

GOLD  
KEY®

ADAM-12

20c

# Adam-12



**THE  
ASSASSIN'S  
TARGET!**

© 1973, ADAM-12 PRODUCTIONS



# Wow! It's just like having Donald, Pluto and Mickey come out to play with you.

Your favorite cartoon characters almost seem to come right out of the GAF View-Master Stereo Viewer. Because they're all in life-like 3-D color Pictures.

There's Casper the Ghost, The Partridge Family and many of your TV favorites. And lots of other interesting and fun things to see and learn. You can pick from over 450 different subjects.

So get a GAF View-Master. And play with Mickey, Snoopy, The Flintstones and all the rest of your friends.



**gaf** **VIEW-MASTER**  
Stereo Pictures and Viewers.





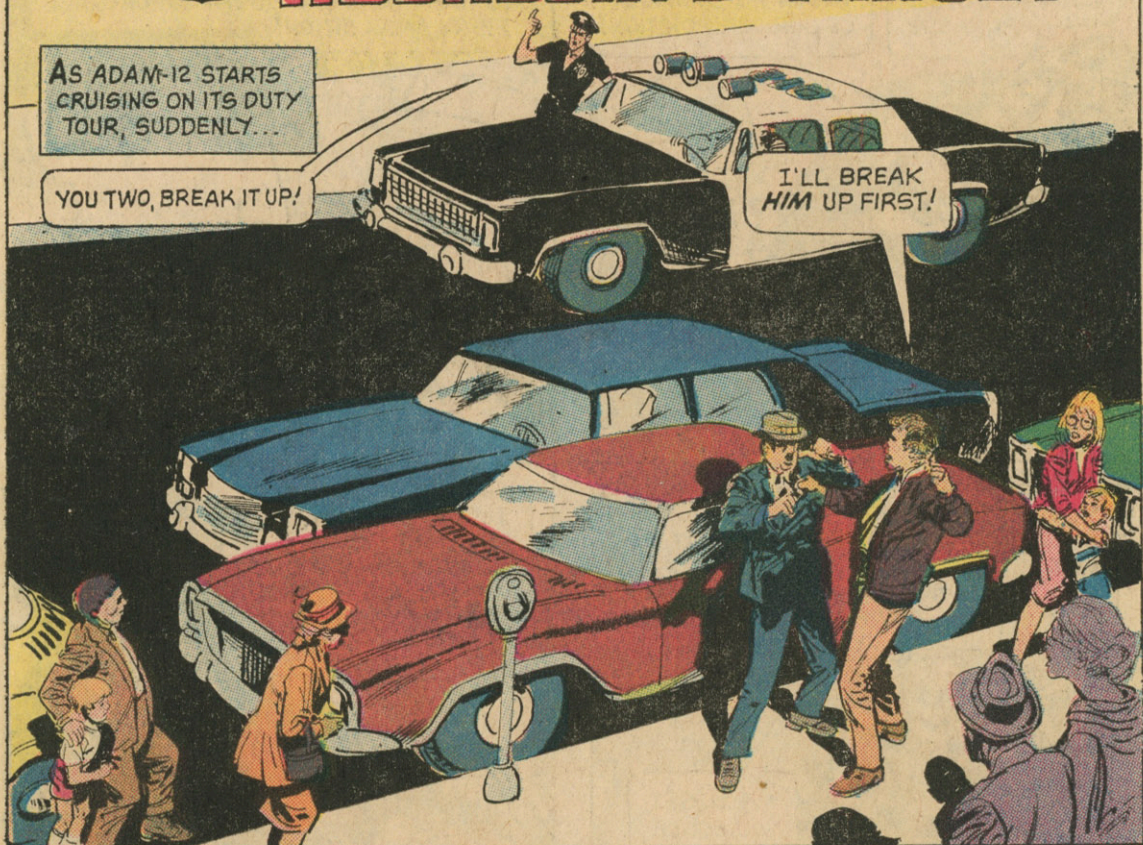
Adam-12

# ASSASSIN'S TARGET

AS ADAM-12 STARTS  
CRUISING ON ITS DUTY  
TOUR, SUDDENLY...

YOU TWO, BREAK IT UP!

I'LL BREAK  
HIM UP FIRST!



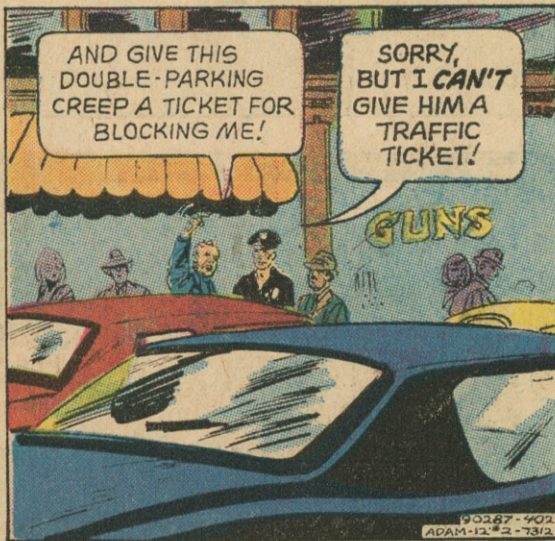
I SAID, COOL IT!

OKAY, OFFICER! YOU  
DID YOUR DUTY!...  
JUST KEEP **DOING**  
YOUR DUTY!



AND GIVE THIS  
DOUBLE-PARKING  
CREEP A TICKET FOR  
BLOCKING ME!

SORRY,  
BUT I **CAN'T**  
GIVE HIM A  
TRAFFIC  
TICKET!

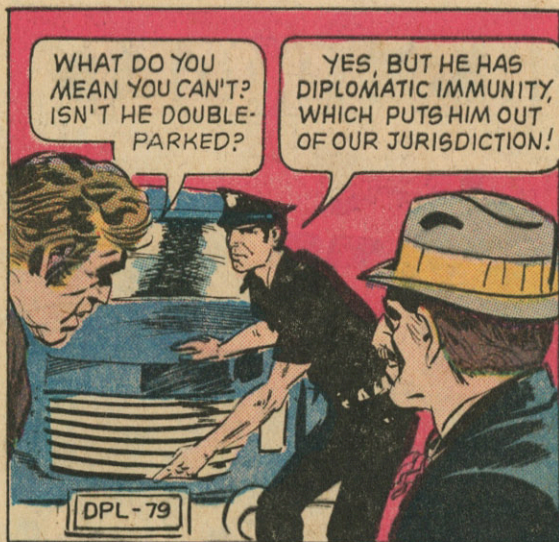


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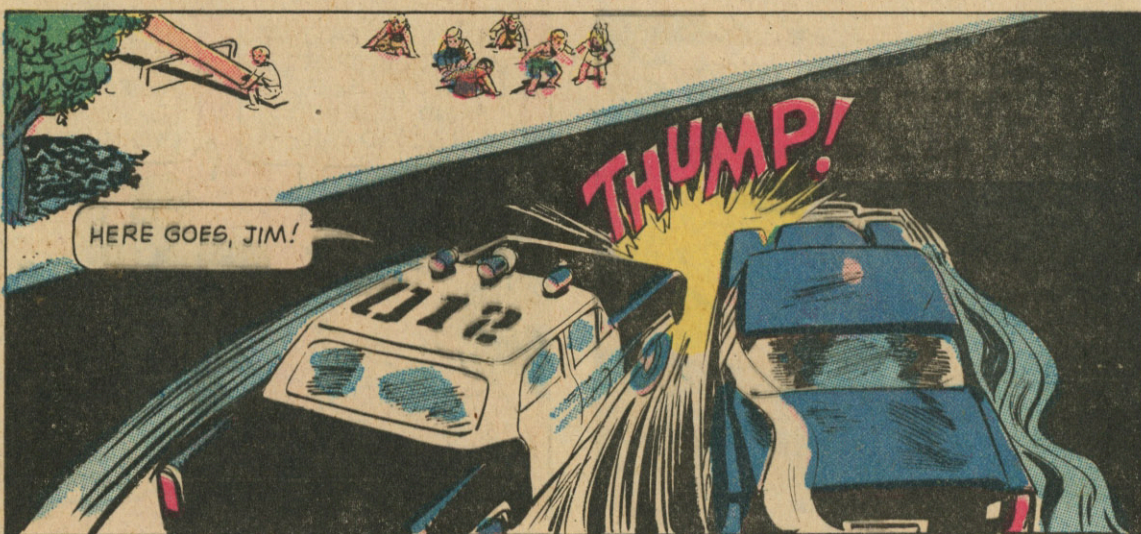
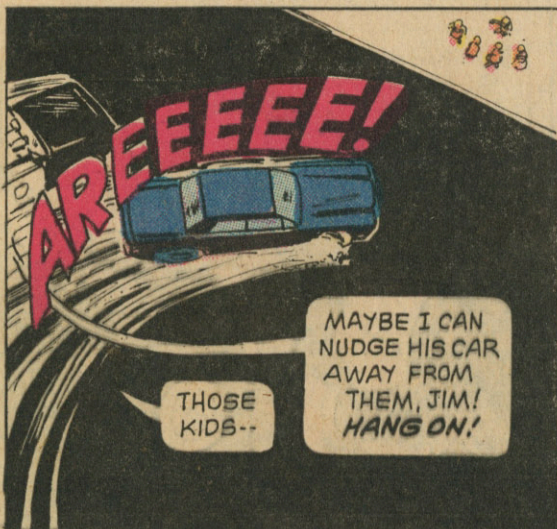
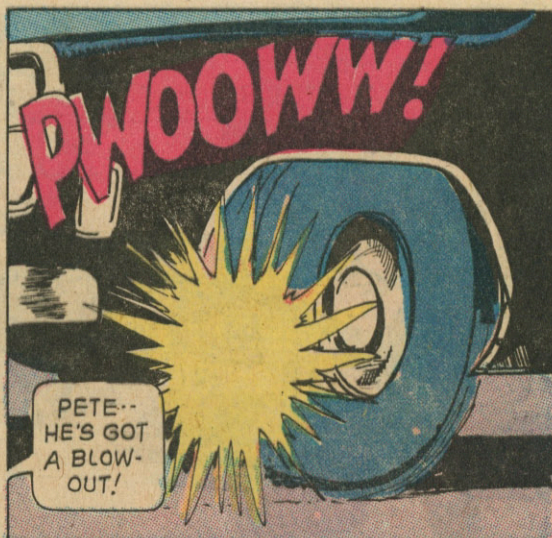
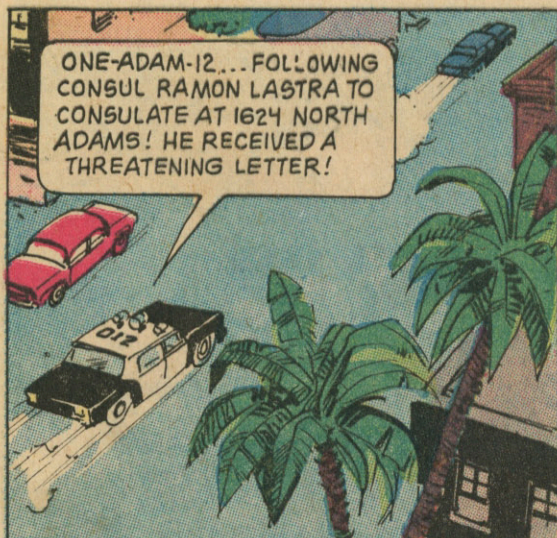
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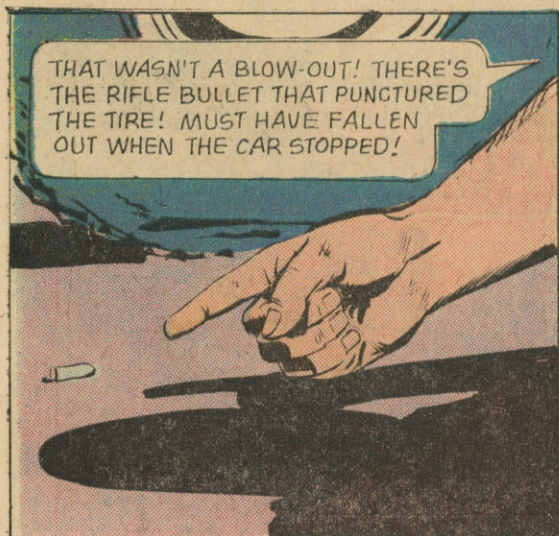
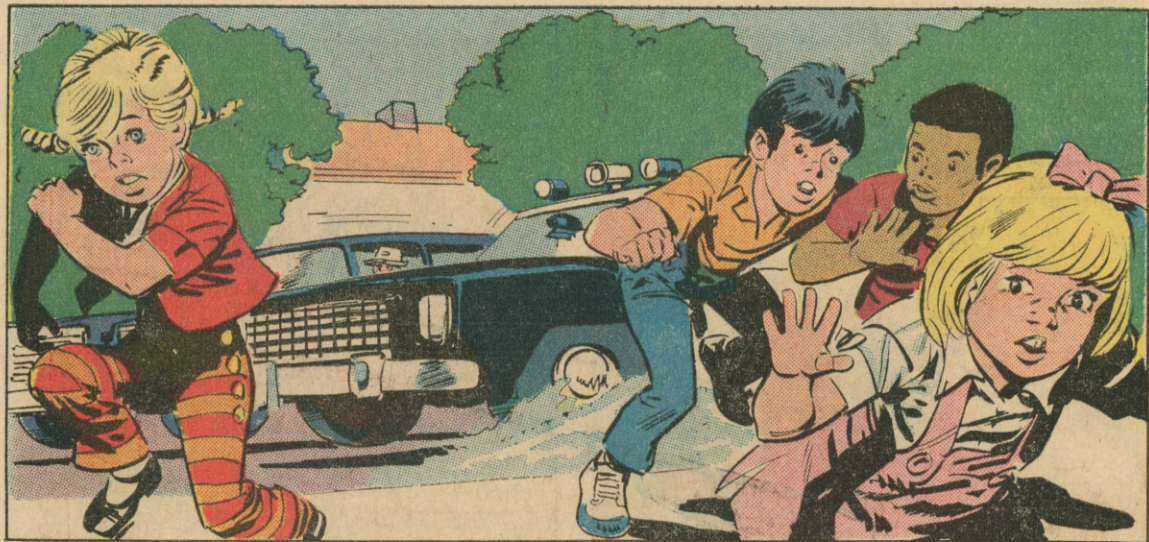














