

Welcome, tom! [Logout](#)

PODCASTERS


[My Podtrac](#) > [Measurement Reports](#)

Tech Writer Voices

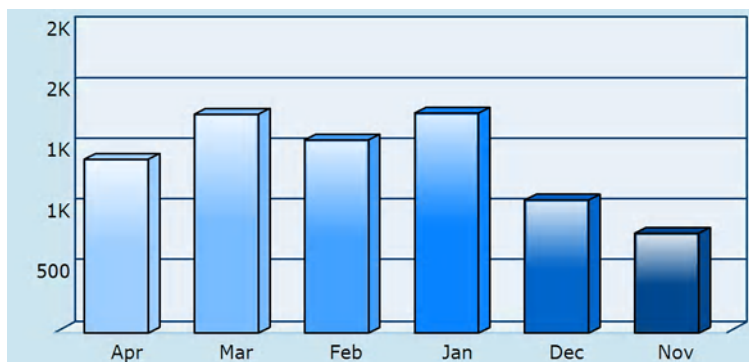
Podtrac Verified Member since September 25, 2006

Last Update: April 24, 2007



BY EPISODE BY SOURCE BY COUNTRY
 Daily Monthly

Monthly Downloads



April Episodes

Total

Apr

Mar

Feb

Jan

Dec

Nov

Total downloads are in grey. Unique downloads are in blue.

[Defining Experiences: Five STC Candidates Share Influential Stories from the Tech Comm Field](#)

311

311

228

-

-

-

-

-

[Making Help More Human, and other discussions](#)

246

158

-

-

-

-

-

[Susan Burton Provides an Inside, In-Depth Look at STC's Most Pressing Issues](#)

308

214

-

-

-

-

-

Monthly Totals

865

600**600**

-

-

-

-

-

March Episodes

Total

Apr

Mar

Feb

Jan

Dec

Nov

[Special STC Elections Podcast: Interview with Nicky Bleiel, Candidate for Director](#)

64

25

39

-

-

-

-

[Special STC Elections Podcast: Interview with Nicky Bleiel, Candidate for Director](#)

55

24

31

-

-

-

-

[Special STC Elections Podcast: Interview with Nicky Bleiel, Candidate for Director](#)

291

214

66

225

49

165

-

-

-

[Is Technical Writing Boring? Tech Writers as Information Architects](#)

396

341

86

310

76

265

-

-

-

Online Communities, Member Maps, Virtual Chats, Sparkpeople, Intercom, and More	336 287	62 50	274 237	-	-	-	-
Monthly Totals	1,087 897	239 199	848 698	-	-	-	-
February Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
Review of Word 2007, Tool vs. Industry Experience, the Slow Movement, E-mail Tips, and More	433 320	72 56	212 143	149 121	-	-	-
Cohost Podcast — Feb 14, 2007	376 309	50 37	63 57	263 215	-	-	-
Discussion about RoboHelp 6 — Interview with Rick Stone	572 472	70 57	126 103	376 312	-	-	-
Monthly Totals	1,381 1,101	192 150	401 303	788 648	-	-	-
January Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
How to Create a Site Where Users Can Actually Find Information — Interview with Thom Haller	501 397	71 59	85 70	124 97	221 171	-	-
Ten Lessons Learned as a Technical Communicator — Interview with Rahul Prabhakar	654 500	51 40	94 78	104 84	405 298	-	-
Mike Hamilton Gives Flare Demo to the Suncoast Chapter	738 509	61 43	98 78	154 117	425 271	-	-
Help 2.0: The Convergence of Web 2.0 with Help Documentation — Tom Johnson	398 317	40 29	79 63	68 62	211 163	-	-
Principles of Usability, Part 2 — Karen Bachman	394 317	25 22	70 58	80 65	219 172	-	-
Monthly Totals	2,685 2,040	248 193	426 347	530 425	1,481 1,075	-	-
December Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
Understanding Principles of Usability, Part 1 — Karen Bachman	596 399	25 21	56 52	76 64	104 73	335 189	-
Keith Hoffman Interviews Susan Burton, Exec. Director of the STC	385 327	21 20	38 31	52 47	71 63	203 166	-
Monthly Totals	981 726	46 41	94 83	128 111	175 136	538 355	-
November Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
Web 2.0, CMS, and DITA — Interview with Ann Rockley	601 470	36 27	55 49	78 68	124 93	175 132	133 101
How to Increase Collaboration and Performance — Interview with Emma Hamer	477 387	31 25	38 33	65 56	76 64	82 67	185 142

	1,078	67	93	143	200	257	318
Monthly Totals	857	52	82	124	157	199	243
October Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
Technical Writing in India — Sandeep Balakrishna	1,129 535	-	2 1	14 8	269 128	329 177	515 221
Another Perspective on Single-Sourcing — Sarah O'Keefe	334 281	27 24	54 46	43 38	57 47	69 51	84 75
How To Create a Usable Index — John McGhie	261 227	25 21	44 41	39 33	39 38	56 52	58 42
Podcasting 101 — by Tom Johnson	258 212	25 21	51 38	36 31	46 39	53 46	47 37
How to Implement Single Sourcing — Neil Perlin	240 202	21 19	41 35	39 30	40 33	59 50	40 35
Joomla, a Free Open-Source Content Management System — Sean Wheller	225 189	24 22	30 29	37 28	35 32	57 43	42 35
Knowledge Management and Technical Writing — Janet Foley	217 172	20 16	25 24	39 31	28 25	47 33	58 43
Flare 2.0 and MadCap Software — Mike Hamilton	213 175	27 20	31 25	33 31	35 27	37 29	50 43
Content Management Professionals — Scott Abel	174 143	23 21	26 19	24 22	35 28	27 23	39 30
Florida Technical Communications Competition — short promotional podcast	12 11	5 4	2 2	2 2	1 1	1 1	1 1
Writing for the Web — Ian Koss, Founder of Ink19.com	176 148	27 24	24 22	25 22	45 39	36 26	19 15
Monthly Totals	3,239 2,295	224 192	330 282	331 276	630 437	771 531	953 577
September Episodes	Total	Apr	Mar	Feb	Jan	Dec	Nov
Florida Technical Communications Competition — short promotional podcast	3 3	-	-	-	-	3 3	-
Writing for the Web — Ian Koss, Founder of Ink19.com	5 5	-	1 1	1 1	-	3 3	-
Monthly Totals	8	-	1	1	-	6	-



Total downloads are in grey. Unique downloads are in blue.



[How to interpret this report](#)

NOTE TO BETA USERS: Total downloads for the following days may be exaggerated due to intermittent system issues:
12/28/2005 - 1/4/2006, 1/15/2006, 1/19/2006, 1/31/2006 - 2/1/2006.

[podtrac home](#) | [about podtrac](#) | [contact us](#)

© 2005-2007 Podtrac, Inc. All rights reserved.