## Child Sponsorship

Equipping Communities to Care for Children



RESOURCES FOR SHARING ABOUT CHILD SPONSORSHIP



## **WELCOME!**

Thank you for joining with Food for the Hungry to advocate for vulnerable children. When you share about child sponsorship, you make a difference. Each sponsor you find means one more child will receive the encouragement of knowing that there is someone who is praying for them and their future.

This toolkit is designed specifically for you! Our goal is to give you the resources needed to teach your friends, family members and others about child sponsorship at Food for the Hungry. Please read through the materials carefully.

Thank you for joining with Food for the Hungry!

Let's get started!

## CHILD SPONSORSHIP TOOLKIT

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## ABOUT FOOD FOR THE HUNGRY



< FH works in more than 25 countries worldwide, with child development programs in 16 countries

#### WHO WE ARE

Food for the Hungry (FH) is a Christian international relief and development organization that embraces a personal and biblical response to meeting the physical and spiritual needs of the poor around the world. Every day, this vision is carried out by local staff who build relationships with children and their families.

Our staff walks with churches, leaders and families to overcome poverty. As a result, communities are strengthened and equipped to care for their children as God intended. Our programs include health and nutrition, livelihoods (economic development within the community), education and disaster risk reduction.

## WHERE WE WORK

Food for the Hungry works in Africa, Asia, Latin America and the Caribbean. We operate child-focused community transformation programs in 16 countries.

## CHILD SPONSORSHIP

Food for the Hungry is committed to investing in the next generation. Every child is made in the image of God with a unique purpose and value. Food for the Hungry equips parents, churches and leaders in their God-given roles so they can nurture and provide for their children in all aspects of their lives – physical, spiritual, social and intellectual.

WHEN YOU SHARE
ABOUT CHILD
SPONSORSHIP WITH
YOUR FRIENDS AND
FAMILY, YOU SPEAK ON
BEHALF OF VULNERABLE
CHILDREN AROUND
THE WORLD. WHEN
YOU HELP US FIND
NEW SPONSORS, YOU
DIRECTLY IMPACT
CHILDREN IN NEED.

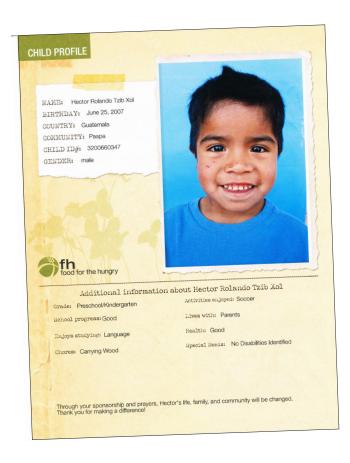


## RFI ATIONSHIPS MATTER

As a sponsor, your monthly gift and caring response can help a child, and the child's community, to break the cycle of poverty. Your sponsorship enables Food for the Hungry staff to build a relationship with your child and his or her family, and to share God's love with them. You and your sponsored child can personally connect by praying for each other and sharing letters and pictures.

## SAMPLE CHILD PROFILE

When someone chooses to sponsor a child, Food for the Hungry will send him/her a Welcome Kit and a Child Profile within two weeks. To reduce administrative costs, we have not included specific Child Profiles in this kit. When an individual fills out the registration form, they will be assigned a child who is waiting for a sponsor. If the individual would like to choose a specific child to sponsor, please invite them to visit the Food for the Hungry website: www.fh.org/sponsor



"I was so happy when I first received a letter from my sponsor Elizabeth. She even inserted a photo of herself. Since then, I consider her family. I will never forget how she made me happy. My social worker translated the letter into Filipino so I could understand. I remember how excited I was to write my response letter to Elizabeth, I told her how grateful I am that she helps me pursue my studies."

-Bernadette De Leon

Sponsored Child: Philippines

# SHARING ABOUT CHILD SPONSORSHIP

Here's what you need to know when you share about Food for the Hungry child sponsorship with your friends and family:

- Print out the child sponsorship registration form provided at the end of this kit. Ask the individual signing up to fill out the document completely; including their name, mailing address and e-mail. Make sure they indicate their chosen method of payment. If Electronic Funds Transfer (EFT) is chosen, paper clip a voided check to the form and seal it in an envelope.
- After your event, mail the child sponsorship registration form(s) and payment to:

Food for the Hungry Attn: Child Sponsorship 1224 E Washington Street Phoenix, AZ 85034

Please send in the registration form(s) immediately. Food for the Hungry cannot send out a Child Profile or a Welcome Kit without this important information!

