

INTERNATIONAL MYELOMA FOUNDATION

5th Annual
**Comedy
Celebration**

benefiting the Peter Boyle Memorial Fund

MYELOMA TODAY – Special Gala Report

On Saturday, November 5, 2011, nearly 1,200 guests gathered at the Wilshire Ebell Theatre in Los Angeles for the IMF's 5th Annual Comedy Celebration benefiting the Peter Boyle Memorial Fund, which supports the IMF's award-winning research program and patient services. The 5th Annual Comedy Celebration raised \$585,000 in 2011, bringing the total funds raised for the Peter Boyle Memorial Fund to over \$3,000,000!



The Annual Comedy Celebration was born when Loraine Boyle, IMF Board member and wife of the late actor Peter Boyle, reached out to IMF co-founders Susie Novis and Dr. Brian Durie with a profound desire to help make a difference in the lives of people coping with multiple myeloma. Loraine established the Peter Boyle Memorial Fund and invited her husband's colleagues and friends to raise myeloma awareness and funds for the IMF by putting on a comedy show in Peter's honor.

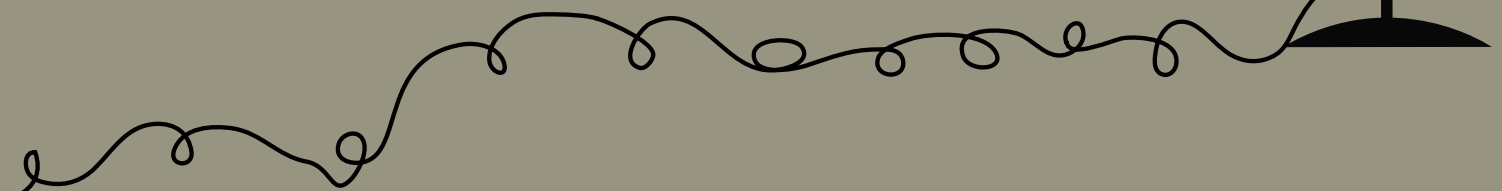
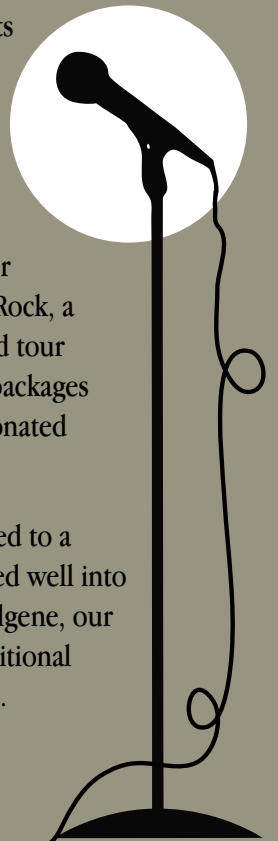
Joined by vice chairs Donna & Steve Feig, Loraine once again rounded up an exceptional cast of comedians to come out in support of the IMF. As in previous years, the event was hosted by Ray Romano and featured appearances from fellow Everybody Loves Raymond castmates Doris Roberts and Fred Willard. In addition,

this year's show benefited from the talents of Tom Arnold, Darrell Hammond, Dom Irrera, Colin Quinn, and a special musical performance by Peter Gallagher.

Besides the stellar entertainment, the IMF's guests enjoyed a pre-show Cocktail Reception & Silent Auction that made a significant impact on the overall success of the event. Items up for bid in the auction included two tickets to the Eagles Concert at the Las Vegas MGM Grand with backstage passes

and a photo-op! Other hot auction items were: VIP Vegas Package with Ray Romano meet & greet, an autographed James Taylor guitar, set visits to Modern Family and 30 Rock, and a special Law & Order: SVU set visit and tour with Mariska Hargitay. Spectacular travel packages and jewelry pieces were also graciously donated for the cause by IMF supporters.

Following the show, VIP guests were treated to a Champagne & Dessert After-Party that lasted well into the night. The IMF would like to thank Celgene, our presenting sponsor, and the nearly 30 additional event sponsors for their generous support.



The sold-out event welcomed nearly 1,200 people, including celebrities and entertainment industry executives, myeloma patients and caregivers, and doctors and pharmaceutical company representatives. The 5th Annual Comedy Celebration raised almost \$600,000, bringing the total raised for the Peter Boyle Memorial Fund to over \$3 million, with all funds supporting the myeloma research program. The show brought tears of laughter to everyone's eyes. We thank the celebrity comedians for donating their time and talent to this event and

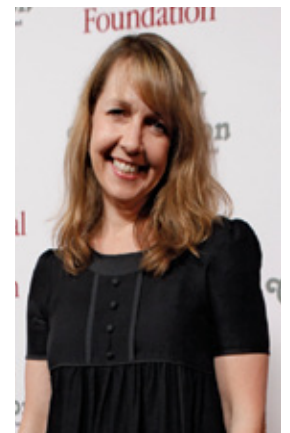
the cause it supports.



