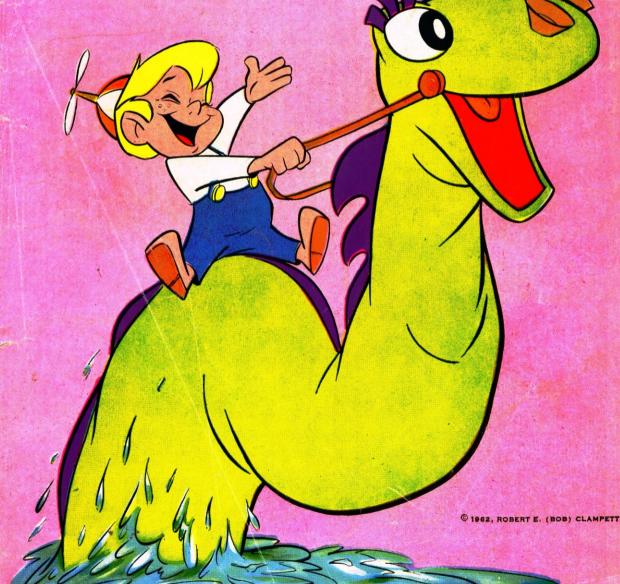


NOVEMBER

BOB CLAMPETT'S

BEAND



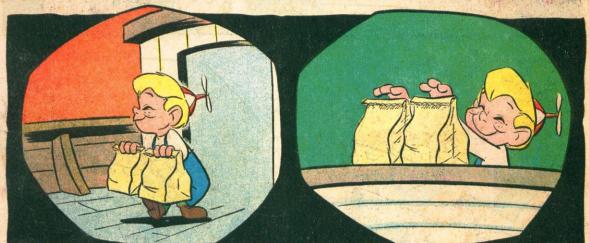


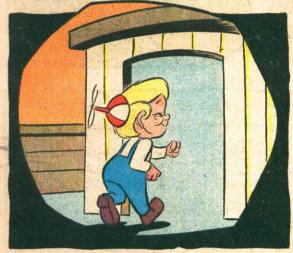












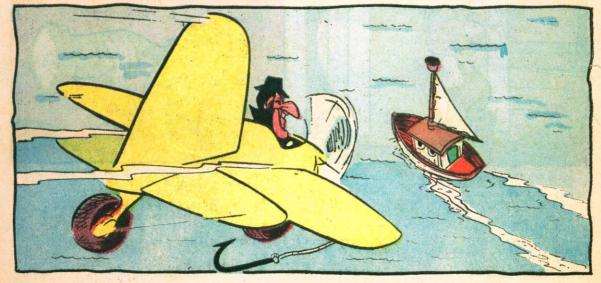


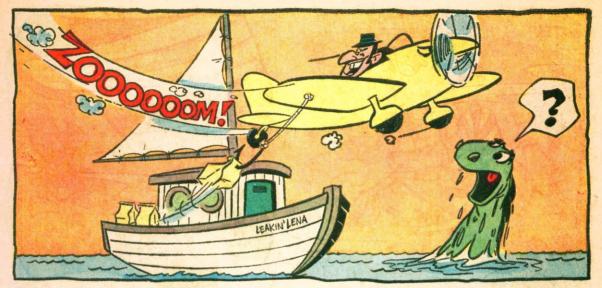
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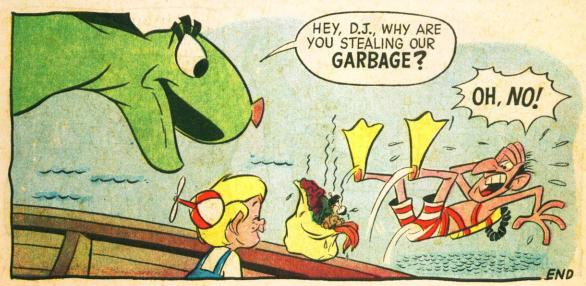




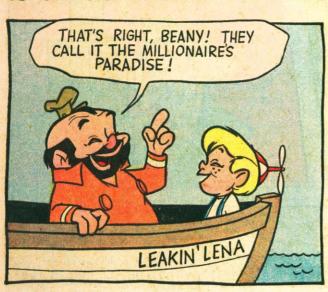












GOSH UNCLE CAP'N, I NEVER HAD NO MILLIONAIRE TYPE VACATION BEFORE!











