

GOLD
KEY®

THE ADDAMS FAMILY

BRAND NEW!

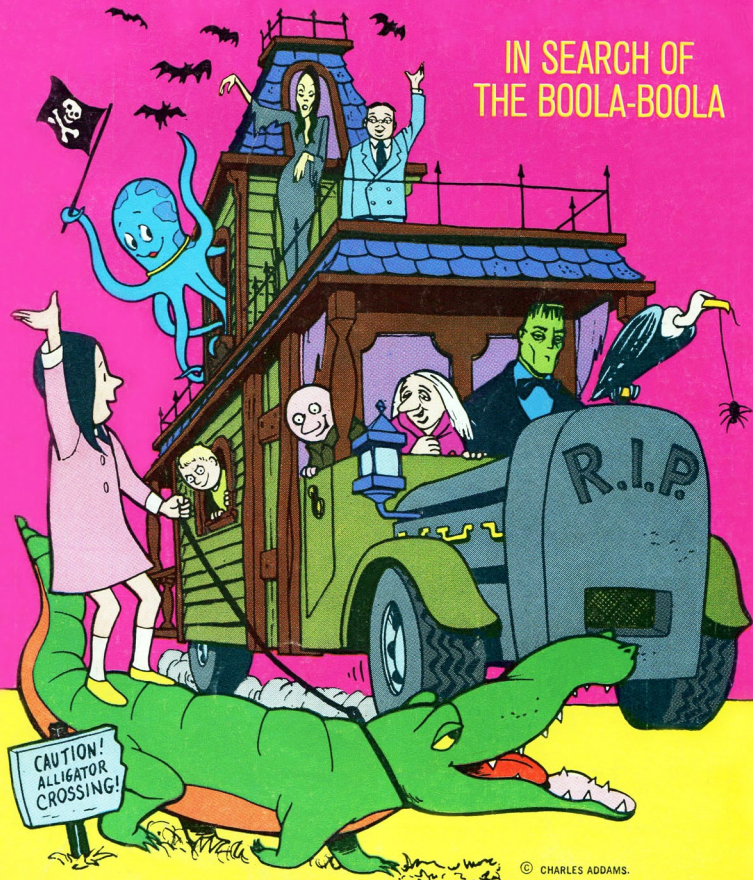
25¢

90293-410

HANNA-BARBERA

the ADDAMS FAMILY

IN SEARCH OF
THE BOOLA-BOOLA



© CHARLES ADDAMS.

204

P.C.

REVOLUTIONARY WAR SOLDIERS

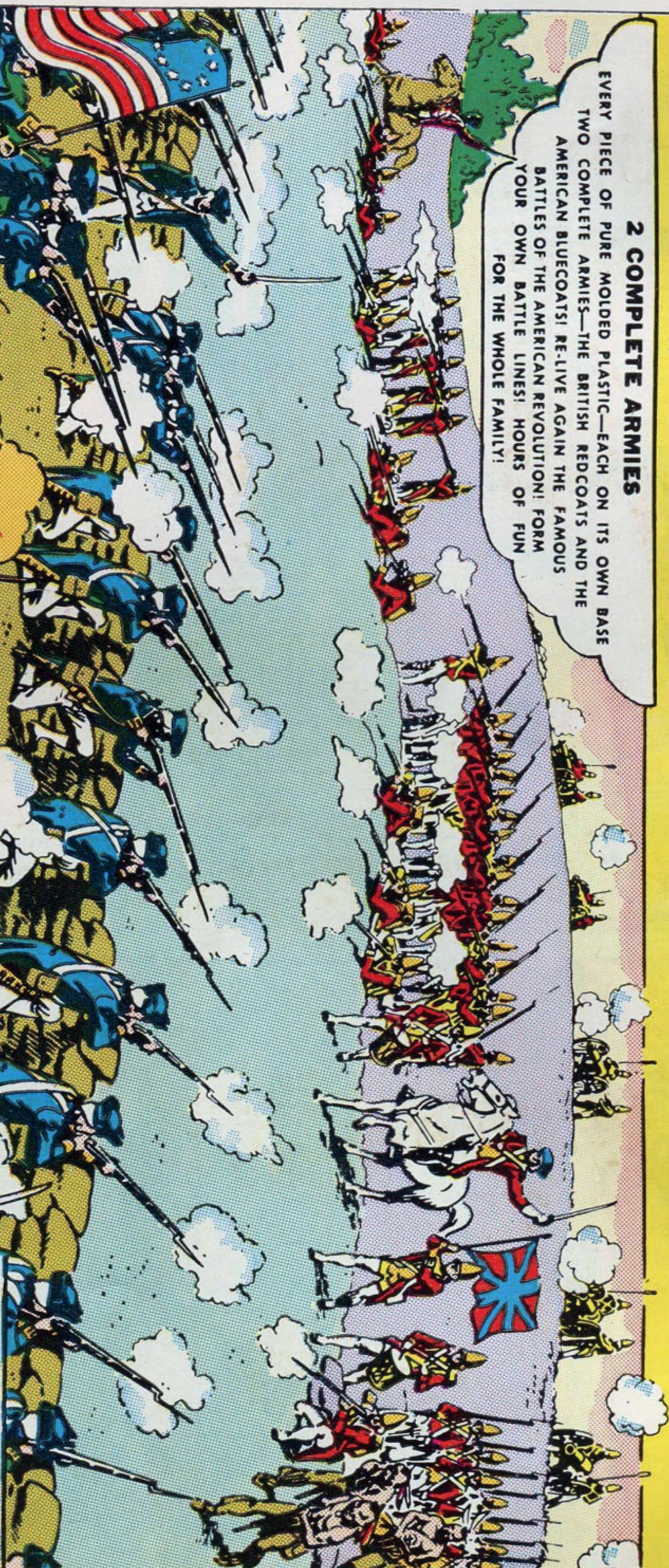
set

ONLY

\$225

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE
TWO COMPLETE ARMIES—THE BRITISH REDCOATS AND THE
AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS
BATTLES OF THE AMERICAN REVOLUTION! FORM
YOUR OWN BATTLE LINES! HOURS OF FUN
FOR THE WHOLE FAMILY!



- HERE'S WHAT YOU GET:**
- 36 Dragoons (Cavalryman)
 - 12 Shooting Infantrymen
 - 12 Marching Infantrymen
 - 12 Crouching Infantrymen
 - 12 Fifers
 - 12 Charging Infantrymen
 - 12 Sharpshooters
 - 12 Field Cannon
 - 12 Cannon Loaders
 - 12 Drummers
 - 12 Minute Men
 - 24 Mohawk Indians
 - 12 Officers
 - 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers Dept. RWG-21
Box 536, Westbury, New York 11590

Gentlemen:
Here's my \$2.25. Rush 204 p.c. Revolutionary War
Soldiers Set to me. If not satisfied I may return
merchandise for full refund!

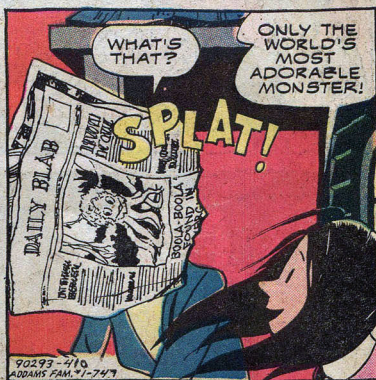
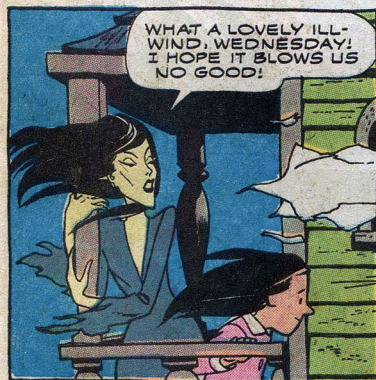
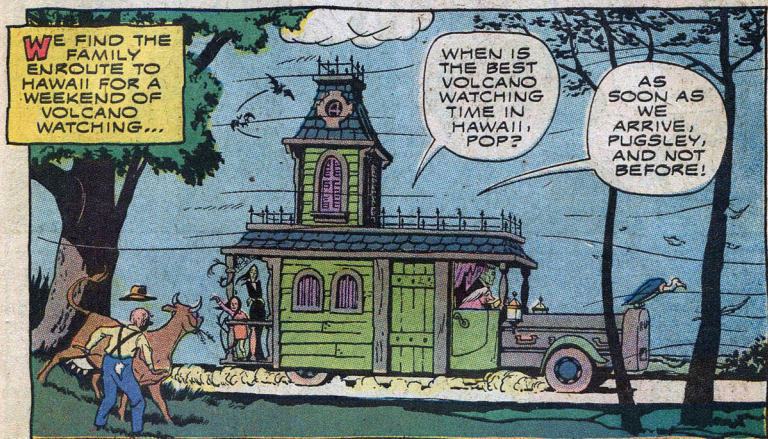
Name
Address
City Zip State

Allow 5-6 weeks for delivery.
No Canadian or foreign orders.

IMAGINARY WAR SCENE SHOWN

the HANNA-BARBERA
ADDAMS FAMILY

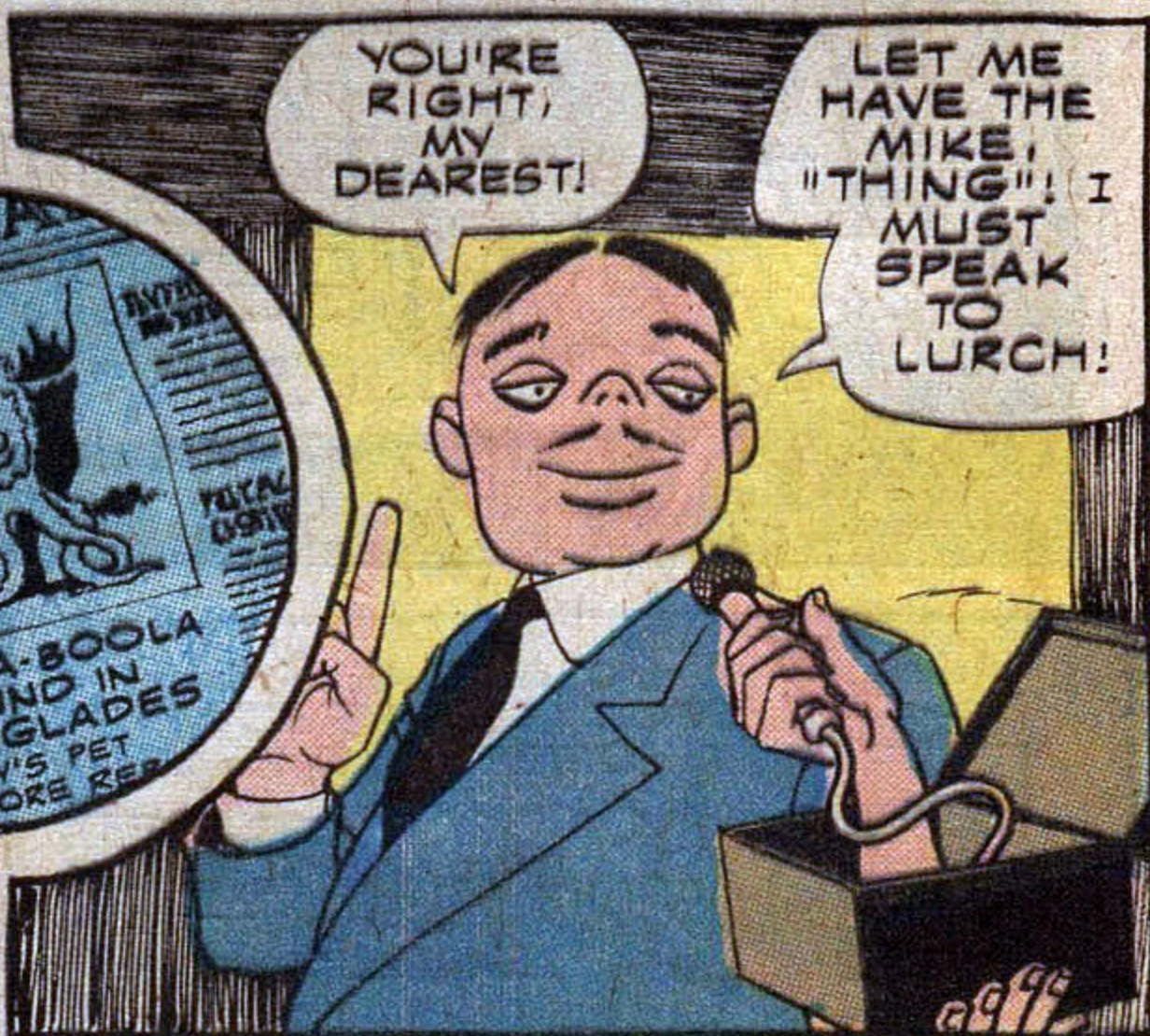
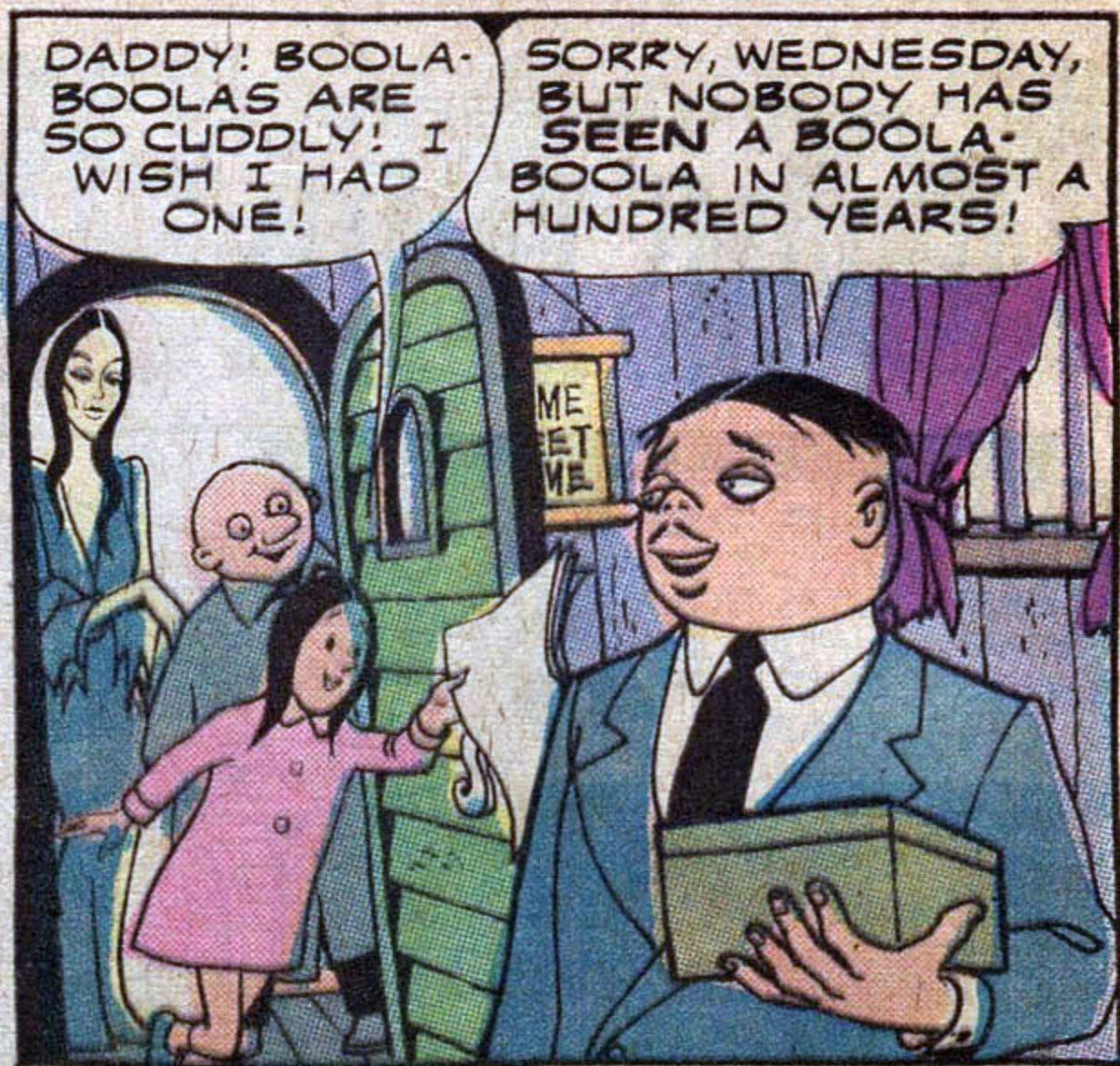
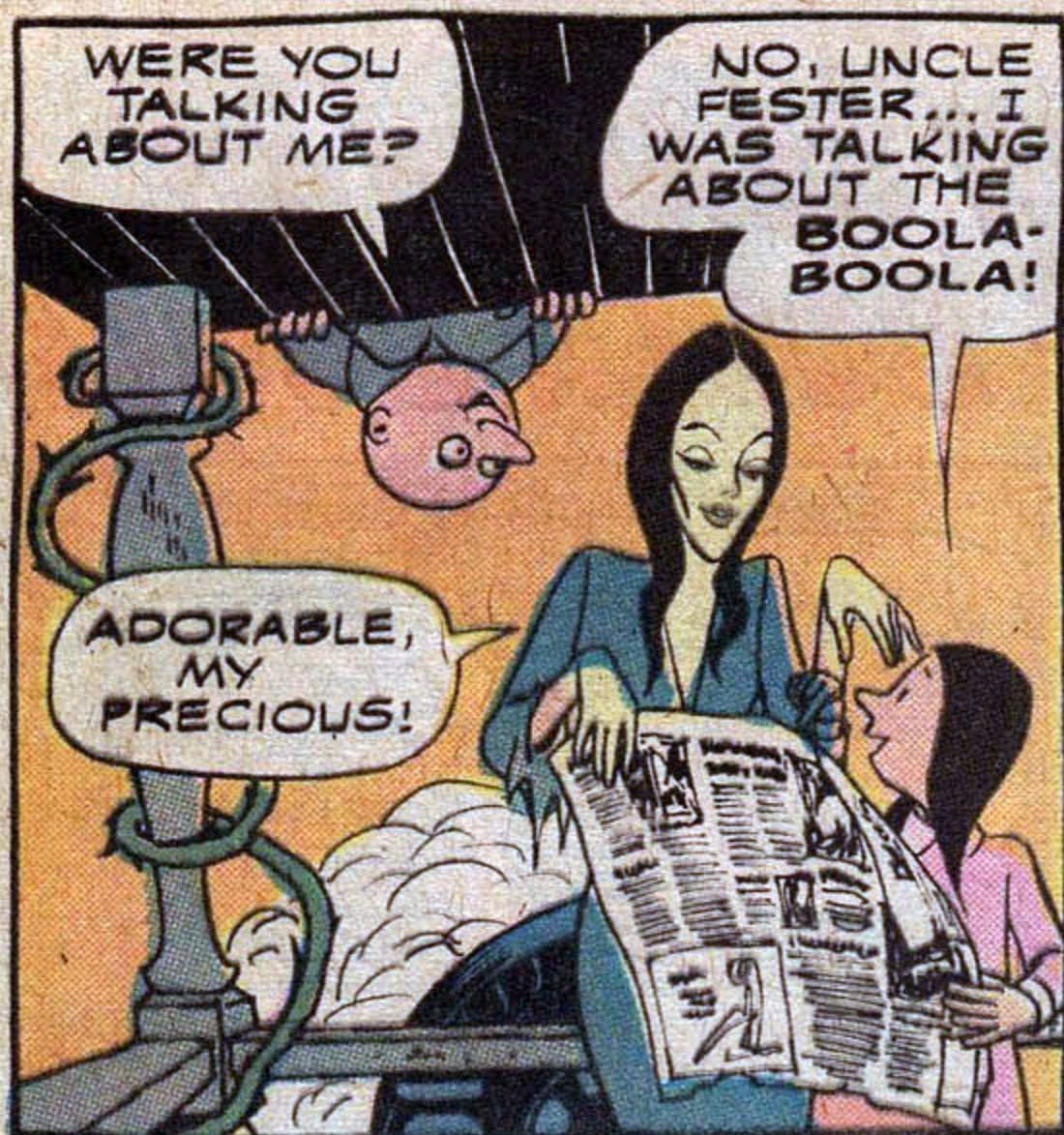
IN SEARCH OF THE BOOLA-BOOLA