- New sponsors will be assigned a child and receive that child's profile and their Welcome Kit in the mail within two weeks from the date we receive the information. If there are any questions during that time, the new sponsor is welcome to contact our Child Sponsorship department at 1-800-248-6437.
- Child sponsorship is \$35 per month.
- The following methods of payment are accepted.

Option 1: Automatic Credit or Debit
We accept Visa, MasterCard, American Express and Discover

Option 2: Electronic Funds Transfer Include a voided check (not a deposit slip)

"I was in school when I received and read my sponsor's handwritten letter for me. I cried when I read that I am considered as a family to them. I understood also that my sponsor wishes me to know God so I joined FH's weekly Kids Bible Class. I spend meaningful time with friends and they tell me I am blessed because someone special cares and prays for me. I thank God for my sponsor!"

-Juliet Alvarado

Sponsored Child: Philippines



NOTE: Electronic Funds Transfer (EFT) is Food for the Hungry's preferred method of payment. If an individual asks to pay by check, please explain that EFT is similar to writing a check, but reduces Food for the Hungry's administrative costs a great deal. Ask the individual if you may "void" the personal check and sign him/her up for EFT instead. EFT payments are withdrawn from the individual's bank account in the same way that a check would be withdrawn; however, the payments are made automatically each month. The individual can cancel this method of payment, or change to a different form of payment, at any time in the future by calling Food for the Hungry's Donor Services department at 1-800-248-6437.

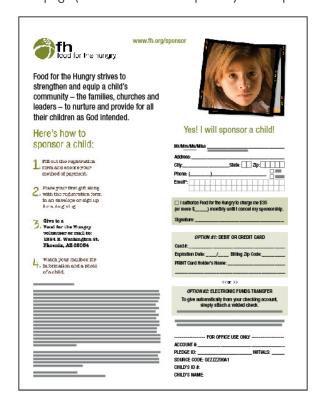
- If someone prefers not to sponsor a child but wishes to give, we also
  accept general donations. Include a note attached to the check indicating
  that it is a general donation. If the check does not include the donor's
  address and telephone number, include this information on the note for
  accounting purposes.
- All checks should be made out to: Food for the Hungry.

WHEN YOU SHARE
ABOUT CHILD
SPONSORSHIP, YOU
HAVE THE OPPORTUNITY
TO IMPACT THE LIVES
OF CHILDREN, AND
THEIR COMMUNITIES,
FOREVER!



# SAMPLE CHILD SPONSORSHIP REGISTRATION FORM

This page (actual file at end of packet) can be printed and used as needed.





## FREQUENTLY ASKED QUESTIONS

## WHO IS FOOD FOR THE HUNGRY?

Since 1971, Food for the Hungry has helped communities, by the power and grace of God, to achieve sustainable, lasting transformation in poverty-stricken communities around the world. Food for the Hungry is more than a relief and development organization. We are a tested, trusted and innovative partner, walking with the poor globally in Africa, Asia, Latin America and the Caribbean, while intentionally reflecting the love of Jesus.

## HOW MUCH DOES IT COST TO SPONSOR A CHILD?

The cost is \$35 per month. The donation is tax-deductible.

## WHAT ABOUT FINANCIAL ACCOUNTABILITY?

We exceed the standards of several watchdog groups, including the National Charities Information Bureau, the Evangelical Council for Financial Accountability, Accord and others. Food for the Hungry also consistently receives high ratings from charity evaluators such as Charity Navigator. Our annual report is available on our website at www.fh.org.

## WHAT MAKES FOOD FOR THE HUNGRY'S CHILD SPONSORSHIP PROGRAM UNIQUE?

Our sponsorship strategy is to equip communities to care for children. We work with families, the local church and the leadership of the community to meet the needs of the children. We focus on long-term solutions – strengthening and transforming the families and communities in which the children live. Your monthly pledge will help meet the critical needs of the child you sponsor, as well as other children in the community.

Our local staff develops specific plans in each community that address the needs of the children and their families. These programs focus on health and nutrition, livelihoods (economic development within the community), education and disaster risk reduction. Our strategies for implementing these four interventions are Family Development, Church Development and Leadership Development. When the four areas are addressed simultaneously, we see a drastic increase in the well-being of children in the community.



