

MAKING Control of the Spring/Summer 2019 Control of the Spring/Summer 2019

A publication of the IMF recognizing our supporters

Special Days and Every Days Simple Ideas Creating Big Impact





• MY STORY – Jameca Barrett 5



• Betting on the Cure 6



Celebrating 2018's Member Events 8–9

Also in this issue:

- 2019 Member Event-funded Research Grants 10 Hawaiian Raffle 13
- Upcoming Member Events Calendar 15 IMF Products back cover ... and more!



Dear Myeloma Warriors,

I'm so proud to welcome you to our 2019 edition of *Making Miracles*. This magazine reflects the amazing things so many of you have accomplished this past year through wonderful celebrations and adventures.

What a tremendous honor it is for all of us at the IMF that you share these special moments and successes with the myeloma community! In this past year, you dined together, you laughed together, you ran races together, you enjoyed art together, and so much more.

Many of these moments might feel "ordinary" to you. You might be asking yourself: *How could such a thing be a fundraiser?* But just like in life, when it comes to Member Fundraisers, the little things can be very meaningful. When you and your friends drink wine together, you're becoming part of a much bigger community of people doing the very same sort of thing – and the money really adds up.

You can create a fundraiser by going on your favorite hike, or by playing a round of golf on your favorite course. You can create a fundraiser by hosting a wine and cheese party for your friends and family.

I hope you read through these pages and become as inspired as I am. We have so many friends who are finding so many ways to give back. What they all have in common is that they created events out of activities that bring them joy.

I encourage you to allow yourself to be similarly inspired – and then I'm here to help you turn it into a wonderful event or campaign that supports our incredible community!

With warmest regards and deep appreciation,



Sugare

Suzanne Battaglia Senior Director, Member Events

800.452.CURE

sbattaglia@myeloma.org

IMF Staff

Susie Durie President & CEO

Jennifer Scarne Chief Financial Officer & Chief Operating Officer

Lisa PaikSenior Vice President,
Clinical Education & Research Initiatives

Dr. Joseph Mikhael Chief Medical Officer

Mimi Choon-Quinones, PhD, MBA Senior Vice President, Global Advocacy, Access, Policy & Research **Diane Moran** Senior Vice President, Strategic Planning

Daniel Navid
Senior Vice President.

Lynn K. Green, Ed.D.Senior Vice President, Philanthropy

Peter AntonVice President, Marketing

Betty ArevaloInventory Control Manager

Suzanne Battaglia Senior Director, Member Events

or Director, Member Events

Debbie Birns

Medical Editor

Nancy Bruno
Regional Director, Support Groups

Kelly Cox

Director, Support Groups & Regional Community Workshops

Maria delRio-Gomez
Director, Corporate Giving

Danielle Doheny
Director, Public Policy & Advocacy

Serdar Erdoğan Director.

Global Myeloma Action Network and European & Middle Eastern Patient Programs

Heather FishmanDonor Relations

Jon FitzpatrickSupport Group Coordinator

Carmen Greene
Patient Meetings Coordinator, US

Abigail Guzman

Meeting Registration & Guest Relations

Brenda HawkesSenior Director, Philanthropy

Paul Hewitt InfoLine Coordinator

> **Kevin Huynh** Web Specialist

Marya Kazakova Editor-in-Chief. Publications

Ilana Kenville
Assistant Director, Member Events

Missy Klepetar
InfoLine Coordinator

Sapna Kumar Manager, Marketing & Communications

> Phil Lange Accountant

Karla Lemus Assistant to Senior Director, Member Events

Robin LevySenior Director,
Public Policy & Advocacy

Amirah Limayo Research Project Coordinator

> **Jim Needham** Publication Design

Meghan O'Connor Administrative Assistant, Meetings & Events

> Selma Plascencia Director, Operations

Annabel Reardon
Director, Meetings & Events

Joy Riznikove Donor Relations

Miko Santos Web Producer

Kelley Sidorowicz Regional Director, Support Groups

Brando Sordoni Accounting & Distribution

Rafi Stephan
Assistant to the President

Robin Tuohy
Vice President, Support Groups

Judy Webb InfoLine Coordinator

Jonathan Weitz Donor Relations

Raymond L. Wezik, JD Director, Public Policy & Advocacy

IMF Board of Directors

Chairman Dr. Brian G.M. Durie

Chairman D Christine Battistini Yelak Biru Prof. Dr. Mario Boccadoro Loraine Boyle Aldo Del Col Susie Durie George T. Hayum Jason Katz

