

**ARCHIE
SERIES**

AUG.

10¢



PDC

Archie's MADHOUSE

WHO'S THE
POOR FISH
BETTY?

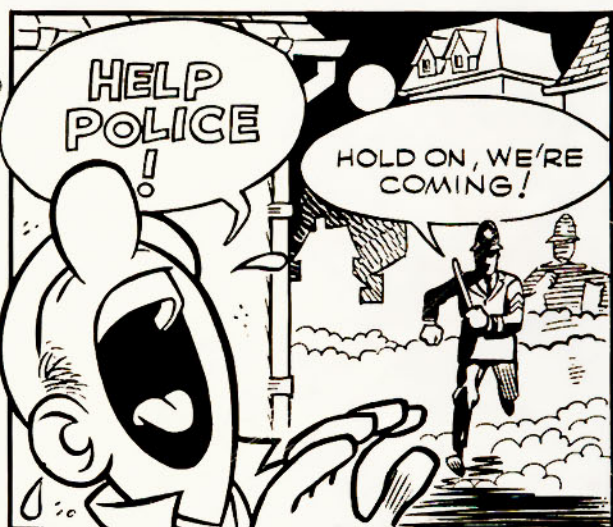




THE BAT'S TALE OF TERROR

... A STORY CALCULATED TO DRIVE YOU BATTY !!

by RING BELYRY



TEEN-AGERS
ONE FOR ALL
AND
ALL FOR ONE

ARCHIE SAYS:

CATS AND CHICKS OF AMERICA, IT'S TIME WE UNITED FOR A COOL AND FAIR DEAL! AND THE BEST WAY TO BRING THIS ABOUT WOULD BE...

IF Teen-agers FORMED a UNION!

THE FAMILY PHONE

MY DAUGHTER IS ALWAYS ON THE PHONE WHEN I WANT TO USE IT!

WE'VE HEARD THE CASE!

AND OUR DECISION...

T.A.U.
ARBITRATION
BOARD

GET HER A PHONE OF HER OWN!

ALLOWANCES

WE'VE CHECKED THE FAMILY BUDGET, MR. BENSON, AND WE KNOW YOU CAN RAISE YOUR SON'S ALLOWANCE AN EXTRA \$50¢ A WEEK!

NATURALLY THE RAISE WILL BE RETROACTIVE TO THE FIRST OF THE YEAR!

T.A.U.
FACT-FINDING
COMMITTEE

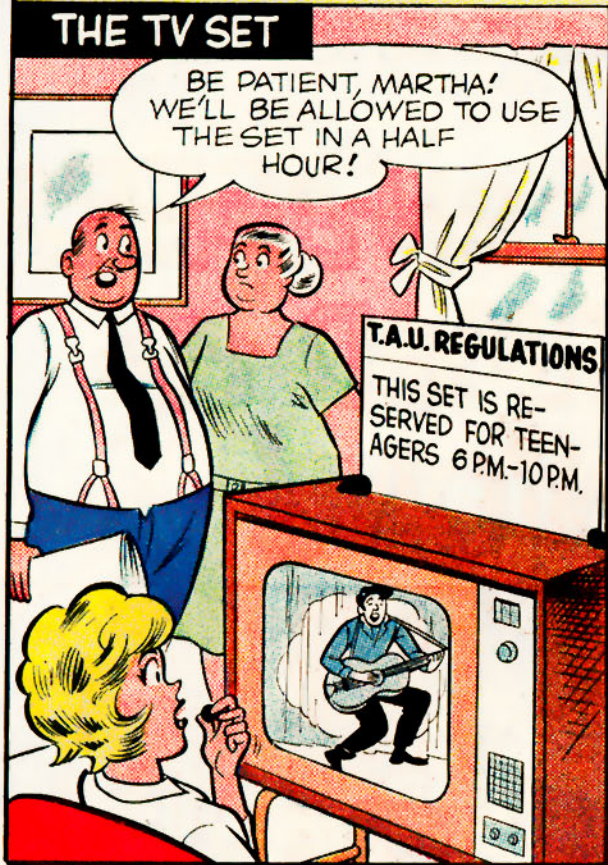
More

THE TV SET

BE PATIENT, MARTHA!
WE'LL BE ALLOWED TO USE
THE SET IN A HALF
HOUR!

T.A.U. REGULATIONS

THIS SET IS RE-
SERVED FOR TEEN-
AGERS 6 P.M.-10 P.M.



THE FAMILY CAR

SON, DO
YOU THINK I
CAN USE THE
CAR NEXT
SATURDAY
NIGHT?

SORRY, DAD BUT
YOU KNOW HOW
THE UNION FROWNS
ON PARENTS USING
THE CAR ON A
SATURDAY NIGHT!



HOMEWORK

SON, AREN'T
YOU GOING TO
FINISH YOUR
HOMEWORK?

SORRY, MOM!
BUT THE UNION
WON'T LET US DO
MORE THAN 2
HOURS HOMEWORK
A NIGHT!

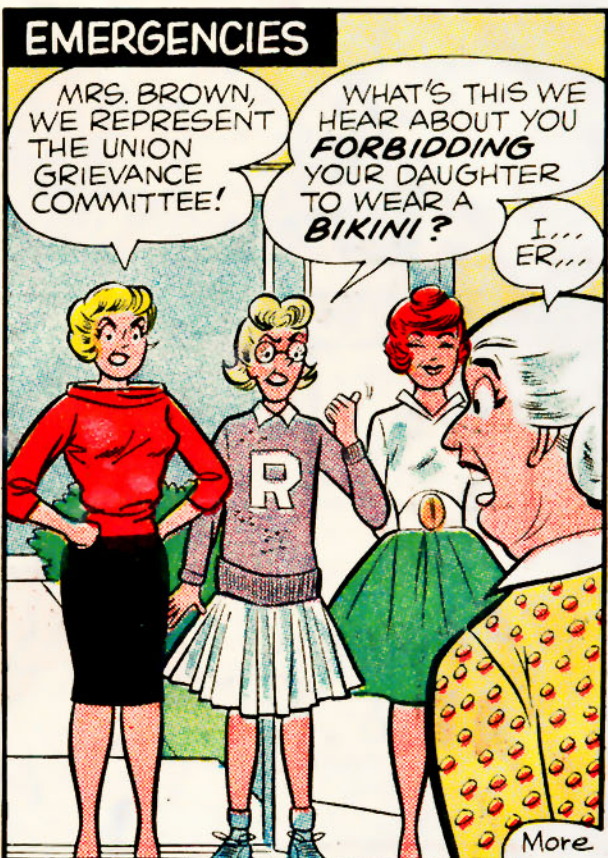


EMERGENCIES

MRS. BROWN,
WE REPRESENT
THE UNION
GRIEVANCE
COMMITTEE!

WHAT'S THIS WE
HEAR ABOUT YOU
FORBIDDING
YOUR DAUGHTER
TO WEAR A
BIKINI?

I...
ER...



BESIDES PROTECTION IN THE HOME, THE UNION HELPS TEEN-AGERS IN OTHER AREAS.

MOVIES

MR. JENSEN, YOUR MOVIE HOUSE IS NOT SHOWING ENOUGH CARTOONS!

**ALL FOR ONE,
ONE FOR ALL!**

AND WE'VE ALSO HAD NUMEROUS COMPLAINTS ABOUT YOUR COLD POP CORN!

T.A.U.
COMPLAINT
COMMITTEE

GOVERNMENT

SENATOR, WE NEED YOUR SUPPORT ON A BONUS BILL FOR TEEN-AGERS!

EACH TEEN-AGER NEEDS \$1000 FOR PROMS, WARDROBES AND JALOPIES!

T.A.U.
LOBBY

CHORES

HOW ABOUT MOWING THE LAWN, SON?

SORRY, MA, BUT I'VE GOT TO WAIT UNTIL THE UNION DRAWS UP A NEW CONTRACT WITH THE PARENT'S COMMITTEE!

PRICES

T.A.U. PRICE CEILING LIST

Sundaes \$3.35
Movies \$8.85
Records \$8.85

MR. GIPP, HOW COME YOU'RE CHARGING \$2.00 FOR YOUR PIZZAS?

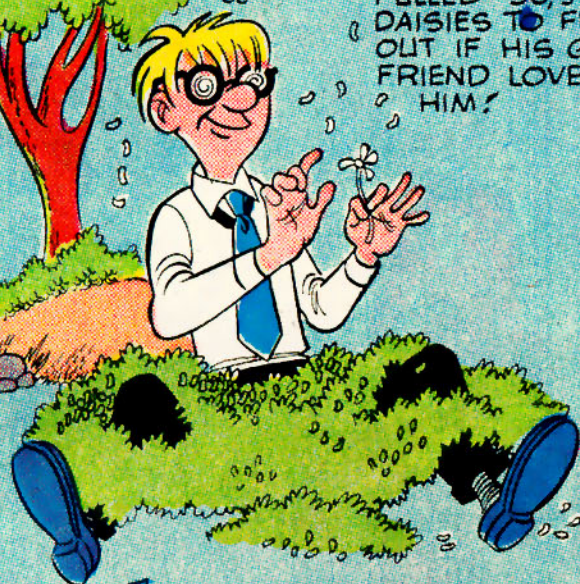
INCOMING

OUTGOING

ENDSVILLE

BRANDON PARTIPOOPER

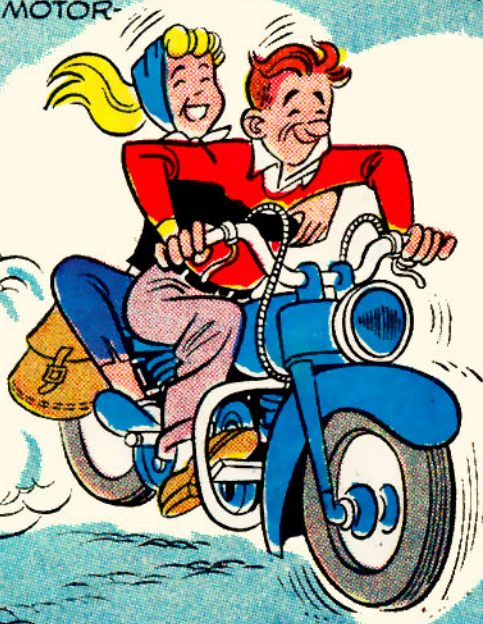
PULLED 38,923
DAISIES TO FIND
OUT IF HIS GIRL
FRIEND LOVED
HIM!



IN THE MEANTIME, HIS
GIRL GOT TIRED OF WAITING
FOR HIM AND MARRIED
SOME OTHER GUY!....

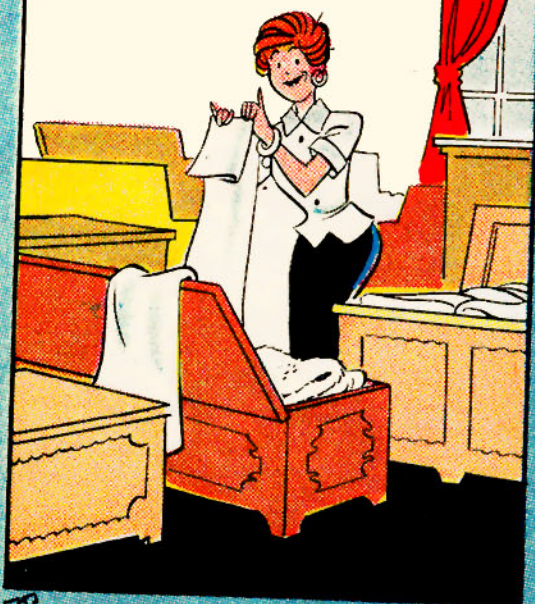
ALICIA SIDESADDLE

HAS RIDDEN ON 763
DIFFERENT MOTOR-
CYCLES...



ALICIA BELIEVES SHE
HAS SPENT MORE TIME
ON MOTORCYCLES THAN
ANY OTHER GIRL IN
AMERICA.

TWENTY FOUR YEAR OLD
DODIE SHULACE
HAS ALREADY MANAGED
TO FILL UP FIFTEEN
HOPE CHESTS...

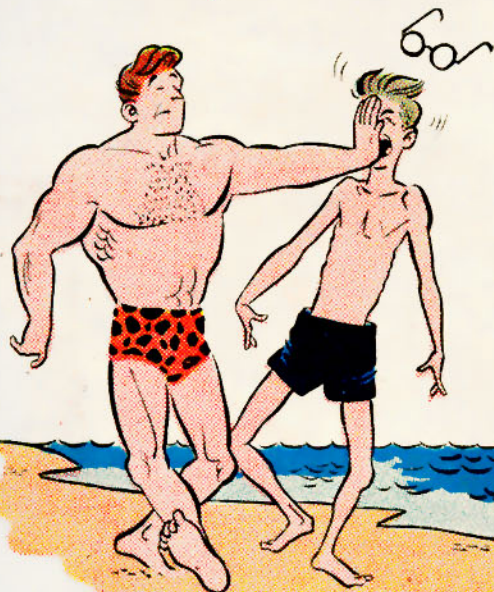


HER FRIENDS WONDER IF SHE
WILL EVER USE THEM. DODIE IS
SO BUSY WITH HER HOPE CHESTS
THAT SHE DOESN'T HAVE ANY
TIME TO DATE ANY FELLOWS.

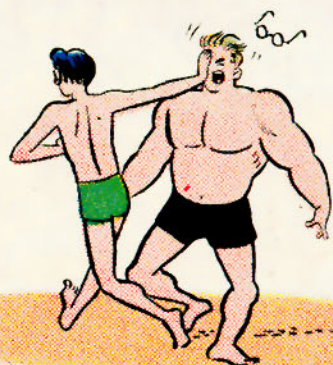
CORTNEY BARBELL



TEEN-AGE HERO
OF THE MONTH...



BUT ONE DAY
HE DECIDED
TO BUILD UP
HIS BODY WITH
RIGOROUS
EXERCISE...



NOW AS A 298 POUND
SUPER HE-MAN, MUSCLE-
BOUND CORTNEY IS
STILL BEING PUSHED
AROUND.

AS A 98 POUND WEAKLING,
CORTNEY WAS CONSTANTLY
BEING PUSHED AROUND.

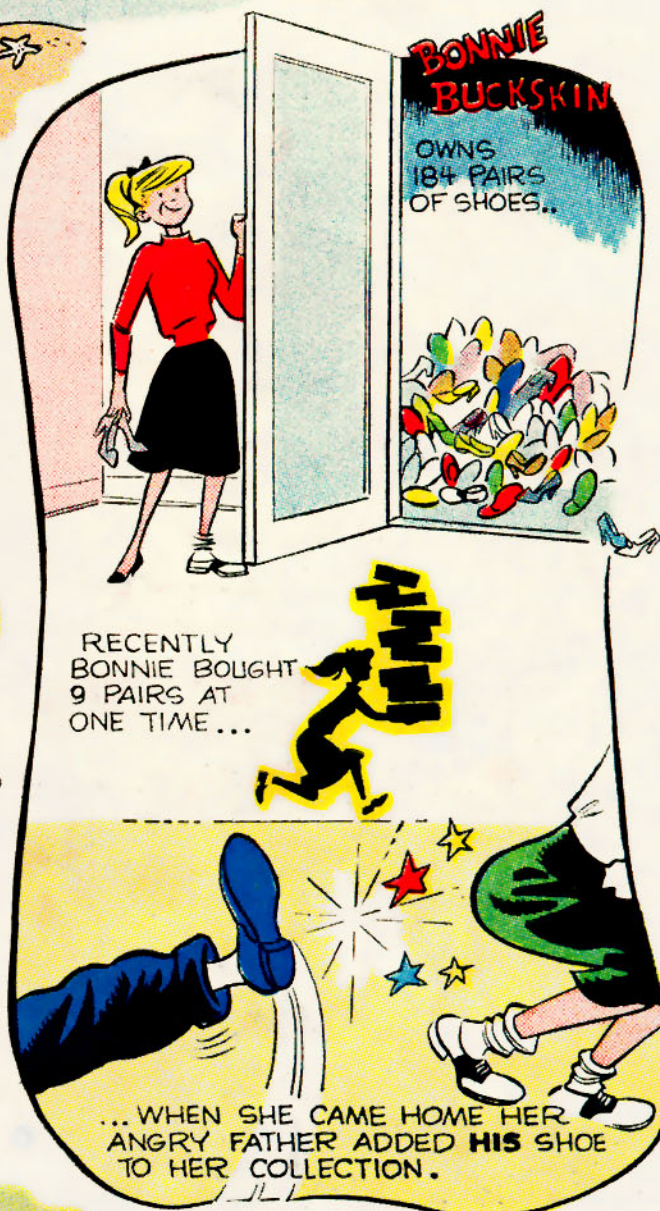


AT 13 YEARS OF AGE
Debbie TeeKross

IS AN ACKNOWLEDGED
HANDWRITING EXPERT.