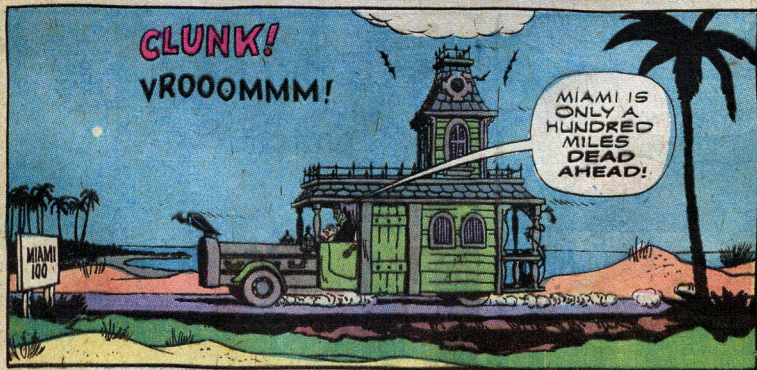
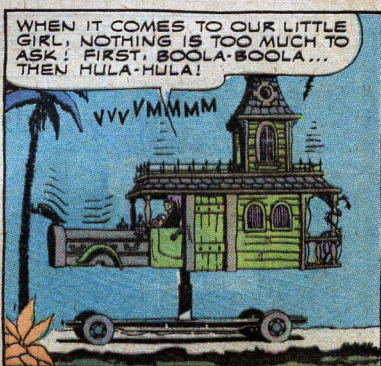
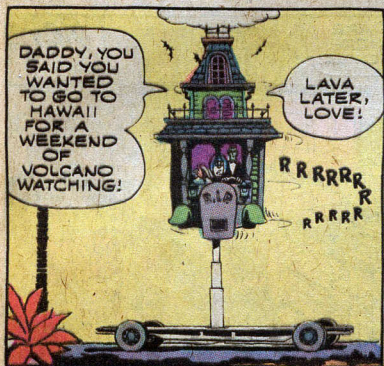
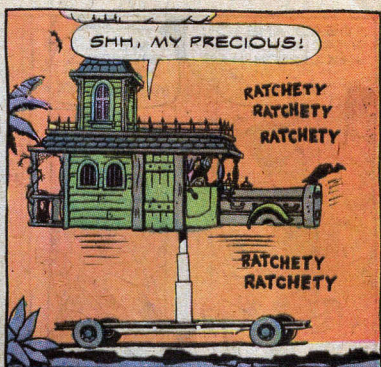
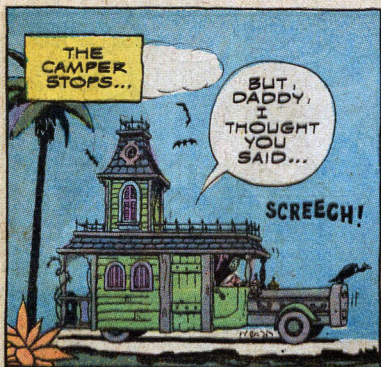


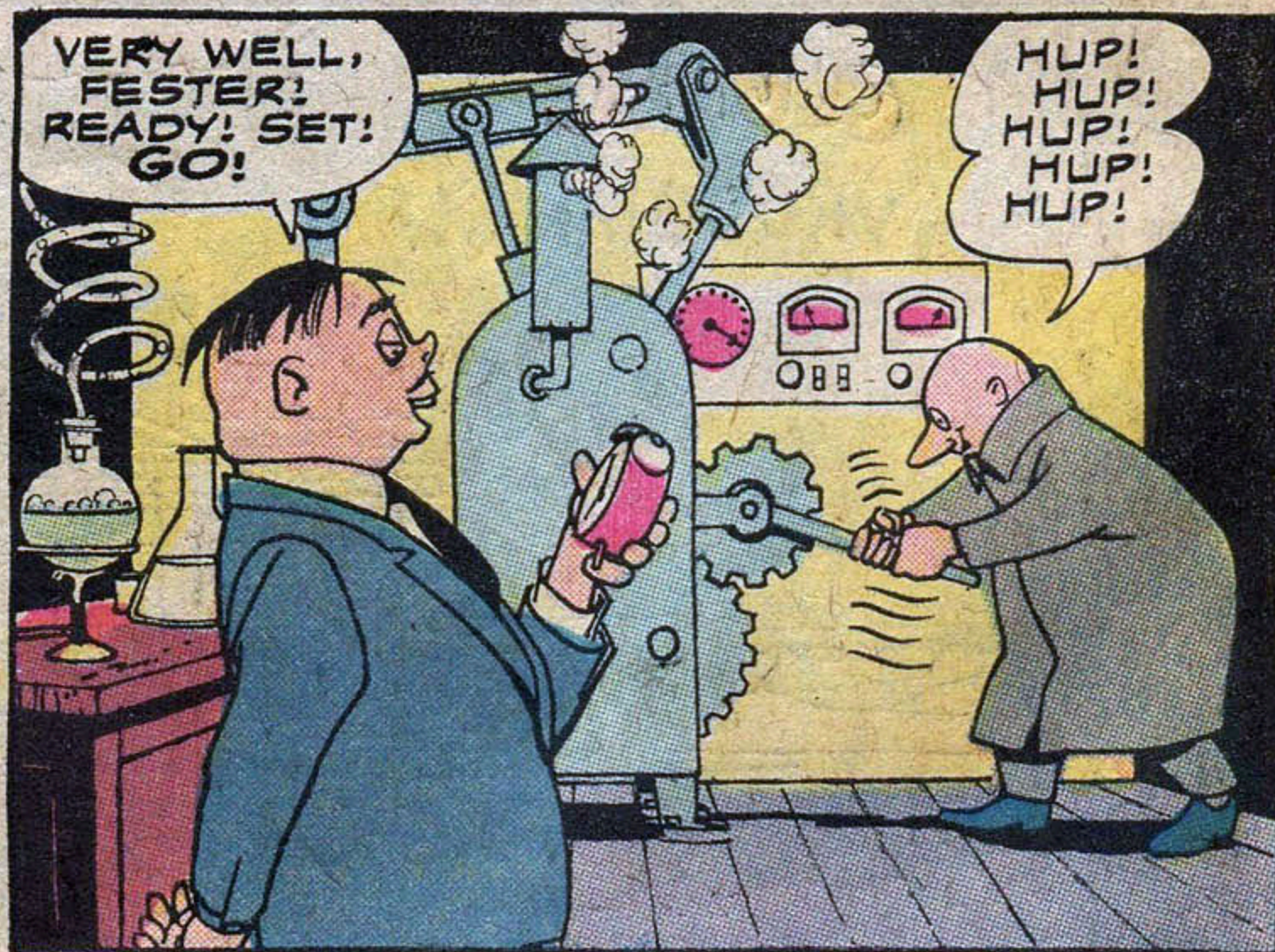
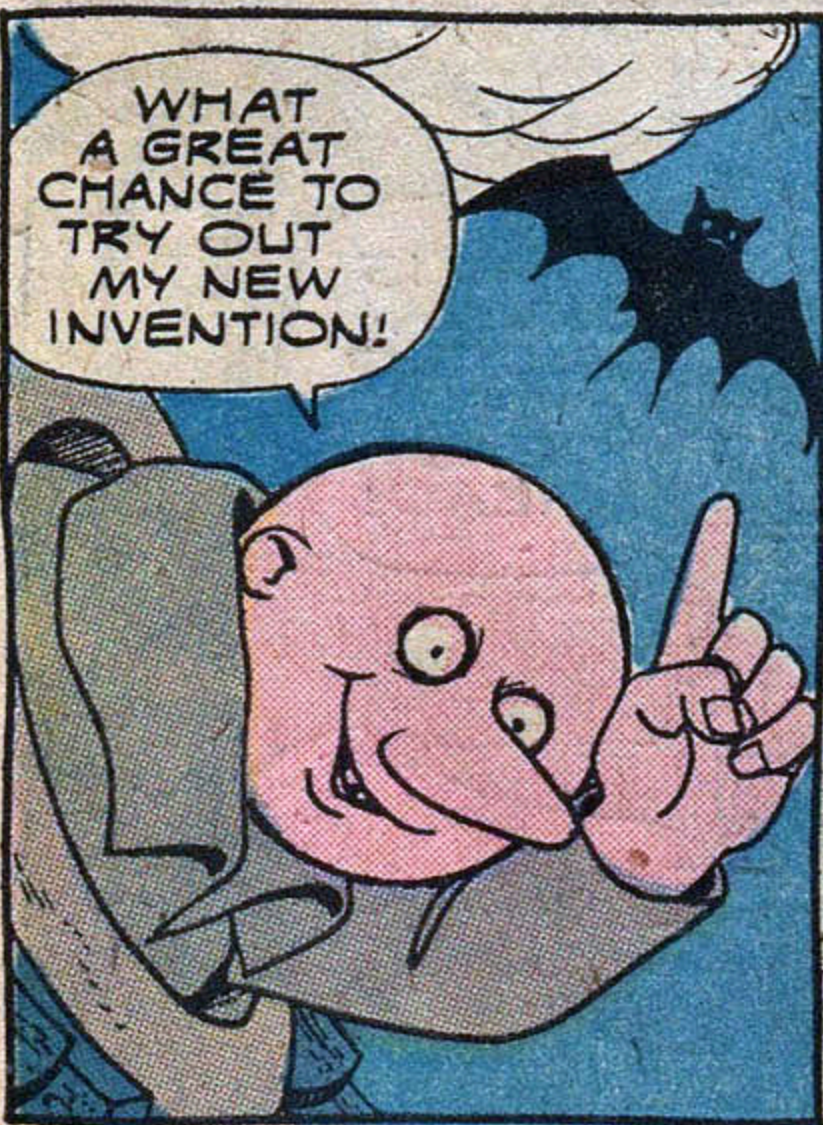
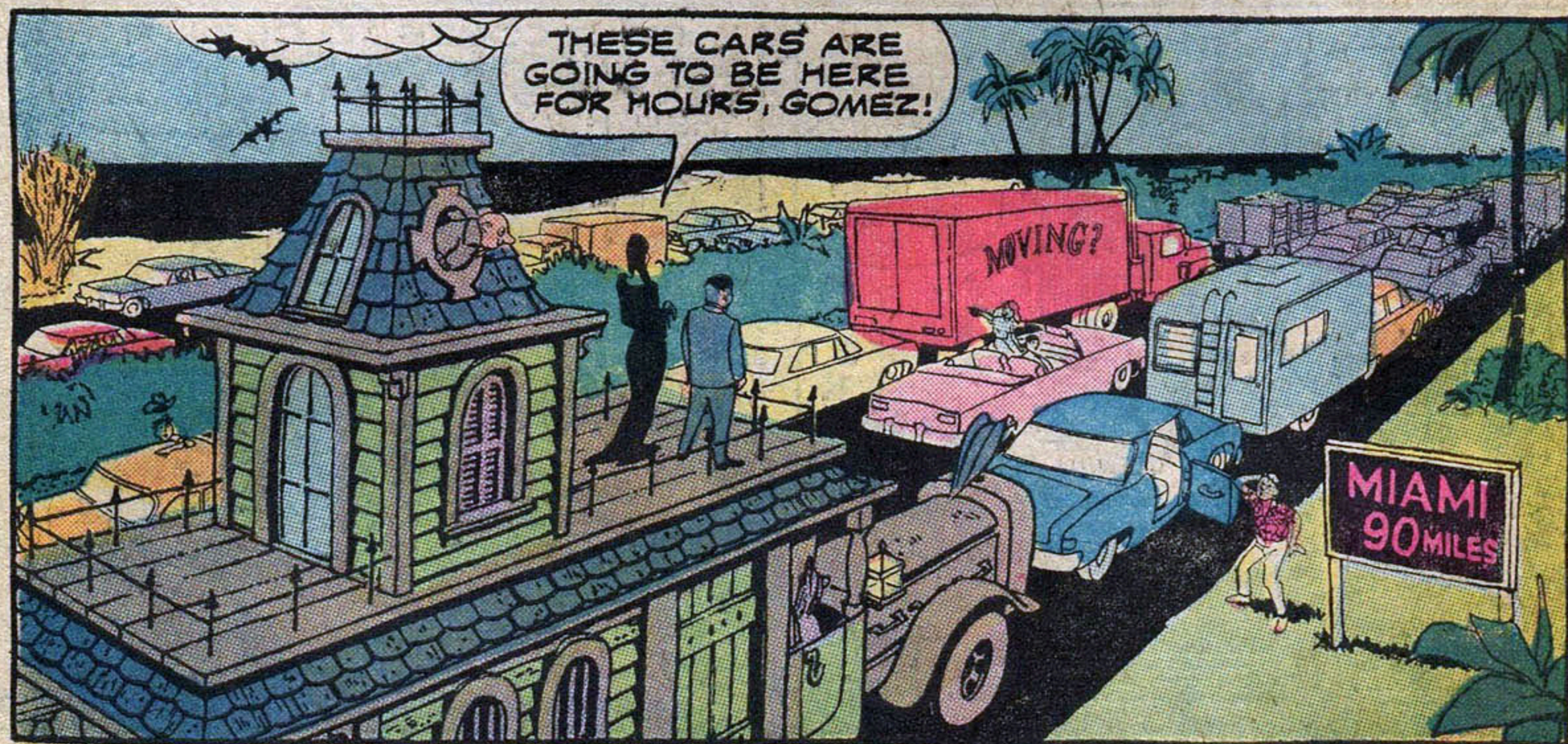
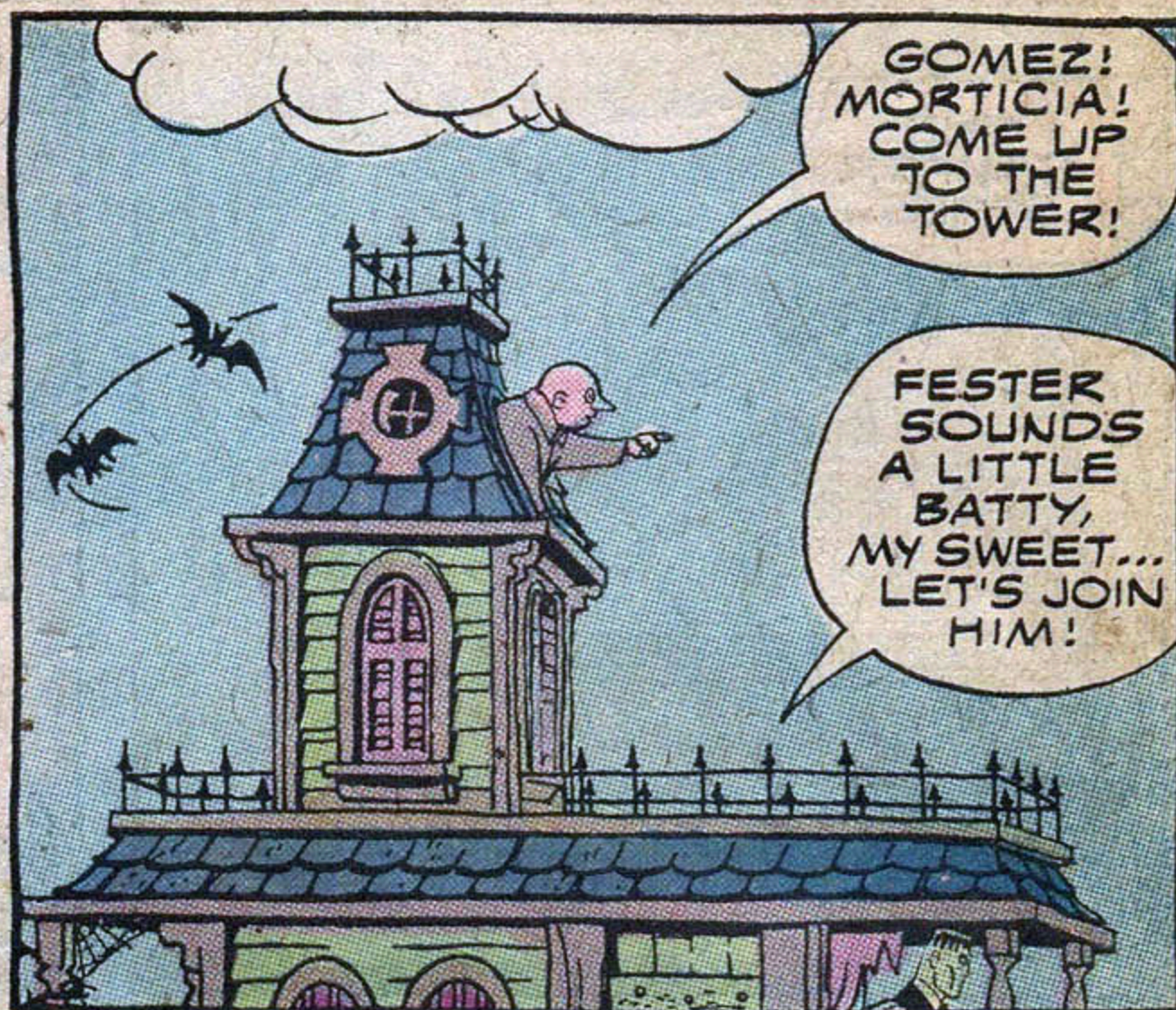
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GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69¢
EACH FOR 3 OR MORE

75¢ EACH WHEN ORDERED SEPARATELY.
PAY ONLY 69¢ EACH FOR 3 OR MORE.