Benson Klein

M. Durie
Andrew Kuzneski, III
Dr. Robert A. Kyle
Prof. Dr. Heinz Ludwig
Dr. Edith Mitchell
Charles Newman
Dr. S. Vincent Rajkumar
Matthew Robinson
E. Michael D. Scott

alking the alk to SUPPORT THE CAUSE

This past March, Pam Poliakoff organized the inaugural *Walk* for *Myeloma Miracles*. Although this was Pam's first fundraiser for the IMF, she has an impressive history as a fundraiser and event planner. We're honored to have her join us

for a conversation about her passion for our cause and her tips for creating your own IMF member fundraiser.

Making Miracles: First, tell us a bit about how myeloma entered your life.

Pam Poliakoff: I was diagnosed on December 17, 2015. I had not heard of myeloma before I was diagnosed. I was



in shock! I looked for support groups in my area and found the Upland Multiple Myeloma Support Group. I was very impressed as to how welcoming everyone was and immediately joined. And that's how I first connected with the IMF.

And how did that lead to organizing your own member fundraiser?

I wanted to raise critical funding for research. Our support group had done a Go Fund Me page in years past – I chaired last year's. But I knew I wanted to do more and that as a group we could raise so much more.

I think this is the right time to talk about your professional history as an event planner and fundraiser.

In 1987 I started my own event/wedding coordinating business. I have been involved in the nonprofit world since 2000 with a variety of organizations. For instance, I worked for the American Heart Association for 10 years and produced several heart walks with thousands in attendance, plus fundraising luncheons and several celebrity galas with over 700 in attendance. I was also a consultant for a company that assists nonprofits with their events.



IMF Staffers Join the Walk



"G0!!!"

You definitely know how to do this! Going back to your work coordinating weddings: What were some of the things you learned then that even applied to your Walk for Myeloma Miracles all of these years later?

Make a timeline, stay within your budget, and be prepared for the unexpected.

How did the idea of the "casual walk" come to you?

I knew a walk would be easy to organize. I chose Rancho Cucamonga's Central Park because I love their walking trail, and I was able to negotiate a great price. I wanted the walk to be casual so Myeloma Warriors could participate with their

"I really just wanted it to be enjoyable for everyone."

families – no stress on how far they had to walk, but all were encouraged. And anyone could run if they chose to. In fact, my 16-year-old grandson, Ashton, ran the full five miles of the trail and was first to finish. But it was not a timed race. It is a lot easier *not* to have a timed race.

Why is that?

There is a lot more logistically, like a time keeper, plus to have bibs made – which is also an added expense. And I really just wanted it to be enjoyable for everyone.

What were the ways you structured the event to raise money?

We had pre-registration fee of \$25 or \$40 on the day of the event. All participants who pre-registered received a t-shirt at check-in. We had a 50/50 drawing – and actually the winner

(Continues on page 4)

Walking the Talk to Support the Cause – continued from page 3

donated his share back to us! We also had raffle items donated by local businesses, including gift baskets and gift certificates for gourmet food, beauty and spas, restaurants, and movies. They were a hit and raised a lot of extra funds. I also worked on sponsorships. We secured one sponsor at the Silver Level



Pre-Walk Warm-Up

of \$2,500 from a company called Owning, and a few smaller sponsors. We also provided hot coffee, water, protein bars, and fresh fruit to all walkers – all of which were donated. And we received discounts on services we needed, including our banner, t-shirts, and the venue. We are very grateful to all who supported us, including the City of Rancho Cucamonga's Mayor, Dennis Michael.

Wow! The Mayor!

I have known him for years. He personally donated, attended the walk, and presented a proclamation.

That's fantastic. I imagine that as someone who has done this professionally, you know where you want help and how to seek it. How did you do that for this event?

Yes, from my past experience I understand logistics involved, planning, fundraising strategies, and how to set attainable goals.