RECENTLY, DEBBIE
HAS HAD TO GIVE UP
HER HOBBY OF
STUDYING SIGNA-
TURES...

SHE WAS CAUGHT
FORGING HER DAD'S
SIGNATURE ON HER
REPORT CARD.



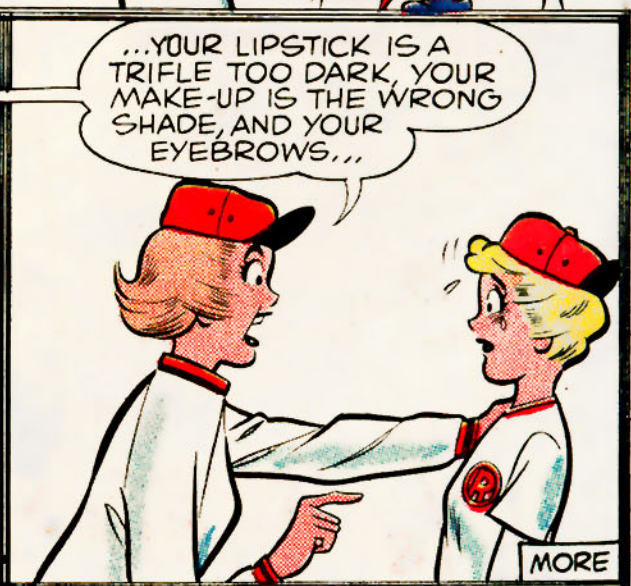
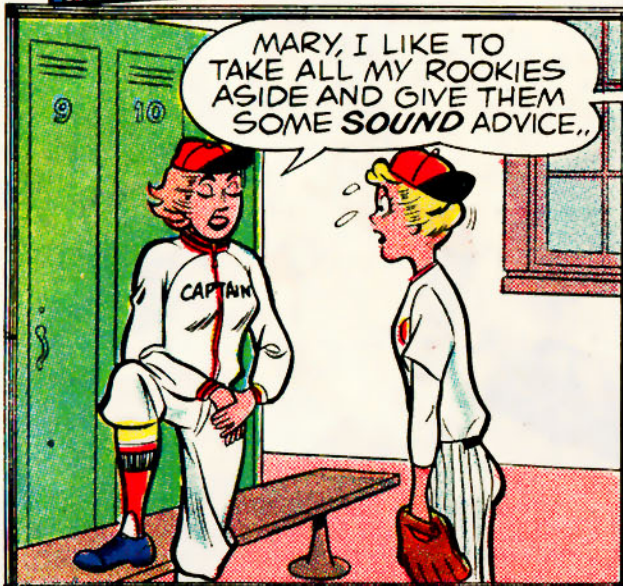
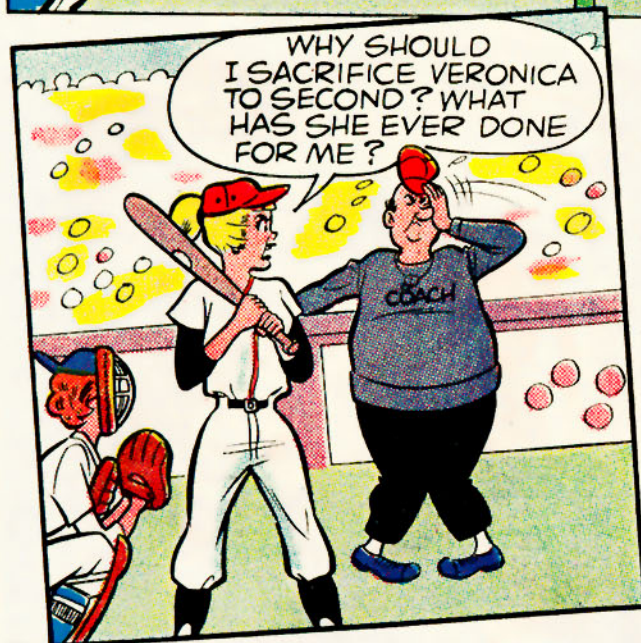
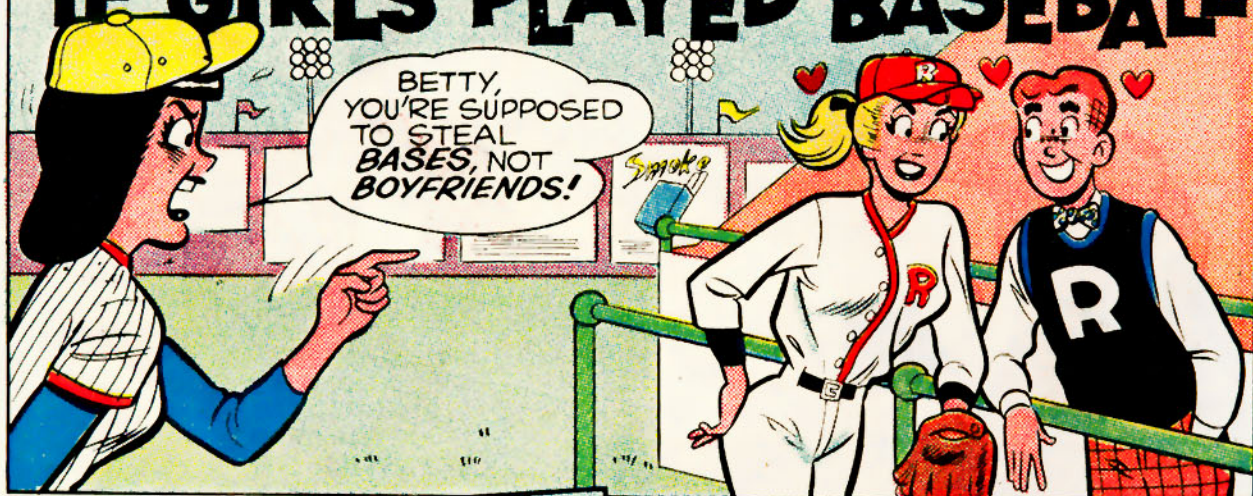
**BONNIE
BUCKSKIN**

OWNS
184 PAIRS
OF SHOES..

RECENTLY
BONNIE BOUGHT
9 PAIRS AT
ONE TIME...

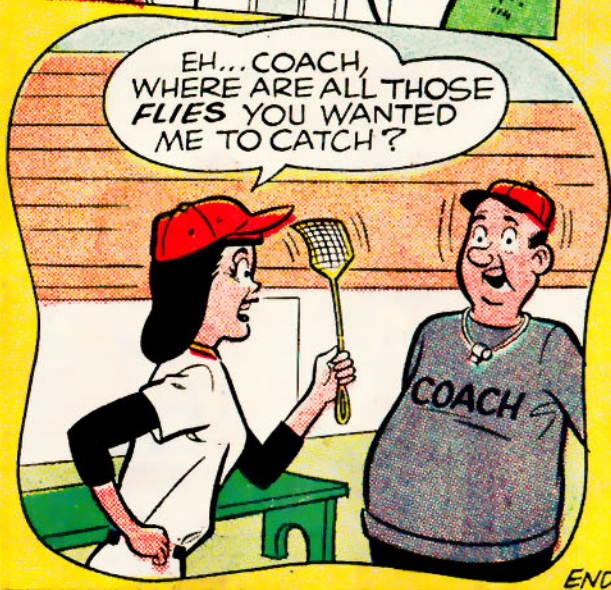
... WHEN SHE CAME HOME HER
ANGRY FATHER ADDED **HIS** SHOE
TO HER COLLECTION.

IF GIRLS PLAYED BASEBALL





THE PITCHER-CATCHER CONFAB.,

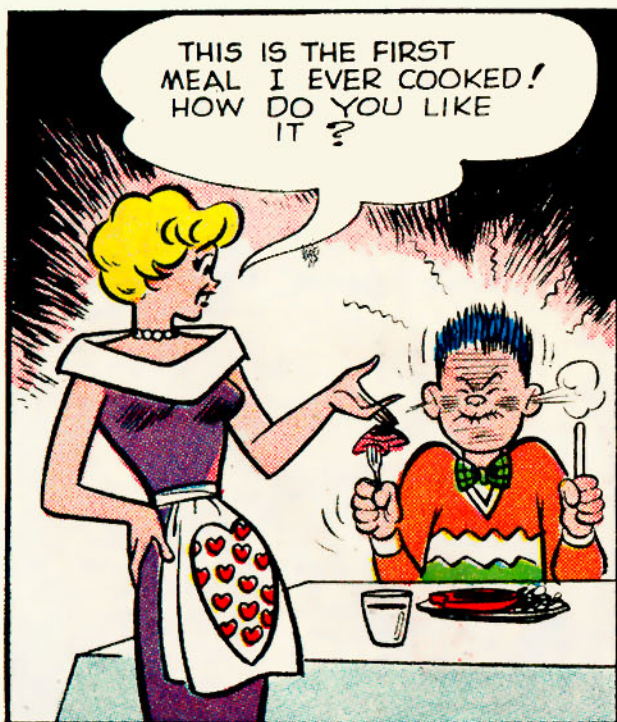
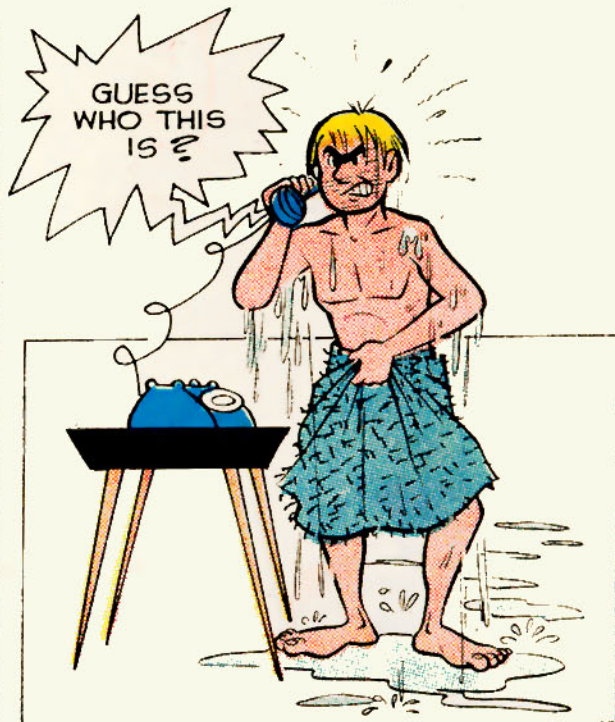
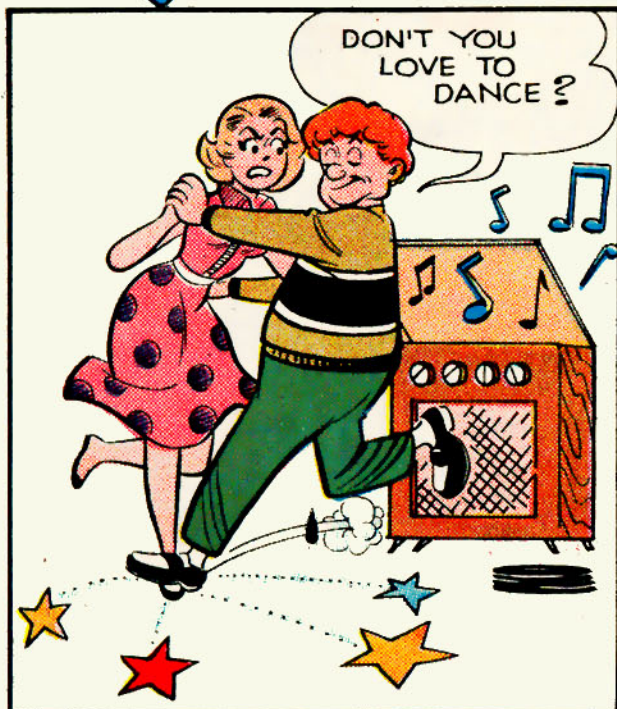