Kenner

# Smash\*Up Derby™



**NEW CARS!  
COLORS!  
DECALS!  
ALL WITH  
SONIC SOUND!**

GOTCHA,  
TOUGH TOM!

RRRR-RRRR

OH,  
YEAH  
BUGG-EM!

**CRASH!**

**IT'S A  
DRAW!**

"OKAY, LET'S SNAP 'EM  
BACK TOGETHER AND  
SMASH 'EM UP AGAIN!"

TOUGH TOM™

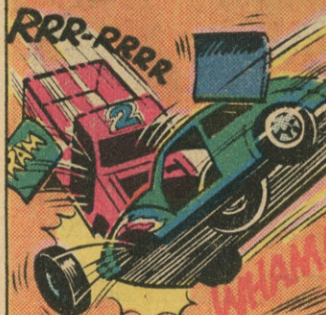
**SNAP!**

GET READY, GET SET,  
**GO!**

PULL

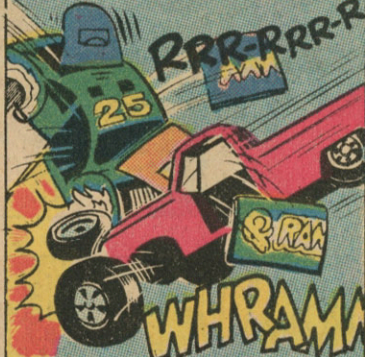
**GYRO-POWERED! NO BATTERIES! NO TRACK!**

...AND WHEN THEY CRASH...



DOORS, HOOD, WHEELS, TRUNK  
LID, ETC. FLY OFF...

THE BIGGER THE SMASH-UP  
THE MORE PIECES FLY OFF!



USE JUMP RAMP/BARRIER THAT  
COMES WITH SET FOR ALL KINDS  
OF THRILLING SMASH-UP DUELS!

LEAPS



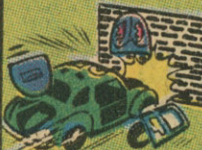
HILLTOP SWASHES



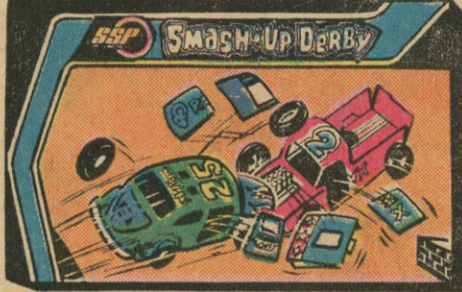
MID-AIR SCRUNCHERS



RAMP CRASHES



**GOTCHA!**



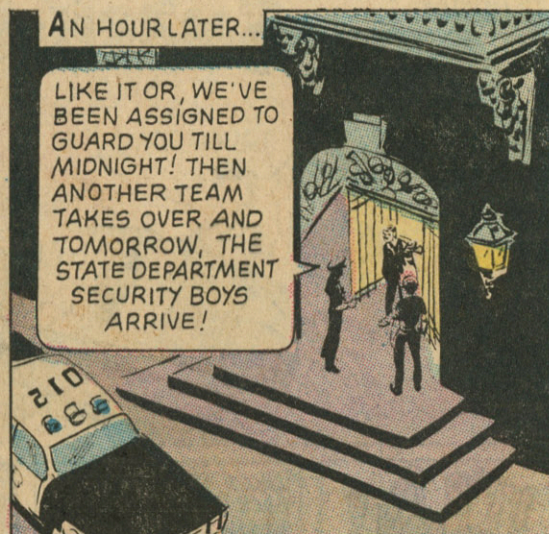
**Kenner SSP SMASH-UP DERBY INCLUDES:**  
2 FLY APART RACERS-BUGG-EM AND TOUGH  
TOM, EACH ABOUT 7" LONG WITH SCRUNCHED-  
UP DEMOLITION DERBY DETAILING.  
2 JUMP RAMP/BARRIERS, 2 POWER T-STICKS  
AND RACING DECALS.



**ALSO! 4 SMASH-UP  
CARS AVAILABLE SEPARATELY!**  
BLAST-EM™ (ILLUSTRATED),  
BUGG-EM™, BOSS HENRY™  
(FORD SEDAN), TOUGH-TOM™.

**SMASH 'EM UP -  
PUT 'EM BACK TOGETHER!**

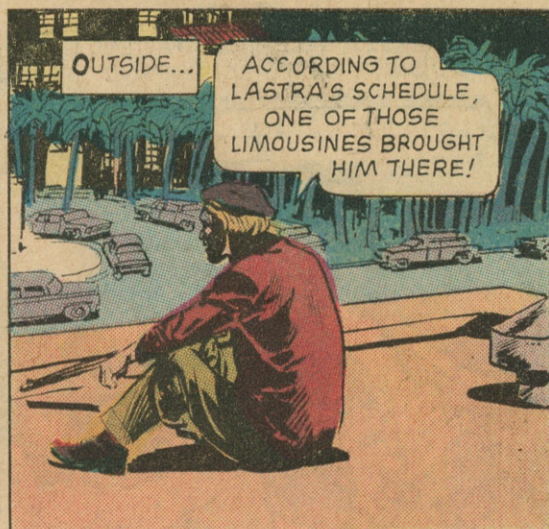




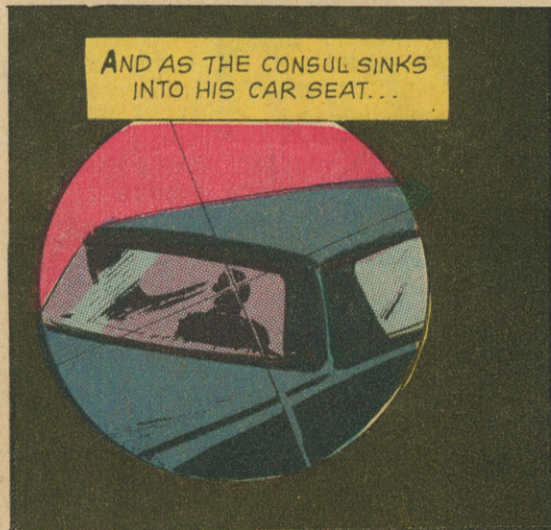
















SEE ANY-  
THING?

NO! MUST HAVE USED  
A SILENCER! AND MUST  
HAVE COME FROM ONE OF  
THOSE ROOFS! WANT TO  
CHECK?



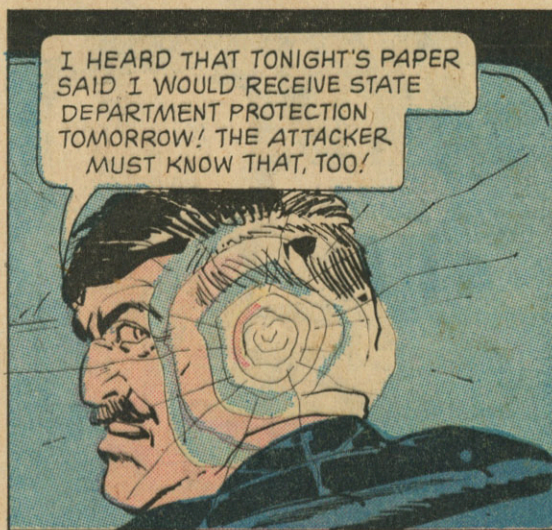
BY THE TIME WE GET UP THERE, HE'D  
HAVE HAD TIME TO GET AWAY! AND  
WE'D BETTER GET LASTRA BACK TO  
THE CONSULATE!