What were the "attainable goals" you set for this event?

Since it was our first walk, I was conservative. My experience has taught me it is better to surpass your goal than to fall short and have everyone disappointed. I wanted 100 walkers – and we had 200. We also almost doubled my fundraising goal. So we surpassed our goals, and that is very gratifying and



Gathering before the Walk



Dance Party

uplifting! Since it was the first *Walk for Myeloma Miracles*, I wanted to start out small and grow from there. To the question about seeking help, for me it was mostly with potential sponsor contacts and day-of logistics. Our myeloma support group is wonderful, but fairly small. So this fundraiser also really became a family affair.

I was ecstatic about how much we raised at our first walk.

How so?

My daughter was my co-chair, secured our primary sponsor, made signs, and worked check-in. My son secured donations, helped set up, and tear down. My husband ran errands, assisted with securing the event site, set up, tore down, provided the



Carlene Pratt (L) and Gidget Stevenson (R) (who flew in from Texas just for this Walk!)

generator, the music system, music, the microphone, and was our emcee. My grandson and son-in-law both helped set up and tear down. My grandson's mom is a trainer and led the walkers in warm-up exercises. I am very blessed to have them in my life. They all have been so supportive.

What a team! And with 200 walkers in attendance, you must have also done a very good job letting people know about the event.

We used flyers, email blasts, social media, and word of mouth.



by Jameca Barrett

From the beginning of my myeloma voyage 15 years ago, the IMF has had a huge impact during my most challenging moments. I knew for many years I wanted to create a fundraiser, but thinking it had to be "something grand" stopped me in my tracks. So many years passed with personal donations and volunteering, but still no fundraiser.

Then Suzanne Battaglia, the IMF's Senior Director of Member Events, said some pressure-releasing words: "Big or small, you have our support for any event idea." And just like that, I got so excited. I suddenly understood that it didn't matter if it raised \$25 or \$10,000... Suzanne's challenge was on!

The joy that's created by gathering with my community has helped me really see that nothing you do to raise funds is too small.

Attempting to get as creative as possible, my great friend Dexter Myers, the CookieRockstar, agreed to donate proceeds from his sales directly to IMF during the 2017 holidays. It was amazing to see how something simple yet generous and fun could pay off. We had our 2nd Annual Scrumptious Holiday Cookie Fundraiser in 2018, and it was also a success! And all that was needed was the IMF's member fundraising website (www.myeloma.org/event-fundraisers), the CookieRockstar website (www.CookieRockstar.com), and a spreadsheet.

I learned that fundraising is enjoyable for me because it involves collaboration: the IMF's team to help me plot out my idea, my myeloma support group for awareness, and local businesses for community engagement, marketing, and funds.

I was so excited by this that in 2018 I also added a second fundraiser: Tea and Jeans. It was a small gathering with a

ton a different-flavored cold sweet teas and hot teas. We all wore jeans and a t-shirt with a positive or humorous message reminding us to chill out, take a break, live it up, and laugh together.

Those t-shirt messages inspired me to plan a bigger fund-raiser in 2020, which will be a Family Fun Day. It will take the celebration outside and spread cheer during Myeloma Awareness Month. Awareness is very important to me. I was honored to support the IMF when they created the Making Myeloma Matters Initiative, which works to make sure that African American communities understand myeloma and have access to resources. As I plan for this bigger 2020 fundraiser, this year I'm also organizing a Shop & Donate Day at Belk's Department Stores.

The joy that's created by gathering with my community has helped me really see that nothing you do to raise funds is too small. By supporting the IMF, my fundraisers (and yours) will help many people, and will create cherished memories along the way.















TURNING 70 urns into a fundraiser

Last July, when Bob Regello and his wife Jeanne were at the IMF's Support Group Leaders Summit as co-leaders of the Sacramento Valley Multiple Myeloma Support Group, they looked all around them and were struck by what they saw. "We're one of the hundreds of support groups supported by the IMF!" Bob marvels. "Our group alone has a membership of over 100 patients and caregivers. And it was the IMF that started our group, supplies materials, and supports the leaders."

"I was very surprised at how generous everyone was."