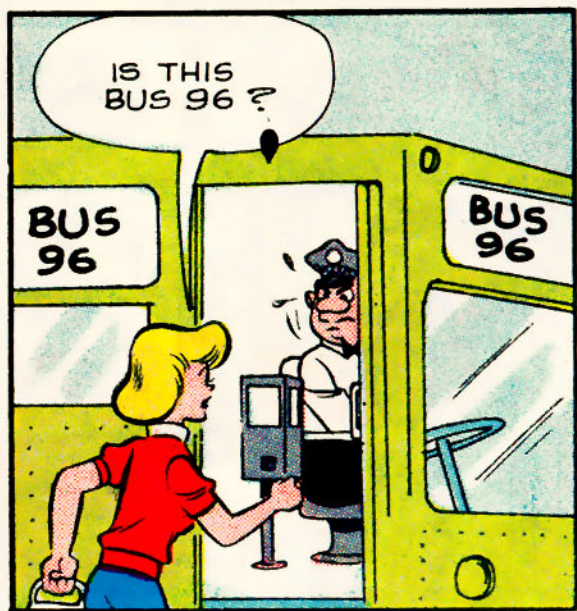
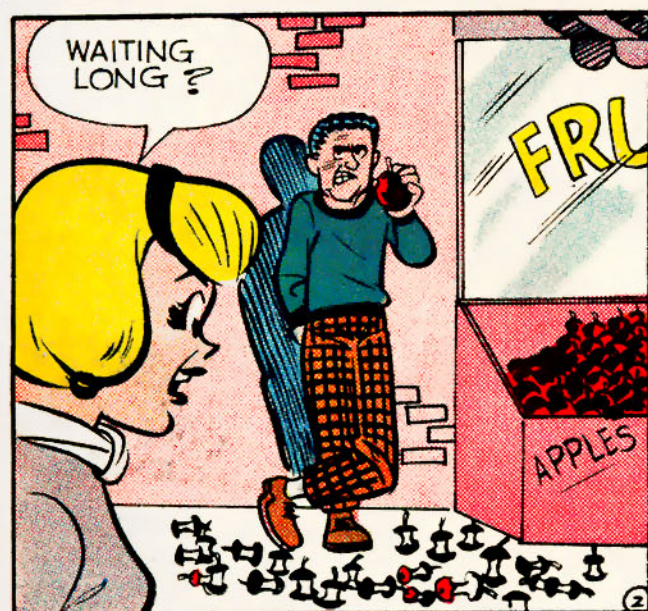
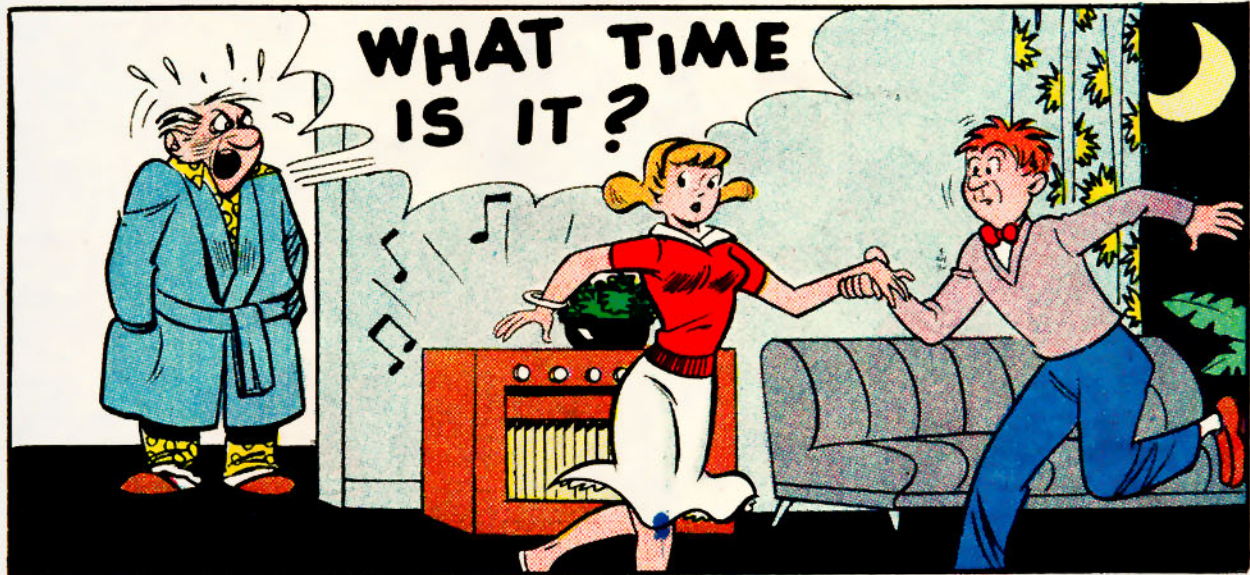
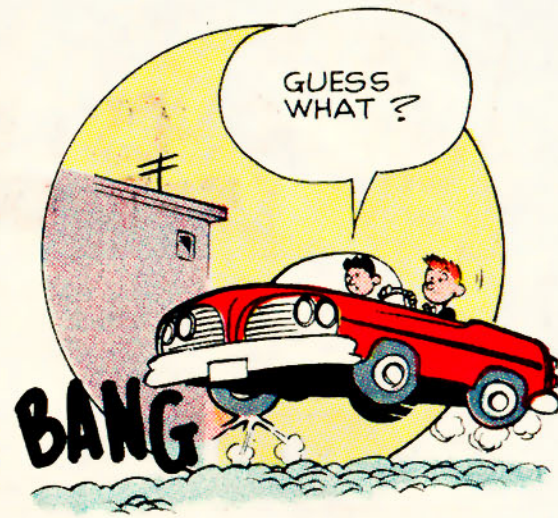
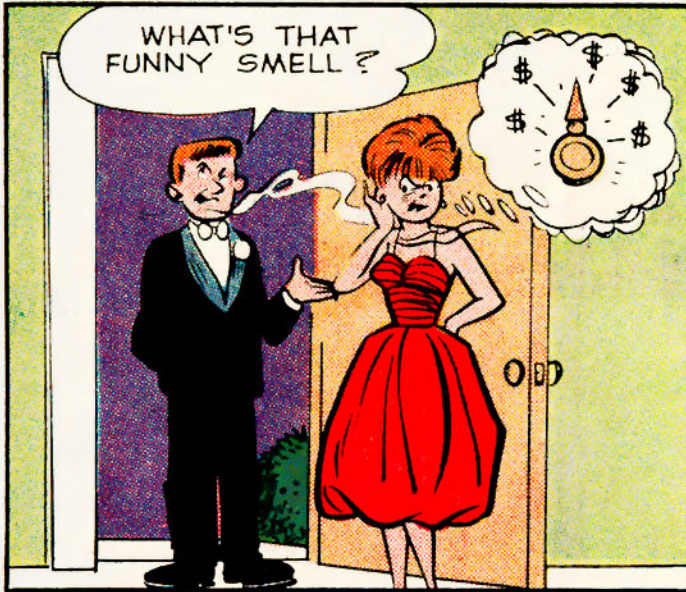


ARCHIE SAYS:

HOW CAN YOU LEARN IF YOU DON'T ASK
QUESTIONS? THIS MAY BE TRUE.....SOMETIMES!
BUT HERE ARE SOME

QUESTIONS BETTER LEFT UNANSWERED!

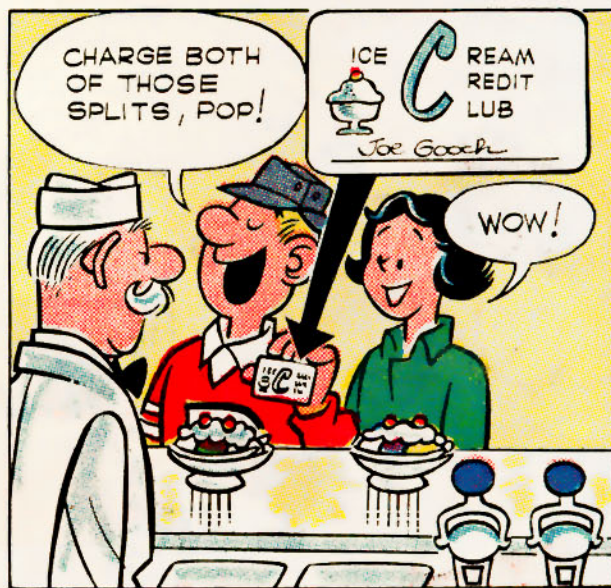
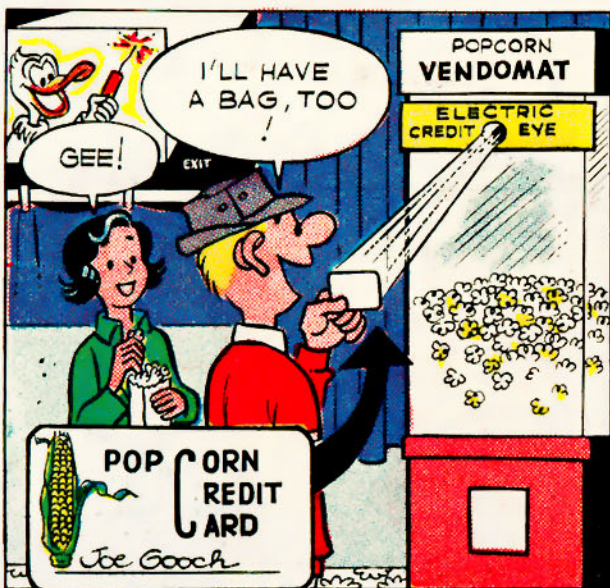
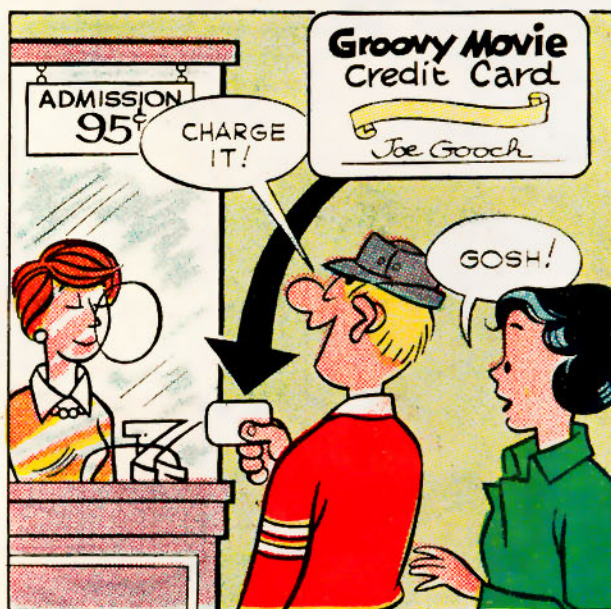
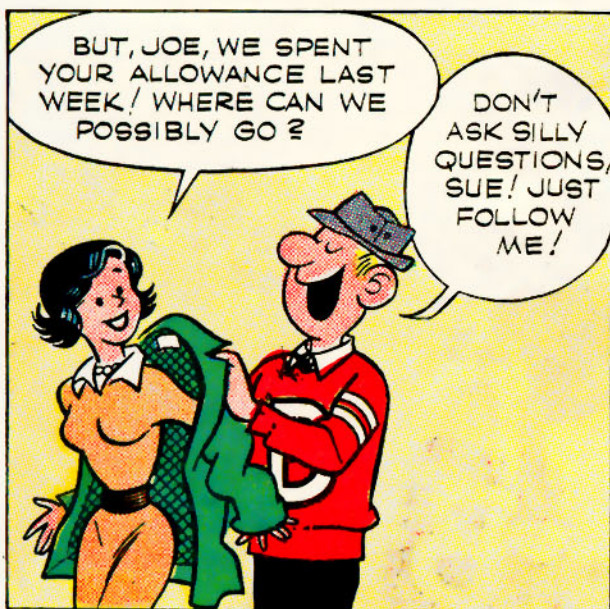
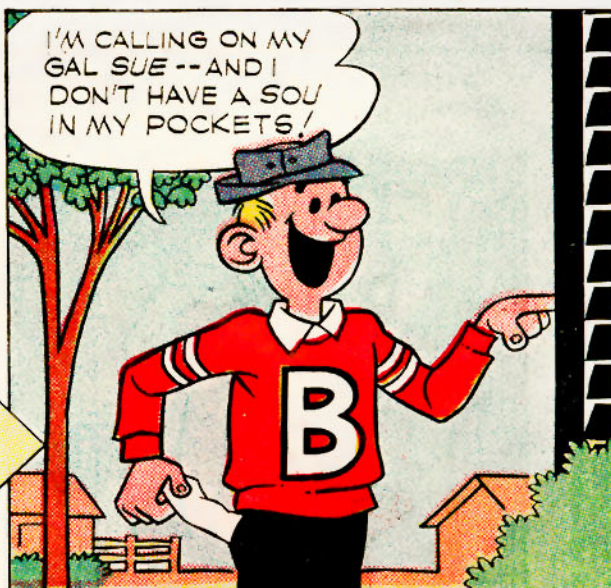


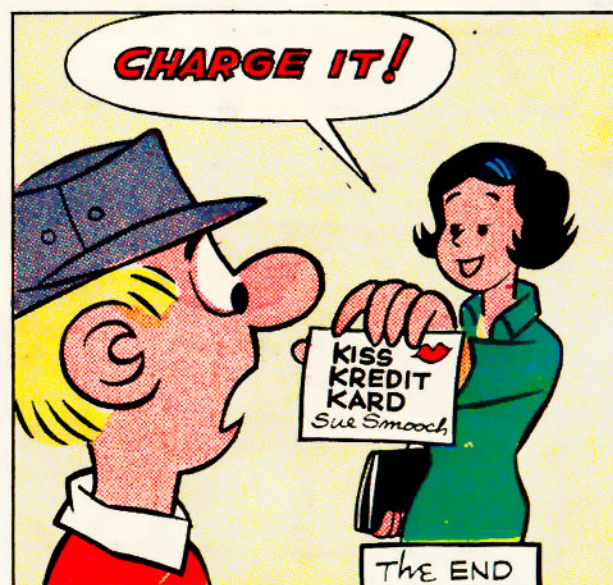
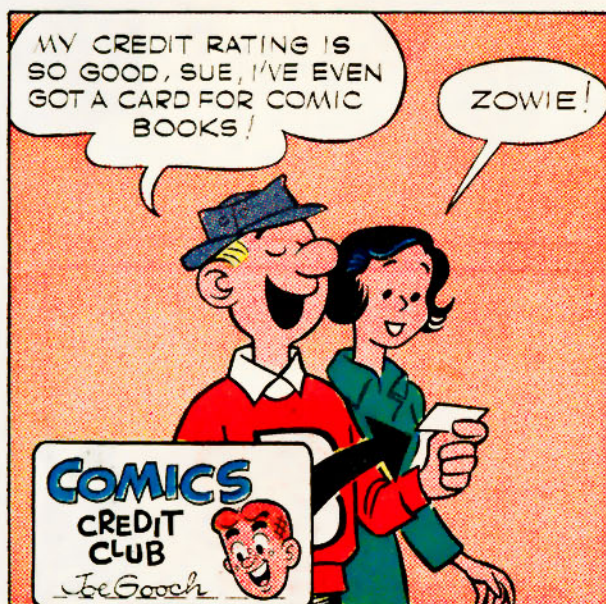
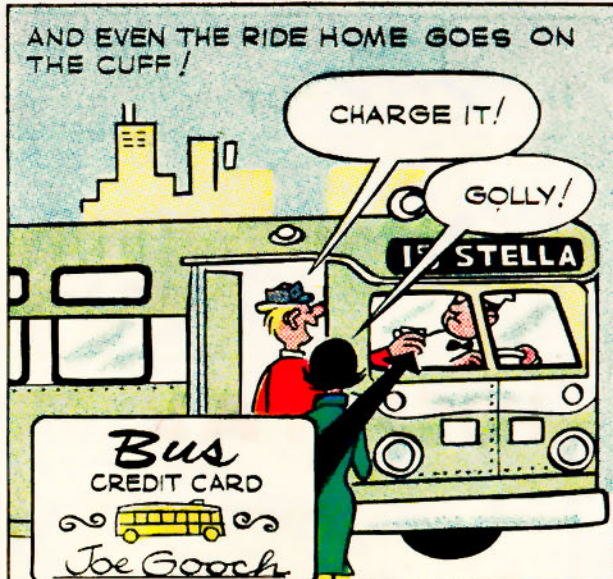
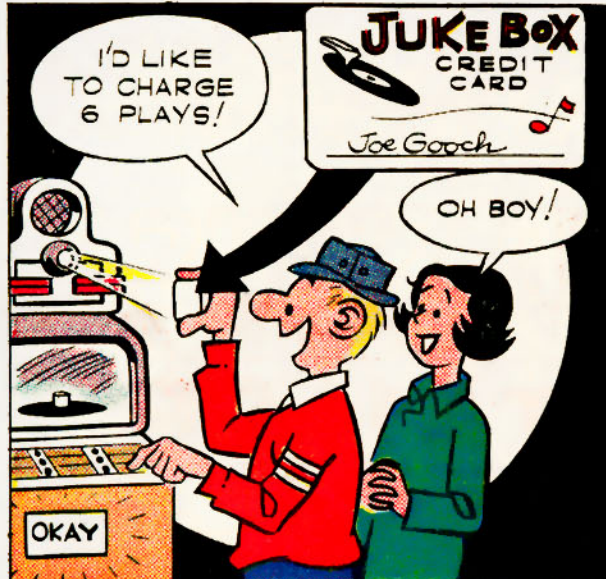


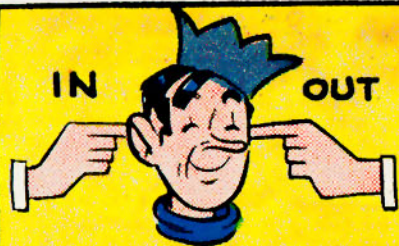
TEEN-AGE CREDIT CARD

Name _____
NOT VALID IF BEARER IS OVER 19 YRS OF AGE.