1. Peace Symbol 2. Stop 3. Psychedelic Love 4. Bunny 5. Survival (Ecology) 6. Gas Mask 7. Peace Flag



8. Peace 9. Life Symbol 10. Pollution Skull 11. Black is Beautiful 12. Cobra 13. Help! I Need Lovin' 14. Peace Slogan



15. Life Slogan 16. Peace Sergeant 17. Woodstock Dove 18. Soul Power 19. Olympic Drinker 20. Roadrunner 21. Willy Coyote



22. Eye Spy 23. STP 24. Budweiser 25. All American Patch 26. US Flag 27. Confederate Flag



28. Flash Gordon 29. Chopper 30. Skull and Crossbones 31. Ecology Peace Flag



32. Popeye 33. Felix 34. Happy Face 35. Beatles' Sgt. Pepper

Mail Orders to:
GANDALF PRODUCTS CO., P.O. Box 38, Dept. GK-47 New York, N. Y. 10022

SPEEDY ORDER FORM
RUSH FOLLOWING EMBLEMS TO ME:
(Order by number only)
(Allow 2 to 4 Weeks For Delivery)

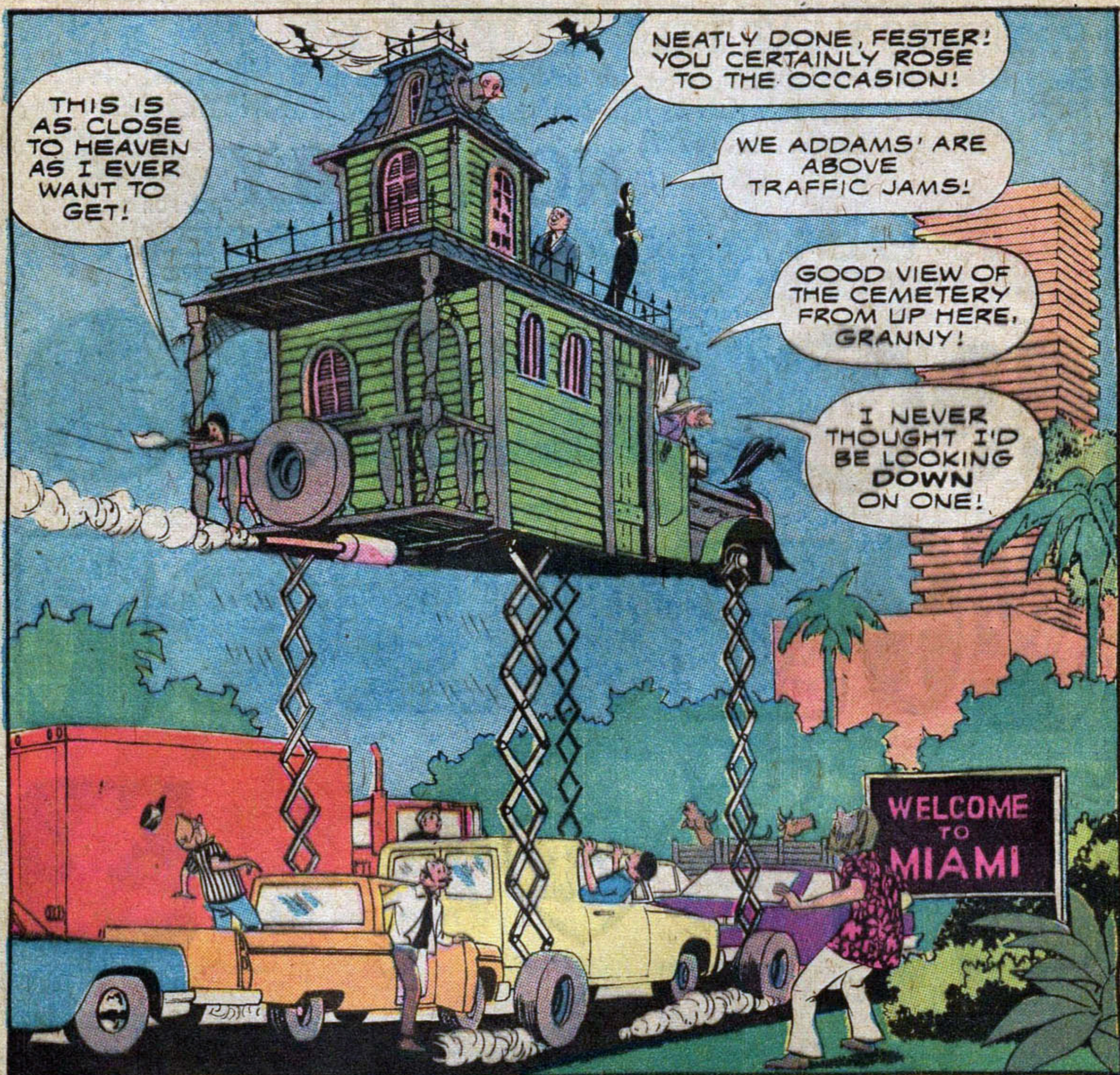
75¢ EACH
3 or more, each 69¢

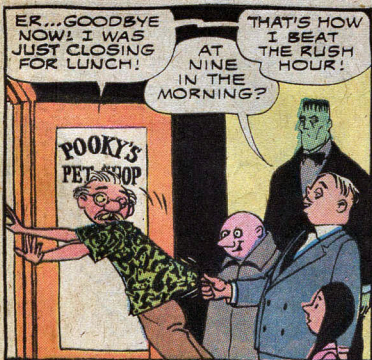
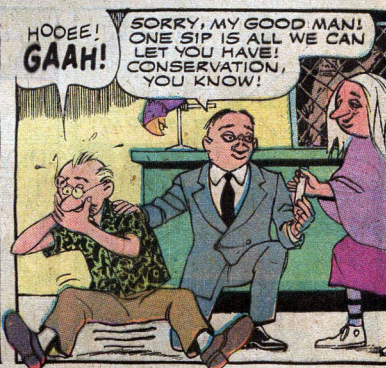
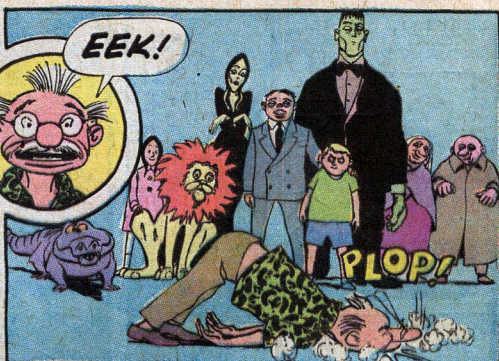
HANDLING .45
Add 4% IN NEW YORK
TOTAL \$

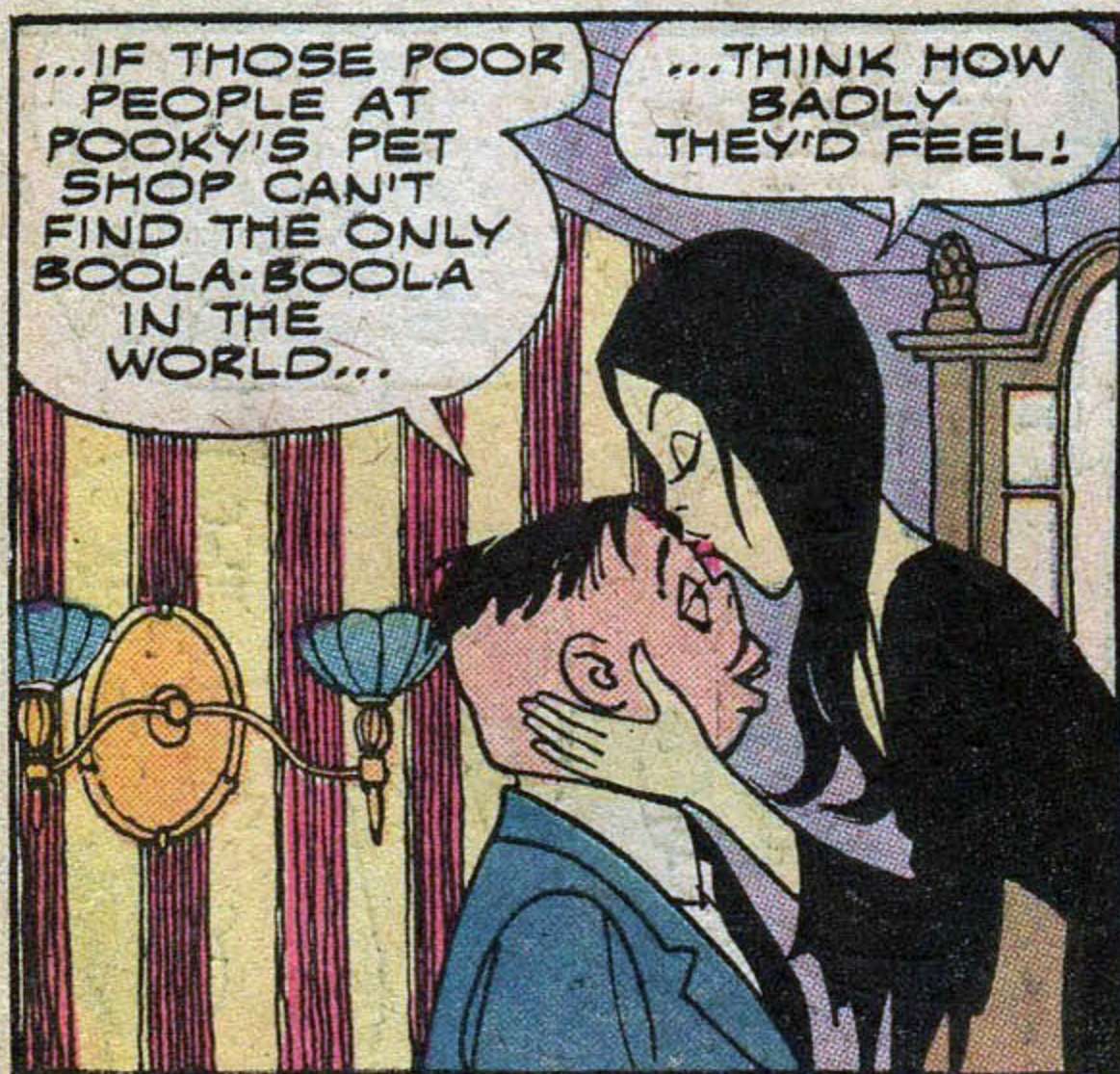
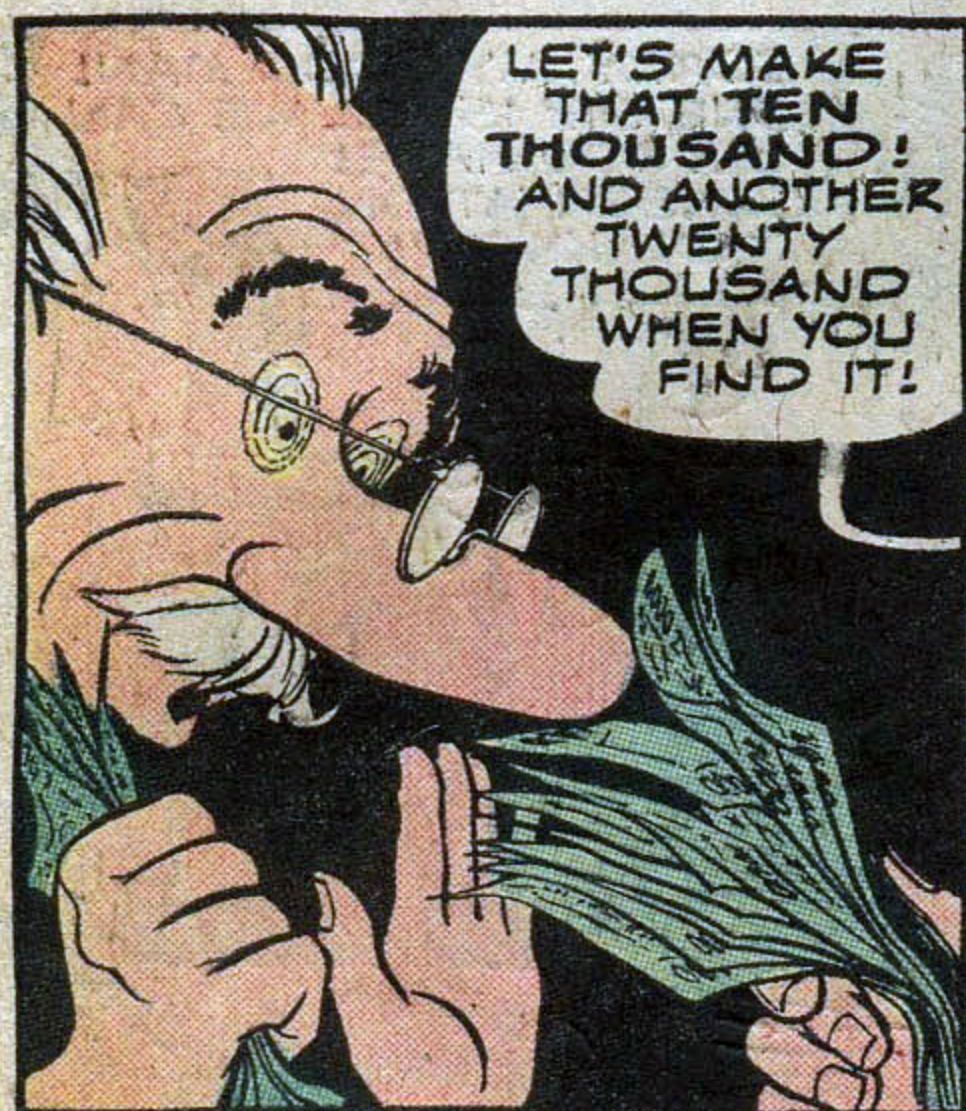
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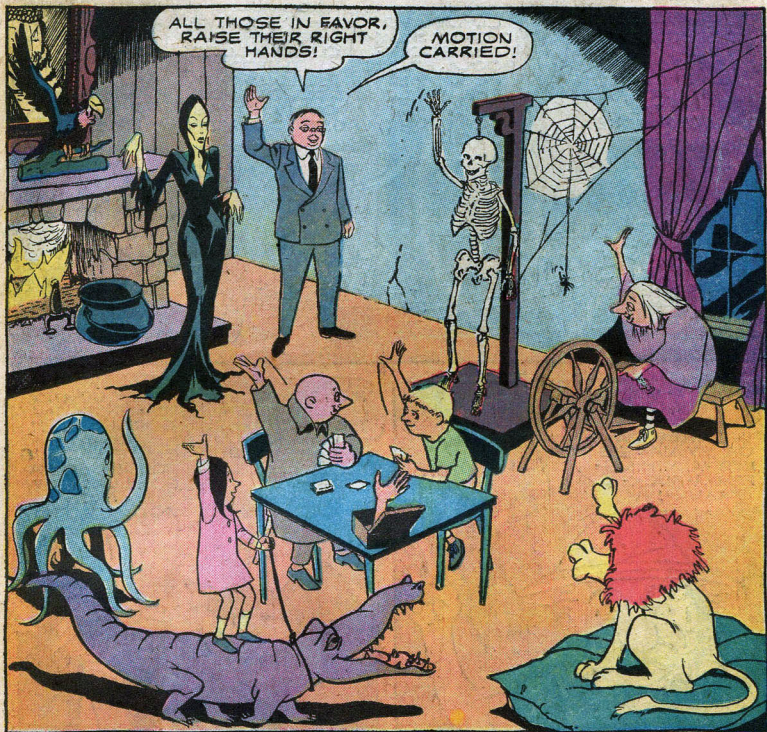
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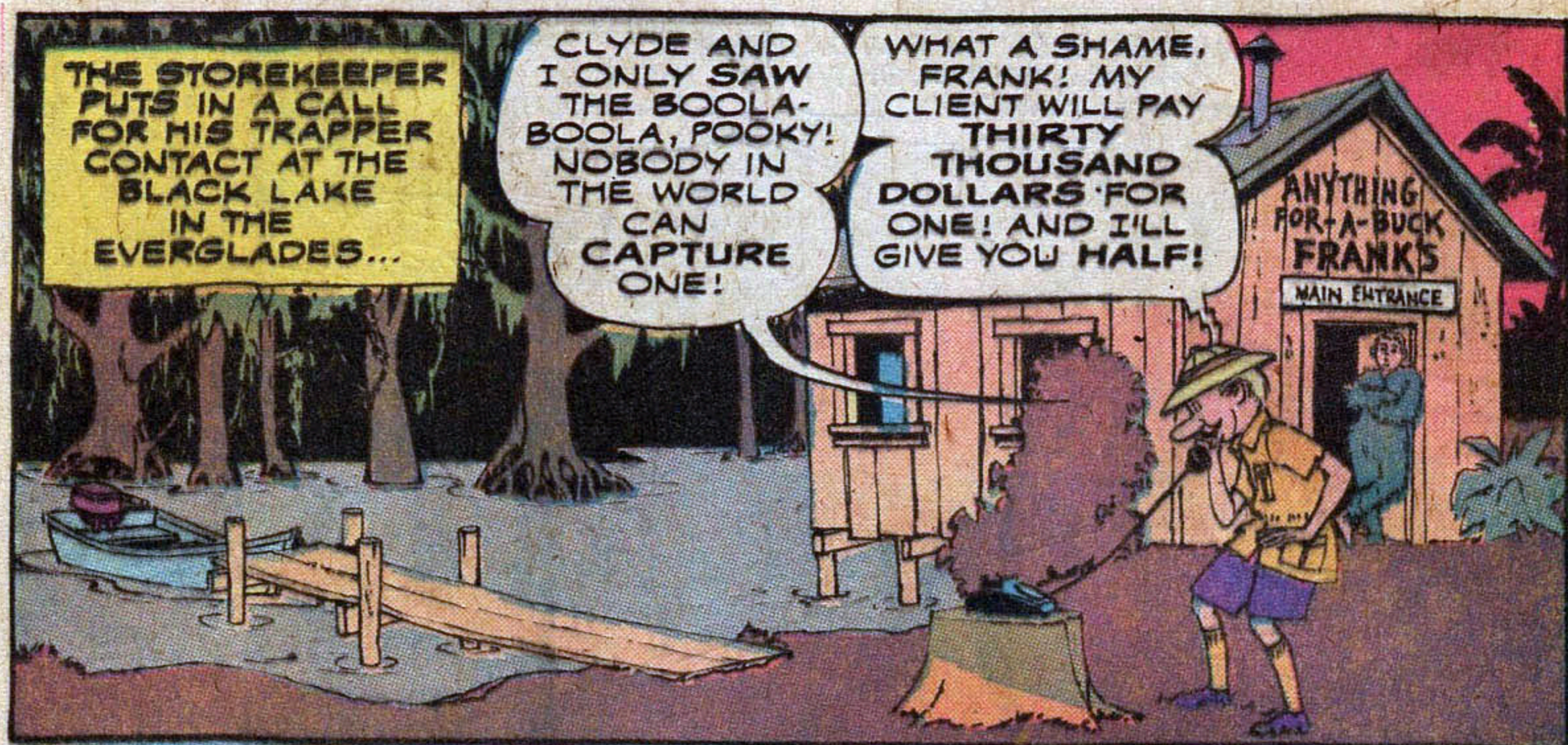
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P.O. Box 38, New York, N.Y. 10022