LUCKILY, THE CITY  
LENT YOU ITS BULLET-  
PROOF V.I.P. LIMOUSINE!

THAT WAS  
CLOSE! I'M  
LUCKY YOU  
WERE HERE  
WITH THIS

CAR! BUT NOW, I FEAR  
THE ASSASSIN WILL  
BE FORCED TO  
MAKE ANOTHER  
QUICK TRY--



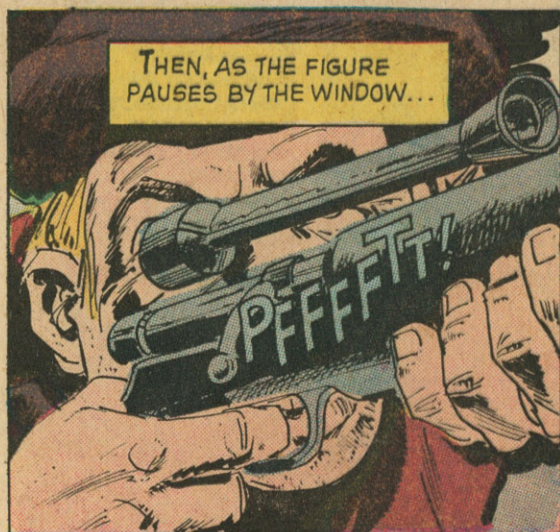
I HEARD THAT TONIGHT'S PAPER  
SAID I WOULD RECEIVE STATE  
DEPARTMENT PROTECTION  
TOMORROW! THE ATTACKER  
MUST KNOW THAT, TOO!



ACROSS THE ALLEY  
WAY FROM THE  
CONSULATE, AS  
THE WATCHMAN  
GOES TO  
CHECK THE  
RINGING OF  
THE NIGHT  
BELL...

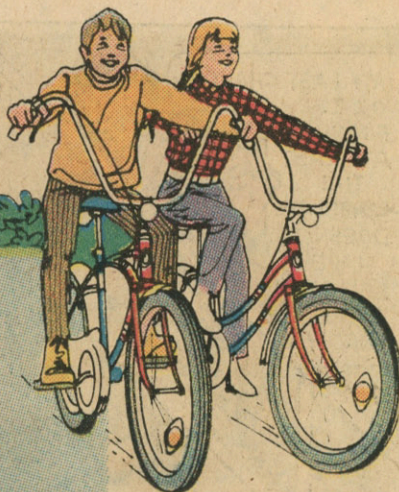
OWW!



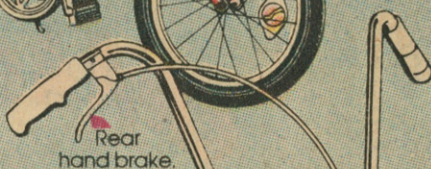




The Free Spirit™ Spyder.  
It looks like it's moving even when  
it's standing still.

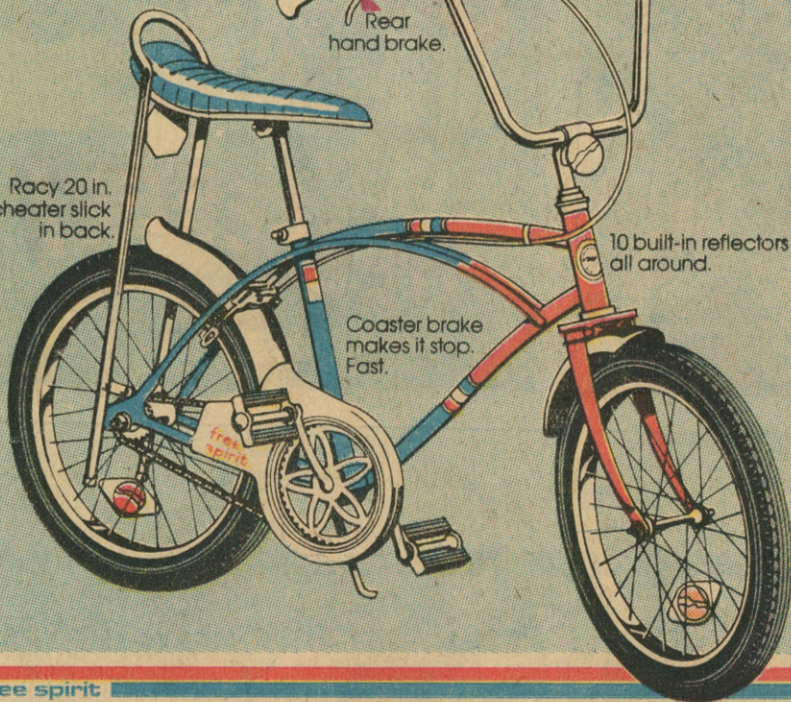


Shiny chrome-plating.  
Fenders, rims  
and handlebars.



Rear  
hand brake.

Racy 20 in.  
cheater slick  
in back.



10 built-in reflectors  
all around.

Coaster brake  
makes it stop.  
Fast.

When you have a Free Spirit, you'll always have somewhere to go. If we're out of the model you want, remember, the Free Spirit is a bicycle worth waiting for. Only at larger Sears, Roebuck and Co. retail stores. Or through the catalog.

**Sears**   
SPORTS CENTER

free spirit

**FREE PATCH OFFER**  
Please send me a Free Spirit patch for my jacket.

Age

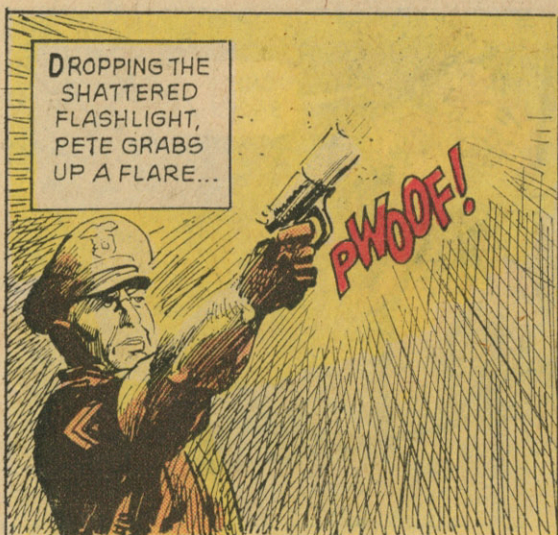
(Please Print)

State

Mail coupon and stamped self-addressed envelope to: Sears, Roebuck and Co., P.O. Box 6340, Chicago, Illinois 60680

Offer expires Jan. 31, 1974  
GK-12







AS A SECOND FLARE BLINDS THE ASSASSIN, JIM RACES FOR THE ROOF...

GOT TO GET TO HIM  
BEFORE HE GETS THAT  
RIFLE ON ME!

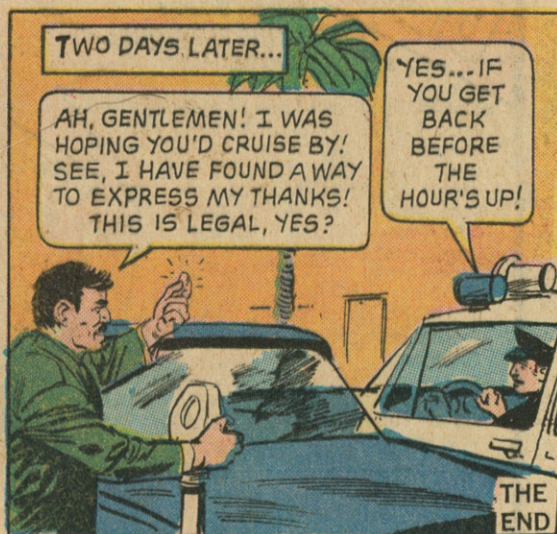
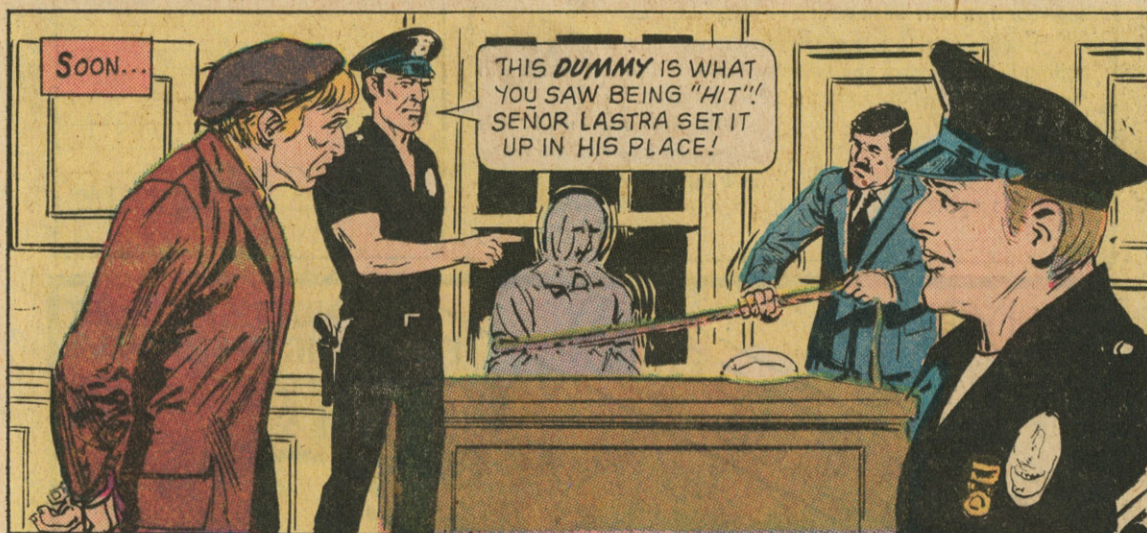
POLICE--

DROP IT!

H-HEY!

ONE  
SHOVE--







# BOYS Sell GRIT

**America's Greatest  
Family Newspaper**

the popular publication  
in more than 1,250,000  
homes from coast to coast

Over 30,000 boys  
have their own business  
selling GRIT

They  
Make **7¢** **PROFIT**  
on every copy

GRIT will help  
you get started



**Make \$1 to \$6 Weekly**  
**Get FREE PRIZES**  
**TOO**

You'll have a selection of  
more than 90 including—

- RADIOS • WRIST WATCHES**
- SPORTS EQUIPMENT**
- BIKE ACCESSORIES**
- CAMPING NEEDS**
- MODELS • GAMES**
- RODS and REELS**
- AND MANY MORE**

You will be sent papers, supplies and selling helps. You  
pay only for the papers you sell until you know how many to  
order. You have everything to gain—nothing to lose—by start-  
ing your own GRIT business.

Besides getting lots of spending money and winning prizes,  
selling GRIT will give you valuable business training which will  
be helpful to you through the years to come.

