

Men, boys! Now amaze your friends! Surprise and thrill every girl you meet! Be different and the life of the party in any crowd! Here's the most amazing spectacu-lar necktie that you ever wore, a smart wrinkle-proof, tailored cravat, which at night is a thrilling sen-

sation! It's smart, superb class by day, and just imagine in the dark it seems like a necktie of compelling allure, sheer magic! Like a miracle of light there comes a pulsing, glowing question—WILL YOU KISS ME IN THE DARK, BABY? Think of the surprise, the awe you will cause! There's no trick, no hidden batteries, no switches

or foolish horseplay, but a thing of loveliness as the question emerges gradually to life, touched by the wand of darkness, and your girl will gasp with wonder as it takes form so amazingly. It's new . . . utterly different . . . a Hollywood riot wherever you go. And here's wonderful news! You can see, examine this glorious tie yourself without risk just mail the coupon! . . . just mail the coupon!

#### SEND NO MONEY

Examine . . Let It Thrill You . . . ON THIS FREE TRIAL OFFER Don't confuse this magnificent necktie with any ordinary
novelty tie for it's high class, distinctive, ties up perfectly, and
you'll wear it with pride. Its color combination is specially created
and so original that you actually can wear it tastefully with any
suit. It's wrinkle-proof, beautifully fashioned. You might expect to
pay \$2.00 or even \$3.00 for this cravat just for daytime wear. But
now, if you act quick, under this special INTRODUCTORY OFFER,
you will have this marvelous, breathtaking GLOW IN THE DARK
sensation for only \$1.49! That's all, just \$1.49, a bargain in quality,
and a million dollars worth of fun at any party, or in any crowd,
and an aid to love! Send no money, here's all you do. Mail coupon with your name and address. On arrival of your GLOWING
KISS ME NECKTIE, you simply pay postman \$1.49, plus postage.
(If money comes with order, we pay postage.) Then examine. See
how it excites and thrills. And, if you are not delighted, if you
are not eager to wear it, just return it for your money back
promptly. Isn't that a fair, generous offer? Then act at once,
Don't wait, Mail the coupon now!

#### MAIL THIS NO-RISK COUPON NOW

GLOW IN THE DARK NECKTIE CO. 207 N. Michigan Ave., Dept. 352 Chicago 1, III.

Rush me my KISS ME NECKTIE that glows in the dark. I will pay postman \$1.49 plus postage with your positive assurance I will be delighted or return tie for full refund.

If you want us to send you 3 Glowing Neckties for \$4.22, check here

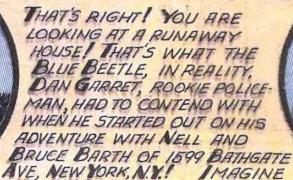




## 

and the Runaway House MELL BRUCE





ENTERING A HOUSE WHOSE EVERY DOOR WAS AN EXIT TO A DIFFERENT EXCITING SENSATIONALLY UNEXPECTED AD-VENTURE! THAT'S WHAT BEFELL THESE REAL, HONEST-TO-GOODNESS KIDS WHO WERE THE LUCKY CHOICE TO ACCOMPANY THE BUE BEETLE WHEN-BUT GO ON WITH THE STORY YOURSELF