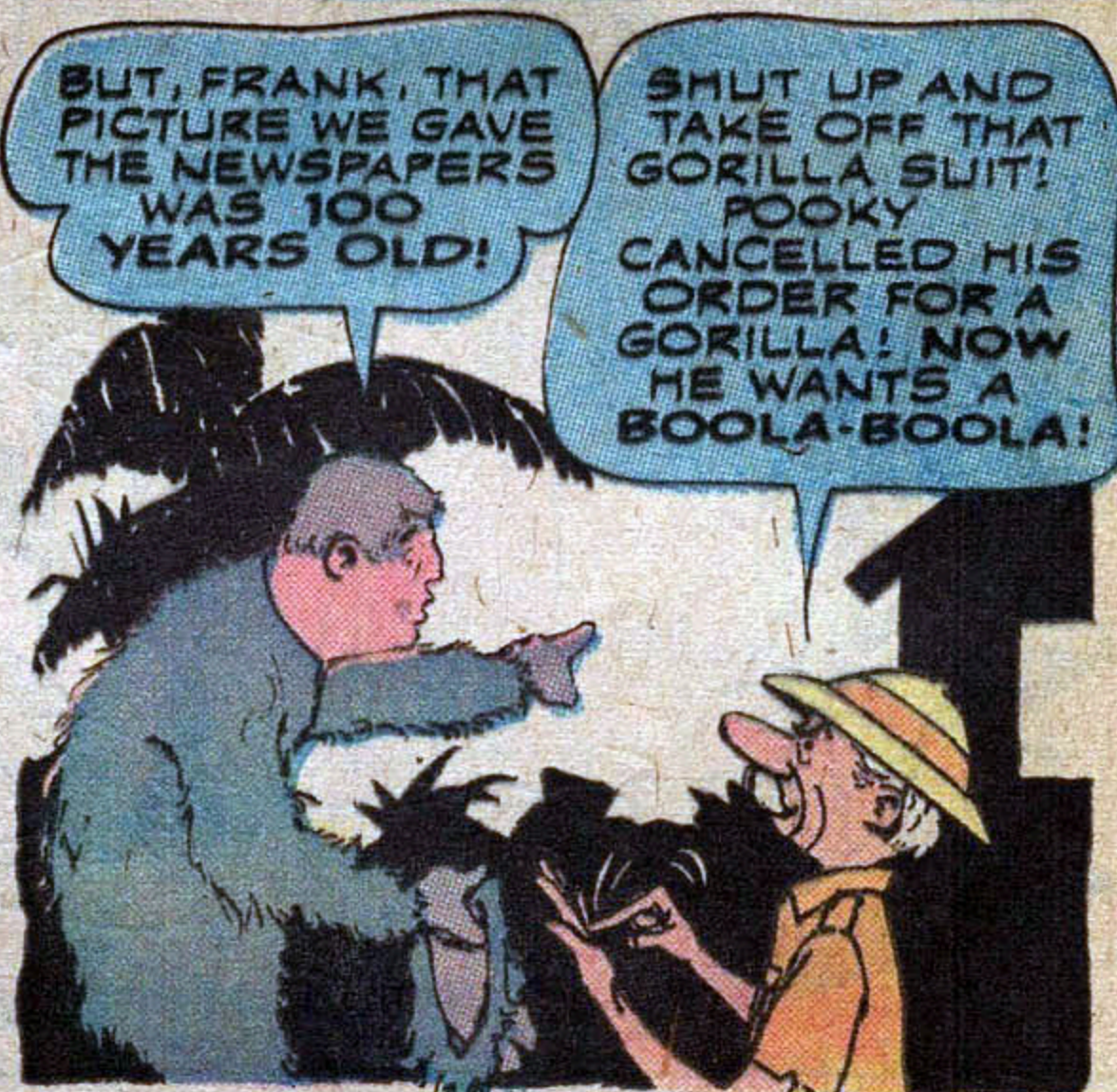
THE STOREKEEPER PUTS IN A CALL FOR HIS TRAPPER CONTACT AT THE BLACK LAKE IN THE EVERGLADES...

CLYDE AND I ONLY SAW THE BOOLA-BOOLA, POOKY! NOBODY IN THE WORLD CAN CAPTURE ONE!

WHAT A SHAME, FRANK! MY CLIENT WILL PAY THIRTY THOUSAND DOLLARS FOR ONE! AND I'LL GIVE YOU HALF!

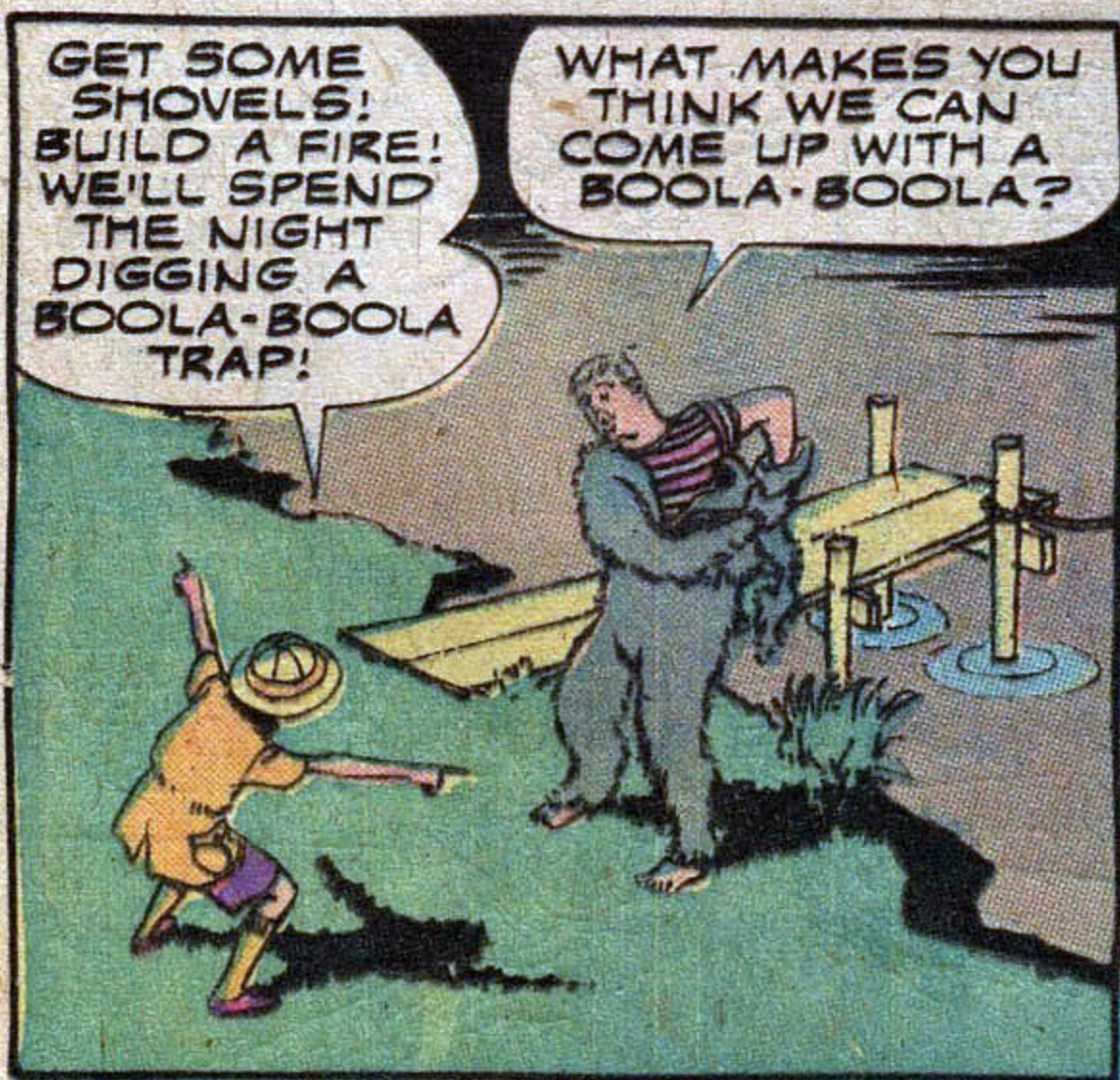


WOW! YOU'LL HAVE YOUR BOOLA-BOOLA IN THREE DAYS OR MY NAME'S NOT "ANYTHING-FOR-A-BUCK-FRANK"!!



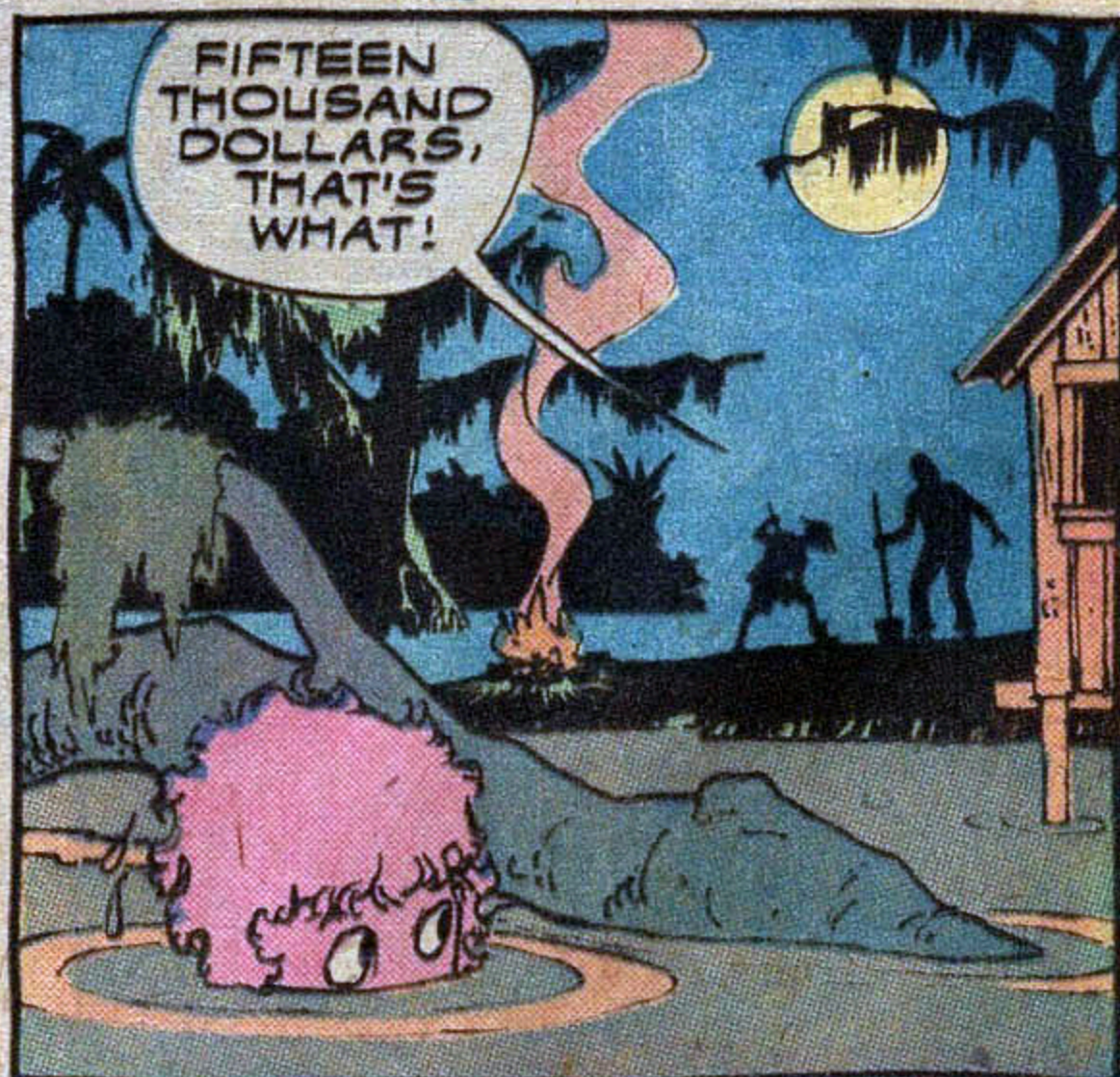
BUT, FRANK, THAT PICTURE WE GAVE THE NEWSPAPERS WAS 100 YEARS OLD!

SHUT UP AND TAKE OFF THAT GORILLA SUIT! POOKY CANCELLED HIS ORDER FOR A GORILLA! NOW HE WANTS A BOOLA-BOOLA!

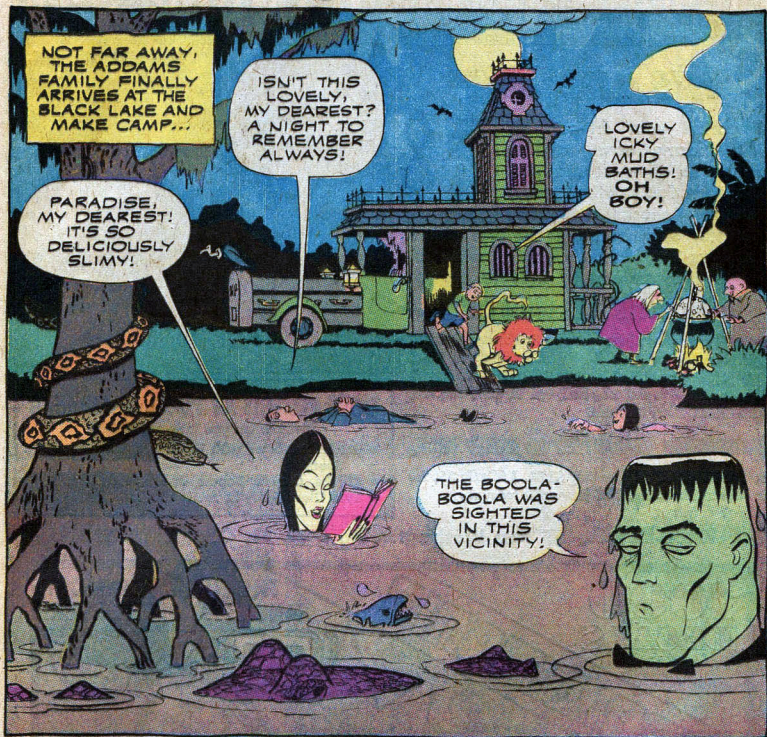


GET SOME SHOVELS! BUILD A FIRE! WE'LL SPEND THE NIGHT DIGGING A BOOLA-BOOLA TRAP!

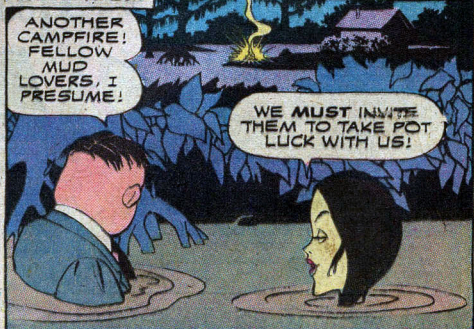
WHAT MAKES YOU THINK WE CAN COME UP WITH A BOOLA-BOOLA?



FIFTEEN THOUSAND DOLLARS, THAT'S WHAT!



GOMEZ SPOTS THE CAMPFIRE OF FRANK
AND CLYDE...



BLOOD CURDLING VAMPIRE BAT

IT'S LIFE SIZE!

Terrorize your friends on those dark, scary nights. Seems so alive—so realistic, it even fools other bats. Amazes, shocks everyone. Monster size; authentic natural colors. Hideous 7½" fangs. Carry it with you—operates anywhere, indoors or out.

**ONLY
\$1.00**



Horror Outfit FREE WITH ORDER!

Everything to put on your own ghastly Horror Show. You get ugly Flying Creeper Monster with popping eyes, Weird Skull with moving flashing eyes, Shrunken Head with Glow-In-Dark eyes and long hair, and an extra Surprise, a MAGNETIC Slimy Creature.

SATISFACTION GUARANTEED OR MONEY BACK.

Be first to get all this for only \$1.00. Add only 35¢ for postage and handling. Send your order today to:

DOES ALL THIS AT YOUR COMMAND!

(Even when you hide far away)

- Rattles windows with Terrifying, Loud Creepy Sounds
- Climbs, Crawls, Dances, Jumps, Floats in air.
- Eyes Glow Eerily in the Dark.

GUARANTEE CO., 55 East Washington St., Dept. 68, Chicago, Ill. 60602

1000 DECALS

DECALOMANIA

WILD • CRAZY
INSANE • BESERK
NUTS • BLIPPY

WITH THIS FABULOUS
SET OF 1000 DECALS

This is the zaniest "buy of a lifetime" offer. You get 1000 stick-ons in wild, vibrant colors that "jump with life" under black light. Your set of decals include 10 different message designs, printed on gum paper, ready for you to stick on everything you own. Imagine, 1000 decals with "PEACE," "LOVE," "ZODIAC," "ECOLOGY," "SMILE" and MORE... all for only \$1.00.

GET DECALOMANIA — GO STICK CRAZY

Order now and get enough decals to spread your word on letters, notebooks, personal articles, friends or anything that stands still long enough. Go blippy! Get your set of decals today!



ALL 1000
FOR
ONLY **\$1.00**

THE NUTTIEST, MOST FANTASTIC OFFER EVER!

GANDOLF PRODUCTS CO., DEPT. GK-47 101
P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen: (Allow 2 to 4 Weeks For Delivery)
RUSH me my set of 1000 decals now. I want to go blippy right away. I understand that if I am not completely thrilled, I may return the set for a full refund. I am enclosing \$1.35 [\$1.00 plus 35¢ for postage and handling] for each set I am ordering. Limit 2 sets per customer.

I want _____ no. of sets at \$1.35 each.