**HURRY!**

Grab this opportunity

Fill out and mail this  
coupon in an envelope today  
and you're on your way.

Papers sent only to boys in  
Continental U. S.

Print Name and Address  
GRIT PUBLISHING CO., Williamsport, Pa. 17701  
Start me in as a GRIT salesman **GK-123**  
Name .....  
Age ..... Date Born ..... Year .....  
In care of .....  
Street or R. D. ....  
Post Office .....  
Are You a Boy? ..... State .....  
Zip Code No. ....  
Please Print Your Last Name Plainly Below

**1000  
DECALS**

**DECALOMANIA**  
WILD • CRAZY  
INSANE • BESERK  
NUTS • BLIPPY  
WITH THIS FABULOUS  
SET OF 1000 DECALS

This is the zaniest "buy of a lifetime"  
offer. You get 1000 stick-ons in wild,  
vibrant colors that "jump with life"  
under black light. Your set of  
decals include 10 different mes-  
sage designs, printed on gum  
paper, ready for you to stick on  
everything you own. Imagine 1000  
decals with "PEACE," "LOVE,"  
"ZODIAC," "ECOLOGY," "SMILE"  
and MORE... all for only \$1.00.

**GET DECALOMANIA — GO STICK CRAZY**  
Order now and get enough decals to  
spread your word on letters, notebooks,  
personal articles, friends or anything that  
stands still long enough. Go blippy! Get  
your set of decals today!



**THE NUTTIEST, MOST  
FANTASTIC OFFER EVER!**

ALL 1000  
FOR  
ONLY **\$1.00**

GANDOLF PRODUCTS CO., DEPT. GK-312 161  
P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen: (Allow 2 to 4 Weeks For Delivery)  
RUSH me my set of 1000 decals now. I want to go  
blippy right away. I understand that if I am not  
completely thrilled, I may return the set for a full  
refund. I am enclosing \$1.35 [\$1.00 plus 35¢ for  
postage and handling] for each set I am ordering.  
Limit 2 sets per customer.

I want \_\_\_\_\_ no. of sets at \$1.35 each.

Enclosed is \$ \_\_\_\_\_ ☐ Cash ☐ Check ☐ Money Order

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**ALL YOUR FAVORITES • IN WILD COLOR**



# GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

## NOW ONLY 69c

EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY.

PAY ONLY 69c EACH FOR 3 OR MORE.



1. Peace Symbol    2. Stop    3. Psychedelic Love    4. Bunny    5. Survival (Ecology)    6. Gas Mask    7. Peace Flag



8. Peace    9. Life Symbol    10. Pollution Skull    11. Black is Beautiful    12. Cobra    13. Help! I Need Lovin'    14. Peace Slogan



15. Life Slogan    16. Peace Sergeant    17. Woodstock Dove    18. Soul Power    19. Olympic Drinker    20. Roadrunner    21. Willy Coyote



22. Eye Spy    23. STP    24. Budweiser    25. All American Patch    26. US Flag    27. Confederate Flag



28. Flash Gordon    29. Chopper    30. Skull and Crossbones    31. Ecology Peace Flag



32. Popeye    33. Felix    34. Happy Face    35. Sgt. Pepper's Lonely Hearts Club Band

Mail Orders to:  
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<b>SPEEDY ORDER FORM</b>	
RUSH FOLLOWING EMBLEMS TO ME: (Order by number only)	
(Allow 2 to 4 Weeks For Delivery)	
_____	
75c EACH 3 or more, each 69c	
<b>HANDLING</b>	<b>.45</b>
Add 4% IN NEW YORK	
<b>TOTAL</b>	<b>\$</b>
PRINT NAME _____	
ADDRESS _____	APT. NO. _____
CITY _____	STATE _____ ZIP _____
Gandalf Products Co., Dept. GK-312 P.O. Box 38, New York, N.Y. 10022	

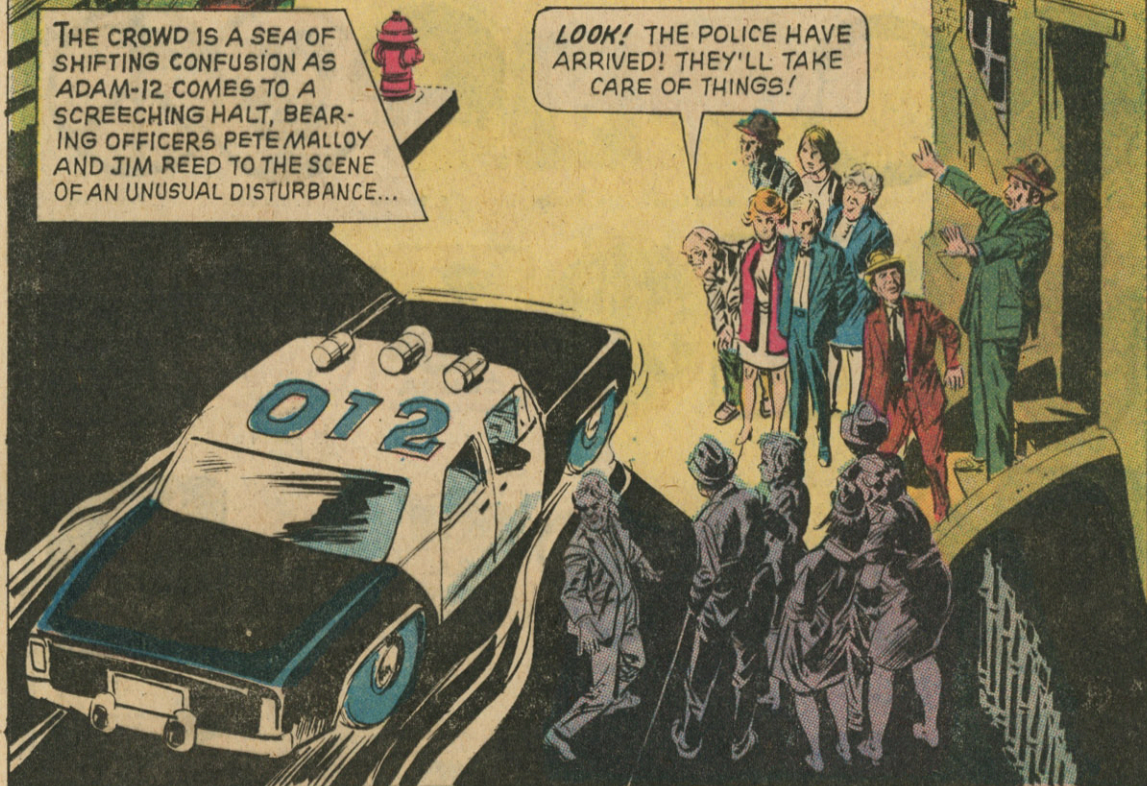


Adam-12

# THE LADY and the LANDLORD

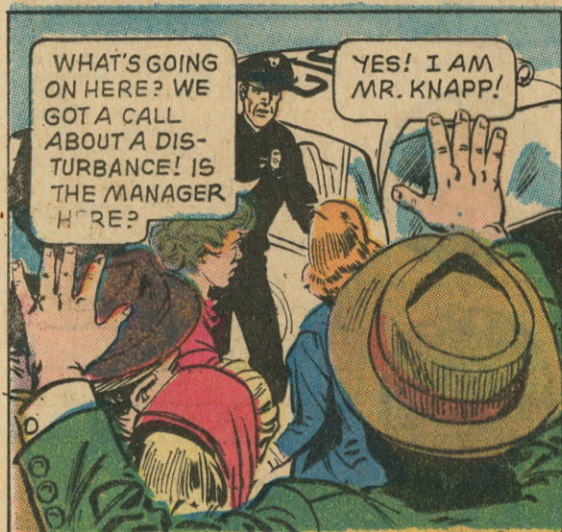
THE CROWD IS A SEA OF SHIFTING CONFUSION AS ADAM-12 COMES TO A SCREECHING HALT, BEARING OFFICERS PETE MALLOY AND JIM REED TO THE SCENE OF AN UNUSUAL DISTURBANCE...

LOOK! THE POLICE HAVE ARRIVED! THEY'LL TAKE CARE OF THINGS!



WHAT'S GOING ON HERE? WE GOT A CALL ABOUT A DISTURBANCE! IS THE MANAGER HERE?

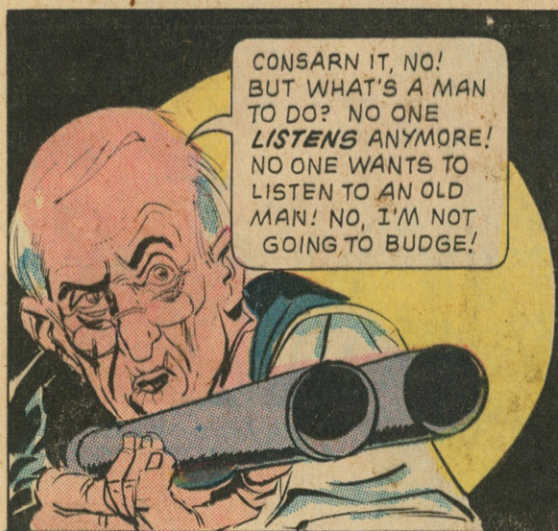
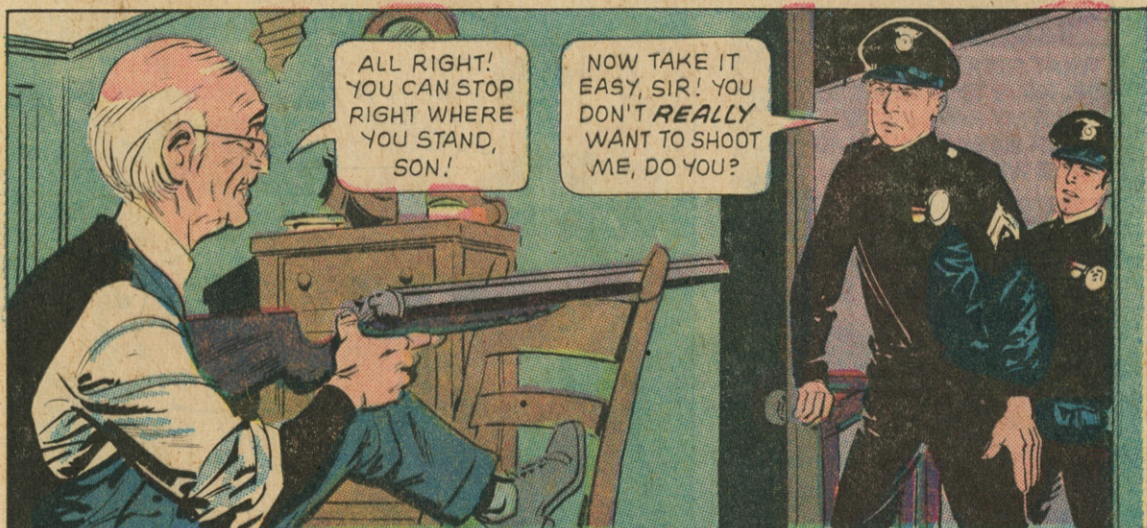
YES! I AM MR. KNAPP!