GETTING

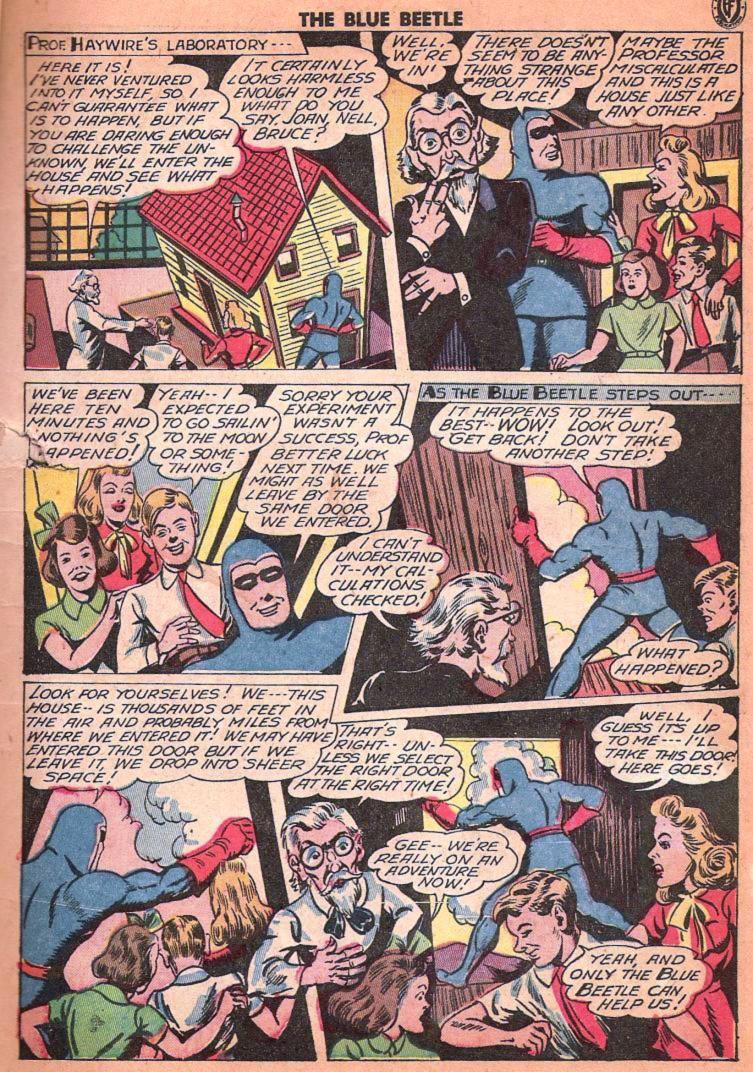
I REPERT! BY PURE MAIHEMATICAL PORMULA, WHICH IS NOT SUBJECT TO THE LAWS OF TIME AND SPACE. YOU CAN ENTER IT EASILY ENOUGH BUT FIVE MINUTES INSIDE MAY CONSUME YEARS OUTSIDE! IT IS EVEN POSSIBLE THAT UNLESS YOU SELECT THE RIGHT EXIT AT THE RIGHT TIME, YOU MAY WANDER FROM PLACE TO PLACE ALLOVER THE GLOBE BEFORE RETURNING YOU EVER DO