Bob and Jeanne knew they wanted to give back. They brainstormed with other support group leaders and with Suzanne Battaglia, the IMF's Senior Director of Member Events. They zeroed in on creating a fundraiser around Bob's approaching 70th birthday.

Rather than hosting a party, Bob decided to create an online fundraising event. "Many friends and relatives live far away, and this was a way they could support my journey no matter where they live," Bob explains. Feeling grateful to be celebrating this milestone birthday after Bob's initial myeloma diagnosis in 2008,



Jeanne & Bob Regello

ure

Bob and Jeanne asked their loved ones to donate "\$70 for 70" or even "\$10 for 10 more years."

The love Bob felt come back to him was the best birthday gift. "I was very surprised at how generous everyone was, and the kind words of encouragement that I received," he says.



BETTING ON the

after Helene's second transplant. Instead, Helene walked into a room of 60 guests, along with blackjack tables and roulette wheels. Helene was definitely surprised. "It took her a minute to realize that this was for her," Lloyd says. "And then she was busy greeting everyone before she saw the casino tables."

in order to support our cause. He did just that with the Casino Night he created, a fundraiser for the IMF that also served as a celebration of Lloyd and Helene's 28th wedding anniversary. "I thought it would give us a chance to celebrate, and also visit with friends and family that have been so supportive of our family, while raising money to fight for the cure."

Lloyd told Helene to get dressed for a black-tie dinner to celebrate their anniversary, as well as the 100 days that had passed

"People wanted to help and contribute even if they couldn't make it to the event,"

Casino Night was held in Lloyd and Helene's neighborhood clubhouse, which Lloyd decorated to go with the casino theme, along with round tables and sofas for people to sit and



Lloyd and Helene Watts



Lloyd Watts was will-

ing to trick his wife

The roulette table where there were all winners, supporting a great cause.



Helene and friends



Helene and daughter Brooke



"Everyone is more than willing to help and give," observes Sue Iwahashi. The goal, as Sue saw it, was therefore to create a fundraiser that would feel like an easy and fun way for people to congregate and learn more about the cause. It was in this spirit that Sue created her Dine and Donate Evening, which she envisioned as an opportunity for people to come together at a favorite restaurant.

"My husband was diagnosed in 2013 and had a really rough time in the beginning," Sue shares. After they made it through that initial challenging time, Sue says, "I wanted to give back somehow, and to donate some money to the IMF because they are amazing with helping our support group."

To host her restaurant-based event, Sue needed a great restaurant. She approached Cottage Café in Bethany Beach, Delaware, an establishment loved by locals – including Sue. The restaurant was happy to help, and set aside 15% of their restaurant for Sue's guests. They allowed Sue to set up a long

table in the foyer where she put out materials, myeloma awareness bracelets, and a donation jar. They also allowed Sue to bring in a "guest bartender" behind the bar – a role



filled by the IMF's own Regional Director of Support Groups, Nancy Bruno – so that the opportunities for engagement could even extend to ordering drinks. As people enjoyed their meals, Sue raised funds for the IMF through a 50/50 raffle.

By the end of dinner time, more than 150 people joined the Dine and Donate Evening, eating fantastic food – as well as expanding their community. "We met someone else with myeloma dining at the restaurant that night who didn't even know we had a support group in the area," Sue reports. "And now they come to our meetings."















Betting on the Cure – continued from page 6

chat with food and drinks from a local catering company. Each guest paid an "entry fee" to join the party, which also included two raffle tickets for a range of items, including art, clothing, home décor, spa services, a meal prepared by a personalized chef, and more. Guests could purchase additional raffle tickets to increase their chances of winning those fantastic prizes. Lloyd was also able to secure several corporate partners, who sponsored one of the gaming tables. Lloyd was touched by the generosity. "People wanted to help and contribute even if they couldn't make it to the event," he shares.

"Everyone had so much fun," Lloyd adds. "It was a first for us, so I wasn't sure how people would respond. But before it was even over, they were asking when we were going to have the next one!"

Editor's Note: Are you interested in celebrating with your family and friends? Or learning a new skill? Or doing something fun in your community? The IMF can help you turn it into a fundraiser! Call or email Suzanne Battaglia at 800.452.CURE or SBattaglia@myeloma.org to get started.

