beat it fast
to escape the girls' Sinatra-swoons. Then at
dances, hikes, picnics wherever pals and
gals get together, who's Mr. Popularity?
Nobody else but you!

LOOK! FREE!

**JAY'S NEW, ALL-PICTURE
SPEED COURSE!**

**YOU LEARN LATEST
RHYTHM ROPES**
whizzing through Jay's
exciting Speed Course!
You don't even have to
read a note of music. You just whiz along
with plain-as-plain **PICTURE** directions.
Then in 8 zippy minutes, you're whizzing
through harmonica music that makes
super-swell listening. Speed Course gives
you music words and "works" for 18 of
your all-time favorites like—Yankee
Doodle Old Black Joe Oh My Little Dar-
ling, For He's A Jolly Good Fellow, Home
Sweet Home, Reuben Reuben, Comin'
Thro' The Rye, Pop Goes The Weasel—
and 30 MORE!



Star At Outings

**A CINCH — WITH JAY'S
"SLIDING NOTE FINDER!"**

You name it! Be-bop or swing, cowboy or
hillbilly tunes, waltzes, hot jazz or jumpin'
jive—Jay's magic **SLIDING NOTE FINDER**
actually picks out the right notes for you as it slides back and forth
over the top of your harmonica! You don't fuss around trying to
blow through 10 different openings of the harmonica. Instead, you
use just **ONE SINGLE** opening in your **MAGIC SLIDING NOTE
FINDER**. Right away you're playing the melody. Then, like magic,
the **NOTE FINDER** automatically adds the right chords—and
you're making like a real radio professional!

GRAB JAY'S "NO RISK" OFFER TODAY!

When your pal, Jay, says "No Risk" — he means just that! So treat yourself to this
never-before harmonica deal today. Then if in 8 minutes flat you're not playing
actual tunes just shoot back the **MAGIC SLIDING NOTE FINDER** HARMONICA,
and you get your dollar back at once! **HURRY** this may be your last chance!

**Plus FREE DOPE ON
HARMONICA TRICKS!**

Want to imitate a train coming in? Scare
all the girls with hair-raising "Ghost
Noises"? It's **EASY** with Jay wising you
up on these and lots more professional
harmonica tricks!

SNAP UP JAY'S "NO RISK" OFFER NOW!

RUSH THIS COUPON TODAY!

**JAY TURNER, 400 Madison Ave., Dept. H,
New York 17, New York**

OKAY JAY! I enclose \$1.00. Shoot me my **MAGIC SLIDING
NOTE FINDER HARMONICA** plus **FREE SPEED COURSE**
and **FREE** dope on **HARMONICA TRICKS**. If I'm not delighted,
I may return the Harmonica in 5 days, and get my \$1 right back.

Name _____
Address _____
City _____ Zone _____ State _____

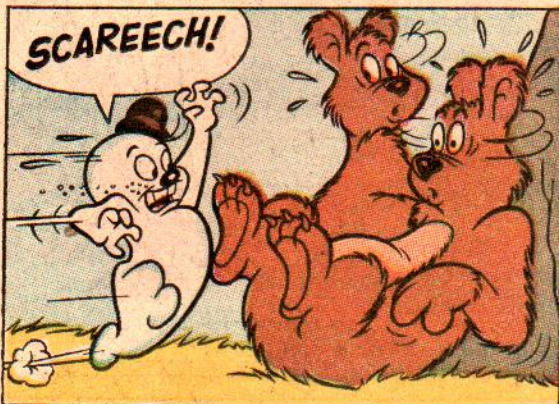
Spooky

in "GRIN AND BEAR IT"

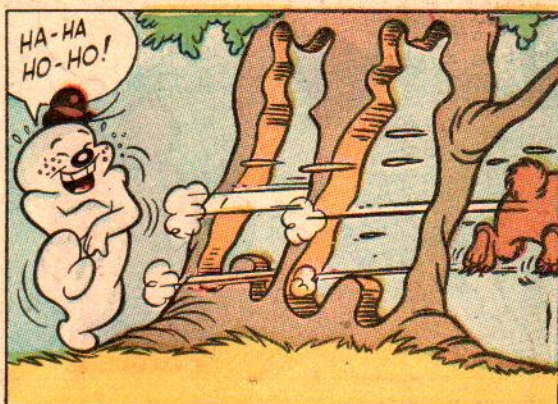
WHAT LUCK! BOY
THIS IS A **HAPPY**
SCENE TO BREAK UP!



SCAREECH!



HA-HA
HO-HO!



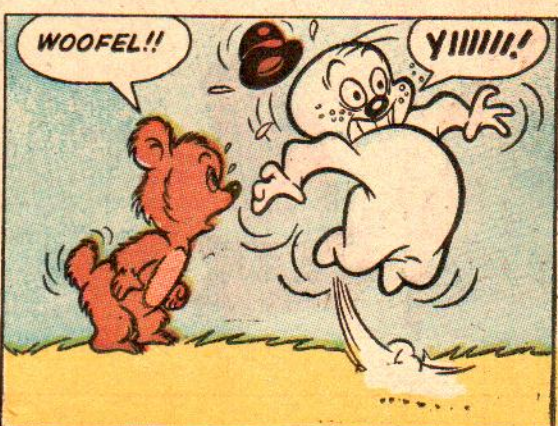
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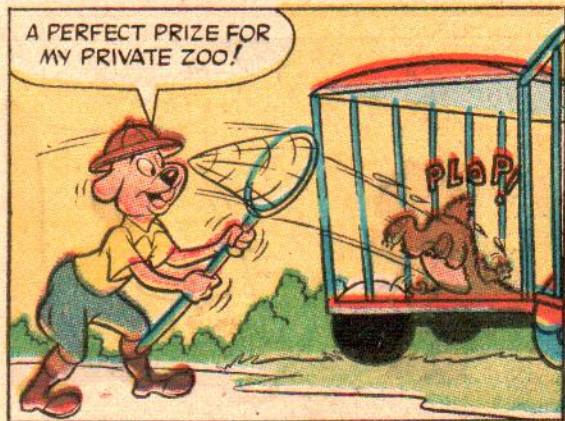
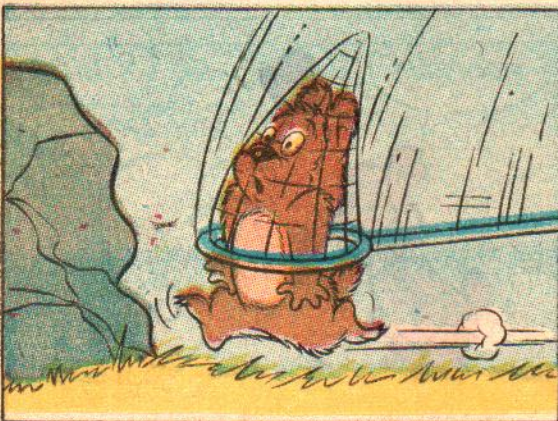
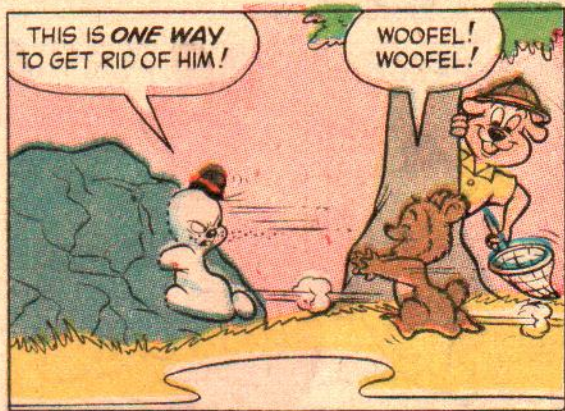
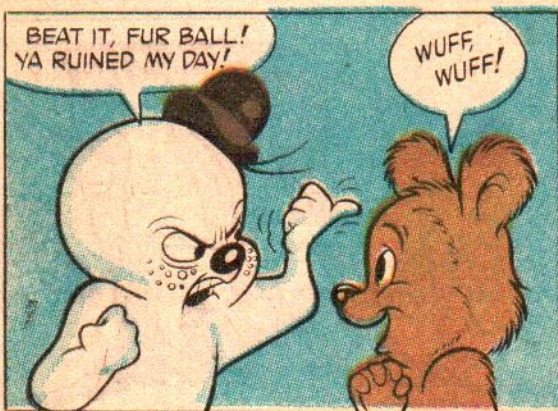
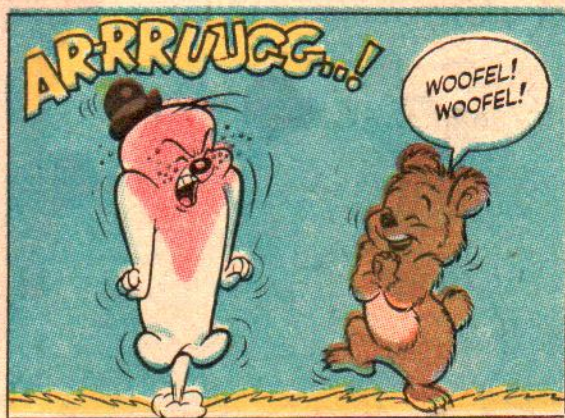
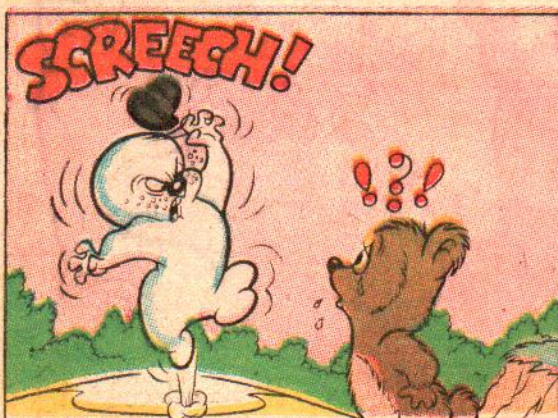
HO-HO~HA-HA
HO-HO-HO!

