

CREATING

# Resilient

COMMUNITIES

2020 ANNUAL REPORT



FOOD FOR  
THE HUNGRY

## A LETTER FROM THE PRESIDENT: MARK VISO

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As I look back on 2020, I am encouraged by the impact that Food for the Hungry, our donors, and our partners made as we came together to end poverty and marginalization despite facing extraordinary challenges during the COVID-19 pandemic.

2020 began with working to create resilient communities ready to adapt and thrive in the face of threats and disasters. Then COVID-19 brought an unexpected challenge to those we serve around the globe.

Fortunately, ongoing community-level programming in Africa, Asia, Latin America, and the Caribbean positioned Food for the Hungry to adapt and mitigate the virus' spread and impact in the communities with whom we partner and serve. We should all be proud of how our staff and partners confronted these difficult circumstances with strength, hope, and faith.

In addition to the pandemic, in 2020 the world's marginalized people faced natural disasters, conflict, increased food insecurity, and other challenges. The Gates Foundation's "Goal Keeper's Report" tracking global progress out of poverty toward sustainable development shows the world getting worse, not better.

Yet Food for the Hungry has continued enabling communities and individuals to become more resilient, working with and advocating for people suffering injustice. We will continue this work to eliminate the root causes of poverty and marginalization and invite a future where peace prevails, broken relationships are restored, and all of God's people experience the beauty of transformation.

Thank you for joining us in this work in 2020 and into 2021.



Mark Viso  
President & CEO, Food for the Hungry





## A LETTER FROM THE BOARD CHAIR: LARRY JONES

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In 2020, Food for the Hungry's staff, supporters and communities around the world quickly and nimbly adapted our programs at a global, country, and local level to effectively respond to the challenges of COVID-19.

The core of Food for the Hungry's mission has always been responding where needed most to strategically impact vulnerable communities and individuals. In that sense, Food for the Hungry's work in 2020 was simply an extension of our calling to end all forms of human poverty. The generosity of our partners and supporters, innovation of our staff, and determination of the communities we work with made this possible, even against the backdrop of a pandemic.

**AS WE REFLECT ON THE YEAR BEHIND US, WE MAY DEFINE RESILIENCE AS THE ABILITY TO SUSTAIN AND GROW IMPACT EVEN IN THE MIDST OF ADVERSITY.**

As we ponder on our 50-year history of serving the world's most vulnerable people, this report is evidence that – even in an unprecedented time – Food for the Hungry is fostering resilience in the communities we serve.

Thank you for equipping Food for the Hungry to continue inspiring hope and empowering families to seize a brighter future. On behalf of the Food for the Hungry Board of Directors, I'd like to thank those who invested in changing lives. It is our honor to be part of this global work ending poverty, together, in 2020 and into the future.



Larry Jones  
Board Chair





## ABOUT US

*Food for the Hungry (FH) works in partnership with our faithful friends and partners to end poverty in the world's most vulnerable communities.*

Poverty is multifaceted. It is food insecurity or vulnerability, but also much more. Our generous supporters partner with us to mobilize programs that fight poverty by addressing health and nutrition, accessible education, clean water, sanitation and hygiene, livelihood, and disaster risk-reduction programs.

These needs are interwoven. Communities we partner with cannot rise out of poverty without addressing each one of them.



We approach this work by following the example of Jesus, who saw the value and dignity of every person, and we advocate for the poor and marginalized without regard to race, creed, or nationality.

In 2020, our work was complicated – yet became all the more important – with the rapid worldwide spread of COVID-19. FH strengthened promotion of health and hygiene practices in all our areas of operation so households and communities could remain healthy and virus-free as much as possible.

FH's total funding in 2020 was \$170,113,048, and we worked in more than 2,879 communities worldwide.