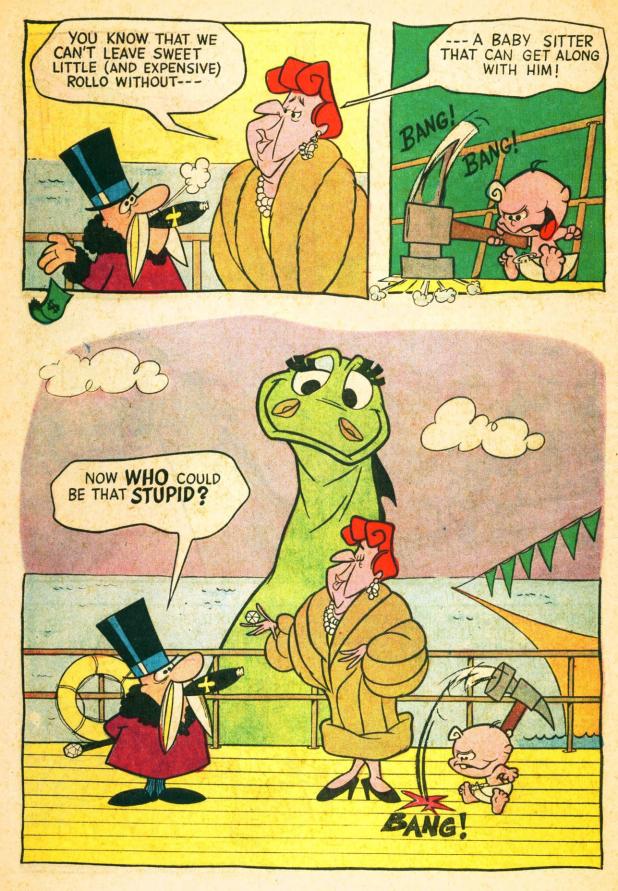


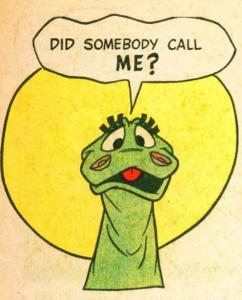












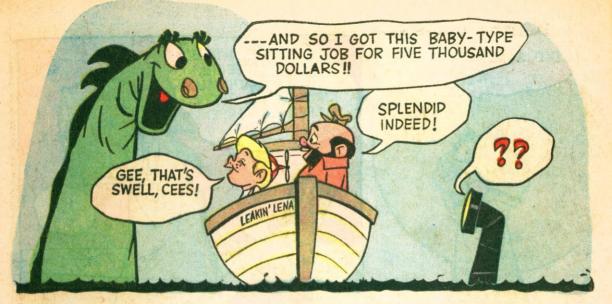










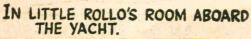


















I GUESS THIS
IS WHATCHA MIGHT
CALL OUCH! USIN'
MY HEAD!