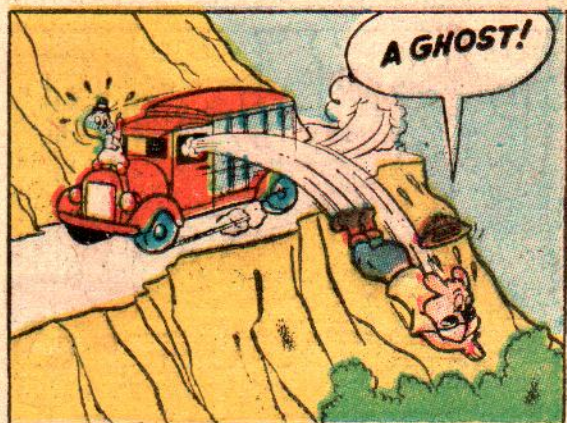
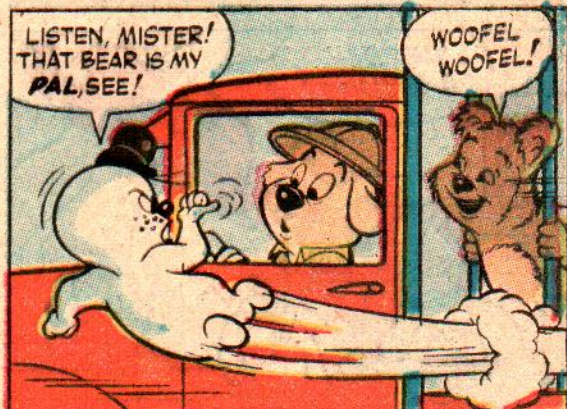
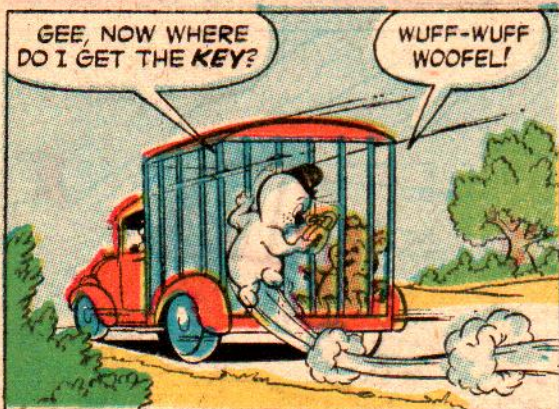
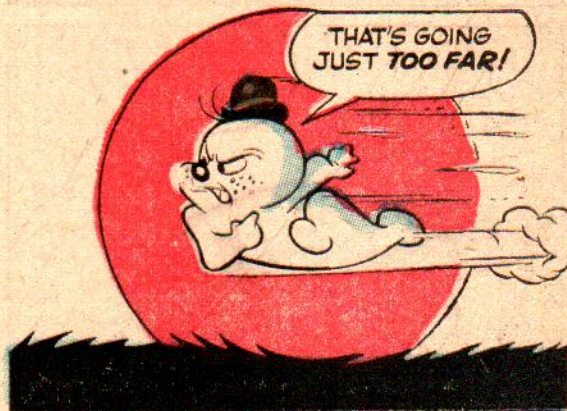
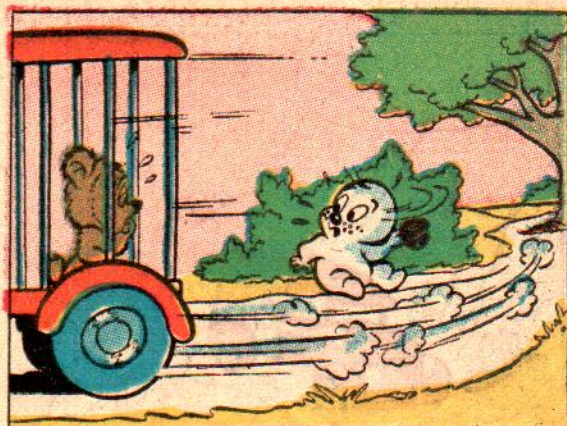
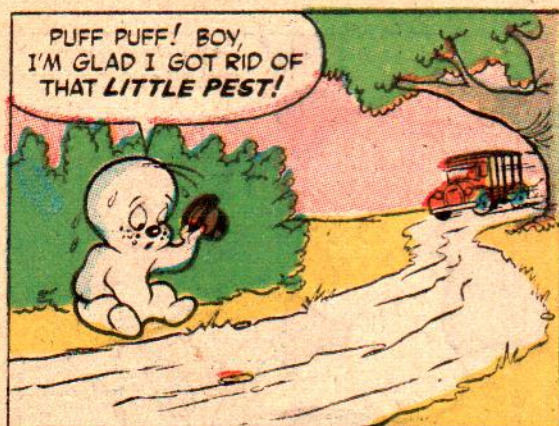


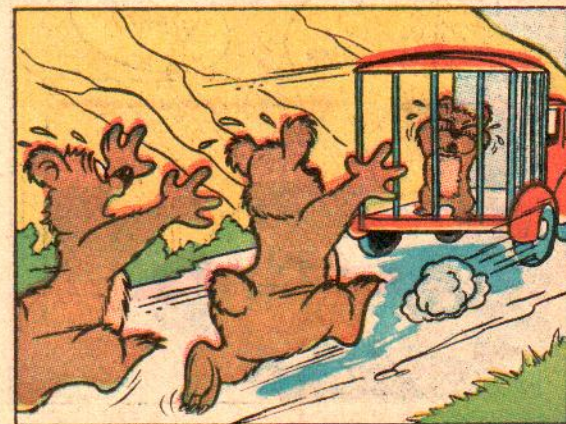
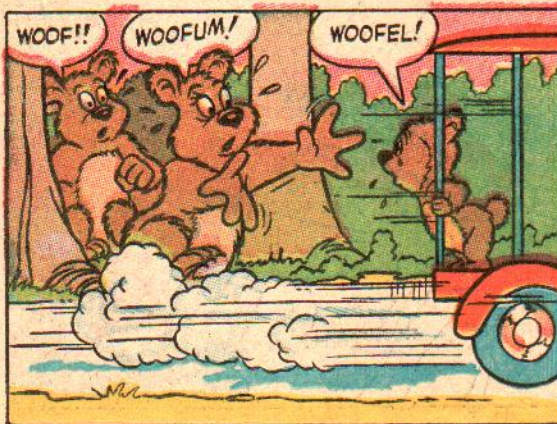
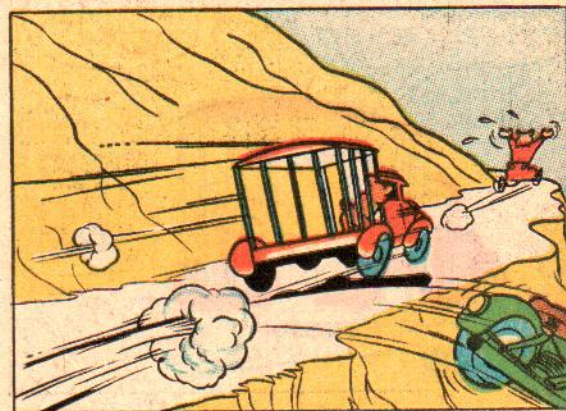
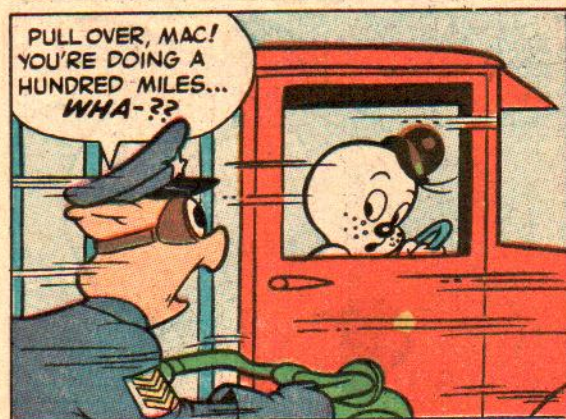
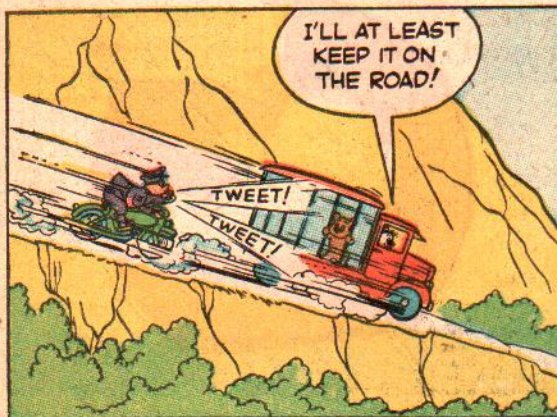
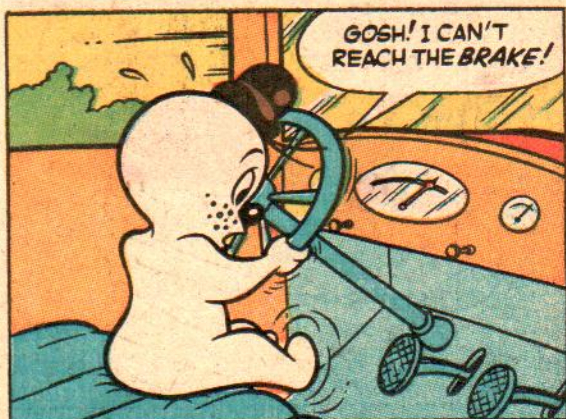
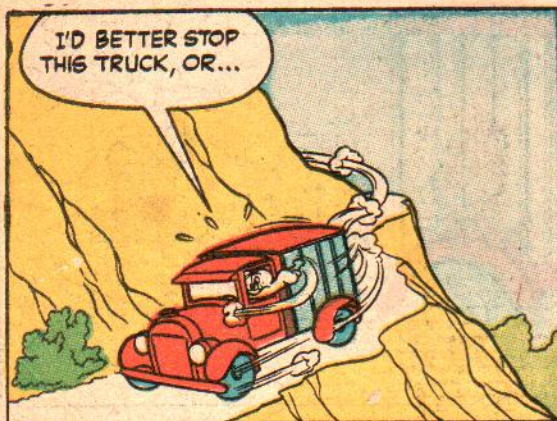
WOOFEL!!

