

GOLD.
KEY®

90293-504

THE ADDAMS FAMILY

25¢

HANNA-BARBERA

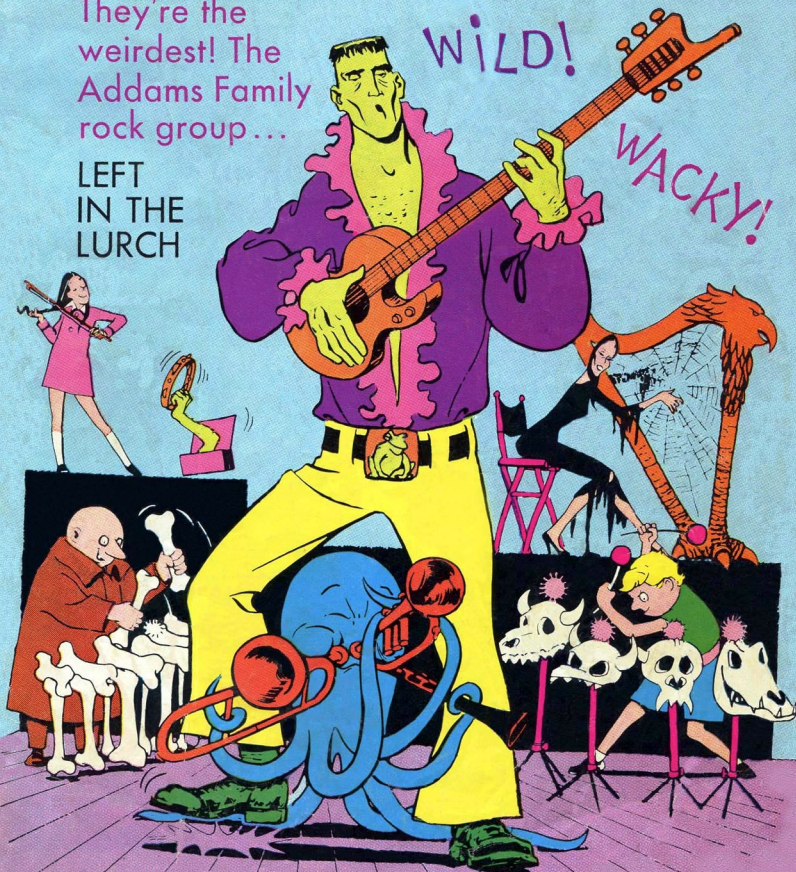
the ADDAMS FAMILY®

They're the
weirdest! The
Addams Family
rock group...

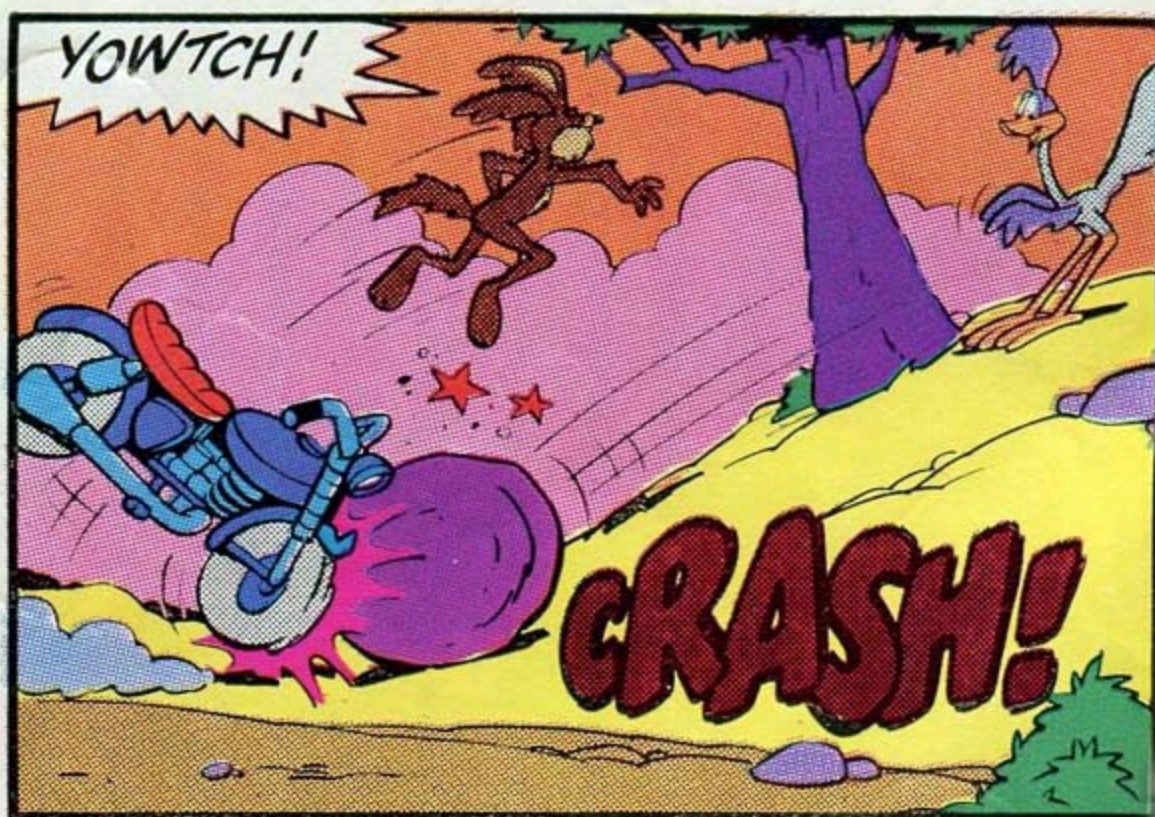
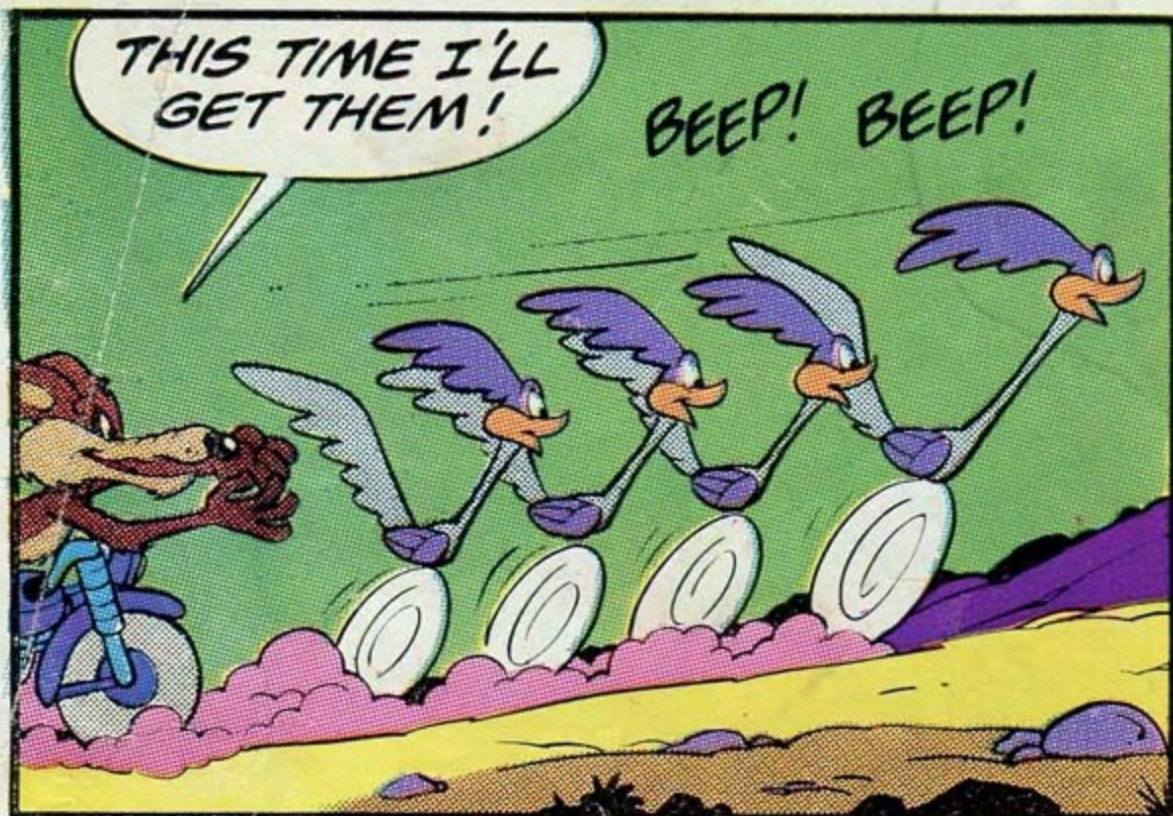
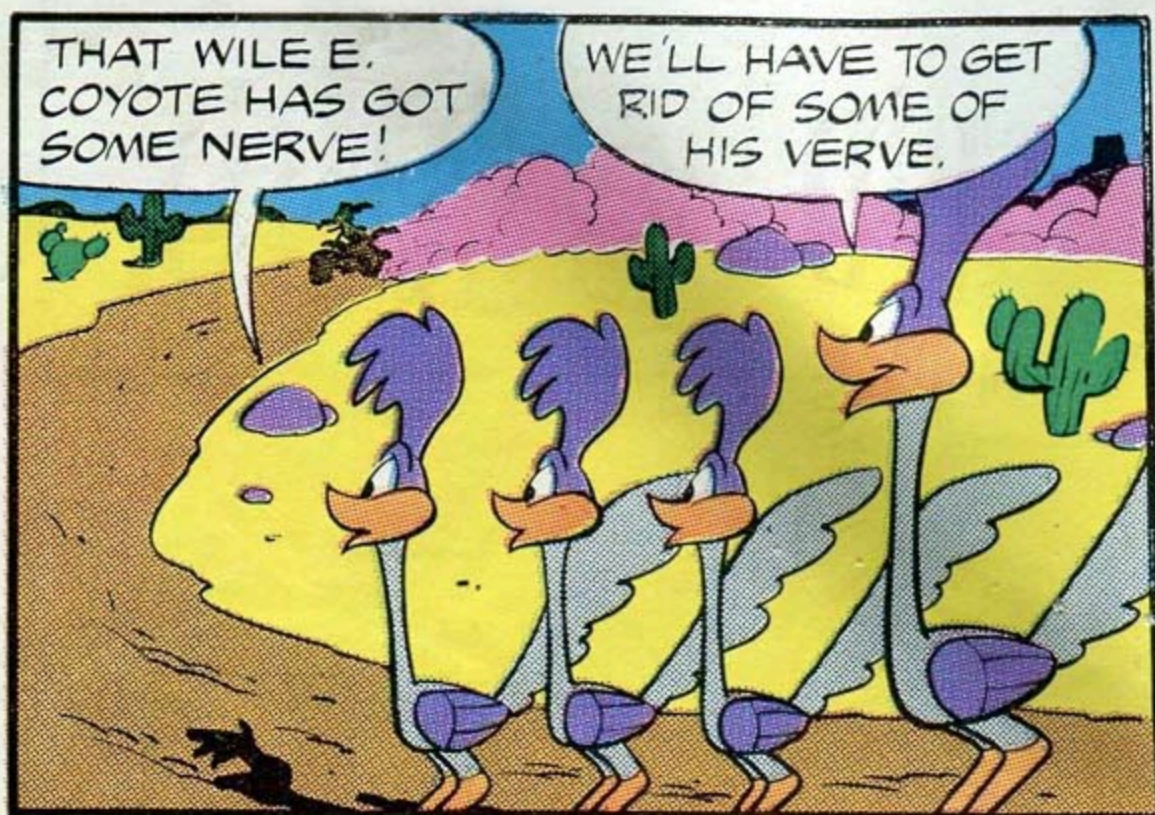
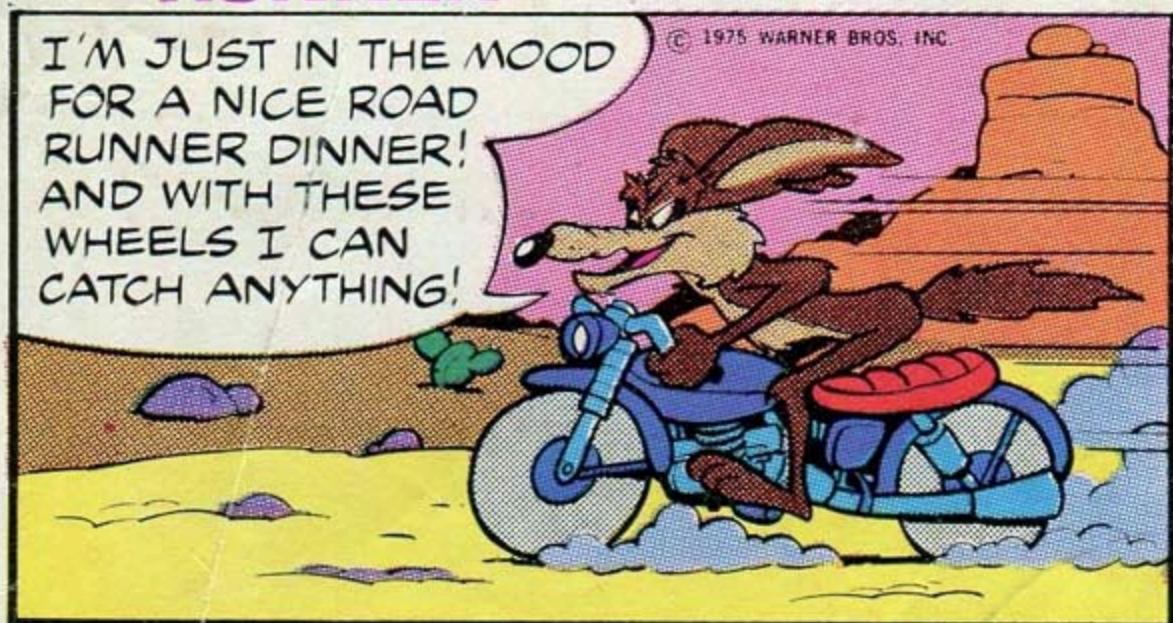
LEFT
IN THE
LURCH

WILD!

WACKY!