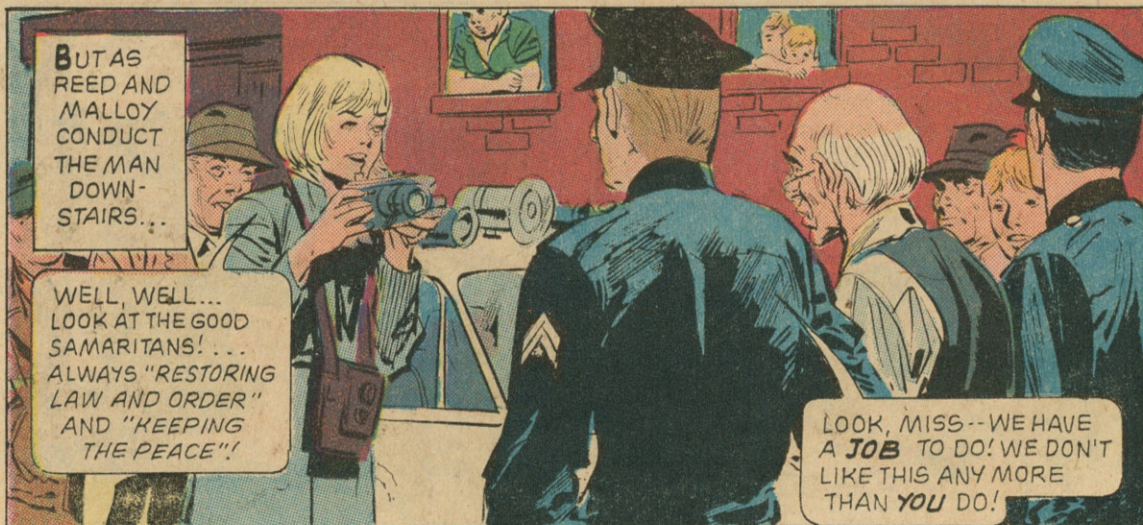
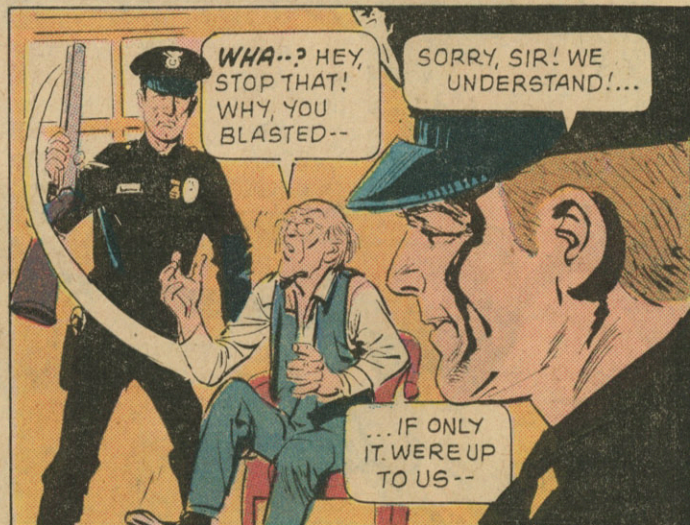
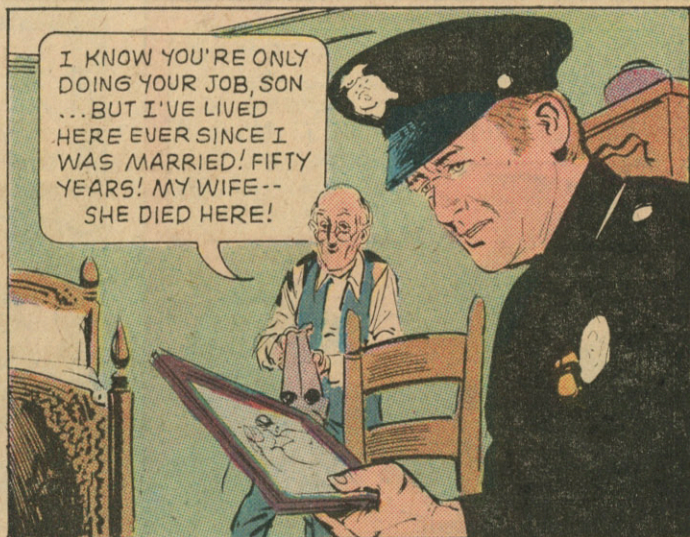
I OWN THIS BUILDING, SEE? I'VE HAD IT CLEARED TO BE RENOVATED! IT'S A RAT-TRAP... BUT ONE TENANT REFUSES TO MOVE!













# KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

**ROACH STUDIOS**

**DURABLE ★ WASHABLE ★ 100% COLORFAST**

Apply to any cotton garment in **ONLY 60 seconds!**

1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

**THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!**

## How Super-Wild Are You?

Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere!

LARGE 10" x 12" DESIGN

**75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW**

**SPECIAL PRICE!**

**69c**

EACH FOR 3 OR MORE

**ROACH STUDIOS**



## SPEEDY ORDER FORM RUSH FOLLOWING TRANSFERS TO ME:

(Order by number only)

(Allow 2 to 4 Weeks For Delivery)

75c EACH  
3 or more, each 69c

**HANDLING .45**

Add 4% in N.Y.

**TOTAL \$**

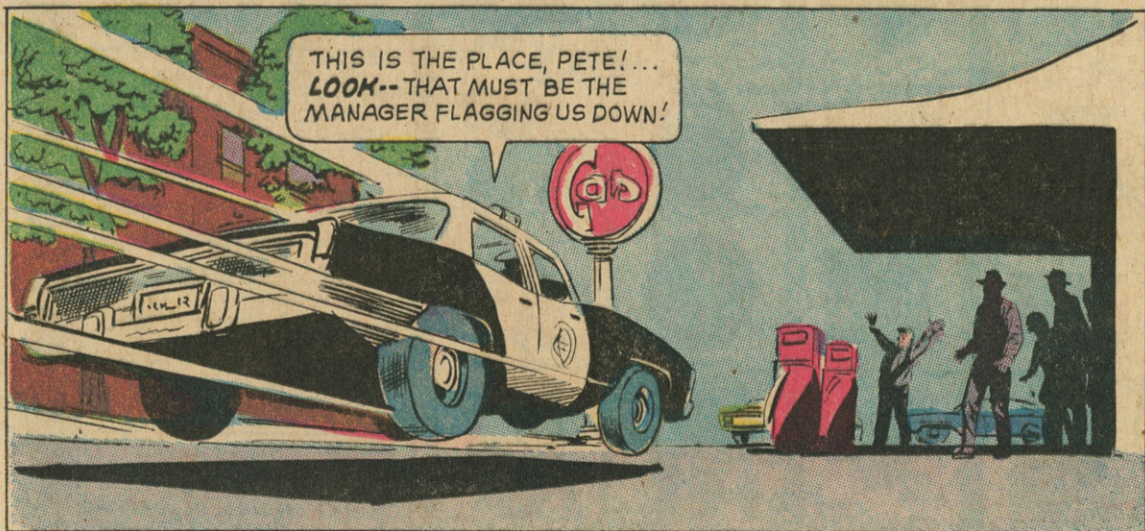
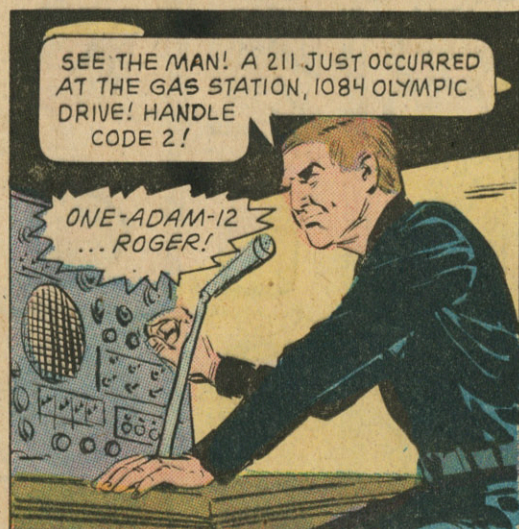
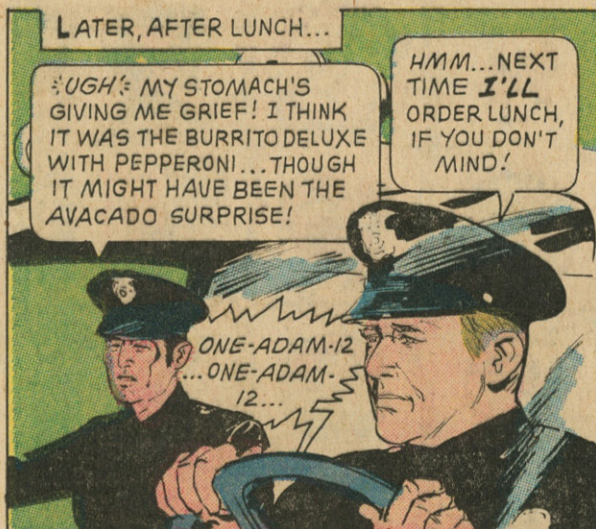
PRINT NAME

ADDRESS APT. NO.