Ray Romano being interviewed on the red carpet



From left to right, top to bottom:
 Loraine Boyle with Dr. Brian Durie and Susie Novis; Doris Roberts; Fred Willard with Alex Meneses; Loraine Boyle with daughters, Lucy and Amy; Darrell Hammond; Tom Arnold; Loraine Boyle with Colin Quinn and Peter Gallagher; Monica Horan; Blythe Danner; Patricia Heaton with Brian Durie and Susie Novis; Steve & Donna Feig with Loraine Boyle;



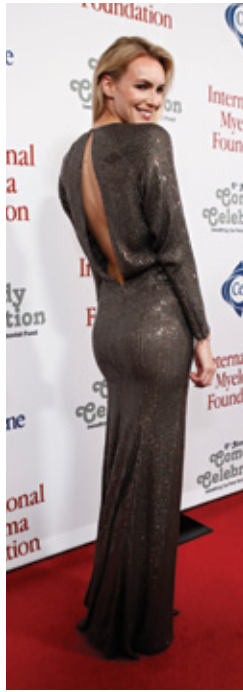
THE SHOW! Thanks to all the comedians and musicians that made us laugh until we cried!



From left to right, top to bottom:

Ray Romano, Fred Willard, Peter Gallagher, Dom Irrera, Darrell Hammond, Tom Arnold, Colin Quinn, IMF Hero Award presentation to host Ray Romano and show producers Stu Smiley and Robert Morton





From left to right, top to bottom:
 Auction; after-party lounge; bidders; red carpet; guests enjoying the after-party; Alfre Woodard with Lorraine Boyle; Peter Gallagher and Colin Quinn; auction winner; Ray Romano with Fred Willard and his grandson Freddy; Ray and Anna Romano; Alex Meneses, Lorraine Boyle, Robert Morton



Attendees ranged from long-time IMF supporters to guests of the generous sponsors who made the event a tremendous success. The energy throughout the evening was one of excitement and laughter as people from different backgrounds and levels of interaction with the IMF joined together to raise money for the Peter Boyle Memorial Fund.



Andy Kuzneski III with sister and IMF President Susie Novis



Steve & Donna Feig



Matthew & Sylvana Robinson



Benson & Carol Klein



Mark & Donna DiCicilia with Dorothy & John O'Dwyer



Judy & Ric Corts with Dr. Robert Kyle and Michael Katz



Dr. Robert Kyle with Dr. Edith Mitchell,



Steve & Amy Weiss



Dr. Brian Durie and Susie Novis with Judy & Richard Voltmer

The IMF's partners in the pharmaceutical industry turned out in force! We were so pleased to see so many of our friends for a social occasion in support of myeloma research. We especially thank our presenting sponsor, Celgene. Please see the inside-back cover for a full list of event sponsors. Their participation made the event the huge success that it is and we thank them all.



Mark Alles and daughter Amanda with Susie Novis and Dr. Brian Durie



*The team from Presenting Sponsor **Celgene***



*The team from **Millennium: The Takeda Oncology Company***



Tom Sellers with Dr. Brian Durie and Susie Novis



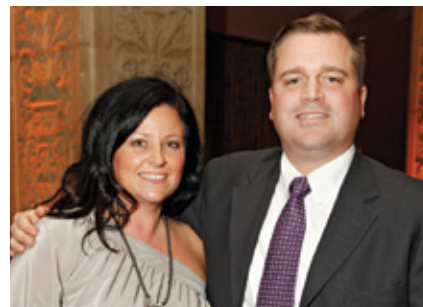
Amy Cavers and Danielle Bertrand with Dr. Brian Durie



***Onyx Pharmaceuticals** CEO Tony Coles, Robyn Coles, Susie Novis, and Dr. Brian Durie*



*The team from **Cephalon Oncology***



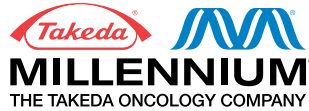
*Kristin Cuccio and Kevin Campbell of **Genzyme/Sanofi-Aventis***

Event Sponsors

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Dedicated to improving the quality of life of myeloma patients while working towards prevention and a cure.

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The IMF's 5th Annual Comedy Celebration featured some of comedy's biggest names before a sold-out crowd. The star-studded line up had the guests rolling in the aisles in hilarity.

