

4TH ANNUAL
*Comedy
Celebration*

BENEFITING THE PETER BOYLE MEMORIAL FUND

MYELOMA TODAY – Special Gala Report

On November 13, 2010, almost 1,200 guests packed the Wilshire Ebell Theatre in Los Angeles for the IMF's 4th Annual Comedy Celebration benefiting the Peter Boyle Memorial Fund, which supports the IMF's award-winning research program and patient services. The fundraiser raised nearly \$570,000 this year, bringing the total funds raised for the Peter Boyle Memorial Fund to over \$2.5 million.

The Annual Comedy Celebration began when Loraine Boyle, IMF Board member and wife of the late actor Peter Boyle, reached out to Susie Novis and Dr. Brian Durie with a profound desire to help make a difference. Having established the Peter Boyle Memorial Fund, she invited Peter's colleagues and friends to put on a comedy show in his honor to raise myeloma awareness and funds for the IMF.

This year, Loraine and returning co-chairs Amy and Steve Weiss once again rounded up an exceptional cast of comedians to come out in support of the IMF. As in previous years, the event was hosted by Ray Romano and featured appearances from fellow

Everybody Loves Raymond castmates Doris Roberts and Fred Willard, as well as Jeff Garlin from *Curb Your Enthusiasm*. In addition, this year's show benefited from the talents of Dana Carvey, Carlos Mencia, Alex Trebek, Annette O'Toole, and Susie Essman, and a special musical performance by Dr. Ken Jeong and Mike O'Connell.

Besides the stellar entertainment, the IMF welcomed attendees to enjoy a pre-show cocktail party and silent auction that made a significant impact on the overall success of the event. Items up for bid in the auction included a guitar signed by Bruce Springsteen, a behind-the-scenes visit to 60 Minutes, a spectacular 18K white gold sapphire necklace, and a fantastic assortment of trips, memorabilia, jewelry, and more that were graciously donated for the cause.

VIP guests were also treated to a post-show champagne and dessert reception that lasted well into the night. The IMF would like to thank Celegene, our presenting sponsor, and the nearly 30 additional event sponsors for their generous support.. **MT**



Celebrating 20 Years of Service

Attendees ranged from long-time IMF supporters to guests of the generous sponsors who made the event a tremendous success. The energy throughout the evening was one of excitement and laughter as people from different backgrounds and levels of interaction with the IMF joined together to raise money for the Peter Boyle Memorial Fund.



Co-Chair Loraine Boyle



Dr. Brian Durie, IMF Chairman of the Board; Susie Novis, IMF President; Dr. Sol Barer, Chairman of Celgene & recipient of the Lifetime Achievement Award; and Meri Barer



Co-Chairs Amy and Steve Weiss



Dr. Brian Durie, Susie Novis and David Girard, IMF Executive Director



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Dr. Brian Durie and Susie Novis with Phyllis and Allan Weinstein



Jeff Katz and Dodie Goldstein with Susie and Michael Kat



Dr. Brian Durie and Susie Novis with Donna and Mark Di Cicilia



Dr. Brian Durie and Susie Novis with John and Dorothy O'Dwyer



Lois and Buzz Aldrin with Donna and Mark Di Cicilia



Steve and Donna Feig

The IMF's partners in the pharmaceutical industry turned out in force! We were so pleased to see so many of our friends for a social occasion in support of myeloma research. We especially thank our presenting sponsor, Celgene. Please see the inside-back cover for a full list event sponsors. Their participation made the event the huge success that it is and we thank them all.