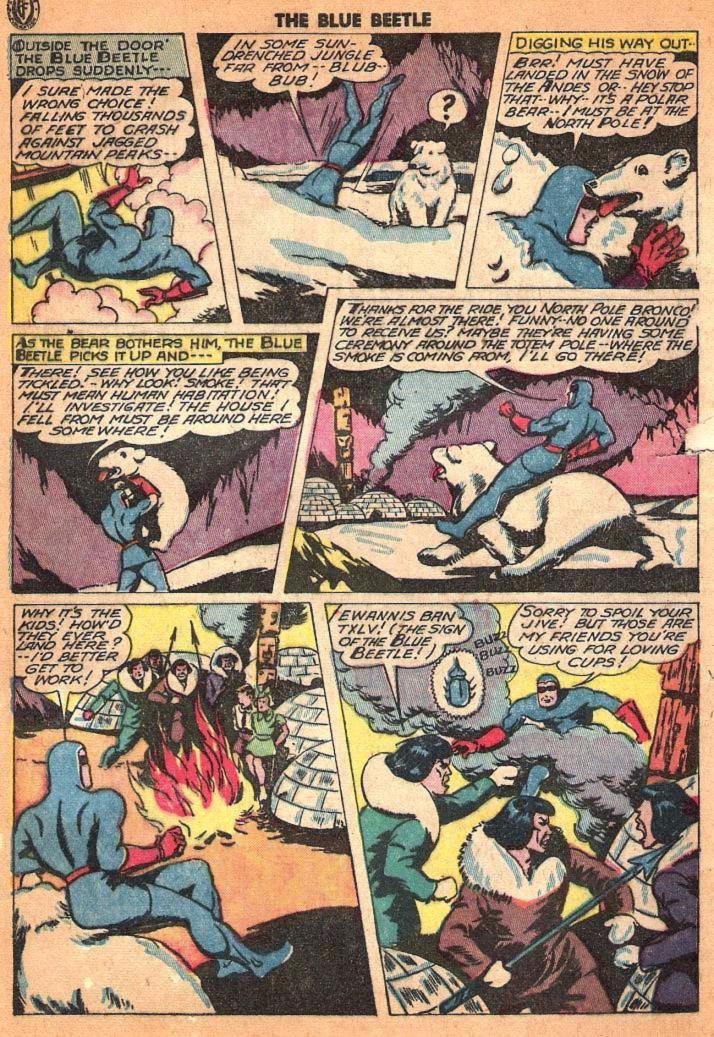


WHY DON'T

YOU GIVE





















HERD!













HAVE YOU WRITTEN TO THE BLUE BEETLE
YET, ASKING TO ACCOMPANY HIM ON A GREAT
ADVENTURE? HURRY AND FILL OUT THE
COUPON ON PAGE IT TO PARTICIPATE IN THE
MOST AMAZING CONTEST OF ALL TIMES!

## hear ye! hear ye!

### HEAR THE BLUE BEETLE! HEED HIS CALL!

The Blue Beetle is calling girls and boys everywhere to join him in his unparalleled and patriotic adventures on the pages of this magazine.



Could YOU do anything more exciting than to accompany The Blue Beetle on his perilous exploits against the enemies of our country? On land, on sea, in cities great and small, on desert sands and mountains high, The Blue Beetle works unceasingly to overcome evil.

Go with The Blue Beetle and help him solve one of these baffling mysteries. YOUR LIKENESS IN ACTION, DRAWN TRUE TO LIFE, WILL APPEAR ON THE PAGES OF THIS MAGAZINE

Your real name and address will be used.

Your family, relatives and friends will see your adventures. Girls and boys who read this magazine will share your hair-raising exploits with you, just as you thrilled to the adventures of the two boys and a girl, pictured above, who were The Blue Beetle's companions in the October issue of this magazine.

as you work side by side with The Blue Beetle



The Blue Beetle invites you to fill in the coupon on this page with YOUR NAME, ADDRESS, AGE, HEIGHT, WEIGHT—ENCLOSE A SNAPSHOT OR PHOTOGRAPH OF YOURSELF—AND IN 30 WORDS TELL WHY YOU THINK YOU SHOULD SHARE IN THE BLUE BEETLE'S DANGERS. HAVE YOUR PARENTS SIGN THE COUPON GIVING THEIR CONSENT. That's all! Be sure to send your picture. Then mail the information right away.

HURRY! MAIL THE COUPON AND YOUR PICTURE TODAY! NOTICE

The editors of this magazine remain the sole judges in selecting the winning letters and their sequence. Letters and snapshots can not be returned.

THE BLUE BEETLE 60 East 42nd Street New York 17, N. Y. Dear Blue Beetle:

on his missions of mercy.

I wish to go with you on one of your adventures and enclose herewith my picture, 30 words giving the reason why I believe I should be chosen, and my parents' signatures giving their consent.

I consent to the use of my picture and name in any of your magazines.

Sign Name above		Age	Hgt.	Wgt.
Address	City	State		
Father's & Mother's	Signatures		0	ato











## The Threat from Saturn!"

Chapter 3

ESCAPE FROM THAT ONE! EH,

YES, GLOAT! WITH HIM CRUSHED --WE'LL PAINT THE CITY WITH AN EVIL

BRUSH!

SATURNIA AND GLOAT, THOSE EVIL CAST-AWAYS FROM THE PLANET SATURN, HAVE TRULY PLACED THE BLUE BEETLE, IN REALITY, DAN GARRET, ROOKIE POLICEMAN, IN THE MOST STUNNING DILEMMA OF HIS CAREER! WITH THE JUGGERNAUT HURTLING AT HIM, HE MUST DECIDE IN A SPLIT SECOND WHETHER TO CHANGE INTO THE BLUE BEETLE AND SAVE MIKE AND THE MOTHER AND HER INFANT-BUT THUS FOREVER REVEAL HIS IDENTITY-OR STAND IDLY BY-WITH CRUSHING DEATH INCHES AWAY! WHAT WILL HAPPEN NOW AS WE FIND ----

THE BLUE BEETLE AT BAY!