Oelebrating Our Member Fundraisers OF 2018

We love gaining inspiration by looking back at everything wonderful that has happened... and that's exactly how we feel about the Member Fundraisers you organized in 2018! So while 2019 keeps moving forward, let's also celebrate all of the fun, meaningful, and creative ways you supported the myeloma community last year.

Who doesn't love a good party? Debbie Morelli and the Central NJ Multiple Myeloma Support Group certainly created one with their 3rd Annual Celebration of Life. So did Laurie Kuzneski with her Gatsby Summer Party, Debbie Beatty with her 3rd Annual Mission for Matt (funding a 2019 Brian D. Novis Junior Research Grant; see page 10), Sylvia Hairston at her Seeds of Hope Luncheon, and Lisa Mehalick at her Cocktail Party.

Food and/or drink were also crucial (and delicious) elements of the 6th Annual A Visit to Virginia's Wine Country organized by the Greater Richmond Multiple Myeloma Support Group, as well as Sue Iwahashi's Dine and Donate Evening (see page 6), Gary McAdam's ongoing Grand Tour of Scotland, Christen Rames' C3 Wines Fundraiser, and Steve Weinstein's ongoing Corks For The Cure. Jameca Barrett brought us two different fundraisers focused on food and drinks:

Tea and Jeans and her 2nd Annual Scrumptious Holiday Cookie Fundraiser (see page 5).

You know what our bellies also like? Laughs. Those were brought to us by Laura Mooney's 3rd Annual A Night of Comedy, Kent Oliver's 3rd Annual Laugh 4 Life, and the Anti Cancer Comedy Night organized by Forrest Shaw and Andy Ostroff.

Art and music also provide excellent occasions to reflect on last year's member fundraisers. On the IMF's behalf, Carol and Benson Klein continued to bring us their ongoing *Trooper Benson* fundraiser, showcasing the comic strip artwork of Bill Rechin and Don Wilder. We also were honored to be supported by Charlie Eddins' 4th Annual Heritage Singers, Jenny Hack's ongoing Artsy Wreaths fundraiser, and the Sensoria Art Show, put together by Stephan Meyer and artist Claudia Meyer.

Ken Fabian made art out of IMF autographs by auctioning off IMF gear we signed for his *Put a Lid On It* fundraiser. McNerney, Page, Vanderlin & Hall Attorneys and Counsellors also kept their fashion casual for *Dress Down Day*. Jonathan Green focused on his mustache follicles for his *Movember Against Myeloma*.





















You can also wear anything you'd like when you organize a virtual campaign! In 2018 we were honored by Sue & Wayne Bizer's *Let's Whip Myeloma*, Brenda Riggs' *Ten to Win the Fight*, Jack's Education Grant overseen by Jack Aiello, Ilana Kenville's *24-Hour Fundraiser*, and *Nancy's Passion for Patients* organized by Nancy Bruno.

But IMFers are also ready to put on their sneakers. Our running and walking events in 2018 included the 10th Annual Miles for Myeloma 5K Run/Walk organized by the Philadelphia Multiple Myeloma Networking Group (funding two 2019 Brian D. Novis Junior Research Grants; see page 10), Chris Meier's 7th Annual Cincinnati Flying Pig Half Marathon, the 6th Annual Miracles for Myeloma 5K organized by Ron & Sheree Pask and Gina Klemm (funding a 2019 Brian D. Novis Senior Research Grant; see page 10), Theresa Tucker and Sheila Burton's 4th Annual A Walk in the Park, and the 2nd Annual Julianne's Half Marathon organized by Julianna Basques.

Golf is another popular pastime. Just ask Bob Zins and the loyal, dedicated team who organized the 19th Annual J.C. Golf Tournament, as well as Darla Kubik and Dwight Royall's 2018 Kubik Memorial Golf Tournament, the 3rd Annual Support Sheldon Golf Tournament overseen by Maurice Pierre, the 11th Annual Carolyn Czerkies Memorial Golf Outing

organized by the Czerkies Family, and the *13th Annual Coach Rob's Golf Tournament* overseen by Todd Birmingham.

