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# Weekly Unique Downloads

Tech Writer Voices

Last updated: 12/8/2014

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November 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">The Author Experience — Interview with Rick Yagodich</a>	<b>822</b>	478	146	74	71	48	5
<b>Total</b>	<b>822</b>	<b>478</b>	<b>146</b>	<b>74</b>	<b>71</b>	<b>48</b>	<b>5</b>
October 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Slides and recording for "Perfecting the audio narration in i...</a>	<b>18</b>	-	10	3	3	2	-
<a href="#">API Doc presentation slides and recording</a>	<b>22</b>	-	13	2	4	3	-
<b>Total</b>	<b>40</b>	<b>-</b>	<b>23</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>-</b>
June 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Information Development World and the Customer Experie...</a>	<b>1,550</b>	18	3	3	6	4	1
<a href="#">Introduction to API documentation: Interview with Scot Marvin</a>	<b>1,820</b>	11	15	14	12	22	2
<a href="#">Lessons learned as a novice API technical writer — Interv...</a>	<b>1,749</b>	19	23	14	21	14	2
<b>Total</b>	<b>5,119</b>	<b>48</b>	<b>41</b>	<b>31</b>	<b>39</b>	<b>40</b>	<b>5</b>
May 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Creating code samples for API/SDK documentation (webin...</a>	<b>1,235</b>	12	6	5	7	11	1
<a href="#">Recording of my STC Sacramento presentation — Why us...</a>	<b>1,154</b>	8	2	9	6	7	2
<b>Total</b>	<b>2,389</b>	<b>20</b>	<b>8</b>	<b>14</b>	<b>13</b>	<b>18</b>	<b>3</b>
March 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Videos and reflections from the 2014 Intelligent Content Co...</a>	<b>1,483</b>	7	5	1	3	7	1
<a href="#">Tobi Crabtree on Virtual Agents (Intelligent Content 2014)</a>	<b>813</b>	5	3	2	4	8	-
<a href="#">Val Swisher on Translation Without Borders at Intelligent C...</a>	<b>803</b>	2	-	1	1	1	-
<a href="#">Noz Urbina on The Biological Imperative for Intelligent Con...</a>	<b>781</b>	-	1	-	1	2	-
<a href="#">Mark Baker on Every Page Is Page One (Intelligent Conten...</a>	<b>1,261</b>	2	2	-	2	5	1
<a href="#">Rahel Bailie on the Language of Content Strategy (Intellige...</a>	<b>741</b>	1	-	-	1	-	-