**THANK YOU FOR JOINING US IN OUR WORK AS WE END POVERTY, TOGETHER.**



# GLOBAL REACH

*In 2020, Food for the Hungry had long-term development programs in the following countries:*

## AFRICA

### Burundi

- 76 communities
- 126,925 people served

### Democratic Republic of the Congo

- 1,496 communities
- 324,093 people served

### Ethiopia

- 248 communities
- 489,865 people served

### Kenya

- 60 communities
- 77,634 people served

### Mozambique

- 33 communities
- 33,489 people served

### Rwanda

- 35 communities
- 152,770 people served

### South Sudan

- 21 communities
- 8,532 people served

### Uganda

- 61 communities
- 55,866 people served

## ASIA

### Bangladesh

- 22 communities
- 123,684 people served

### Cambodia

- 105 communities
- 70,196 people served

### Indonesia

- 25 communities
- 16,225 people served

### Philippines

- 68 communities
- 53,834 people served

### Vietnam

- 1 community
- 1,969 people served

## LATIN AMERICA

### Bolivia

- 107 communities
- 48,319 people served

### Dominican Republic

- 55 communities
- 26,320 people served

### Guatemala

- 184 communities
- 104,810 people served

### Haiti

- 40 communities
- 27,081 people served

### Nicaragua

- 101 communities
- 26,937 people served

### Peru

- 139 communities
- 30,865 people served

*These numbers correspond to the 1.8 million people who participated in ongoing Food for the Hungry development activities in 2020.*





**14.4 Million**

PEOPLE IMPACTED BY FOOD FOR THE HUNGRY  
DEVELOPMENT ACTIVITIES

**1.8 Million**

PEOPLE WHO DIRECTLY BENEFITED FROM  
GLOBAL DEVELOPMENT ACTIVITIES

**12.6 Million**

PEOPLE WHO INDIRECTLY BENEFITED FROM  
GLOBAL DEVELOPMENT ACTIVITIES

**2,879**

COMMUNITIES SERVED

**98.99%**

STAFF WORKING IN THEIR  
COUNTRY OF ORIGIN





## EMERGENCY + DISASTER RESPONSE

*Even without a global pandemic,  
2020 would have been a year of challenges.*

Hurricanes, floods, refugees fleeing for their lives, and other unexpected disasters left people living in extreme poverty, without resources to recover, and with no access to clean water, food, and other basic necessities.

We are so grateful for our generous supporters, who enable FH to respond to these crises quickly and with compassion.

### PEOPLE SERVED BY EMERGENCY RELIEF AND HUMANITARIAN RESPONSE:

**2.12 MILLION+**

### DISASTER EVENTS OR HUMANITARIAN CRISES RESPONDED TO:

**19**

### COUNTRIES WHERE WE RESPONDED:

- Bahamas
- Bangladesh
- Colombia
- Democratic Republic of Congo
- Dominican Republic
- Ethiopia
- Guatemala
- Haiti
- Indonesia
- Kenya
- Lebanon
- Mozambique
- Nicaragua
- Peru
- Philippines
- Rwanda
- South Sudan
- Uganda


### COVID-19 RESPONSE:

Food for the Hungry's COVID-19 response included program pivots in all countries where FH has long-term operations.

**People served by COVID-19 response: 2.58+ million**





A photograph of two women, one in a purple shirt and one in a black shirt, washing their hands in a red sink. The woman in purple is in the foreground, looking down at her hands. The woman in black is behind her, also looking down. The background is blurred. The text is overlaid on the image.

Together, we create

*resilient communities*

preparing, protecting, and equipping them to recover  
rapidly from setbacks, so that they may continue  
their ongoing transformation.



## IMPACT STORY

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Kenya's first case of COVID-19 was diagnosed in March 2020. Social distancing was identified as the primary line of defense against the virus, and many organizations – including FH Kenya – responded by asking employees to work from home to reduce risk of exposure.

This presented new challenges to the FH Kenya staff. The first issue was finding a way to continue to reach underserved communities in Marsabit while working with them from a distance. FH Kenya formulated an initial pandemic response.

The World Health Organization recommended regular hand washing with soap and water as a leading tool in the battle to stop the spread of the coronavirus that causes COVID-19. But hand-washing stations were uncommon in homes and public areas of health centers in Marsabit.

Under the FH Kenya COVID-19 response plan, 2,000 hand-washing stations were procured locally and delivered to health centers, hospitals, and homes across Marsabit County. Once restrictions were eased, FH Kenya staff visited several locations to learn if these additions had made an impact.

### **The results were obvious.**

In Balesa, North Horr, visiting staff found 14-year-old Ibrahim Sharamo washing his hands at an FH-provided station outside his family's home in South C Village.