Other sports celebrated were Andy Sninsky's ongoing *Bicycle Mojave and Beyond* and the 3rd Annual Masters Tennis for Myeloma organized by Ed Curtis. Fun and games also were plentiful at Julianne Stafford's 5th Annual Red House Carnival, and the Casino Night organized by Lloyd Watts as a surprise anniversary party for his wife, Helene (see page 7).

Many other fundraisers were also organized around milestone events! Bob & Jeanne Regello celebrated Bob's 70th birthday with their 70 for 70 (see page 6). Janet Kerrigan's Birthday was celebrated on our behalf too. Events honoring marriages included Carol & Benson Klein's 50th Anniversary, Beth & Merlin Moseman's Anniversary Party, and Geri & Bill Kennedy's Anniversary. The Grammel Family supported the IMF as they celebrated Chris Meier's Retirement.

Blowing out candles on your birthday cake, laughing with friends, listening to music, running through your neighborhood... There are many ways to support the IMF as you enjoy your life and the people in it. Whatever your idea, we're here to help your inspiration become reality. Please contact Suzanne Battaglia at SBattaglia@myeloma.org or 800.452.CURE to get started!







IMF MEMBER FUNDRAISERS

ead to /nnovative / esearch











- Ron & Sheree Pask with Dr. Jetze Tepe, recipient of the Senior Grant supported by "Miracles for Myeloma 5K"
- 2. Debbie Beatty, Dr. Robert A. Kyle, Dr. Ryosuke Shirasaki, and Matt Blennau
- Dr. Enrico Milan is congratulated by Dr. Robert A. Kyle and Cindy Chmielewski of the Philadelphia Multiple Myeloma Networking Group
- 4. Dr. Robert A. Kyle and Cindy Chmielewski of the Philadelphia Multiple Myeloma Networking Group with Dr. Ken Maes
- IMF President & CEO Susie Durie, Dr. Robert A. Kyle, Dr. Christian Edward Bryant, and IMF CFO & COO Jennifer Scarne

The fundraisers created by IMF members are extremely important to the success of all of our programs, including the IMF's Brian D. Novis Research Grants program. These grants support myeloma researchers around the world who are working to improve treatments while seeking the cure. Five different IMF member fundraisers made these six grants possible in 2019:

6th Annual Miracles for Myeloma 5KJetze Tepe, PhD

Michigan State University – East Lansing, MI, USA "Targeting c-Myc degradation to treat multiple myeloma"

Laughs 4 Life

Andrew Zannettino, PhD

The University of Adelaide – Adelaide, Australia "Single cell sequencing to discover tumor-associated changes in the bone microenvironment of myeloma patients: identification of prognostic markers and novel therapeutic targets"

Mission for Matt in Honor of Matt Blennau Ryosuke Shirasaki, MD, PhD

Dana-Farber Cancer Institute – Boston, MA, USA "Overcoming resistance to pharmacological degraders of myeloma oncoproteins"

Miles for Myeloma 5K Enrico Milan, PhD

Ospedale San Raffaele – Milan, Italy "Manipulating endoplasmic reticulum homeostasis and secretory capacity against systemic AL amyloidosis" and

Ken Maes, PhD

Vrije Universiteit Brussel – Brussels, Belgium "Unraveling the balance of tolerance and immunogenicity of multiple myeloma cells"

Captain Turner Ocean Swim

Christian Edward Bryant, BsC(med), MBBS, PhD
Royal Prince Alfred Hospital – Sydney, Australia
"Dissecting the structural and functional heterogeneity of terminal effector CD8+T cells from MGUS and newly diagnosed MM patients in order to identify therapeutic targets and unlock their anti-myeloma potential"

WANT TO FUND A esearch Well, you absolutely can!

These grants are funded by patients, their families, and their friends through the IMF's Member Fundraising Program! Each year, this grassroots program consistently raises half a million dollars through the collective effort of people like you.

Research grants are awarded in the amounts of \$50,000 for a Junior Grant and \$80,000 for a Senior Grant – but you don't necessarily have to raise all of these funds at once. Through the IMF, you can "bank" your donations in your own personal fund until the amount reaches the target for the grant you want to fund.