*Gala Honoree Sol Barer (standing center) and the team from Presenting Sponsor **Celgene***



*The team from Emerald Sponsor **Millennium: the Takeda Oncology Company** (Left and below with Susie Novis and Brian GM Durie)*



*Charles T. Hayden (left) and the team from Topaz Sponsor **Cephalon***



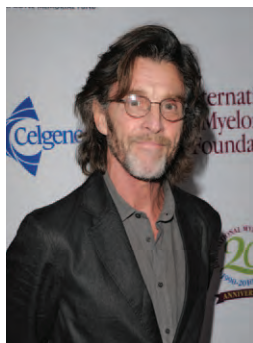
*The team from Sapphire Sponsor **Binding Site***

The sold-out event welcomed nearly 1,200 people including many celebrities, entertainment industry executives, myeloma patients and caregiver, doctors, and pharmaceutical company representatives. The event raised nearly \$600,000 this year, bringing the total raised for the Peter Boyle Memorial Fund to over **\$2.5 million**, with all funds raised going to myeloma research program support. The show brought tears of laughter to everyone's eyes.

Our enormous thanks go to all the celebrity comedians who donated their time and talent to this event and the cause it supports.



From left to right (top row):
Ray Romano;
Susie Essman;
Dana Carvey;
Marjorie & Joe Walsh
with Loraine Boyle
and Alfre Woodward



(2nd row) Annette O'Toole;
John Glover;
Carlos & Amy Mencia;
Mike O'Connell with
Dr. Ken Jeong

(3rd row) Doug Reinhardt
and Cassie Scerbo;
Gary Cole;
Maggie Wheeler;
Monica Rosenthal



(4th row) Chris McDonald;
Joe Manganiello &
fiancé Audra Marie;
Judd Nelson;





The show started with the presentation of the Lifetime Achievement Award to Dr. Sol Barer, Chairman of Celgene Corp.

Following that, Jeopardy! host Alex Trebek made a special presentation to Michael McKean, recognizing him for winning \$1 Million on the IMF's behalf. Michael's wife, actress Annette O'Toole, accepted the IMF Hero Award on his behalf.



THE SHOW! Thanks to all the comedians and musicians that made us laugh until we cried!



Host Ray Romano;
Doris Roberts;
Susie Essman



Fred Willard



Jeff Garlin



Carlos Mencia



Dana Carvey



Dr. Ken Jeong with
Mike O'Connell



Photos in this publication by Jerod Harris, John Heller, Jason Merritt, James Needham, and Craig Rucker.

Excerpts from some of the articles about the event

A Night of Belly Laughs and Cheer at the International Myeloma Foundation 4th Annual Comedy Celebration

AUTHOR: JIM STRZALKOWSKI SOURCE: TECHNORATI

Saturday night, November 13th, 2010, was a night to remember in Los Angeles, for the stars and the belly laughs. I had the great pleasure of attending the International Myeloma Foundation 4th Annual *Comedy Celebration benefiting the Peter Boyle Memorial Fund* hosted by Ray Romano. My mother passed away from cancer several years ago, so I am always willing to support a worthwhile cause to combat the disease. With such a depressing topic of disease, it does help immensely to bring laughter to the forefront, while raising awareness and money to help find a cure.

I attended the posh event, held at the Wilshire Ebell Theatre & Club along with a couple of entertainment industry friends. The night began with exciting red carpet arrivals, a classy cocktail and hors d'oeuvres reception along with 3 rooms filled of incredible silent auction items.

True Blood stud Joe Maganiello and his fiancé mingled about the gallant affair. Meanwhile, new couple Doug Reinhardt and Cassie Scerbo were holding hands while browsing and bidding on the many silent auction items. We must say, they were dressed so chic!

The program began with powerful honors and respect paid to Sol J. Barer, Executive Chairman of Celgene Corp., with a Lifetime Achievement Award

for his work in the fight to find a cure for Myeloma. Alex Trebek presented Michael McKean with the IMF Hero Award for winning \$1 Million dollars for the charity on *Celebrity Jeopardy!* McKean was unable to attend, so his wife Annette O'Toole accepted the award on his behalf with an uproarious speech he sent her to read.