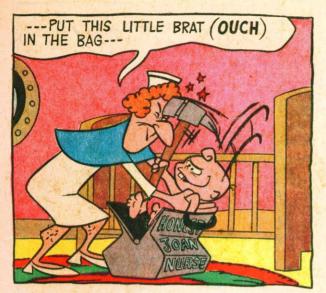
















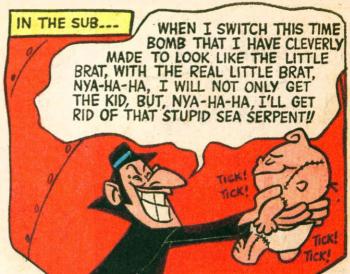










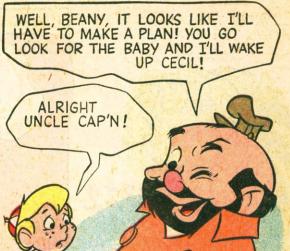


















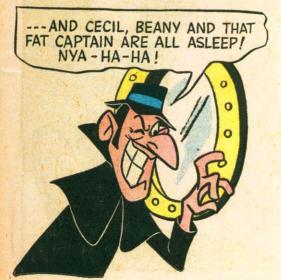


















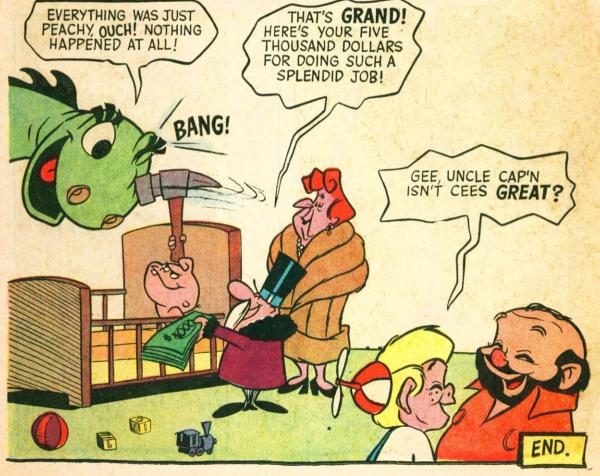






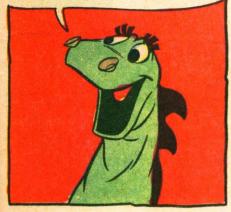




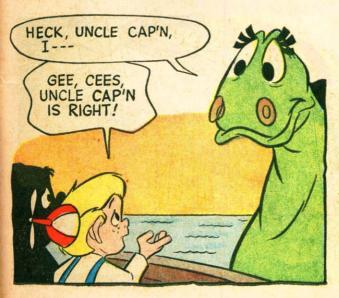




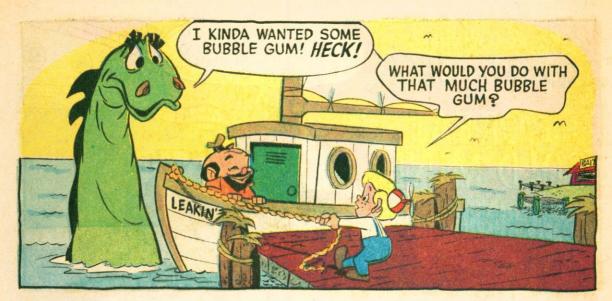
WOT THE HECK, I GUESS
I'M GONNA BUY ME SOME
BUBBLE GUM, BEANY BOY!









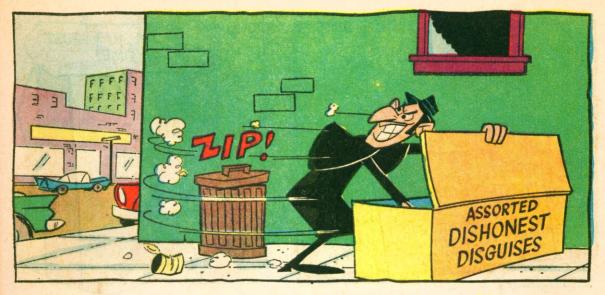


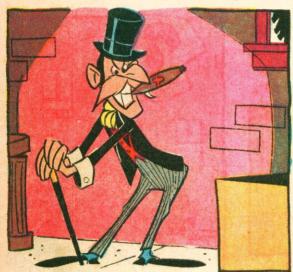
WOT THE HECK, BEANY BOY, I WAS GONNA SHARE IT!







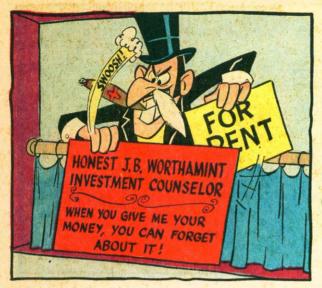




















NOW YOU SEE, CECIL, THIS IS THE KIND OF INVESTING I WAS TELLING YOU ABOUT!

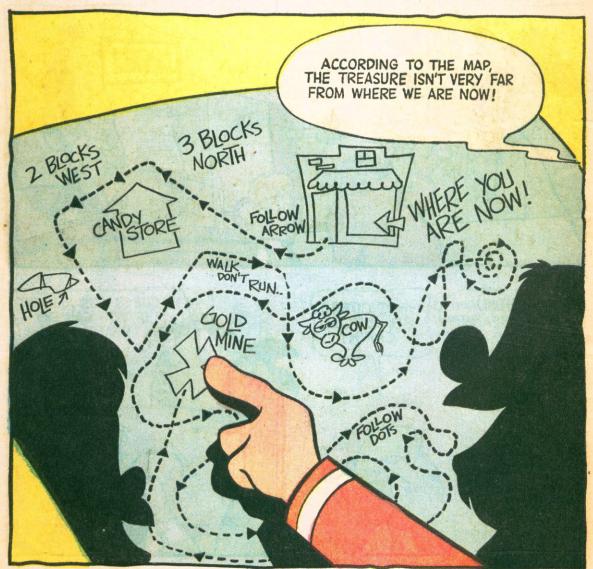














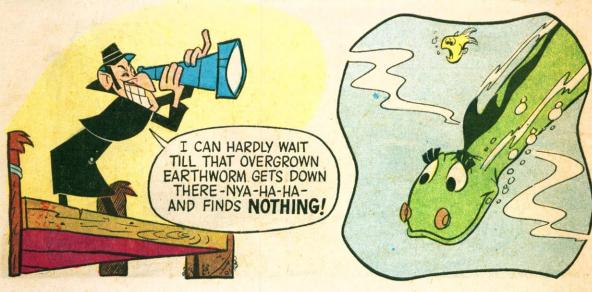




AHEM, THAT'S RIDICULOUS, CECIL! IT'S JUST AN -- ER-UNDERWATER GOLD MINE. - UH- I HOPE!







