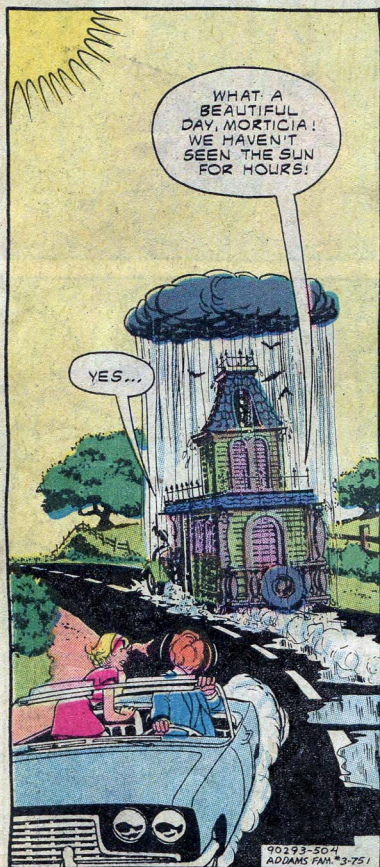


Beep Beep **THE ROAD RUNNER** in: **Treat to Eat!**



HANNA-BARBERA
the **ADDAMS FAMILY**®

LEFT IN THE LURCH

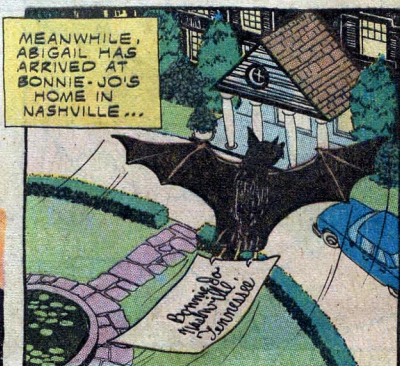


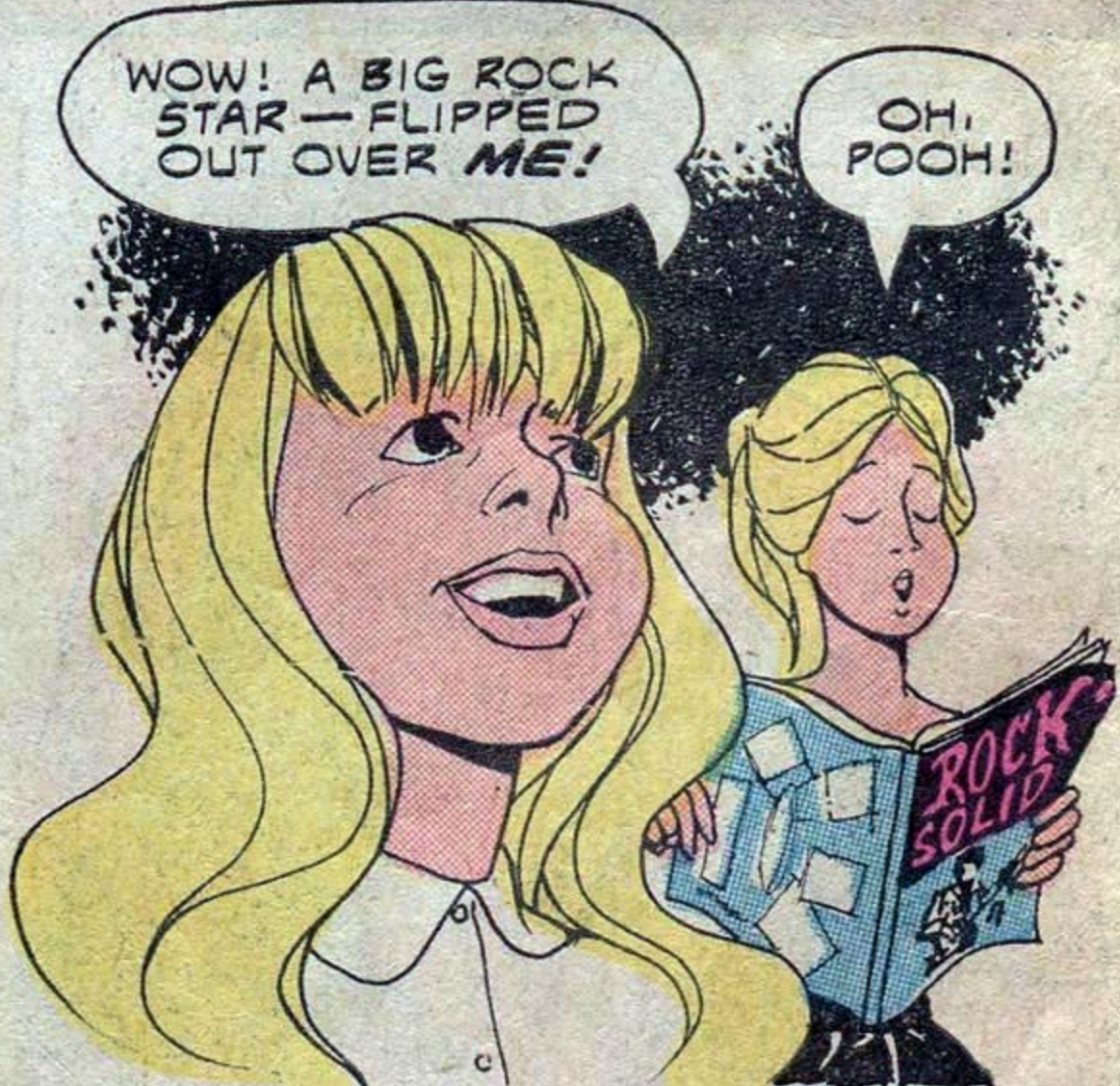
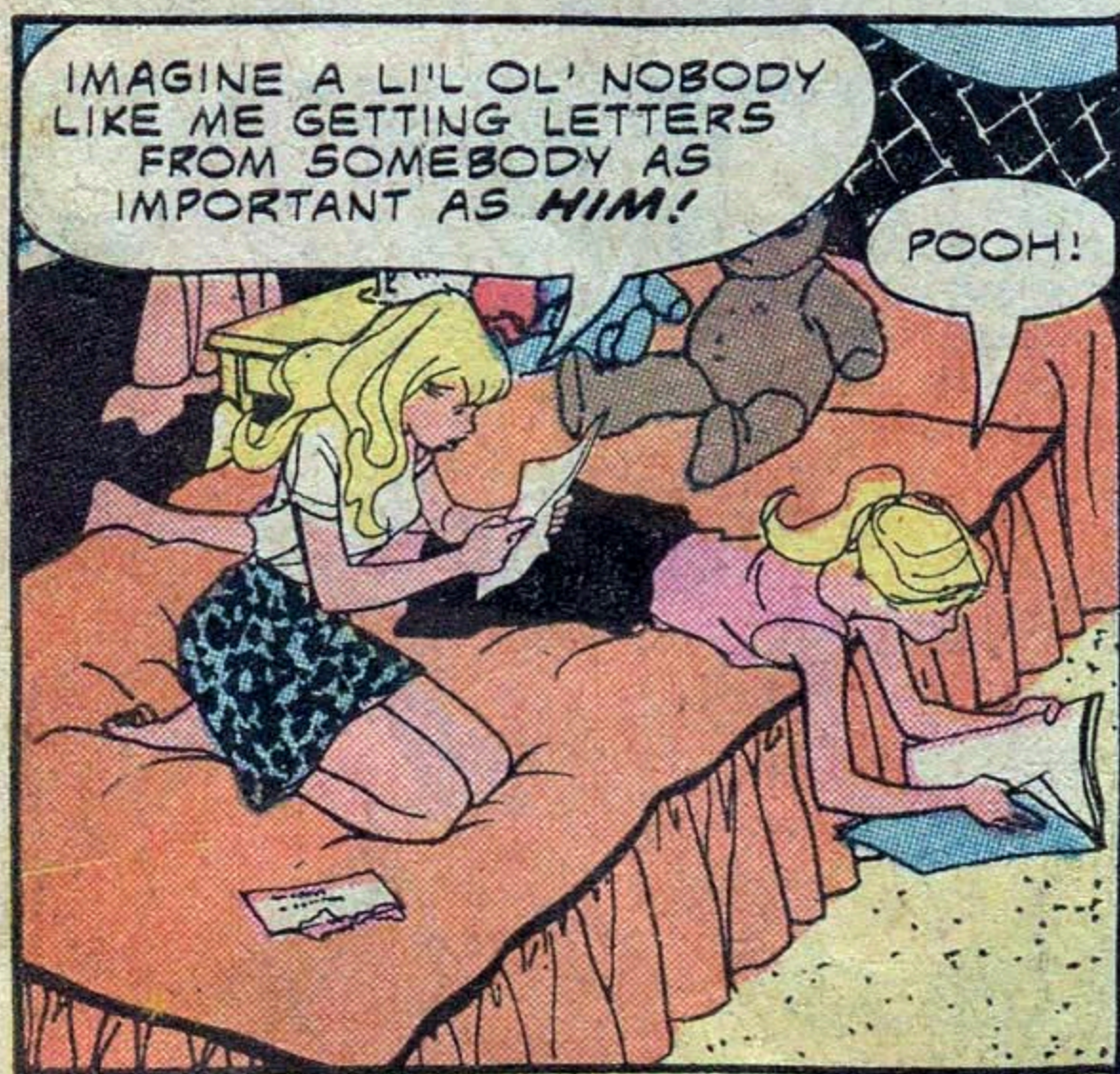
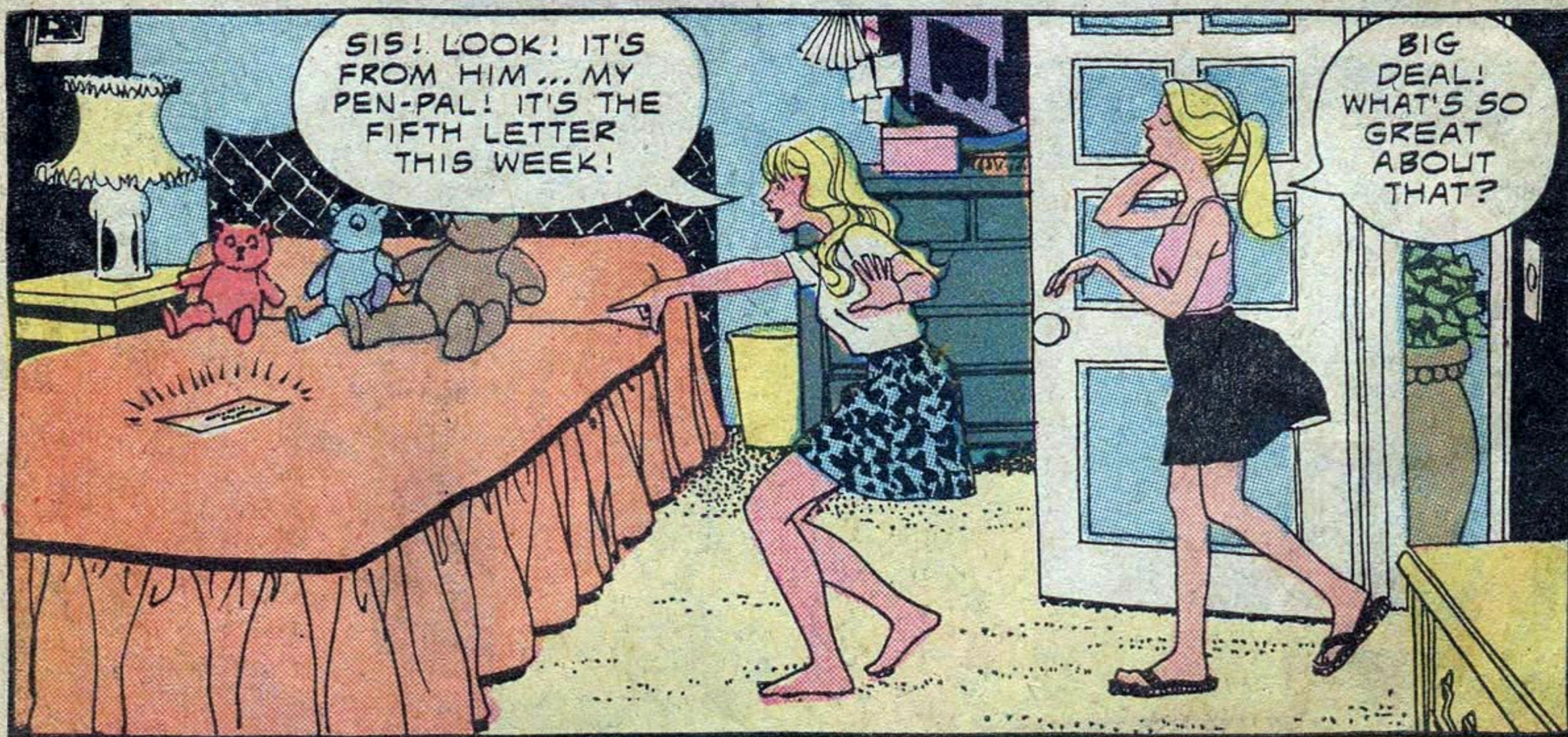
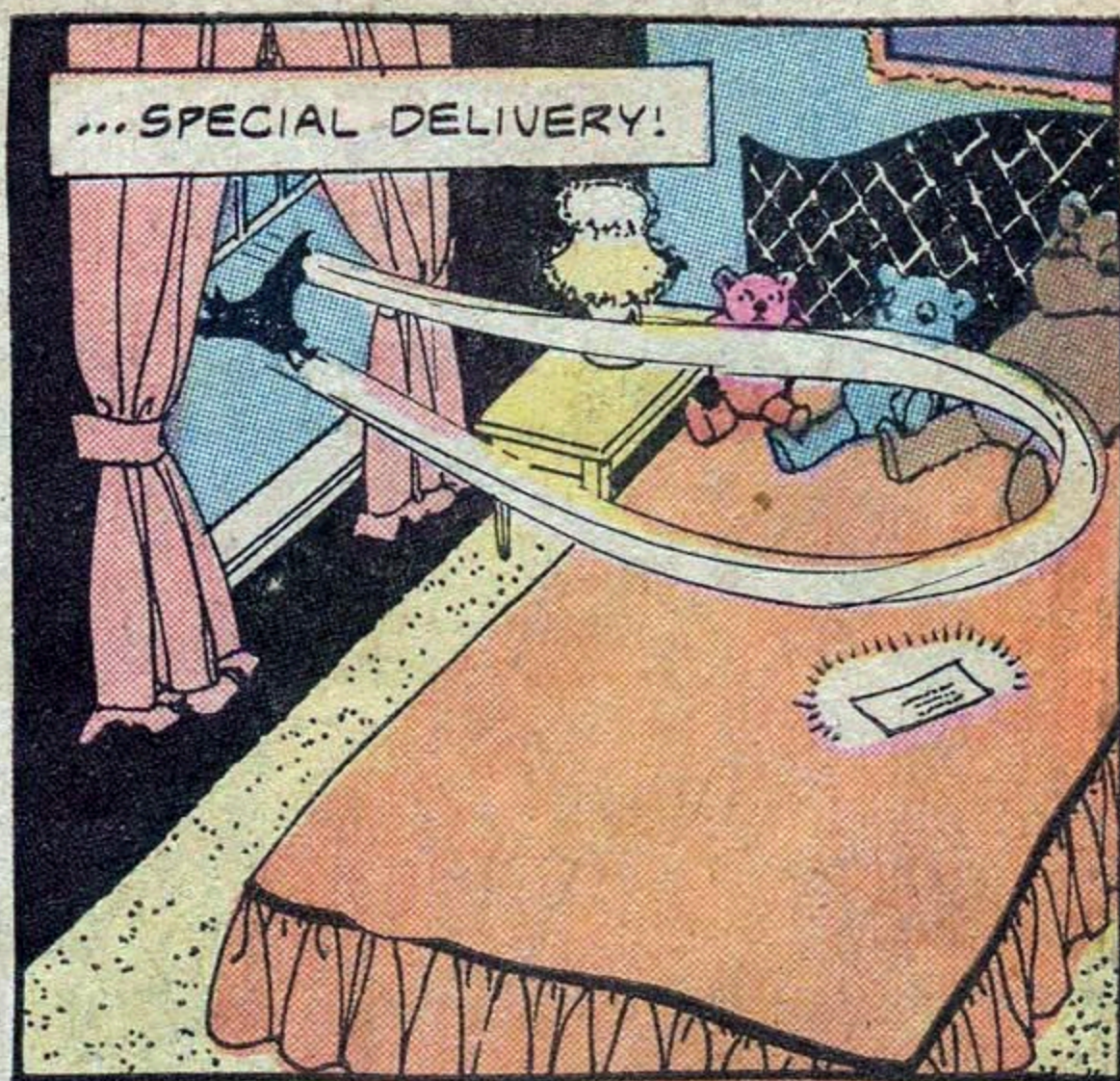
Hanna-Barbera THE ADDAMS FAMILY, No. 3, April, 1975. Published quarterly by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. All rights reserved throughout the world. Authorized edition. Printed in U.S.A.
Copyright © 1975, by Hanna-Barbera Productions, Inc.; Copyright © 1975, by Charles Addams.

GOLD KEY & DESIGN is a registered trademark of Western Publishing Company, Inc. in the U.S.A. and Canada.

This Periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to nor as part of any advertising, literary or pictorial matter whatsoever.







ROACH

Apply to any cotton garment in ONLY 60 seconds!

- Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! LARGE 10" x 12" DESIGN**

79¢
EACH

ROACH



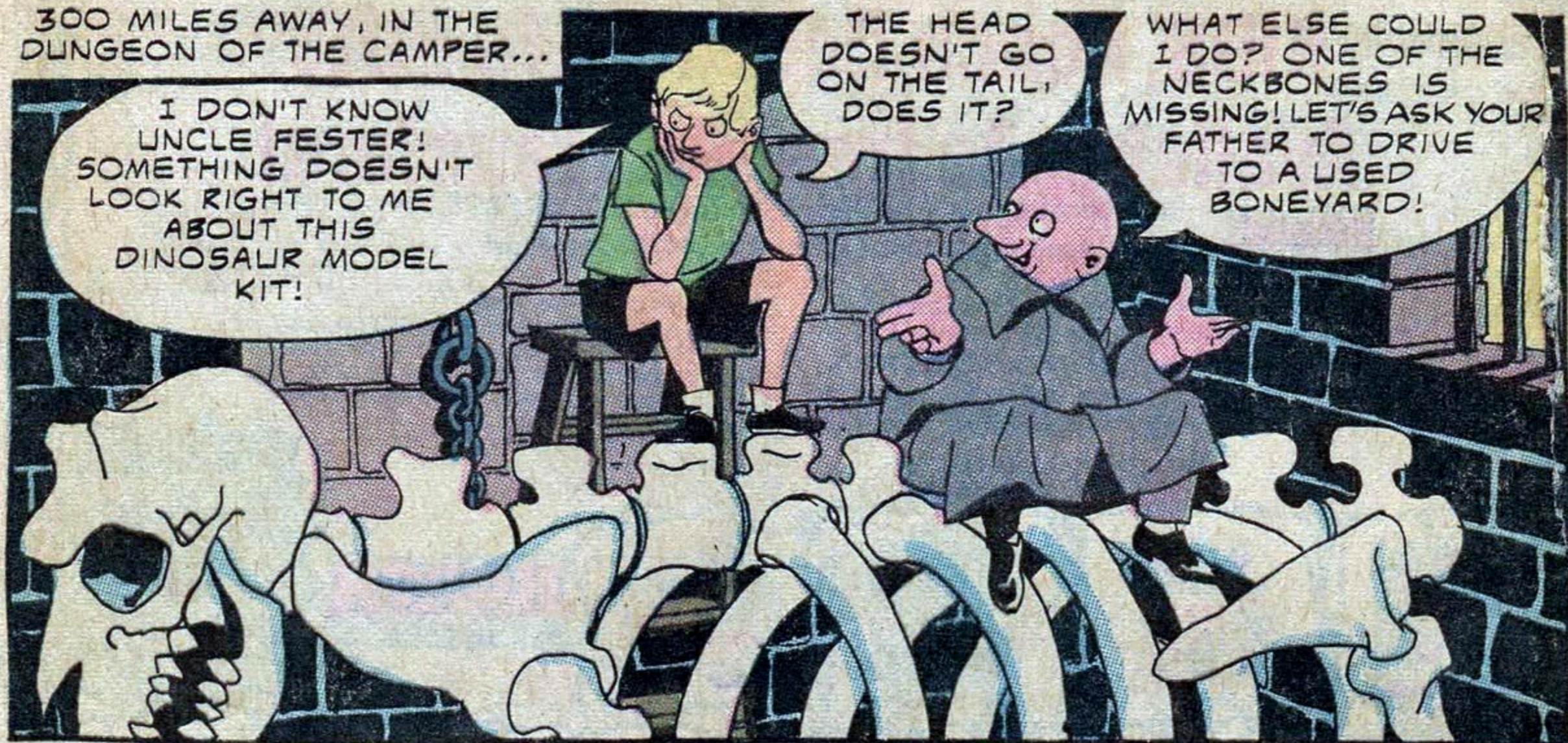
CITY STATE ZIP
Mail Order to:
Gandalf Products Co., Dept. GK-51
P.O. Box 38, New York, N.Y. 10022

300 MILES AWAY, IN THE
DUNGEON OF THE CAMPER...

I DON'T KNOW
UNCLE FESTER!
SOMETHING DOESN'T
LOOK RIGHT TO ME
ABOUT THIS
DINOSAUR MODEL
KIT!

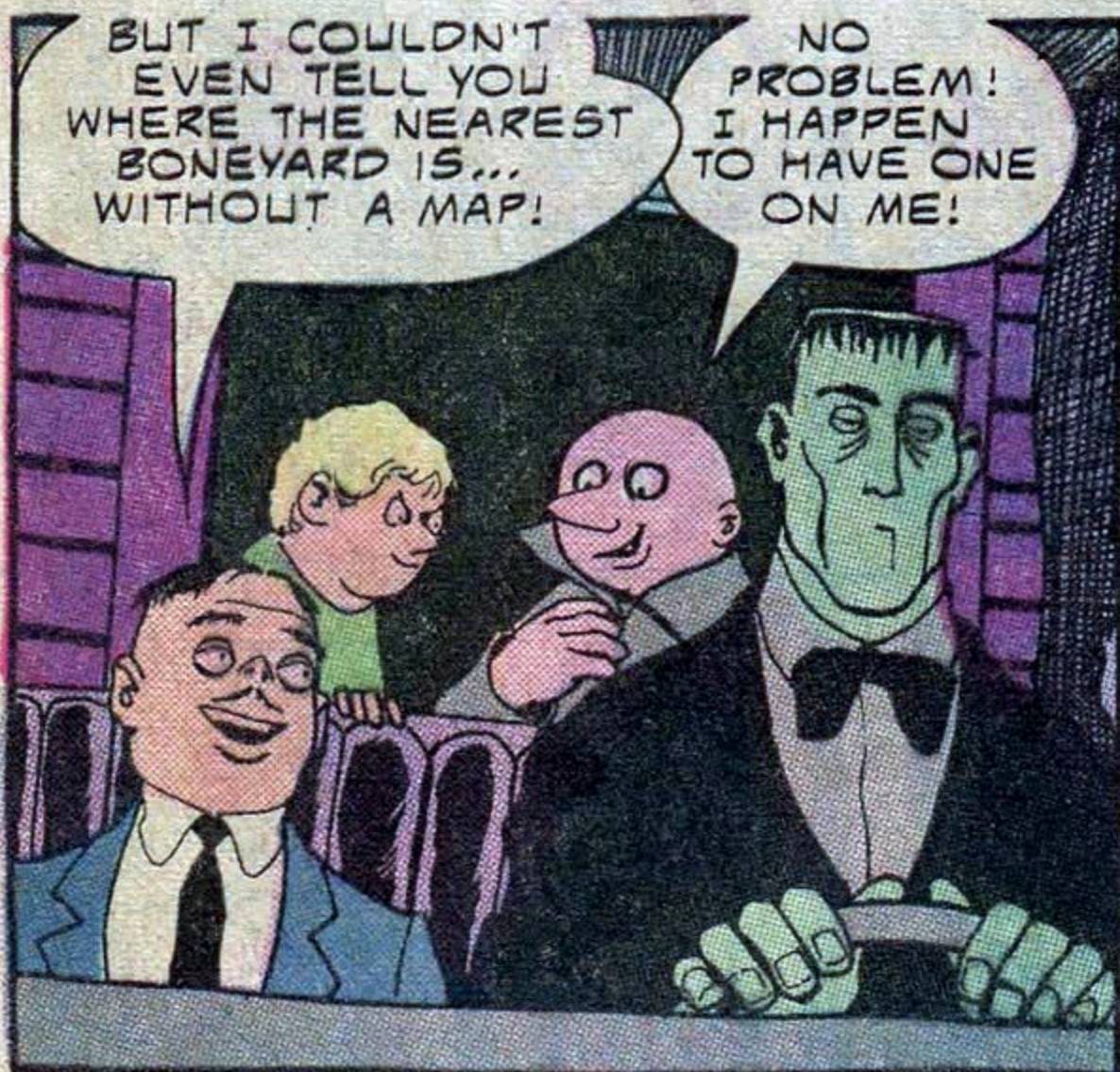
THE HEAD
DOESN'T GO
ON THE TAIL,
DOES IT?

WHAT ELSE COULD
I DO? ONE OF THE
NECKBONES IS
MISSING! LET'S ASK YOUR
FATHER TO DRIVE
TO A USED
BONEYARD!

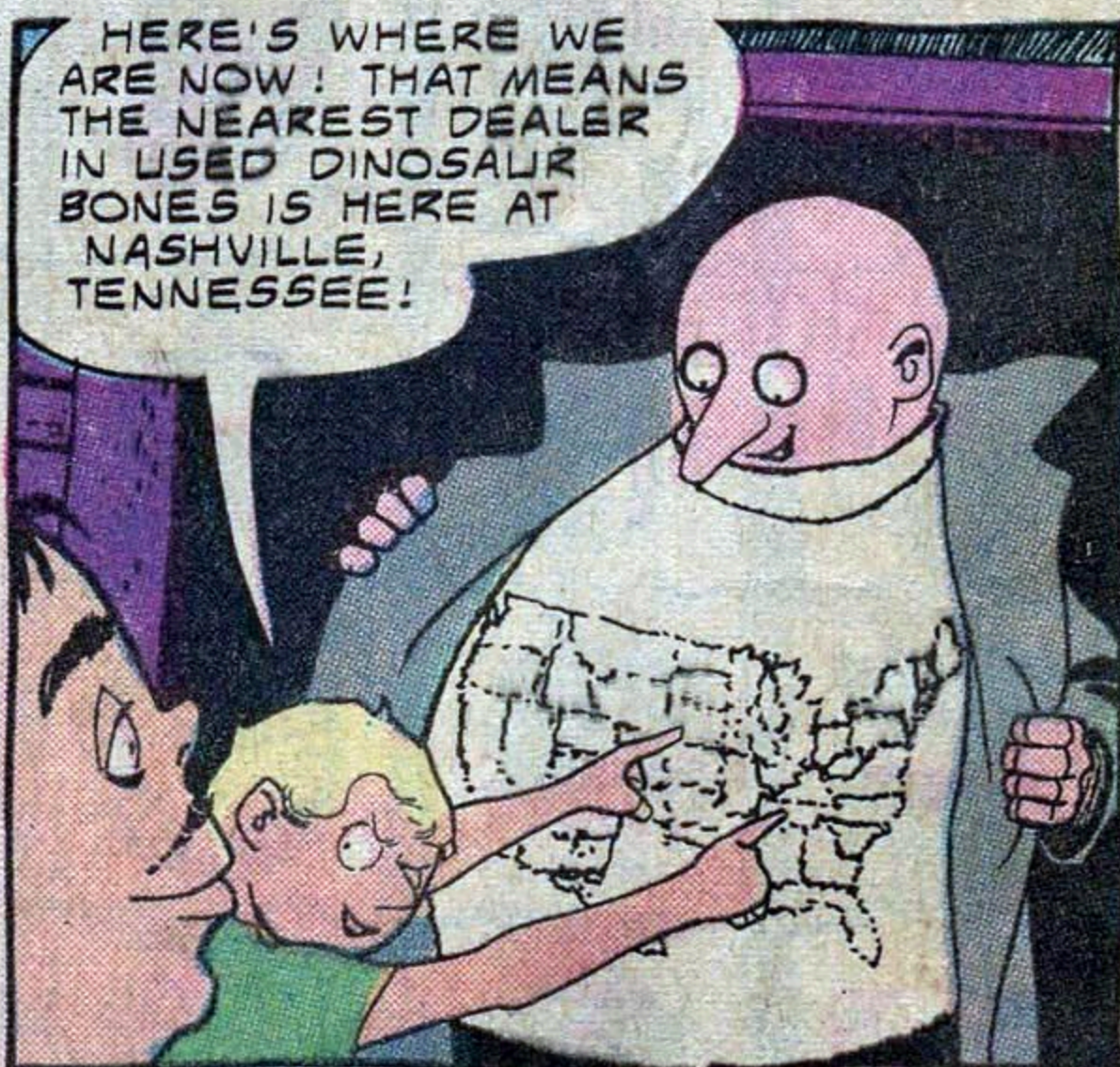


BUT I COULDN'T
EVEN TELL YOU
WHERE THE NEAREST
BONEYARD IS...
WITHOUT A MAP!

NO
PROBLEM!
I HAPPEN
TO HAVE ONE
ON ME!



HERE'S WHERE WE
ARE NOW! THAT MEANS
THE NEAREST DEALER
IN USED DINOSAUR
BONES IS HERE AT
NASHVILLE,
TENNESSEE!



NASHVILLE?

(GROANN!)
YOU CAN'T
GET THERE
FROM HERE!