Enclosed is \$ _____ ☐ Cash ☐ Check ☐ Money Order

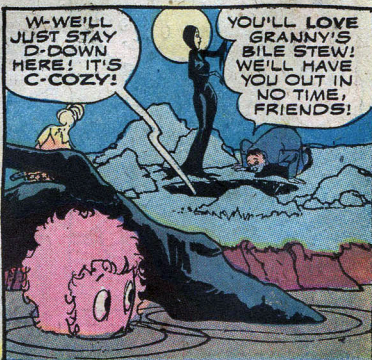
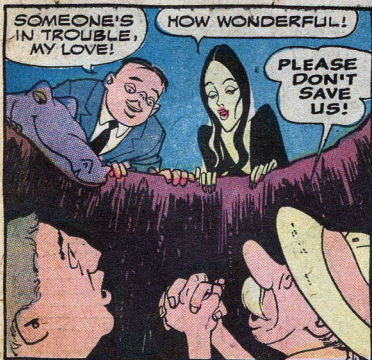
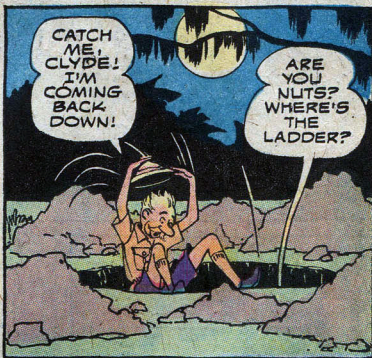
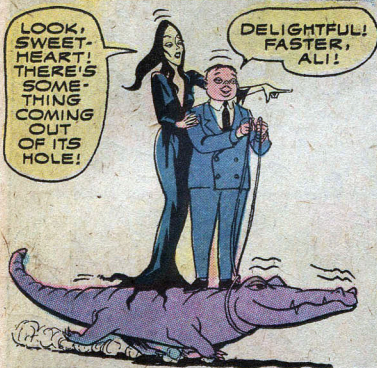
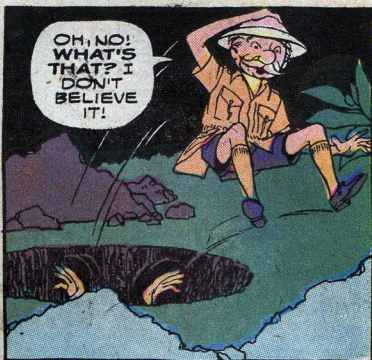
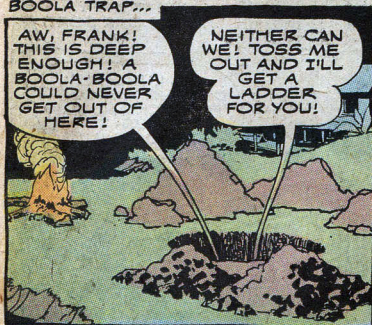
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ADDRESS _____

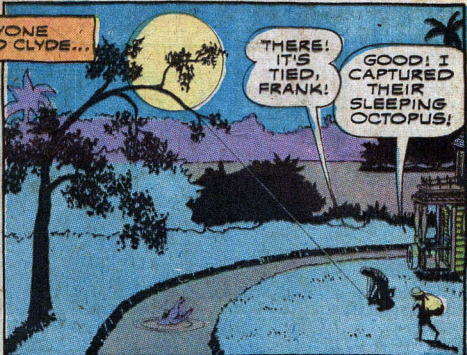
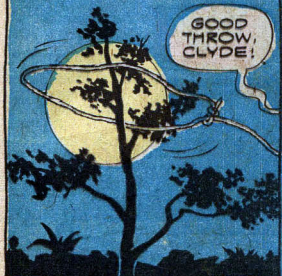
CITY _____ STATE _____ ZIP _____

ALL YOUR FAVORITES • IN WILD COLOR

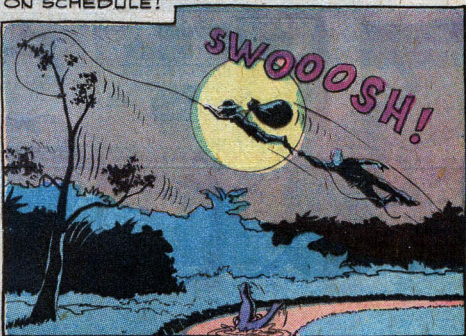
AT THE OTHER CAMPFIRE, FRANK AND CLYDE FINISH THEIR BOOLA-BOOLA TRAP...



LATER THAT NIGHT, EVERYONE SLEEPS EXCEPT FRANK AND CLYDE...



AND THE MIDNIGHT FLIGHT LEAVES RIGHT ON SCHEDULE!



THAT MORNING, IN FRANK AND CLYDE'S SHACK, A VERY ANGRY OCHO IS MADE UP TO LOOK LIKE...



DO YOU NEED EXTRA MONEY?

CHRISTMAS REMEMBRANCE ASSORTMENT
18 selections featuring striking borders and silver glitter. 7 delicate, misty-toned designs.



It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our new Winter Magic Assortment. You make \$1.00 for selling 1 box, \$10.00 for 10 boxes, etc. These are exclusive card assortments—not sold in any store! You can make even more money showing our full-color catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends, and relatives in your spare time.

Cut out entire Postage-Paid Reply Coupon Below—mail it today—and we will send you immediately, leading Greeting Card Box Assortments on approval—plus FREE album of personalized Christmas Cards. No experience necessary.



WINTER MAGIC CHRISTMAS ASST.

18 nostalgic creations with an artistic dusting of snowy glitter. 6 festive designs!

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more selling our entire line. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

DELIGHTFUL ENSEMBLE ALL-OCCASION ASST.

32-piece selection plus color-coordinated envelopes. Large and small cards, and personal notes.



IT COSTS YOU NOTHING TO TRY

FREE FULL-COLOR CATALOG OF 400 CARD AND GIFT ITEMS

CUT OUT ENTIRE BUSINESS REPLY FORM BELOW
FILL IN COUPON FORM FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY
No Stamp Necessary



BIG VALUE!

NOEL CHARMERS CHRISTMAS ASST.

18 warm greetings with Old World charm. 5 distinct scenes.



PLUS FREE ALBUM of PERSONALIZED CHRISTMAS CARDS



5535 A

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

Dept. F 39



Cheerful House
Westmoreland Avenue
White Plains, New York 10606

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

Postage Will Be Paid by Addressee

NO Postage Stamp Necessary if Mailed in the United States

Cut Along Dotted Line-Seal (Paste or Tape) and Mail

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY CARD

CHEERFUL HOUSE, DEPT. F-39
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately, your Christmas Greeting Card box assortments on approval for 30-day free trial, plus FREE Full-Color Catalog of money-making Gifts and Cards—everything I need to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation.

Check Here
☐ I would also like to continue to receive additional FREE money-making catalogs, literature, special offers PLUS Seasonal Samples on approval. I understand samples may be returned without cost or obligation.

Fill in your name and address below—No stamp necessary

☐ Mr. ☐ Mrs. ☐ Miss

Age _____

Please Print

Address _____

City _____ State _____ Zip Code _____

Apt. No. _____

If writing for an organization, give its name here _____

DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL—NO STAMP NECESSARY

DIVISION OF BEVIS INDUSTRIES, INC. NEW YORK 10606

KIDS, Roach Designs Are NOW Available As Iron-On Transfers!



DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in **ONLY 60 seconds!**

1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!

How Super-Wild Are You?
Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere!
LARGE 10" x 12" DESIGN

75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW

SPECIAL PRICE!

69c

EACH FOR 3 OR MORE

ROACH STUDIOS



**SPEEDY ORDER FORM
RUSH FOLLOWING TRANSFERS TO ME:**
(Order by number only)
(Allow 2 to 4 Weeks For Delivery)

75c EACH
3 or more, each 69c

HANDLING .45

Add 4% in N.Y.

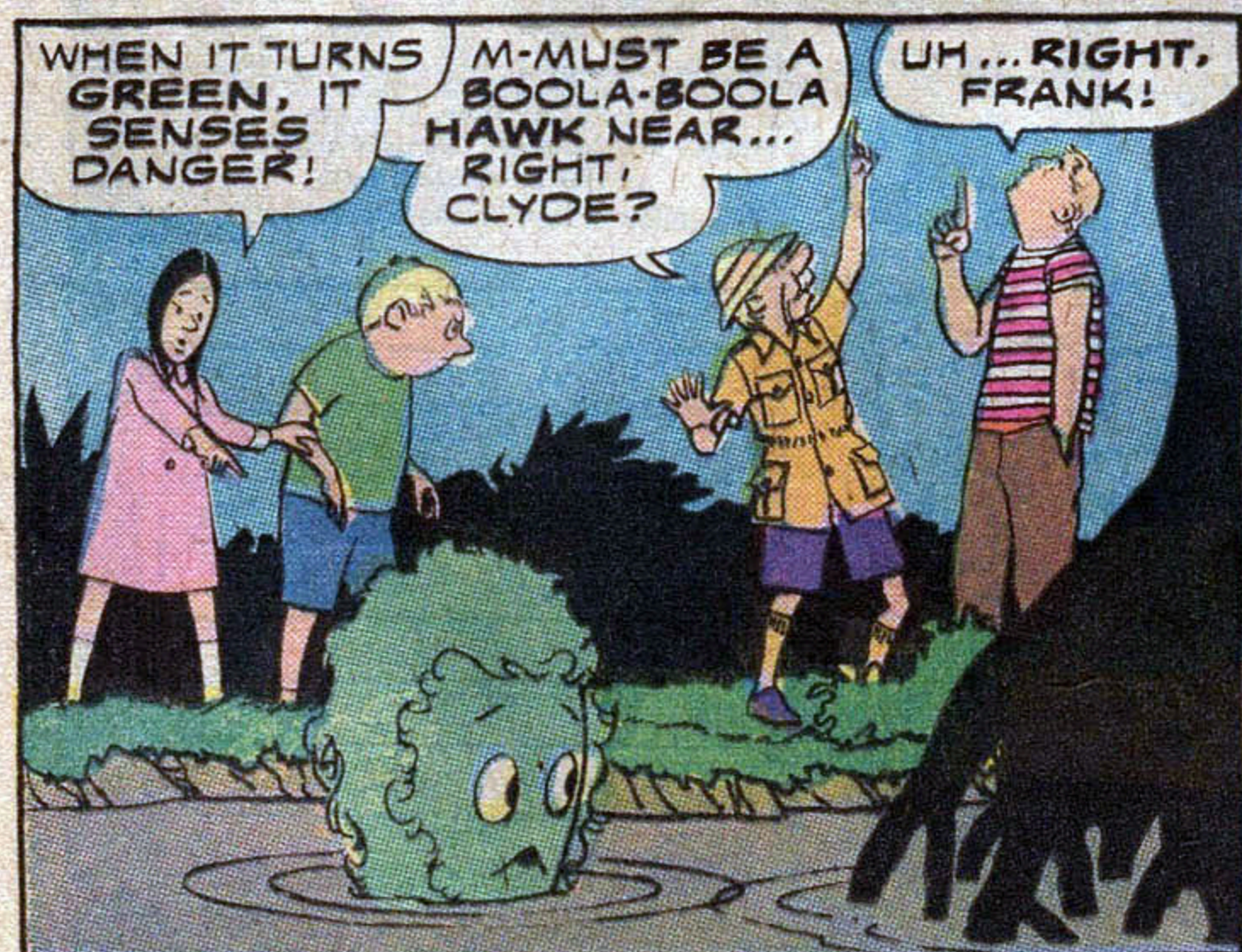
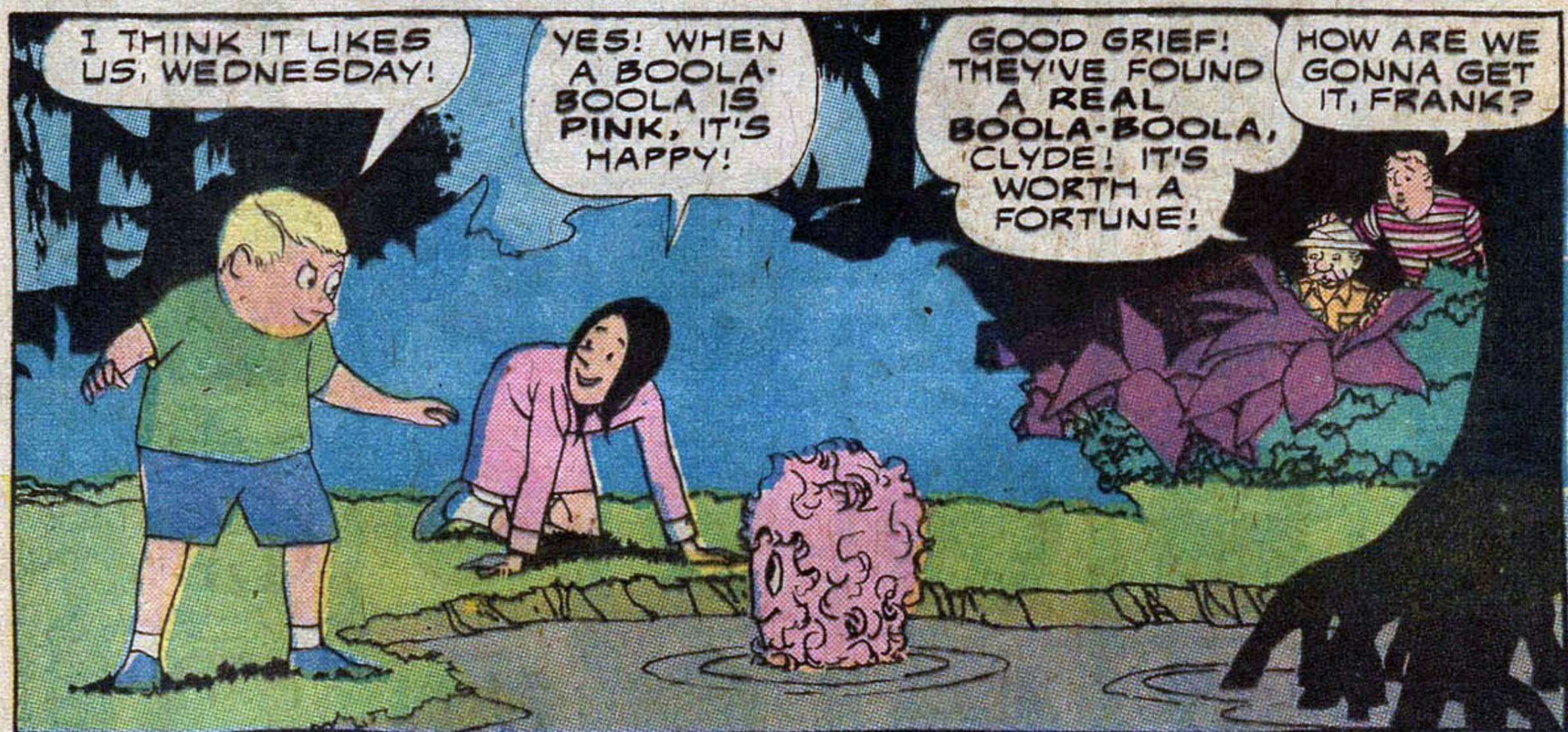
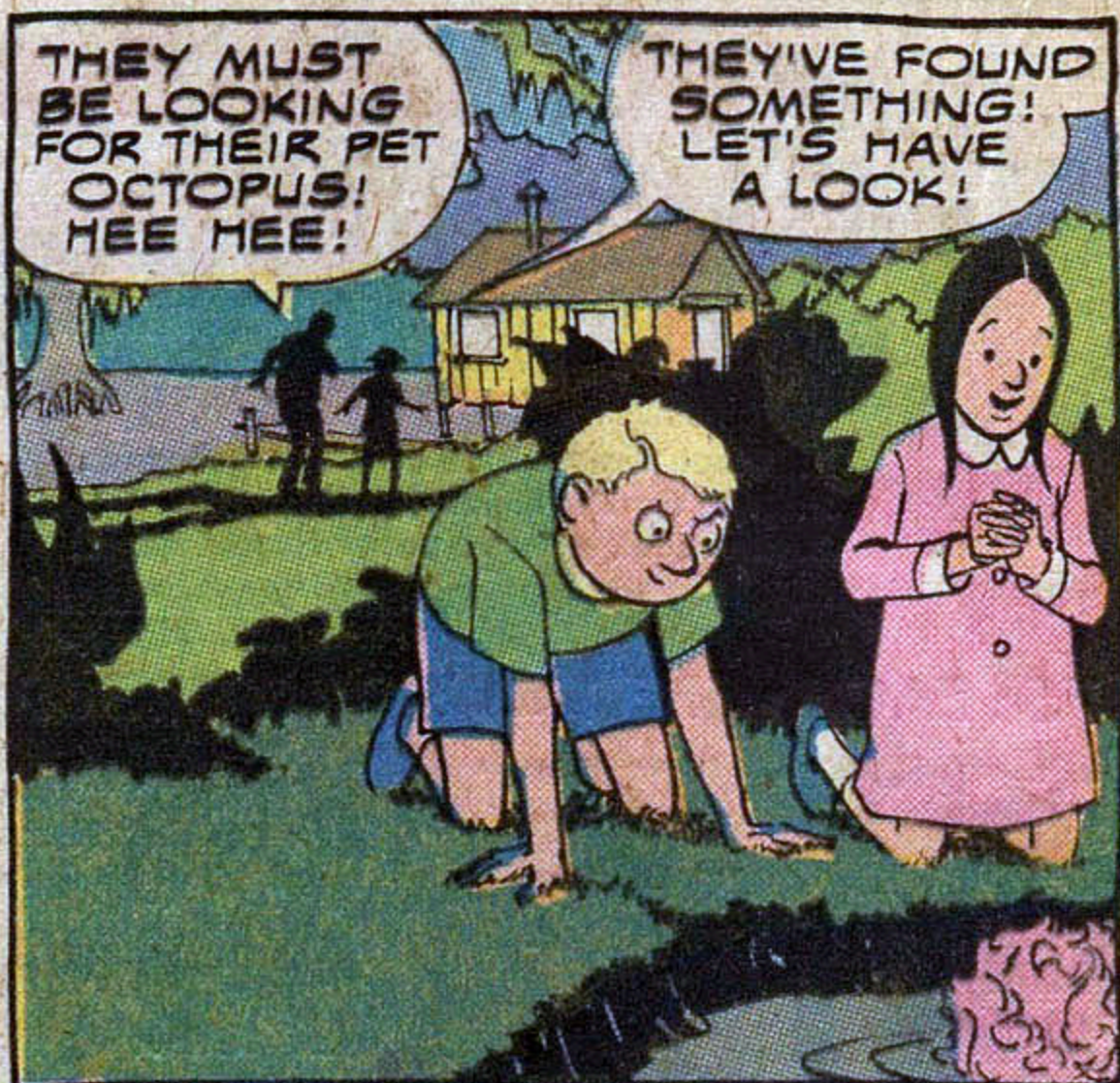
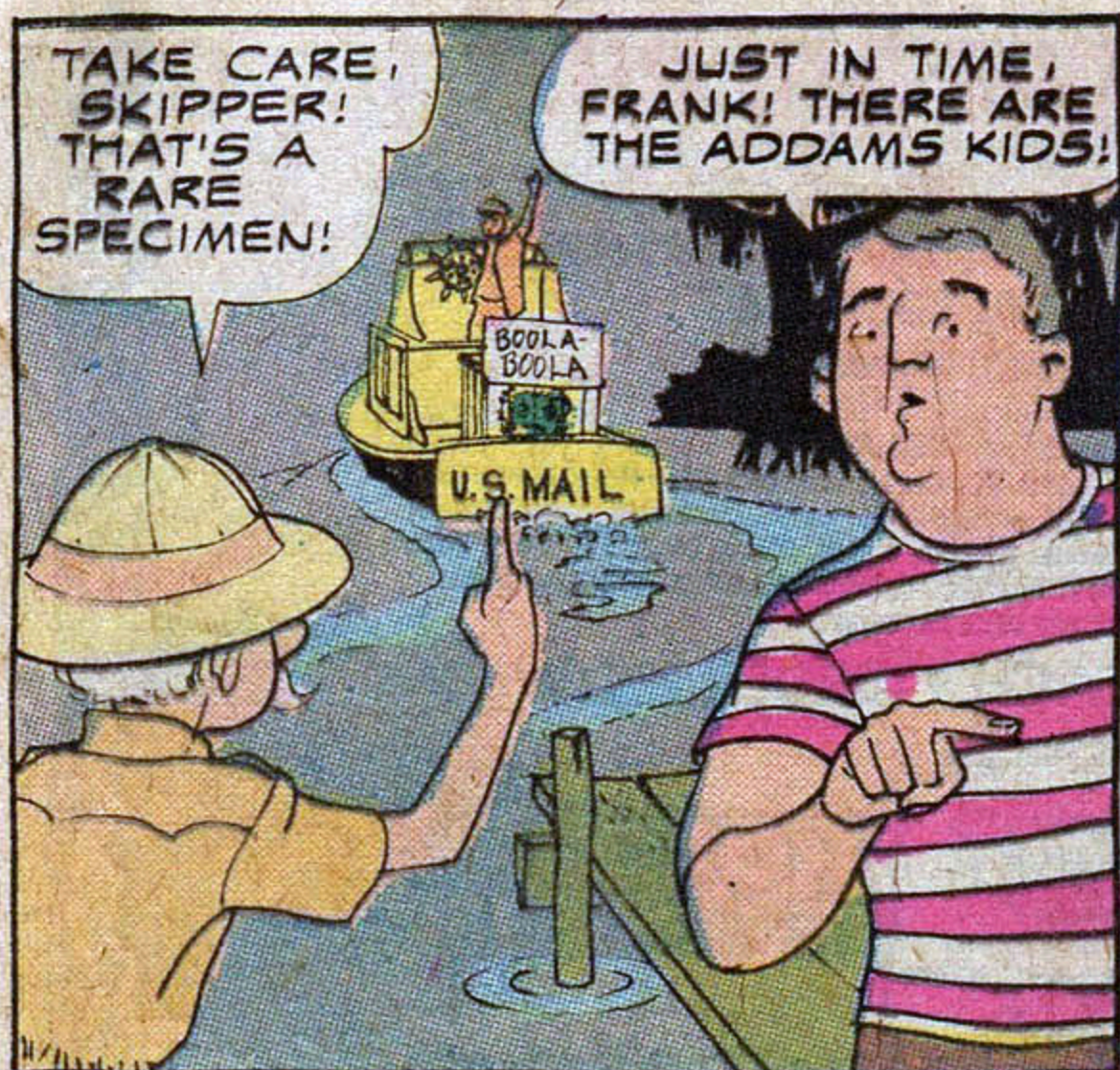
TOTAL \$ _____