IF THE CURRENT CRAZE FOR CREDIT CARDS SPREADS OVER INTO THE TEEN-AGE WORLD - THEN A TYPICAL TEEN-AGE DATE MAY SOON LOOK LIKE THIS



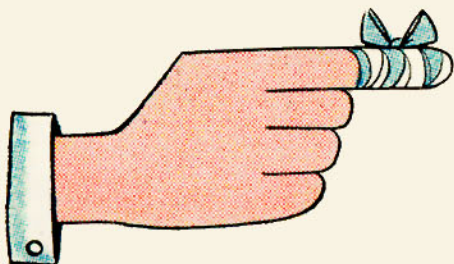




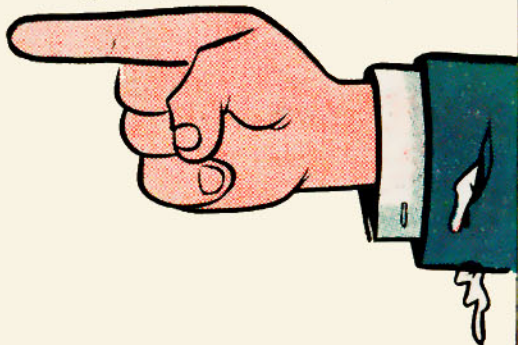
"THEY WENT *THATAWAY*," IS A FAMILIAR WESTERN EXPRESSION GIVING *DIRECTIONS* TO THE POSSE OR HERO! *HANDS* ARE VERY *EXPRESSIVE* AND TELL QUITE A STORY---HERE ARE SOME ---

HAND SIGNS!

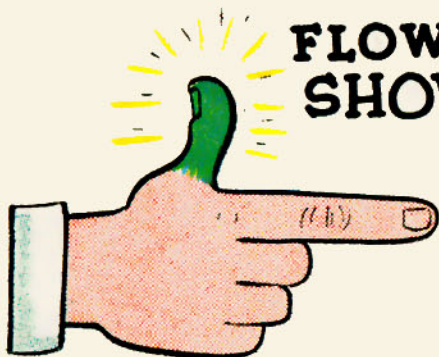
HOSPITAL



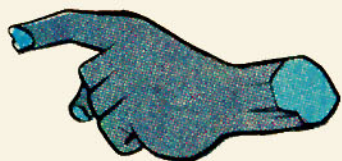
TAILOR



**FLOWER
SHOW**

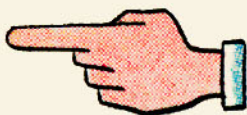


MUSEUM

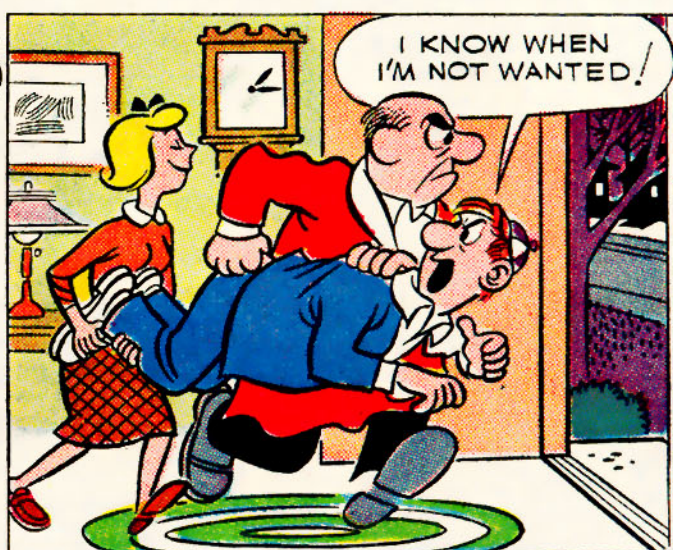
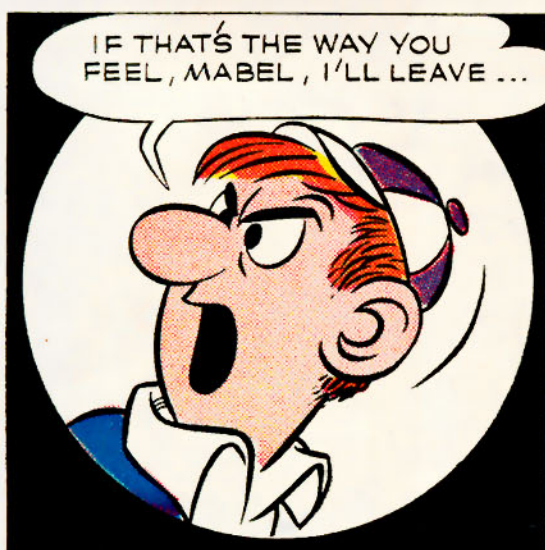
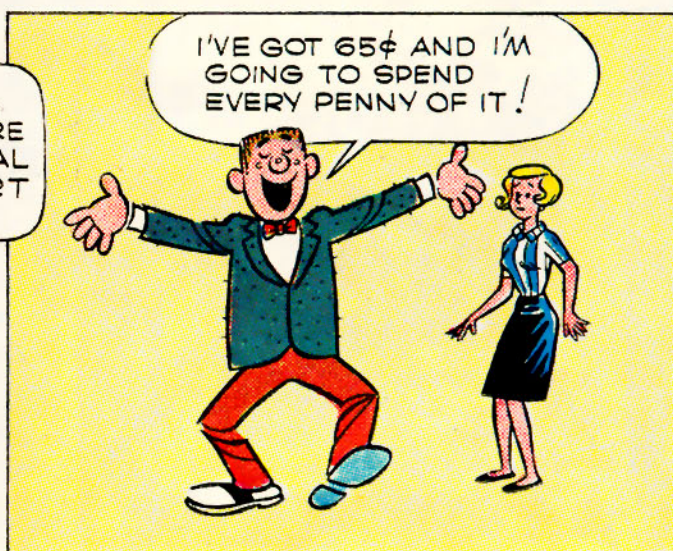
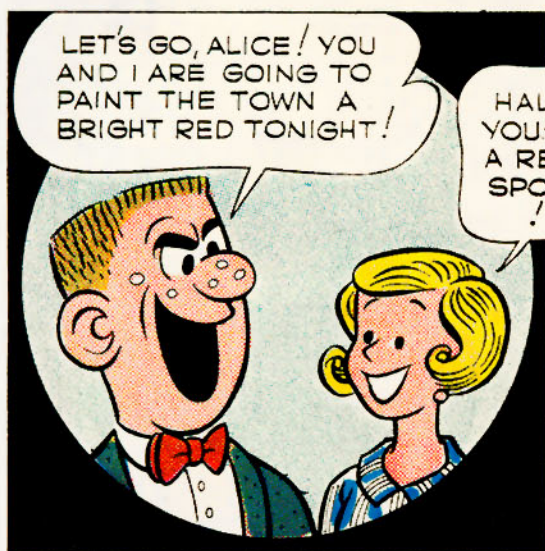
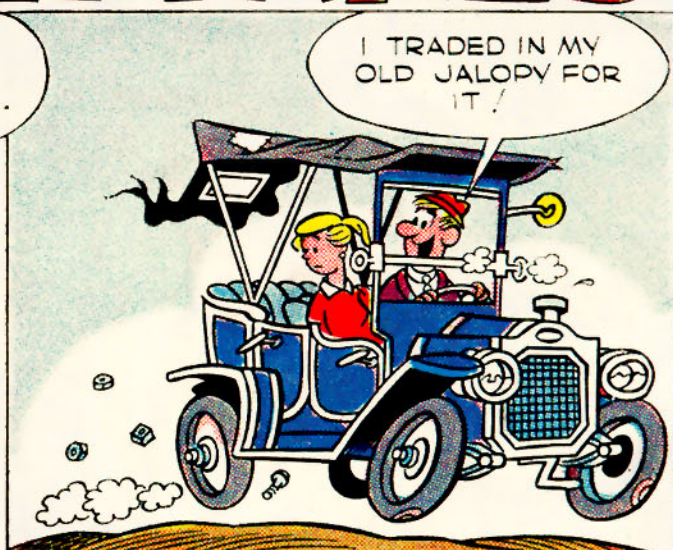
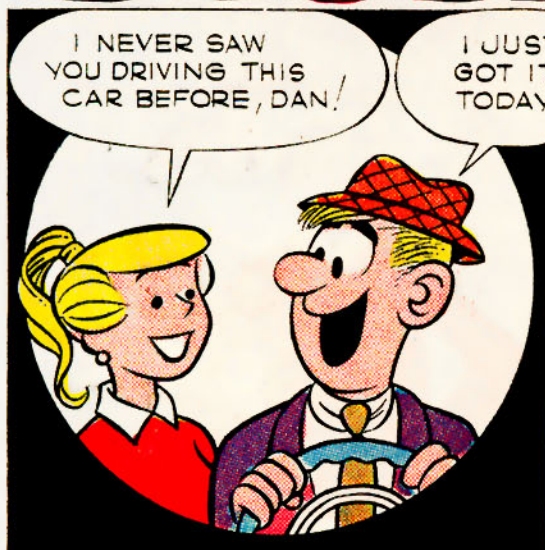


**SCULPTURE
HALL**

AQUARIUM



DOUBLE TAKES

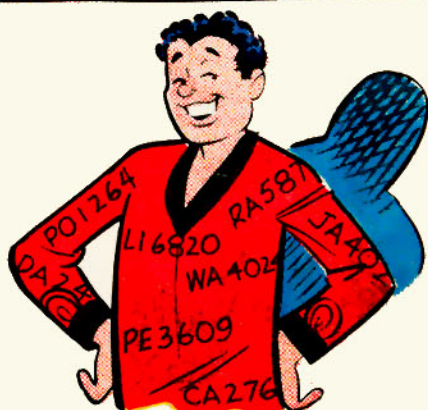


MADHOUSE HAS ASKED ME TO DESIGN SOME
SPECIAL PAJAMAS FOR A

PAJAMA PARTY

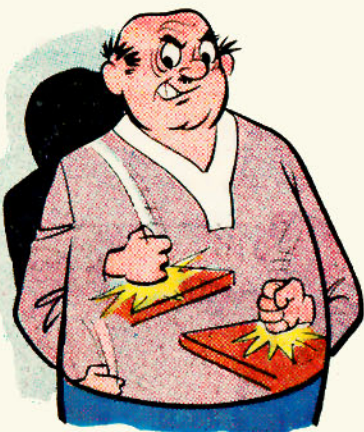


FOR THE
SCHOOL
WOLF...



IT COMES WITH TELEPHONE
NUMBERS...

FOR PRINCIPALS...



A POUNDING FIST ON
THE DESK MOTIF IS USED!
...VERY STRIKING PATTERN
INDEED!

FOR FOOTBALL
PLAYERS...



...WITH
FOOTBALL
PLAYS!

FOR SCHOOL
BRAINS...



WITH PLENTY
OF FORMULAS!

FOR FATHERS...

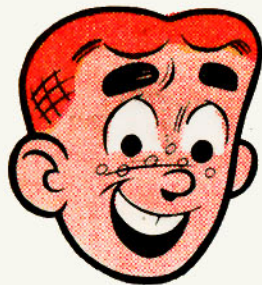


IT'S MADE UP OF
POCKETS--TRIMMED
IN GREEN!

FOR TEACHERS...



IT COMES IN A
CRAZY MIXED-UP
WORLD MAP MOTIF

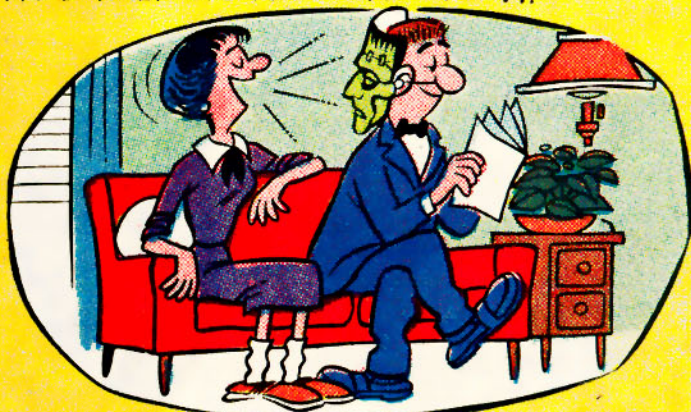


EVER BEEN STUCK WITH A BORING
BLIND DATE ? WELL HERE'S YOUR CHANCE
TO REMEDY SUCH A SITUATION.....NEXT
TIME WEAR A -----

MONSTER MASK



START THE DATE OFF WITH A *REAL LAUGH!*
CAN YOU IMAGINE THE LOOK ON YOUR DATE'S
FACE WHEN SHE FIRST SEES YOU ?!!



IF SHE'S A BORING CONVERSATIONALIST READ
A COMIC WHILE PRETENDING TO LISTEN TO HER !

YOU'LL NEED *MONSTER SHOES* TO CREATE
A FEELING OF TOWERING HORROR --- AND IN
ORDER TO BE TALLER THAN SHE IS !

*DIRECTIONS FOR MAK-
ING MONSTER SHOES!*

① GLUE A
PAIR OF OLD
SHOES..



...TO TWO
WOODEN
BLOCKS



② PAINT BOTH WITH
BLACK PAINT



*DIRECTIONS FOR
MONSTER MASK!*

- ① CUT OUT MASK...
FACE AND NOSE.
- ② PASTE THESE
ON A PIECE OF
CARDBOARD OR
STIFF PAPER----

TURN PAGE
FOR YOUR---

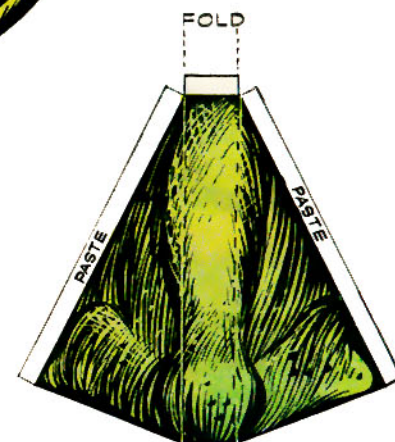
MONSTER MASK



ATTACH A RUBBER
BAND THROUGH THE
EARS.



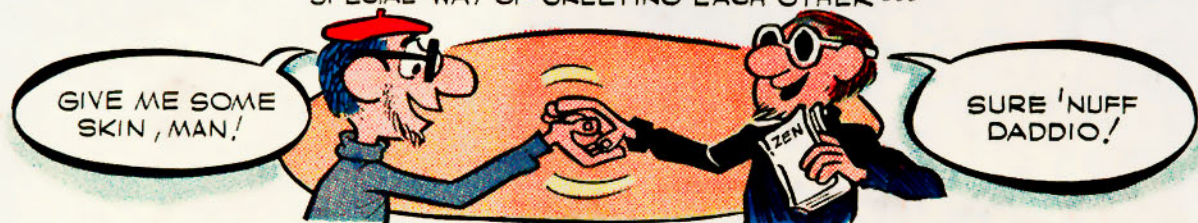
THE MASK HAS A 3 DIMENSIONAL
NOSE...VERY USEFUL FOR SAYING
GOODNIGHT TO AN ESKIMO DATE.



NOSE

GREETINGS and SALUTATIONS DEPT.