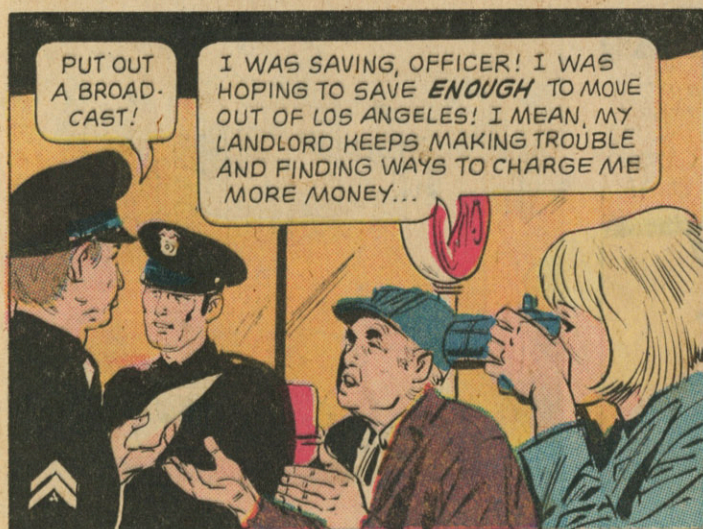
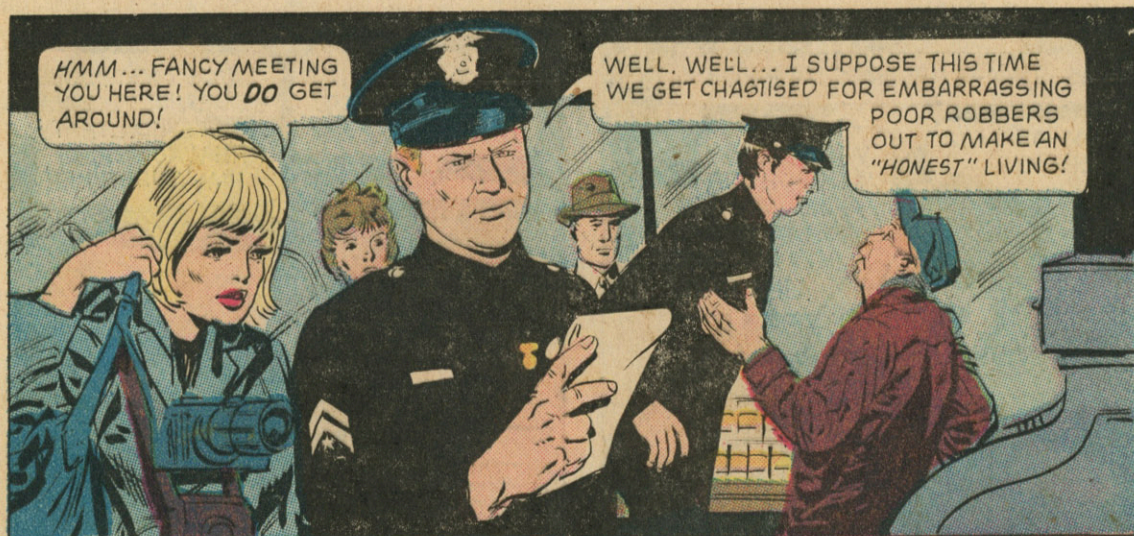
CITY STATE ZIP

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P.O. Box 38, New York, N.Y. 10022

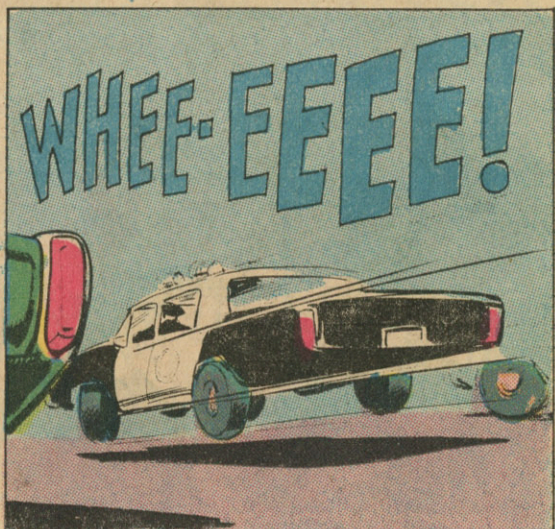




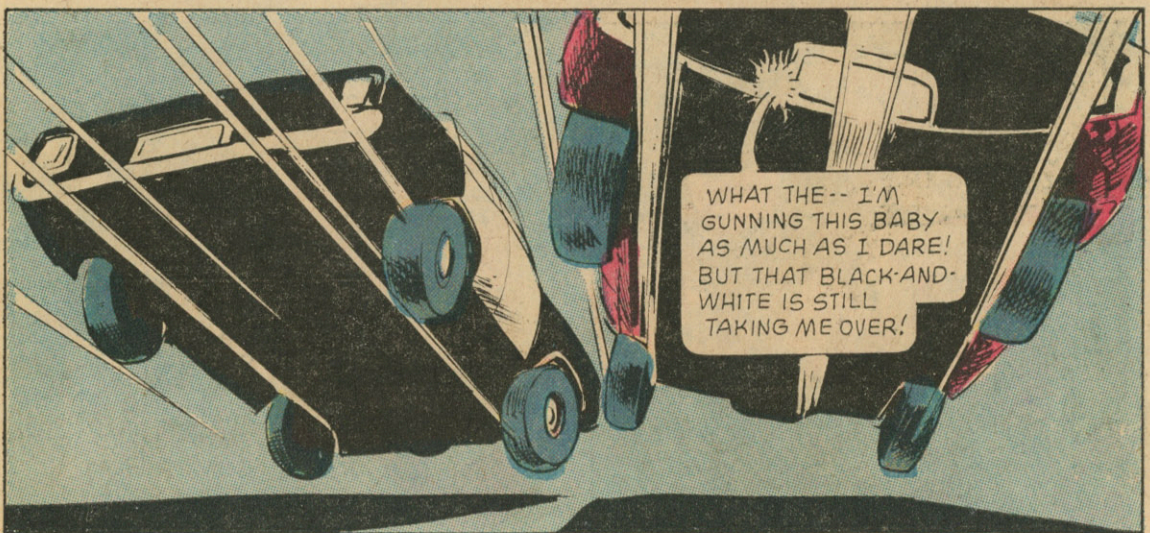
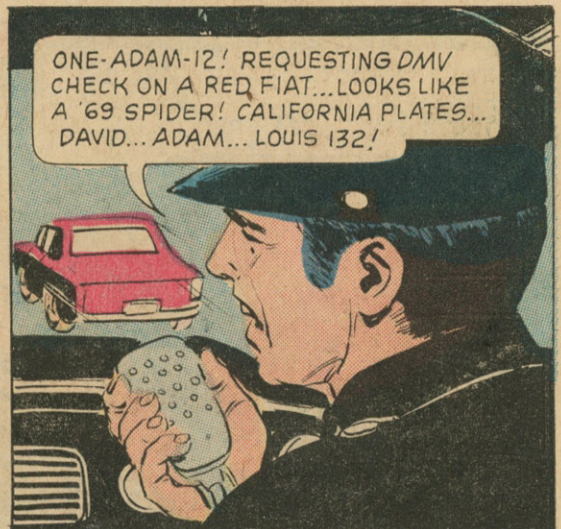
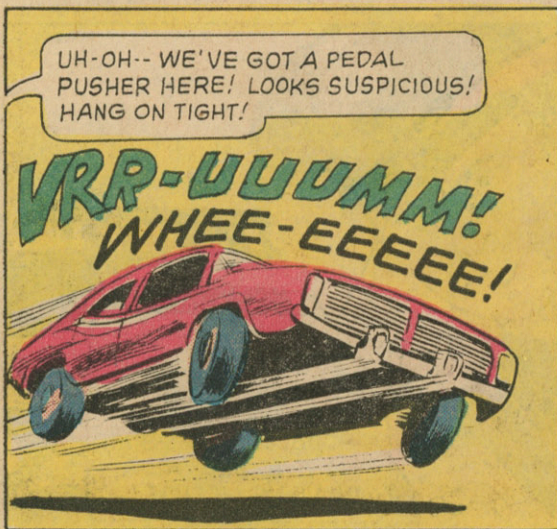
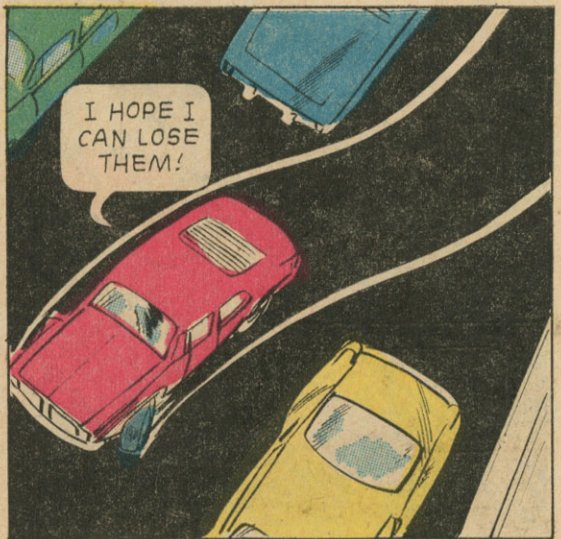




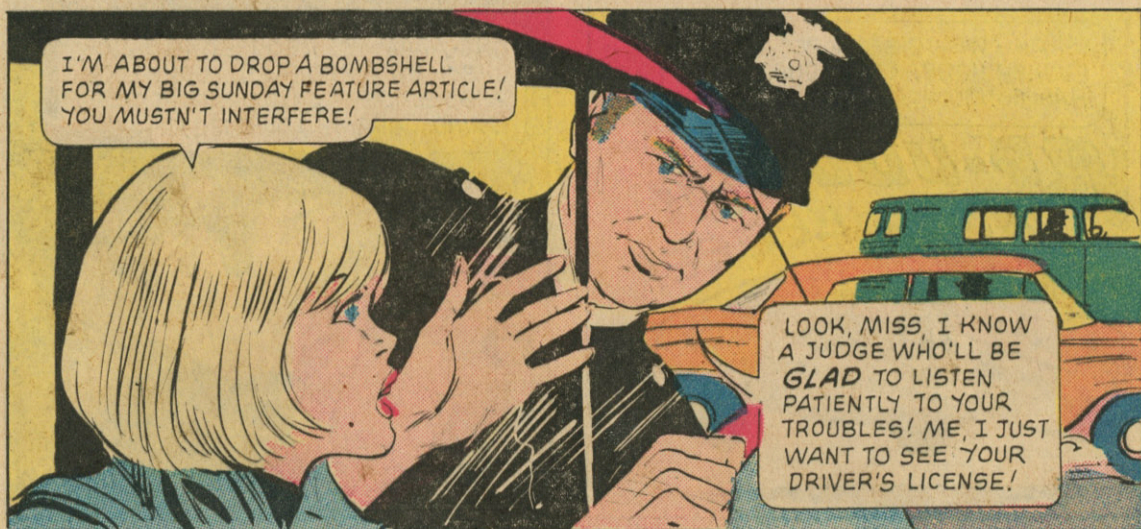
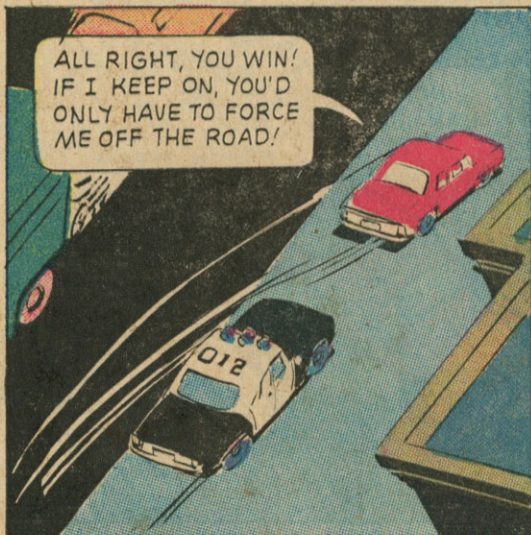