PRINT NAME _____

ADDRESS _____ APT. NO. _____

CITY _____ STATE _____ ZIP _____

Send Orders to:
Gondiff Products Co., Dept. GK-47
P.O. Box 38, New York, N.Y. 10022

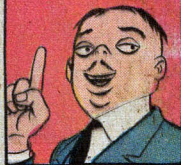


THAT NIGHT
THEY ALL
GATHER
AT THE
CAMPSITE
TO
DISCUSS
OCHO
AND THE
BOOLA-
BOOLA...

THAT'S RIGHT, MY
GOOD SIR! WE
OFFER TEN
THOUSAND DOLLARS
TO ANYONE WHO
CAN FIND OUR
DEAR OCHO!

AND NOW
WE MUST
ATTRACT
THE BOOLA-
BOOLA!

LURCH! GIVE THE
BOOLA-BOOLA
MATING CALL!

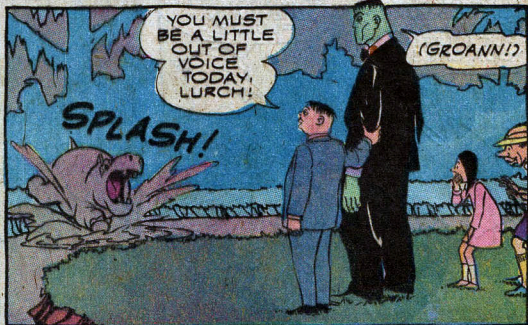


AH-YEEE-
YAAAAAH!



YOU MUST
BE A LITTLE
OUT OF
VOICE
TODAY,
LURCH!

(GROANN!)



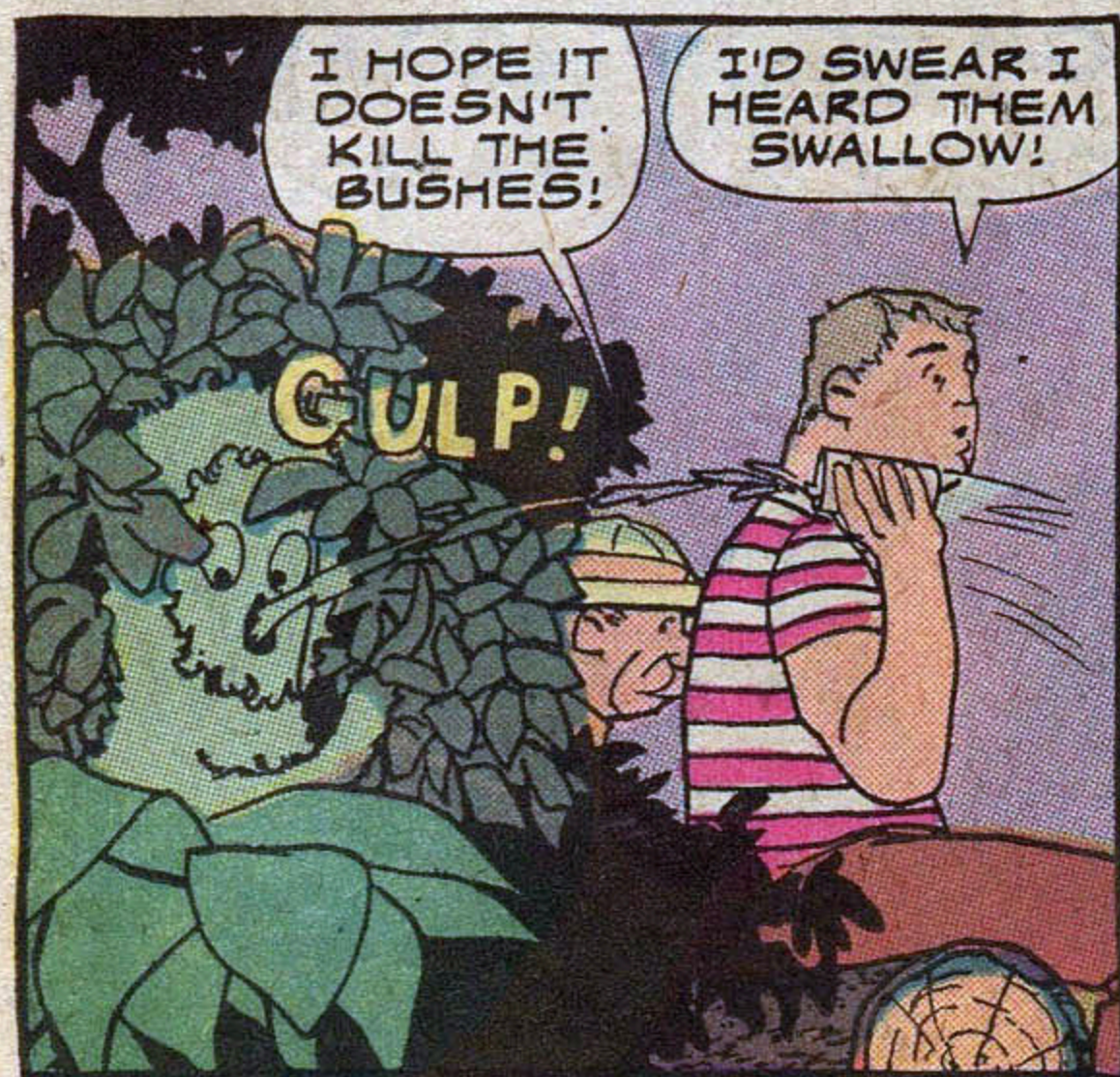
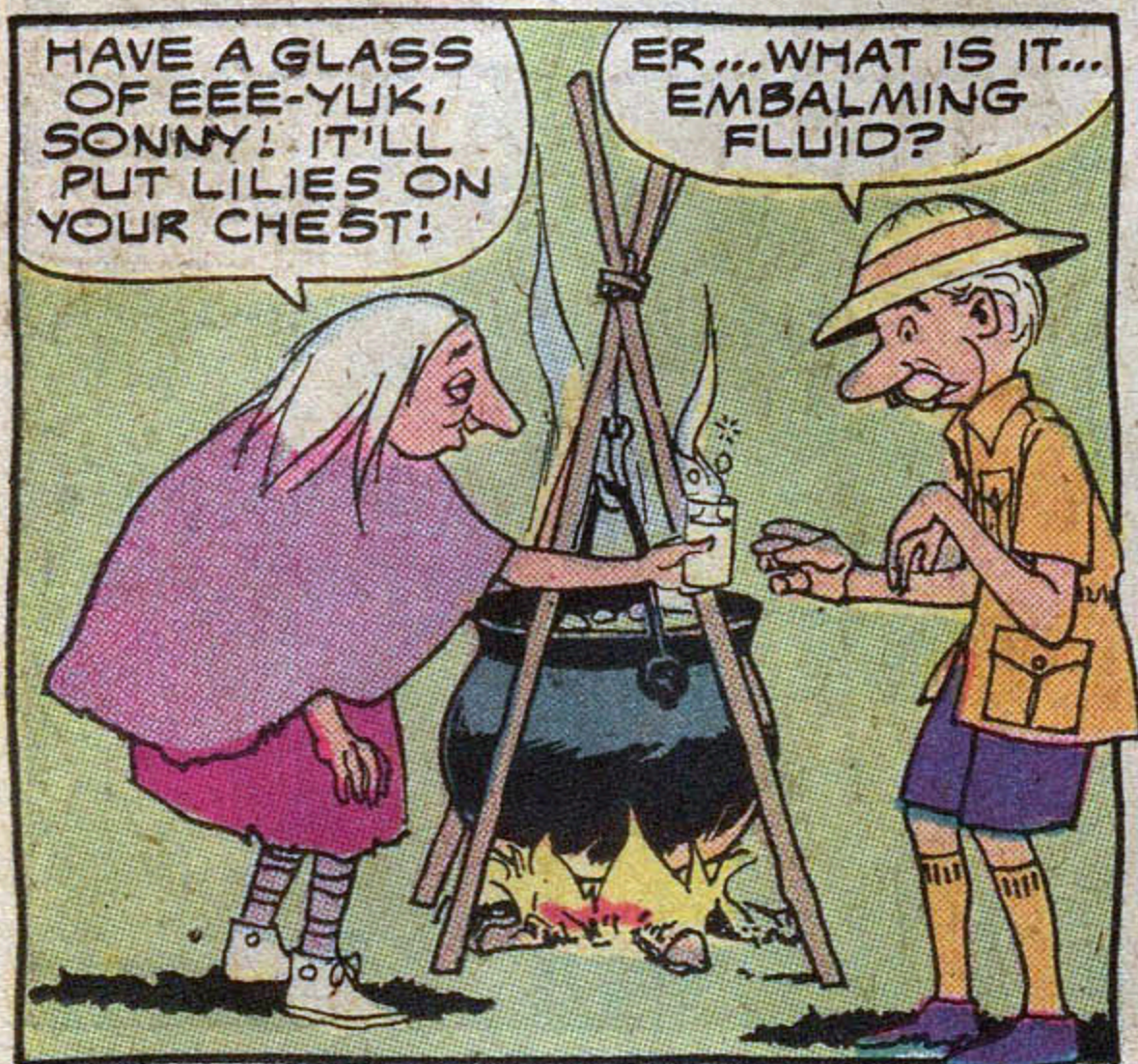
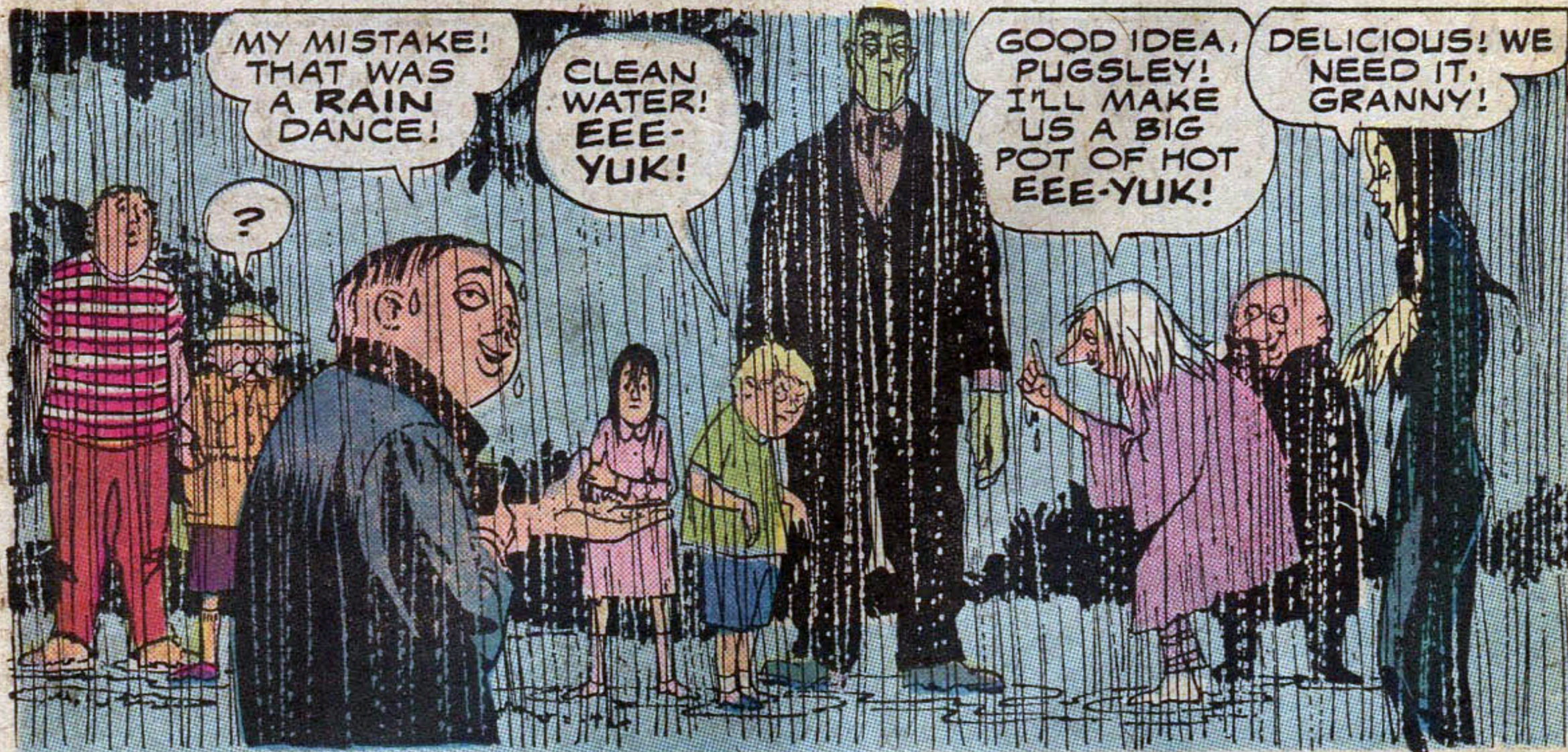
NOTHING LOST! WE
WILL TRY THE
BOOLA-BOOLA
MATING DANCE...
RESULTS
GUARANTEED!

HIT IT,
GRANNY!



BOOM BOOM BOOM BOOM BOOM
AYUH EEEEEIEIO OOFA OOFA
OOOOOOOO





★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Margie gets FREE GIFTS for the whole family

Here's how it happened.

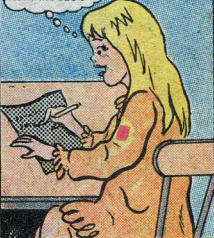
ONE DAY WHEN MARGIE WAS READING HER FAVORITE MAGAZINE....

WOW! HERE'S AN AD FOR 100 GIFTS I CAN GET FREE.

FORGET IT MARGIE, IT'S A RIP-OFF. NOBODY GIVES ANYTHING FOR FREE.



I THINK I'LL WRITE AWAY FOR THIS PUBLICATION WHICH LISTS ALL THESE GREAT FREEBIES. IT ONLY COSTS \$1.00 AND IT SAYS I CAN GET OVER \$30.00 WORTH OF FREE GIFTS. BESIDES, SATISFACTION IS FULLY GUARANTEED.



SEVERAL DAYS LATER...

LOOK AT THE FANTASTIC THINGS WE ALL CAN SEND AWAY FOR.

I STILL THINK IT'S A RIP-OFF.



MARGIE AND HER MOTHER SEND AWAY FOR COSMETICS, JEWELRY, FOOD SAMPLES, RECIPE BOOKLETS, SHAMPOO, NAIL POLISH, AND PERFUME-- WHILE DAD ORDERS SOME GREAT SPORTS AND HOBBY MATERIAL-- AND THEY'RE ALL FREE.