TO DO SOME-THING QUICK TO SAVE THIS SITUATION!

THIS LOOKS LIKE THE PARTIN' OF THE WAYS,

MY POOR BABY!



HIM IN THE EYES OF

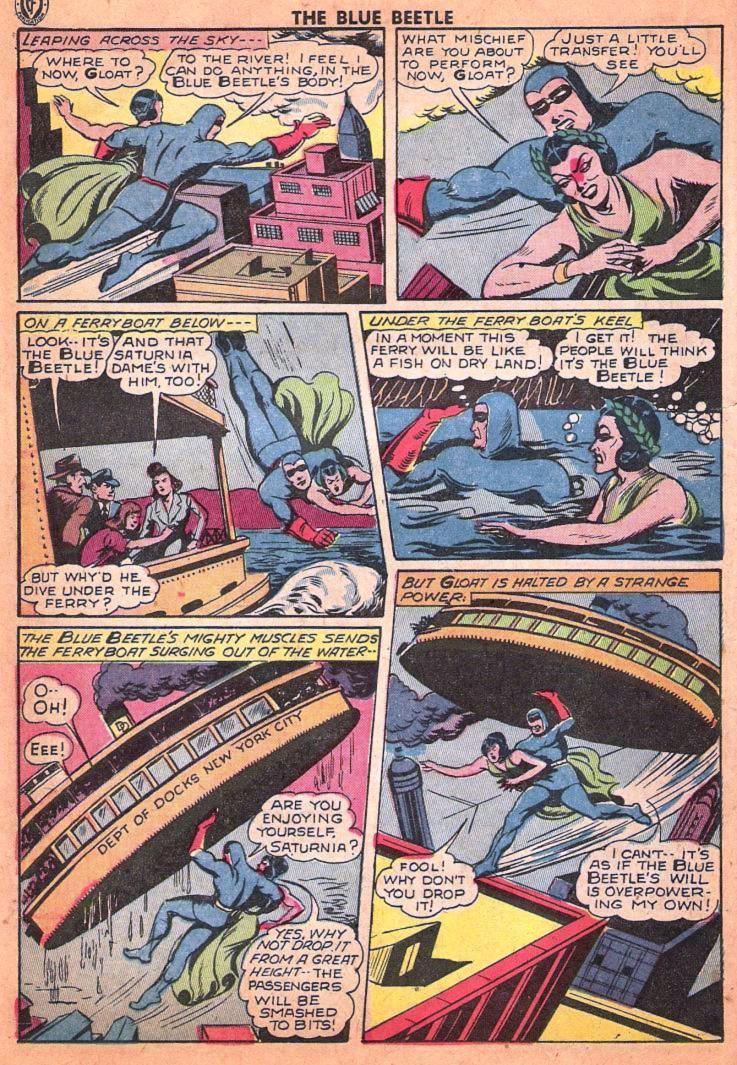
MUST FIRST FIND A

THE PEOPLE -- WE

ALREADY!

HURRY!





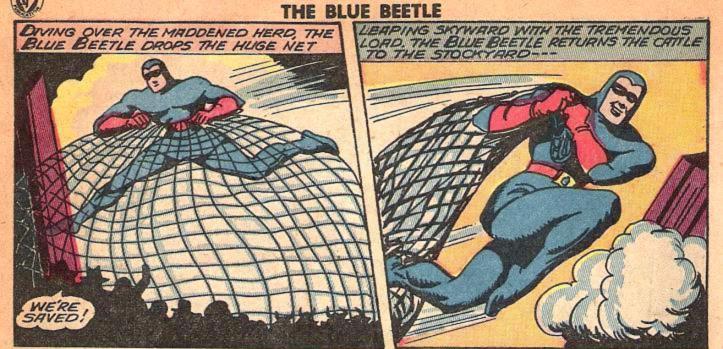


















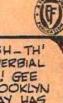


HAVE THAT IMPISH PAIR FROM SATURN TRIUMPHED AT LAST? WILL THE BLUE BEETLES CAREER END AT THE BOTTOM OF AN ELEVATOR SHAFT? READ THE NEXT THRILLING CHAPTER IN THE BLUE BEETLE!