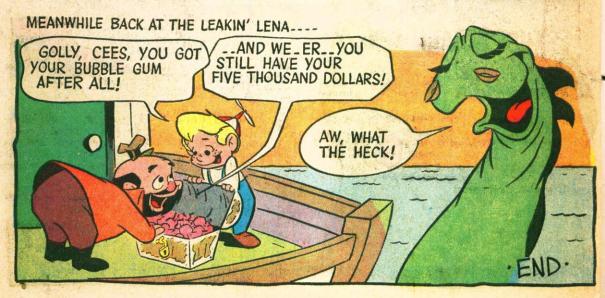












HEY WIDS HERE ARE YOUR BEAVY AND GEGIL TOYS by MATTEL!



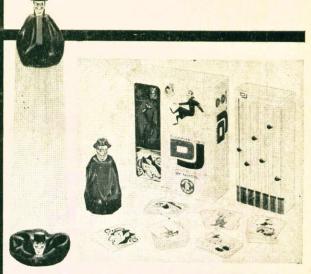
HERE'S BEANY AND CECIL (The Seasick Sea Serpent) and they really talk! Hey, kids, here comes a soft plushy Cecil doll—and a colorful, cuddly Beany—and they both talk! Pull the Magic Ring and big, lovable Cecil says one of 11 different things... just like he does on TV! (Like "You Called?" and "There goes a good kid!"). Huggable Beany Boy talks too! (He says "Help, save me!" and "I'm Beany Boy" and lots more.) And you'll never know what they'll say next! That's why they're so much fun! You can get these famous Mattel TV stars in smaller sizes, too. They don't talk, but they're just as adorable!



MATTEL'S SENSATIONAL NEW "TALK TO CECIL" MATTEL'S GAME... it's a talking game! You get a terrific Cecil hand-puppet who tells you one of 11 different clues when you pull the Magic Ring! And the game board can fit together a different way each time you play! It's never the same! Perfect for 2 to 4 players... and it's the best talking game ever! Don't miss it! Your friends will flip!



Wonderful new CECIL & HIS DISGUISE KIT! You'll love it! You get a soft, fluffy CECIL...and you can bend him into any shape. AND, you get a whole bunch of things to disguise him...a cape, hats, false teeth, a lion's mane, glasses, moustaches, even a hula skirt! You'll have a ball dressing up Cecil as over 18 different characters! It's really neat!



GREAT NEW GAME OF THE YEAR..."JUMPING D.J."I.M.! Wait till you play this exciting new card game! Pass cards and make pairs as fast as you can before old D.J. jumps up! Whoever gets stuck with the Dishonest John loses points! It's just tremendous fun for 2 to 6 players. Rush out and see it today!

Watch "Beany and Cecil" every week on ABC-TV, See your newspaper for time and station.

GET 'EM WHEREVER TOYS ARE SOLD...YOU CAN TELL THEY'RE MATTEL...THEY'RE SWELL!



BOYS, GIRLS, MEN, WOMEN

KNOW JUST **20** Peopl



Get These 2 Assortments ON APPROVAL

YULETIDE CHARM ASS'T. (top) is a tremendous value! 21 beautiful, sparkling cards glowing and glistening with oldfashioned Christmas cheer!

REGAL LUSTRE ASS'T. (bottom) . . . 21 magnificent cards on lustrous Kromekote paper, enriched with gold bronzing and sparkling decorations. Sells on sight!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople-and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1962 Wallace Brown Line of Cards and Gift Itemsit's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

REE CATALOG.TOO

Samples of Popular-Priced,

Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . we ship direct to your customers and we pay the postage. You have no bother, no trouble and no

wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organiza-tion name on coupon for Fund-Raising Plan. Mail coupon NOW!

11 East 26th St., Dept. E-203 Wallace Brown, Inc. New York 10, New York

-Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1962 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assort-ments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once-and we show you how.

Paste Coupon on posto or mail in envelope SEND NO MONEY

WALLACE BROWN, INC., 11 East 26th St. Dept. E-203 New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name

If writing for an organi-

zation, give its name

City & Zone.