<a href="#">Don Day on Connecting Intelligent Content with Micropubli...</a>	<b>701</b>	-	-	-	1	2	-
<a href="#">Theresa Putkey on Diagnosing and Solving Content Proble...</a>	<b>690</b>	1	1	-	2	1	1
<a href="#">Kyle Wiens on gamification and iFixit / Dozuki at Intelligent ...</a>	<b>692</b>	2	1	1	3	1	-
<a href="#">Sarah O'Keefe on The Many Facets of Content Strategy (I...</a>	<b>1,179</b>	2	3	2	2	1	-
<a href="#">Marcia Riefer Johnston on Writing (Intelligent Content 2014)</a>	<b>635</b>	-	-	-	5	-	-
<a href="#">Tom Johnson on Blogging (Intelligent Content 2014)</a>	<b>646</b>	-	-	2	1	1	-
<b>Total</b>	<b>10,425</b>	<b>22</b>	<b>16</b>	<b>9</b>	<b>26</b>	<b>29</b>	<b>3</b>
January 2014 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Recording of STC Berkeley presentation on why users can't...</a>	<b>1,245</b>	2	3	-	1	1	-
<b>Total</b>	<b>1,245</b>	<b>2</b>	<b>3</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>-</b>
October 2013 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Recording and slides for "Why users can't find answers in ...</a>	<b>928</b>	1	-	1	4	2	-
<b>Total</b>	<b>928</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>-</b>
June 2013 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Recording of "Video Tutorials for User Assistance" (UA Eur...</a>	<b>903</b>	1	-	1	1	1	-
<a href="#">Recording of "Making Content More Findable When Users ...</a>	<b>520</b>	-	-	-	4	1	-
<b>Total</b>	<b>1,423</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>-</b>
December 2012 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Include It All, Filter It Afterwards — Interview with ...</a>	<b>1,116</b>	3	-	-	5	2	-
<b>Total</b>	<b>1,116</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>2</b>	<b>-</b>
May 2011 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Organizing Help Content: Breaking Out of Topic-b...</a>	<b>958</b>	-	-	-	1	-	-
<b>Total</b>	<b>958</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>
April 2011 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Content Strategy and Agility, with Noz Urbina</a>	<b>1,049</b>	-	-	-	2	-	-
<b>Total</b>	<b>1,049</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>-</b>
March 2011 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: A Practical Guide to Information Architecture, with...</a>	<b>1,457</b>	1	3	1	4	11	-
<a href="#">Podcast — Visual Composing: Document Design for Print...</a>	<b>976</b>	1	1	1	3	1	-
<a href="#">Podcast with Alan Houser — Candidate for STC Vice Presi...</a>	<b>531</b>	-	-	-	1	-	-
<a href="#">Podcast with Victoria Koster-Lenhardt — Candidate for ST...</a>	<b>396</b>	-	-	-	1	-	-
<b>Total</b>	<b>3,360</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>9</b>	<b>12</b>	<b>-</b>
November 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Educational Programs and Workplace Practices</a>	<b>772</b>	-	-	1	1	-	-
<b>Total</b>	<b>772</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>-</b>
October 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Technical Writing Is More Than "Click This, Select That" IP...</a>	<b>1,020</b>	-	-	-	1	-	-

<a href="#">Podcast: Finding and Creating Relevant Content — Strateg...</a>	<b>761</b>	1	-	-	1	-	-
<a href="#">Podcast: Developing a Personal Voice in Audio (Intermoun...</a>	<b>585</b>	1	-	-	1	-	-
<b>Total</b>	<b>2,366</b>	<b>2</b>	-	-	<b>3</b>	-	-
September 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">More Students Questions about Technical Writing</a>	<b>609</b>	2	-	-	1	3	-
<a href="#">Answers About the Field of Technical Writing for Students</a>	<b>637</b>	2	-	1	3	3	-
<b>Total</b>	<b>1,246</b>	<b>4</b>	-	<b>1</b>	<b>4</b>	<b>6</b>	-
April 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: "Anyone Can Write": Changing Roles for Technic...</a>	<b>977</b>	2	-	1	1	-	-
<a href="#">Podcast: Trends in Technical Communication</a>	<b>728</b>	1	-	-	1	-	-
<a href="#">Podcast: From Overlooked to Center Stage [12]</a>	<b>478</b>	2	-	-	1	-	-
<a href="#">Podcast: Ten Voiceover Techniques (PodcampSLC)</a>	<b>830</b>	2	4	1	2	-	-
<b>Total</b>	<b>3,013</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>5</b>	-	-
March 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: What's New in Flare 6 — Interview with Mike Ha...</a>	<b>593</b>	-	-	-	1	-	-
<a href="#">Podcast: Documentation in the Cloud</a>	<b>723</b>	2	2	-	1	1	-
<b>Total</b>	<b>1,316</b>	<b>2</b>	<b>2</b>	-	<b>2</b>	<b>1</b>	-
January 2010 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Riding the Tide of Technical Communications Co...</a>	<b>769</b>	-	2	-	1	-	1
<b>Total</b>	<b>769</b>	-	<b>2</b>	-	<b>1</b>	-	<b>1</b>
December 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: The Myth of Single Sourcing</a>	<b>826</b>	4	1	1	2	1	-
<b>Total</b>	<b>826</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	-
November 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast about the Podcast Poll</a>	<b>634</b>	-	-	-	1	-	-
<a href="#">Podcast on the Seven Deadly Sins of Blogging</a>	<b>619</b>	-	-	2	1	-	1
<b>Total</b>	<b>1,253</b>	-	-	<b>2</b>	<b>2</b>	-	<b>1</b>
October 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast from BYU Idaho Professional Writing Panel</a>	<b>711</b>	-	1	-	2	-	-
<a href="#">Podcast on Getting a Job in Technical Writing, 7 Steps</a>	<b>1,133</b>	6	8	1	6	2	-
<a href="#">Choosing Between Academic and Corporate Life: Did I Ma...</a>	<b>1,020</b>	7	8	6	11	8	2
<a href="#">My STC Summit Blogging Presentation Is Free</a>	<b>454</b>	-	-	-	2	-	-
<b>Total</b>	<b>3,318</b>	<b>13</b>	<b>17</b>	<b>7</b>	<b>21</b>	<b>10</b>	<b>2</b>
September 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Information Overload — Conversation with Ricardo Amigo</a>	<b>563</b>	-	-	-	3	-	-
<b>Total</b>	<b>563</b>	-	-	-	<b>3</b>	-	-
August 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08

