



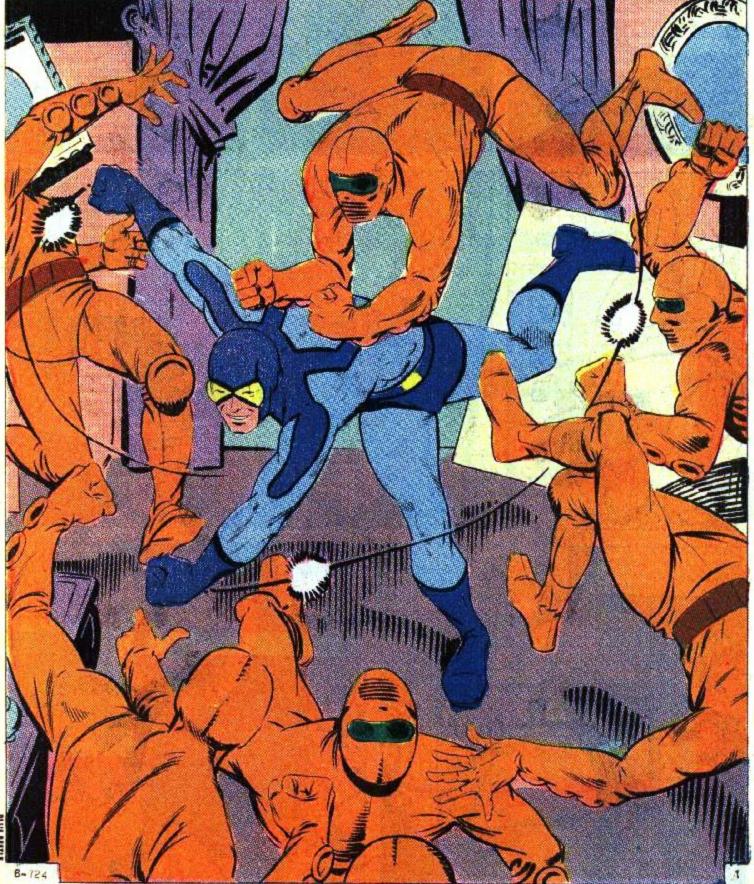
the BLUE BEETLE

PENCILED BY: STEVE DITKO

LETTERED BY. A. MACHINE

COME WITH US AS THE ALL-NEW BLUE BEETLE ...

BUGSTHE SQUIDS



BLUE BEETLE Vol. 1, No. 1, June. 1967, published bimonthly by Charlton Comics Group at Charlton Building, Derby, Conn. 06418, Application for Second Class mailing privileges will be applied for at Derby, Conn. 06418,



























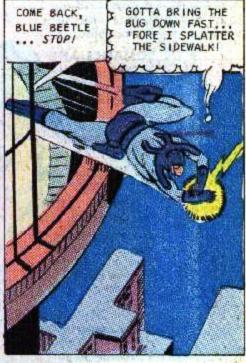


















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Now You Can Be TALLER Instantly!

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Are you handicapped in your social contacts because of a short appearance . . . tired of being called shorty? Now, at last you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing HEIGHT INCREASE PADS. Simply slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. THE SAME HEIGHT IN-CREASE AS EXPENSIVE HEIGHT INCREASING SHOES. No one will suspect that you are wearing them - but what an impressive difference they make! These LIGHTWEIGHT FOAM RUB-BER AND CUSHION CORK PADS fit securely without gluing and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. Worn by thousands of smart men and women in all walks of life. Durable and shock absorbing.

INVITE ROMANCE AND BE ADMIRED AND RESPECTED BY THE OPPOSITE SEX

You shall be admired more by women who always like their men to be taller than themselves. Don't be left out of social life and dates because of short height. The taller man is always more popular, looks better in clothes and is in great demand at parties and dances. Being taller will give you more self-confidence and poise - a key to success and romance. Being taller will produce and cause more admiration and you shall be respected more in every walk of life by both women and men.