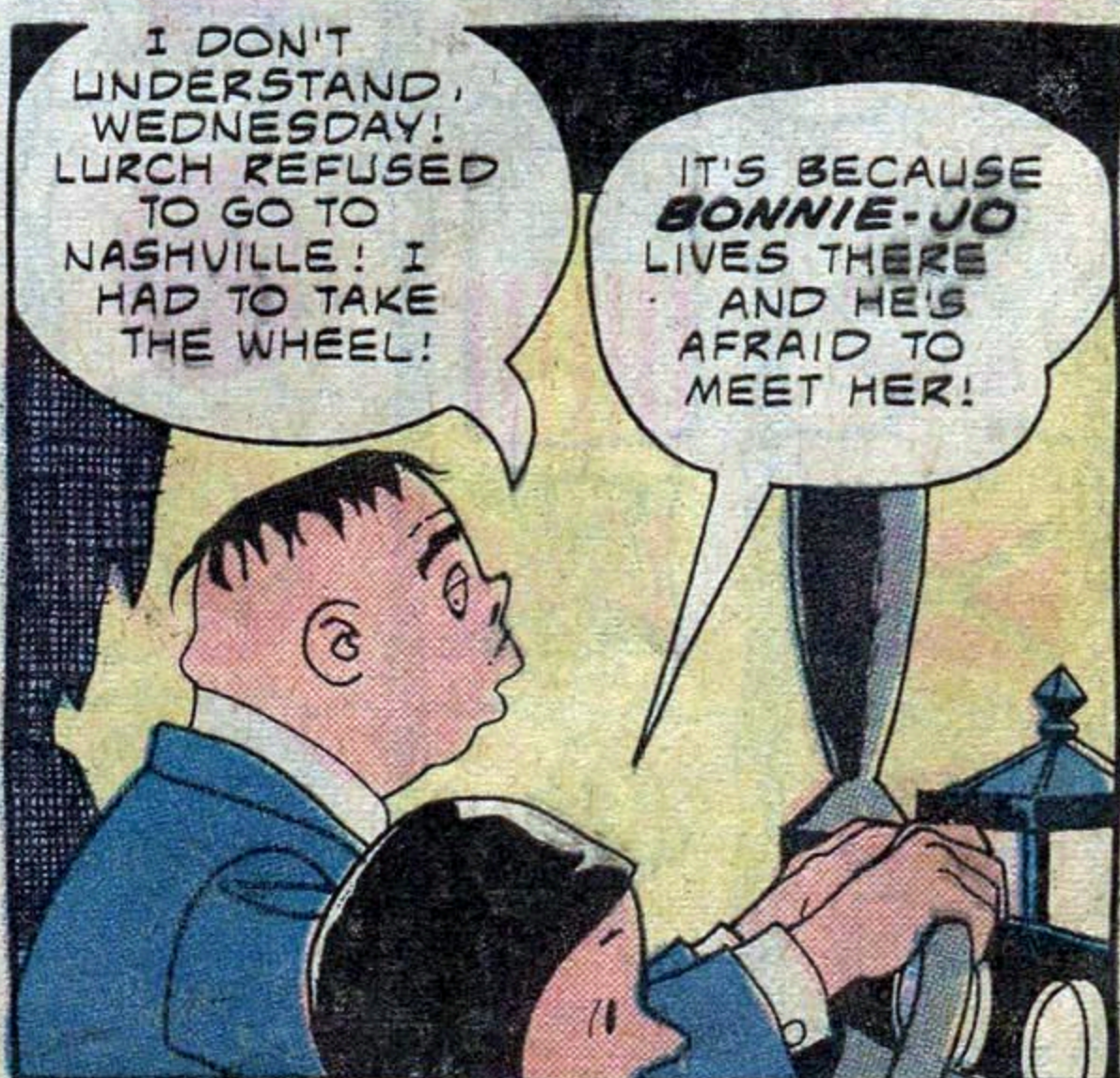
YEP,
NASHVILLE!

LURCH,
HEAD FOR
NASHVILLE!



I DON'T
UNDERSTAND,
WEDNESDAY!
LURCH REFUSED
TO GO TO
NASHVILLE! I
HAD TO TAKE
THE WHEEL!

IT'S BECAUSE
BONNIE-JO
LIVES THERE
AND HE'S
AFRAID TO
MEET HER!

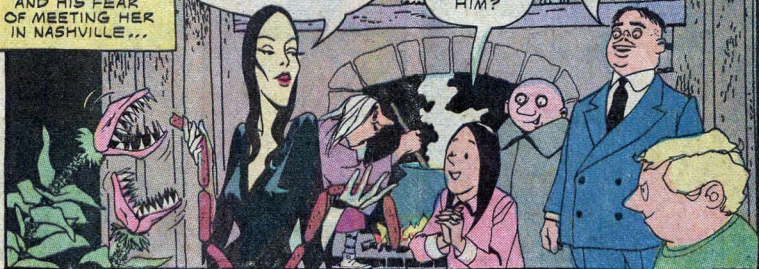


WEDNESDAY
EXPLAINS LURCH'S
DECEPTION TO
BONNIE-JO
AND HIS FEAR
OF MEETING HER
IN NASHVILLE...

DECEPTION IS
ONE THING WE
ADAPMSES CAN'T
CONDONE, BUT IF
HE'S LEARNED
HIS LESSON...

OH,
MOTHER!
YOU'LL
HELP
HIM?

LET'S SAY
WE'LL GIVE
IT THE OLD
SCHOOL TRY,
WEDNESDAY!

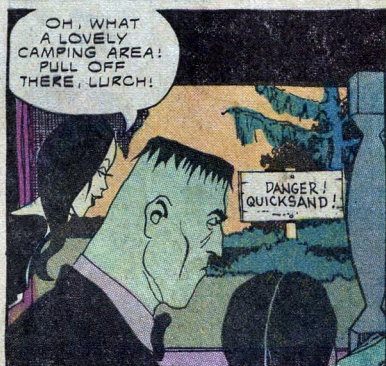


SO EVEN
THOUGH WE'RE
OFFICIALLY
MAD AT YOU
FOR FIBBING TO
BONNIE-JO,
WE'RE ALL
GOING TO
HELP YOU!

(GROANN!)



OH, WHAT
A LOVELY
CAMPING AREA!
PULL OFF
THERE, LURCH!

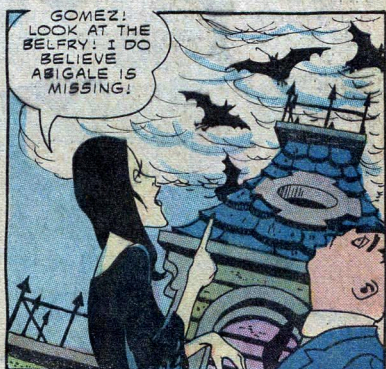


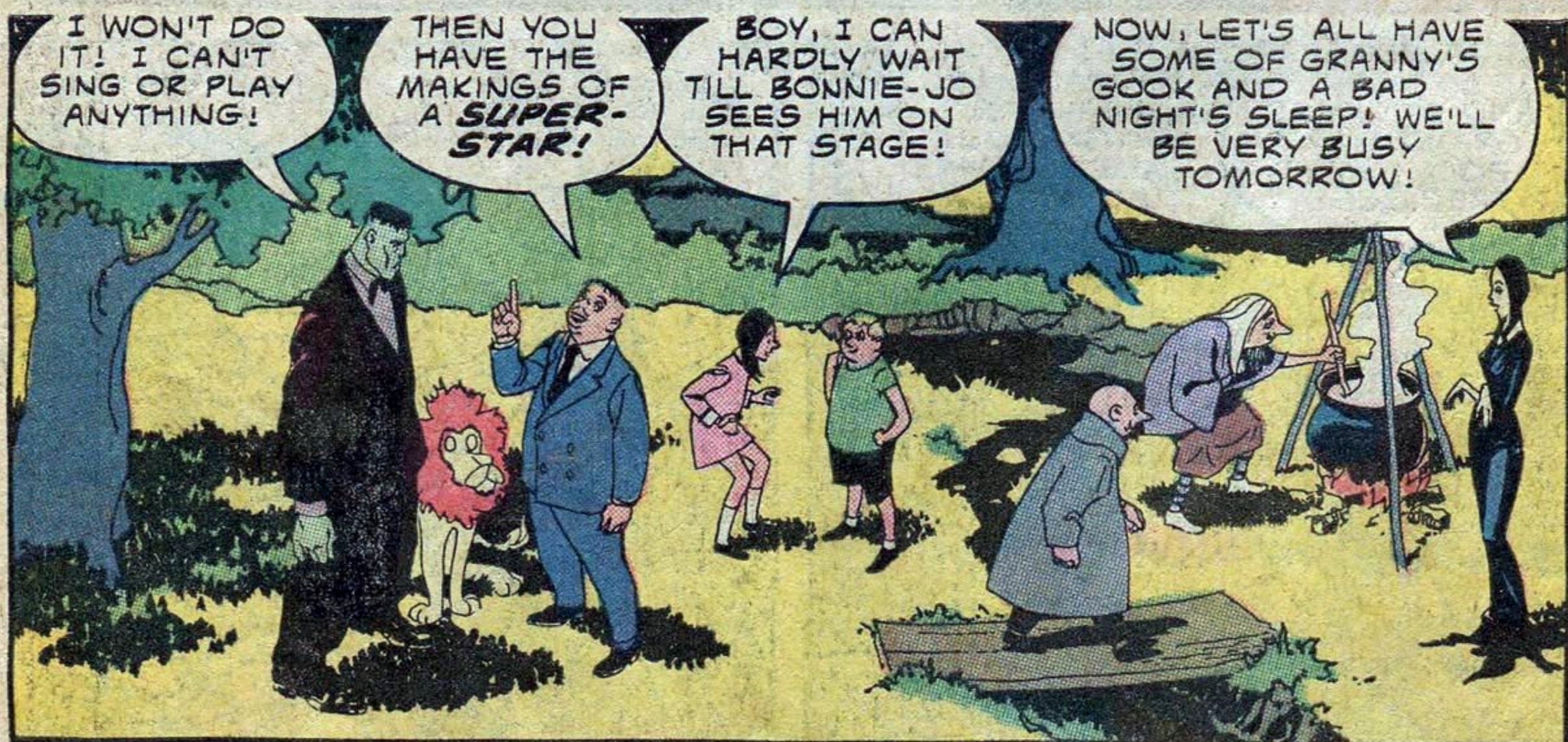
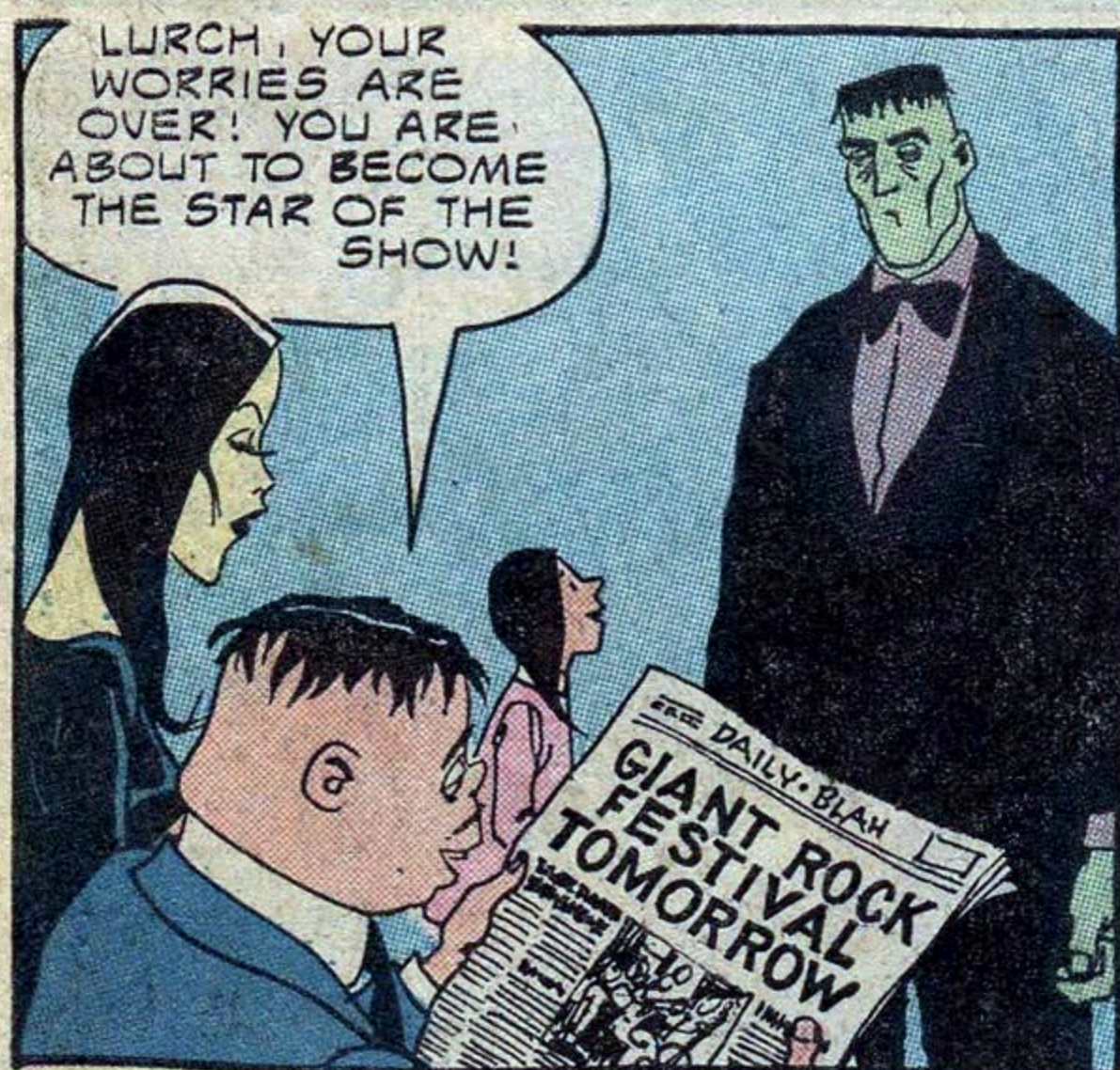
THE MOAT
IS AS DARK
AND STICKY AS
GRANDMA'S
GOOK, MY
PRECIOUS!

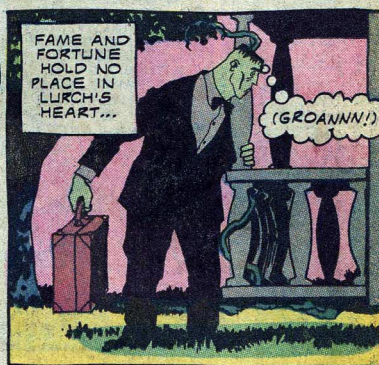
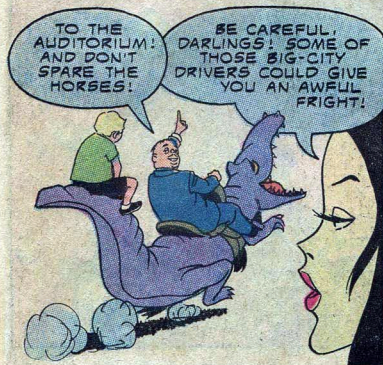
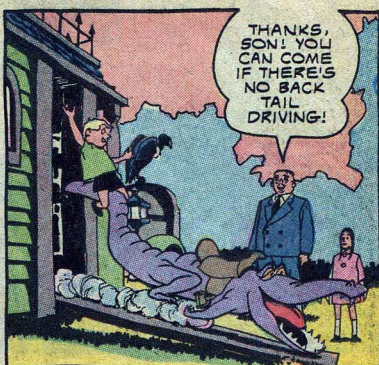
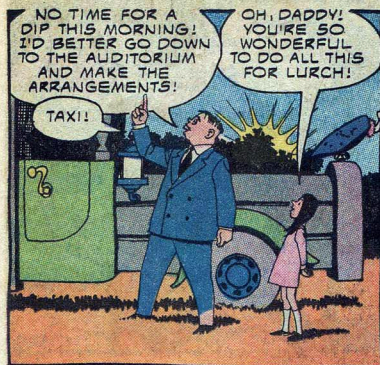
YES! LOOK,
MY DARLING!
PIRANHAS
EATING YOUR
CANES! THEY'RE
SO CUTE!

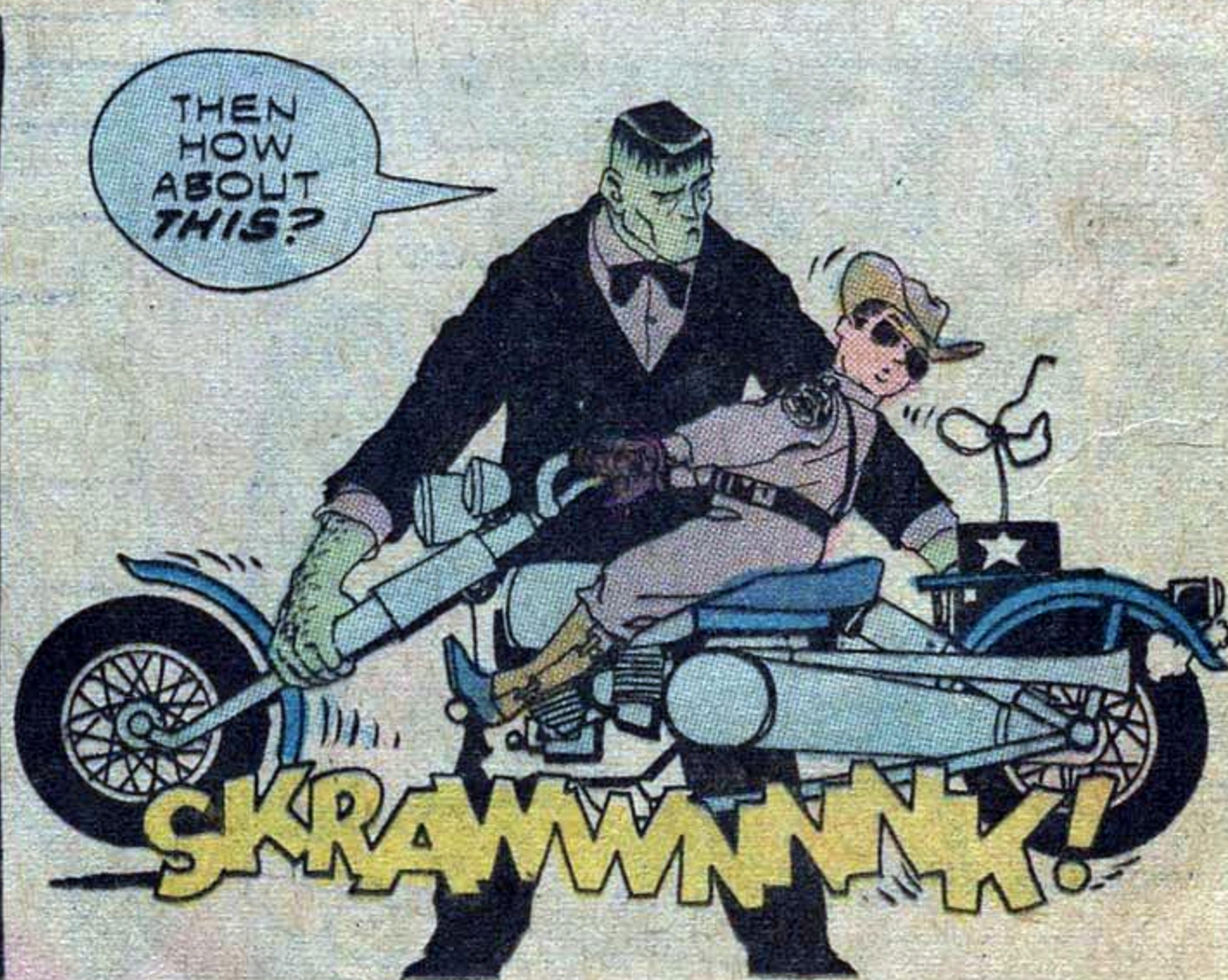
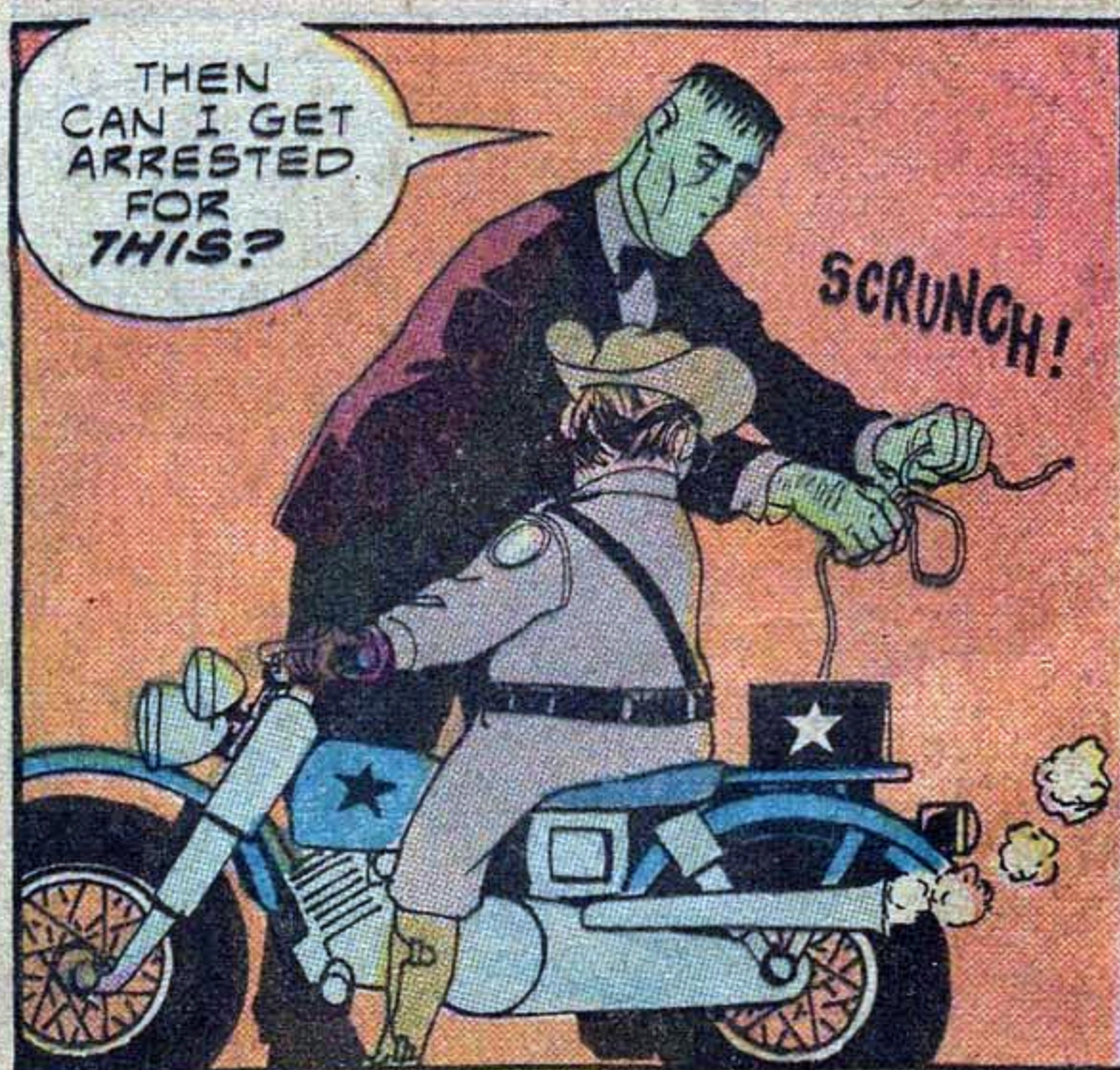
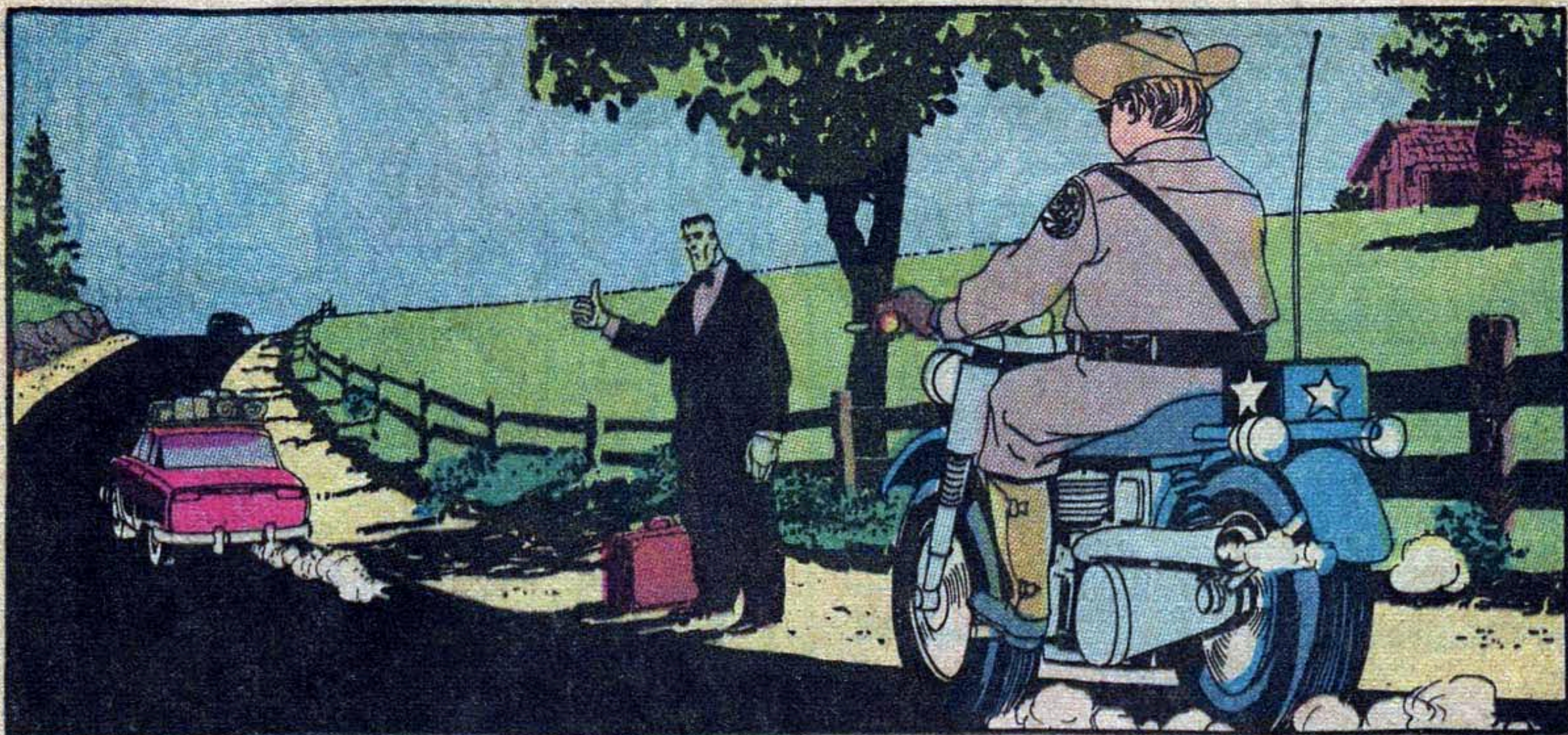