It doesn't end there. Each December, at the American Society of Hematology Annual Meeting and Exposition, the IMF holds its Brian D. Novis Grant Awards Ceremony and Reception. At this amazing event, the grant recipients (who have been chosen by a panel of world-renowned myeloma specialists) are presented with their grant awards – and they are presented by you, the people who have funded them! And your name or the name of your loved one is on the plaque they are presented! Imagine being able to hand a researcher their award, with the thought that perhaps this is the person who will find The Cure.

As you can see, six grants were funded this past December by people just like you. Will one with your name on it be given out next year or in the years to come? For more information and to discuss your event ideas, please call or email Suzanne Battaglia, Senior Director of Member Events, at 800.452.CURE or SBattaglia@myeloma.org.

LET'S GO SHOPPING AT THE IMF

hopping

mall.myeloma.org Supporting the IMF can be as easy as one-click online shopping!

Shop with leading online merchants, pay the same price as anyone else, and support the IMF all at the same time!

The IMF receives a donation when you shop through our personalized shopping page, so be sure to bookmark mall.myeloma.org and always start your purchases from there.

Online stores include all of the ones shown here – and many more! And keep checking back at mall.myeloma.org because we regularly add new stores!





































bloomstoday.











Walking the Talk to Support the Cause — continued from page 4



Carlene Pratt (L) and Patricia Hardy (R), Upland Support Group Leaders

How did you feel as the Walk for Myeloma Miracles was taking place?

I was excited and very proud that the event went so smoothly and that the participants seemed to really have fun! The members of my support group were also pleasantly surprised, which made me very happy. And most of all, I was ecstatic about how much we raised at our first walk.

Do you have plans for creating another Walk for Myeloma Miracles?

Absolutely! Our date is Saturday, March 21, 2020.

What are your thoughts on what you might adjust or grow upon?

I plan to grow to at least 250 walkers and double our fundraising goal. I will assign duties to our support group, plan to secure more sponsors, add a few vendor booths, charge for some of the snacks, and find a larger venue. I am currently writing our goals and timeline and will really begin with more of it next month. Moving forward, I will also have an actual committee and am already recruiting members. Perhaps you've inspired some Making Miracles readers to sign up! Speaking of our readers, what is your advice for them as they think about creating their own member fundraisers?

Communicate what you want to do with Suzanne Battaglia, Senior Director of Member Fundraisers at the IMF. She is a host of ideas! I am very grateful to the team at IMF



for all of their support. The IMF made creating this walk a breeze, and were there every time I had a question or needed their assistance.

"The IMF made creating this walk a breeze, and were there every time I had a question or needed their assistance."

Some readers might be thinking about events for 100 participants, but others might be looking to do something smaller. What thoughts can you share regardless of the size or kind of activity?

Set a realistic goal, create a timeline, recruit others to work on it with you, and always be enthusiastic! Planning an event is not difficult. You just have to be well-organized and willing to put in the time. Together we are making a difference and getting that much closer to finding a cure for myeloma.









ENTER TO WIN A 10-DAY LUXURY HAWAIIAN RETREAT FOR TWO

March 16-26, 2020

Located in Hawaii's historic Kailua-Kona, the Villa Ono Oasis is a perfect place for a quiet retreat. With a tranquil fish pond and a turtle named "Opal," you can sit around the fire pit at night and enjoy views of the sunset over the ocean from the lanai. You can go out to the island's many fine restaurants, attend a luau, or cook dinner in your own private indoor AND outdoor chef's kitchen. This package includes two Business Class tickets on American Airlines, a Dolphin Swim Adventure for Two, a Certificate for Manta Ray Night Snorkel for two, and a Scuba Instruction Package for two.

ONLY 1000 TICKETS WILL BE SOLD @\$50 EACH!! First-come, First-served

Winner need not be present. All arrangements will be made through the IMF office at the time of the drawing. Winner will be drawn on October 23, 2019. All activities are valid during the period March 16-26, 2020 only.

Please download this form, complete the tear-off at the bottom, and send it with check made payable to:
International Myeloma Foundation
Attention: Karla Lemus
12650 Riverside Drive, Suite 206
North Hollywood, CA 91607

All proceeds to benefit International Myeloma Foundation Research and Programs.