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Send name and address. Pay postman on delivery, only \$1.98 plus postage per pair of "LIFTEE" HEIGHT IN-CREASE PADS. Or send only \$1.98 with order and we pay postage. State man's or woman's shoe size. 10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

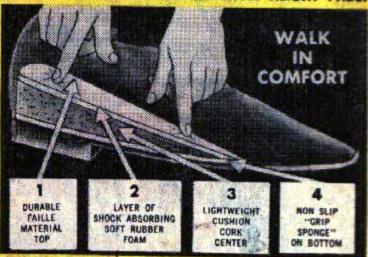
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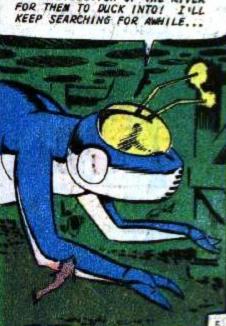












...THERE ARE SO MANY PLACES IN THIS SECTION OF THE RIVER FOR THEM TO DUCK INTO! I'LL KEEP SEARCHING FOR AWHILE...













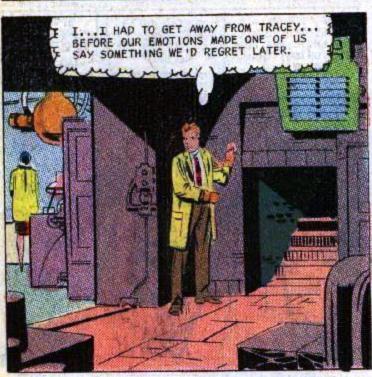




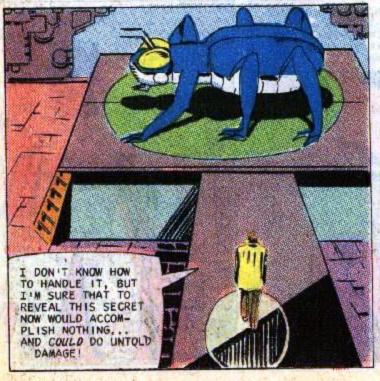






























A FEW MORE JOBS LIKE THIS ONE TONIGHT AND I'LL BE RICHER THAN MY FATHER EVER WAS... WITHOUT HAVING TO WORK!









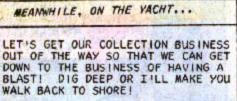






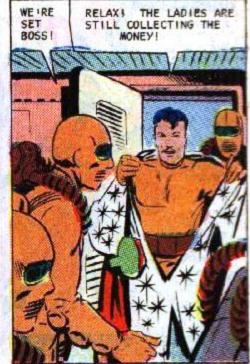


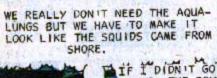


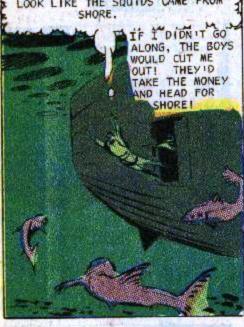












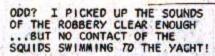


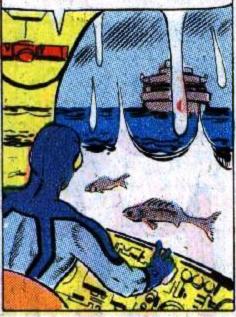
































































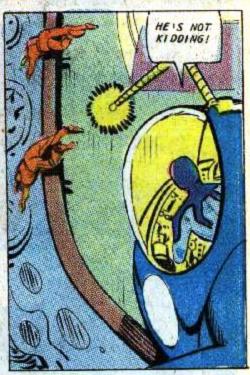
















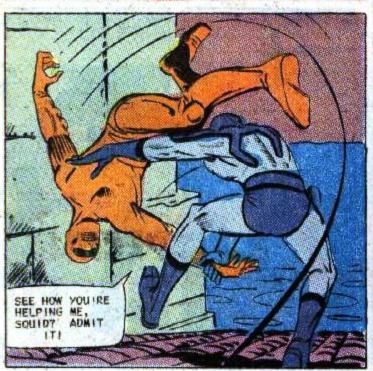


















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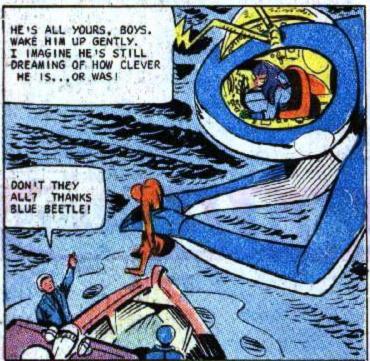
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ADDRESS MAIL TO: THE BEETLE'S NEST CHARLTON COMICS GROUP, DERBY, CONN. 06418

The following are excerpts from letters addressed to the Captain's Column after our revised and revitalized all-new BLUE BEETLE first appeared as a companion feature in CAPTAIN ATOM.