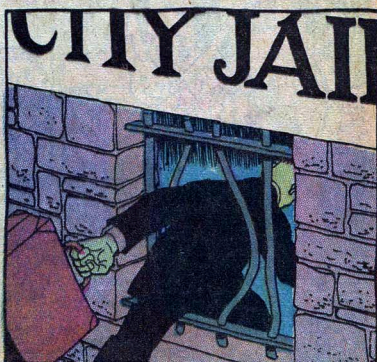
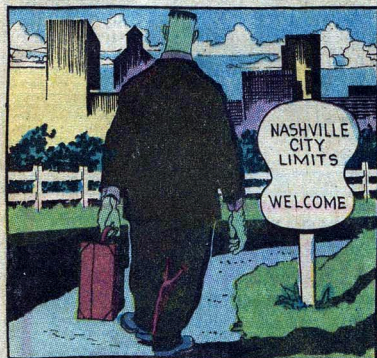
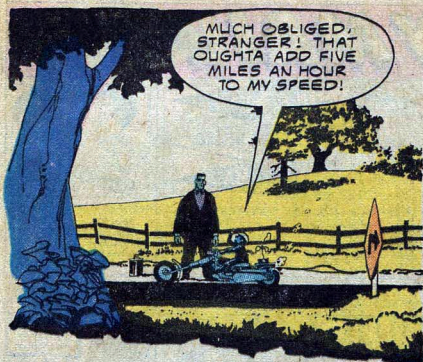
GOMEZ!
LOOK AT THE
BELFRY! I DO
BELIEVE
ABIGAIL IS
MISSING!











ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$7.00



250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 69¢



CRAZY LICENSES—Set of 24 They're an absolute riot! And all very official looking too. Includes "Marriage" License, "Back Seat" Driver's License, "Liar's" Permit, License to "Play Hookey", "Fishing" License—and many, many more strictly for laughs!

Order No. CL15 \$7.00



500 PENNANT STICK-ONS— Includes top BASEBALL teams, FOOTBALL teams—and popular COLLEGES... all printed on colorful gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$7.00



WRIGLEY "SNAP-GUM". It's that real looking pack of chewing gum but with a hidden snap spring. Can you imagine the victim's face when they reach for a slice and almost get their fingers snapped off. Special Offer—3 PACKS FOR ONLY

Order No. WG97 59¢



FAKE TRAFFIC TICKETS. Scare the daylights out of anyone who won't park his car or bike correctly. Give them a "ticket". It's phony of course... but it serves them right. They're real funny too—full of hilarious advice and threats.

Order No. FT431 79¢

FREE SAMPLES BOOKS, STAMPS, ETC.

Over 1001 Free Items Yours for the Asking

Imagine! This unbelievable book (a big 64 pages) actually tells you where to write for hundreds of \$\$\$ worth of free items by simply writing and asking. There's no catch to it... you receive valuable samples, coins, foreign stamps, books, how-to-manuals, etc... fabulous free items for children, teens, men, women — everyone.

Order No. TF1000 89¢

"Complete Writing Kit" includes 64 pg. Things Free Book, a Pen and pre-printed "Request" Post Cards (Order #KT32). \$1.50



BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS (\$10,000,000.00) in old U.S. Gold Banknotes. They're phony of course, but look real. These great "forgeries" will fool everyone — except your banker!

Order No. ML66 69¢



400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00

THE FUN HOUSE BOX 1225-W. NEWARK, N. J. 07101

Please Add 25c Shipping To Each Order

ONLY \$1.00

Enter the WONDERFUL WORLD OF AMAZING LIVE SEA-MONKEYS

Own a BOWLFULL OF HAPPINESS—Instant PETS!

Just ADD WATER — that's ALL! In ONE SECOND your AMAZING Sea-Monkeys actually COME TO LIFE! Yes, they hatch instantly, right before your eyes. Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And

raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea-Monkeys eat very little, and they keep their water so clean, they require only a minimum care although they LOVE attention. Anyone who enjoys the company of pets will ADORE Sea-Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your guests.

FREE!

- 1—A ONE-YEAR SUPPLY of GROWTH FOOD.
- 2—LIVING PLASMA
- 3—WATER PURIFIER
- 4—A magnificent, fully illustrated manual of Sea-Monkey care, raising, training and breeding.
- 5—Our famous GROWTH GUARANTEE IN WRITING.

Gandalf Products Co., Box 38 Dept. GK-51 N.Y., N.Y. 10022

IT SOUNDS GREAT! Please send my Sea-Monkey kit(s) and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose \$1.00 plus 50¢ shipping charges for each kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order (No C.O.D.'s Please) Total amount enclosed \$ _____

Name _____

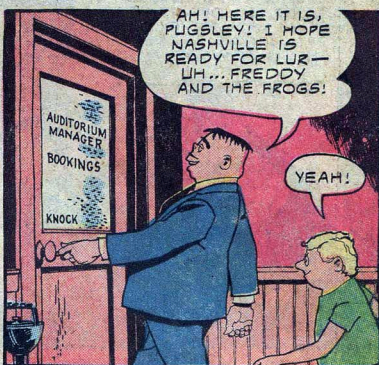
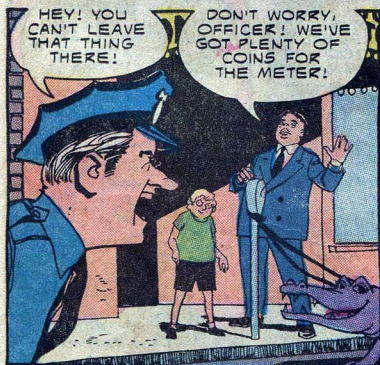
Address _____

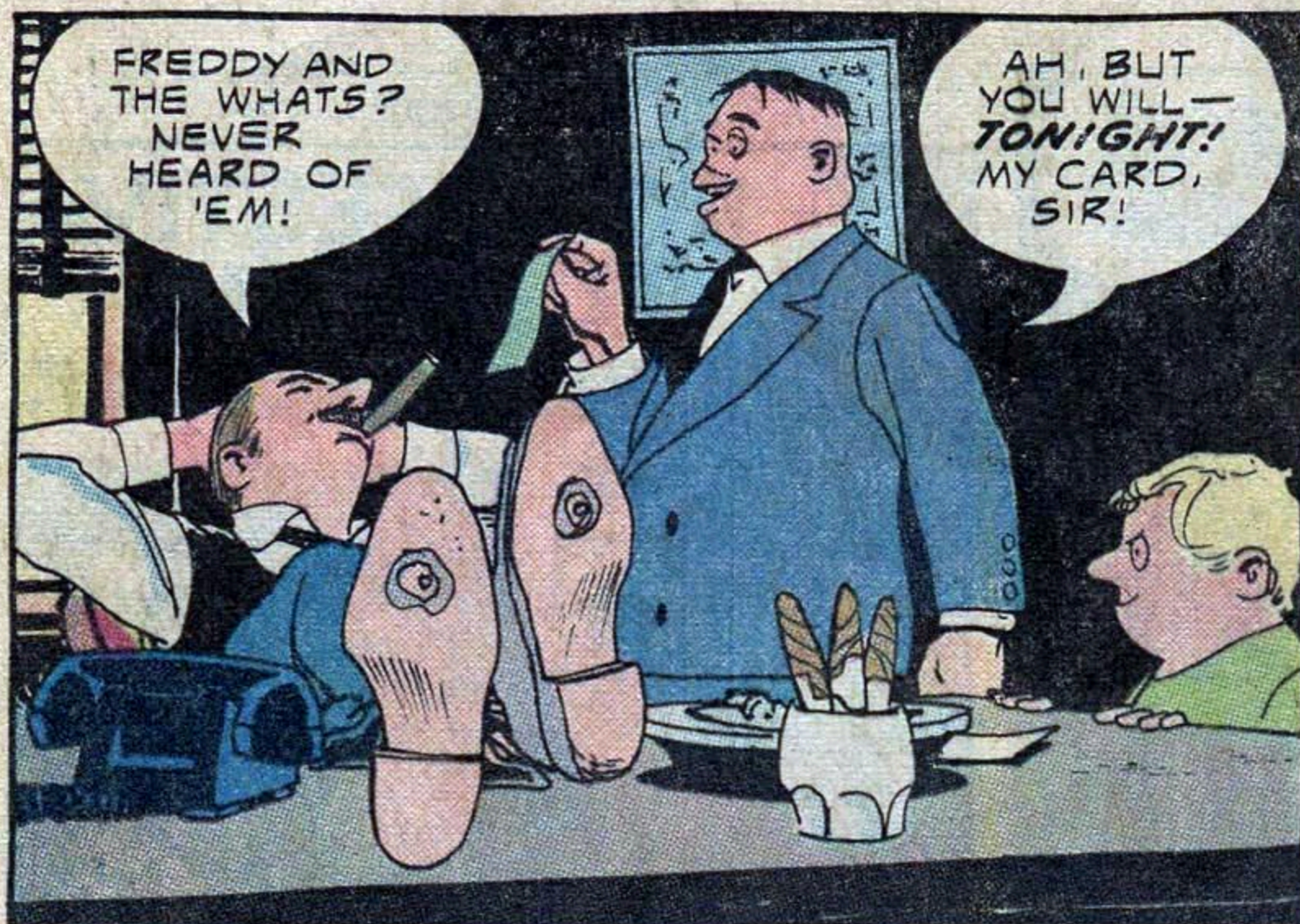
City _____ State _____ Zip _____

☐ SUPER-RUSH ORDERS (50¢ extra)



AND RIGHT ACROSS THE STREET, ALL SKIDS TO A STOP...



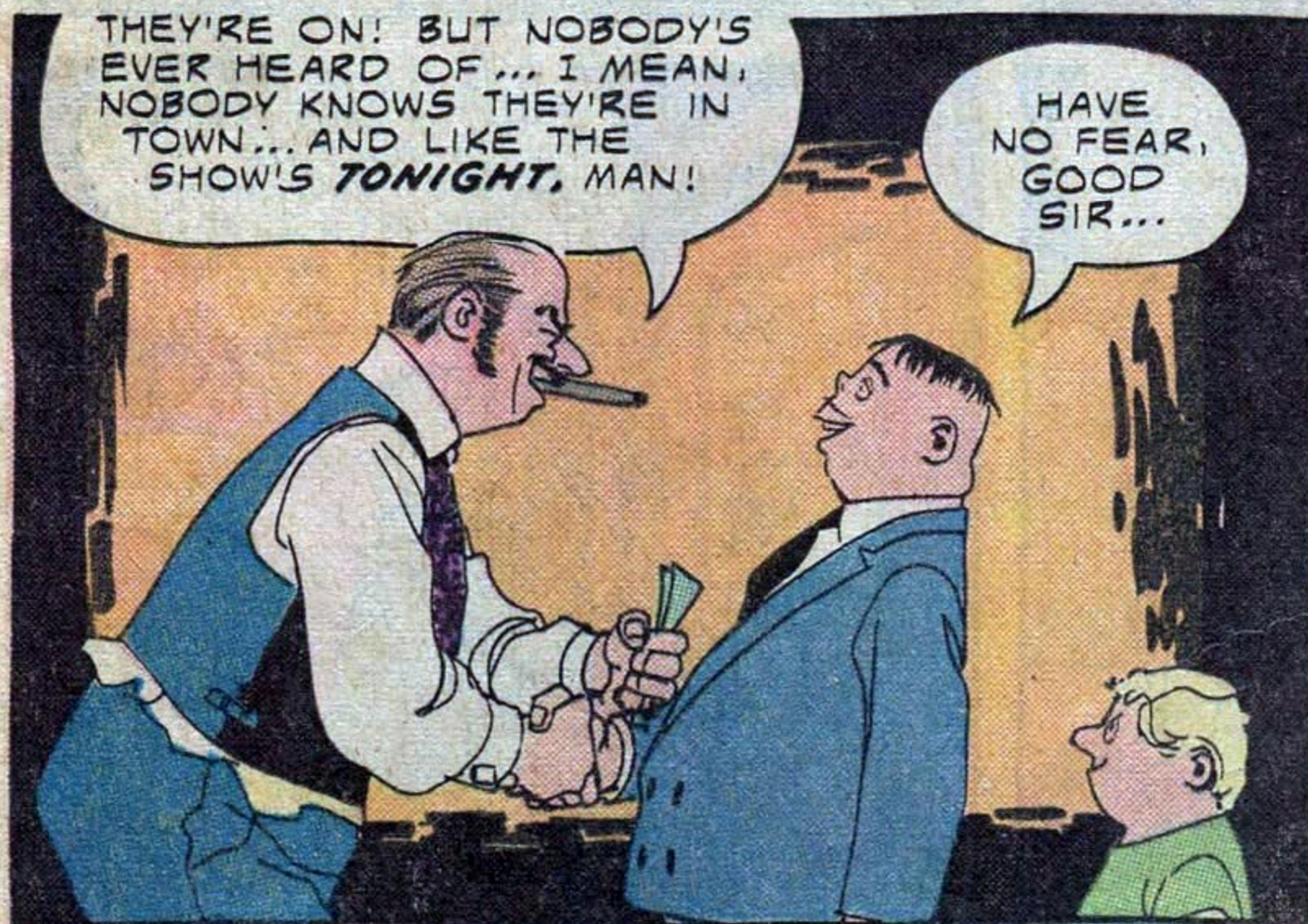


FREDDY AND
THE WHATS?
NEVER
HEARD OF
'EM!

AH, BUT
YOU WILL—
TONIGHT!
MY CARD,
SIR!



OH, YEAH!
**FREDDY AND
THE FROGS!**
WHY DIDN'T YA
SAY SO? GREAT
GROUP! GREAT
GROUP!

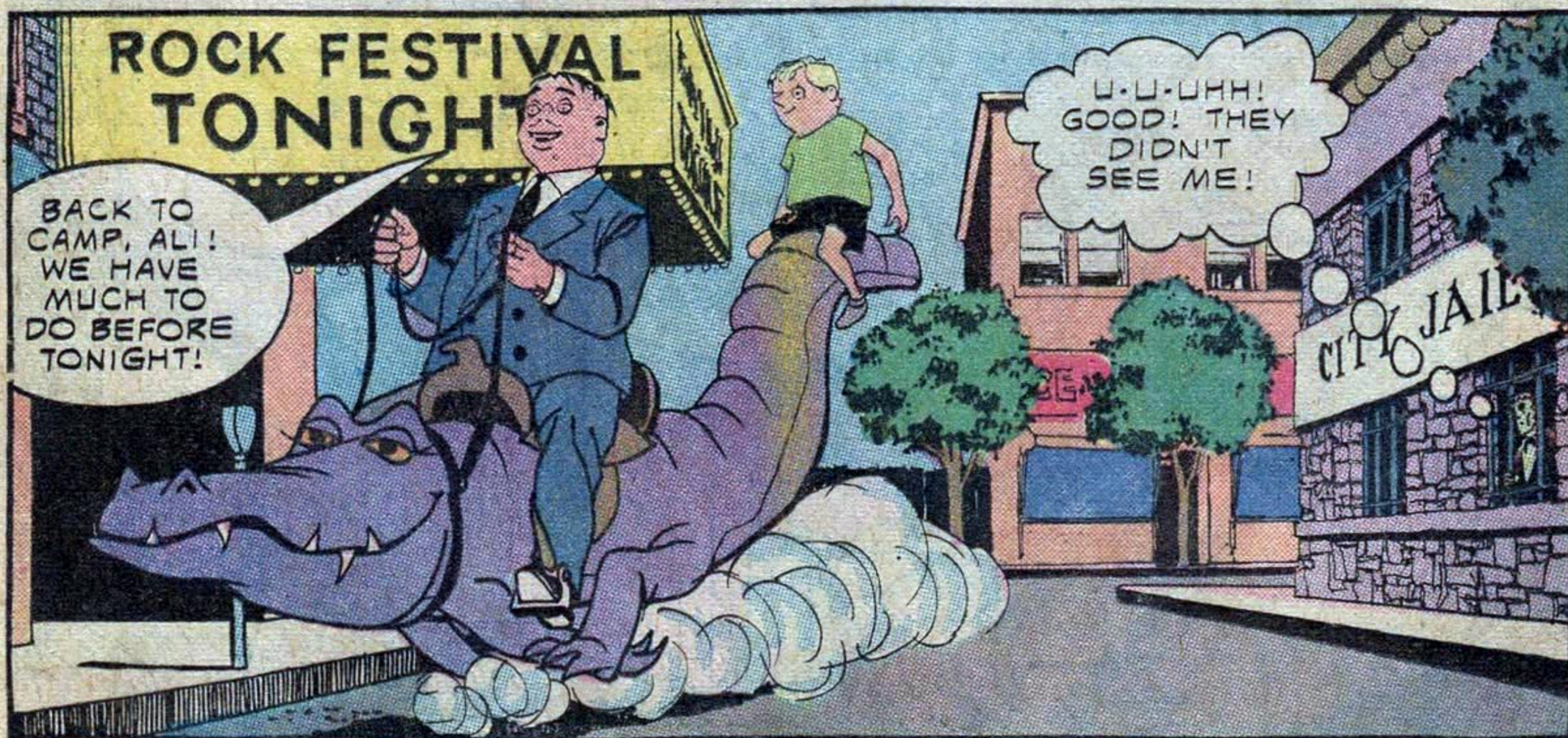


THEY'RE ON! BUT NOBODY'S
EVER HEARD OF... I MEAN,
NOBODY KNOWS THEY'RE IN
TOWN... AND LIKE THE
SHOW'S **TONIGHT**, MAN!

HAVE
NO FEAR,
GOOD
SIR...



...LONG BEFORE
CURTAIN TIME
ALL NASHVILLE
WILL BE CLAMORING
FOR STANDING
ROOM IN YOUR
AUDITORIUM!