GOSH\_WATERMAN--IT AIN'T UNCLE JOE! AN'--NO IT CAN'T BE...

NEVINS STREET. I CAN'T THINK HERE, WETMORE! IT FEELS AS THO A LOT OF PEOPLE WERE STEPPIN ON MY HEAD! MR. PROVERBIAL MAN, WE GIVE UP!

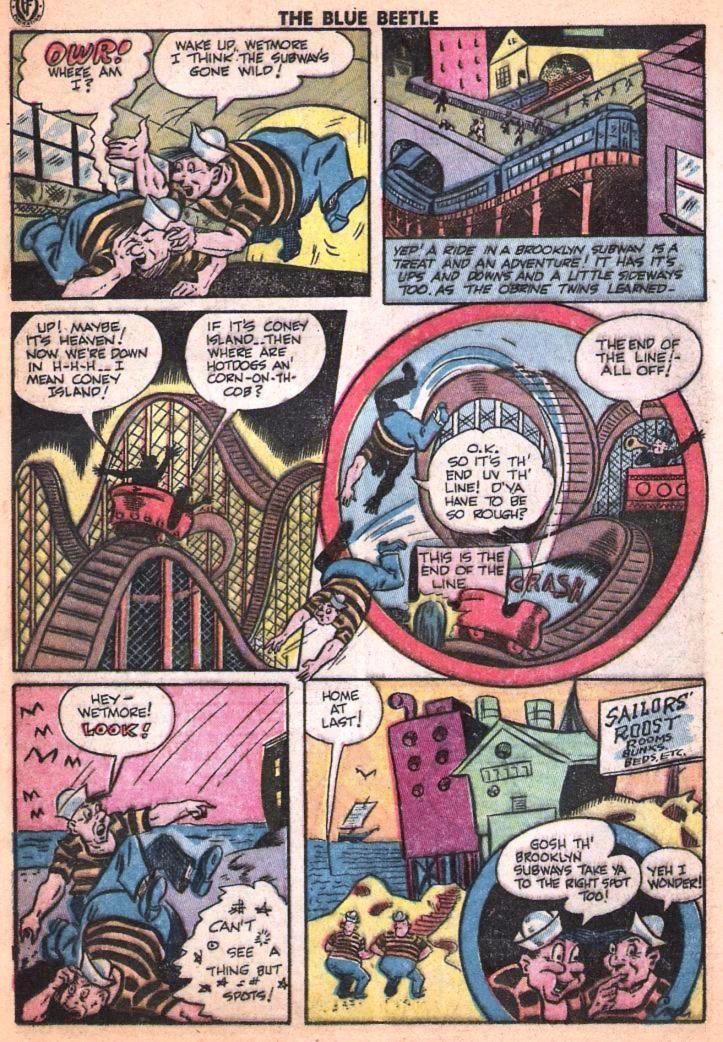
HEH











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## The BUEBETTEE

NO ONE EXCEPT THE BLUE BEETLE, WHO
IS IN REALITY, DAN GARRET, ROOKIE POLICEMAN, EXPECTED TO BE FLUNG INTO
A CASE IN WHICH EVERY CLUE POINTED
TO ONE PERSON ONLY ... A PERSON IN
WHOM HE RETAINED FAITH--WITHOUT
A SINGLE SHRED OF EVIDENCE TO
BACK HIM UP! AND YET, WHEN THINGS
SEEMED MOST HOPELESS ---BUT
READ THE STORY YOURSELF, THIS
CASE WHERE YOU YOURSELF COULD
VERY WELL BE A VICTIM OF THE
CURSE OF
"THE TALKING JEWEL"

I AM THE MINPALI
DIAMOND WHOEVER
HOLDS ME, HOLDS DEATH
FOR HIMSELF - AND FOR
OTHERS!IT IS TOO LATE
TO SHRINK BACK! THE
EVIL HAS BEEN
LOOSED BY WHOEVER
TOOK ME FROM MY
RESTING PLACE!
NO ONE CAN HALT
THE MARCH OF
DESTRUCTION
NOW!