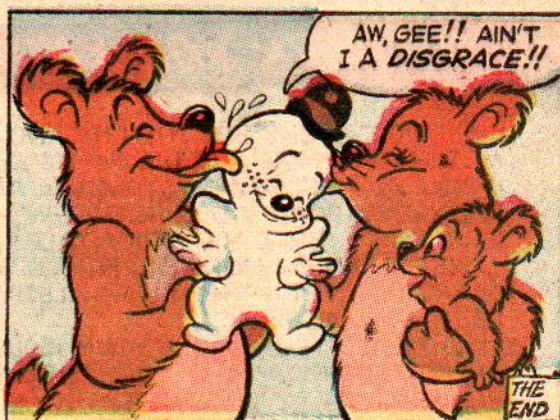
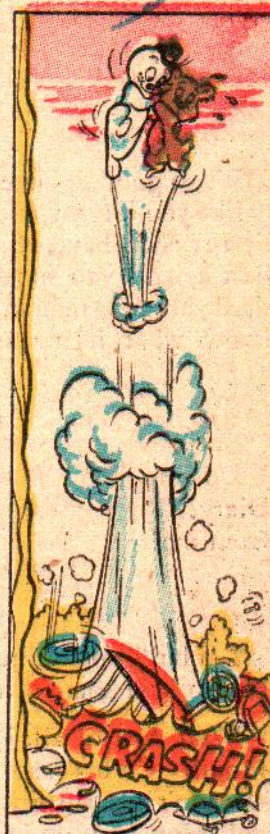
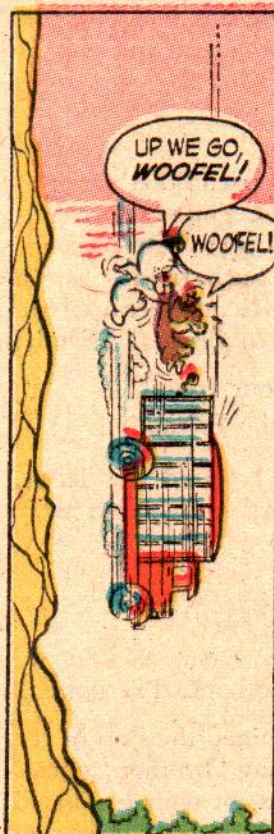
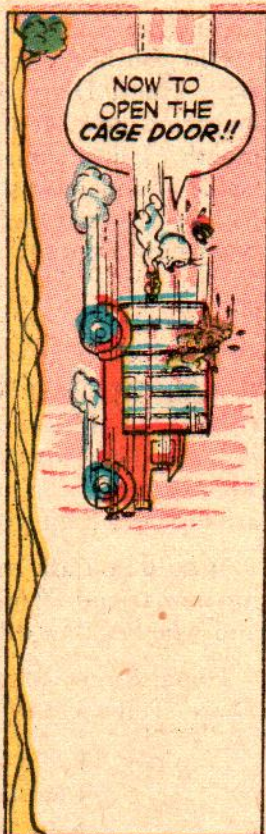
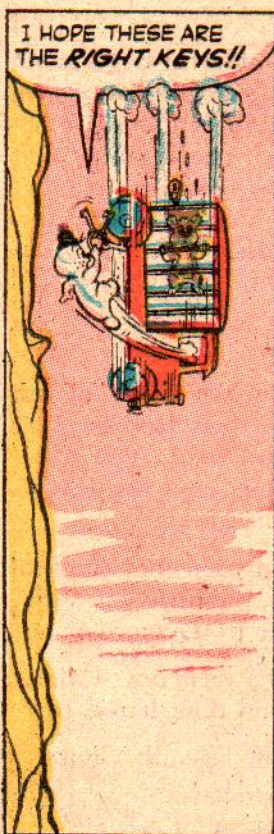
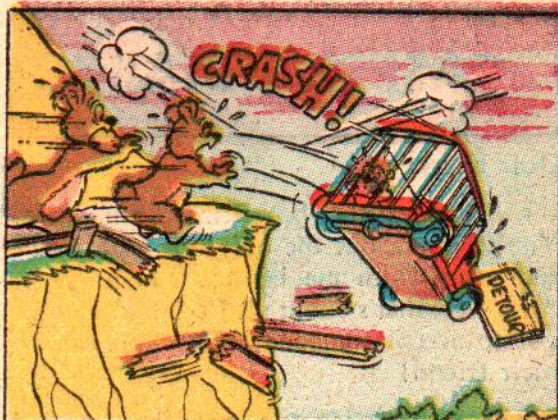
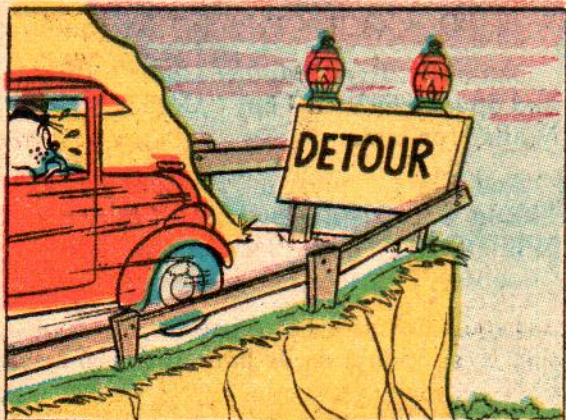
YIIII!!











CASPER'S DIARY

Dear Diary:

It's so wonderful to be writing to you again. You're just about the only one who won't run away from me because I'm a ghost. And, Gee, that's about all I can ask. You've got to accept someone before you can be their friend!

That reminds me of a letter that I picked up on the street. A little boy had to write a friendly letter for his class, and this is what he wrote:

"Dear Friend:

It's so good to have a friend that's friendly like you are, my friend. You're the friendliest friend I have, and I try to be the friendliest friend you have. Such friends as we shall always remain friends because we know what it means to be real friends!

Your friend,
John Friend"

Do you know how I found this letter, Diary? The boy dropped it as he ran away from me!

* * *

I'm building a library, Diary. Would you like to hear some of the books I've gotten?

Well, first of all, I joined the Boo of the Month Club — so my brother ghosts wouldn't get suspicious, of course. Then I got "How to Woo Friends," and the brother

book, "How to Boo Friends," for spooky.

Naturally, I got "Mother Goose's Tales," and Spooky insisted I buy "Mother Spook's Wails" for him.

And I got copies of "Pleasure Island," "Little Wren" and a big book of fairy tales. While Spooky got "Black Boo-ty" and the "Boobsey Twins."

I built myself a book-case for my books, and, yes, Spooky built himself a boo-case!

* * *

Did you hear the wonderful news about Baby Huey, Diary. He's got his very own magazine now. It's published every other month. I just finished reading the new issue — and it was the funniest time I've had in a long time! I don't see how anyone would want to miss it.

* * *

And, Diary, if you see some of my readers, would you ask them to keep sending me their wonderful mail. You know what letters mean to me, and my readers are the friendliest people I know!

Would you ask them what they think of my new friend Wanda, the little witch girl, and whether they'd like to see more of her.

Don't forget to give them my address, Diary. Tell them to send their letters to:

Casper, the Friendly Ghost
1860 Broadway
New York 23, N. Y.