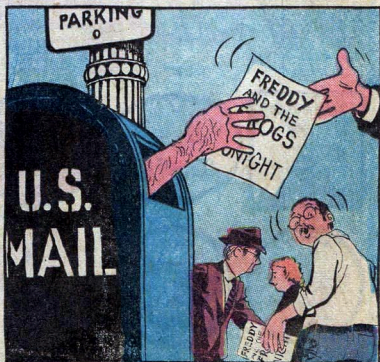
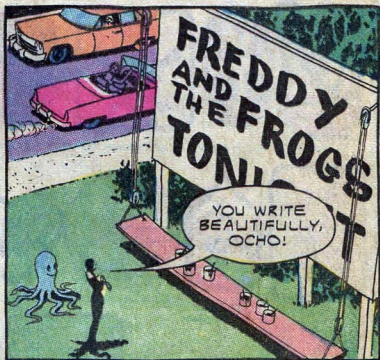
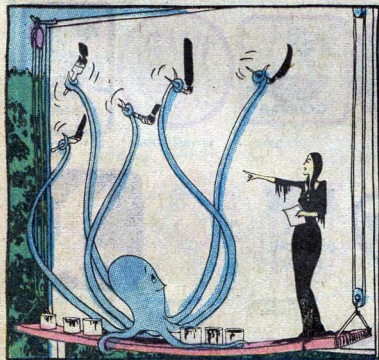
**ROCK FESTIVAL
TONIGHT**

BACK TO
CAMP, ALI!
WE HAVE
MUCH TO
DO BEFORE
TONIGHT!

U-U-UHH!
GOOD! THEY
DIDN'T
SEE ME!

CITY JAIL

THUS BEGINS A CRASH
PROGRAM OF ADVANCE
PUBLICITY FOR THE
"FREDDY AND THE FROGS"
PERFORMANCE THIS
VERY NIGHT...



GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 79¢

PAY ONLY 79¢ EACH

EACH



1. Peace Symbol



2. Stop



3. Psychedelic Love



4. Bunny



5. Survival (Ecology)



6. Gas Mask



7. Peace Flag



8. Peace



9. Life Symbol



10. Pollution Skull



11. Black Is Beautiful



12. Cobra



13. Help! I Need Lovin'



14. Peace Slogan



15. Life Slogan



16. Peace Sergeant



17. Woodstock Dove



18. Soul Power



19. Olympic Drinker



20. Roadrunner



21. Willy Coyote



22. Eye Spy



23. STP



24. Budweiser



25. All American Patch



26. US Flag



27. Confederate Flag



28. Flash Gordon



29. Chopper



30. Skull and Crossbones



31. Ecology Peace Flag



32. Popeye



33. Felix



34. Happy Face



35. Beatle's Sgt. Pepper

Mail Orders to:

GANDALF PRODUCTS CO., P.O. Box 38, Dept. GK-51 New York, N.Y. 10022

SPEEDY ORDER FORM

RUSH FOLLOWING EMBLEMS TO ME:
(Order by number only)

(Allow 2 to 4 Weeks For Delivery)

79¢ EACH

HANDLING .45

Add 4% IN NEW YORK

TOTAL \$

PRINT NAME

ADDRESS

APT. NO.

CITY

STATE

ZIP

GANDALF PRODUCTS CO., P.O. Box 38
Dept. GK-51 New York, N.Y. 10022

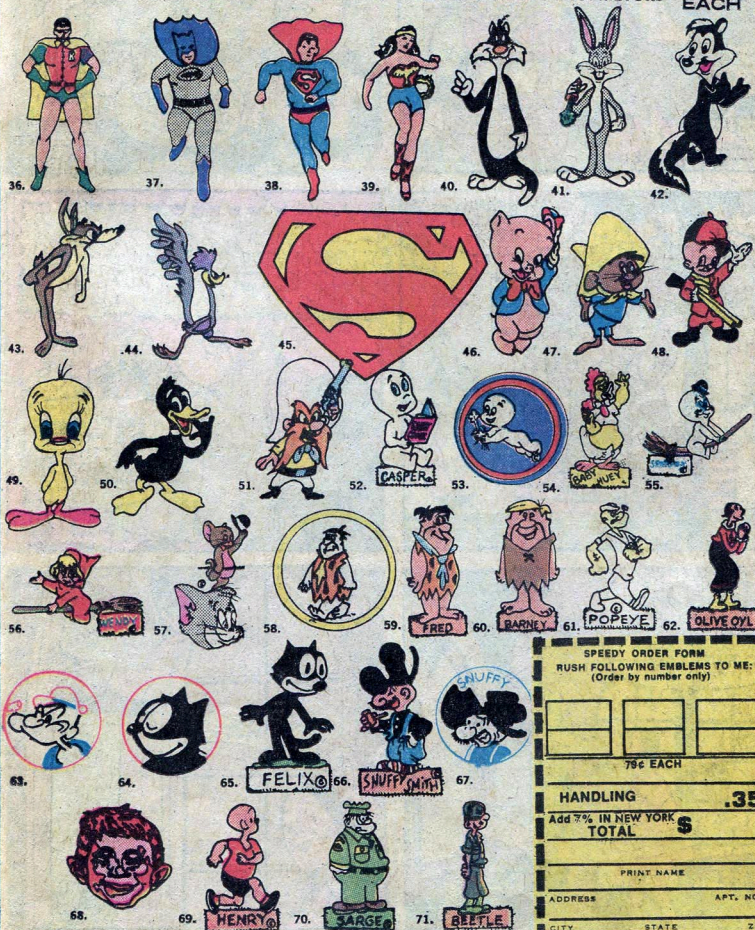
GET YOUR FAVORITE CARTOON CHARACTERS IN THESE BRILLIANT EMBROIDERED CLOTH PATCHES

EACH GROOVY PATCH MEASURES 5". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 79¢

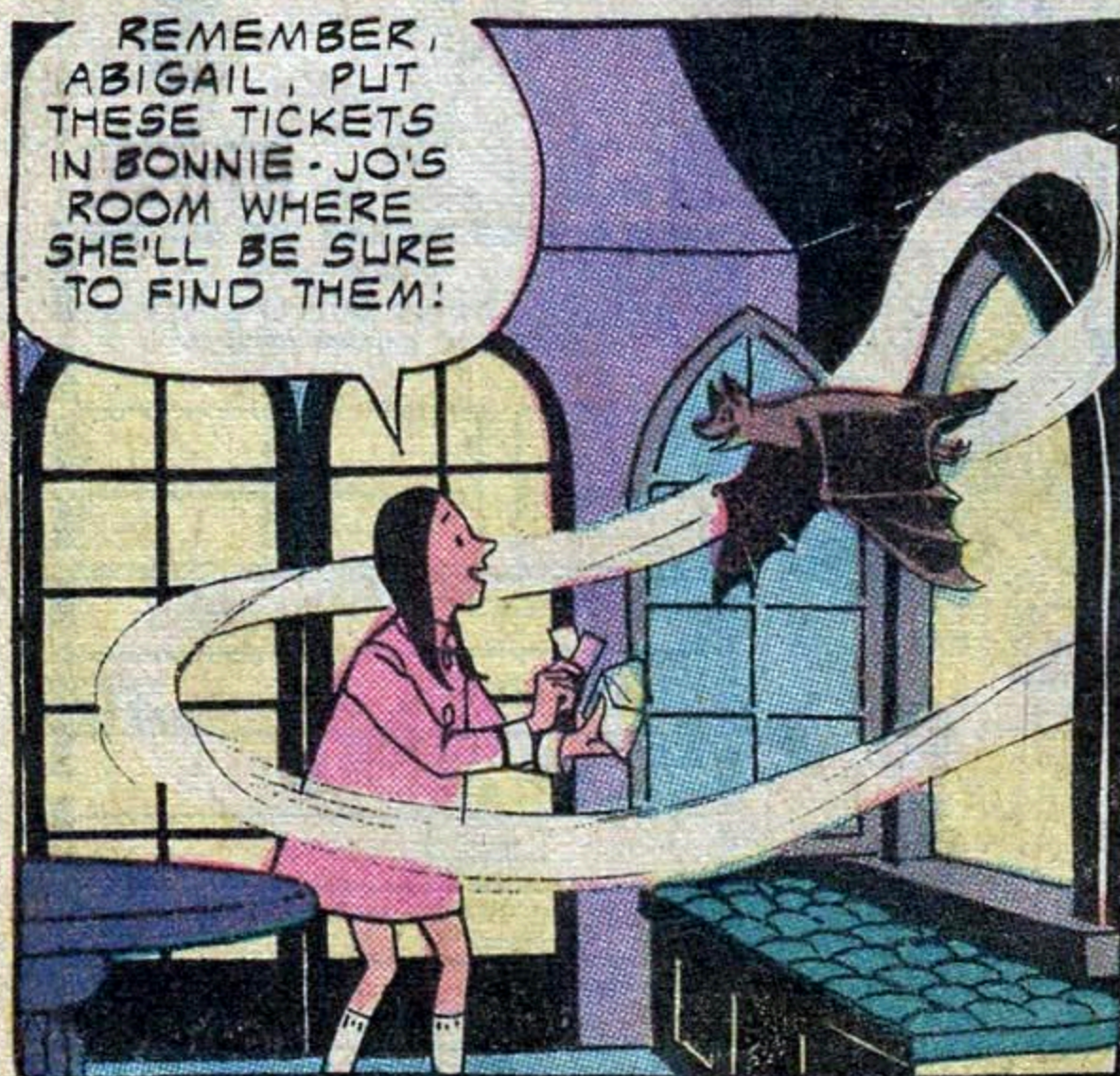
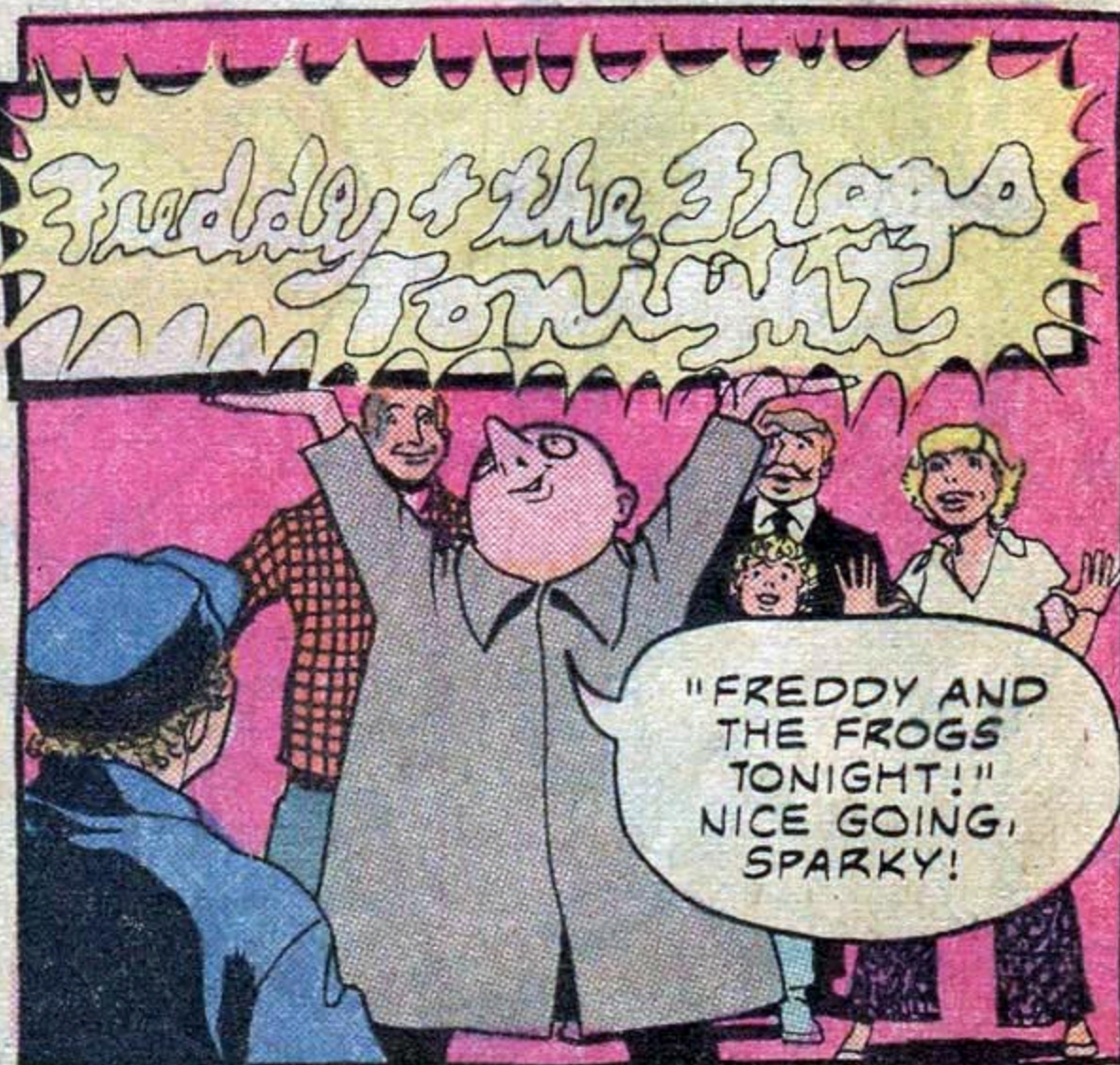
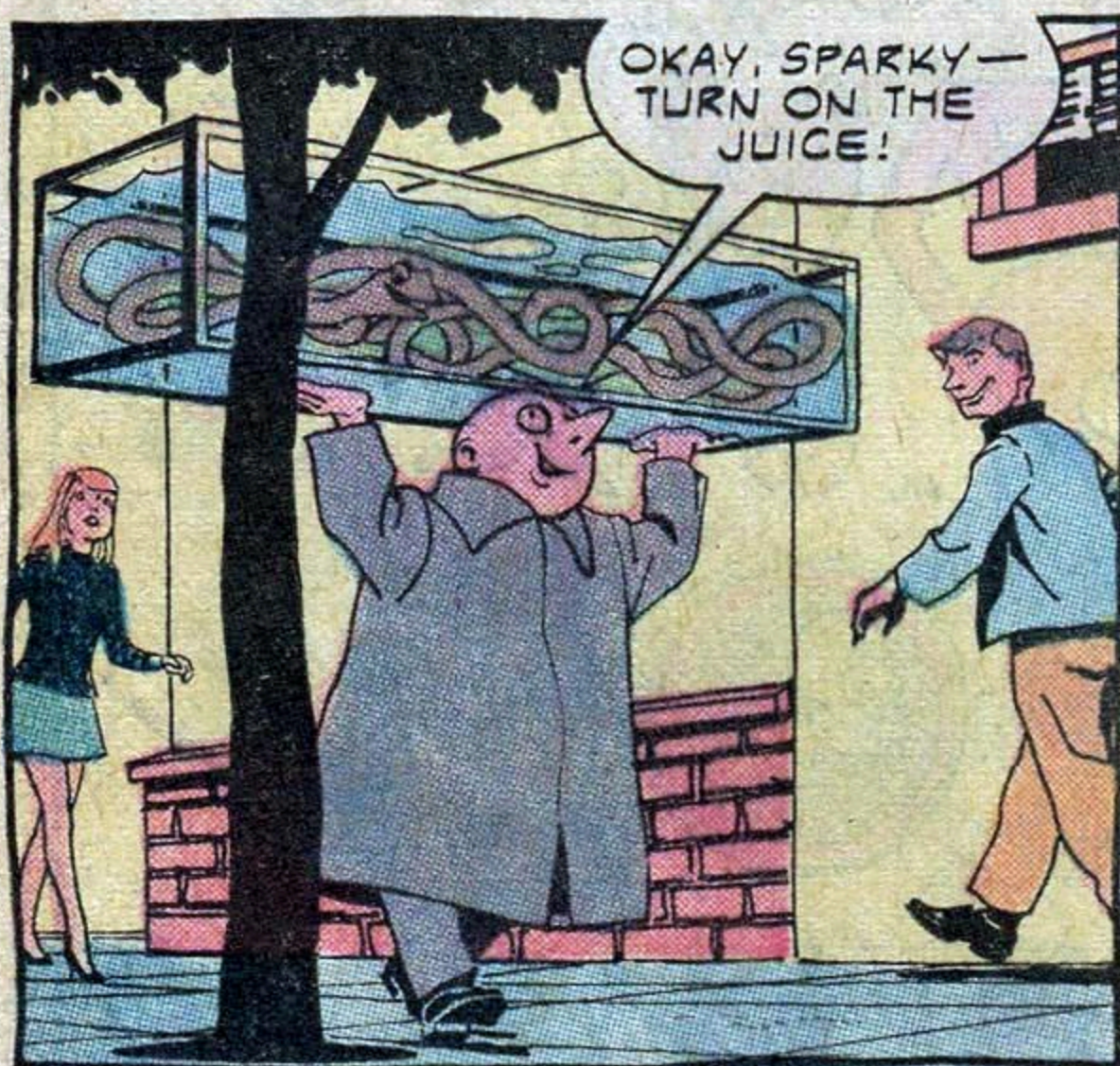
© ALL CHARACTERS COPYRIGHTED BY THEIR RESPECTIVE PROPRIETORS

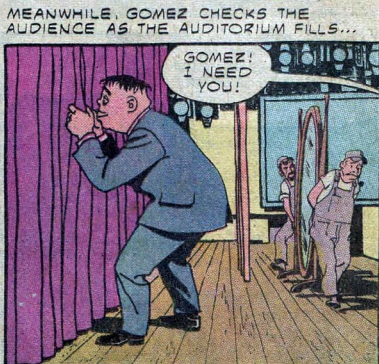
EACH

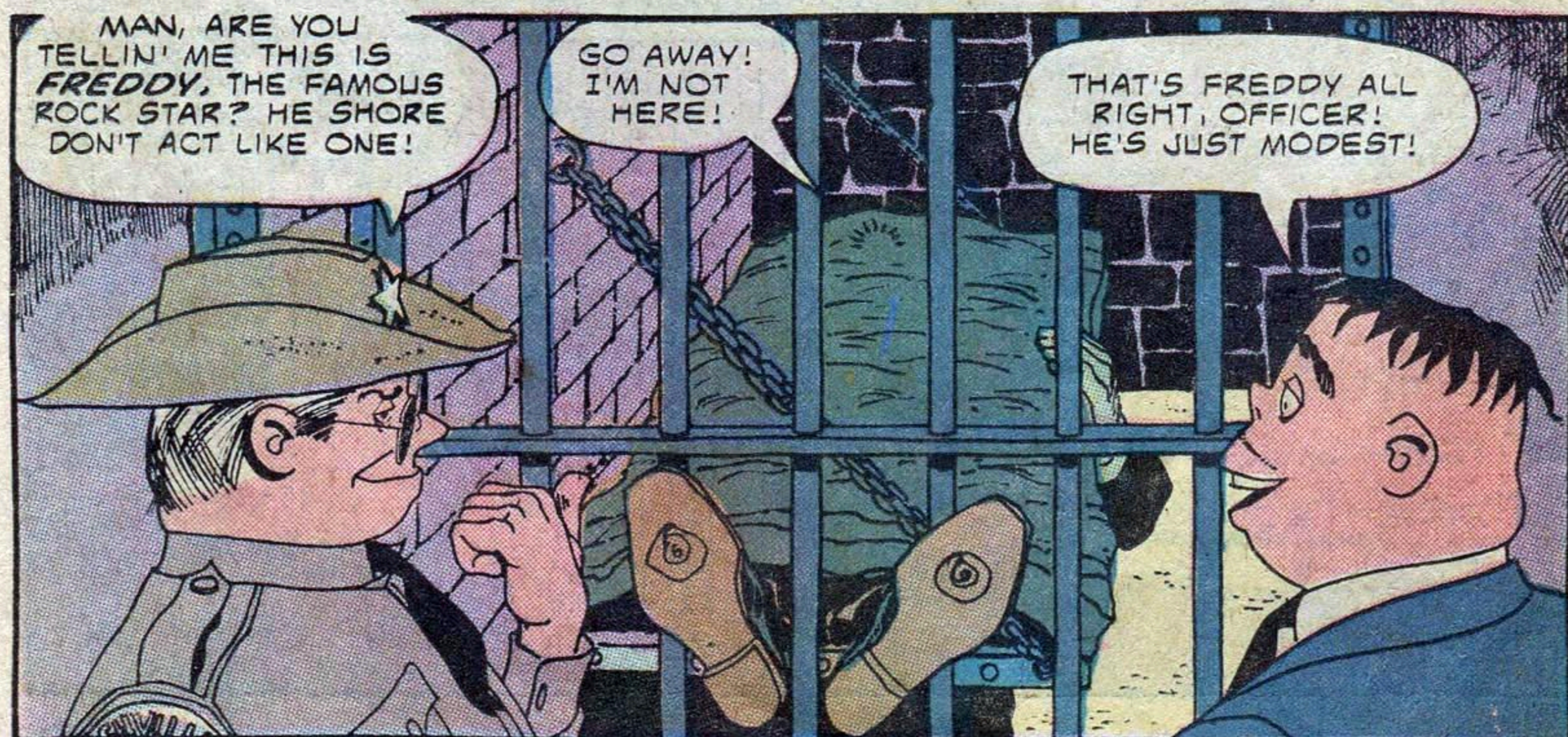
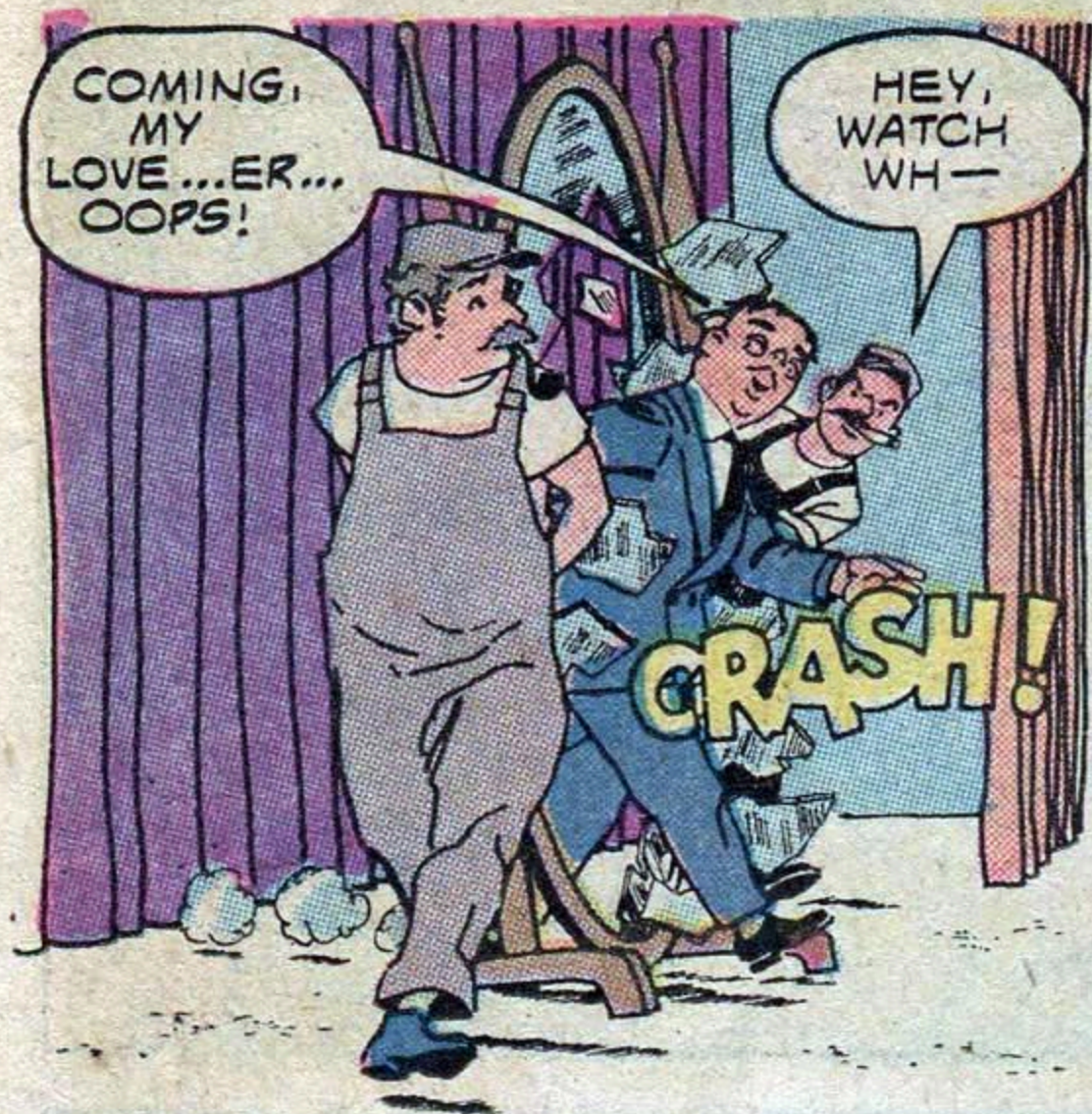