Joined by fellow top-notch comedienne Jeff Garlin, Carlos Mencia, Susie Essman, Ken Jeong, Mike O'Connell, Fred Willard and Dana Carvey, Ray Romano hosted the hilarious program where it got edgy, then dirty, then kinky and then OUT OF CONTROL! No subject was off limits. The night featured jokes about immigration, politics, family life and some topics that I cannot print in this article! Let's just say that some audience members were gasping. Not because they were offended by some of the sex jokes, but probably because they had no idea what the comics were actually talking about!

In one of the sweeter moments, *Everybody Loves Raymond* co-stars Ray Romano and Doris Roberts were reunited on stage. Celebrating the life of their on-camera husband and father Peter Boyle, the sitcom family recalled favorite memories of the actor, leaving the audience in stitches.

<http://technorati.com/entertainment/celebrity/article/a-night-of-belly-laughs-and/>



Ray Romano Hosts Comedy Show for Peter Boyle Memorial Fund *Everybody Loves Raymond* Costars Help International Myeloma Foundation

AUTHOR: FRANK BARRON SOURCE: ENTERTAINMENT TODAY

Costars Ray Romano and Doris Roberts, who played son and mother on the long-running sitcom *Everybody Loves Raymond*, were reunited on stage at the International Myeloma Foundation 4th Annual Comedy Celebration. They were there to honor Peter Boyle who played Frank Barone, the grumpy patriarch of the TV family. And the event benefited the Peter Boyle Memorial Fund, which was established by his family to support the International Myeloma Foundation's research programs.

Celebrating the life of their friend and costar, Romano and Roberts recalled favorite and hysterical memories performing with the much-loved Boyle. Ray launched the night with his stand-up comedy that had the crowd roaring with laughter at the Wilshire Ebell Theatre in Los Angeles.

Another costar from *Everybody Loves Raymond*, Fred Willard, also did a great routine, and he was followed by fellow comedienne Dana Carvey, Jeff Garlin, Carlos Mencia, and Susie Essman. It seemed no subject was off limits, with funny rants about immigration, politics, and family life. Even Peter Boyle's life and his movies, such as *Young Frankenstein* and *Joe*, were the subject of their jokes.

The Hangover star Ken Jeong appeared on stage in a silver velvet unitard and honored Boyle in song, plus the actor-physician played the guitar to a contemporary acoustic tribute to old school rap. It left the crowd in stitches.

There was an eclectic array of celebrities in attendance, all looking to enjoy a few laughs. They included Judd Nelson, Alfre Woodard,

Chris McDonald, Gary Cole, Howard Hessman, Joe Walsh, Nestor Serrano, Michael Weatherly, Edie McClurg, Buzz Aldrin, and cute couple Doug Reinhardt and Cassie Scerbo.

Monica Horan, who played Amy on *Everybody Loves Raymond*, was also there to enjoy the show and share stories about the much-loved Boyle. Horan also let everyone know that her husband, *Raymond* producer-writer Phil Rosenthal, is getting ready to release *Exporting Raymond*, a film about bringing *Everybody Loves Raymond* to Russia. She brags, "It is so unbelievably funny, and it's all true."

True Blood's Joe Maganiello and his fiancé Audra Marie mingled with the supporters of the IMF during the lively silent auction and reception. The couple was observed bidding on several vacation (perhaps honeymoon) destinations.

Before the show got underway, Jeopardy host Alex Trebek presented the International Myeloma Foundation's Hero Award to Annette O'Toole, on behalf of her husband Michael McKean, who was unable to attend. McKean had gone on *Celebrity Jeopardy* and won a million dollars for the myeloma charity. That certainly earned him the title of IMF's hero. And the money raised in Peter Boyle's name during the night of comedy made him a hero too.

<http://www.entertainmenttoday.net/general/1060-ray-romano-hosts-comedy-show-for-peter-boyle-memorial-fund.html>



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Dedicated to improving the quality of life of myeloma patients while working towards prevention and a cure.

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The IMF's 4th Annual Comedy Celebration featured some of comedy's biggest names before a sold-out crowd. The star-studded line up had the guests rolling in the aisles in hilarity.