<a href="#">Podcast with Anne Gentle about her Conversation and Co...</a>	711	-	-	-	2	1	-
<a href="#">Carcast: Friday Thoughts on Reading, Publish2, and Writer...</a>	517	-	-	-	2	2	-
<b>Total</b>	<b>1,228</b>	-	-	-	<b>4</b>	<b>3</b>	-
July 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast on Content Strategy: Interview with Rahel Bailie</a>	946	-	2	-	2	2	-
<b>Total</b>	<b>946</b>	-	<b>2</b>	-	<b>2</b>	<b>2</b>	-
June 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Forms that Work – Interview with Caroline Jarrett (podcast)</a>	750	-	-	-	2	-	-
<a href="#">Blogging, Podcasting, and Screencasting: Eight Characteri...</a>	580	-	-	-	2	-	-
<a href="#">Blogging, Podcasting, and Screencasting: Eight Characteri...</a>	601	1	-	-	2	-	-
<b>Total</b>	<b>1,931</b>	<b>1</b>	-	-	<b>6</b>	-	-
May 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Anne Gentle on her Forthcoming Book, Conversation and ...</a>	615	-	-	-	1	-	-
<a href="#">STC Toronto's New Five-and-Five Chapter Model</a>	500	-	-	-	1	-	-
<a href="#">Richard Hamilton's XML Press Imprint</a>	411	-	-	-	1	-	-
<a href="#">Converting Readers from Casual Subscribers to Devoted F...</a>	542	-	-	-	1	-	-
<a href="#">Madcap's Flare-DITA Solution (podcast)</a>	702	-	-	1	2	-	-
<a href="#">The State of Structured Authoring in Technical Communica...</a>	576	-	-	-	1	-	-
<a href="#">John Hedtke on Disaster Preparedness and Book Publishing</a>	584	-	-	-	1	-	-
<a href="#">GUI Magnets — Prototyping User Interfaces with Simple M...</a>	684	3	1	2	1	1	-
<a href="#">James Bond: The History of the Illustrated 007 (Podcast wi...</a>	1,080	-	-	-	2	2	-
<a href="#">Ginny Redish — Letting Go of the Words (Podcast Intervie...</a>	574	1	-	-	2	-	-
<b>Total</b>	<b>6,268</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>13</b>	<b>3</b>	-
March 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Introduction to Technical Writing (podcast)</a>	1,615	-	-	1	1	-	-
<a href="#">Managing Writers: Interview with Richard Hamilton (podcast)</a>	752	1	-	2	2	-	-
<a href="#">Jane's Presentation, Twitter for Business (podcast)</a>	609	-	-	-	1	-	-
<a href="#">Podcast — Blogging for Technical Communicators Webina...</a>	336	-	-	-	1	-	-
<a href="#">Podcast — Blogging for Technical Communicators Webina...</a>	240	-	-	-	1	-	-
<b>Total</b>	<b>3,552</b>	<b>1</b>	-	<b>3</b>	<b>6</b>	-	-
February 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Documentation Review Techniques (videocast)</a>	612	-	-	-	1	-	-
<b>Total</b>	<b>612</b>	-	-	-	<b>1</b>	-	-
January 2009 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Make Your Help Indispensable, Safeguard Your Job</a>	840	2	1	-	1	-	-
<a href="#">Screencasting — Workflow and Presentation, by Collin Tur...</a>	843	-	1	-	1	-	-