SPEEDY ORDER FORM RUSH FOLLOWING EMBLEMS TO ME: (Order by number only)		
79¢ EACH		
HANDLING		.35
Add 7% IN NEW YORK		
TOTAL		\$
PRINT NAME		
ADDRESS		APT. NO.
CITY	STATE	ZIP
GANDALF PRODUCTS CO., P.O. Box 38 Dept. GK-51, New York, N. Y. 10022		

Mail Orders to: GANDALF PRODUCTS CO., P.O. Box 38, Dept. GK-51 New York, N. Y. 10022







★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Margie gets FREE GIFTS for the whole family

Here's how it happened.

ONE DAY WHEN MARGIE WAS READING HER FAVORITE MAGAZINE....

WOW! HERE'S AN AD FOR 100 GIFTS I CAN GET FREE.

FORGET IT MARGIE, IT'S A RIP-OFF. NOBODY GIVES ANYTHING FOR FREE.



I THINK I'LL WRITE AWAY FOR THIS PUBLICATION WHICH LISTS ALL THESE GREAT FREEBIES. IT ONLY COSTS \$1.00 AND IT SAYS I CAN GET OVER \$30.00 WORTH OF FREE GIFTS. BESIDES, SATISFACTION IS FULLY GUARANTEED.



SEVERAL DAYS LATER...

LOOK AT THE FANTASTIC THINGS WE ALL CAN SEND AWAY FOR.

I STILL THINK IT'S A RIP-OFF.



MARGIE AND HER MOTHER SEND AWAY FOR COSMETICS, JEWELRY, FOOD SAMPLES, RECIPE BOOKLETS, SHAMPOO, NAIL POLISH, AND PERFUME-- WHILE DAD ORDERS SOME GREAT SPORTS AND HOBBY MATERIAL-- AND THEY'RE ALL FREE.



SHORTLY AFTER...

MARGIE, SUDDENLY GETTING MORE MAIL THAN ANY ONE ELSE IN THE NEIGHBORHOOD.



GEE MARGIE, I GUESS I'VE REALLY BEEN WRONG. LOOK AT ALL THE GREAT THINGS YOU'VE GOTTEN FREE!

IT'S NOT TOO LATE BILLY. YOU CAN SEND FOR YOUR OWN COPY OF THE CONSUMER GAZETTE TODAY, AND GET ALL THE FREE THINGS YOU WANT TOO!



THAT'S RIGHT YOU CAN GET ALL THE THINGS I GOT, PLUS MORE, FOR FREE. THERE'S FREE PATCHES, FREE DECALS, FREE FASHION AND MAKE UP GUIDES, FREE LIP GLOSS AND EYE SHADOW, FREE FILM, AND MORE. ALL FROM LEADING COMPANIES JUST TO INTRODUCE YOU TO THEIR PRODUCTS. IT'S A GREAT DEAL-- SO DON'T MISS OUT!

GANDOLF PRODUCTS CO., P.O. Box 38, New York, N. Y. 10022. DEPT GK-51

Please send me a copy of your list of over 100 FREE GIFTS AND SAMPLES. I have enclosed \$1.00 for each list ordered.

Send me _____ list(s). Enclosed is \$_____

Add 25¢ for Postage and Handling

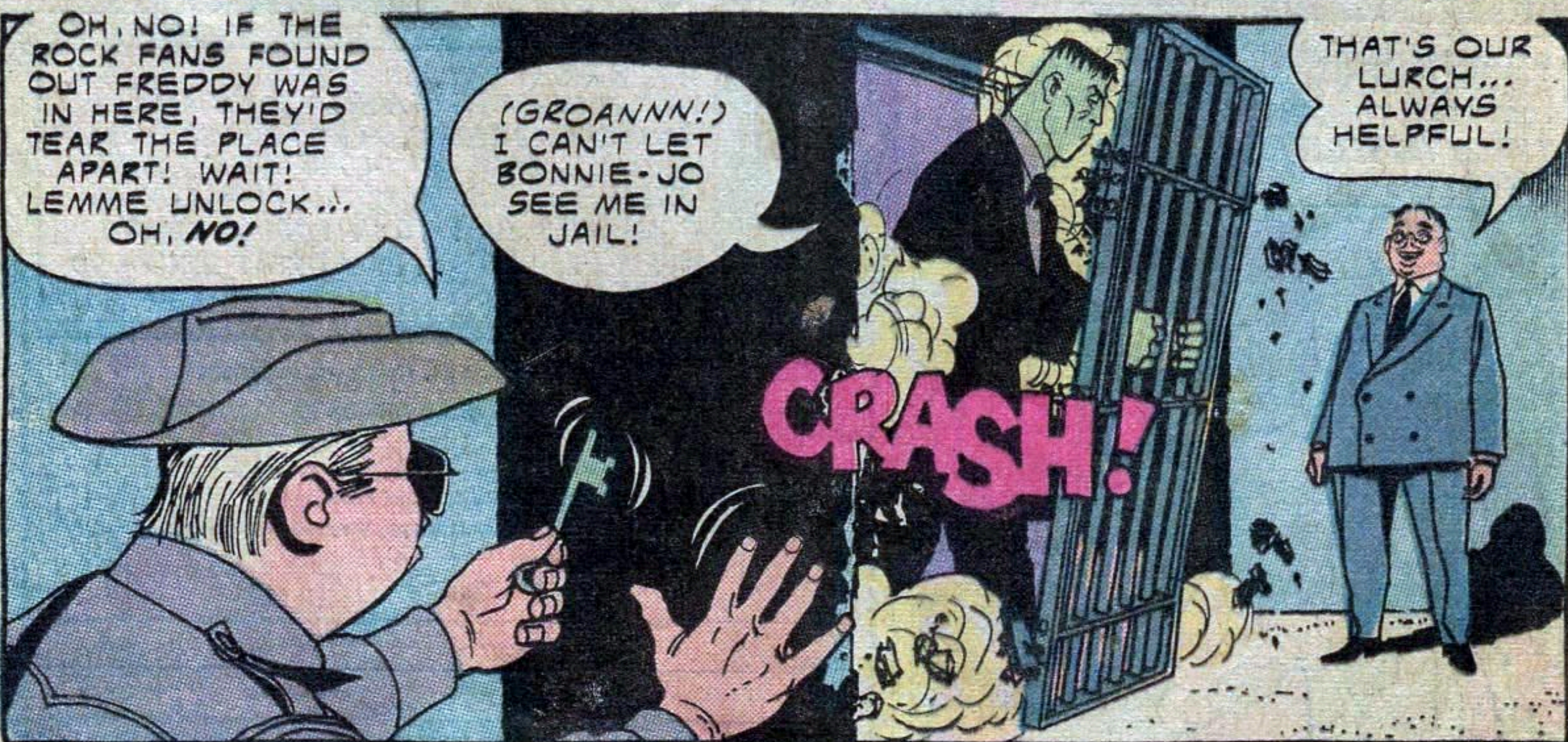
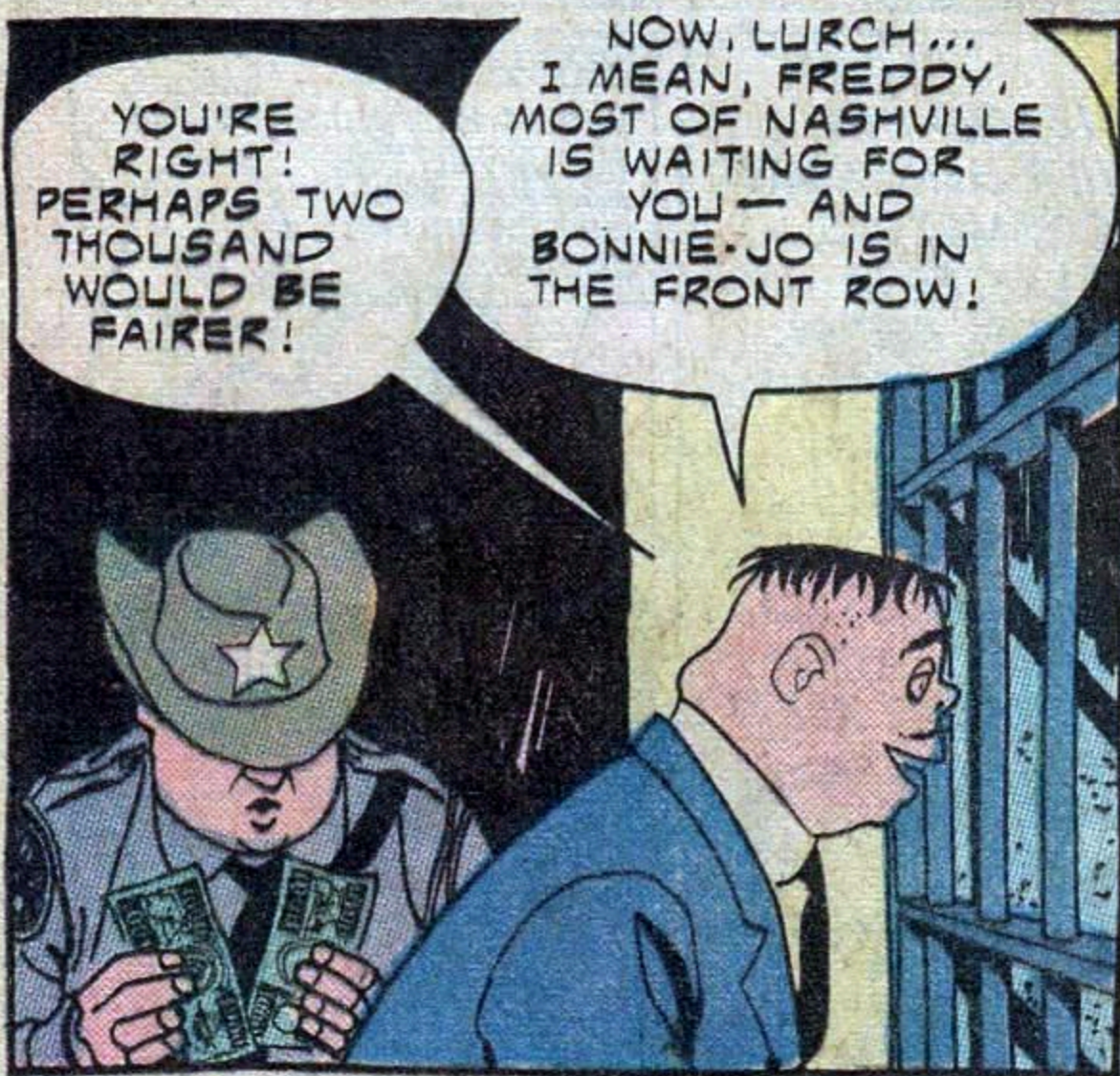
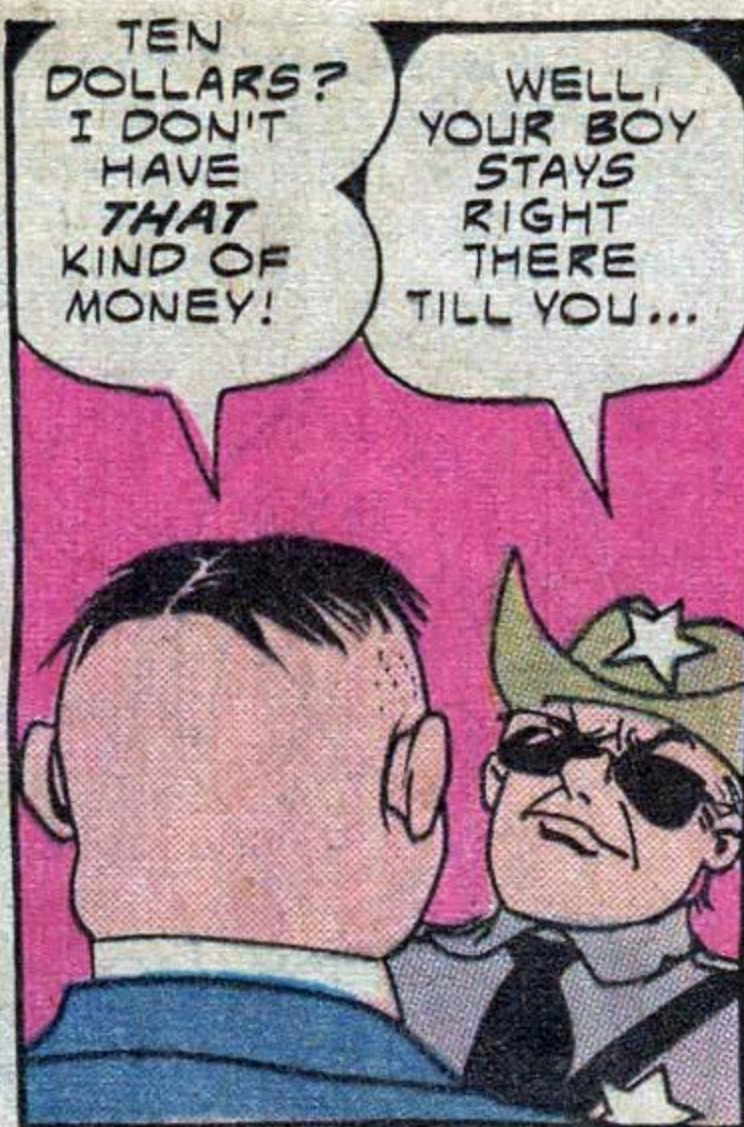
SAVE: Order 2 or more copies and we'll pay the postage and handling.

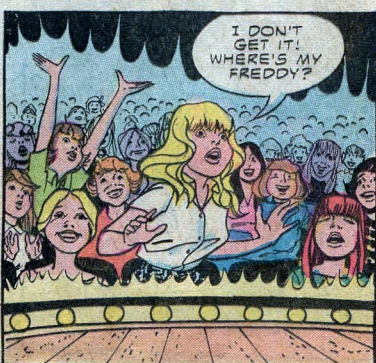
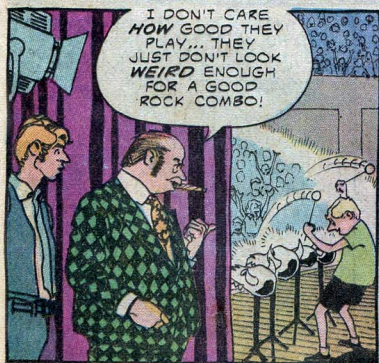
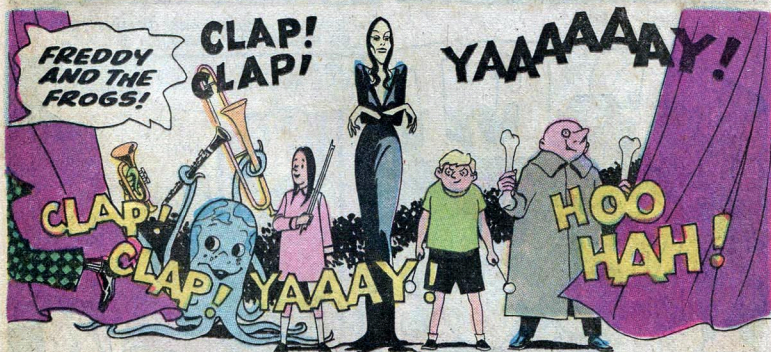
☐ Mrs. ☐ Miss ☐ Mr. _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ EXTRA COPIES: Give a friend her own COPY of our FREE GIFT AND SAMPLE list... It's like giving her 100 GIFTS. She'll really thank you.





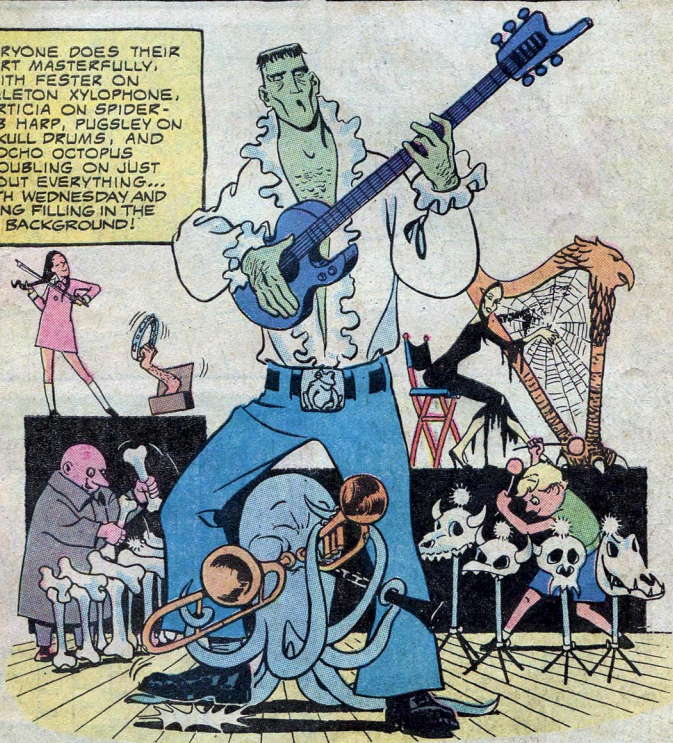


BACKSTAGE, GOMEZ AND GRANNY PREPARE TO BE FREDDY'S VOICE AND GUITAR...