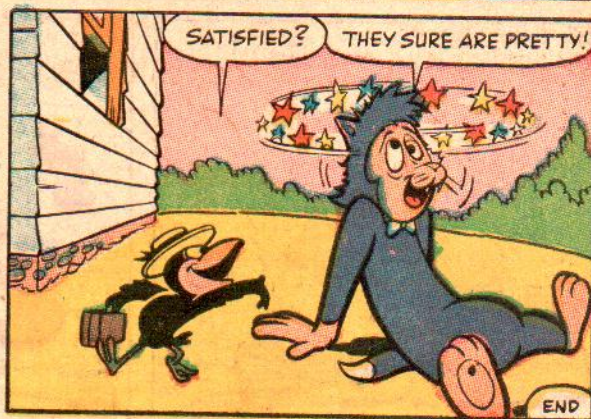
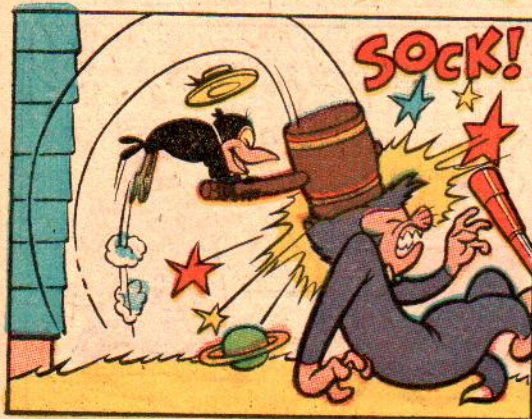
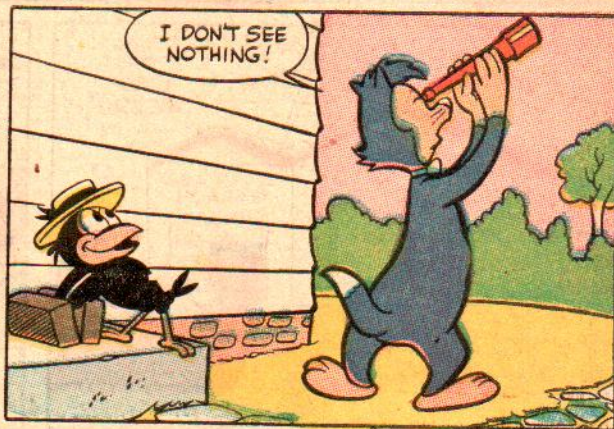
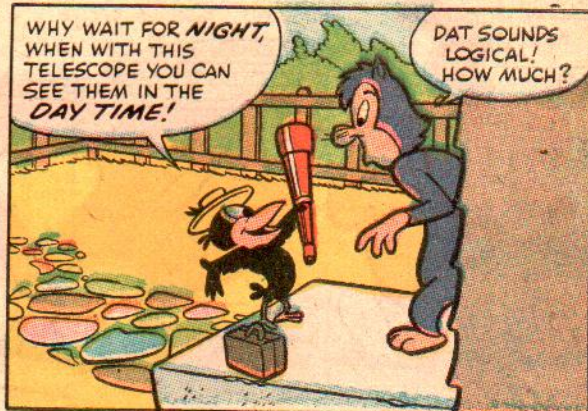
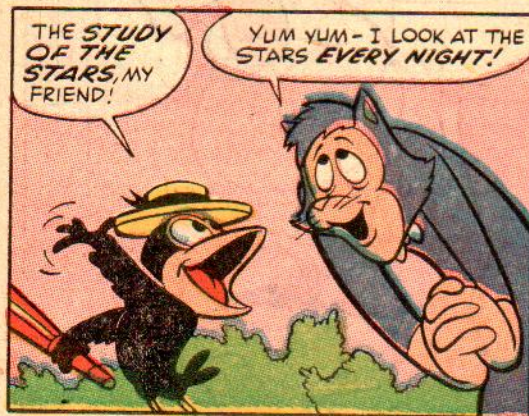
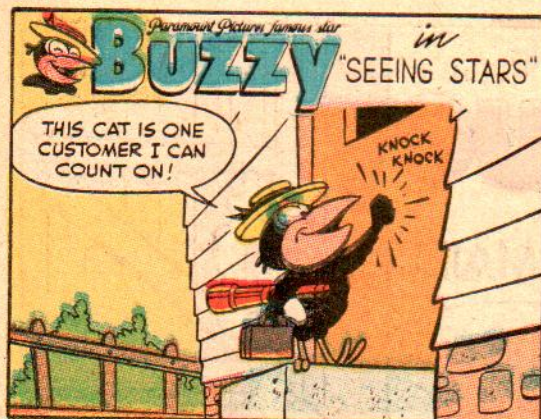
YOU THINK YOU KNOW SNOW WHITE, EH?

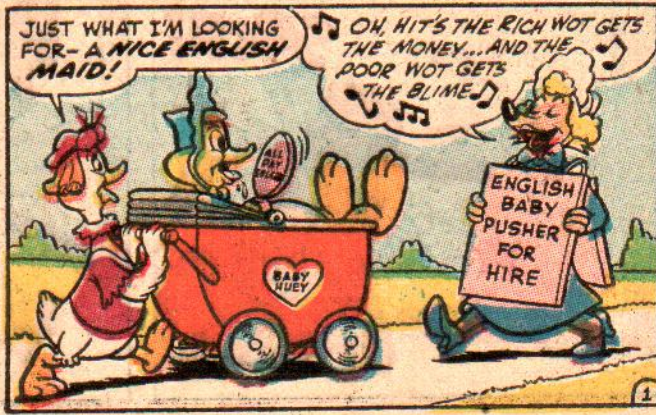
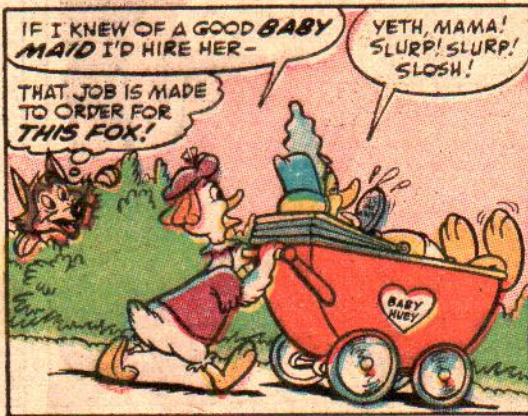
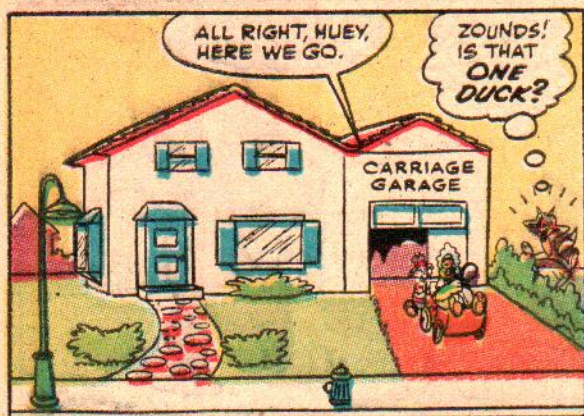
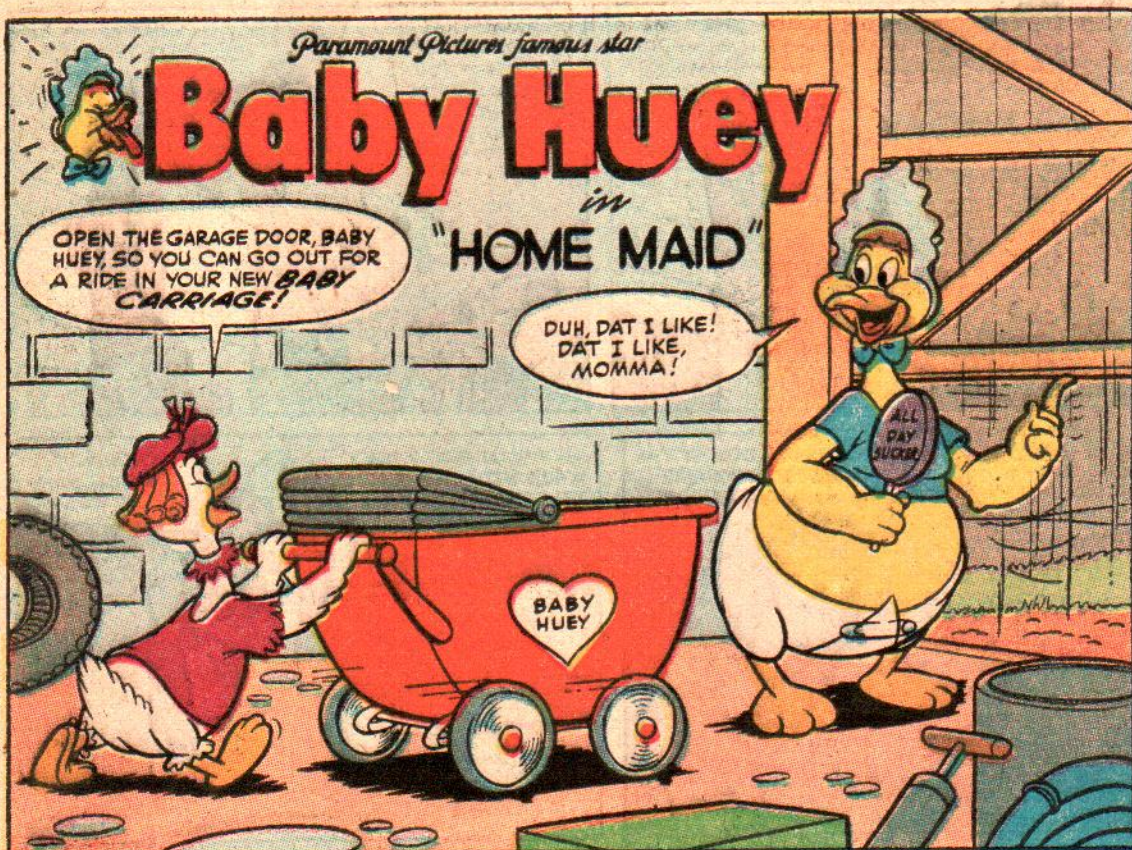
SO DID **CASPER!** BUT THEN HE AND **SPOOKY** MET **SNOW WHITE** AND THE **SEVEN DWARFS**, **LITTLE RED RIDING HOOD**, **HANSEL AND GRETEL**, AND **GOLDILOCKS**--AND HE KNEW HE'D HAVE TO RE-READ HIS FAIRY TALES!