## DOES MY MONEY GO TO MY CHILD'S FAMILY?

Our mission is to develop families and communities so that they will work together to advance toward their God-given potential. As such, your donations are never given directly to your sponsored child or family. This would promote an unhealthy dependency and we could not assure you that your money is being put to good use. Rather, our field staff manages your contributions to carry out the mission of our Child-Focused Community Transformation Program, which equips the community to care for children.

Your sponsored child and his/her family receive the benefits the program offers through your support – all toward the goal of bringing about transformation in their lives and in the community.

For additional information, please visit our website: www.fh.org.

This one page brochure (actual file at end of packet) can be printed and used as needed.



## TEN TIPS FOR AN EFFECTIVE PRESENTATION

## 1. TAKE THE TIME TO PREPARE.

It is important to give yourself enough time to plan, practice and pray. Your confidence or lack of it will speak louder than the words you use.

## 2. KNOW YOUR AUDIENCE.

Each group is unique. Tailor the presentation with a specific audience in mind.

## 3. SPEAK FROM THE HEART.

Your heart and motivation are more important than having all of the right answers. People will see your sincerity. Be authentic. Express your passion.

## 4. BE A STORYTELLER.

People want to hear stories – and they want to hear *your* story. What inspired you to advocate for children?

## 5. START WITH AN INTERESTING HOOK.

Grab the attention of the audience with an interesting "hook." If a particular statistic or story made an impression on you, use it.

#### 6. USE A VARIETY OF COMMUNICATION TOOLS.

We all have relatively short attention spans. Employ several teaching methods, such as pictures, quotes and videos to reach the audience.

## 7. BE ATTENTIVE TO YOUR VOICE AND BODY LANGUAGE.

Body language can communicate as much as the words you choose. Pause to emphasize important points and avoid fillers such as "um" and "you know."

## 8. WATCH YOUR TIME.

Respect others' time. Select your illustrations and activities carefully. It's better to end five minutes early than to end three minutes late.

#### WRAP UP.

End your presentation by restating the main points. Close with a call to action.

## 10. BE YOURSELF.

Be yourself and rely on God's spirit. God has uniquely created you to be you. Don't try to imitate someone else who is different from you.

WHETHER YOU ARE SHARING ABOUT THE MINISTRY OF FOOD FOR THE HUNGRY WITH ONE PERSON, OR FIFTY PEOPLE, IT'S IMPORTANT TO THINK THROUGH WHAT YOU PLAN TO SAY.





## SAMPLE PRESENTATION OUTLINES

## 0-60 SECONDS:

If you only have a few moments to share about child sponsorship, speak from your heart. Here are a few possible elements to include in your own words:

- Many children are living in poverty. We can help change their lives.
- I love the thought of my efforts helping children physically, spiritually, intellectually and emotionally.
- I want to bring hope to a generation of children struggling in a life of poverty.
- Join me in sponsoring a child today.

#### 5-10 MINUTES:

- 1 minute: Welcome and introduction.
   Introduce yourself, thank people for listening and provide a broad overview of Food for the Hungry.
  - For example, "Hello, my name is Jane. Thank you for coming today. I am excited to have this opportunity to share with you about the ministry of Food for the Hungry. Food for the Hungry is an international relief and development organization that works in Africa, Asia, Latin America and the Caribbean. They are dedicated to equipping communities to care for children."
- 1 minute: Share about the need.
   For example, "In many communities around the world, daily life is very difficult. Many lose hope. Children often struggle because they are unable to access the basic necessities of clean water and nutritious food."
- 2 1/2 minutes: Share a story of the hope that Food for the Hungry brings. Stories can be found at: www.fh.org.
- 1 minute: Conclude your presentation.

  For example, "By partnering with Food for the Hungry, true hope is brought to children, families and communities in need. Through child sponsorship, communities are equipped to care for their children. Please join me in making a difference. Please sponsor a child today."



Justin Myers and his sponsored child

"It's hard to put into words the excitement you saw in their faces. And it was more than just love, God was in there too."

-Justin Myers

Child Sponsor: Peru



## 20-50 MINUTES:

During a longer presentation, you will have more time to utilize additional resources and a variety of teaching methods. To keep your audience's attention, focus your time around group activities and encourage audience participation. Food for the Hungry offers a curriculum entitled Poverty Unlocked. To download the curriculum for free, visit: www.povertyunlocked. com/course. Additional resources are also available in the section of this kit titled "Resources for Sharing About Child Sponsorship."