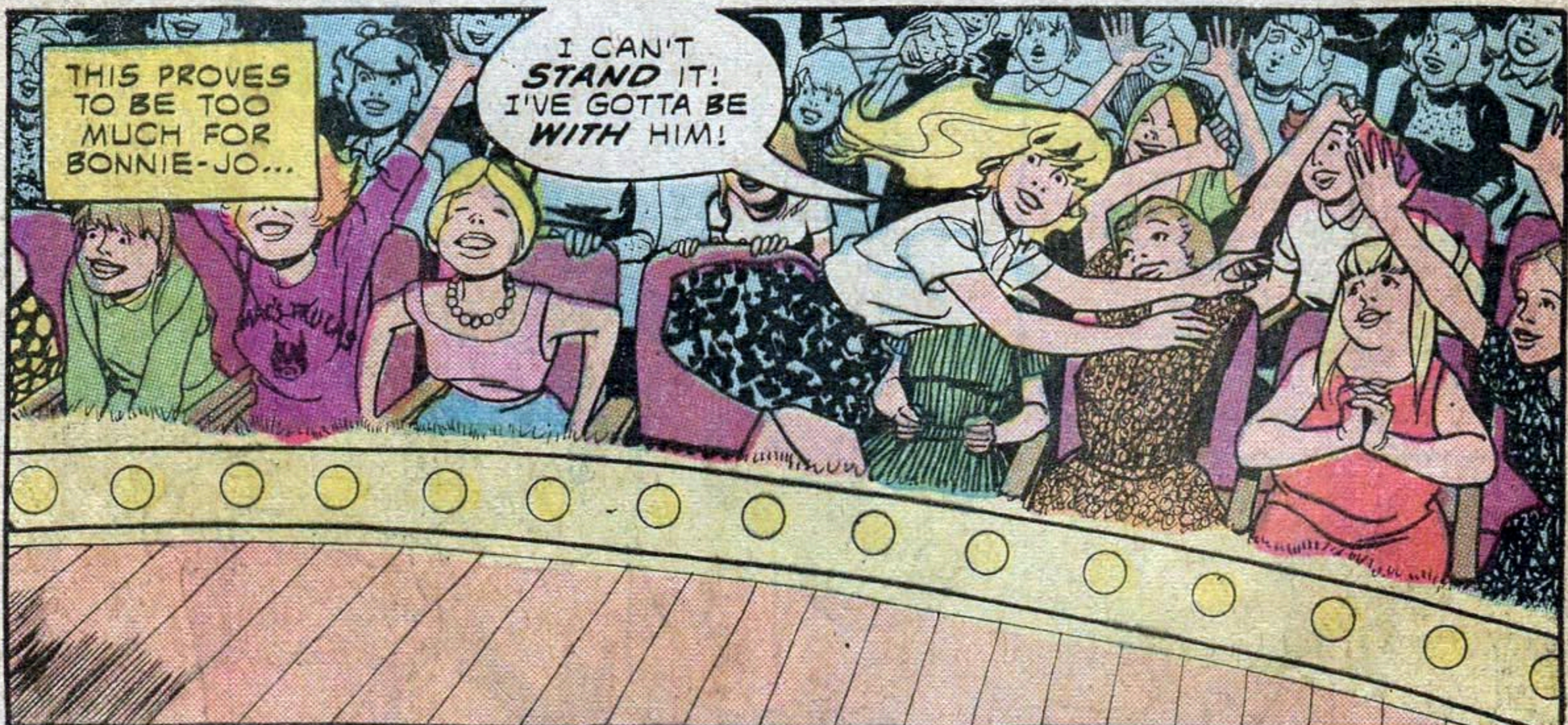
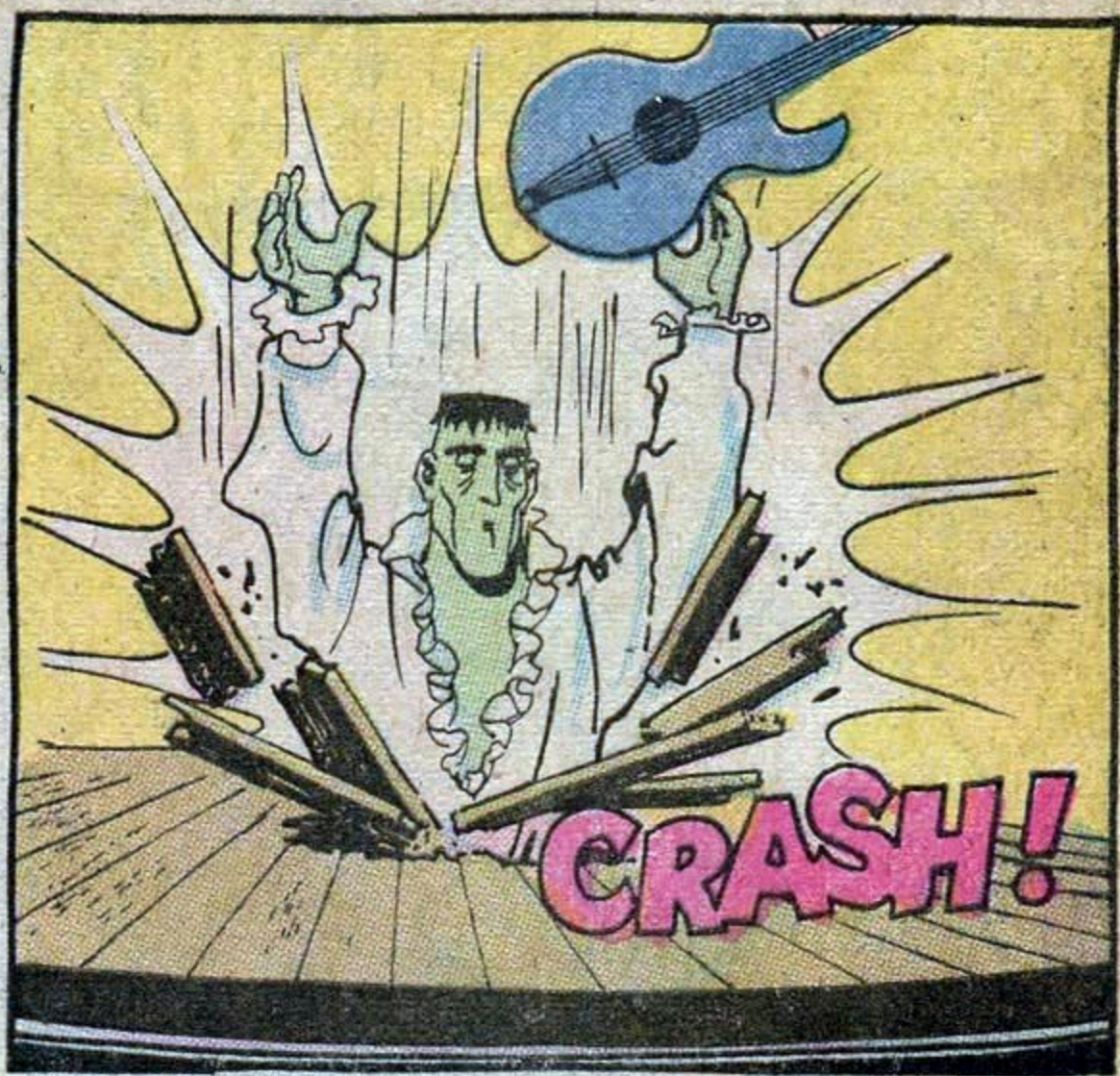


EVERYONE DOES THEIR PART MASTERFULLY, WITH FESTER ON SKELETON XYLOPHONE, MORTICIA ON SPIDER-WEB HARP, PUGSLEY ON SKULL DRUMS, AND OCHO OCTOPUS DOUBLING ON JUST ABOUT EVERYTHING... WITH WEDNESDAY AND THING FILLING IN THE BACKGROUND!



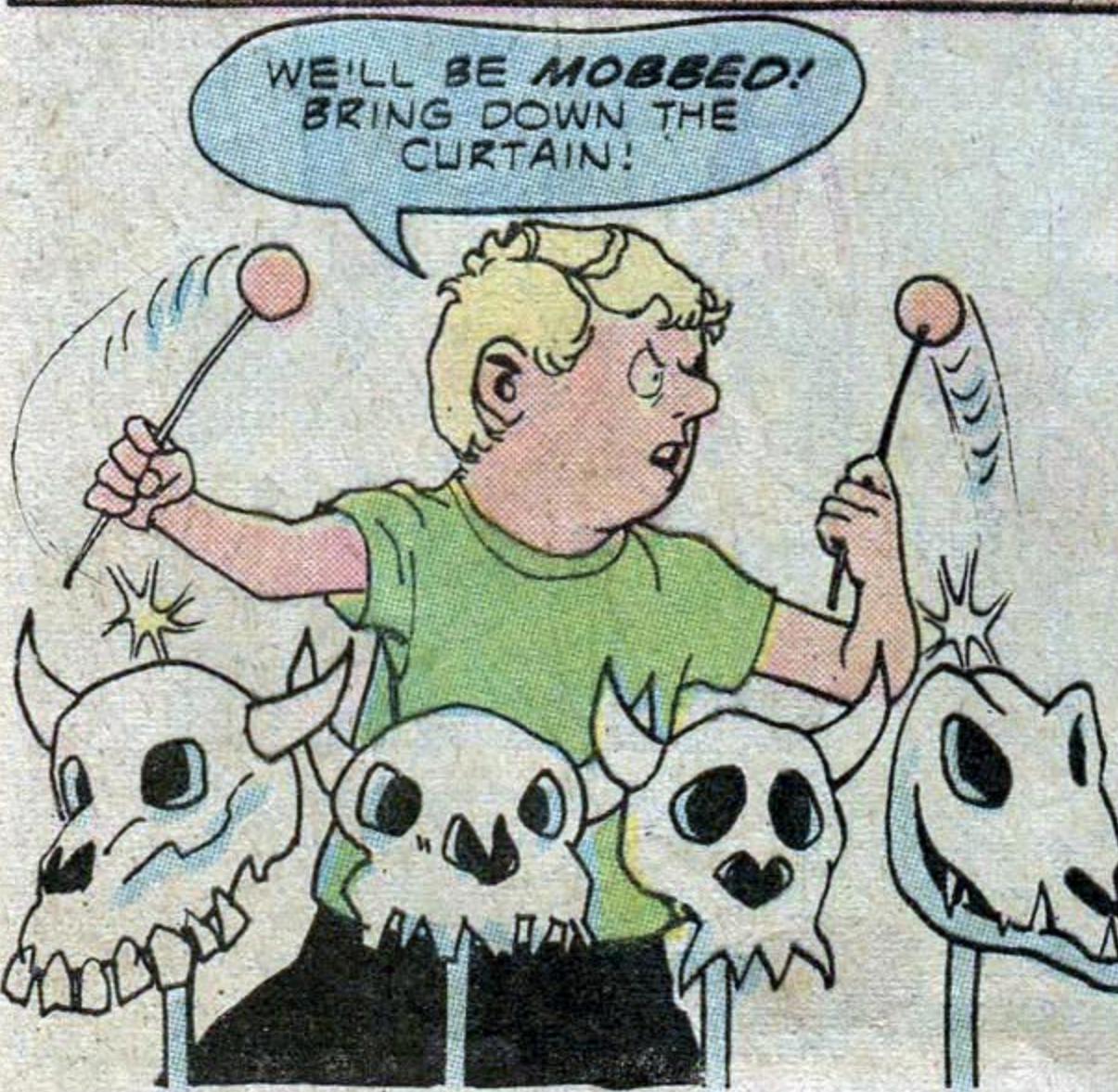
LURCH GETS
A LITTLE
CARRIED
AWAY WITH
THE FOOT-
STOMPING
RHYTHM...

SNAP!
CRACKLE!
POP!



THIS PROVES
TO BE TOO
MUCH FOR
BONNIE-JO...

I CAN'T
STAND IT!
I'VE GOTTA BE
WITH HIM!

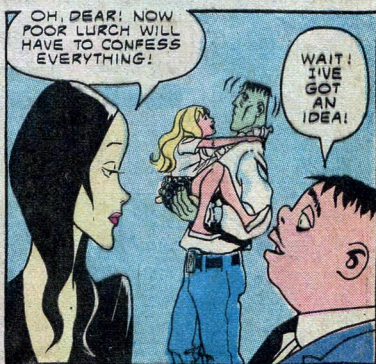
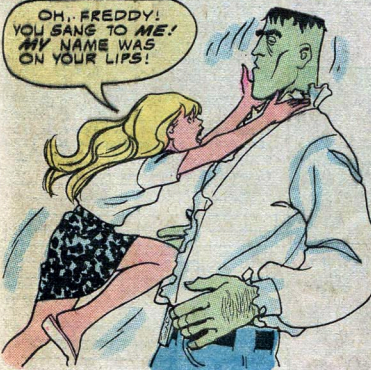
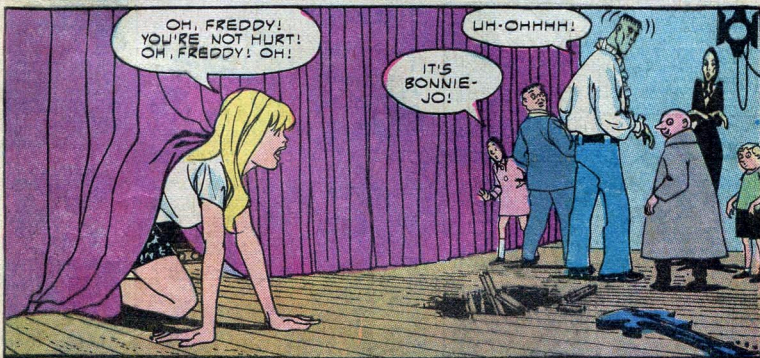
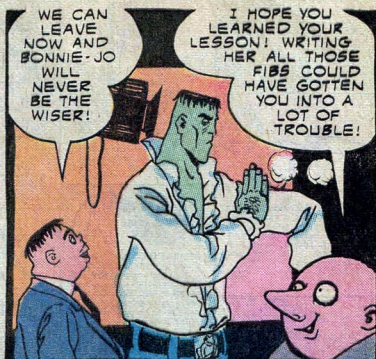


WE'LL BE **MOBBED!**
BRING DOWN THE
CURTAIN!



EEEEEEEEEEEE!
YAAAAAAY!

WOWEEEE!

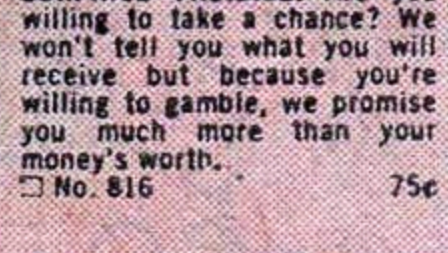




"BLACK CAT" SURVIVAL KNIFE. World famous lock blade 506 survival knife. Opens instantly to an 8" position and lock automatically. Its razor sharp cutlery steel makes it just right for any emergency.
☐ No. 668 \$1.49



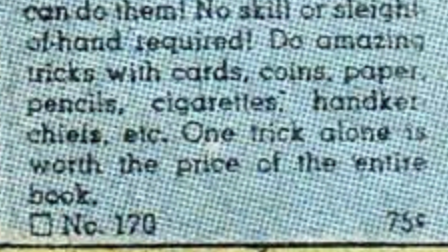
SURPRISE PACKAGE. Are you willing to take a chance? We won't tell you what you will receive but because you're willing to gamble, we promise you much more than your money's worth.
☐ No. 816 75¢



101 MAGIC TRICKS. Anyone can do them! No skill or sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, cigarettes, handkerchiefs, etc. One trick alone is worth the price of the entire book.
☐ No. 170 75¢



101 MAGIC TRICKS. Anyone can do them! No skill or sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, cigarettes, handkerchiefs, etc. One trick alone is worth the price of the entire book.
☐ No. 170 75¢



HOT SEAT. Funniest gag ever! It's like a miniature electric chair. Just place it on your favorite victim's seat or in his pocket. In a few seconds he will hit the ceiling as it becomes sizzling hot.
☐ No. 102 35¢ Each 3 for \$1.00



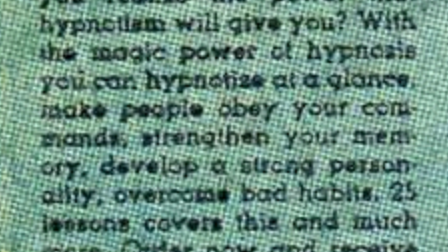
HYPNO COIN. Free with 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO COIN Free.
☐ No. 150 \$1.00



HYPNO COIN. Free with 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO COIN Free.
☐ No. 150 \$1.00



HYPNO COIN. Free with 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO COIN Free.
☐ No. 150 \$1.00



HYPNO COIN. Free with 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO COIN Free.
☐ No. 150 \$1.00



"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob . . . and, from the opposite side, PRESTO! OUT COMES A REAL DOLLAR BILL! Insert a one dollar bill and it changes to a \$5.00 bill, or \$10.00. No skill required. Lots of fun and mystery.
☐ No. 325 ONLY \$1.00



"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob . . . and, from the opposite side, PRESTO! OUT COMES A REAL DOLLAR BILL! Insert a one dollar bill and it changes to a \$5.00 bill, or \$10.00. No skill required. Lots of fun and mystery.
☐ No. 325 ONLY \$1.00



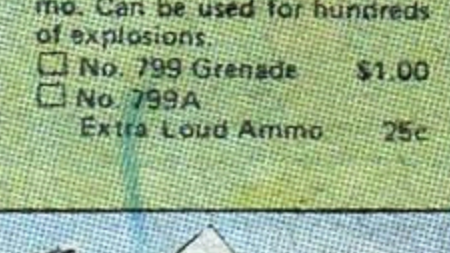
1001 FREE THINGS. Get FREE gifts, novelties, books, product samples, toys, maps, etc. from companies, federal agencies, associations, etc. that are anxious to send you FREE 63 page book with names and addresses to write to for your 1001 FREE things.
☐ No. 748 .89 each



COMBAT GRENADE. Here is an exact copy of a heavy duty combat grenade that gives off a loud explosion when thrown against a hard object. Comes with a generous supply of ammo. Can be used for hundreds of explosions.
☐ No. 799 Grenade \$1.00
☐ No. 799A Extra Loud Ammo 25¢



SECRET SAFE. Looks like an attractively bound book, in simulated leather, but open reveals a combination lock safe to camouflage your valuable papers, money, etc. 4 x 6 x 1 1/2".
☐ No. 613 \$1.98




MAGIC DRAWER. This new item will thrill and amaze everyone! Put any object into the drawer and at your command "PRESTO!" it disappears! Only you will know the secret.
☐ No. 819 \$1.00



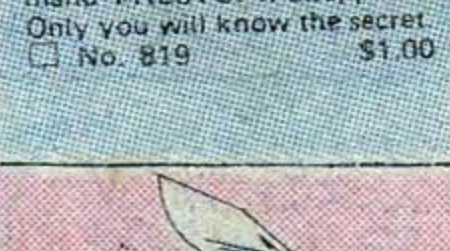
MAGIC DRAWER. This new item will thrill and amaze everyone! Put any object into the drawer and at your command "PRESTO!" it disappears! Only you will know the secret.
☐ No. 819 \$1.00



MAGIC DRAWER. This new item will thrill and amaze everyone! Put any object into the drawer and at your command "PRESTO!" it disappears! Only you will know the secret.
☐ No. 819 \$1.00



MAGIC DRAWER. This new item will thrill and amaze everyone! Put any object into the drawer and at your command "PRESTO!" it disappears! Only you will know the secret.
☐ No. 819 \$1.00



MAGIC DRAWER. This new item will thrill and amaze everyone! Put any object into the drawer and at your command "PRESTO!" it disappears! Only you will know the secret.
☐ No. 819 \$1.00



BARLOW KNIFE. Genuine, rugged! 6 inches overall with 2 blades of special alloy, stainless cutting steel. Polished black and silver bone stag handle. All this for only \$1.00.
☐ No. 815 \$1.00



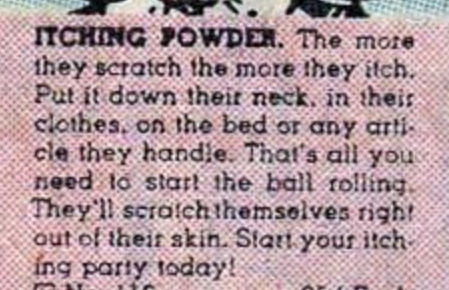
BARLOW KNIFE. Genuine, rugged! 6 inches overall with 2 blades of special alloy, stainless cutting steel. Polished black and silver bone stag handle. All this for only \$1.00.
☐ No. 815 \$1.00



BARLOW KNIFE. Genuine, rugged! 6 inches overall with 2 blades of special alloy, stainless cutting steel. Polished black and silver bone stag handle. All this for only \$1.00.
☐ No. 815 \$1.00



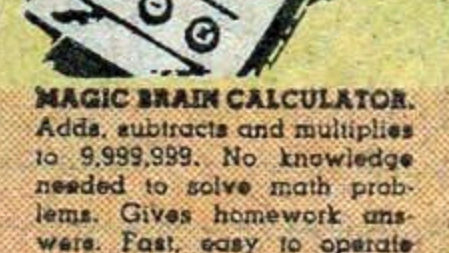
ITCHING POWDER. The more they scratch the more they itch. Put it down their neck, in their clothes, on the bed or any article they handle. That's all you need to start the ball rolling. They'll scratch themselves right out of their skin. Start your itching party today!
☐ No. 116 25¢ Each 5 for \$1.00



MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5 1/2" x 5" x 4". Fits anywhere.
☐ No. 157 \$1.49



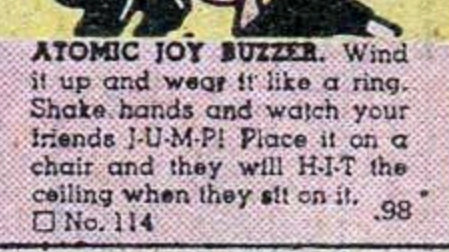
MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5 1/2" x 5" x 4". Fits anywhere.
☐ No. 157 \$1.49



MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5 1/2" x 5" x 4". Fits anywhere.
☐ No. 157 \$1.49



ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P! Place it on a chair and they will H-I-T the ceiling when they sit on it.
☐ No. 114 98¢



ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P! Place it on a chair and they will H-I-T the ceiling when they sit on it.
☐ No. 114 98¢



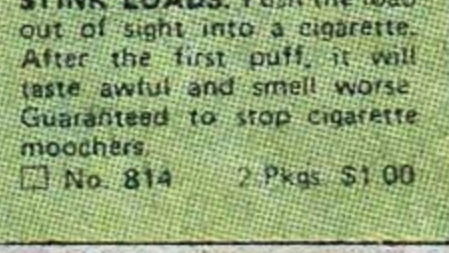
ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P! Place it on a chair and they will H-I-T the ceiling when they sit on it.
☐ No. 114 98¢



SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.
☐ No. 106 25¢ pkg. 5 pkgs. \$1.00



SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.
☐ No. 106 25¢ pkg. 5 pkgs. \$1.00



STINK LOADS. Push the load out of sight into a cigarette. After the first puff, it will taste awful and smell worse. Guaranteed to stop cigarette moochers.
☐ No. 814 2 Pkgs \$1.00



POTATO GUN. Here's a new, fast action gun, that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.
☐ No. 753 \$1.49



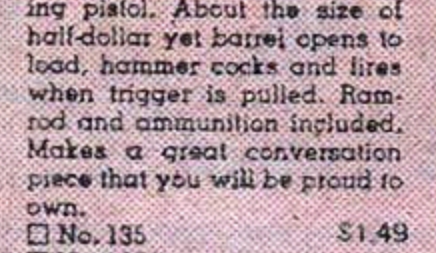
MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless!
☐ No. 123 30¢ pkg. 4 pkgs. \$1.00



ATOM PISTOL. Fires real blanks with the roar of a full-size gun. Minutely detailed replica of an 18th century dueling pistol. About the size of half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Ramrod and ammunition included. Makes a great conversation piece that you will be proud to own.
☐ No. 135 \$1.49
☐ No. 135A Extra Ammo 75¢



ATOM PISTOL. Fires real blanks with the roar of a full-size gun. Minutely detailed replica of an 18th century dueling pistol. About the size of half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Ramrod and ammunition included. Makes a great conversation piece that you will be proud to own.
☐ No. 135 \$1.49
☐ No. 135A Extra Ammo 75¢