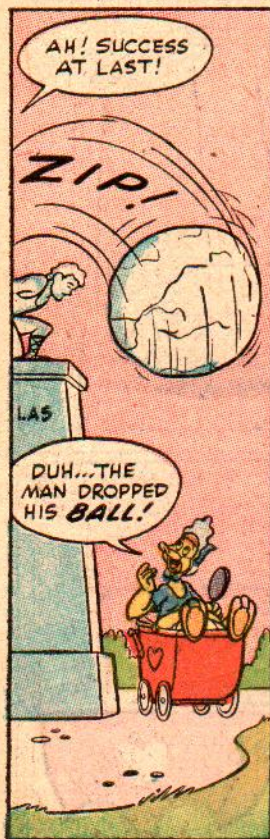
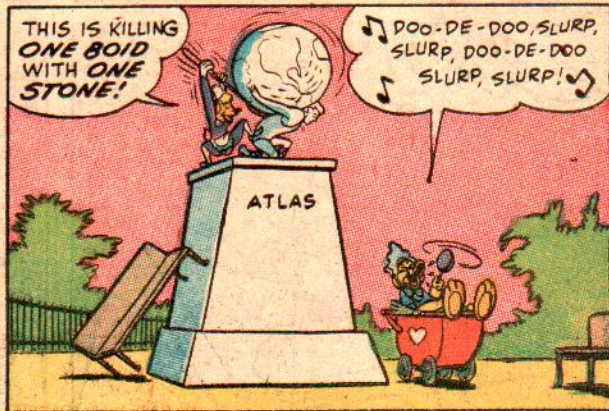
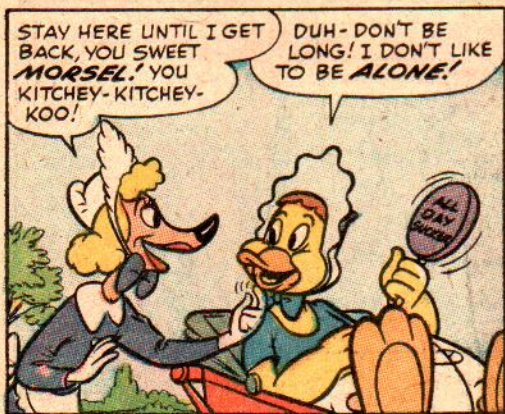
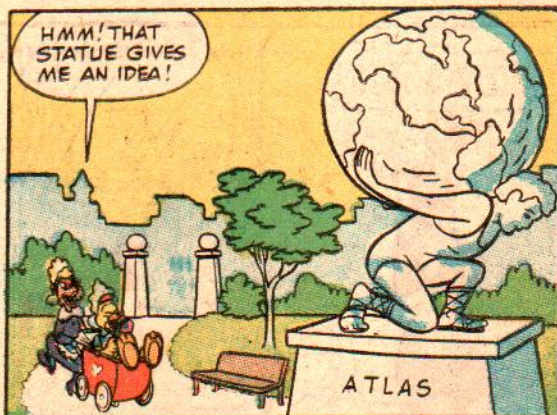
YOU'RE IN FOR MORE SURPRISES THAN YOU BARGAINED FOR IN THE FUN-FILLED JUNE ISSUE OF **CASPER!**

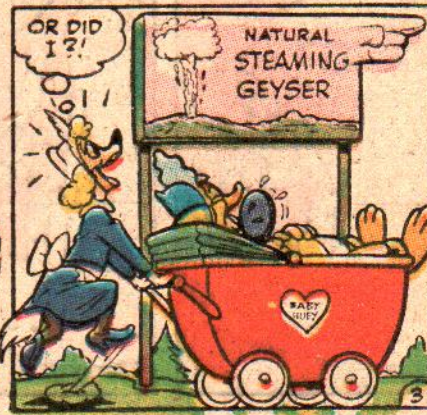
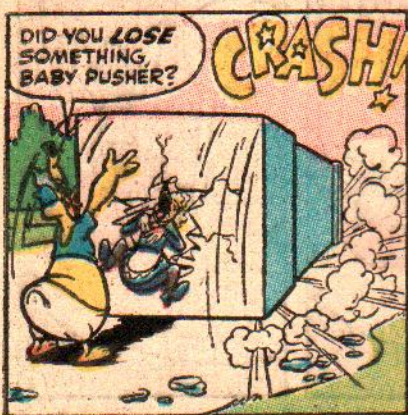
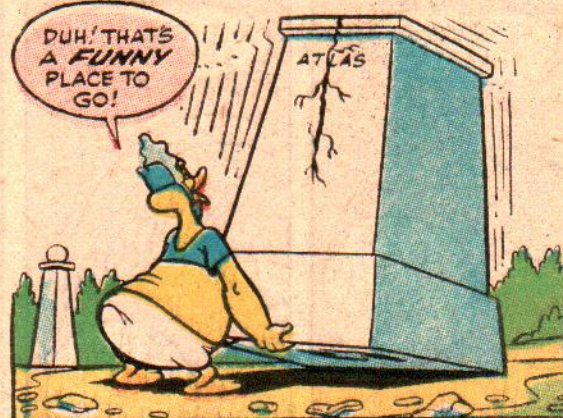
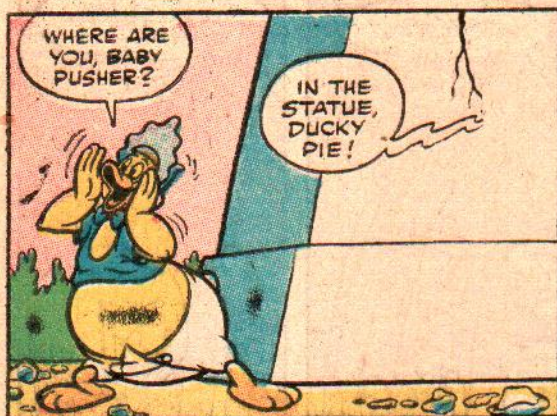
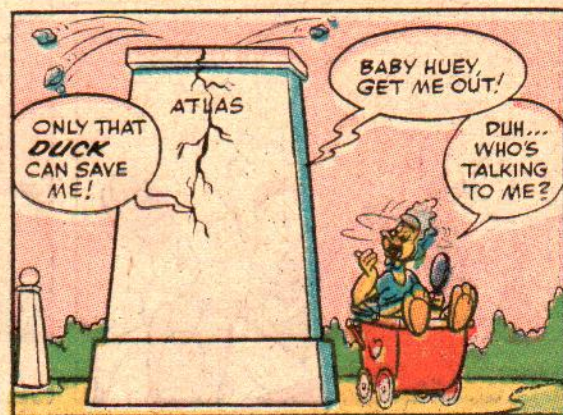
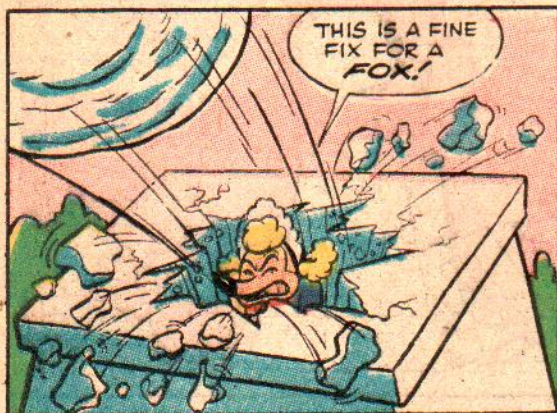
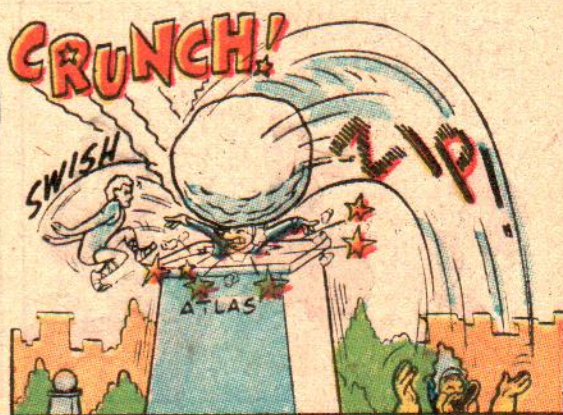
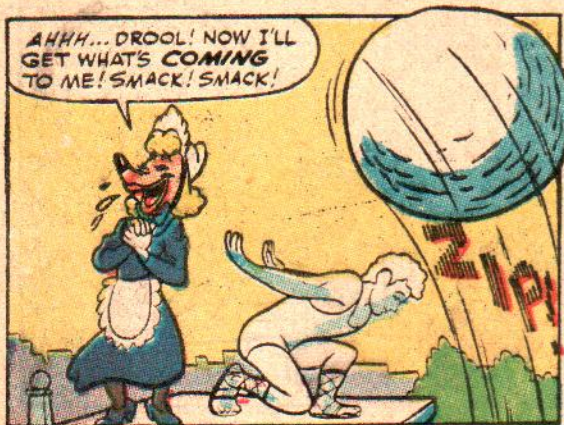
YOU'D BETTER ORDER YOUR ISSUE FROM YOUR NEWSSTAND **NOW!** IT'S SURE TO BE A **SELL-OUT!**