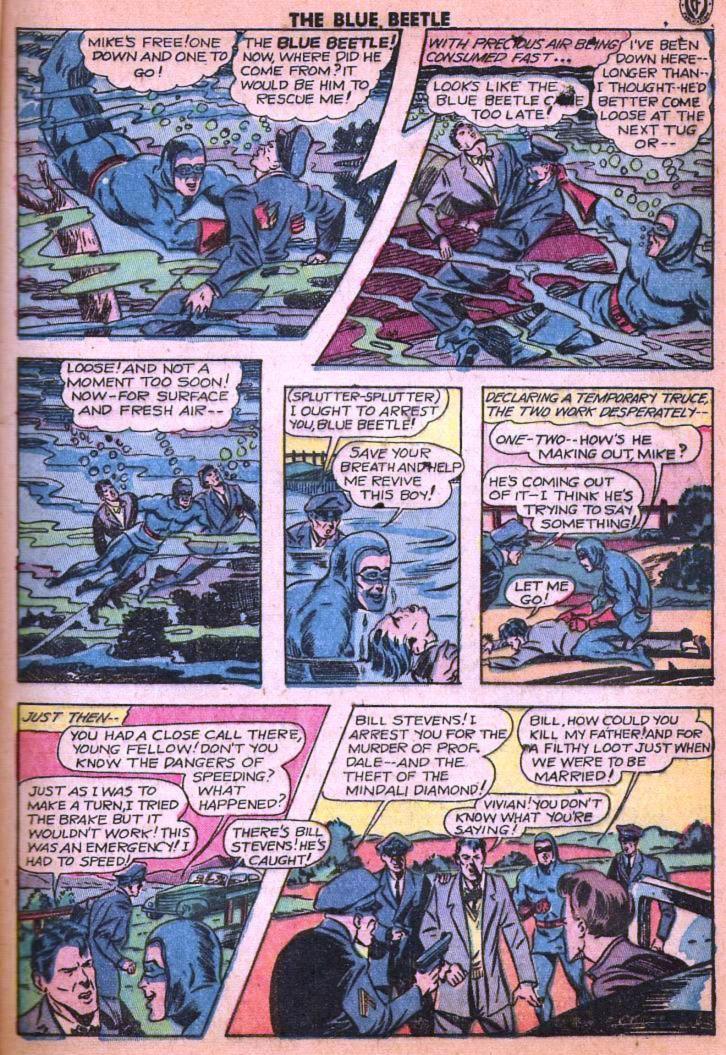






















# WELL, DID BILL YES, AND HE DENIES STEVENS KILLING THE SPEAK TO PROFESSOR, OR YOU? EVEN QUARRELING WITH HIM! LET'S GO TO BILL'S FIANCE'S HOME AND SEE WHAT SHE HAS TO SAY! IT'S ABOUT TIME YOU

I WAS ABOUT READY TO GO AFTER YOU!























OOK! IT'S THE

SIGN OF THE

BLUE BEETLE!



#### RIPPING THE MACHINE FROM

THE STEAMBOAT--NOW FOR SOME FANCY JUGGLING!I'LL HAVE TO HOLD THE MACHINE WITH THESE PEOPLE ON IT, CLEAR OFF THE WATER IN ONE HAND, TREAD WATER, AND WITH MY OTHER HAND





THAT YOU ARE ON THE RIGHT ROAD-TO PRISON!

> UGH!WE ARE LOST

WHAT MADE YOU SUPPOSEDLY TANOME ? THE DIAMOND WITH HIM. THE DIAMOND WITH HIM, WE ALL HEARD TWO VOICES
BUT ONLY ONE SET OF FOOTSTEPS DEPARTED! CONCLUSION TANOME WAS A VENTRILOQUIST!

LATER, AFTER THE NEWS OF

WHEN BILL

SO LONG! BLESS YOU!