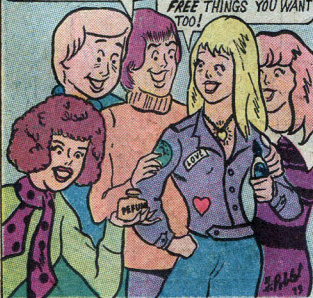
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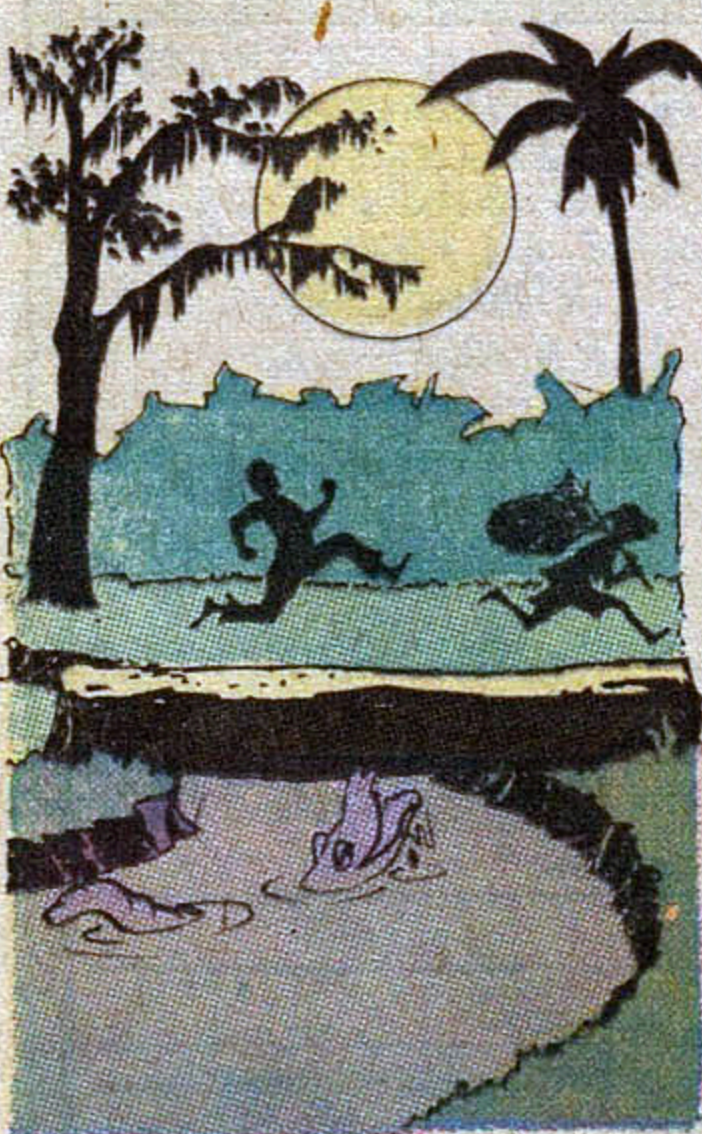
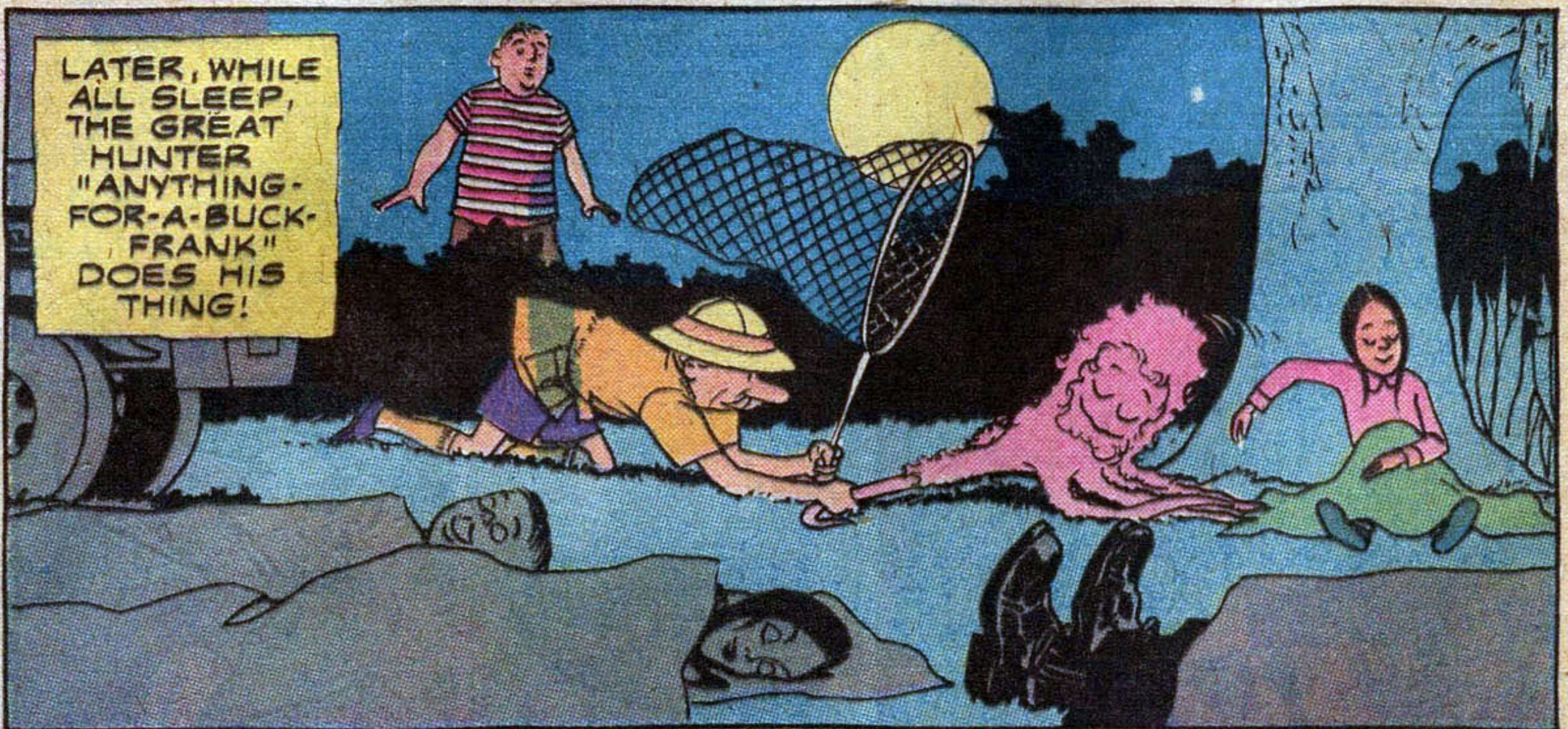
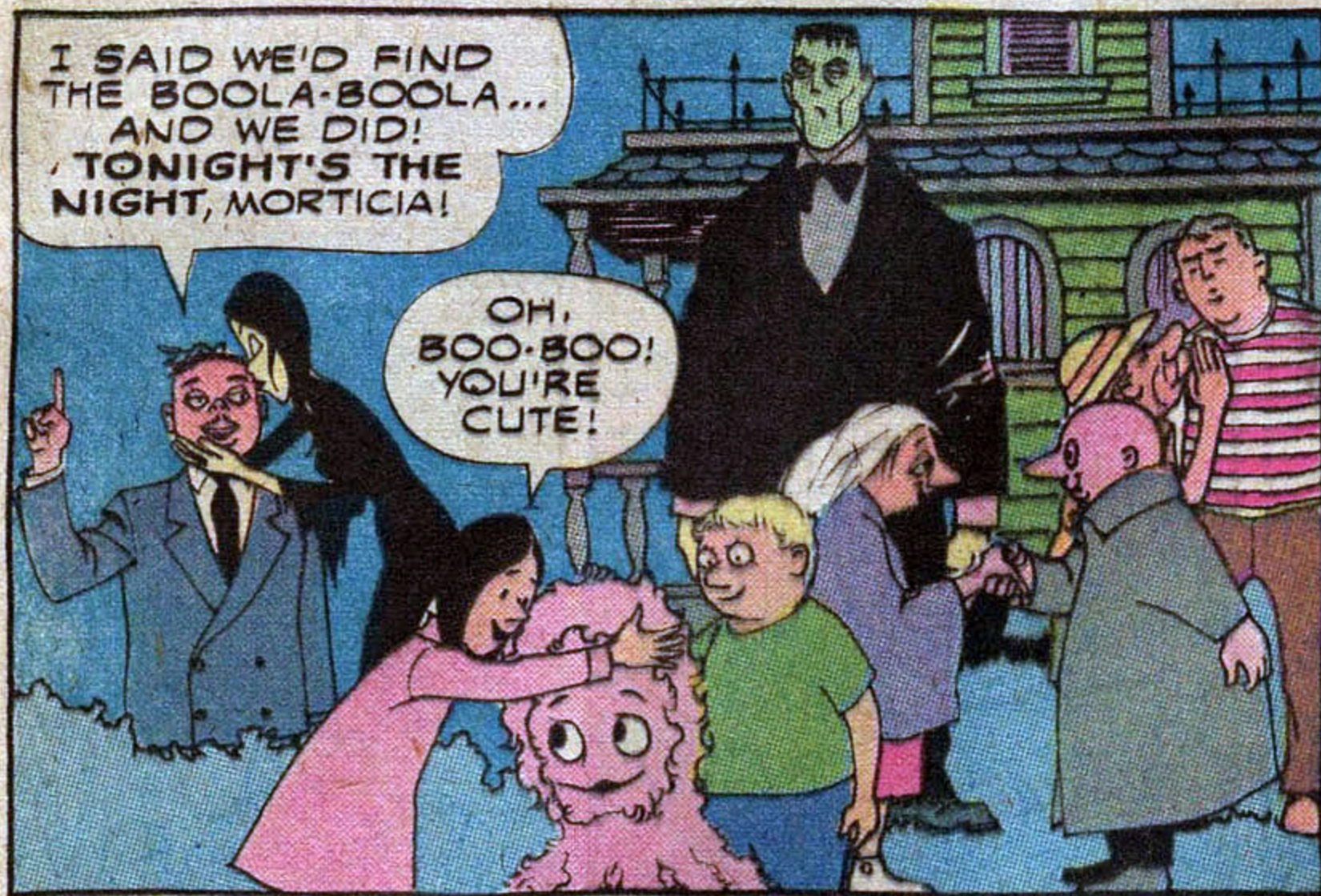
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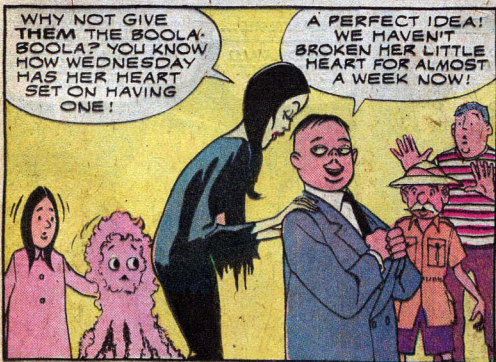
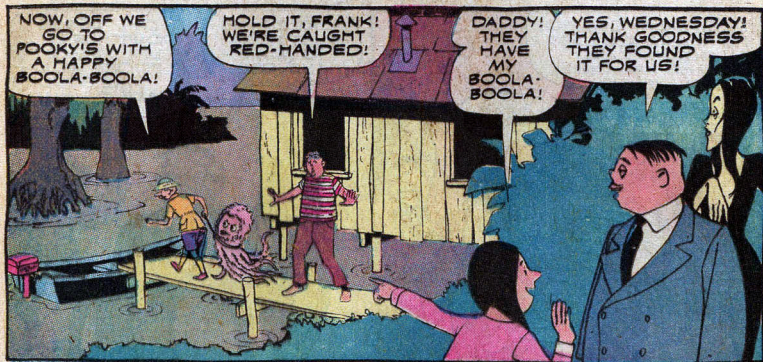
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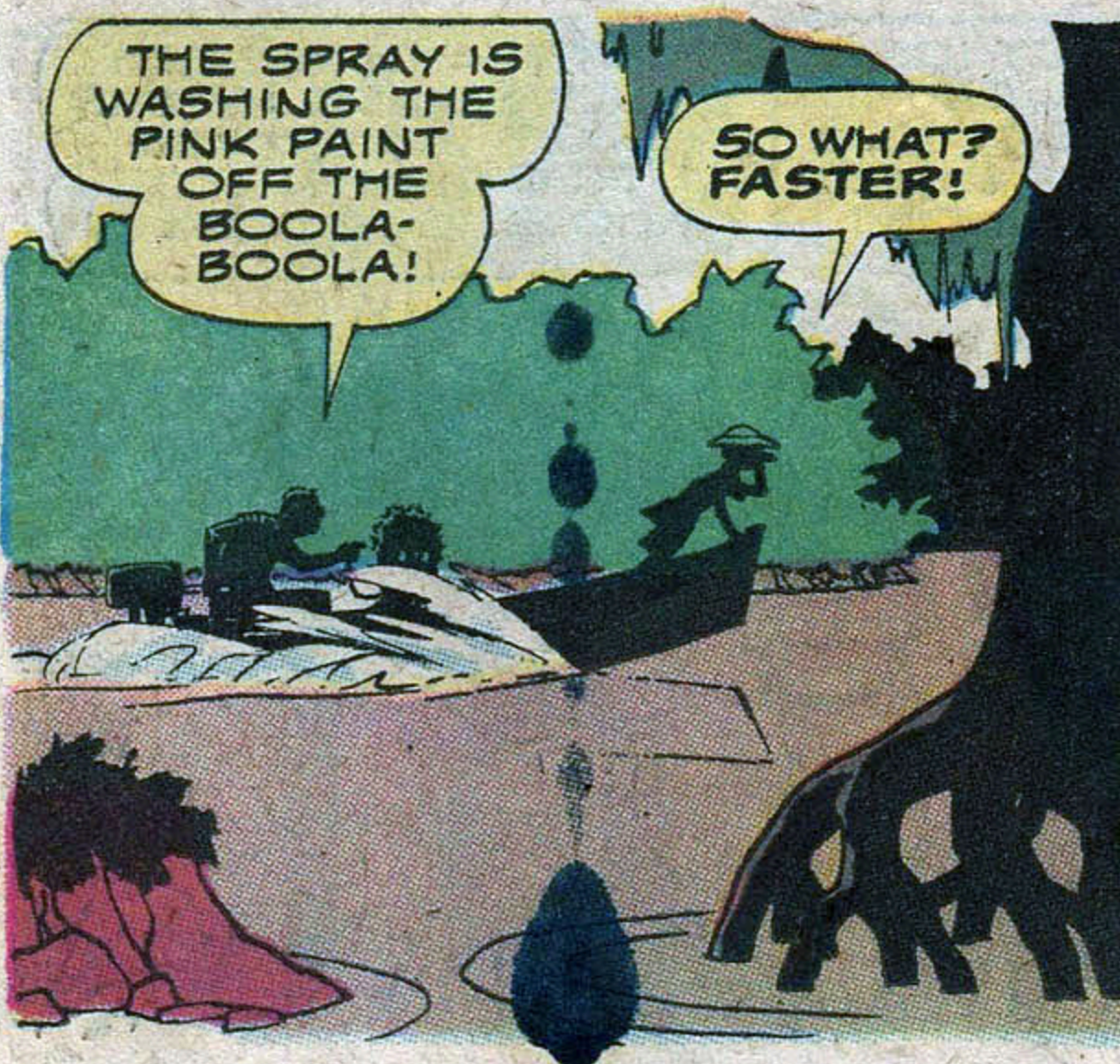
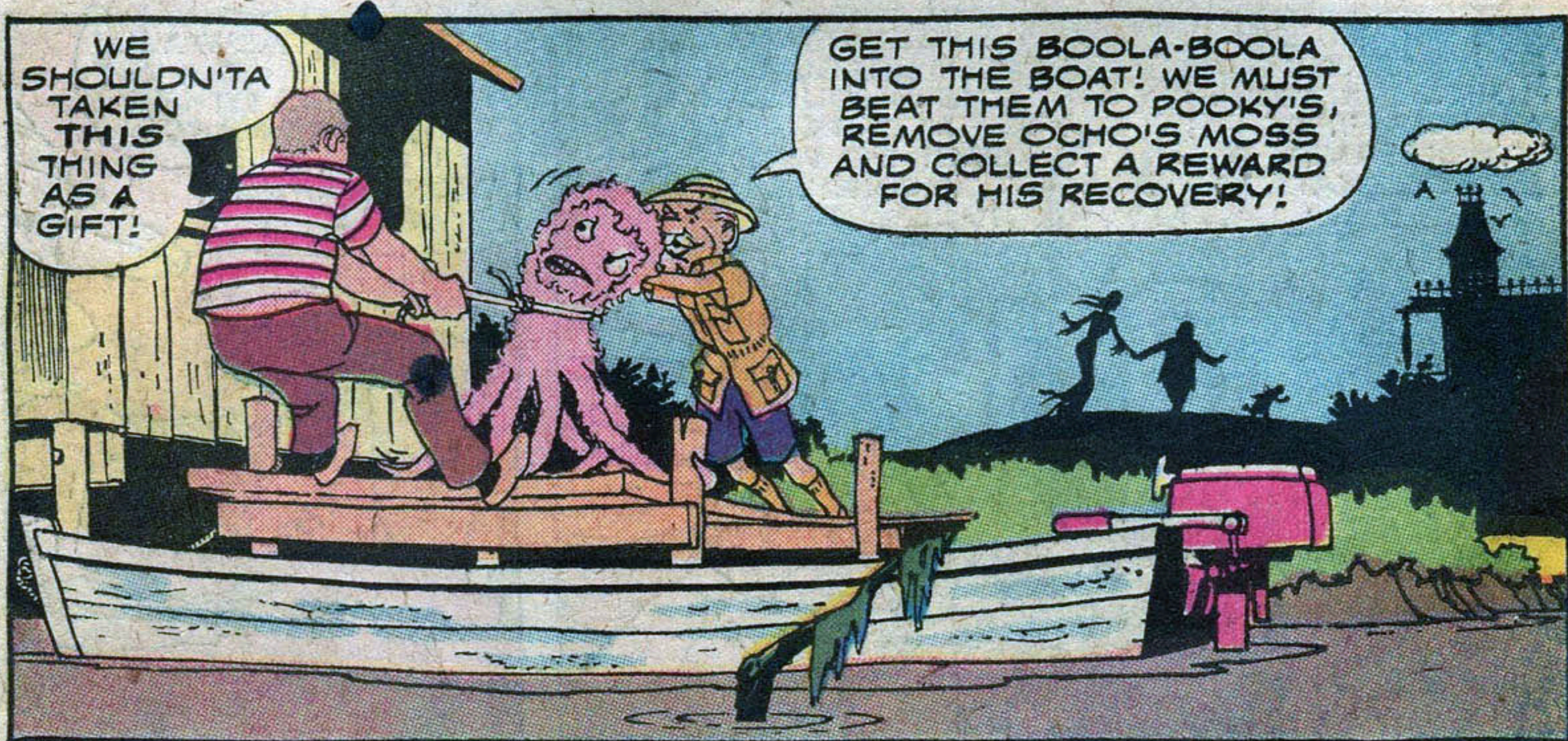
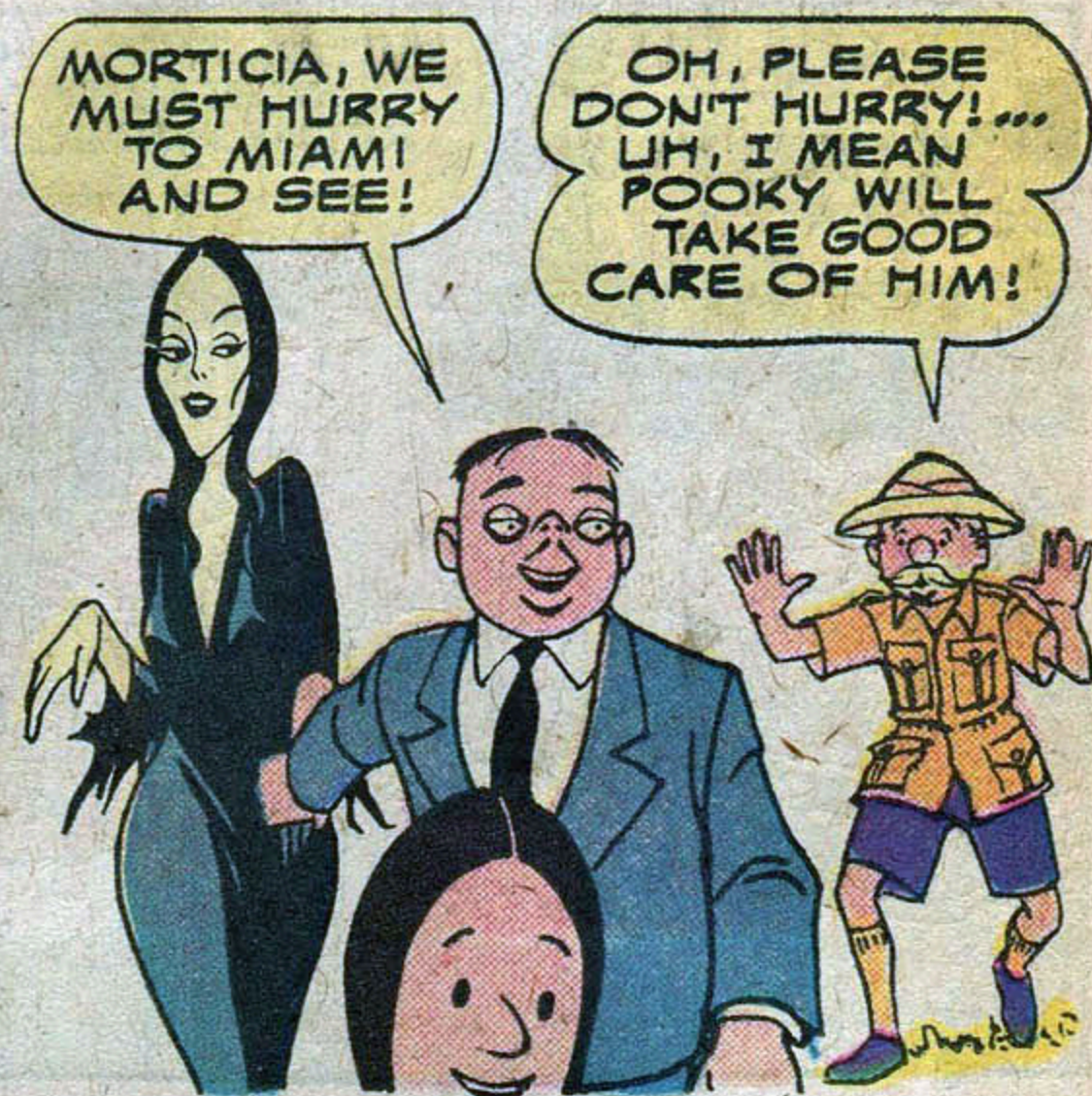
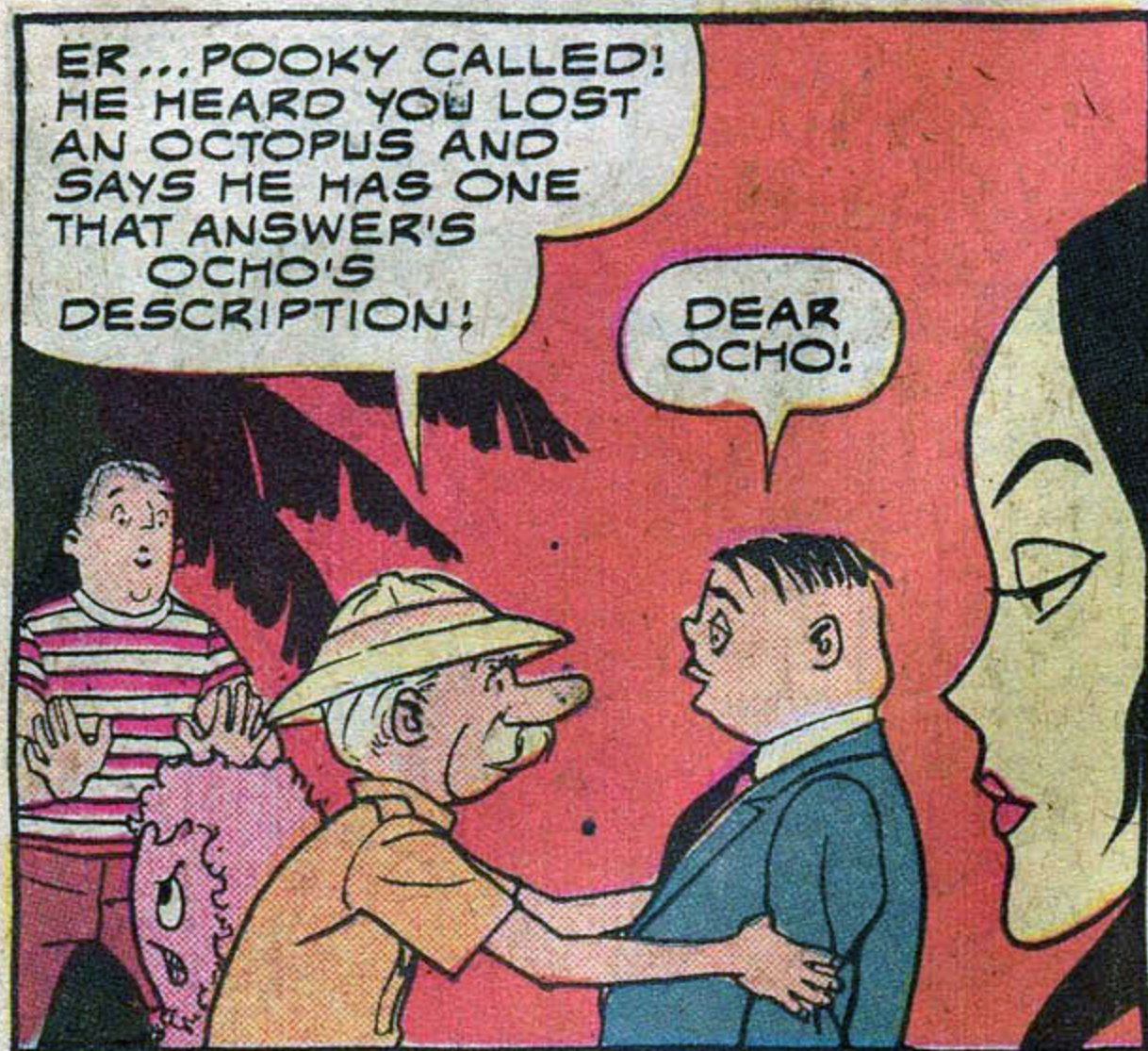
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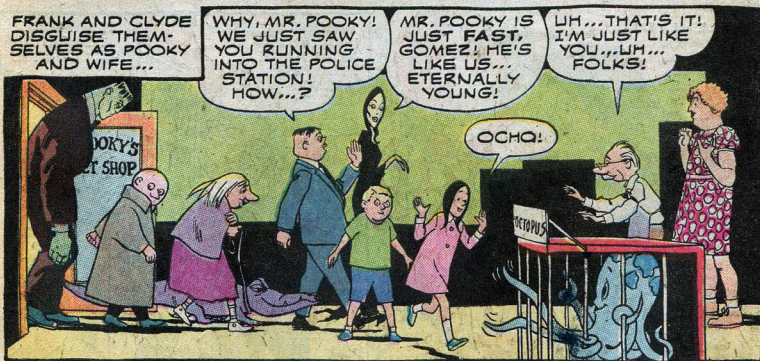
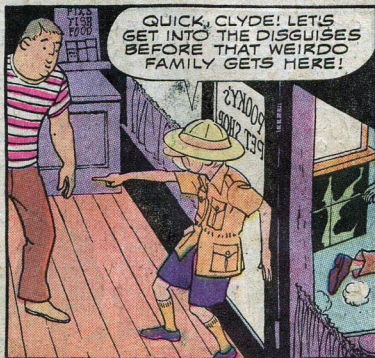
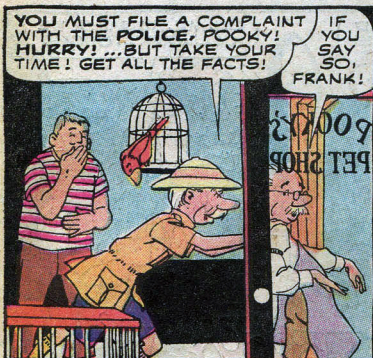
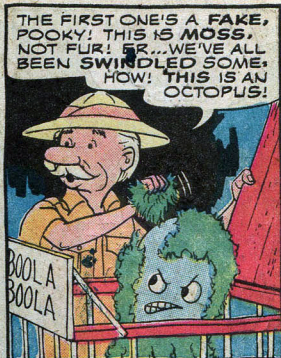
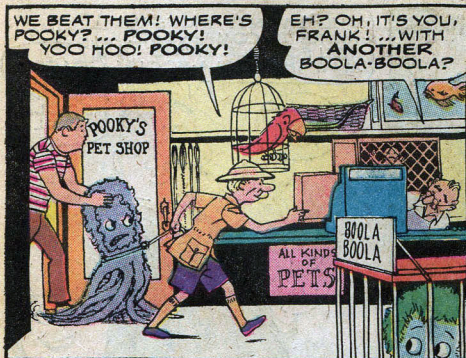
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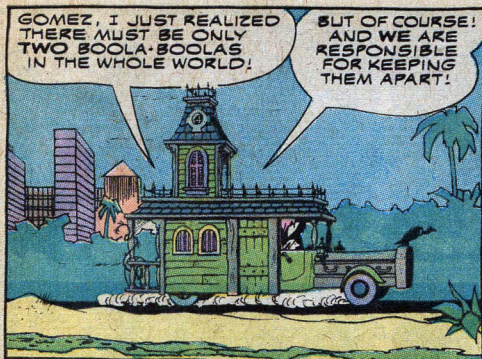