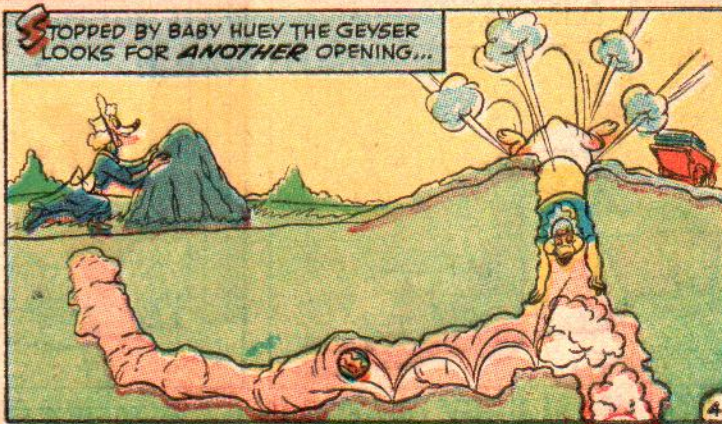
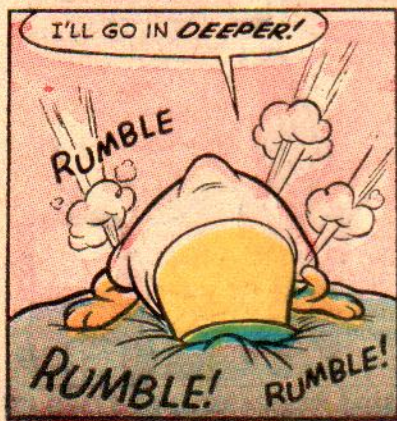
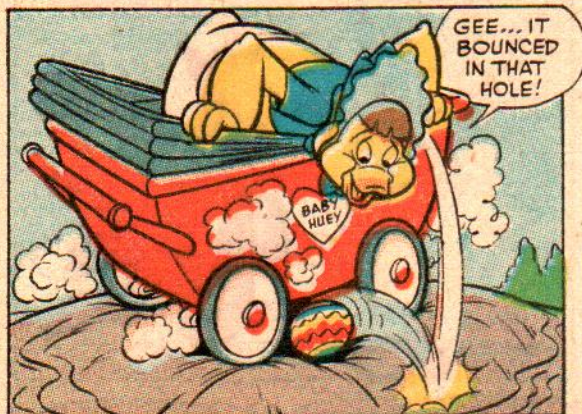
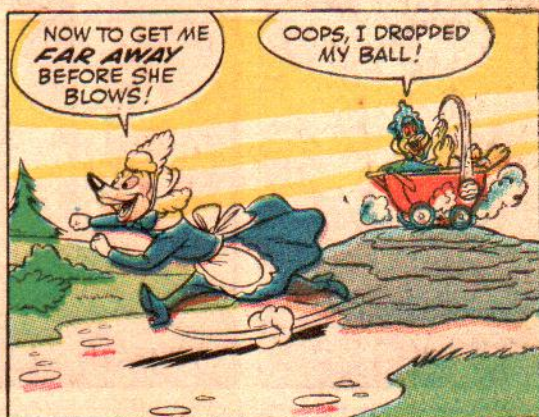
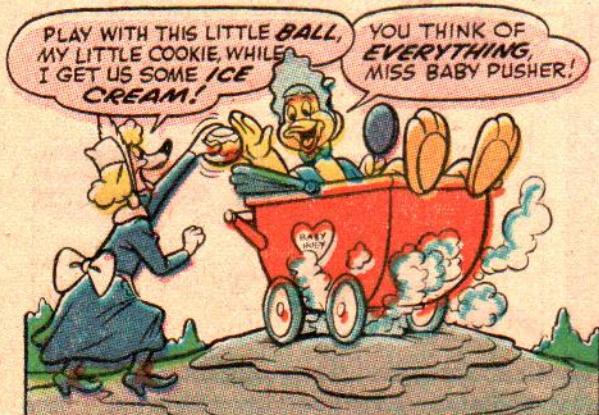
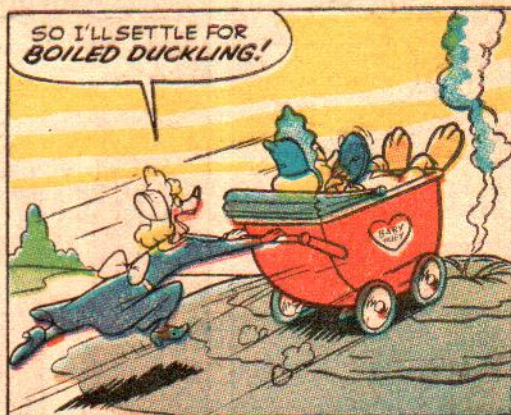


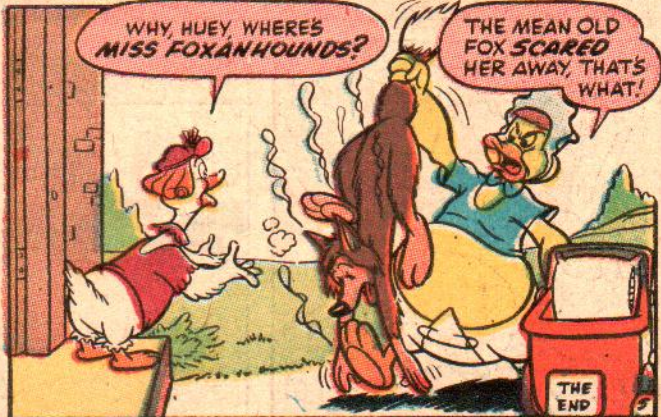
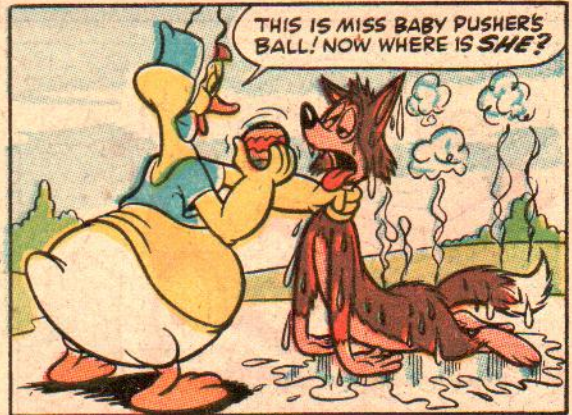
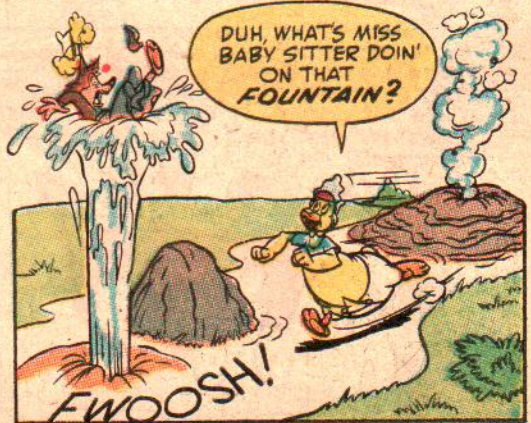
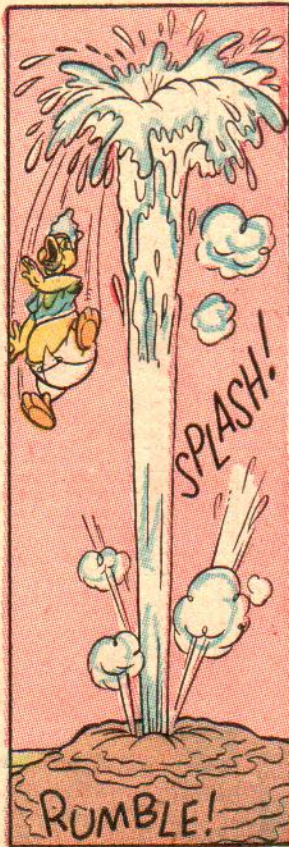