BILL'S RETURN







OF THAT AFTER A BATTLE THE ARMY SALVAGE MEN DIDN'T STEP IN TO SAVE EVERY BIT OF USEFUL MATERIAL ....



- IF THIS HAPPENED YOUD THINK
IT VERY WASTEFUL AND UNPATRIOTIC
WOULDN'T YOU? YET EVERY DAY
SOME FOLKS UNTHINKINGLY
WILL WASTE A VITAL WAR
COMMODITY LIKE THIS



#### SCRAP PAPER

IS A REAL WAR NECESSITY! THERE IS A SERIOUS SHORTAGE

SAVE EVERY SCRAP YOU CAN

HELPWN WAR!





#### when You Know How!

#### READ OF YOURSDAY

How To Date A Girl How To Interest Her

How To Win Her Love

How To Express Your Love

How To "Make Up" With Her

How To Have "Per-

and reder

ALLABLE PAGES!

How To Look Your How Not To Offend How To Be Good-Mannered How To Overcome How To Hold Her

Love

How To Show Her A Good Time

VIOMEN are funny - you never know whether you're making the right move or not. Avoid disappointment, bearthreak! Save yourself lots of tragedy. Don't be a Faux pas! Read HOW TO GET ALONG WITH GIRLS and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you - get the real McCoy on how to deal with women in this amazing handbook.

#### SEND NO MONEY!

FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in 5 days and your money will be refunded. Stravon Publishers, New York.

## plain wrapper. Now my money back.

STRAVON PUBLISHERS, Dept. D 3811 342 Madison Avenue, N. Y. 17, N. Y.

Send HOW TO GET ALONG WITH GIRLS in

I enclose 98c
Send C.O.D. and I will pay postman

If not delighted I may return it in 5 days and get

.... State .... ......



#### New ENLARGEMENT

Just to Get Acquainted We Will Beautifully Enlarge Your Favorite Snapshot, Photo, Kodak Picture, Print or Negative to 5 x 7 Inches If You Enclose the Coupon

and a 3 Cent Stamp for Return Mailing!

Everyone admires pictures in natural colors because the surroundings and loved ones are so true to life, just the way they looked when the pictures were taken, so we want you to

know also about our gorgeous colored enlargements. Think of having that small picture or snapshot enlarged to 5 by 7-inch size sothat the details and features you love are more life-like and natural.

Over one million men and women have sent us their favorite snapshots and pictures for enlarging. Thousands write us how much they also enjoy their remarkably true-to-life, natural colored enlargements we have sent them in handsome black and gold, or ivory and gold frames.

You are now given a wonderful opportunity to receive a beautiful enlargement of your cherished snapshot, photo or Kodak picture. Please include the color of hair and eyes and get our new bargain offer giving you your choice of handsome frames with a second enlargement beautifully hand tinted in natural lifelike oil colors and sent on approval. Your original is returned with your enlargement. This amazing enlargement offer is our way of getting acquainted and letting you know the quality of our work. Send today as supplies are limited.

DEAN STUDIOS, Dept.921 , 211 W. 7th St., Des Moines, Iowa



Color of Eyes wood Remembrance Dainty, New, Two-Tone 8 Inch Beautiful lockets are in style today more than ever, not only because of their extraordinary beauty, but also for the reason that so many ladies want to have pictures of their loved ones near to them at all times. The 18-inch chain has a special safety lock fastener. No other keepsake is so precious and ornamental as this beautiful locket.

Locket in Dainty, 2-Tone Design Supply Limited

Each locket has snap-lock and a substantial hinge. Opens easily and provides 2 spaces on the inside for pic-tures of loved ones.

Send the Coupon Today EMPIRE DIAMOND CO. Dept. 87-HV Jefferson, lowa SEND NO MONEY

The front of the locket is new, two-tone design with sentimental heart and red roses in life-like colors. Send no money, Just mail the coupon today. Your package will be sent immediately and you pay postman only \$1.95 plus a few cents for mailing costs and 20% Federal tax, on arrival, 10 Days Money-Back Guarantee.

Empire Diamond Co., Dept.87-NV Jefferson, Iowa. Send the New, 2-Tone Locket. I understand I can return my order within 10 days for any reason and you will refund promptly.