<a href="#">Top Technical Communication News for January 2009</a>	<b>656</b>	-	-	-	1	-	-
<a href="#">Podcast: Help Authoring with Doc-To-Help 2009, Interview ...</a>	<b>650</b>	-	-	-	1	-	-
<b>Total</b>	<b>2,989</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>-</b>
December 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Technical Writing in Agile Environments — Interv...</a>	<b>1,073</b>	-	-	-	1	2	-
<a href="#">Podcast: What Is the Technical Writer's Role in Interface D...</a>	<b>922</b>	1	-	2	5	2	-
<b>Total</b>	<b>1,995</b>	<b>1</b>	<b>-</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>-</b>
November 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Debunking the Boredom Myth of Technical Writing</a>	<b>1,319</b>	-	-	-	1	3	1
<b>Total</b>	<b>1,319</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>3</b>	<b>1</b>
October 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Personalities of Technical Communicators — Inte...</a>	<b>650</b>	-	-	-	2	-	-
<b>Total</b>	<b>650</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>-</b>
September 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Repurposing Content for Multichannel Publishing ...</a>	<b>947</b>	1	1	1	1	-	-
<a href="#">Podcast: Flare 4 — Ten New Features, Interview with Shar...</a>	<b>3,366</b>	3	2	1	3	4	1
<a href="#">Podcast: What's New in the Field of Technical Communicat...</a>	<b>924</b>	-	-	-	1	-	-
<b>Total</b>	<b>5,237</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>1</b>
May 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast: Analyzing Your Users and Needs Before Creating ...</a>	<b>999</b>	-	-	-	1	-	-
<a href="#">Podcast: How to Create User-Centered Documentation, Int...</a>	<b>1,342</b>	-	1	2	1	1	1
<a href="#">Thinking About a More Personal Style of Podcasting</a>	<b>1,180</b>	1	2	-	-	-	-
<a href="#">Podcast: Workspaces, Collaboration, and Information Shari...</a>	<b>3,194</b>	-	-	-	2	-	-
<a href="#">Podcast: Why Content Management Projects Fail, Intervie...</a>	<b>748</b>	-	-	-	-	-	-
<a href="#">Podcast: How XML Enables Information Sharing and Reus...</a>	<b>726</b>	-	-	-	-	-	-
<a href="#">Podcast: XSL, Flash, and Live Blogging — Interview with S...</a>	<b>1,025</b>	-	-	-	-	1	-
<a href="#">Podcast: Document Engineering, Interview with Robert Glu...</a>	<b>874</b>	-	-	-	-	-	-
<a href="#">Podcast: Living Multiple Lives — The New Technical Com...</a>	<b>1,092</b>	3	2	-	-	-	-
<a href="#">Podcast: Embracing Wikis — Interview with Stewart Mader</a>	<b>1,420</b>	-	1	-	-	-	-
<a href="#">Podcast: Moving 50,000 Pages of Unstructured Content to ...</a>	<b>1,494</b>	-	1	-	-	-	-
<a href="#">Podcast: Leading Your Company into the Wikis, Blogs, and...</a>	<b>912</b>	-	-	-	-	-	-
<b>Total</b>	<b>15,006</b>	<b>4</b>	<b>7</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>1</b>
April 2008 Episodes	All Time	11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast — DITA: From the Perspective of Someone Actual...</a>	<b>1,537</b>	1	-	-	-	-	-
<a href="#">Podcast — Social Networking and the Value of User Com...</a>	<b>1,185</b>	-	1	-	-	-	-
<a href="#">Podcast — Transitioning from Technical Writing into Usability</a>	<b>779</b>	-	-	-	-	-	-