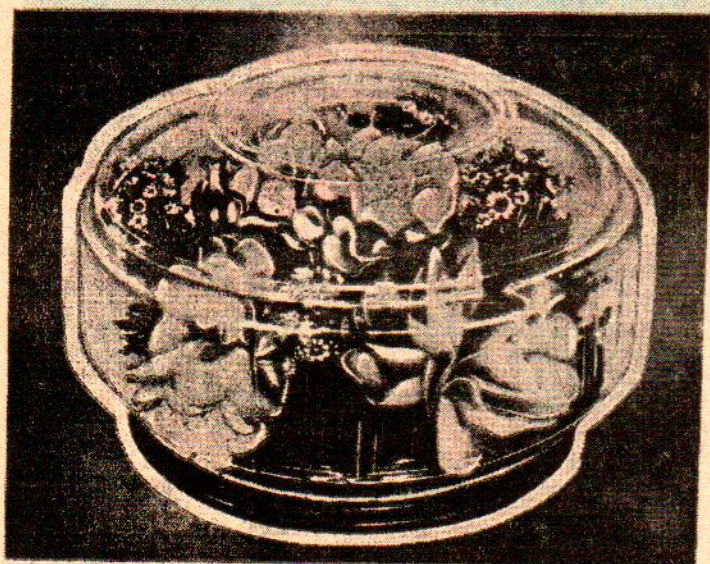






GOOD NEWS! BABY HUEY IS IN A MAGAZINE OF HIS OWN! YOU'LL LOVE IT!

BREATHTAKING—GARDEN UNDER GLASS



Centerpiece of lush, exotic flowers preserved forever!

Give your dinner parties a center of attraction and conversation. Place this magnificent centerpiece on your dining table. See how your china and silverware reflect its scintillating colors. Put it on your television set, coffee table, or end table. Your guests will exclaim at the beauty of this amazing "garden under glass." They'll ask you where you got it, how it can stay fresh-looking through the years.

WHAT IS THE SECRET BEHIND THE "GARDEN UNDER GLASS"?

Imagine! Red roses, white gardenias, and rare natural flowers brought in from the deep Brazilian forests are forever preserved under crystal-clear glass by a special sealing process. It makes a glorious bouquet, a pageant of color and loveliness.

LIMITED TIME OFFER AT SPECIAL INTRODUCTORY PRICE:

26" around regularly \$4.00 NOW only \$2.00 (plus .50 to cover postage and handling)
36" around DeLuxe Assortment regularly \$8.00 NOW only \$3.99 (plus .50 to cover postage and handling of 5 lbs.)

EVERLAST GARDEN, Dept. GG-306, 3 Bleecker St., New York 12, N. Y.

EVERLAST GARDEN — Dept. GG-306

3 Bleecker St., New York 12, N. Y.

Please send me the breathtaking-garden under glass.

- ☐ 25 inch around size \$2.00 plus 50c postage and handling
☐ 30 inch around deluxe size \$3.99 plus 50c postage and handling.
☐ I enclose payment you prepay postage

NAME _____

ADDRESS _____

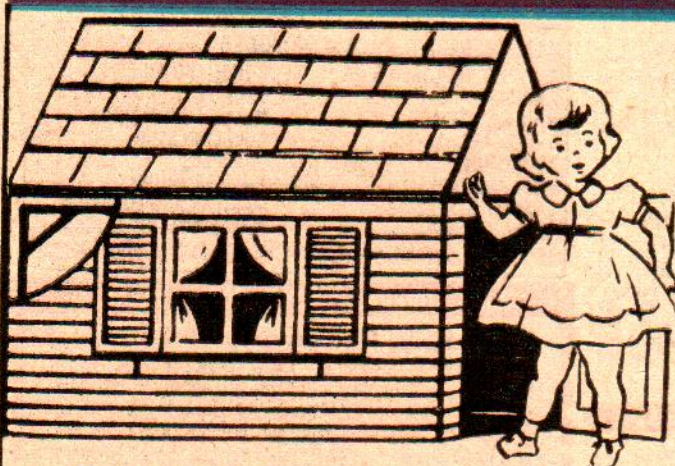
CITY _____ ZONE _____ STATE _____

GIANT KIDDIE PLAYHOUSE

LARGE ENOUGH FOR 2 CHILDREN TO PLAY IN!

COMPLETE

\$1.00
FOR ONLY \$5



Lifesize Playhouse for girls—Secret Clubhouse for Boys from 4 to 14. What Thrills and Excitement and Fun for every child. Terrific Value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised at double our bargain price of \$1.00. It's huge, 3 ft. high approximately 23 cu. ft. interior with almost 9 square feet of floor space—folds for easy storage. A King size Replica in Bright Gay Colors complete with sloping roof, windows, curtains, shutters, shingle walls and large swinging door. Rugged—Durable and Scientifically Flameproofed—Pre-Assembled—sets up in one minute—no tools necessary. Rush Order now for immediate shipment. Send Cash, Check or Money Order and 25c Shipping Charge on each house—Sorry No C.O.D.'s.

GUARANTEED! Purchase price refunded in ten days if not delighted.

GIANT PLAYHOUSE

3 Bleecker St., Dept. P306 New York 12, N. Y.

GIANT PLAYHOUSE — Dept. P306

3 Bleecker St., New York 12, N. Y.

Please send me _____ Playhouses at \$1.00 plus 25c handling charge.

- ☐ I enclose payment Include at no extra cost
Sorry no C.O.D.'s 25 free games

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

☐ Check here if you want 6 for \$5.00

FREE BONUS! 25 Games Kit in full color — 25 separate games, puzzles, tricks, mysteries, etc., to thrill every boy and girl. COMPLETE GAME KIT WITH EACH PLAYHOUSE



COMPLETE BAFFLING MAGIC OUTFIT

20 First Class Illusions

BE A MAGICIAN — FOOL AND DELIGHT THEM WITH
A FULL 2 HOUR MYSTERY SHOW

\$1
Only



ROPE TRICK—Cut it in half, yet it is still in one piece and other surprises—yours only with this offer.



GRAVITY—Defy scientific laws. Seeing is believing. You'll fool them plenty when you know how.



MAGIC MIRROR—Spectators will be amazed. With it you read cards, without even looking at them.



FLYING QUARTER—Here's one you can do over and over again and make all the guessers look foolish.

Now the top secrets of 20 professional magic tricks are yours to entertain and amaze your friends and make you popular. With this outfit you get 20 exclusive tricks and the secret knowledge of how to easily perform them all for only \$1.00.

You Alone Will Know These Revealing Secrets

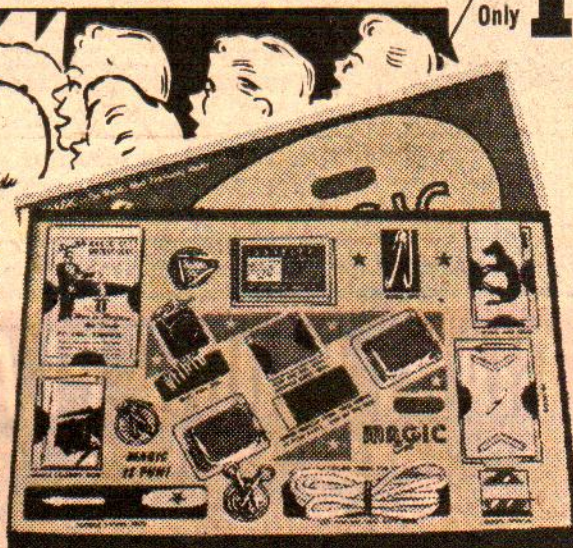
Imagine, by just waving your magic wand and shouting a few magic words you will be able to make things disappear and reappear... imagine your friends and mother and dad all being fooled, surprised and amazed. You'll hold them spell-bound. They will just sit open mouthed with wonderment. They'll be delighted, for it's a barrel of fun for everyone. It's so fascinating and thrilling. BUT the hidden secrets will be yours, never to reveal. Follow the simple directions and no one will ever catch on.

No Experience Necessary

The illustrated instructions furnished are so simple you will master all these tricks at once. It's fun practicing too... for here you have a short cut to magic learning that starts you doing tricks right away. You can't go wrong... it's as easy as A, B, C's... AND... the set of 20 exclusive tricks is almost a gift at this limited offer price of \$1.00.

10 DAYS FREE TRIAL

You'll agree this 20 piece Magic Set is worth much more than our bargain price of \$1.00; and it is. We want new friends for our other novelty bargains. We want you to try the set, follow the instructions and if not 100% delighted, return it after 10 days free trial for prompt refund of your dollar. Act at once. Sorry, only three to a customer.