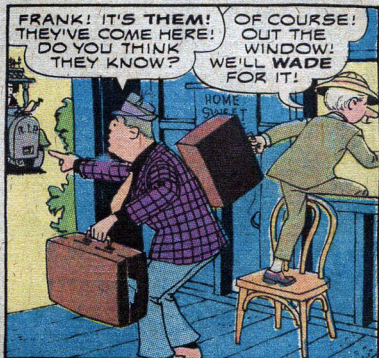
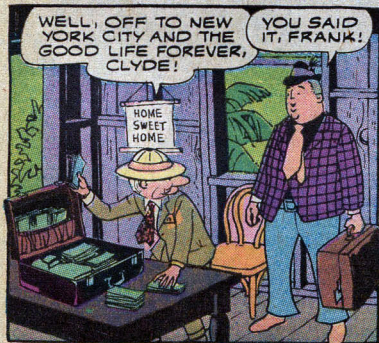


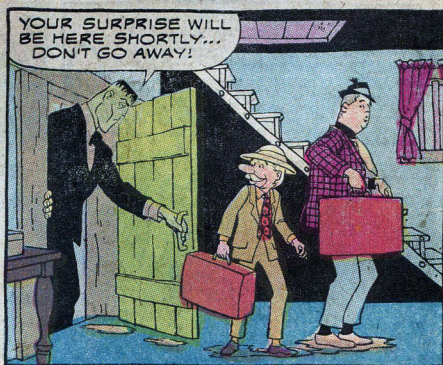
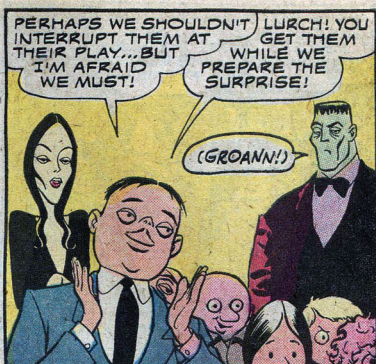
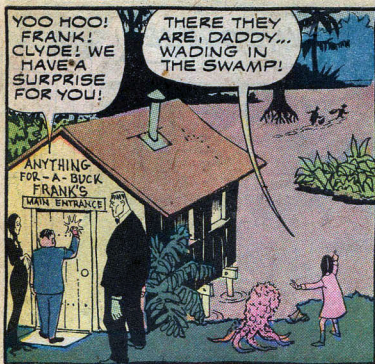


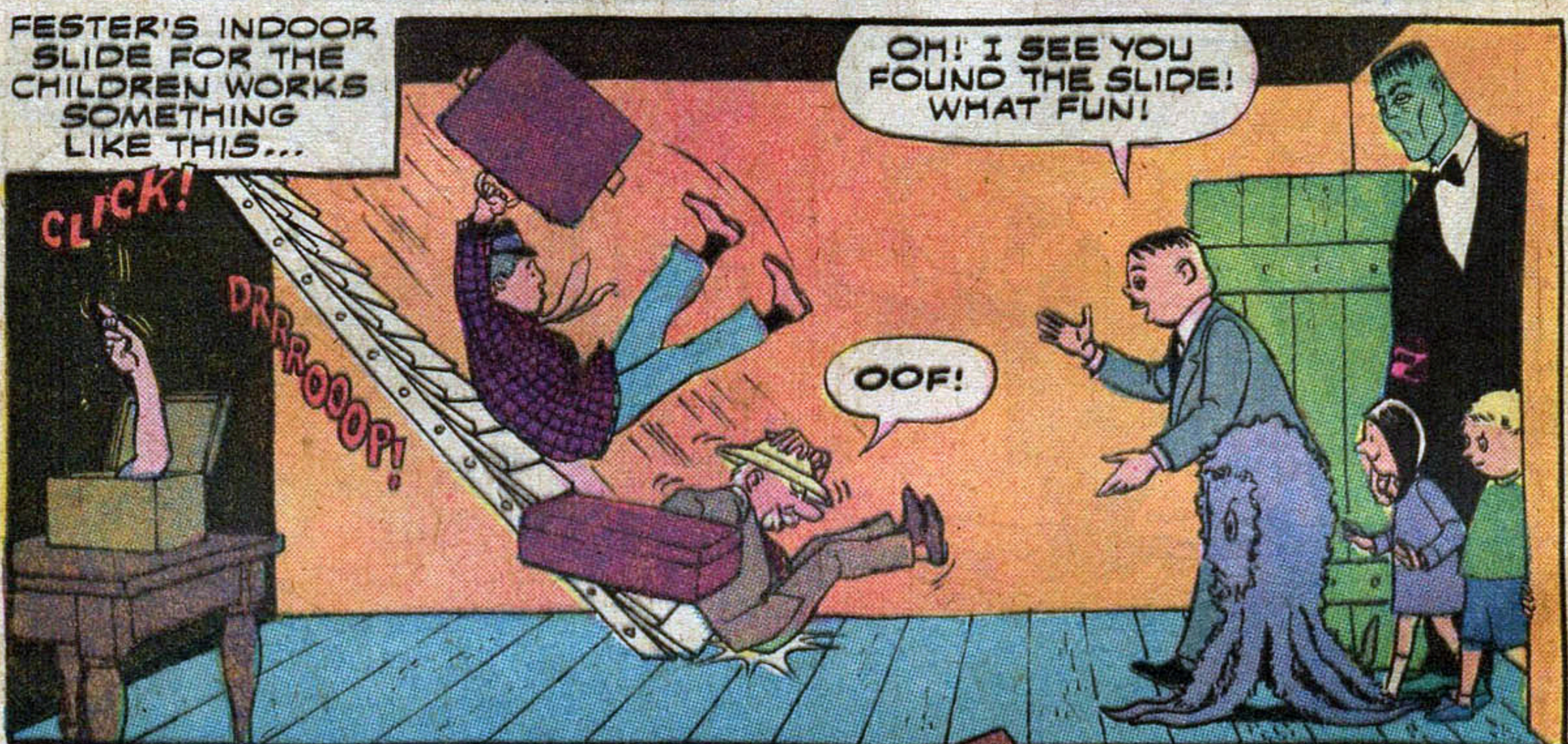


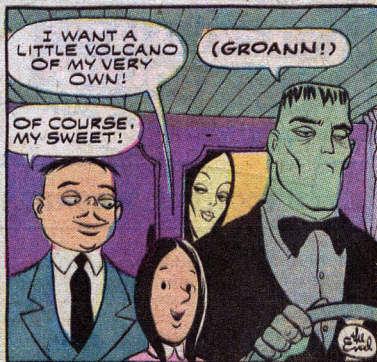
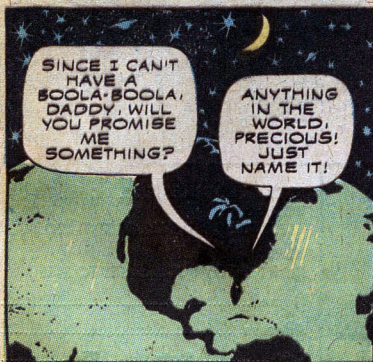
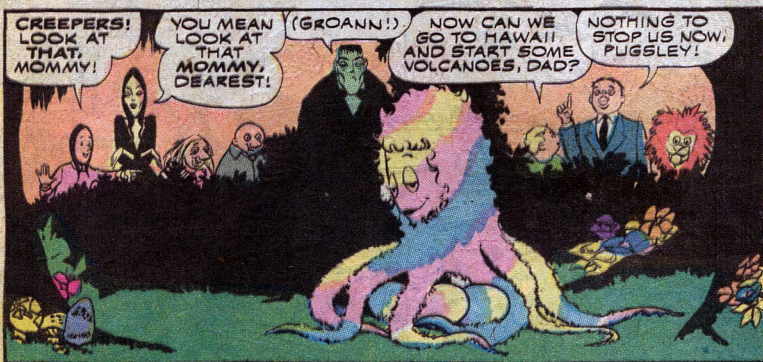
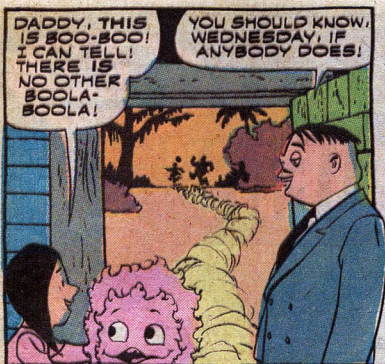


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