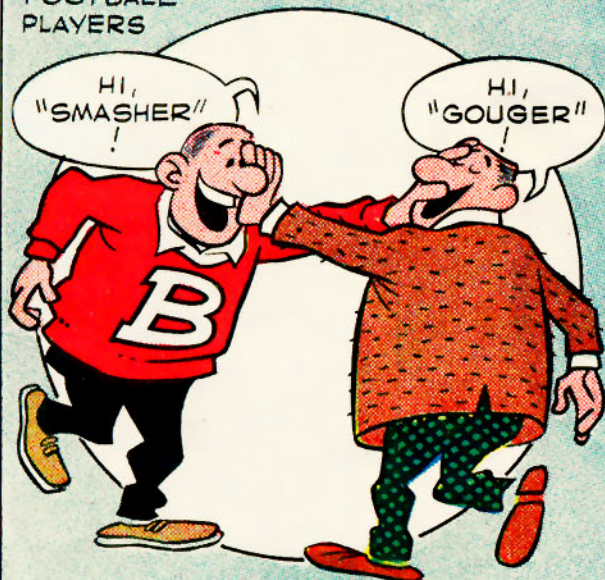
NOW THAT THE HIPSTERS HAVE THEIR OWN
SPECIAL WAY OF GREETING EACH OTHER ---



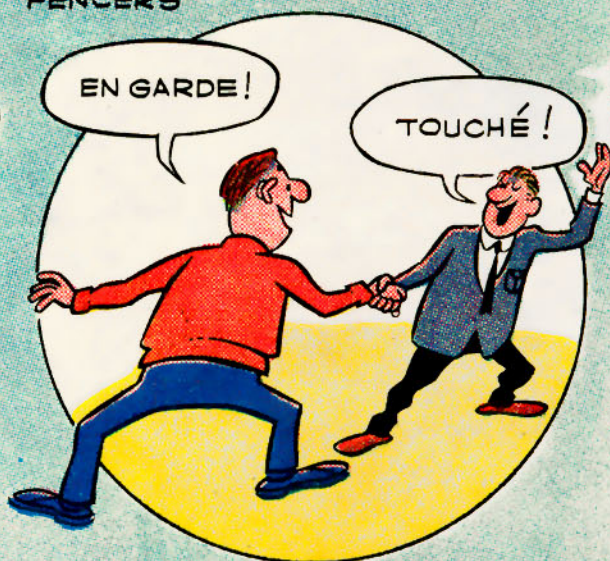
... IT MAY NOT BE TOO LONG BEFORE THE
REST OF THE SPORTING CROWD COME UP
WITH THEIR OWN INDIVIDUAL

Sportsman's Greetings

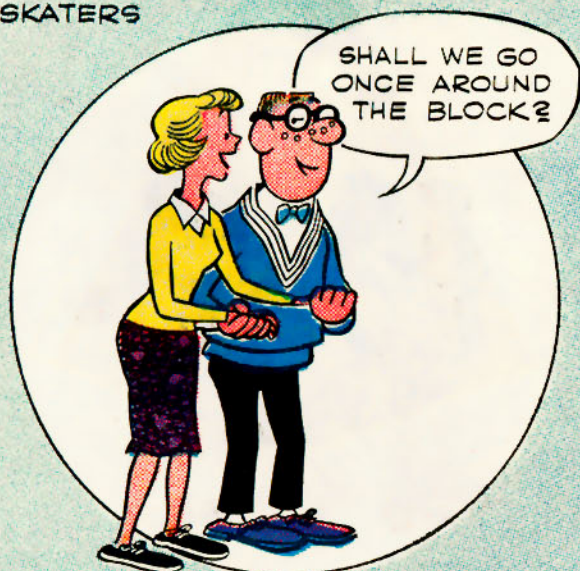
FOOTBALL PLAYERS



FENCERS



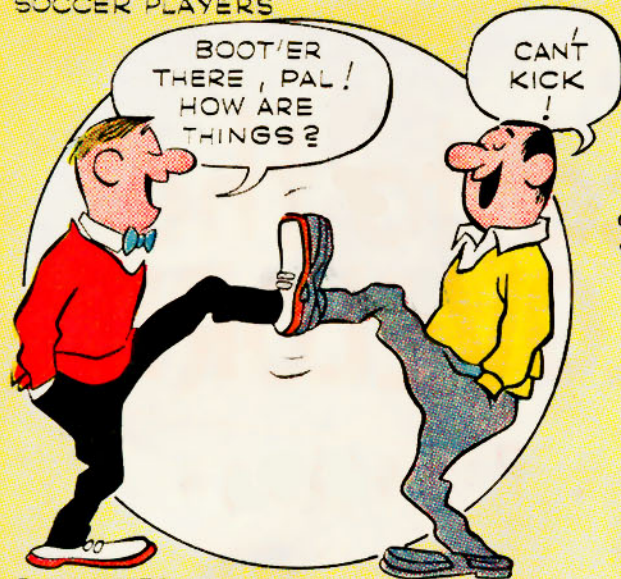
SKATERS



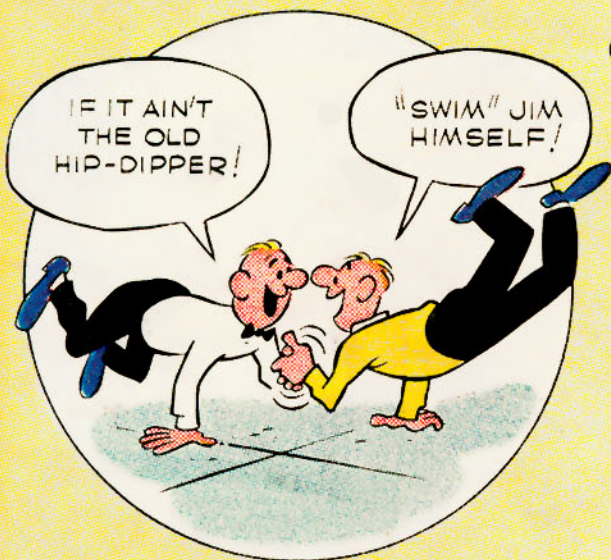
BASKETBALL PLAYERS



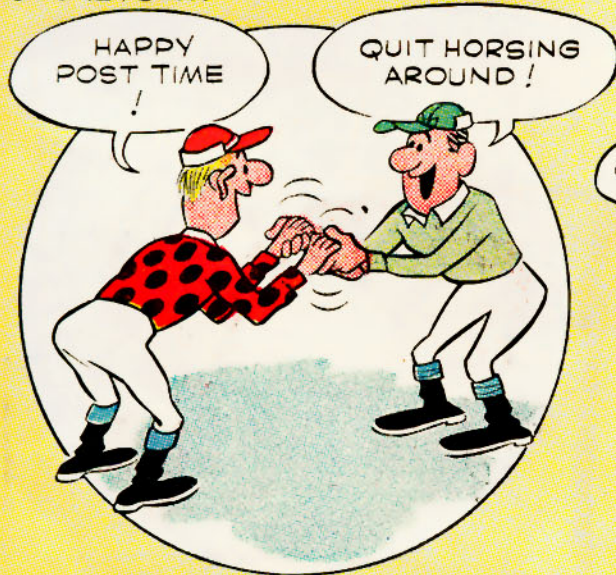
SOCCER PLAYERS



SKIN DIVERS



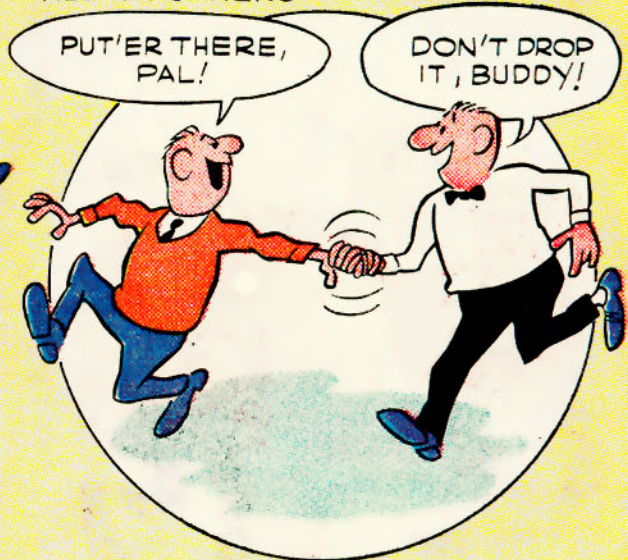
JOCKEYS



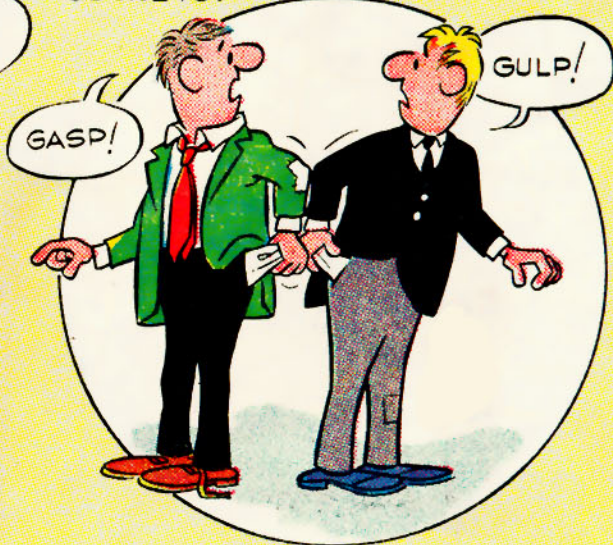
THE FISHERMEN



RELAY RUNNERS



...AND THE GUYS WHO BET ON JOCKEYS!





AUNT JUGGIE'S

Advice to the LOVELORN

Dear Aunt J.

I have a terrible problem. I am engaged to a beautiful girl, but I stutter badly. What can I do?

S-Sincerely,
J-J- John W.

DEAR J-J-JOHN W.
WHATEVER YOU DO DON'T
TELL YOUR FIANCEE.

Dear Aunt Juggie,

How many times
in one day is it
proper to kiss a
boyfriend

-Anxious

DEAR ANXIOUS—

IT DEPENDS ON
WHOSE BOY FRIEND
IT IS.

Dear Aunt J.

I want to take
my girlfriend
out in style, but I
never have enough cash.
How can I double my
money? — Bob W.

DEAR BOB W.—
TRY FOLDING IT.

Dear Aunt Jug...

My boyfriend and
I do nothing but
fight and make up,
fight and make up,
fight and make up.
Why do we fight
so much? Sally J.

DEAR SALLY J.
SO YOU HAVE SOMETHING TO
MAKE UP ABOUT, STOOPID.

Dear Aunt J.

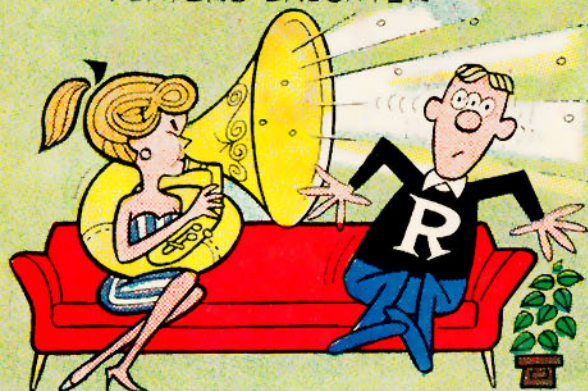
I am very
ambitious. I would like to
be the kind of person who
every man takes his hat
off to. What should I
become? —M.S.

DEAR M.S.
A BARBER.

YES MY DARLING DAUGHTER!

ANOTHER COOL COLLECTION OF FAMOUS "SHE WAS ONLY'S ---"!

SHE WAS ONLY A TUBA-
PLAYER'S DAUGHTER--



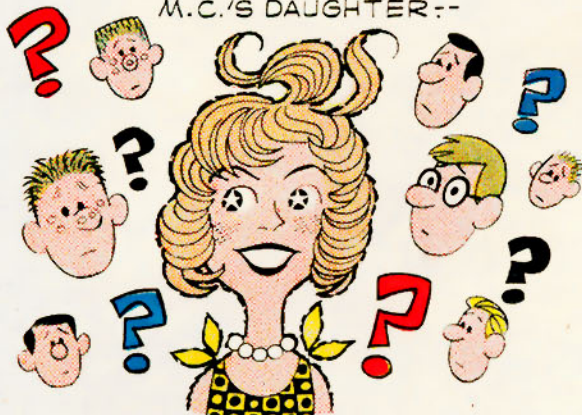
--BUT SHE KNEW HOW TO TOOT
HER OWN HORN!

SHE WAS ONLY A SPAGHETTI-
MAKER'S DAUGHTER---



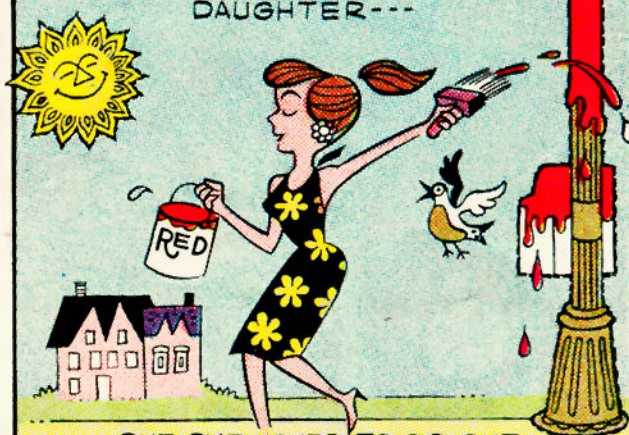
--BUT SHE KNEW HOW TO
USE HER NOODLE!

SHE WAS ONLY A QUIZ
M.C.'S DAUGHTER--



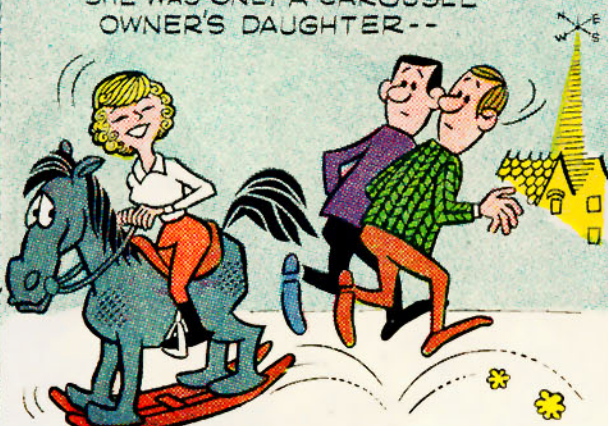
--BUT SHE SURE LIKED TO KEEP
THE BOYS GUESSING!

SHE WAS ONLY AN ARTIST'S
DAUGHTER---



--BUT SHE LOVED TO GO OUT
AND PAINT THE TOWN RED!

SHE WAS ONLY A CAROUSEL-
OWNER'S DAUGHTER--



--BUT SHE KEPT ALL THE BOYS
TRAVELING IN CIRCLES!

SHE WAS ONLY A BAKER'S
DAUGHTER---



--BUT SHE KNEW JUST WHICH
SIDE HER BREAD WAS BUTTERED ON!



THE MADHOUSE

BARTER

..IS THE ART OF TRADING WITHOUT USING MONEY. THIS IS NOT TO BE CONFUSED WITH THE ART OF GETTING THINGS WITH-OUT USING MONEY.THAT'S CALLED MOOCHING.

OLD-FASHIONED BARTER.



MODERN BARTER



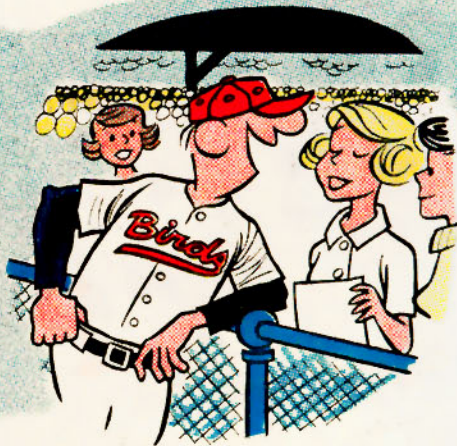
BASEBALL

BASEBALL PLAYERS ARE REGARDED AS BEING VERY HIP. ...THAT'S BECAUSE THE CATS ARE ALWAYS SWINGING!

THE EXPERT PLAYING OFFENSE...

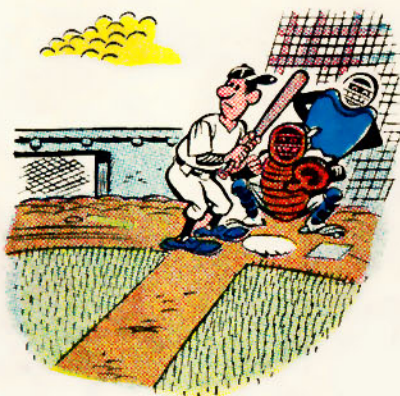


THE EXPERT PLAYING THE FIELD.



BATS

BATS ARE FOUND IN BASEBALL PARKS....



AND IN TRANSYLVANIAN PET SHOPS.



.....LIKE TO EAT INSECTS. ...THAT'S BECAUSE YOU HAVE TO BE BATS TO LIKE INSECTS!