ALL THESE 20 TRICKS INCLUDED

CUT AND RESTORED ROPE	HORSE AND RIDER
FAMOUS PADDLE TRICK	CHINESE LAUNDRY TICKET
RING ON STRING	MIRACLE COIN TRICK
VIS-ESCAPE	QUESTION MARK
MAGIC PINS	GRAPPLES
RING AND COIL	TWISTER TRICK
GRAVITY DEFYER	MASTER CARD LOCATION
MAGIC MIRROR	PLUS 5 CUT-OUT TRICKS

And special illustrated secret instruction booklet.

RUSH COUPON — MONEY BACK GUARANTEE

Honor House Products Corp. M-313
351 Wilbur Street, Lynbrook, L. I.

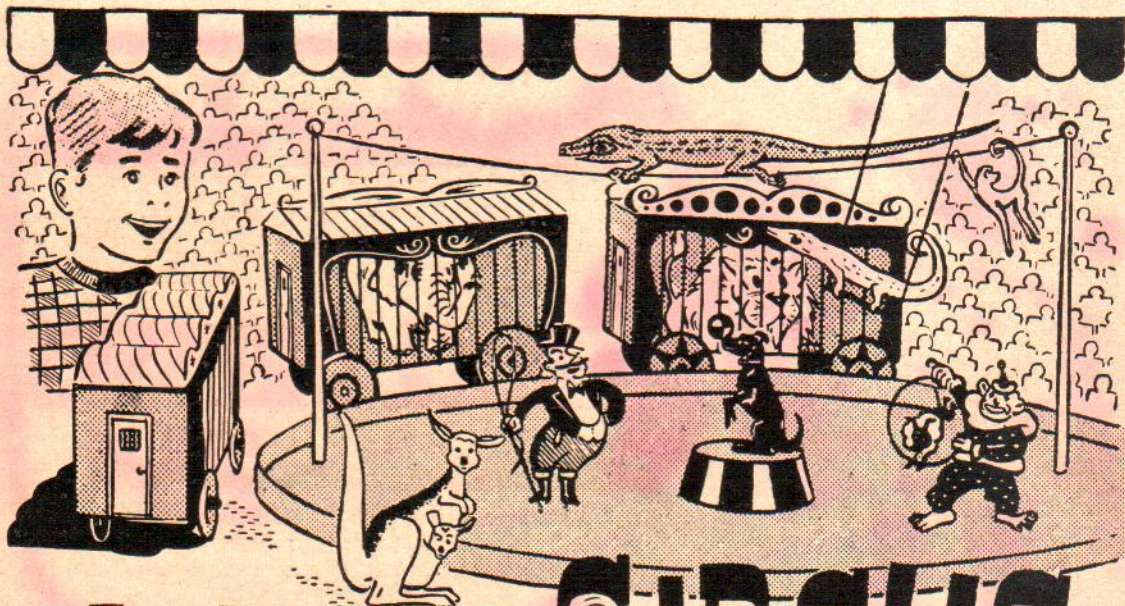
Rush my Baffling Magic Outfit on approval for only \$1.00. If I am not completely satisfied I may return it after 10 days free trial for prompt refund of full purchase price.

Name.....

Address.....

☐ Send C.O.D. I will pay postman \$1 on delivery plus a few cents postage.

☐ I enclose \$1 for my MAGIC OUTFIT. The Honor House Products Corp. will pay postage. Same money back guarantee.



LIVE TOY CIRCUS

With Performing CHAMELEON -- FREE!

Now, — for the first time ever — you can have a real live circus of your own. Just dozens of fine toys, each wonderful in itself, make up this circus set for the "Greatest Show on Earth." You and your friends can have hours of fun setting up the props for the circus, placing the Ringmaster, clowns, performing animals, and wild animal cages for the many exciting acts. You can even put on a real live trained animal act with the live, performing chameleon who will walk a tight rope, swing on a trapeze and change color right before your eyes from bright green to brown and back again.

Just look at all the things you get for only \$1.00. Big Circus Ring, Wild Animal Cages, colorful plastic animals, Kangaroo with baby in pouch, clowns, Ringmaster, Chameleon Leash and Halter, Performing Platform, Tight Rope and Poles, Trapeze, 27 Wonderful pieces in all PLUS — FREE — THE LIVE PERFORMING CHAMELEON, who will not only act in your circus but will make a fine pet too.

Order today at our risk. If you are not satisfied that here is the best toy — the most fun ever — then just return it after 10 days free trial for a full refund of the purchase price — and keep the Chameleon as our gift to you.

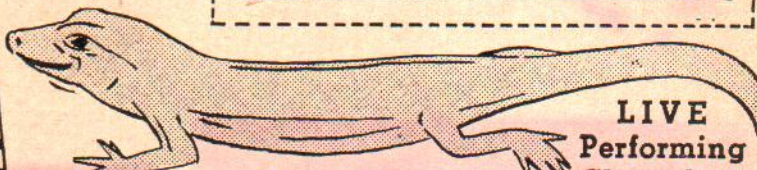
only
\$1.00

ALL THIS INCLUDED FOR ONLY \$1.00

15 animals from our wide assortment including Clowns, Bears drinking a bottle of milk, Bunnies, Elephants, Horses, Lions, Tigers, Kangaroos, Monkeys, Deer, Flying Fish, Giraffes, Pelicans and other birds. 10 are made of bright, colorful break-resistant plastic.

- 3 Cages on Wheels
- 1 Tightrope
- 1 Ring Master with Whip
- 15 Circus Animals
- 1 Trapeze
- 1 Circus Ring
- 2 Clowns
- 1 Chameleon Leash and Halter
- 1 Performing Platform
- 1 Set Poles for Tightrope

You get 27 pieces in all, including simple instructions — AND the LIVE CHAMELEON FREE!



Chameleons are real fun. They love to perform. You'll laugh with delight as they run with delicate balance along the tight rope or swing on the trapeze. They are harmless, clean and no trouble at all to keep as pets. Your friends will really gape with surprise when they see him riding on your shoulder. Your parents will be charmed with this small, clean pet. You'll love him. Sold normally for about 75¢, you get this live chameleon FREE with the purchase of your Toy Circus.

Here is our offer. Send us your order for the Live Toy Circus Today. We will send you one of these cute, harmless, performing pet chameleons free with each order. You pay only \$1.00 and you must be 100% delighted or your money back.

Honor House Products Corp. 15TH FLOOR
1860 BROADWAY N.Y. 23, N.Y.

Rush my Live Toy Circus and FREE Performing Pet Chameleon at once. If I am not 100% delighted I may return it after 10 days free trial for prompt refund of the full purchase price and keep the Chameleon as a gift.

☐ I enclose \$1.00 in full payment. The Honor House Products Corp. will pay postage.

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____

ADDRESS _____

**LIVE
Performing
Chameleon
included
FREE**



THERE'S A SURPRISE GIFT IN EVERY PACKAGE

You get two big thrills when you open a package of Cracker Jack. One thrill comes when you taste this famous candy coated popcorn

with peanuts confection. The second thrill is when you find the clever little surprise novelty that comes in every package. Cracker Jack is sold at practically all places of amusement—in drug and variety stores—and in grocery stores. Be sure to try Cracker Jack soon. The more you eat—the more you want.



DOLL DRESS COUPON

Doll Dress—Box 7156, Indianapolis, Ind.

Enclosed is one Cracker Jack label and 25c in coin. Send me
☐ DOLL DRESS (A); ☐ PINAFORE DRESS (B); ☐ PAJAMA SET (C). My doll is _____ inches tall.

Name _____ (PRINT)

Address _____

City _____ Zone _____ State _____

Cracker Jack

OFFERS YOU GENUINE
Judy Jane
DOLL DRESSES
 89¢ VALUES
 EACH ONLY **25¢** AND
 ONE CRACKER JACK LABEL

TAKE YOUR PICK—PINAFORE—PAJAMAS—
 DRESS—TO FIT YOUR DOLL—ORDER AT ONCE

Judy Jane dresses are quality doll dresses made of beautiful cotton materials. Each is neatly designed and comes with buttons, snaps, drawstrings and belts, ready to put on your doll. The regular retail price is 89 cents each. You can get any one dress for only 25 cents and one Cracker Jack box label. Get a box of Cracker Jack today. Send the outside label and only 25 cents with filled out coupon below. State style you want—A, B, or C—and how tall your doll is. These dresses are for dolls up to 17 inches tall.

- (A) Party Dress with panties. White collar, button and snaps.
 (B) Pinafore Dress with Bonnet and Panties to match.
 (C) Pajamas—Buttons on cuffs and collar. Drawstring in pants.



**U.S. MILITARY
 BRACELET 20¢**
 FOR ONE CRACKER
 JACK LABEL AND

Everyone is wearing military metal bracelets. Cracker Jack offers you this shining, nickel metal bracelet with your choice of official military insignia: Marines—U. S. Army—Navy—or Air Corps. Choose yours, then send coupon below with 20c in coin.



MILITARY BRACELET COUPON

Cracker Jack—Box 9, Providence, R. I.

Enclosed is Cracker Jack label and 20 cents in coin. Send me U. S. Military Bracelet with following insignia: ☐ Army; ☐ Navy;
☐ Marine Corps; ☐ Air Corps.

Name _____ (PRINT)

Address _____

City _____ Zone _____ State _____