- 2 minutes: Welcome and introduction.

  Introduce yourself, thank people for listening and provide a broad overview of Food for the Hungry.
- 3 minutes: Describe poverty and the realities of life in a developing country.
- 15 minutes: Break up into groups of 2 to 3.

  Use exercises from Food for the Hungry's Poverty Unlocked Curriculum to help the group think about the realities of living in poverty.
- **5-10 minutes:** *Show a video* that portrays how Food for the Hungry is making a difference.
- 5 minutes: Share your own story of a firsthand experience with the poor or why you are involved.
- 2 minutes: Conclude your presentation by asking the audience to sponsor a child.
- 5 minutes: Ask the group if they have any questions.
- 10 minutes: Leave time for individuals to speak with you after your presentation. Usually, this is when people will make the decision to sponsor a child.





## SHARING ABOUT FOOD FOR THE HUNGRY:

## RESOURCES TO MAKE YOUR PRESENTATION MORE EFFECTIVE

## **LEARN ABOUT POVERTY**

## FOOD FOR THE HUNGRY WEBSITE: WWW.FH.ORG

The Food for the Hungry website (fh.org) is the best source of information about where FH works and how we are working with people to overcome poverty. On the website, you will find pictures, videos and stories about how we are making a lasting impact.

#### POVERTY UNI OCKED AUDIO PROGRAM:

This audio program is dedicated to the Christian response to hunger and injustice. The ideas you'll learn on Poverty Unlocked will change the way you think about vulnerable people everywhere. To listen to archived podcasts, visit: http://povertyunlocked.com/

## RECOMMENDED READING:

- When Helping Hurts by Steve Corbett and Brian Fikkert
- Generous Justice by Tim Keller
- Walking with the Poor by Bryant Myers
- This Poor Man Cried by Larry Ward

## SHARING GOD'S HEART FOR THE POOR

## CHILD SPONSORSHIP BROCHURE:

This one-page brochure (actual file at end of packet) can be printed and used as needed. If you speak with someone who is not ready to make the commitment to sponsor a child, offer them this brochure. It has information about the child sponsorship program and provides a link to our website where they can sign up to sponsor a child if they choose to do so at a later date.

## POVERTY UNLOCKED CURRICULUM:

The Poverty Unlocked Course is a four-week series that introduces Christians to the Bible's teachings on poverty. The group activities, Bible study and stories will deepen your group's understanding of poverty and what you can do about it. To download a free copy of the Poverty Unlocked Curriculum, visit: http://povertyunlocked.com/course/

Justin Myers visited Jazmin, his sponsored child, in Peru. When asked what was most memorable, he said:

"...how quickly her stepdad stood up to shake my hand [when he learned I was his daughter's sponsor]."





#### **HUNGER BANQUET:**

Hunger Banquet is an interactive teaching demonstration that creates awareness of poverty and food distribution.

## The Hunger Banquet provides answers to questions such as:

- Who are the world's hungry?
- Why are people hungry?
- Is Christian action important?
- What does the Bible say about the poor and the hungry?

To download a free copy of the Hunger Banquet Kit, visit: http://fhadvocates.wordpress.com/resources/hungerbanquet/

## **HUNGRY DECISIONS:**

Find out what it's really like to live in extreme poverty with Hungry Decisions, an exercise that lets you walk a mile in the shoes of a man or woman living in poverty. Use it by yourself or with a group. To view a free copy of this presentation, visit:

http://fhadvocates.wordpress.com/resources/hungrydecisions/

### VIDEOS:

Food for the Hungry offers several videos for you to share with your friends and family and for use in presentations. To download videos, visit: http://fhadvocates.wordpress.com/

What words of inspiration would you say to others to encourage them to sponsor a child?

"Listen to God and more importantly watch for God. There are few of us that have a calling to be something simple and big, like being a pastor. The rest of us are led by God to where he wants and says 'Do something here.' Pay attention. God tried speaking to me multiple times before I learned about my calling. Talk about patience."

-Justin Myers

Child Sponsor: Peru



transforming communities

# ODC relationship AT A TIME

Children not only are the future, they change the future.



for the hungry

## who we are

Food for the Hungry (FH) is a Christian international relief and development organization that embraces a personal and biblical response to meeting the physical and spiritual needs of the poor around the world. Every day, this vision is carried out by local staff who build relationships with children and their families.