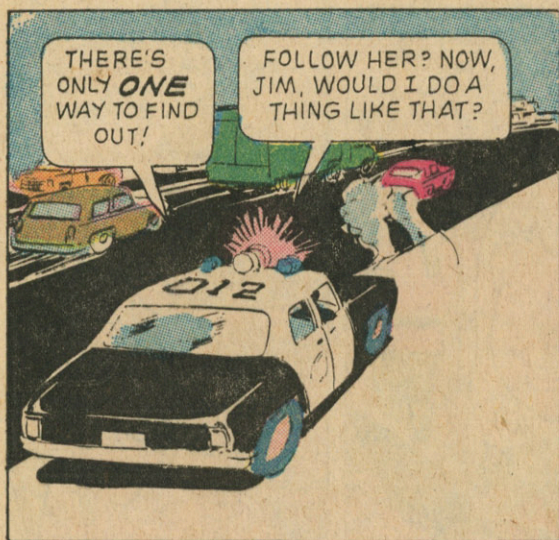












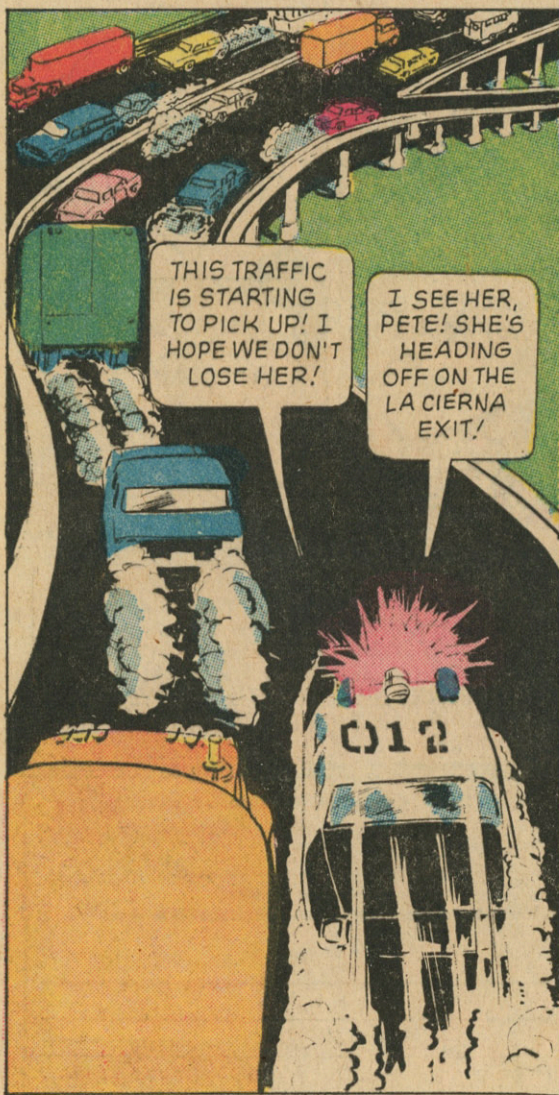
THERE'S  
ONLY **ONE**  
WAY TO FIND  
OUT!

FOLLOW HER? NOW,  
JIM, WOULD I DO A  
THING LIKE THAT?



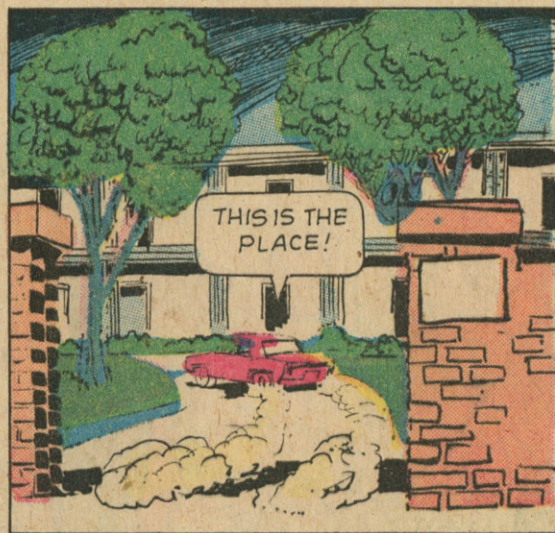
ONE-ADAM-12! WE'RE TAILING VEHICLE  
YOU GAVE US MAKE ON! SUSPICIOUS  
ACTIVITY, POSSIBLE CONNECTION WITH 211  
THIS MORNING AT GAS STATION!

PROCEED  
ONE-ADAM-12  
...CODE 6!



THIS TRAFFIC  
IS STARTING  
TO PICK UP! I  
HOPE WE DON'T  
LOSE HER!

I SEE HER,  
PETE! SHE'S  
HEADING  
OFF ON THE  
LA CIERNA  
EXIT!



THIS IS THE  
PLACE!



WELL, IT LOOKS LIKE WE HIT A DEAD  
END! SHE WENT UP TO ONE OF THOSE  
APARTMENTS! WE CAN'T MAKE  
A MOVE!

LET'S JUST  
**WAIT** A FEW  
MORE MINUTES!



★ ★ ★ ★ ★ ★ ★ ★ ★ ★

# Margie gets FREE GIFTS for the whole family

Here's how it happened.

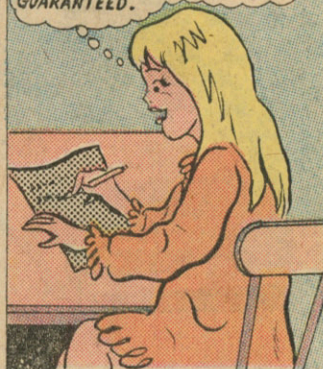
ONE DAY WHEN MARGIE WAS READING HER FAVORITE MAGAZINE...

WOW! HERE'S AN AD FOR 100 GIFTS I CAN GET FREE.

FORGET IT MARGIE, IT'S A RIP-OFF. NOBODY GIVES ANYTHING FOR FREE.



I THINK I'LL WRITE AWAY FOR THIS PUBLICATION WHICH LISTS ALL THESE GREAT FREEBIES. IT ONLY COSTS \$1.00 AND IT SAYS I CAN GET OVER \$30.00 WORTH OF FREE GIFTS. BESIDES, SATISFACTION IS FULLY GUARANTEED.



SEVERAL DAYS LATER...

LOOK AT THE FANTASTIC THINGS WE ALL CAN SEND AWAY FOR.

I STILL THINK IT'S A RIP-OFF.



MARGIE AND HER MOTHER SEND AWAY FOR COSMETICS, JEWELRY, FOOD SAMPLES, RECIPE BOOKLETS, SHAMPOO, NAIL POLISH, AND PERFUME-- WHILE DAD ORDERS SOME GREAT SPORTS AND HOBBY MATERIAL-- AND THEY'RE ALL FREE.



SHORTLY AFTER...

MARGIE, WHAT'S HAPPENING? YOU'RE SUDDENLY GETTING MORE MAIL THAN ANY ONE ELSE IN THE NEIGHBORHOOD.



GEE MARGIE, I GUESS I'VE REALLY BEEN WRONG. LOOK AT ALL THE GREAT THINGS YOU'VE GOTTEN FREE!

IT'S NOT TOO LATE BILLY. YOU CAN SEND FOR YOUR OWN COPY OF THE CONSUMER GAZETTE TODAY, AND GET ALL THE FREE THINGS YOU WANT TOO!



THAT'S RIGHT YOU CAN GET ALL THE THINGS I GOT, PLUS MORE, FOR FREE. THERE'S FREE PATCHES, FREE DECALS, FREE FASHION AND MAKE UP GUIDES, FREE LIP GLOSS AND EYE SHADOW, FREE FILM, AND MORE. ALL FROM LEADING COMPANIES JUST TO INTRODUCE YOU TO THEIR PRODUCTS. IT'S A GREAT DEAL-- SO DON'T MISS OUT!

GANDALF PRODUCTS CO., P.O. Box 38, New York, N. Y. 10022 DEPT GK-312

Please send me a copy of your list of over 100 FREE GIFTS and SAMPLES. I have enclosed \$1.00 for each list ordered.

Send me \_\_\_\_\_ list(s). Enclosed is \$ \_\_\_\_\_

Add 25¢ for Postage and Handling

SAVE: Order 2 or more copies and we'll pay the postage and handling.

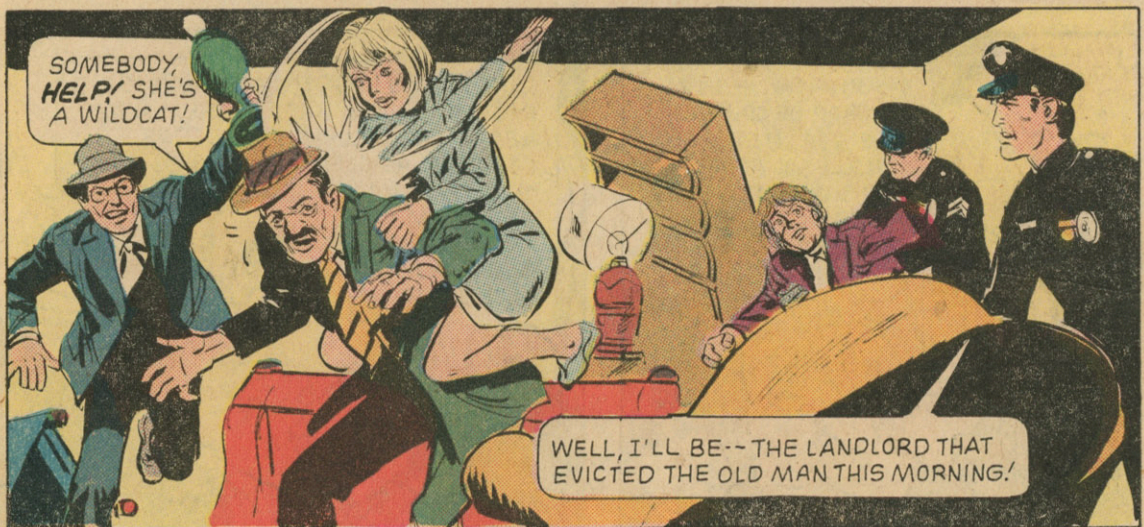
☐ Mrs.  
☐ Miss  
☐ Mr.

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ EXTRA COPIES Give a friend her own COPY of our FREE GIFT AND SAMPLE list... It's like giving her 100 GIFTS. She'll really thank you.









THIS OUGHT  
TO STOP HER  
GOOD!



ALL RIGHT!  
EVERYBODY  
FREEZE!

WHAT THE--?  
IT'S THE COPS!



... YOU  
HAVE THE  
RIGHT TO  
REMAIN  
SILENT--

WELL, I CAN'T  
SAY I'M NOT  
GLAD TO SEE  
YOU! THINGS  
WERE GETTING  
OUT OF HAND  
HERE!

IF IT'S  
NOT TOO  
MUCH  
TROUBLE,  
COULD  
YOU **TELL**  
ME WHAT'S  
GOING ON  
HERE?