"Having the hand-wash station at home is a huge blessing," said his mother, Robe Sharamo. "My children now have no excuse not to wash their hands before meals and throughout the day."

At Karare Dispensary in Saku, staff members met 18-year-old Bethany Ilkul, who was visiting the center so her 3-month-old son, Biko, could receive his scheduled infant immunizations. They watched as she thoroughly washed her hands at a station located at the main entrance to the health center.

The stations have been effective in preventing the spread of COVID-19, but the benefits have exceeded that primary goal, explained Liban Mosor, Karare Dispensary's Head Nurse.

"Diseases caused by unhygienic conditions, such as typhoid and diarrhea, have been dramatically reduced with access to hand-washing stations," she said.

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*As efforts to defeat COVID-19 continue, FH continues to brainstorm innovative ways to improve living conditions for the communities served.*





## TRANSFORMATIONAL PARTNERSHIPS

*Working together, FH and our partners grow resilience in the communities we serve.*

That's why we're so grateful for our compassionate and faithful partners who join us in our work. With a shared vision and mission to end poverty, together, we're able to expand our programs and reach more communities around the world. And when difficulties come, as they did in 2020, we are there to help, and we have prepared them to recover rapidly for ongoing transformation. While there are different ways to partner and give, the generosity of every church, organization and individual profoundly transforms the lives of those in need.

### CORPORATIONS AND FOUNDATIONS

Food for the Hungry would like to take this opportunity to sincerely thank all of our donor partners. We consider these partnerships to be invaluable to fulfilling our vision, living out our purpose, and expressing our values to the world's most vulnerable people. We are grateful for the generosity of individuals, couples, families, corporations, and foundations that trust FH to steward the financial resources with great care and make wise decisions for the betterment of communities living in extreme poverty. While we would like to highlight everyone, the following is a condensed list of corporations and foundations that we would like to recognize for their partnership and contribution to the work of Food for the Hungry.



Alpha Services LLC (Forestry)

Aslan Management

Baillie Lumber Co.

Big League Impact, Inc.

Big League Lawns

Building Envelope Solutions

Carson-Myre Charitable Foundation

Cobb Medical Practice PLLC

Eleanor Crook Foundation

Grads4Good

Grand Canyon Deer Farm LLC

Illinois Tool Works Foundation

Integrity National Corporation

IntelliTech

Intrepid Coatings, Inc.

Irontree Construction, Inc.  
Commercial Plumbing

Jasco Giving Hope Foundation

Kanakuk Ministries

Legacy Investment Planning

Martin & Mennecke Attorneys at Law

Merks, Inc.

Pittsburgh Children's Foundation

Pleasant View LLC

Pro Investments LLC

Procter & Gamble

Ranger Plant Constructional Company, Inc.

Renew Consulting, Inc.

Sage Stone Wealth Management LLC

SpanTech

Steer, Inc.

Step Saver Companies

The Biella Foundation

The Gordon Croft Foundation, Inc.

The McKamish Family Foundation

The Sedwick Charitable Foundation

Tornquist Family Foundation

Travani and Richter CPA

Water Mission

Welsco Drilling Corporation



## TRANSFORMATIONAL PARTNERSHIPS: SPOTLIGHT

Jasco Products Company is an industry leader in consumer electronics, providing one of the most comprehensive product portfolios of home automation, lighting, security, home entertainment, power, and mobility items in the industry.

Both Jasco and Jasco Giving Hope Foundation are passionate about making an impact on global hunger, food insecurity, and malnutrition and their partnership with Food for the Hungry makes this impact possible.

This innovative company uses the power of customers' purchases to end global hunger by donating 50% of their net profits toward food, water, shelter, and disaster relief. Through Jasco's "Give Your Way" campaign, each customer at [byjasco.com](https://byjasco.com) is empowered to participate directly in causes they care about. Jasco values educating customers about global hunger and food insecurity and celebrating with the customer the progress FH is making.

Based in Oklahoma City, Jasco and the Jasco Giving Hope Foundation began this cooperative effort with Food for the Hungry because they saw FH as an efficient steward of resources, taking a sustainable approach toward ending global hunger. FH's Child-Focused Community Development approach resonated with the company. Jasco especially values FH's commitment to walking with a community until that community graduates from poverty.