Staff walk alongside families, churches, and leaders to overcome poverty. As a result, communities are strengthened and equipped to care for their children as God intended. Our programs include child development, church strengthening, education, agriculture, clean water, HIV/AIDS care and prevention, health, nutrition, micro-savings and emergency relief.

## child sponsorship

Food for the Hungry is committed to investing in the next generation. Every child is made in the image of God with a unique purpose and value. FH equips parents, churches and leaders in their God-given roles so that they can nurture and provide for their children in all aspects of their life — physical, spiritual, social and intellectual.

"... Jesus grew in wisdom and stature, and in favor with God and men.." Luke 2:52

Child sponsorship is the most strategic way you can partner with us.

## where we work

FH works in more than 25 countries worldwide, with child development programs in 16 countries.

Be a part of transforming the world...one child, one family, one community at a time.



## relationships matter

As a sponsor, your monthly gift and caring response can help a child, and the child's community, break free from the cycle of poverty. Your sponsorship enables FH staff to build a relationship with your child and his or her family, and to share God's love with them. You and your sponsored child can personally connect by praying for each other and sharing letters and pictures.

To sponsor a child visit www.fh.org/sponsor

## www.fh.org/sponsor



Food for the Hungry strives to strengthen and equip a child's community – the families, churches and leaders – to nurture and provide for all their children as God intended.

## Here's how to sponsor a child:

- Fill out the registration form and choose your method of payment.
- Place your first gift along with the registration form in an envelope or sign up for auto giving.
- Give to a
  Food for the Hungry
  volunteer or mail to:
  1224 E. Washington St.
  Phoenix, AZ 85034
- Watch your mailbox for information and a photo of a child.

We're committed to Financial Accountability.

Financial information about Food for the Hungry can be obtained by writing to us at 1224 E. Washington St., Phoenix, AZ85034 or as stated below: Florida: SC No. 00855. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. Maryland: For the cost of postage and copying, documents and information filed under the Maryland charitable organizations laws can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD21401. Michigan: MICS No. 9934. Missssippi: The official registration and financial information of Food for the Hungry may be obtained from the Missssippi Secretary of State's office by calling 1-888-236-6167. New Jersey: Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215. New York: A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing the Charities Bureau, 120 Broadway, New York, N10271. North Carolins: Financial Information about Food for the Hungry, Inc. and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. This license is not an endorsement by the state. Pennsylvania: The official registration and financial information of Food for the Hungry may be obtained from the Pennsylvania Department of State by calling foll-free, within Pennsylvania, 1-800-732-0999. Virginia: Financial statements are available from the State Division of Consumer Affairs, P.O. Box 1163, Richmond, VA23218. Washington: The information relating to Food for the Hungry financial affairs is available from the Secretary of State, and the toll-free number for Washington residents is 1-800-332-4483. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Char

At Food for the Hungry, we are accountable before God and before you to use your gifts in the best way possible to help hungry people. We're a charter member of the Evangelical Council for Financial Accountability (ECFA) and abide by all of its strict reporting standards. We pledge to keep you informed of how your gift is being used. In the event funds exceed the annual budgeted need for this program category, they will be used for other transformational programs. Gifts to Food for the Hungry are tax-deductible to the extent of the law. Our audited financial report is available upon request.

If you have any questions, please contact us at: 1-877-780-4261. Fax: 480-443-1420 Email: hunger@fh.org Web: fh.org



## Yes! I will sponsor a child!

Mr/Mrs/Ms/Miss

CHILD'S ID #:

CHILD'S NAME:

Address:
City:State:
Phone: () Cell
Email*:
☐ I authorize Food for the Hungry to charge me \$35 (or more \$) monthly until I cancel my sponsorship.
Signature:
OPTION #1: DEBIT OR CREDIT CARD
Card #:
Expiration Date:/ Billing Zip Code:
PRINT Card Holder's Name:
<< or >>
OPTION #2: ELECTRONIC FUNDS TRANSFER
To give automatically from your checking account,
simply attach a voided check.  This authority is to remain in effect until Food for the Hungry receives notification of termination from me.
,
*We'd like to keep you updated via email about FH and how your gift is helping people around the world. We won't share your address with anyone else, and you can opt out at anytime.
FOR OFFICE USE ONLY
ACCOUNT#:
PLEDGE ID: INITIALS: SOURCE CODE: 0ZZZZZO0A1
OUDITOL OUDL. ULLLLLOUAT