"...Blue Beetle is also great, I can hardly wait to see what connection he had with Dan Garret. I suggest you give him his own mag."

"As for the Blue Beetle, I couldn't think of a better costume

in a zillion years!"

"Steve Ditko's art (as I know from Marvel Comic's Spiderman) is just great! And the new Blue Beetle is spectacular!"

"The new Blue Beetle is GREAT!! I love everything about him and I love Steve Ditko's artwork the most!"

"The new Blue Beetle is a great character with a beautiful costume. Congratulations to Steve Ditko and Gary Friedrich, this team should have been on the original Blue Beetle." "In issue 83 of CAPTAIN ATOM, the Blue Beetle was fantastic. Steve Ditko's art could have surpassed Jack Kirby's art on the FANTASTIC FOUR."

"I think the new Blue Beetle is tuff, cool, fab, gear!"

"I want to learn more about Blue Beetle's amazing transformation!" "CAPTAIN ATOM #83 was boss. Especially the new Blue Beetle, he's terrific. Will you please give him his own mag and keep Ditko drawing him."

"The new Blue Beetle is great, even better than Captain Atom." It was primarily because of these comments and many, many more like them that we decided to have a go

at it and give the Blue Beetle his own mag.

We are excited and hopeful about the Blue Beetle. Excited because of the interest he has aroused and hopeful that we can maintain that interest. From this point on, the fate of Blue Beetle is in your hands! Your letters will help determine the future of Blue Beetle!

A Final Note

As many of you may know, Gary Friedrich has moved over to Marvel to write for Stan Lee! Our loss is their gain! He leaves with our regrets at having lost a good writer but takes with him our most sincere wishes for a very successful career.









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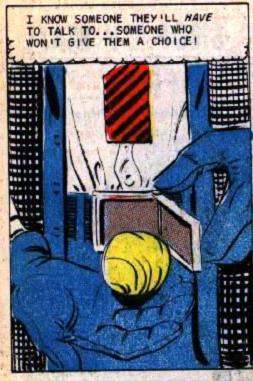








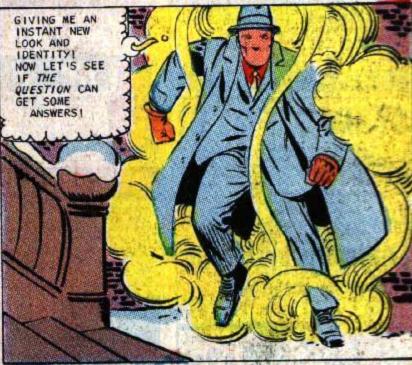


















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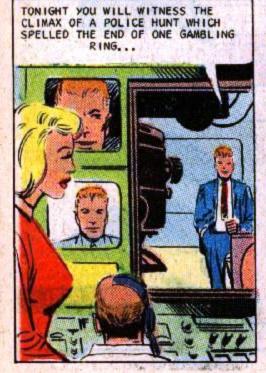


















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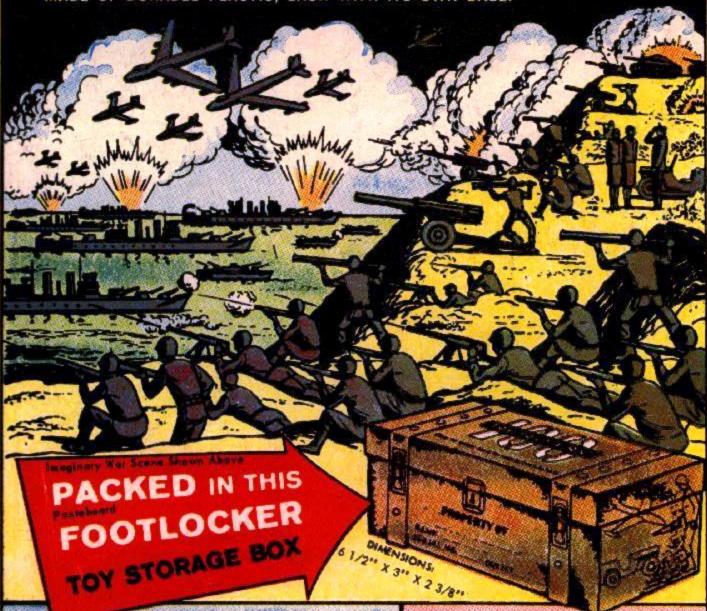
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