Yes, I would like to purchase IMF Hawaiian Retreat tickets (\$50 each). By purchasing a ticket, you agree to be bound by the Official Rules as explained at https://www.myeloma.org/Hawaii2019_OfficialRules			
Name:	Email:		
City:		State:	Zip:
Phone:			
Total Enclosed: \$ Cash Chec	c Credit Card (Circle One)		
(Visa/MC/Amex/Discover) Credit Card #:		Exp. Date: _	CVV:
Name on Credit Card: (please print)			
Signature:			



Consider oining the HOPE SOCIETY oday!

Help us cultivate the future by joining the International Myeloma Foundation's Hope Society. Monthly gifts starting at \$10 support IMF core programs, including educational events, publications, the toll free InfoLine and more!

Learn more at hopesociety.myeloma.org

Members who give \$20 or more per month receive two complementary registrations to a Patient & Family Seminar per year. In addition, new members can select a limited edition Hope Society gift as a thank you for joining!

Ready to join? Contact Jonathan Weitz at 800.452.2873 Ext. 254 or jweitz@myeloma.org













PARTNERS IN PROGRESS

Supporting Myeloma Research Toward a Cure

The IMF is improving the outcomes of myeloma patients, and moving toward a cure. With clinicians and researchers from top institutions around the world working together, the IMF is taking the first steps to identifying curative treatments in subsets of patients. With philanthropic support, you can help the IMF change the trajectory of myeloma. If you would like to learn how to partner with us, please contact:

Lynn K. Green, Ed.D.

Senior Vice President, Philanthropy 334.332.0888 | Igreen@myeloma.org

Brenda Hawkes

Senior Director, Philanthropy 870.403.2251 | bhawkes@myeloma.org

TOGETHER WE CAN MAKE "MYELOMA HISTORY!"



Use **smile.amazon.com** to Shop for the Cause

Amazon donates 0.5% of all purchases you make. You shop at **smile.amazon.com**, and designate the International Myeloma Foundation as your preferred charity.

Whether you shop on Amazon for the holidays or for your daily needs, please bookmark smile. amazon.com. At no added cost to you, Amazon will donate to the IMF a percentage of your chase's total.

It's simple. When shopping at Amazon, just type in **smile.amazon.com**. If you have chosen the IMF as your designated charity, Amazon will save your choice. This way, you can give to the IMF, each time you shop.

Same products. Same Prices. Same Service. You're still using your personal Amazon page only accessing Amazon through the IMF's portal.



Upcoming Member Events

August 2, 2019

Laughs 4 Life – Hattiesburg, MS *Contact:* Kent Oliver – kentpoliver@gmail.com

September 21, 2019

Miracles for Myeloma 5K – Clark, NJ Contact: Ron & Sheree Pask – rpask@comcast.net

September 28, 2019

Planting Seeds of Hope – Berea, OH Contact: Sylvia Hairston – ladysmhairston@hotmail.com

October 5, 2019

A Mission for Matt – Mineola, NY *Contact:* Debbie Beatty – dtbeatty@hotmail.com

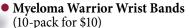


12650 Riverside Drive, Suite 206 North Hollywood, California 91607 USA 818.487.7455 myeloma.org Change Service Requested

NON PROFIT US POSTAGE PAID LOS ANGELES, CA PERMIT #1831

Improving Lives Finding the Cure®





- Myeloma Warrior **Embroidered Hat** (\$18)
- Myeloma Warrior Heart Lapel Pin (\$5)
- Ribbon of Hope Lapel Pin (\$5)
- Myeloma Warrior Crew Sweatshirt, Dark Grey (\$40)
- Myeloma Warrior Crew Sweatshirt, Heather Grey (\$40)
- Myeloma Warrior Hooded Sweatshirt, Dark Grey (\$40)
- Myeloma Warrior Hooded Sweatshirt, Heather Grey (\$40)
- Myeloma Warrior Men's T-Shirt (\$40)
- Myeloma Warrior Women's T-Shirt (\$40)

Your contribution for these items will help us provide critical education, research and support, raise awareness and show support for myeloma patients worldwide, and help us in our mission to improve the quality of life of myeloma patients while working toward prevention and a cure.







Printed in U.S.A. © 2019, International Myeloma Foundation