ENCYCLOPEDIA

BEAVER

BEAVERS LIKE TO BUILD DAMS. THEY ARE VERY CLEVER ENGINEERS.



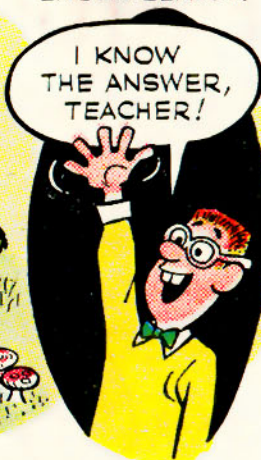
BUSY BEAVER



LAZY BEAVER



EAGER BEAVER



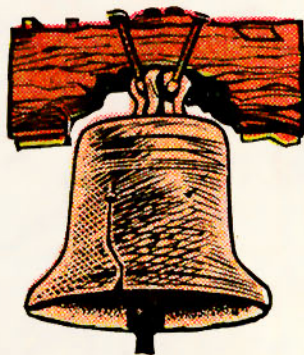
BELL

BELLS COME IN ALL SIZES AND SHAPES.

BELLS HAVE BECOME SYMBOLIC IN THE STRUGGLE AGAINST TYRANNY



COW BELL

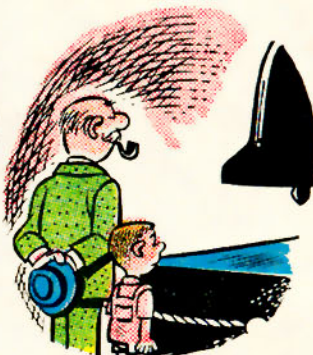


FAMOUS LIBERTY BELL FOUND IN PHILADELPHIA.

BICYCLE BELL



TEEN BELLE



FAMOUS FREEDOM BELL FOUND IN BERLIN.



FAMOUS DISMISSAL BELL FOUND IN EVERY CLASSROOM.

BOOK

BOOKS PLAY A VERY IMPORTANT PART IN THE LIVES OF TODAY'S STUDENTS.

THE ANCIENT ART OF BOOK MAKING REQUIRED GREAT SKILL.

THE MODERN ART OF BOOK MAKING STILL REQUIRES GREAT SKILL ...TO KEEP OUT OF JAIL.

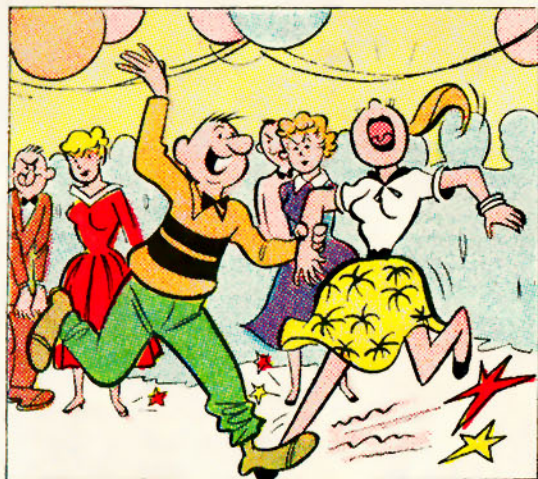


WE SEE POSTERS OFFERING HUGE REWARDS FOR PEOPLE WHO ARE **WANTED** !! **MADHOUSE** BRINGS YOU POSTERS OF PEOPLE WHO WE WOULDN'T GIVE **TWO CENTS** FOR----



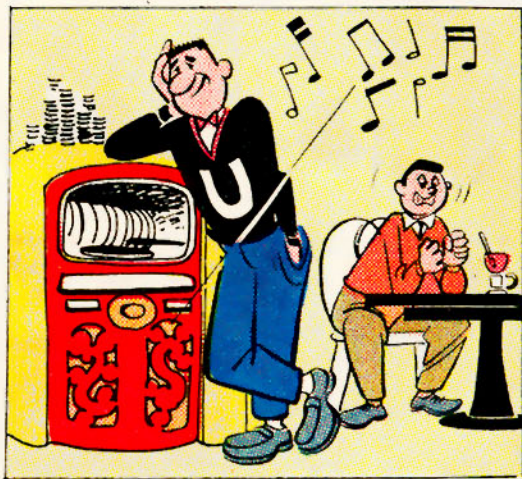
UNWANTED PEOPLE!

UNWANTED



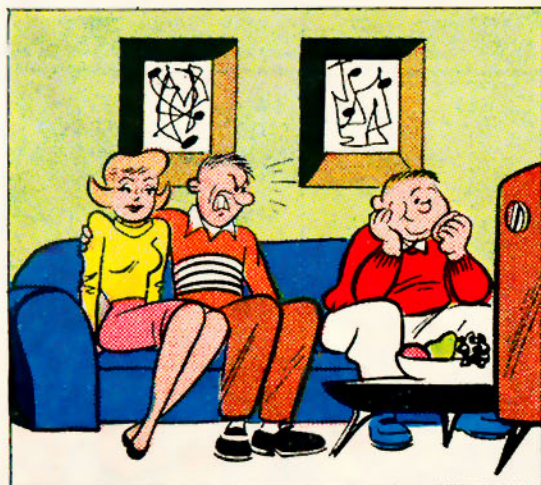
THE DANCER (HA!) WHO STEPS ON EVERYONES FEET!

UNWANTED



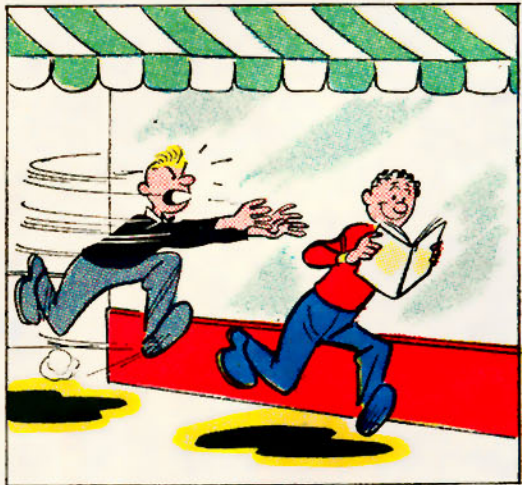
THE GUY WHO PLAYS THE SAME RECORD OVER, OVER, OVER...OVER.

UNWANTED



THE PAL WHO CAN'T TAKE A HINT !!

UNWANTED

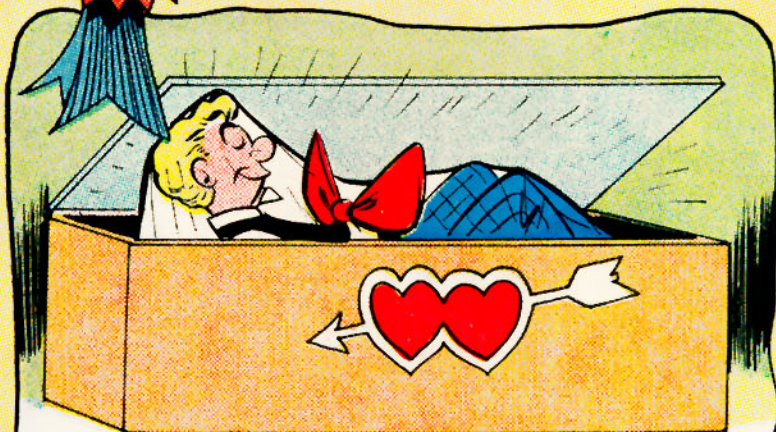


THE GUY WHO GRABS YOUR COPY OF **MADHOUSE**, BEFORE YOU CAN READ IT!

PRIZE PRODUCTS

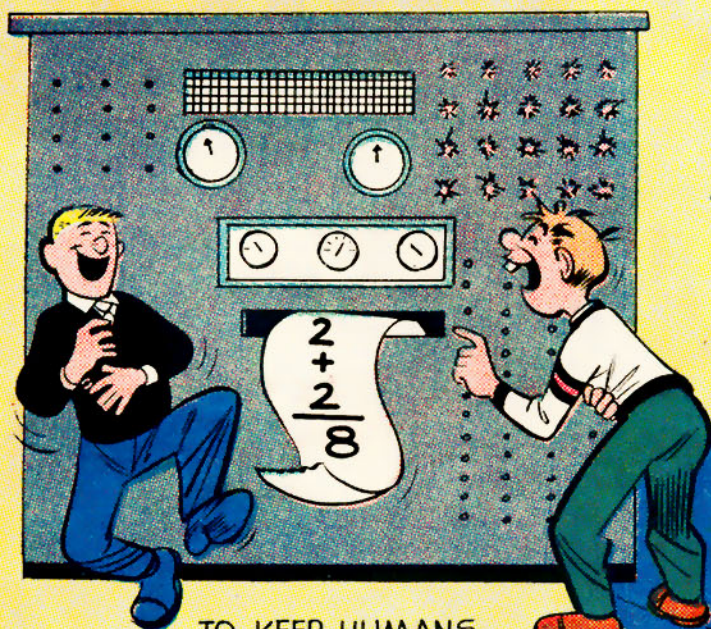


THE MADHOUSE
SEAL OF APPROVAL
GOES ON THE
FOLLOWING PRODUCTS:

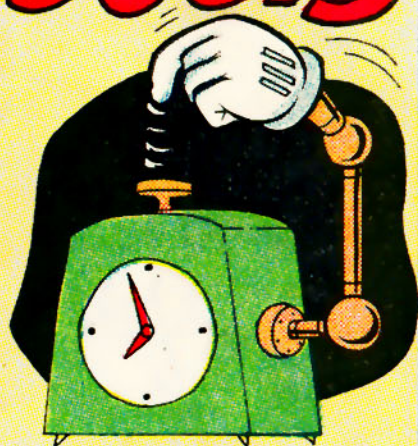


A **HOPE CHEST** THAT COMES EQUIPPED
WITH **ONE LIVE BOY!**... MADE
ESPECIALLY FOR GIRLS WHO BELIEVE IN
OUR MOTTO-"FIRST THINGS FIRST"!

A STUPID ELECTRONIC BRAIN...



...TO KEEP HUMANS
FROM GETTING AN INFERIOR
COMPLEX!

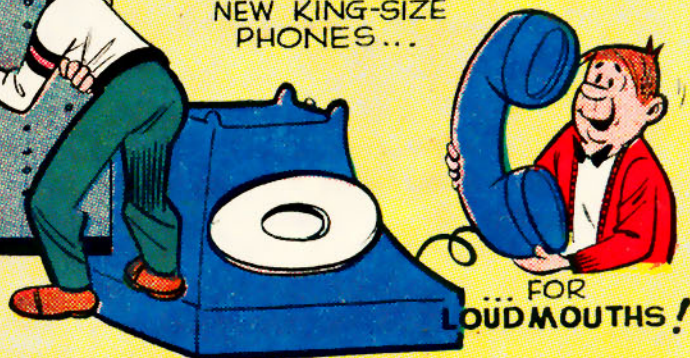


A SELF-TURNING-OFF
ALARM CLOCK FOR
SCHOOL KIDS WHO
ARE ON VACATION!

IF YOUR REPORT CARD
DOESN'T MAKE YOUR
PARENTS CRY- THIS
ALBUM IS GUARANTEED
TO DO THE JOB!



NEW KING-SIZE
PHONES...



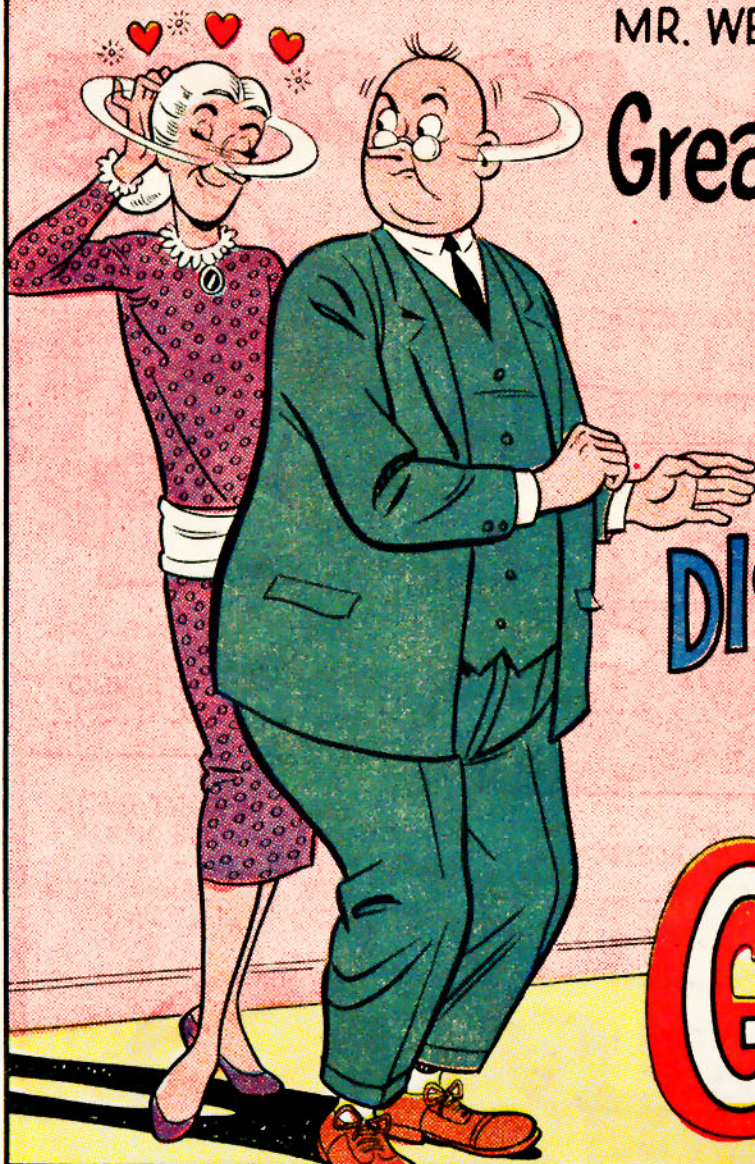
...FOR
LOUDMOUTHS!

MR. WEATHERBEE PRESENTS...

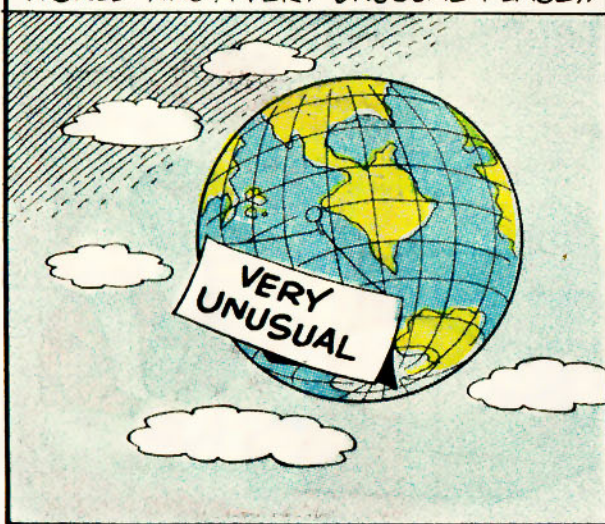
Great Moments in History

THE DISCOVERY OF

GIRLS



BEFORE THE DISCOVERY OF GIRLS, THE
WORLD WAS A VERY UNUSUAL PLACE..

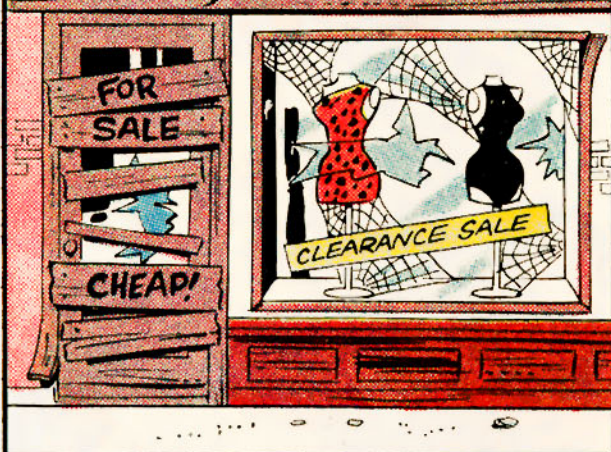


IT WAS ALSO A VERY ROTTEN PLACE,
SINCE THERE WAS NOTHING BUT
MEN AND BOYS...