*"Jasco is proud to be partnered with Food for the Hungry in an effort to address the global hunger crisis. It's great knowing there are so many communities, families, and children being impacted daily by their efforts, and we give all the glory to God," said Bill Otte, Jasco CMO.*

**TO LEARN MORE ABOUT JASCO'S COMMITMENT, CHECK OUT THE "GIVE YOUR WAY" CAMPAIGN AT [BYJASCO.COM](https://byjasco.com)**





## TRANSFORMATIONAL PARTNERSHIPS

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### CHURCHES

Jesus cares about the physical and spiritual needs of the people on this earth. Our goal is to enable churches to engage in the work of Christ by serving those in poverty. Through child sponsorship and special projects specifically for the community, your church can be a part of the transformation as you form long-term relationships and help change lives in your church and in the communities Food for the Hungry serves.

**Contact [church@fh.org](mailto:church@fh.org)** to learn more about how you can follow God's call to respond to human suffering by partnering with Food for the Hungry.

### PLANNED GIVING AND LEGACY

Food for the Hungry is celebrating 50 years of seeking to end ALL forms of human poverty, by going into the hard places and closely walking with the world's most vulnerable people. Since 1971, we have been serving generous donors who are interested in leaving a legacy to their families, as well as impacting the world by naming Food for the Hungry in their estate plans.

*We are grateful for partners like Fred and Nancy who decided to entrust their financial resources to FH through their legacy plan. This couple shared our vision to end all forms of human poverty worldwide. Since they do not have kids of their own, and have spent their careers educating children, Fred and Nancy decided to designate their resources to children worldwide.*

Over the years, Food for the Hungry has seen a steady increase in the number of donors who are interested in leaving a legacy to FH. This past year was no different. These uncertain times have caused people to reflect and plan more judiciously in regards to estate planning. Food for the Hungry's Planned Giving department is primed and ready to help provide expertise, counsel, and direction concerning charitable gift annuities, estate plans, etc.





## TRANSFORMATIONAL PARTNERSHIPS

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If you are interested in going to the hard places and closely walking with the world's most vulnerable people through legacy planning, please visit our website at [fhlegacy.org](http://fhlegacy.org) or email us at [legacy@fh.org](mailto:legacy@fh.org).

By including FH as a beneficiary in your legacy plans, through a will, trust, life insurance, or other means, you are following God's call to respond to human suffering. Here are just a few more ways to partner with Food for the Hungry:



**Bequest** – You designate Food for the Hungry as the beneficiary of your asset by will, trust, or beneficiary designation form.



**Charitable Gift Annuity** – You transfer your cash or appreciated property to FH in exchange for our promise to pay you fixed payments (with rates based on your age) for the rest of your life.



**IRA Rollover** – If you are 70-1/2 or older, you avoid paying taxes on transfers up to \$100,000, and decrease your taxable income while supporting the mission of Food for the Hungry.



**Stocks** – By donating appreciated securities to Food for the Hungry, you avoid paying capital gains tax, receive a charitable deduction, lower your tax bill, and make an impact to help the poor.



**Donor Advised Funds (DAF)** – Take a tax deduction for contributions made to your DAF and support Food for the Hungry throughout the year.

Food for the Hungry appreciates gifts of any kind to help end all forms of human poverty around the world. By including FH in your legacy plans, together, we are transforming lives for years to come. **Contact us today – [legacy@fh.org](mailto:legacy@fh.org).**



## GRANT PARTNERS

Governments, multi-laterals, and other organizations partnering with us are committed to eliminate the root causes of poverty. We value their trust as we keep the promises made for greater impact.