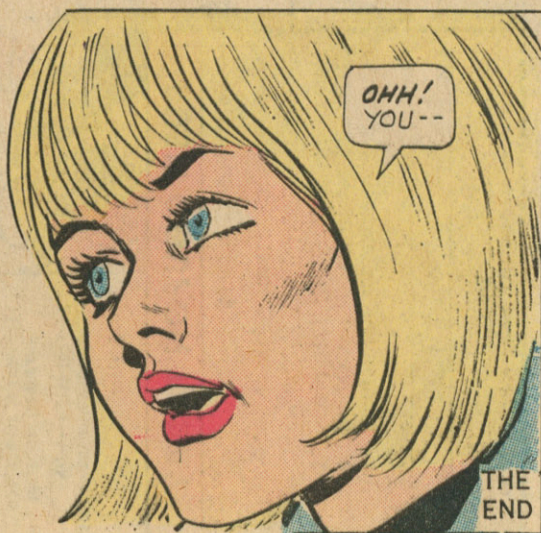
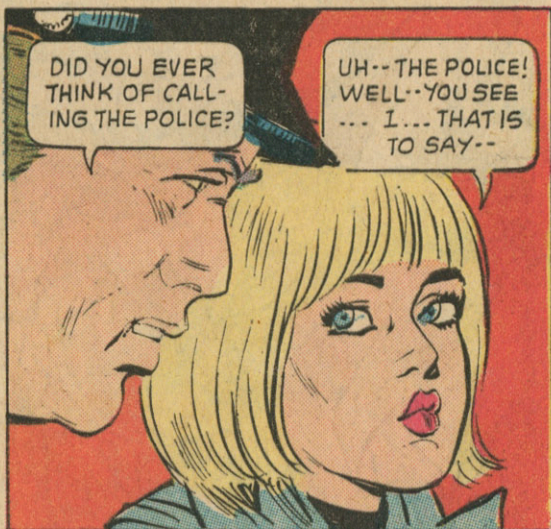
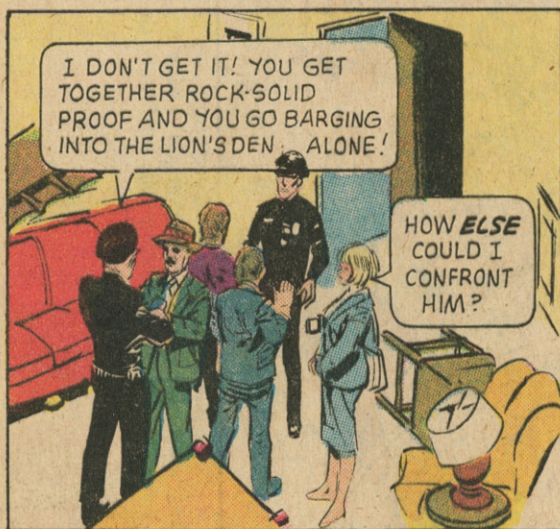


YOU KNOW CHESTER  
KNAPP, OF COURSE!  
HE'S BEEN ENGAGED  
IN ILLEGAL ACTIVITIES  
IN CONNECTION WITH  
THE DIFFERENT  
BUILDINGS HE  
OWNS...



... HE DRAWS UP **FALSE** LEASES, GETS  
PEOPLE TO SIGN, BREAKS THEM AND  
KEEPS THE SECURITY AND OTHER  
DEPOSITS! HE CLEARS BUILDINGS FOR  
"RENOVATION,"  
SETS THEM  
AFIRE AND  
CLAIMS INSUR-  
ANCE BENEFITS!







# 132<sup>PC.</sup> ROMAN SOLDIERS

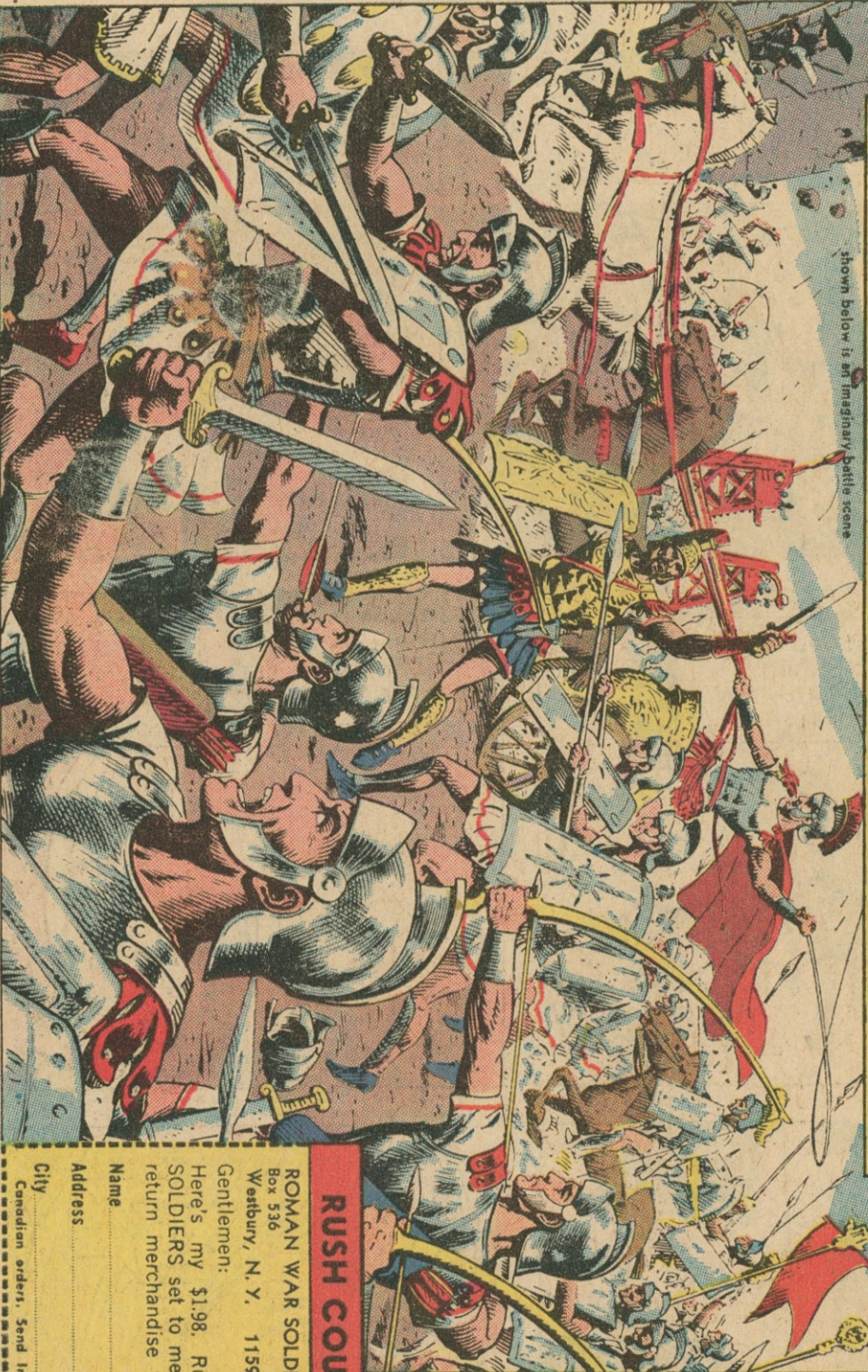
SELF

ONLY  
\$1<sup>98</sup>

**2 COMPLETE ROMAN ARMIES!**

Fight again the battles of the old Roman Civil War—Roman against Roman! Or mount your own attack against a town or city. Every piece of molded plastic—each on its own base. Two complete armies, one in blue, one in yellow! Your satisfaction guaranteed or full refund.

shown below is an imaginary battle scene



Here is what you get:

- 4 Generals—Mounted
- 24 Cavalrymen—with Spears & Armor
- 4 Cavalrymen with banners
- 16 Spearman with Shields
- 16 Archers with bows
- 16 Slingers
- 4 Chariots with drivers
- 4 Working Catapults
- 16 Pieces of ammunition (harmless) for catapult
- 24 Foot soldiers with broadswords and shields
- 4 Buglers

## RUSH COUPON TODAY

ROMAN WAR SOLDIERS No C.O.D.'s

Box 536 Westbury, N. Y. 11590 Dept. ROG-7

Gentlemen:

Here's my \$1.98. Rush 132 piece ROMAN SOLDIERS set to me. If not satisfied I may return merchandise for full refund!

Name

Address

City Zip State

Canadian orders, Send Int'l. money order for \$2.50.





## Are you ready for a Daisy B•B Gun? Your parents have ways of knowing.

Remember when you got your bike? You promised to use it safely. Stay off busy streets. Look before you cross an intersection. Keep it out of the driveway.

Well, safety is even more important with a Daisy than with a bike. Because a Daisy is a B•B gun. It's not a toy.

If you keep those promises with your bike, your parents will see that you're ready for a Daisy.

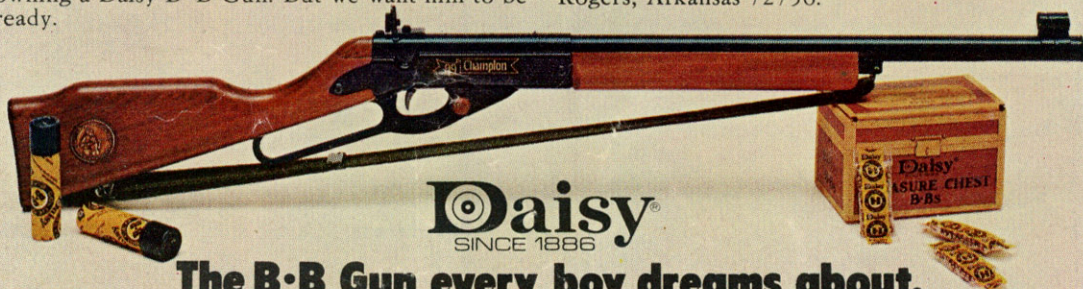
We think every boy should have the thrill of owning a Daisy B•B Gun. But we want him to be ready.

We want him to know about the responsibility of owning a B•B gun.

So, before you ask for a Daisy, think it over. Discuss it with your parents. Tell them how you've kept your promise and met your responsibilities.

When you find that you're ready for a Daisy, you'll find a Daisy B•B Gun ready and waiting for you.

Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas 72756.



### The B•B Gun every boy dreams about.

Division Victor Comptometer Corporation Rogers, Arkansas 72756



# 100<sup>PC.</sup>

# TOY SOLDIER<sup>SET</sup>

# \$1<sup>25</sup>

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.



PACKED IN THIS  
PASTEBORD  
FOOTLOCKER  
TOY STORAGE BOX

DIMENSIONS:  
6 1/2" x 3" x 2 3/8"

## EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

LUCKY PRODUCTS, INC. Dept. TG-20  
BOX 536 NO  
WESTBURY, L.I., N.Y. 11590 C.O.D.'s

HERE'S MY \$1.25!  
Rush the TOY SOLDIER SET TO ME!

Name .....

Address .....

City .....State .....Zip .....

Canadian and foreign orders:

Send \$1.50 international money order