THE ABSENCE OF GIRLS MADE THINGS VERY ROUGH FOR CERTAIN BUSINESSES, LIKE LADIES DRESS SHOPS...

Milady's Fashions

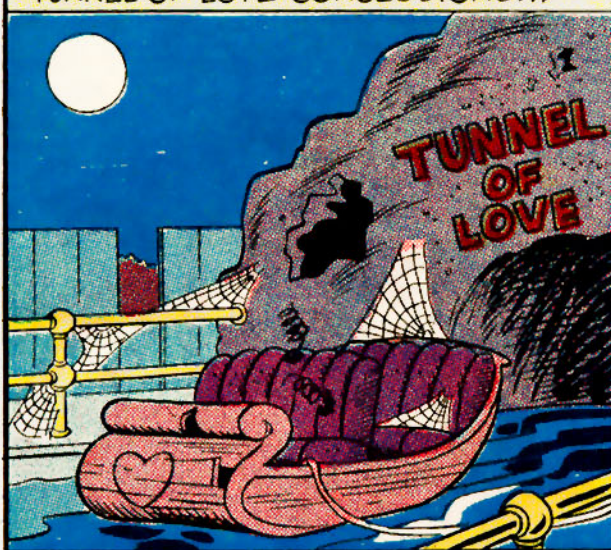


JEWELRY MANUFACTURERS

JEWELRY JEWELRY

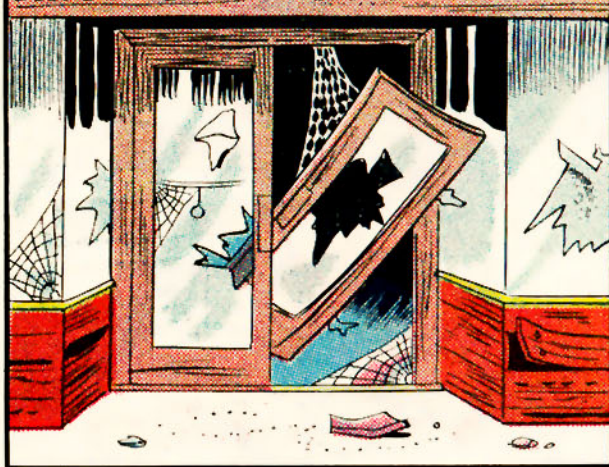


TUNNEL-OF-LOVE CONCESSIONS...

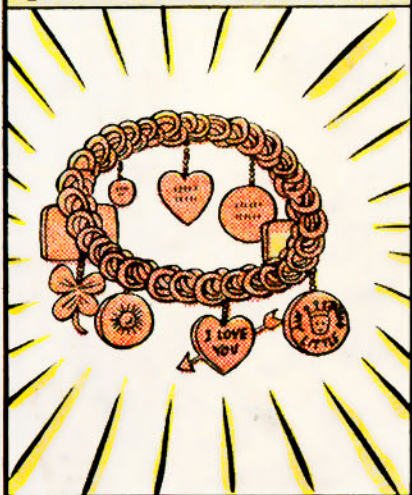


AND SCHOOLS THAT TAUGHT BALLROOM DANCING...

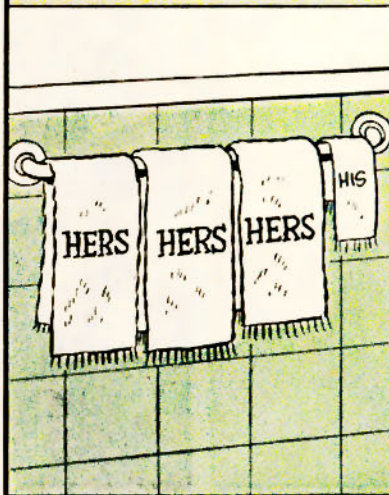
ARTHUR MURAY'S SALON



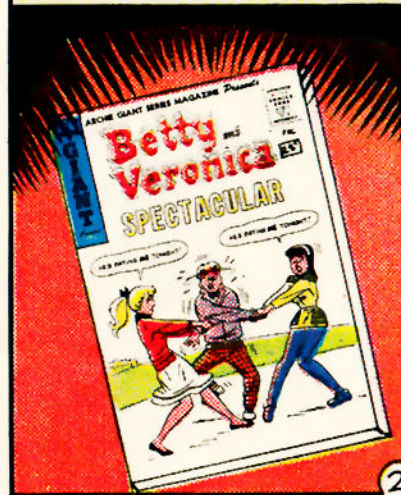
SINCE THERE WERE NO GIRLS, THERE WERE NO CHARM BRACELETS...



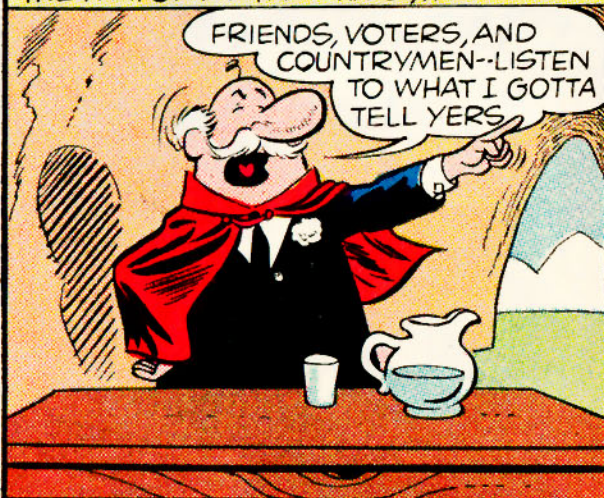
NO "HIS" AND "HER" TOWELS...AND, WORST OF ALL...



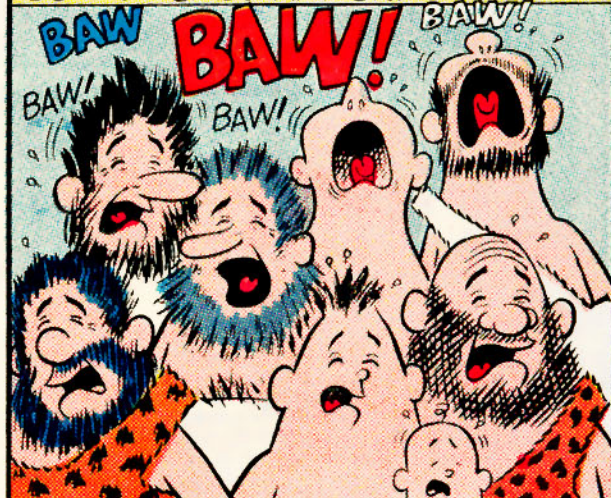
NO "BETTY AND VERONICA" COMIC BOOKS!



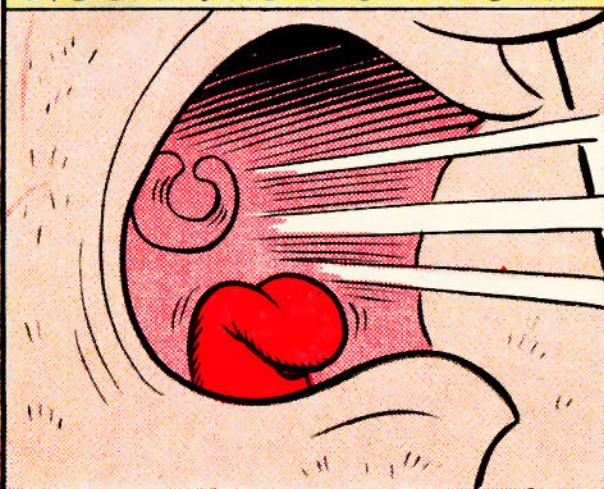
THE SITUATION CALLED FOR STRONG ACTION (MR. STRONG V. ACTION WAS THE MAYOR AT THAT TIME)...



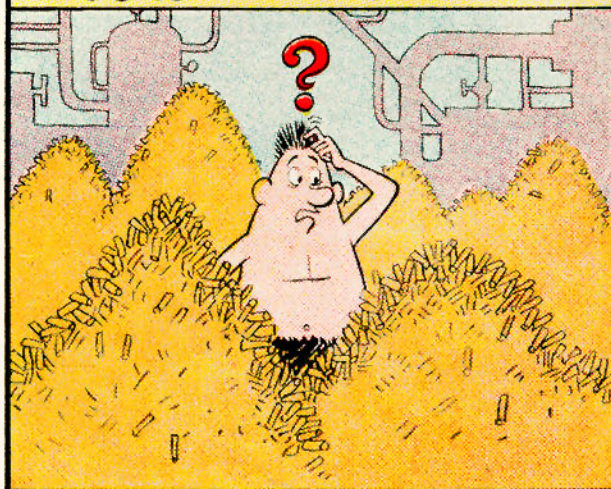
BUT MAYOR ACTION DIDN'T KNOW WHAT TO DO..AND NEITHER DID ANYONE ELSE.. SO THEY CRIED AND CRIED...



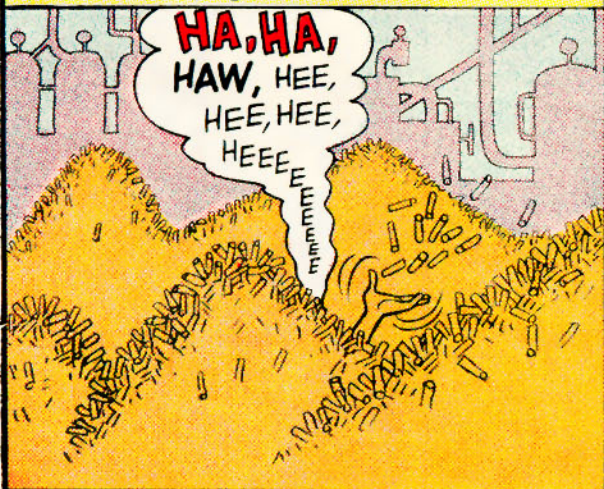
THE LOUDEST CRIER OF ALL WAS A YOUNG LAD NAMED STURDLEY FLEMSH, WHO OWNED A LIPSTICK FACTORY...



WITHOUT GIRLS, THERE WAS NOBODY TO BUY STURDLEY'S LIPSTICKS.. SO HE WAS STUCK WITH THE STICKS...



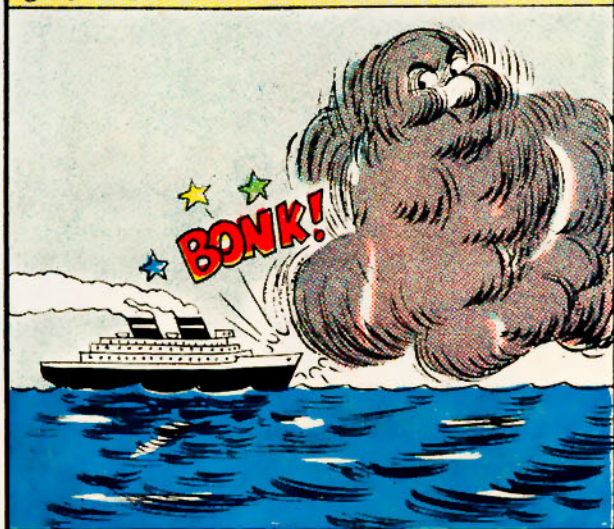
HE TRIED SELLING THEM AS CRAYONS, BUT HE WAS **STILL** LEFT WITH WITH THOUSANDS OF LIPSTICKS...



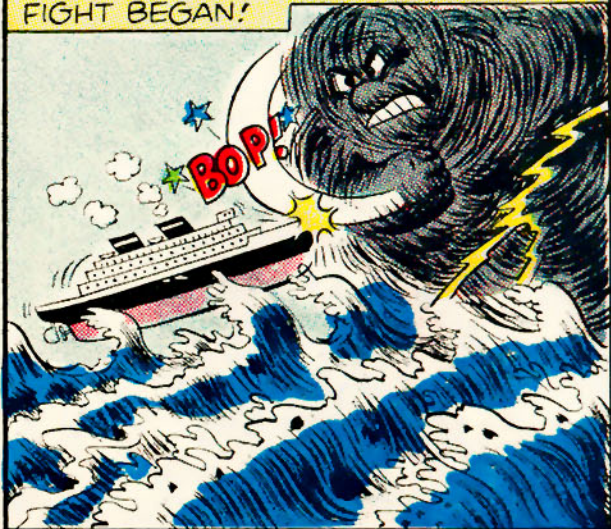
SO STURDLEY GOT ON A BOAT, DETERMINED TO SELL HIS LIPSTICKS IN A FOREIGN LAND!



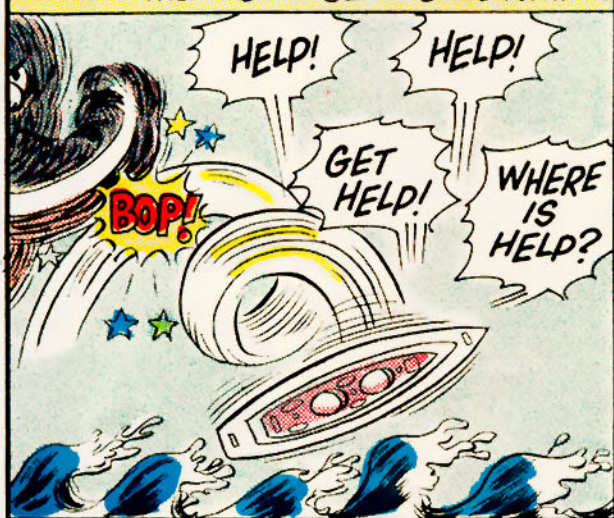
AFTER SEVERAL DAYS AT SEA,
STURDLEY'S SHIP HITS A STORM ...



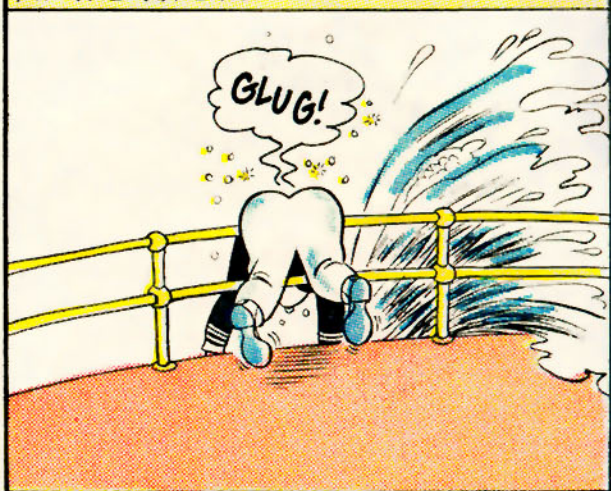
TO EVERYONE'S SURPRISE THE
STORM HIT **BACK**, AND A TERRIBLE
FIGHT BEGAN!



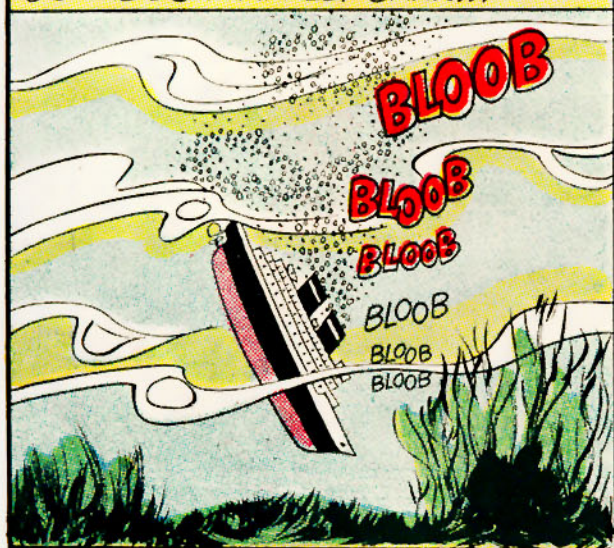
THE BOAT PITCHED AND TOSSED
WHILE THE PASSENGERS CRIED FOR HELP.