- ERIKS Development Partner
- Korea International Cooperation Agency (KOICA)
- Mennonite Central Committee Ethiopia
- Millennium Water Alliance
- Tearfund
- Tearfund NZ
- Tearfund Netherlands
- The Worm Project
- Transform Aid International
- Vitamin Angels





## FOOD FOR THE HUNGRY LEADERSHIP

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### EXECUTIVE LEADERSHIP

**Mark Viso**

*President and Chief Executive Officer*

**Ryan Brown**

*Chief Development Officer*

**Keith Cowan**

*Chief Financial Officer*

**Regina Johnson**

*Chief Talent and Culture Officer*

**Rudo Kayombo**

*Chief Operations Officer*

**Maria McCulley**

*Chief Public Development and Strategic Resources Officer*

### BOARD OF DIRECTORS

**Larry Jones**

*Chair, United States*

**Peter Mogan**

*Vice-Chair, Canada*

**Françoise André**

*Secretary, Switzerland*

**Alan Holmer**

*Board Member, United States*

**Jeanie Dassow**

*Board Member, United States*

**Kim Mizuno**

*Board Member, United States*

**Donnah Kamashazi**

*Board Member, Rwanda*

### AFFILIATES AND PARTNERS

**Paul Cornelius**

*President, Food for the Hungry United Kingdom*

**Daniel Hahling**

*President, Food for the Hungry Switzerland*

**Jason Kim**

*President, Korean American Food for the Hungry International*

**Shawn Plummer**

*President, Food for the Hungry Canada*

**Won Sik (David) Yoo**

*President, Korea Food for the Hungry International*

**Horohisa Seike**

*Chairman, Japan International Food for the Hungry*



## CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended September 30, 2020

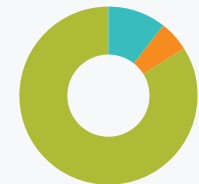
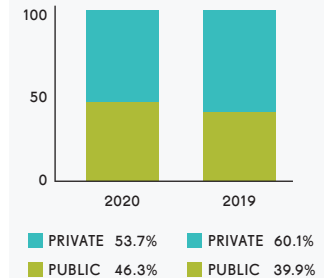
	Without Donor Restrictions	With Donor Restrictions	TOTAL
<b>SUPPORT, REVENUE, AND OTHER</b>			
Cash contributions:			
Non-U.S. national organizations*	\$ 266,513	\$ 3,929,769	\$ 4,196,282
Other governments	-	8,121,866	8,121,866
Other cash contributions	6,359,588	70,061,584	76,421,172
U.S. government grants	-	58,713,988	58,713,988
Investment income (loss)	(791,222)	190,505	(600,717)
Change in value of annuities	223,778	-	223,778
Other income	628,118	-	628,118
Noncash support and revenue:			
U.S. government commodities provided for distribution	-	11,729,062	11,729,062
Other donated commodities and services	9,014,635	1,664,794	10,679,429
Net assets released from restrictions	150,042,548	(150,042,548)	-
<b>TOTAL SUPPORT, REVENUE, AND OTHER</b>	<b>165,744,028</b>	<b>4,369,020</b>	<b>170,113,048</b>
<b>EXPENSES</b>			
Program ministries	128,604,066	-	128,604,066
Supporting services:			
Fundraising	15,767,930	-	15,767,930
General and administrative	8,522,860	-	8,522,860
	24,290,790	-	24,290,790
<b>TOTAL EXPENSES</b>	<b>152,894,856</b>	<b>-</b>	<b>152,894,856</b>
Change in net assets before foreign currency translation	12,849,172	4,369,020	17,218,192
Foreign currency translation adjustments	(70,208)	-	(70,208)
CHANGE IN NET ASSETS	12,778,964	4,369,020	17,147,984
NET ASSETS, BEGINNING OF YEAR	14,455,976	15,789,948	30,245,924
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 27,234,940</b>	<b>\$ 20,158,968</b>	<b>\$ 47,393,908</b>

\*Global Alliance Affiliates: FH/Canada, FH/United Kingdom, FH/Switzerland, and Korean American Food for the Hungry International.

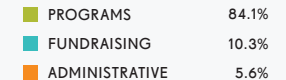
Other Food for the Hungry partners, not consolidated in these statements, to have the following USD values: Korea Food for the Hungry International (revenue: 63 million USD) and Japan International Food for the Hungry (revenue: 5.4 million USD).

### How Were My Gifts Used?

#### PRIVATE VS PUBLIC SUPPORT



#### RESOURCES



#### Evangelical Council for Financial Accountability

FH is a charter member of ECFA, following its strict accounting standards.





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**FH.ORG**



**FOOD FOR  
THE HUNGRY**