ATOM PISTOL. Fires real blanks with the roar of a full-size gun. Minutely detailed replica of an 18th century dueling pistol. About the size of half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Ramrod and ammunition included. Makes a great conversation piece that you will be proud to own.
☐ No. 135 \$1.49
☐ No. 135A Extra Ammo 75¢



BALANCE THROWING KNIFE. Beautiful heavy duty 10" knife. Properly balanced for target throwing or small game hunting. Amaze your friends! Learn to do many stunts and thrilling throws! Has double edge point for penetrating hard hitting accuracy. Made of carbon tool steel with tough rawhide bound handle. Instructions on knife throwing included.
☐ No. 124 Balance Throwing Knife \$1.25
☐ No. 124A Deluxe Model \$1.98



BALANCE THROWING KNIFE. Beautiful heavy duty 10" knife. Properly balanced for target throwing or small game hunting. Amaze your friends! Learn to do many stunts and thrilling throws! Has double edge point for penetrating hard hitting accuracy. Made of carbon tool steel with tough rawhide bound handle. Instructions on knife throwing included.
☐ No. 124 Balance Throwing Knife \$1.25
☐ No. 124A Deluxe Model \$1.98



IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3 1/2" when folded) wonder! 1—Reading lens. 2—Compound microscope. 3—Adjustable telescope. 4—Focusing binoculars. 5—Directional compass. 6—Solar time clock. 7—Flat mirror. 8—Magnifying mirror. 9—Fire lighter. 10—Code transmitter.
☐ No. 776 \$1.00



IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3 1/2" when folded) wonder! 1—Reading lens. 2—Compound microscope. 3—Adjustable telescope. 4—Focusing binoculars. 5—Directional compass. 6—Solar time clock. 7—Flat mirror. 8—Magnifying mirror. 9—Fire lighter. 10—Code transmitter.
☐ No. 776 \$1.00



IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3 1/2" when folded) wonder! 1—Reading lens. 2—Compound microscope. 3—Adjustable telescope. 4—Focusing binoculars. 5—Directional compass. 6—Solar time clock. 7—Flat mirror. 8—Magnifying mirror. 9—Fire lighter. 10—Code transmitter.
☐ No. 776 \$1.00



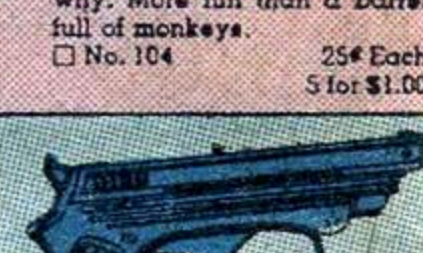
FLESH EATING PLANTS. Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Jaws will snap shut on anything at your command. Easy to grow with special soil and full instruction included.
☐ No. 760 \$1.00



SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
☐ No. 104 25¢ Each 5 for \$1.00



SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
☐ No. 104 25¢ Each 5 for \$1.00



ENFORCER AUTOMATIC is an exact replica, looks and feels like a Colt Automatic. Fires harmless .22 calibre pellets as fast as you can squeeze the trigger. Comes with 50 reusable pellets.
☐ No. 769 \$1.00




ENFORCER AUTOMATIC is an exact replica, looks and feels like a Colt Automatic. Fires harmless .22 calibre pellets as fast as you can squeeze the trigger. Comes with 50 reusable pellets.
☐ No. 769 \$1.00



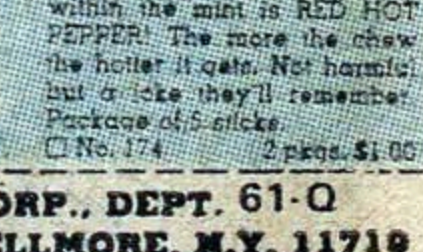
MAGIC COLOR CLOUDS. When you light one of these small grenades, huge, thick clouds of color continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.
☐ No. 317 4 for \$1.00



MAGIC COLOR CLOUDS. When you light one of these small grenades, huge, thick clouds of color continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.
☐ No. 317 4 for \$1.00



HOT PEPPER GUM. Flavored with delicious mint but hidden within the mint is RED HOT PEPPER! The more the chew the hotter it gets. Not harmful but a kick they'll remember. Package of 5 sticks.
☐ No. 174 2 pkgs. \$1.00



HOT PEPPER GUM. Flavored with delicious mint but hidden within the mint is RED HOT PEPPER! The more the chew the hotter it gets. Not harmful but a kick they'll remember. Package of 5 sticks.
☐ No. 174 2 pkgs. \$1.00

AMERICAN CIRCLE CORP., DEPT. 61-Q
2635 PETTIT AVE., BELLMORE, N.Y. 11710
YOUR SATISFACTION IS GUARANTEED
Please Rush Me: (Use other paper if necessary)

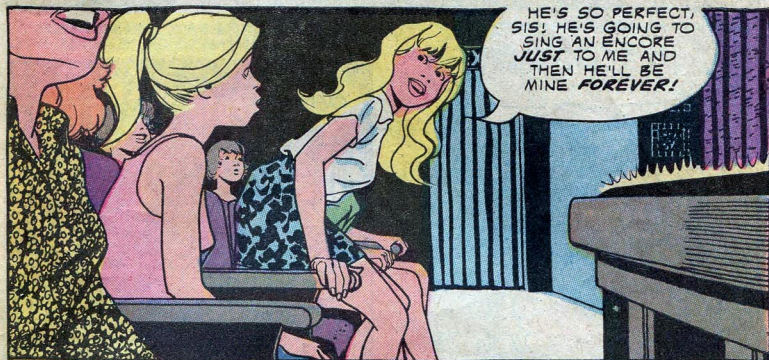
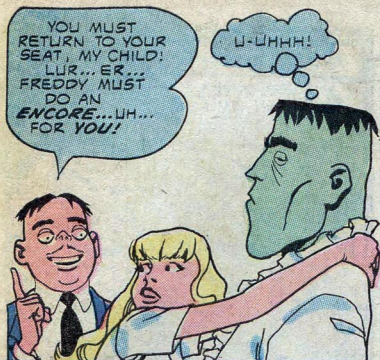
Item No.	How Many	Price Ea.	Total

Sorry! Minimum order \$1.00
 No C.O.D.'s
 Please send me catalog only 25¢ ☐

Postage and Handling 35¢
 Total Enclosed

Name _____ (print)
 Address _____
 City _____ State _____ Zip _____

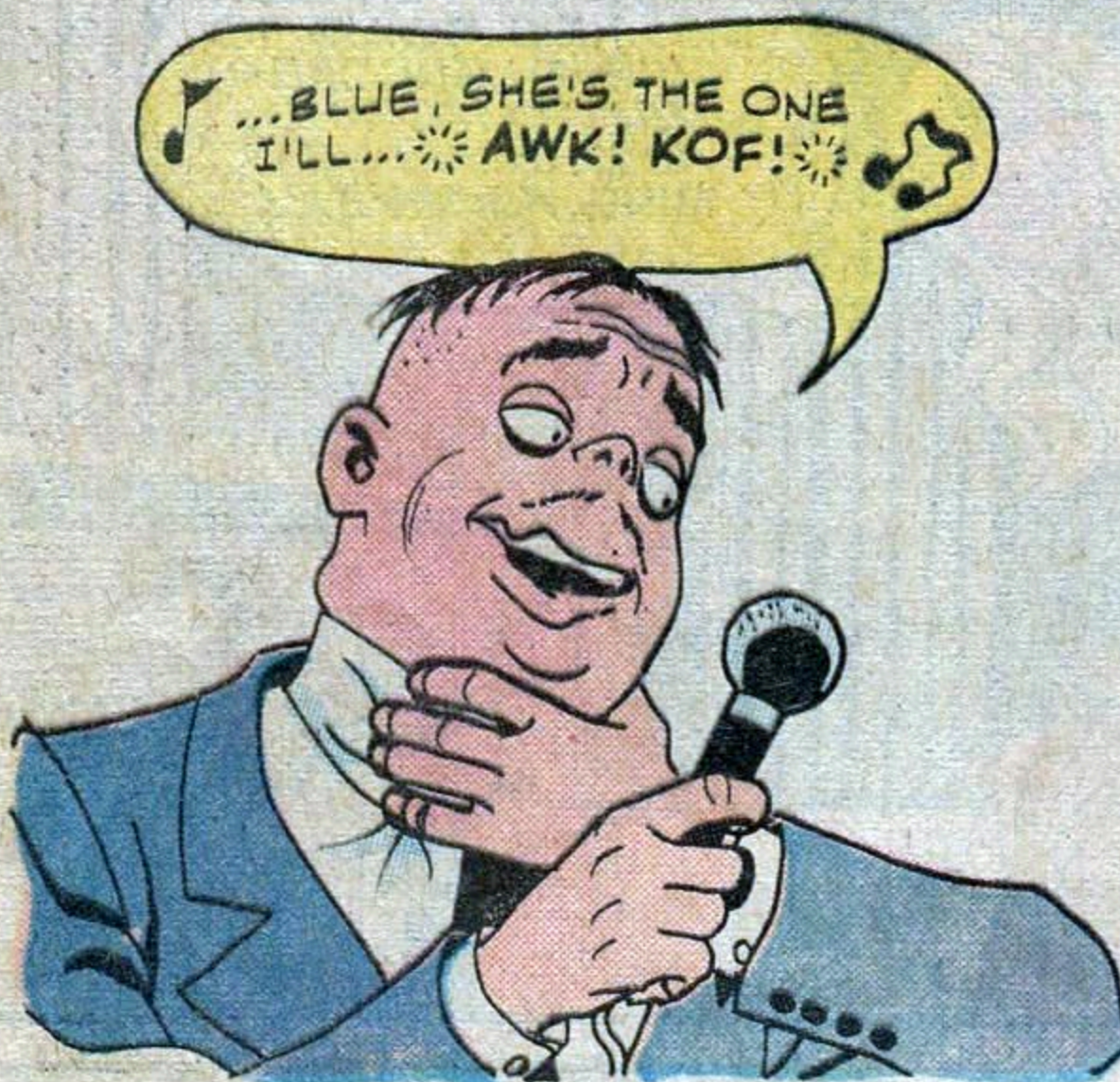
N.Y. State Residents add 7% Sales Tax



ON STAGE...



AND BACKSTAGE...

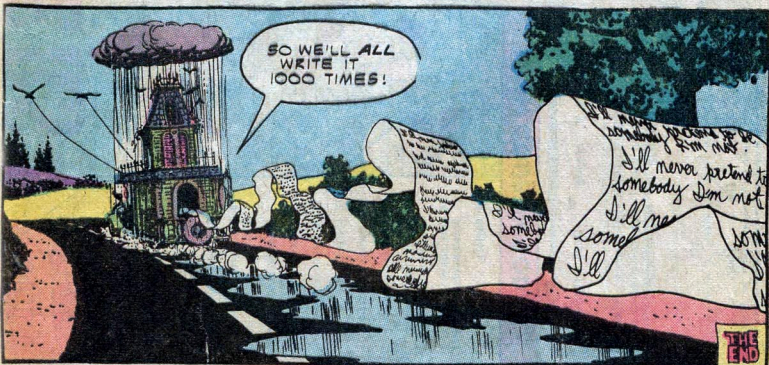
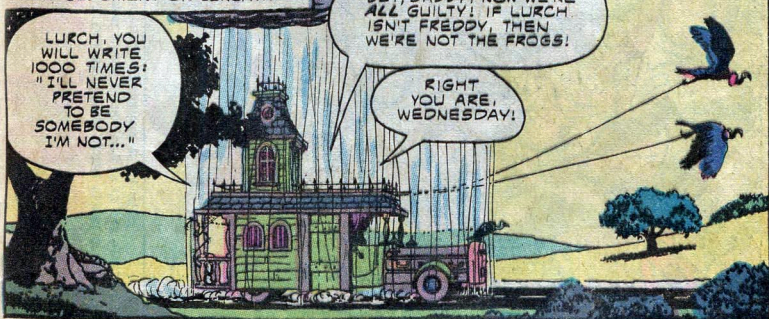


AND ON STAGE, A BEWILDERED FREDDY HAS JUST LOST THE VOICE HE NEVER HAD...





AND SO, WITH THE CAMPER ON AUTOMATIC PILOT, GOMEZ PASSES FINAL JUDGMENT ON LURCH...



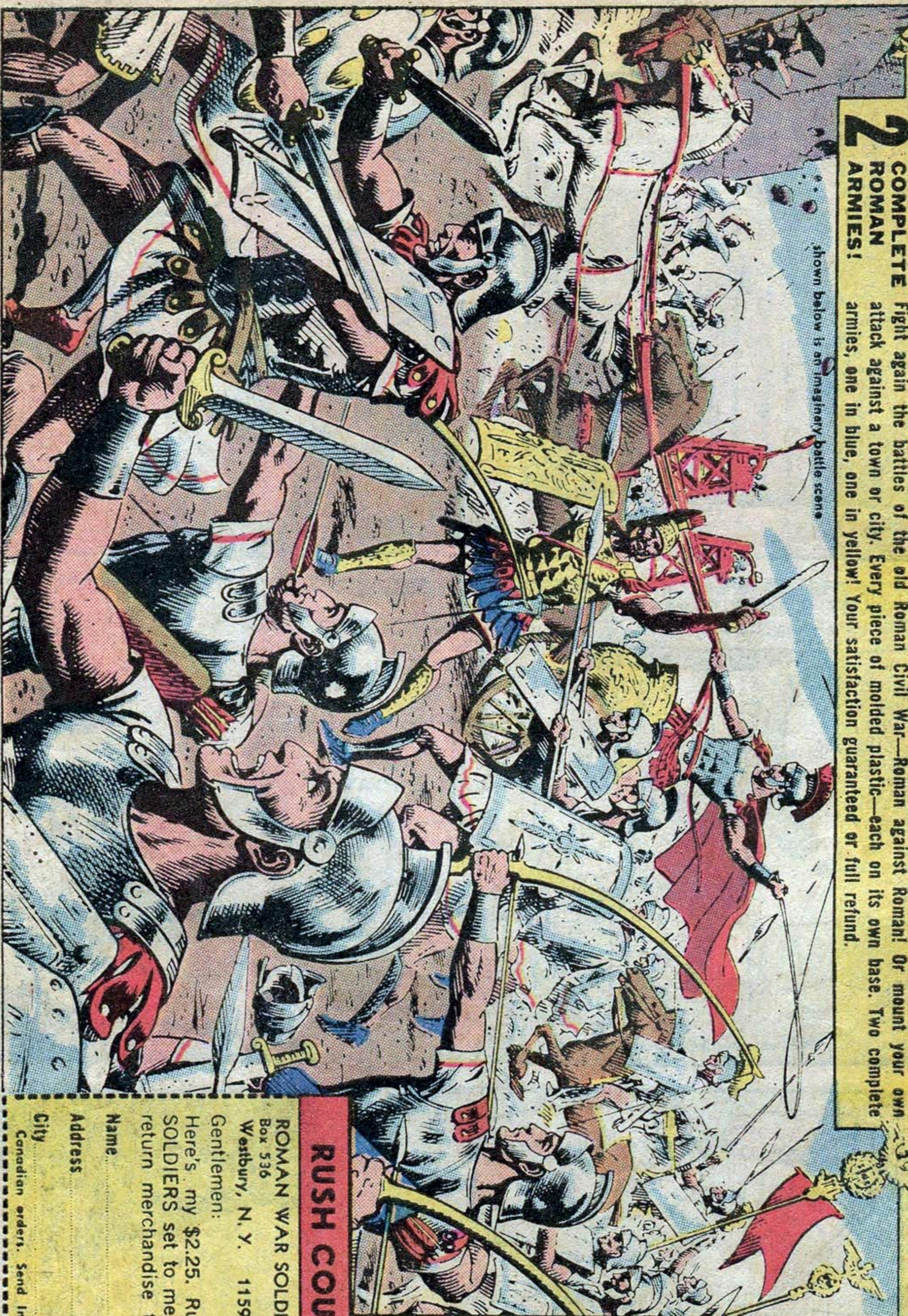
132^{PC} ROMAN SOLDIERS SET

2

COMPLETE ROMAN ARMIES!

Fight again the battles of the old Roman Civil War—Roman against Roman! Or mount your own attack against a town or city. Every piece of molded plastic—each on its own base. Two complete armies, one in blue, one in yellow! Your satisfaction guaranteed or full refund.

shown below is an imaginary battle scene



Here is what you get:

- 4 Generals—Mounted
- 24 Cavalrymen—With Spears & Armor
- 4 Cavalrymen with banners
- 16 Spearmen with Shields
- 16 Archers with bows
- 16 Slingers
- 4 Chariots with drivers
- 4 Working Catapults
- 16 Pieces of ammunition (harmless) for catapult
- 24 Foot soldiers with broadswords and shields
- 4 Buglers

ONLY \$225

RUSH COUPON TODAY

ROMAN WAR SOLDIERS

Box 536

Westbury, N. Y. 11590

Dept. ROG-8

No C.O.D.'s

Gentlemen:

Here's my \$2.25. Rush 132 piece ROMAN SOLDIERS set to me. If not satisfied I may return merchandise for full refund!

Name

Address

City

Zip

State

Canadian orders. Send Int'l. money orders for \$2.50.

JOIN NOW for

Super **Prizes!**
and Plenty of **Cash!**

**WINNER'S
CHOICE OF
GREAT
PRIZES**

Earn
cash or as
many prizes as
you want

IT'S A WONDERFUL WINNERLAND
AT
J.S.C.A.



**HI-RISER
FUN BIKE
(BOYS OR GIRLS MODEL)**
Sell Only 4 Orders



**TYCO LIGHTED CAR
RACE SET**
Sell Only 2 Orders



**DAY-DATE
WRISTWATCH**
Sell Only 1 Order



**FULL SIZE
WOOD GUITAR**
Sell Only 2 Orders



**COLONIAL
CLOCK**
Sell Only 1 Order



SENIOR CHEMISTRY LAB
Sell Only 1 Order



**CADET
SLEEPING BAG**
Sell Only 1 Order



**CANDLE MAKING
OUTFIT**
Sell Only 1 Order



**COX MUSTANG
WITH STARTER KIT**
Sell Only 1 Order



**LEATHER
SHOULDER BAG KIT**
Sell Only 1 Order



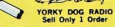
**INSTANT LOAD
FLASH
CAMERA
OUTFIT**
Sell Only 1 Order



**TABLE TOP
POOL TABLE**
Sell Only 1 Order



**WALKIE-TALKIE
AND CODE SENDER**
Sell Only 2 Orders



YORKY DOG RADIO
Sell Only 1 Order



**GIANT TELESCOPE
WITH OPTICAL FINDER**
Sell Only 2 Orders



**2-PIECE
LUGGAGE SET**
Sell Only 1 Order



**300 PIECE
2-in-1 FISHING OUTFIT**
Sell Only 2 Orders



**PUSHBUTTON
CASSETTE RECORDER**
Sell Only 3 Orders



**10 SPEED
GENUINE RACING BIKE**
Sell Only 8 Orders



**WINDMILL
JEWELRY BOX**
Sell Only 1 Order



**ESTES
ROCKET KIT**
Sell Only 1 Order



**DELUXE
2-BAND RADIO**
Sell Only 2 Orders



**AM/FM DIGITAL
CLOCK RADIO**
Sell Only 3 Orders



**GIRLS TWINKLETIME
WRISTWATCH**
Sell Only 1 Order



INTERCOM TELEPHONES
Sell Only 1 Order



**SPALDING
TENNIS RACKET**
Sell Only 1 Order



**PAJAMA PARTY
SLUMBER BAG**
Sell Only 1 Order



**4-PLAYER
CROQUET SET**
Sell Only 1 Order



**POP 'N' SERVE
CORN POPPER**
Sell Only 1 Order



**DELUXE
MOUNTAIN TENT**
Sell Only 2 Orders



**ELECTRONIC
TREASURE DETECTOR**
Sell Only 5 Orders

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name _____

Address _____ print clearly Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

Fold Over Here - Don't Cut! Do Seal (Paste, Staple or Scotch Tape) No Stamp Needed!



Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card. Full selling information plus your first order of 12 boxes of lovely All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just \$2.00. That's about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold. Get the prizes you want the fast, easy J.S.C.A. way. Act now!

All J.S.C.A. members can be winners if they try

Join now — It costs you nothing

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON-REPLY CARD • CUT & MAIL TODAY
NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail

NO POSTAGE STAMP NECESSARY IF
MAILED IN THE UNITED STATES

Postage will be paid by

Junior Sales Club of America

Dept. 75GK-1
SPRINGFIELD, MASSACHUSETTS 01101

Make Money **GET PRIZES**



Instant Load Camera



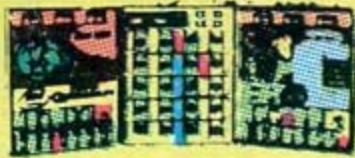
Basketball & Goal



Complete Archery Sets



Transistor Radio



Chemistry Sets



Wrist Watches



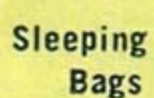
Croquet Set



Complete Fishing Outfits



Cassette Tape Recorder



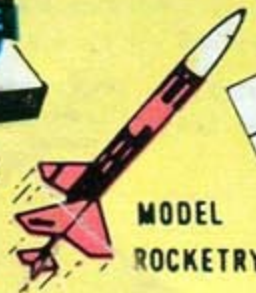
Sleeping Bags



Bicycles



Volleyball Set



MODEL ROCKETRY



Magic Set



Swim Set



Shoe Skates



Microscope Sets



4-Player Badminton



Portable Typewriter



Pitch Back



Baseball Gloves



Flying Models



Tennis Racket



Here's your chance to help

Whip Inflation Now

in your neighborhood with

AMERICAN SEED CO.

Dept. 540

Lancaster, Pa. 17604

OUR 57th YEAR

MAIL ONE COUPON TODAY

Give the Other to a Friend

with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one 45-pack order of American Vegetable and Flower Seeds at 40¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too—and get your prize at once. Or if you want money instead of a prize, keep \$6.00 for every 45-pack order you sell.

AMERICAN SEED CO., Dept. 540 Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 40¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ All Vegetable Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____ Zip Code _____

AMERICAN SEED CO., Dept. 540 Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 40¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ All Vegetable Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____ Zip Code _____



It just wouldn't be spring if someone in our family didn't sell American Seeds.
Tom DeLaney
Pennsylvania



Last year I went to them (my customers). This year they came to me.
Lois Pease
Maine