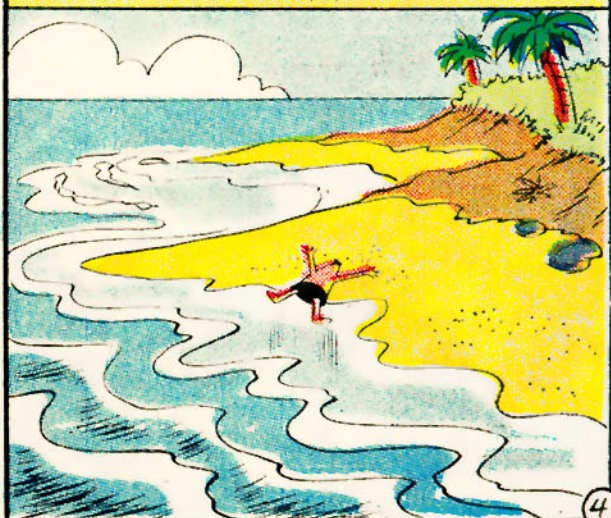
UNFORTUNATELY, COMMODORE LEMUEL
J. HELP WAS KIND OF BUSY **HIMSELF**,
AT THE TIME ...



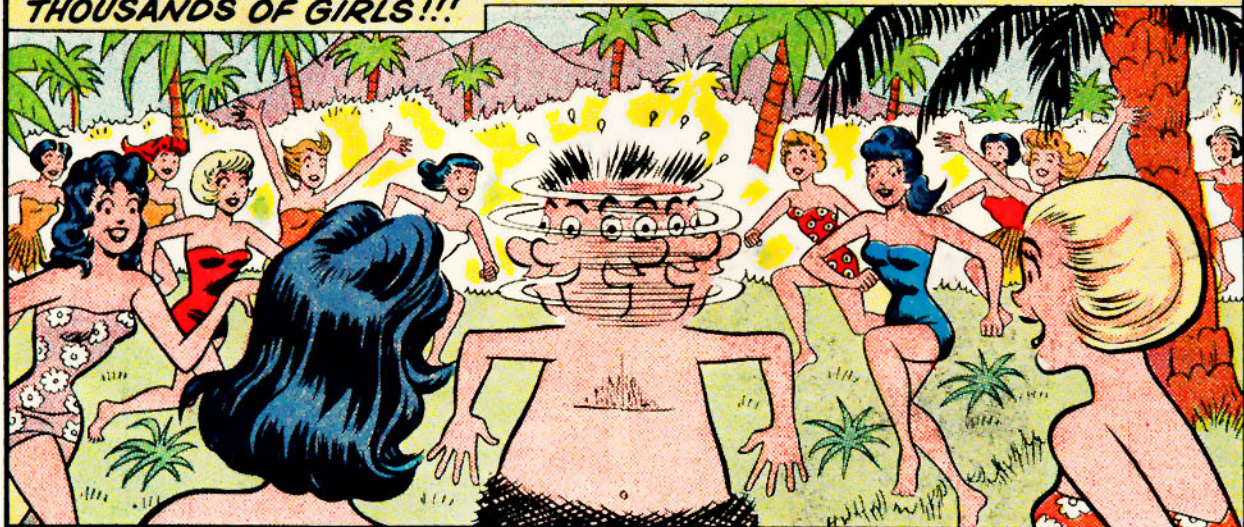
SO THE BOAT FINALLY SANK ...



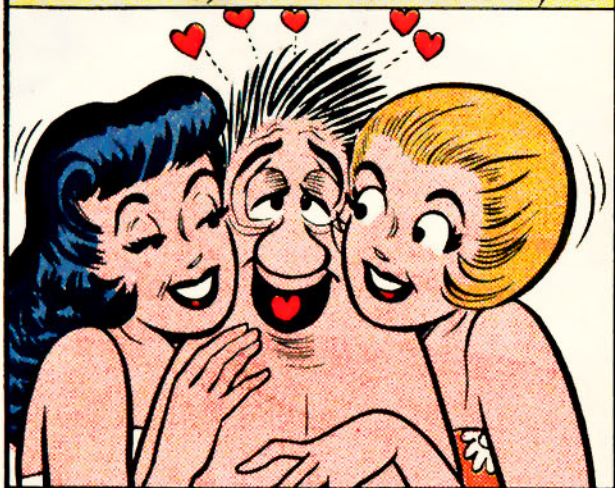
AND STURDLEY WAS CAST ADRIFT
A DESERT ISLAND ...



WHEN HE REGAINED CONSCIOUSNESS, STURDLEY SAT UP AND LOOKED AROUND. THEN HE SHRIEKED WITH JOY! THE ISLAND WAS POPULATED WITH **THOUSANDS OF GIRLS!!!**



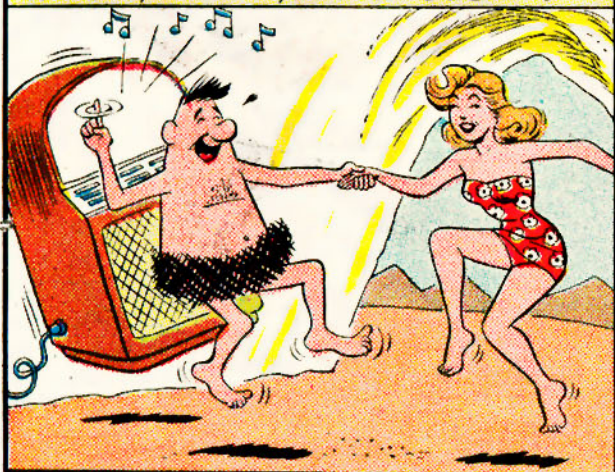
STURDLEY WAS VERY HAPPY WITH HIS DISCOVERY! THE GIRLS, WHO HAD BEEN KINDA BORED, WERE PRETTY HAPPY, TOO!



SO STURDLEY LOADED THEM **ALL** ON THE VERY FIRST RESCUE SHIP, AND..



BROUGHT THEM HOME, AND INTRODUCED THEM TO THE BOYS! EVERYONE WAS THRILLED! THEY SPENT ALL THEIR TIME DANCIN', FLIRTIN', AND SMOOCHIN'!



STURDLEY WAS THE HAPPIEST OF ALL, IN FACT, HE SPENT SO MUCH TIME CHASING GIRLS, HE **NEVER** GOT AROUND TO MANUFACTURING LIPSTICKS!

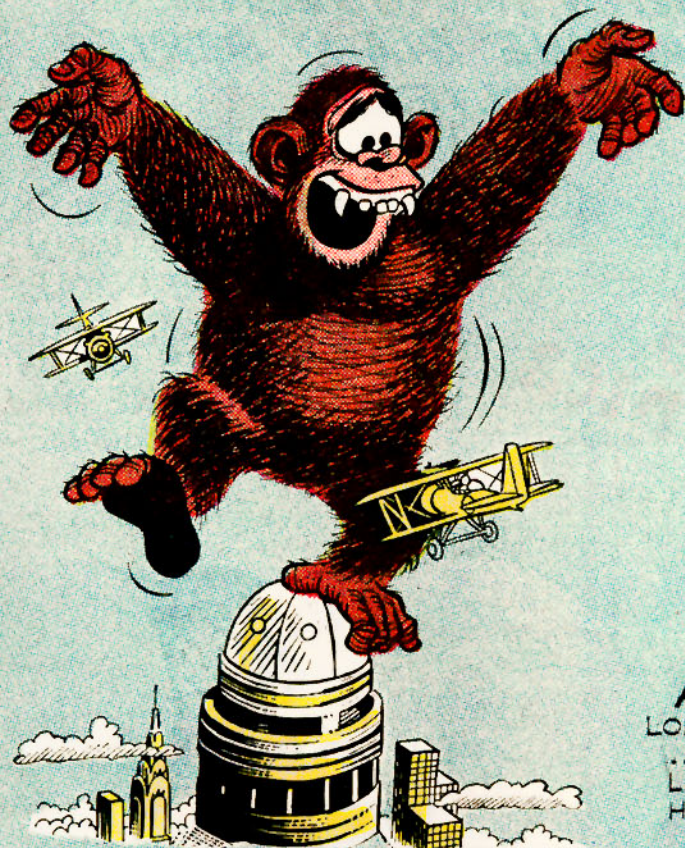


YAHOO! I'M USING MY Balsa wood club ON YA 'CAUSE I DON'T WANNA MESS YA UP!

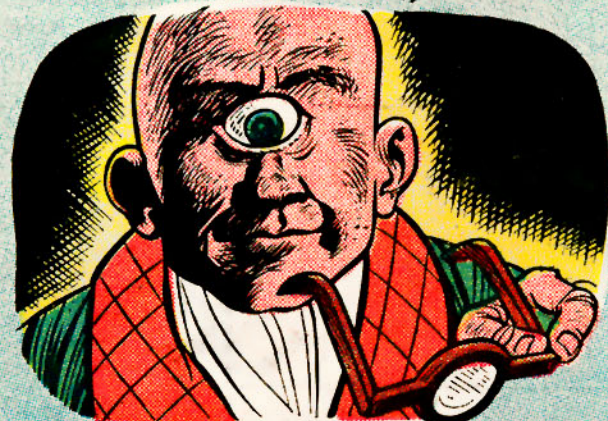
WATCH THE NEXT ISSUE OF **MAD HOUSE** FOR ANOTHER EXCITING "GREAT MOMENT IN HISTORY!"

(END)

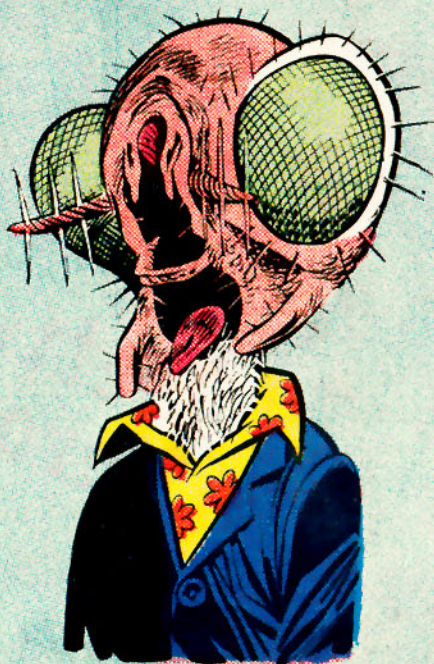
INFAMOUS MONSTERS



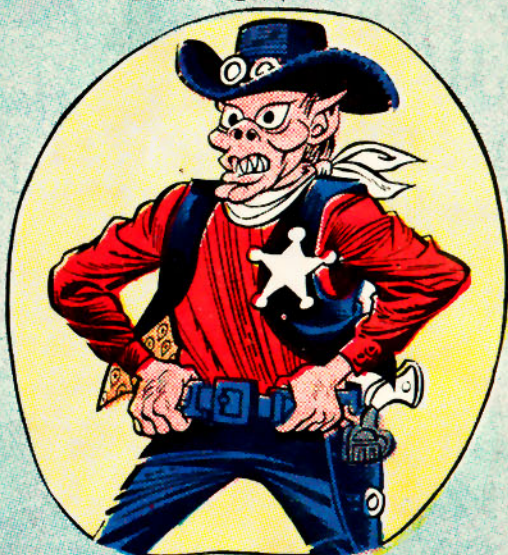
DURING THE FILMING OF **KING KONGO**, THE FEEDING OF THE MONSTER APE BECAME A BIG PROBLEM. HIS AVERAGE DAILY DIET CONSISTED OF : 137 LOAVES OF BREAD 36 BUSHEL OF POTATOES 81 GALLONS OF MILK
.... AND 2 DIRECTORS !!



DR. SYKLOPS, FAMOUS ONE-EYED MONSTER, SAYS "HAVING ONLY ONE EYE IS NOT AS MUCH OF A DISADVANTAGE AS PEOPLE THINK... IT CUTS MY EYE GLASS BILL IN HALF !"



HORST FLEIGH IS HOLLYWOOD'S LONELIEST MONSTER !
.... HIS NEIGHBORS SAY THEY WOULD LIKE TO INVITE HORST OVER , BUT HIS FOOTPRINTS DIRTY UP THEIR CEILINGS !



HOLLYWOOD'S LATEST INSPIRATION IS THE MONSTER WESTERN **GOONSMOKE**
IF YOU THINK THE MARSHAL LOOKS UGLY, WAIT TILL YOU SEE THE VILLIANS !



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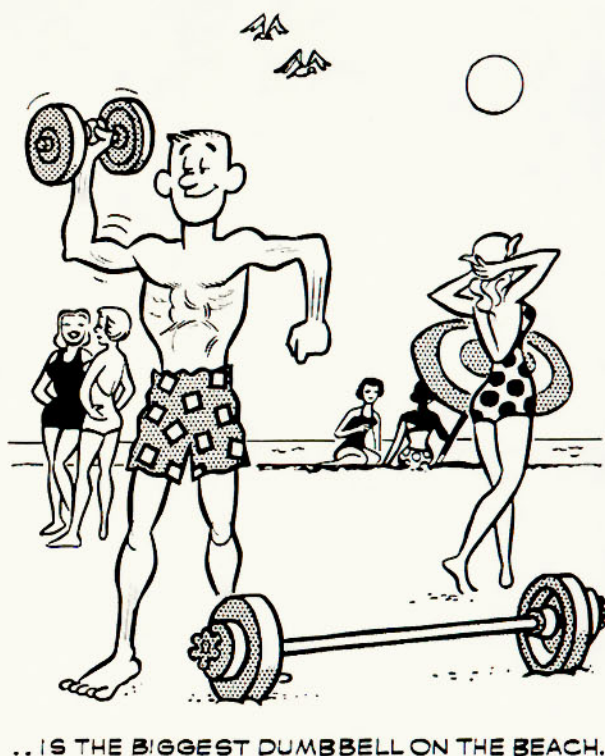
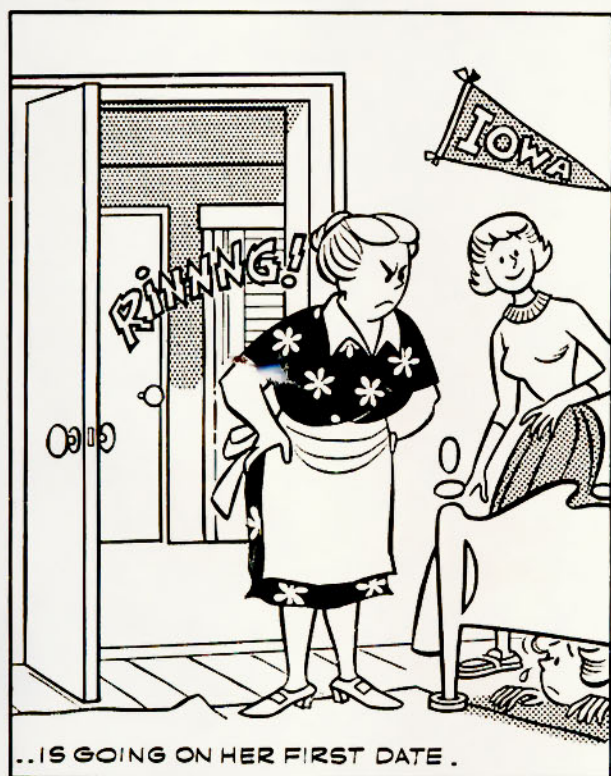
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