City..... State...

Address.....

Beautiful Simulated Also Other

DIVIDIALE LELL	O O I V E I V
stone correct for your birth date— Remover and Cleaner at 25c each	er Ring set with sparkling simulated Birth GIVEN for selling only 5 boxes of Gold Crown Spo and returning the money collected. Dozens of othe Scissors, Rings, Lockets, Costume Jewelry, etc.) are also offere a catalog-circular. Send name and address today for order an start.
5 boxes.	Just Send The Coupor We TRUST You Many feel it's luck to wear their birth and CROWN PRODUCTS, Dept. E-155 Jefferson, low
S.For	Enclose this coupon in an envelope or paste it on a postcard and send it to GOLD CROWN PRODUCTS, Dept. 2-155 Jefferson, lows, for order to start.
Hollywood Looket-Given for selling 10 boxes.	NAME Gift I would like to have you send me.
	ADDRESS
Powerful Telescope for spotting planes Given for selling 10 Doxes.  Ladles' Hoslery Given for Selling 5 boxes.	CITY STATE

# Piano Playing So Easy It's Really Amazing!



FREE DAVE MINOR'S FAMOUS "PLAY BY EAR" PIANO SONG BOOK GIVEN FREE

Mr. Dave Minor, Who Is On The Radio From Coast-to-Coast, Guarantees He Will Teach You To Play The Piano By Ear Without Knowing One Music Note From Another, Or No Cost

Mr. Dave Minor, the man who guarantees if you can hum, whistle, or sing a tune, and if you are willing to spend a few minutes a day for threweeks at the piano, he can teach you to play the piano by ear, entirely without music notes of any kind. It sounds too good to be true, but it is true. You can prove it for yourself, just by mailing the coupon.

#### Special Introductory Offer

Here is an outstanding offer to everyone who would like to play the piano. Mr. Minor has just completed a new "play by ear" piano course that is the easiest and quickest method you ever saw. It's so good and so practical that if, in three weeks, you're not actually playing the piano, your money back. Now, isn't that fair? So, don't wait. Mail the coupon now and get in on a special offer so wonderful it's amazing.

49

COMPLETE COURSE OF HOME INSTRUCTION

#### SEND NO MONEY... Mail Coupon ... Test at Our Risk

Even if you never played the piano or don't know one note from another, Dave Minor's new improved "play by ear" piano course must teach you or you are not out a red cent! It contains all the pictures, all the easy-to-follow instructions. It's as simple as ABC. 25 lessons in all, less than 6c a lesson! For over 25 years, Dave Minor has been teaching folks to play the piano. He has thousands of satisfied students, but never

before has he been able to offer you such a complete and simplified method to play the piano by ear. You start playing chords at once, and soon you'll be playing all kinds of songs from Dave Minor's big free song book, for your own pleasure and for the entertainment of your family and friends. Mail the coupon, pay \$1.49 plus C.O.D. postage on arrival on guarantee you may return course in three weeks, if not satisfied, for full refund.

#### -----MAIL THIS COUPON-----

MR. DAVE MINOR, Studio 80-P 230 East Ohio Street, Chicago 11, III.

Send your brand new complete "Play By Ear" Course of 25 lessons and Free 72-page Piano Song Book. I'll pay \$1.49 plus C.O.D. postage on arrival on your positive guarantee I may return course in 3 weeks for full refund. (Send \$1.49 with order and Dave Minor pays postage.)

Name	 	 	 		
Address	 	 	 		
City	 	 	 	.State	

I am interested in Fearning to play the Spanish Guitar. Please send me 1 complete course for which I will pay \$1 plus postage

If you act promptly, now, Dave Minor will give you, absolutely free of extra costs, this big 72-page book of 50 America's favorite songs. There's not one note of music in this book, but it teaches you to play waltzes, ballads, marches, patriotic and popular songs. All you do is follow the first few pages of the Piano Course and you can play any song from this DELUXE Song Book. You get this Song Book free just by ordering the new and simplified "play by ear" piano course that is guaranteed to teach you to play the piano or money back. Mail coupon today.

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