<b>Total</b>		<b>3,501</b>	<b>1</b>	<b>1</b>	-	-	-	-
March 2008 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Podcast — Tackling Godzilla: A Writer/Usability Consultant...</a>		<b>1,057</b>	-	-	-	-	-	-
<a href="#">My Blogging and Podcasting Presentation — the MP3 and...</a>		<b>630</b>	-	<b>1</b>	-	-	-	-
<b>Total</b>		<b>1,687</b>	-	<b>1</b>	-	-	-	-
February 2008 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Interview with STC President Linda Oestreich: Directions th...</a>		<b>743</b>	-	-	-	<b>1</b>	-	-
<b>Total</b>		<b>743</b>	-	-	-	<b>1</b>	-	-
January 2008 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Going Beyond Technical Writing: Practical Advice for Diver...</a>		<b>1,881</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>1</b>
<a href="#">All About Madcap Flare: Podcast Interview with Paul Pehrs...</a>		<b>1,288</b>	-	-	<b>1</b>	-	<b>1</b>	-
<a href="#">The Impact of Social Media on Technical Communication...</a>		<b>1,199</b>	-	<b>1</b>	<b>2</b>	-	-	<b>1</b>
<b>Total</b>		<b>4,368</b>	<b>7</b>	<b>10</b>	<b>13</b>	<b>7</b>	<b>5</b>	<b>2</b>
December 2007 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Technical Communication Suite from Adobe — Interview w...</a>		<b>362</b>	-	<b>1</b>	-	-	-	-
<a href="#">Show Me Demos and Captivate — Interview with Kevin Sie...</a>		<b>880</b>	-	-	-	-	-	-
<b>Total</b>		<b>1,242</b>	-	<b>1</b>	-	-	-	-
November 2007 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Special DMN Communications Podcast with Tech Writer V...</a>		<b>580</b>	-	-	-	-	-	-
<a href="#">Top 10 Worst Things SMEs Say or Do — Interview with Br...</a>		<b>1,006</b>	-	-	-	-	-	-
<a href="#">Building Online Communities: Interview with Svi Ben-Elva...</a>		<b>786</b>	-	-	-	-	-	-
<b>Total</b>		<b>2,372</b>	-	-	-	-	-	-
October 2007 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Answering Tough Questions About Wikis — Interview with ...</a>		<b>870</b>	<b>1</b>	-	-	-	-	-
<a href="#">Usability Research Behind Microsoft's Ergonomic Keyboard</a>		<b>386</b>	-	-	<b>1</b>	-	-	-
<b>Total</b>		<b>1,256</b>	<b>1</b>	-	<b>1</b>	-	-	-
September 2007 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">Location is everything when it comes to getting information ...</a>		<b>496</b>	-	-	-	-	-	-
<b>Total</b>		<b>496</b>	-	-	-	-	-	-
January 2007 Episodes	All Time		11/03	11/10	11/17	11/24	12/01	12/08
<a href="#">How to Create a Site Where Users Can Actually Find Infor...</a>		<b>1,182</b>	<b>1</b>	-	-	<b>1</b>	-	-
<b>Total</b>		<b>1,182</b>	<b>1</b>	-	-	<b>1</b>	-	-

Any use of data provided by Podtrac, including the data provided in this report or summaries of it, must be accompanied by this note on each page the data is presented: Measurement data provided by Podtrac.

